



#SoloPR Transcript – 6/10/2015

Q1: When someone endorses you on LinkedIn, do you thank them? How?

Q2: I need to delegate. Is it better to get admin help or someone with PR experience?

Q3: How do #solopr pros take a vacation? Is it possible?

Q4: Hearing about some new tools - Are there any new tools you've found that are helping you do your job better?

Transcript follows in reverse chronological order:



[SoloPR 1:56pm via tchat.io](#)

Our next chat will be the 4th Wed of June, 6/24. See you then! [#solopr](#)



[JanetLFalk 1:56pm via Twitter Web Client](#)

Thanks to @[KellyeCrane](#) for another productive [#solopr](#) chat. Make it a great day everyone.



[jendonovansf 1:56pm via TweetDeck](#)

Thanks Kellye. Another great chat. [#solopr](#)



[SoldierOfSocial 1:56pm via TweetChat powered by oneQube](#)

RT @[SoloPR](#): As always, the re-cap/transcript of today's chat will be up on the blog tomorrow. And remember, we share on the [#solopr](#) hashtag...



[SoldierOfSocial 1:56pm via TweetChat powered by oneQube](#)

RT @[dariasteigman](#): Okay, I need to pop off [#solopr](#) to focus on ... who am I kidding, it's a @[Bharper3407](#) at bat. Have a good afternoon ever...



[SoloPR 1:56pm via tchat.io](#)

As always, the re-cap/transcript of today's chat will be up on the blog tomorrow. And remember, we share on the [#solopr](#) hashtag 24/7!



[SoldierOfSocial 1:55pm via TweetChat powered by oneQube](#)

RT @[andyturner](#): A4 This is a great tool for sharpening your writing [#solopr](#) [hemingwayapp.com](#)



[AmazingPRMaven 1:55pm via TweetChat powered by oneQube](#)

RT @[SoloPR](#): If you're new to [#SoloPR](#), we're a thriving community of independent communications consultants: [soloprpro.com/about](#) [#solopr](#)

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[andyturner](#) 1:55pm via Hootsuite

A4 This is a great tool for sharpening your writing [#solopr](#) [hemingwayapp.com](#)



[jendonovansf](#) 1:55pm via TweetDeck

RT @SoloPR: If you're new to [#SoloPR](#), we're a thriving community of independent communications consultants: [soloprpro.com/about](#) [#solopr](#)



[KateRobins](#) 1:54pm via TweetChat powered by oneQube

Always a pleasure. Thanks for hosting, Kellye. See you all in other solopr haunts. [#solopr](#)



[SoloPR](#) 1:54pm via tchat.io

If you're new to [#SoloPR](#), we're a thriving community of independent communications consultants: [soloprpro.com/about](#) [#solopr](#)



[dariasteigman](#) 1:54pm via TweetDeck

Okay, I need to pop off [#solopr](#) to focus on ... who am I kidding, it's a @[Bharper3407](#) at bat. Have a good afternoon everyone!



[SoloPR](#) 1:54pm via tchat.io

Looks like we're about out of time- thanks everyone for sharing your tips and insights today! [#solopr](#)



[KateRobins](#) 1:53pm via TweetChat powered by oneQube

@SoloPR Sign up for everything! [#solopr](#)



[SoldierOfSocial 1:53pm via TweetChat powered by oneQube](#)

RT @SoloPR: As most of you know, we love tools at Solo PR Pro! Sign up for our newsletter: [soloprpro dot com/newsletter](http://soloprpro.com/newsletter) - 3 new tools ea. [i#solopr](#)



[SoloPR 1:53pm via tchat.io](#)

As most of you know, we love tools at Solo PR Pro! Sign up for our newsletter: [soloprpro dot com/newsletter](http://soloprpro.com/newsletter) - 3 new tools ea. issue [#solopr](#)



[SoldierOfSocial 1:52pm via TweetChat powered by oneQube](#)

RT @KateRobins: @dariasteigman @AmazingPRMaven Customer service, for me, is half the value of the tool. Lousy customer service undermines [t#solopr](#)



[KellyeCrane 1:52pm via TweetDeck](#)

@dariasteigman @KateRobins Trying to reduce eyestrain... Will keep you guys posted on whether it works! [#solopr](#)



[KellyeCrane 1:51pm via TweetDeck](#)

@AmazingPRMaven Interesting- I know younger pros especially dislike v.m. I still like it (guess I'll be a dinosaur!). [#solopr](#)



[KateRobins 1:51pm via TweetChat powered by oneQube](#)

@dariasteigman @AmazingPRMaven Customer service, for me, is half the value of the tool. Lousy customer service undermines the rest. [#solopr](#)



[dariasteigman 1:50pm via TweetDeck](#)

@[KellyeCrane](#) That's interesting. I just got a Surface PRO, which comes w/ a pen that I haven't really played w/ yet. [#solopr](#)



[RiselahENG 1:50pm via TweetDeck](#)

RT @[andymturner](#): A3 Americans need to take more vacations! Once took 6 mths off. Not much had changed on my return, but I had [#solopr](#)



[KateRobins 1:50pm via TweetChat powered by oneQube](#)

@[KellyeCrane](#) Want to hear all about that! [#solopr](#)



[SoldierOfSocial 1:50pm via TweetChat powered by oneQube](#)

RT @[KellyeCrane](#): A4: I have a Livescribe pen on the way (delivery tomorrow), which I hope will allow me to transfer handwriting to MS Word. [#solopr](#)



[dariasteigman 1:49pm via TweetDeck](#)

@[AmazingPRMaven](#) It's fine on the one hand. But it's disturbing from customer service POV b/c you can't TALK to anyone. [#solopr](#)



[KellyeCrane 1:49pm via TweetDeck](#)

A4: I have a Livescribe pen on the way (delivery tomorrow), which I hope will allow me to transfer handwriting to MS Word. [#solopr](#)



[SoldierOfSocial 1:49pm via TweetChat powered by oneQube](#)

RT @[andymturner](#): A3 Americans need to take more vacations! Once took 6 mths off. Not much had changed on my return, but I had [#solopr](#)



[AmazingPRMaven 1:48pm via TweetChat powered by oneQube](#)

@[washingtonpost](#) had a story this week on the end of voicemail. Says cell phones, texting, email replacing old VM systems [#solopr](#)



[SoloPR 1:48pm via tchat.io](#)

Excellent RT @[andymturner](#) A3 Americans need to take more vacations! Once took 6 mo off. Not much had changed on my return, but I had [#solopr](#)



[SoldierOfSocial 1:48pm via TweetChat powered by oneQube](#)

RT @[dariasteigman](#): A4 Nothing new lately. But using @[buffer](#) more and more (esp since upgraded acct). And @[canva](#) for building presentations. [#solopr](#)



[dariasteigman 1:48pm via TweetDeck](#)

A4 Nothing new lately. But using @[buffer](#) more and more (esp since upgraded acct). And @[canva](#) for building presentations. [#solopr](#)



[SoldierOfSocial 1:48pm via TweetChat powered by oneQube](#)

RT @[KateRobins](#) Q4 I'm going back to an old tool, re-exploring ProfNet - [prnewswire.com/profnet/](#) [#solopr](#)



[SoloPR 1:48pm via tchat.io](#)

Nice! Keep us posted. RT @[KateRobins](#): Q4 I'm going back to an old tool, re-exploring ProfNet. [#solopr](#)



[KellyeCrane 1:47pm via TweetDeck](#)

A4: I've just discovered an iOS app called "Alarmed" (ha!) - has sophisticated reminder abilities [#solopr](#)



[andymturner 1:47pm via Hootsuite](#)

A3 Americans need to take more vacations! Once took 6 mths off. Not much had changed on my return, but I had [#solopr](#)



[KateRobins 1:47pm via TweetChat powered by oneQube](#)

Q4 I'm going back to an old tool, re-exploring ProfNet. [#solopr](#)



[dariasteigman 1:47pm via TweetDeck](#)

RT @SoloPR: Q4: Hearing about some new tools - Are there any new tools you've found that are helping you do your job better? [#solopr](#)



[KellyeCrane 1:46pm via TweetDeck](#)

RT @SoloPR: Q4: Hearing about some new tools - Are there any new tools you've found that are helping you do your job better? [#solopr](#)



[SoldierOfSocial 1:46pm via TweetChat powered by oneQube](#)

RT @SoloPR: Q4: Hearing about some new tools - Are there any new tools you've found that are helping you do your job better? [#solopr](#)



[SoloPR 1:46pm via tchat.io](#)

Q4: Hearing about some new tools - Are there any new tools you've found that are helping you do your job better? [#solopr](#)

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[JanetLFalk 1:45pm via Twitter Web Client](#)

@[dariasteigman](#) Yes, the steady income stream has \$ value and psychic value. [#solopr](#)



[SoldierOfSocial 1:44pm via TweetChat powered by oneQube](#)

RT @[SoloPR](#): Really great insights on Q3- remember, this [#solopr](#) career is a marathon, not a sprint! Take the breaks that work for you. Q4 i...



[RiselahENG 1:44pm via TweetDeck](#)

@[AmazingPRMaven](#) You develop those relationships as well. So sorry for your loss [#SoloPR](#)



[SoloPR 1:44pm via tchat.io](#)

Really great insights on Q3- remember, this [#solopr](#) career is a marathon, not a sprint! Take the breaks that work for you. Q4 is up next...



[SoloPR 1:43pm via tchat.io](#)

RT @[RiselahENG](#): A3: I take short vacations 2-3 days often in order to 'recycle' and 'regroup'. It is healthy... [#SoloPR](#)



[dariasteigman 1:43pm via TweetDeck](#)

@[JanetLFalk](#) Actually, I would say the latter has vacay advantages too (steady \$\$ stream + work rel'ship certainty). [#solopr](#)



[AmazingPRMaven 1:43pm via TweetChat powered by oneQube](#)

some of my clients found out from press coverage of my brother's death what had happened - had one call me crying [#solopr](#)

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[RiselahENG 1:43pm via TweetDeck](#)

@[JanetLFalk](#) Yes. Retainers are pretty good [#SoloPR](#)



[KellyeCrane 1:43pm via TweetDeck](#)

@[AmazingPRMaven](#) So very sorry to hear of your tragic loss. I'm sure having a backup was a comfort. [#solopr](#)



[JanetLFalk 1:42pm via Twitter Web Client](#)

@[AmazingPRMaven](#) sorry to hear this. We all need back-up for life cycle events, not only vacations [#soloPR](#)



[KateRobins 1:42pm via TweetChat powered by oneQube](#)

@[AmazingPRMaven](#) I'm really sorry to hear, Ami. [#solopr](#)



[dariasteigman 1:41pm via TweetDeck](#)

@[KateRobins](#) LOL. Or a winning lottery ticket. But first I have to PLAY the lottery. [#solopr](#)



[JanetLFalk 1:41pm via Twitter Web Client](#)

A3 An advantage of project work vs retainer is ability to take vacations. [#solopr](#)
clipartpanda.com/clipart_images... ...



[KateRobins 1:41pm via TweetChat powered by oneQube](#)

@[dariasteigman](#) someday...years from now...we'll have the retirement Q. [#solopr](#)



[KellyeCrane 1:40pm via TweetDeck](#)

@[KateRobins](#) I've heard @[dariasteigman](#) say that unplugging causes her more stress than checking in occasionally- everyone's diff! [#solopr](#)



[AmazingPRMaven 1:40pm via TweetChat powered by oneQube](#)

While on vacation in 2007 my brother was killed in Iraq. Having that backup friend who could cover clients helped [#solopr](#)



[dariasteigman 1:40pm via TweetDeck](#)

@[KristK](#) We miss you. :) [#solopr](#)



[SoloPR 1:39pm via tchat.io](#)

RT @[dariasteigman](#): a3 After 20+ yrs as [#solopr](#), I know when I need a break - schedule as I go. But I rarely take sustained time off. [#solopr](#)



[SoldierOfSocial 1:39pm via TweetChat powered by oneQube](#)

RT @[KellyeCrane](#): @[KateRobins](#) Many [#solopr](#) pros have the "disease to please." Yes, the client would *like* to have you on call 24/7/365, but...



[KristK 1:39pm via Twitter for Android](#)

Once again, I am missing [#solopr](#) chat. Missing you all too much.



[SoldierOfSocial 1:39pm via TweetChat powered by oneQube](#)

RT @[KateRobins](#): A3 I guess I'm always on. I don't think that's a bad thing. [#solopr](#)



[KellyeCrane](#) 1:39pm via [TweetDeck](#)

@[KateRobins](#) Many [#solopr](#) pros have the "disease to please." Yes, the client would *like* to have you on call 24/7/365, but don't need it



[KateRobins](#) 1:38pm via [TweetChat powered by oneQube](#)

A3 I guess I'm always on. I don't think that's a bad thing. [#solopr](#)



[dariasteigman](#) 1:38pm via [TweetDeck](#)

A3 I once "took" call in parking lot at Downtown Disney night before running a half-marathon. Talked client off ledge All good. [#solopr](#)



[JanetLFalk](#) 1:38pm via [Twitter Web Client](#)

A3 I take vacations whenever I feel like it or my husband has a biz trip, e.g., four days in NOLA where @[KristK](#) gave me pointers. [#solopr](#)



[KellyeCrane](#) 1:38pm via [TweetDeck](#)

@[AmazingPRMaven](#) Good plan! I think it's important to have a designated backup, in case of emergencies, at all times. [#solopr](#)



[mdbarber](#) 1:37pm via [Twitter Web Client](#)

Agree! RT @[KellyeCrane](#): A3: I think so many [#solopr](#) pros hesitate to take a vacation because *they* have a mental block, not the clients.



[SoloPR](#) 1:37pm via [tchat.io](#)

RT @[AmazingPRMaven](#): A3. I have an arrangement with a friend to provide media/emergency coverage for clients while i am gone [#solopr](#)

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[SoldierOfSocial](#) 1:37pm via TweetChat powered by oneQube

RT @[dariasteigman](#): A3 I don't worry about my clients. If you manage rel'ships right, it works out. Plus know when (rarely) to "take" that c[#solopr](#)



[KateRobins](#) 1:37pm via TweetChat powered by oneQube

A3 I used to say I couldn't take vaca bec I had two old dogs. I put both down this winter but I'm still not thinking vacation. [#solopr](#)



[dariasteigman](#) 1:37pm via TweetDeck

A3 I don't worry about my clients. If you manage rel'ships right, it works out. Plus know when (rarely) to "take" that call. [#solopr](#)



[SoloPR](#) 1:36pm via tchat.io

Agree! RT @[SoldierOfSocial](#): How to vacation as [#solopr](#)? SET CLIENT EXPECTATIONS! They'll understand and appreciate it [#solopr](#)



[mdbarber](#) 1:36pm via tchat.io

Agree! RT @[KellyeCrane](#): A3: I think so many [#solopr](#) pros hesitate to take a vacation because *they* have a mental block, not the clients.



[SoldierOfSocial](#) 1:36pm via TweetChat powered by oneQube

RT @[RiselahENG](#): A3: I take short vacations 2-3 days often in order to 'recycle' and 'regroup'. It is healthy.I supervise while away and del[#SoloPR](#)



[SoloPR](#) 1:36pm via tchat.io

MT @jendonovansf: A3: Takes a lot of prep sometimes but a week or two shouldn't be that big of a deal w/ proper planning [#solopr](#)



[mdbarber](#) 1:36pm via Twitter Web Client

RT @KellyeCrane: Q3: How do [#solopr](#) pros take a vacation? Is it possible?



[JanetLFalk](#) 1:36pm via Twitter Web Client

@KarenSwim @AmazingPRMaven Then I credit you with suggesting I USE a VA. [#solopr](#)



[RiselahENG](#) 1:35pm via TweetDeck

A3: I take short vacations 2-3 days often in order to 'recycle' and 'regroup'. It is healthy. I supervise while away and delegate ;) [#SoloPR](#)



[dariasteigman](#) 1:35pm via TweetDeck

a3 After 20+ yrs as [#solopr](#), I know when I need a break - schedule as I go. But I rarely take sustained time off.



[SoldierOfSocial](#) 1:35pm via TweetChat powered by oneQube

RT @AmazingPRMaven: A3. I have an arrangement with a friend to provide media relations/emergency coverage for clients while i am gone [#solopr](#)



[KellyeCrane](#) 1:35pm via TweetDeck

@dariasteigman Ha- no really, it can be done! [#solopr](#)



[SoldierOfSocial](#) 1:35pm via TweetChat powered by oneQube

How to vacation as [#solopr](#)? SET CLIENT EXPECTATIONS! They'll understand and appreciate it



[KateRobins](#) 1:35pm via TweetChat powered by oneQube

@[KellyeCrane](#) you mean, control freak, kinda? [#solopr](#)



[JanetLFalk](#) 1:34pm via Twitter Web Client

@[AmazingPRMaven](#) @[KarenSwim](#) My contact is precise and attentive. Very pleased.
@[Zirtual](#). [#solopr](#)



[AmazingPRMaven](#) 1:34pm via TweetChat powered by oneQube

A3. I have an arrangement with a friend to provide media relations/emergency coverage for clients while i am gone [#solopr](#)



[SoloPR](#) 1:34pm via tchat.io

Nice! RT @[KateRobins](#): @[KellyeCrane](#) I take my work with me. And I take a lot of vacation to my job. Live near a beach... [#solopr](#)



[dariasteigman](#) 1:34pm via TweetDeck

A3. I find I'm better off with short breaks. Really hard for me to get back into swing of work when I take off too much time. [#solopr](#)



[KellyeCrane](#) 1:34pm via TweetDeck

A3: I think so many [#solopr](#) pros hesitate to take a vacation because *they* have a mental block, not the clients.



[SoldierOfSocial](#) 1:33pm via TweetChat powered by oneQube

RT @[AmazingPRMaven](#): I take vacations. Best solution for unplugging if you need to - go on a cruise where your phone won't work and you can't do email. [#solopr](#)



[AmazingPRMaven 1:33pm via TweetChat powered by oneQube](#)

I take vacations. Best solution for unplugging if you need to - go on a cruise where your phone won't work and you can't do email. [#solopr](#)



[jendonovansf 1:33pm via TweetDeck](#)

A3: [#SoloPR](#) vacation? Takes a lot of prep sometimes but in the grand scheme a week or two shouldn't be that big of a deal w/ proper planning



[SoldierOfSocial 1:33pm via TweetChat powered by oneQube](#)

RT @[KateRobins](#): @[KellyeCrane](#) I take my work with me. And I take a lot of vacation to my job. Live near a beach. Looking at the Atlantic now [#solopr](#)



[KateRobins 1:33pm via TweetChat powered by oneQube](#)

@[KellyeCrane](#) I take my work with me. And I take a lot of vacation to my job. Live near a beach. Looking at the Atlantic now. [#solopr](#)



[dariasteigman 1:33pm via TweetDeck](#)

What is this strange Va Ca Tion thing of which you speak? [#solopr](#)
[twitter.com/KellyeCrane/st...](https://twitter.com/KellyeCrane/status/...)



[KellyeCrane 1:33pm via TweetDeck](#)

A3: Yes, [#solopr](#) pros can take a vacation! I just did it - unplugged for a full week!



[SoloPR 1:32pm via tchat.io](#)

Oops- tweeted Q3 from the wrong acct: How do [#solopr](#) pros take a vacation? Is it possible?



[SoldierOfSocial 1:31pm via TweetChat powered by oneQube](#)

RT @[KellyeCrane](#): Q3: How do [#solopr](#) pros take a vacation? Is it possible?



[KateRobins 1:31pm via TweetChat powered by oneQube](#)

BTW, using tweetchat for the first time in years. It's certainly grown up. [#solopr](#)



[KellyeCrane 1:31pm via TweetDeck](#)

Q3: How do [#solopr](#) pros take a vacation? Is it possible?



[SoloPR 1:31pm via tchat.io](#)

Interesting insights on Q2- Q3 is coming up.... [#solopr](#)



[KellyeCrane 1:29pm via TweetDeck](#)

A2: Another guide can be: what do you hate doing? Anything that drags you down is often a good place to start. [#solopr](#)



[jendonovansf 1:28pm via TweetDeck](#)

I'd love to delegate admin duties. I need to get better at them myself before though :)
[#notmystrongsuit #solopr twitter.com/mdbarber/statu...](#)



[KellyeCrane 1:28pm via TweetDeck](#)

VAs can be hit or miss- vetting/trial period important. [#solopr](#)
[twitter.com/AmazingPRMaven...](#)

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[AmazingPRMaven](#) 1:28pm via [TweetChat powered by oneQube](#)

@[JanetLFalk](#) @[KarenSwim](#) how do you like using Zirtual? [#solopr](#)



[JanetLFalk](#) 1:27pm via [Twitter Web Client](#)

@[dariasteigman](#) Agree, it is easier to edit than write [#solopr](#)



[SoloPR](#) 1:27pm via [tchat.io](#)

MT @[mdbarber](#) A2 I don't see how you can delegate wisely until you know what you're delegating. Admin duties should go 1st, I think. [#solopr](#)



[JanetLFalk](#) 1:26pm via [Twitter Web Client](#)

A2 I put off merge mail campaign that required online research; finally contracted with @[Zirtual](#) per @[KarenSwim](#) So far, so good [#solopr](#)



[mdbarber](#) 1:26pm via [Twitter Web Client](#)

RT @[SoloPR](#): Good idea RT @[jendonovansf](#): I recently hired someone to help write content because I wanted a fresh perspective & voice [#solopr](#)



[SoloPR](#) 1:26pm via [tchat.io](#)

Good idea RT @[jendonovansf](#): I recently hired someone to help write content because I wanted a fresh perspective & voice [#solopr](#)



[SoldierOfSocial](#) 1:25pm via [TweetChat powered by oneQube](#)

RT @[Vruno](#): A2 I most need help from those with some accumen in PR for tactical, putsy stuff [#solopr](#)



[SoldierOfSocial 1:25pm via TweetChat powered by oneQube](#)

RT @[KateRobins](#): @[KellyeCrane](#) Whatever they do best and most efficiently. I work with someone who reads and writes fast and accurately. That#[solopr](#)



[SoloPR 1:25pm via tchat.io](#)

RT @[Vruno](#): A2 I most need help from those with some accumen in PR for tactical, putsy stuff [#solopr](#)



[dariasteigman 1:25pm via TweetDeck](#)

@[JanetLFalk](#) I'll often suggest what I'm looking for in a reco. It's far easier for ppl when they don't have to start from scratch. [#solopr](#)



[SoloPR 1:25pm via tchat.io](#)

RT @[tddupree](#): [#TrueThat](#) @[KateRobins](#) but I likely would lean towards someone with an interest in PR [#solopr](#) twitter.com/KateRobins/sta...



[KateRobins 1:25pm via TweetChat powered by oneQube](#)

@[KellyeCrane](#) Whatever they do best and most efficiently. I work with someone who reads and writes fast and accurately. That's hers. [#solopr](#)



[mdbarber 1:24pm via Twitter Web Client](#)

A2 -- I don't see how you can delegate wisely until you know what you're delegating. Admin duties should go first, I'd think. [#solopr](#)



[KellyeCrane 1:24pm via TweetDeck](#)

A2: I often look at who's available as a guide. If I know a fellow [#solopr](#) is great at something on my plate, may do that before admin.



[AmazingPRMaven 1:24pm via TweetChat powered by oneQube](#)

Is anyone using a virtual assistant for delegating? I collaborate on an account that uses a VA and it works well [#solopr](#)



[JanetLFalk 1:24pm via Twitter Web Client](#)

About recos: I emailed a client for whom I edited a document & asked for a LI reco. I suggested the text. Do you do that? [#solopr](#) [#ethics](#)



[jendonovansf 1:24pm via TweetDeck](#)

Agreed! I recently hired someone to help write content because I wanted a fresh perspective & voice [#solopr](#) [twitter.com/dariasteigman/...](https://twitter.com/dariasteigman/)



[KellyeCrane 1:23pm via TweetDeck](#)

A2: I actually think this is a common problem. You have more stuff on your plate than you can do, but what's best to hand off? [#solopr](#)



[SoldierOfSocial 1:23pm via TweetChat powered by oneQube](#)

RT @tddupree: [#TrueThat](#) @KateRobins but I likely would lean towards someone with an interest in PR [#solopr](#) twitter.com/KateRobins/sta...



[Vruno 1:22pm via Twitter Web Client](#)

A2 I most need help from those with some accumen in PR for tactical, putsy stuff [#solopr](#)



[tddupree 1:22pm via TweetDeck](#)

[#TrueThat](#) @[KateRobins](#) but I likely would lean towards someone with an interest in PR
[#solopr](#) [twitter.com/KateRobins/sta...](https://twitter.com/KateRobins/status/...)



[SoloPR](#) 1:22pm via [tchat.io](#)

RT @[RiselahENG](#): A2: I have said it before in this chat. in order to do more, you need to delegate. Both are great assets [#SoloPR](#)



[dariasteigman](#) 1:22pm via [TweetDeck](#)

What she said.

Also: Do you need a different POV? Sometimes you want someone w/ diff skills, experience. [#solopr](#) [twitter.com/KateRobins/sta...](https://twitter.com/KateRobins/status/...)



[AmazingPRMaven](#) 1:22pm via [TweetChat powered by oneQube](#)

@[KellyeCrane](#) i also give recommendations more weight - endorsements are one of many ways to initiate conversations, show your work [#solopr](#)



[mdbarber](#) 1:22pm via [Twitter Web Client](#)

A2 - Depends on what you need help with. [#solopr](#)



[SoloPR](#) 1:21pm via [tchat.io](#)

What if you're deciding what's best to delegate? RT @[KateRobins](#): @[SoloPR](#) Depends on what you need to delegate. [#solopr](#)



[RiselahENG](#) 1:21pm via [TweetDeck](#)

A2: I have said it before in this chat. in order to do more, you need to delegate. Both are great assets [#SoloPR](#) twitter.com/SoloPR/status/...



[SoldierOfSocial](#) 1:21pm via [TweetChat powered by oneQube](#)

RT @SoloPR: Q2: I need to delegate. Is it better to get admin help or someone with PR experience? [#solopr](#)



[mdbarber](#) 1:21pm via [Twitter Web Client](#)

RT @SoloPR: Q2: I need to delegate. Is it better to get admin help or someone with PR experience? [#solopr](#)



[KellyeCrane](#) 1:20pm via [TweetDeck](#)

RT @SoloPR: Q2: I need to delegate. Is it better to get admin help or someone with PR experience? [#solopr](#)



[KellyeCrane](#) 1:20pm via [TweetDeck](#)

@[AmazingPRMaven](#) Agree that endorsements have some value. I tend to give much more weight to recommendations. [#solopr](#)



[KateRobins](#) 1:20pm via [TweetChat powered by oneQube](#)

@SoloPR Depends on what you need to delegate. [#solopr](#)



[SoloPR](#) 1:19pm via [tchat.io](#)

Q2: I need to delegate. Is it better to get admin help or someone with PR experience? [#solopr](#)



[RiselahENG](#) 1:19pm via [TweetDeck](#)

AGREE! I read endorsements all the time. Specially if you do not know much about the person [#SoloPR twitter.com/AmazingPRMaven...](#)



[SoloPR 1:19pm via tchat.io](#)

LOLOL! Highly quotable: RT @ [Vruno](#): .@[KellyeCrane](#) Endorsements are the swipe right of LinkedIn [#solopr](#)



[SoldierOfSocial 1:19pm via TweetChat powered by oneQube](#)

RT @ [Vruno](#): .@[KellyeCrane](#) Endorsements are the swipe right of LinkedIn [#solopr](#)



[Vruno 1:18pm via Twitter Web Client](#)

.@[KellyeCrane](#) Endorsements are the swipe right of LinkedIn [#solopr](#)



[KateRobins 1:18pm via TweetChat powered by oneQube](#)

@[KellyeCrane](#) ... like "150 people say this person interrupts." Agree? [#solopr](#)



[AmazingPRMaven 1:18pm via TweetChat powered by oneQube](#)

Majority of my endorsements show what i do the most - credibility builder for people who may not know me well [#solopr](#)



[SoloPR 1:18pm via tchat.io](#)

Great thoughts and advice on Q1- thanks! Q2 is coming up... [#solopr](#)



[RiselahENG 1:18pm via TweetDeck](#)

@[KellyeCrane](#) yes! no experience yet ;) endorsements will fill up the space [#SoloPR](#)



[KellyeCrane 1:18pm via TweetDeck](#)

#solopr transcript – 6/10/2015

For more information and resources, visit <http://soloprpro.com/>

@[Vruno](#) We could have a contest - I'm in the running! :-)
[#solopr](#)



[jendonovansf](#) 1:17pm via [TweetDeck](#)

That's interesting! Millennials continue to fascinate me. [#solopr](#)
[twitter.com/KellyeCrane/st...](#)



[Vruno](#) 1:17pm via [Twitter Web Client](#)

@[KellyeCrane](#) And they probably have a TON of participation ribbons and trophies too.
[#solopr](#)



[KateRobins](#) 1:17pm via [TweetChat powered by oneQube](#)

@[KellyeCrane](#) Maybe endorsements are beta for something else. Although they've been around a long time. [#solopr](#)



[KellyeCrane](#) 1:17pm via [TweetDeck](#)

A1: (2/2) Apparently, many college students are big on endorsing each other! [#solopr](#)



[KellyeCrane](#) 1:16pm via [TweetDeck](#)

A1: (1/2) Side note: was recently looking at the profile of someone still in college. They have *a ton* of endorsements... [#solopr](#)



[Vruno](#) 1:16pm via [Twitter Web Client](#)

A1 I am the worst at these type of thank yous [#solopr](#)



[mdbarber](#) 1:16pm via [Twitter Web Client](#)

RT @[KateRobins](#): @[SoloPR](#) @[Maegan_Holloway](#) Do you/does anyone really look at endorsements? I don't think so. [#solopr](#)



[AmazingPRMaven 1:16pm via TweetChat powered by oneQube](#)

I have had others contact me after I have endorsed them that i have not heard from for a while - nice excuse to touch base [#solopr](#)



[KateRobins 1:16pm via TweetChat powered by oneQube](#)

@[SoloPR](#) @[Maegan_Holloway](#) Do you/does anyone really look at endorsements? I don't think so. [#solopr](#)



[SoldierOfSocial 1:16pm via TweetChat powered by oneQube](#)

RT @[SoloPR](#): RT @[jendonovansf](#): A1: I don't thank every endorser, but sometimes use it as a reason to reach out to them to reconnect. [#SoloPR](#)



[SoloPR 1:16pm via tchat.io](#)

RT @[jendonovansf](#): A1: I don't thank every endorser, but sometimes use it as a reason to reach out to them to reconnect. [#SoloPR](#)



[mndbarber 1:15pm via Twitter Web Client](#)

RT @[SoloPR](#): MT @[Maegan_Holloway](#) A1) I don't believe endorsements require a "thank you" because people don't endorse expecting anything in r[#SoloPR](#)



[SoloPR 1:15pm via tchat.io](#)

MT @[Maegan_Holloway](#) A1) I don't believe endorsements require a "thank you" because people don't endorse expecting anything in return [#SoloPR](#)



[jendonovansf](#) 1:15pm via TweetDeck

@[KateRobins](#) @[KellyeCrane](#) That's a question for an HR person. I could care less whether they do or not. [#SoloPR](#)



[SoloPR](#) 1:14pm via tchat.io

RT @[dariasteigman](#) A1 Depends. It can be a great opening to touch base. But clearly not the intrinsic value that recommendations have. [#solopr](#)



[KellyeCrane](#) 1:14pm via TweetDeck

@[AmazingPRMaven](#) I may need to do more "returning the endorsement" for those I respect. Sort of like return following on Twitter. [#solopr](#)



[dariasteigman](#) 1:14pm via TweetDeck

@[Maegan Holloway](#) I wouldn't say that; diff people have diff motives. For some, it's an awkward opening.
[#solopr](#)



[jendonovansf](#) 1:13pm via TweetDeck

Agreed, they sometimes feel like a mindless action that's easy. I typically don't give them either [#SoloPR](#) [twitter.com/KellyeCrane/st...](https://twitter.com/KellyeCrane/status/2444444444)



[dariasteigman](#) 1:12pm via TweetDeck

@[KateRobins](#) Love that phrase, Kate. "Conversational can opener: is a great way to put it. [#solopr](#)



[SoloPR](#) 1:12pm via tchat.io

RT @mdbarber: @AmazingPRMaven I do when what they endorsed me makes sense. I do lots of endorsements myself. #solopr



[KateRobins 1:11pm via TweetChat powered by oneQube](#)

@dariasteigman Touching base is hugely valuable. So yes, a conversational can opener -- anything -- is nice. #solopr



[JanetLFalk 1:11pm via Twitter Web Client](#)

A1 I used to reply by EM and endorse them back. But because LI pushes endorsements, they are becoming meaningless. #solopr



[jendonovansf 1:11pm via TweetDeck](#)

@KateRobins @KellyeCrane What do you mean Kate? #SoloPR



[SoloPR 1:11pm via tchat.io](#)

Yes, some are weird! MT @KateRobins: ...I don't. People I've never heard of endorse me for things I didn't know I did/do. #solopr



[jendonovansf 1:11pm via TweetDeck](#)

A1: I don't thank every endorser, but sometimes use it as a reason to reach out to them to reconnect. #SoloPR



[RiselahENG 1:11pm via TweetDeck](#)

@tddupree @RiselahENG It establishes a form of contact I think and it looks good for both parts #SOLOPR :)



[mdbarber 1:10pm via Twitter Web Client](#)

RT @[KellyeCrane](#): A1: I definitely send a thank to those who write a whole rec, but honestly I don't know what to do w/endorsements [#solopr](#)



[SoloPR 1:10pm via tchat.io](#)

RT @[RiselahENG](#): I Endorse them back ;) [#SoloPR twitter.com/SoloPR/status/...](#)



[mdbarber 1:10pm via tchat.io](#)

Exactly! MT @[dariasteigman](#): A1 It can be a great opening to touch base. But clearly not the intrinsic value that rec have. [#solopr](#)



[KellyeCrane 1:10pm via TweetDeck](#)

A1: I definitely send a thank to those who write a whole rec, but honestly I don't know what to do w/endorsements [#solopr](#)



[jendonovansf 1:09pm via TweetDeck](#)

@[KateRobins](#) @[KellyeCrane](#) That'd be nice. Being mindful of H2O usage is the imp't part. Focus on problem, not just new solutions! [#SoloPR](#)



[JanetLFalk 1:09pm via Twitter Web Client](#)

[#soloPR](#) where HRC will announce her campaign on Sat, so everyone will soon know where Roosevelt Island is! 2 of 2



[dariasteigman 1:09pm via TweetDeck](#)

A1 Depends. It can be a great opening to touch base. But clearly not the intrinsic value that recommendations have. [#solopr](#)



[KateRobins 1:09pm via TweetChat powered by oneQube](#)

@[KellyeCrane](#) @[jendonovansf](#) Do you think [#hippy](#) is an asset? Or something you ought to keep to yourself. [#solopr](#)



[mdbarber](#) 1:09pm via [tchat.io](#)

@[AmazingPRMaven](#) I do when what they endorsed me makes sense. I do lots of endorsements myself. [#solopr](#)



[tddupree](#) 1:09pm via [TweetDeck](#)

A1: I'm with you @[RiselahENG](#) [#solopr](#)



[mdbarber](#) 1:09pm via [tchat.io](#)

@[KateRobins](#) You can definitely do it! [#solopr](#)



[AmazingPRMaven](#) 1:09pm via [TweetChat powered by oneQube](#)

@[mdbarber](#) @[SoloPR](#) I think it's good form to return the favor by endorsing them [#solopr](#)



[KateRobins](#) 1:08pm via [TweetChat powered by oneQube](#)

@[mdbarber](#) 15 is inspiring, Mary! [#solopr](#)



[JanetLFalk](#) 1:08pm via [Twitter Web Client](#)

NYC-based pro advises law firms, sml biz, nonprofits & consultants on Roosevelt Island, 1 of 2 [#solopr](#)



[mdbarber](#) 1:08pm via [tchat.io](#)

A1 - I don't but I also often wonder about endorsements. People often endorse me for services I don't specialize in. [#solopr](#)



[jendonovansf](#) 1:08pm via [TweetDeck](#)

@[KellyeCrane](#) They got a new one in me about 7 years ago after meeting my partner. [#hippie](#) [#organic](#) [#hemp](#) :) [#SoloPR](#)



[KateRobins](#) 1:08pm via [TweetChat powered by oneQube](#)

@[SoloPR](#) Since you say "how," I assume you do. I don't. People I've never heard of endorse me for things I didn't know I did/do. [#solopr](#)



[RiselahENG](#) 1:08pm via [TweetDeck](#)

I Endorse them back ;) [#SoloPR](#) [twitter.com/SoloPR/status/...](#)



[KellyeCrane](#) 1:08pm via [TweetDeck](#)

RT @[SoloPR](#): Q1: When someone endorses you on LinkedIn, do you thank them? How? [#solopr](#)



[KellyeCrane](#) 1:07pm via [TweetDeck](#)

@[jendonovansf](#) Seriously, the world needs more hippies. :-)) [#solopr](#)



[AmazingPRMaven](#) 1:07pm via [TweetChat powered by oneQube](#)

@[KateRobins](#) would love to meet up next time you are in [#DC](#) [#solopr](#)



[KateRobins](#) 1:07pm via [TweetChat powered by oneQube](#)

@[jendonovansf](#) @[KellyeCrane](#) I'm sure someone's working on getting our surplus of snow to you guys somehow.

[#solopr](#)



[mdbarber](#) 1:07pm via [Twitter Web Client](#)

RT @[SoloPR](#): Q1: When someone endorses you on LinkedIn, do you thank them? How?

[#solopr](#)



[mdbarber](#) 1:07pm via [tchat.io](#)

Good morning. Mary here from Seattle area trying to join you from a slow connection. 15 years solo; 35+ in PR. [#solopr](#)



[SoloPR](#) 1:07pm via [tchat.io](#)

Q1: When someone endorses you on LinkedIn, do you thank them? How? [#solopr](#)



[jendonovansf](#) 1:07pm via [TweetDeck](#)

@[KellyeCrane](#) It's the entire state. I wish people would take it more seriously & ration!

[#hippie](#) [#solopr](#)



[dariasteigman](#) 1:06pm via [TweetDeck](#)

Hello. I know it's [#solopr](#) time, b/c it seems lately to coincide with [#Nats](#) day games. So mega-multitasking w/ TV this afternoon.



[SoloPR](#) 1:06pm via [tchat.io](#)

Welcome everyone! Q1 is coming up... [#solopr](#)



[KellyeCrane](#) 1:06pm via [TweetDeck](#)

#solopr transcript – 6/10/2015

For more information and resources, visit <http://soloprpro.com/>

@[AmazingPRMaven](#) Glad you could join today! [#solopr](#)



[AmazingPRMaven 1:06pm via TweetChat powered by oneQube](#)

Hi - I'm Ami Neiberger-Miller - [#solopr](#) in [#DC](#) for 12 years - work with [#nonprofits](#), [#associations](#) [#veterans](#) [#milfams](#) [#smallbiz](#)



[SoloPR 1:05pm via tchat.io](#)

Love this! RT @[KateRobins](#): Solo since 2009 in Pawcatuck, Connecticut. Wouldn't do it without your help. [#solopr](#)



[KateRobins 1:05pm via TweetChat powered by oneQube](#)

@[AmazingPRMaven](#) @[milfams](#) We kind of work on similar stuff. Was in DC last week. Will let you know next time. [#solopr](#)



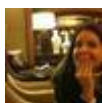
[KellyeCrane 1:05pm via TweetDeck](#)

@[jendonovansf](#) I knew Southern CA was having problems, but didn't hear about Northern CA. Scary! [#solopr](#)



[KateRobins 1:05pm via TweetChat powered by oneQube](#)

Solo since 2009 in Pawcatuck, Connecticut. Wouldn't do it without your help. [#solopr](#)



[RiselahENG 1:04pm via TweetDeck](#)

@[KellyeCrane](#) @[RiselahENG](#) happy to be back :D [#SOLOPR](#)



[SoloPR 1:04pm via tchat.io](#)

We have room for more Qs today, so @ or DM @[KellyeCrane](#) and we'll add them to the list! [#solopr](#)



[jendonovansf](#) 1:04pm via [TweetDeck](#)

@[KellyeCrane](#) California has less than a year of water left for residents. It's BEYOND dire. Worst drought ever [#SoloPR](#)



[KellyeCrane](#) 1:03pm via [TweetDeck](#)

@[RiselahENG](#) Welcome Alejandra! Great to see you again. [#solopr](#)



[KellyeCrane](#) 1:03pm via [TweetDeck](#)

@[jendonovansf](#) Hi! Are you all needing rain? [#solopr](#)



[SoloPR](#) 1:03pm via [tchat.io](#)

If you're new to chatting, we suggest using a tool like [tchat.io](#) – makes it easier to keep up. Remember to use the [#SoloPR](#) hashtag!



[RiselahENG](#) 1:02pm via [TweetDeck](#)

Alejandra, Binational Consultant: Tijuana/San Diego :) [#SoloPR](#)



[jendonovansf](#) 1:02pm via [TweetDeck](#)

Good morning [#SoloPR](#) from (somewhat but not nearly enough) drizzly [#SF](#).
[#Socialmedia](#) consultant



[KellyeCrane 1:02pm via TweetDeck](#)

RT @SoloPR:

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields.



[SoloPR 1:01pm via tchat.io](#)

If you're joining, please introduce yourself. This is @[KellyeCrane](#), Atlanta-based founder of soloprpro [dot] com. [#solopr](#)



[SoloPR 1:01pm via tchat.io](#)

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields.