



#SoloPR Transcript – 10/12/2016

Q1: What do you really need to get started as a solo? #solopr

Q2: Do you have a process for evaluating your own performance? #solopr

Q3: Other than budget, fit are there subtle red flags that can warn you not to take a client? #solopr

Q4: Are there creative ways to make boring but necessary news more exciting? Different channels? Campaigns? #solopr

Q5: Do you use data solely to report to clients or to inform the way you do work? #solopr

Q6: How do you rebuild your confidence when you lose a client? #solopr

Transcript follows in reverse chronological order:



[SoloPR 1:53pm via tchat.io](#)

Thanks so much everyone for your participation today! Our next [#solopr](#) chat is Wednesday, 10/26 at 1pm ET



[KellyeCrane 1:53pm via tchat.io](#)

A6: Some people keep a brag file. Keep a folder w/the accolades and encouragement you receive- look at it when times are tough. [#solopr](#)



[SoloPR 1:53pm via tchat.io](#)

Great discussion! We are out of time for today, but remember we keep chatting on the hashtag all week long. [#solopr](#)



[KristK 1:51pm via tchat.io](#)

RT @[KellyeCrane](#): A6: throw myself into networking. Good for finding replacement, it keeps me busy and reconnecting w/friends is fun! [#solopr](#)



[theelusivefish 1:51pm via Twitter Web Client](#)

"Have the serenity to accept things I can't change; the courage to change the things I can; the wisdom to know the difference" [#solopr](#)



[KellyeCrane 1:51pm via tchat.io](#)

Love it! RT @[KristK](#): A6: Set a timer for the pity party. It's okay to be upset but you gotta get back in the saddle. [#solopr](#)



[KarenSwim 1:51pm via Hootsuite](#)

A6. It stinks, acknowledge it but then move on. Even if it was you, it does not define you forever. [#solopr](#)



[KellyeCrane 1:50pm via tchat.io](#)

A6: I throw myself into networking. Not only is it good for finding replacement, it keeps me busy and reconnecting w/friends is fun! [#solopr](#)



[theelusivefish 1:49pm via Twitter Web Client](#)

A6) Do not take it personally. Biz is biz. Try to understand why they made the biz decision to take work elsewhere. [#solopr](#)



[KristK 1:49pm via tchat.io](#)

A6: Set a timer for the pity party. It's okay to be upset but you gotta get back in the saddle. [#solopr](#)



[KristK 1:48pm via tchat.io](#)

A6: Focus on the flicker of the candle, not the darkness. [#solopr](#)



[KellyeCrane 1:48pm via tchat.io](#)

A6: It sounds trite, but remember there are many fish in the sea. This is just a short-term setback. [#solopr](#)



[Yetunde 1:47pm via TweetChat by oneQube](#)

A6. Oh it used to hurt :) & i have a pity party call my mother, talk to my husband & another trusted PR sis. Their therapy helps lol [#solopr](#)



[KellyeCrane 1:47pm via tchat.io](#)

RT @SoloPR: Q6. How do you rebuild your confidence when you lose a client? [#solopr](#)



[theelusivfish 1:47pm via Twitter Web Client](#)

The threshold I use is 2-10% of time/resources should go towards clarity in decision-making or understanding what works/doesn't [#solopr](#)



[SoloPR 1:46pm via tchat.io](#)

@[KristK](#) Excellent point! [#solopr](#)



[KristK 1:46pm via tchat.io](#)

RT @SoloPR: Q6. How do you rebuild your confidence when you lose a client? [#solopr](#)



[SoloPR 1:46pm via Twitter Web Client](#)

RT @[KristK](#): A5: Back to Red Flag question A3: When a prospect doesn't understand why I want access to analytics, data [#solopr](#)



[KristK 1:46pm via tchat.io](#)

A5: Back to Red Flag question A3: When a prospect doesn't understand why I want access to analytics, data [#solopr](#)



[SoloPR 1:45pm via Hootsuite](#)

Q6. How do you rebuild your confidence when you lose a client? [#solopr](#)



[BevPayton 1:44pm via Twitter for iPad](#)

RT @SoloPR: @[KristK](#) There is so much data available, trick is to filter and find meaningful, actionable insights [#solopr](#)



[SoloPR 1:44pm via tchat.io](#)

@[theelusivfish](#) That is brilliant and I think more of us are digging deeper...or should be [#solopr](#)



[Yetunde 1:44pm via TweetChat by oneQube](#)

A5 it's both. @[SoloPR](#) Mostly to track what works, so we can do it again [#solopr](#)



[KristK 1:44pm via tchat.io](#)

Nuggets v motherlode RT @[SoloPR](#): There is so much data available, trick is to filter and find meaningful, actionable insights [#solopr](#)



[SoloPR 1:44pm via Twitter Web Client](#)

RT @[theelusivfish](#): [#SoloPR](#) A5)My work is off' focused on the research + analytics; but even when it's not I always bake data collection/an...



[SoloPR 1:44pm via tchat.io](#)

@[KristK](#) There is so much data available, trick is to filter and find meaningful, actionable insights [#solopr](#)



[theelusivfish 1:43pm via Twitter Web Client](#)

[#SoloPR](#) A5)My work is off' focused on the research + analytics; but even when it's not I always bake data collection/analysis into the work.



[KristK 1:42pm via tchat.io](#)

A5: Just finished a research project where the numbers were just the beginning. We used data to guide interviews and ask why [#solopr](#)



[KellyeCrane](#) 1:41pm via [tchat.io](#)

RT @OBrienPR: @SoloPR A4 - For me I look for the people stories that led up. The stories behind the story. [#SoloPR](#)



[KarenSwim](#) 1:40pm via [Hootsuite](#)

A5. Leverage data in normal ways, social metrics, analytics to evaluate and adjust [#solopr](#)



[Jade Umbrella](#) 1:39pm via [Twitter for Android](#)

RT @KarenSwim: @Jade_Umbrella Thanks for weighing in and I agree! Visual can bring it to life! [#solopr](#)



[KarenSwim](#) 1:39pm via [Hootsuite](#)

A5. Honestly, I feel I can do this better, working on being more data driven, not there yet. [#solopr](#)



[KristK](#) 1:39pm via [tchat.io](#)

Great idea! RT @3HatsComm: @KristK you can also show the past - the difference the scholarship has made before, etc. [#soloPR](#)



[3HatsComm](#) 1:38pm via [TweetDeck](#)

@KristK you can also show the past - the difference the scholarship has made before, etc. [#soloPR](#)



[SoloPR](#) 1:38pm via [tchat.io](#)

...I meant "yes" so many other options @KristK [#solopr](#)

#solopr transcript – 10/12/2016

For more information and resources, visit <http://soloprpro.com/>



[SoloPR 1:38pm via tchat.io](#)

Yes! RT @[KristK](#): A4: And do YOU really need to have a ground-breaking or ribbon-cutting? So many other options. [#solopr](#)



[KristK 1:37pm via tchat.io](#)

A4: And do YOU really need to have a ground-breaking or ribbon-cutting? So many other options. [#solopr](#)



[SoloPR 1:37pm via Hootsuite](#)

Q5. Do you use data solely to report to clients or to inform the way you do work? [#solopr](#)



[KristK 1:37pm via tchat.io](#)

A4: Ex, instead of announcing scholarship recipients, have recipients post a video saying how the scholarship will make a difference [#solopr](#)



[SoloPR 1:37pm via tchat.io](#)

Good solid tips on Q4, stand by for next question! [#solopr](#)



[ep_comms 1:36pm via Twitter Web Client](#)

RT @[SoloPR](#): Many pros are advising humanizing story, smart tip! [#solopr](#)



[KarenSwim 1:36pm via Hootsuite](#)

@[Jade_Umbrella](#) Thanks for weighing in and I agree! Visual can bring it to life! [#solopr](#)



[SoloPR 1:35pm via Twitter Web Client](#)

RT @[KristK](#): A4: From [#PRSAWebinar](#) yesterday w [@ChangeTheAuthor](#): change the perspective of the story. It's not all about you [#solopr](#)



[SoloPR 1:35pm via tchat.io](#)

Many pros are advising humanizing story, smart tip! [#solopr](#)



[KristK 1:35pm via tchat.io](#)

A4: From [#PRSAWebinar](#) yesterday w [@ChangeTheAuthor](#): change the perspective of the story. It's not all about you [#solopr](#)



[UffeErupLarsen 1:35pm via Twitter for Android](#)

RT @[KellyeCrane](#): A3: Ask them the timing of when they want to have PR on board. If they can't answer, they may be tire kickers. [#solopr](#)



[Jade Umbrella 1:35pm via Twitter for Android](#)

@[KarenSwim](#) piggybacking off this answer. We've had great response with [#FacebookLive](#)!! Folks love visual news. [#solopr](#)



[SoloPR 1:35pm via Twitter Web Client](#)

RT @[BevPayton](#): Q4: Find an angle around people instead of things. [#solopr](#)



[BevPayton 1:34pm via Twitter for iPad](#)

Q4: Find an angle around people instead of things. [#solopr](#)



[SoloPR 1:34pm via tchat.io](#)

Wise words! RT @[KristK](#): A4: When in doubt, focus on people, not things. [#solopr](#)



[SoloPR 1:34pm via tchat.io](#)

Great tip! RT @[OBrienPR](#): @[SoloPR](#) A4 - For me I look for the people stories that led up. The stories behind the story. [#SoloPR](#)



[KristK 1:34pm via tchat.io](#)

A4: When in doubt, focus on people, not things. [#solopr](#)



[KarenSwim 1:33pm via Hootsuite](#)

A4. The news may not be creative but you can find creative ways to tell the story, i.e. video, or livestream announcement [#solopr](#)



[OBrienPR 1:33pm via Twitter for Android](#)

@[SoloPR](#) A4 - For me I look for the people stories that led up. The stories behind the story. [#SoloPR](#)



[KellyeCrane 1:33pm via tchat.io](#)

RT @[Yetunde](#): A4: Most times, yes, There is always a story. [#solopr](#)



[3HatsComm 1:32pm via TweetDeck](#)

delurking to A4: make fun of the boring. 'just another ho hum update about ..' Use humor and social, ala 'ugly sweater party' [#soloPR](#)



[NoelleBellLynne 1:32pm via Twitter Web Client](#)

A4. Ultimately, if you get hyped about it yourself, the excitement and passion behind your messaging will resonate w/ the audience [#solopr](#)



[Yetunde 1:31pm via TweetChat by oneQube](#)

A4: Most times, yes, There is always a story. It took me a while when I first started, but I find the story and tell that first [#solopr](#)



[SoloPR 1:31pm via tchat.io](#)

Answers on Q3 would make a great post! Thanks smarties! [#solopr](#)



[KellyeCrane 1:31pm via tchat.io](#)

A3: Also, if they are looking for PR at the last minute (an event next month, a product rollout in 6 weeks, etc.). No thanks! [#solopr](#)



[KristK 1:31pm via tchat.io](#)

RT @SoloPR: Q4. Are there creative ways to make boring but necessary news more exciting? Different channels? Campaigns? [#solopr](#)



[BevPayton 1:30pm via Twitter for iPad](#)

RT @KarenSwim: A3. Have had several failed relationships with PR pros - RUN! [#solopr](#)



[SoloPR 1:30pm via tchat.io](#)

Q4. Are there creative ways to make boring but necessary news more exciting? Different channels? Campaigns? [#solopr](#)



[SoloPR 1:30pm via tchat.io](#)

Oops, let's try that again! [#solopr](#)



[Yetunde 1:30pm via TweetChat by oneQube](#)

@[BevPayton](#) lol when I hear that. i just tell them "you can do it yourself let go so i can do what i'm good at." [#solopr](#)



[KristK 1:30pm via tchat.io](#)

RT @[KellyeCrane](#): A3: Ask them the timing of when they want to have PR on board. If they can't answer, they may be tire kickers. [#solopr](#)



[KellyeCrane 1:29pm via tchat.io](#)

RT @[KristK](#): A3: Red Flags: Clients who tell you what to do, instead of their goals. Or call other consultants idiots [#solopr](#)



[KellyeCrane 1:29pm via tchat.io](#)

A3: Ask them the timing of when they want to have PR on board. If they can't answer, they may be tire kickers. [#solopr](#)



[SoloPR 1:29pm via Hootsuite](#)

Are there creative ways to make boring but necessary news more exciting? Different channels? Campaigns? [#solopr](#)



[SoloPR 1:28pm via tchat.io](#)

So true! RT @[BevPayton](#): Q3: Prospect has unrealistic expectations & thinks he knows what tactics to deploy [#solopr](#)



[BevPayton 1:28pm via Twitter for iPad](#)

RT @[KristK](#): A3: Red Flags: Clients who tell you what to do, instead of their goals. Or call other consultants idiots [#solopr](#)



[BevPayton 1:27pm via Twitter for iPad](#)

Q3: Prospect has unrealistic expectations & thinks he knows what tactics to deploy [#solopr](#)



[KellyeCrane 1:27pm via tchat.io](#)

RT @[KarenSwim](#): A3. Communication style, interactions between internal people, decision making process [#solopr](#)



[KarenSwim 1:27pm via Hootsuite](#)

A3. Have had several failed relationships with PR pros - RUN! [#solopr](#)



[NovaComms 1:27pm via Twitter for iPhone](#)

A3: not being able to communicate a clear budget & not having an internal person dedicated to communications are red flags. [#solopr](#)



[KellyeCrane 1:27pm via tchat.io](#)

A3: Big red flag: they have ridiculously unrealistic expectations (minor cases can respond to education, but the biggies rarely do). [#solopr](#)



[SoloPR 1:26pm via tchat.io](#)

Love this answer! RT @[OBrienPR](#): A2: happy clients. They let you know. [#solopr](#)



[SoloPR 1:26pm via Twitter Web Client](#)

RT @[KristK](#): A3: Red Flags: Clients who tell you what to do, instead of their goals. Or call other consultants idiots [#solopr](#)



[SoloPR 1:26pm via tchat.io](#)

The gut does not lie! @[Yetunde](#) [#solopr](#)



[KarenSwim 1:25pm via Hootsuite](#)

A3. Communication style, interactions between internal people, decision making process [#solopr](#)



[Yetunde 1:25pm via TweetChat by oneQube](#)

YUp the first meeting. @[SoloPR](#). You can tell if they will be difficult. I have learned from years of listening in. Trust your GUT [#solopr](#)



[KellyeCrane 1:25pm via tchat.io](#)

Yes! RT @[OBrienPR](#): A2: happy clients. They let you know. [#solopr](#)



[KristK 1:25pm via tchat.io](#)

A3: Red Flags: Clients who tell you what to do, instead of their goals. Or call other consultants idiots [#solopr](#)



[KellyeCrane 1:24pm via tchat.io](#)

They aren't always subtle! RT @[SoloPR](#): Q3. Other than budget, fit are there subtle red flags that can warn you not to take a client? [#solopr](#)



[OBrienPR 1:24pm via Twitter for Android](#)

A2: happy clients. They let you know. [#solopr](#)



[KristK 1:24pm via tchat.io](#)

RT @SoloPR: Q3. Other than budget, fit are there subtle red flags that can warn you not to take a client? [#solopr](#)



[Yetunde 1:24pm via TweetChat by oneQube](#)

RT @SoloPR: Q3. Other than budget, fit are there subtle red flags that can warn you not to take a client? [#solopr](#)



[SoloPR 1:24pm via Hootsuite](#)

Q3. Other than budget, fit are there subtle red flags that can warn you not to take a client? [#solopr](#)



[KristK 1:23pm via tchat.io](#)

RT @SoloPR: As solos, our evaluation should also include a measure of satisfaction; what you enjoy doing and want to do more of [#solopr](#)



[KellyeCrane 1:23pm via tchat.io](#)

A2: I don't really have a formal process (maybe I should). But I get bored easily, so that keeps me reevaluating skillsets. [#solopr](#)



[SoloPR 1:23pm via tchat.io](#)

Exit interviews are a great tool @[BevPayton](#) [#solopr](#)



[SoloPR 1:22pm via Twitter Web Client](#)

RT @BevPayton: Q2: Client survey and exit interview at end of contract. Key q is did I help them achieve desired objective [#solopr](#)



[SoloPR 1:22pm via tchat.io](#)

As solos our evaluation should also include a measure of satisfaction; what you enjoy doing and want to do more of [#solopr](#)



[BevPayton 1:22pm via Twitter for iPad](#)

Q2: Client survey and exit interview at end of contract. Key q is did I help them achieve desired objective [#solopr](#)



[NovaComms 1:20pm via Twitter for iPhone](#)

Great approach! It's always important to look at what you're doing and what you could be doing differently. [#solopr twitter.com/kellyecrane/st...](#)



[KarenSwim 1:20pm via Hootsuite](#)

A2. I have regular check-ins to evaluate what skills I need to add, what I learned/need to learn [#solopr](#)



[OBrienPR 1:20pm via Twitter Web Client](#)

@SoloPR I think the main thing is a business plan. Thorough & detailed. If you have one, you've likely done the other things. [#SoloPR](#)



[KellyeCrane 1:20pm via tchat.io](#)

RT @[KristK](#): A2: initially, measured [#solopr](#) success against last paycheck and current bank balance. Now, it's more personal than financial.



[NoelleBellLynne 1:19pm via Twitter Web Client](#)

A2. Response rate. Even if I reach out to someone and they respond kindly rejecting, I consider that good [#communication](#) on my end. [#solopr](#)



[BevPayton 1:18pm via Twitter for iPad](#)

RT @[KristK](#): A1: A network -- first clients were people I knew or had worked, volunteered with. Wait, my most recent clients were too [#solopr](#)



[SoloPR 1:18pm via tchat.io](#)

Real talk, lol! RT @[KellyeCrane](#): A2: I evaluate my performance with every client metrics report. :-) [#solopr](#)



[KristK 1:18pm via tchat.io](#)

A2: initially, measured [#solopr](#) success against last paycheck and current bank balance. Now, it's more personal than financial.



[KellyeCrane 1:18pm via tchat.io](#)

A2: I evaluate my performance with every client metrics report. :-) [#solopr](#)



[SoloPR 1:17pm via tchat.io](#)

Agreed @[KristK](#) the majority of indies find first clients in natural network [#solopr](#)



[SoloPR 1:17pm via tchat.io](#)

RT @[KristK](#): A network -- first clients were people I knew or had worked, volunteered with. Wait, my most recent clients were too [#solopr](#)



[KristK 1:17pm via Twitter Web Client](#)

RT @[SoloPR](#): Q2. Do you have a process for evaluating your own performance? [#solopr](#)



[KristK 1:17pm via tchat.io](#)

A1: A network -- first clients were people I knew or had worked, volunteered with. Wait, my most recent clients were too [#solopr](#)



[SoloPR 1:16pm via Twitter Web Client](#)

RT @[BevPayton](#): Q1 I think you need to know who your ideal client is and how you can help them. Can't b all things to all ppl [#solopr](#)



[KellyeCrane 1:16pm via tchat.io](#)

Truth! RT @[BevPayton](#): Q1 I think you need to know who your ideal client is and how you can help them. Can't b all things to all ppl [#solopr](#)



[KellyeCrane 1:16pm via tchat.io](#)

RT @[SoloPR](#): Q2. Do you have a process for evaluating your own performance? [#solopr](#)



[BevPayton 1:16pm via Twitter for iPad](#)

Q1 I think you need to know who your ideal client is and how you can help them. Can't b all things to all ppl [#solopr](#)



[KellyeCrane 1:15pm via tchat.io](#)

A1: The best thing you can do starting out is ask a lot of Qs of folks who've been there. That's what [#SoloPR](#) is for!



[SoloPR 1:15pm via Hootsuite](#)

Q2. Do you have a process for evaluating your own performance? [#solopr](#)



[KristK 1:15pm via tchat.io](#)

@[BevPayton](#) Welcome to the chat -- and welcome back to the world of [#solopr](#)



[SoloPR 1:15pm via tchat.io](#)

Great answers to Q1! [#solopr](#)



[SoloPR 1:15pm via tchat.io](#)

Seasoned solos are providing great advice and all point to the things you really need, note it's not a tool or site [#solopr](#)



[BevPayton 1:14pm via Twitter for iPad](#)

RT @[KarenSwim](#): A1: Ability to articulate what you're selling and to whom is key, other stuff, site, marketing, will come later [#solopr](#)



[SoloPR 1:14pm via tchat.io](#)

Great topic @[sharonmostyn](#) ! [#solopr](#)



[KellyeCrane 1:14pm via tchat.io](#)

A1: As far as infrastructure, you don't need as much as many think. You don't have to wait to have a website to get clients, for ex. [#solopr](#)



[KristK 1:13pm via tchat.io](#)

Agreed! Not for faint of heart. RT @[NovaComms](#): A1: what do you need to get started as a solo? first thought was guts [#solopr](#)



[SoloPR 1:13pm via Twitter Web Client](#)

RT @[NovaComms](#): A1: what do you need to get started as a solo? The first thought that came to my mind was guts. ;) [#solopr](#)



[BevPayton 1:13pm via Twitter for iPad](#)

RT @[NovaComms](#): A1: what do you need to get started as a solo? The first thought that came to my mind was guts. ;) [#solopr](#)



[sharonmostyn 1:13pm via TweetDeck](#)

@[SoloPR](#) Good point! We're talking [#politics](#) on [#smchat](#) today so I thought that might bring people out... [#SoloPR](#)



[SoloPR 1:13pm via Twitter Web Client](#)

RT @[KristK](#): Q2: Courage. Without it, a new consultant won't get far. [#solopr](#)



[SoloPR 1:13pm via Twitter Web Client](#)

RT @[KellyeCrane](#): A1: First, you need drive and ambition to get started. There's no laziness allowed here! :-) [#solopr](#)



[KarenSwim 1:13pm via Hootsuite](#)

A1: Ability to articulate what you're selling and to whom is key, other stuff, site, marketing, will come later [#solopr](#)



[KellyeCrane 1:12pm via tchat.io](#)

A1: First, you need drive and ambition to get started. There's no laziness allowed here! :-)
[#solopr](#)



[KristK 1:12pm via tchat.io](#)

Q2: Courage. Without it, a new consultant won't get far. [#solopr](#)



[NovaComms 1:12pm via Twitter for iPhone](#)

A1: what do you need to get started as a solo? The first thought that came to my mind was guts. ;) [#solopr](#)



[NoelleBellLynne 1:12pm via Twitter Web Client](#)

A1. I'm a strong believer in using tools like [@Cision](#) and [@ProfNet](#) to get a hefty start on building those connections [#solopr](#)



[SoloPR 1:12pm via tchat.io](#)

[@Yetunde](#) love that answer as it focuses on what you really need to start and be successful rather than "stuff." [#solopr](#)



[SoloPR 1:11pm via tchat.io](#)

It's also Yom Kippur [@sharonmostyn](#) so many are celebrating holiday. [#solopr](#)



[KristK 1:11pm via Twitter Web Client](#)

RT [@SoloPR](#): Q1. What do you really need to get started as a solo? [#solopr](#)



[Yetunde 1:10pm via TweetChat by oneQube](#)

Q2 To get started as a solo You need 1.mission clarity. 2 target audience clarity 3. problem in the market & 4 how you will solve it [#solopr](#)



[SoloPR 1:10pm via tchat.io](#)

Some of our questions today were sparked by our post this week: soloprpro.com/7-surprising-t... [#solopr](#)



[KellyeCrane 1:10pm via tchat.io](#)

RT @SoloPR: Q1. What do you really need to get started as a solo? [#solopr](#)



[SoloPR 1:09pm via tchat.io](#)

Sorry @NovaComms we've had issues with them lately too [#solopr](#)



[Yetunde 1:09pm via TweetChat by oneQube](#)

Hello everyone my name is Yetunde Shorters. Been in PR since I was 6 and officially since 1998 :) My company is @icypr. [#solopr](#) [#prpos](#)



[SoloPR 1:08pm via Hootsuite](#)

Q1. What do you really need to get started as a solo? [#solopr](#)



[NovaComms 1:08pm via Twitter for iPhone](#)

Trying to join but having Tweetdeck issues. [#solopr](#)



[sharonmostyn](#) 1:08pm via TweetDeck

@[SoloPR](#) Starting slow here as well. [#smchat](#) [#SoloPR](#)



[SoloPR](#) 1:08pm via tchat.io

Great group gathering, stand by for Q1! [#solopr](#)



[SoloPR](#) 1:07pm via tchat.io

Hi @[BevPayton](#), long time no see! Welcome back! [#solopr](#)



[SoloPR](#) 1:07pm via tchat.io

Please introduce yourself if you're joining, but silent listeners are welcome here too!
[#solopr](#)



[BevPayton](#) 1:07pm via Twitter for iPad

Bev Payton reigniting my [#solopr](#) biz after a two year FT job as communications director
4 a nonprofit. Good 2 B back



[Yetunde](#) 1:07pm via TweetChat by oneQube

@[KellyeCrane](#) Hi Kellye. Good to be on. [#solopr](#) [#prpos](#)



[SoloPR](#) 1:07pm via tchat.io

HI @[KristK](#) glad you could make it! [#solopr](#)



[SoloPR](#) 1:06pm via tchat.io

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For more information and resources, visit <http://soloprpro.com/>

Let's give people a few minutes to gather and we'll get started. [#solopr](#)



[KristK 1:06pm via tchat.io](#)

Howdy to my [#solopr](#) pals! Kristie here from the MS Gulf Coast (25+ yrs exp, 12+ consulting, APR) Enjoying our 85-degree fall weather



[SoloPR 1:06pm via tchat.io](#)

Ha @[sharonmostyn](#), I think we did! Sluggish for me right now! [#solopr](#)



[KellyeCrane 1:06pm via tchat.io](#)

@[sharonmostyn](#) Ha! Remember the days when that would actually happen?? [#solopr](#)



[KellyeCrane 1:05pm via tchat.io](#)

Hi folks- I'm able to join for a few minutes. It's been too long! Thanks to our fearless leader @[KarenSwim](#) for getting us together! [#solopr](#)



[sharonmostyn 1:05pm via TweetDeck](#)

It seems there are a lot of chats going on right now...hope we don't break Twitter!
[#smchat](#) [#solopr](#) [#writeon](#) [#worktrends](#)



[NovaComms 1:05pm via Twitter for iPhone](#)

RT @[SoloPR](#): If you're joining, please introduce yourself. This is @[KarenSwim](#) of soloprpro [dot] com. [#solopr](#)



[SoloPR 1:05pm via tchat.io](#)

If you're new to chatting, we suggest using a tool like tchat.io – makes it easier to keep up. Remember to use the [#SoloPR](#) hashtag!



[SoloPR 1:05pm via tchat.io](#)

Hi [@KellyeCrane](#) ! [#solopr](#)



[BevPayton 1:05pm via Twitter for iPad](#)

RT [@KellyeCrane](#): RT [@SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!
#...



[SharonAOBrien 1:04pm via Twitter Web Client](#)

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[KellyeCrane 1:04pm via tchat.io](#)

[@Yetunde](#) Hi there! I'm good, how you doin'? [#solopr](#)



[SoloPR 1:04pm via tchat.io](#)

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[BevPayton](#) 1:04pm via Twitter for iPad

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[KristK](#) 1:03pm via Twitter Web Client

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