#SoloPR Transcript –6/14/2014

Q1: What are your go-to promo items or branded clothing for
your #solopr marketing efforts?#solopr

Q2: Springpad goes away 6/25. I (@KellyeCrane) preferred it to Evernote. What
do you use to collect bookmarks/collaborate w/others?#solopr

Q3: How do you build a project quote when you're very unsure of how many total
hours it will take? #solopr

Q4: You may have heard that Cision and Vocus were both purchased by the same
co & will be merged. What's the impact? #solopr

Q5: When someone asks you to a networking lunch/coffee, etc., how do you
decide whether to go? How to decline? #solopr

SoloPR1:59pm via tchat.io

Remember, we keep sharing and discussing on the hashtag all week. See you next Wed, same time, for
the next chat! #solopr

OhhSocialMedia1:59pm via RoundTeam

RT @KellyeCrane: A5: That said, I'm always interested in getting to know people where we have
mutually-beneficial overlap. Great source of#solopr

PaulaJohns1:59pm via tchat.io

Great convo -- have a great rest of week, all! Thanks, @SoloPR. #soloPR

SoloPR 1:59pm via tchat.io

Great chat today, as always - thanks to you all for joining! The transcript will be up on soloprpro dot com tomorrow. #solopr

SoloPR 1:58pm via tchat.io

RT @PaulaJohns: A5 I'm very protective of my time. Not much big networking. More one-on-one coffees, catch-ups. #soloPR

SoloPR 1:58pm via tchat.io

Excellent! RT @akenn: I've met a few people recently b/c mutual friend thought we'd be fit. ...have become peer coaches 4 ea other #solopr

PaulaJohns 1:58pm via tchat.io

A5 I'm very protective of my time. Not much big networking. More one-on-one coffees, catch-ups. #soloPR

KarenSwim 1:58pm via tchat.io

@mdbarber Have a great afternoon Mary! #solopr

JanetLFalk 1:57pm via Twitter Web Client

#soloPR Sorry to fly in and out. Will check the transcript. Hope everyone is busy as a bee.

dariasteigman 1:57pm via TweetDeck

Have to pop off #solopr a couple minutes early. Conf call @ 2. Thanks for this week's smarts & sass. I've missed it.

KellyeCrane1:57pm via TweetDeck

@gregwbrooks It happened to me more when I was chair of Social Media Club Atlanta. Easy target :-) #solopr

mdbarber1:57pm via tchat.io

Yes. MT @KellyeCrane: A5: Im always interested in getting to know people where we have mutually-beneficial overlap. #solopr

PaulaJohns1:56pm via tchat.io

ha ha, really? > MT @KellyeCrane Had someone tell me, "I want to tell u about my biz, so u can understand and tell others." Um, no.#soloPR

KellyeCrane1:56pm via TweetDeck

A5: That said, I'm always interested in getting to know people where we have mutually-beneficial overlap. Great source of referrals. #solopr

mdbarber1:56pm via tchat.io

Must run folks. Interesting conversation today. Thanks so much, @KellyeCrane and @KarenSwim. #solopr

KeeyanaHall1:56pm via Echofon

Exactly. RT @kelsey_hymel: IMO, if someone wants your time, you get to pick the time and place. #SoloPR

SoloPR1:55pm via tchat.io

RT @dariasteigman: A5 Some things I consider: Likeabilty (cause that matters re. referrals). Smarts. Network size. Job & industry. #solopr

SoloPR1:55pm via tchat.io

RT @mdbarber: A5 - Make sure it's "networking" -- finding ways we might be able to work together -- as opposed to picking my brain.#solopr

KeeyanaHall1:55pm via Echofon

@KellyeCrane That drives me INSANE! One of my biggest business pet peeves. Just, no.#solopr

akenn1:55pm via tchat.io

I've met a few people recently b/c mutual friend thought we'd be fit. We weren't sure @ 1st but have become peer coaches 4 ea other #solopr

JanetLFalk1:54pm via Twitter Web Client

@dariasteigman @akenn Yes. I invite them to Roosevelt Island, which many have always wanted to visit via the aerial tram. #soloPR

KellyeCrane1:54pm via TweetDeck

@JewelFigueras @mdbarber He was a nutcase - saw him coming a mile away! #solopr

3HatsComm1:54pm via TweetDeck

@KellyeCrane I'll have to send you some of the LI requests I get.. "Um, no." doesn't cover it. ;-)#soloPR

gregwbrooks1:54pm via Twitter Web Client

@KellyeCrane I suppose I should be appalled no one does stuff like that with me -- maybe they know I have no network. :) #solopr

dariasteigman1:54pm via TweetDeck

@mdbarber @gregwbrooks I think so. Plus, all these cos. struggling to dev some kind of "content marketing" role. Beyond MR. #soloPR
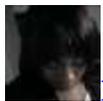
maguirejen1:53pm via TweetDeck

A3 #solopr my biz model most matches @gregwbrooks = 1 line retainer fee.

akenn1:53pm via tchat.io

@KellyeCrane that's funny (in a shaking-your-head-jeez-what's-up-with-people kind of way)#solopr

KeeyanaHall1:53pm via Echofon

A5: If I can tell it will be a waste of my time, I respectfully decline & ask if we can work something else out. #soloPR

kelsey_hymel1:53pm via Nurph

IMO, if someone wants your time, you get to pick the time and place. #SoloPR

KellyeCrane1:53pm via TweetDeck

We did a "formula" for brain pickers on the#solopr blog once: soloprpro.com/foolproof-form… -- only half-kidding J

KarenSwim1:53pm via tchat.io

A5: I don't do them often but will always opt for coffee over food #solopr

3HatsComm1:53pm via TweetDeck

+ mutual benefit. RT @dariasteigman: Agree w/ @akenn. When ppl want something FROM me, I've learned it has to be convenient to me.#soloPR

mdbarber1:52pm via tchat.io

@KellyeCrane Oh sheesh. That is a bad one but at least they were honest and you didn't waste your time. #solopr

KellyeCrane1:52pm via TweetDeck

Once had someone aggressively tell me,
"I want to tell you about my biz, so you can understand and tell others." Um, no. #soloPR

mdbarber1:52pm via tchat.io

A5 - Make sure it's "networking" -- finding ways we might be able to work together -- as opposed to picking my brain. #solopr

SoloPR1:51pm via tchat.io

Well said! MT @3HatsComm: A5 Who are they, ... about what do they want to talk? Can it be Skyped? Like leads, you prequal your time#soloPR

JanetLFalk1:51pm via Twitter Web Client

#SoloPR At yesterday's workshop I was advised to ONLY meet those who will help me get to my IDEAL CLIENT. Now I have to define that profile.

mdbarber1:51pm via Twitter for Websites

RT @KellyeCrane: A5: To decline, I often tell the person the next networking event I'm going to, and see if they'd like to meet there. #solopr

KeeyanaHall1:51pm via Echofon

A5: I consider multiple factors: value, time, quality, audience. Those mainly help in my decision. #soloPR

dariasteigman1:51pm via TweetDeck

Agree w/ @akenn. When ppl want something FROM me, I've learned it has to be convenient to me. #soloPR

3HatsComm 1:50pm via TweetDeck

RT @KellyeCrane: A5: To decline, I often tell the person the next networking event I'm going to, and see if they'd like to meet there. #solopr

KellyeCrane 1:50pm via TweetDeck

@kelsey_hymel That way, I can see a bunch of people at once! #soloPR

mdbarber 1:50pm via Twitter for Websites

RT @dariasteigman: A5 Some things I consider: Likeabilty (cause that matters re. referrals). Smarts. Network size. Job & industry. #solopr

3HatsComm 1:50pm via TweetDeck

A5 Most importantly: If the WIIFM is getting my brain picked for a 'who knows maybe' ... I respectfully decline. #soloPR

kelsey_hymel 1:50pm via Nurph

What a nice way to say no :) MT @KellyeCraneTo decline, I often tell the person the next networking event I'm going to... #SoloPR

gregwbrooks 1:50pm via Twitter Web Client

@dariasteigman Agreed. I'll fly cross country on my own nickel for a sit -- if it's the right person.#solopr

SoloPR 1:50pm via tchat.io

RT @dariasteigman: A5 Value. There's no single "decider" either way. #soloPR

SoloPR1:50pm via tchat.io

This probably works! J RT @gregwbrooks: @SoloPR I tell them I'm not wearing pants.#solopr

KellyeCrane1:49pm via TweetDeck

A5: Sometimes it's clear it's one-sided- a person just wants me to do something for them. Do unto others... #solopr

3HatsComm1:49pm via TweetDeck

A5 Who are they, how do I know them, about what do they want to talk? Can it be Skyped? Like leads, you prequal your time #soloPR

dariasteigman1:49pm via TweetDeck

A5 Some things I consider: Likeabilty (cause that matters re. referrals). Smarts. Network size. Job & industry. #solopr

SoloPR1:48pm via tchat.io

RT @akenn: A5. If it isn't too far away or too inconvenient, I typically say yes. *cough* Anyone visiting Boston area...take note! #solopr

gregwbrooks1:48pm via Twitter Web Client

@SoloPR I tell them I'm not wearing pants.#solopr

SoloPR1:48pm via tchat.io

RT @mdbarber: A5 - I almost always go, with a hard stop time but try to know more about what they are interested in before I commit. #solopr

mdbarber1:48pm via tchat.io

A5 -- Networking is more important and useful than tire kicking. When they ask I try to ascertain which category they fit. #solopr

dariasteigman1:47pm via TweetDeck

A5 Value. There's no single "decider" either way.#soloPR

3HatsComm1:47pm via TweetDeck

@kelsey_hymel it's a big job. photography, custom art, quality of printing, paper.. then writing, design + project strategy #soloPR

akenn1:47pm via tchat.io

A5. If it isn't too far away or too inconvenient, I typically say yes. *cough* Anyone visiting Boston area...take note! #solopr

gregwbrooks1:47pm via Twitter Web Client

@dariasteigman @mdbarber Traditional media -- and MR -- is shrinking, then this isn't exactly the merger of two robust Goliaths. #solopr

KellyeCrane1:47pm via TweetDeck

A5: To decline, I often tell the person the next networking event I'm going to, and see if they'd like to meet there. #solopr

mdbarber1:47pm via tchat.io

A5 - I almost always go, with a hard stop time but try to know more about what they are interested in before I commit. #solopr

kelsey_hymel1:47pm via Nurph

Not all solo PR pros do media relations?! This is news to me...that could be nice... :)
@dariasteigman @mdbarber #SoloPR

KellyeCrane1:46pm via TweetDeck

RT @SoloPR: Q5: When someone asks you to a networking lunch/coffee, etc., how do you decide whether to go? How to decline? #solopr

PaulaJohns1:46pm via tchat.io

Who knows, might be more options, too. MT @KellyeCrane: Perhaps it will introduce efficiencies, make the companies more responsive? #solopr

mdbarber1:46pm via Twitter for Websites

RT @SoloPR: Q5: When someone asks you to a networking lunch/coffee, etc., how do you decide whether to go? How to decline? #solopr

KeeyanaHall1:46pm via Echofon

Getting my #soloPR fix for the next 15 mins.

SoloPR1:46pm via tchat.io

Q5: When someone asks you to a networking lunch/coffee, etc., how do you decide whether to go? How to decline? #solopr

dariasteigman1:46pm via TweetDeck

@mdbarber Though I'm always fascinating how bnesses merge, but that's a separate conversation. #solopr

3HatsComm1:45pm via TweetDeck

A4 for me, none. don't use either service w/ my small biz clients. down the road w/ bigger clients.. wait n see. cc @KellyeCrane #soloPR

SoloPR1:45pm via tchat.io

Thanks, all - Q5 is coming up... #solopr

KarenSwim1:44pm via tchat.io

A4: Raises bigger questions too about what is next in MR and how we will approach #solopr

SDITSystems1:44pm via RoundTeam

RT @PaulaJohns: A4 For us -- fewer choices and higher prices? Just taking a guess...#soloPR

KellyeCrane1:44pm via TweetDeck

A4: There are a lot of people who want to say "here's what's going to happen." But I'm not sure even the co's know that yet. #soloPR

decillis1:44pm via TweetDeck

I feel like @TomMartin has ruined me. Very little can stand up to his preso on websites at SoloPR last year.

kelsey_hymel1:44pm via Nurph

@3HatsComm funny you say that! It's a brochure I'm trying to figure out right now. Showing an example is a great idea #SoloPR

mdbarber1:44pm via tchat.io

@dariasteigman or me. ;-) #solopr

PaulaJohns1:44pm via tchat.io

So true, this is key MT @dariasteigman: YOU have to know total hours estimate either way so you don't end up working for peanuts. #solopr

KellyeCrane1:43pm via TweetDeck

@dariasteigman Probably not you. J #soloPR

KellyeCrane1:43pm via TweetDeck

A4: Perhaps it will introduce some efficiencies and make the companies more responsive? That would be the idealistic hope. #solopr

dariasteigman1:43pm via TweetDeck

You mean, not me? :) RT @KellyeCrane: A4: It obviously only affects those who do media relations for their clients. #solopr

3HatsComm1:43pm via TweetDeck

@kelsey_hymel from exp.. clients bring in a brochure, think it's $$ and I can tell it was $$$$$ Examples help clients w/ context #soloPR

SoloPR1:42pm via tchat.io

RT @KarenSwim: A4: It definitely changes the PR tools landscape and will be interesting to see how it evolves #solopr

SoloPR1:42pm via tchat.io

RT @PaulaJohns: A4 For us -- fewer choices and higher prices? Just taking a guess...#soloPR

dariasteigman1:42pm via TweetDeck

@kelsey_hymel @KarenSwim YOU have to know the total hours estimate either way so you don't end up working for peanuts. #solopr

KellyeCrane1:42pm via TweetDeck

A4: It obviously only affects those who do media relations for their clients. #solopr

KarenSwim1:42pm via tchat.io

A4: It definitely changes the PR tools landscape and will be interesting to see how it evolves#solopr

PaulaJohns1:41pm via tchat.io

A4 For us -- fewer choices and higher prices? Just taking a guess... #soloPR

KellyeCrane1:41pm via TweetDeck

A4: The Cision/Vocus merger has been rumored for a while. We're in wait-and-see mode right now at #solopr

akenn1:41pm via Twitter for Websites

RT @SoloPR: Q4: You may have heard that Cision and Vocus were both purchased by the same co & will be merged. What's the impact?#solopr

KarenSwim1:41pm via tchat.io

@kelsey_hymel It does help to have a feel for hours but if you have not done it you can ask in the FB group to help you estimate #solopr

kelsey_hymel1:40pm via Nurph

@3HatsComm had not thought of that! Great idea. #SoloPR

KellyeCrane1:40pm via TweetDeck

RT @SoloPR: Q4: You may have heard that Cision and Vocus were both purchased by the same co & will be merged. What's the impact?#solopr

kelsey_hymel1:40pm via Nurph

@KarenSwim yes, just looking at this yesterday. So helpful! Still seems everything starts with total hourly estimate...unavoidable #SoloPR

SoloPR 1:39pm via tchat.io

Q4: You may have heard that Cision and Vocus were both purchased by the same co & will be merged. What's the impact? #solopr

mdbarber 1:39pm via tchat.io

@gregwbrooks Probably true. So many different ways to do this. No one right/wrong. Makes it fun.#solopr

SoloPR 1:38pm via tchat.io

Great thoughts everyone (and unicorns J)! Q4 is coming up... #solopr

gregwbrooks 1:38pm via Twitter Web Client

@mdbarber Your way makes for kinder controls if the client turns crazy. If a client abuses my process, my only option is: fire them. #solopr

3HatsComm 1:38pm via TweetDeck

@kelsey_hymel It may help then to ask for examples of what they want.. then you can say "that website is 10 hours or 100 hours" #soloPR

mdbarber 1:37pm via Twitter for Websites

RT @KarenSwim: @kelsey_hymel Check out the SoloPR Pro Learning Center, lots of resources there that will help! #solopr

KarenSwim 1:37pm via tchat.io

@kelsey_hymel Check out the SoloPR Pro Learning Center, lots of resources there that will help! #solopr

PaulaJohns1:37pm via tchat.io

Good read > RT @KellyeCrane: Great post on#solopr blog from @KarenSwim on pre-qualifying prospects: soloprpro.com/not-all-client…

kelsey_hymel1:37pm via Nurph

RT @SoloPR MT @gregwbrooks: My positioning is the single-line invoice: No time tracking, no travel line items. Works for me... #SoloPR

SoloPR1:37pm via tchat.io

Glad you find it helpful! RT @kelsey_hymel: This was my question - really great advice for me to think about. Thanks everyone! #SoloPR

SoloPR1:36pm via tchat.io

MT @gregwbrooks: My positioning is the single-line invoice: No time tracking, no travel line items. Works for me... #solopr

kelsey_hymel1:36pm via Nurph

This was my question - really great advice for me to think about. Thanks everyone! #SoloPR

SoloPR1:35pm via tchat.io

MT @mdbarber: A3 - Most of my work requires a plan b4 tactics. So, rarely do a "project fee" but instead have luck w/hours worked. #solopr

KarenSwim1:35pm via tchat.io

@KellyeCrane I totally see that! #solopr

mdbarber1:35pm via tchat.io

@gregwbrooks I feel like I have more control on a hours worked basis, esp with nonprofits (who do pay my full rate). #solopr

drjayecomms1:35pm via Twitter for iPhone

RT @KellyeCrane: Great post on #solopr blog from @KarenSwim on pre-qualifying prospects:soloprpro.com/not-all-client…

mdbarber1:35pm via tchat.io

@gregwbrooks or I may be the unicorn...So much counsel involved in mine it varies greatly.#solopr

KellyeCrane1:35pm via TweetDeck

@KarenSwim Prospects often seem very legit & interested in the recommendations. But then they get bogged down when presented w/them#soloPR

KarenSwim1:34pm via tchat.io

@KellyeCrane Oh hey, that's me :-) #solopr

KellyeCrane1:34pm via TweetDeck

Great post on #solopr blog from @KarenSwimon pre-qualifying prospects: soloprpro.com/not-all-client…

gregwbrooks1:34pm via Twitter Web Client

@mdbarber My positioning is the single-line invoice: No time tracking, no travel line items. Works for me, but I may be a unicorn. #solopr

KarenSwim1:33pm via tchat.io

@KellyeCrane makes sense, diff. between IDK /Closing my eyes and praying/They'll never go for it and real options :-) #solopr

mdbarber 1:33pm via tchat.io

A3 - Most of my work requires a plan b4 tactics. So, I rarely do a "project fee" but instead have luck with hours worked. #solopr

dariasteigman 1:33pm via TweetDeck

Agree. RT @3HatsComm: That can be one of my deal breakers, when I can't get a clear answer to almost any question. #soloPR

SoloPR 1:33pm via tchat.io

RT @jasnsmith: A3: break into pieces & clearly show each one's expected time to complete...#solopr

3HatsComm 1:32pm via TweetDeck

@dariasteigman @KellyeCrane that can be one of my deal breakers, when I can't get a clear answer to almost any question. #soloPR

SoloPR 1:32pm via TweetDeck

RT @mdbarber: A3 -- Explain to client why you can't do a more complete estimate; what else you need to know, etc. Maybe they can provide an#solopr

dariasteigman 1:32pm via TweetDeck

@3HatsComm I most use across desktop Chrome (desktop & laptop). I'll have to check my mobile; you're right, not sure. #soloPR

KarenSwim 1:32pm via tchat.io

@3HatsComm I had that happen a while back and I had to go in to manage device passwords and that fixed it. #solopr

KellyeCrane1:32pm via TweetDeck

@KarenSwim "Lots of info" is the key. Sometimes they say, "tell me what you recommend - high/med/low." Those are the ones... #solopr

gregwbrooks1:31pm via Twitter Web Client

@KellyeCrane Yep -- qualified prospects have a clear problem they need solved. #solopr

kelsey_hymel1:31pm via Nurph

RT @3HatsComm A3 do a range, a big one. Include XYZ variables to explain that "if this, then that" to reflect the different costs #SoloPR

3HatsComm1:31pm via TweetDeck

@dariasteigman it is but then the desktop Chrome is ok w/ the phone but maybe not the iPad? IDK. other apps sync too #soloPR

KellyeCrane1:31pm via TweetDeck

@gregwbrooks Or both! #solopr

mdbarber1:31pm via tchat.io

@gregwbrooks why isn't hours worked an option. Most of my clients are based on hours worked. I rarely do project bids. #solopr

kelsey_hymel1:30pm via Nurph

RT @KellyeCrane A3: I always try to extract enough info via Qs to know what I'm getting into before a quote. #SoloPR

SoloPR1:30pm via tchat.io

MT @dariasteigman: A3 Build in phases. Quote for what I know, map out parameters for the rest. Or... price high to cover. #solopr

KarenSwim1:30pm via tchat.io

@KellyeCrane Really? Wow, I have done them a lot albeit with lots of good info and they work out 99.9% of the time. #solopr

gregwbrooks1:30pm via Twitter Web Client

It's different with a fixed-fee model. There's always that risk so your only options are supertight scope or high rates to cover. #solopr

dariasteigman1:30pm via TweetDeck

@KellyeCrane Which is Plan A. But need Plan B when the prospect can't answer those Qs.#solopr

KellyeCrane1:30pm via TweetDeck

A3: In my experience, if the prospect has no clue what they're asking for will cost, they aren't ready.#solopr

KellyeCrane1:29pm via TweetDeck

A3: I've done gold/silver/bronze options for prospects b4 and I have to say, I've never had one work out. #solopr

jasnsmith1:29pm via Twitter for iPhone

A3: break into pieces & clearly show each one's expected time to complete. If client adjusts along the way u can extend that piece. #solopr

3HatsComm1:29pm via TweetDeck

A3 do a range, a big one. Include XYZ variables to explain that "if this, then that" to reflect the different costs #soloPR

dariasteigman1:29pm via TweetDeck

@3HatsComm Yikes! Isn't it synced to your Google account? #soloPR

PaulaJohns1:28pm via tchat.io

Exactly... MT @dariasteigman A3 Build in phases. Quote for what I know, map out parameters for the rest. #solopr

KarenSwim1:28pm via tchat.io

Yes, have done this too! MT @dariasteigman: A3 Build in phases. Quote for what I know, map out parameters for the rest. #solopr

SoloPR1:28pm via tchat.io

MT @mdbarber: A3 -- I don't think I would do it as a project quote, but instead estimate...and explain it has to b on hours worked. #solopr

dariasteigman1:27pm via TweetDeck

A3 Build in phases. Quote for what I know, map out parameters for the rest. Or I take @gregwbrooks approach & price high to cover.#solopr

KarenSwim1:27pm via tchat.io

Best option RT @KellyeCrane: A3: I always try to extract enough info via Qs to know what I'm getting into before a quote. #solopr

mdbarber1:27pm via Twitter for Websites

RT @KellyeCrane: A3: I always try to extract enough info via Qs to know what I'm getting into before a quote. #solopr

KellyeCrane1:27pm via TweetDeck

RT @LynnMarieBruno: @KellyeCrane @SoloPRTight scope with line items for different options; also try to get more info/clarification #solopr

KellyeCrane1:27pm via TweetDeck

A3: I always try to extract enough info via Qs to know what I'm getting into before a quote.#solopr

LynnMarieBruno1:27pm via Twitter Web Client

@KellyeCrane @SoloPR Tight scope with line items for different options; also try to get more info/clarification

3HatsComm1:26pm via TweetDeck

@dariasteigman I had Chrome synced but then had a password glitch I can't correct. :-(#soloPR

KarenSwim1:26pm via Twitter for Websites

RT @mdbarber: A3 -- Explain to client why you can't do a more complete estimate; what else you need to know, etc. Maybe they can provide an#solopr

mdbarber1:26pm via tchat.io

A3 -- Explain to client why you can't do a more complete estimate; what else you need to know, etc. Maybe they can provide answers. #solopr

KarenSwim1:26pm via tchat.io

A3: Just did this and rather than a quote did a program overview with estimated program pricing options. #solopr

gregwbrooks1:26pm via Twitter Web Client

A3: Sounds flippant, but: Make so much money on the work you *are* sure about that you can afford mistakes. #solopr

 KellyeCrane1:25pm via TweetDeck

RT @SoloPR: Q3: How do you build a project quote when you're very unsure of how many total hours it will take? #solopr

 mdbarber1:25pm via tchat.io

A3 -- I don't think I would do it as a project quote, but instead estimate to what is known and explain it has to b on hours worked. #solopr

 dariasteigman1:25pm via TweetDeck

Great Q. RT @SoloPR: Q3: How do you build a project quote when you're very unsure of how many total hours it will take? #solopr

 KarenSwim1:25pm via Twitter for Websites

RT @SoloPR: Q3: How do you build a project quote when you're very unsure of how many total hours it will take? #solopr

 mdbarber1:25pm via Twitter for Websites

RT @SoloPR: Q3: How do you build a project quote when you're very unsure of how many total hours it will take? #solopr

 SoloPR1:24pm via tchat.io

Q3: How do you build a project quote when you're very unsure of how many total hours it will take? #solopr

 SoloPR1:24pm via tchat.io

OK, thanks everyone! Q3 is coming up for real now... #solopr

KellyeCrane1:23pm via TweetDeck

@dariasteigman @PaulaJohns Which is a sign that it could be more usable. I find it slow and clunky, but maybe it's improved... #solopr

KarenSwim1:23pm via Hootsuite

Thanks @jasnsmith and anwith1n, great options to check out! #solopr

SoloPR1:23pm via TweetDeck

RT @PaulaJohns: A2 Currently using Basecamp for project mngmt/collab; Dropbox for file sharing. Have used Google Docs/Google Drive to some #soloPR

dariasteigman1:22pm via TweetDeck

Exactly! RT @PaulaJohns: A2 Tried Evernote for awhile and I do like it, but just can't create a habit out of using it. #soloPR

gregwbrooks1:22pm via Twitter Web Client

@KarenSwim @dariasteigman I"m very unhelpful on this stuff as I actively avoid collaboration at all costs. #serious #solopr

SoloPR1:22pm via tchat.io

Cool! RT @kelsey_hymel: Oops! Here is the link: Springpad alternatives: ow.ly/xCQyb #SoloPR

PaulaJohns1:22pm via tchat.io

A2 Tried Evernote for awhile and I do like it, but just can't create a habit out of using it. #soloPR

SoloPR1:22pm via tchat.io

Will look into it, thx! RT @jasnsmith: What about Quip as a collaborative note share program? @KellyeCrane @KarenSwim #solopr

SoloPR 1:21pm via tchat.io

RT @anwith1n: .@KellyeCrane @KarenSwimHave you ladies seen this spreadsheet of alternatives? bit.ly/1i1dmD1 #Springpad#SoloPR

dariasteigman 1:21pm via TweetDeck

@KarenSwim Ah, so it's the collaborate piece. Takes sense. Clearly I don't do collab software well. :) #solopr

jasnsmith 1:21pm via Twitter for iPhone

What about Quip as a collaborative note share program? @KellyeCrane @KarenSwim #solopr

KellyeCrane 1:21pm via TweetDeck

@anwith1n @KarenSwim Had not, thank you An! Miss you, BTW! #solopr

PaulaJohns 1:21pm via tchat.io

A2 Currently using Basecamp for project mngmt/collab; Dropbox for file sharing. Have used Google Docs/Google Drive to some extent.#soloPR

kelsey_hymel 1:21pm via Nurph

Oops! Here is the link: Springpad alternatives:ow.ly/xCQyb #SoloPR

mdbarber 1:21pm via Twitter for Websites

RT @anwith1n: .@KellyeCrane @KarenSwimHave you ladies seen this spreadsheet of alternatives? bit.ly/1i1dmD1 #Springpad#SoloPR

3HatsComm 1:20pm via TweetDeck

@KellyeCrane affordable is fine but beware cheap. the key to a good promo is that it's something ppl will use, keep #soloPR

KarenSwim 1:20pm via tchat.io

@dariasteigman One of the cool things was how it was organized and made it easy to collaborate and share, used it with my team too. #solopr

dariasteigman 1:20pm via TweetDeck

@KarenSwim Chrome has stuck. I find w/ Evernote, others, that it's 1 more place I have to go. And often didn't. #solopr

anwith1n 1:20pm via TweetDeck

.@KellyeCrane @KarenSwim Have you ladies seen this spreadsheet of alternatives? bit.ly/1i1dmD1 #Springpad #SoloPR

SoloPR 1:20pm via tchat.io

Thanks everyone for the ideas on Q2! Will move on to something less self-serving now :-) Here comes Q3... #solopr

mdbarber 1:20pm via tchat.io

Curious too! RT @dariasteigman: @KellyeCrane @KarenSwim What did Springpad do that you particularly liked? #solopr (I've not used it.)

kelsey_hymel 1:20pm via Nurph

Never used Springpad, but just found this spreadsheet of alternatives put together by Springpad Google+ community #SoloPR

mdbarber1:20pm via tchat.io

@gregwbrooks a fellow land's End-er. Love it. Their items are such great quality; personal service. #solopr

SoloPR1:20pm via tchat.io

MT @mdbarber: A2 -- Public bookmarks on Delicious; private in Safari (syncs). ...Whatever, it must sync. #solopr

KarenSwim1:19pm via tchat.io

@dariasteigman I did that for years but really came to prefer Springpad's organization.#solopr

mdbarber1:19pm via tchat.io

A2 -- Public bookmarks on Delicious; private in Safari (syncs). Need to find time to learn @evernote more. Whatever, it must sync.#solopr

dariasteigman1:19pm via TweetDeck

@KellyeCrane @KarenSwim What did Springpad do that you particularly liked? #solopr(I've not used it.)

SoloPR1:19pm via tchat.io

Interesting re: Chrome! RT @dariasteigman: A2 Bookmarks: Google Chrome. Syncs across all devices. Notes: I email myself. #solopr

3HatsComm1:19pm via TweetDeck

@dariasteigman that too, though actually I was just reading and commenting, and lost track of the time :) #soloPR

gregwbrooks1:19pm via Twitter Web Client

A1: I usually give out logo'd (client's logo) leather portfolios from Land's End A2: Email, believe it or not - nothing's better #solopr

dariasteigman1:18pm via TweetDeck

A2 I used Evernote for a while, but I found I'm better w/ post-its and selfie emails. #solopr

KellyeCrane1:18pm via TweetDeck

No one has any ideas to help poor @KarenSwim and I wean off of Springpad? boohoo... #solopr

dariasteigman1:18pm via TweetDeck

A2 Bookmarks: Google Chrome. Syncs across all devices. Notes: I email myself. #solopr

KellyeCrane1:17pm via TweetDeck

@jasnsmith Especially when you give away a tech item (e.g., USB stick). It better work! #solopr

dariasteigman1:17pm via TweetDeck

@3HatsComm And watching the Braves? Guilty pleasure: MLB in the background. #solopr

KarenSwim1:16pm via Twitter for Websites

RT @SoloPR: Q2: Springpad goes away 6/25. I (@KellyeCrane) preferred it to Evernote. What do you use to collect bookmarks/collaborate w/oth#solopr

SoloDovePR1:16pm via Echofon

RT @SoloPR: Good pt RT @jasnsmith: Quality is important! Don't want your name on the pen that leaked client's expensive shirt! @maguirejen #solopr

SoloPR1:16pm via tchat.io

Good pt RT @jasnsmith: Quality is important! Don't want your name on the pen that leaked client's expensive shirt! @maguirejen #solopr

KellyeCrane1:15pm via TweetDeck

RT @SoloPR: Q2: Springpad goes away 6/25. I preferred it to Evernote. What do you use to collect bookmarks/collaborate? #solopr

jasnsmith1:15pm via Twitter for iPhone

Quality is important! Don't want your name on the pen that leaked client's expensive shirt! @maguirejen #solopr

mdbarber1:15pm via Twitter for Websites

RT @SoloPR: Q2: Springpad goes away 6/25. I (@KellyeCrane) preferred it to Evernote. What do you use to collect bookmarks/collaborate w/oth#solopr

3HatsComm1:15pm via TweetDeck

distracted.. late to #soloPR chat.. dangers of being under-caffeinated (correcting that now w/ a Coke Zero)

SoloPR1:15pm via tchat.io

Q2: Springpad goes away 6/25. I (@KellyeCrane) preferred it to Evernote. What do you use to collect bookmarks/collaborate w/others? #solopr

mdbarber1:14pm via tchat.io

@maguirejen Believe it or not...check out Lands End. You'd be surprised what they have. Pens:ocs.landsend.com/ixbo/accessori… #solopr

SoloPR1:14pm via tchat.io

Nice tips on Q1! Q2 is coming up... #solopr

KellyeCrane1:14pm via TweetDeck

@maguirejen For some reason I'm drawing a blank on who I've used lately - will share before the end of chat! #solopr

dariasteigman1:14pm via TweetDeck

It helps that "on demand" manufacturing has made small batch orders more cost-effective.#solopr

maguirejen1:13pm via TweetDeck

I've been looking for a good pen source. Need small quant, decent qual, small batch. #solopr

SoloPR1:13pm via tchat.io

Good point RT @dariasteigman: My branded promo is quality brand identity (incl. letterhead & env.). #solopr

dariasteigman1:13pm via TweetDeck

RT @KellyeCrane: A1: It's also great if you can find something that ties directly into messaging. Makes it memorable #solopr

KellyeCrane1:12pm via TweetDeck

A1: It's also great if you can find something that ties directly into messaging. Makes it memorable #solopr

KarenSwim1:12pm via tchat.io

@KellyeCrane I have one of those, and love it, but it was not cheap! #solopr

KellyeCrane 1:12pm via TweetDeck

A1: Recently saw a pen that had a stylus on the other end. Was inexpensive and added a little oomph #solopr

dariasteigman 1:12pm via TweetDeck

My branded promo is quality brand identity (incl. letterhead & env.). #solopr

mdbarber 1:11pm via Twitter for Websites

RT @KellyeCrane: A1: Most know this, but the key when looking at promo items is the minimum quantity. Some are cheap, but req 1k min #solopr

SoloPR 1:11pm via tchat.io

RT @dariasteigman: I don't use them. But great one recently: quality water bottle, perfect b/c conf. only had little water cups. #solopr

SoloPR 1:10pm via tchat.io

RT @KarenSwim: A1: For clients, pens, coffee, personalized gift cards #solopr

dariasteigman 1:10pm via TweetDeck

I don't use them. But great one recently: quality water bottle, perfect b/c conf. only had little water cups. #solopr

KellyeCrane 1:10pm via TweetDeck

A1: Most know this, but the key when looking at promo items is the minimum quantity. Some are cheap, but req 1k min #solopr

mdbarber 1:10pm via tchat.io

@KarenSwim I use them for both. And normally call to consult w them. Often get something not in the catalog they find to fit need. #solopr

KarenSwim1:09pm via tchat.io

Clever! MT @KellyeCrane: A1: One thing used for a tech client is eyeglass cleaner cloths#solopr

FreelanceItalia1:09pm via RoundTeam

RT @SoloPR: It's time for this week's #soloprchat, for #freelance consultants in #PR,#socialmedia and related fields.

SoloPR1:09pm via tchat.io

MT @mdbarber: A1 - I find all of my promo items/clothing through @LandsEnd4Biz...you can buy small quantities and great CS. #solopr

mdbarber1:09pm via tchat.io

A1 - Also purchased hot/cold insulated "mug" from them as client gifts. #solopr

KarenSwim1:08pm via tchat.io

@mdbarber Hi Mary! For client promos, or do you also do for your own biz? #solopr

PaulaJohns1:08pm via tchat.io

Great tip! MT @mdbarber: A1 - I find all my promo items/clothing through @LandsEnd4Biz. You can buy small quantities and great CS.#solopr

mdbarber1:08pm via tchat.io

A1 - The branded polos I got from them are my summer uniform. Very helpful for marketing.#solopr

KellyeCrane1:08pm via TweetDeck

A1: One thing used for a tech client is eyeglass cleaner cloths- you can put lots of messaging on there, and ppl use them! #solopr

mdbarber1:07pm via tchat.io

A1 - I find all of my promo items/clothing through @LandsEnd4Biz. They are wonderful; you can buy small quantities and great CS. #solopr

KarenSwim1:07pm via tchat.io

A1: For clients, pens, coffee, personalized gift cards #solopr

KellyeCrane1:07pm via TweetDeck

A1: Obviously, promo items depend a lot on budget. #solopr

SDITSystems1:07pm via RoundTeam

RT @PaulaJohns: Hello, #soloPR friends. Paula here, from San Diego. Long-time solo consultant.

KellyeCrane1:06pm via TweetDeck

RT @SoloPR: Q1: What are your go-to promo items or branded clothing for your #soloprmarketing efforts?

KarenSwim1:06pm via tchat.io

Hello everyone! #solopr

KellyeCrane1:06pm via TweetDeck

Ooh, I like it! RT @dariasteigman: @KellyeCrane1 week is an appetizer. I think you still need the "entree" vacation. #solopr

KellyeCrane1:06pm via TweetDeck

@JenRWilbur Ha, is that what that was?! I thought I was making excuses for why I'm still scatter-brained :-) #solopr

mdbarber1:05pm via Twitter for Websites

RT @SoloPR: Q1: What are your go-to promo items or branded clothing for your #soloprmarketing efforts?

dariasteigman1:05pm via TweetDeck

@KellyeCrane 1 week is an appetizer. I think you still need the "entree" vacation. #solopr

SoloPR1:05pm via tchat.io

Q1: What are your go-to promo items or branded clothing for your #solopr marketing efforts?

PaulaJohns1:05pm via tchat.io

Hello, #soloPR friends. Paula here, from San Diego. Long-time solo consultant.

JenRWilbur1:04pm via Twitter for iPhone

"@KellyeCrane: I thought I'd feel more relaxed after my vaca - at least I got some rest! :-)#solopr" #humblebrag ;)

SoloPR1:04pm via tchat.io

Great crowd gathering! Q1 is coming up...#solopr

mdbarber1:04pm via tchat.io

Good morning from sunny Anchorage. Mary here; 14 years indie consultant; more than double that in PR. #solopr

KellyeCrane1:04pm via TweetDeck

I thought I'd feel more relaxed after my vaca - at least I got some rest! :-) #solopr

dariasteigman1:04pm via TweetDeck

@SoloPR I think more to the point: did the#solopr team have a quiet, relaxing vacay?

decillis1:04pm via TweetDeck

I miss #solopr chat! Have a great chat, guys, and I'll try to meet you at Panera next week. :)

kelsey_hymel1:04pm via Nurph

Sending you a question now, @KellyeCrane...#soloPR

SoloPR1:03pm via tchat.io

We have room for more Qs this week, so send them to @KellyeCrane without the hashtag (or by DM)! #solopr

dariasteigman1:03pm via TweetDeck

Popping on to #solopr. Or, I will, once I take my nuked soup out of the nuke machine. Oh, and hello.

kelsey_hymel1:03pm via Nurph

Hi! I'm Kelsey, independent consultant in Raleigh #soloPR

SoloPR1:02pm via tchat.io

Welcome back from the break - did you have a quiet week last week? #solopr

KellyeCrane1:02pm via TweetDeck

RT @SoloPR: It's time for this week's #soloprchat, for #freelance consultants in #PR,#socialmedia and related fields.

SoloPR1:02pm via tchat.io

If you're joining, please introduce yourself. This is @KellyeCrane, Atlanta-based founder of soloprpro [dot] com. #solopr

KarenSwim1:02pm via Hootsuite

RT @SoloPR: It's time for this week's #soloprchat, for #freelance consultants in #PR,#socialmedia and related fields.

SoloPR1:02pm via tchat.io

It's time for this week's #solopr chat, for#freelance consultants in #PR, #socialmediaand related fields.