



## **#SoloPR Transcript – 9/28/2016**

Q1: What do you do when a fellow professional behaves unethically and does not pay you for work performed? #solopr

Q2: How do you mark business anniversaries? Party? Promote to clients? Happy dance in office? #solopr

Q3: How do you handle holidays with clients? Gifts? Cards? #solopr

Q4: What are your tips for breaking into an industry you have never served? #solopr

Q5: How do you make sure you set good client boundaries? Checklist to keep you accountable, standard contract? #solopr

Q6: How do you fill slow periods in your business? #solopr

Q7: What is the primary way you use social - support/promote initiatives, lead gen, other? #solopr

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Transcript follows in reverse chronological order:



[SoloPR 1:56pm via tchat.io](#)

We're almost out of time, but we chat on the hashtag all week long. You can also @ or DM anytime with Qs or suggestions. [#solopr](#)



[Public Relat10n 1:56pm via IFTTT](#)

[#publicrelation](#)

MBennett715 It is crazy! I think because we're "outsiders," they feel OK unloading on us. [#solopr](#)

— Michelle Garrett (PRi...



[Public Relat10n 1:56pm via IFTTT](#)

[#publicrelation](#)

SoloPR Yes! I honestly don't know what I would do without it now! [#solopr](#)  
[#socialmedianerd](#)

— Michelle Garrett (PRisUs) Se...



[PRisUs 1:55pm via Twitter Web Client](#)

@[MBennett715](#) It is crazy! I think because we're "outsiders," they feel OK unloading on us. [#solopr](#)



[SoloPR 1:55pm via tchat.io](#)

Great suggestion@fransteps and moving that to top of list! [#solopr](#)

*#solopr transcript – 9/28/2016*

*For more information and resources, visit <http://soloprpro.com/>*

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[PRisUs 1:54pm via Twitter Web Client](#)

@[SoloPR](#) Yes! I honestly don't know what I would do without it now! [#solopr](#)  
[#socialmedianerd](#)



[fransteps 1:54pm via tchat.io](#)

@[SoloPR](#) Might be time to talk about health insurance options again...with all the changes (again!). [#solopr](#)



[SoloPR 1:54pm via tchat.io](#)

We're planning out the year and want to give the people what they want! [#solopr](#)



[KristK 1:54pm via tchat.io](#)

RT @[SoloPR](#): Some forget that social really is social and can be beneficial to connecting with others, esp. good for solos! [#solopr](#)



[SoloPR 1:53pm via tchat.io](#)

Well, we're almost out of time so a Q from me to all of you! What topics would you like to see covered in future chats? [#solopr](#)



[MBennett715 1:53pm via Twitter for iPhone](#)

@[PRisUs](#) some days our job description includes "therapist." [#solopr](#)



[KristK 1:53pm via tchat.io](#)

A7: I also teach PR and social media so social channels offer crowd-sourcing, case studies, blunders and best practices. [#solopr](#)



[SoloPR 1:53pm via tchat.io](#)

Some forget that social really is social and can be beneficial to connecting with others, esp. good for solos! [#solopr](#)



[gregwbrooks 1:52pm via Twitter Web Client](#)

[@PRisUs](#) I'm a deep introvert with a veneer of extroversion to keep the riffraff away. :) [#solopr](#)



[SoloPR 1:52pm via Twitter Web Client](#)

RT [@KristK](#): A7: Social channels are my water cooler. I use them to connect, stay in touch, share good stuff [#solopr](#)



[KarenSwim 1:51pm via Hootsuite](#)

A7: For personal, not using as much as in past, so mostly to keep in touch...barely. [#solopr](#) [#timetogetmylife](#)



[PRisUs 1:51pm via Twitter Web Client](#)

[@gregwbrooks](#) Wow, glad to know it's not just me who sometimes feels that loneliness, working on my own. Social is good for that! [#solopr](#)



[fransteps 1:51pm via tchat.io](#)

Especially [#solopr](#) RT [@KristK](#): A7: Social channels are my water cooler. I use them to connect, stay in touch, share good stuff [#solopr](#)



[Public Relat10n 1:50pm via IFTTT](#)

[#publicrelation](#)

SoloPR I use it to promote my biz, and connect w/others. For clients, I use it to help with [#contentmarketing](#). [#solopr](#)

— ...



[Public Relat10n 1:50pm via IFTTT](#)

[#publicrelation](#)

Never fails that when I plan a vaca--I get busy! [#solopr](#)

— Michelle Garrett (PRisUs) September 28, 2016



[KristK 1:50pm via tchat.io](#)

A7: Social channels are my water cooler. I use them to connect, stay in touch, share good stuff [#solopr](#)



[KarenSwim 1:50pm via Hootsuite](#)

A7: For clients, depends on overall strategy but listening, engagement, amplify messaging, and lead gen. [#solopr](#)



[fransteps 1:50pm via tchat.io](#)

A7: Curating info my clients can use and things I can read learn from; sharing stuff I like. Promoting my stuff, sometimes. [#solopr](#)



[SoloPR 1:50pm via tchat.io](#)

@[gregwbrooks](#) Lol! Honesty is good! ;-) [#solopr](#)



[KristK 1:49pm via Twitter Web Client](#)

*#solopr transcript – 9/28/2016*

*For more information and resources, visit <http://soloprpro.com/>*

RT @SoloPR: Q7. What is the primary way you use social - support/promote initiatives, lead gen, other? #solopr



[PRisUs 1:49pm via Twitter Web Client](#)

@SoloPR I use it to promote my biz, and connect w/others. For clients, I use it to help with #contentmarketing. #solopr



[SoloPR 1:49pm via tchat.io](#)

@PRisUs that is the way it happens but so important to plan back-up and take time off. #solopr



[gregwbrooks 1:49pm via Twitter Web Client](#)

A7's most honest answer: So I feel less alone. See also: Feeding my planet-sized ego. #solopr



[SoloPR 1:49pm via tchat.io](#)

Thanks @KristK for sharing that suggestion, it is a good one! cc @SPRF2016 @JaimePrimak #solopr



[KristK 1:49pm via tchat.io](#)

A6: I'm starting slow -- 60 minutes a week devoted to brainstorming, creativity, big ideas. @JaimePrimak #sprf2016 #solopr



[PRisUs 1:48pm via Twitter Web Client](#)

Never fails that when I plan a vaca--I get busy! #solopr



[fransteps 1:48pm via tchat.io](#)

RT @SoloPR: Q7. What is the primary way you use social - support/promote initiatives, lead gen, other? #solopr



[KristK 1:48pm via tchat.io](#)

A6: @SPRF2016 keynote speaker @JaimePrimak (FAB, by the way!) suggested creatives spend 60 minutes a day being creative. #solopr



[fransteps 1:47pm via tchat.io](#)

A6: Once I saw a slow period coming, so I wrote an e-book to use w/ clients & in presentations. That was lucky! Other times, uh..... #solopr



[SoloPR 1:47pm via Hootsuite](#)

Q7. What is the primary way you use social - support/promote initiatives, lead gen, other? #solopr



[SoloPR 1:47pm via tchat.io](#)

Also smart to vacation at all, lol! @PaulaJohns #solopr



[PRisUs 1:46pm via Twitter Web Client](#)

@KristK Oh, yes! good ones! Coffee meetings to catch up w/folks. Prof development (which reminds me re: those Lynda courses!). #solopr



[SoloPR 1:46pm via tchat.io](#)

@PaulaJohns Smart strategy to vacation when you know it will be slow, less stressful! #solopr



[KarenSwim 1:46pm via Hootsuite](#)

Love @[KristK](#)'s answer. Recently leaned into a slow period and enjoyed it. It did not last and I was thankful for the rest! [#solopr](#)



[gregwbrooks](#) 1:45pm via [Twitter Web Client](#)

A6: I'm the sole income, so slow periods involve crying, pricing out my kidneys and making sure there are no more damn slow periods. [#solopr](#)



[Public Relat10n](#) 1:45pm via [IFTTT](#)

[#publicrelation](#)

[MBennett715](#) "Personal woes"--love it! None of us experiences any of that w/our clients, right?! [#solopr](#)

— Michelle Garret...



[Public Relat10n](#) 1:45pm via [IFTTT](#)

[#publicrelation](#)

[KarenSwim](#) Ha! I think my list of lessons learned is growing...unfortunately. )-: [#solopr](#)

— Michelle Garrett (PRisUs) Sept...



[PRisUs](#) 1:44pm via [Twitter Web Client](#)

@[SoloPR](#) A6:Keep a list of things to do marketing-wise to catch up on. Write/blog. Also contact clients I've worked with in past. [#solopr](#)



[PaulaJohns](#) 1:44pm via [tchat.io](#)

Traditionally slow periods are when I vacation -- 4th of July and Christmas/December holidays. [#soloPR](#)





[SoloPR 1:44pm via tchat.io](#)

Great point @[KristK](#) that it can be a positive, time to read, catch up and have fun!  
[#solopr](#)



[SoloPR 1:43pm via tchat.io](#)

For Q6, those that you know are coming, could be seasonal and the unexpected slow periods [#solopr](#)



[KristK 1:43pm via tchat.io](#)

A6: Slow periods allow time to focus on business, read, write, schedule meetings. And fun. I hear fun can be had too. [#solopr](#)



[SoloPR 1:43pm via tchat.io](#)

Well that is an interesting question! RT @[fransteps](#): A6: you mean the ones you see coming? [#solopr](#)



[fransteps 1:42pm via tchat.io](#)

A6: you mean the ones you see coming? [#solopr](#)



[PRisUs 1:42pm via Twitter Web Client](#)

@[MBennett715](#) "Personal woes"--love it! None of us experiences any of that w/our clients, right?! [#solopr](#)



[fransteps 1:42pm via tchat.io](#)

RT @[SoloPR](#): Q6. How do you fill slow periods in your business? [#solopr](#)



[KristK 1:42pm via tchat.io](#)

RT @SoloPR: Q6. How do you fill slow periods in your business? [#solopr](#)



[fransteps 1:42pm via tchat.io](#)

A5: perpetual learner here. Each client has different needs, so different boundaries?  
[#solopr](#)



[SoloPR 1:41pm via Hootsuite](#)

Q6. How do you fill slow periods in your business? [#solopr](#)



[PaulaJohns 1:41pm via tchat.io](#)

Part 2 of last tweet...so far no travel clients but I'm having fun trying. [#soloPR](#)



[SoloPR 1:41pm via tchat.io](#)

Lol! RT @KristK: A5: What is the "Boundary" thing you mention? Must learn more.  
[#solopr](#)



[KristK 1:41pm via tchat.io](#)

A5: What is the "Boundary" thing you mention? Must learn more. [#solopr](#)



[fransteps 1:41pm via tchat.io](#)

RT @SoloPR: To @gregwbrooks point, setting them is the easy part, keeping them is the difficult part! [#solopr](#)



[MBennett715 1:40pm via Twitter for iPhone](#)

A5: getting better at nipping time sucks in the bud. Keep to timeline on calls and don't get sucked into personal woes. [#solopr](#)



[PRisUs 1:40pm via Twitter Web Client](#)

@[KarenSwim](#) Ha! I think my list of lessons learned is growing...unfortunately. )-:  
[#solopr](#)



[SoloPR 1:40pm via tchat.io](#)

@[dariasteigman](#) Thanks for dropping in, enjoy your meeting! [#solopr](#)



[SoloPR 1:39pm via tchat.io](#)

To @[gregwbros](#) point, setting them is the easy part, keeping them is the difficult part!  
[#solopr](#)



[gregwbros 1:39pm via Twitter Web Client](#)

A5b: In terms of \*client\* boundaries? I don't have many. Part of what they pay for is the ability to call me at 3 a.m. in a panic. [#solopr](#)



[KristK 1:39pm via Twitter Web Client](#)

RT @[SoloPR](#): Q5. How do you make sure you set good client boundaries? Checklist to keep you accountable, standard contract? [#solopr](#)



[dariasteigman 1:39pm via TweetDeck](#)

Back to my meeting. Will have to catch up with the transcript later. [#solopr](#)



[SoloPR 1:39pm via tchat.io](#)

Totally relate! RT @gregwbrooks: A5: Most of my contracts reference a scope...Not that it makes me very accountable. :) #flake #solopr



[KarenSwim 1:38pm via Hootsuite](#)

A5: I also have notes to remind me of things that I have learned from client experiences. #solopr



[gregwbrooks 1:38pm via Twitter Web Client](#)

A5: Most of my contracts reference a scope and a procedure for modifying the scope. Not that it makes me very accountable. :) #flake #solopr



[MBennett715 1:38pm via Twitter for iPhone](#)

@SoloPR @PRisUs I sent gifts mid-Jan last year and they totally stood out. Procrastination sometimes works in my favor. #solopr



[KarenSwim 1:37pm via Hootsuite](#)

A5: I start pre-proposal with sharing how I work, expectations, etc. and then set boundaries in contract. #solopr



[SoloPR 1:36pm via tchat.io](#)

Waving wildly @MBennett715 Hi! #solopr



[KristK 1:36pm via tchat.io](#)

RT @PaulaJohns: A4 I'm focused on tech, but I get referrals for all types of industries. If people trust you, they will refer you. #soloPR



[MBennett715 1:36pm via Twitter for iPhone](#)

Just lurking bwn calls for some solo smarts. [#solopr](#)



[SoloPR 1:35pm via tchat.io](#)

@[KristK](#) awww, you are a big part of the [#solopr](#) brain trust! We learn a lot from you!



[SoloPR 1:35pm via Twitter Web Client](#)

RT @[PaulaJohns](#): A4 I started a travel blog because I want to break into the travel industry. And I attend travel conferences. [#soloPR](#)



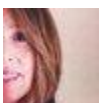
[SoloPR 1:34pm via Hootsuite](#)

Q5. How do you make sure you set good client boundaries? Checklist to keep you accountable, standard contract? [#solopr](#)



[KristK 1:34pm via tchat.io](#)

A4: Of course, the [#solopr](#) resources and community help raise my comfort level with clients in diff fields than usual



[PaulaJohns 1:34pm via tchat.io](#)

A4 I started a travel blog because I want to break into the travel industry. And I attend travel conferences. [#soloPR](#)



[SoloPR 1:34pm via tchat.io](#)

Great advice on Q4, stand by for next question. We also have room for more Qs so feel free to @ or DM me [#solopr](#)



[SoloPR 1:33pm via tchat.io](#)

@[PRisUs](#) Yes, New Year's or Thanksgiving can be a nice time to send cards and stand out. [#solopr](#)



[SoloPR 1:33pm via tchat.io](#)

Love the advice on Q4 from you bold, confident solos! [#solopr](#)



[fransteps 1:32pm via tchat.io](#)

RT @[PaulaJohns](#): A4 I'm focused on tech, but get referrals for all industries all the time. If people trust you-they will refer you [#solopr](#)



[PRisUs 1:32pm via Twitter Web Client](#)

A3: I also wonder about sending cards @ other times of year--I know some who do that to stand out from the holiday onslaught. [#solopr](#)



[KarenSwim 1:32pm via Hootsuite](#)

Your skills are transferable so get out of your head and go for it! [#solopr](#)



[PaulaJohns 1:32pm via tchat.io](#)

A4 I'm focused on tech, but I get referrals for all types of industries all the time. If people trust you, they will refer you. [#soloPR](#)



[KristK 1:31pm via tchat.io](#)

A4: start reading industry blogs and websites. Learn the lingo, issues. Then find opps to network, interact with leaders in field [#solopr](#)



[SoloPR 1:31pm via tchat.io](#)

Wow @[KristiK](#) that is super kind and really smart! [#solopr](#)



[fransteps 1:31pm via tchat.io](#)

Yes! RT @[dariasteigman](#): A4. Just do it. I live in DC, move across sectors a lot. Just do your homework so you're not flying blind. [#solopr](#)



[KarenSwim 1:31pm via Hootsuite](#)

@[PRisUs](#) they do and I really do appreciate the people who remember me! [#solopr](#)



[fransteps 1:30pm via tchat.io](#)

I need to up my game! RT @[KristK](#): A3: I send cards to past, present and future clients. [#achristmascarol](#) [#solopr](#)



[KristK 1:30pm via Twitter Web Client](#)

RT @[SoloPR](#): Q4. What are your tips for breaking into an industry you have never served? [#solopr](#)



[Public\\_Relat10n 1:30pm via IFTTT](#)

[#publicrelation](#)

KarenSwim But do the ones you receive stand out? (-: [#solopr](#)

— Michelle Garrett (PRisUs) September 28, 2016



[dariasteigman 1:30pm via TweetDeck](#)

A4. Just do it. I live in DC, so we move across sectors a lot. Just do your homework & so you're not flying blind. [#solopr](#)



[KristK 1:30pm via tchat.io](#)

A3: I send cards to past, present and future clients. [#achristmascarol](#) [#solopr](#)



[gregwbrooks 1:30pm via Twitter Web Client](#)

A4b: People buy emotionally & backfill with data. Make them feel like you'll fix their problem and they'll overlook industry exp. [#solopr](#)



[SoloPR 1:29pm via tchat.io](#)

Wisdom [@gregwbrooks!](#) [#solopr](#)



[PRisUs 1:29pm via Twitter Web Client](#)

[@KarenSwim](#) But do the ones you receive stand out? (-: [#solopr](#)



[fransteps 1:29pm via tchat.io](#)

Nice! RT [@gregwbrooks](#): A4a: Learn how to sell. Because if you can sell, you can overcome most no-industry-experience objections. [#solopr](#)



[SoloPR 1:29pm via Twitter Web Client](#)

RT [@gregwbrooks](#): A4a: Learn how to sell. Because if you can sell, you can overcome most no-industry-experience objections. [#solopr](#)



[KristK 1:29pm via tchat.io](#)



A3: I send basket of breakfast goodies to client teams as part of my holiday comms. Include healthy and not-so-healthy items [#solopr](#)



[gregwbrooks](#) 1:28pm via [Twitter Web Client](#)

A4a: Learn how to sell. Because if you can sell, you can overcome most no-industry-experience objections. [#solopr](#)



[SoloPR](#) 1:28pm via [tchat.io](#)

Hi [@PaulaJohns](#) you are right on time! [#solopr](#)



[PaulaJohns](#) 1:28pm via [tchat.io](#)

Hi Paula here, joining very late from the San Diego area. [#soloPR](#)



[KristK](#) 1:27pm via [Twitter Web Client](#)

RT [@SoloPR](#): Q3. How do you handle holidays with clients? Gifts? Cards? [#solopr](#)



[KarenSwim](#) 1:27pm via [Hootsuite](#)

I receive 75% fewer cards than in the past. I think we're all too tired and burned out to focus on anything but family. [#solopr](#)



[fransteps](#) 1:26pm via [tchat.io](#)

RT [@SoloPR](#): Q4. What are your tips for breaking into an industry you have never served? [#solopr](#)



[SoloPR](#) 1:25pm via [Hootsuite](#)

Q4. What are your tips for breaking into an industry you have never served? [#solopr](#)



[dariasteigman 1:25pm via TweetDeck](#)

And, IF YOU MUST ecard, please send PERSONAL cards -- not the lazy "1 for all."  
[#solopr twitter.com/SoloPR/status/...](#)



[PRisUs 1:25pm via Twitter Web Client](#)

A3: Tough, because if you work with more than 1 person, do you send multiple gifts?  
What if his/her boss touches on your work? ugh.. [#solopr](#)



[SoloPR 1:25pm via tchat.io](#)

Good reminder! RT [@dariasteigman](#): A3 If you send a gift, don't forget the card. [#solopr](#)



[dariasteigman 1:24pm via TweetDeck](#)

A3 If you send a gift, don't forget the card. One card didn't make it last yr, so client didn't  
know until I 2x checked receipt. [#solopr](#)



[fransteps 1:24pm via tchat.io](#)

RT [@SoloPR](#): Great point [@gregwbrooks](#) about types of clients and ability to gift. You  
have to consider all of it! [#solopr](#)



[SoloPR 1:24pm via tchat.io](#)

Great point [@gregwbrooks](#) about types of clients and ability to gift. You have to consider  
all of it! [#solopr](#)



[SoloPR 1:23pm via tchat.io](#)

Agree [@PRisUs](#) that an e-card is not the same, if doing cards, I recommend good old  
fashioned snail mail. [#solopr](#)



[gregwbrooks 1:23pm via Twitter Web Client](#)

A3: I'm a fan of the "1 big holiday gift to the CEO" school. But you can't do it with gov clients + wrong vibe for crisis clients. [#solopr](#)



[fransteps 1:23pm via tchat.io](#)

A safe bet! RT @[KarenSwim](#): I typically default to food gifts that can be shared (thought that counts) and cards. [#solopr](#)



[dariasteigman 1:23pm via TweetDeck](#)

A3 I tend to send a gift basket of some kind for the office / team. Though for some of my clients I'm barred from giving gifts. [#solopr](#)



[KarenSwim 1:23pm via Hootsuite](#)

I typically default to food gifts that can be shared (thought that counts) and cards. [#solopr](#)



[PRisUs 1:22pm via Twitter Web Client](#)

@[SoloPR](#) A3: I've done gifts & cards. It's getting tougher, as many relationships are digitally based. Not sure an ecard is the same. [#solopr](#)



[fransteps 1:22pm via tchat.io](#)

RT @[SoloPR](#): This Q gets asked every year because increasingly so easy to offend someone with some thing that you do or don't do. [#solopr](#)



[SoloPR 1:22pm via tchat.io](#)

This Q gets asked every year because increasingly so easy to offend someone with some thing that you do or don't do. [#solopr](#)



[KarenSwim 1:21pm via Hootsuite](#)

A3. Starting to think about this and every year I waffle with the question. [#solopr](#)



[fransteps 1:21pm via tchat.io](#)

[@gregwbrooks](#) Please don't forget to honor the hot dogs that go with the Big Gulp-ness!  
[#solopr](#)



[SoloPR 1:20pm via Hootsuite](#)

Q3. How do you handle holidays with clients? Gifts? Cards? [#solopr](#)



[SoloPR 1:19pm via tchat.io](#)

[@PRisUs](#) Love this idea! Great way to celebrate and make sure you are always improving your business! [#solopr](#)



[gregwbrooks 1:19pm via Twitter Web Client](#)

[@SoloPR](#) I am Big Gulp Proud(tm). Or, out with my Big Gulp-ness, if you will. [#solopr](#)



[gregwbrooks 1:18pm via Twitter Web Client](#)

[@fransteps](#) It's damn-near 2/3 of my book of work now. Heaven help me... I love it.  
[#solopr](#)



[SoloPR 1:18pm via tchat.io](#)

Ha! [@gregwbrooks](#) not even a Big Gulp to celebrate, in secret of course? ;-) [#solopr](#)



[fransteps 1:17pm via tchat.io](#)

Cloak & dagger! RT @gregwbrooks: A2: I don't do anything, but increasingly my business vibe is shrouded-in-mystery" stuff. [#solopr](#)



[gregwbrooks 1:17pm via Twitter Web Client](#)

Late A1: Legal route for small fees. Legal route + personally burn them and all they love to the ground for larger fees. [#solopr](#)



[PRisUs 1:17pm via Twitter Web Client](#)

@SoloPR A1: Another way I celebrate: I choose 1 thing I need to do to improve my biz & spend \$ on it. (new logo, re-do of site, etc) [#solopr](#)



[SoloPR 1:17pm via Twitter Web Client](#)

RT @fransteps: A2: for 5 yr, I sent cards to the 6-8 ppl who helped counsel me about starting my biz. Otherwise, pvt happy dance! [#solopr](#)



[KarenSwim 1:16pm via Hootsuite](#)

A2: Um, a quick yahoo and then back to work. So sad. [#solopr](#)



[fransteps 1:16pm via tchat.io](#)

A2: for 5 yr, I sent cards to the 6-8 ppl who helped counsel me about starting my biz. Otherwise, pvt happy dance! [#solopr](#)



[gregwbrooks 1:16pm via Twitter Web Client](#)

A2: I don't do anything, but increasingly my business vibe is shrouded-in-mystery" stuff. [#solopr](#)



[SoloPR 1:16pm via tchat.io](#)

@[PRisUs](#) Love that you acknowledge, important to celebrate those milestones! [#solopr](#)



[KarenSwim 1:15pm via Hootsuite](#)

@[fransteps](#) Exactly! I've learned not worth it to poke the bear as it can blow up quickly with social [#solopr](#)



[PRisUs 1:15pm via Twitter Web Client](#)

@[SoloPR](#) Ha! I usually write a blog post. Now that I have a newsletter, I publish there first. Then maybe tweak for my blog. [#solopr](#)



[Public\\_Relat10n 1:15pm via IFTTT](#)

[#publicrelation](#)

SoloPR Good question! Options can be limited. Of course, one thing is that I'd hesitate to work with them again. [#solopr](#)

...



[fransteps 1:14pm via tchat.io](#)

RT @[SoloPR](#): Q2. How do you mark business anniversaries? Party? Promote to clients? Happy dance in office? [#solopr](#)



[fransteps 1:14pm via tchat.io](#)

In the nicest possible way! RT @[KarenSwim](#): @[fransteps](#) I would not bash the person but would take steps to recover money. [#solopr](#)



[SoloPR 1:13pm via Hootsuite](#)

Q2. How do you mark business anniversaries? Party? Promote to clients? Happy dance in office? [#solopr](#)



[dariasteigman 1:13pm via TweetDeck](#)

@[fransteps](#) Hi Fran! Good to see you. I can't stay long, but had to pop in. [#solopr](#)



[SoloPR 1:13pm via tchat.io](#)

@[PRisUs](#) Ha! I would put them on my blacklist, and run if they ever dared reach out again. [#solopr](#)



[SoloPR 1:12pm via tchat.io](#)

RT @[PRisUs](#): @[SoloPR](#) Good question! Options can be limited. Of course, one thing is that I'd hesitate to work with them again. [#solopr](#)



[KarenSwim 1:12pm via Hootsuite](#)

@[fransteps](#) I would not bash the person but would take steps to recover money. [#solopr](#)



[PRisUs 1:11pm via Twitter Web Client](#)

@[SoloPR](#) Good question! Options can be limited. Of course, one thing is that I'd hesitate to work with them again. [#solopr](#)



[dariasteigman 1:11pm via TweetDeck](#)

A1b I always get paid in the end. Usually don't threaten to sue -- but rather to tell ppl. That usually does the trick. [#solopr](#)



[SoloPR 1:11pm via tchat.io](#)

New chatters, feel free to jump right in, this is a judgment free zone! [#solopr](#)



[SoloPR 1:11pm via Twitter Web Client](#)

RT @[dariasteigman](#): A1 Unprofessional -- warn colleagues selectively as they ask Qs (the word always gets out). [#solopr](#)



[fransteps 1:10pm via tchat.io](#)

@[dariasteigman](#) Hi there! Good to see you here. [#solopr](#)



[SoloPR 1:10pm via tchat.io](#)

@[fransteps](#) LOL! [#solopr](#)



[dariasteigman 1:10pm via TweetDeck](#)

A1 Unprofessional -- warn colleagues selectively as they ask Qs (the word always gets out). [#solopr](#)



[KarenSwim 1:10pm via Hootsuite](#)

A1. Weigh risks/rewards. Demand letter for fees, legal route if large amt owed. [#solopr](#)



[dariasteigman 1:09pm via TweetDeck](#)

Joining [#solopr](#) for a few minutes in the lunch break from an all-day mtg. Need a "me" break. :)





[fransteps 1:09pm via tchat.io](#)

A1: I ask WWKSD? "What would Karen Swim do?" [#solopr](#)



[SoloPR 1:08pm via tchat.io](#)

If you're new to chatting, we suggest a tool like tchat.io that threads convo and auto adds hashtag [#solopr](#)



[fransteps 1:07pm via tchat.io](#)

RT @SoloPR: Q1: What do you do when a fellow professional behaves unethically and does not pay you for work performed? [#solopr](#)



[SoloPR 1:07pm via Hootsuite](#)

Q1: What do you do when a fellow professional behaves unethically and does not pay you for work performed? [#solopr](#)



[SoloPR 1:07pm via tchat.io](#)

Hi all! As folks trickle in, let's get started with Q1! [#solopr](#)



[Public\\_Relat10n 1:06pm via IFTTT](#)

[#publicrelation](#)

KarenSwim Hi Karen! It's my first [#solopr](#) chat! I'm a PR pro & writer.

— Michelle Garrett (PRisUs) September 28, 2016



[fransteps 1:06pm via tchat.io](#)

Hi all! Fran from San Antonio, TX. Solo for 6+ yrs, corp comms 20 yrs. Clients in Health care, tourism, small biz. [#solopr](#)



[SoloPR 1:05pm via tchat.io](#)

Let's give everyone time to gather. Please remember to introduce yourself if you're joining. [#solopr](#)



[SoloPR 1:04pm via tchat.io](#)

Hello and welcome @[PRisUs](#) so glad you're here! [#solopr](#)



[PRisUs 1:03pm via Twitter Web Client](#)

@[KarenSwim](#) Hi Karen! It's my first [#solopr](#) chat! I'm a PR pro & writer.



[fransteps 1:03pm via tchat.io](#)

RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!



[SoloPR 1:00pm via Hootsuite](#)

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!