



#SoloPR Transcript – 3/23/2016

Q1: How do you set professional/personal boundaries with your clients?

#solopr

Q2: How do we manage relationships with journos who think there are too many of us? (stat says 4:1) #solopr

Q3: What other media tactics are you using with clients, other than traditional media/trade, etc? #solopr

Q4: What are the signs that it's time to grow and evolve in your business (e.g., size, services offered)? #solopr

Q5: Do you still get pushback from prospects on being a solo? How do you manage? #solopr

Q6: What impact will the reinterpretation of lobbying in NY have on PR? #solopr

Q7: In a climate where it's easy to offend anyone, how do you prep for client campaigns? (research, checklist) #solopr

Transcript follows in reverse chronological order:



[SoloPR 1:58pm via tchat.io](#)

The transcript for today's chat will be published tomorrow at [soloprpro\[dot\]com](http://soloprpro.com) so you can review and share your wisdom. [#solopr](#)



[DebLRobison 1:58pm via Twitter Web Client](#)

@[SoloPR](#) do we have materials on writing a crisis plan, or a previous chat transcript? [#solopr](#)



[Wee Wan 1:58pm via Twitter for iPhone](#)

@[mdbarber](#) Agree! [#solopr](#)



[gregwbrooks 1:58pm via Twitter Web Client](#)

@[mdbarber](#) A big issue in PR is overcrisis-ification (new word!) of small-ball stuff by the PR team. Need to not over react as well. [#solopr](#)



[Wee Wan 1:57pm via Twitter for iPhone](#)

@[SoloPR](#) A7. Include a manager in the communication. It always helps. Crucial to go thru checklist based on production timeline. [#solopr](#)



[PaulaJohns 1:57pm via tchat.io](#)

Yes! So many of us operate in a vacuum! RT @[KarenSwim](#) A7. Research, check, get out of the bubble. [#solopr](#)



[SoloPR 1:57pm via tchat.io](#)

I hope that you have enjoyed being here today as much as I enjoyed you! Our next chat is April 6, 1-2 pm ET [#solopr](#)



[gregwbros 1:55pm via Twitter Web Client](#)

@[mdbarber](#) And a lifestyle choice! (At least, that's my defense.) [#solopr](#)



[SoloPR 1:55pm via tchat.io](#)

As our time winds down, quick reminder that we chat on the hashtag all week long, so keep the convo going. We like that! [#solopr](#)



[SoloPR 1:55pm via tchat.io](#)

@[gregwbros](#) That is interesting, same issue from the other perspective! [#solopr](#)



[KerryModcom 1:54pm via Twitter Web Client](#)

Important point @[mdbarber](#): A7 -- Know who are influencers & who are just noise makers [#solopr](#)



[SoloPR 1:54pm via Twitter Web Client](#)

RT @[mdbarber](#): A7 - never stop listening/monitoring. Also caution clients not to over react. Know who are influencers & who are just noise m[#solopr](#)



[gregwbrooks 1:54pm via Twitter Web Client](#)

A7: In my end of the business, the question sometimes is: "How do we offend the right people?" Same basic issue, I suppose. [#solopr](#)



[mdbarber 1:54pm via Sprout Social](#)

A7 - never stop listening/monitoring. Also caution clients not to over react. Know who are influencers & who are just noise makers [#solopr](#)



[mdbarber 1:53pm via Sprout Social](#)

RT @[KarenSwim](#): A7. Research, check, get out of the bubble and always have a proactive crisis plan bc no matter what stuff happens! [#solopr](#)



[KarenSwim 1:52pm via Hootsuite](#)

A7. Research, check, get out of the bubble and always have a proactive crisis plan bc no matter what stuff happens! [#solopr](#)



[SoloPR 1:52pm via Twitter Web Client](#)

RT @[c_hami_chi](#): @[SoloPR](#) A7. Understand that people will get offended. Do my best to avoid that by sharing relevant detes w cross-section of [#solopr](#)



[DebLRobison 1:51pm via Twitter Web Client](#)

A6: there are national associations that provide guidance for state lege around the country, such as NCSL they may know [#solopr](#)



[c_hami_chi 1:51pm via Twitter Web Client](#)

@SoloPR A7. Understand that people will get offended. Do my best to avoid that by sharing relevant detes w cross-section of ppl #solopr



[mdbarber 1:51pm via Sprout Social](#)

RT @SoloPR: Q7. In a climate where it's easy to offend anyone, how do you prep for client campaigns? (research, checklist) #solopr



[gregwbros 1:51pm via Twitter Web Client](#)

A6: Frankly, I have more long-term worries about other states picking up Puerto Rico's example and licensing PR practitioners. #solopr



[gerardcorbett 1:51pm via Twitter for iPhone](#)

A7. Smart and savvy but politically astute. #solopr



[mdbarber 1:51pm via Sprout Social](#)

RT @gregwbros: A6: Many of you know I was pursuing a suit. It was derailed by large NY that banded together; parallel litigation made no #solopr



[mdbarber 1:51pm via Sprout Social](#)

@SoloPR @JanetLFalk assuming quite a few are watching it and considering the same. #SoloPR



[gregwbros 1:50pm via Twitter Web Client](#)

A6: Many of you know I was pursuing a suit. It was derailed by large NY that banded together; parallel litigation made no sense. #solopr



[SoloPR 1:49pm via tchat.io](#)

Q7. In a climate where it's easy to offend anyone, how do you prep for client campaigns?
(research, checklist) [#solopr](#)



[SoloPR 1:49pm via tchat.io](#)

Have wondered same RT @[JanetLFalk](#): Wondering which legislatures outside NY are following this closely. [#soloPR](#)



[DebLRobison 1:49pm via Twitter Web Client](#)

A6: hopefully other states won't get the same idea. [#solopr](#)



[gregwbrooks 1:48pm via Twitter Web Client](#)

@[c_hami_chi](#) @[SoloPR](#) Liking this solely because it indicates my Global Greg(tm) campaign is effective. :) [#solopr](#)



[gerardcorbett 1:48pm via Twitter for iPhone](#)

A6. It's a fool's errand! [#solopr](#)



[JanetLFalk 1:47pm via Twitter Web Client](#)

Wondering which legislatures outside NY are following this closely. [#soloPR](#)



[SoloPR 1:46pm via Twitter Web Client](#)

RT @[gerardcorbett](#): A6. A scourge. Hopefully won't pass. [#solopr](#)



[c_hami_chi 1:46pm via Twitter Web Client](#)

@[SoloPR](#) A6. Not smart enough to try and answer. Will wait for @[gregwbrooks](#)' response and then say "agree." [#solopr](#)



[gerardcorbett 1:46pm via Twitter for iPhone](#)

A6. A scourge. Hopefully won't pass. [#solopr](#)



[gregwbrosks 1:46pm via Twitter Web Client](#)

A6: None, if the lawsuit now moving forward is successful. [#solopr](#)



[SoloPR 1:45pm via tchat.io](#)

Ugh, not fun [@mdbarber](#) ! [#solopr](#)



[SoloPR 1:45pm via tchat.io](#)

Q6. What impact will the reinterpretation of lobbying in NY have on PR? [#solopr](#)



[mdbarber 1:45pm via Sprout Social](#)

Tried to join you all but the roofers were too much for my today so I'm off to find a quieter place. [#solopr](#)



[SoloPR 1:44pm via tchat.io](#)

A5. These days being solo/small is an advantage, forward thinking, agile, not locked into traditional [#solopr](#)



[Wee Wan 1:43pm via Twitter for iPhone](#)

[@SoloPR](#) A5. Sometimes. But I would rather focus on the project and the great people that we will be partnering with. [#SoloPR](#)



[SoloPR 1:43pm via tchat.io](#)

Love hearing that @[PaulaJohns](#) and many in our community do the same [#solopr](#)



[SoloPR 1:43pm via Twitter Web Client](#)

RT @[PaulaJohns](#): A5 Only once in the past year. I partnered w/ a colleague to offer a bigger team. We won the biz. Most like the fact that I[#soloPR](#)



[PaulaJohns 1:42pm via tchat.io](#)

A5 Only once in the past year. I partnered w/ a colleague to offer a bigger team. We won the biz. Most like the fact that I'm solo. [#soloPR](#)



[c_hami_chi 1:41pm via Twitter Web Client](#)

A5. I don't bc it's all about who u target in terms of prospects. Can usually tell who wants big agency/more trad. [#solopr](#) @[SoloPR](#)



[ladysportsman 1:41pm via TweetDeck](#)

A5: not that I'm ever aware of - but maybe they don't tell you? I work w entrepreneurs, so I think they see value better [#SoloPR](#)



[JanetLFalk 1:41pm via Twitter Web Client](#)

A 20-partner law firm with HQ elsewhere chose an agency. All other prospects recognize my capabilities. Being a [#soloPR](#) is not an issue.



[gregwbrooks 1:41pm via Twitter Web Client](#)

A5: Last time was 3 years ago; I now pre-screen for that bias early in the pitch. These days, it's seen as a feature, not a bug. [#solopr](#)



[jendonovansf 1:40pm via TweetDeck](#)

A5: No prospects have voiced concern about me being solo. Many have been with a large agency & looking for change. [#solopr](#)



[gerardcorbett 1:39pm via Twitter for iPhone](#)

A5. Really should not matter. Should be invisible and seamless. [#solopr](#)



[Wee Wan 1:39pm via Twitter for iPhone](#)

@SoloPR A4. Once clients r on retainer. Request for additional budget years ahead for interesting projects that I want to produce :p [#solopr](#)



[dariasteigman 1:39pm via TweetDeck](#)

A5. No. But I think that's process of self-selection (me & them). (And I'm back. With wifi again. Baby steps.) [#solopr](#)



[jendonovansf 1:38pm via TweetDeck](#)

A4: A good indicator of the need to evolve/grow services is having more leads and growth opps within client base than you can handle [#soloPR](#)



[SoloPR 1:37pm via tchat.io](#)

Q5. Do you still get pushback from prospects on being a solo? How do you manage? [#solopr](#)



[citinoal 1:35pm via Twitter for iPhone](#)

Love this one! [#APStyleChat](#) [#SoloPR](#) [#publicrelations](#) [#prchat](#) twitter.com/apstylebook/st...



[KerryModcom 1:35pm via Twitter Web Client](#)

Good point! @[gregwbrooks](#): A4: It's less "Is it time?" than "ongoing process". [#solopr](#)



[SoloPR 1:34pm via tchat.io](#)

Like this one @[gregwbrooks](#) and someone taught me that before I started my business, it is smart! [#solopr](#)



[Wee Wan 1:34pm via Twitter for iPhone](#)

@[kcwriter](#) That's very true! [#solopr](#)



[gregwbrooks 1:33pm via Twitter Web Client](#)

A4: I'm forever swapping lower-value clients and offerings for higher-value ones. It's less "Is it time?" than "ongoing process". [#solopr](#)



[SoloPR 1:33pm via tchat.io](#)

Good opp to partner for growth RT @[c_hami_chi](#): @[SoloPR](#) being bored/wanting diff kind of clients. ROAR! GET BUSINESS! [#solopr](#)



[gerardcorbett 1:33pm via Twitter for iPhone](#)

RT @[SoloPR](#): Great insights RT @[gerardcorbett](#): A4. Waning business, fleeing clients, shrinking bank account [#solopr](#)



[c_hami_chi 1:32pm via Twitter for iPhone](#)

@[SoloPR](#) being bored/wanting diff kind of clients. ROAR! GET BUSINESS! [#solopr](#)



[KerryModcom 1:32pm via Twitter Web Client](#)

RT @[PaulaJohns](#): A4 When clients want more services from you. And trust that you can get it done even when they know it's not your sweet spo#[SoloPR](#)



[SoloPR 1:32pm via tchat.io](#)

Agree! RT @[KerryModcom](#): A4: Always good to look at ways to refresh your service offerings over time. [#solopr](#)



[SoloPR 1:31pm via tchat.io](#)

Great points @[kcwriter](#) your market can tell you when it's time to grow [#solopr](#)



[SoloPR 1:31pm via Twitter Web Client](#)

RT @[kcwriter](#): A4: When your number of clients or the things they want from you significantly changes [#solopr](#)



[SoloPR 1:31pm via tchat.io](#)

Great insights RT @[gerardcorbett](#): A4. Waning business, fleeing clients, shrinking bank account [#solopr](#)



[KerryModcom 1:31pm via Twitter Web Client](#)

A4: Always good to look at ways to refresh your service offerings over time. [#solopr](#)



[SoloPR 1:30pm via tchat.io](#)

@[gregwbros](#) Lol! [#solopr](#)



[PaulaJohns 1:30pm via tchat.io](#)

A4 When clients want more services from you. And trust that you can get it done even when they know it's not your sweet spot. [#SoloPR](#)



[gerardcorbett 1:30pm via Twitter for iPhone](#)

A4. Waning business, fleeing clients, shrinking bank account [#solopr](#)



[JanetLFalk 1:30pm via Twitter Web Client](#)

Keep current with new tech, clients' expectations, competition [#SoloPR](#)



[ladysportsman 1:30pm via TweetDeck](#)

A4: funny, i think i'm experiencing that now...[#SoloPR](#)



[kcwriter 1:30pm via Twitter Web Client](#)

A4: When your number of clients or the things they want from you significantly changes [#solopr](#)



[Wee Wan 1:30pm via Twitter for iPhone](#)

RT @[PaulaJohns](#): Agree RT @[SoloPR](#) Smart strategy@Wee_Wan to find ways to group clients together and leverage collectively. [#solopr](#)



[Wee Wan 1:30pm via Twitter for iPhone](#)

RT @[SoloPR](#): Smart strategy@Wee_Wan to find ways to group clients together and leverage collectively. [#solopr](#)



[gregwbrooks 1:29pm via Twitter Web Client](#)

A4: ::::stares at tax bill::::: It's time. ;) [#solopr](#)



[SoloPR 1:28pm via tchat.io](#)

Q4. What are the signs that it's time to grow and evolve in your business (e.g., size, services offered)? [#solopr](#)



[kcwriter 1:28pm via Twitter Web Client](#)

RT @KarenSwim: A3. Blogs, published content, live streams, events, comms that directly hit audience, often does not require traditional [#solopr](#)



[SoloPR 1:28pm via tchat.io](#)

Great discussion! Stand by for next Q! [#solopr](#)



[PaulaJohns 1:27pm via tchat.io](#)

Agree RT @SoloPR Smart strategy@Wee_Wan to find ways to group clients together and leverage collectively. [#solopr](#)



[JanetLFalk 1:27pm via Twitter Web Client](#)

Sometimes clients don't see all the Communication tools at our disposal. [#SoloPR twitter.com/DebLRobison/st...](#)



[SoloPR 1:27pm via tchat.io](#)

Smart strategy@Wee_Wan to find ways to group clients together and leverage collectively. [#solopr](#)



[gregwbrooks](#) 1:26pm via Twitter Web Client

@[JanetLFalk](#) Too many any feel personally cheated by the public's (surprise!) disinterest in what they do. They need to get over it. [#solopr](#)



[KerryModcom](#) 1:26pm via Twitter Web Client

RT @[KarenSwim](#): A3. Blogs, published content, live streams, events, comms that directly hit audience, often does not require traditional [#solopr](#)



[Wee Wan](#) 1:26pm via Twitter for iPhone

@[SoloPR](#) A3. Partnership, partnership, partnership. Partner with influencers...love to my group clients together. [#solopr](#)



[SoloPR](#) 1:26pm via tchat.io

Agree @[DebLRobison](#) @[c_hami_chi](#) and that's because many large agencies hyper-focus on that strategy [#solopr](#)



[c_hami_chi](#) 1:25pm via Twitter for iPhone

@[SoloPR](#) although not really "media" related [#solopr](#)



[DebLRobison](#) 1:25pm via Twitter Web Client

@[c_hami_chi](#) I think journalists don't realize that our work includes doing more than just traditional media relations [#SoloPR](#)



[PaulaJohns](#) 1:24pm via tchat.io

Agree, less schmoozing, more value. RT @[SoloPR](#) I like the simple advice of "being good" [#soloPR](#)



[KarenSwim 1:24pm via Hootsuite](#)

A3. Blogs, published content, live streams, events, comms that directly hit audience, often does not require traditional [#solopr](#)



[gerardcorbett 1:24pm via Twitter for iPhone](#)

A3. Exploring all channels, all the time. [#keepinitrelevant](#) [#solopr](#)



[JanetLFalk 1:23pm via Twitter Web Client](#)

@[gregwbrooks](#) Journos are under microscope for speed, accuracy, scoops & clicks . The game has changed for them, too. [#SoloPR](#)



[gregwbrooks 1:23pm via Twitter Web Client](#)

A3: Pop-up media we create/control. Nonprofits we create/control. Research we create/control. (A theme emerges!) [#solopr](#)



[SoloPR 1:23pm via tchat.io](#)

Yes! MT @[gregwbrooks](#): A2: If you spend time in journo communities, there's disillusionment and rage.. I try to be sympathetic. [#solopr](#)



[SoloPR 1:22pm via tchat.io](#)

I like the simple advice of "being good" MT @[c_hami_chi](#): Forget "coffees" and build relationships by being good. [#solopr](#)



[KerryModcom 1:21pm via Twitter Web Client](#)

So important @[jendonovansf](#): A2: Be a valuable, reliable resource for “real” news versus just client noise. [#soloPR](#)



[gregwbrooks 1:21pm via Twitter Web Client](#)

A2: If you spend time in journo communities, there's disillusionment and rage - they are not resilient. I try to be sympathetic. [#solopr](#)



[c_hami_chi 1:21pm via Twitter for iPhone](#)

@SoloPR A2. Be respectful of time. Stay hyper-local. Forget "coffees" and build relationships by being good. [#solopr](#)



[SoloPR 1:21pm via tchat.io](#)

Q3. What other media tactics are you using with clients, other than traditional media/trade, etc? [#solopr](#)



[DebLRobison 1:21pm via Twitter Web Client](#)

[#solopr](#) A2 here is a recent Forbes piece on the topic of number of PR Pros to Journalists goo.gl/gm5ZQP



[jendonovansf 1:20pm via TweetDeck](#)

A2: Be a valuable, reliable resource for “real” news versus just client noise, and you’ll rise to the top of reporter’s lists. [#soloPR](#)



[SoloPR 1:20pm via tchat.io](#)

As a follow-on to Q2.... [#solopr](#)



[SoloPR 1:20pm via tchat.io](#)

A2. Answers what I would expect from this high quality group but outside of us, stats say others are not doing the same [#solopr](#)

#solopr transcript – 3/23/2016

For more information and resources, visit <http://soloprpro.com/>



[KerryModcom 1:19pm via Twitter Web Client](#)

RT @JanetLFalk: Offer timely news, credible sources with valuable insights, respect for deadlines. [#SoloPR](#)



[KarenSwim 1:19pm via Hootsuite](#)

A2. I don't buy into the anger, just treat all journos with respect and kindness [#solopr](#)



[mdbarber 1:19pm via Twitter Web Client](#)

RT @KarenSwim: A2. Landscape has changed which is why I work with clients who want integrated campaigns, relying on MR only is ugly. [#solopr](#)



[KarenSwim 1:18pm via Hootsuite](#)

A2. Landscape has changed which is why I work with clients who want integrated campaigns, relying on MR only is ugly. [#solopr](#)



[KerryModcom 1:17pm via Twitter Web Client](#)

A2: Being responsive, pitching high quality story leads, providing timely info. [#solopr](#)



[SoloPR 1:17pm via tchat.io](#)

Valid poin MT @gregwbrooks: Most direct answer... is to make the journos less relevant. Which is what the industry has been doing. [#solopr](#)



[DebLRobison 1:17pm via Twitter Web Client](#)

[#solopr](#) A2 I always work to start relationship well before I pitch, provide accurate info & be available



[JanetLFalk 1:16pm via Twitter Web Client](#)

Offer timely news, credible sources with valuable insights, respect for deadlines.
[#SoloPR](#)



[SoloPR 1:15pm via Twitter Web Client](#)

RT @jendonovansf: A1: Act like a professional, be treated as a professional. [#soloPR](#)



[PaulaJohns 1:15pm via tchat.io](#)

A2 Be respectful of their time and don't send them pitches that don't align with their coverage areas. [#soloPR](#)



[gregwbrooks 1:15pm via Twitter Web Client](#)

A2: Most direct answer, of course, is to make the journos less relevant. Which is what the industry has been doing. [#solopr](#)



[KarenSwim 1:15pm via Hootsuite](#)

A1. I am bendy on the professional boundaries, like hours, but then again I have no life.
:-) [#solopr](#)



[jendonovansf 1:14pm via TweetDeck](#)

A1: Act like a professional, be treated as a professional. [#soloPR](#)



[gerardcorbett 1:14pm via Twitter for iPhone](#)

A2. Always provide what the journalist needs not what you need. [#solopr](#)



[Wee Wan 1:13pm via Twitter for iPhone](#)

@SoloPR A1. Also, production timeline is everything. Will only meet on the dates stated on the timeline. Most clients respect that [#solopr](#)



[SoloPR 1:13pm via tchat.io](#)

Q2. How do we manage relationships with journos who think there are too many of us? (stat says 4:1) [#solopr](#)



[Paula Johns 1:13pm via tchat.io](#)

Joining the chat a bit late. Will be multi-tasking. Long-time PR pro from the San Diego area. [#soloPR](#)



[dariasteigman 1:13pm via Twitter for Android](#)

@gregwbrooks @ladysportsman I separate biz & personal. Have worked for friends, but only where that boundary is clear. [#solopr](#)



[SoloPR 1:12pm via tchat.io](#)

Good answers on Q1, stand by for Q2 [#solopr](#)



[SoloPR 1:12pm via Twitter Web Client](#)

RT @JanetLFalk: I have your back on a Friday afternoon in August, so you can go to the beach. Yet I have a life also. Mutual respect. [#SoloPR](#)



[JanetLFalk 1:11pm via Twitter Web Client](#)

I have your back on a Friday afternoon in August, so you can go to the beach. Yet I have a life also. Mutual respect. [#SoloPR](#)

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For more information and resources, visit <http://soloprpro.com/>



[SoloPR 1:11pm via tchat.io](#)

You did good @[gregwbrooks](#) ! :) [#solopr](#)



[dariasteigman 1:11pm via Twitter for Android](#)

@[SoloPR](#) My great relationship ls depend on having boundaries. :) [#solopr](#)



[Wee Wan 1:11pm via Twitter for iPhone](#)

@[gerardcorbett](#) A1. Agree with Gerard. But will definitely go the extra mile for long term client. [#solopr](#)



[SoloPR 1:11pm via tchat.io](#)

RT @[dariasteigman](#): A1. Very deliberately. I don't insta-respond, & I rarely give out my mobile no. Instead, I forward the line. [#solopr](#)



[gregwbrooks 1:11pm via Twitter Web Client](#)

@[SoloPR](#) To my credit, I thought long and hard about a non-profane word I could use. :)
[#SoloPR](#)



[KerryModcom 1:11pm via Twitter Web Client](#)

RT @[dariasteigman](#): A1. Very deliberately. I don't insta-respond, & I rarely give out my mobile no. Instead, I forward the line. [#solopr](#)



[SoloPR 1:10pm via tchat.io](#)

A1. I think for many [#solopr](#) pros we often push those boundaries because we have great relationships with clients



[dariasteigman](#) 1:10pm via Twitter for Android

A1. Very deliberately. I don't insta-respond, & I rarely give out my mobile no. Instead, I forward the line. [#solopr](#)



[gregwbrooks](#) 1:10pm via Twitter Web Client

@[ladysportsman](#) I find it interesting (not sarcasm, promise!) that we end up in the same place, but none of my clients are friends. [#solopr](#)



[KerryModcom](#) 1:09pm via Twitter Web Client

A1: Setting parameters around office hours, so expectations are managed. [#solopr](#)



[SoloPR](#) 1:09pm via Twitter Web Client

RT @[ladysportsman](#): A1. I don't really have personal/professional boundaries - they are all friends and clients I'd do anything for. not the [#solopr](#)



[c_hami_chi](#) 1:09pm via Twitter Web Client

@[SoloPR](#) I try to "train" them by not responding to emails late at night. Not always successful tho. Which is my fault. [#solopr](#)



[SoloPR](#) 1:09pm via tchat.io

@[gregwbrooks](#) You are an outlier? Noooooo ;-)
[#solopr](#)



[VoiceMattersLLC](#) 1:09pm via TweetCaster for Android

A1. Working within professional boundaries - email, not text; operating w/in biz hours (scheduling emails), even if working late. [#solopr](#)



[ladysportsman 1:08pm via TweetDeck](#)

A1. I don't really have personal/professional boundaries - they are all friends and clients I'd do anything for. not the way for all [#solopr](#)



[SoloPR 1:08pm via tchat.io](#)

[@gerardcorbett](#) Great answer to Q1. Do you also cover personal, i.e. off hours calls, etc? [#solopr](#)



[gregwbrooks 1:07pm via Twitter Web Client](#)

A1: I don't, but that's part of the value proposition by design. Probably an outlier on that, I know. [#solopr](#)



[VoiceMattersLLC 1:07pm via TweetCaster for Android](#)

Currently joining in from the bank drive-thru line. Integrated marketer from the Philly burbs. [#solopr](#)



[SoloPR 1:07pm via Twitter Web Client](#)

RT [@gerardcorbett](#): A1. Terms of service. Mutually agreed to. [#solopr](#)



[gerardcorbett 1:07pm via Twitter for iPhone](#)

A1. Terms of service. Mutually agreed to. [#solopr](#)



[JanetLFalk 1:05pm via Twitter Web Client](#)

[@SoloPR](#) In NY, work with small biz, law firm, Wall Street firm, consultant, nonprofit [#SoloPR](#)



[SoloPR 1:04pm via tchat.io](#)

Q1. How do you set professional/personal boundaries with your clients? [#solopr](#)



[dariasteigman 1:04pm via Twitter for Android](#)

Living the solo life in Wash., DC. Which today means my wifi is sharing time w/ my heat/AC. (Aka, no wifi at the moment.)

[#solopr](#)



[SoloPR 1:04pm via tchat.io](#)

Great group gathering! Q1 coming up! [#solopr](#)



[SoloPR 1:04pm via tchat.io](#)

HI @[Wee Wan](#) so glad you could make it! [#solopr](#)



[Wee Wan 1:03pm via Twitter for iPhone](#)

@[SoloPR](#) @[KarenSwim](#) Hello guys, this is Wee from nyc! [#solopr](#)



[SoloPR 1:03pm via tchat.io](#)

Hello everyone, so lovely to see all of you! Group hug! [#solopr](#)



[kcwriter 1:03pm via Twitter Web Client](#)

Hi there! Kelle from Florida happy to join in the chat today [#solopr](#)



[LoopanaListings 1:03pm via Loopana Auto Tweet](#)

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For more information and resources, visit <http://soloprpro.com/>

RT @SoloPR: It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!



[jendonovansf](#) 1:02pm via [TweetDeck](#)

Good morning from @[SanFrancisco](#). 3 years [#solo](#), consulting on [#socialmedia](#) & [#PR](#). [#SoloPR](#)



[SoloPR](#) 1:02pm via [tchat.io](#)

If you're new to chatting, we suggest using a tool like [tchat.io](#) – makes it easier to keep up. Remember to use the [#SoloPR](#) hashtag!



[SoloPR](#) 1:02pm via [tchat.io](#)

We will give people time to join and then get started. [#solopr](#)



[gregwbros](#) 1:02pm via [Twitter Web Client](#)

Vegas, checking in. [#solopr](#)



[DebLRobison](#) 1:02pm via [Hootsuite](#)

Greetings @[SoloPR](#) from Boston, MA! [#solopr](#)



[KerryModcom](#) 1:02pm via [Twitter Web Client](#)

Hi Everyone! Kerry here from Alberta, Canada (15+yrs exp, 5+yrs solo). [#solopr](#)



[SoloPR](#) 1:02pm via [tchat.io](#)

Hi @[DebLRobison](#) good to see you here! [#solopr](#)



[DebLRobison 1:01pm via Hootsuite](#)

Greetings from Boston, MA! [#solopr](#)



[SoloPR 1:01pm via tchat.io](#)

If you're joining, please introduce yourself. This is [@KarenSwim](#) of soloprpro [dot] com, MI based solo and your chat moderator

[#solopr](#)



[jendonovansf 1:00pm via TweetDeck](#)

RT [@SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!



[SoloPR 1:00pm via tchat.io](#)

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!