



## **#SoloPR Transcript –9/27/2017**

Q1: Google is 19 years old today, in what ways has it influenced you?

Q2: The NFL is looking for comms help, what are your criteria for taking on mid-crisis clients? #solopr

Q3: What if any traditional PR or business advice should we rethink or challenge? #solopr

Q4: What was that turning point in your business where you finally felt like “aha I got it”? #solopr

Q5: What is keeping your clients up at night these days and how can you proactively address?

Q6: Any experience with paid influencer identification programs? Pros? Cons? #solopr

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*Transcript follows in reverse chronological order:*

@KarenSwim! [#soloPR](#)



**SoloPR**1:58pm via tchat.io

Have a great week solos and please remember we chat on the hashtag every day, so share your news, insights and posts! [#soloPR](#)



**SoloPR**1:58pm via tchat.io

@[gregwbrooks](#), yes I was trying to type with a dog in the way, lol! Thank you :-) [#soloPR](#)



**SoloPR**1:57pm via tchat.io

@[gregwbrooks](#) Thank you so [#soloPR](#)



**gregwbrooks**1:56pm via Twitter Web Client

@[SoloPR](#) Outstanding chat today -- really solid questions. Well done! [#soloPR](#)



**AlisonCarville**1:55pm via Twitter Web Client

RT @[PRisUs](#): @[jendonovansf](#) "Rented" lists versus "owned" lists--you own your email list. Social media lists, not so much. [#soloPR](#)



**SoloPR**1:55pm via tchat.io

The chat recap will be posted tomorrow at [soloprpro.com](#), please read and check out some of our posts while there! [#soloPR](#)



**AlisonCarville**1:55pm via Twitter Web Client

@[kauaiianSun](#) Even more, to even \*have\* PR dollars in the overall budget. [#soloPR](#)



**PRisUs**1:54pm via Twitter Web Client

@[jendonovansf](#) "Rented" lists versus "owned" lists--you own your email list. Social media lists, not so much. [#soloPR](#)



**kauaiianSun** 1:54pm via TweetChat by oneQube

A6 Can see them being helpful with collating a starter list and then agree w/ @KarenSwim re: aligning w/strat + more vetting! [#solopr](#)



**SoloPR** 1:54pm via tchat.io

Well, we're almost out of time, thank you so much for sharing the hour with us, we appreciate YOU! [#solopr](#)



**SoloPR** 1:54pm via tchat.io

@kauaiianSun @AlisonCarville Always on our minds and this is a great Q to really explore in depth. [#solopr](#)



**AlisonCarville** 1:54pm via Twitter Web Client

@PRisUs [#solopr](#) You go, Michelle! ;) [pic.twitter.com/RXubUh2WCL](http://pic.twitter.com/RXubUh2WCL)



**SoloPR** 1:53pm via Twitter Web Client

RT @kauaiianSun: @AlisonCarville I think this keeps us up at night; how can we hang on to our PR dollars? [#solopr](#)



**AlisonCarville** 1:53pm via Twitter Web Client

Listening in on this one. [#soloprtwitter.com/SoloPR/status/...](https://soloprtwitter.com/SoloPR/status/...)



**KarenSwim** 1:52pm via Hootsuite

A6. Good to find a pool of people but does not negate clear strategy and extreme vetting. [#solopr](#)



**AlisonCarville** 1:52pm via Twitter Web Client

RT @kauaiianSun: @AlisonCarville I think this keeps us up at night; how can we hang on to our PR dollars? [#solopr](#)



**PRisUs** 1:51pm via Twitter Web Client

@AlisonCarville Sorta humorous to me, as a few years ago, I wanted to do more [#writing](#)-- now the time is absolutely right for that! [#Winning](#) [#soloprpic.twitter.com/NmFGV4F2q5](#)



**SoloPR** 1:51pm via tchat.io

Q6. Any experience with paid influencer identification programs? Pros? Cons? [#solopr](#)



**SoloPR** 1:50pm via tchat.io

We have time for one more Q. Stand by! [#solopr](#)



**kauaiianSun** 1:50pm via TweetChat by oneQube

@AlisonCarville I think this keeps us up at night; how can we hang on to our PR dollars? [#solopr](#)



**AlisonCarville** 1:49pm via Twitter Web Client

RT @kauaiianSun: A5 \*correction, "education around whether participating in latest shiny object makes sense for client" [#solopr](#)



**KarenSwim** 1:49pm via Hootsuite

A5. In certain states \*eyes on you NY\* regulatory changes that seem to hinder getting things done and prospering at it. [#solopr](#)



**gregwbrosks** 1:48pm via Twitter Web Client

@KarenSwim Do you owe me a Coke or do I owe you a Coke? :) [#solopr](#)



**AlisonCarville** 1:48pm via Twitter Web Client

Yes, @PRisUs! [#soloprtwitter.com/PRisUs/status/...](#)



**kauaiianSun** 1:48pm via TweetChat by oneQube

A5 \*correction, "education around whether participating in latest shiny object makes sense for client" [#solopr](#)



**AlisonCarville** 1:47pm via Twitter Web Client

A5. Having "enough" money to "splurge" on [#PR](#) \*cough\* I can help take the stress of promoting themselves off their shoulders. [#solopr](#)



**KarenSwim** 1:47pm via Hootsuite

Jinxsy @[gregwbrooks](#) ! [#solopr](#)



**gregwbrooks** 1:47pm via Twitter Web Client

A5b. Because I work in politics/policy, \*everyone\* lies awake because so many rules have been thrown out. We're vamping as we go. [#solopr](#)



**kauaiianSun** 1:47pm via TweetChat by oneQube

A5 Mostly shiny object syndrome, so lots of education around participating in latest shiny object makes sense for client. [#solopr](#)



**KarenSwim** 1:46pm via Hootsuite

A5. Economic uncertainty. So important to wisely counsel, create strategies that prep for market changes and be efficient. [#solopr](#)



**AlisonCarville** 1:46pm via Twitter Web Client

RT @SoloPR: Q5. What is keeping your clients up at night these days and how can you proactively address?

[#solopr](#)



**AlisonCarville** 1:46pm via Twitter Web Client

A4b. Now, just over two years at it, I'm just reaching past "friends of friends" circle for potential clients. [#solopr](#)



**gregwbrooks** 1:46pm via Twitter Web Client

*#solopr transcript – 9/27/2017*

*For more information and resources, visit <http://soloprpro.com/>*

A5a. My clients sense that we're past due for an economic downturn and are prepping for that. A sense of general unease. [#solopr](#)



**PRisUs**1:45pm via [Twitter Web Client](#)

A5: I think it's keeping the content monster fed--many don't have time to write/create content, blogs--yet they know they need it. [#solopr](#)



**AlisonCarville**1:45pm via [Twitter Web Client](#)

@[gregwbrooks](#) Potential clients just might be in your (my) local @[Publix](#) parking lot. I looked up a biz from a car magnet. FB pg has 7 likes. Ahem [#solopr](#)



**ImageSuitePR**1:44pm via [tchat.io](#)

A5: Definitely wanting to be everywhere, on every platform. Up to us to redirect and find where audiences truly are. [#socialmedia](#) [#solopr](#)



**SoloPR**1:43pm via [tchat.io](#)

Q5. What is keeping your clients up at night these days and how can you proactively address?

[#solopr](#)



**AlisonCarville**1:43pm via [Twitter Web Client](#)

A4a. I graduated 12 days before Christmas 2014, and have been self-employed from the start, as [#PR](#) agencies said "I wasn't ready." [#solopr](#)



**Paulajohns**1:42pm via [tchat.io](#)

@[jendonovansf](#) Thank you! Time flies! [#soloPR](#)



**gregwbrooks**1:42pm via [Twitter Web Client](#)

A4. When dropped the scarcity mindset. Don't want to work with me? Fine. At least 1,000 possible clients within, 3 sq. miles of me. [#solopr](#)



**jendonovansf**1:42pm via [TweetDeck](#)

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@[ImageSuitePR](#) At least the steps back aren't as deep as lunges :) [#solopr](#)



**jendonovansf** 1:41pm via TweetDeck  
@[PaulaJohns](#) 17, that's amazing Paula! [#solopr](#)



**AlisonCarville** 1:41pm via Twitter Web Client  
RT @[PRisUs](#): @[kauaiianSun](#) Yes! Contacts leave/chg roles/pubs--but storytelling & writing skills are ALWAYS important. [#SoloPR](#)



**PaulaJohns** 1:41pm via tchat.io  
A4 After 17+ years in, it just keeps getting better, but the same fears/concerns always emerge. Important to keep learning/growing. [#solopr](#)



**ImageSuitePR** 1:41pm via tchat.io  
A4: I agree, @[jendonovansf](#)! I think for me it's 2 steps forward, 1 step back a lot of times, but it feels great to keep learning. [#solopr](#)



**kauaiianSun** 1:40pm via TweetChat by oneQube  
@[PRisUs](#) agree, and reporters still ask for them to help with research/background. [#solopr](#)



**SoloPR** 1:40pm via tchat.io  
@[jendonovansf](#) Great point! [#solopr](#)



**gregwbrooks** 1:40pm via Twitter Web Client  
A3c. Result: We need to move from trying to get a yes for every half-baked idea to saying no and counseling focus/patience. [#solopr](#)



**jendonovansf** 1:39pm via TweetDeck  
A4: In a way, I hope that "ah ha, I got it" moment never fully comes as there's always more room for learning, exploration, etc. [#solopr](#)



**gregwbrooks** 1:39pm via Twitter Web Client

A3b. The things we used to do exclusively have been democratized throughout client and employer organizations. [#solopr](#)



**KarenSwim** 1:39pm via Hootsuite

A4. Seriously, I think around year 3 when I really exhaled and realized I was alive, not homeless and having a good time. [#solopr](#)



**PRisUs** 1:38pm via Twitter Web Client

@[kauaiianSun](#) Yes! Contacts leave/chg roles/pubs--but storytelling & writing skills are ALWAYS important. [#SoloPR](#)



**AlisonCarville** 1:38pm via Twitter Web Client

RT @[SoloPR](#): Q4. What was that turning point in your business where you finally felt like "aha I got it"? [#solopr](#)



**jendonovansf** 1:38pm via TweetDeck

@[PRisUs](#) Who are these "experts"?? Email versus social? Doesn't make sense. [#solopr](#)



**SoloPR** 1:38pm via tchat.io

@[gregwbrooks](#) 100% in agreement and so much to say on that subject! [#solopr](#)



**PRisUs** 1:37pm via Twitter Web Client

@[jendonovansf](#) I see some "experts" advising brands to pay less attn to social--more to email. But I hear you. To me, PR/content/social go together [#solopr](#)



**kauaiianSun** 1:37pm via TweetChat by oneQube

@[jendonovansf](#) agreed, these two functions should work together. [#solopr](#)



**KarenSwim** 1:37pm via Hootsuite

A4. LOL! Umm I will let you know when I get there! [#solopr](#)



**gregwbrooks** 1:36pm via Twitter Web Client

A3a. In an age of media distrust, microtargeting and commoditized content, the basic PR value prop is a little broken. [#solopr](#)



**SoloPR** 1:36pm via tchat.io



**SoloPR** 1:36pm via tchat.io

<3 RT @[kauaiianSun](#): A3 That just having media contacts is all you need over knowing how to shape a story that people care about [#solopr](#)



**SoloPR** 1:36pm via tchat.io

@[PRisUs](#) Agree that the argument gets old, they still have utility. [#solopr](#)



**kauaiianSun** 1:36pm via TweetChat by oneQube

A3 That just having media contacts is all you need over knowing how to shape a story that people care about [#solopr](#)



**jendonovansf** 1:35pm via TweetDeck

@[PRisUs](#) There are a place for them for sure. Especially for public companies. I do think that they could be more approachable though. [#solopr](#)



**SoloPR** 1:35pm via tchat.io

True! RT @[jendonovansf](#): A3: I'd also challenge why PR and [#SocialMedia](#) aren't more deeply integrated within orgs... [#solopr](#)



**PRisUs** 1:35pm via Twitter Web Client

A3: I do get tired, however, of those who say press releases are dead. Sure, not the only way to get msg out-but they still work. [#solopr](#)



**jendonovansf**1:34pm via TweetDeck

A3: I'd also challenge why PR and [#SocialMedia](#) aren't more deeply integrated within orgs. Social is still an afterthought. [#solopr](#)



**SoloPR**1:34pm via Twitter Web Client

RT @[GirlSmitty](#): A3. Rethinking magazine advg. [nyti.ms/2flduix](http://nyti.ms/2flduix) [#solopr](#)



**AlisonCarville**1:34pm via Twitter Web Client

RT @[PRisUs](#): 4 more must-have qualities to be a successful freelance PR consultant [buff.ly/2jbvYfr](http://buff.ly/2jbvYfr) @[muckrack#PR](#) [#soloPR](#) <https://t...>



**GirlSmitty**1:34pm via Twitter Web Client

A3. Rethinking magazine advg. [nyti.ms/2flduix](http://nyti.ms/2flduix) [#solopr](#)



**jendonovansf**1:34pm via TweetDeck

@[AlisonCarville](#) @[SoloPR](#) Jinx :) [#solopr](#)



**KarenSwim**1:34pm via Hootsuite

A3. Failure is a bad outcome. We learn so much by taking risks and having things not work out. [#solopr](#)



**ImageSuitePR**1:33pm via tchat.io

A3: Breaking down business silos and territorial behaviors, esp. in sales, marketing, PR, social & customer service. [#worktogether](#) [#solopr](#)



**AlisonCarville**1:32pm via Twitter Web Client

RT @[KarenSwim](#): A3. That PR does not drive bottom line results. Phooey. [#solopr](#)



**AlisonCarville**1:32pm via Twitter Web Client

A3. So many clients think the only way to promote themselves is through a news release. Staaaahp!!! There's so many ways to promote. [#solopr](#)



**PaulaJohns** 1:31pm via tchat.io

A3 Doing something because "it's always been done that way." So much around us has changed & we need to change as well. [#soloPR](#)



**KarenSwim** 1:31pm via Hootsuite

A3. That PR does not drive bottom line results. Phooey. [#solopr](#)



**jendonovansf** 1:30pm via TweetDeck

A3: The value of a press release is something to challenge in terms of traditional PR. Are there better ways to communicate? [#solopr](#)



**AlisonCarville** 1:30pm via Twitter Web Client

RT @SoloPR: Q3. What if any traditional PR or business advice should we rethink or challenge? [#solopr](#)



**AlisonCarville** 1:30pm via Twitter Web Client

@kauaiianSun If they can say, "I/we need help," that's a great start! Many times, clients resist in mid-trouble, since "I'm not there in person." [#solopr](#)



**PaulaJohns** 1:29pm via tchat.io

Same here, not my specialty anyway (and so grateful for that!) RT @KarenSwim: A2. For many, my criteria is not take them on! [#solopr](#)



**SoloPR** 1:29pm via tchat.io

Q3. What if any traditional PR or business advice should we rethink or challenge? [#solopr](#)



**AlisonCarville** 1:28pm via Twitter Web Client

RT @kauaiianSun: A2. I think it depends on what their goals and expectations are. Openness to counsel is a good start. [#solopr](#)



**kauaiianSun**1:27pm via TweetChat by oneQube

A2. I think it depends on what their goals and expectations are. Openness to counsel is a good start. [#solopr](#)



**SoloPR**1:27pm via tchat.io

Answers on Q2 truly reflect diversity in how we all approach work, but for those who choose to wade in, love how you assess [#solopr](#)

n



**AlisonCarville**1:26pm via Twitter Web Client

@[CEStephens](#) Great advice, Christina. [#solopr](#)



**SoloPR**1:25pm via Twitter Web Client

RT @[AlisonCarville](#): @[gregwbrooks](#)@[KarenSwim](#) [#soloprpic.twitter.com/KYRbwqRYvg](#)



**AlisonCarville**1:25pm via Twitter Web Client

RT @[CEStephens](#): Complete honesty and transparency, willingness to actually take my advice. [#soloprtwitter.com/solopr/status/...](#)



**AlisonCarville**1:25pm via Twitter Web Client

@[gregwbrooks](#) @[KarenSwim](#) [#soloprpic.twitter.com/KYRbwqRYvg](#)



**KarenSwim**1:25pm via Hootsuite

LOI! Love this! RT @[AlisonCarville](#): Back away. Just back away. [#solopr](#)



**KarenSwim** 1:24pm via Hootsuite

@gregwbrooks Ha! Gladly and not kidding! ;-) #solopr



**SoloPR** 1:24pm via tchat.io

@gregwbrooks Wise words! No one wants to be tarred and feathered! #solopr



**gregwbrooks** 1:24pm via Twitter Web Client

@KarenSwim Can you refer the evil ones to me? You know... in theory. :) #solopr



**CEStephens** 1:24pm via Twitter for iPhone

Complete honesty and transparency, willingness to actually take my advice. #solopr [twitter.com/solopr/status/...](https://twitter.com/solopr/status/...)



**AlisonCarville** 1:24pm via Twitter Web Client

@KarenSwim Back away. Just back away. #solopr [pic.twitter.com/QwOa4UFAIg](https://pic.twitter.com/QwOa4UFAIg)



**KarenSwim** 1:23pm via Hootsuite

A2. Exception, I can affect change and guide through storm. Client will take counsel and make lasting changes. Client is not evil. #solopr



**gregwbrooks** 1:23pm via Twitter Web Client

A2c. Finally: How clean can I get in and out? I don't mind controversy, but don't want to be tarred and feathered with the client. #solopr



**AlisonCarville** 1:23pm via Twitter Web Client

A2. Never started w/ a mid-crisis client, but all I can think of is Jerry Maguire in the locker room with Rod Tidwell. #solopr [pic.twitter.com/OXhuOE3xRk](https://pic.twitter.com/OXhuOE3xRk)



**gregwbrooks** 1:22pm via Twitter Web Client

A2b. If it looks like they can't fix themselves, can I at least help mitigate damage around the edges? Not all crises will be a win. #solopr

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**KarenSwim** 1:22pm via Hootsuite

A2. For many, my criteria is not take them on! [#solopr](#)



**gregwbrooks** 1:21pm via Twitter Web Client

A2a. Is management looking for a magic-consultant solution? (There are no magic-consultant solutions.) [#solopr](#)



**AlisonCarville** 1:20pm via Twitter Web Client

RT @SoloPR: Q2. The NFL is looking for comms help, what are your criteria for taking on mid-crisis clients? [#solopr](#)



**SoloPR** 1:19pm via tchat.io

@PaulaJohns Perfect timing, and hello! [#solopr](#)



**PaulaJohns** 1:19pm via tchat.io

Hello [#SoloPR](#) friends, joining the chat late from the San Diego area. [#betterlatethannever](#)



**SoloPR** 1:19pm via tchat.io

Q2. The NFL is looking for comms help, what are your criteria for taking on mid-crisis clients? [#solopr](#)



**SoloPR** 1:19pm via tchat.io

2. The NFL is looking for comms help, what are your criteria for taking on mid-crisis clients? [#solopr](#)



**KarenSwim** 1:18pm via Hootsuite

A1. I believe for many it gives you a greater thirst for knowledge, you search, explore a variety of topics [#solopr](#)



**SoloPR**1:17pm via tchat.io

Lol! RT @sirenstory: A1 Google is awesome BUT as a research junkie I don't trust my BEST answers aren't buried on 12th page [#solopr](#)



**sirenstory**1:16pm via Twitter Web Client

A1 Google is awesome BUT as a research junkie I don't trust my BEST answers aren't buried on 12th page [#solopr](#)



**AlisonCarville**1:16pm via Twitter Web Client

RT @JustLakeshia: A1: With so much information, the need for digital literacy increases. [#solopr](#)



**SoloPR**1:16pm via tchat.io

This is making me nostalgic! Stand by for Q2 which deals with this [theepochtimes.com/nfl-seeking-co...](http://theepochtimes.com/nfl-seeking-co...) but NOT political [#solopr](#)



**AlisonCarville**1:16pm via Twitter Web Client

I internally scream if I'm sent a word document on something that's going to go through many edits. Google Docs is collab genius. [#soloprtwitter.com/SoloPR/status/...](http://soloprtwitter.com/SoloPR/status/...)



**SoloPR**1:16pm via tchat.io

@GirlSmitty Hello! You're right on time! [#solopr](#)



**GirlSmitty**1:15pm via Twitter Web Client

Hello solopreneurs. Just joining. [#solopr](#)



**SoloPR**1:15pm via tchat.io

Yes! RT @JustLakeshia: A1: With so much information, the need for digital literacy increases. [#solopr](#)



**JustLakeshia** 1:15pm via Twitter Web Client

A1: With so much information, the need for digital literacy increases. [#solopr](#)



**SoloPR** 1:14pm via tchat.io

@[AlisonCarville](#) ROFL! [#solopr](#)



**SoloPR** 1:14pm via tchat.io

@[kcwriter](#) Interesting that now people are comfortable using for collaboration, was not always true [#solopr](#)



**AlisonCarville** 1:14pm via Twitter Web Client

@[JustLakeshia](#) My life with Google. [#solopr](#) [pic.twitter.com/oMfIZj3V8W](http://pic.twitter.com/oMfIZj3V8W)



**JustLakeshia** 1:14pm via Twitter Web Client

@[jendonovansf](#) Agreed! When someone asks me a 'google-able' question it's almost offensive. Googling is the smallest initiative you can take! [#solopr](#)



**SoloPR** 1:14pm via Twitter Web Client

RT @[kcwriter](#): A1. For me, I'm seeing more clients asking me to send my work to them via Google Docs [#solopr](#)



**PrIsUs** 1:14pm via Twitter Web Client

A1: Yes, I really love the free @[Google](#)tools. And I now pay a very small monthly fee for its suite of biz svcs, incl. email. [#solopr](#)



**SoloPR** 1:14pm via tchat.io

@[jendonovansf](#) Great insight and also interesting to think of those who have less access to technology [#solopr](#)



**SoloPR** 1:12pm via tchat.io

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@AmyGrayKovarPR Great observation! [#solopr](#)



**kcwriter** 1:12pm via Twitter Web Client

A1. For me, I'm seeing more clients asking me to send my work to them via Google Docs [#solopr](#)



**jendonovansf** 1:12pm via TweetDeck

A1: I also think Google, and access to information for everyone, makes being small-minded and misinformed unacceptable. [#solopr](#)



**JustLakeshia** 1:12pm via Twitter Web Client

A1: ☐It's difficult to recall life before Google. It's made me more of a "know it all." I know too much nonsense thanks to google [#solopr](#) [twitter.com/SoloPR/status/...W](#)



**SoloPR** 1:11pm via tchat.io

@CreativationMkt I can't believe it's been that long, and it made me think waaaay back to life pre-Goog. [#solopr](#)



**kauaiianSun** 1:11pm via TweetChat by oneQube

A1: In short, Google has granted access to a lot of research, tracking, measurement and collaboration tools. Most are free! [#solopr](#)



**ImageSuitePR** 1:11pm via Twitter for iPhone

A1: When I was a kid, I used to study the yellow pages, now I've got [#google!](#) [#solopr](#) [#truestory](#) [#geek](#) ☐



**jendonovansf** 1:11pm via TweetDeck

@gregwbrooks Exactly. Smarter & dumber at the same time. I wonder how it will impact generations of minds that don't need to think, just search. [#solopr](#)



**AmyGrayKovarPR** 1:10pm via Twitter Web Client

I've always been curious and ask a lot of questions. Google changed everything. Just hop on and questions addressed in a few sec/min [#solopr](#)

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**KarenSwim**1:10pm via Hootsuite

A1. Wow, in so many ways! Changed the way I work, more efficient at research, but also changed how I think about information [#solopr](#)



**CreativationMkt**1:10pm via TweetDeck

Wow, 19! Hard to believe, since it has had such a huge impact on research, marketing and communication! [#solopr](#)[twitter.com/SoloPR/status/...](#)



**gregwbrooks**1:10pm via Twitter Web Client

A1. Google has made us all dumber in the sense that we can now instantly get answers, but that ease erodes context. [#solopr](#)



**AlisonCarville**1:09pm via Twitter Web Client

A1. I've grown up with the phrase, "Google it!" if my parents or someone didn't know an answer to a ? I had. I've grown w/ it. [#solopr](#)



**SoloPR**1:09pm via tchat.io

@JustLakeshia Hello there! [#solopr](#)



**jendonovansf**1:09pm via TweetDeck

A1: Not enough coffee to think of how Google has influenced me, but it sure has changed the way we think, learn and communicate.

[#solopr](#)



**JustLakeshia**1:08pm via Twitter for iPhone

Hi everybody 🙋 [#solopr](#)



**SoloPR**1:08pm via tchat.io

@akenn their tardiness, is our gain! [#solopr](#)



**AlisonCarville** 1:08pm via Twitter Web Client

RT @SoloPR: Q1. Google is 19 years old today, in what ways has it influenced you? [#solopr](#)



**SoloPR** 1:08pm via tchat.io

@AlisonCarville bump day, I like it and thank you! [#solopr](#)



**AlisonCarville** 1:08pm via Twitter Web Client

Alison from Fort Myers, Florida. [#socialmedia](#), [#contentcreation](#) and [#nonprofitpr](#) are my focus. [#solopr](#)



**JustLakeshia** 1:08pm via Twitter Web Client

RT @AlisonCarville: @SoloPR It might not be Monday, but it's what I like to call "Bump-day." We forgive you. It happens. [#solopr](#)



**akenn** 1:08pm via Twitter for iPhone

@jendonovansf Waiting for tardy client to start meeting-that's ok, I'll check on the [#solopr](#) chat!



**AmyGrayKovarPR** 1:07pm via Twitter Web Client

Hello all. Joining from Nashville, Tenn. [#solopr](#)



**SoloPR** 1:07pm via tchat.io

Q1. Google is 19 years old today, in what ways has it influenced you? [#solopr](#)



**SoloPR** 1:06pm via tchat.io

Great crowd gathering! Hello, hello, hello! [#solopr](#)



**AlisonCarville** 1:06pm via Twitter Web Client

@SoloPR It might not be Monday, but it's what I like to call "Bump-day." We forgive you. It happens. [#solopr](#)



**SoloPR**1:06pm via tchat.io  
@PRisUs Hello Michelle! [#solopr](#)



**gregwbros**1:06pm via Twitter Web Client  
Hi from Las Vegas. I just finished my undergrad in PR and I'm super-excited about getting an internship with one (or all!) of you. [#solopr](#)



**kauaiianSun**1:06pm via TweetChat by oneQube  
Hi, Ligaya here in San Diego listening in [#solopr](#)



**SoloPR**1:06pm via tchat.io  
@AlisonCarville So excited you could make it! [#solopr](#)



**PRisUs**1:05pm via Twitter Web Client  
Hi all! Michelle Garrett here, I specialize in writing/content creation/PR and am based in Columbus, OH. [#solopr](#)



**SoloPR**1:05pm via tchat.io  
@kcwriter Hi!!!! So glad to see you and hope all is well! [#solopr](#)



**ImageSuitePR**1:05pm via TweetChat by oneQube  
Hi, Paula MacDonald in Tampa, FL [#solopr](#)



**SoloPR**1:05pm via tchat.io  
@jendonovansf that sounds amazing! You will have to share pics, please! [#solopr](#)



**AlisonCarville**1:05pm via Twitter Web Client  
@jendonovansf [#soloprpic.twitter.com/qptpwx5kBn](#)

*#solopr transcript – 9/27/2017*

*For more information and resources, visit <http://soloprpro.com/>*



**kcwriter** 1:05pm via Twitter Web Client

Hi Kelle Campbell joining from Boca Raton, Florida. It's been a while! [#solopr](#)



**AlisonCarville** 1:04pm via Twitter Web Client

@PRisUs Bringing over my GIF gift from [#RaganChat](#), yes I'm here, Michelle! [#solopr](#) [pic.twitter.com/menH0fay2k](http://pic.twitter.com/menH0fay2k)



**jendonovansf** 1:04pm via TweetDeck

@SoloPR Early wake up calls, long layovers and a loooooong flight back. But 10 days in Sardinia and Italy was WELL worth it. [#solopr](#)



**SoloPR** 1:04pm via tchat.io

And yes, I just typed two tweets that are missing letters. Sigh. It's not Monday, right? ;-)  
) [#solopr](#)



**SoloPR** 1:04pm via tchat.io

@jendonovansf Yikes, bless you for powering through to come chat! That is a loooooong day! [#solopr](#)



**Qreene** 1:04pm via Quinn Twitter Bot

RT @SoloPR: t's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!



**SoloPR** 1:03pm via tchat.io

Hello everyone! So glad you're here! We will get started in a few moments [#solopr](#)



**jendonovansf** 1:03pm via TweetDeck

Good morning from sunny San Francisco. If I don't make sense, blame it on the 24 hour travel day I had yesterday :) [#solopr](#)



**SoloPR**1:03pm via tchat.io

f you're new to chatting, we suggest using a tool like tchat.io – makes it easier to keep up. Remember to use the [#SoloPR](#) hashtag!



**SoloPR**1:02pm via tchat.io

If you're joining, please introduce yourself. This is [@KarenSwim](#) of soloprpro [dot] com, and I will be your moderator today!

[#solopr](#)



**PRisUs**1:02pm via Twitter Web Client

Oh, [@AlisonCarville](#), are you here, too?! Yay! [#solopr](#)



**SoloPR**1:02pm via tchat.io

t's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!