

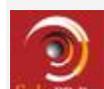


#SoloPR Transcript – 7/23/2014

This week's questions:

1. What PR/socmed platform is best (eg help manage all aspects of media, including social, distribution)?
2. If you see a FT job post, how/can you contact & communicate the value of working with you as a better choice?
3. RT @gabshiha: Is the job market for PR good? A majority of who are in my journalism classes are going into PR.
4. Do you listen to podcasts? How/when and what are your faves?

Transcript follows in reverse chronological order:



SoloPR1:58pm via tchat.io

Our next chat will be August 13 (the second Wednesday in August), in the Q&A format. Hope to see you all then! #solopr



gchesman1:57pm via TweetChat powered by oneQube

Makes sense RT @WolcottPR I put more focus on blogs as "content" medium vs. podcasts. For you visual types! #soloPR



SoloPR1:57pm via tchat.io

On the 2nd Wednesday of ea month, we'll have our typical Q&A style, and on the 4th we'll focus on a topic. Going to be fun! #solopr



gabshiha 1:57pm via TweetChat powered by oneQube

Podcasts will grow as cars integrate 4G networks. It will be easier to get that through the car when people can listen there. [#solopr](#)



KarenSwim 1:57pm via tchat.io

@[KellyeCrane](#) I do and I will :-) [#solopr](#)



KarenSwim 1:57pm via tchat.io

Thank you so much @[KellyeCrane](#) for moderating! [#solopr](#)



PaulaJohns 1:57pm via tchat.io

Enjoyed the chat -- thank you, [#soloPR](#) friends. :)



akenn 1:57pm via tchat.io

Yah+ I'm rarely alone in the car. My kids aren't big podcast fans. RT @[3HatsComm](#)... I think maybe... podcasts do well w/ commuters??[#solopr](#)



WolcottPR 1:57pm via TweetDeck

I put more focus on blogs as "content" medium vs. podcasts. For you visual types! [#soloPR](#)



SoloPR 1:57pm via tchat.io

Thanks everyone for joining today! As we come to a close, let me restate that we're moving to a twice-monthly schedule for [#solopr](#). [#solopr](#)



gchesman 1:57pm via TweetChat powered by oneQube

You too! RT @[NovaComms](#) Awesome [#solopr](#) chat today. Hope you all have a great and successful rest of the week!



KellyeCrane 1:56pm via TweetDeck

@[KarenSwim](#) Ooh, send 'em on over! You know where to find me. :-) [#soloPR](#)



KellyeCrane 1:56pm via TweetDeck

@[akenn](#) Of course you're the same as I am! Yet another parallel in our parallel lives. :-) [#solopr](#)



NovaComms 1:56pm via TweetDeck

Awesome [#solopr](#) chat today. Hope you all have a great and successful rest of the week!



KarenSwim 1:55pm via tchat.io

@[KellyeCrane](#) oooh I love it! I have some old notes from brain scientist on visual vs auditory learning cc: @[fransteps](#) [#solopr](#)



WolcottPR 1:55pm via TweetDeck

Agree! RT @akenn: me too Kellye...RT @KellyeCrane ...I'm *not* a visual learner- Pinterestification is killing me. #solopr



WolcottPR 1:55pm via TweetDeck

Podcasts, like any "channel" will need marketing help. But I would not place extreme hi value on them, compared to other media #soloPR



akenn 1:55pm via tchat.io

me too Kellye...RT @KellyeCrane ...I'm *not* a visual learner- Pinterestification is killing me.#solopr



PaulaJohns 1:55pm via tchat.io

A4 I suppose I could listen while working but that might be too distracting. Will def keep an open mind about podcasts, however. #soloPR



SoloPR 1:55pm via tchat.io

This too MT @3HatsComm: @KellyeCrane we're also mostly work at home types; I think maybe... podcasts do well w/ commuters?? #soloPR



gchesman 1:54pm via TweetChat powered by oneQube

I count it! RT @WolcottPR Heck, I tweet my podcasts. That counts as crossover, right? #soloPR



SoloPR 1:54pm via tchat.io

Cool! RT @WolcottPR: Did the podcasts on behalf of a university client. Nice free marketing for me. Consider. Easy to do. #soloPR



KarenSwim 1:54pm via tchat.io

Ha! It counts! RT @WolcottPR: Heck, I tweet my podcasts. That counts as crossover, right? #soloPR



3HatsComm 1:54pm via TweetDeck

@KellyeCrane we're also mostly work at home types; I think maybe re: time mgt, podcasts do well w/ commuters?? #soloPR



WolcottPR 1:53pm via TweetDeck

Heck, I tweet my podcasts. That counts as crossover, right? #soloPR



KellyeCrane 1:53pm via TweetDeck

@KarenSwim @fransteps I have a blog post in my head about this. I'm *not* a visual learner- Pinterestification is killing me. #solopr



PaulaJohns 1:53pm via tchat.io

A4. Also, I don't drive much, just a lot of short trips -- and like to be able to read / see to retain info. :) #soloPR



mdbarber 1:53pm via Twitter for Mac

@KellyeCrane exactly. It's a good point. We get info here and most often "more info" is a website. #solopr



akenn 1:53pm via Twitter for Websites

@WolcottPR I was thinking of the flip side to this Q too. Podcasts are easy, quick (& can be fun) to create. #solopr



KarenSwim 1:53pm via tchat.io

@fransteps My brain hears words, sees pictures which is why I lose focus with long stretches of audio #solopr



KellyeCrane 1:53pm via TweetDeck

@mdbarber Things that make you say "hmmm...." :-) #soloPR



WolcottPR 1:52pm via TweetDeck

Did the podcasts on behalf of a university client. Nice free marketing for me. Consider. Easy to do. #soloPR



KarenSwim 1:52pm via tchat.io

@fransteps i'm definitely visual confirmed by brain scientist #solopr



mdbarber 1:52pm via tchat.io

Hmmm. MT @KellyeCrane: A4: We may have some "self selection" w this informal poll. Twitter people & podcast ppl may not crossover? #solopr



gchesman 1:52pm via TweetChat powered by oneQube

@KarenSwim @3HatsComm Visual tool have something like 60,000X higher retention vs text #solopr



KellyeCrane 1:51pm via TweetDeck

A4: It occurs to me we may have some "self selection" with this informal poll. Twitter people and podcast ppl may not crossover? #solopr



fransteps 1:51pm via tchat.io

A4: Actually, we're mostly verbal learners if we learn through reading. Visual learners are motivated by pictures, etc. #solopr



rajean 1:51pm via Twitter for Android

RT @gabshiha: TuneIn.com has 60,000 radio stations and podcasts and is an app. to. Very easy to browse it's talk shows by categ #solopr

 **OhhSocialMedia** 1:51pm via RoundTeam
RT @KellyeCrane: I don't think so- just a few blog posts about them spurring convo RT @fransteps: A4: Is there something new going on with #solopr

 **SoloPR** 1:51pm via tchat.io
Hooray! RT @WolcottPR: Crisis podcast series by yours truly. [solopritunes.apple.com/us/podcast/cris...](http://solopritunes.apple.com/us/podcast/crisis...)

 **KellyeCrane** 1:50pm via TweetDeck
@gabshiha Thanks for sharing- I haven't explored TuneIn. #soloPR

 **KarenSwim** 1:50pm via tchat.io
@3HatsComm Seems like many of us are visual learners, makes sense that we would be. #solopr

 **WolcottPR** 1:49pm via TweetDeck
Crisis podcast series by yours truly. [solopritunes.apple.com/us/podcast/cris...](http://solopritunes.apple.com/us/podcast/crisis...)

 **SoloPR** 1:49pm via tchat.io
RT @gabshiha: I love podcasts! #1 is Tech News Today through TuneIn. #solopr

 **gabshiha** 1:49pm via TweetChat powered by oneQube
TuneIn.com has 60,000 radio stations and podcasts and is an app. to. Very easy to browse it's talk shows by category! #solopr

 **gchesman** 1:49pm via TweetChat powered by oneQube
A4 Unlike reading or seeing, you can't skim through a podcast #solopr

 **3HatsComm** 1:48pm via TweetDeck
@PaulaJohns @gchesman same.. I read and retain info faster than I can vs. listening to something. visual learner like @KarenSwim#soloPR

 **KellyeCrane** 1:48pm via TweetDeck
That one's new to me! RT @TylerHWilliams: I love Foolish Adventure; but I don't get to listen to podcasts very often. #solopr

 **KellyeCrane** 1:48pm via TweetDeck
I don't think so- just a few blog posts about them spurring convo RT @fransteps: A4: Is there something new going on with podcasts?#solopr

 **LoisMarketing** 1:47pm via TweetDeck

I'm a visual learner and save my notes, etc. I heart my Kindle and my tablet .. as well as my chaise .. for such :) #soloPR A4



gabshiha 1:47pm via TweetChat powered by oneQube

I love podcasts! #1 is Tech News Today through Tuneln. It's an app already in the Tesla, my dream car. Now I have it on my cell. #soloPR

kcwriter 1:47pm via TweetChat powered by oneQube

MT @WolcottPR A4: podcasts are those outside my comfort zone - to gain knowledge. Clients are impressed, ask Where Did I Hear that? #soloPR



PaulaJohns 1:47pm via tchat.io

Time efficiency is why I avoid it RT @gchesman: A4 Audio has been proven better than text re remembering but it's not time-efficient #soloPR



SoloPR 1:47pm via tchat.io

Interesting point RT @gchesman: A4 Audio has been proven better than text re remembering but it's not time-efficient #soloPR



SoloPR 1:46pm via tchat.io

MRT @LoisMarketing: No. I... prefer to read, note, highlight vs listening. #soloPR A4



rajean 1:46pm via Twitter for Android

Link us to a fave crisis communications post or podcast @WolcottPR :-) #soloPR



WolcottPR 1:46pm via TweetDeck

A4: podcasts for me are those outside my comfort zone - to gain knowledge. Clients are impressed, asked Where Did I Hear that? #soloPR



mndbarber 1:46pm via Twitter for Websites

RT @fransteps: A4: Is there something new going on with podcasts? Lots of my groups talking about it this week. #soloPR



TylerHWilliams 1:46pm via Twitter Web Client

@KellyeCrane @SoloPR I love Foolish Adventure; but I don't get to listen to podcasts very often. Prefer reading. #soloPR



fransteps 1:46pm via tchat.io

A4: Is there something new going on with podcasts? Lots of my groups talking about it this week. #soloPR



SoloPR 1:46pm via tchat.io

RT @WolcottPR: A4: NPR podcasts, some comedy. Of course, you can listen to mine on crisis comm, too. #soloPR



LoisMarketing 1:46pm via TweetDeck

When I am in the car I'm focused on driving. I find podcasts, audio books etc distracting! So not good option there either :) #soloPR A4



SoloPR 1:45pm via tchat.io

RT @akenn: Not PR related, but I love @waitwait! #solopr



3HatsComm 1:45pm via TweetDeck

A4 not like listening to a deep discussion of Google analytics or SM strategy is gonna keep me going on the treadmill ;-) #soloPR



KellyeCrane 1:45pm via TweetDeck

A4: Many podcasts are very popular. Reminds me that I shouldn't extrapolate my behavior to others! #solopr



KarenSwim 1:45pm via tchat.io

@NovaComms Yes we are! #solopr

kcwriter 1:45pm via TweetChat powered by oneQube

I like the social media examiner podcast and Ed Gandia's b2b launch. I don't listen as much as I want to. #solopr



gchesman 1:45pm via TweetChat powered by oneQube

A4 Audio has been proven better than text re remembering but it's not time-efficient #solopr



KellyeCrane 1:44pm via TweetDeck

A4: Not a big podcast listener. Occasional reader of podcast transcripts. J #solopr



NovaComms 1:44pm via TweetDeck

@KarenSwim We're in good company! #solopr



fransteps 1:44pm via tchat.io

A4: If I was in the car more often, I think I might. I have subscriptions to some, but rarely listen. #solopr



rajean 1:44pm via Twitter for Android

Testing listening skills - good tactic @mdbarber@dianekrose #soloPR I'd add, proofreading & crafting a pitch.



NovaComms 1:44pm via TweetDeck

Hey @shonali - how'd the rest of your new business meetings go?? Sending good vibes your way #solopr



KarenSwim 1:44pm via tchat.io

@NovaComms You, me and Einstein :-) #solopr



LoisMarketing 1:44pm via TweetDeck

No. I prefer to bookmark blog posts, articles etc. and read at leisure. Prefer to read, note, highlight vs listening. #soloPR A4



NovaComms 1:44pm via TweetDeck

Ditto! RT @KarenSwim: A4: No. I subscribe but never listen. Audio is hard for me. I'm a highly visual learner. #solopr



gchesman 1:44pm via TweetChat powered by oneQube

@NovaComms @mdbarber He nailed it! #solopr



KarenSwim 1:43pm via tchat.io

A4: No. I subscribe but never listen. Audio is hard for me. I'm a highly visual learner. #solopr



WolcottPR 1:43pm via TweetDeck

A4: NPR podcasts, some comedy. Of course, you can listen to mine on crisis comm, too. #soloPR



mdbarber 1:43pm via tchat.io

Agree! RT @NovaComms: @mdbarber@gchesman My favorite part of the recent Weird AI video was "BCRU are not words, they are letters" #solopr



KellyeCrane 1:43pm via TweetDeck

RT @SoloPR: Q4: Do you listen to podcasts? How/when and what are your faves? #solopr



akenn 1:43pm via Twitter for Websites

Not PR related, but I love @waitwait! #solopr



NovaComms 1:43pm via TweetDeck

@mdbarber @gchesman My favorite part of the recent Weird AI video was "BCRU are not words, they are letters" #solopr



KellyeCrane 1:43pm via TweetDeck

Yes & if you understand new tools, even better! MT @WolcottPR: A3: social media skills are still a sought-after requirement #solopr



KarenSwim 1:43pm via Twitter for Websites

RT @SoloPR: Q4: Do you listen to podcasts? How/when and what are your faves? #solopr



3HatsComm 1:43pm via TweetDeck

A4 I don't.. know many who produce what I'm sure are great ones but only so much content I can consume. #soloPR



gchesman 1:43pm via TweetChat powered by oneQube

@3HatsComm Absolutely! Those seem to be priorities, though. Start w/ basics! #solopr



mdbarber 1:43pm via Twitter for Websites

RT @SoloPR: Q4: Do you listen to podcasts? How/when and what are your faves? #solopr



mdbarber 1:42pm via tchat.io

True but regular words too. RT @gchesman: AP-Style especially RT @mdbarber @NovaComms exactly. Proofreading skills are important. #solopr



PaulaJohns 1:42pm via tchat.io

So true, finding writing skills is tough! MT @mdbarber A3 Problem is finding qualified grads. You need to be able to WRITE. #solopr



NovaComms 1:42pm via TweetDeck

@dianekrose Why? #solopr



fransteps 1:42pm via tchat.io

RT @SoloPR: Q4: Do you listen to podcasts? How/when and what are your faves? #solopr



SoloPR 1:42pm via tchat.io

Q4: Do you listen to podcasts? How/when and what are your faves? #solopr



MarketingMel 1:42pm via Twitter for iPhone

Waving to my #solopr friends! Sorry I can't chat today. Will look forward to catching up with you via the transcript.



gchesman 1:42pm via TweetChat powered by oneQube

AP-Style especially RT @mdbarber@NovaComms exactly. Proofreading skills are important. #solopr



3HatsComm 1:42pm via TweetDeck

@gchesman see also some solid digital, social core skills. Like knowing PowerPoint, those are essentials not extras. #soloPR



SoloPR 1:41pm via tchat.io

Q4 is up next... #solopr



WolcottPR 1:41pm via TweetDeck

A3: social media skills are still a sought-after requirement for entry-level jobs. #solopr



SoloPR 1:41pm via tchat.io

Thanks everyone for weighing in! RT @gabshiha: Thanks everyone! I loved hearing the good news! #solopr



mdbarber 1:41pm via tchat.io

@NovaComms exactly. Proofreading skills are important. #solopr



SoloPR 1:41pm via tchat.io

Well said! RT @gchesman: Writing has lost its importance among the upcoming grads - That should be given, NOT a specialty #solopr



NovaComms 1:40pm via TweetDeck

Varied skills are key today! MT @KellyeCrane: A3: So much is part of #PR beyond just media relations. Demand for those knowledgeable #solopr



gabshiha 1:40pm via TweetChat powered by oneQube

Thanks everyone! I loved hearing the good news! #solopr



mdbarber 1:40pm via tchat.io

@dianekrose Writing test in the work environment is critical. Shows person can write in that spot. Mine also tests listening skills. #solopr



SoloPR 1:40pm via tchat.io

RT @mdbarber: A3 - Also, don't expect to jump into a job at higher than entry level. Take your time and learn the ropes. #solopr



gchesman 1:40pm via TweetChat powered by oneQube

Writing has lost its importance among the upcoming grads - That should be given, NOT a specialty #solopr



KarenSwim 1:40pm via tchat.io

Yes! RT @KellyeCrane: A3: Of course, we #solopr pros make our own opportunities! J



SoloPR 1:40pm via tchat.io

RT @akenn: A3. PR agencies in my area (Boston) seem to be hiring at all levels #solopr



KellyeCrane 1:40pm via TweetDeck

A3: Of course, we #solopr pros make our own opportunities! J



NovaComms 1:39pm via TweetDeck

@mdbarber Makes me cringe. Too fast with the enter button without needing to review the content shared. #solopr



KellyeCrane 1:39pm via TweetDeck

A3: So much is part of public relations - beyond just media relations. There is definitely demand for those knowledgeable. #solopr



mdbarber 1:39pm via Twitter for Mac

Yes! "@dianekrose: A3: When I was hiring new PR grads for my corporate team, I gave them a writing test, @mdbarber. #solopr"



mdbarber 1:39pm via tchat.io

@NovaComms agree completely. Typos in resumes and grammar issues in cover letters are a disqualification. Too many get DQd for that. #solopr



3HatsComm 1:39pm via TweetDeck

RT @mdbarber: A3 - market very good here. Problem is finding qualified grads. You need to be able to WRITE. #solopr



mdbarber 1:38pm via tchat.io

A3 - Also, don't expect to jump into a job at higher than entry level. Take your time and learn the ropes. #solopr



NovaComms 1:38pm via TweetDeck

@mdbarber A bit harder to find with the communication styles of the younger generation. Run-ons, acronyms, using letters as words #solopr



akenn 1:38pm via Twitter for Websites

A3. PR agencies in my area (Boston) seem to be hiring at all levels #solopr



fransteps 1:38pm via Twitter for Websites

RT @mdbarber: A3 - market very good here. Problem is finding qualified grads. You need to be able to WRITE. #solopr



3HatsComm 1:37pm via TweetDeck

OMG @rajean I've got a blog rant saved on just that kind of listing for an -- wait for it -- unpaid. INTERN. I kid you not. #soloPR



SoloPR 1:37pm via tchat.io

RT @mdbarber: A3 - market very good here. Problem is finding qualified grads. You need to be able to WRITE. #solopr



PaulaJohns 1:37pm via tchat.io

@3HatsComm I have been lucky to have kind of a niche specialty in B2B tech, so that does help. :) #soloPR



SoloPR 1:37pm via tchat.io

RT @KarenSwim: A3: ... I am constantly contacted by recruiters, so yes I think so! #solopr



gchesman 1:37pm via TweetChat powered by oneQube

Very true! RT @KellyeCrane A3: One thing I know for sure: the job market for PR is better than for journos. #solopr



mdbarber 1:37pm via tchat.io

A3 - market very good here. Problem is finding qualified grads. You need to be able to WRITE. #solopr



fransteps 1:37pm via tchat.io

No doubt! RT @KellyeCrane: A3: One thing I know for sure: the job market for PR is better than for journos. #solopr



NovaComms 1:36pm via TweetDeck

@3HatsComm Music to Greg's ears :) #solopr



KellyeCrane 1:36pm via TweetDeck

A3: One thing I know for sure: the job market for PR is better than for journos. #solopr



LoisMarketing 1:36pm via TweetDeck

@SoloPR @gabshiha Yes. Key is to be flexible and willing to accept other duties alongside PR -- such as MarComm and admin. #soloPR A3



VeliaCommPro 1:36pm via Echofon

Makes me wonder abt future of news MT @gabshiha: Is job market for PR good? A majority in my journalism classes are going into PR. #solopr



PaulaJohns 1:36pm via tchat.io

@NovaComms It was so long ago, I can't remember details. For one client, my tech background was big selling point. #soloPR



NovaComms 1:36pm via TweetDeck

A3: The #job market for #PR is at an all time high! Haven't seen this many openings in at least 10 years. #solopr



3HatsComm 1:36pm via TweetDeck

@NovaComms true. I realize our skills are very diverse, we cross over a lot of silos. that's what makes us of value, not cheap #soloPR



KellyeCrane 1:36pm via TweetDeck

RT @SoloPR: Q3: RT @gabshiha: Is the job market for PR good? A majority of who are in my journalism classes are going into PR. #solopr



mndbarber1:36pm via Twitter for Websites

RT @KarenSwim: A3: I have not been in the job market for more than 10 years but I am constantly contacted by recruiters, so yes I think so!#solopr



rajean1:36pm via Twitter for Android

Yes! That! Many #PR job descriptions are requesting work of 3/4 veterans w/ newbie salary @3HatsComm @gregwbrooks #soloPR



KarenSwim1:35pm via tchat.io

A3: I have not been in the job market for more than 10 years but I am constantly contacted by recruiters, so yes I think so! #solopr



KellyeCrane1:35pm via TweetDeck

@NovaComms Go get 'em! :-) #solopr



mndbarber1:35pm via Twitter for Websites

RT @SoloPR: Q3: What say you? RT @gabshiha: Is the job market for PR good? A majority of who are in my journalism classes are going into PR#solopr



SoloPR1:34pm via tchat.io

Q3: What say you? RT @gabshiha: Is the job market for PR good? A majority of who are in my journalism classes are going into PR. #solopr



gchesman1:34pm via TweetChat powered by oneQube

@gabshiha It depends on needs & requirements #solopr



SoloPR1:34pm via tchat.io

@gabshiha You know what, that's an interesting Q. Let's make it Q3.... #solopr



KarenSwim1:34pm via tchat.io

@gchesman Not really, it goes to ensuring that employees have a fair chance at a career track#solopr



NovaComms1:34pm via TweetDeck

Great chat this week! RT @SoloPR: This is has been a fun and lively convo! Q3 is coming up next... #solopr



3HatsComm1:34pm via TweetDeck

@KarenSwim @gchesman or b/c manager wants to keep that piece of the budget, the staff allocation, not lose it via attrition #soloPR



SoloPR1:34pm via tchat.io

This is has been a fun and lively convo! Q3 is coming up next... #solopr



LoisMarketing 1:33pm via TweetDeck

RT @gchesman: @KarenSwim Seems like a silly thing to mandate #solopr << Many times it's an EEOC (govt/legal) mandate.



gabshiha 1:33pm via TweetChat powered by oneQube

Is the job market for PR good? A majority of who are in my journalism classes are going into PR. #solopr



KellyeCrane 1:33pm via TweetDeck

@gregwbrooks Yes, but you're going to get them better results in less time (YES YOU ARE J) so the hourly isn't a factor. #solopr



3HatsComm 1:33pm via TweetDeck

@PaulaJohns good for you! if only I had that kind of success. :) #soloPR



NovaComms 1:33pm via TweetDeck

@PaulaJohns I'd love your insights on what worked, Paula! #solopr



NovaComms 1:32pm via TweetDeck

@3HatsComm @gregwbrooks As do many companies looking for solo support. #solopr



gchesman 1:32pm via TweetChat powered by oneQube

@KarenSwim Seems like a silly thing to mandate #solopr



NovaComms 1:32pm via TweetDeck

@KellyeCrane Could be a great avenue to support them w/my trainings and workshops #solopr



3HatsComm 1:31pm via TweetDeck

FWIW @gregwbrooks you've got a valid point on costs/fees. I shake my head at some job listing b/c they want 3 pros for 1 salary #soloPR



KellyeCrane 1:31pm via TweetDeck

It's been a while since I've done it, but had success many times. J RT @NovaComms: @KellyeCrane LOVE that idea Kellye!!! #solopr



KarenSwim 1:31pm via tchat.io

@gchesman Jobs are posted because it may be mandated and/or they have not been able to fill through internal sources #solopr



PaulaJohns 1:31pm via tchat.io

A2 When I started out as [#soloPR](#), I went after a few FT gigs and they did turn into clients. One I got thru HR, the other marketing. [#solopr](#)



gchesman 1:31pm via TweetChat powered by oneQube

@NovaComms Thanks (fingers crossed)[#solopr](#)



fransteps 1:31pm via tchat.io

@3HatsComm Very true. Also, other things came my way, so I just moved on. [#solopr](#)



gregwbrooks 1:31pm via Twitter Web Client

A \$100k position is \$75-85/hr with fringe and overhead. You're charging at least \$175/hr (YES YOU ARE). See the problem? [#solopr](#)



rajean 1:30pm via Twitter for Android

RT @KellyeCrane: A2: A different (related?) tactic: watch biz chronicle for new hires. Send congrats note w/list of svc that could help new[#solopr](#)



NovaComms 1:30pm via TweetDeck

RT @KellyeCrane: A2: A different (related?) tactic: watch biz chronicle for new hires. Send congrats note w/list of svc that could help new[#solopr](#)



NovaComms 1:30pm via TweetDeck

@KellyeCrane LOVE that idea Kellye!!! [#solopr](#)



gchesman 1:30pm via TweetChat powered by oneQube

If they want to hire internally, why post the job?[#solopr](#)



NovaComms 1:30pm via TweetDeck

@gchesman @decillis @dianekrose Good luck Gabe!! [#solopr](#)



KellyeCrane 1:30pm via TweetDeck

A2: A different (related?) tactic: watch biz chronicle for new hires. Send congrats note w/list of svc that could help new person. [#solopr](#)



3HatsComm 1:30pm via TweetDeck

@fransteps could be placeholder for a job that's not really there, TPTB not having clear plan.. lots of variables there. [#soloPR](#)



NovaComms 1:29pm via TweetDeck

@fransteps As have I. Some companies can't break the "we only hire internal FT people" mold. I see flexibility here in the Bay Area [#solopr](#)



gregwbrooks 1:29pm via Twitter Web Client

@mdbarber @decillis I don't need egging on when I'm right. :) #solopr



gchesman 1:29pm via TweetChat powered by oneQube

@NovaComms @decillis @dianekrose I'm interviewing for a FT job on Friday! Yikes!#solopr



LoisMarketing 1:28pm via TweetDeck

I don't pursue those anymore as my practice is referral-based. However I've spotted some 'intriguing' opps in the past :) #soloPR A2



SoloPR 1:28pm via tchat.io

RT @fransteps: A2: I tried it once when it seemed company could not fill position; I pitched interim. Got no traction. Gave up. #solopr



gchesman 1:28pm via TweetChat powered by oneQube

MT @LoisMarketing It can be worth a letter & follow-up communication but don't spend too much time 'chasing' #soloPR A2



SoloPR 1:28pm via tchat.io

RT @KarenSwim: A2: Use your natural network to discover an inside contact... #solopr



rajean 1:28pm via Twitter for Android

Finally find myself at right place/right time @KarenSwim #soloPR



mdbarber 1:27pm via Twitter for Mac

Yeah but it eggs him on too. "@decillis: @mdbarber I like when we all shake our heads at @gregwbrooks at the same time. #solopr"



NovaComms 1:27pm via TweetDeck

@decillis @dianekrose I'm trying it again this week so will report back with findings #solopr



KellyeCrane 1:27pm via TweetDeck

@gregwbrooks Actually, with all the non-salaried costs of an employee, it can be a nice chunk o' change! #soloPR



decillis 1:27pm via TweetDeck

@mdbarber I like when we all shake our heads at @gregwbrooks at the same time. #solopr



fransteps 1:27pm via tchat.io

A2: I tried it once when it seemed company could not fill position; I pitched interim. Got no traction. Gave up. #solopr



KarenSwim 1:27pm via tchat.io

Sorry, last tweet was too long #solopr



LoisMarketing 1:27pm via TweetDeck

It can be worth a letter and follow-up communication but don't spend too much time 'chasing' such postings. Be selective #soloPRA2



3HatsComm 1:27pm via TweetDeck

A2 I think per @KellyeCrane sit down w/ CEO/Director and show what would meet need: FT in house vs FT consultant #soloPR



NovaComms 1:27pm via TweetDeck

@KellyeCrane Or if it's a small company, go straight to the top! #solopr



KarenSwim 1:26pm via tchat.io

A2: Use your natural network to discover an inside contact, job postings that go public often have additions beyond what is needed #solopr



decillis 1:26pm via TweetDeck

A2: I can't imagine doing this unless I already had a relationship with the company. But once again, #ineedballs. #solopr



mdbarber 1:26pm via tchat.io

Haha. I was just typing the same thing! RT @decillis: @gregwbrooks Oh Greg... #solopr



NovaComms 1:26pm via TweetDeck

@gregwbrooks Charge the same as they'd pay the FT person or a bit more as they're saving on other employee-related costs #solopr



LoisMarketing 1:26pm via TweetDeck

Wow that was hard to answer in 140 -- hope what I tweeted made sense :) #soloPR A2



SoloPR 1:26pm via tchat.io

RT @3HatsComm A2 tough sell, tried that a few times. It's the 'day to day' execution they want as well, not just strategy, campaign #soloPR



mdbarber 1:26pm via tchat.io

A2 - I've not done this but it would seem best to go thru a colleague instead of HR. TW contact and show why external is best. #solopr



decillis 1:26pm via TweetDeck

@gregwbrooks Oh Greg... #solopr



gabshiha 1:26pm via TweetChat powered by oneQube

@NovaComms Thank you! Can't wait, I'm so excited to work in PR! #solopr



3HatsComm 1:25pm via TweetDeck

+1 RT @KellyeCrane: A1: I think it works best if it's a person to contact *not* in HR. #solopr



NovaComms 1:25pm via TweetDeck

@3HatsComm Good point, Davina. #solopr



decillis 1:25pm via TweetDeck

@dianekrose At least I'm not the only person! :)#solopr



LoisMarketing 1:25pm via TweetDeck

Normally I do not respond to them unless particular 'intriguing' opp then I do so w letter of intro citing experience/lower cost #soloPR A2



KellyeCrane 1:25pm via TweetDeck

A2: If you can get the name of the person the position reports to, that's the best. #solopr



gregwbrooks 1:25pm via Twitter Web Client

A2: Corollary question: If you can convince them you're a good alternative to FTE, does that mean you charge too little? #solopr



NovaComms 1:25pm via TweetDeck

Full time internal position RT @gabshiha: Can someone clarify what a FT job post is. I'm a student & never looked for aPR job before#solopr



gchesman 1:25pm via TweetChat powered by oneQube

@gabshiha Full-Time #solopr



3HatsComm 1:24pm via TweetDeck

A2 tough sell, tried that a few times. It's the 'day to day' execution they want as well, not just strategy, campaign #soloPR



gchesman 1:24pm via TweetChat powered by oneQube

A2 Use your personal brand profiles to show your influence #solopr



gabshiha 1:24pm via TweetChat powered by oneQube

Can someone clarify what a FT job post is. I'm a student & never looked for aPR job before. Thnx!
#solopr



KellyeCrane 1:24pm via TweetDeck

A1: I think it works best if it's a person to contact *not* in HR. #solopr



fransteps 1:24pm via tchat.io

RT @SoloPR: Q2: If you see a FT job post, how/can u contact & communicate value of working w/you as better choice?
#solopr



NovaComms 1:24pm via TweetDeck

MT @SoloPR: Q2: If you see a FT job post, how do you communicate the value of working w/ a#consultant as better choice? #solopr#freelance



decillis 1:24pm via TweetDeck

A2: I don't really attack any of those. But I've been known to send them to other people.#needballs #solopr



KellyeCrane 1:23pm via TweetDeck

RT @SoloPR: Q2: If you see a FT job post, how/can you contact & communicate the value of working with you as a better choice?
#solopr



LucyALloyd 1:23pm via Twitter for Android

RT @KellyeCrane: A1: When it comes to dist, our #solopr crowd typically agrees that old-fashioned custom emails work best.



KellyeCrane 1:23pm via TweetDeck

@mdbarber Thanks! :-) #soloPR



KarenSwim 1:23pm via Twitter for Websites

RT @SoloPR: Q2: If you see a FT job post, how/can you contact & communicate the value of working with you as a better choice?
#solopr



mdbarber 1:23pm via Twitter for Websites

RT @SoloPR: Q2: If you see a FT job post, how/can you contact & communicate the value of working with you as a better choice?
#solopr



SoloPR 1:22pm via tchat.io

Q2: If you see a FT job post, how/can you contact & communicate the value of working with you as a better choice?
#solopr



LEicher 1:22pm via Twitter Web Client

@fransteps @SoloPR Looking forward to it! #soloPR



mdbarber 1:21pm via tchat.io

Good! They're always good. RT @SoloPR: Coincidentally, the Solo PR blog will have a series of posts in August on tools, just FYI. #solopr



SoloPR 1:21pm via tchat.io

Great feedback on Q1 everyone, thanks - Q2 is up next... #solopr



fransteps 1:21pm via tchat.io

Bookmark. RT @SoloPR: Coincidentally, the Solo PR blog will have a series of posts in August on tools, just FYI. #solopr



gchesman 1:21pm via TweetChat powered by oneQube

@NovaComms RT @decillis It kills reach. FB wants you there when you post, and it's not a terrible thing to ask. @NovaComms #solopr



SoloPR 1:21pm via tchat.io

Glad it was helpful! RT @LEicher: Great feedback, all. Thanks! #soloPR



NovaComms 1:20pm via TweetDeck

@decillis @gchesman Great point that I overlooked a bit. Thanks for the reminder #solopr



SoloPR 1:20pm via tchat.io

Coincidentally, the Solo PR blog will have a series of posts in August on tools, just FYI. #solopr



mdbarber 1:20pm via tchat.io

RT @decillis: @gchesman It kills reach. FB wants you there when you post, and it's not a terrible thing to ask. @NovaComms #solopr



decillis 1:20pm via TweetDeck

@gchesman It kills reach. FB wants you there when you post, and it's not a terrible thing to ask. @NovaComms #solopr



LEicher 1:20pm via Twitter Web Client

Great feedback, all. Thanks! #soloPR



KellyeCrane 1:20pm via TweetDeck

@Diane_Dennis @PaulaJohns @LoisMarketing Yes, it's tempting to look for shortcuts, but best not to! #solopr



NovaComms 1:20pm via TweetDeck

@gchesman @decillis I've used scheduling for a while and never had issues. What parts are clunky for you? #solopr



gchesman 1:19pm via TweetChat powered by oneQube

@decillis @NovaComms I've used the scheduling on FB - It's clunky but not terrible. #solopr



NovaComms 1:19pm via TweetDeck

@decillis Ah now I get it. #solopr



fransteps 1:19pm via tchat.io

A1: I have been testing ToutApp for emails and really like some of its functionality. #solopr



decillis 1:18pm via TweetDeck

@NovaComms No, FB is by far the best. But scheduling in it or using another client for it simply doesn't work. #solopr



NovaComms 1:18pm via TweetDeck

@decillis Music to my ears!! I say the same thing! If targeted and timed correctly, you don't need to spend a lot #solopr



SDITSystems 1:18pm via RoundTeam

RT @PaulaJohns: Word. RT @KellyeCrane: A1: When it comes to dist, our #solopr crowd typically agrees that old-fashioned custom emails work ...



KarenSwim 1:18pm via tchat.io

So sorry to join late, good afternoon everyone! #solopr



LoisMarketing 1:18pm via TweetDeck

I was about to say that @KellyeCrane .. is a separate distrib necessary when you have well-managed email? Likely not. #soloPR A1



NovaComms 1:18pm via TweetDeck

@decillis Even for your tourism clients with lots of visual content, FB not working well? Damn algorithms #solopr



PaulaJohns 1:18pm via tchat.io

Word. RT @KellyeCrane: A1: When it comes to dist, our #solopr crowd typically agrees that old-fashioned custom emails work best.



fransteps 1:18pm via tchat.io

RT @decillis: @NovaComms Twitter as the BEST add-ons. So many ppl/cos were able to build on it. #solopr



decillis 1:18pm via TweetDeck

@NovaComms I personally like to use my old FB tricks with low dollar ads. I can make \$5 go further than most people can make \$50 go #soloPR



gchesman 1:17pm via TweetChat powered by oneQube

@decillis @NovaComms It's also about research & A/B testing! #solopr



KellyeCrane 1:17pm via TweetDeck

A1: When it comes to dist, our #solopr crowd typically agrees that old-fashioned custom emails work best.



NovaComms 1:17pm via TweetDeck

@decillis It's interesting what companies see success w/ FB. Many times it's consumer-focused ones. Promoted posts work on occasion #solopr



KellyeCrane 1:17pm via TweetDeck

@gabshiha Not really, as far as I know. #soloPR



decillis 1:16pm via TweetDeck

@NovaComms But really, we're just talking constant searches and simple scheduling to keep a content stream going. #solopr



KellyeCrane 1:16pm via TweetDeck

@mdbarber @fransteps I was thinking that, too (blog post). #soloPR



decillis 1:16pm via TweetDeck

@NovaComms And that's pretty much true of all of the niche networks as well. The only network I use tools on is Twitter. #solopr



SoloPR 1:15pm via tchat.io

Often the case! RT @decillis: A1: With social, I'm finding more and more that the more low tech I go, the better. #solopr



fransteps 1:15pm via tchat.io

Great idea! RT @mdbarber: @fransteps if your client is willing, that might be a good blog post. #solopr



fransteps 1:15pm via tchat.io

Agreed! RT @KellyeCrane: @LEicher The sales forces of many of these companies are notorious. Ugh. #solopr



mdbarber 1:15pm via tchat.io

@fransteps if your client is willing, that might be a good blog post. #solopr



decillis 1:15pm via TweetDeck

@NovaComms Like, I really don't think anything works with FB well. Much more bang for my buck just doing it like a normal post. #solopr



KellyeCrane 1:15pm via TweetDeck

A1: We can use different tools according to their strengths- one for research, one for dist, etc. #solopr



fransteps 1:14pm via tchat.io

A1; I just did a brief tool review for a client who is exploring. Choices were different than 6 months ago. #solopr



LoisMarketing 1:14pm via TweetDeck

@gchesman You must be organized to be successful! Key is keep it simple. #soloPR



gabshiha 1:14pm via TweetChat powered by oneQube

I'm so glad to know you all are using something I am familiar with(Hoot,TD.). Are there PR specific platforms to manage clients? #solopr



NovaComms 1:14pm via TweetDeck

@decillis With what aspects of #social? Curious #solopr



3HatsComm 1:14pm via TweetDeck

@LoisMarketing jinx.. owe you a Coke re: scale. :) #soloPR



KellyeCrane 1:14pm via TweetDeck

@LEicher The sales forces of many of these companies are notorious. Ugh. #solopr



mdbarber 1:14pm via tchat.io

Exactly. MT @fransteps: A1: So many tools, so little time! Depends on needs: publishing, Cust acv, great reports, manage team? #solopr



gchesman 1:14pm via TweetChat powered by oneQube

@LoisMarketing Impressive organization skills! I'd get in trouble #solopr



NovaComms 1:13pm via TweetDeck

@3HatsComm Agreed. And I think many of us have our own "systems" that generate results just as well #solopr



3HatsComm 1:13pm via TweetDeck

@NovaComms it's a 'bang for buck' issue; most small biz clients won't invest, it doesn't scale. #soloPR



decillis 1:13pm via TweetDeck

A1: With social, I'm finding more and more that the more low tech I go, the better. But I'm also anal. #soloPR



LoisMarketing 1:13pm via TweetDeck

My work is very straightforward and manageable with a calendar system both clients and I can view. #soloPR A1



SoloPR 1:13pm via tchat.io

RT @LoisMarketing: I've created my own 'system'. Haven't been impressed with any platform especially one scaled to solos. #soloPR A1



gchesman 1:13pm via TweetChat powered by oneQube

Exactly! RT @3HatsComm @KellyeCrane media is too diverse, niche. no one-size-fits all. tailored, targeted best way to go. #soloPR



SoloPR 1:12pm via tchat.io

RT @gchesman: A1 I've used Hootsuite, Tweetdeck...but I've found new options that manage fringe platforms #soloPR



decillis 1:12pm via TweetDeck

RT @fransteps: A1: So many tools, so little time! Depends on client needs: publishing, customer service, great reports, manage team? All di#soloPR



SoloPR 1:12pm via tchat.io

RT @NovaComms: A1: Haven't used the distribution or social media functionality of those services since going solo. #soloPR



NovaComms 1:12pm via TweetDeck

@KellyeCrane @fransteps Of course! #soloPR team for the win



3HatsComm 1:12pm via TweetDeck

@KellyeCrane media is too diverse, niche. no one-size-fits all. tailored, targeted best way to go. #soloPR



gchesman 1:12pm via TweetChat powered by oneQube

@LoisMarketing How does it work? #soloPR



NovaComms 1:12pm via TweetDeck

@LEicher I'd be weary! They all promise a lot, but when the rubber hits the road.... #soloPR



SoloPR1:12pm via tchat.io

Makes sense! RT @decillis: A1: The best platform is the one that works for your brain and for your client needs. #solopr



fransteps1:12pm via tchat.io

A1: So many tools, so little time! Depends on client needs: publishing, customer service, great reports, manage team? All diff. #solopr



decillis1:12pm via TweetDeck

RT @KellyeCrane: A1: Personally, I don't think the holy grail of services/tools exists. #solopr



NovaComms1:11pm via TweetDeck

@3HatsComm Don't have the \$\$ to invest at this time. #solopr



KellyeCrane1:11pm via TweetDeck

Oh, phooey - thanks! RT @NovaComms: @fransteps #solopr was left off. I RT'd it.



LoisMarketing1:11pm via TweetDeck

I've created my own 'system'. Haven't been impressed with any platform especially one scaled to solos. #soloPR A1



mDbarber1:11pm via tchat.io

@fransteps thought it was just me. I found it and just retweeted, hopefully. #solopr



3HatsComm1:11pm via TweetDeck

@NovaComms neither have I #soloPR



fransteps1:11pm via tchat.io

RT @KellyeCrane: A1: Personally, I don't think the holy grail of services/tools exists. #solopr



gchesman1:11pm via TweetChat powered by oneQube

A1 I've used Hootsuite, Tweetdeck...but I've found new options that manage fringe platforms#solopr



KellyeCrane1:11pm via TweetDeck

A1: Personally, I don't think the holy grail of services/tools exists. #solopr



mDbarber1:10pm via Twitter for Mac

RT @SoloPR: Additional info on Q1: "like what Mynewsdesk, Vocus, Meltwater & myPRGenie say they do" #solopr



NovaComms 1:10pm via TweetDeck

@fransteps #solopr was left off. I RT'd it.



NovaComms 1:10pm via TweetDeck

A1: Haven't used the distribution or social media functionality of those services since going solo. #solopr



fransteps 1:10pm via tchat.io

Never got Q1? Tweets out of order! #solopr



decillis 1:10pm via TweetDeck

A1: The best platform is the one that works for your brain and for your client needs. So yes, hello wishy-washy answer. #solopr



SoloPR 1:09pm via tchat.io

@LEicher Glad you could join us - we're kicking off with your Q! #solopr



PaulaJohns 1:09pm via tchat.io

Oh my, @LEicher -- nice to meet up with you here. Hope you are well! #soloPR



NovaComms 1:09pm via TweetDeck

Not sure I totally understand Q1 #solopr



SoloPR 1:09pm via tchat.io

Additional info on Q1: "like what Mynewsdesk, Vocus, Meltwater & myPRGenie say they do" #solopr



ChatSalad 1:08pm via Twitter Web Client

RT @KellyeCrane: @ChatSalad Hi! FYI- #solopr is switching to a twice monthly schedule (second and fourth Weds, same time - 1-2pm ET).



NovaComms 1:08pm via TweetDeck

#solopr RT @SoloPR: Q1 from @LEicher: What PR/socmed platform is best (eg help manage all aspects of media, including social, distribution)?



decillis 1:08pm via TweetDeck

.@fransteps I really don't. I have to wear pants on Friday for a client. That's enough pants for one week. #solopr



PaulaJohns 1:08pm via tchat.io

Paula here, long-time solo joining the #soloPRchat from sunny San Diego. Need some more coffee...



NovaComms 1:08pm via TweetDeck

@LEicher Welcome Leslie! #solopr

kcwriter 1:08pm via TweetChat powered by oneQube

Hi there. Kelle Campbell joining in from Texas! #solopr



fransteps 1:08pm via tchat.io

Admit it-You just didn't want to wear pants. RT @decillis: Hi everyone, Betsy from my house in Columbus. Sorry I'm not at Panera. #solopr



LEicher 1:07pm via Twitter Web Client

Hi everyone - First time in a #solopr chat. I'm based in St. Louis and my practice focuses on the education technology market.



gchesman 1:07pm via TweetChat powered by oneQube

@NovaComms Glad to join! #solopr



fransteps 1:06pm via tchat.io

Gathering my Qs for the 8/23 health insurance chat, cuz I need to make some changes. Thanks for the timely topic. #solopr



SoloPR 1:06pm via tchat.io

Great crowd gathering and the "programming notes" are complete. On to Q1...! #solopr



NovaComms 1:06pm via TweetDeck

Next time! :) RT @decillis: Hi everyone, Betsy from my house in Columbus. Sorry that I'm not at Panera. #solopr



mdbarber 1:06pm via tchat.io

I'm sure Panera is sorry you're not there too! ;-) #solopr



SoloPR 1:06pm via tchat.io

We need expert help on the insurance topic, I'm sure you all agree. ;-) #solopr



NovaComms 1:06pm via TweetDeck

RT @SoloPR: On the 2nd Wednesday, we'll have our typical Q&A style, and on the 4th we'll focus on a topic. Going to be fun! #solopr



mdbarber 1:06pm via tchat.io

Great idea! RT @SoloPR: On the 2nd Wed, we'll have our typical Q&A style, and on the 4th we'll focus on a topic. Going to be fun! #solopr



NovaComms 1:06pm via TweetDeck

@gchesman Welcome Gabe #solopr



decillis 1:06pm via TweetDeck

Hi everyone, Betsy from my house in Columbus. Sorry that I'm not at Panera. #solopr



LoisMarketing 1:06pm via TweetDeck

@SoloPR I think it will add a lot to the community ... plus you deserve a breather too :) I can say that as former #chat host! x #soloPR



SoloPR 1:06pm via tchat.io

After today, the next chat will be 8/13 in the Q&A format. On 8/27 we'll have a guest insurance broker to talk health insurance! #solopr



fransteps 1:05pm via tchat.io

RT @SoloPR: On the 2nd Wednesday, we'll have our typical Q&A style, and on the 4th we'll focus on a topic. Going to be fun! #solopr



3HatsComm 1:05pm via TweetDeck

joining #soloPR chat from Atlanta, where I'm missing the sun and changing my calendar reminders to the 2nd and 4th Wednesdays :)



mdbarber 1:05pm via tchat.io

Good morning from Anchorage. Mary here. 35+ in PR; 14 as solo consultant. Look forward to chatting! #solopr



SoloPR 1:05pm via tchat.io

@LoisMarketing Glad to hear you like it! #solopr



mdbarber 1:04pm via Twitter for Websites

RT @SoloPR: While we gather, hopefully you all saw that our chat is evolving! We'll be chatting the 2nd and 4th Weds: <http://t.co/YILTRdplj#solopra> href='http://t.co/YILTRdplj' target='_blank' rel='nofollow'>zpr.io/RQQY



fransteps 1:04pm via tchat.io

Hi all. Fran Stephenson, San Antonio-based Solo. 20+ yrs in PR; 4 as solo. Writing a crisis comms plan today! #solopr



SoloPR 1:04pm via tchat.io

On the 2nd Wednesday, we'll have our typical Q&A style, and on the 4th we'll focus on a topic. Going to be fun! #solopr



gchesman 1:04pm via Hootsuite

I'm a [#socialmedia](#) strategist currently building my personal brand until the next opportunity [#solopr](#)



NovaComms 1:04pm via TweetDeck

He's Back! RT [@gregwbrooks](#): Hi all --Greg Brooks, principal of West Third Group. Live in Vegas, work as your competition nationally. [#solopr](#)



NovaComms 1:03pm via TweetDeck

Excited about the new format of [#solopr](#) chats, but I will miss the weekly engagement with everyone.



gregwbrooks 1:03pm via Twitter Web Client

Hi all -- Greg Brooks, principal of West Third Group. Live in Vegas, work as your competition nationally. [#solopr](#)



SoloPR 1:03pm via tchat.io

While we gather, hopefully you all saw that our chat is evolving! We'll be chatting the 2nd and 4th Weds: zpr.io/RQQY [#solopr](#)



LoisMarketing 1:03pm via TweetDeck

Hi all in [#SoloPR](#). I like the ideas for the new format :) Greetings from Atlanta. Solo pro working with small to mid-sized businesses.



NovaComms 1:03pm via TweetDeck

Happy Wednesday [#solopr](#) team! Jennifer from San Francisco. [#socialmedia](#) strategy and consulting.



fransteps 1:02pm via tchat.io

Woot! RT [@SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields.



KellyeCrane 1:02pm via TweetDeck

[@ChatSalad](#) Hi! FYI- [#solopr](#) is switching to a twice monthly schedule (second and fourth Weds, same time - 1-2pm ET).



NovaComms 1:02pm via TweetDeck

[@gabshiha](#) Welcome!! [#solopr](#)



SoloPR 1:02pm via tchat.io

We have room for more Qs this week, so send them to [@KellyeCrane](#) without the hashtag (or by DM)! [#solopr](#)



gchesman 1:01pm via Hootsuite

RT [@SoloPR](#): It's time for this week's [#soloprchat](#), for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields.



Solo PR Pro SoloPR 1:01pm via tchat.io

Welcome! RT @gabshiha: I'm excited to be a part of #solopr for the first time today! I'm a student at Univ. of North Texas going for PR!



Solo PR Pro SoloPR 1:01pm via tchat.io

If you're joining, please introduce yourself. This is @KellyeCrane, Atlanta-based founder of soloprpro [dot] com. #solopr



Solo PR Pro SoloPR 1:01pm via tchat.io

It's time for this week's #solopr chat, for #freelance consultants in #PR, #socialmedia and related fields.