



#SoloPR Transcript – 1/13/2016

Q1: Are you doing work that falls outside of traditional PR (e.g., FB ads, etc.)? How much? #solopr

Q2: What are your biggest challenges this year? #solopr

Q3: What are your business resolutions? #solopr

Q4: What events/happenings/trends do you see impacting your work this year? #solopr

Q5: How would you assess the sentiment of your clients and prospects? Are they spending on PR? #solopr

Q6: We're starting a new year and chapter. What questions/issues would you like to see Solo PR address in 2016? #solopr

Transcript follows in reverse chronological order:

#solopr transcript – 1/13/2016

For more information and resources, visit <http://soloprpro.com/>

Page | 1



[SoloPR 1:53pm via tchat.io](#)

Don't forget, we chat and share on the hashtag 24/7 and the recap/transcript of this chat will be on the Solo PR blog tomorrow. [#solopr](#)



[LisaMcAlister 1:53pm via Hootsuite](#)

A6: Info on putting together an effective and repeatable intern program. I don't mind paying, it's the ground work that holds me up. [#solopr](#)



[akenn 1:53pm via tchat.io](#)

@[jendonovansf](#) @[SoloPR](#) I think most of us feel the same but lack access to opportunities. [#solopr](#)



[SoloPR 1:52pm via tchat.io](#)

I am looking forward to implementing your suggestions and sharing many fruitful conversations with all of you this year. [#solopr](#)



[KellyeCrane 1:52pm via Twitter Web Client](#)

@[AmazingPRMaven](#) The [#SoloPR](#) Pro premium site & FB group (now led by @[KarenSwim](#)) has info on screening/agreements,etc [soloprpro.com/join](#)



[SoloPR 1:52pm via tchat.io](#)

As we wind down, thank you all for being here today and please mark your calendars for the 2nd and 4th Wed. of every month [#solopr](#)



[jendonovansf 1:51pm via Twitter for iPhone](#)

@akenn @SoloPR Yes! And offer a mix of services. I love teaming with PR & offering the social media consulting #solopr



[SoloPR 1:51pm via tchat.io](#)

That's amazing! RT @phyllisweisspr: #solopr A6: What if we each add the SoloPR icon/link to our company websites?



[kpaine66 1:51pm via tchat.io](#)

@phyllisweisspr EXCELLENT idea! #solopr



[phyllisweisspr 1:51pm via Twitter Web Client](#)

#solopr A6: What if we each add the SoloPR icon/link to our company websites?



[PRProSanDiego 1:50pm via Twitter Web Client](#)

.@akenn @SoloPR @jendonovansf Going after bigger business AND successfully conveying a #soloPR group is just as effective as an agency.



[SoloPR 1:49pm via tchat.io](#)

Ugh @AmazingPRMaven so sorry that happened to you! #solopr



[SoloPR 1:49pm via tchat.io](#)

These suggestions are AWESOME, keep them coming! #solopr



[AmazingPRMaven 1:48pm via TweetChat by oneQube](#)

A6. Screening writers, admin assistants, other subs. Thought I found a great writer, then they bailed when I asked for help #solopr

#solopr transcript – 1/13/2016

For more information and resources, visit <http://soloprpro.com/>



[akenn 1:48pm via tchat.io](#)

@[SoloPR](#) @[jendonovansf](#) maybe a way to partner and go after bigger business/RFPs?
[#solopr](#)



[LisaMcAlister 1:48pm via Hootsuite](#)

LOVE! RT @[gregwbrooks](#): A6: I'd like every paid member of SoloPRPro try to recruit one additional member. We're smarter as a group. [#solopr](#)



[phyllisweisspr 1:48pm via Twitter Web Client](#)

Amen! RT @[gregwbrooks](#): A6: I'd like every paid member of SoloPRPro try to recruit one additional member. We're smarter as a group. [#solopr](#)



[SoloPR 1:48pm via tchat.io](#)

I like the way you think @[gregwbrooks](#)! :) [#solopr](#)



[mdbarber 1:48pm via tchat.io](#)

Yes! RT @[gregwbrooks](#): A6: I'd like every paid member of SoloPRPro try to recruit one additional member. We're smarter as a group. [#solopr](#)



[kcwriter 1:48pm via Twitter Web Client](#)

@[SoloPR](#) Thanks! [#solopr](#)



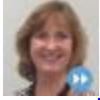
[gregwbrooks 1:47pm via Twitter Web Client](#)

A6: I'd like every paid member of SoloPRPro try to recruit one additional member. We're smarter as a group. [#solopr](#)



[LisaMcAlister 1:47pm via Hootsuite](#)

A6: Biz Dev never gets old. I always need a kick in butt on that one! [#solopr](#)



[KristK 1:47pm via tchat.io](#)

A6: For 2016: how to secure more corp/org training opps. How to minimize the work; maximize the value. [#solopr](#)



[mdbarber 1:47pm via tchat.io](#)

A6 - continual reminders about planning -- its importance and how to do it. Also listening. [#solopr](#)



[SoloPR 1:47pm via tchat.io](#)

Like this one! RT @[jendonovansf](#): A6: PART 1: I'd love to see if there's a way for us to collaborate more together as solos. [#solopr](#)



[jendonovansf 1:46pm via TweetDeck](#)

A6: PART 2: I know we do one-off connections when new opps arise, but wonder if there's something more formal. [#solopr](#)



[SoloPR 1:46pm via tchat.io](#)

Excellent suggestion! RT @[LEicher](#): A6: Measurement tools and educating prospects as to the value of PR [#solopr](#)



[phyllisweisspr 1:46pm via Twitter Web Client](#)

RT @[AmazingPRMaven](#): A6. How to work successfully with other [#solopr](#) pros. Screening before partnership, sub agreements, no competes [#solopr](#)



[jendonovansf 1:46pm via TweetDeck](#)

A6: PART 1: I'd love to see if there's a way for us to collaborate more together as solos. [#solopr](#)



[SoloPR 1:46pm via tchat.io](#)

Making note of these great suggestions, thank you! [#solopr](#)



[LEicher 1:45pm via Twitter Web Client](#)

A6: Measurement tools and educating prospects as to the value of PR [#solopr](#)



[mdbarber 1:45pm via tchat.io](#)

@[PRProSanDiego](#) that explanation seems to work for me too. But then we talk about voice & tone. Conversation not preaching. [#solopr](#)



[SoloPR 1:45pm via tchat.io](#)

@[kcwriter](#) Use a tool like tchat.io and it auto adds the hashtag. I would forget too! [#solopr](#)



[kpaine66 1:44pm via tchat.io](#)

A6: Pitching. It evolves so quickly. Reporters move around so much more. More on pitching in a changing comms world. [#solopr](#)



[SoloPR 1:44pm via tchat.io](#)

Oh no @[kcwriter](#) lol! [#solopr](#)



[PRProSanDiego](#) 1:44pm via Twitter Web Client

.@[mdbarber](#) When I explain to clients they can communicate directly with the audience WITHOUT a media filter, they get it & like it. [#soloPR](#)



[AmazingPRMaven](#) 1:44pm via TweetChat by oneQube

A6. How to work successfully with other [#solopr](#) pros. Screening before partnership, sub agreements, no competes [#solopr](#)



[mdbarber](#) 1:44pm via tchat.io

A6 - Continuing to take lead on discussions like this addressing the unique needs of solo pros. Solving problems/sharing solutions. [#solopr](#)



[kcwriter](#) 1:44pm via Twitter Web Client

I keep forgetting to add the [#solopr](#) hashtag to my tweets. I'm obviously really rusty!



[SoloPR](#) 1:43pm via tchat.io

@[kpaine66](#) and we're excited to have you! [#solopr](#)



[LisaMcAlister](#) 1:43pm via Hootsuite

A5: @[PRProSanDiego](#). Expaining tools that sounds like a great opp for an infographic!
@[gregwbrooks](#) [#solopr](#)



[dariasteigman](#) 1:43pm via TweetDeck

RT @[SoloPR](#): Q6. We're starting a new year and chapter. What questions/issues would you like to see Solo PR address in 2016? [#solopr](#)



[kpaine66 1:43pm via Twitter Web Client](#)

RT @SoloPR: Q6. We're starting a new year and chapter. What questions/issues would you like to see Solo PR address in 2016? [#solopr](#)



[phyllisweisspr 1:43pm via Twitter Web Client](#)

RT @SoloPR: Q6. We're starting a new year and chapter. What questions/issues would you like to see Solo PR address in 2016? [#solopr](#)



[KristK 1:43pm via Twitter Web Client](#)

RT @SoloPR: Q6. We're starting a new year and chapter. What questions/issues would you like to see Solo PR address in 2016? [#solopr](#)



[mdbarber 1:43pm via Twitter Web Client](#)

RT @SoloPR: Q6. We're starting a new year and chapter. What questions/issues would you like to see Solo PR address in 2016? [#solopr](#)



[kpaine66 1:42pm via tchat.io](#)

@SoloPR @LisaMcAlister This is another major goal of mine this year. That's why I'm excited to be a part of this group. [#solopr](#)



[SoloPR 1:42pm via tchat.io](#)

Q6. We're starting a new year and chapter. What questions/issues would you like to see Solo PR address in 2016? [#solopr](#)



[PRProSanDiego 1:42pm via Twitter Web Client](#)

.@gregwbrooks @kcwriter If we position the concept of "content" in greater context, I find clients willing to pay what I charge. #soloPR



[kpaine66 1:42pm via tchat.io](#)

@dariasteigman @kpaine66 @LisaMcAlister Thank you! Can you please tell my kids that. ;) #soloPR



[dariasteigman 1:41pm via TweetDeck](#)

RT @SoloPR: Smart! RT @LisaMcAlister: A5: And I'd like to focus more on partnering with other solos in order to be more well-rounded. #soloPR



[KerryModcom 1:41pm via Twitter Web Client](#)

RT @SoloPR: Smart! RT @LisaMcAlister: A5: And I'd like to focus more on partnering with other solos in order to be more well-rounded. #soloPR



[dariasteigman 1:41pm via TweetDeck](#)

@kpaine66 @LisaMcAlister Definitely talk to Kate. She's very wise (and smart). #soloPR



[KellyeCrane 1:41pm via tchat.io](#)

@LisaMcAlister @kpaine66 I eliminated media relations from my practice years ago (use subs) - scary! But got results I wanted. #soloPR



[mdbarber 1:41pm via tchat.io](#)

@PRProSanDiego That's so true (explaining tools). I wonder if it will ever end. Life was simpler before but I like new variety too. #soloPR



[SoloPR 1:41pm via tchat.io](#)

Smart! RT @[LisaMcAlister](#): A5: And I'd like to focus more on partnering with other solos in order to be more well-rounded. [#solopr](#)



[phyllisweisspr](#) 1:41pm via Twitter Web Client

RT @[dariasteigman](#): @[gregwbrooks](#) @[kcwriter](#) But they don't pay me for content. They pay me for my smarts in understanding content. :) [#solopr](#)



[dariasteigman](#) 1:40pm via TweetDeck

@[gregwbrooks](#) @[kcwriter](#) But they don't pay me for content. They pay me for my smarts in understanding content. :) [#solopr](#)



[LisaMcAlister](#) 1:40pm via Hootsuite

A5: And I'd like to focus more on partnering with other solos in order to be more well-rounded. [#solopr](#)



[mdbarber](#) 1:40pm via Twitter Web Client

RT @[PRProSanDiego](#): .@[SoloPR](#) A5. I find myself having to explain there are so many more tools in the PR toolkit than media relations, more t[#soloPR](#)



[gregwbrooks](#) 1:40pm via Twitter Web Client

@[kcwriter](#) But it's a two-edged sword, right? Content is what people are willing to pay least for. It's a problem for the industry. [#solopr](#)



[kpaine66](#) 1:39pm via tchat.io

@[LisaMcAlister](#) @[kpaine66](#) Absolutely. kate@standingoutonline.com Let's arrange a call. [#solopr](#)



[PRProSanDiego 1:39pm via Twitter Web Client](#)

.@[SoloPR](#) A5. I find myself having to explain there are so many more tools in the PR toolkit than media relations, more than ever. [#soloPR](#)



[AmazingPRMaven 1:39pm via TweetChat by oneQube](#)

I think the need for both content push out and focused media relations will be big drivers in 2016 [#pr](#) [#solopr](#)



[SoloPR 1:39pm via tchat.io](#)

Great discussion everyone! Next Q coming up..... [#solopr](#)



[KerryModcom 1:39pm via Twitter Web Client](#)

RT @[AmazingPRMaven](#): even with some clients moving things Inhouse or hiring comms staff, no shortage of need for expertise [#solopr](#)



[LisaMcAlister 1:39pm via Hootsuite](#)

@[kpaime66](#) would love to get your input offline [#solopr](#)



[SoloPR 1:38pm via tchat.io](#)

New is scary but good! RT @[LisaMcAlister](#): A5: I'm trying to narrow my niche in order to stand out. We'll see, it's scary. [#solopr](#)



[PRProSanDiego 1:38pm via Twitter Web Client](#)

.@[gregwbrooks](#) I have a client who did this. I think they will return - which will be their third run with me. They always come back. [#soloPR](#)



[kcwriter](#) 1:38pm via [Twitter Web Client](#)

A5: Recently heard that 70% of companies were planning to increase their content output this year. May be an opp. for some pros [#solopr](#)



[kpaine66](#) 1:38pm via [tchat.io](#)

@[LisaMcAlister](#) I did this about a year ago. Scary but best decision I ever made. [#solopr](#)



[dariasteigman](#) 1:38pm via [TweetDeck](#)

@[AmazingPRMaven](#) Waving hello from across our windblown tundra. [#solopr](#)



[SoloPR](#) 1:38pm via [tchat.io](#)

That is definitely reason to celebrate @[PRProSanDiego](#)! Have a problem, hire a savvy [#solopr](#) Pro!



[LisaMcAlister](#) 1:37pm via [Hootsuite](#)

A5: I'm trying to narrow my niche in order to stand out. We'll see, it's scary. [#solopr](#)



[mdbarber](#) 1:37pm via [Twitter Web Client](#)

RT @[SoloPR](#): Related to Q5 have you had to make shifts in response to client behavior/sentiment? [#solopr](#)



[gregwbrooks](#) 1:36pm via [Twitter Web Client](#)

@[LisaMcAlister](#) LISA'S HERE!! Everything is OK now. :) [#solopr](#)



[SoloPR 1:36pm via tchat.io](#)

Related to Q5 have you had to make shifts in response to client behavior/sentiment?
[#solopr](#)



[PRProSanDiego 1:36pm via Twitter Web Client](#)

A5: Most of my clients need their website to drive leads. They reluctantly accept blogging's role. Good since they have ME write! [#soloPR](#)



[AmazingPRMaven 1:36pm via TweetChat by oneQube](#)

even with some clients moving things Inhouse or hiring comms staff, no shortage of need for expertise [#solopr](#)



[KristK 1:36pm via tchat.io](#)

A5: More training, consulting in 2016. Overall, work is on upswing. [#solopr](#)



[PaulaJohns 1:36pm via TweetDeck](#)

Yes, exactly. RT @[KellyeCrane](#) I worry the media focus on the stock market will become self-fulfilling. Chill everyone. :-)
[#solopr](#)



[KellyeCrane 1:36pm via tchat.io](#)

This is good! RT @[jendonovansf](#): @[PaulaJohns](#) same here. No signs of slowdown. Actually picked up since New Years. [#solopr](#)



[SoloPR 1:35pm via tchat.io](#)

Great! RT @[AmazingPRMaven](#): A5. clients are eager to do new things, very goals focused and want deliverables, no slowdown [#solopr](#)

#solopr transcript – 1/13/2016

For more information and resources, visit <http://soloprpro.com/>



[phyllisweisspr](#) 1:35pm via [Twitter Web Client](#)

RT @[PaulaJohns](#): @[jendonovansf](#) Good, same here! Seeing people starting off the year ready to make things happen in 2016! [#soloPR](#)



[PaulaJohns](#) 1:35pm via [TweetDeck](#)

@[jendonovansf](#) Good, same here! Seeing people starting off the year ready to make things happen in 2016! [#soloPR](#)



[LisaMcAlister](#) 1:35pm via [Hootsuite](#)

@[gregwbrooks](#) thats what im seeing too [#solopr](#)



[KerryModcom](#) 1:35pm via [Twitter Web Client](#)

RT @[mdbarber](#): @[gregwbrooks](#) that's pretty cool. I think people think moving inhouse is cheaper but it isn't always. [#solopr](#)



[phyllisweisspr](#) 1:35pm via [Twitter Web Client](#)

[#solopr](#) Q5: Had to cancel a vacation next week because of work.



[SoloPR](#) 1:35pm via [Twitter Web Client](#)

RT @[LisaMcAlister](#): A5: They are spending just still a struggle to educate the diff between PR and marketing spends with so many offerings o[#solopr](#)



[AmazingPRMaven](#) 1:34pm via [TweetChat by oneQube](#)

A5. clients are eager to do new things, very goals focused and want deliverables, no slowdown [#solopr](#)



[mdbarber 1:34pm via Twitter Web Client](#)

RT @[kpaine66](#): Savvy clients are realizing the importance of their story and getting their personal brand complementing their prof brand. [#solopr](#)



[mdbarber 1:34pm via tchat.io](#)

@[gregwbrooks](#) that's pretty cool. I think people think moving inhouse is cheaper but it isn't always. [#solopr](#)



[KerryModcom 1:34pm via Twitter Web Client](#)

RT @[gregwbrooks](#): A5b: OTOH, a long-time retainer just decided to abandon move-everything-in-house plans because they couldn't duplicate the [#solopr](#)



[kpaine66 1:34pm via tchat.io](#)

Savvy clients are realizing the importance of their story and getting their personal brand complementing their prof brand. [#solopr](#)



[KristK 1:34pm via Twitter Web Client](#)

RT @[SoloPR](#): Q5. With the year underway, how would you assess the sentiment of your clients and prospects? Are they spending on PR? [#solopr](#)



[jendonovansf 1:34pm via Twitter for iPhone](#)

@[PaulaJohns](#) same here. No signs of slowdown. Actually picked up since New Years. [#solopr](#)



[gregwbrooks 1:34pm via Twitter Web Client](#)

A5b: OTOH, a long-time retainer just decided to abandon move-everything-in-house plans because they couldn't duplicate the value. [#solopr](#)



[LisaMcAlister 1:33pm via Hootsuite](#)

A5: They are spending just still a struggle to educate the diff between PR and marketing spends with so many offerings out there [#solopr](#)



[LEicher 1:33pm via Twitter Web Client](#)

A5: The B2B I work in is very polar: Companies value PR's role and spend accordingly, or they don't get it and won't budget for it. [#solopr](#)



[SoloPR 1:33pm via tchat.io](#)

Hi @[AmazingPRMaven](#) so glad you could make it! [#solopr](#)



[KellyeCrane 1:33pm via tchat.io](#)

Great to hear! RT @[kpaine66](#): Q5: I'm receiving a lot more interest in PR/personal branding. More than I've seen in awhile. [#solopr](#)



[PaulaJohns 1:33pm via TweetDeck](#)

@[jendonovans](#) Not at all. Sunny skies and lots of optimism and potential is now on my radar. I just worry. J How about you? [#soloPR](#)



[SoloPR 1:33pm via tchat.io](#)

Just joined? We're on Q5- how would you assess the sentiment of your clients and prospects? Are they spending on PR? [#solopr](#)



[KellyeCrane 1:33pm via tchat.io](#)

@[PaulaJohns](#) Yes, same here. I worry the media focus on the stock market will become self-fulfilling. Chill everyone. :-)
[#solopr](#)



[kpaine66](#) 1:33pm via [tchat.io](#)

@[KerryModcom](#) Experiencing the same, too. [#solopr](#)



[AmazingPRMaven](#) 1:33pm via [Twitter for iPad](#)

Arriving late, just getting to [#solopr](#) chat, greetings from DC



[gregwbrooks](#) 1:33pm via [Twitter Web Client](#)

A5a: Mixed bag. So many of my clients have a specific problem to solve and won't stick after the problem is gone -- and that's fine. [#solopr](#)



[Steve McIntyre](#) 1:32pm via [Twitter for iPhone](#)

RT @[kpaine66](#): A4: Telling one's story and aligning it with their personal brand - think we'll see more of that. [#solopr](#)



[KerryModcom](#) 1:32pm via [Twitter Web Client](#)

A5: Clients are still spending on PR but are more focused & nimble w/ \$\$ [#solopr](#)



[mdbarber](#) 1:32pm via [tchat.io](#)

@[phyllisweisspr](#) Looks like people are using the # a ton but I'm just ignoring them. [#solopr](#)



[jendonovansf](#) 1:32pm via [Twitter for iPhone](#)

@[PaulaJohns](#) Are you seeing a dip Paula? [#solopr](#)



[KellyeCrane](#) 1:32pm via [tchat.io](#)

@[PRProSanDiego](#) Hi Gayle! *waving* [#solopr](#)



[PaulaJohns](#) 1:32pm via [TweetDeck](#)

No, not at all, @[KellyeCrane](#). Seeing a lot of optimism. I'm just very mindful of the potential. [#soloPR](#) [twitter.com/KellyeCrane/st...](#)



[SoloPR](#) 1:31pm via [tchat.io](#)

Hi @[LisaMcAlister](#) so glad you could make it! [#solopr](#)



[phyllisweisspr](#) 1:31pm via [Twitter Web Client](#)

[#solopr](#) Is this chat getting spammed? What are these other comments?



[mdbarber](#) 1:31pm via [tchat.io](#)

@[PRProSanDiego](#) Absolutely pouring here! Really gross out. Count your blessings. [#solopr](#)



[kpaine66](#) 1:31pm via [tchat.io](#)

Q5: I'm receiving a lot more interest in PR/personal branding. More than I've seen in awhile. [#solopr](#)



[SoloPR](#) 1:31pm via [tchat.io](#)

Hi @[PRProSanDiego](#) happy you are here! [#solopr](#)



[LisaMcAlister 1:31pm via Hootsuite](#)

Hi peeps, just joining [#solopr](#)



[mdbarber 1:31pm via Twitter Web Client](#)

RT @SoloPR: Q5. With the year underway, how would you assess the sentiment of your clients and prospects? Are they spending on PR? [#solopr](#)



[PRProSanDiego 1:31pm via Twitter Web Client](#)

Showing up late but resolve to get here more often in 2016! [#soloPR](#) It just hit 60 degrees in San Diego but at least it's not raining.



[SoloPR 1:31pm via tchat.io](#)

Q5. With the year underway, how would you assess the sentiment of your clients and prospects? Are they spending on PR? [#solopr](#)



[SoloPR 1:30pm via tchat.io](#)

Very insightful answers on Q4, stand by for Q5 [#solopr](#)



[PaulaJohns 1:30pm via tchat.io](#)

So true RT @KristK A4: Orgs are realizing that MORE comms is not the answer; SMARTER comms is. [#solopr](#)



[KerryModcom 1:30pm via Twitter Web Client](#)

RT @kpaine66: A4: Telling one's story and aligning it with their personal brand - think we'll see more of that. [#solopr](#)



[KellyeCrane 1:30pm via tchat.io](#)

@[PaulaJohns](#) Are you seeing growth concerns impacting budgets yet? I haven't. [#solopr](#)



[kpaine66 1:29pm via tchat.io](#)

A4: Telling one's story and aligning it with their personal brand - think we'll see more of that. [#solopr](#)



[gregwbros 1:29pm via Twitter Web Client](#)

@[LEicher](#) Plattsburg, about 35 miles north of KC. Tiny town, lots of cows, etc. I have a couple of houses there. [#solopr](#)



[akenn 1:29pm via Twitter Web Client](#)

@[gregwbros](#) @[KellyeCrane](#) @[mdbarber](#) @[KristK](#) could be a guy thing, could be a solo/consultant thing...[#solopr](#)



[KristK 1:29pm via tchat.io](#)

@[gregwbros](#) Interesting. I believe there's a football stadium that could be available. [#solopr](#)



[mdbarber 1:29pm via tchat.io](#)

Very real issue for many in oil dominated areas -- Canada, Alaska, many southern states. @[KerryModcom](#) [#solopr](#)



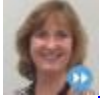
[phyllisweisspr 1:29pm via Twitter Web Client](#)

RT @[KristK](#): A4: Orgs are realizing that MORE comms is not the answer; SMARTER comms is. Messages must resonate, break through clutter. [#solopr](#)



[KerryModcom 1:29pm via Twitter Web Client](#)

RT @[KristK](#): A4: Orgs are realizing that MORE comms is not the answer; SMARTER comms is. Messages must resonate, break through clutter. [#solopr](#)



[KristK 1:29pm via tchat.io](#)

A4: Orgs are realizing that MORE comms is not the answer; SMARTER comms is. Messages must resonate, break through clutter. [#solopr](#)



[mdbarber 1:29pm via tchat.io](#)

LOL! RT @[gregwbrooks](#): @[mdbarber](#) @[KellyeCrane](#) @[akenn](#) @[KristK](#) CAPITALISM IS THE CAUSE! (/faints from a stroke) :) [#solopr](#)



[SoloPR 1:28pm via tchat.io](#)

Very real impact RT @[KerryModcom](#): A4: Oil price continuing to fall, economic impact in Canada [#solopr](#)



[LEicher 1:28pm via Twitter Web Client](#)

Where in MO @[gregwbrooks](#)? [#solopr](#)



[PaulaJohns 1:28pm via tchat.io](#)

A4 Economic downturn always has an impact in the B2B market I serve. [#soloPR](#)



[mdbarber 1:28pm via tchat.io](#)

@[gregwbrooks](#) that's good motivation! Worked for me...until we moved and then things dropped off. [#solopr](#)



[dariasteigman](#) 1:28pm via TweetDeck

Sorry, [#solopr](#). Distracted by trying to open my Prius fob to change the battery. Because I am Superwoman but I don't always multitask.



[kpaine66](#) 1:28pm via Twitter Web Client

RT @[LEicher](#): A4 - The growing influence of social media in the B2B market I serve. [#solopr](#)



[gregwbrooks](#) 1:28pm via Twitter Web Client

A4: I'd like to move to MO late in 2016, and that's a \$50k process (repairs, moving, etc.). I'm using that to motivate biz dev. [#solopr](#)



[KerryModcom](#) 1:27pm via Twitter Web Client

A4: Oil price continuing to fall, economic impact in Canada [#solopr](#)



[SoloPR](#) 1:27pm via Twitter Web Client

RT @[LEicher](#): A4 - The growing influence of social media in the B2B market I serve. [#solopr](#)



[SoloPR](#) 1:27pm via tchat.io

Many of us around the world share these thoughts RT @[kpaine66](#): A4: World events, people feeling vulnerable/unsafe. [#solopr](#)



[KristK](#) 1:27pm via Twitter Web Client

RT @[SoloPR](#): Q4. What events/happenings/trends do you see impacting your work this year? [#solopr](#)



[jpcostume](#) 1:27pm via [ツイトレンディー](#)

[#SwingDay](#) , [#OurLittleChanges](#) , Razzies , Antonio Cromartie , Secret Wars , Alejandro Aravena , [#FETC](#) , [#solopr](#)



[LEicher](#) 1:26pm via [Twitter Web Client](#)

A4 - The growing influence of social media in the B2B market I serve. [#solopr](#)



[kpaine66](#) 1:26pm via [tchat.io](#)

A4: World events, people feeling vulnerable/unsafe. [#solopr](#)



[SoloPR](#) 1:26pm via [tchat.io](#)

It seems we are trending which brings out the bots, just ignore them :) [#solopr](#)



[gregwbros](#) 1:26pm via [Twitter Web Client](#)

@[mdbarber](#) @[KellyeCrane](#) @[akenn](#) @[KristK](#) CAPITALISM IS THE CAUSE! (/faints from a stroke) :) [#solopr](#)



[mdbarber](#) 1:25pm via [tchat.io](#)

A4 -- World events. Oil prices dropping through the floor. [#solopr](#)



[KerryModcom](#) 1:25pm via [Twitter Web Client](#)

RT @[kpaine66](#): My biz solutions: better social selling for myself. Video tip series on LinkedIn. More diligence with blogging. [#solopr](#)



[KellyeCrane 1:25pm via tchat.io](#)

@[kpaine66](#) Sounds great - I look forward to seeing what you do! [#solopr](#)



[mdbarber 1:25pm via Twitter Web Client](#)

RT @[SoloPR](#): Q4. What events/happenings/trends do you see impacting your work this year? [#solopr](#)



[kpaine66 1:25pm via tchat.io](#)

Yes! A good Freudian slip, perhaps? [#solopr](#)



[KerryModcom 1:25pm via Twitter Web Client](#)

A3: Continue building partnerships, diversifying services & sectors [#solopr](#)



[SoloPR 1:25pm via tchat.io](#)

Q4. What events/happenings/trends do you see impacting your work this year? [#solopr](#)



[SoloPR 1:25pm via tchat.io](#)

Ha! @[kpaine66](#) Well a good resolution is a solution right? [#solopr](#)



[kpaine66 1:24pm via tchat.io](#)

*Meant "resolutions" not solutions. :) [#solopr](#)



[kpaine66 1:24pm via tchat.io](#)

My biz solutions: better social selling for myself. Video tip series on LinkedIn. More diligence with blogging. [#solopr](#)



[SoloPR 1:24pm via tchat.io](#)

Welcome @[kpaine66](#) so glad you are here! [#solopr](#)



[dariasteigman 1:24pm via TweetDeck](#)

@[kpaine66](#) We're talking 2016 business resolutions. [#solopr](#)



[kpaine66 1:23pm via tchat.io](#)

Thanks @[dariasteigman](#). My 1st Twitter chat here. [#solopr](#)



[mdbarber 1:23pm via Twitter for Mac](#)

RT @[SoloPR](#): Q3: What are your business resolutions? [#solopr](#)



[phyllisweisspr 1:23pm via Twitter Web Client](#)

RT @[KellyeCrane](#): We [#SoloPR](#) pros are ahead of the game on that account - we can scale back/adjust our focus as we like!



[gregwbrooks 1:23pm via Twitter Web Client](#)

@[KellyeCrane](#) @[akenn](#) @[mdbarber](#) @[KristK](#) Challenging for me -- and maybe this is a guy thing -- 100% of my self-identity is my work. [#solopr](#)



[dariasteigman 1:22pm via TweetDeck](#)

@[kpaine66](#) Welcome! [#solopr](#)



[KellyeCrane 1:22pm via tchat.io](#)

We [#SoloPR](#) pros are ahead of the game on that account - we can scale back/adjust our focus as we like!



[PaulaJohns 1:22pm via tchat.io](#)

Fantastic! RT [@phyllisweisspr](#) I'm going on a safari this summer for my 18th anniversary in business . [#soloPR](#)



[mdbarber 1:22pm via tchat.io](#)

Amen!! RT [@phyllisweisspr](#): [#solopr](#) A2. I'm learning not to feel guilty about saying "no" and turning down business.



[dariasteigman 1:22pm via TweetDeck](#)

[@KerryModcom](#) Every time I've lost big client or econ. is scary, after the panic I always appreciate the shift it forces me to make. [#solopr](#)



[mdbarber 1:21pm via Twitter Web Client](#)

RT [@KellyeCrane](#): [@gregwbrooks](#) [@akenn](#) [@mdbarber](#) [@KristK](#) I think the world events of 2015 have a lot of people realizing work isn't most impo[#solopr](#)



[SoloPR 1:21pm via tchat.io](#)

Important! RT [@phyllisweisspr](#): [#solopr](#) A2. I'm learning not to feel guilty about saying "no" and turning down business.



[KerryModcom 1:21pm via Twitter Web Client](#)

RT @[KellyeCrane](#): @[gregwbrooks](#) @[akenn](#) @[mdbarber](#) @[KristK](#) I think the world events of 2015 have a lot of people realizing work isn't most impo#solopr



[kpaine66](#) 1:21pm via tchat.io

@[kpaine66](#) just joined [#solopr](#)



[mdbarber](#) 1:21pm via Twitter Web Client

RT @[gregwbrooks](#): A3: Learn to love the work again. Less self-anger. Fewer fish, bigger fish. Innovate offerings -- don't sell what others ar#solopr



[phyllisweisspr](#) 1:21pm via Twitter Web Client

[#solopr](#) A2. I'm learning not to feel guilty about saying "no" and turning down business.



[uniquelyphilly](#) 1:21pm via Uniquely Philly

[#solopr](#) is trending on Twitter in [#philly](#)



[gregwbrooks](#) 1:21pm via Twitter Web Client

A3: Learn to love the work again. Less self-anger. Fewer fish, bigger fish. Innovate offerings -- don't sell what others are selling. [#solopr](#)



[dariasteigman](#) 1:21pm via TweetDeck

Forward motion. It started as my run mantra (still is), but it also applies more broadly to staying unstuck. [#solopr](#) twitter.com/SoloPR/status/...



[KellyeCrane](#) 1:20pm via tchat.io

@[gregwbrooks](#) @[akenn](#) @[mdbarber](#) @[KristK](#) I think the world events of 2015 have a lot of people realizing work isn't most important. [#solopr](#)



[mdbarber 1:20pm via tchat.io](#)

Good to hear. Would love to hear more. RT @[akenn](#): I've been working with a coach and that has helped a lot. [#solopr](#)



[PaulaJohns 1:20pm via tchat.io](#)

Definitely agree, Leslie. MT @[LEicher](#): Am thinking more about coordinator level assistance. Harder to find subs to do that [#solopr](#)



[KerryModcom 1:20pm via Twitter Web Client](#)

So true! Diversity is key. RT @[dariasteigman](#): @[KerryModcom](#) Maybe an opp to try something new (product, client, industry, etc)? [#solopr](#)



[akenn 1:19pm via tchat.io](#)

I've been working with a coach and that has helped a lot. [#solopr](#)



[SoloPR 1:19pm via tchat.io](#)

Agree @[mdbarber](#) and made a note of it right before your tweet cc @[KristK](#) @[akenn](#) [#solopr](#)



[PaulaJohns 1:19pm via tchat.io](#)

A2 Fortunate to have many biz growth opportunities...challenge is deciding when/if to say no, and good partnerships for scaling. [#soloPR](#)



[dariasteigman 1:19pm via TweetDeck](#)

@[KerryModcom](#) That's always scary. Maybe an opportunity to try something new (product, client, industry, etc)? [#solopr](#)



[KerryModcom](#) 1:19pm via Twitter Web Client

Absolutely! RT @[KellyeCrane](#): Diversifying geographically will help RT @[KerryModcom](#): [#solopr](#)



[gregwbrooks](#) 1:18pm via Twitter Web Client

@[akenn](#) YES!!! One of my stated goals for the year is learning to love the work again. [#solopr](#)



[mdbarber](#) 1:18pm via tchat.io

@[KristK](#) @[akenn](#) I think this could be a really interesting discussion/blog post. I think more of us face it than admit it. [#solopr](#)



[SoloPR](#) 1:18pm via tchat.io

Q3: What are your business resolutions? [#solopr](#)



[KristK](#) 1:18pm via tchat.io

@[akenn](#) I fought that last year (and still do), if you ever want to chat. [#solopr](#)



[jendonovansf](#) 1:17pm via TweetDeck

Totally agree on the subcontracting route. [#solopr](#) [twitter.com/PaulaJohns/sta...](https://twitter.com/PaulaJohns/status/654444444444444444)



[KerryModcom](#) 1:17pm via Twitter Web Client

RT @[KellyeCrane](#): It's a challenge! MT @[mdbarber](#): A2 - ...need to keep my eye on the prize rather than the low hanging (easy-to-do) fruit. [##solopr](#)



[kcwriter 1:17pm via Twitter Web Client](#)

A2: Finding the right time/effort balance between working for current clients and building my business [#solopr](#)



[KellyeCrane 1:17pm via tchat.io](#)

Diversifying geographically will help RT @[KerryModcom](#): A2: Weathering a dismal economy in my region, at risk of sliding further [#solopr](#)



[LEicher 1:17pm via Twitter Web Client](#)

Been using subs for many years, @[PaulaJohns](#). Am thinking more about coordinator level assistance. Harder to find subs to do that [#solopr](#)



[jendonovansf 1:17pm via TweetDeck](#)

Thanks Karen. [#solopr twitter.com/SoloPR/status/...](#)



[KerryModcom 1:17pm via Twitter Web Client](#)

RT @[SoloPR](#): Love @[jendonovansf](#) looking at the challenge as an opportunity! Smart! [#solopr](#)



[mdbarber 1:17pm via tchat.io](#)

Interesting. How are you working on that? MT @[akenn](#): A2 one I haven't faced yet in 14 yrs as solo is staying motivated [#solopr](#)



[SoloPR 1:16pm via tchat.io](#)

Thanks for sharing this one @[akenn](#): new challenge... and one that's sort of hard to admit - is staying motivated [#solopr](#)



[KristK 1:16pm via tchat.io](#)

No official Founders Day here: January 2004 was a blur personally and professionally. @[dariasteigman](#) @[mdbarber](#) @[gregwbrooks](#) [#solopr](#)



[mdbarber 1:16pm via tchat.io](#)

@[gregwbrooks](#) I can't see you slowing down. But at (almost) 60, that's where my head is. [#solopr](#)



[KellyeCrane 1:16pm via tchat.io](#)

It's a challenge! MT @[mdbarber](#): A2 - ...need to keep my eye on the prize rather than the low hanging (easy-to-do) fruit. [#solopr](#)



[PaulaJohns 1:16pm via tchat.io](#)

Really feel subcontracting is good way to go: MT @[LEicher](#): Continuing to build my biz AND knowing when to bring on full-time help. [#solopr](#)



[SoloPR 1:15pm via tchat.io](#)

Love @[jendonovansf](#) looking at the challenge as an opportunity! Smart! [#solopr](#)



[akenn 1:15pm via tchat.io](#)

A2 a new challenge that I haven't faced yet in 14 yrs as solo - and one that's sort of hard to admit - is staying motivated [#solopr](#)



[KerryModcom 1:15pm via Twitter Web Client](#)

A2: Weathering a dismal economy in my region, that's at risk of sliding further [#solopr](#)



[SoloPR 1:15pm via tchat.io](#)

We can relate @[KristK](#): work/life balance and keeping pipeline of prospective clients filled. New website is past due too. [#solopr](#)



[gregwbrooks 1:15pm via Twitter Web Client](#)

A2: Deciding what to do -- I could 2x in size but, at 50 (and not planning past 60) there's a little voice suggesting I slow down. [#solopr](#)



[mbarber 1:14pm via Twitter Web Client](#)

RT @[jendonovansf](#): A2: My biggest challenge is also an opportunity. Finding the best way to scale my business while offering top notch client [#solopr](#)



[jendonovansf 1:14pm via TweetDeck](#)

A2: My biggest challenge is also an opportunity. Finding the best way to scale my business while offering top notch client support [#solopr](#)



[KellyeCrane 1:14pm via tchat.io](#)

Good one RT @[LEicher](#): A2 - Continuing to build my business AND knowing when it's the right time to bring on full-time help. [#solopr](#)



[SoloPR 1:14pm via tchat.io](#)

Many share this -- MT @[LEicher](#): Continuing to build my business AND knowing when it's the right time to bring on full-time help. [#solopr](#)



[KristK 1:13pm via tchat.io](#)

A2: Biggest challenges remain work/life balance and keeping pipeline of prospective clients filled. New website is past due too. [#solopr](#)



[ChipGriffin 1:13pm via TweetDeck](#)

RT @[PaulaJohns](#): Agree RT @[jendonovansf](#): Content is content, it's just the format that changes. From press releases to eBooks. [#solopr](#)



[mdbarber 1:13pm via Twitter Web Client](#)

RT @[KellyeCrane](#): A1: Lines have been blurred for some time now. Some amount of social ad purchasing (at least) is often in the PR wheelhouse [#solopr](#)



[PaulaJohns 1:13pm via tchat.io](#)

Agree RT @[jendonovansf](#): Content is content, it's just the format that changes. From press releases to eBooks. [#solopr](#)



[mdbarber 1:13pm via tchat.io](#)

