



## #SoloPR Transcript –7/24/2013

Q1: When bidding on a contract, what strategies do you use to guide you so your bid is the one clients want?

Q2: Another week, another disgraced politician (Weiner). We've talked about crises before, but when is someone a lost cause?

Q3: How do you feel about sites like oDesk and Elance?



[SusynEliseDuris](#) 2:01pm via Twubs

Wow. What a great chat. Thanks everyone. [#solopr](#)



[karensxim](#) 2:01pm via Twubs

Thanks @[SoloPR](#) and community, good times! [#solopr](#)



[SoloPR](#) 2:01pm via Twubs

Transcript will be up on [soloprpro \(dot\) com](#) tomorrow. Have a great week! [#solopr](#)



[SusynEliseDuris](#) 2:00pm via Twubs

With refs, you don't have to sell them on you, they already know abt you. You get to talk abt the nitty-gritty of the project = fun. [#solopr](#)



[RebeccaEdgar 2:00pm via web](#)

Thanks for an informative hour [#solopr](#) Always a pleasure.



[karensim 2:00pm via Twubs](#)

@[KellyeCrane](#) You're right many people don't take that step but it always paid off for me. [#solopr](#)



[SoloPR 2:00pm via Twubs](#)

Wow, the hour has just flown by. Thanks everyone for joining and sharing your thoughts - we chat on the [#solopr](#) hashtag all week!



[RebeccaEdgar 1:59pm via TweetDeck](#)

@[KellyeCrane](#) I really need to check it out. [#solopr](#)



[SusynEliseDuris 1:59pm via Twubs](#)

@[JanetLFalk](#) Agreed. [#solopr](#)



[SusynEliseDuris 1:59pm via web](#)

@[SoloPR](#) @[JanetLFalk](#) It has been very lucrative for me. [#solopr](#)



[SoloPR 1:59pm via Twubs](#)

Great! RT @[KristK](#) I have gotten ongoing work from [#solopr](#) Premium business leads. Those minimal dues are a great investment in my biz.



[JanetLFalk](#) 1:58pm via Twubs

@[SusynEliseDuris](#) LI works for professionals serving professionals who are prepared to pay for service and value. [#solopr](#)



[SoloPR](#) 1:58pm via Twubs

Interesting to use LI as alternative RT @[JanetLFalk](#): @[SusynEliseDuris](#) Got work from LI and clients were prepared to pay market rate. [#solopr](#)



[alysiacook](#) 1:58pm via HootSuite

@[fransteps](#) Good to see ya! Have a great Texas day! [#solopr](#)



[KristK](#) 1:57pm via Twubs

I have gotten ongoing work from [#solopr](#) Premium business leads. Those minimal dues are a great investment in my biz. @[KellyeCrane](#)



[SoloPR](#) 1:57pm via Twubs

MT @[KellyeCrane](#) similar to discussion re: RFPs. Might your efforts be better spent networking on a member site like Solo PR PRO? [#solopr](#)



[MarketingMel](#) 1:57pm via Twitter for iPhone

@[KellyeCrane](#) I will share the link to the @[nprnews](#) freelance story if I find it. Happy week [#solopr](#)



[LoisMarketing](#) 1:57pm via TweetDeck

@[alysiacook](#) Not sure it's serving her well. But we'll save that convo for another time and thread! Enjoyed [#soloPR](#) today! @[KellyeCrane](#)



[mdbarber](#) 1:57pm via [tchat.io](#)

Must run folks. Have a great week. Thanks for all your smarts. [#solopr](#)



[KellyeCrane](#) 1:57pm via [tchat.io](#)

@[karensxim](#) Talking to the prospect by phone is something I bet most folks never think to do. Smart! [#solopr](#)



[SusynEliseDuris](#) 1:57pm via [Twubs](#)

RT @[LoisMarketing](#) RT @[JanetLFalk](#): @[LoisMarketing](#) Diff between shoppers and buyers is who looks for value over price [#solopr](#)



[SusynEliseDuris](#) 1:56pm via [web](#)

@[LoisMarketing](#) @[JanetLFalk](#) those folks usually get it as opposed to the ones you have to try to sell. [#solopr](#)



[karensxim](#) 1:56pm via [Twubs](#)

@[SoloPR](#) in all honesty not unlike any other process of qualifying and bidding [#solopr](#)



[alysiacook](#) 1:56pm via [HootSuite](#)

@[LoisMarketing](#) @[KellyeCrane](#) She took a page from her best friend's (Hillary Clinton) rulebook; after all, it's served her well. [#solopr](#)



[SoloPR](#) 1:56pm via [Twubs](#)

RT @[karensxim](#) @[SoloPR](#) Loads! :- ) Research bidder, talk to them via phone to pre-qualify, look at pymt trend/hx [#solopr](#)



[KellyeCrane](#) 1:56pm via [tchat.io](#)

@[MarketingMel](#) Please share the link on the [#solopr](#) hashtag when/if you see it! [#solopr](#)



[LoisMarketing](#) 1:56pm via [TweetDeck](#)

RT @[JanetLFalk](#): @[LoisMarketing](#) Diff between shoppers and buyers is who looks for value over price [#solopr](#)



[karensxim](#) 1:55pm via [Twubs](#)

@[SoloPR](#) Loads! :-) Research bidder, talk to them via phone to pre-qualify, look at pymt trend/hx [#solopr](#)



[JanetLFalk](#) 1:55pm via [Twubs](#)

@[LoisMarketing](#) Diff between shoppers and buyers is who looks for value over price [#solopr](#)



[KellyeCrane](#) 1:55pm via [tchat.io](#)

This is similar to our earlier discussion re: RFPs. Might your efforts be better spent networking on a member site like Solo PR PRO? [#solopr](#)



[MarketingMel](#) 1:55pm via [Twubs](#)

[#solopr](#) A. 3 Hoping @[NPR](#) will post the link to today's interview on freelancers for us. It was interesting. We are the new economy!



[mdbarber](#) 1:54pm via [tchat.io](#)

@[fransteps](#) have a good one. [#solopr](#)



[RebeccaEdgar](#) 1:54pm via [TweetDeck](#)

@[KristK](#) what a great idea! [#solopr](#)



[fransteps](#) 1:54pm via [Twubs](#)

Gotta run to a meeting, all! Gr8 fun. Thx for the prof dev today. Catchya next week. [#solopr](#)



[LoisMarketing](#) 1:54pm via [TweetDeck](#)

Yay! That's the way to go! Congrats RT @[JanetLFalk](#): @[SusynEliseDuris](#) Got work from LI and clients were prepared to pay market rate. [#solopr](#)



[SoloPR](#) 1:54pm via [Twubs](#)

@[karensxim](#) Any tips for landing work and/or choosing what to respond to? [#solopr](#)



[mdbarber](#) 1:54pm via [tchat.io](#)

@[dariasteigman](#) Have a good afternoon. Hope you're feeling better. [#solopr](#)



[JanetLFalk](#) 1:53pm via [Twubs](#)

@[SusynEliseDuris](#) I got work from LI and clients were prepared to pay market rate. [#solopr](#)



[KellyeCrane](#) 1:53pm via [tchat.io](#)

@[LoisMarketing](#) Very uncomfortable. :-/ [#solopr](#)



[KellyeCrane](#) 1:53pm via [tchat.io](#)

@[SusynEliseDuris](#) Good point that these sites can be used to \*hire\* subcontractors, vs. new business for ourselves. [#solopr](#)



[karensim](#) 1:53pm via Twubs

@[dariasteigman](#) Bye Daria glad you're feeling better! [#solopr](#)



[karensim](#) 1:52pm via Twubs

+1 RT @[KristK](#) I have sent folks to @[99designs](#) for logo creation. They put up prize money and get lots of concepts to choose from. [#solopr](#)



[LoisMarketing](#) 1:52pm via TweetDeck

@[KellyeCrane](#) That was such a nightmare to sit and listen to wasn't it? [#soloPR](#)



[dariasteigman](#) 1:52pm via TweetDeck

Sorry folks. Have to pop out a little early to prep for a 2:00 p.m. call. Have a good afternoon all. [#solopr](#)



[KristK](#) 1:52pm via Twubs

A3: I have sent folks to @[99designs](#) for logo creation. They put up prize money and get lots of concepts to choose from. [#solopr](#)



[EmpoweredElaine](#) 1:52pm via web

New biz tip [#RFPs](#) MT@LoisMarketing Ask for in-person meeting:learn more, discuss their needs.You'll be surprised how many welcome it [#soloPR](#)



[mdbarber](#) 1:52pm via tchat.io

A3 - If your business plan is built around project work I could see how 1 of these might be a good places to look. But it's not 4 me [#solopr](#)



[JanetLFalk](#) 1:51pm via Twubs

MT @[3HatsComm](#) A3 IME these sites skew to low end clients who want everything for nothing. [#solopr](#)



[karensxim](#) 1:51pm via Twubs

P.S. Not at bargain based pricing & often bid above what was asked and won. [#solopr](#)



[LoisMarketing](#) 1:51pm via TweetDeck

@[KellyeCrane](#) She was terrible. But she's trying to salvage something -- and I don't think it's her marriage. I feel sorry for her! [#soloPR](#)



[SusynEliseDuris](#) 1:51pm via Twubs

Yep, Craigs List the same way. However, I did get some good things from CL. I got some great work via Twitter and LI. [#solopr](#)



[karensxim](#) 1:51pm via Twubs

In early days of biz used Elance wisely to grow & yes long term client relationships but had a system & knew what to look for [#solopr](#)



[fransteps](#) 1:50pm via Twubs

A1: Hah! I get it. Checked out one. Blog posts pay \$25 bucks? Really? I made that in 19ahem ahem while in college. NO thanks! [#solopr](#)



[LoisMarketing](#) 1:50pm via TweetDeck

I work on a referral basis. I feel very blessed to be in that position and encourage fellow solos to create the same :) [#soloPR](#)

[3HatsComm](#) 1:50pm via Twubs

A3 IME as a designer, these sites skew to low end clients who want everything for nothing. [#solopr](#)



[JanetLFalk](#) 1:50pm via Twubs

Those freelance sites are for the price-conscious client who is oblivious to value. Get what pay for [#solopr](#)



[SoloPR](#) 1:50pm via Twubs

Oh, timely! What did they say? RT [@MarketingMel](#) [#solopr](#) A. 3 caught some discussion on elance and freelance market today on [@NPR](#)



[SusynEliseDuris](#) 1:50pm via Twubs

Elance is good. I have hired people from there before as well as applied for jobs. Just. be. careful. [#solopr](#)



[alysiacook](#) 1:49pm via HootSuite

Q3. Not familiar with either one. ?? [#solopr](#)



[KellyeCrane](#) 1:49pm via tchat.io

[@LoisMarketing](#) I thought about Huma's career, but I'm not sure that presser did her any favors. She seemed (understandably) nervous. [#solopr](#)



[LoisMarketing](#) 1:49pm via TweetDeck

I do not waste my time. Agree with Kristi -- no better than Craigslist [#soloPR](#)



[EmpoweredElaine](#) 1:49pm via web

@[SoloPR](#) I haven't received any leads from Elance. Not familiar with oDesk. [#solopr](#)



[MarketingMel](#) 1:49pm via Twubs

[#solopr](#) A. 3 caught some discussion on elance and freelance market today on @[NPR](#)



[RebeccaEdgar](#) 1:49pm via TweetDeck

@[KellyeCrane](#) must have been an interesting colleague to have;-) [#solopr](#)



[KellyeCrane](#) 1:48pm via tchat.io

A1: I think most Solo PR Pros find bidding sites like oDesk, Elance, etc. to be largely bargain seekers. [#solopr](#)



[LoisMarketing](#) 1:48pm via TweetDeck

Want to stretch as a [#soloPR](#)? Take your political views off the table and watch candidate pressers/etc as a PR pro. You'll hear things



[KristK](#) 1:48pm via Twubs

A3: I know no one that's hired or been hired through online services. Including Craigslist. Seems gig-oriented, not ongoing. [#solopr](#)



[LoisMarketing](#) 1:47pm via TweetDeck

@[RebeccaEdgar](#) @[KellyeCrane](#) Exactly! It's for some, not for most! :) [#soloPR](#)



[fransteps](#) 1:47pm via Twubs

I don't know much about either of them. Enlighten! RT @SoloPR Q3: How do you feel about sites like oDesk and Elance? [#solopr](#)



[KellyeCrane](#) 1:47pm via [tchat.io](#)

RT @SoloPR: Q3: How do you feel about sites like oDesk and Elance? [#solopr](#) [#solopr](#)



[RebeccaEdgar](#) 1:47pm via [web](#)

@[jeremymeyers](#) Maybe so, but bet that's the explanation that will be used. [#solopr](#)



[KellyeCrane](#) 1:47pm via [tchat.io](#)

@[RebeccaEdgar](#) Yes, the former colleague I mentioned is one of those. He's also repped Courtney Love, which says something, no? :- ) [#solopr](#)



[RiselahENG](#) 1:47pm via [TweetDeck](#)

RT @[RebeccaEdgar](#): @[LoisMarketing](#) @[KellyeCrane](#) some build a reputation for exactly that - taking on the dirty work. [#solopr](#)



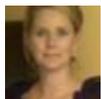
[WolcottPR](#) 1:47pm via [TweetDeck](#)

RT @SoloPR: Q3: How do you feel about sites like oDesk and Elance? [#solopr](#)



[mndbarber](#) 1:46pm via [Tweet Button](#)

RT @[KristK](#): RT @SoloPR Q3: How do you feel about sites like oDesk and Elance? [#solopr](#)



[RebeccaEdgar](#) 1:46pm via [web](#)

@[LoisMarketing](#) @[KellyeCrane](#) some build a reputation for exactly that - taking on the dirty work. [#solopr](#)



[LoisMarketing](#) 1:46pm via TweetDeck

Look at yesterday from PR eyes: Huma Abedin is staging her political future. Just a bit to think about :) [#soloPR](#) A2



[KristK](#) 1:46pm via Twubs

RT @[SoloPR](#) Q3: How do you feel about sites like oDesk and Elance? [#soloopr](#)



[SoloPR](#) 1:45pm via Twubs

Q3: How do you feel about sites like oDesk and Elance? [#soloopr](#)



[jeremymeyers](#) 1:45pm via TweetDeck

@[RebeccaEdgar](#) sorry, there's no biological evidence for anything like "sex addiction" [#soloopr](#) (anywya, this is a tangent)



[SoloPR](#) 1:45pm via Twubs

Oops- having a momentary tech slowdown. Please stay tuned! :- ) [#soloopr](#)



[MarketingMel](#) 1:45pm via Twubs

[#soloopr](#) While I love the strategy of political PR I choose my clients wisely! I would not work for just anyone.



[SoloPR](#) 1:43pm via Twubs

Thanks for sharing your opinions on Q2 -- excellent food for thought. Q3 is coming up... [#soloopr](#)



[RebeccaEdgar](#) 1:43pm via TweetDeck

@[KellyeCrane](#) @[jeremymeyers](#) or some kind of addiction. [#solopr](#)



[LoisMarketing](#) 1:43pm via [TweetDeck](#)

As a [#soloPR](#) you have ALL OF THE FREEDOM! Select clients and your paths, specializations wisely. Enjoy that! [#soloPR](#)



[mdbarber](#) 1:43pm via [tchat.io](#)

On the other hand, if you believe in an issue and the people behind it, you can "win" big by sticking your neck out there. [#solopr](#)



[dariasteigman](#) 1:43pm via [TweetDeck](#)

@[KellyeCrane](#) @[jeremymeyers](#) Well said. Combo of hypocrisy ("See, I'm a good husband & dad" image for articles) + recklessness. [#solopr](#)



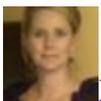
[LoisMarketing](#) 1:42pm via [TweetDeck](#)

@[KellyeCrane](#) @[RebeccaEdgar](#) Yes and you can gain a not-so-good reputation for willingness to take them on! Thin ice. [#soloPR](#)



[SoloPR](#) 1:42pm via [Twubs](#)

MT @[mdbarber](#): A2 -- your client should be expecting you to give solid advice. They also have a responsibility to listen/take it. [#solopr](#)



[RebeccaEdgar](#) 1:42pm via [web](#)

A2 must pick & choose who we can rep - I want to sleep at night. [#solopr](#)



[alysiacook](#) 1:41pm via [HootSuite](#)

A2. Client is a lost cause when they're not a good fit. Politicians in crisis are some folk's ideal client; just not mine. [#solopr](#)



[KellyeCrane](#) 1:41pm via [tchat.io](#)

@[RebeccaEdgar](#) Yes- taking on a controversial client is a gamble, and sometimes people who do it lose. [#solopr](#)



[mndbarber](#) 1:40pm via [Tweet Button](#)

RT @[SoloPR](#): Well said! RT @[KristK](#) Mistakes are often forgiven. Repeated indiscretions, stupidity, arrogance can be a lost cause. [#solopr](#)



[SoloPR](#) 1:40pm via [Twubs](#)

Well said! RT @[KristK](#) Mistakes are often forgiven. Repeated indiscretions, stupidity, arrogance can be a lost cause. [#solopr](#)



[karenswym](#) 1:40pm via [Twubs](#)

@[KristK](#) That strategy has paid off well though for people like Judy Smith! [#solopr](#)



[mndbarber](#) 1:40pm via [tchat.io](#)

Agree with @[RebeccaEdgar](#) that you are the company you keep. Your clients are a reflection of you. Choose wisely, and do good work. [#solopr](#)



[KellyeCrane](#) 1:39pm via [tchat.io](#)

@[jeremymeyers](#) I think it's an issue of recklessness. There's sex, and then there's idiocy. [#solopr](#)



[KristK](#) 1:39pm via [Twubs](#)

A2: High profile clients can be high-risk too. Not sure I'd risk my reputation, credibility for someone who's already misbehaved. [#solopr](#)



[LoisMarketing](#) 1:39pm via [TweetDeck](#)

I will take on the challenge of a publicity/promotional 'fail' to help client regroup. A moral fail? Never. [#soloPR](#) A2



[SusynEliseDuris](#) 1:39pm via [Twubs](#)

Ah, listening when good advice given. I had client who wouldn't listen. I consulted for him for over 6 mos. But had to fire him. [#solopr](#)



[mdbarber](#) 1:39pm via [Tweet Button](#)

RT @[RebeccaEdgar](#): @[KellyeCrane](#) your clients reflect you as much as you reflect your clients, kind of thing? Interesting. [#solopr](#)



[RiselahENG](#) 1:39pm via [TweetDeck](#)

RT @[RebeccaEdgar](#): @[KellyeCrane](#) your clients reflect you as much as you reflect your clients, kind of thing? Interesting. [#solopr](#)



[RebeccaEdgar](#) 1:39pm via [web](#)

@[KellyeCrane](#) your clients reflect you as much as you reflect your clients, kind of thing? Interesting. [#solopr](#)



[karenskim](#) 1:38pm via [Twubs](#)

@[KellyeCrane](#) That's not cool. [#solopr](#)



[mdbarber](#) 1:38pm via [tchat.io](#)

Amen! RT @[KristK](#): A2: Don't lie to your counselors -- legal, comms or spiritual. [#solopr](#)



[MarketingMel](#) 1:38pm via Twubs

RT @[3HatsComm](#) Failing supporters. Repeatedly. RT @[mdbarber](#) A2 when they won't listen to counsel, lack honesty in communicating w/ u. [#solopr](#)



[KristK](#) 1:37pm via Twubs

A2: Don't lie to your counselors -- legal, comms or spiritual. [#solopr](#)



[KellyeCrane](#) 1:37pm via TweetDeck

A2: A former colleague represented Lindsey Lohan for a time. When the relationship ended, \*he\* was made fun of on Wendy Williams! [#solopr](#)



[RiselahENG](#) 1:37pm via TweetDeck

RT @[karensxim](#): RT @[KristK](#) Mistakes are often forgiven. Repeated indiscretions, stupidity, arrogance can be a lost cause. [#solopr](#)



[LoisMarketing](#) 1:37pm via TweetDeck

There are great opps of course in political PR/marketing. It's just not for me personally. I never dismiss it for others [#soloPR](#) A2



[mdbarber](#) 1:37pm via tchat.io

A2 - communications for politics have different challenges and also give amazing rewards when your candidate/issue is important 2 u. [#solopr](#)



[karensxim](#) 1:37pm via Twubs

RT @[KristK](#) Mistakes are often forgiven. Repeated indiscretions, stupidity, arrogance can be a lost cause. [#solopr](#)



[KristK](#) 1:37pm via Twubs

Mistakes are often forgiven. Repeated indiscretions, stupidity, arrogance can be a lost cause. [#solopr](#)

[3HatsComm](#) 1:37pm via Twubs

Failing supporters. Repeatedly. RT @[mdbarber](#) A2 when they won't listen to counsel or lack honesty in communicating w/ you. [#solopr](#)



[SoloPR](#) 1:36pm via Twubs

This is key! RT @[mdbarber](#) A2 -- when they won't listen to counsel or lack honesty in communicating with you. [#solopr](#)



[jeremymeyers](#) 1:36pm via TweetDeck

@[dariasteigman](#) Maybe because a relationship can be whatever two people agree to, and external sex shaming does not need to define it [#solopr](#)



[LoisMarketing](#) 1:36pm via TweetDeck

I also will not work in the political arena. I have been approached by campaigns but politely decline. [#soloPR](#) A2



[mdbarber](#) 1:36pm via tchat.io

A2 -- by hiring you, your client should be expecting you to give solid advice. They also have a responsibility to listen/take it. [#solopr](#)



[SoloPR](#) 1:35pm via Twubs

RT @[dariasteigman](#) A2 When the voters say no? When the spouse stops standing beside her man? [#solopr](#)



[SusynEliseDuris](#) 1:35pm via web

@[mlaffs](#) Lets. Sounds great. [#solopr](#)



[RebeccaEdgar](#) 1:35pm via web

A2 A few years ago would've guessed he was done after 1st scandal, but now...crazy how much they get away with [#solopr](#)



[LoisMarketing](#) 1:35pm via TweetDeck

I never represent anyone of questionable character -- person or company. If I were to discover such .. you're gone! [#soloPR](#) A2



[dariasteigman](#) 1:35pm via TweetDeck

A2 And, off topic, but -- why, why, why DOES she continue to stand by her man? He just ain't all that. [#solopr](#)

[3HatsComm](#) 1:35pm via Twubs

A2 Varies. May hurt Career A but sometimes, notoriety is plus w/ Career B. See also, celebs still working after scandals. [#soloPR](#)



[karensxim](#) 1:35pm via Twubs

RT @[mdbarber](#) A2 -- when they won't listen to counsel or lack honesty in communicating with you. [#solopr](#)



[SusynEliseDuris](#) 1:35pm via web

@[KellyeCrane](#) Economy and the fact we are now a self-entitlement society does that. No morality. Sad, but true, times we live in. [#solopr](#)



[alysiacook](#) 1:35pm via HootSuite

@[LoisMarketing](#) So true! If you don't highly value your services, how can you expect anyone else to? Low-bid solos appear desperate. [#solopr](#)



[karenswim](#) 1:34pm via Twubs

@[dariasteigman](#) @[mdbarber](#) :-) [#solopr](#)



[KellyeCrane](#) 1:34pm via TweetDeck

A2: The fact that Mark "hiking the Apalachain trail" Sanford got elected to congress makes me wonder... [#solopr](#)



[mdbarber](#) 1:34pm via tchat.io

A2 -- when they won't listen to counsel or lack honesty in communicating with you. [#solopr](#)



[LoisMarketing](#) 1:34pm via TweetDeck

Wasn't it terrible to listen to the press conference yesterday and pick out all of the double meanings? [#SoloPREars](#) :) [#SoloPR](#) A2



[dariasteigman](#) 1:34pm via TweetDeck

ha ha ha RT @[karenswim](#): A2: When their last name is "Weiner." [#solopr](#)



[mlaffs](#) 1:33pm via Tweetbot for Mac

@[SusynEliseDuris](#) I see that you are almost my neighbor - would love to connect offline [#soloPR](#)



[mdbarber](#) 1:33pm via [tchat.io](#)

LOL! RT @[karensxim](#): A2: When their last name is "Weiner." [#solopr](#) [#solopr](#)



[KristK](#) 1:33pm via [Twubs](#)

RT @[SoloPR](#) Q2: Another week, another disgraced politician (Weiner). We've talked about crises before. When is someone a lost cause? [#solopr](#)



[SusynEliseDuris](#) 1:33pm via [Twubs](#)

Lost cause. I say Weiner give it up already. Please. [#solopr](#)



[dariasteigman](#) 1:33pm via [TweetDeck](#)

A2 When the voters say no? When the spouse stops standing beside her man? [#solopr](#)



[SoloPR](#) 1:33pm via [Twubs](#)

LOL- she went there :-)) RT @[karensxim](#) A2: When their last name is "Weiner." [#solopr](#)



[karensxim](#) 1:33pm via [Twubs](#)

A2: When their last name is "Weiner." [#solopr](#)



[KellyeCrane](#) 1:33pm via [TweetDeck](#)

@[SusynEliseDuris](#) Good pt about stealing! A company rep once told me "if we don't hire someone, at least we'll get ideas." Really? [#solopr](#)



[SusynEliseDuris](#) 1:32pm via [web](#)

@[alysiacook](#) Congrats and yes! These referrals are usually serious people that you want to connect with anyhow. [#solopr](#)



[karenskim](#) 1:32pm via Twubs

[#solopr](#)



[karenskim](#) 1:32pm via Twubs

RT @[SoloPR](#) Another week, another disgraced politician (Weiner). We've talked about crises before, but when is someone a lost cause? [#solopr](#)



[MarketingMel](#) 1:32pm via Twubs

RT @[SoloPR](#) Q2: Another week, another disgraced politician (Weiner). We've talked about crises before, but when is it a lost cause? [#solopr](#)



[SusynEliseDuris](#) 1:31pm via Twubs

@[KellyeCrane](#) I couldn't agree more. They usually know but just fishing to see what else is out there. Maybe steal some ideas, etc. [#solopr](#)



[SoloPR](#) 1:31pm via Twubs

Q2: Another week, another disgraced politician (Weiner). We've talked about crises before, but when is someone a lost cause? [#solopr](#)



[RebeccaEdgar](#) 1:31pm via TweetDeck

@[KellyeCrane](#) haha. True. I've issued b/c it's part of an internal requirement & known exactly who I wanted. [#solopr](#)



[alysiacook](#) 1:30pm via HootSuite

@[SusynEliseDuris](#) I got 3 job requests yesterday from ONE of my 2 speaking engagements last week! This may be my next best source! [#solopr](#)



[SusynEliseDuris](#) 1:30pm via web

@[MarketingMel](#) WOM. Amen sister! [#solopr](#)



[SoloPR](#) 1:30pm via Twubs

Another interesting pt MT @[RebeccaEdgar](#) @[KristK](#) Sometimes wonder when I do see strategy...I'd hate to outsource my own strategy;-) [#solopr](#)



[fransteps](#) 1:30pm via HootSuite

So true! RT @[KristK](#): Most RFPs I see focus on creation of tactical materials, not overall strategy. [#solopr](#)



[KellyeCrane](#) 1:29pm via TweetDeck

A1: As said earlier, often RFPs are a formality and someone already has the biz. If it's me, I respond. :-) [#solopr](#)



[RebeccaEdgar](#) 1:29pm via TweetDeck

SMART >>> @[LoisMarketing](#) Remember if you attempt/undercut fees, you'll always battle upwards. Be proud of value you provide. [#soloPR](#)



[SoloPR](#) 1:28pm via Twubs

MT @[alysiacook](#) ...My \$ is earned via word-of-mouth referrals that lead to customized proposals [#solopr](#)



[MarketingMel](#) 1:28pm via Twubs

Ditto and WOM RT @[SusynEliseDuris](#) I just don't do RFPs. I do a lot of writing and speaking and most of my clients come from that. [#solopr](#)



[PaulaJohns](#) 1:27pm via Twubs

A1. Don't do RFPs much myself -- if at all -- but would be open to it if I found one that was a good fit. [#solopr](#)



[SoloPR](#) 1:27pm via Twubs

Really interesting discussion everyone! Q2 is coming up... [#solopr](#)



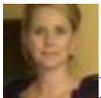
[LoisMarketing](#) 1:27pm via TweetDeck

Remember if you undercut or attempt to undercut fees, you'll always battle upwards. Be proud of the value you provide. [#soloPR](#) A1



[alysiacook](#) 1:27pm via HootSuite

A1. I haven't done RFP proposals solo; 3 w/partners. My \$ is earned via word-of-mouth referrals that lead to customized proposals [#solopr](#)



[RebeccaEdgar](#) 1:27pm via TweetDeck

@[KristK](#) yes, me too mostly. Sometimes wonder when I do see strategy...I'd hate to outsource my own strategy;-) [#solopr](#)



[KellyeCrane](#) 1:27pm via TweetDeck

A1: To add-on to what others have said, consider whether the time spent responding to RFPs would be better spent networking [#solopr](#)



[SusynEliseDuris](#) 1:26pm via Twubs

Personally I just don't do RFPs. I do a lot of writing and speaking and most of my clients come from that. [#solopr](#)



[dariasteigman](#) 1:26pm via [TweetDeck](#)

@[KristK](#) I agree, b/c the orgs don't know what they want. That's the opp to come in and wow them w/ a strategic approach. [#solopr](#)



[SusynEliseDuris](#) 1:25pm via [Twubs](#)

@[MarketingMel](#) my husband may disagree there. He was trying to follow educ chat. Said way too fast even at slowest. LOL. [#solopr](#)



[dariasteigman](#) 1:25pm via [TweetDeck](#)

@[mlaffs](#) @[SoloPR](#) Isn't that the lot of the [#solopr](#) pro?



[SoloPR](#) 1:25pm via [Twubs](#)

Interesting point! RT @[KristK](#) Most RFPs I see focus on creation of tactical materials, not overall strategy. [#solopr](#)



[mlaffs](#) 1:25pm via [Tweetbot for Mac](#)

@[SoloPR](#) @[dariasteigman](#) lack of RFP doesn't always mean there's flexibility, as I've learned the hard way [#soloPR](#)



[KristK](#) 1:25pm via [Twubs](#)

Most RFPs I see focus on creation of tactical materials, not overall strategy. [#solopr](#)



[RiselahENG](#) 1:25pm via [TweetDeck](#)

RT @[KellyeCrane](#): A1: My personal RFP policy: no long shots. I only respond if I've been asked by the org to do so. [#solopr](#)



[KellyeCrane](#) 1:24pm via TweetDeck

A1: My personal RFP policy: no long shots. I only respond if I've been asked by the org to do so. [#solopr](#)



[MarketingMel](#) 1:24pm via Twubs

Thanks for the twubs reminder! Works great from the iPad. [#solopr](#)



[LoisMarketing](#) 1:24pm via TweetDeck

@[dariasteigman](#) Agreed! Don't dismiss -- or readily embrace. Evaluate the company and the opp, go from there. Good point [#soloPR](#) A1



[SusynEliseDuris](#) 1:24pm via Twubs

Love [#twubs](#) but sometimes to follow some of these chats I need to put feed speed on slowest. LOL. [#solopr](#)



[SoloPR](#) 1:24pm via Twubs

RT @[mlaffs](#) @[dariasteigman](#) in my experience, proposals and RFPs are the domain of pros who know what they're looking for [#soloPR](#)



[dariasteigman](#) 1:23pm via TweetDeck

I don't see referrals/RFPs as an either/or proposition. Even w/ great referral network, why turn down a great opp. that's via RFP? [#solopr](#)



[mlaffs](#) 1:23pm via Tweetbot for Mac

@SoloPR @alysiacook this also seems like a good way to stave the pitfall of formality vs. real opp to bid mentioned earlier #soloPR



[SoloPR 1:23pm via Twubs](#)

Good for you! RT @PaulaJohns A1. Have learned some lessons the hard way with bidding. Seems to always work out for best, however. #solopr



[LoisMarketing 1:23pm via TweetDeck](#)

Concerns me to see a few other solos considering themselves "busy" in submitting endless RFPs. A terrible trap. #soloPR A1



[SoloPR 1:23pm via Twubs](#)

RT @KellyeCrane @alysiacook @PRjeff Hate to hear of lost #solopr souls! We've settled on twubs and tchat.io as very worthy substitutes.



[SoloPR 1:22pm via Twubs](#)

RT @SusynEliseDuris I did RFP resps for yrs in corp life. It may be a necess evil ...but w refs I don't need to do #solopr



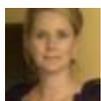
[mlaffs 1:22pm via Tweetbot for Mac](#)

@dariasteigman in my experience, proposals and RFPs are the domain of pros who know what they're looking for #soloPR



[JanetLFalk 1:22pm via web](#)

@LoisMarketing Love the analogy. #soloPR



[RebeccaEdgar 1:22pm via TweetDeck](#)

Amen @[LoisMarketing](#) When responding I invest time in thoughtful answers & quote fees "straight up". If price shopper don't want you [#soloPR](#)



[PaulaJohns](#) 1:21pm via Twubs

Twubs working well for me last couple of chats. [#solopr](#)



[alysiacook](#) 1:21pm via HootSuite

I'll check them out next time! Thx. MT@kellyecrane: @[alysiacook](#) @[PRjeff](#) We've settled on twubs and tchat.io as worthy substitutes. [#solopr](#)



[LoisMarketing](#) 1:21pm via TweetDeck

I'm the @[Von\\_Maur](#) of public relations :) Quality and service. Not the WalMart! ;) [#soloPR](#)  
A1



[dariasteigman](#) 1:21pm via TweetDeck

@[mlaffs](#) True. I find proposals useful to clarify scope of work, but don't do a lot of RFPs per se. [#solopr](#)



[PaulaJohns](#) 1:21pm via Twubs

A1. Have learned some lessons the hard way with bidding. Seems to always work out for best, however. [#solopr](#)



[KellyeCrane](#) 1:21pm via TweetDeck

Great insights on Q1! Many sharing importance of going beyond the RFP paper to make it personal. [#solopr](#)



[VenettePierre](#) 1:20pm via Twubs

@[karensxim](#) Hi Karen! Thanks, glad to be here! [#solopr](#)



[mlaffs](#) 1:20pm via [Tweetbot for Mac](#)

@[dariasteigman](#) the needs and the style/scope, maybe, but the choice to use RFPs is org-specific [#soloPR](#)



[LoisMarketing](#) 1:20pm via [TweetDeck](#)

When responding to RFP I invest time in thoughtful answers and quote full fees "straight up". If price shopper I don't want you [#soloPR](#) A1



[KellyeCrane](#) 1:20pm via [TweetDeck](#)

@[alysiacook](#) @[PRjeff](#) Hate to hear of lost [#solopr](#) souls! We've settled on twubs and tchat.io as very worthy substitutes.



[VenettePierre](#) 1:20pm via [Twubs](#)

In person is always best for bidding process, though not always possible [#solopr](#)



[RiselahENG](#) 1:19pm via [TweetDeck](#)

RT @[karensxim](#): FYI even in government contracting relationships matter [#solopr](#)/agree Government is key to many other groups... it matters!



[karensxim](#) 1:19pm via [Twubs](#)

Hi @[VenettePierre](#) so glad you could join! [#solopr](#)



[PaulaJohns](#) 1:19pm via [Twubs](#)

Me too! > RT @[dariasteigman](#): Sometimes I'll quote budget with "options" (i.e., we would also recommend XXX at \$\$\$). cc: @[3HatsComm](#) [#solopr](#)



[alysiacook](#) 1:19pm via HootSuite

Me too. RT @PRjeff: @KellyeCrane With TweetChat going down and TweetGrid, I was just a lost [#soloPR](#) chattin' soul...



[VenettePierre](#) 1:19pm via Twubs

Late for my favorite chat of the week, excuse me in advance for flooding your TL :- ) [#solopr](#)

[3HatsComm](#) 1:18pm via TweetDeck

@dariasteigman @PaulaJohns I do same - a \$ range per on scope, scale, deadlines, etc., long-term campaign vs. 1-time project. [#soloPR](#)



[itstara88](#) 1:18pm via Sprout Social

Great responses [#solopr](#)



[karensxim](#) 1:18pm via Twubs

FYI even in government contracting relationships matter [#solopr](#)



[dariasteigman](#) 1:18pm via TweetDeck

@mlaffs Some of it depends on the industry, doesn't it? [#solopr](#)



[LoisMarketing](#) 1:18pm via TweetDeck

Govt = cheap. From space shuttle to public relations. Approach with caution! [#soloPR](#)



[karensxim](#) 1:18pm via Twubs

@PaulaJohns You're welcome, I picked up some great stuff from it! [#solopr](#)



[mlaffs](#) 1:18pm via [Tweetbot for Mac](#)

Reading [#soloPR](#) conversation on RFPs with interest.



[dariasteigman](#) 1:18pm via [TweetDeck](#)

RT @[PRjeff](#): @[KellyeCrane](#) With TweetChat going down and TweetGrid, I was just a lost [#soloPR](#) chattin' soul...



[SoloPR](#) 1:17pm via [Twubs](#)

RT @[alysiacook](#) A1. I research the org online to learn their flavor&feel, then ask for phone or in-person meeting. Relationship bldg! [#solopr](#)



[SoloPR](#) 1:17pm via [Twubs](#)

Good to know MT @[dariasteigman](#) A1 ...govt. RFPs are a whole category unto themselves. I way prefer the private-sector process. [#solopr](#)



[alysiacook](#) 1:17pm via [HootSuite](#)

Best way! RT @[LoisMarketing](#): First of all, aim for a business built around referrals! Escape the endless bidding process! :) [#soloPR](#) A1



[PRjeff](#) 1:17pm via [TweetDeck](#)

@[KellyeCrane](#) With TweetChat going down and TweetGrid, I was just a lost [#soloPR](#) chattin' soul...



[dariasteigman](#) 1:17pm via [TweetDeck](#)

@[3HatsComm](#) @[PaulaJohns](#) Sometimes I'll quote budget with "options" (i.e., we would also recommend XXX at \$\$\$). [#solopr](#)



[PaulaJohns](#) 1:16pm via Twubs

Thanks, Karen! RT @[karensxim](#): This webinar had great tips on evaluating and responding to RFPs [mbopartners.com/blog/meet-wei...](#) [#solopr](#)



[karensxim](#) 1:16pm via Twubs

This is true RT @[LoisMarketing](#) Don't give templated responses. If investing time in an RFP invest in specific answers. [#soloPR](#)



[SusynEliseDuris](#) 1:16pm via Twubs

I did RFP resps for yrs in corp life. It may be a necess evil when starting out or by reqt of co - but w refs I don't need to do [#solopr](#)



[RebeccaEdgar](#) 1:16pm via TweetDeck

LOL @[PRjeff](#) [#solopr](#)



[SoloPR](#) 1:16pm via Twubs

RT @[KristK](#) A1: if getting into RFP game, prepare bevy of case studies, examples so you can prepare response quickly. [#solopr](#)



[alysiacook](#) 1:16pm via HootSuite

A1. I research the org online to learn their flavor & feel, then ask for phone or in-person meeting. Relationship bldg.! [#solopr](#)



[dariasteigman](#) 1:16pm via TweetDeck

A1 For the record, govt. RFPs are a whole category unto themselves. I way prefer the private-sector process. [#solopr](#)



[PaulaJohns](#) 1:15pm via Twubs

Good plan> MT @[3HatsComm](#): If they won't disclose budget, quote project minimum to give some perspective and scare off tire kickers. [#solopr](#)



[karensxim](#) 1:15pm via Twubs

This webinar had great tips on evaluating and responding to RFPs [mbopartners.com/blog/meet-webi...](http://mbopartners.com/blog/meet-webi...) [#solopr](#)



[KellyeCrane](#) 1:15pm via TweetDeck

@[PRjeff](#) Ha! And hello there, Jeff- we've missed you! [#solopr](#)



[KristK](#) 1:15pm via Twubs

A1: Govt RFPs may give points for DBE or other certifications. Paperwork, process may be worth it. [#solopr](#)



[PRjeff](#) 1:14pm via TweetDeck

Gov't work - my favorite oxymoron. RT @[KellyeCrane](#): A1: Though many [#solopr](#) pros eschew RFPs... In particular, those who do government work.



[LoisMarketing](#) 1:14pm via TweetDeck

Don't give templated responses. If investing time in an RFP invest in specific answers. [#soloPR](#)  
A1



[dariasteigman](#) 1:14pm via TweetDeck

And in their order. RT @[KellyeCrane](#): A1: Some orgs are just sticklers. Make sure you address every section of the RFP as asked. [#solopr](#)



[SoloPR 1:14pm via Twubs](#)

MT @[LoisMarketing](#) Ask for an in-person meeting to learn more, discuss their needs, etc. You'll be surprised how many welcome it [#soloPR](#)



[dariasteigman 1:14pm via TweetDeck](#)

RT @[KristK](#): A1: if getting into RFP game, prepare bevy of case studies, examples so you can prepare response quickly. [#solopr](#)



[KristK 1:14pm via Twubs](#)

A1: if getting into RFP game, prepare bevy of case studies, examples so you can prepare response quickly. [#solopr](#)



[karensxim 1:13pm via Twubs](#)

A1: RFPs are SOP for some and the key is to bid judiciously, but they can be lucrative [#solopr](#)



[dariasteigman 1:13pm via TweetDeck](#)

A1 RE Budget: I've been known to go back & tell cos budget is too low and/or define what work fits in & what I see as "phase 2." [#solopr](#)



[KellyeCrane 1:13pm via TweetDeck](#)

A1: Some organization's are just stickler types. So make sure you address every section of the RFP as asked. [#solopr](#)



[karensxim 1:13pm via Twubs](#)

Yes RT @[KellyeCrane](#) A1: Though many [#solopr](#) pros eschew RFPs, some do very well with them. In particular, those who do government work.



[SoloPR 1:12pm via Twubs](#)

RT @[RebeccaEdgar](#) A1 also try to get a sense of their budget [#solopr](#) (hi everyone!)



[KellyeCrane 1:12pm via TweetDeck](#)

A1: Though many [#solopr](#) pros eschew RFPs, some do very well with them. In particular, those who do government work.



[dariasteigman 1:12pm via TweetDeck](#)

A1 RFPs can be worth it. I tend to take the shot when I think opp to clarify their needs, showcase my smarts. And give nada away. [#solopr](#)



[fransteps 1:12pm via Twubs](#)

This happened 2 me! Ick! RT @[KellyeCrane](#) A1: Try to figure out if RFP is just required formality- sometimes already selected. [#solopr](#)



[LoisMarketing 1:12pm via TweetDeck](#)

Escape the "herd mentality" and don't assume things. Take initiative to ask for in-person intro meeting. Many oblige. [#soloPR](#) A1



[karenswim 1:11pm via Twubs](#)

@[MarketingMel](#) Hi Mel! [#solopr](#)



[PaulaJohns 1:11pm via Twubs](#)

Definitely! MT @[LoisMarketing](#): Aim for a business built around referrals! Escape the endless bidding process! :) [#soloPR](#) A1 [#solopr](#)

[3HatsComm 1:11pm via Twubs](#)

@[PaulaJohns](#) Always. If they won't disclose budget, quote project minimum to give some perspective - and scare off tire kickers. [#solopr](#)



[karensxim 1:11pm via Twubs](#)

Yes! RT @[KellyeCrane](#) A1: Try to figure out if the RFP is just a required formality- sometimes they've already selected someone. [#solopr](#)



[SoloPR 1:11pm via Twubs](#)

RT @[KristK](#) A1: Research is key to successful proposals. Know the individual decision-makers, uncover the issues behind seeking bids. [#solopr](#)



[fransteps 1:11pm via Twubs](#)

Good goal! RT @[LoisMarketing](#) First of all, aim for a business built around referrals! Escape the endless bidding process! :) [#soloPR](#) A1



[SusynEliseDuris 1:11pm via Twubs](#)

Agree! RT @[LoisMarketing](#) First of all, aim for a business built around referrals! Escape the endless bidding process! :) [#soloPR](#) A1



[MarketingMel 1:11pm via Mobile Web \(M5\)](#)

Hi everyone! Waving to my [#solopr](#) peeps as I work today.



[LoisMarketing 1:11pm via TweetDeck](#)

Ask for an in-person meeting with the company/firm to learn more, discuss their needs, etc. You'll be surprised how many welcome it [#soloPR](#)



[KellyeCrane](#) 1:10pm via TweetDeck

A1: Try to figure out if the RFP is just a required formality- sometimes they've already selected someone. [#solopr](#)



[JasMollica](#) 1:10pm via Twitter for iPhone

@[KellyeCrane](#) already checking the calendar. Want to be there! [#solopr](#)



[RiselahENG](#) 1:10pm via TweetDeck

RT @[dariasteigman](#): A1 Process should start b/f you put pen to paper. Do your homework, understand prospect, needs, landscape. [#solopr](#)



[SusynEliseDuris](#) 1:10pm via Twubs

Ask the pertinent questions up front. Minimize any surprises. [#solopr](#)



[LoisMarketing](#) 1:10pm via TweetDeck

First of all, aim for a business built around referrals! Escape the endless bidding process! :)  
[#soloPR](#) A1



[dariasteigman](#) 1:10pm via TweetDeck

+1 Don't just bid to bid. RT @[karensxim](#): A1: Make sure that you CAN win, i.e. real opp, inside relationship, right solution [#solopr](#)



[karensxim](#) 1:10pm via Twubs

RT @[KristK](#) A1: Research is key to successful proposals. Know the individual decision-makers, uncover the issues behind seeking bids. [#solopr](#)



[SoloPR](#) 1:09pm via Twubs

RT @[3HatsComm](#) A1 Ask smart questions; get to the heart of what they want, do research to ID what they need. [#solopr](#)



[RebeccaEdgar](#) 1:09pm via web

A1 also try to get a sense of their budget [#solopr](#) (hi everyone!)



[dariasteigman](#) 1:09pm via TweetDeck

A1 Process should start b/f you put pen to paper. Do your homework, understand prospect, needs, landscape. [#solopr](#)



[KristK](#) 1:09pm via Twubs

A1: Research is key to successful proposals. Know the individual decision-makers, uncover the issues behind seeking bids. [#solopr](#)



[karensxim](#) 1:09pm via Twubs

me too RT @[KellyeCrane](#) A1: To me, "bid" implies an RFP (vs. a self-driven proposal). Don't know if others see it that way? [#solopr](#)



[PaulaJohns](#) 1:09pm via Twubs

Ask budget, too. RT @[3HatsComm](#): A1 Ask smart questions; get to the heart of what they want, do research to ID what they need. [#solopr](#)



[alysiacook](#) 1:09pm via HootSuite

Hey y'all! Alysia here from Austin, TX. 19 years consulting, 7 months solo. Clients: Chambers of Commerce, EconDevers, cities [#solopr](#)



[SoloPR](#) 1:09pm via Twubs

RT @[JanetLFalk](#) @[SoloPR](#) A1 Meet with prospective client in advance. Find someone who will put the submission on the top of the pile. [#soloPR](#)



[MilaU5](#) 1:09pm via RoundTeam

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields.



[karensxim](#) 1:09pm via Twubs

A1: Make sure that you CAN win, i.e. real opp, inside relationship, right solution [#solopr](#)



[SusynEliseDuris](#) 1:08pm via Twubs

good morning [#solopr](#)



[KristK](#) 1:08pm via Twubs

A1: I rarely bid, thanks to referrals and word-of-mouth. Occasionally, sub to agencies as they respond to RFPs. [#solopr](#)



[JasMollica](#) 1:08pm via Twitter for iPhone

RT @[SoloPR](#) want to make sure everyone saw the dates for the 2014 [#SoloPR](#) Summit: [ow.ly/n3D4S](#)

[3HatsComm](#) 1:08pm via Twubs

A1 Ask smart questions; get to the heart of what they want, do research to ID what they need. [#solopr](#)



[KellyeCrane](#) 1:08pm via TweetDeck

A1: To me, "bid" implies an RFP (vs. a self-driven proposal). Don't know if others see it that way? [#solopr](#)



[karensxim](#) 1:07pm via Twubs

A1: For one, make sure that you understand problem, solutions they are seeking [#solopr](#)



[dariasteigman](#) 1:07pm via TweetDeck

Great Q. RT @SoloPR: Q1: When bidding on a contract, what strategies do you use to guide you so your bid is the one clients want? [#solopr](#)



[JanetLFalk](#) 1:07pm via web

@SoloPR A1 Meet with prospective client in advance. Find someone who will put the submission on the top of the pile. [#soloPR](#)



[dariasteigman](#) 1:07pm via TweetDeck

@KellyeCrane Thanks! And I just blocked out next year's conference on my calendar. :) [#solopr](#)



[fransteps](#) 1:07pm via Twubs

A1: I struggle with this A LOT. Ready to hear new ideas. [#solopr](#)



[RiselahENG](#) 1:06pm via TweetDeck

RT @SoloPR: Q1: When bidding on a contract, what strategies do you use to guide you so your bid is the one clients want? [#solopr](#)



[KellyeCrane](#) 1:06pm via [TweetDeck](#)

@[dariasteigman](#) Aw, glad to see you back in action (at least a bit)! [#solopr](#)



[karens swim](#) 1:06pm via [Twubs](#)

RT @[3HatsComm](#) Woot! RT @[SoloPR](#) While we gather, want to make sure everyone saw the dates for the 2014 [#SoloPR](#) Summit: [ow.ly/n3D4S](#)



[KellyeCrane](#) 1:06pm via [TweetDeck](#)

RT @[SoloPR](#): Q1: When bidding on a contract, what strategies do you use to guide you so your bid is the one clients want? [#solopr](#)



[KristK](#) 1:06pm via [Twubs](#)

RT @[SoloPR](#) Q1: When bidding on a contract, what strategies do you use to guide you so your bid is the one clients want? [#solopr](#)



[fransteps](#) 1:06pm via [Twubs](#)

RT @[SoloPR](#) Q1: When bidding on a contract, what strategies do you use to guide you so your bid is the one clients want? [#solopr](#)



[mdbarber](#) 1:06pm via [Tweet Button](#)

RT @[SoloPR](#): Q1: When bidding on a contract, what strategies do you use to guide you so your bid is the one clients want? [#solopr](#)



[dariasteigman](#) 1:06pm via [TweetDeck](#)

Hi from Washington, D.C, where this [#solopr](#) is still trying to balance work & recovering from being sick. And waiting to add in "play."



[KristK](#) 1:06pm via Twubs

Already on the calendar -- IN PEN! RT @[SoloPR](#) want to make sure everyone saw the dates for the 2014 [#SoloPR](#) Summit: [ow.ly/n3D4S](http://ow.ly/n3D4S)



[fransteps](#) 1:06pm via Twubs

@[SoloPR](#) Date is already on my calendar! [#solopr](#)



[SoloPR](#) 1:05pm via Twubs

Q1: When bidding on a contract, what strategies do you use to guide you so your bid is the one clients want? [#solopr](#)



[RiselahENG](#) 1:05pm via TweetDeck

LOL, muy buenos días :)//RT @[JanetLFalk](#): @[RiselahENG](#) Buenas, amiga. [#soloPR](#)

[3HatsComm](#) 1:05pm via Twubs

Woot! RT @[SoloPR](#) While we gather, want to make sure everyone saw the dates for the 2014 [#SoloPR](#) Summit: [ow.ly/n3D4S](http://ow.ly/n3D4S)



[JanetLFalk](#) 1:05pm via web

@[RiselahENG](#) Buenas, amiga. [#soloPR](#)



[SoloPR](#) 1:04pm via Twubs

Welcome everyone, both near and far! Great group gathering -- Q1 is up next... [#solopr](#)



[LoisMarketing](#) 1:04pm via TweetDeck

Hi from semi-sunny ATL [#soloPR](#) friends! Solo PR and marketing advisor working in motorsport, automotive, financial services



[mdbarber](#) 1:04pm via [tchat.io](#)

Good morning from Anchorage where we're having a MAGNIFICENT summer. Mary here -- 35 years as PR pro; 13 as an indy. [#soloPR](#)



[SoloPR](#) 1:04pm via [Twubs](#)

While we gather, want to make sure everyone saw the dates for the 2014 [#SoloPR](#) Summit: [ow.ly/n3D4S](http://ow.ly/n3D4S) [#soloPR](#)



[PaulaJohns](#) 1:04pm via [Twubs](#)

Hello from San Diego. Solo pro for 10+ years. Multi-tasking today -- might be a little distracted. [#soloPR](#)



[KristK](#) 1:04pm via [Twubs](#)

Howdy! Kristie here from MS gulf coast (20+ yrs exp, 9 as indy, APR, PR prof) [#soloPR](#)



[SoloPR](#) 1:03pm via [Twubs](#)

You can DM or tweet your Qs to @[KellyeCrane](#) without the hashtag [#soloPR](#)



[JanetLFalk](#) 1:03pm via [web](#)

Hi from steamy NYC. Indy PR pro w/ small biz, consultants, nonprofit, law firm and Wall Street experience. Also subcontract to busy [#soloPR](#)



[RiselahENG](#) 1:03pm via [TweetDeck](#)

Good morning! Alejandra Enciso joining from Tijuana, Mexico [#SoloPR](#)



[SoloPR 1:03pm via Twubs](#)

Last week we had a combined chat, this wk is just us again. If you have some Qs stored up, send 'em in! [#solopr](#)



[fransteps 1:03pm via Twubs](#)

Hi all! Fran from San Antonio. Solo=3+ yrs; PR for 20+; also adjunct faculty. Clients=healthcare, tourism, NP, military. [#solopr](#)



[karensim 1:02pm via Twubs](#)

Greetings! Karen Swim joining from Michigan. [#solopr](#)



[KellyeCrane 1:02pm via TweetDeck](#)

RT @SoloPR: It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields.



[SoloPR 1:01pm via Twubs](#)

If you're joining, please introduce yourself. This is @[KellyeCrane](#), Atlanta-based founder of soloprpro [dot] com. [#solopr](#)



[SoloPR 1:01pm via Twubs](#)

@[RiselahENG](#) We love a yeiii! :-)) [#solopr](#)



[SoloPR 1:00pm via Twubs](#)

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields.