



## **#SoloPR Transcript – 4/13/2016**

Q1: How do you manage your solo career path? (Self-driven/clients/market)

#solopr

Q2: How do you ensure you're continuing to learn as a professional?

#solopr

Q3: Is staying at the level you are at a viable business option? (Why/why not?) #solopr

Q4: How can you advance your career apart from your business? #solopr

Q5: Would you return to traditional work to advance your career? #solopr

Q6: Should you take different roles in your business to advance your career? #solopr

Q7: How do you define career satisfaction? #solopr

Q8: What are some of your career/development goals this year? #solopr

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*Transcript follows in reverse chronological order:*



[SoloPR 1:58pm via tchat.io](#)

The transcript from today's chat will be on the blog tomorrow, tell a friend. ;-) [#solopr](#)



[SoloPR 1:58pm via tchat.io](#)

Thank you everyone for showing up and sharing! So appreciative of each one of you!  
[#solopr](#)



[mdbarber 1:58pm via tchat.io](#)

Great chat this week all. You're a wonderful support group. [#solopr](#)



[phyllisweisspr 1:57pm via Twitter Web Client](#)

RT @[dariasteigman](#): Thanks, everyone for another hour of [#solopr](#) smarts & sass. And laughs,



[KarenSwim 1:57pm via Hootsuite](#)

@[gregwbrooks](#) Yep! Did it for years, got away from it and got serious about it again this month. It can be done! [#solopr](#)



[dariasteigman 1:57pm via TweetDeck](#)

Thanks, everyone for another hour of [#solopr](#) smarts & sass. And laughs,



[phyllisweisspr 1:57pm via Twitter Web Client](#)

RT @SoloPR: As tiime winds down, quick reminder that we chat on the hashtag all week long, great way to share and stay connected! [#solopr](#)



[jendonovansf 1:57pm via TweetDeck](#)

A8: 2016 Goals: Continue to improve at the “business” side of business, secure more [#socialmedia](#) trainings & workshops for [#PR](#) pros. [#solopr](#)



[SoloPR 1:56pm via tchat.io](#)

As tiime winds down, quick reminder that we chat on the hashtag all week long, great way to share and stay connected! [#solopr](#)



[mdbarber 1:56pm via tchat.io](#)

Love! MT @gregwbrooks: A8: Move to a 4-day week wo impacting billings. I may still work on that day, but only by choice, not need. [#solopr](#)



[gregwbrooks 1:56pm via Twitter Web Client](#)

A8: I want to move to a 4-day week without impacting billings. I may still work on that day, but only by choice, not need. [#solopr](#)



[DebLRobison 1:55pm via TweetChat by oneQube](#)

I have to drop out a little early, all! It was good to be here and I learned a lot- as always! Thank you for this. :- ) [#solopr](#)



[mdbarber 1:55pm via tchat.io](#)

@[KristK](#) you don't have time for that! Except on airplanes. [#solopr](#)

*#solopr transcript – 4/13/2016*

*For more information and resources, visit <http://soloprpro.com/>*



[KristK 1:54pm via tchat.io](#)

@[mdbarber](#) I was tempted to say Sleep. [#solopr](#)



[SoloPR 1:54pm via tchat.io](#)

Love all of those @[KristK](#)! Aiming high but with balance! [#solopr](#)



[mdbarber 1:53pm via tchat.io](#)

@[KristK](#) you have a ton on your plate! But I like that laughing is there! [#solopr](#)



[phyllisweisspr 1:53pm via Twitter Web Client](#)

RT @[KristK](#): A8: Goals: Keep current clients. Gain new ones. Produce results. More speaking engagements. Learn. New website. Travel. Laugh.[#solopr](#)



[KristK 1:53pm via tchat.io](#)

A8: Goals: Keep current clients. Gain new ones. Produce results. More speaking engagements. Learn. New website. Travel. Laugh. [#solopr](#)



[SoloPR 1:53pm via tchat.io](#)

Lol! RT @[abovepromotions](#): A8) Make a [#SoloPR](#) chat on time. ;-) Continue to strengthen technology skills and understanding.



[dariasteigman 1:53pm via TweetDeck](#)

Probably an outlier, but I don't tend to set goals. Though I do need to get back to improving my Spanish. [#solopr twitter.com/SoloPR/status/...](#)



[mdbarber 1:52pm via tchat.io](#)

Good one! RT @abovepromotions: A8) Make a [#SoloPR](#) chat on time. ;-) Continue to strengthen technology skills and understanding.



[KarenSwim 1:52pm via Hootsuite](#)

A8: Long list, I like learning and growing, it keeps me youngish [#solopr](#)



[abovepromotions 1:52pm via Hootsuite](#)

A8) Make a [#SoloPR](#) chat on time. ;-) Continue to strengthen technology skills and understanding.



[KarenSwim 1:51pm via Hootsuite](#)

A8: Embrace being my own client, learning more about VR and how it can apply to my work [#solopr](#)



[dariasteigman 1:50pm via TweetDeck](#)

@[KristK](#) ha ha ha I hear you on that one! [#solopr](#)



[mdbarber 1:50pm via tchat.io](#)

A8 - Build client base in food arena; continue to mentor wonderful young people in field. [#solopr](#)



[KellyeCrane 1:50pm via tchat.io](#)

@[phyllisweisspr](#) So well said. Too many people focus on just one of those three (which one differs by person). [#solopr](#)



[KristK 1:49pm via Twitter Web Client](#)

RT @SoloPR: Q8. What are some of your career/development goals this year? [#solopr](#)



[phyllisweisspr 1:49pm via Twitter Web Client](#)

RT @SoloPR: Q8. What are some of your career/development goals this year? [#solopr](#)



[mdbarber 1:49pm via Twitter Web Client](#)

RT @SoloPR: Q8. What are some of your career/development goals this year? [#solopr](#)



[mdbarber 1:49pm via tchat.io](#)

@SoloPR I say yes. [#solopr](#)



[SoloPR 1:49pm via tchat.io](#)

Q8. What are some of your career/development goals this year? [#solopr](#)



[phyllisweisspr 1:49pm via Twitter Web Client](#)

RT @KristK: A7: Sleeping through the night. [#solopr](#)



[KristK 1:48pm via tchat.io](#)

A7: Sleeping through the night. [#solopr](#)



[KerryModcom 1:48pm via Twitter Web Client](#)

RT @phyllisweisspr: [#solopr](#) Q7: Creative sparks, thrilled clients and buckets of money.



[SoloPR 1:48pm via tchat.io](#)

Can we squeeze in one more question? [#solopr](#)



[phyllisweisspr 1:47pm via Twitter Web Client](#)

RT @SoloPR: All of your answers really remind why it's important to know what satisfies YOU and plan your biz accordingly! [#solopr](#)



[dariasteigman 1:47pm via TweetDeck](#)

What she said. >>

[#solopr](#) [twitter.com/KarenSwim/stat...](https://twitter.com/KarenSwim/stat...)



[mndbarber 1:47pm via Twitter Web Client](#)

RT @SoloPR: All of your answers really remind why it's important to know what satisfies YOU and plan your biz accordingly! [#solopr](#)



[KellyeCrane 1:47pm via Twitter Web Client](#)

RT @phyllisweisspr: [#solopr](#) Q7: Creative sparks, thrilled clients and buckets of money.



[KristK 1:47pm via Twitter Web Client](#)

RT @KerryModcom: A7: Doing work I enjoy with people I respect for orgs that align w/ my values. [#solopr](#)



[SoloPR 1:47pm via tchat.io](#)

All of your answers really remind why it's important to know what satisfies YOU and plan your biz accordingly! [#solopr](#)



[phyllisweisspr 1:47pm via Twitter Web Client](#)

Amen! RT @[dariasteigman](#): A7 Doing work I like. AND having the life I want. [#solopr](#)



[dariasteigman 1:46pm via TweetDeck](#)

A7 Doing work I like. AND having the life I want. [#solopr](#)



[KristK 1:46pm via tchat.io](#)

A7: I love seeing former students and next gen PR professionals chart their own path to success. Love being part of their journey. [#solopr](#)



[KerryModcom 1:46pm via Twitter Web Client](#)

That too! @[gregwbrooks](#): A7: Never having to pay attention to the checking account. [#solopr](#)



[VoiceMattersLLC 1:46pm via TweetDeck](#)

A7 Doing solid, helpful work for good people while still paying the bills and then some. [#solopr](#)



[SoloPR 1:46pm via tchat.io](#)

Yes! RT @[gregwbrooks](#): A7: Never having to pay attention to the checking account. [#solopr](#)



[mdbarber 1:45pm via Twitter Web Client](#)

RT @[gregwbrooks](#): A7: Never having to pay attention to the checking account. [#solopr](#)





[phyllisweisspr 1:45pm via Twitter Web Client](#)

RT @[gregwbros](#): A7: Never having to pay attention to the checking account. [#solopr](#)



[gregwbros 1:45pm via Twitter Web Client](#)

A7: Never having to pay attention to the checking account. [#solopr](#)



[mdbarber 1:45pm via Twitter Web Client](#)

RT @[KerryModcom](#): A7: Doing work I enjoy with people I respect for orgs that align w/ my values. [#solopr](#)



[phyllisweisspr 1:45pm via Twitter Web Client](#)

RT @[KerryModcom](#): A7: Doing work I enjoy with people I respect for orgs that align w/ my values. [#solopr](#)



[SoloPR 1:45pm via tchat.io](#)

Great answer! RT @[KerryModcom](#): A7: Doing work I enjoy with people I respect for orgs that align w/ my values. [#solopr](#)



[KerryModcom 1:44pm via Twitter Web Client](#)

A7: Doing work I enjoy with people I respect for orgs that align w/ my values. [#solopr](#)



[SoloPR 1:44pm via tchat.io](#)

Love this answer! RT @[phyllisweisspr](#): [#solopr](#) Q7: Creative sparks, thrilled clients and buckets of money.



[DebLRobison](#) 1:44pm via TweetChat by oneQube

@SoloPR A7: I define career satisfaction as being in a position to learn as much as possible and use that to help others grow [#solopr](#)



[mdbarber](#) 1:44pm via tchat.io

A7 -- peer recognition is important too. [#solopr](#)



[SoloPR](#) 1:44pm via tchat.io

@mdbarber Awww gotcha, that makes sense! [#solopr](#)



[phyllisweisspr](#) 1:44pm via Twitter Web Client

[#solopr](#) Q7: Creative sparks, thrilled clients and buckets of money.



[mdbarber](#) 1:44pm via Twitter for Mac

RT @KarenSwim: A7: Making a difference, challenged, opp to learn/experiment and making an income that gives me choices [#solopr](#)



[KarenSwim](#) 1:44pm via Hootsuite

A7: Making a difference, challenged, opp to learn/experiment and making an income that gives me choices [#solopr](#)



[mdbarber](#) 1:43pm via tchat.io

@SoloPR probably true, although I started solo when I was already beyond the tactician so story is a little different. [#solopr](#)



[SoloPR 1:43pm via tchat.io](#)

Yes @[mdbarber](#) so essentially you have taken a different role I'm sure than in early days of more tactical. Yes? [#solopr](#)



[mdbarber 1:43pm via tchat.io](#)

A7 -- Happy clients + flexible schedule = happy me. (and happy Board) [#solopr](#)



[phyllisweisspr 1:42pm via Twitter Web Client](#)

RT @[SoloPR](#): Q7. How do you define career satisfaction? [#solopr](#)



[mdbarber 1:42pm via Twitter Web Client](#)

RT @[SoloPR](#): Q7. How do you define career satisfaction? [#solopr](#)



[mdbarber 1:42pm via tchat.io](#)

A6 - I work with subs and others but have always been the CEO. I am moving away from tactics...when it's feasible. [#solopr](#)



[KristK 1:42pm via Twitter Web Client](#)

RT @[SoloPR](#): Q7. How do you define career satisfaction? [#solopr](#)



[SoloPR 1:42pm via tchat.io](#)

Q7. How do you define career satisfaction? [#solopr](#)



[SoloPR 1:41pm via tchat.io](#)

Q7 coming! [#solopr](#)



[mdbarber 1:41pm via Twitter Web Client](#)

RT @gregwbrooks: A7: Roles: The CEO (me) keeps asking the secretary (me) to come sit on his knee. Far less fun than you might imagine. [#solopr](#)



[KristK 1:40pm via tchat.io](#)

A6: Easy to focus on being a better PR pro. I'm trying to build my management, leadership and biz development skills [#solopr](#)



[phyllisweisspr 1:40pm via Twitter Web Client](#)

RT @gregwbrooks: A7: Roles: The CEO (me) keeps asking the secretary (me) to come sit on his knee. Far less fun than you might imagine. [#solopr](#)



[gregwbrooks 1:40pm via Twitter Web Client](#)

A7: Roles: The CEO (me) keeps asking the secretary (me) to come sit on his knee. Far less fun than you might imagine. [#solopr](#)



[jgombita 1:40pm via Twitter Web Client](#)

RT @mjankovich: @jgombita @phyllisweisspr @presgang Not possible to know it all, but it is possible to have a willingness & aptitude for le[#SoloPR](#)



[dariasteigman 1:39pm via TweetDeck](#)

A6 That's the def. of my biz. Over 25 years, I've grown up & so has my biz. Constantly tweaking (innovating?) client mix, services. [#solopr](#)



[SoloPR 1:39pm via tchat.io](#)

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*For more information and resources, visit <http://soloprpro.com/>*

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@[mdbarber](#) Not for everyone, some work with subs or have an employee so you can shift your focus [#solopr](#)



[KarenSwim 1:39pm via Hootsuite](#)

A6: It is valid way to develop and can bring out new skills, i.e. moving from tactical to CEO. [#solopr](#)



[SoloPR 1:38pm via tchat.io](#)

Lol @[phyllisweisspr](#) ! [#solopr](#)



[mdbarber 1:38pm via tchat.io](#)

But as an agency of 1 there's only 1 role...RT @[SoloPR](#): Q6: Should you take different roles in your business to advance your career? [#solopr](#)



[phyllisweisspr 1:37pm via Twitter Web Client](#)

Is that in addition to chief bottle washer? RT @[SoloPR](#): Q6: Should you take different roles in your business to advance your career? [#solopr](#)



[VoiceMattersLLC 1:37pm via TweetDeck](#)

A6 Never say never. It'd have to be a very good opportunity - scope AND pay - in an area that aligns with my do gooder instincts lol [#solopr](#)



[KristK 1:37pm via Twitter Web Client](#)

RT @[SoloPR](#): Q6: Should you take different roles in your business to advance your career? [#solopr](#)



[mdbarber 1:37pm via Twitter Web Client](#)

RT @SoloPR: Q6: Should you take different roles in your business to advance your career? [#solopr](#)



[mdbarber 1:37pm via Twitter Web Client](#)

RT @phyllisweisspr: Depends on stage of life. RT @mdbarber: A6 - As much as we seem to all be saying no, I think it can be good for some pe[#solopr](#)



[mdbarber 1:36pm via Twitter Web Client](#)

RT @KristK: A6: I would consider a single client who paid me more \$\$, provided benefits, and let me set own schedule, work at home. Maybe [##solopr](#)



[phyllisweisspr 1:36pm via Twitter Web Client](#)

RT @KristK: A6: I would consider a single client who paid me more \$\$, provided benefits, and let me set own schedule, work at home. Maybe [##solopr](#)



[SoloPR 1:36pm via tchat.io](#)

Q6: Should you take different roles in your business to advance your career? [#solopr](#)



[KristK 1:36pm via Twitter Web Client](#)

RT @SoloPR: Some in our community have gone from solo to work and back to solo. New world, and you can chart your own path. [#solopr](#)



[phyllisweisspr 1:36pm via Twitter Web Client](#)

Depends on stage of life. RT @mdbarber: A6 - As much as we seem to all be saying no, I think it can be good for some people... [#solopr](#)



[BluePepperPR 1:36pm via Twitter Web Client](#)

RT @gregwbrooks: A6: I salute others who can do it. I tried, I crashed, I burned and it's \*still\* a ball of neuroses for me. So, um, nothan#solopr



[KristK 1:36pm via tchat.io](#)

A6: I would consider a single client who paid me more \$\$, provided benefits, and let me set own schedule, work at home. Maybe [#solopr](#)



[mdbarber 1:35pm via Twitter Web Client](#)

RT @SoloPR: Some in our community have gone from solo to work and back to solo. New world, and you can chart your own path. [#solopr](#)



[SoloPR 1:35pm via tchat.io](#)

Some in our community have gone from solo to work and back to solo. New world, and you can chart your own path. [#solopr](#)



[mdbarber 1:35pm via tchat.io](#)

A6 - As much as we seem to all be saying no, I think it can be good for some people. It all depends on what your goals are. [#solopr](#)



[mdbarber 1:34pm via tchat.io](#)

Never say never; you'll always be wrong. MT @KarenSwim: A5: I've learned 2 never say never;love being solo & can't see it happening. [#solopr](#)



[SoloPR 1:34pm via tchat.io](#)

Employee, but that does not mean in-office, work is changing! RT @phyllisweisspr: [#solopr](#) Q6: How do you define "traditional work?"



[phyllisweisspr 1:34pm via Twitter Web Client](#)

[#solopr](#) Q6: I once thought of returning to corporate America and a good friend convinced of my folly.



[phyllisweisspr 1:33pm via Twitter Web Client](#)

RT @[mdbarber](#): Q6 - Good question, @[phyllisweisspr](#). I defined as in an office setting of some sort. [#solopr](#)



[mdbarber 1:33pm via tchat.io](#)

@[SoloPR](#) true story. I've thought about it & been "called" but it's jut not for me. @[KristK](#) agrees. [#solopr](#)



[KarenSwim 1:33pm via Hootsuite](#)

A5: I've learned to never say never but I love being solo and cannot see it happening. [#solopr](#)



[KristK 1:33pm via tchat.io](#)

@[mdbarber](#) Didn't have to think twice. [#solopr](#)



[mdbarber 1:32pm via tchat.io](#)

Q6 - Good question, @[phyllisweisspr](#). I defined as in an office setting of some sort. [#solopr](#)



[phyllisweisspr 1:32pm via Twitter Web Client](#)



RT @jgombita: @mjankovich that's why WANT was in ALL CAPS. Figure out (Maslow) prof/personal NEEDS; WANTS in spare time @phyllisweisspr @presganga href="#" class="\_quickSearchPopup hash" title="SoloPR">#SoloPR



[gregwbrooks](#) 1:32pm via Twitter Web Client

A6: I salute others who can do it. I tried, I crashed, I burned and it's \*still\* a ball of neuroses for me. So, um, nothankyou. [#solopr](#)



[SoloPR](#) 1:32pm via tchat.io

Lol @mdbarber now tell us how you really feel about that? :- ) [#solopr](#)



[dariasteigman](#) 1:32pm via TweetDeck

No. But, frankly, advance your career" sounds like asking for someone else's validation of your choices.

[#solopr](#) [twitter.com/SoloPR/status/...](https://twitter.com/SoloPR/status/...)



[jgombita](#) 1:32pm via Twitter Web Client

@mjankovich that's why WANT was in ALL CAPS. Figure out (Maslow) prof/personal NEEDS; WANTS in spare time @phyllisweisspr @presgang! [#SoloPR](#)



[mdbarber](#) 1:32pm via tchat.io

@KristK love how we both replied to quickly. [#solopr](#)



[phyllisweisspr](#) 1:31pm via Twitter Web Client

[#solopr](#) Q6: How do you define "traditional work?"



[KristK](#) 1:31pm via tchat.io

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Nope. No way. No how. RT @SoloPR: Q6. Would you return to traditional work to advance your career? [#solopr](#)



[KarenSwim](#) 1:31pm via Hootsuite

@[dariasteigman](#) ROFL! Um, does taking a nap count? ;-)  
[#solopr](#)



[mdbarber](#) 1:31pm via tchat.io

NO! RT @SoloPR: Q6. Would you return to traditional work to advance your career?  
[#solopr](#)



[mdbarber](#) 1:31pm via Twitter Web Client

RT @SoloPR: Q6. Would you return to traditional work to advance your career? [#solopr](#)



[mdbarber](#) 1:31pm via tchat.io

Hahah! Ask @[gregwbrooks](#)! RT @SoloPR: Q6. Would you return to traditional work to advance your career? [#solopr](#)



[phyllisweisspr](#) 1:31pm via Twitter Web Client

RT @SoloPR: Q6. Would you return to traditional work to advance your career? [#solopr](#)



[jendonovansf](#) 1:31pm via TweetDeck

@[dariasteigman](#) Yes! That balance is so key and a big part of what fulfills me. [#solopr](#)



[SoloPR](#) 1:30pm via tchat.io

Q6. Would you return to traditional work to advance your career? [#solopr](#)



[KristK 1:30pm via tchat.io](#)

A4: Yowza! We made Greg speechless??? MT @[gregwbrooks](#): I'm flummoxed by my inability to answer. [#solopr](#)



[dariasteigman 1:30pm via TweetDeck](#)

@[KarenSwim](#) LOL What is this "hobbies" you speak of? [#solopr](#)



[mjankovich 1:30pm via Twitter for iPhone](#)

@[jgombita](#) @[phyllisweisspr](#) @[presgang](#) Not possible to know it all, but it is possible to have a willingness & aptitude for learning. [#SoloPR](#)



[SoloPR 1:30pm via tchat.io](#)

Real talk @[gregwbrooks](#)! True for many so appreciate your honesty (as if you'd be anything but honest!) [#solopr](#)



[gregwbrooks 1:29pm via Twitter Web Client](#)

@[SoloPR](#) I'm flummoxed by my inability to answer. For me (not saying this is healthy or wise) I am my business and my business is me. [#solopr](#)



[mdbarber 1:29pm via Twitter for Mac](#)

RT @[phyllisweisspr](#): [#solopr](#) Q4: Look for opportunities to do things that scare you, but help you grow.



[mdbarber 1:29pm via Twitter for Mac](#)

RT @[KellyeCrane](#): A4: It's hard to separate my career from my business - they're so intertwined. But many things- networking, etc. -serve bo[#solopr](#)



[KellyeCrane 1:29pm via tchat.io](#)

A4: It's hard to separate my career from my business - they're so intertwined. But many things- networking, etc. -serve both. [#solopr](#)



[phyllisweisspr 1:29pm via Twitter Web Client](#)

[#solopr](#) Q4: Look for opportunities to do things that scare you, but help you grow.



[dariasteigman 1:29pm via TweetDeck](#)

@[jendonovansf](#) Completely agree. It's totally internally driven, & about having the LIFE I want. [#solopr](#)



[SoloPR 1:29pm via tchat.io](#)

Very true! RT @[mdbarber](#): A4 - Volunteer for community organizations you care about. You can often build new skills there too. [#solopr](#)



[kcwriter 1:29pm via tchat.io](#)

A4: I'd say building a network would be useful professionally and personally. [#solopr](#)



[phyllisweisspr 1:28pm via Twitter Web Client](#)

RT @[dariasteigman](#): For me, not about advancing my career; rather about continuing to learn and do work that makes me happy. [#solopr](#) <https://twitter.com/SoloPR/status/...>



[KarenSwim 1:28pm via Hootsuite](#)

A4: Getting involved with organizations you support, going to non-business related events, hobbies (I hear people have these) [#solopr](#)



[KristK 1:28pm via tchat.io](#)

A4: Service to others, mentoring and giving back to profession -- rewards are endless. [#solopr](#)



[mdbarber 1:28pm via tchat.io](#)

A4 - Volunteer for community organizations you care about. You can often build new skills there too. [#solopr](#)



[DebLRobison 1:27pm via TweetChat by oneQube](#)

@[SoloPR](#) I like volunteering as part of community, whether professional, or personal, that helps me learn and be part of a team. [#solopr](#)



[dariasteigman 1:27pm via TweetDeck](#)

For me, not about advancing my career; rather about continuing to learn and do work that makes me happy. [#solopr twitter.com/SoloPR/status/...](#)



[KristK 1:27pm via Twitter Web Client](#)

RT @[SoloPR](#): Q4. How can you advance your career apart from your business? [#solopr](#)



[VoiceMattersLLC 1:27pm via TweetDeck](#)

RT @[SoloPR](#): Q4. How can you advance your career apart from your business? [#solopr](#)



[SoloPR 1:27pm via Twitter Web Client](#)

RT @[mdbarber](#): A3 - I think it's important to distinguish between business growth and personal/professional growth. [#solopr](#)



[mjankovich](#) 1:27pm via Twitter for iPhone

RT @[phyllisweisspr](#): RT @[jgombita](#): A2. Instead of being a know-it-all, pivot to being a WANT to learn-it-all...[#solopr](#)



[phyllisweisspr](#) 1:27pm via Twitter Web Client

RT @[SoloPR](#): Q4. How can you advance your career apart from your business? [#solopr](#)



[BluePepperPR](#) 1:26pm via tchat.io

A3: It's important to grow strategically. Growing too quickly or slowly can have adverse impacts. [#solopr](#)



[VoiceMattersLLC](#) 1:26pm via TweetDeck

A4 Allowing breathing room for hobbies, downtime - time to soak in new experiences. [#solopr](#)



[KellyeCrane](#) 1:26pm via tchat.io

RT @[SoloPR](#): Q4. How can you advance your career apart from your business? [#solopr](#)



[jendonovansf](#) 1:26pm via TweetDeck

Agreed on the learning part, Daria, but to Karen's point, success for me is about fulfillment not title [#solopr](#) [twitter.com/dariasteigman/...](https://twitter.com/dariasteigman/)



[phyllisweisspr](#) 1:26pm via Twitter Web Client

RT @[mdbarber](#): A3 - I think it's important to distinguish between business growth and personal/professional growth. [#solopr](#)



[VoiceMattersLLC 1:26pm via TweetDeck](#)

RT @mdbarber: A3 - I think it's important to distinguish between business growth and personal/professional growth. [#solopr](#)



[mdbarber 1:25pm via Twitter Web Client](#)

RT @SoloPR: Q4. How can you advance your career apart from your business? [#solopr](#)



[Tooliers 1:25pm via Tooliers App](#)

RT @mdbarber: A3 - I think it's important to distinguish between business growth and personal/professional growth. [#solopr](#)



[mdbarber 1:25pm via tchat.io](#)

A3 - I think it's important to distinguish between business growth and personal/professional growth. [#solopr](#)



[SoloPR 1:25pm via tchat.io](#)

Q4. How can you advance your career apart from your business? [#solopr](#)



[JustLakeshia 1:25pm via Twitter Web Client](#)

RT @KristK: A3: Learning to separate my personal happiness from my professional success. But gold stars and good clients still make me happy [#solopr](#)



[KellyeCrane 1:25pm via tchat.io](#)

A3: We can pick and choose the periods when we want to expand our business. That's part of the fun of being solo! [#solopr](#)



[JustLakeshia 1:25pm via tchat.io](#)

A3: It's viable, but I have long-range growth goals. Unexpected opportunities always pop up & make this journey more interesting [#solopr](#)



[KristK 1:25pm via tchat.io](#)

A3: Learning to separate my personal happiness from my professional success. But gold stars and good clients still make me happy [#solopr](#)



[BluePepperPR 1:25pm via Twitter Web Client](#)

RT @[KristK](#): A3: I'm OK if business stays at same level but that doesn't mean I have to be stagnant as a professional. [#solopr](#)



[dariasteigman 1:25pm via TweetDeck](#)

RT @[KristK](#): A3: I'm OK if business stays at same level but that doesn't mean I have to be stagnant as a professional. [#solopr](#)



[SoloPR 1:25pm via tchat.io](#)

Agree! RT @[KellyeCrane](#): A3: Can you stand still skills-wise? I think not. But you don't always have to be on a growth path. [#solopr](#)



[jendonovansf 1:25pm via TweetDeck](#)

You said it more eloquently than me, @[KarenSwim](#). Agreed! [#solopr](#)  
[twitter.com/KarenSwim/stat...](https://twitter.com/KarenSwim/stat...)



[mdbarber 1:24pm via Twitter for Mac](#)



RT @BluePepperPR: A3: Growth is a must for me... learning, adding clients and skills, and growing existing accounts. [#solopr](#)



[phyllisweisspr 1:24pm via Twitter Web Client](#)

RT @jgombita: @phyllisweisspr thanks for RT. I like to tell @mjankovich @presgang this is a way they (& other [#millennials](#)) distinguish the [#solopr](#)



[kcwriter 1:24pm via Twitter Web Client](#)

RT @KristK: A3: I'm OK if business stays at same level but that doesn't mean I have to be stagnant as a professional. [#solopr](#)



[SoloPR 1:24pm via tchat.io](#)

Yes! RT @KristK: A3: I'm OK if business stays at same level but that doesn't mean I have to be stagnant as a professional. [#solopr](#)



[KellyeCrane 1:24pm via tchat.io](#)

A3: Can you stand still skills-wise? I think not. But you don't always have to be on a growth path. [#solopr](#)



[mndbarber 1:24pm via Twitter Web Client](#)

RT @KristK: A3: I'm OK if business stays at same level but that doesn't mean I have to be stagnant as a professional. [#solopr](#)



[SoloPR 1:24pm via tchat.io](#)

RT @BluePepperPR: A3: Growth is a must for me... learning, adding clients and skills, and growing existing accounts. [#solopr](#)



[jgombita](#) 1:24pm via Twitter Web Client

@[phyllisweisspr](#) thanks for RT. I like to tell @[mjankovich](#) @[presgang](#) this is a way they (& other [#millennials](#)) distinguish themselves [#solopr](#)



[dariasteigman](#) 1:24pm via TweetDeck

THIS. [#solopr](#) [twitter.com/VoiceMattersLL...](https://twitter.com/VoiceMattersLL...)



[BluePepperPR](#) 1:24pm via tchat.io

A3: Growth is a must for me... learning, adding clients and skills, and growing existing accounts. [#solopr](#)



[gregwbrooks](#) 1:24pm via Twitter Web Client

A3: In what regard? Not starving, but want more revenue per client and beat myself up if the revenue number doesn't rise each year. [#solopr](#)



[KerryModcom](#) 1:24pm via Twitter Web Client

A3: Yes re: business size but important not to become stagnant re: services/value. [#solopr](#)



[SoloPR](#) 1:24pm via Twitter Web Client

RT @[KristK](#): A3: I'm OK if business stays at same level but that doesn't mean I have to be stagnant as a professional. [#solopr](#)



[jendonovansf](#) 1:23pm via TweetDeck

A3: 1 of the things I love about being solo is not feeling the pressure to climb the corporate ladder. I can advance at my own pace [#solopr](#)



[JustLakeshia 1:23pm via Twitter Web Client](#)

RT @KarenSwim: A3: Yes it's viable and wholly depends on your own goals, for me success is not measured by position but fulfillment [#solopr](#)



[KristK 1:23pm via tchat.io](#)

A3: I'm OK if business stays at same level but that doesn't mean I have to be stagnant as a professional. [#solopr](#)



[JustLakeshia 1:23pm via Twitter Web Client](#)

RT @KeeyanaAvery: A2: Webinars, events, my peers, articles & blogs (esp. from other industries), & communities like this! [#solopr](#) <https://twitter.com/solopr/status/...>



[dariasteigman 1:23pm via TweetDeck](#)

Never. Even if you're senior (or seasoned), always something new to learn, test, integrate or innovate [#solopr](#) [twitter.com/SoloPR/status/...](https://twitter.com/SoloPR/status/...)



[VoiceMattersLLC 1:23pm via TweetDeck](#)

RT @phyllisweisspr: RT @jgombita: A2. Instead of being a know-it-all, pivot to being a WANT to learn-it-all...[#solopr](#)



[phyllisweisspr 1:23pm via Twitter Web Client](#)

RT @VoiceMattersLLC: A3: Plus it's healthy to always have one eye on the future. [#solopr](#)



[theEMPRESSaubs 1:23pm via Twitter for iPhone](#)

RT @KeeyanaAvery: A2: Webinars, events, my peers, articles & blogs (esp. from other industries), & communities like this! [#solopr](#) <https://twitter.com/solopr/status/...>



[VoiceMattersLLC](#) 1:22pm via TweetDeck

A3: Plus it's healthy to always have one eye on the future. [#solopr](#)



[KarenSwim](#) 1:22pm via Hootsuite

A3: Yes it's viable and wholly depends on your own goals, for me success is not measured by position but fulfillment [#solopr](#)



[dariasteigman](#) 1:22pm via TweetDeck

And, hello, [#solopr](#). Conf call ran long, & then had to procure soup & salad before I joined in.



[KristK](#) 1:22pm via Twitter Web Client

RT @dariasteigman: A2. Eternal curiosity. I read widely, which helps me ID trends. And then I can deep dive / find smarties as needed. [#solopr](#)



[VoiceMattersLLC](#) 1:22pm via TweetDeck

A3: No, & it's a good thing. At point of needing to delegate in order to grow. Need to figure out how to best do this w/in budget. [#solopr](#)



[mdbarber](#) 1:21pm via tchat.io

A3 - I do know a few dinosaurs though and they've kept the same clients because that's what the client wants. Not the norm though. [#solopr](#)



[phyllisweisspr](#) 1:21pm via Twitter Web Client

RT @jgombita: A2. Instead of being a know-it-all, pivot to being a WANT to learn-it-all...#solopr



[dariasteigman](#) 1:21pm via TweetDeck

A2. Eternal curiosity. I read widely, which helps me ID trends. And then I can deep dive / find smarties as needed. #solopr



[mdbarber](#) 1:21pm via tchat.io

A3 - Interesting ?. Probably not because our profession is changing so much. Been in it 40 years and the change is incredible. #solopr



[KristK](#) 1:21pm via Twitter Web Client

RT @SoloPR: Q3. Is staying at the level you are at a viable business option? (Why/why not?) #solopr



[KarenSwim](#) 1:21pm via Hootsuite

RT @SoloPR: Q3. Is staying at the level you are at a viable business option? (Why/why not?) #solopr



[jgombita](#) 1:20pm via Twitter Web Client

A2. Instead of being a know-it-all, pivot to being a WANT to learn-it-all. Not just from here, but from everywhere (in the world) #solopr



[DebLRobison](#) 1:20pm via TweetChat by oneQube

@SoloPR I don't think so, I feel like I should always be shooting for a higher level. #solopr



[mdbarber 1:20pm via Twitter Web Client](#)

RT @SoloPR: Q3. Is staying at the level you are at a viable business option? (Why/why not?) [#solopr](#)



[phyllisweisspr 1:20pm via Twitter Web Client](#)

Right on. RT @KellyeCrane: A2: Watch what innovative companies are doing successfully. Creativity inspires creativity! [#solopr](#)



[KerryModcom 1:20pm via Twitter Web Client](#)

RT @KellyeCrane: A2: Watch what innovative companies are doing successfully. Creativity inspires creativity! [#solopr](#)



[SoloPR 1:20pm via tchat.io](#)

Q3. Is staying at the level you are at a viable business option? (Why/why not?) [#solopr](#)



[KristK 1:20pm via Twitter Web Client](#)

RT @mdbarber: A2 -- also consider getting accredited in public relations. Good way to gain/validate skills. [praccreditation.org](http://praccreditation.org) [#solopr](#)



[mdbarber 1:20pm via Twitter Web Client](#)

RT @gregwbrooks: @mdbarber Read enough of it, and you can spot emerging trends or synthesize likely market openings. [#solopr](#)



[kcwriter 1:20pm via Twitter Web Client](#)

RT @KellyeCrane: A2: Watch what innovative companies are doing successfully. Creativity inspires creativity! [#solopr](#)



[gregwbrooks 1:19pm via Twitter Web Client](#)

@[mdbarber](#) Read enough of it, and you can spot emerging trends or synthesize likely market openings. [#solopr](#)



[KristK 1:19pm via tchat.io](#)

Same with guru. MT @[jendonovansf](#): don't like being called an expert in anything as there's always room to learn more. [#solopr](#)



[mdbarber 1:19pm via tchat.io](#)

Exactly! RT @[BluePepperPR](#): 'Cuz you will never (ever!) know it all. RT @[mdbarber](#): A2 - Remember that you don't have to know it all. [#solopr](#)



[phyllisweisspr 1:19pm via Twitter Web Client](#)

RT @[BluePepperPR](#): Because you will never (ever!) know it all. RT @[mdbarber](#): A2 - Remember that you don't have to know it all. [#solopr](#)



[KellyeCrane 1:19pm via tchat.io](#)

A2: Watch what innovative companies are doing successfully. Creativity inspires creativity! [#solopr](#)



[SoloPR 1:19pm via Twitter Web Client](#)

RT @[VoiceMattersLLC](#): A2: a balance of making time for it and not second-guessing at thinking everyone else has it nailed. [#solopr](#)



[BluePepperPR 1:19pm via tchat.io](#)

Because you will never (ever!) know it all. RT @[mdbarber](#): A2 - Remember that you don't have to know it all. [#solopr](#)



[mdbarber](#) 1:19pm via [tchat.io](#)

@[gregwbrooks](#) I know! Figured you'd call me out. [#solopr](#)



[jendonovansf](#) 1:19pm via [TweetDeck](#)

Had forgot about @[udemy](#) for this, @[JustLakeshia](#). Which ones would you recommend? [#solopr](#) [twitter.com/JustLakeshia/s...](#)



[mdbarber](#) 1:19pm via [tchat.io](#)

@[DebLRobison](#) I hear you there! [#solopr](#)



[SoloPR](#) 1:19pm via [tchat.io](#)

Curious is good! RT @[phyllisweisspr](#): [#solopr](#) A2. The journalist in me continues to ask a lot of questions to learn new things.



[VoiceMattersLLC](#) 1:19pm via [TweetDeck](#)

A2: Conferences, blogs, trade associations (like @[SoloPR](#) naturally). [#solopr](#)



[gregwbrooks](#) 1:18pm via [Twitter Web Client](#)

@[mdbarber](#) Heretic. :) [#solopr](#)



[KristK](#) 1:18pm via [tchat.io](#)

A2: I swear I'm going to listen to more @[PRSA](#) webinars -- free to members and available on-demand. [#solopr](#)





[mdbarber 1:18pm via tchat.io](#)

@[gregwbrooks](#) how do you know what those are? [#solopr](#)



[SoloPR 1:18pm via tchat.io](#)

Great point @[mdbarber](#) about not getting lost in the learning and surrounding yourself with smart people who can help [#solopr](#)



[jendonovansf 1:18pm via TweetDeck](#)

@[KristK](#) Agreed. I don't like being called an expert in anything as there's always room to learn more. [#solopr](#)



[DebLRobison 1:18pm via TweetChat by oneQube](#)

@[mdbarber](#) I could easily get caught up in learning all day long, so I limit the time to 15mins, but if complex info I sched time [#solopr](#)



[mdbarber 1:18pm via tchat.io](#)

A2 -- also consider getting accredited in public relations. Good way to gain/validate skills. [praccreditation.org](#) [#solopr](#)



[VoiceMattersLLC 1:18pm via TweetDeck](#)

A2: a balance of making time for it and not second-guessing at thinking everyone else has it nailed. [#solopr](#)



[phyllisweisspr 1:18pm via Twitter Web Client](#)

[#solopr](#) A2. The journalist in me continues to ask a lot of questions to learn new things.



[gregwbrooks 1:18pm via Twitter Web Client](#)

A2: I spend almost no time on what PR people think is new and shiny; more time on what McKinsey, et. al. say will come next. [#solopr](#)



[jendonovansf 1:18pm via TweetDeck](#)

A2: Build a great network of people that are knowledgeable in a wide range of topics, and tap them to learn as needed. [#soloPR](#)



[JustLakeshia 1:18pm via tchat.io](#)

A2: Industry news, facebook groups like Solo PR, web trainings (Udemy). I have to be careful not to chase every new shiny object [#solopr](#)



[KristK 1:18pm via tchat.io](#)

A2: I choose an area where I'm not comfortable and build up familiarity. Don't need to be an expert, but can't be ignorant [#solopr](#)



[BluePepperPR 1:18pm via tchat.io](#)

A2: Tons of reading & I also participate in workshops + conferences... PR-related and those relevant to client's industries. [#solopr](#)



[kcwriter 1:17pm via tchat.io](#)

I follow group discussions and tweet chats (like this one) to keep track of what's needed [#solopr](#)



[KeeyanaAvery 1:17pm via Twitter for iPhone](#)

A2: Webinars, events, my peers, articles & blogs (esp. from other industries), & communities like this! [#solopr twitter.com/solopr/status/...](#)



[mddbarber 1:17pm via tchat.io](#)

A2 - Remember that you don't have to know it all. [#solopr](#)



[mddbarber 1:17pm via tchat.io](#)

A2 - easy to get buried in the learning. Also make sure you have people around smarter than you & can help you when needed. [#solopr](#)



[SoloPR 1:17pm via tchat.io](#)

Yes! RT @[KellyeCrane](#): A2: Read, read and read some more! [#solopr](#)



[KarenSwim 1:16pm via Hootsuite](#)

A2: I take a cue from industries I serve, and focus on remaining forward thinking to choose my development path [#solopr](#)



[mddbarber 1:16pm via Twitter Web Client](#)

RT @[KellyeCrane](#): A2: Read, read and read some more! [#solopr](#)



[KellyeCrane 1:16pm via tchat.io](#)

A2: Read, read and read some more! [#solopr](#)



[SoloPR 1:15pm via tchat.io](#)

Woot @[KellyeCrane](#) so glad you could join! [#solopr](#)



[mdbarber 1:15pm via tchat.io](#)

A2 - Follow blogs from thought leaders in areas I want to learn more about. Also reach out to people I want to be like & learn. [#solopr](#)



[gregwbrooks 1:15pm via Twitter Web Client](#)

A1a: It's poss. to chase new tools/tactical skills too hard. More money chasing big new services. Where's the market going next? [#solopr](#)



[SoloPR 1:15pm via tchat.io](#)

Good ones! RT @[mdbarber](#): A2 - SoloPR Pro, PRSA and other industry groups who have conferences and PD to keep me updated. [#solopr](#)



[KerryModcom 1:15pm via Twitter Web Client](#)

I agree - value alignment is also important @[DebLRobison](#): I need to be passionate about the people I work with & their svc/prod [#solopr](#)



[KellyeCrane 1:15pm via tchat.io](#)

Hi everyone- popping in late from Atlanta! [#solopr](#)



[mdbarber 1:15pm via tchat.io](#)

A2 - SoloPR Pro, PRSA and other industry groups who have conferences and PD to keep me updated. [#solopr](#)



[KristK 1:14pm via Twitter Web Client](#)

RT @[SoloPR](#): Q2. How do you ensure you're continuing to learn as a professional? [#solopr](#)



[JustLakeshia 1:14pm via tchat.io](#)

It's definitely self-driven. My actions and choices have to tie to my larger purpose for this thing to work! [#solopr](#)



[mdbarber 1:14pm via Twitter for Mac](#)

RT @[SoloPR](#): Q2. How do you ensure you're continuing to learn as a professional? [#solopr](#)



[BluePepperPR 1:14pm via Twitter Web Client](#)

RT @[DebLRobison](#): @[mdbarber](#) @[gregwbrooks](#) I learned that I like revenue, but need to be passionate about the people I work with & their svc/p [#solopr](#)



[SoloPR 1:14pm via tchat.io](#)

Q2. How do you ensure you're continuing to learn as a professional? [#solopr](#)



[mdbarber 1:13pm via Twitter Web Client](#)

RT @[DebLRobison](#): @[mdbarber](#) @[gregwbrooks](#) I learned that I like revenue, but need to be passionate about the people I work with & their svc/p [#solopr](#)



[KristK 1:13pm via Twitter Web Client](#)

RT @[BluePepperPR](#): A1: Self-driven... I desire flexibility and the autonomy to select projects. Market-driven... staying abreast of new oppo [#solopr](#)



[mdbarber 1:13pm via tchat.io](#)

So true: RT @[KristK](#): A1: As a child, I loved seeing gold stars on my report card. Now, it's check marks on my to-do list. [#solopr](#)



[SoloPR 1:13pm via tchat.io](#)

Great discussion on Q1, stand by for Q2! [#solopr](#)



[DeblRobison 1:13pm via TweetChat by oneQube](#)

[@mdbarber](#) [@gregwbrooks](#) I learned that I like revenue, but need to be passionate about the people I work with & their svc/prod [#solopr](#)



[mdbarber 1:13pm via tchat.io](#)

A1 -- I'm finding a real need for patience and confidence as I try to reach a new group of clients. That's a challenge for me. [#solopr](#)



[KristK 1:13pm via tchat.io](#)

A1: As a child, I loved seeing gold stars on my report card. Now, it's check marks on my to-do list. [#solopr](#)



[SoloPR 1:13pm via tchat.io](#)

[@DeblRobison](#) honest answer, and I am sure many others can relate! [#solopr](#)



[BluePepperPR 1:12pm via Twitter Web Client](#)

RT [@gregwbrooks](#): A1: It'll be character driven. Some want to follow their bliss/passion, others are wholly driven by money; others by flexi[#solopr](#)



[DeblRobison 1:12pm via TweetChat by oneQube](#)

A1: I think it is hard for me to stay on top of this. I am good @ daily development- like learning about a new app, but LT is harder [#solopr](#)



[mdbarber 1:12pm via tchat.io](#)

@[gregwbrooks](#) Good point. I want revenue but it has to be with people/groups I care about. Too old for just \$\$ [#solopr](#)



[BluePepperPR 1:12pm via Twitter Web Client](#)

RT @[KristK](#): A1: As the boss, you have to focus on what motivates you internally, beyond external affirmation. [#solopr](#)



[JustLakeshia 1:12pm via Twitter Web Client](#)

RT @[KarenSwim](#): A1: A little of both, sometimes clients can open you up to new paths by need, and it sparks a new passion [#solopr](#)



[BluePepperPR 1:12pm via tchat.io](#)

A1: Self-driven... I desire flexibility and the autonomy to select projects. Market-driven... staying abreast of new opportunities. [#solopr](#)



[KristK 1:11pm via tchat.io](#)

A1: Part of my "self development plan" is to add a new skill each year. Gives me "permission" to play w new tools, take classes [#solopr](#)



[KerryModcom 1:11pm via Twitter Web Client](#)

So true! @[KristK](#): A1: As the boss, you have to focus on what motivates you internally, beyond external affirmation. [#solopr](#)



[gregwbrooks 1:11pm via Twitter Web Client](#)

@[mdbarber](#) Perfect example in our contrasts -- I don't care who I work with but I do care about seeing revenue rise. [#solopr](#)



[akenn 1:11pm via Twitter Web Client](#)

I wish I could stay for this awesome [#solopr](#) chat - but other obligations are calling. Great topic. Can't wait to see the recap.



[SoloPR 1:11pm via tchat.io](#)

So true! RT @[KristK](#): A1: As the boss, you have to focus on what motivates you internally, beyond external affirmation. [#solopr](#)



[SoloPR 1:11pm via tchat.io](#)

I think many solos are like @[KristK](#), top performers! Important to make sure that we find ways to validate our work [#solopr](#)



[KerryModcom 1:11pm via Twitter Web Client](#)

RT @[KarenSwim](#): A1: A little of both, sometimes clients can open you up to new paths by need, and it sparks a new passion [#solopr](#)



[mdbarber 1:10pm via Twitter Web Client](#)

RT @[KristK](#): A1: As the boss, you have to focus on what motivates you internally, beyond external affirmation. [#solopr](#)



[phyllisweisspr 1:10pm via Twitter Web Client](#)

RT @[gregwbrooks](#): A1: It'll be character driven. Some want to follow their bliss/passion, others are wholly driven by money; others by flexi[#solopr](#)





[mdbarber 1:10pm via tchat.io](#)

A1: Also work a lot in the community (not new geographic) to make sure people know what I'm doing and want to be doing. [#solopr](#)



[KristK 1:10pm via tchat.io](#)

A1: As the boss, you have to focus on what motivates you internally, beyond external affirmation. [#solopr](#)



[SoloPR 1:10pm via tchat.io](#)

RT @[KristK](#): A1: As a goal-driven overachiever, I had to adjust to never getting another promotion or 5-star performance review [#solopr](#)



[mdbarber 1:10pm via tchat.io](#)

A1 - Agree with @[gregwbrooks](#) that it's each person's choice. I have a list of clients I want to work with. Build from there. [#solopr](#)



[KarenSwim 1:10pm via Hootsuite](#)

A1: A little of both, sometimes clients can open you up to new paths by need, and it sparks a new passion [#solopr](#)



[KristK 1:10pm via tchat.io](#)

A1: As a goal-driven overachiever, I had to adjust to never getting another promotion or 5-star performance review [#solopr](#)



[mdbarber 1:09pm via Twitter Web Client](#)

RT @gregwbrooks: A1: It'll be character driven. Some want to follow their bliss/passion, others are wholly driven by money; others by flexi#solopr



[phyllisweisspr 1:09pm via Twitter Web Client](#)

RT @mdbarber: Thanks. RT @SoloPR: Plot it out, plan, develop RT @mdbarber: A1 - can you clarify what you mean by manage? #solopr



[mdbarber 1:09pm via tchat.io](#)

Thanks. RT @SoloPR: Plot it out, plan, develop RT @mdbarber: A1 - can you clarify what you mean by manage? #solopr



[rajean 1:09pm via Twitter for Android](#)

RT @SoloPR: Q1. How do you manage your solo career path? (Self-driven/clients/market) #solopr



[gregwbrooks 1:09pm via Twitter Web Client](#)

A1: It'll be character driven. Some want to follow their bliss/passion, others are wholly driven by money; others by flexibility. #solopr



[SoloPR 1:08pm via tchat.io](#)

Plot it out, plan, develop RT @mdbarber: A1 - can you clarify what you mean by manage? #solopr



[SoloPR 1:08pm via tchat.io](#)

Oops wrong RT, lol! #solopr



[SoloPR 1:08pm via tchat.io](#)

#solopr transcript – 4/13/2016

For more information and resources, visit <http://soloprpro.com/>

Plot it out, plan RT @SoloPR: Love seeing new and familiar faces, welcome everyone! [#solopr](#)



[BluePepperPR 1:08pm via Twitter Web Client](#)

RT @gregwbrooks: @BluePepperPR I was a teen during the Urban Cowboy craze. I've done my time on a few mechanical bulls, with similar result [#solopr](#)



[SoloPR 1:07pm via tchat.io](#)

Love seeing new and familiar faces, welcome everyone! [#solopr](#)



[mdbarber 1:07pm via tchat.io](#)

A1 - can you clarify what you mean by manage? [#solopr](#)



[KristK 1:07pm via Twitter Web Client](#)

RT @SoloPR: Q1. How do you manage your solo career path? (Self-driven/clients/market) [#solopr](#)



[KarenSwim 1:07pm via Hootsuite](#)

RT @SoloPR: Q1. How do you manage your solo career path? (Self-driven/clients/market) [#solopr](#)



[mdbarber 1:07pm via Twitter Web Client](#)

RT @SoloPR: Q1. How do you manage your solo career path? (Self-driven/clients/market) [#solopr](#)



[phyllisweisspr 1:06pm via Twitter Web Client](#)

[#solopr](#) Phyllis Weiss from the ATL.



[gregwbloods 1:06pm via Twitter Web Client](#)

@[BluePepperPR](#) I was a teen during the Urban Cowboy craze. I've done my time on a few mechanical bulls, with similar results. :) [#solopr](#)



[EileenTanner 1:06pm via Twitter Web Client](#)

@[SoloPR](#) Eileen here from Washington State [#solopr](#)



[SoloPR 1:06pm via tchat.io](#)

Q1. How do you manage your solo career path? (Self-driven/clients/market) [#solopr](#)



[JustLakeshia 1:06pm via tchat.io](#)

Hi everyone! Lakeshia from Georgia here! [#solopr](#)



[SoloPR 1:06pm via tchat.io](#)

As a reminder, today we are chatting about career tracks for solos: [soloprpro.com/solopr-topic-c...](http://soloprpro.com/solopr-topic-c...) [#solopr](#)



[SoloPR 1:05pm via tchat.io](#)

Hi @[rajean](#) so nice to see you here today! [#solopr](#)



[BluePepperPR 1:05pm via tchat.io](#)

Checking in from Charlotte and hoping a 'client emergency' doesn't prevent my participation for the full hour. \*sigh\* [#solopr](#)



[jendonovansf 1:04pm via TweetDeck](#)

Good morning [#SoloPR](#) friends. Jennifer from [#SanFrancisco](#), [#socialmedia](#) consultant & trainer.



[SoloPR 1:04pm via tchat.io](#)

Great crowd gathering! Stand by for Q1! [#solopr](#)



[KristK 1:04pm via tchat.io](#)

Greetings to my [#solopr](#) pals. Looking forward to today's chat. Kristie here, from the soggy MS Gulf Coast.



[rajejan 1:04pm via Twitter for Android](#)

RT @[SoloPR](#): One hour until the [#solopr](#) chat! We're chatting career planning for entrepreneurs! [ht.ly/10AwdG](http://ht.ly/10AwdG)



[rajejan 1:04pm via Twitter for Android](#)

A long-time, no see hello from [#Denver](#) @[SoloPR](#). Looking forward to catching up to a fave [#chat](#) [#solopr](#)



[BluePepperPR 1:04pm via tchat.io](#)

@[gregwbrooks](#) Ha! Hang oooooooooooooooooooooon! \*THUMP!\* (I guess you weren't holding on tight enough. :-)) [#solopr](#)



[KerryModcom 1:03pm via Twitter Web Client](#)

Kerry here from Alberta, Canada (15+ yrs exp; 5+ yrs solo) [#solopr](#)



[mdbarber 1:03pm via tchat.io](#)

Good morning. Mary here from the Seattle area. [#solopr](#)



[SoloPR 1:03pm via tchat.io](#)

We will give it a few more minutes to allow people to join before we dive in to the chat. [#solopr](#)



[SoloPR 1:03pm via tchat.io](#)

If you're new to chatting, we suggest using a tool like tchat.io – makes it easier to keep up. Remember to use the [#SoloPR](#) hashtag!



[SoloPR 1:03pm via tchat.io](#)

Hi [@gregwbros](#) and [@kcwriter](#)! [#solopr](#)



[gregwbros 1:02pm via Twitter Web Client](#)

Greg in Las Vegas, sitting astride the West Third Group machine and holding on for dear life. [#SoloPR](#)



[kcwriter 1:02pm via tchat.io](#)

Kelle Campbell joining in from Florida! [#solopr](#)



[SoloPR 1:01pm via tchat.io](#)

If you're joining, please introduce yourself. This is [@KarenSwim](#) of soloprpro [dot] com. [#solopr](#)



[SoloPR 1:01pm via tchat.io](#)

Hi @[DebLRobison](#), glad you could make it! [#solopr](#)



[DebLRobison 1:00pm via TweetChat by oneQube](#)

@[SoloPR](#) greetings from New England! (Visiting NH today!) [#solopr](#)



[SoloPR 1:00pm via tchat.io](#)

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!