



## #SoloPR Transcript –2/26/2014

Q1 (1/2) Many of us travel quite a bit, & @[RedMedia](#) shared that Delta is changing its frequent flyer policy: [news.yahoo.com/big-changes-ah...](http://news.yahoo.com/big-changes-ah...) [#solopr](#)

Q1 (2/2): How do you find the best deals on travel? How imp are frequent flyer miles to you? [#solopr](#)

Q2: @[JenMarsikFriess](#) shared this article: [businessinsider.com/when-to-email-...](http://businessinsider.com/when-to-email-...)? -how do you decide when to email vs text vs call? [#solopr](#)

Q3: Circling back to the suggestion from @[LoisMarketing](#), what are your tips for smart packing, travel (beyond Q1)? [#solopr](#)

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SoloPR @SoloPR 21m

Transcript of this chat will be up on [soloprpro dot com](http://soloprpro.com) tomorrow! Have a great week, everyone. [#solopr](#)



Ami Neiberger-Miller @AmazingPRMaven 21m

RT @SoloPR Thanks for participating today! Remember, we chat on the hashtag all week long, and our official chat is ea Wed, 1pm ET. [#solopr](#)



**gregwbros** @gregwbros 21m

Later, gators -- duty calls! [#solopr](#)



**SoloPR** @SoloPR 21m

Thanks to you all for participating today! Remember, we chat on the hashtag all week long, and our official chat is ea Wed, 1pm ET. [#solopr](#)



**Kate Robins** @KateRobins 22m

A3. So: detergent; hammocks; mail. Or skype. [#solopr](#)



**Kellye Crane** @KellyeCrane 22m

[@karenskim](#) [@gregwbros](#) Major germophobe here. I bring sanitizing towelettes and whipe everything down. Ha! [#solopr](#)



**Karen Swim** @KarenSwim 22m

[@CathyWebSavvyPR](#) Yes! I also throw everything in the dryer when I return home. Immediately. [#solopr](#)



**Cathy Larkin PR** @CathyWebSavvyPR 22m

Sorry I missed earlier part of chat. but glad to check in with my other [#solopr](#) peeps

*#solopr transcript – 2/26/2014*

*For more information and resources, visit <http://soloprpro.com/>*



**Paula Johns** @PaulaJohns 22m

Me too -- I always bring a few on every trip. > MT @CathyWebSavvyPR For me, I add scarves to accessorize...#solopr #solopr



**REDMEDIA** @REDMEDIAPR 22m

@karens swim @PaulaJohns @KateRobins @KellyeCrane This is why I stick w loyalty prog id there is ever an issue @spg jumps to fix it #solopr



**Karen Swim** @KarenSwim 23m

RT @CathyWebSavvyPR: 2 things to combat bed bugs. Trash bag/twist-tie to put your suitcase in, & washable sleeping bag liner. cheap #solopr



**Davina Brewer** @3hats @3HatsComm 23m

@REDMEDIAPR here's the link to @Triplt .bit.ly/1frOaTm.. very easy and useful, even the free version! #soloPR



**Karen Swim** @KarenSwim 23m

@gregwbrooks I am a total germaphobe! I'm that girl sanitizing the vents on the airplane, lol! cc @KellyeCrane #solopr



**SoloPR** @SoloPR 23m

People are also sharing their favorite lessons on that post, so even if you couldn't make it you can benefit!  
[soloprpro.com/top-takeaways-.....#solopr](http://soloprpro.com/top-takeaways-.....#solopr)



**Cathy Larkin PR** @CathyWebSavvyPR 23m

2 things to combat bed bugs. Trash bag/twist-tie to put your suitcase in, and washable sleeping bag liner.  
cheap [#solopr](#)



**Karen Swim** @KarenSwim 23m

[@PaulaJohns](#) [@KateRobins](#) [@KellyeCrane](#) you can also check for history online before you travel, and yes I do this too [#solopr](#)



**SoloPR** @SoloPR 23m

...in closing, be sure to check out the roundup of the [#SoloPR](#) Summit, for links to several recap posts:  
[soloprpro.com/top-takeaways-.....](http://soloprpro.com/top-takeaways-.....)



**gregwbrooks** @gregwbrooks 24m

[@karenskim](#) [@KellyeCrane](#) We can't travel together -- no one in the world cares less about germmy couches, bedbugs, etc. than me. [#solopr](#)



**JenniferMarsikFriess** @JenMarsikFriess 24m

Gross, but thanks! RT [@karens swim](#): [@Yetunde](#) You look on the mattress particularly crevice and look for small dark blood spots [#solopr](#)



**Lois Martin #121** [@LoisMarketing](#) 24m

[@Yetunde](#) Yes -- pull colors into the accessory pieces but keep the basics -- pants, skirts and shoes -- to one color :) [#soloPR](#)



**Yetunde** [@Yetunde](#) 24m

[@karens swim](#) [@KateRobins](#) [@KellyeCrane](#) wow. now i know. thanks.! [#solopr](#)



**Karen Swim** [@KarenSwim](#) 24m

[@KateRobins](#) If you find spots, ask for another room cc [@KellyeCrane](#) [#solopr](#)



**Cathy Larkin PR** [@CathyWebSavvyPR](#) 24m

For me, I add scarves to accessorize. I never bring my fav jewelry...I lost a fav piece once while traveling [#solopr](#)



**SoloPR** [@SoloPR](#) 24m

This has been a fun topic! There's not really enough time for another Q, but... [#solopr](#)



**Paula Johns** [@PaulaJohns](#) 25m

So do you check out if you find them? MT @karenskim: @Yetunde You look on the mattress particularly crevices... #solopr



**Kate Robins** @KateRobins 25m

@KellyeCrane @KarenSwim Ugh. And what to do about them? #solopr



**Karen Swim** @KarenSwim 25m

@Yetunde gross I know but it's the first thing I do when I walk into a hotel room #solopr



**Cathy Larkin PR** @CathyWebSavvyPR 25m

@3HatsComm me too. #solopr



**Cathy Larkin PR** @CathyWebSavvyPR 25m

RT @3HatsComm @CathyWebSavvyPR sometimes I bring one of those small pre-charged blocks; good enough to give phone that extra boost #soloPR



**Cathy Larkin PR** @CathyWebSavvyPR 25m

Always travel w/ a few protein/power bars & cash to buy H2O in case you get stranded in airport via weather etc #solopr

In 2013, newspapers chose iPhone pics over professional pics, changing the PR industry forever. How will you adapt?: [.bit.ly/1dtEGGo](http://bit.ly/1dtEGGo)



**Karen Swim** @KarenSwim 25m

@Yetunde You look on the mattress particularly crevice and look for small dark blood spots #solopr



**SoloPR** @SoloPR 26m

MT @CathyWebSavvyPR Love @smanthabrown's tips for women: pack 3 bottoms 3 matching tops, 3 matching jackets/sweaters etc = 12 outfits #solopr



**Davina Brewer** @3hats @3HatsComm 26m

@CathyWebSavvyPR sometimes I bring one of those small pre-charged blocks; good enough to give phone that extra boost #solopr



**Karen Swim** @KarenSwim 26m

@KellyeCrane Ha! so funny but I am fanatical about it #solopr



**Yetunde** @Yetunde 26m

@KellyeCrane @KarenSwim how in the world do you do that Kellye? #solopr



**Mary Ellen Miller** @MarketingMel 26m

#solopr Waving Hello to my peeps! Sorry I'm late stopping in but loved seeing you all in person last week!



