



#SoloPR Transcript –7/31/2013

Q1: Is it a conflict of interest if you do both [#solopr](#) and PR for a company as their employee?

Q2: I'm a student working on a business plan for [#SoloPR](#) in the near future. Is it better to start off with an agency then go solo?

Q3: What do you know about no-follow links and press releases? Reference: [http://searchengineland.com/google-links-in-a-press-release-should-be-nofollowed-like-advertisements-168339 ...](http://searchengineland.com/google-links-in-a-press-release-should-be-nofollowed-like-advertisements-168339...) [#solopr](#)



[PRjeff](#) 1:56pm via tchat.io

RT [@karensxim](#): Thank you [@SoloPR](#) for moderation! This is an amazing group of people! //amen! [#solopr](#)



[karensxim](#) 1:55pm via Twubs

Thank you [@SoloPR](#) for moderation! This is an amazing group of people! [#solopr](#)



[Brook Gomez](#) 1:55pm via Twitter for Android

[@KateRobins](#) [@SoloPR](#) You are right about that one. [#SoloPR](#)



[PRjeff 1:55pm via tchat.io](#)

@[SoloPR](#) Thx. Always nice to feel wanted. It wasn't anything you said, it was I couldn't get tweetchat to work! [#solopr](#)



[karensxim 1:55pm via Twubs](#)

Can impact your site authority RT @[thewavesquad](#) @[karensxim](#) what is Google purporting to do if you don't use nofollow ? [#solopr](#)



[SoloPR 1:54pm via Twubs](#)

Remember, we use the [#solopr](#) hashtag all week. Transcript will be up on the Solo PR blog tomorrow!



[SoloPR 1:54pm via Twubs](#)

No time for an additional question today, so in closing let me say thanks for joining and sharing your smarts! [#solopr](#)



[karensxim 1:54pm via Twubs](#)

RT @[SoloPR](#) Just making sure everyone saw the dates for the 2014 [#SoloPR](#) Summit: ow.ly/n3D4S



[PaulaJohns 1:54pm via Twubs](#)

As we further ponder Q3 -- have a great rest of week everyone! Signing off! Thank you for great chat. [#solopr](#)



[karensxim 1:53pm via Twubs](#)

@[PRjeff](#) Ha! That question immediately came up [#solopr](#)



[SoloPR 1:53pm via Twubs](#)

Glad to have you back, Jeff :-) RT @[PRjeff](#) A3: Are Google news releases exempt from all their own rules? [#solopr](#)



[SoloPR 1:53pm via Twubs](#)

Just making sure everyone saw the dates for the 2014 [#SoloPR](#) Summit: ow.ly/n3D4S



[PRjeff 1:52pm via tchat.io](#)

A3: Are Google news releases exempt from all their own rules? [#solopr](#)



[KristK 1:52pm via Twubs](#)

Gotta run. As always, [#solopr](#) got my brain buzzing. Thanks all for an informative and inspiring hour.



[SoloPR 1:52pm via Twubs](#)

In addition to a guest post for this blog on this specific SEO topic, we also have an SEO session planned for the Solo PR Summit! [#solopr](#)



[PRjeff 1:52pm via tchat.io](#)

@[karensxim](#) You the PR cupcake queen? [#solopr](#)

[thewavesquad 1:52pm via Twubs](#)

@[karensxim](#) what is Google purporting to do if you don't use nofollow ? [#solopr](#)



[KateRobins](#) 1:51pm via Echofon

Please! RT @[karensxim](#): Hmm, maybe I can bribe an expert to write a guest post for us! [#solopr](#)



[dariasteigman](#) 1:50pm via TweetDeck

LOL RT @[KristK](#): After A3, I'm surprised I can spell SEO. [#solopr](#)



[karensxim](#) 1:50pm via Twubs

@[PRjeff](#) lol, cupcakes may be involved so scandalous and potentially fattening :-)
[#solopr](#)



[KateRobins](#) 1:50pm via Echofon

@[Brook Gomez](#) @[SoloPR](#) yes. Everything helps, I think. Solo is good but important to exchange ideas and always learn. [#SoloPR](#)



[KellyeCrane](#) 1:50pm via tchat.io

We're thinking the same thing! RT @[karensxim](#): Hmm, maybe I can bribe an expert to write a guest post for us! [#solopr](#) [#solopr](#)



[PaulaJohns](#) 1:49pm via Twubs

Whew, good to know! MT @[KellyeCrane](#): @[PaulaJohns](#) I really believe if you're only linking in ways that are informative, you're OK. [#solopr](#)



[KellyeCrane](#) 1:49pm via tchat.io

Haha! RT @[KristK](#): After A3, I'm surprised I can spell SEO. [#solopr](#) [#solopr](#)



[PRjeff 1:49pm via tchat.io](#)

RT @[karensxim](#): Hmm, maybe I can bribe an expert to write a guest post for us! //sounds scandalous [#solopr](#)



[KellyeCrane 1:48pm via tchat.io](#)

@[PaulaJohns](#) Of course, even the top SEO experts spend much of their time reading tea leaves, so let's keep an eye on it! [#solopr](#)



[KeeyanaHall 1:48pm via HootSuite](#)

RT @[KristK](#): After A3, I'm surprised I can spell SEO. [#solopr](#)



[karensxim 1:48pm via Twubs](#)

Hmm, maybe I can bribe an expert to write a guest post for us! [#solopr](#)



[KeeyanaHall 1:48pm via HootSuite](#)

@[PRjeff](#) Where do I sign up?!?! [#solopr](#)



[PRjeff 1:48pm via Tweet Button](#)

RT @[KristK](#): After A3, I'm surprised I can spell SEO. [#solopr](#)



[KristK 1:48pm via Twubs](#)

After A3, I'm surprised I can spell SEO. [#solopr](#)



[dariasteigman 1:48pm via TweetDeck](#)

@[karens swim](#) @[KateRobins](#) I've stayed away b/c I haven't been able to figure out how to get paid appropriately. [#solopr](#)



[PaulaJohns](#) 1:48pm via Twubs

@[KristK](#) Same here -- we link to other client content. Occasionally some outside content. A3. [#solopr](#)

[thewavesquad](#) 1:48pm via Twubs

@[KateRobins](#) @[karens swim](#) thx! [#solopr](#)



[KellyeCrane](#) 1:48pm via tchat.io

@[PaulaJohns](#) That's why the wording in the "annoying" quote I shared is so vague. They're leaving room for legitimate linking. [#solopr](#)



[KateRobins](#) 1:47pm via Echofon

@[KristK](#) Thank you for saying that. Mine too. [#solopr](#)



[karens swim](#) 1:47pm via Twubs

Lol! RT @[PRjeff](#) A3: Maybe some 12-step support group for PR pros struggling w/depression over comprehending the SEO world is due? [#solopr](#)



[KellyeCrane](#) 1:47pm via tchat.io

@[PaulaJohns](#) I'm not the top expert, but I really believe if you're only linking in ways that are informative, you're OK. [#solopr](#)



[RebeccaEdgar](#) 1:47pm via web

Popping in for the last few minutes of [#solopr](#) Good day!



[karensxim](#) 1:47pm via Twubs

+1 RT @[KellyeCrane](#) A3: My philosophy w/Google has always been: just don't play SEO games. If you're doing it normally, you'll be OK! [#solopr](#)



[KristK](#) 1:46pm via Twubs

@[PaulaJohns](#) I'm with you. We include links to additional content (mostly ours) in news releases. [#solopr](#)



[PRjeff](#) 1:46pm via tchat.io

A3: Maybe some 12-step support group for PR pros struggling w/depression over comprehending the SEO world is due? [#solopr](#)



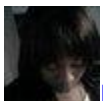
[davispr](#) 1:46pm via web

A3 so glad you asked this question. Read the article quickly this morning but haven't fully digested it yet. [#solopr](#)



[KateRobins](#) 1:46pm via Echofon

@[thewavesquad](#) RT @[SoloPR](#): Q3: What do you know about no-follow links and press releases? Reference: searchengineland.com/google-links-i... [#solopr](#)



[KeeyanaHall](#) 1:46pm via HootSuite

RT @[dariasteigman](#): A3 Clearly @[karensxim](#) operates in rarified SEO air -- and I am not worthy :) [#solopr](#)



[karensxim](#) 1:46pm via Twubs

@[KateRobins](#) @[dariasteigman](#) I no longer ghostwrite books, scary how many I did [#solopr](#)



[SoloPR 1:46pm via Twubs](#)

RT @[karensxim](#) A3: this is aimed at the slimy ads that masquerade as a press release sent out by svcs who shall remain nameless [#solopr](#)

[3HatsComm 1:46pm via Twubs](#)

This. RT @[KellyeCrane](#) A3: philosophy w/Google has always been: don't play SEO games. If you're doing it normally, you'll be OK! [#solopr](#)



[Brook Gomez 1:46pm via Twitter for Android](#)

@[KateRobins](#) @[SoloPR](#) Would you say webinars are also helpful as well? [#solopr](#)



[dariasteigman 1:45pm via TweetDeck](#)

Mine too. Sigh. RT @[KristK](#): A3 is busting my brain power [#solopr](#)



[KateRobins 1:45pm via Echofon](#)

@[karensxim](#) @[dariasteigman](#) Nice! I've been working on books. Learning a lot! Getting paid to read. [#solopr](#)



[SoloPR 1:45pm via Twubs](#)

RT @[3HatsComm](#) @[karensxim](#) Agree, they're trying to stop some of the black hat, gaming rigging shennigans. [#solopr](#)



[PRjeff 1:45pm via tchat.io](#)

@[KeeyanaHall](#) Thanks. That was very therapeutic. [#solopr](#)



[PaulaJohns](#) 1:45pm via Twubs

A3 So which links in a press release should be no follow links? Those not related to client?? (Again, this one out of my league!) [#solopr](#)



[KellyeCrane](#) 1:44pm via tchat.io

A3: My philosophy w/Google has always been: just don't play SEO games. If you're doing it normally, you'll be OK! [#solopr](#)



[KeeyanaHall](#) 1:44pm via HootSuite

@[PRjeff](#) I read it and for a moment, thought I was reading another language. :-/ Usually I'm on top of it. Apparently not this time. [#solopr](#)



[karenswim](#) 1:44pm via Twubs

@[thewavesquad](#) We're talking about Google's update to link schemes [#solopr](#)



[PRjeff](#) 1:44pm via tchat.io

RT @[dariasteigman](#): A3 Clearly @[karenswim](#) operates in rarified SEO air -- and I am not worthy :) //ha [#solopr](#)



[KristK](#) 1:44pm via Twubs

A3 is busting my brain power [#solopr](#)



[karenswim](#) 1:44pm via Twubs

A3: this is aimed at the slimy ads that masquerade as a press release sent out by svcs who shall remain nameless [#solopr](#)

[thewavesquad](#) 1:44pm via Twubs

@[karensxim](#) jumping in late what is Q3? [#solopr](#)



[KellyeCrane](#) 1:43pm via tchat.io

Why Google is annoying: "somewhat OK to have URLs that are followed, to be safe, he'd recommend nofollowing even those links" [#solopr](#)



[PRjeff](#) 1:43pm via tchat.io

RT @[karensxim](#): @[dariasteigman](#) I had the great fortune to work with an SEO expert on his book early in my career :-)
[#solopr](#)/cool [#solopr](#)



[karensxim](#) 1:43pm via Twubs

@[PRjeff](#) yes! However, when you're using wires etc you're not hand coding the attribute [#solopr](#)



[karensxim](#) 1:42pm via Twubs

@[dariasteigman](#) I had the great fortune to work with an SEO expert on his book early in my career :-)
[#solopr](#)



[PRjeff](#) 1:42pm via tchat.io

RT @[3HatsComm](#) A3 You can still use anchor text, still add the links - but HTML code for links needs to be 'nofollow' [#solopr](#)/ahh... [#solopr](#)



[KateRobins](#) 1:42pm via Echofon

RT @[PRjeff](#): A3: I'll have to study this article some more. I don't really get it. [#solopr](#)



[PaulaJohns](#) 1:42pm via Twubs

My question exactly. RT @[KristK](#): [#A3](#): So when issuing a news release, should we include standard hyperlinks or something else? [#solopr](#)



[PRjeff](#) 1:42pm via tchat.io

RT @[karensxim](#): A3: so dofollow & nofollow are link attributes that u set, i.e in wordpress u designate [#solopr](#) /starting to follow [#solopr](#)



[karensxim](#) 1:42pm via Twubs

yes! RT @[3HatsComm](#) A3 You can still use anchor text, still add the links - but the HTML code for the links needs to be 'nofollow' [#solopr](#)



[KristK](#) 1:41pm via Twubs

RT @[3HatsComm](#) A3 You can still use anchor text, still add the links - but the HTML code for the links needs to be 'nofollow' [#solopr](#)



[dariasteigman](#) 1:41pm via TweetDeck

A3 Clearly @[karensxim](#) operates in rarified SEO air -- and I am not worthy :) [#solopr](#)



[karensxim](#) 1:41pm via Twubs

A3: Most of us don't use wires anyway really no impact [#solopr](#)



[Go2GirlsCA](#) 1:41pm via web

@[KellyeCrane](#) PRICELESS [#solopr](#)

[3HatsComm 1:41pm via Twubs](#)

A3 You can still use anchor text, still add the links - but the HTML code for the links needs to be 'nofollow' [#solopr](#)



[karensxim 1:41pm via Twubs](#)

A3: if you use a wire service most will prob. auto-set nofollow [#solopr](#)



[SoloPR 1:41pm via Twubs](#)

RT @[PRjeff](#) A3: News to me. I like the line: "stories written editorially are the links that Google values the most" [#solopr](#)



[karensxim 1:40pm via Twubs](#)

A3: so dofollow and nofollow are link attributes that you set, i.e in wordpress you can designate [#solopr](#)



[PRjeff 1:40pm via tchat.io](#)

A3: I'll have to study this article some more. I don't really get it. [#solopr](#)



[dariasteigman 1:39pm via TweetDeck](#)

RT @[PaulaJohns](#): A3. Not my area of specialty -- would love some insight on no-follow links and their use in PR. [#solopr](#)



[dariasteigman 1:39pm via TweetDeck](#)

@[karensxim](#) So they're saying: you can use links, just don't hypelink or you risk content being devalued by Google? [#solopr](#)



[PRjeff 1:39pm via Tweet Button](#)

RT @[KristK](#): A3: So when issuing a news release, should we include standard hyperlinks or something else? [#solopr](#)



[KateRobins 1:39pm via Echofon](#)

RT @[karensxim](#): RT @[SoloPR](#) Q3: What do you know about no-follow links and press releases? Reference: searchengineland.com/google-links-i... [#solopr](#)



[PRjeff 1:39pm via tchat.io](#)

A3: News to me. I like the line: "stories written editorially are the links that Google values the most" [#solopr](#)



[KellyeCrane 1:39pm via tchat.io](#)

A3: But, as with most things SEO, people try to game the system, so Google is constantly changing the rules. [#solopr](#)



[PaulaJohns 1:39pm via Twubs](#)

A3. Not my area of specialty -- would love some insight on no-follow links and their use in PR. [#solopr](#)



[KateRobins 1:38pm via Echofon](#)

@[Brook_Gomez](#) [#solopr](#) also, Bulldog's got a great deal going for seminars on all things pr. I've founds them to be really useful. Bulldog .



[KristK 1:38pm via Twubs](#)

A3: So when issuing a news release, should we include standard hyperlinks or something else?
[#solopr](#)



[Brook Gomez](#) 1:38pm via Twitter for Android

@[KateRobins](#) @[SoloPR](#) Thank you! [#SoloPr](#)



[KellyeCrane](#) 1:38pm via tchat.io

A3: Background: the idea behind "no follow" links is they do not pass authority to the site you're linking to. [#solopr](#)

[3HatsComm](#) 1:38pm via Twubs

@[karensxim](#) Agree, they're trying to stop some of the black hat, gaming rigging shennigans.
[#solopr](#)



[KellyeCrane](#) 1:37pm via tchat.io

@[karensxim](#) Can you boil it down for this crew? [#solopr](#)



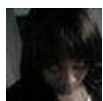
[karensxim](#) 1:36pm via Twubs

A3: Google updated their link policy and SearchEngineland did a nice job of explaining [#solopr](#)



[SoloPR](#) 1:36pm via Twubs

RT @[PRjeff](#) A2: But... if you ADD corp. PR experience too along w/agency exp, all the better b4 going solo. [#solopr](#)



[KeeyanaHall](#) 1:36pm via HootSuite

@[KristK](#) *runs to Amazon to add to cart* ha! [#solopr](#)



[karenskim 1:36pm via Twubs](#)

RT @SoloPR Q3: What do you know about no-follow links and press releases? Reference: searchengineland.com/google-links-i... #solopr



[KristK 1:36pm via Twubs](#)

RT @SoloPR Q3: What do you know about no-follow links and press releases? Reference: searchengineland.com/google-links-i... #solopr



[SoloPR 1:36pm via Twubs](#)

Q3: What do you know about no-follow links and press releases? Reference: searchengineland.com/google-links-i... #solopr



[PRjeff 1:36pm via tchat.io](#)

@[karenskim](#) It was part of my inspiration to go solo, esp b/c I don't drink coffee & can't stand the smell. #solopr



[dariasteigman 1:35pm via TweetDeck](#)

@[akenn](#) No, served on. 6 years as head of condo board esp. valuable; hiring, handling harassment, bids & contracts, budgeting... #solopr



[KateRobins 1:35pm via Echofon](#)

@[Brook_Gomez](#) @SoloPR #solopr Sure! Get in w smart ppl who can teach you things and you'll find your way.



[PRjeff 1:35pm via tchat.io](#)

A2: But... if you ADD corp. PR experience too along w/agency exp, all the better b4 going solo.
[#solopr](#)



[SoloPR 1:35pm via Twubs](#)

RT @[KristK](#) Book referral: "Managing the Professional Service Firm" by David Maister offers good tips for agencies and [#solopr](#)



[karensxim 1:35pm via Twubs](#)

@[PRjeff](#) I learned to make coffee at my first job too, no Keurig back then in the stone ages :-)
[#solopr](#)



[Socialmedcomm 1:35pm via web](#)

@[SoloPR](#) @[PaulaJohns](#) I agree! Having experience up front will give you more opportunities to create loop holes [#solopr](#)



[KristK 1:34pm via Twubs](#)

Book referral: "Managing the Professional Service Firm" by David Maister offers good tips for agencies and [#solopr](#)



[karensxim 1:34pm via Twubs](#)

A2: I learned everyone's job in corp, put in tons of hrs, soaked up as much as I could, it does pay off later [#solopr](#)



[KeeyanaHall 1:34pm via HootSuite](#)

@[3HatsComm](#) Not at all! Most of my experience in college was w/non-profits. That helped me more than I imagined it would going solo. [#solopr](#)



[KellyeCrane 1:33pm via tchat.io](#)

Lucky you! :-) MT @[dariasteigman](#): A2 I have v. little experience w/ bosses... [#solopr](#)

[akenn 1:33pm via Twitter for Android](#)

@[dariasteigman](#) do you mean you work w different advisory boards for your [#solopr](#) biz?



[PRjeff 1:33pm via tchat.io](#)

A2: One of my tasks at 1st job (at a top 10 PR agency in NYC): making coffee. Urg. Now THAT didn't help my solo gig! [#solopr](#)



[KellyeCrane 1:33pm via tchat.io](#)

A2: Oh, let's not forget the skill of accounting for your time- which you will definitely learn at an agency! [#solopr](#)



[KateRobins 1:33pm via Echofon](#)

Absolutely. RT @[PRjeff](#): A2: For prep for solo PR world, agency is likely far more comprehensive training than corp. PR [#solopr](#)



[karensxim 1:32pm via Twubs](#)

RT @[KellyeCrane](#) A2: At an agency, try to get as many different kinds of experiences as possible. You'll be ahead of the game! [#solopr](#)



[karensxim 1:31pm via Twubs](#)

RT @[KeeyanaHall](#) As a student, don't negate the benefits of internships/co-ops as well. Can provide a wealth of knowledge and info. [#solopr](#)



[dariasteigman](#) 1:31pm via TweetDeck

A2 I have v. little experience w/ bosses; biz-focused boards gave me key skills too (manag, employees, major contracts, etc.) [#solopr](#)



[KellyeCrane](#) 1:31pm via tchat.io

A2: At an agency, try to get as many different kinds of experiences as possible. You'll be ahead of the game! [#solopr](#)



[PRjeff](#) 1:31pm via tchat.io

A2: For prep for solo PR world, agency is likely far more comprehensive training than corp. PR [#solopr](#)



[GigGoogle](#) 1:30pm via RoundTeam

RT @[karenswym](#): RT @[SoloPR](#) It's time for [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#solopr](#)



[GigGoogle](#) 1:30pm via RoundTeam

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#s...](#)



[GigGoogle](#) 1:30pm via RoundTeam

RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#solopr](#)



[davispr](#) 1:30pm via web

@[KristK](#) especially when to run! :) [#solopr](#)



[karenswim](#) 1:30pm via HootSuite

@[KellyeCrane](#) Lol, it's all those years of Leave it to Beaver! [#solopr](#)



[KellyeCrane](#) 1:29pm via tchat.io

Yes- direct link: soloprpro.com/find-a-pr-cons... RT @[karenswim](#): @[missusP](#) Christine we have a free job board [#solopr](#) [#solopr](#)

[3HatsComm](#) 1:29pm via Twubs

@[KeeyanaHall](#) Agree doesn't have to be agency. Future clients will be nonprofits, corporations so that experience can only help. [#solopr](#)



[KeeyanaHall](#) 1:29pm via HootSuite

A2: As a student, don't negate the benefits of internships/co-ops as well. Can provide a wealth of knowledge and info. [#solopr](#)



[SoloPR](#) 1:29pm via Twubs

PerkettPR ya'll! RT @[missusP](#) sometimes I linger - we're looking for PR help if any of your [#solopr](#) peeps are interested!



[PaulaJohns](#) 1:28pm via Twubs

Agree. MT @[davispr](#): A2 My experience was in corp, nonprofit & govt before solo. The important thing is solid PR experience/counsel. [#solopr](#)



[KateRobins](#) 1:28pm via Echofon

RT @[karensxim](#): @[missusP](#) Christine we have a free job board on [solopr.com](#) [#solopr](#)



[KristK](#) 1:28pm via Twubs

RT @[PRjeff](#) A2: Working at an agency or 2 b4 going solo gives you the chance to connect w/mentors. [#solopr](#)



[KeeyanaHall](#) 1:27pm via HootSuite

A2: Agency experience will help A TON in the long run. Or any traditional PR experience for that matter. [#solopr](#)



[karensxim](#) 1:27pm via Twubs

@[missusP](#) Christine we have a free job board on [solopr.com](#) [#solopr](#)



[KellyeCrane](#) 1:27pm via tchat.io

A2: I will say that my former collaborator Jennifer Spivak went solo straight from college, but she found mentors to work with. [#solopr](#)



[karensxim](#) 1:27pm via Twubs

@[PRjeff](#) @[KellyeCrane](#) I missed that too when I first used it, and @[mdbarber](#) helped me out, not that it was obvious :-)
[#solopr](#)



[davispr](#) 1:27pm via web

A2 My experience was in corp, nonprofit and govt before solo. The important thing is solid PR experience/counsel. [#solopr](#)



[PRjeff](#) 1:26pm via tchat.io

A2: Working at an agency or 2 b4 going solo gives you the chance to connect w/mentors.
[#solopr](#)



[missusP 1:26pm via web](#)

@[KellyeCrane](#) hi ;) sometimes I linger - we're looking for PR help if any of your [#solopr](#) peeps are interested!



[KeeyanaHall 1:26pm via HootSuite](#)

RT @[karensxim](#): A2: Traditional first really does have benefits for any industry [#solopr](#)



[KristK 1:26pm via web](#)

RT @[3HatsComm](#): A2 Also crucial for any independent is a vast, strong network. It'll take time to develop those contacts. [#solopr](#)



[SoloPR 1:26pm via Twubs](#)

RT @[dariasteigman](#) Q2: I'd advise some in-house work experience (agency or co) for PR/comms skills & to learn manag./org know-how. [#solopr](#)



[PRjeff 1:26pm via tchat.io](#)

@[KellyeCrane](#) I was clicking on the retweet thingy next to the quote marks. I'm good now.
[#solopr](#)



[dariasteigman 1:25pm via TweetDeck](#)

@[KristK](#) What I was trying to say, but you put it better. Need to know how to navigate the biz world, and 1st-hand experience helps. [#solopr](#)



[karensxim 1:25pm via Twubs](#)

A2: Traditional first really does have benefits for any industry [#solopr](#)



[KateRobins](#) 1:25pm via Echofon

RT @[KristK](#): A2: Real-world biz experience, beyond fab [#PR](#) skills, is crucial for success in [#solopr](#). Gotta know which clients to pursue, wh...



[KellyeCrane](#) 1:25pm via tchat.io

@[PRjeff](#) There is a way to sign in, and then you can do all that. [#solopr](#)



[dariasteigman](#) 1:25pm via TweetDeck

RT @[KristK](#): A2: Real-world biz experience, beyond fab [#PR](#) skills, is crucial for success in [#solopr](#). Gotta know which clients to pursue, wh...



[PRjeff](#) 1:25pm via tchat.io

RT @[karensxim](#): @[PRjeff](#) use the quote to retweet with comment [#solopr](#) / bingo! [#solopr](#)



[decillis](#) 1:25pm via TweetDeck

And I'm officially giving up on Panera. Just not working for me today. Ugh. See y'all. [#solopr](#)



[KeeyanaHall](#) 1:25pm via HootSuite

RT @[3HatsComm](#): A2 Also crucial for any independent is a vast, strong network. It'll take time to develop those contacts. [#solopr](#)



[karensxim](#) 1:25pm via Twubs

@[PRjeff](#) Chalk it up to post workout adrenalin making my fingers jumpy, lol! [#solopr](#)



[KellyeCrane](#) 1:25pm via [tchat.io](#)

A2: If getting agency experience with an eye toward going solo, try to find one with big name clients. Helps to namedrop later. [#solopr](#)



[KristK](#) 1:24pm via [Twubs](#)

A2: Understanding agency mgmt, ops is very helpful when you're the boss, even if you're an agency of one. [#solopr](#)



[PaulaJohns](#) 1:24pm via [Twubs](#)

Definitely, grt point MT [@karensxim](#): Bingo! MT [@3HatsComm](#) A2 Also crucial is a strong network. It'll take time to develop contacts. [#solopr](#)



[dariasteigman](#) 1:24pm via [TweetDeck](#)

Q2: I'd advise some in-house work experience (agency or co) for PR/comms skills & to learn manag./org know-how. [#solopr](#)



[karensxim](#) 1:24pm via [Twubs](#)

[@PRjeff](#) use the quote to retweet with comment [#solopr](#)



[PRjeff](#) 1:24pm via [tchat.io](#)

[@karensxim](#) Yeah, would you please watch that or I'm going to come over to MI and proof your tweets first. [#solopr](#)



[KristK](#) 1:24pm via [Twubs](#)

A2: Real-world biz experience, beyond fab [#PR](#) skills, is crucial for success in [#solopr](#). Gotta know which clients to pursue, when to run.

[akenn 1:24pm via Twitter for Android](#)

A2: i think it'd be really hard to start solo right out of school. Agency is good way to get experience, contacts fast [#SoloPR](#)



[PRjeff 1:23pm via tchat.io](#)

Using tchat.io for the first time, per @[KellyeCrane](#) reco. Seems good, but can't figure out how to retweet w/comment [#solopr](#)



[SoloPR 1:23pm via Twubs](#)

RT @[PRjeff](#) A2: There's SO much to learn abt running a PR biz. Agency experience first w/a good agency crucial. [#solopr](#)



[karensxim 1:23pm via Twubs](#)

Bingo! RT @[3HatsComm](#) A2 Also crucial for any independent is a vast, strong network. It'll take time to develop those contacts. [#solopr](#)



[SoloPR 1:23pm via Twubs](#)

RT A2: @[PaulaJohns](#) Agency experience up front can have a huge impact on your career -- learn from others, learn by fire drill. :) [#solopr](#)

[3HatsComm 1:22pm via Twubs](#)

A2 Also crucial for any independent is a vast, strong network. It'll take time to develop those contacts. [#solopr](#)



[karensxim 1:22pm via Twubs](#)

@[SoloPR](#) Well now maybe I can answer minus the typos, lol! [#solopr](#)



[KellyeCrane 1:22pm via tchat.io](#)

@[missusP](#) Hi Christine! Glad to see you pop in here. :-) [#solopr](#)



[SoloPR 1:22pm via Twubs](#)

@[PRjeff](#) It was someone new to our chat, now it's official! :-) [#solopr](#)



[KristK 1:22pm via Twubs](#)

RT @[SoloPR](#) Q2: I'm a student working on a business plan for [#SoloPR](#) in near future. Is it better to start off with an agency then go solo?



[missusP 1:21pm via web](#)

How I started RT @[KellyeCrane](#): Love RT @[EEPaul](#): .@[KellyeCrane](#) Same. 1st client was also former employer; remains occasional client [#solopr](#)



[SoloPR 1:21pm via Twubs](#)

Q2: I'm a student working on a business plan for [#SoloPR](#) in the near future. Is it better to start off with an agency then go solo?



[PRjeff 1:21pm via tchat.io](#)

Ha. Was that a counterfeit Q2 earlier? [#solopr](#)



[PaulaJohns 1:21pm via Twubs](#)

Agency experience up front can have a huge impact on your career -- learn from others, learn by fire drill. :) [#solopr](#)

[3HatsComm 1:21pm via TweetDeck](#)

Agree. RT @[PRjeff](#): A2: There's SO much to learn abt running a PR biz. Agency experience first w/a good agency crucial. [#solopr](#)



[karenskim 1:20pm via Twubs](#)

[#solopr](#)



[karenskim 1:20pm via Twubs](#)

@[davispr](#) So happy for you and looking forward to hearing about this new chapter [#solopr](#)



[SoloPR 1:20pm via Twubs](#)

Great advice, everyone - Q2 is coming up... [#solopr](#)



[PRjeff 1:20pm via tchat.io](#)

A2: There's SO much to learn abt running a PR biz. Agency experience first w/a good agency crucial. [#solopr](#)



[PaulaJohns 1:20pm via Twubs](#)

A1 Almost hired once as dir. of PR: dream job. Instead they decided to hire me as solo -- been working w/ co as client for many yrs. [#solopr](#)

[3HatsComm 1:19pm via TweetDeck](#)

Congrats. RT @[davispr](#): on my last official day as a [#solopr](#)! After 9 yrs on my own, I'll be starting a PR dept at @[RiggsPartners](#) tmrw



[KellyeCrane](#) 1:19pm via tchat.io

Love knowing someone who says "crud" :-) RT @[karensxim](#) Crud, typo, that would be "your" areas of expertise [#solopr](#) [#solopr](#)



[davispr](#) 1:19pm via web

@[karensxim](#) I'm still a one-person shop (for now), so will definitely still enjoy these convos and my indie friends! [#solopr](#)



[EEPaul](#) 1:19pm via TweetDeck

MT @[PRjeff](#): @[KellyeCrane](#) @[EEPaul](#) That's why burning bridges is never good idea. [#solopr](#) > + they recommended me to others, now clients!



[SoloPR](#) 1:19pm via Twubs

@[Brook_Gomez](#) Hi Daniela- we'll add your Q to the list! It will come from this account, thanks. [#solopr](#)



[davispr](#) 1:18pm via web

Mine too! RT @[KellyeCrane](#) A1: My employer became my first client! [#solopr](#)



[karensxim](#) 1:18pm via Twubs

Crud, typo, that would be "your" ares of expertise [#solopr](#)



[KateRobins](#) 1:18pm via Echofon

RT @[Brook_Gomez](#): Q2: @[SoloPR](#) I'm a student working on a business plan for [#SoloPR](#) in the near future. Is it better to start off with an age...



[karensxim 1:18pm via Twubs](#)

A2: Working traditional first can help you gain experience, contacts and find your areas of expertise [#solopr](#)



[PaulaJohns 1:18pm via Twubs](#)

A1 Definitely be open about it w/ your employer. You might be able to turn them into your client, as others have noted. [#solopr](#)



[KellyeCrane 1:18pm via tchat.io](#)

@[PRjeff](#) Depends a bit on the work how hard it is to pull off (writing is easier than calls), but I agree. Clean break is easier! [#solopr](#)



[Socialmedcomm 1:17pm via web](#)

@[SoloPR](#) @[KristK](#) well said. The most important part when balancing the two, is to use your judgement wisely [#solopr](#)



[KateRobins 1:17pm via Echofon](#)

RT @[PaulaJohns](#): Wow, congrats! MT @[davispr](#): My last official day as a [#solopr](#)! After 9 yrs on own, I'll be starting a PR dept at @RiggsPart...



[karensxim 1:17pm via Twubs](#)

I have also done work for my former employer [#solopr](#)



[PRjeff 1:17pm via tchat.io](#)

@[KellyeCrane](#) @[EEPPaul](#) That's why burning bridges is never a good idea. [#solopr](#)



[EEPaul](#) 1:17pm via TweetDeck

@[KellyeCrane](#) ... in fact, I was [#solopr](#) and they asked me to work for them, later I left and I still work for them so [#solopr](#) twice



[Brook Gomez](#) 1:17pm via web

Q2: @[SoloPR](#) I'm a student working on a business plan for [#SoloPR](#) in the near future. Is it better to start off with an agency then go solo?



[karenskim](#) 1:16pm via Twubs

No, no, no RT @[KellyeCrane](#) @[KristK](#) Truth! No "take this job and shove it" - just no. [#solopr](#)



[KellyeCrane](#) 1:16pm via tchat.io

Love it! RT @[EEPaul](#): .@[KellyeCrane](#) Same here. My first client was also my former employer and remains an occasional client [#solopr](#) [#solopr](#)



[karenskim](#) 1:16pm via Twubs

RT @[SoloPR](#) RT @[KristK](#) If you approach it really smartly, your employer may transition into client or ref. source. [#solopr](#)



[KateRobins](#) 1:16pm via Echofon

A1 Tell your supervisor. If they have a prob w it, then you know. If not, you just might inspire them! [#solopr](#)



[KellyeCrane](#) 1:16pm via tchat.io

@[KristK](#) Truth! No "take this job and shove it" - just no. [#solopr](#)



[PaulaJohns](#) 1:16pm via Twubs

Wow, congrats! MT @[davispr](#): My last official day as a [#solopr](#)! After 9 yrs on own, I'll be starting a PR dept at @[RiggsPartners](#) tmrw [#solopr](#)



[EEPaul](#) 1:16pm via TweetDeck

.@[KellyeCrane](#) Same here. My first client was also my former employer and remains an occasional client [#solopr](#)



[SoloPR](#) 1:15pm via Twubs

RT @[KristK](#) A1: If you approach it really smartly, your employer may transition into a client or referral source. Don't burn bridges. [#solopr](#)



[karenskim](#) 1:15pm via Twubs

True for about 85% of indies RT @[KellyeCrane](#) A1: My employer became my first client! [#solopr](#)

[3HatsComm](#) 1:15pm via Twitter for iPad

Running late for [#soloPR](#) chat, catching up now.



[KellyeCrane](#) 1:14pm via tchat.io

A1: My employer became my first client! Especially if they know they can't keep you entirely happy, many are supportive. [#solopr](#)



[karenskim](#) 1:14pm via Twubs

RT @[PRjeff](#) A1: If working 8-5, having a successful solo gig is tough. Returning phone calls/emails during lunch, breaks. Whew [#solopr](#)



SoloPR 1:13pm via Twubs

RT @[mikeholden](#) A1: I'd want to clear [#solopr](#) work w/ company I was an employee for before doing it. Some have language in handbook about it.



KateRobins 1:13pm via Echofon

RT @[KristK](#): A1: some orgs have HR policies about employees having other sources of income (univ, govt). [#solopr](#)



karenschwim 1:13pm via Twubs

@[davispr](#) You do know we won't let you go that easily, you're still welcome here! [#solopr](#)



PRjeff 1:13pm via tchat.io

A1: If working 8-5, having a successful solo gig is tough. Returning phone calls/emails during lunch, breaks. Whew [#solopr](#)



SoloPR 1:12pm via Twubs

RT @[decillis](#) @[KellyeCrane](#) Yes, and I was working with an association that did not offer what I was offering clients. [#solopr](#)



SoloPR 1:12pm via Twubs

Congrats on new adventures! RT @[davispr](#): After 9 yrs on my own, I'll be starting a PR dept at @[RiggsPartners](#) tmrw [#solopr](#)



jgombita 1:12pm via web

A1. I think what's more disingenuous is when companies contract a [#solopr](#) then put him/her on a "best" list. A conflict of interest. [#solopr](#)



[karensxim](#) 1:12pm via Twubs

@[dariasteigman](#) So true, so many reasons, it's a black hole of hot mess [#solopr](#)



[KristK](#) 1:12pm via Twubs

A1: If you approach it really smartly, your employer may transition into a client or referral source. Don't burn bridges. [#solopr](#)



[dariasteigman](#) 1:12pm via TweetDeck

@[davispr](#) Wow. Congrats on the new gig & best of luck. [#solopr](#)



[KateRobins](#) 1:11pm via Echofon

RT @[KeeyanaHall](#): RT @[karensxim](#): A1: Do not use your employer's time, resources or tools [#solopr](#)



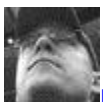
[davispr](#) 1:11pm via web

Popping into the [#solopr](#) chat on my last official day as a [#solopr](#)! After 9 yrs on my own, I'll be starting a PR dept at @[RiggsPartners](#) tmrw



[karensxim](#) 1:11pm via Twubs

Yes! RT @[KristK](#) A1: some orgs have HR policies about employees having other sources of income (univ, govt). [#solopr](#)



[mikeholden](#) 1:11pm via Twitter for iPhone

@SoloPR A1: I would want to clear [#solopr](#) work w/ company I was an employee for before doing it. Some have language in handbook about it.



[decillis 1:11pm via TweetDeck](#)

@KellyeCrane Yes, and I was working with an association that did not offer what I was offering clients. [#solopr](#)



[karenskim 1:11pm via Twubs](#)

A1: If you're in a bad situation, do it on your own time and dime with absolute integrity [#solopr](#)



[Go2GirlsCA 1:11pm via web](#)

@SoloPR Can get dicey, company make think you'd be stealing secrets/contacts. [#solopr](#)



[KristK 1:11pm via Twubs](#)

A1: some orgs have HR policies about employees having other sources of income (univ, govt). [#solopr](#)



[KeeyanaHall 1:11pm via HootSuite](#)

RT @karenskim: A1: Do not use your employer's time, resources or tools [#solopr](#)



[SoloPR 1:10pm via Twubs](#)

RT @PRjeff A1: As long as you don't have other clients as a conflict of interest and you don't do anything on the employer's time. [#solopr](#)



[karenskim 1:10pm via Twubs](#)

A1: If you have good relationship w/bosses tell them you're doing some side projs but won't interfere w/gig [#solopr](#)



[MilaU5 1:10pm via RoundTeam](#)

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#s...](#)



[MilaU5 1:10pm via RoundTeam](#)

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#s...](#)



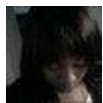
[SoloPR 1:10pm via Twubs](#)

RT @[KristK](#) A1: Many [#solopr](#) pros begin with full-time or part-time employment as they build their biz. Inform boss to avoid issues



[dariasteigman 1:10pm via TweetDeck](#)

Key (for so many reasons). RT @[karensxim](#): A1: Do not use your employer's time, resources or tools [#solopr](#)



[KeeyanaHall 1:10pm via HootSuite](#)

It's Wednesday. Which means it's [#solopr](#) time.



[KellyeCrane 1:10pm via tchat.io](#)

@[decillis](#) Did you talk to your employer before/during that period about what you were doing? [#solopr](#)



[PRjeff 1:10pm via tchat.io](#)

@[KristK](#) Yes, transparency w/boss important. [#solopr](#)



[KristK 1:10pm via Twubs](#)

A1: Conflict arises if boss doesn't know or a client is a competitor of your day job. Be Smart. [#solopr](#)



[karensxim 1:10pm via Twubs](#)

A1: Do not use your employer's time, resources or tools [#solopr](#)



[dariasteigman 1:09pm via TweetDeck](#)

A1 Depends on the org you work for. Shouldn't be if the solo work isn't a conflict of interest, but I'd check w/ your boss first. [#solopr](#)



[dariasteigman 1:09pm via TweetDeck](#)

Aha. My point of clarification Q too. RT @[karensxim](#): @[SoloPR](#) is Q1 moonlighting as solo while working traditional? [#solopr](#)



[KellyeCrane 1:09pm via tchat.io](#)

A1: Trying to do something behind your employer's back is generally a bad idea, and could even cause legal trouble. [#solopr](#) [#solopr](#)



[karensxim 1:09pm via Twubs](#)

A1: If building solo biz while employed, check your employment contract [#solopr](#)



[PRjeff 1:09pm via tchat.io](#)

A1: As long as you don't have other clients as a conflict of interest and you don't do anything on the employer's time. [#solopr](#)



[decillis](#) 1:09pm via TweetDeck

@[SoloPR](#) A1: As one that did something similar, make sure you're working in a different industry. It gets sticky. [#solopr](#)



[KristK](#) 1:09pm via Twubs

A1: Many [#solopr](#) pros begin with full-time or part-time employment as they build their biz. Inform boss to avoid issues



[KellyeCrane](#) 1:08pm via tchat.io

A1: If you're traditionally employed and looking to do some contract work, communication with your employer is key. [#solopr](#)



[SoloPR](#) 1:08pm via Twubs

Yes, or looking to start RT @[karensxim](#) @[SoloPR](#) is Q1 moonlighting as solo while working traditional? [#solopr](#)



[CarrieGrayPA](#) 1:08pm via web

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#s...](#)



[Go2GirlsCA](#) 1:08pm via web

@[KellyeCrane](#) Glad to be here! [#solopr](#)



[karensxim](#) 1:07pm via Twubs

@[SoloPR](#) is Q1 moonlighting as solo while working traditional? [#solopr](#)



[Go2GirlsCA](#) 1:07pm via web

RT @[KellyeCrane](#): @[Go2GirlsCA](#) Hi Stacey- glad you could join today! [#solopr](#)



[KellyeCrane](#) 1:07pm via TweetDeck

RT @[SoloPR](#): Q1: Is it a conflict of interest if you do both [#solopr](#) and PR for a company as their employee?



[karenswim](#) 1:07pm via Twubs

@[decillis](#) Oh I must sync my twitter schedule to those games :-)
[#solopr](#)



[dariasteigman](#) 1:07pm via TweetDeck

@[mikeholden](#) Glad to see you on [#solopr](#).



[karenswim](#) 1:07pm via Twubs

@[akenn](#) So fun and so glad you're sharing some of your vacay with us!
[#solopr](#)



[dariasteigman](#) 1:06pm via TweetDeck

RT @[SoloPR](#): Q1: Is it a conflict of interest if you do both [#solopr](#) and PR for a company as their employee?



[PaulaJohns](#) 1:06pm via Twubs

@[karenswim](#) You're too kind. :) [#solopr](#)



[LoisMarketing](#) 1:06pm via TweetDeck

Working lunch w client and his too-cool Dad :) BBQ for us, will not try to compete with Panera!
Good [#soloPR](#) chat all! Catch you next week!



[decillis](#) 1:06pm via TweetDeck

@[karensxim](#) You only think that because you haven't seen my [#yankees](#) tweets. [#solopr](#) [#golden](#)



[KellyeCrane](#) 1:06pm via TweetDeck

@[Go2GirlsCA](#) Hi Stacey- glad you could join today! [#solopr](#)



[KristK](#) 1:06pm via Twubs

RT @[SoloPR](#) Q1: Is it a conflict of interest if you do both [#solopr](#) and PR for a company as their employee?

[akenn](#) 1:06pm via Twitter for Android

I'm on vacation (road trip in Wyoming) but can't help checking out [#solopr](#) while kids are in the pool



[karensxim](#) 1:06pm via Twubs

Hi @[mikeholden](#) so glad you could join! [#solopr](#)



[SoloPR](#) 1:06pm via Twubs

Q1: Is it a conflict of interest if you do both [#solopr](#) and PR for a company as their employee?



[karensxim](#) 1:05pm via Twubs

@[PaulaJohns](#) Even a fraction of your attention is pretty good :-)
[#solopr](#)



[KristK](#) 1:05pm via Twubs

@[mikeholden](#) Hi Mike! Hope you're doing well. Good to see you here. [#solopr](#)



[PRjeff](#) 1:05pm via tchat.io

Greetings all from [#Phx](#). Crazy end-of-mo deadlines, but will try to dip my big PR toe into the chat every now & then. [#solopr](#)



[karensxim](#) 1:05pm via Twubs

@[Brook_Gomez](#) Hi Daniela so glad you could join! [#solopr](#)



[KellyeCrane](#) 1:05pm via TweetDeck

@[Brook_Gomez](#) Hi Daniela- welcome! [#solopr](#)



[PaulaJohns](#) 1:05pm via Twubs

Joining [#solopr](#) chat from the San Diego area. Long-time solo PR pro. Multi-tasking today -- you might not have my full attention. J



[karensxim](#) 1:05pm via Twubs

@[decillis](#) Woot we are in for a treat today, your Panera tweets are your best material :-)
[#solopr](#)



[decillis](#) 1:04pm via TweetDeck

@[dariasteigman](#) Except lots of kids today. I'm getting stabby. [#solopr](#)



[dariasteigman](#) 1:04pm via TweetDeck

@[decillis](#) Panera -- always a good choice for workshifting. [#solopr](#)



[Brook Gomez](#) 1:04pm via web

Hello @[KelleyCrane](#) My name is Daniela Gomez and I will be joining [#solopr](#)



[KristK](#) 1:04pm via Twubs

It's [#solopr](#) time. Intro: I'm Kristie from the MS Gulf Coast (22+ yrs exp, 9 as indy, APR, PR prof) and this chat is highlight of my week



[mikeholden](#) 1:04pm via Twitter for iPhone

@[SoloPR](#) @[KellyeCrane](#) Mike Holden, freelance PR based in [#MadisonCT](#), joining in. [#solopr](#)



[SoloPR](#) 1:04pm via Twubs

Welcome both new and veteran faces today! Great crowd gathering... Q1 is coming up... [#solopr](#)



[Go2GirlsCA](#) 1:03pm via web

@[SoloPR](#) @[KellyeCrane](#) Good morning from W. Coast @[Go2GirlsCA](#) checking in :) [#solopr](#)



[cloudspark](#) 1:03pm via web

working on deadlines, but sharing good cheer to [#solopr](#) today



[decillis](#) 1:03pm via TweetDeck

@SoloPR I'm Betsy in Columbus, oHio. And I'm at Panera. You're welcome. [#solopr](#)



[dariasteigman 1:03pm via TweetDeck](#)

Multitasking: [#solopr](#), [#Nats](#) game, eye on [#MLB](#) trade deadline. I'm solo so I can do it all! :)
How's everyone else doing?



[KellyeCrane 1:03pm via TweetDeck](#)

RT @SoloPR: It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#solopr](#)



[SoloPR 1:03pm via Twubs](#)

We have room for more Qs this week, so send them to @[KellyeCrane](#) without the hashtag (or by DM)! [#solopr](#)



[karenswim 1:02pm via Twubs](#)

Good afternoon! Karen Swim here so ready to get my chat on! [#solopr](#)



[karenswim 1:02pm via Twubs](#)

RT @SoloPR It's time for [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#solopr](#)



[SoloPR 1:02pm via Twubs](#)

If you're joining, please introduce yourself. This is @[KellyeCrane](#), Atlanta-based founder of soloprpro [dot] com. [#solopr](#)



[makasha 1:01pm via Twubs](#)

so excited to [#solopr](#) this week



[KellyeCrane 1:01pm via tchat.io](#)

RT @SoloPR: It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#solopr](#) [#solopr](#)



[PaulaJohns 1:01pm via TweetDeck](#)

Public Relations Vacancies In Los Angeles Projected To Balloon cbsloc.al/16jBeOJ via @[karens swim](#) [#solopr](#) [#PR](#)



[SoloPR 1:01pm via Twubs](#)

Well said! RT @[KateRobins](#) It's indie PR time at 1pm EDT. [#solopr](#) Invaluable collective wisdom just for the price of showing up.



[SoloPR 1:01pm via Twubs](#)

It's time for this week's [#solopr](#) chat, for [#freelance](#) consultants in [#PR](#), [#socialmedia](#) and related fields. [#solopr](#)