



## #SoloPR Transcript –8/7/2013

Q1: Have you ever taught a PR seminar for extra revenue? Pros/cons? [#solopr](#)

Q2: What are some basic tools every PR pro should have (esp social media)? What do you use daily? [#solopr](#)

Q3 is a follow-up: Do you have a landline for business? Or do you just use your cell phone? [#solopr](#)

Q4: How do you handle personally hurtful comments online? Do you respond publicly, privately or not at all? [#solopr](#)



[PRjeff 2:03pm via tchat.io](#)

Big solo PR hug to all of you today. Thx for the great advice & comments today. Leaned a lot. Time to buy flowers... [#solopr](#)



[KellyeCrane 2:03pm via tchat.io](#)

So, from this account let me thank you all for joining today. Remember, we keep chatting on the hashtag all week! [#solopr](#)

[3HatsComm 2:03pm via TweetDeck](#)

Thanks @[KellyeCrane](#), we had a rocking [#soloPR](#) chat today. :)



[morgancarrie](#) 2:03pm via [oneQube TweetChat](#)

Timing is critical to control. Brands who ignore the initial flame can create their own disasters via reputation neglect. [#solopr](#)



[LoisMarketing](#) 2:03pm via [TweetDeck](#)

@[KellyeCrane](#) Give @[TweetChat](#) a try again :) It's back and apparently working very well. Great [#soloPR](#) as usual! Thanks all!



[mdbarber](#) 2:03pm via [tchat.io](#)

Great conversation today folks. See you all next week. [#solopr](#)



[KristK](#) 2:03pm via [Twubs](#)

RT @[RebeccaEdgar](#) tracking criticism can help ID issues before they get out of control. [#solopr](#)



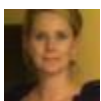
[karenswim](#) 2:02pm via [Twubs](#)

@[LoisMarketing](#), thanks and like @[KellyeCrane](#) glad it is not the norm for me or clients! [#solopr](#)



[KellyeCrane](#) 2:02pm via [tchat.io](#)

Oh wow, look - our official time is up! And Twubs (where the @[SoloPR](#) account has been tweeting from) has decided to freeze! [#solopr](#)



[RebeccaEdgar](#) 2:02pm via [TweetDeck](#)

@[KellyeCrane](#) @[morgancarrie](#) yes, great pt. And tracking criticism can help ID issues before they get out of control. [#solopr](#)

[SJAbbott 2:01pm via TweetDeck](#)

@[jgombita](#) Amazing how many differences there are. Even regional twists are fun to explore. [#brandchat](#) [#solopr](#)



[LoisMarketing 2:01pm via TweetDeck](#)

RT @[KellyeCrane](#): Smart point! RT @[morgancarrie](#): Monitoring and being aware of criticism isn't the same thing as worrying about it. [#solopr](#)



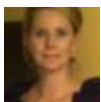
[Francesca MH 2:01pm via web](#)

RT @[KellyeCrane](#): I've said this before! :-) RT @[RebeccaEdgar](#): A4: You know you've "made it" when you have trolls/haters. [#solopr](#)



[KellyeCrane 2:01pm via tchat.io](#)

Smart point! RT @[morgancarrie](#): Monitoring and being aware of criticism isn't the same thing as worrying about it. [#solopr](#) [#solopr](#)



[RebeccaEdgar 2:01pm via TweetDeck](#)

A4: Realize there are pros and cons to online anonymity, but personally won't leave a comment without my name. [#solopr](#)

[SJAbbott 2:00pm via TweetDeck](#)

@[KellyeCrane](#) I have my moments. :) [#solopr](#)



[SoloPR 2:00pm via Twubs](#)

This! RT @[SJAbbott](#) As always, there's a difference b/w disagreement and those bent on disturbance. Respect is fundamental. [#solopr](#)



[PaulaJohns](#) 2:00pm via Twubs

So true. RT @[RebeccaEdgar](#): difference btn "bullying" and a legit complaint. Legit complaints should be handled honestly and directly [#solopr](#)



[LoisMarketing](#) 2:00pm via TweetDeck

@[KellyeCrane](#) Something to keep in mind is many times "anyone" is behind the comment. A fake persona/account [#soloPR](#)



[karens swim](#) 2:00pm via Twubs

@[PRjeff](#) Yikes I can imagine those comments [#solopr](#)



[KellyeCrane](#) 2:00pm via tchat.io

@[SJAbbott](#) You are throwing down some great smarts today- thanks for joining us! [#solopr](#)



[jgombita](#) 1:59pm via web

@[SJAbbott](#) just had a ([#brandchat](#)) thought defence & defense is yet another word (concept?) where Canadians & Americans differ, eh? [#solopr](#)



[m d barber](#) 1:59pm via Tweet Button

RT @[karens swim](#): Unfortunately there are people who thrive on the negative but thankfully they're out numbered [#solopr](#)



[KellyeCrane](#) 1:59pm via tchat.io

@[morgancarrie](#) Totally agree! What a boring world it would be if everyone thought the same way. Some people aren't like this tho... [#solopr](#)



[LoisMarketing](#) 1:59pm via [TweetDeck](#)

@[KellyeCrane](#) Oh yes and I'm so sorry for Karen and others who've encountered them. I feel very lucky! [#soloPR](#)



[karenswym](#) 1:59pm via [Twubs](#)

Unfortunately there are people who thrive on the negative but thankfully they're out numbered [#solopr](#)



[KristK](#) 1:58pm via [Twubs](#)

RT @[3HatsComm](#) Don't make it personal. Debate the issue, not the debater. Alas, trolls don't think that way. [#solopr](#)



[morgancarrie](#) 1:58pm via [oneQube TweetChat](#)

@[3HatsComm](#) Good one! @[karenswym](#) [#solopr](#)

[SJAbbott](#) 1:58pm via [TweetDeck](#)

@[KellyeCrane](#) As always, there's a difference b/w disagreement and those bent on disturbance. Respect is fundamental. @[RebeccaEdgar](#) [#solopr](#)



[KellyeCrane](#) 1:58pm via [tchat.io](#)

@[LoisMarketing](#) Can't say I have many (fortunately!), but there will always be those who want to tear down others without good reason [#solopr](#)



[PRjeff](#) 1:58pm via [tchat.io](#)

@[karensxim](#) I often read articles on my college football team, and the fans of our rival are always trolling [#solopr](#)

[3HatsComm](#) 1:58pm via Twubs

Don't make it personal. Debate the issue, not the debater. Alas, trolls don't think that way.  
@[morgancarrie](#) @[PRjeff](#) @[karensxim](#) [#solopr](#)



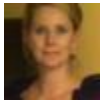
[morgancarrie](#) 1:58pm via oneQube TweetChat

Having the "popular" opinion can be so boring! :D [#solopr](#)



[morgancarrie](#) 1:57pm via oneQube TweetChat

Making people thing is good.... so is challenging assumptions! [#solopr](#)



[RebeccaEdgar](#) 1:57pm via TweetDeck

@[KellyeCrane](#) yes, that makes sense. Means you're making an impression, making people think.  
[#solopr](#)



[jgombita](#) 1:57pm via web

Well @[mdbarber](#) people can be critical about actions, but if you can show a valid reason AND be open and honest criticism falls flat. [#solopr](#)



[karensxim](#) 1:57pm via Twubs

@[3HatsComm](#) @[PRjeff](#) oh gosh news sites are the worst! Try not to read the comments but sometimes I forget, always regret [#solopr](#)



[morgancarrie](#) 1:56pm via oneQube TweetChat

Monitoring and being aware of criticism isn't the same thing as worrying about it. Important to know what's happening around you. [#solopr](#)



[LoisMarketing 1:56pm via TweetDeck](#)

@[KellyeCrane](#) @[coolcatteacher](#) And most of all don't focus on them. They are one in a million zillion. :) [#soloPR](#)



[PRjeff 1:56pm via HootSuite](#)

@[cision](#) Maybe it's to a fax they never check? A strategy to cut down on PR pitches ;) [#soloPR](#)



[Chroma3395 1:56pm via web](#)

RT @[KellyeCrane](#): I've said this before! :-) RT @[RebeccaEdgar](#): A4: You know you've "made it" when you have trolls/haters. [#solopr](#)



[KellyeCrane 1:56pm via TweetDeck](#)

@[RebeccaEdgar](#) Some people even argue that you aren't really standing for anything if you don't have detractors. [#solopr](#)



[mdbarber 1:55pm via tchat.io](#)

I wish this were always true: MT @[jgombita](#) If ur Doing Right Thing (transparent & ethical) u shouldn't be worried about criticism. [#solopr](#)



[LoisMarketing 1:55pm via TweetDeck](#)

@[KellyeCrane](#) @[coolcatteacher](#) Take a look at why you have 'haters'. Are you too open with info? Too open to follows? [#soloPR](#)



[jgombita 1:55pm via web](#)

@[SJAbbott](#) I find there is quite a bit of disingenuous behaviour in social media, Stephen, esp. when justifying "social shares." [#solopr](#)



[karensxim](#) 1:55pm via Twubs

RT @[JenMarsikFriess](#) So true! @[3HatsComm](#) A4 Context not always clear. Humor, intent, motivations sometimes harder to get. [#solopr](#)



[PaulaJohns](#) 1:55pm via Twubs

A4. Had a client get personally bullied online a few years ago -- it was a difficult situation but I think we handled it well. [#solopr](#)



[morgancarrie](#) 1:55pm via oneQube TweetChat

@[KellyeCrane](#) @[RebeccaEdgar](#) Or it could just mean you came across another idiot. <grin> [#solopr](#)



[PRjeff](#) 1:55pm via tchat.io

really a sad commentary on the devolution of society RT @[3HatsComm](#): Amazes me when I see horrid comments on some news sites... [#solopr](#)



[morgancarrie](#) 1:55pm via oneQube TweetChat

@[SJAbbott](#) @[jgombita](#) True! Defending, but not defensive. Big difference. => [#solopr](#)



[KellyeCrane](#) 1:55pm via TweetDeck

I've said this before! :-> RT @[RebeccaEdgar](#): A4: You know you've "made it" when you have trolls/haters. [#solopr](#)



[morgancarrie](#) 1:54pm via oneQube TweetChat



@[3HatsComm](#) So crazy! People can be so ugly for no reason whatsoever. @[PRjeff](#) [#solopr](#)



[KellyeCrane](#) 1:54pm via [TweetDeck](#)

RT @[coolcatteacher](#): @[KellyeCrane](#) It is hard to get used to haters but it is so true that you do develop an ability to cope. [#solopr](#)



[cision](#) 1:54pm via [web](#)

RT @[morgancarrie](#): Respond. Don't react. [#crisiscontrol](#) [#solopr](#)

[3HatsComm](#) 1:54pm via [Twubs](#)

@[PRjeff](#) Amazes me when I see horrid comments on some news sites - sports, politics, whatever - that the mods let go. [#solopr](#)



[RebeccaEdgar](#) 1:54pm via [TweetDeck](#)

A4: You know you've "made it" when you have trolls/haters. [#solopr](#)

[SJAbbott](#) 1:54pm via [TweetDeck](#)

You can defend honourably. MT @[jgombita](#): If you are transparent and ethical you shouldn't be worried about criticism.... [#solopr](#)



[morgancarrie](#) 1:53pm via [oneQube TweetChat](#)

@[RebeccaEdgar](#) Even our mood at that moment can influence how we perceive it! [#solopr](#)



[SoloPR](#) 1:53pm via [Twubs](#)

So true! RT @[makasha](#): A4: Offense over defense works best. Have a good reputation so malicious people won't damage your brand. [#solopr](#)



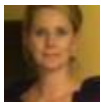
[morgancarrie](#) 1:52pm via oneQube TweetChat

RT @[jgombita](#) If you are Doing The Right Thing (transparent and ethical) you shouldn't be worried about criticism.... [#solopr](#)



[SoloPR](#) 1:52pm via Twubs

RT @[PRjeff](#) @[RebeccaEdgar](#) It's like these people just wallow in non-stop misery. Sad. Tearing down to build self up=bad idea [#solopr](#)



[RebeccaEdgar](#) 1:52pm via TweetDeck

@[morgancarrie](#) yes, know I've re-read tweets. Always try to take a step back. [#solopr](#)



[PaulaJohns](#) 1:52pm via TweetDeck

@ [\\_anuj](#) I'm participating in a chat with our [#soloPR](#) group and the question was: what tools do you use every day in your PR business?



[KellyeCrane](#) 1:52pm via tchat.io

A4: Also interesting to me is how once you've had a "hater" for a while, their words lose their sting. You get used to it! J [#solopr](#)



[LoisMarketing](#) 1:51pm via TweetDeck

RT @[jgombita](#): If you are Doing The Right Thing (transparent and ethical) you shouldn't be worried about criticism.... [#solopr](#)



[rockstarjen](#) 1:51pm via HootSuite

@[mdbarber](#) challenging, but it all the best ways! all those awesome shoes gathering dust in my closet are seeing daylight now! ;) [#solopr](#)



[morgancarrie](#) 1:51pm via oneQube TweetChat

I want a mustache! On my pic, not in real life. Please. [#solopr](#)



[MediaLabRat](#) 1:51pm via Tweet Button

RT @[LoisMarketing](#): @[SoloPR](#) Good to see that @[TweetChat](#) is back -- and very supportive of the re-release (as I call it) :) [#soloPR](#)



[jgombita](#) 1:51pm via web

If you are Doing The Right Thing (transparent and ethical) you shouldn't be worried about criticism.... [#solopr](#)



[PaulaJohns](#) 1:51pm via Twubs

Too funny! RT @[PRjeff](#): Would anyone mind quickly putting a mustache on your profile pic in case my wife walks in? [#solopr](#)



[morgancarrie](#) 1:51pm via oneQube TweetChat

Sometimes our own perception influences how we read a tweet/post - may not be a looming crisis or negativity at all. [#solopr](#)



[JenMarsikFriess](#) 1:50pm via web

So true! @[3HatsComm](#) A4 Context not always clear. Humor, intent, motivations sometimes harder to get. [#solopr](#)



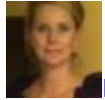
[mdbarber](#) 1:50pm via tchat.io

A4 -- People don't realize impact of their words. They are 1 dimensional and subject to interpretation. Add to SM speed & disaster [#solopr](#)



[cision 1:50pm via web](#)

@[PRjeff](#) @[KellyeCrane](#) Guilty :) That's what they've told us! Perhaps they're lying?:) Reach out if you ever want us to research! [#solopr](#)



[RebeccaEdgar 1:50pm via TweetDeck](#)

@[PRjeff](#) don't get it. Thank goodness;-) [#solopr](#)

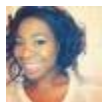


[LoisMarketing 1:50pm via TweetDeck](#)

If on other hand the question-asker is referring to one case, use it as way to develop tough skin and pro voice in handling. [#soloPR](#) A4

[3HatsComm 1:50pm via TweetDeck](#)

+1 RT @[SJAbbott](#): You don't win by having the last word. You win with what your last word is. [#solopr](#)



[JasminMartin 1:50pm via HootSuite](#)

RT @[SoloPR](#): Well said!! RT @[SJAbbott](#) @[KellyeCrane](#) You don't win by having the last word. You win with what your last word is. [#solopr](#)



[morgancarrie 1:50pm via oneQube TweetChat](#)

@[KellyeCrane](#) So true! Sometimes mental illness is involved. Had that happen with an editor. =( [#solopr](#)



[karenskim 1:50pm via Twubs](#)

RT @[KellyeCrane](#) I find it especially frustrating when someone goes on a private smear campaign- have the guts to debate in public. [#solopr](#)



[mdbarber](#) 1:49pm via [tchat.io](#)

Hey there! How's the new gig? RT @[rockstarjen](#): a big [wave] and group hug to my [#solopr](#) peeps! [#solopr](#)



[PRjeff](#) 1:49pm via [tchat.io](#)

yep! RT @[makasha](#): A4: Offense over defense works best. Have a good reputation so malicious people won't damage your brand. [#solopr](#)



[makasha](#) 1:49pm via [Twubs](#)

RT @[mdbarber](#) RT @[karensxim](#): A4: Carefully, as online can quickly escalate and get very ugly [#solopr](#)



[SoloPR](#) 1:49pm via [Twubs](#)

RT @[RebeccaEdgar](#) A4 if it feels legit (and not troll-ish) I try to address what's at the core of complaint & not take it personally. [#solopr](#)



[LoisMarketing](#) 1:49pm via [TweetDeck](#)

You cannot avoid these situations always but if they are happening to question-asker often, he/she needs to re-evaluate. [#soloPR](#) A4



[jgombita](#) 1:49pm via [web](#)

I think you only "win" if you "influence" (a la @[Sheldrake](#)) or persuade others @[SJAbbott](#) @[KellyeCrane](#) [#solopr](#)



[karenskim](#) 1:49pm via Twubs

Great point @[RebeccaEdgar](#) difference btm "bullying" and a legit complaint. Legit complaints should be handled honestly and directly [#solopr](#)



[makasha](#) 1:49pm via Twubs

A4: Offense over defense works best. Have a good reputation so malicious people won't damage your brand. [#solopr](#)



[morgancarrie](#) 1:49pm via oneQube TweetChat

Respond. Don't react. [#crisiscontrol](#) [#solopr](#)



[PRjeff](#) 1:49pm via tchat.io

@[RebeccaEdgar](#) It's like these people just wallow in non-stop misery. Sad. Tearing down to build self up=bad idea [#solopr](#)



[rockstarjen](#) 1:48pm via HootSuite

a big [wave] and group hug to my [#solopr](#) peeps!



[KellyeCrane](#) 1:48pm via tchat.io

A4: I find it especially frustrating when someone goes on a private smear campaign- have the guts to debate in public. [#solopr](#)



[morgancarrie](#) 1:48pm via oneQube TweetChat

Case by case response, for sure RT @[makasha](#) A4: Every situation should be assessed to see if a response is necessary. [#solopr](#)

[3HatsComm 1:48pm via Twubs](#)

A4 Context not always clear. Humor, intent, motivations sometimes harder to get. Rise above (wine helps cc @[Kristik](#)) [#solopr](#)



[LoisMarketing 1:48pm via TweetDeck](#)

I'm very confidential and private about my business and who I represent and I'm careful where/when I engage people [#soloPR](#)



[cision 1:48pm via web](#)

@[KristK](#) Thank you for mention, Kristie! We have a free site connecting writers/PR you should check, too! @[SeekOrShout](#) :) Enjoy [#solopr](#) chat!



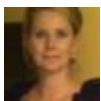
[KristK 1:48pm via Twubs](#)

RT @[morgancarrie](#) The more visible you (or a brand) become, the more vulnerable to attack you are. Your reputation supports you! [#solopr](#)



[makasha 1:48pm via Twubs](#)

A4: Every situation should be assessed to see if a response is necessary. [#solopr](#)



[RebeccaEdgar 1:47pm via TweetDeck](#)

@[PRjeff](#) agreed! It is downright ugly sometimes. [#solopr](#)



[LoisMarketing 1:47pm via TweetDeck](#)

I'm so grateful I have never been subject to cyberbullying. I keep a very low personal profile and speak instead for clients [#soloPR](#)



[JenMarsikFriess](#) 1:47pm via web

RT @[morgancarrie](#): Personal attacks are hard to swallow without reacting. But never respond based on your emotions. Wait. [#solopr](#)



[GoThrones\\_BOT](#) 1:47pm via RoundTeam

RT @[3HatsComm](#): @[PRjeff](#) Or Ravens, be a nice Game of Thrones tie-in. ;-) [#solopr](#)



[morgancarrie](#) 1:47pm via oneQube TweetChat

@[PRjeff](#) So ridiculous! [#solopr](#)



[makasha](#) 1:47pm via Twubs

RT @[karensxim](#) RT @[SoloPR](#) Q4: How do you handle personally hurtful comments online? Do you respond publicly, privately or not at all? [#solopr](#)



[KristK](#) 1:47pm via Twubs

A4: "Bless their little, teeny-weeny heart" (other adjectives often apply) [#solopr](#)



[SoloPR](#) 1:47pm via Twubs

Well said!! RT @[SJAbbott](#) @[KellyeCrane](#) You don't win by having the last word. You win with what your last word is. [#solopr](#)



[morgancarrie](#) 1:47pm via oneQube TweetChat

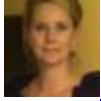
RT @[mdbarber](#) RT @[SJAbbott](#): @[KellyeCrane](#) You don't win by having the last word. You win with what your last word is. [#solopr](#)





[PRjeff 1:47pm via tchat.io](#)

A4: I think all the neg. comments at the end of online newspaper articles (esp sports stories) are way out of control [#solopr](#)



[RebeccaEdgar 1:47pm via TweetDeck](#)

A4 if it feels legit (and not troll-ish) I try to address what's at the core of complaint & not take it personally. [#solopr](#)



[morgancarrie 1:47pm via oneQube TweetChat](#)

The more visible you (or a brand) become, the more vulnerable to attack you are. But your reputation supports you! [#solopr](#)



[SoloPR 1:47pm via Twubs](#)

RT @[LoisMarketing](#) Ignore them. If it is a complain about a client &their service it's different. But directed at you? Dis. Re. Gard. [#soloPR](#)



[karenswim 1:47pm via Twubs](#)

So true RT @[morgancarrie](#) Personal attacks are hard to swallow without reacting. But never respond based on your emotions. Wait. [#solopr](#)



[JenMarsikFriess 1:46pm via web](#)

RT @[KristK](#): A4: Tailor response to critical comments to the person, comment. Open wine. [#solopr](#)



[mndbarber 1:46pm via Tweet Button](#)

RT @SJAbbott: @KellyeCrane You don't win by having the last word. You win with what your last word is. [#solopr](#)

[kcwriter 1:46pm via oneQube TweetChat](#)

Agree RT @morgancarrie Personal attacks are hard to swallow without reacting. But never respond based on your emotions. Wait. [#solopr](#)



[SoloPR 1:46pm via Twubs](#)

Haha RT @KristK A4: Tailor response to critical comments to the person, comment. Open wine. [#solopr](#)



[LoisMarketing 1:46pm via TweetDeck](#)

Avoid these types of situations as best you can by who you are following and how much you personally share online. [#soloPR](#) A4



[mndbarber 1:46pm via tchat.io](#)

Exactly. What if it's personal & could affect your reputation. RT @SoloPR: @JenMarsikFriess Or worse, when it's more personal... [#solopr](#)

[SJAbbott 1:46pm via TweetDeck](#)

@KellyeCrane You don't win by having the last word. You win with what your last word is. [#solopr](#)



[thepruittagency 1:46pm via Twitter for iPhone](#)

RT @SoloPR: Q4: How do you handle personally hurtful comments online? Do you respond publicly, privately or not at all? [#solopr](#)



[morgancarrie 1:46pm via oneQube TweetChat](#)

Personal attacks are hard to swallow without reacting. But never respond based on your emotions. Wait. [#solopr](#)



[SoloPR 1:46pm via Twubs](#)

True! RT @[morgancarrie](#) Sometimes, negative comments are just people trying to look smart. Passive aggressive. [#solopr](#)



[PRjeff 1:46pm via tchat.io](#)

Why is this chat so addicting? it's like trying to take just 1 bite of a triple-layer chocolate torte. [#solopr](#)



[karensxim 1:45pm via Twubs](#)

A4: Trust me it can be tough to survive an onslaught of venom directed at you, as in you personally [#solopr](#)



[SoloPR 1:45pm via Twubs](#)

@[JenMarsikFriess](#) Or worse, when it's more personal... [#solopr](#)



[mdbarber 1:45pm via tchat.io](#)

Definite yes to the wine! RT @[KristK](#): A4: Tailor response to critical comments to the person, comment. Open wine. [#solopr](#) [#solopr](#)



[LoisMarketing 1:45pm via TweetDeck](#)

If however it stems from a misunderstanding, ask to have a direct offline conversation. F2F or by phone to resolve. [#soloPR](#)



[morgancarrie 1:45pm via oneQube TweetChat](#)

Ignoring can ignite a bonfire - especially for a brand. Use best judgement. [#solopr](#)



[KristK 1:45pm via Twubs](#)

A4: Tailor response to critical comments to the person, comment. Open wine. [#solopr](#)



[karensxim 1:45pm via Twubs](#)

RT @[mdbarber](#) A4 -- When bullies make participation in platform difficult for others, the bully needs to be addressed. But how? [#solopr](#)



[KellyeCrane 1:44pm via tchat.io](#)

A4: Some people will always get the last, nasty word. Haters wanna hate. :- ) [#solopr](#)



[karensxim 1:44pm via Twubs](#)

RT @[mdbarber](#) need to be careful but also ignoring could be worse. People don't realize the impact of their words. Could be error. [#solopr](#)



[LoisMarketing 1:44pm via TweetDeck](#)

Ignore them. If it is a complain about a client and their service it's different. But directed at you? Dis. Re. Gard. :)) [#soloPR](#)

[3HatsComm 1:44pm via Twubs](#)

A4 When you do need to stick up for yourself, sometimes best to take it offline, keep it professional - then let it go. [#solopr](#)



[mdbarber 1:44pm via tchat.io](#)

RT @[KellyeCrane](#): A4: Address as politely as possible initially- if the detractor is on a mission/grudge, then ignore. [#solopr](#) [#solopr](#)



[karensxim](#) 1:44pm via Twubs

Love this! RT @[KristK](#) RT @[3HatsComm](#) Usually don't. "You don't mud wrestle w/ a pig. you both get dirty - but the pig likes it." [#solopr](#)



[KellyeCrane](#) 1:44pm via tchat.io

A4: Address as politely as possible initially- if the detractor is on a mission/grudge, then ignore. [#solopr](#)



[mbarber](#) 1:43pm via tchat.io

A4 -- When bullies make participation in platform difficult for others, the bully needs to be addressed. But how? [#solopr](#)



[JenMarsikFriess](#) 1:43pm via web

Like when people call us spin doctors? :) @[SoloPR](#) Q4: How do you handle personally hurtful comments online? [#solopr](#)



[morgancarrie](#) 1:43pm via oneQube TweetChat

Sometimes, negative comments are just people trying to look smart. Find that a lot in the SEO world. Passive aggressive. [#solopr](#)



[mbarber](#) 1:43pm via tchat.io

RT @[karensxim](#): A4: Have been cyber bullied and it is not fun, made me skittish about participating on certain platforms [#solopr](#) [#solopr](#)



[KristK 1:43pm via Twubs](#)

RT @[3HatsComm](#) A4 Usually don't. how's the saying go? "You don't mud wrestle w/ a pig. you both get dirty - but the pig likes it." [#solopr](#)



[mndbarber 1:42pm via Tweet Button](#)

RT @[3HatsComm](#): A4 Usually don't. how's the saying go? "You don't mud wrestling w/ a pig. you both get dirty - but the pig likes it." [#solopr](#)



[karensxim 1:42pm via Twubs](#)

A4: Have been cyber bullied and it is not fun, made me skittish about participating on certain platforms [#solopr](#)



[PRjeff 1:42pm via Tweet Button](#)

RT @[3HatsComm](#): A4 Usually don't. how's the saying go? "You don't mud wrestling w/ a pig. you both get dirty - but the pig likes it." [#solopr](#)



[mndbarber 1:42pm via tchat.io](#)

A4 -- need to be careful but also ignoring could be worse. People don't realize the impact of their words. Could be error. [#solopr](#)

[SJAbbott 1:42pm via TweetDeck](#)

A4 Is the hurtful comment really about me, or more about them? Deflect or ignore most of the time. [#solopr](#)



[LoisMarketing 1:42pm via TweetDeck](#)

Clarify @SoloPR: "Personally hurtful" = a criticism directed at the person? Or at their work?  
[#soloPR](#)



[SoloPR 1:42pm via Twubs](#)

RT @3HatsComm A4 Usually don't. how's the saying go? "You don't mud wrestling w/ a pig. you both get dirty - but the pig likes it." [#solopr](#)

[3HatsComm 1:42pm via Twubs](#)

A4 Usually don't. how's the saying go? "You don't mud wrestling w/ a pig. you both get dirty - but the pig likes it." [#solopr](#)



[PRjeff 1:42pm via tchat.io](#)

A4: You have to look at each situation and assess if action is even necessary. [#solopr](#)



[morgancarrie 1:42pm via oneQube TweetChat](#)

Very. Take it offline ASAP! RT @karensxim A4: Carefully, as online can quickly escalate and get very ugly [#solopr](#)



[mdbarber 1:41pm via Tweet Button](#)

RT @karensxim: A4: Carefully, as online can quickly escalate and get very ugly [#solopr](#)



[karensxim 1:41pm via Twubs](#)

A4: Carefully, as online can quickly escalate and get very ugly [#solopr](#)



[morgancarrie 1:41pm via oneQube TweetChat](#)

RT @[PRjeff](#): Would anyone mind quickly putting a mustache on your profile pic in case my wife walks in? [#solopr](#) [#solopr](#)



[mdbarber](#) 1:41pm via [Tweet Button](#)

RT @[SoloPR](#): Q4: How do you handle personally hurtful comments online? Do you respond publicly, privately or not at all? [#solopr](#)



[PRjeff](#) 1:41pm via [tchat.io](#)

A4: Send carrier pigeon on a dive bombing mission. [#solopr](#)



[morgancarrie](#) 1:41pm via [oneQube TweetChat](#)

A4: Depends if it is obviously a troll, a customer that needs TLC, or just a question that comes across querulous... [#solopr](#)



[mdbarber](#) 1:41pm via [tchat.io](#)

You're on fire today! RT @[PRjeff](#): Would anyone mind quickly putting a mustache on your profile pic in case my wife walks in? [#solopr](#) [#solopr](#)

[kcwriter](#) 1:41pm via [oneQube TweetChat](#)

RT @[mdbarber](#) Nice. “@[karens swim](#): Yes! Cloud based number w/exts that lets you answer from any phone [#solopr](#)”



[KristK](#) 1:40pm via [Twubs](#)

RT @[SoloPR](#) Q4: How do you handle personally hurtful comments online? Do you respond publicly, privately or not at all? [#solopr](#)



[LoisMarketing](#) 1:40pm via [TweetDeck](#)



@[morgancarrie](#) So it hasn't been a problem on conference calls? This the other day was very distracting! [#soloPr](#) @[SoloPR](#)



[PRjeff](#) 1:40pm via [tchat.io](#)

Would anyone mind quickly putting a mustache on your profile pic in case my wife walks in? [#solopr](#)



[karensxim](#) 1:40pm via [Twubs](#)

RT @[SoloPR](#) Q4: How do you handle personally hurtful comments online? Do you respond publicly, privately or not at all? [#solopr](#)



[SoloPR](#) 1:40pm via [Twubs](#)

Q4: How do you handle personally hurtful comments online? Do you respond publicly, privately or not at all? [#solopr](#)



[morgancarrie](#) 1:40pm via [oneQube TweetChat](#)

@[LoisMarketing](#) Really, I've never had an issue. Slow Internet would def. hurt it, though.  
@[SoloPR](#) [#solopr](#)



[mndbarber](#) 1:40pm via [tchat.io](#)

@[JenMarsikFriess](#) @[PRjeff](#) I also like the idea of smoke signals. [#solopr](#)



[SoloPR](#) 1:39pm via [Twubs](#)

Interesting, and some new ideas on Q3! Q4 is up next... [#solopr](#)



[LoisMarketing](#) 1:39pm via [TweetDeck](#)

@SoloPR @morgancarrie Ooma user on conference call the other day had lots of noise/static on her line. Just a heads up! #soloPR



[mdbarber 1:39pm via Twitter for Mac](#)

Nice. “@karensxim: Yes! Cloud based number w/exts that lets you answer from any phone #solopr”



[PRjeff 1:39pm via tchat.io](#)

@karensxim Are you chatting in stereo? #solopr



[JenMarsikFriess 1:39pm via web](#)

@mdbarber @PRjeff Would certainly make a brand impression! #solopr



[karensxim 1:38pm via Twubs](#)

So weird getting repeat feed on both twubs and tchat #solopr



[thepruittagency 1:38pm via Twitter for iPhone](#)

RT @KristK: A3: We do have a landline and pay small extra fee for a second number/ringtone. #hurricanes #solopr



[PRjeff 1:38pm via tchat.io](#)

@RebeccaEdgar Indeed! #solopr

[3HatsComm 1:38pm via Twubs](#)

@PRjeff Or Ravens, be a nice Game of Thrones tie-in. ;-) #solopr



[SoloPR 1:38pm via Twubs](#)

RT @[morgancarrie](#) I use Ooma - a VoIP. It's like having a landline but never a bill, once you pay for the device. LOVE it. [#solopr](#)



[thepruittagency 1:38pm via Twitter for iPhone](#)

RT @[SoloPR](#): RT @[makasha](#) A3: Strictly cell phone with Google Voice. I can forward it to any landline [#solopr](#)



[KristK 1:38pm via Twubs](#)

@[JenMarsikFriess](#) Orgs in north TX had 3 numbers: 817 FW, 214 Dallas and metro line that wasn't long distance from both. [#oldschool](#) [#solopr](#)



[thepruittagency 1:38pm via Twitter for iPhone](#)

RT @[SoloPR](#): RT @[SandraSays](#) A3. I have not owned a landline for personal or business in years. I use my mobile phone for all. [#solopr](#)



[RebeccaEdgar 1:38pm via TweetDeck](#)

@[PRjeff](#) maybe throw in some smoke signals? [#solopr](#)



[thepruittagency 1:38pm via Twitter for iPhone](#)

RT @[SoloPR](#): Stay tuned for some helpful tools posts on the [#solopr](#) blog!



[SoloPR 1:38pm via Twubs](#)

You can get a diff # that dbl-rings RT @[KristK](#): A3: We have a landline & pay sm extra fee for a second number/ringtone [#solopr](#)



[PaulaJohns](#) 1:38pm via Twubs

A3 Voice messages left on landline funnel into email -- great to listen from within email message while traveling, etc.. [#solopr](#)



[mdbarber](#) 1:37pm via tchat.io

Carrier pigeons are effective! RT [@PRjeff](#): A3: Only use a cell for biz; it would be great retro branding to try carrier pigeon. [#solopr](#)



[thepruittagency](#) 1:37pm via Twitter for iPhone

RT [@PRjeff](#): [@KellyeCrane](#) Yeah, I know. But it's funny that in Cision some of the preferred contact methods still say fax! [#solopr](#)



[karensim](#) 1:37pm via Tweet Button

[@mdbarber](#) Love that I never have to give out cell and can dial out from any phone with biz #[#solopr](#)



[morgancarrie](#) 1:37pm via oneQube TweetChat

[@PRjeff](#) Ha! Love that. => [#solopr](#)



[iAdvantIT](#) 1:37pm via iAdvance IT

RT [@PRjeff](#): A2: I really like RingCentral as well for faxing directly from my computer. [#solopr](#)



[thepruittagency](#) 1:37pm via Twitter for iPhone

RT [@KellyeCrane](#): What's a fax? Kidding. RT [@PRjeff](#): A2: I really like RingCentral as well for faxing directly from my computer. [#solopr](#) [#so...](#)



[morgancarrie](#) 1:37pm via oneQube TweetChat

I use Ooma - a VoIP. It's like having a landline but never a bill, once you pay for the device. LOVE it. 4+ years, no bill! [#solopr](#)



[thepruittagency](#) 1:37pm via Twitter for iPhone

RT @SoloPR: Q3 is a follow-up: Do you have a landline for business? Or do you just use your cell phone? [#solopr](#)



[karenswim](#) 1:36pm via Tweet Button

@[mdbarber](#) Yes! Cloud based number w/exts that lets you answer from any phone [#solopr](#)



[PRjeff](#) 1:36pm via tchat.io

A3: Only use a cell for business, but I think it would be great retro branding to try carrier pigeon. [#solopr](#)



[KristK](#) 1:36pm via Twubs

@[LoisMarketing](#) We forward landline to mobile too while traveling. [#solopr](#)



[LoisMarketing](#) 1:36pm via TweetDeck

I like having land line for consistent connection as I'm often on conference calls. Main reason I've kept it. [#soloPR](#) A3



[PaulaJohns](#) 1:36pm via Twubs

A3. I prefer my landline for longer calls/phone conferences. Don't use fax much at all anymore. [#solopr](#)



[JenMarsikFriess](#) 1:36pm via [web](#)

A3 Just mobile. Have Detroit area code, live in TX. Did SM poll to ask if that was an issue; everyone said no. Doesn't seem to be. [#solopr](#)



[KellyeCrane](#) 1:36pm via [tchat.io](#)

A3: I have a personal landline, which I use as backup for my business cell phone if needed. No more dedicated biz line. [#solopr](#)



[mdbarber](#) 1:36pm via [tchat.io](#)

@[karensxim](#) can you fill me in on what ringcentral does? [#solopr](#)



[LoisMarketing](#) 1:35pm via [TweetDeck](#)

I have both for my business. When away I forward landline to cell. Easy. [#soloPR](#) A3



[thepragency](#) 1:35pm via [Twitter for iPhone](#)

RT @[KellyeCrane](#): I use Google Voice. RT @[karensxim](#): My phone service @[RingCentral](#), keeps me connected from everywhere! [#solopr](#) [#solopr](#)

[3HatsComm](#) 1:35pm via [Twubs](#)

Same. RT @[mdbarber](#) A3 - My cell is my business phone but I do use my home landline for conference calls and such. [#solopr](#)



[KristK](#) 1:35pm via [Twubs](#)

A3: We do have a landline and pay small extra fee for a second number/ringtone. [#hurricanes](#) [#solopr](#)



[PRjeff](#) 1:35pm via [tchat.io](#)

@[KellyeCrane](#) Yeah, I know. But it's funny that in Cision some of the preferred contact methods still say fax! [#solopr](#)



[SoloPR](#) 1:35pm via [Twubs](#)

RT @[makasha](#) A3: Strictly cell phone with Google Voice. I can forward it to any landline [#solopr](#)



[mdbarber](#) 1:34pm via [tchat.io](#)

LOL! RT @[KellyeCrane](#): What's a fax? Kidding. MT @[PRjeff](#): A2: I really like RingCentral for faxing directly from my computer. [#solopr](#)



[SoloPR](#) 1:34pm via [Twubs](#)

RT @[SandraSays](#) A3. I have not owned a landline for personal or business in years. I use my mobile phone for all. [#solopr](#)



[karenswim](#) 1:34pm via [Tweet Button](#)

RT @[mdbarber](#): A3 - My cell is my business phone but I do use my home landline for conference calls and such. [#solopr](#)



[SoloPR](#) 1:34pm via [Twubs](#)

Stay tuned for some helpful tools posts on the [#solopr](#) blog!



[SandraSays](#) 1:34pm via [TweetDeck](#)

RT @makasha: A3: Strictly cell phone with Google Voice. I can forward it to any landline [#solopr](#)



[mdbarber](#) 1:34pm via [tchat.io](#)

A3 - My cell is my business phone but I do use my home landline for conference calls and such. [#solopr](#)



[makasha](#) 1:34pm via [Twubs](#)

A3: Strictly cell phone with Google Voice. I can forward it to any landline [#solopr](#)



[karenswim](#) 1:34pm via [Tweet Button](#)

A3: I have a landline but don't give out that number, use my @[RingCentral](#) # for all phones [#solopr](#)



[KellyeCrane](#) 1:34pm via [tchat.io](#)

What's a fax? Kidding. RT @[PRjeff](#): A2: I really like RingCentral as well for faxing directly from my computer. [#solopr](#) [#solopr](#)



[MarketingMel](#) 1:34pm via [TweetDeck](#)

@[PRjeff](#) So glad I'm not alone on thinking I need at least a week for all of the [#SM](#) tools mentioned. [#soloPR](#)



[SandraSays](#) 1:33pm via [TweetDeck](#)

A3. I have not owned a landline for personal or business in years. I use my mobile phone for all. [#solopr](#)



[thepruittagency](#) 1:33pm via [Twitter for iPhone](#)



RT @[KristK](#): A2: Tools I use on daily basis: Free: Mention, Dropbox, G-alerts. Paid: CustomScoop, Profnet, Cision. [#solopr](#)



[PaulaJohns](#) 1:33pm via Twubs

A2 Hightail is great for sending large files. MT @[JenMarsikFriess](#): Hightail used to be yousendit. I handle a lot of high-res photos. [#solopr](#)



[makasha](#) 1:33pm via Twubs

RT @[SoloPR](#) Q3 is a follow-up: Do you have a landline for business? Or do you just use your cell phone? [#solopr](#)



[mdbarber](#) 1:33pm via Tweet Button

RT @[SoloPR](#): Q3 is a follow-up: Do you have a landline for business? Or do you just use your cell phone? [#solopr](#)



[KristK](#) 1:33pm via Twubs

RT @[SoloPR](#) Q3 is a follow-up: Do you have a landline for business? Or do you just use your cell phone? [#solopr](#)



[karensxim](#) 1:33pm via Tweet Button

and phone, plus the dial out w/biz # RT @[PRjeff](#): A2: I really like RingCentral as well for faxing directly from my computer. [#solopr](#)



[SoloPR](#) 1:33pm via Twubs

Q3 is a follow-up: Do you have a landline for business? Or do you just use your cell phone? [#solopr](#)



[RingCentral 1:33pm via Radian6 -Social Media Management](#)

RT @[PRjeff](#): A2: I really like RingCentral as well for faxing directly from my computer. [#solopr](#)



[SproutSocial 1:32pm via Sprout Social](#)

@[mdbarber](#) Thank you! [#solopr](#)



[karenskim 1:32pm via Tweet Button](#)

The cloud rocks! RT @[3HatsComm](#): A2 seeing lots of 'cloud' love; I also use Box, looking at Google Drive for storage/sharing [#solopr](#)



[PRjeff 1:32pm via tchat.io](#)

A2: I really like RingCentral as well for faxing directly from my computer. [#solopr](#)

[SJAbbott 1:32pm via TweetDeck](#)

@[eksays](#) Gather insights everywhere. Assess the feedback only from those who understand the premise. [#solopr](#)

[3HatsComm 1:32pm via Twubs](#)

A2 seeing lots of 'cloud' love; I also use Box, looking at Google Drive for storage/sharing [#solopr](#)



[SandraSays 1:32pm via TweetDeck](#)

So do I. I love it. MT @[KellyeCrane](#): I use Google Voice. [#solopr](#)



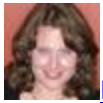
[SoloPR 1:31pm via Twubs](#)

Great ideas everyone, thanks for sharing! Q3 is up next... [#solopr](#)



[LoisMarketing](#) 1:31pm via [TweetDeck](#)

@[SoloPR](#) Good to see that @[TweetChat](#) is back -- and very supportive of the re-release (as I call it) :) [#solopr](#)



[KellyeCrane](#) 1:31pm via [tchat.io](#)

I use Google Voice. RT @[karensxim](#): My phone service @[RingCentral](#), keeps me connected from everywhere! [#solopr](#) [#solopr](#)



[KristK](#) 1:31pm via [Twubs](#)

A2: Tools I use on daily basis: Free: Mention, Dropbox, G-alerts. Paid: CustomScoop, Profnet, Cision. [#solopr](#)



[karensxim](#) 1:31pm via [Twubs](#)

My phone service @[RingCentral](#), keeps me connected from everywhere! [#solopr](#)



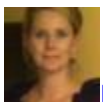
[mdbarber](#) 1:31pm via [Tweet Button](#)

RT @[JenMarsikFriess](#): @[KellyeCrane](#) Hightail used to be yousendit. I handle a lot of high-res photos. [#solopr](#)



[SandraSays](#) 1:30pm via [TweetDeck](#)

RT @[JenMarsikFriess](#): @[KellyeCrane](#) Hightail used to be yousendit. I handle a lot of high-res photos. [#solopr](#)



[RebeccaEdgar](#) 1:30pm via [TweetDeck](#)

Me too! RT @PRjeff A2: I see I'm going to have to take a week off to check out all these SM tools. Urg. [#solopr](#)



[JenMarsikFriess](#) 1:30pm via web

@[KellyeCrane](#) Hightail used to be yousendit. I handle a lot of high-res photos. [#solopr](#)

[MVMNT Mike](#) 1:30pm via Twitter for Android

"@[KellyeCrane](#): [Mention.net](#) is pretty good RT @[mdbarber](#): What are people replacing G Alerts with? [#solopr](#) [#solopr](#)"



[SoloPR](#) 1:30pm via Twubs

There's always more to learn on this! RT @[JenMarsikFriess](#) A2 What a great tools discussion - I'm getting lots of ideas! Thank you! [#solopr](#)



[PaulaJohns](#) 1:30pm via Twubs

A2. Big list: MyMediaInfo, ProfNet, Evernote, Wordpress, Dropbox, Google Alerts, Talkwalker, Skype, Twubs, Hightail [#solopr](#) [#solopr](#)



[mdbarber](#) 1:30pm via tchat.io

A2 -- Dropbox is another critical tool. Gives me secure access to my files from anywhere. [#solopr](#)



[SoloPR](#) 1:30pm via Twubs

Just FYI- looks like Twubs is moving a little slower today than tchat.io... [#solopr](#)



[makasha](#) 1:30pm via Twubs

Yep RT @[PaulaJohns](#) A2. MyMediaInfo, ProfNet, Evernote, Wordpress, Dropbox, Google Alerts, Talkwalker, Skype, Twubs, Hightail [#solopr](#)



[SandraSays](#) 1:29pm via [TweetDeck](#)

RT @[PaulaJohns](#): A2. MyMediaInfo, ProfNet, Evernote, Wordpress, Dropbox, Google Alerts, Talkwalker, Skype, Twubs, Hightail [#solopr](#)



[JenMarsikFriess](#) 1:29pm via [web](#)

A2 What a great tools discussion - I'm getting lots of ideas! Thank you! [#solopr](#)



[PaulaJohns](#) 1:29pm via [Twubs](#)

A2. MyMediaInfo, ProfNet, Evernote, Wordpress, Dropbox, Google Alerts, Talkwalker, Skype, Twubs, Hightail [#solopr](#)



[PRjeff](#) 1:29pm via [tchat.io](#)

A2: I see I'm going to have to take a week off to check out all these SM tools. Urg. [#solopr](#)



[KellyeCrane](#) 1:29pm via [tchat.io](#)

Don't know Hightail, but I pay for Dropbox- it's imp to me! RT @[JenMarsikFriess](#): A2 Love freebies like Dropbox and Hightail. [#solopr](#) [#solopr](#)



[karensxim](#) 1:29pm via [Twubs](#)

@[SproutSocial](#) Thank you for the great service! cc @[mdbarber](#) [#solopr](#)



[mdbarber](#) 1:28pm via [tchat.io](#)

@[SproutSocial](#) You guys are so great! And responsive. Love the customer support, and the tool itself. [#solopr](#)



[makasha](#) 1:28pm via Twubs

just joining [#solopr](#)



[KellyeCrane](#) 1:28pm via tchat.io

A2: Hootsuite is a great entry-level tool for scheduling social media, Bufferapp allows you to build a queue of good content. [#solopr](#)



[eksays](#) 1:27pm via Twitter for iPad

@[SJAbbott](#) To have fresh questions one got to think fresh & have the willingness to listen, even to a 5 year old. [#solopr](#)



[SproutSocial](#) 1:27pm via Sprout Social

@[mdbarber](#) @[karensxim](#) Yay! Love having you both with us. Thanks for the [#SproutLove](#). [#solopr](#)



[mdbarber](#) 1:27pm via tchat.io

@[KellyeCrane](#) I need to get mention set up. Just need time to do that... [#solopr](#)



[SandraSays](#) 1:27pm via TweetDeck

RT @[karensxim](#): A2: My daily toolkit incls @[SproutSocial](#), feedly, Profnet, Mention, Talkwalker & G alerts [#solopr](#)



[thepruittagency](#) 1:27pm via Twitter for iPhone

RT @SoloPR: RT @kcwriter A2: Some sort of social media management tool. I use SocialOomph for Twitter. [#solopr](#)



[karensxim](#) 1:27pm via Twubs

RT @SoloPR RT @SJAbbott Speaking at colleges/univ. is great way 2 have fresh Qs on ur preso material. Challenge your theories. [#solopr](#)



[SoloPR](#) 1:27pm via Twubs

RT @kcwriter A2: Some sort of social media management tool. I use SocialOomph for Twitter. [#solopr](#)



[thepruittagency](#) 1:27pm via Twitter for iPhone

RT @KellyeCrane: <http://t.co/tLWBv1QRaS> is pretty good RT @mdbarber: What are people replacing G Alerts with? [#solopr](#) [#solopr](#)



[PRjeff](#) 1:27pm via tchat.io

Will check out! RT @karensxim: A2: My daily toolkit incls @SproutSocial, feedly, Profnet, Mention, Talkwalker & G alerts [#solopr](#)



[mdbarber](#) 1:27pm via tchat.io

A2 -- BusyCal is my calendar/organizer of choice. Syncs wirelessly with my team. Calendar and To Do app. [#solopr](#)



[JenMarsikFriess](#) 1:27pm via web

A2 Love freebies like Dropbox and Hightail. [#solopr](#)



[KellyeCrane](#) 1:27pm via tchat.io

[Mention.net](#) is pretty good RT @[mdbarber](#): What are people replacing G Alerts with? [#solopr](#)



[SandraSays](#) 1:26pm via [TweetDeck](#)

I do several times a week. MT @[mdbarber](#): A2 -- I use @[SproutSocial](#) every day now. Great paid tool. Well worth investment. [#solopr](#)



[MarketingMel](#) 1:26pm via [Twitter for iPhone](#)

@[KellyeCrane](#) @[karensxim](#) @[MackCollier](#) Thanks for the interactions. Running to a [#liveunitedwc](#) publicity meeting. [#solopr](#)



[KellyeCrane](#) 1:26pm via [tchat.io](#)

@[SJAbbott](#) Excellent point - thanks for sharing! [#solopr](#)



[karensxim](#) 1:26pm via [Twubs](#)

Good data there RT @[RebeccaEdgar](#) A2: I'm addicted to google analytics. [#solopr](#)



[mdbarber](#) 1:26pm via [tchat.io](#)

A2 -- Feedly and Google Alerts are also part of my day. What are people replacing G Alerts with? [#solopr](#)



[PRjeff](#) 1:26pm via [tchat.io](#)

@[JenMarsikFriess](#) Just the computer tool used to manage all communications activities. Congrats for switching. [#solopr](#)



[karensxim](#) 1:26pm via [Twubs](#)



A2: My daily toolkit incls @[SproutSocial](#), feedly, Profnet, Mention, Talkwalker & G alerts [#solopr](#)



[SoloPR 1:26pm via Twubs](#)

RT @[SJAbbott](#) A1 Speaking at colleges/univ. is a great way to have fresh Qs on your presentation material. Challenge your theories. [#solopr](#)

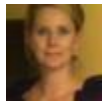
[kcwriter 1:25pm via web](#)

A2: Some sort of social media management tool. I use SocialOomph for Twitter. [#solopr](#)



[mdbarber 1:25pm via tchat.io](#)

A2 -- I use (thanks to @[karensxim](#)) @[SproutSocial](#) every day now. Great paid tool. Well worth investment. [#solopr](#)



[RebeccaEdgar 1:25pm via TweetDeck](#)

A2: I'm addicted to google analytics. [#solopr](#)



[SandraSays 1:25pm via TweetDeck](#)

RT @[karensxim](#): A2: Basic tools include tools to monitor/measure, streamline content sharing, news feeds [#solopr](#)



[SoloPR 1:25pm via Twubs](#)

Ha- awesome! RT @[3HatsComm](#) Hungrier the better. RT @[KristK](#) A1: Fish where the fish are. [#solopr](#)



[JenMarsikFriess 1:25pm via web](#)

@[PRjeff](#) I just switched over. What do you mean by foundation? [#solopr](#)



[PRjeff 1:24pm via tchat.io](#)

A2: For social media, I like my HootSuite account for all the Twitter accts I manage. [#solopr](#)



[thepruittagency 1:24pm via Twitter for iPhone](#)

RT @[SoloPR](#): RT @[SandraSays](#) a2. every day I use feedly, hootsuite, evernote, dropbox and now trello. [#solopr](#)

[3HatsComm 1:24pm via Twubs](#)

Hungrier the better. RT @[KristK](#) A1: Fish where the fish are. [#solopr](#)



[mdbarber 1:24pm via Tweet Button](#)

RT @[PRjeff](#): A2: I love the foundation of a MacBook Pro. Apple is user friendly and spurs creativity, IMHO. [#solopr](#)

[kcwriter 1:24pm via web](#)

RT @[KristK](#) A1: I speak to comms groups too, since most of my clients and referrals are PR pros. Fish where the fish are. [#solopr](#)



[SoloPR 1:24pm via Twubs](#)

RT @[SandraSays](#) a2. every day I use feedly, hootsuite, evernote, dropbox and now trello. [#solopr](#)

[SJAbbott 1:24pm via TweetDeck](#)

A1 Speaking at colleges/universities is a great way to have fresh questions on your presentation material. Challenge your theories. [#solopr](#)



[karenskim 1:24pm via Twubs](#)

A2: Basic tools include tools to monitor/measure, streamline content sharing, news feeds [#solopr](#)



[thepruittagency 1:24pm via Twitter for iPhone](#)

RT @[KristK](#): A1: I speak to comms groups too, since most of my clients and referrals are PR pros. Fish where the fish are. [#solopr](#)



[SandraSays 1:24pm via TweetDeck](#)

a2. every day I use feedly, hootsuite, evernote, dropbox and now trello. [#solopr](#)



[KristK 1:23pm via Twubs](#)

A1: I speak to comms groups too, since most of my clients and referrals are PR pros. Fish where the fish are. [#solopr](#)

[3HatsComm 1:23pm via TweetDeck](#)

@[LoisMarketing](#) @[mdbarber](#) Thx for the tip. [#soloPR](#)



[PRjeff 1:23pm via tchat.io](#)

A2: I love the foundation of a MacBook Pro. Apple is user friendly and spurs creativity, IMHO. [#solopr](#)



[thepruittagency 1:23pm via Twitter for iPhone](#)

RT @[KellyeCrane](#): RT @[SoloPR](#): Q2: What are some basic tools every PR pro should have (esp social media)? What do you use daily? [#solopr](#) [#sol...](#)



[LoisMarketing](#) 1:23pm via TweetDeck

@[mdbarber](#) @[3HatsComm](#) Each Rotary Club maintains a website. You should be able to find info to contact speaker coordinators [#soloPR](#)



[MilaU5](#) 1:22pm via RoundTeam

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#s...](#)



[KristK](#) 1:22pm via Twubs

RT @[SoloPR](#) Q2: What are some basic tools every PR pro should have (esp social media)? What do you use daily? [#solopr](#)



[mdbarber](#) 1:22pm via Tweet Button

RT @[SoloPR](#): Q2: What are some basic tools every PR pro should have (esp social media)? What do you use daily? [#solopr](#)



[KellyeCrane](#) 1:22pm via tchat.io

RT @[SoloPR](#): Q2: What are some basic tools every PR pro should have (esp social media)? What do you use daily? [#solopr](#) [#solopr](#)



[thepruittagency](#) 1:22pm via Twitter for iPhone

RT @[SoloPR](#): @[thepruittagency](#) Great! Glad to hear it. [#solopr](#)



[karensim](#) 1:22pm via Twubs

RT @SoloPR Q2: What are some basic tools every PR pro should have (esp social media)? What do you use daily? [#solopr](#)



[thepruittagency](#) 1:22pm via Twitter for iPhone

RT @SoloPR: Q2: What are some basic tools every PR pro should have (esp social media)? What do you use daily? [#solopr](#)



[SoloPR](#) 1:22pm via Twubs

@PRjeff A welcome distraction. Love to celebrate the milestones of our community. :-) [#solopr](#)



[KristK](#) 1:22pm via Twubs

@PRjeff Small Business Development Center (at least here in MS) [#solopr](#)



[karensxim](#) 1:21pm via Twubs

@PRjeff In your family of solos your anniversary is solo business :-) [#solopr](#)



[LoisMarketing](#) 1:21pm via TweetDeck

@mdbarber Yes and once again a Rotary Club is in no way equivalent to a Chamber of Commerce. Civic organization, very different. [#soloPR](#)



[thepruittagency](#) 1:21pm via Twitter for iPhone

RT @KristK: A1: Presentation isn't about you and your services; focus on their needs, which your expertise just happens to fit. [#solopr](#)



[SoloPR](#) 1:21pm via Twubs

@[thepruittagency](#) Great! Glad to hear it. [#solopr](#)



[Chroma3395](#) 1:21pm via web

RT @[KristK](#): A1: Presentation isn't about you and your services; focus on their needs, which your expertise just happens to fit. [#solopr](#)



[PRjeff](#) 1:21pm via tchat.io

Exactly! RT @[KristK](#): A1: Presentation isn't abt u & your services; focus on their needs, which your expertise just happens to fit. [#solopr](#)



[SoloPR](#) 1:21pm via Twubs

Q2: What are some basic tools every PR pro should have (esp social media)? What do you use daily? [#solopr](#)



[SoloPR](#) 1:20pm via Twubs

RT @[PRjeff](#) A1: Seminars are a great way to establish credibility, like writing a book. I like the idea of getting a college to host. [#solopr](#)



[mndbarber](#) 1:20pm via tchat.io

Our chambers do as well. MT @[LoisMarketing](#): Rotary should not be grouped 2 Chambers. Rotary welcomes & wants outside speakers! [#solopr](#)



[PRjeff](#) 1:20pm via tchat.io

@[SandraSays](#) What's SBDC? [#solopr](#)



[RebeccaEdgar](#) 1:20pm via TweetDeck

RT @[KristK](#): A1: Presentation isn't about you and your services; focus on their needs, which your expertise just happens to fit. [#solopr](#)



[LoisMarketing 1:20pm via TweetDeck](#)

@[3HatsComm](#) Within meeting rules Rotary spotlights members yes but speakers are from outside the membership. Look into it! [#soloPR](#)



[KristK 1:20pm via Twubs](#)

A1: Presentation isn't about you and your services; focus on their needs, which your expertise just happens to fit. [#solopr](#)



[thepruittagency 1:20pm via Twitter for iPhone](#)

@[SoloPR](#) ABSOLUTELY!!! Taking away lots of good ideas.. [#solopr](#)



[PRjeff 1:20pm via tchat.io](#)

Thx all for the well wishes. Sorry to distract from the solo business at hand! [#solopr](#)



[SandraSays 1:19pm via TweetDeck](#)

@[LoisMarketing](#) So true. I found that my teaching produced extra income, but not more clients. [#solopr](#)



[LoisMarketing 1:19pm via TweetDeck](#)

@[3HatsComm](#) Rotary should not be grouped with Chambers. Rotary welcomes -- and wants -- outside speakers! [#soloPR](#)



[SoloPR 1:19pm via Twubs](#)

Imp! RT @mdbarber A1 look at the time it will take you to prep AND market. Compare those to the returns you can reasonably expect. [#solopr](#)

[3HatsComm 1:19pm via Twubs](#)

@mdbarber Yup. The more target rich the audience, the stronger the prep/presentation [#solopr](#)



[mdbarber 1:19pm via tchat.io](#)

@PRjeff Happy anniversary. [#solopr](#)



[SoloPR 1:19pm via Twubs](#)

RT @PaulaJohns A1 Definitely think partnering is the way to go -speaking at membership groups in your industry or local associations [#solopr](#)



[SandraSays 1:19pm via TweetDeck](#)

@PRjeff Most SBDC chapters are run by colleges or community colleges, they are always looking for instructors and experts. [#solopr](#)



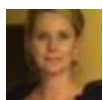
[LoisMarketing 1:19pm via TweetDeck](#)

The BEST way to grow your business is through REFERRALS. Are you actively and effectively pursuing those through current clients? [#soloPR](#)



[MarketingMel 1:19pm via TweetDeck](#)

@PaulaJohns @KristK Ha! Great minds think alike. I also rec'd Chamber of Commerce partnerships. [#soloPR](#) cc: @JCChamber



[RebeccaEdgar 1:19pm via TweetDeck](#)



@[PRjeff](#) congrats! [#solopr](#)



[KristK](#) 1:18pm via Twubs

@[PRjeff](#) Happy Anniversary! [#solopr](#)



[karenskim](#) 1:18pm via Twubs

@[PRjeff](#) Happy Anniversary to you and the Mrs! [#solopr](#)



[SoloPR](#) 1:18pm via Twubs

Congrats!! RT @[PRjeff](#) Not sure if I better hang around here too long w/all these PR women - it's my 29th wedding anniversary today. [#solopr](#)



[PRjeff](#) 1:18pm via tchat.io

A1: Seminars are a great way to establish credibility, like writing a book. I like the idea of getting a college to host. [#solopr](#)

[3HatsComm](#) 1:18pm via Twubs

@[LoisMarketing](#) Good idea. Catch is some biz orgs (Rotary, Chamber) favor members over outside pitches; sometimes gig harder to get [#solopr](#)



[SoloPR](#) 1:18pm via Twubs

This has been a great discussion! I picked up a few tips, myself. Q2 is up next... [#solopr](#)



[PaulaJohns](#) 1:18pm via Twubs

A1 Definitely think partnering is the way to go -- speaking at membership groups in your industry (i.e. tech) or local associations. [#solopr](#)



[mdbarber 1:18pm via tchat.io](#)

A1 -- look at the time it will take you to prep AND market. Compare those to the returns you can reasonably expect. [#solopr](#)

[kcwriter 1:18pm via web](#)

RT @[KellyeCrane](#) Always consider whether the time spent could be better used networking for new clients (w/longer-term revenue opps). [#solopr](#)



[KellyeCrane 1:17pm via tchat.io](#)

@[SandraSays](#) The [#solopr](#) PRO premium site does mainly written materials (our ppl prefer), but will similarly offer some webinars. [#solopr](#)



[MarketingMel 1:17pm via TweetDeck](#)

@[PRjeff](#) Happy Anniversary Jeff and congratulations! [#soloPR](#)



[thepruittagency 1:17pm via Twitter for iPhone](#)

RT @[KristK](#): A1: Sharing your expertise can build your biz, but producing your own seminar is much more work. [#solopr](#)



[PRjeff 1:17pm via tchat.io](#)

Not sure if I better hang around here too long w/all these PR women - it's my 29th wedding anniversary today. [#solopr](#)



[PaulaJohns 1:17pm via Twubs](#)

Makes sense! MT @[KristK](#): A1: Why not partner with local Chamber...instead of offering your own PR seminar? They market, you speak. [#solopr](#)



[KristK 1:16pm via Twubs](#)

A1: Sharing your expertise can build your biz, but producing your own seminar is much more work. [#solopr](#)



[KellyeCrane 1:16pm via tchat.io](#)

A1: Always consider whether the time spent could be better used networking for new clients (w/longer-term revenue opps). [#solopr](#)



[SandraSays 1:16pm via TweetDeck](#)

@[KellyeCrane](#) I know a blogger who has created a paid ning site where subscription gets you access to new and archives webinars. [#solopr](#)



[SoloPR 1:16pm via Twubs](#)

@[SandraSays](#) That's how it's done! Congrats. [#solopr](#)



[karenschwim 1:15pm via Twubs](#)

@[3HatsComm](#) Agree! [#solopr](#)



[PRjeff 1:15pm via Tweet Button](#)

RT @[KristK](#): A1: Why not partner with local Chamber or College, instead of offering your own PR seminar? They market, you speak. [#solopr](#)



[thepruittagency 1:15pm via Twitter for iPhone](#)

RT @[KellyeCrane](#): A1: Another alternative: paid online webinars. Lots of details to consider there, too, but revenue can be ongoing. [#solopr](#)



[JenMarsikFriess 1:15pm via web](#)

And I'm Jen from Dallas-Fort Worth; 15 years in PR, two solo. Hi, everyone! [#solopr](#)

[3HatsComm 1:15pm via Twubs](#)

ROI, always. RT @[karensxim](#) A1: Cons: it's a ton of work and if not part of core business, can be a drain [#solopr](#)



[KellyeCrane 1:14pm via tchat.io](#)

A1: Another alternative: paid online webinars. Lots of details to consider there, too, but revenue can be ongoing. [#solopr](#)

[kcwriter 1:14pm via Tweet Button](#)

@[karensxim](#) You too! How've you been? [#solopr](#)



[SandraSays 1:14pm via TweetDeck](#)

A1. I gave presos for IABC, social media groups, govt communicators, all free. Then SBDC booked me for a few times a month, paid. [#solopr](#)



[LoisMarketing 1:14pm via TweetDeck](#)

If ok I'm going to repeat what I suggested earlier: Rotary Clubs. They are made up of biz owners, always looking for speakers [#soloPR](#) A1



[karensxim 1:13pm via Twubs](#)

@[kcwriter](#) Great to see you! [#solopr](#)



[JenMarsikFriess](#) 1:13pm via web

A1 As @[KristK](#) said, chambers + local chapters of ABWA, NAWBO, small biz orgs etc. will do the promotional legwork & provide venues. [#solopr](#)



[SandraSays](#) 1:13pm via TweetDeck

@[mdbarber](#) that's very effective. [#solopr](#)



[SoloPR](#) 1:13pm via Twubs

RT @[SandraSays](#) A1. You will need someone to help with sign in, make sure everything is running smoothly while you are presenting. [#solopr](#)



[thepruittagency](#) 1:12pm via Twitter for iPhone

RT @[KristK](#): RT @[LoisMarketing](#) Want to provide value and get in front of a prime audience as a solo PR? Speak at a Rotary Club. [#soloPR](#) A1



[karensim](#) 1:12pm via Twubs

RT @[mdbarber](#) - I would partner w another org & use their supporters to build audience. Doing it alone could make it less profitable [#solopr](#)



[SoloPR](#) 1:12pm via Twubs

RT @[KristK](#) A1: Why not partner with local Chamber or College, instead of offering your own PR seminar? They market, you speak. [#solopr](#)

[kcwriter](#) 1:12pm via web

Hi [#solopr](#). Good to be back!



[thepruittagency](#) 1:12pm via Twitter for iPhone

RT @[KristK](#): A1: Why not partner with local Chamber or College, instead of offering your own PR seminar? They market, you speak. [#solopr](#)



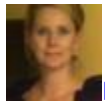
[SandraSays](#) 1:12pm via TweetDeck

@[KellyeCrane](#) And it's a fine line between economical and professional when it comes to promotion, location, content. [#solopr](#)



[karensim](#) 1:12pm via Twubs

A1: In working with others to do this, marketing, location have been two huge challenges [#solopr](#)



[RebeccaEdgar](#) 1:12pm via TweetDeck

Hello [#solopr](#) folks! PR consultant & college instructor from Oakville, Ontario here. [#solopr](#)



[mdbarber](#) 1:11pm via Tweet Button

RT @[KristK](#): A1: The speaker circuit takes time, travel and energy -- booking, prepping, travel, etc. You'll earn every penny. [#solopr](#)



[KellyeCrane](#) 1:11pm via tchat.io

If new biz is goal, seminars can be great for lead gen! RT @[MarketingMel](#): A. 1 I often teach PR seminars etc to get new biz. [#soloPR](#) [#solopr](#)



[thepruittagency](#) 1:11pm via Twitter for iPhone

RT @[KristK](#): A1: The speaker circuit takes time, travel and energy -- booking, prepping, travel, etc. You'll earn every penny. [#solopr](#)



[karensxim](#) 1:11pm via Twubs

RT @[SandraSays](#) A1. You will probably need professionally-designed graphics/pieces to promote. Unless you can design, there's a cost. [#solopr](#)



[mbarber](#) 1:11pm via Tweet Button

A1 - I would partner w another org & use their supporters to build your audience. Doing it alone could make it less profitable [#solopr](#)



[karensxim](#) 1:11pm via Twubs

A1: Pros: if part of core offering, can be profitable and build bigger platform [#solopr](#)



[SandraSays](#) 1:11pm via TweetDeck

A1. You will need someone to help with sign in, make sure everything is running smoothly while you are presenting. [#solopr](#)



[KristK](#) 1:11pm via Twubs

RT @[LoisMarketing](#) Want to provide value and get in front of a prime audience as a solo PR? Speak at a Rotary Club. [#soloPR](#) A1



[karensxim](#) 1:10pm via Twubs

A1: Cons: it's a ton of work and if not part of core business, can be a drain [#solopr](#)



[MarketingMel](#) 1:10pm via TweetDeck

@SoloPR A. 1 I have found partnering with the Chamber of Commerce where I am a member is very helpful w/ seminars and workshops. [#soloPR](#)



[SandraSays 1:10pm via TweetDeck](#)

A1. You will probably need professionally-designed graphics/pieces to promote. Unless you can design, there's a cost. [#solopr](#)



[KellyeCrane 1:10pm via tchat.io](#)

@SandraSays Amen to your point about venues being budget busters! [#solopr](#)



[KristK 1:10pm via Twubs](#)

A1: Why not partner with local Chamber or College, instead of offering your own PR seminar? They market, you speak. [#solopr](#)



[LoisMarketing 1:10pm via TweetDeck](#)

Want to provide value and get in front of a prime audience as a solo PR? Speak at a Rotary Club. [#soloPR](#) A1



[SoloPR 1:09pm via Twubs](#)

RT @SandraSays A1 Yes I have taught a PR seminar for profit. Hardest part was finding a place to hold it that didn't kill my budget. [#solopr](#)



[mdbarber 1:09pm via Tweet Button](#)

RT @karensxim: RT @SoloPR Clarification on Q1: the asker is considering doing their own seminar. [#solopr](#)



[SandraSays 1:09pm via TweetDeck](#)



A1. for example, many places will need to see your business insurance before they rent you the location. [#solopr](#)



[thepruittagency 1:09pm via Twitter for iPhone](#)

RT @[KristK](#): A1: one-time speaking engagements can bring in extra revenue, lead to new clients and help build your brand. I'm a fan. [#solopr](#)



[mdbarber 1:09pm via tchat.io](#)

A1 - I think it depends on who's asking for it and why. I've done them fairly regularly for member orgs wanting to provide training. [#solopr](#)



[karenschwim 1:09pm via Twubs](#)

RT @[SandraSays](#) I have taught a PR seminar for profit. The hardest part was finding a place to hold it that didn't kill my budget. [#solopr](#)



[thepruittagency 1:09pm via Twitter for iPhone](#)

RT @[KellyeCrane](#): @[KristK](#) Good point - speaking at \*other people's\* events can bring benefits with less hassle! [#solopr](#)



[LoisMarketing 1:09pm via TweetDeck](#)

Any targeted speaking engagement, paid or unpaid, can open doors for you. Don't just look at revenue-generating. [#soloPR](#) A1



[thepruittagency 1:09pm via Twitter for iPhone](#)

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#s...](#)

[3HatsComm 1:09pm via Twubs](#)

RT @[KellyeCrane](#) @[KristK](#) Good point - speaking at \*other people's\* events can bring benefits with less hassle! [#solopr](#)



[SandraSays 1:09pm via TweetDeck](#)

a1. However, I've done lots of speaking and workshop gigs that paid, where others organized and I just presented. [#solopr](#)



[KristK 1:08pm via Twubs](#)

A1: The speaker circuit takes time, travel and energy -- booking, prepping, travel, etc. You'll earn every penny. [#solopr](#)



[karenskim 1:08pm via Twubs](#)

RT @[SoloPR](#) Clarification on Q1: the asker is considering doing their own seminar. [#solopr](#)



[MarketingMel 1:08pm via TweetDeck](#)

@[SoloPR](#) A. 1 I often teach PR seminars etc to get new biz. The income varies and in academics it's usually an honorarium. [#soloPR](#)



[SoloPR 1:08pm via Twubs](#)

Clarification on Q1: the asker is considering doing their own seminar. [#solopr](#)



[SandraSays 1:08pm via TweetDeck](#)

A1. Yes I have taught a PR seminar for profit. The hardest part was finding a place to hold it that didn't kill my budget. [#solopr](#)



[LoisMarketing 1:08pm via TweetDeck](#)

In past I offered intro classes in social media. Definite pro from them: wonderful new business, ongoing training of staffs. [#soloPR](#) A1

[3HatsComm](#) 1:08pm via Twubs

A1 As training for clients/employees, yes. Extra revenue, no. Who is target audience? That'll impact the pros/cons. [#solopr](#)



[KellyeCrane](#) 1:07pm via tchat.io

@[KristK](#) Good point - speaking at \*other people's\* events can bring benefits with less hassle! [#solopr](#)



[karensxim](#) 1:07pm via Twubs

A1: I've done speaking engagements, excellent way to build thought leadership platform & gain new business [#solopr](#)



[mdbarber](#) 1:07pm via Tweet Button

RT @[KristK](#): A1: one-time speaking engagements can bring in extra revenue, lead to new clients and help build your brand. I'm a fan. [#solopr](#)



[PaulaJohns](#) 1:07pm via Twubs

Hello from the San Diego area. Will be jumping in and out of the conversation. [#solopr](#)



[karensxim](#) 1:07pm via Twubs

@[MarketingMel](#) Hi Mel! [#solopr](#)



[KristK](#) 1:06pm via Twubs

A1: one-time speaking engagements can bring in extra revenue, lead to new clients and help build your brand. I'm a fan. [#solopr](#)



[KellyeCrane](#) 1:06pm via [tchat.io](#)

A1: Unless you already have a base/audience interested in hearing from you, it can be hard to get people to part with their money. [#solopr](#)



[MarketingMel](#) 1:06pm via [TweetDeck](#)

@[SoloPR](#) Waving Hello and stopping in the room for a few minutes [#soloPR](#) [#multitasking](#)



[KristK](#) 1:05pm via [Twubs](#)

RT @[SoloPR](#) Q1: Have you ever taught a PR seminar for extra revenue? Pros/cons? [#solopr](#)



[mdbarber](#) 1:05pm via [tchat.io](#)

RT @[SoloPR](#): Q1: Have you ever taught a PR seminar for extra revenue? Pros/cons? [#solopr](#)  
[#solopr](#)



[KristK](#) 1:05pm via [Twubs](#)

It's time for [#solopr](#) chat! I'm Kristie, from MS Gulf Coast (22+years exp, 9 as indy, APR, PR Prof).



[LoisMarketing](#) 1:05pm via [TweetDeck](#)

Another 'hi' from Atlanta! Good to be a part of [#soloPR](#) again. Hope you don't mind my chirping in and out -- busy afternoon!



[karenswim](#) 1:05pm via [Twubs](#)

RT @SoloPR Q1: Have you ever taught a PR seminar for extra revenue? Pros/cons? [#solopr](#)



[mdbarber](#) 1:05pm via [tchat.io](#)

@[karensxim](#) Hi Karen! [#solopr](#)



[MarketingMel](#) 1:05pm via [TweetDeck](#)

RT @SoloPR: Q1: Have you ever taught a PR seminar for extra revenue? Pros/cons? [#solopr](#)



[SoloPR](#) 1:04pm via [Twubs](#)

Q1: Have you ever taught a PR seminar for extra revenue? Pros/cons? [#solopr](#)



[karensxim](#) 1:04pm via [Twubs](#)

@[mdbarber](#) Hi Mary! [#solopr](#)



[karensxim](#) 1:04pm via [Twubs](#)

Good Afternoon everyone! Karen Swim, MI based, CA bred communications pro [#solopr](#)



[SoloPR](#) 1:03pm via [Twubs](#)

Welcome everyone! Great crowd gathering... Q1 is up next. [#solopr](#)



[MelissaWilmot](#) 1:03pm via [HootSuite](#)

Good morning, Melissa Wilmot, CEO of maiacomm dot com in Portland, Ore. [#solopr](#)



[SoloPR](#) 1:02pm via [Twubs](#)

We have room for more Qs this week, so send them to @[KellyeCrane](#) without the hashtag (or by DM)! [#solopr](#)



[karenskim](#) 1:02pm via Twubs

RT @[SoloPR](#) It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#solopr](#)



[mdbarber](#) 1:02pm via tchat.io

Good morning all. Mary here from Anchorage; 35 in PR; 13 as indy consultant. [#solopr](#)



[KellyeCrane](#) 1:02pm via TweetDeck

RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#solopr](#)



[SoloPR](#) 1:01pm via Twubs

If you're joining, please introduce yourself. This is @[KellyeCrane](#), Atlanta-based founder of soloprpro [dot] com. [#solopr](#)



[SoloPR](#) 1:01pm via Twubs

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#solopr](#)