**Kellye Crane** @KellyeCrane 27m

A3: Oh, and @KarenSwim taught me how to look for bedbugs in your mattress before you put your stuff down (black specs-ew). #solopr



**Yetunde** @Yetunde 27m

@LoisMarketing oh but I loveee colors. lol so I pack a jean, a skirt, a jackets 3 tank tops and 2 scarfs and s shoes. #solopr



**Paula Johns** @PaulaJohns 27m

TJ Maxx is key: best purses, shoes! RT @KateRobins A3. Get everything in the cloud. Carry must-haves. Remain flexible. Find TJ Maxx. #solopr



**Lois Martin #121** @LoisMarketing 27m

Be super careful and don't wear or carry valuable jewelry. Substitute costume pieces to accessorize #soloPR A3



**Ami Neiberger-Miller** @AmazingPRMaven 28m

Essentials always in carry on - I was once stranded for 3 days, blizzard shutdown airport, no luggage and i was chaperoning students #solopr



**Lois Martin #121** @LoisMarketing 29m



The key is one color family: Build your wardrobe around black, navy blue, brown or perhaps gray. Makes life easy! [#soloPR](#) A3



**Karen Swim** @KarenSwim 29m

[@KellyeCrane](#) I would have had to call EMT because I would have lost it at 1 hour and 1 minute. Trust me I know. [#soloPR](#)



**Cathy Larkin PR** @CathyWebSavvyPR 29m

Love [@smanthabrown](#)'s tips for women: pack 3 bottoms (pants/skirts) 3 matching tops, 3 matching jackets/sweaters etc = 12 outfits [#soloPR](#)



**Kellye Crane** @KellyeCrane 30m

[@karenskim](#) As [@REDMEDIAPR](#) recommended, called from plane & had a rental car waiting for us. Everyone else spent night in airport. [#soloPR](#)



**Davina Brewer** @3hats @3HatsComm 30m

[@Yetunde](#) [@SoloPR](#) I maximize space. I also don't expand luggage going somewhere, that way I have more room for extras coming back. [#soloPR](#)



**Yetunde** @Yetunde 30m

[@RiselahENG](#) [@KellyeCrane](#) ouu good one At carry on being your friend. YES! [#soloPR](#)



**Lois Martin #121** @LoisMarketing 30m

C'mon gals. One purse for day, one small one for evening. 2 maybe 3 pairs of shoes. You can do it. :) :)  
#soloPR A3



**gregwbrooks** @gregwbrooks 30m

@Yetunde @KateRobins @SoloPR Yep, me too. And it's not practical when individual project files are 10+GB. (Videos, etc.) #solopr



**Kellye Crane** @KellyeCrane 31m

@decillis Shoes, purses, and weddings. :-) And I hear ya on the spillage - my hubs calls me "the dribbler."  
#solopr



**Karen Swim** @KarenSwim 31m

@KellyeCrane OMG I freaked out on twitter being stuck for an hour, lol! #solopr



**Yetunde** @Yetunde 31m

A3 also if you pack purses or shoes, stuff items into them things with spaces get filled. #solopr space saving for sure @SoloPR



**Lois Martin #121** @LoisMarketing 31m

@\_JasminMartin @decillis Rethink that. You'll be amazed :) #soloPR



**Paula Johns** @PaulaJohns 31m

I use Dropbox for my files and also make sure I've got any important files downloaded on the laptop before I go. [#soloPR](#)



**gregwbrooks** @gregwbrooks 31m

[@karens swim](#) [@JenMarsikFriess](#) What?!?! Crap -- better cancel next week's mammogram. [#soloPR](#)



**Kellye Crane** @KellyeCrane 31m

A3: I was once stuck on a plane (that never went anywhere) for 9 hours. Your carry-on is your friend! [#soloPR](#)



**Karen Swim** @KarenSwim 31m

A3: For women, dresses are also amazing for travel, complete outfit one piece [#soloPR](#)



**JenniferMarsikFriess** @JenMarsikFriess 31m

[@decillis](#) Running out of clothes is the worst. Especially in the middle of rural Colorado. [#recycle](#) [#soloPR](#)



**Jasmin Martin** @\_JasminMartin 32m

same here! RT [@decillis](#) Q3: I need twice as many outfits as days and just as many shoes as days. [#soloPR](#) [#packinglightisforwimps](#)



**Davina Brewer** @3hats @3HatsComm 32m

Cosigned. RT @karensxim: ROFL! RT @JenMarsikFriess: @gregwbrooks Not to state the obvious, but you are also a guy. #solopr



**Lois Martin #121** @LoisMarketing 32m

Pack like a guy! One or two essential outfits with changeable shirts and accessories. They have the idea :) #soloPR A3



**REDMEDIA** @REDMEDIAPR 32m

and you know you can carry on mini liquor bottles and make your own cocktails #solopr #cheap



**Paula Johns** @PaulaJohns 32m

Definitely -- this! > RT @karensxim A3: Stick to one color family, you can mix and match and pack less #solopr



**Yetunde** @Yetunde 33m

@KateRobins @SoloPR I am still not comfortable with the cloud. May be it's old school but the cloud makes me nervous #solopr



**Betsy A. Decillis** @decillis 33m

@KellyeCrane I'm really not. Except for shoes and purses. I do have anxieties and an innate ability to spill stuff on myself though #solopr



SoloPR @SoloPR 33m

MT @AmazingPRMaven: Put important docs on hard drive or a jump so you can work on them if you don't have internet. #solopr



Karen Swim @KarenSwim 33m

ROFL! RT @JenMarsikFriess: @gregwbrooks Not to state the obvious, but you are also a guy. #solopr



SoloPR @SoloPR 33m

Ha! Good RT @KateRobins: A3. Get everything in the cloud. Carry must-haves. Remain flexible. Find TJ Maxx. #solopr



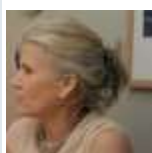
JenniferMarsikFriess @JenMarsikFriess 33m

@gregwbrooks Not to state the obvious, but you are also a guy. #solopr



Lois Martin #121 @LoisMarketing 33m

Not only fewer shoes but learn how to pack them -- in shoe bags, tucked among your clothes and toiletries #soloPR A3



Kate Robins @KateRobins 33m

A3. Get everything in the cloud. Carry must-haves. Remain flexible. Find TJ Maxx. [#solopr](#)



**Davina Brewer** @3hats @3HatsComm 34m

A3 I do always put one thing back whenever I pack, though I am more ruthless on biz vs play travel  
[#soloPR](#) @LoisMarketing



**Kellye Crane** @KellyeCrane 34m

Yes- meds in your purse! RT @KateRobins: A3 Plan for bags to get lost and work with that. (Been there a couple of times.) [#solopr](#)



**gregwbros** @gregwbros 34m

@3HatsComm @LoisMarketing Fact: I've done a 10-night cruise with a suit bag and a laptop bag alone.  
;) [#solopr](#)