A2 - In a rebuilding/redefining year so need to keep my eye on the prize rather than the low hanging (easy-to-do) fruit. [#solopr](#)



[LEicher 1:13pm via Twitter Web Client](#)

A2 - Continuing to build my business AND knowing when it's the right time to bring on full-time help. [#solopr](#)



[Madeira PR 1:13pm via Twitter Web Client](#)

RT @[KellyeCrane](#): A1: Lines have been blurred for some time now. Some amount of social ad purchasing (at least) is often in the PR wheelhouse [#solopr](#)



[KristK 1:12pm via Twitter Web Client](#)

RT @SoloPR: Q2. What are your biggest challenges this year? [#solopr](#)



[mdbarber 1:12pm via Twitter Web Client](#)

RT @SoloPR: Q2. What are your biggest challenges this year? [#solopr](#)



[KerryModcom 1:12pm via Twitter Web Client](#)

RT @mdbarber: @KellyeCrane: A1: I consider content creation part of trad'l PR, but anything that involves paid media is a new part of our j[#solopr](#)



[KristK 1:12pm via tchat.io](#)

@akenn That does sound interesting! [#solopr](#)



[jendonovansf 1:12pm via TweetDeck](#)

I like this approach. Content is content, it's just the format that changes. From press releases to eBooks. [#solopr twitter.com/KellyeCrane/st...](#)



[SoloPR 1:12pm via tchat.io](#)

Q2. What are your biggest challenges this year? [#solopr](#)



[SDITSystems 1:12pm via RoundTeam](#)

RT @PaulaJohns: Paula here, joining the [#soloPR](#) chat from the San Diego area, where it's a "chilly" 57 degrees right now. :)



[FindTampaHomes 1:12pm via Twitter for Android](#)

RT @dariasteigman: @SoloPR @FindTampaHomes After being blown across the parking lot this morning, I think I need to FIND a Tampa home. [#solopr](#)



[mdbarber 1:12pm via tchat.io](#)

@KellyeCrane: A1: I consider content creation part of trad'l PR, but anything that involves paid media is a new part of our jobs. [#solopr](#)



[KellyeCrane 1:11pm via tchat.io](#)

True! MT @mdbarber: A1 Some of our answers are likely going to be different because our definitions of trad'l PR might be different. [#solopr](#)



[KerryModcom 1:11pm via Twitter Web Client](#)

A1: Opps may be coming up in the area of org development via internal comms [#solopr](#)



[gregwbrooks 1:11pm via Twitter Web Client](#)

@mdbarber Bingo. If I offer crisis engineering services (a real thing), that's not going to be PR to a lot of people. [#solopr](#)



[SoloPR 1:11pm via tchat.io](#)

Interesting to see the diversity of roles and approaches in response to Q1. Q2 coming up!
[#solopr](#)



[PaulaJohns 1:11pm via tchat.io](#)

True..MT @mdbarber .A1 -- Some answers are likely going to be different because our definitions of traditional PR might differ. [#solopr](#)



[KristK 1:11pm via tchat.io](#)

Chilly here in south MS, which means a sweatshirt. 60 degrees. [#solopr](#)



[mdbarber 1:11pm via Twitter Web Client](#)

RT @[Vruno](#): A1 It's all integrated now. "Amplify the message" at the core. [#soloPR](#)



[dariasteigman 1:11pm via TweetDeck](#)

RT @[Vruno](#): A1 It's all integrated now. "Amplify the message" at the core. [#soloPR](#)



[mdbarber 1:10pm via tchat.io](#)

A1 - If one starts with a strategic PR/comm plan, the tactics might be considered non-traditional but I'm not sure they really are. [#solopr](#)



[Vruno 1:10pm via Twitter Web Client](#)

A1 It's all integrated now. "Amplify the message" at the core. [#soloPR](#)



[KellyeCrane 1:10pm via tchat.io](#)

A1: I consider content creation part of traditional PR, but anything that involves paid media is a new(ish) part of our jobs. [#solopr](#)



[dariasteigman 1:10pm via TweetDeck](#)

@[SoloPR](#) @[FindTampaHomes](#) After being blown across the parking lot this morning, I think I need to FIND a Tampa home. [#solopr](#)



[mdbarber 1:10pm via tchat.io](#)

A1 -- Some of our answers are likely going to be different because our definitions of traditional PR might be different. [#solopr](#)



[KristK 1:10pm via tchat.io](#)

Q1: Most of my work falls into traditional PR box: media relations, comms strategy, inc social media. Teaching PR too at Tulane. [#solopr](#)



[Vruno 1:09pm via Twitter Web Client](#)

[#soloPR](#) - Hi. Kris Huson coming to you live from the frozen northland of MN



[dariasteigman 1:09pm via TweetDeck](#)

THIS >> I think the required skill set across marcomm is getting wider as how we interact, engage shifts. [#solopr twitter.com/KellyeCrane/st...](#)



[SoloPR 1:09pm via tchat.io](#)

Hello @[FindTampaHomes](#) and welcome! [#solopr](#)



[akenn 1:09pm via tchat.io](#)

A1. I'm working on an interesting project right now that's not traditional PR - more of internal comm, consensus bldg, crisis comm [#solopr](#)



[PaulaJohns 1:09pm via tchat.io](#)

A1. More and more of my work falls outside of traditional PR, but it's all integrated. Been moving in that direction for awhile. [#soloPR](#)



[FindTampaHomes](#) 1:09pm via Twitter for Android

Hello [#solopr](#) Great joining you today from [#Tampa](#) [#pr](#)



[SoloPR](#) 1:08pm via tchat.io

Hi [@LEicher](#) so glad to see you here! [#solopr](#)



[LEicher](#) 1:08pm via Twitter Web Client

No [@kcwriter](#), but it has been a long time! [#solopr](#)



[gregwbrooks](#) 1:08pm via Twitter Web Client

[@dariasteigman](#) [@mdbarber](#) [@KristK](#) Late bloomer her -- I only realized the fun of Founder's Day the last few years. :) [#solopr](#)



[SoloPR](#) 1:08pm via Twitter Web Client

RT [@KellyeCrane](#): A1: Lines have been blurred for some time now. Some amount of social ad purchasing (at least) is often in the PR wheelhouse [#solopr](#)



[KellyeCrane](#) 1:08pm via tchat.io

Love it! RT [@phyllisweisspr](#): [#solopr](#) I'm going on a safari this summer for my 18th anniversary in business .



[SoloPR](#) 1:08pm via tchat.io

Ha! Yes! RT [@dariasteigman](#): Since I don't say I do PR, I guess that would be a "yes"? [#solopr](#) twitter.com/SoloPR/status/...



[kcwriter](#) 1:08pm via Twitter Web Client

@[LEicher](#) Hi Leslie! Is this your first [#solopr](#) chat?



[phyllisweisspr](#) 1:07pm via Twitter Web Client

[#solopr](#) I'm going on a safari this summer for my 18th anniversary in business .



[jendonovansf](#) 1:07pm via TweetDeck

A1: Since I focus on [#socialmedia](#) consulting, yes, I'm doing non-PR work in 2016 :) But think integration of the 2 is critical [#solopr](#)



[KellyeCrane](#) 1:07pm via tchat.io

A1: Lines have been blurred for some time now. Some amount of social ad purchasing (at least) is often in the PR wheelhouse. [#solopr](#)



[KristK](#) 1:07pm via Twitter Web Client

RT @[SoloPR](#): Q1. In 2016, are you doing work that falls outside of traditional PR (e.g., FB ads, etc.)? How much? [#solopr](#)



[dariasteigman](#) 1:07pm via TweetDeck

@[mdbarber](#) @[gregwbrooks](#) @[KristK](#) I think my biz hit the age where we no longer celebrate Our Founder's Day. [#solopr](#)



[kcwriter](#) 1:07pm via Twitter Web Client

Kelle Campbell from South Florida [#solopr](#)



[SoloPR 1:07pm via tchat.io](#)

If you just joined Q1 In 2016, are you doing work that falls outside of traditional PR (e.g., FB ads, etc.)? How much? [#solopr](#)



[gregwbrooks 1:07pm via Twitter Web Client](#)

A1: I'm at 40-45% now; hope to be closer to 80% by the end of 2016, if you count crisis-related work as outside of traditional PR. [#solopr](#)



[PaulaJohns 1:06pm via tchat.io](#)

Paula here, joining the [#soloPR](#) chat from the San Diego area, where it's a "chilly" 57 degrees right now. :)



[LEicher 1:06pm via Twitter Web Client](#)

Good afternoon! Leslie here from St. Louis. [#solopr](#)



[dariasteigman 1:06pm via TweetDeck](#)

Since I don't say I do PR, I guess that would be a "yes"? [#solopr](#)
twitter.com/SoloPR/status/...



[SoloPR 1:06pm via tchat.io](#)

If you're new to chatting, we suggest using a tool like tchat.io – makes it easier to keep up. Remember to use the [#SoloPR](#) hashtag!



[mbarber 1:06pm via tchat.io](#)

@[gregwbrooks](#) @[KristK](#) I like the idea of a Founder's Day. Think I'll have a big party for mine. Will be 16 years this June. [#solopr](#)



[KellyeCrane 1:05pm via tchat.io](#)

RT @SoloPR: Q1. In 2016, are you doing work that falls outside of traditional PR (e.g., FB ads, etc.)? How much? [#solopr](#)



[mdbarber 1:05pm via tchat.io](#)

Good morning all. Mary here from Gig Harbor. [#solopr](#)



[KerryModcom 1:05pm via Twitter Web Client](#)

Good morning [#solopr](#)! Kerry here from Alberta, Canada.



[SoloPR 1:05pm via tchat.io](#)

Amazing! Congratulations! RT @KellyeCrane: @KristK Aw, thank you Kristie! Backatcha. :-) [#solopr](#)



[mdbarber 1:05pm via Twitter Web Client](#)

RT @SoloPR: Q1. In 2016, are you doing work that falls outside of traditional PR (e.g., FB ads, etc.)? How much? [#solopr](#)



[gregwbrooks 1:04pm via Twitter Web Client](#)

@KristK My 12-year anniversary of FT solo work is Feb. 1 -- what are you doing for Founder's Day? [#solopr](#)



[SoloPR 1:04pm via tchat.io](#)

Q1. In 2016, are you doing work that falls outside of traditional PR (e.g., FB ads, etc.)? How much? [#solopr](#)



[KellyeCrane](#) 1:04pm via [tchat.io](#)

My first [#SoloPR](#) chat as participant and not moderator (all hail new [#SoloPR](#) chief, @[KarenSwim](#)!).



[phyllisweisspr](#) 1:04pm via [Twitter Web Client](#)

[#solopr](#) Phyllis Weiss is here from "not so Hotlanta."



[SoloPR](#) 1:04pm via [tchat.io](#)

Q1 coming up! [#solopr](#)



[jendonovansf](#) 1:04pm via [Twitter for iPhone](#)

Good morning [#solopr](#) friends! Jennifer from [#sanfrancisco](#) here. [#socialmedia](#) consulting.



[gregwbrosks](#) 1:04pm via [Twitter Web Client](#)

Greg Brooks here. Based in Vegas. Either a Blood or a Crip of PR, depending on who's paying best on any given day. [#solopr](#)



[dariasteigman](#) 1:03pm via [TweetDeck](#)

Hello & happy 2016 [#solopr](#) pals. Joining today from freezing Washington, DC. Comms pro & 20+ years as a biz owner.



[SoloPR](#) 1:03pm via [tchat.io](#)

Very exciting to see new and familiar faces! [#solopr](#)



[KristK 1:03pm via tchat.io](#)

Happy New Year to my [#solopr](#) pals! Kristie here from the MS Gulf Coast, celebrating 12 yrs solo this month.



[KellyeCrane 1:03pm via tchat.io](#)

@[KristK](#) Aw, thank you Kristie! Backatcha. :-) [#solopr](#)



[SoloPR 1:02pm via tchat.io](#)

Great crowd gathering, thanks for joining everyone! [#solopr](#)



[ImageSuitePR 1:02pm via Twitter Web Client](#)

RT @[KarenSwim](#): Indie pros in [#PR](#) [#socialmedia](#) and related, 1 hour until [#solopr](#) chat! Please join us, 1-2pm ET!



[kcwriter 1:02pm via Twitter Web Client](#)

Making it to [#SoloPR](#) after several months away. Glad to be back!



[dariasteigman 1:02pm via TweetDeck](#)

Now I must shift my brain from [#bufferchat](#) mode to [#solopr](#) mode. And my TweetDeck hashtag column. [#LifeOnline](#)



[SoloPR 1:02pm via tchat.io](#)

If you're joining, please introduce yourself. This is @[Karen](#) Swim of of soloprpro [dot] com and I will be your moderator. [#solopr](#)



[phyllisweisspr 1:02pm via Twitter Web Client](#)

RT @[KristK](#): Congrats to @[KellyeCrane](#) and @[KarenSwim](#) as they move into new roles with [#solopr](#). Lucky to call them mentors and friends. [#solopr](#)



[KristK 1:01pm via tchat.io](#)

Congrats to @[KellyeCrane](#) and @[KarenSwim](#) as they move into new roles with [#solopr](#). Lucky to call them mentors and friends. [#solopr](#)



[KellyeCrane 1:01pm via tchat.io](#)

RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!



[jendonovansf 1:01pm via Twitter for iPhone](#)

RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!



[phyllisweisspr 1:01pm via Twitter Web Client](#)

RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!



[SoloPR 1:00pm via tchat.io](#)

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields!