



## **#SoloPR Transcript – 2/24/2016**

Q1: New Facebook reaction buttons are out today. Thoughts? How will this impact your clients? #solopr

Q2: Is ghostwriting (bylines, social updates, etc.) still ethical in the age of transparency? #solopr

Q3: How do you help clients monitor internal issues that can become public crisis? #solopr

3a: How do you advise clients on constructing internal comms policies? #solopr

3b: Everyone can easily publish, how do you harness it? #solopr

Q4: If you're using project management software, WHY do you use the specific software/tool you chose? #solopr

Q5: What did you think you'd never be doing as a solo? #solopr

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*Transcript follows in reverse chronological order:*

*#solopr transcript – 2/24/2016*

*For more information and resources, visit <http://soloprpro.com/>*

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[SoloPR 1:58pm via tchat.io](#)

Next chat, March 9 at 1pm! [#solopr](#)



[KristK 1:58pm via tchat.io](#)

Adjusted quite quickly from suits to sweats RT @[AamaalAM](#): The "sweats life" is divine! [#solopr](#)



[caroleimp 1:58pm via TweetDeck](#)

@[dariasteigman](#) ditto that! [#soloPR](#)



[SoloPR 1:57pm via tchat.io](#)

This community is spectacular! Thank you all for joining and sharing! [#solopr](#)

AM

[AamaalAM 1:57pm via TweetChat by oneQube](#)

A5: I never thought I'd be so stylist-centric. But now, I couldn't see helping clients hit their goals any other way. [#solopr](#)



[KerryModcom 1:57pm via Twitter Web Client](#)

RT @[KristK](#): A5: Getting asked "are you up?" on a regular basis. So I call them back at 3 pm and ask if they're still at lunch. [#solopr](#)



[PRProSanDiego 1:57pm via Twitter for iPad](#)

A5 Chasing down clients who will not give me a simple answer! [#solopr](#)



[JoshJoslin 1:57pm via Twitter Web Client](#)

RT @[KristK](#): A5: Getting asked "are you up?" on a regular basis. So I call them back at 3 pm and ask if they're still at lunch. [#solopr](#)



[SoloPR 1:57pm via tchat.io](#)

:-) RT @[KristK](#): A5: Getting asked "are you up?" on a regular basis. So I call them back at 3 pm and ask if they're still at lunch. [#solopr](#)



[dianekrose 1:57pm via TweetChat by oneQube](#)

Gotta run. Happy Thursday, @[SoloPR](#). Thanks for the convo [#solopr](#)



[KristK 1:57pm via tchat.io](#)

A5: Getting asked "are you up?" on a regular basis. So I call them back at 3 pm and ask if they're still at lunch. [#solopr](#)



[dariasteigman 1:56pm via TweetDeck](#)

@[velo\\_city](#) @[akenn](#) It's a big deal issue. Fortunately that client had a sense of humor too. [#solopr](#)



[SoloPR 1:56pm via tchat.io](#)

As we wind down, quick reminder that we chat on the hashtag all week long. Chat transcript will be up tomorrow! [#solopr](#)



[SoloPR 1:55pm via tchat.io](#)

Love! RT @[dariasteigman](#): A5 Having a BUSINESS. I started b/c I wanted no bosses; quickly realized I loved being an entrepreneur. [#solopr](#)

*#solopr transcript – 2/24/2016*

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[KristK 1:55pm via Twitter Web Client](#)

RT @dariasteigman: A5 Having a BUSINESS. I started b/c I wanted no bosses; quickly realized I loved being an entrepreneur. [#solopr](#)



[KarenSwim 1:55pm via Hootsuite](#)

A6: PR! Started on the marketing side of the house, this took me by surprise! [#solopr](#)



[dariasteigman 1:55pm via TweetDeck](#)

A5 Having a BUSINESS. I started b/c I wanted no bosses; quickly realized I loved being an entrepreneur. [#solopr](#)



[AmaalAM 1:55pm via TweetChat by oneQube](#)

A5: Working from 3:30am-12pm, then 2pm-10pm. And other times outside and in-between. [#solopr](#)



[phyllisweisspr 1:55pm via Twitter Web Client](#)

RT @SoloPR: Love this answer! RT @jendonovansf: A5: I never thought being a [#solo](#) could be so life-balancing and fulfilling. [#blessed](#) [#solopr](#)



[phyllisweisspr 1:54pm via Twitter Web Client](#)

RT @akenn: @dariasteigman I'm married to an underwriter. Mold is serious stuff. [#solopr](#)



[JoshJoslin 1:54pm via tchat.io](#)

A5: Whatever it is that @gregwbrooks really does. [#solopr](#)



[SoloPR 1:54pm via tchat.io](#)

Too funny! RT @[dianekrose](#): A5: Spending so much time on the IRS website trying to save a dime or two instead of getting a CPA. [#solopr](#)



[velo\\_city 1:54pm via TweetDeck](#)

@[dariasteigman](#) Ha. I've written about mold before too! [#solopr](#) @[phyllisweisspr](#)



[SoloPR 1:54pm via tchat.io](#)

Lol! RT @[phyllisweisspr](#): [#solopr](#) Buying ink cartridges by the boat load.



[dianekrose 1:54pm via TweetChat by oneQube](#)

A5: Spending so much time on the IRS website trying to save a dime or two instead of getting a CPA. [#solopr](#)



[AmaalAM 1:54pm via TweetChat by oneQube](#)

The "sweats life" is divine! @[KristK](#) [#solopr](#)



[phyllisweisspr 1:54pm via Twitter Web Client](#)

[#solopr](#) Buying ink cartridges by the boat load.



[SoloPR 1:54pm via tchat.io](#)

Love this answer! RT @[jendonovansf](#): A5: I never thought being a [#solo](#) could be so life-balancing and fulfilling. [#blessed](#) [#solopr](#)



[KristK 1:53pm via tchat.io](#)

A5: I thought I'd be the go-to PR pro for local companies. Turns out my clients are nowhere near me. Living the sweats life. [#solopr](#)



[akenn 1:53pm via tchat.io](#)

@[dariasteigman](#) I'm married to an underwriter. Mold is serious stuff. [#solopr](#)



[phyllisweisspr 1:53pm via Twitter Web Client](#)

RT @[dariasteigman](#): Writing about mold? Seriously, I once wrote an article about mold (insurance real estate client). [#solopr](#) [twitter.com/SoloPR/status/...](https://twitter.com/SoloPR/status/...)



[jendonovansf 1:53pm via TweetDeck](#)

A5: I never thought being a [#solo](#) could be so life-balancing and fulfilling. [#blessed](#)  
[#solopr](#)



[SoloPR 1:53pm via tchat.io](#)

Ha! RT @[AamaalAM](#): A5: Working 7 days a week ☐ [#solopr](#)



[dariasteigman 1:53pm via TweetDeck](#)

Writing about mold? Seriously, I once wrote an article about mold (insurance real estate client). [#solopr](#) [twitter.com/SoloPR/status/...](https://twitter.com/SoloPR/status/...)



[AamaalAM 1:52pm via TweetChat by oneQube](#)

A5: Working 7 days a week ☐ [#solopr](#)



[SoloPR 1:52pm via tchat.io](#)

Could be a practice, tactic or how you divide time [#solopr](#)



[KristK 1:52pm via Twitter Web Client](#)

RT @[SoloPR](#): Q5. What did you think you'd never be doing as a solo? [#solopr](#)



[PRProSanDiego 1:52pm via Twitter for iPad](#)

@[akenn](#) @[SoloPR](#) But either way, it's still got someone's name on it as the author. Disclosure, transparency still an issue. [#soloPR](#)



[SoloPR 1:51pm via tchat.io](#)

Q5. What did you think you'd never be doing as a solo? [#solopr](#)



[SoloPR 1:51pm via tchat.io](#)

Final Q is a fun one, coming up [#solopr](#)



[KristK 1:51pm via tchat.io](#)

@[akenn](#) YES! That's it: [tracky.com](#) @[prsarahavans](#) [#solopr](#)



[SoloPR 1:50pm via Twitter Web Client](#)

RT @[akenn](#): @[SoloPR](#) @[PRProSanDiego](#) and if that person isn't a staff writer or professional journo, it can be an op-ed or guest piece [#solopr](#)



[dariasteigman 1:50pm via TweetDeck](#)

@[akenn](#) @[KristK](#) Thank you. :) [#solopr](#)



[akenn 1:50pm via tchat.io](#)

@[SoloPR](#) @[PRProSanDiego](#) and if that person isn't a staff writer or professional journo, it can be an op-ed or guest piece [#solopr](#)



[SoloPR 1:50pm via tchat.io](#)

contributed is piece of content contributed to another pub, could be byline but could be white paper, case study @[PRProSanDiego](#) [#solopr](#)



[SoloPR 1:49pm via tchat.io](#)

Yes @[PRProSanDiego](#) byline is post, article with person's name [#solopr](#)



[akenn 1:49pm via tchat.io](#)

Tracky @[KristK](#)

A4: Didn't @[prsarahevans](#) introduce us to a PM tool at the first [#SoloPR](#) Summit? Name escapes me. [#solopr](#)



[dariasteigman 1:49pm via TweetDeck](#)

I'm going to have to take another look at Asana -- just because. [#solopr](#)



[SaludHEALTHinfo 1:48pm via Twitter Web Client](#)

RT @[PRProSanDiego](#): I'll have to discuss the ghostwriting for major media in more detail on the closed group page. [#soloPR](#)



[dianekrose 1:48pm via TweetChat by oneQube](#)

@[dariasteigman](#) All about finding the one that works and sticking to it. I'm recommitting to... something. [#solopr](#)



[PRProSanDiego](#) 1:47pm via Twitter for iPad

For the sake of definition, do you consider a blog post under one person's name in first person a "byline" piece of writing? I do. [#soloPR](#)



[SoloPR](#) 1:46pm via tchat.io

Yes RT @[KerryModcom](#): A4: I've used Asana and Teamwork. Really like Asana -- clean/less cluttered interface & easy to use. [#solopr](#)



[dariasteigman](#) 1:46pm via TweetDeck

@[dianekrose](#) Where @[evernote](#) was a dumping ground for things I never looked at again, @[Wunderlist](#) has stuck. [#solopr](#)



[KristK](#) 1:45pm via tchat.io

A4: Didn't @[prsarahevans](#) introduce us to a PM tool at the first [#SoloPR](#) Summit? Name escapes me.



[KarenSwim](#) 1:45pm via Hootsuite

@[ImageSuitePR](#) Yes it does, and heaven knows that is an A1 benefit! [#solopr](#)



[dariasteigman](#) 1:45pm via TweetDeck

A4 The little I've looked at @[SlackHQ](#), I really like it. It's intuitive with how my brain works. Basecamp is not.) [#solopr](#)



[AmaalAM](#) 1:45pm via TweetChat by oneQube

A4: I used to use @[evernote](#) religiously. Although, I may incorporate it again for project brainstorming & content inspiration dumps [#solopr](#)



[dianekrose](#) 1:45pm via [TweetChat by oneQube](#)

@[dariasteigman](#) Have @[Wunderlist](#) downloaded but haven't really gone all in yet. Might be time. I'm a mess. [#solopr](#)



[PRProSanDiego](#) 1:45pm via [Twitter for iPad](#)

@[akenn](#) @[dailysuitcase](#) @[dariasteigman](#) What's the difference between "byline" and "contributed"? Never heard this distinction before. [#soloPR](#)



[KerryModcom](#) 1:45pm via [Twitter Web Client](#)

A4: I've used Asana and Teamwork. Really like Asana -- clean/less cluttered interface & easy to use. [#solopr](#)



[SoloPR](#) 1:45pm via [tchat.io](#)

Use it now RT @[JoshJoslin](#): Yes @[SoloPR](#) I used Asana when I worked for a web marketing firm and it had more benefits than downfalls. [#solopr](#)



[ImageSuitePR](#) 1:45pm via [TweetChat by oneQube](#)

@[KarenSwim](#) Cuts down on inbox overload, too!  
[#solopr](#)



[PRProSanDiego](#) 1:44pm via [Twitter for iPad](#)

I'll have to discuss the ghostwriting for major media in more detail on the closed group page. [#soloPR](#)



[KarenSwim 1:44pm via Hootsuite](#)

I use Slack for some teams because I love connecting other tools seamlessly and having everything centralized [#solopr](#)



[dariasteigman 1:44pm via TweetDeck](#)

@[dianekrose](#) For notes, I love @[Wunderlist](#). Find it very intuitive for lists. I have client to dos, & a blog list where I part ideas. [#solopr](#)



[JoshJoslin 1:44pm via tchat.io](#)

Yes @[SoloPR](#) I used Asana when I worked for a web marketing firm and it had more benefits than downfalls. [#solopr](#)

AM

[AamaalAM 1:44pm via TweetChat by oneQube](#)

A4: I use Slack for team comms. I've used Basecamp. I love it. But like @[KristK](#), legal pad, post-its & a white board a favs @[SoloPR](#) [#solopr](#)



[ImageSuitePR 1:43pm via TweetChat by oneQube](#)

Basecamp2 has been my go-to tool for about a year, and have been experimenting with Slack, as well. [#solopr](#)



[KarenSwim 1:43pm via Hootsuite](#)

I use a few for different reasons, but in my defense I've cut down on tools [#solopr](#)



[akenn 1:43pm via tchat.io](#)

I just started using Basecamp but don't have enough experience yet to really report on it [#solopr](#)



[KristK 1:43pm via tchat.io](#)

A4: I've used Basecamp on a couple of projects and liked it. Also legal pad and post-its on everyday basis. [#lowtech](#) [#solopr](#)



[dianekrose 1:42pm via TweetChat by oneQube](#)

Amen! ;) RT [@SoloPR](#) There is a whole PM solution [@dianekrose](#) based on sticky notes [#solopr](#)



[dariasteigman 1:42pm via TweetDeck](#)

A4 I'm fascinated by how different PM programs are so "brain" different, e.g, I can't even get past the "look" of Trello. [#solopr](#)



[SoloPR 1:42pm via tchat.io](#)

Yes! RT [@akenn](#): [@dailysuitcase](#) [@dariasteigman](#) [@PRProSanDiego](#) I think of "bylined" as synonymous with "contributed" in PR world [#solopr](#)



[SoloPR 1:42pm via tchat.io](#)

There is a whole PM solution [@dianekrose](#) based on sticky notes [#solopr](#)



[akenn 1:42pm via Twitter Web Client](#)

[@dailysuitcase](#) [@dariasteigman](#) [@PRProSanDiego](#) I think of "bylined" as synonymous with "contributed" in PR world [#solopr](#)



[SoloPR 1:41pm via tchat.io](#)

Bueller, Bueller, anyone using PM software/tools - Slack, Trello, Basecamp, Asana? [#solopr](#)



[PRProSanDiego](#) 1:41pm via Twitter for iPad

@[dailysuitcase](#) @[dariasteigman](#) @[akenn](#) I've written many published op-eds and columns under a public figure's byline at their request. [#soloPR](#)



[dailysuitcase](#) 1:41pm via Twitter Web Client

Then we are on the same page...just hard to get there in 140 characters! @[dariasteigman](#) @[akenn](#) @[PRProSanDiego](#) [#soloPR](#)



[JoshJoslin](#) 1:41pm via Twitter Web Client

RT @[dianekrose](#): A4: Listening. My stack of random notepads and lose notes need help. [#soloPR](#)



[dianekrose](#) 1:41pm via TweetChat by oneQube

A4: Listening. My stack of random notepads and lose notes need help. [#soloPR](#)



[dariasteigman](#) 1:40pm via TweetDeck

@[dailysuitcase](#) @[akenn](#) @[PRProSanDiego](#) True. That I agree with. I was thinking more of the placed (& "pay to play") vs OpEd, speech. [#soloPR](#)



[dianekrose](#) 1:39pm via TweetChat by oneQube

RT @[PRProSanDiego](#): A3. I tell clients if you don't have publishing/social media rules, your employee can't break any rules no matter what [t#soloPR](#)



[KristK](#) 1:39pm via Twitter Web Client

RT @[dailysuitcase](#): Especially in times of crisis communications, it's important to train employees (particularly young ones) not to go rogu [#soloPR](#)



[SoloPR 1:39pm via tchat.io](#)

@[dailysuitcase](#) So true, and therein lies the challenge [#solopr](#)



[KristK 1:39pm via Twitter Web Client](#)

RT @[SoloPR](#): Q4. If you're using project management software, WHY do you use the specific software/tool you chose? [#solopr](#)



[jendonovansf 1:38pm via TweetDeck](#)

@[akenn](#) How so? [#solopr](#)



[SoloPR 1:38pm via tchat.io](#)

Q4. If you're using project management software, WHY do you use the specific software/tool you chose? [#solopr](#)



[PRProSanDiego 1:38pm via Twitter for iPad](#)

A3. I tell clients if you don't have publishing/social media rules, your employee can't break any rules no matter what they post. [#solopr](#)



[phyllisweisspr 1:38pm via Twitter Web Client](#)

RT @[SoloPR](#): In my day, we grabbed the phone, unwrapped the cord and whined to friends and family :- ) @[dariasteigman](#) @[AamaalAM](#) [#solopr](#)



[dariasteigman 1:38pm via TweetDeck](#)

@[akenn](#) Yeah -- but he's a total combo of clueless & creepy. No excuses. [#solopr](#)



[akenn](#) 1:38pm via [tchat.io](#)

Right--> @[dariasteigman](#) I guess I don't start thinking CEO or pol. posts & speeches ARE written by them. [#solopr](#)



[dailysuitcase](#) 1:38pm via [Twitter Web Client](#)

Especially in times of crisis communications, it's important to train employees (particularly young ones) not to go rogue. [#solopr](#)



[dianekrose](#) 1:38pm via [TweetChat by oneQube](#)

A3a: Clear organizational policies are the key for "harnessing" employees, protecting company [#solopr](#)



[SoloPR](#) 1:37pm via [tchat.io](#)

Change of pace, Q4 coming up! [#solopr](#)



[SoloPR](#) 1:37pm via [tchat.io](#)

Smart! RT @[AamaalAM](#): I mention how vital internal comms guidelines are but also advocate a realistic approach to their construction [#solopr](#)



[dariasteigman](#) 1:37pm via [TweetDeck](#)

@[dailysuitcase](#) @[akenn](#) @[PRProSanDiego](#) I guess I don't start thinking CEO or pol. posts & speeches ARE written by them. [#solopr](#)



[KerryModcom](#) 1:36pm via [Twitter Web Client](#)

RT @[AamaalAM](#): A3: I mention how vital internal comms guidelines are but also advocate a realistic approach to their construction @[SoloPR](#) [#solopr](#)



[SoloPR 1:36pm via tchat.io](#)

In my day, we grabbed the phone, unwrapped the cord and whined to friends and family :-)  
@[dariasteigman](#) @[AamaalAM](#) #solopr



[akenn 1:36pm via tchat.io](#)

Does city of San Francisco need PR help? cc @[jendonovansf](#) #solopr



[akenn 1:36pm via tchat.io](#)

@[dariasteigman](#) reminds me of public letter earlier this week from SF Bro who complained about SF's homeless ruining his weekend vibe #solopr

AM

[AamaalAM 1:36pm via TweetChat by oneQube](#)

A3: I mention how vital internal comms guidelines are but also advocate a realistic approach to their construction @[SoloPR](#) #solopr



[dailysuitcase 1:36pm via Twitter Web Client](#)

That is correct...along with journalists who write for other media. @[dianekrose](#) #solopr



[SoloPR 1:35pm via tchat.io](#)

Perfect phrase "generational impulsivity" @[AamaalAM](#) @[dariasteigman](#) #solopr



[dariasteigman 1:35pm via TweetDeck](#)

@[AamaalAM](#) @[SoloPR](#) Yup. Plus I didn't have a public publishing platform option when I had a crappy employer. :) #solopr



[dianekrose 1:35pm via TweetChat by oneQube](#)

Assuming you're saying the blogger needs to disclose when its not his/her words, right @[dailysuitcase?](#) #solopr



[SoloPR 1:35pm via tchat.io](#)

Smart! RT @[dariasteigman](#): .. a media firestorm doesn't mean response need be public. A little smart PR, a lot behind closed doors. #solopr



[KerryModcom 1:34pm via Twitter Web Client](#)

RT @[dariasteigman](#): A3 Also, just b/c something is a media firestorm doesn't mean response need be public. A little smart PR, a lot behind c#solopr



[akenn 1:34pm via tchat.io](#)

A3a. well, must consider that \*any\* communications can become public. #solopr



[AmaalAM 1:34pm via TweetChat by oneQube](#)

.@[dariasteigman](#) @[SoloPR](#) Very true. It's not an easy solution, but it does speak to generational impulsivity. #solopr



[SoloPR 1:34pm via tchat.io](#)

Part 2 of Q3a - Everyone can easily publish, how do you harness it? #solopr



[dailysuitcase 1:33pm via Twitter Web Client](#)

Other media, too. But if you are writing corporate blog on behalf of CEO, per @[phyllisweisspr](#), that's different @[SoloPR](#) @[dianekrose](#) #solopr



[dariasteigman 1:33pm via TweetDeck](#)

A3 Also, just b/c something is a media firestorm doesn't mean response need be public. A little smart PR, a lot behind closed doors. [#solopr](#)



[SoloPR 1:33pm via tchat.io](#)

Related to Q3, we'll call this Q3a - How do you advice clients on constructing internal comms policies? [#solopr](#)



[dariasteigman 1:32pm via TweetDeck](#)

@[SoloPR](#) So true. I get why she was fired. I also get why she wrote what she wrote. That's why there isn't an easy solution. [#solopr](#)



[SoloPR 1:32pm via tchat.io](#)

Why bloggers @[dailysuitcase](#)? Not an issue with other media pubs when pitching bylines cc @[dianekrose](#) @[phyllisweisspr](#) [#solopr](#)



[PRProSanDiego 1:31pm via Twitter for iPad](#)

A2. @[dailysuitcase](#) @[dariasteigman](#) @[akenn](#) I have clients who would not want to disclose ghostwriting in print, but honest if asked. [#soloPR](#)



[dailysuitcase 1:31pm via Twitter Web Client](#)

But if sending PR content out to be used by bloggers--that's when disclosure is essential. @[dianekrose](#) @[phyllisweisspr](#) @[SoloPR](#) [#solopr](#)



[KerryModcom 1:31pm via Twitter Web Client](#)

RT @dariasteigman: A3 While you can prepare for disgruntled & have a better response, it's not necessarily "solveable" w/o a much bigger con#solopr



[SoloPR 1:30pm via tchat.io](#)

Agree @dariasteigman and harder in era where some generations go public immediately #solopr



[dariasteigman 1:30pm via TweetDeck](#)

A3 While you can prepare for disgruntled & have a better response, it's not necessarily "solveable" w/o a much bigger convo. #solopr



[phyllisweisspr 1:30pm via Twitter Web Client](#)

RT @LUCYrk78: A3 Always have a standing plan. Know something WILL happen at some point, be ready. Strive to be open/above board always. #soloPR



[KerryModcom 1:30pm via Twitter Web Client](#)

RT @dariasteigman: A3 Can be difficult to tackle, esp where there's a huge "org" gap b/w staff & leadership. Had this happen w/ client once#solopr



[dianekrose 1:30pm via TweetChat by oneQube](#)

I hear you! RT @phyllisweisspr #solopr A2. I'd be out of a job if execs had to disclose I wrote for them.



[dariasteigman 1:29pm via TweetDeck](#)

A3 Can be difficult to tackle, esp where there's a huge "org" gap b/w staff & leadership. Had this happen w/ client once. #solopr



[SoloPR 1:29pm via tchat.io](#)

Excellent advice RT @[phyllisweisspr](#): [#solopr](#) A2. I'd be out of a job if execs had to disclose I wrote for them.



[SoloPR 1:29pm via tchat.io](#)

Ha! RT @[phyllisweisspr](#): [#solopr](#) A2. I'd be out of a job if execs had to disclose I wrote for them.



[phyllisweisspr 1:29pm via Twitter Web Client](#)

[#solopr](#) A2. I'd be out of a job if execs had to disclose I wrote for them.



[dianekrose 1:28pm via TweetChat by oneQube](#)

A3: "Train" company PR contact to recognize internal issues that could spill out to the public. [#solopr](#)



[SoloPR 1:28pm via Twitter Web Client](#)

RT @[akenn](#): Meta question: can you ghostwrite authenticity? [#solopr](#)



[dariasteigman 1:28pm via TweetDeck](#)

@[jendonovansf](#) This -- [bit.ly/21rjUCO](#) Blame @[KarenSwim](#) , b/c she tweeted the link. :) [#solopr](#)



[SoloPR 1:28pm via tchat.io](#)

When you start taking it apart @[akenn](#) it really does become an interesting issue to examine, not sure what will change in s/t [#solopr](#)



[KristK 1:28pm via tchat.io](#)

A3: Employees are increasingly not shy about speaking up at townhalls, mtgs. Monitor those issues. Going public is prob not 1st step [#solopr](#)



[akenn 1:27pm via tchat.io](#)

Meta question: can you ghostwrite authenticity? [#solopr](#)



[jendonovansf 1:27pm via TweetDeck](#)

[@dariasteigman](#) What did we miss? [#solopr](#)



[SoloPR 1:27pm via tchat.io](#)

[@dariasteigman](#) It is a fascinating story [#solopr](#)



[dailysuitcase 1:27pm via Twitter Web Client](#)

If you don't write the content, disclose you haven't written it.-even if you approve it (like prez candidates) [@dariasteigman](#) [@akenn](#) [#solopr](#)



[dariasteigman 1:26pm via TweetDeck](#)

I'm back. Got distracted reading about what happened @ Eat24. [#solopr](#)



[KerryModcom 1:26pm via Twitter Web Client](#)

RT [@phyllisweisspr](#): [#solopr](#) A3. Have developed crisis communications plans for clients about possible issues/events that could damage their...



[akenn 1:26pm via tchat.io](#)

@[SoloPR](#) yes I know some of the biggest biz bloggers have plenty of help 2-guess what I meant is their authenticity needs 2 come thru [#solopr](#)



[phyllisweisspr 1:26pm via Twitter Web Client](#)

[#solopr](#) A3. Have developed crisis communications plans for clients about possible issues/events that could damage their brands.



[KristK 1:26pm via Twitter Web Client](#)

RT @[LUCYrk78](#): A3 Always have a standing plan. Know something WILL happen at some point, be ready. Strive to be open/above board always. [#soloPR](#)



[KerryModcom 1:26pm via Twitter Web Client](#)

RT @[LUCYrk78](#): A3 Ensure clients are always PART of the communities they're audience is, so you know sentiments/what's being said at all tim[#soloPR](#)



[dianekrose 1:25pm via TweetChat by oneQube](#)

Q3: Need company contact attuned to internal rumblings and willing to share. [#solopr](#)



[KristK 1:25pm via Twitter Web Client](#)

RT @[SoloPR](#): Q3. How do you help clients monitor internal issues that can become public crisis? [#solopr](#)



[LUCYrk78 1:25pm via Twitter Web Client](#)

A3 Ensure clients are always PART of the communities they're audience is, so you know sentiments/what's being said at all times. [#soloPR](#)



[SoloPR 1:25pm via tchat.io](#)

@[akenn](#) Interesting! Will you then craft plan based on findings? [#solopr](#)



[SoloPR 1:24pm via Twitter Web Client](#)

RT @[akenn](#): A3. Doing this now for a client! Some tactics we're using: surveys of internal audiences, joining + monitoring social media grou[#solopr](#)



[LUCYrk78 1:24pm via Twitter Web Client](#)

A3 Always have a standing plan. Know something WILL happen at some point, be ready. Strive to be open/above board always. [#soloPR](#)



[SoloPR 1:24pm via tchat.io](#)

Good distinction, but some books earn money and are ghostwritten RT @[akenn](#): Some biz bloggers earn big \$ and followings.. [#solopr](#)



[akenn 1:24pm via tchat.io](#)

A3. Doing this now for a client! Some tactics we're using: surveys of internal audiences, joining + monitoring social media groups [#solopr](#)



[akenn 1:23pm via tchat.io](#)

Some biz bloggers earn big \$ and followings based on their content + I agree it would be weird to ghostwrite that. [#solopr](#)



[SoloPR 1:23pm via tchat.io](#)

Q3. How do you help clients monitor internal issues that can become public crisis? [#solopr](#)



[akenn](#) 1:22pm via [tchat.io](#)

@[PRProSanDiego](#) That's really interesting. Blogging is different than speech writing or internal comm or even tweeting, tho. [#solopr](#)



[dianekrose](#) 1:22pm via [TweetChat by oneQube](#)

Yes. RT @[KarenSwim](#) The content is the author's thoughts, ideas so it's fine to have someone craft them into a polished version [#solopr](#)



[dariasteigman](#) 1:22pm via [TweetDeck](#)

A2 I do think there's a difference b/w articles & social media posts. An assumption in SM is you - so should disclose [#solopr](#)



[SoloPR](#) 1:22pm via [tchat.io](#)

Next Q inspired by [prdaily.com/Main/Articles/...](#)  
[#solopr](#)



[caroleimp](#) 1:21pm via [TweetDeck](#)

@[LUCYrk78](#) Hey my friend! [#solopr](#)



[KerryModcom](#) 1:21pm via [Twitter Web Client](#)

RT @[KarenSwim](#): The content is the author's thoughts, ideas so it's fine to have someone craft them into a polished version [#solopr](#)



[phyllisweisspr](#) 1:21pm via [Twitter Web Client](#)

RT @[KarenSwim](#): The content is the author's thoughts, ideas so it's fine to have someone craft them into a polished version [#solopr](#)



[dianekrose](#) 1:21pm via TweetChat by oneQube

RT @dariasteigman: THIS >> Your name, your reputation, your responsibility. But that doesn't mean you have to draft it all. [#solopr](#) <https://twitter.com/akenn/status/7...>



[JoshJoslin](#) 1:21pm via Twitter Web Client

RT @dariasteigman: THIS >> Your name, your reputation, your responsibility. But that doesn't mean you have to draft it all. [#solopr](#) <https://twitter.com/akenn/status/7...>



[KarenSwim](#) 1:21pm via Hootsuite

The content is the author's thoughts, ideas so it's fine to have someone craft them into a polished version [#solopr](#)



[KristK](#) 1:21pm via Twitter Web Client

RT @akenn: A2. The person who has the byline should ultimately be responsible for the content but that doesn't mean they have to create it [#solopr](#)



[KerryModcom](#) 1:21pm via Twitter Web Client

RT @dariasteigman: THIS >> Your name, your reputation, your responsibility. But that doesn't mean you have to draft it all. [#solopr](#) <https://twitter.com/akenn/status/7...>



[KristK](#) 1:20pm via tchat.io

@jendonovansf blustery but we're safe and sound here on the coast. [#solopr](#)



[dariasteigman](#) 1:20pm via TweetDeck

THIS >> Your name, your reputation, your responsibility. But that doesn't mean you have to draft it all. [#solopr](#) [twitter.com/akenn/status/7...](https://twitter.com/akenn/status/7...)



[jendonovansf 1:20pm via TweetDeck](#)

RT @akenn: A2. The person who has the byline should ultimately be responsible for the content but that doesn't mean they have to create it [#solopr](#)



[KerryModcom 1:20pm via Twitter Web Client](#)

RT @phyllisweisspr: [#solopr](#) A2. Let's keep the "ghosts" in the writing business.



[SoloPR 1:20pm via Twitter Web Client](#)

RT @akenn: A2. The person who has the byline should ultimately be responsible for the content but that doesn't mean they have to create it [#solopr](#)



[jendonovansf 1:20pm via TweetDeck](#)

@KristK — Sounds like a crazy day down in your neck of the woods yesterday. Hope all ok in your world [#solopr](#)



[SoloPR 1:20pm via Hootsuite](#)

That's a good point [twitter.com/kitkatlov1/sta...](https://twitter.com/kitkatlov1/status/...) [#solopr](#)



[PRProSanDiego 1:20pm via Twitter for iPad](#)

RT @akenn: A2. The person who has the byline should ultimately be responsible for the content but that doesn't mean they have to create it [#solopr](#)



[dianekrose 1:19pm via TweetChat by oneQube](#)

@akenn @dariasteigman @arikhanson Nope. Guess I have something to do this afternoon to put off work! [#solopr](#)



[LUCYrk78 1:19pm via Twitter Web Client](#)

@[dianekrose](#) so true. I'm a big believer in letting people focus on what they're good at. [#soloPR](#)



[PRProSanDiego 1:19pm via Twitter for iPad](#)

A2. There is a philosophy among many biz bloggers if the CEO's byline is on it, he/she needs to be the sole author. Transparency. [#soloopr](#)



[phyllisweisspr 1:19pm via Twitter Web Client](#)

[#soloopr](#) A2. Let's keep the "ghosts" in the writing business.



[akenn 1:19pm via tchat.io](#)

A2. The person who has the byline should ultimately be responsible for the content but that doesn't mean they have to create it [#soloopr](#)



[KristK 1:19pm via tchat.io](#)

A2: I vote for ethical. Writing for others and helping them convey their messages are key PR skills. Not same as a false front group [#soloopr](#)



[SoloPR 1:18pm via tchat.io](#)

Good point RT @[akenn](#): A2. My short answer is "yes" as in "why would this be unethical"? [#soloopr](#)



[LUCYrk78 1:18pm via Twitter Web Client](#)

@[caroleimp](#) HEY there!! :) [#soloPR](#)



[KerryModcom](#) 1:18pm via [Twitter Web Client](#)

RT @[dariasteigman](#): Good Q. It depends on the what, the why, & whether you're tricking someone to think it's authentic you. [#solopr](#) <https://twitter.com/SoloPR/status/...>



[dianekrose](#) 1:18pm via [TweetChat by oneQube](#)

Q2: Tough one. If we require people to write for themselves, the amount of content will diminish greatly. Win? [#solopr](#)



[akenn](#) 1:17pm via [tchat.io](#)

A2. My short answer is "yes" as in "why would this be unethical"? [#solopr](#)



[LUCYrk78](#) 1:17pm via [Twitter Web Client](#)

A2 So many people hire out SM, no one knows who's writing the content many times. [#soloPR](#)



[dariasteigman](#) 1:17pm via [TweetDeck](#)

Good Q. It depends on the what, the why, & whether you're tricking someone to think it's authentic you. [#solopr](#) [twitter.com/SoloPR/status/...](https://twitter.com/SoloPR/status/...)



[KerryModcom](#) 1:17pm via [Twitter Web Client](#)

Very true @[PRProSanDiego](#): @[SoloPR](#) A2. Many people need help in a content crazy world. Not everyone can communicate well in writing. [#soloPR](#)



[akenn](#) 1:17pm via [tchat.io](#)

@[dariasteigman](#) @[dianekrose](#) Speaking of "speaking" or "typing" in emojis, did you catch the pic of @[arikhanson](#)'s keyboard? [#solopr](#)



[SoloPR 1:17pm via tchat.io](#)

@[PaulaJohns](#) You will be missed! [#solopr](#)



[PRProSanDiego 1:17pm via Twitter for iPad](#)

At some point, using emojis is retreating to the ancient age of hieroglyphics, isn't it?  
[#solopr](#)



[caroleimp 1:17pm via Twitter for iPhone](#)

Hi a bit late to chat! Tweeting from Orlando Fla, [#solopr](#)



[SoloPR 1:17pm via tchat.io](#)

Agree @[jendonovansf](#) many of us have not, looking forward to responses [#solopr](#)



[PRProSanDiego 1:16pm via Twitter for iPad](#)

@[SoloPR](#) A2. Many people need help in a content crazy world. Not everyone can communicate well in writing. [#soloPR](#)



[dariasteigman 1:16pm via TweetDeck](#)

@[dianekrose](#) @[akenn](#) Whoa. I'm glad there are verbal cues so I don't have to speak emoji. :) [#solopr](#)



[KarenSwim 1:15pm via Hootsuite](#)

@[dianekrose](#) I am interested in that too and tools that emerge that help us to suss that out.  
[#solopr](#)



[jendonovansf](#) 1:15pm via TweetDeck

A2: Interested to hear the answer here.... never thought about it from an ethical standpoint. [#solopr](#)



[PaulaJohns](#) 1:15pm via TweetDeck

Not happy about missing the [#SoloPR](#) chat today. Looking forward to reading the transcript!



[akenn](#) 1:15pm via tchat.io

[@dariasteigman](#) They show up as options when you put your cursor on the 'like' button [#solopr](#)



[dianekrose](#) 1:15pm via TweetChat by oneQube

[@dariasteigman](#) [@akenn](#) Just checked. They're there when you hover over the "like" word. [#solopr](#)



[jendonovansf](#) 1:14pm via TweetDeck

[@akenn](#) Phew! [#solopr](#)



[KristK](#) 1:14pm via Twitter Web Client

RT [@SoloPR](#): Q2. Is ghostwriting (bylines, social updates, etc.) still ethical in the age of transparency? [#solopr](#)



[dariasteigman](#) 1:14pm via TweetDeck

[@akenn](#) I'm guessing we'll see them? (I haven't been on FB today to look.) [#solopr](#)



[jendonovansf 1:14pm via TweetDeck](#)

RT @SoloPR: Q2. Is ghostwriting (bylines, social updates, etc.) still ethical in the age of transparency? [#solopr](#)



[KerryModcom 1:14pm via Twitter Web Client](#)

RT @dariasteigman: DING! DING! >> B/c first we need to understand what each (or popular) options MEAN to people clicking them. [#solopr](#)



[KerryModcom 1:14pm via Twitter Web Client](#)

A1: Would've been interesting to see a simple "dislike" option available, too [#solopr](#)



[dariasteigman 1:13pm via TweetDeck](#)

RT @dianekrose: A1: Always looking for ways to see quantitative vs qualitative -- maybe this will have some options. [#solopr](#)



[dariasteigman 1:13pm via TweetDeck](#)

@dianekrose Don't know, but assume eventually they'll be broken out. At least if you pay-to-play? It's FB after all. :) [#solopr](#)



[PRProSanDiego 1:13pm via Twitter for iPad](#)

@phyllisweisspr It's what helps us get over the cost of living and assorted irritants of living in SoCal, heh heh. [#soloPR](#)



[SoloPR 1:13pm via tchat.io](#)

Q2. Is ghostwriting (bylines, social updates, etc.) still ethical in the age of transparency? [#solopr](#)



[jendonovansf 1:13pm via TweetDeck](#)

RT @[KristK](#): A1: Reactions will expand metrics available for analysis. The act of a simple click now has more meaning [#solopr](#)



[SoloPR 1:13pm via Twitter Web Client](#)

RT @[dianekrose](#): A1: Always looking for ways to see quantitative vs qualitative -- maybe this will have some options. [#solopr](#)



[akenn 1:13pm via tchat.io](#)

@[dariasteigman](#) right. Are they even aware there are more options now? [#solopr](#)



[jendonovansf 1:12pm via TweetDeck](#)

@[akenn](#) And next trip, I'll def reach out so we can connect. [#solopr](#)



[dianekrose 1:12pm via TweetChat by oneQube](#)

A1: Always looking for ways to see quantitative vs qualitative -- maybe this will have some options. [#solopr](#)



[SoloPR 1:12pm via tchat.io](#)

Great insight! RT @[LUCYrk78](#): @[dariasteigman](#) and sadly, will competitors hit "bad" reactions to screw up data for competition? [#soloPR](#)



[KerryModcom 1:12pm via Twitter Web Client](#)

RT @[jendonovansf](#): @[LUCYrk78](#) I was thinking more that followers of B2B brands won't be as interested in sharing emotion as B2C followers. [#solopr](#)



[KerryModcom](#) 1:12pm via Twitter Web Client

Good point @[LUCYrk78](#): @[dariasteigman](#) and sadly, will competitors hit "bad" reactions to screw up data for competition? [#soloPR](#)



[jendonovansf](#) 1:12pm via TweetDeck

@[LUCYrk78](#) I was thinking more that followers of B2B brands won't be as interested in sharing emotion as B2C followers. [#solopr](#)



[SoloPR](#) 1:12pm via Twitter Web Client

RT @[JoshJoslin](#): A1: I will see a true test of these buttons on Friday. I like the idea but not sure how the public will react. [#solopr](#)



[akenn](#) 1:12pm via Twitter for iPhone

Have to admit I'm  about the new Facebook like buttons [#solopr](#)



[JoshJoslin](#) 1:12pm via Twitter Web Client

A1: I will see a true test of these buttons on Friday. I like the idea but not sure how the public will react. [#solopr](#)



[prgirlindc](#) 1:11pm via Twitter for iPhone

RT @[SoloPR](#): Q1. New Facebook reaction buttons are out today. Thoughts? How will this impact your clients?  
[#solopr](#)



[dariasteigman](#) 1:11pm via TweetDeck

A1 Plus, of, course, the whole challenge of bad marketers needing to find another way to ask people to "like" their links. :) [#solopr](#)



[jendonovansf 1:11pm via TweetDeck](#)

@[dariasteigman](#) I'd guess it depends on the follower base, their real intention with brand engagement, type of content posted, etc [#solopr](#)



[dianekrose 1:11pm via TweetChat by oneQube](#)

A1: Wondering if the metrics for each will be broken out? Anyone know? [#solopr](#)



[LUCYrk78 1:11pm via Twitter Web Client](#)

@[dariasteigman](#) and sadly, will competitors hit "bad" reactions to screw up data for competition? [#soloPR](#)



[SoloPR 1:11pm via tchat.io](#)

Great "reactions" to Q1 :- ) Q2 coming up [#solopr](#)



[dariasteigman 1:10pm via TweetDeck](#)

DING! DING! >> B/c first we need to understand what each (or popular) options MEAN to people clicking them. [#solopr twitter.com/SoloPR/status/...](#)



[beckyat1 1:10pm via Twitter Web Client](#)

RT @[KarenSwim](#): Come chat with [#solopr](#) at 1pm ET! Fastest hour of the day, great convos with great people. Tell a friend.



[KerryModcom 1:10pm via Twitter Web Client](#)

Exactly!@dariasteigman: Great Q. I wonder whether they will have a "genuine" impact or become a way to troll and/or a new "like"? #solopr



[akenn 1:10pm via tchat.io](#)

Good point about consumer v B2B @jendonovansf. I could see consumer brands using the new buttons in their own efforts #solopr



[SoloPR 1:10pm via tchat.io](#)

A1. Will be important to tease out what the sentiment means, new complexities in measuring #solopr



[LUCYrk78 1:10pm via Twitter Web Client](#)

@jendonovansf I'm guessing they will. Consumers will be more likely (imo) to be more emotive than businesses...your thoughts? #soloPR



[PRProSanDiego 1:09pm via Twitter for iPhone](#)

@JoshJoslin Hard not to gloat about the weather, right Josh? ☐☐☐ #solopr



[phyllisweisspr 1:09pm via Twitter Web Client](#)

RT @dariasteigman: Great Q. I wonder whether they will have a "genuine" impact or become a way to troll and/or a new "like"? #solopr <http://twitter.com/jendonovansf/s...>



[SoloPR 1:09pm via tchat.io](#)

Very true RT @KristK: A1: Reactions will expand metrics available for analysis. The act of a simple click now has more meaning #solopr



[dariasteigman 1:09pm via TweetDeck](#)

Great Q. I wonder whether they will have a "genuine" impact or become a way to troll and/or a new "like"? [#solopr twitter.com/jendonovansf/s...](#)



[KerryModcom 1:09pm via Twitter Web Client](#)

RT @[KristK](#): A1: Reactions will expand metrics available for analysis. The act of a simple click now has more meaning [#solopr](#)



[SoloPR 1:09pm via tchat.io](#)

A1. Will be interesting to see impact on engagement metrics and how we segment out emotions [#solopr](#)



[dianekrose 1:09pm via TweetChat by oneQube](#)

@[SoloPR](#) :) [#solopr](#)



[KristK 1:08pm via tchat.io](#)

A1: Reactions will expand metrics available for analysis. The act of a simple click now has more meaning [#solopr](#)



[jendonovansf 1:08pm via TweetDeck](#)

Love seeing some new faces on this week's [#soloPR](#) chat!! @[SoloPR](#)



[akenn 1:08pm via tchat.io](#)

@[jendonovansf](#) ooh! I've been thinking about you! Would love to hear how things are going! [#solopr](#)



[SoloPR 1:08pm via tchat.io](#)

Good Q! RT @jendonovansf: A1: I wonder if the new #Facebook like buttons will impact consumer brands more than #B2B brands? #solopr



SoloPR 1:08pm via tchat.io

@dianekrose Hope we can add some sunshine to your day! #solopr



LUCYrk78 1:08pm via Twitter Web Client

@dariasteigman hi Daria! Happy to finally get here from the start :) #solopr



jendonovansf 1:08pm via TweetDeck

A1: I wonder if the new #Facebook like buttons will impact consumer brands more than #B2B brands? #solopr



SoloPR 1:07pm via tchat.io

@JoshJoslin Glad you are here Josh! #solopr



LUCYrk78 1:07pm via Twitter Web Client

A1 They give us more to track - brand sentiment outside of just mentions, IF ppl are willing to hit "angry" #solopr [twitter.com/SoloPR/status/...](https://twitter.com/SoloPR/status/...)



SoloPR 1:07pm via tchat.io

Welcome @LUCYrk78 ! We started with a fun question or angry one depending on where you fall on the reaction buttons :) #solopr



JoshJoslin 1:07pm via Twitter Web Client

Rookie in the field out of sunny San Diego #solopr

*#solopr transcript - 2/24/2016*

*For more information and resources, visit <http://soloprpro.com/>*



[dariasteigman](#) 1:07pm via TweetDeck

Welcome to [#solopr](#), @[LUCYrk78](#). Glad to have you here.



[dianekrose](#) 1:07pm via TweetChat by oneQube

Hello from rainy, dreary Bethesda, Maryland. [#solopr](#)



[KristK](#) 1:07pm via Twitter Web Client

RT @[SoloPR](#): Q1. New Facebook reaction buttons are out today. Thoughts? How will this impact your clients?

[#solopr](#)



[LUCYrk78](#) 1:07pm via Twitter Web Client

Hi guys! Founder of Arkay Marketing & PR, here in LA and Chicago :) [#soloPR](#)



[phyllisweisspr](#) 1:06pm via Twitter Web Client

Rub it in. RT @[PRProSanDiego](#): Greetings from sunny San Diego, 82 degrees.. Solo for 12 fine years. [#solopr](#)



[dariasteigman](#) 1:06pm via TweetDeck

Forget my clients. I still have to figure out what a "reaction" means. :) [#solopr](#)  
[twitter.com/SoloPR/status/...](https://twitter.com/SoloPR/status/...)



[SoloPR](#) 1:06pm via tchat.io

@[ImageSuitePR](#) Important point and anxious to see what analytics will look like [#solopr](#)



[jendonovansf](#) 1:06pm via TweetDeck

@[akenn](#) I can not tell a lie! I was in Boston last week for a hot second. Had no free time or would have reached out. [#solopr](#)



[dariasteigman](#) 1:06pm via TweetDeck

@[kathy\\_moore](#) You might want to join [#solopr](#) chat now if you're around -- I added a Q into the mix around your Q of yesterday.



[SoloPR](#) 1:06pm via Twitter Web Client

RT @[ImageSuitePR](#): A1. More data to track! [#solopr](#)



[PRProSanDiego](#) 1:05pm via Twitter for iPhone

Greetings from sunny San Diego, 82 degrees.. Solo for 12 fine years. [#solopr](#)



[ImageSuitePR](#) 1:05pm via TweetChat by oneQube

A1. More data to track! [#solopr](#)



[SoloPR](#) 1:05pm via tchat.io

@[jendonovansf](#) Nourishment is important! [#solopr](#)



[SoloPR](#) 1:05pm via tchat.io

Q1. New Facebook reaction buttons are out today. Thoughts? How will this impact your clients?

[#solopr](#)



[dariasteigman 1:05pm via TweetDeck](#)

Hello to my [#solopr](#) peeps! Checking in from Washington, DC. 20+-year biz owner, marcomm pro, & counting down 'til Opening Day.



[akenn 1:04pm via Twitter Web Client](#)

Hi [#solopr](#) chatters - Alison here from Boston area (15 years solo!)



[SoloPR 1:04pm via tchat.io](#)

Remember to introduce yourself if you're joining. Also easier to follow chat using a tool like tchat.io [#solopr](#)



[KristK 1:03pm via tchat.io](#)

Hello to my [#solopr](#) pals! Kristie here from the MS Gulf Coast (12 yrs indy, 25+ exp, APR, Tulane instructor too).



[SoloPR 1:03pm via tchat.io](#)

Great crowd gathering! Nice to see everyone here! First question coming up shortly. [#solopr](#)



[jendonovansf 1:03pm via Twitter for iPhone](#)

@[SoloPR](#) I'm coming -- just need to finish making breakfast :) [#solopr](#)



[KarenSwim 1:03pm via Hootsuite](#)

It's chat time! Will be noisy for the next hour, please mute if it's too much, even better come chat with us! [#solopr](#)



[phyllisweisspr 1:02pm via Twitter Web Client](#)

[#solopr](#) @[phyllisweisspr](#) from Atlanta. (18+ years in business).



[ImageSuitePR 1:02pm via TweetChat by oneQube](#)

Paula MacDonald, [ImageSuitePR.com](#), out of Tampa, FL

[#solopr](#)



[KerryModcom 1:02pm via Twitter Web Client](#)

Hi Everyone! Kerry here from Alberta, Canada (15+yrs exp; 5+yrs solo) [#solopr](#)



[SoloPR 1:01pm via tchat.io](#)

Woot @[KristK](#) and @[dariasteigman](#), so glad you are here! [#solopr](#)



[SoloPR 1:00pm via tchat.io](#)

If you're joining, please introduce yourself. This is @[KarenSwim](#) of [soloprpro \[dot\] com](#).  
[#solopr](#)



[KristK 1:00pm via tchat.io](#)

YAY! It's time for [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#), [#marketing](#) and related fields



[phyllisweisspr 1:00pm via Twitter Web Client](#)

RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!



[SoloPR 1:00pm via tchat.io](#)

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!