**Karen Swim** @KarenSwim 34m

@gregwbros @3HatsComm Good to know! [#solopr](#)



**Kellye Crane** @KellyeCrane 34m

@decillis The more I get to know you, the more I realize you're actually a girlie girl! [#thatsrightIsaidit](#)  
[#solopr](#)



**Lois Martin #121** @LoisMarketing 34m

The foldable flats are the coolest :) I know some do not/cannot wear flats but Google :) #soloPR A3



**Keeyana Hall** @KeeyanaHall 35m

So true, but so hard! RT @KellyeCrane: A3: The secret to packing light is the shoes. Wear just one pair, if you can. #solopr



**gregwbros** @gregwbros 35m

@karensim @3HatsComm People will buy you coffee/cocktails if you roll into a crowded airport with one of those. #solopr #yeahitshappened



**REDMEDIA** @REDMEDIAPR 35m

They are client but I never travel w/o Philips slim charger. Gives extra outlets/USB #solopr  
[pic.twitter.com/l78YB3m3Nw](http://pic.twitter.com/l78YB3m3Nw)



**JenniferMarsikFriess** @JenMarsikFriess 35m

Favorite MT @AmazingPRMaven: Put important docs on hard drive or a jump so you can work on them if you don't have internet. #solopr



**Kellye Crane** @KellyeCrane 35m

@Yetunde Good point about flip flops - you never know when blisters will make them necessary! #solopr



**Lois Martin #121** @LoisMarketing 35m

@3HatsComm And clearly you've never been on one with me! :) :) #soloPR



**Lois Martin #121** @LoisMarketing 36m

Unless you are going on extended trip, take a carry-on only. Learn to pack light, not be fashion statement :) #soloPR



**SoloPR** @SoloPR 36m

MT @3HatsComm: A3 I bring a small power block/surge protector that lets me charge phone, camera, etc. at same time #soloPR



**Davina Brewer @3hats** @3HatsComm 36m

Clearly, you've never been on a cruise w/ me. ;-) RT @LoisMarketing: Take no more than 2-3 pairs of shoes #soloPR A3



**Ami Neiberger-Miller** @AmazingPRMaven 36m

Put important docs on hard drive or a jump so you can work on them if you don't have internet. Kindle/ipad for reading, no books #soloPR



**Yetunde** @Yetunde 36m

A3 @KellyeCrane @SoloPR @loismarketing packing smart? neutrals & one colorful accessory and 2 shoes, a flip flop & a dressy shoe #soloPR





**SoloPR** @SoloPR 36m

Yes! MT @REDMEDIAPR: Always have phone#s for travel vendors, if a fly is cancelled phone ppl get seats first (vs standing at desk) #solopr



**Karen Swim** @KarenSwim 36m

@JenMarsikFriess Lol, glad you get it too! #solopr



**Betsy A. Decillis** @decillis 36m

Why I have no business answering Q3: I need twice as many outfits as days and just as many shoes as days. #solopr #packinglightisforwimps



**Mary Deming Barber** @mdbarber 36m

Must go folks. Deadline and busy day calling. Talk to you later. SO enjoyed meeting many of you last week. #solopr



**Lois Martin #121** @LoisMarketing 37m

Create a travel wardrobe around a basic black, navy or brown. #soloPR A3



**Kate Robins** @KateRobins 37m

A3 Plan for bags to get lost and work with that. (Been there a couple of times.) #solopr



**Davina Brewer** @3hats @3HatsComm 37m

@REDMEDIAPR I use Triplt - totally great app keeps all confirmations together. love it! #soloPR



**Karen Swim** @KarenSwim 37m

A3: Stick to one color family, you can mix and match and pack less #soloPR



**Karen Swim** @KarenSwim 37m

Smart! MT @3HatsComm: bring a small power block/surge protector that lets me charge phone, camera, etc. at same time #soloPR



**Lois Martin #121** @LoisMarketing 37m

Buy travel clothes that easily coordinate and pack well for travel. Take no more than 2-3 pairs of shoes #soloPR A3



**Kellye Crane** @KellyeCrane 38m

A3: The secret to packing light is the shoes. Wear just one pair, if you can. #soloPR



**Mary Deming Barber** @mdbarber 38m

Nice time zone graphic from @kitaq: MT: today's xkcd is extremely relevant to that tweet [\\_xkcd.com/now](http://xkcd.com/now)

Thanks Dave. #soloPR



**Jennifer Marsik Friess** @JenMarsikFriess 38m

@karenswim hahaha Karen! This tip never ages! #solopr



**REDMEDIA** @REDMEDIAPR 38m

Also, email yourself all trv deers so you will have on phone confirmations etc. #solopr



**Davina Brewer** @3hats @3HatsComm 38m

A3 biz or personal travel, I bring a small power block/surge protector that lets me charge phone, camera, etc. at same time #soloPR



**Lois Martin #121** @LoisMarketing 39m

@SoloPR Avoid checking an extra bag. Discover that you can really travel with less than you think #soloPR A3



**Karen Swim** @KarenSwim 39m

A3: If you check your bag, keep extra underwear and essentials in your carry-on. Whatever, it's true. #solopr



**Kellye Crane** @KellyeCrane 39m

RT @SoloPR: Q3: Circling back to the suggestion from @loismarketing, what are your tips for smart packing, travel (beyond Q1)? #solopr

#solopr transcript – 2/26/2014

For more information and resources, visit <http://soloprpro.com/>



Always have phone#s in phone for travel vendors, if a fly is cancelled phone ppl get seats first (vs standing at desk) [#solopr](#)



**JenniferMarsikFriess** @JenMarsikFriess 39m

Yes! RT [@karensxim](#): [@Yetunde](#) [@griner](#) It still feels odd to me (age maybe?) but agree use proper grammar and no abbreviations [#solopr](#)



**Ami Neiberger-Miller** @AmazingPRMaven 39m

A2. I usually only screen my cell - the main office line is almost always answered instantly and we got at least 2 sales calls a day [#solopr](#)



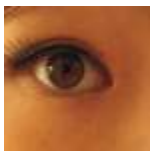
**jr schmitt** @cloudspark 39m

back to the deadline for today. thanks [#solopr](#)



**SoloPR** @SoloPR 40m

Q3: Circling back to the suggestion from [@loismarketing](#), what are your tips for smart packing, travel (beyond Q1)? [#solopr](#)



**olivia** @homiegcheesefry 40m

[@gregwbros](#) that is a winning use of the word boodle [#solopr](#)

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*For more information and resources, visit <http://soloprpro.com/>*



**Karen Swim** @KarenSwim 40m

@gregwbrooks @KellyeCrane lol, and we still are! ;-) IM is so 1992 #solopr



**Dave Nicolai** @kitaq 40m

@KateRobins @mdbarber today's xkcd is extremely relevant to that tweet [xkcd.com/now](http://xkcd.com/now) #solopr



**Lois Martin #121** @LoisMarketing 40m

@mdbarber @cloudspark Again just don't over-think that. You never know when it's a prospective client #soloPR



**Mary Deming Barber** @mdbarber 40m

Very true, and why I like to schedule ahead. @amazingprmaven #solopr



**gregwbrooks** @gregwbrooks 40m

@karens swim @KellyeCrane But... but... I was taught all agency people were idiots and WE were the smart/cool/attractive kids! #solopr



**jr schmitt** @cloudspark 41m

@mdbarber @AmazingPRMaven just know people on the flip-side, those calling you probably do the same thing. #solopr



**Yetunde** @Yetunde 41m

@gregwbrooks @SoloPR hahahahh i felt that way, until I had to text a client during fashion week, because it was too crazy call #solopr



**Mary Deming Barber** @mbarber 41m

Yep RT @SFerika: I use a text for something that needs to grab their attention; too many emails in inboxes #solopr



**Karen Swim** @KarenSwim 41m

@Yetunde @griner It still feels odd to me (age maybe?) but agree use proper grammar and no abbreviations #solopr



**Mary Deming Barber** @mbarber 41m

Same! RT @cloudspark: @LoisMarketing a good idea for some. for me, i need scheduled, uninterrupted time to focus. #solopr



**gregwbrooks** @gregwbrooks 41m

I kinda love hearing all the solos who hate the phone -- it means you're not making cold calls, which means more boodle for me. :) #solopr



**Erika Heald** @SFerika 41m

@mdbarber @decillis @KellyeCrane I use a text for something that needs to grab their attention; too many emails in inboxes #solopr



**Mary Deming Barber** @mdbarber 42m

A2 -- Screen all methods of conversation to help manage your time. If writing, I'll turn off rings/reminders for the time I schedule #solopr



**jr schmitt** @cloudspark 42m

@LoisMarketing a good idea for some. for me, i need scheduled, uninterrupted time to focus. #solopr



**Yetunde** @Yetunde 42m

@SoloPR @griner I still feel uncomfortable texting clients. But it do, it feels informal so I remember not to abbreviate when I do. #solopr



**Ami Neiberger-Miller** @AmazingPRMaven 42m

@CMM\_PR thankfully she got voicemail and i apologized and it was no big deal. She was around 2. She also threw my bb in trash. #solopr



**SoloPR** @SoloPR 42m

Very interesting discussion on Q2! Thanks, everyone - Q3 is coming up... #solopr



**Mary Deming Barber** @mdbarber 42m

Always! RT @AmazingPRMaven: A2. I admit I hate sales calls and do screen and send to VM if I don't know number, then call back #solopr



**Karen Swim** @KarenSwim 42m

@KellyeCrane @gregwbrooks Agency people LOVE IM so it really does depend #solopr



**Kellye Crane** @KellyeCrane 43m

@gregwbrooks I used to IM a lot, but prefer people not "watching" when I'm at my desk. J #solopr



**Lois Martin #121** @LoisMarketing 43m

Answer every call -- courteously and quickly get rid of solicitors. Don't over-screen and possibly miss opportunities #soloPR A2



**Kate Robins** @KateRobins 43m

RT @LoisMarketing: If you're a #soloPR who hates phone calls ... time to seriously re-think that. :) A2  
Strongly agree.



**Mary Deming Barber** @mdbarber 44m

@decillis it's VERY convenient...or means I never get away. But texting is important for me, with colleagues, clients - & kids. #solopr





**jr schmitt** @cloudspark 44m

@AmazingPRMaven that's a moment to remember. #solopr



**Davina Brewer** @3hats @3HatsComm 44m

Very situational, yes. good tip! RT @KellyeCrane: @AmazingPRMaven Yes- texting w/clients is a huge benefit during events! #solopr



**Lois Martin #121** @LoisMarketing 44m

If you're a #soloPR who hates phone calls ... time to seriously re-think that. :) A2



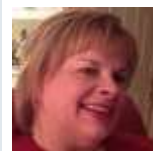
**Ami Neiberger-Miller** @AmazingPRMaven 44m

A2. I admit I hate sales calls and do screen and send to VM if I don't know number, then call back #solopr



**Kellye Crane** @KellyeCrane 45m

@CMM\_PR Interesting! What was the reporter's take? #solopr



**Mary Deming Barber** @mdbarber 45m

Thanks @katerobins for the time zone reminder. That's a good reason to go email in the evening hours on East Coast. #solopr



**Jennifer Marsik Friess** @JenMarsikFriess 45m

@AmazingPRMaven Yes! I hate having to pick up unknown calls, but you never know; it might be media!  
#solopr



**Betsy A. Decillis** @decillis 45m

@mddbarber Well, that's a horse of a different color. ;) #solopr



**Davina Brewer** @3hats @3HatsComm 45m

@karenskim @AmazingPRMaven always screen, let unknown/blocked callers - ie icky telemarketers - go to VM. always! #soloPR



**Kellye Crane** @KellyeCrane 45m

A2: By the way, a regularly scheduled call w/clients (eg, weekly) can be very useful in getting on the same page. #solopr



**Karen Swim** @KarenSwim 45m

A2: As we've all noted our communications are varied - clients, media, colleagues, vendors- so you have to tailor approach #solopr



**Ami Neiberger-Miller** @AmazingPRMaven 45m

@loismarketing i synch my contacts to phone so i can screen but have to be careful - toddler accidentally called reporter once #solopr



**Lois Martin #121** @LoisMarketing 45m

"Random" calls may be sales pitches -- but they may also be prospective clients :) #soloPR



**Yetunde** @Yetunde 45m

@SoloPR I am keeping up with the chat in this room [tweetchat.com/room/solopr](https://tweetchat.com/room/solopr) #solopr



**Mary Deming Barber** @mdbarber 46m

@decillis My text goes to all devices (Mac iOs) and is much more intrusive so requires faster response.  
@kellyecrane #solopr



**Kate Robins** @KateRobins 46m

#solopr. A2. Called client on cell, woke her up in Eastern Europe. Time zones will always remain significant considerations.



**SoloPR** @SoloPR 46m

RT @3HatsComm: @KellyeCrane it's also a matter of convenience.. email and/or schedule calls when it helps manage the client better. #soloPR



**CMM\_PR** @CMM\_PR 46m

@KellyeCrane I was actually speaking with a reporter this morning on that very topic! So many other comm options to choose from. #solopr



**Kellye Crane** @KellyeCrane 46m

@AmazingPRMaven Yes- texting w/clients is a huge benefit during events! #solopr



**Ami Neiberger-Miller** @AmazingPRMaven 46m

A2. I think you have to listen to your client's comm preferences and take action needed by situation #solopr



**Lois Martin #121** @LoisMarketing 46m

Clients' business and personal lines are programmed in my phone -- I answer when they call! #soloPR



**Jennifer Donovan** @jendonovansf 47m

A2: What about contacting through #socialmedia? For many reporters, that's their preferred way to communicate. #solopr

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2. **Betsy A. Decillis** @decillis 47m

@mdbarber @kellyecrane But I keep going back to email being on all devices whereas text does not.  
#solopr

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3. **Karen Swim** @KarenSwim 47m

@AmazingPRMaven Very true, which is why I love call screening, unscheduled calls from vendors go to VM #solopr

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4. **Lois Martin #121** @LoisMarketing 47m

If it's urgent I pick up the phone -- and would expect clients to do the same [#soloPR](#) A2

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5. **jr schmitt** @cloudspark 48m

a2 also? i've had great response from media, using text during an event - sharing timely updates, spellings, on-spot interviews. [#solopr](#)

