

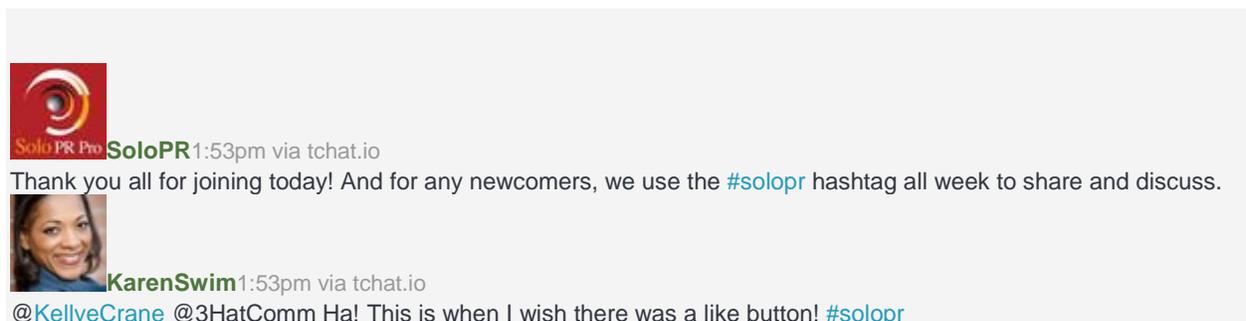


#SoloPR Transcript – 7/16/2014

This week's questions:

1. When a client is leaving a consultant and hiring you, what Qs should you ask to make sure you're not walking into a firestorm?
2. Facebook now has slingshot, how are you using messaging apps in your work?
3. How often do you find yourself texting or messaging media/influencers?
4. How do you deal with internal divisions and turf wars with clients?
5. What are you doing today that you could not have imagined 10 years ago?

Transcript follows in reverse chronological order:





SoloPR 1:52pm via tchat.io

This has been a fun discussion on Q5, and there's not really enough time for another Q, so we'll end the chat here. #solopr



TMariePR 1:52pm via Echofon

RT @KarenSwim: @TMariePR Hey you! Big virtual hugs right back! #solopr



candacemcc 1:52pm via Hootsuite

Long read, but worth it > Emerging models of #PR measurement | via @prweek ow.ly/zeHtz#solopr



KarenSwim 1:52pm via tchat.io

@TMariePR Hey you! Big virtual hugs right back! #solopr



TMariePR 1:51pm via Echofon

Checking into #solopr late! Hey guys! *virtual hugs*



TMariePR 1:51pm via Echofon

RT @LoisMarketing: I love seeing how fellow #soloPR pros are carving out great lives and unique businesses! Cheers to you all! A5



SoloPR 1:51pm via tchat.io

Me too! RT @LoisMarketing: I love seeing how fellow #soloPR pros are carving out great lives and unique businesses! Cheers to you all! A5



KellyeCrane 1:50pm via TweetDeck

@3HatsComm You can do eet! #solopr



KellyeCrane 1:49pm via TweetDeck

A5: I've also had periods lately where I took time off to care for family. It doesn't have to be go-go-go all the time. #solopr



dariasteigman 1:49pm via Twitter for Android

#solopr All this awesome connectivity aside, my wife is a tad spotty. So signing off early. :)



3HatsComm 1:49pm via TweetDeck

@KellyeCrane nope, never know. I still have notions that I'll get to live and work in Paris. a girl can dream! #soloPR



Yetunde 1:48pm via TweetChat powered by oneQube

@KellyeCrane Yessssss at ff passion. and of course, having the experience to brand my own product. THANK GOD FOR PR @afropolitanchef#solopr



LoisMarketing 1:48pm via TweetDeck

RT @avik_munshi: @LoisMarketing Haha! But don't you think travelling keeps mind fresh and away from boredom! #soloPR << Definitely!



SoloPR 1:48pm via tchat.io

Yes, we can focus on new industries RT @JanetLFalk: That I would be working with law firms on PR. Was not on my radar at all. #solopr



LoisMarketing 1:48pm via TweetDeck

I love seeing how fellow #soloPR pros are carving out great lives and unique businesses! Cheers to you all! A5



avik_munshi 1:48pm via TweetDeck

@LoisMarketing Haha! But don't you think travelling keeps mind fresh and away from boredom! #soloPR



SoloPR 1:48pm via tchat.io

MT @3HatsComm: time shifting! DVRs, tablets, laptops .. we work and play on our own time, in our own ways, when where we want. #soloPR



KellyeCrane 1:47pm via TweetDeck

@Yetunde This is what is so awesome about being a #solopr pro - we can follow our passions!



Yetunde 1:47pm via TweetChat powered by oneQube

RT @KellyeCrane Lol Thanks the necessity of entrepreneurship saving money by cooking at home . DEFINITELY DID NOT SEE THAT HAPPENING #Solopr



KellyeCrane 1:46pm via TweetDeck

A5: Personally, I thought I would live out my days in New Orleans (hurricane changed that). We never know what the future holds! #solopr



dariasteigman 1:46pm via Twitter for Android

RT @3HatsComm: @dariasteigman time shifting! DVRs, tablets, laptops .. we work and play on our own time, in our own ways, when where we wan#soloPR



3HatsComm 1:46pm via TweetDeck

@dariasteigman time shifting! DVRs, tablets, laptops .. we work and play on our own time, in our own ways, when where we want. #soloPR



SoloPR 1:46pm via tchat.io

RT @LoisMarketing: Working from home and managing clients internationally. Amazing -- and awesome. :) #soloPR A5



JanetLFalk 1:45pm via Twitter Web Client

.@SoloPR That I would be working with law firms on PR. Was not on my radar at all. #soloPR



KellyeCrane 1:45pm via TweetDeck

@Yetunde Wow, I didn't know you wrote a cookbook. Gorgeous cover! #soloPR



avik_munshi 1:45pm via TweetDeck

@Yetunde LOL! I am still driving a hatchback my dad got me... #soloPR



OhhSocialMedia 1:45pm via RoundTeam

RT @KellyeCrane: Ok! J RT @avik_munshi:#soloPR A5 10 years from now I just want to drive a Porsche and not end up on the back seat of a be...



OhhSocialMedia 1:45pm via RoundTeam

RT @KellyeCrane: A5: Years ago I was very comfortable being behind the scenes. Social media forced me to speak for myself. #soloPR



KarenSwim 1:44pm via tchat.io

@SoloPR On my own just a few years ago, as a sub about 8 years ago #soloPR



SoloPR 1:44pm via tchat.io

RT @Yetunde: A5: Helping my clients create, develop & market their brand? & publish a cookbook. #soloPR pic.twitter.com/RJqokSEERRR #soloPR



avik_munshi 1:44pm via TweetDeck

RT @KellyeCrane: A5: Years ago I was very comfortable being behind the scenes. Social media forced me to speak for myself. #soloPR



Yetunde 1:44pm via TweetChat powered by oneQube

LOL RT @avik_munshi: #soloPR A5 10 years from now I just want to drive a Porsche and not end up on the back seat of a bentley



SoloPR 1:44pm via tchat.io

When did you move in the PR direction? RT @KarenSwim: A5: PR. 10 years ago could not have imagined it. #soloPR



Spafloating 1:44pm via Twitter Web Client

RT @KellyeCrane: Ok! J RT @avik_munshi:#soloPR A5 10 years from now I just want to drive a Porsche and not end up on the back seat of a be...



SoloPR 1:43pm via tchat.io

RT @dariasteigman: #solopr Mobile, real-time global comms. That I'd be talking to ppl all over AND not be "plugged in" anywhere.



KellyeCrane 1:43pm via TweetDeck

Ok! J RT @avik_munshi: #soloPR A5 10 years from now I just want to drive a Porsche and not end up on the back seat of a bentley



Yetunde 1:43pm via Twitter Web Client

@SoloPR A5: Helping my clients create, develop & market their brand? & publish a cookbook. I NEVER imagined #soloprpic.twitter.com/sCDefABqLQ



SoloPR 1:42pm via tchat.io

RT @jendonovansf: A5: 10 yrs ago, I couldn't have imagined living back in #SanFrancisco & running my own #socialmedia consulting biz#solopr



KarenSwim 1:42pm via tchat.io

A5: PR. 10 years ago could not have imagined it.#solopr



SoloPR 1:42pm via tchat.io

RT @LoisMarketing: Being a #soloPR pro! (Actually I had imagined it ...) :) A5



dariasteigman 1:42pm via Twitter for Android

#solopr Mobile, real-time global comms. That I'd be talking to ppl all over AND not be "plugged in" anywhere.



LoisMarketing 1:42pm via TweetDeck

Working from home and managing clients internationally. Amazing -- and awesome. :)#soloPR A5



KellyeCrane 1:42pm via TweetDeck

A5: Years ago I was very comfortable being behind the scenes. Social media forced me to speak for myself. #solopr



avik_munshi 1:42pm via TweetDeck

#soloPR A5 10 years from now I just want to drive a Porsche and not end up on the back seat of a bentley



jendonovansf 1:41pm via TweetDeck

@SoloPR Sure glad they are here now! #solopr



SoloPR 1:41pm via tchat.io

RT @3HatsComm A5 talking, meeting, working w/ people from around the world. this 'social network' thingy may have legs after all. :)#soloPR



jendonovansf 1:41pm via TweetDeck

A5: 10 years ago, I couldn't have imagined living back in #SanFrancisco & running my own#socialmedia consulting biz #soloPR



SoloPR 1:41pm via tchat.io

RT @avik_munshi: #soloPR A5 I am just 21 so basically everything, legally drive, enter a club, buy a cigar, pay taxes, earn some money... LOL



redmedia **REDMEDIAPR** 1:41pm via Twitter Web Client

@jendonovansf of course it does #soloPR



LoisMarketing 1:41pm via TweetDeck

Being a #soloPR pro! (Actually I had imagined it ...) :) A5



SoloPR 1:40pm via tchat.io

I was just thinking that! RT @jendonovansf: A5: Does participating in a Twitter chat count?#soloPR



jendonovansf 1:40pm via TweetDeck

A5: Does participating in a Twitter chat count?#soloPR



3HatsComm 1:40pm via TweetDeck

A5 talking, meeting, working w/ people from around the world. this 'social network' thingy may have legs after all. :) #soloPR



avik_munshi 1:40pm via TweetDeck

#soloPR A5 I am just 21 so basically everything, legally drive, enter a club, buy a cigar, pay taxes, earn some money... LOL...



KellyeCrane 1:40pm via TweetDeck

A5: cough...Solo PR Pro... cough J #soloPR



KellyeCrane 1:39pm via TweetDeck

Younger pros, you can use 5 years J RT @SoloPR: Q5: What are you doing today that you could not have imagined 10 years ago? #soloPR



KarenSwim 1:39pm via Twitter for Websites

RT @SoloPR: Q5: What are you doing today that you could not have imagined 10 years ago?#soloPR



SoloPR 1:38pm via tchat.io

Q5: What are you doing today that you could not have imagined 10 years ago? #solopr



REDMEDIAPR 1:38pm via Twitter Web Client

Chart w pert contact info /perf method of comms - some like a call/ text - doing what THEY pref not what I pref = better response #solopr



SoloPR 1:38pm via tchat.io

Great stuff on Q4- thanks all! Q5 is up next...#solopr



jgombita 1:38pm via Twitter Web Client

Janus @KellyeCrane! #solopr



SoloPR 1:37pm via tchat.io

Thanks - join in anytime! RT @Kellyopoly: I love reading the #soloPR chats. So much good info.



KellyeCrane 1:37pm via TweetDeck

@3HatsComm I will blame the fact that I wear two hats during this chat for my typing lag... J#solopr



Yetunde 1:36pm via TweetChat powered by oneQube

Nice one @KellyeCrane A4: Reminder that your primary contact may not be the point person forever. #solopr



dariasteigman 1:36pm via Twitter for Android

RT @KellyeCrane: A4: Reminder that your primary contact may not be the point person forever. Stay above the fray so you can stay no matter #solopr



SoloPR 1:36pm via tchat.io

Good one! RT @LoisMarketing: ...Remember you are outside advisor and not a 'peer'. Stay objective. #soloPR A4



LoisMarketing 1:36pm via TweetDeck

The C-level hires me ... I stay on the C-level as advisor. :) #soloPR A4



KellyeCrane 1:36pm via TweetDeck

A4: Reminder that your primary contact may not be the point person forever. Stay above the fray so you can stay no matter what. #solopr



Kellyopoly 1:36pm via Twitter Web Client

I love reading the #soloPR chats. So much good info.



3HatsComm 1:35pm via TweetDeck

@dariasteigman that's when you CC, insist all parties be at this meeting or that.. don't let yourself get boxed in anyone's turf #soloPR



LoisMarketing 1:35pm via TweetDeck

Never ever allow yourself to become immersed. Remember you are outside advisor and not a 'peer'. Stay objective. #soloPR A4



dariasteigman 1:35pm via Twitter for Android

@KarenSwim Switzerland? #solopr



SoloPR 1:35pm via tchat.io

Yes! RT @velo_city: One of these days I'll remember to join in on #solopr chat. Is it every Wednesday noon CST?



SoloPR 1:34pm via tchat.io

MT @dariasteigman: A4 ...also have to facilitate convos across silos -or you get screwed if turf wars stymie progress. #solopr



velo_city 1:34pm via TweetDeck

One of these days I'll remember to join in on #solopr chat. Is it every Wednesday noon CST?



dariasteigman 1:34pm via Twitter for Android

A4 Agree with @3HatsComm re \$\$\$. But also have to facilitate convos across silos -or you get screwed if turf wars stymie progress. #solopr



SoloPR 1:34pm via tchat.io

RT @avik_munshi: #soloPR A4 I usually talk to the CEO b/c i mostly work for #startups and I barely listen or care about internal gossip etc



3HatsComm 1:33pm via TweetDeck

@KellyeCrane great minds.. some just type faster. :) #soloPR



LoisMarketing 1:33pm via TweetDeck

Previous tweet re if situation cannot be resolved otherwise .. #soloPR A4



avik_munshi 1:33pm via TweetDeck

#soloPR A4 I usually talk to the CEO b/c i mostly work for #startups and I barely listen or care about internal gossip etc...



SoloPR 1:33pm via tchat.io

RT @KarenSwim: A4: Stay focused on the objectives and not the internal wars #solopr



KellyeCrane 1:33pm via TweetDeck

@3HatsComm Oh, jinx on the cc! I'm a jinxing fool today. :-) #solopr



Yetunde 1:33pm via TweetChat powered by oneQube

@SoloPR A4: I like to re-clarify our role in the project & where there may be overlaps. That way, egos are not in the way of results #solopr



LoisMarketing 1:33pm via TweetDeck

You're not doing client or yourself any favors if you allow it to continue. Meet privately w your contact -- THE decision maker. #soloPR A4



KellyeCrane 1:33pm via TweetDeck

A4: Also, try to copy as many people as possible when communicating. You don't always know who will win! #solopr



3HatsComm 1:32pm via TweetDeck

@KellyeCrane and none of this 'he said, she said' business. CC everyone, always. #soloPR



andreawpr 1:32pm via Twitter Web Client

RT @SoloPR: Q4: How do you deal with internal divisions and turf wars with clients? #solopr



OhhSocialMedia 1:32pm via RoundTeam

RT @KellyeCrane: RT @SoloPR: Q4: How do you deal with internal divisions and turf wars with clients? #solopr



SoloPR 1:32pm via tchat.io

MT @3HatsComm: A4 follow the money. sorry, but your work depends on it. you gotta go where the real authority is... #soloPR



KarenSwim 1:32pm via tchat.io

A4: Stay focused on the objectives and not the internal wars #solopr

kcwriter 1:32pm via TweetChat powered by oneQube

RT @KellyeCrane A4: As much as you can stay quiet when one party is dis'ing another, do. #solopr



KellyeCrane 1:31pm via TweetDeck

A4: As much as you can stay quiet when one party is dis'ing another, do. #solopr



dariasteigman 1:31pm via Twitter for Android

@3HatsComm I get almost none. But I'm outlier - mobile # isn't a public #. #solopr



3HatsComm1:31pm via TweetDeck

A4 follow the money. sorry, but your work depends on it. you gotta go where the real authority is, stay out of office politics #soloPR

kcwriter1:31pm via TweetChat powered by oneQube

@Yetunde Cool! Congrats on that! #soloPR



KarenSwim1:31pm via tchat.io

A4: Be like Sweden! #soloPR



KellyeCrane1:31pm via TweetDeck

A4: Whatever you do, be careful about the appearance of being two-faced. #soloPR



Yetunde1:30pm via TweetChat powered by oneQube

RT @SoloPR Q4: How do you deal with internal divisions and turf wars with clients? #soloPR



Yetunde1:30pm via TweetChat powered by oneQube

RT @kcwriter i had a prior relationship with the editor. I just never thought we would seal the deal via text. #soloPR



avik_munshi1:30pm via TweetDeck

#soloPR A3 Talk to influencers only during conferences, else they just leave feedback in on shared docs! if Urgent I DM or Email



dariasteigman1:30pm via Twitter for Android

RT @SoloPR: Q4: How do you deal with internal divisions and turf wars with clients? #soloPR



3HatsComm1:30pm via TweetDeck

@dariasteigman IDK about outreach; I know I keep getting more and more spammy ads, pitches as texts (from #s that I keep blocking)#soloPR



KellyeCrane1:29pm via TweetDeck

A4: This reminds me of that old joke: how do porcupines kiss? Very carefully. :-) #soloPR



KarenSwim1:29pm via tchat.io

This is a good Q! RT @SoloPR: Q4: How do you deal with internal divisions and turf wars with clients? #soloPR



KellyeCrane1:29pm via TweetDeck

RT @SoloPR: Q4: How do you deal with internal divisions and turf wars with clients? #soloPR



avik_munshi1:28pm via TweetDeck
 @KellyeCrane Haha! you should try it out, when nothing works 9gag does #soloPR



SoloPR1:28pm via tchat.io
 Q4: How do you deal with internal divisions and turf wars with clients? #solopr



Yetunde1:28pm via TweetChat powered by oneQube
 @KarenSwim Thanks. yes, the client was shocked lol. YUP all on Black Berry messenger. I was stunned too.
 @SoloPR #solopr



LoisMarketing1:28pm via TweetDeck
 This has come up with other things as well. DON'T HESITATE TO ASK :) People appreciate it. No need to 'tiptoe around' :) #soloPR



3HatsComm1:28pm via TweetDeck
 ITA @REDMEDIAPR if it's more time, work to use the 'hack', then it's not worth effort #soloPR



kcwriter1:28pm via TweetChat powered by oneQube
 @Yetunde How did that work? You texted an editor to make an intro? #solopr



KarenSwim1:27pm via tchat.io
 @Yetunde Nice! #solopr



SoloPR1:27pm via tchat.io
 Thanks for sharing your thoughts on Qs 2 & 3 - Q4 is up next! #solopr



avik_munshi1:27pm via TweetDeck
 #soloPR A3 hipchat for internal company convos with diff chatrooms, fuze or google hangouts for conference, MS Cloud Services for work



KellyeCrane1:27pm via TweetDeck
 @avik_munshi Ha- 9gag is new to me! #solopr



Yetunde1:27pm via TweetChat powered by oneQube
 I actually used texting to secure one of my clients as a video columnist for a major magazine in West Africa # all with BBM #solopr



SoloPR1:27pm via tchat.io
 MT @avik_munshi: If I am bored I open @9GAG and if still bored i open FB, FB messaging apps, sometimes BBM else Emails or HipChat#solopr



dariasteigman 1:27pm via Twitter for Android

Separate from client usage, clear that text /messaging increasingly part of outreach. Esp B2C. #solopr



3HatsComm 1:26pm via TweetDeck

RT @REDMEDIAPR: Sometimes I feel like there are so many apps it makes it overwhelming - less productive/effective hard to choose #solopr



LoisMarketing 1:26pm via TweetDeck

I always ask, "How do you prefer that we communicate?" and let them direct -- client contact, media rep, influencer, etc. #soloPR A3



SoloPR 1:26pm via tchat.io

RT @REDMEDIAPR: Sometimes I feel like there are so many apps it makes it overwhelming - less productive/effective hard to choose #solopr



avik_munshi 1:26pm via TweetDeck

#soloPR hoping in A2 If I am bored I open @9GAG and if still bored i open Facebook, FB messaging apps, sometimes BBM else Emails or HipChat



SoloPR 1:26pm via tchat.io

RT @kcwriter: A3: A few influencers in my sphere indicate they're open to other means of contact but even they still use email. #solopr



KellyeCrane 1:26pm via TweetDeck

A3: If I'm connected w/the influencer on social media, I may DM them (only if we've DM'd about other things before) #solopr



LoisMarketing 1:25pm via TweetDeck

Just because YOU like a certain method of comm (such as texting) doesn't mean others do. Have a 'meeting of the minds' :) #soloPR A3

kcwriter 1:25pm via TweetChat powered by oneQube

A3: A few influencers in my sphere indicate they're open to other means of contact but even they still use email. #solopr



SoloPR 1:24pm via tchat.io

MT @dariasteigman: A2 Love texting. Using more to connect with some clients, but mostly around mtgs. #solopr



Yetunde 1:24pm via TweetChat powered by oneQube

@SoloPR A3 compared to last year, I think I am up at least 40% in using texts and messaging instead of good ol phone calls ? #solopr



LoisMarketing 1:24pm via TweetDeck

RT @KarenSwim: A3: Have heard of others having success with this but all my people still seem to like email and phone calls #solopr



redmedia **REDMEDIAPR** 1:24pm via TweetDeck

Sometimes I feel like there are so many apps it makes it overwhelming - less productive/effective hard to choose #solopr



SoloPR 1:24pm via tchat.io

RT @KarenSwim: A3: Have heard of others having success with this but all my people still seem to like email and phone calls #solopr



dariasteigman 1:23pm via Twitter for Android

A2 Love texting. Using more to connect with some clients, but mostly around mtgs. (And hi! Popping in a little via mobile). #solopr



3HatsComm 1:23pm via TweetDeck

A3 hardly ever. I'm w/ @LoisMarketing it's disruptive, intrusive so only when it's 1) important and 2) we have the relationship #soloPR



SoloPR 1:23pm via tchat.io

MT @Yetunde: I find the Slingshot app as a distraction and time waster. The idea of "send me something before you see what I sent". #solopr



LoisMarketing 1:23pm via TweetDeck

As with clients, they and I prefer email and phone. I've only texted media reps on an occasion or two. #soloPR A3



JanetLFalk 1:23pm via Twitter Web Client

.@SoloPR Sorry to miss today's session due to webinar. Will read transcript. #soloPR



KellyeCrane 1:23pm via TweetDeck

A3: Some media are very into texting- especially re: on-site meetings, as @3HatsComm mentioned. I let them lead #solopr



redmedia **REDMEDIAPR** 1:23pm via TweetDeck

RT @KarenSwim: A1: As you consider the transition, how would you define success with a new consultant? #solopr



KarenSwim 1:23pm via tchat.io

A3: Have heard of others having success with this but all my people still seem to like email and phone calls #solopr



KellyeCrane 1:22pm via TweetDeck

RT @SoloPR: Let's make Q3 a follow-up: How often do you find yourself texting or messaging media/influencers? #solopr



KellyeCrane 1:22pm via TweetDeck

@3HatsComm Ha! That's a lot to put in a text! #solopr



Yetunde 1:22pm via TweetChat powered by oneQube

@SoloPR I find the Slingshot app as a distraction and time waster. The idea of "send me something before you see what I sent". #solopr



KarenSwim 1:22pm via Twitter for Websites

RT @SoloPR: Let's make Q3 a follow-up: How often do you find yourself texting or messaging media/influencers? #solopr



LoisMarketing 1:22pm via TweetDeck

I'm so grateful clients and I have good systems in place. We rely mostly on email -- and the good ol' trusty phone when needed :) #soloPR A2



SoloPR 1:22pm via tchat.io

Let's make Q3 a follow-up: How often do you find yourself texting or messaging media/influencers? #solopr



KarenSwim 1:21pm via tchat.io

A2: Not a huge fan of messaging apps, use Hangouts and texting and rarely for client communications #solopr



3HatsComm 1:21pm via TweetDeck

@KellyeCrane the rare times clients have, it's been some crazy design edits and I'm like.. ppl, EMAIL that! sheesh. :) #soloPR



KellyeCrane 1:21pm via TweetDeck

A2: I suppose there may be ways to use these apps in B2C communications, but I don't know what they are. #solopr



SoloPR 1:20pm via tchat.io

Good pt RT @3HatsComm: A2 rarely comes up; if on site in crowd, noise like tradeshow.. I'll tweet or text if necessary. #soloPR



KarenSwim 1:20pm via Twitter for Websites

RT @SoloPR: Q2: Facebook now has slingshot, how are you using messaging apps in your work? #solopr



LoisMarketing 1:20pm via TweetDeck

Also external apps such as Slingshot do not offer way to capture and store comms. There are better internal apps for such. #soloPR A2



SoloPR 1:20pm via tchat.io

RT @LoisMarketing: Messaging can be very disruptive (not in a good way!) so I don't use it...#soloPR A2



KellyeCrane 1:19pm via TweetDeck

A2: I'm not a big messaging app user. My clients don't even text! J #solopr



3HatsComm 1:19pm via TweetDeck

A2 rarely comes up; if on site in crowd, noise like tradeshow.. I'll tweet or text if necessary.#soloPR



LoisMarketing 1:19pm via TweetDeck

Messaging can be very disruptive (not in a good way!) so I don't use it. Clients use internal messaging apps for staff comms #soloPR A2



KellyeCrane 1:18pm via TweetDeck

RT @SoloPR: Q2: Facebook now has slingshot, how are you using messaging apps in your work? #solopr



jendonovansf 1:18pm via TweetDeck

A2: Not using any messaging apps at this time, but curious to see how folks are. #solopr



SoloPR 1:17pm via tchat.io

Q2: Facebook now has slingshot, how are you using messaging apps in your work? #solopr



SoloPR 1:17pm via tchat.io

Oh, and we have room for more Qs this week, so send them to @KellyeCrane without the hashtag (or by DM)! #solopr



Yetunde 1:17pm via TweetChat powered by oneQube

ABSOLUTELY. @KellyeCrane @Yetunde That's why it's so important to ask Qs, and not just jump on every opp! #solopr



KarenSwim 1:17pm via tchat.io

@LoisMarketing Good point and a very positive approach. #solopr



KellyeCrane 1:16pm via TweetDeck

@Yetunde That's why it's so important to ask Qs, and not just jump on every opp! #solopr



Yetunde 1:16pm via TweetChat powered by oneQube

RT @KellyeCrane A1: Also ask: how many consultants/agencies have they worked with & timeframe. If they cycle through one a year...#solopr



LoisMarketing 1:16pm via TweetDeck

Before walking away, look beyond a perceived 'possible firestorm' to how you can create a good relationship and overcome it. #soloPR A1



SoloPR 1:16pm via tchat.io

Good tips on Q1 everyone, thanks! Q2 is coming up... #solopr



KellyeCrane 1:16pm via TweetDeck

A1: Also ask: how many consultants/agencies have they worked with & timeframe. If they cycle through one a year... #solopr



SoloPR 1:15pm via tchat.io

RT @3HatsComm: esp if long time campaign or spent big \$ on projects they 'hated' - red flag they don't have a real plan #soloPR



SoloPR 1:14pm via tchat.io

RT @LoisMarketing: Focus your questions to former agent to the work, not the personalities...#soloPR A1



Yetunde 1:14pm via TweetChat powered by oneQube

@SoloPR I have experienced this. I asked what the expected time for results were for the wish list? #soloPR They were VERY UNREALISTIC



3HatsComm 1:14pm via TweetDeck

@KellyeCrane esp if long time campaign or spent big \$ on projects they 'hated' - red flag they don't have a real plan #soloPR



KellyeCrane 1:14pm via TweetDeck

A1: BTW, if they got next to nothing for their \$, the bar is low, but they will also expect a lot of reporting from you. #solopr

kcwriter 1:13pm via TweetChat powered by oneQube

@KarenSwim Hi there! :) #solopr



KarenSwim 1:13pm via tchat.io

@KellyeCrane Ha! I read that and held up my finger, jinxys! ;-) #solopr



KellyeCrane 1:13pm via TweetDeck

A1: If they were really burned and are annoyed, I find they don't hesitate to tell you about it!#solopr



SoloPR1:12pm via tchat.io

RT @jendonovansf: A1: Ask about goals that weren't met, opportunities that exist and what they expect from a new consultant. #solopr



3HatsComm1:12pm via TweetDeck

@KellyeCrane @KarenSwim always always get their must haves, wins, successes.. #soloPR



KarenSwim1:12pm via tchat.io

@kcwriter Expectations. Such a great word and you're right! BTW, Hi! :-) #solopr



KellyeCrane1:12pm via TweetDeck

@KarenSwim Oh, I see we jinxed! :-) #solopr



jendonovansf1:12pm via TweetDeck

A1: Ask about goals that weren't met, opportunities that exist and what they expect from a new consultant. #solopr



Yetunde1:12pm via TweetChat powered by oneQube

RT @KellyeCrane A1: Ask "what specific results do you want from your consultant?" Good way to find out if they're realistic..or not! #solopr



KellyeCrane1:12pm via TweetDeck

@3HatsComm I like! If they can't come up with anything that went right... I would run! #solopr

kcwriter1:11pm via TweetChat powered by oneQube

Yes, find out their expectations MT @KarenSwimA1 As you consider the transition, how would you define success with new consultant? #solopr



SoloPR1:11pm via tchat.io

Smart! RT @3HatsComm: A1 ...ask ?s - not just why they're leaving, went wrong .. also what went right. get full picture #soloPR



KellyeCrane1:11pm via TweetDeck

A1: Ask, "what specific results do you want from your consultant?" Good way to find out if they're realistic..or not! #solopr



LoisMarketing1:11pm via TweetDeck

Focus your questions to former agent to the work, not the personalities. You'll still learn a lot about the personalities :) #soloPR A1



jendonovansf1:10pm via TweetDeck

@KarenSwim Yes! #solopr



KarenSwim 1:10pm via tchat.io

A1: As you consider the transition, how would you define success with a new consultant?#solopr



3HatsComm 1:10pm via TweetDeck

A1 agree w/ everyone, ask ?s - not just why they're leaving, went wrong .. also what went right. get full picture #soloPR



promotionsweb 1:10pm via RoundTeam

RT @KellyeCrane: A1: When a client is leaving another consultant, it's good to consider why.#solopr



SoloPR 1:10pm via tchat.io

RT @Yetunde: @SoloPR A1: it's important to ask what made them pick that company in the first place? #solopr



SoloPR 1:09pm via tchat.io

MT @jendonovansf: A1: ...what were the challenges, where are the opportunities #solopr



jendonovansf 1:09pm via TweetDeck

@KellyeCrane @3HatsComm It was in the high 90's, humid/no wind in Cabo. Came home to misty, cold and cloudy summer in #SF! #solopr



Yetunde 1:09pm via TweetChat powered by oneQube

@SoloPR A1: it's important to ask what made them pick that company in the first place?#solopr



LoisMarketing 1:09pm via TweetDeck

You can discover a lot in communicating with former agency/rep. Don't hesitate to ask peer-to-peer ?s. #soloPR A1



KellyeCrane 1:09pm via TweetDeck

A1: Try to ask Qs about strategy and direction, not the person. #solopr



jendonovansf 1:08pm via TweetDeck

A1: Understand the reasons why a client is leaving 1 consultant for another; what were the challenges, where are the opportunities #solopr



KellyeCrane 1:08pm via TweetDeck

@LoisMarketing @3HatsComm The humidity has definitely been cray cray lately! #solopr



3HatsComm 1:08pm via TweetDeck

exactly @LoisMarketing it's so nice in the shade w/ the breeze. really @KellyeCrane it's safe to venture outside the a/c zone :) #soloPR



KarenSwim 1:08pm via tchat.io
@KellyeCrane Excellent point! #solopr



KellyeCrane 1:08pm via TweetDeck
A1: It's important to ask questions, but not seem like you're looking for gossip. #solopr



KarenSwim 1:07pm via Twitter for Websites
RT @KellyeCrane: A1: When a client is leaving another consultant, it's good to consider why. #solopr



LoisMarketing 1:07pm via TweetDeck
@KellyeCrane @3HatsComm Yes it's warm outside -- but you can BREATHE! :) I love the low humidity! #Atlanta #soloPR



jendonovansf 1:07pm via TweetDeck
@KarenSwim It's time I read all the info so I can make an informed opinion #solopr



KellyeCrane 1:07pm via TweetDeck
A1: When a client is leaving another consultant, it's good to consider why. #solopr



jendonovansf 1:07pm via TweetDeck
A1: When going into any new client situation, ask as many questions as possible to determine if the opportunity is a good fit #solopr

kcwriter 1:06pm via TweetChat powered by oneQube
Kelle Campbell joining in from Lewisville, TX #solopr



KellyeCrane 1:06pm via TweetDeck
@3HatsComm Am I a baby? I still think it's hot outside today! Maybe my expectations were too high. J #solopr



KarenSwim 1:06pm via Twitter for Websites
RT @SoloPR: Q1: When a client is leaving a consultant and hiring you, what Qs should you ask to make sure you're not walking into a firesto #solopr



KarenSwim 1:06pm via tchat.io
@jendonovansf I know and I think it's crazy, two would make more sense (north/south) but 6 is ludicrous #solopr



KellyeCrane 1:06pm via TweetDeck
RT @SoloPR: Q1: When a client is leaving a consultant and hiring you, what Qs should you ask to make sure you're not walking into a firesto #solopr



SoloPR 1:05pm via tchat.io

Q1: When a client is leaving a consultant and hiring you, what Qs should you ask to make sure you're not walking into a firestorm? #solopr



jendonovansf 1:05pm via TweetDeck

@KarenSwim That could be true, Karen. Lots of buzz here about 6 Californias. #solopr



SoloPR 1:04pm via tchat.io

Folks are still trickling in, but let's get going and attract them with our smarts and sass (as @dariasteigman says)... #solopr



KarenSwim 1:04pm via tchat.io

@jendonovansf San Francisco today, state of Silicon Valley tomorrow :-)) Hey Jennifer! #solopr



jendonovansf 1:04pm via TweetDeck

@KellyeCrane Pretty awesome, thanks for asking. Always great to see the family. #solopr



3HatsComm 1:04pm via TweetDeck

joining #soloPR chat from a positively glorious day in Atlanta... and planning to head back outside asap ;)



KellyeCrane 1:04pm via TweetDeck

@jendonovansf How was your vaca? #solopr



SoloPR 1:03pm via tchat.io

Welcome! RT @Yetunde: @SoloPR Yes. I cleared out my schedule so I could make it today. Hello everyone #solopr



KarenSwim 1:03pm via tchat.io

Howdy, Karen Swim, Michigan based solo #solopr



Yetunde 1:03pm via Twitter Web Client

@SoloPR Yes. I cleared out my schedule so I could make it today. Hello everyone #solopr



jendonovansf 1:03pm via TweetDeck

Good morning #solopr folks! #Socialmediaconsultant & trainer from #Sanfrancisco here.



KellyeCrane 1:03pm via TweetDeck

@KarenSwim I just ate a sammich in preparation. J #solopr



SoloPR 1:02pm via tchat.io

We have room for more Qs this week, so send them to @KellyeCrane without the hashtag (or by DM)! #solopr



SoloPR 1:02pm via tchat.io

If you're joining, please introduce yourself. This is @KellyeCrane, Atlanta-based founder of soloprpro [dot] com. #solopr



KellyeCrane 1:02pm via TweetDeck

Put down your lemonade and join in :-) RT @SoloPR: It's time for this week's #solopr chat, for consultants in #PR and related fields.



KarenSwim 1:01pm via tchat.io

@SoloPR Ha! I was sitting here early waiting. I even have an apple on my desk :-) #solopr



SoloPR 1:01pm via tchat.io

Hooray! RT @KarenSwim: Excited to chat today! Feel like a kid on the first day of school, lol! #solopr



KarenSwim 1:01pm via Twitter for Websites

RT @SoloPR: It's time for this week's #soloprchat, for #freelance consultants in #PR, #socialmedia and related fields - join us!



SoloPR 1:00pm via tchat.io

It's time for this week's #solopr chat, for #freelance consultants in #PR, #socialmedia and related fields - join us!