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6. **Yetunde** @Yetunde 48m

@SoloPR Frequent flyer miles are good if you travel a ton. Don't cash them out the perks are far better than the cost of a ticket #solopr

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7. **Mary Deming Barber** @mdbarber 48m

@decillis @kellyecrane texting is really useful; something I didn't understand until teens. Good way to quickly get/stay in touch. #solopr

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8. **Erika Heald** @SFerika 48m

MT @jendonovansf: @AmazingPRMaven We use my client's HD video chat (@RedboothHQ). Adds a personal element for distributed teams. #solopr

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9. **Kellye Crane** @KellyeCrane 48m

Sometimes I actually jump :- ) RT @cloudspark: @KellyeCrane "what's that strange ringing sound?" #solopr #techevolution

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10. **Ami Neiberger-Miller** @AmazingPRMaven 48m

I think if you are in media relations - you have to be responsive to calls, the news cycle waits for none  
[#solopr](#)

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11. **Karen Swim** @KarenSwim 48m

[@Yetunde](#) Yes cheapair is a good one, also airlines change fares on Tuesday [#solopr](#)

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12. **SoloPR** @SoloPR 48m

MT @griner: I feel like text has the most urgency to it. I only use it for urgent/timely contact w/ friends and colleagues. #solopr

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13. **Davina Brewer** @3hats @3HatsComm 48m

@KellyeCrane it's also a matter of convenience.. email and/or schedule calls when it helps manage the client better. #solopr

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14. **PRWeb** @prweb Feb 6

The Grammys are over but there are still some PR lessons to be learned. Visit The Vocus Blog to learn more: [bit.ly/1b6jDPN](http://bit.ly/1b6jDPN)

Promoted by PRWeb

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15. **Lois Martin #121** @LoisMarketing 48m

Begin with "their way" and introduce new channels that can better streamline communication once established client [#soloPR](#)

Expand



**Karen Swim** @KarenSwim 48m

Lol! RT @cloudspark: @KellyeCrane "what's that strange ringing sound?" [#solopr](#) [#techevolution](#)



**gregwbrosks** @gregwbrosks 49m

A2: Anything but IM for me. I simply won't IM with clients, prospects vendors or media unless there's a gun to my head. [#solopr](#)



**Jennifer Donovan** @jendonovansf 49m

[@AmazingPRMaven](#) Same here, we use my client's HD video chat ([@RedboothHQ](#)). Adds a personal element for distributed teams. [#solopr](#)



**jr schmitt** @cloudspark 49m

[@KellyeCrane](#) "what's that strange ringing sound?" [#solopr](#) [#techevolution](#)



**Yetunde** @Yetunde 49m

[@SoloPR](#) [#solopr](#). I use [cheapair.com](#)



**Erika Heald** @SFerika 49m

RT [@SoloPR](#): RT [@LoisMarketing](#): Q2 Base it on how the customer/client contacts you. Respond through the same channel initially. [#soloPR](#)



**Karen Swim** @KarenSwim 49m

[@AmazingPRMaven](#) yes, great point! [#solopr](#)



**Kellye Crane** @KellyeCrane 49m

@decillis I know! I keep hearing how millennials prefer to text, but doesn't seem you can get your point across? #solopr #old



**Erika Heald** @SFerika 49m

Agree MT @KellyeCrane: A2: Is it just me, or is it jarring these days to get an unexpected phone call? Usually schedule those. #solopr



**Kate Robins** @KateRobins 49m really late, folks. sorry #solopr



**Karen Swim** @KarenSwim 49m

@KellyeCrane It is jarring and if it's not scheduled you're likely to get voice mail for me #solopr



**Lois Martin #121** @LoisMarketing 49m

Key to being a respected and sought-out #soloPR is respecting "their way" rather than directing and insisting on "your way".



**Ami Neiberger-Miller** @AmazingPRMaven 49m

Esp. if media on deadline. RT @karenskim Texting is a good way to comm short messages that require a more timely response than email #solopr



**jr schmitt** @cloudspark 50m

.@JenMarsikFriess per @jspepper "pick up the phone!" #solopr



**Patrice K Cokley MBA** @PatriceKCokley 50m

@AmazingPRMaven I like your client! #solopr



**Mary Deming Barber** @mdbarber 50m

Agree. RT @karenschwim: A2: Texting is a good way to comm short messages that require a more timely response than email #solopr



**Davina Brewer** @3hats @3HatsComm 50m

@JenMarsikFriess It's disruptive; a text is too but at the same time, a text can be multitasked whereas a call can't. #soloPR

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**Karen Swim** @KarenSwim 50m

Agree RT @LoisMarketing: Ask "How do you wish to be contacted?" and follow the client's, media rep's, etc. preferences #soloPR



**Ami Neiberger-Miller** @AmazingPRMaven 50m

A2: I have a client that likes gmail chat and uses google hangouts for meetings #solopr



**Kellye Crane** @KellyeCrane 50m

A2: Is it just me, or is it jarring these days to get an unexpected phone call? Usually schedule a time for those. #solopr



**Patrice K Cokley MBA** @PatriceKCokley 51m

A2: I'll text & email in a heartbeat, but clients love the call. It depends on their preferred method. #solopr



**Erika Heald** @SFerika 51m

RT @jendonovansf: A2: With clients, calls are critical. I find media prefer email communication. #solopr



**Jasmin Martin** @\_JasminMartin 51m

A2: Like @KellyeCrane, I only text immediate team members. Typically I email, but if it's urgent I'll pick up the phone. #soloPR



**Lois Martin #121** @LoisMarketing 51m

Ask "How do you wish to be contacted?" and follow the client's, media rep's, etc. preferences [#soloPR](#)



**Karen Swim** @KarenSwim 51m

A2: Texting is a good way to communicate short messages that require a more timely response than email [#soloPR](#)



**gregwbros** @gregwbros 51m

[@KellyeCrane](#) [@SoloPR](#) [@JenMarsikFriess](#) If it's biz-dev, I call/try to get in front of them. Client? I mirror their preferred channel. [#soloPR](#)



**Betsy A. Decillis** @decillis 51m

And I'm with [@KellyeCrane](#). I never text. Why do it when email goes to all devices? [#soloPR](#)  
[#oldpersontweets](#)



**Mary Deming Barber** @mdbarber 51m

A2 -- Remember our conversations last week and how important the multiple dimensions of in-person & voice can be to a conversation. [#soloPR](#)



**Karen Swim** @KarenSwim 51m

A2: I liked the rationale in the article and found the guidelines a good starting point [#soloPR](#)



**Davina Brewer** @3hats @3HatsComm 51m



A2: I rarely text clients; urgent matters only. Call when something too complex, delicate for writing. Email still most common. [#soloPR](#)



**jr schmitt** @cloudspark 52m

a2: text = urgent, timely, necessary; call = sensitive or requires a discussion to take action; email = follow-up or informative [#soloPR](#)



**SoloPR** @SoloPR 52m

RT [@REDMEDIAPR](#): when I can I call if it makes sense - easier to get straight and from media/client and email can get misunderstood [#soloPR](#)



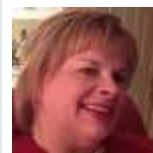
**Ami Neiberger-Miller** @AmazingPRMaven 52m

Q2. I text with a few clients - usually it is during an event when ppl are not in an office or unreachable [#soloPR](#)



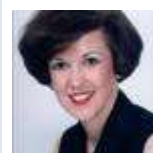
**Jennifer Donovan** @jendonovansf 52m

[@LoisMarketing](#) [@SoloPR](#) Of course. That wasn't my point. [#soloPR](#)



**Mary Deming Barber** @mdbarber 52m

RT [@KellyeCrane](#): A2: I rarely text, unless to members of my team. [#soloPR](#)



**Lois Martin #121** @LoisMarketing 52m

Don't let your preferences cloud your judgment of best communication. Follow your contacts' preferences. [#soloPR](#) A2



**Jennifer Marsik Friess** @JenMarsikFriess 52m

A2 It surprises me how call-adverse people are now. [#soloPR](#)



**Karen Swim** @KarenSwim 52m

A2: In the past several months, I am texting a lot more, never thought I would [#soloPR](#)



**SoloPR** @SoloPR 52m

RT @LoisMarketing: Q2 Base it on how the customer/client contacts you. Respond through the same channel initially. [#soloPR](#)



**Betsy A. Decillis** @decillis 52m

A2: If it's at all a sensitive nature, call. But clients and I email first to say let's chat over the phone, so we're prepared. [#soloPR](#)



**Jennifer Donovan** @jendonovansf 53m

A2: With clients, calls are critical. I find media prefer email communication. [#soloPR](#)



**Jasmin Martin** @\_JasminMartin 53m

@karens swim @3HatsComm AGREED! Even with the Southwest merger, I cant with AirTran. #soloPR



**Mary Deming Barber** @mdbarber 53m

A2 -- Think most of us are calling less than we used to do. But I'm not sure that's what we SHOULD be doing. Prefer voice. #soloPR



**Patrice K Cokley MBA** @PatriceKCokley 53m

@karens swim Thanks karen! #soloPR



**Karen Swim** @KarenSwim 53m

A2: We discussed this at the summit, I typically email but was encouraged to integrate calls and texts #soloPR



**Ami Neiberger-Miller** @AmazingPRMaven 53m

Q2. my clients would not tolerate me not responding to their emails promptly, tell them to call if urgent #soloPR



**Erika Heald** @SFerika 53m

@SoloPR In addition to urgency of your request being a factor, have to incorporate what you know about recipient's preferences #soloPR



**Kellye Crane** @KellyeCrane 53m

A2: I rarely text, unless to members of my team. #soloPR



**REDMEDIA** @REDMEDIAPR 53m

when I can I call if it makes sense - easier to get straight and from media/client and email can get misunderstood #soloPR



**Davina Brewer** @3hats @3HatsComm 53m

@karenskim been lucky, no issues.. and when I fly, it's usually via a very good fare. (Booking SW, it's AT plane but no bag fees) #soloPR



**Lois Martin #121** @LoisMarketing 53m

@SoloPR @jendonovansf But if the client/contact calls you and requests a call back isn't that the appropriate way to respond? #soloPR A2



**jr schmitt** @cloudspark 53m

travel writer @ilivetotravel shared his top 5 pet peeves of air travel, but the comments add to it [ilivetotravel.me/inflight-pet-p...](http://ilivetotravel.me/inflight-pet-p...)



**Paula Johns** @PaulaJohns 54m

Joining the #soloPR discussion late -- very late! Hello from San Diego!



**SoloPR** @SoloPR 54m

RT @jendonovansf: A2: Must say, I call less and less these days. #solopr



**Lois Martin #121** @LoisMarketing 54m

Q2 Base it on how the customer/client contacts you. Respond through the same channel initially. Take to other as appropriate #soloPR



**Karen Swim** @KarenSwim 54m

@3HatsComm I avoid Airtran at all costs, would almost rather walk to a destination than use them. #solopr



**gregwbrooks** @gregwbrooks 54m

@cloudspark @SoloPR Did it for about 28 months when I first went out on my own. #solopr



**Davina Brewer @3hats** @3HatsComm 54m

@decillis trust me, active user/poster on those forum sites. I'm all about the bargain travel! ;-) #soloPR



**Jennifer Donovan** @jendonovansf 55m

A2: Must say, I call less and less these days. #solopr



**Kellye Crane** @KellyeCrane 55m

RT @SoloPR: Q2: @JenMarsikFriess shared this article: [\\_businessinsider.com/when-to-email-....](http://businessinsider.com/when-to-email-....)

? -how do you decide when to email vs text vs call? #soloopr



**Karen Swim** @KarenSwim 55m

@PatriceKCokley Hi Patrice, we were talking travel and Delta's FF changes and Q2 just came up. Glad you're here! #soloopr



**Ami Neiberger-Miller** @AmazingPRMaven 55m

Been #soloopr for 10+ years in #DC #VA area - helping #nonprofits and #associations with #PR #writing



**Davina Brewer** @3hats @3HatsComm 55m

@jendonovansf @gregwbrooks my last few flights have been Airtran (via SW), AA, Delta. not sure I've flown United in years #soloPR



**SoloPR** @SoloPR 56m

Q2: @JenMarsikFriess shared this article: [\\_businessinsider.com/when-to-email-....](http://businessinsider.com/when-to-email-....)? -how do you decide when to email vs text vs call? #soloopr



**Patrice K Cokley MBA** @PatriceKCokley 56m

Sorry for being tardy to the party. What I miss?!? [#solopr](#)



**Karen Swim** @KarenSwim 56m

@LoisMarketing Love it, especially the packing! [#solopr](#)



**Karen Swim** @KarenSwim 56m

@AmazingPRMaven Hi Ami! You've come to the right place, we've got loads of both, so glad you're here!  
[#solopr](#)



**Lois Martin #121** @LoisMarketing 56m

That could be a cool [#soloPR](#) topic -- smart packing, travel tips, etc. :)



**Ami Neiberger-Miller** @AmazingPRMaven 57m

Arriving late to [#soloPR](#) but better late than never - looking for inspiration, camaraderie



**redmedia REDMEDIA** @REDMEDIAPR 57m

The changes hurt bc I am loyal to @Delta and have been plat for years, but I won't buy \$\$ tix to keep it - they don't get it [#solopr](#)



**jr schmitt** @cloudspark 57m

@SoloPR @gregwbrooks 330 days a year?! oy. #solopr



**Davina Brewer** @3hats @3HatsComm 57m

@gregwbrooks exactly.. look at the bag difference, alternate airport (ie FLL vs MIA), work the math.  
#solopr



**Yetunde** @Yetunde 57m

@KellyeCrane Ok will do #solopr



**Lois Martin #121** @LoisMarketing 57m

@\_JasminMartin Extended travel a checked bag is different. But domestic travel -- carry-on only :)  
#solopr



**Kellye Crane** @KellyeCrane 57m

@Yetunde Hi Yetunde- welcome! Watch the #solopr hashtag and use it in your tweets to participate.



**Jasmin Martin** @\_JasminMartin 57m

@REDMEDIAPR it's a little bit of a game, but it's totally worth it. #solopr

*#solopr transcript – 2/26/2014*

*For more information and resources, visit <http://soloprpro.com/>*





**Ami Neiberger-Miller** @AmazingPRMaven 58m

RT @Yetunde RT @SoloPR: It's time for this week's #solopr chat, for #freelance consultants in #PR, #socialmedia and related fields.



**Lois Martin #121** @LoisMarketing 58m

@\_JasminMartin If you travel with more than a carry-on you're not a smart traveler :) #solopr



**Karen Swim** @KarenSwim 58m

@\_JasminMartin I never check bags but if deciding between two, yes it comes into play #solopr



**Mary Deming Barber** @mddbarber 58m

@gregwbrooks great photo! #solopr



**Betsy A. Decillis** @decillis 58m

@3HatsComm If you research it, there are lists out there of the hotels that have relationships with those sites. #solopr



**jr schmitt** @cloudspark 58m

@karens swim @LoisMarketing airlines miss the customer service exp by miles. latest move by delta shows that arrogance. #solopr



**SoloPR** @SoloPR 58m

Great tips, everyone! Q2 is coming up... #solopr



**Jasmin Martin** @\_JasminMartin 58m

A1: does anyone base their flight choices based upon baggage fees? #soloPR



**Karen Swim** @KarenSwim 58m

@gregwbrooks ha, ha, I love it! I have a secret NYT photo too about how I work. Too funny! #solopr

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**Davina Brewer** @3hats @3HatsComm 58m

@decillis I've gotten good at guessing the blind hotels, what hotels will win.. F&F have me do their bid strategies :) #soloPR



**REDMEDIA** @REDMEDIAPR 59m

@\_JasminMartin I book a hotel I can cancel by 6 & ALWAYS check @HotelTonight when I can get to dest to see if there is a better deal #solopr



**Jennifer Donovan** @jendonovansf 59m

@gregwbrooks @3HatsComm I pay up to \$100 more to NOT fly United. Bad experiences all around with those folks. #solopr



**Lisa Ferguson** @StrengthsMentor 59m

Interesting! RT @KellyeCrane: A1: I've heard predicted that frequent flyer programs are unsustainable and will go away. #solopr



**Jasmin Martin** @\_JasminMartin 59m

@3HatsComm yup! That's the way to do it! #soloPR



**jr schmitt** @cloudspark 1h

@3HatsComm you were missed very much #solopr



**gregwbrooks** @gregwbrooks 1h

@3HatsComm Me too -- although, when SWA is \$400 more than a competitor for the same flight, I can make my peace with bag fees. :) #solopr



**SoloPR** @SoloPR 1h

Oh my gosh- check it out! RT @gregwbrooks: @SoloPR NYT from back in the day when I traveled that much. [.nyti.ms/1ptJjcU](http://nyti.ms/1ptJjcU)



**Lois Martin #121** @LoisMarketing 1h

@KellyeCrane Very true. Redeem the miles NOW. Plan family vacations over spring break, etc. #soloPR



**REDMEDIA** @REDMEDIAPR 1h

#soloPR s and @mdbarber in case you want to check it out it's @thehipmunk [\\_hipmunk.com](http://_hipmunk.com)



**Jasmin Martin** @\_JasminMartin 1h

@REDMEDIAPR I love @HotelTonight for last minute trips. I've booked 5 star hotels for under \$120 with them before! #soloPR



**gregwbrooks** @gregwbrooks 1h

@SoloPR NYT from back in the day when I traveled that much. Only time I'll have a (positive) NYT photo. [.nyti.ms/1ptJjcU](http://nyti.ms/1ptJjcU) #soloPR



**Karen Swim** @KarenSwim 1h

@LoisMarketing True, and it makes sense given that the way we travel has changed (no loyalty to a single carrier) #soloPR



**Betsy A. Decillis** @decillis 1h

@KellyeCrane What's funny is that I got that from my time spent in politics. I used to make a ton of reservations for fundraising. #soloPR



**Kellye Crane** @KellyeCrane 1h

A1: I've heard predicted that frequent flyer programs are unsustainable and will go away. Plan accordingly. #soloPR



**Davina Brewer** @3hats @3HatsComm 1h

@\_JasminMartin ditto.. I run a Kayak search, then check the PL/HW boards for wins, plan my bids accordingly. #soloPR



**jr schmitt** @cloudspark 1h well hello #soloPR



**Jennifer Marsik Friess** @JenMarsikFriess 1h

@REDMEDIAPR Ooh, wish I would've know that! Thanks for the tip. #soloPR



**Lois Martin #121** @LoisMarketing 1h

Changes in frequent flier perks are nothing new. Airlines have 'played' with them for several years now :) #soloPR



**Mary Deming Barber** @mdbarber 1h

Love @hipmunk's sort by agony, price or time. Gives a good comparison. You choose one & they offer link to site to purchase. #solopr



**Kellye Crane** @KellyeCrane 1h

Travel pro speaks! RT @decillis: ...If you take 10% off the Hotwire price and enter into Priceline, you get a better deal. #solopr



**REDMEDIA** @REDMEDIAPR 1h

And for hotels ck out @HotelTonight I got #solopr hotel for cheap! promo code lwoods18 & get \$25 off your 1st stay: [.hoteltonight.com/now](http://hoteltonight.com/now)



**Kellye Crane** @KellyeCrane 1h

A1: [.Kayak.com](http://Kayak.com) is a good way to get flight comparison fares. They don't have Southwest tho. #solopr



**Karen Swim** @KarenSwim 1h

A1: For those who rack up enough with a single airline this news is esp. hard hitting #solopr



**Betsy A. Decillis** @decillis 1h

@gregwbrooks You're special. #solopr



**Jasmin Martin** @\_JasminMartin 1h

A1: I'm a Kayak girl, but also have had success w. Hotwire. #soloPR



**Davina Brewer** @3hats @3HatsComm 1h

@gregwbrooks my first check is SW, hate paying bag fees #soloPR



**SoloPR** @SoloPR 1h

New to me RT @mdbarber: A1 -- Also use @hipmunk for checking the deals, against the "agony" of the flight. Love their humor. #solopr



**Jennifer Marsik Friess** @JenMarsikFriess 1h

A1 Like most, I don't travel enough. I should see how many miles I have sitting around, though. #solopr



**gregwbrooks** @gregwbrooks 1h

@decillis But then I am, in some way, contributing to William Shatner's happiness. #won'tdoit #solopr



**SoloPR** @SoloPR 1h

RT @gregwbrooks A1 I no longer shop beyond Orbitz/Southwest/Spirit (flights) and Hotwire (hotels). Used to travel 300+ days a year. #solopr



**Karen Swim** @KarenSwim 1h

A1: To find deals I use sites mentioned but also Kayak and Google (put in destination shows up with prices) [#solopr](#)



**Davina Brewer** @3hats @3HatsComm 1h

[@akenn](#) I use the shopping links to build up FF points, but it's more of a 'someday' bonus than anything else. [#soloPR](#)



**SoloPR** @SoloPR 1h

RT [@SFerika](#): A1 finding both frequent flyer and hotel rewards programs to have a lot less value to me over past 2 years [#solopr](#)



**Mary Deming Barber** @mdbarber 1h

A1 -- Also use [@hipmunk](#) for checking the deals, against the "agony" of the flight. Love their humor. [#solopr](#)



**Jasmin Martin** @\_JasminMartin 1h

A1: Being that I travel alot for business & pleasure, I tend to overlook FF loyalty programs and go for who has the better rates. [#soloPR](#)



**Betsy A. Decillis** @decillis 1h



@gregwbrooks You're missing out with Hotwire. If you take 10% off the Hotwire price and enter into Priceline, you get a better deal. #solopr



**Kellye Crane** @KellyeCrane 1h

A1: Not discounting the fact that this is bad news for many who'd learned to work the FF system. #solopr



**Mary Deming Barber** @mddbarber 1h

A1 -- Airline miles are really important; the ticket to warm temps in winter. Up here we love @alaskaair. I start on their site. #solopr



**Karen Swim** @KarenSwim 1h

Agree with @3Hats @3HatsComm good fares up front much more important than FF points for me #solopr



**Lois Martin #121** @LoisMarketing 1h

I'm a .hotels.com and expedia shopper -- and discovering (and liking) Trivago too #soloPR A1



**REDMEDIA** @REDMEDIAPR 1h

Great #travel deals can be found by comparing w sites like @thehipmunk also use @costco for car rental #solopr



**Kellye Crane** @KellyeCrane 1h

A1: I like cash. So I use Amex blue cash cashback card, vs one with miles/rewards. [#solopr](#)



**Erika Heald** @SFerika 1h

A1 finding both frequent flyer and hotel rewards programs to have a lot less value to me over past 2 years [#solopr](#)



**gregwbros** @gregwbros 1h

A1: I no longer shop beyond Orbitz/Southwest/Spirit (flights) and Hotwire (hotels). Used to travel 300+ days a year. [#solopr](#)



**Alison Kenney** @akenn 1h

I don't even look at the FF miles on my various airline accounts, but I do rack up & use travel points on my credit card [#solopr](#)



**Betsy A. Decillis** @decillis 1h

[@3HatsComm](#) I'm totally with you there. [#solopr](#)



**Davina Brewer** @3hats @3HatsComm 1h

A1 I'm a Priceline, Hotwire user for hotels. Don't travel much by air, so good fares more important than FF programs. [#soloPR](#)



**Jennifer Donovan** @jendonovansf 1h

A1: Used up all my United miles 2 years ago. Not a priority for me now. [#solopr](#)



**Lois Martin #121** @LoisMarketing 1h

I have to LOL that Ben & Jerry's new products are hot news items today on CNN, ABC and local radio. Yay for savvy PR! [#soloPR](#)



**Karen Swim** @KarenSwim 1h

A1: When I traveled alot it was important, now I honestly don't care. [#solopr](#)



**REDMEDIA** @REDMEDIAPR 1h

Programs are impt bc we travel lots & biz miles get used for personal trips, but as [#solopr](#) we are looking for deals so these changes hurt



**Betsy A. Decillis** @decillis 1h

@SoloPR A1: I'm really nice to the local CVBs and ask for their opinions. CVBs are severely underused resource. [#solopr](#)



**Kellye Crane** @KellyeCrane 1h

A1: Personally, it's been years since I've given FF programs much thought. [#solopr](#)



**gregwbrooks** @gregwbrooks 1h

@JenMarsikFriess [www-static.weddingbee.com/wp-content/upl\\_\\_\\_\\_\\_](http://www-static.weddingbee.com/wp-content/upl_____)



**Lois Martin #121** @LoisMarketing 1h

Cheers to the savvy PR staff at Ben & Jerry's .. their new "core" is a hot "news item" and giving them \$\$\$\$ in free promotion today! [#soloPR](#)



**Karen Swim** @KarenSwim 1h

@\_JasminMartin Yes :- ) [#solopr](#)



**SoloPR** @SoloPR 1h

Q1 (2/2): How do you find the best deals on travel? How imp are frequent flyer miles to you? [#solopr](#)



**Jasmin Martin** @\_JasminMartin 1h

@karens swim Someone's been practicing :) bonjour!! [#solopr](#)



**SoloPR** @SoloPR 1h

Q1 (1/2) Many of us travel quite a bit, & @redmedia shared that Delta is changing its frequent flyer policy: [news.yahoo.com/big-changes-ah\\_\\_\\_\\_\\_](http://news.yahoo.com/big-changes-ah_____)



**Jennifer Marsik Friess** @JenMarsikFriess 1h

Hi everyone! Jen from Dallas-Fort Worth. I love that I now know some of the wizards behind these avatars! [#solopr](#)



**Karen Swim** @KarenSwim 1h

Hey @\_JasminMartin or should I say Bonjour! :-)  
[#solopr](#)



**Karen Swim** @KarenSwim 1h

@3HatsComm We really missed you too!  
[#solopr](#)



**Kellye Crane** @KellyeCrane 1h

RT @SoloPR: We have room for more Qs this week, so send them to @KellyeCrane without the hashtag (or by DM)!  
[#solopr](#)



**Karen Swim** @KarenSwim 1h

Good afternoon! Karen Swim checking in from "yes it's still winter Michigan". Nearly a decade solo.  
[#solopr](#)



**SoloPR** @SoloPR 1h

OK, whew - I'm back! Welcome everyone! Q1 is coming up...  
[#solopr](#)



**Davina Brewer** @3hats @3HatsComm 1h

Joining [#soloPR](#) from Atlanta, where I really missed you guys last week. :)



**gregwbrooks** @gregwbrooks 1h

Hi all. Greg Brooks from West Third Group. Based in Las Vegas; generally shy and retiring. [#soloPR](#)



**Kellye Crane** @KellyeCrane 1h

Minor technical difficulties. Please tawk amongst ya-selves for a sec! [#soloPR](#)



**Mary Deming Barber** @mbarber 1h

Good morning all. Mary from Anchorage here. Nearly 14 years solo & more than 35 as a PR pro. Miss you all. [#soloPR](#)



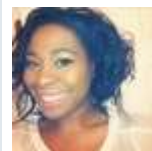
**Betsy A. Decillis** @decillis 1h

Hey I'm Betsy from [@BADConsulting](#), multitasking here in Ohio. [#soloPR](#)



**Erika Heald** @SFerika 1h

[@SoloPR](#) good morning [#soloPR](#)! I'm Erika Heald, a San Francisco-based content marketing and social media consultant.



**Jasmin Martin** @\_JasminMartin 1h

Hi peeps! Jasmin Martin from rainy Los Angeles dropping in and out of today's chat. [#soloPR](#)



SoloPR @SoloPR 1h

We have room for more Qs this week, so send them to [@KellyeCrane](#) without the hashtag (or by DM)!  
[#solopr](#)



Jennifer Donovan @jendonovansf 1h

Good morning everyone! Jennifer Donovan, [#socialmedia](#) and [#PR](#) consultant from [#SanFrancisco](#).  
[#SoloPR](#)



Kellye Crane @KellyeCrane 1h

RT [@SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields.



SoloPR @SoloPR 1h

If you're joining, please introduce yourself. This is [@KellyeCrane](#), Atlanta-based founder of soloprpro [dot] com. [#solopr](#)



SoloPR @SoloPR 1h

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields.