

#SoloPR Chat – 3/7/2012

1. Any [#solopr](#) pros going to SXSW, so folks can look for each other?
2. When referring business to others, do you ask for a referral fee?
3. Ever gained new biz because of your social media commentary?
Was the commentary positive or constructive (i.e. neg)?
4. As we've discussed, we're planning our first [#solopr](#) conf for Feb 2013 in ATL! What are the top topics for you?



[SoloPR](#) Mar 07, 2:03pm via [TweetGrid.com](#)

Remember, we keep chatting on the hashtag all week! Transcript/Storify will be up on [soloprpro.com](#) tomorrow. [#solopr](#)



[SoloPR](#) Mar 07, 2:03pm via [TweetGrid.com](#)

Glad to see you all getting excited about the conference- we are, too! [#solopr](#)



[JanetL.Falk](#) Mar 07, 2:02pm via [TweetDeck](#)

Great to hear from everyone again after vacay in FL. Back to the grind. [#soloPR](#)



[MarketingMel](#) Mar 07, 2:01pm via [TweetDeck](#)

RT @[fransteps](#): @[SoloPR](#) I am putting Feb. 2013 on my biz projection sheets! [#solopr](#)



[SoloPR](#) Mar 07, 2:01pm via [TweetGrid.com](#)

I see we're out of time- thanks for joining! BTW, have you signed up for our free newsletter? Next edition tom: [eepurl.com/dwffD](#) [#solopr](#)



[MarketingMel](#) Mar 07, 2:01pm via TweetDeck

Agree! RT @[jgombita](#): @[SoloPR](#) new people, I hope. (Not TUS that shows up every where else.) [#solopr](#)



[fransteps](#) Mar 07, 2:01pm via TweetChat

@[SoloPR](#) I am putting Feb. 2013 on my biz projection sheets! [#solopr](#)



[joeldon](#) Mar 07, 2:00pm via TweetDeck

Fav subject. ;-) RT @[SoloPR](#): I sense a theme! Thanks for weighing in RT @[damnredhead](#): A4. time/project management would be good [#solopr](#)



[dconconi](#) Mar 07, 2:00pm via TweetChat

Like this idea. RT @[SoloPR](#): @[jgombita](#) Looking to bring in pros we havent heard from before. Thats my thinking... [#solopr](#)



[damnredhead](#) Mar 07, 2:00pm via TweetChat

A4. another good topic could be more industry focused. some do PR in one industry vs. another, and there are differences [#solopr](#)



[jgombita](#) Mar 07, 2:00pm via web

@[SoloPR](#) new people, I hope. (Not TUS that shows up every where else.) [#solopr](#)



[dconconi](#) Mar 07, 2:00pm via TweetChat

Is it really 2pm? Feels like we are just getting ramped up. But gotta run. Thanks all - good to be back.
[#solopr](#)



[SoloPR Mar 07, 2:00pm via TweetGrid.com](#)

Thanks everyone for your ideas - keep 'em coming! We'll be giving lots of opps for you to help shape the event moving fwd. [#solopr](#)



[SoloPR Mar 07, 1:59pm via TweetGrid.com](#)

[@jgombita](#) Looking to bring in pros we haven't heard from before. That's my thinking... [#solopr](#)



[jgombita Mar 07, 1:59pm via TweetChat](#)

[@MarketingMel](#) hey! I thought you were in a webinar....sucked into the discussion, eh? ;-) [#solopr](#)



[John_Trader1 Mar 07, 1:59pm via TweetChat](#)

MT [@fransteps](#): A4: Another topic, expanding & contracting team w/ contractors 2 handle work flow. Best practices, pay scales, etc. [#solopr](#)



[MarketingMel Mar 07, 1:58pm via TweetDeck](#)

[@SoloPR](#) Tied to turning away business would be how to handle growth in general? If/when to expand?
[#soloPR](#)



[SoloPR Mar 07, 1:58pm via TweetGrid.com](#)

I sense a theme! Thanks for weighing in RT [@damnredhead](#): A4. time/project management would be good
[#solopr](#)



[PaulaJohns](#) Mar 07, 1:57pm via TweetDeck

Same! RT @[dconconi](#): [#solopr](#) in Atlanta in Feb 2013. Top topic thoughts: measurement; evolving sm channels; nu biz best practices [#solopr](#)



[dconconi](#) Mar 07, 1:57pm via TweetChat

@[SoloPR](#) you're very welcome. Looks like I'm not alone. [#solopr](#)



[jgombita](#) Mar 07, 1:57pm via TweetChat

A4b suggestion. Do you (mainly) want presenters from this community (i.e., regular participants) or bring in others? [#solopr](#)



[SoloPR](#) Mar 07, 1:57pm via TweetGrid.com

RT @[John_Trader1](#): A4: I'd like to see a session on measurement, analytics and PR ROI. Always good to know best & latest practices. [#solopr](#)



[SoloPR](#) Mar 07, 1:57pm via TweetGrid.com

Very good RT @[TerriMallioux](#): A4: Time management as a [#soloPR](#). How to handle too much biz when don't want to turn away work. [#solopr](#)



[3HatsComm](#) Mar 07, 1:56pm via TweetChat

Cosigned. RT @[SoloPR](#): Yes, w/indie focus! RT @[JanetLFalk](#): A4 tools that manage the business side. Tools that manage the PR effort. [#soloPR](#)



[SoloPR](#) Mar 07, 1:56pm via [TweetGrid.com](#)

@[dconconi](#) Great ideas -thanks! [#solopr](#)



[fransteps](#) Mar 07, 1:56pm via [TweetChat](#)

A4: Another topic = expanding and contracting team w/ contractors to handle work flow. Best practices, pay scales, oversight, etc. [#solopr](#)



[MarketingMel](#) Mar 07, 1:56pm via [TweetDeck](#)

A. 3 Must ref . "Marketing Tips I've Learned from my Dog" Note #2 Bark only if you have a reason [#soloPR](#) bit.ly/wExQIP



[jgombita](#) Mar 07, 1:56pm via [web](#)

@[Speakeasy_Media](#) but presumably all of this info is positive in tone, not negative. Another ex, dumping on [#PRDefined](#) initiative. [#solopr](#)



[MuslimNewMedia](#) Mar 07, 1:56pm via [TweetChat](#)

@[Speakeasy_Media](#) problem can be giving too much away in blogs/analysis -- Ive had that happen. I've seen work stolen. [#SoloPR](#)



[SoloPR](#) Mar 07, 1:56pm via [TweetGrid.com](#)

Yes, w/indie focus! RT @[JanetLFalk](#): A4 Sessions on tools that manage the business side. Tools that manage the PR effort. [#solopr](#)



[damnredhead](#) Mar 07, 1:55pm via TweetChat

A4. time/project management would be good. [#solopr](#)



[TerriMallieux](#) Mar 07, 1:55pm via Twitter for iPhone

Amen! RT “[@fransteps](#): A4: I could really use insight and strategies on creating proposals; hard to share w/ local competitors. [#solopr](#)”



[JanetLFalk](#) Mar 07, 1:55pm via TweetDeck

Great. MT [@John_Trader1](#): A4: I'd like to see a session on measurement, analytics and PR ROI. [#solopr](#)



[SoloPR](#) Mar 07, 1:55pm via TweetGrid.com

Excellent! RT [@MuslimNewMedia](#): +1 RT [@fransteps](#): A4: I could really use insight and strategies on creating proposals. [#solopr](#)



[jgombita](#) Mar 07, 1:54pm via TweetChat

A4 Get [@joeldon](#) for talk on "content hoarding tools!" windmillnetworking.com/2012/03/07/my-... [#solopr](#)



[John_Trader1](#) Mar 07, 1:54pm via TweetChat

A4: I'd like to see a session on measurement, analytics and PR ROI. Always good to know best & latest practices. [#solopr](#)



[JanetLFalk](#) Mar 07, 1:54pm via TweetDeck

Good idea. RT @fransteps: A4: I could really use insight and strategies on creating proposals. [#solopr](#)



[SoloPR Mar 07, 1:54pm via TweetGrid.com](#)

Good! RT @stlpr: [#solopr](#) A4: Suggestion for topic: How do you keep up with SM platforms when you are a one person shop



[MuslimNewMedia Mar 07, 1:54pm via TweetChat](#)

+1 RT @fransteps: A4: I could really use insight and strategies on creating proposals. [#SoloPR](#)



[TerriMallioux Mar 07, 1:54pm via Twitter for iPhone](#)

A4: Time management as a [#soloPR](#). How to handle too much biz when don't want to turn away work. Options for handling work load.



[Speakeasy_Media Mar 07, 1:53pm via HootSuite](#)

@jgombita yes. blogs/presos recommend strategy & implementation. this helps networking/referrals & those searching for biz solutions [#solopr](#)



[stlpr Mar 07, 1:53pm via web](#)

[#solopr](#) @SoloPR A4: Incredible idea! Suggestion for topic: How do you keep up with SM platforms when you are a one person shot?



[tomlinsonclean Mar 07, 1:53pm via TweetDeck](#)

RT @KellyeCrane: A4: We're looking at including more content on running a solo biz, less re: PR/soc med tactics at [#solopr](#) conf. since you can get elsewhere.



[LoisMarketing](#) Mar 07, 1:52pm via TweetDeck

If you are communicating to clients as you should be, "tough love" isn't online. [#solopr](#)



[damnredhead](#) Mar 07, 1:52pm via TweetChat

@[KellyeCrane](#) @[PaulaJohns](#) there was supposed to be an "always" in that last tweet. oops. typing too fast. [#solopr](#)



[PaulaJohns](#) Mar 07, 1:52pm via TweetDeck

Agree. Come up with solution. RT @[LoisMarketing](#): Stop online questioning or grousing. Start answers to clients. Easy. Simple.Done. [#solopr](#)



[SoloPR](#) Mar 07, 1:52pm via TweetGrid.com

What kind of answers do you seek? Thx! RT @[LoisMarketing](#): [#soloPR](#) Conference is great but answers are greater. [#solopr](#)



[dconconi](#) Mar 07, 1:52pm via TweetChat

[#solopr](#) in Atlanta in Feb 2013. What a blast! Top topic thoughts: measurement; PR and evolving sm channels; nu biz best practices [#solopr](#)



[jgombita](#) Mar 07, 1:52pm via TweetChat

RT @[PaulaJohns](#): A3. I think being positive is a given in this biz. Objectivity, too. You cant survive in PR with negativity. [#solopr](#)



[fransteps](#) Mar 07, 1:52pm via TweetChat

A4: I could really use insight and strategies on creating proposals. This is an area that's hard to share w/ local competitors. [#solopr](#)



[KellyeCrane](#) Mar 07, 1:52pm via TweetDeck

A4: We're looking at including more content on running a solo biz, less re: PR/soc med tactics at [#solopr](#) conf. since you can get elsewhere.



[JanetLFalk](#) Mar 07, 1:52pm via TweetDeck

A4 Sessions on tools that manage the business side. Tools that manage the PR effort. [#soloPR](#)



[damnredhead](#) Mar 07, 1:51pm via TweetChat

@[PaulaJohns](#) @[KellyeCrane](#) unfortunately clients don't understand that "tough love" but it's a waste of time on both sides to humor [#solopr](#)



[TerriMallioux](#) Mar 07, 1:51pm via Twitter for iPhone

Truth. RT “@[PaulaJohns](#): @[damnredhead](#) Agree, big difference between being negative and being honest. [#solopr](#)”



[LoisMarketing](#) Mar 07, 1:51pm via TweetDeck

Stop online questioning or grousing. Start answers to clients. Easy. Simple.Done. [#solopr](#)



[jgombita](#) Mar 07, 1:51pm via TweetChat

Question is about whether "opinionating" online (positive or negative) gets you client work from same, @[PaulaJohns](#) @[damnredhead](#). #solopr



[akenn](#) Mar 07, 1:51pm via TweetChat

Someone should explain that to Kirk Cameron RT @[PaulaJohns](#) Agree, big difference between being negative and being honest. #solopr



[KellyeCrane](#) Mar 07, 1:50pm via TweetDeck

@[damnredhead](#) Completely agree- our job is to properly counsel clients-sometimes that's tough love. Was speaking re: onling grousing #solopr



[LoisMarketing](#) Mar 07, 1:50pm via TweetDeck

#soloPR Conference is great but answers are greater.



[PaulaJohns](#) Mar 07, 1:49pm via TweetDeck

@[damnredhead](#) Agree, big difference between being negative and being honest. #solopr



[TerriMallioux](#) Mar 07, 1:49pm via Twitter for iPhone

@[jgombita](#) @SoloPR Like a line I heard on the Bachelor the other night, "You're like a chihuahua. You just won't stop talking! lol! #soloPR



[tomlinsonclean](#) Mar 07, 1:49pm via TweetDeck

RT @[KellyeCrane](#): A3: Some people are cranky for cranky's sake. It may result in book deals, but probably not a lot of clients. #solopr



[KellyeCrane](#) Mar 07, 1:49pm via TweetDeck

RT @SoloPR: Q4: As we've discussed, we're planning our first [#solopr](#) conf for Feb 2013 in ATL! What are the top topics for you?



[MarketingMel](#) Mar 07, 1:49pm via TweetDeck

YAY! RT @SoloPR: Q4: As we've discussed, we're planning our first [#solopr](#) conf for Feb 2013 in ATL! What are the top topics for you?



[tomlinsonclean](#) Mar 07, 1:49pm via TweetDeck

RT @KellyeCrane: A3: Overall, I think most clients want to work with positive people. They're human beings first, after all. [#solopr](#)



[damnredhead](#) Mar 07, 1:48pm via TweetChat

A3. just bc you tell someone what they don't want to hear, isn't being negative, it's having their best interests in mind. [#solopr](#)



[PaulaJohns](#) Mar 07, 1:48pm via TweetDeck

A3. I think being positive is a given in this biz. Objectivity, too. You can't survive in PR with negativity. [#solopr](#)



[tomlinsonclean](#) Mar 07, 1:48pm via TweetGrid.com

RT @SoloPR: Very true - truth is key RT @damnredhead: A3. but there's a big difference between "positivity" and humoring someone. [#solopr](#)



[fransteps](#) Mar 07, 1:48pm via TweetChat

AWESOME! RT @SoloPR: Q4: As weve discussed, planning our 1st [#solopr](#) conf for Feb 2013 in ATL! What are the top topics for you? [#solopr](#)



[jgombita](#) Mar 07, 1:48pm via TweetChat

@[Speakeasy_Media](#) have the blog posts or presentations (of resulting opinions) ever garnered you clients? (What's biz of commentary?) [#solopr](#)



[3HatsComm](#) Mar 07, 1:48pm via TweetChat

Fave! RT @KristK: hee-hee. So were zombies. MT @KellyeCrane: A3: Most clients are human beings first [#soloPR](#)



[4DPR](#) Mar 07, 1:48pm via Buffer

RT @KellyeCrane: Useful reminders - Three Things You Should Never Say to Reporters <http://bit.ly/xN2S0q> [#solopr](#)



[dconconi](#) Mar 07, 1:47pm via TweetChat

RT @SoloPR: Q4: As weve discussed, were planning our first [#solopr](#) conf for Feb 2013 in ATL! What are the top topics for you? [#solopr](#)



[LoisMarketing](#) Mar 07, 1:47pm via TweetDeck

YES! So many are missing how you answer or respond. [#solopr](#) A3



[SoloPR Mar 07, 1:47pm via TweetGrid.com](#)

Very true - truth is key RT [@damnredhead](#): A3. but there's a big difference between "positivity" and humoring someone. [#solopr](#)



[SoloPR Mar 07, 1:47pm via TweetGrid.com](#)

Q4: As we've discussed, we're planning our first [#solopr](#) conf for Feb 2013 in ATL! What are the top topics for you?



[soundbitesiren Mar 07, 1:47pm via TweetChat](#)

RT [@damnredhead](#): A3. but there's a big difference between "positivity" and humoring someone. [#solopr](#)



[damnredhead Mar 07, 1:46pm via TweetChat](#)

A3. but there's a big difference between "positivity" and humoring someone. [#solopr](#)



[MuslimNewMedia Mar 07, 1:46pm via TweetChat](#)

lol! RT [@KristK](#): hee-hee. So were zombies. MT [@KellyeCrane](#): A3: Most clients are human beings first [#SoloPR](#)



[dconconi Mar 07, 1:46pm via TweetChat](#)

Love it! RT [@KristK](#): hee-hee. So were zombies. MT [@KellyeCrane](#): A3: Most clients are human beings first [#solopr](#)



[MuslimNewMedia Mar 07, 1:46pm via TweetChat](#)

@[jgombita](#) indeed, thats another reason why i didnt develop the post... [#SoloPR](#)



[jgombita](#) Mar 07, 1:46pm via [TweetChat](#)

Because you don't do it often, effective RT @[SoloPR](#): OK, I got a little chatty/opinionated on that last one (sorry!). Q4 is up next. [#solopr](#)



[Speakeasy_Media](#) Mar 07, 1:46pm via [HootSuite](#)

@[jgombita](#) for me, commentary takes the form of discussing IRL and/or twitter; resulting opinions on strategy go to blog/presos [#solopr](#)



[LoisMarketing](#) Mar 07, 1:45pm via [TweetDeck](#)

I think people respond, engage with real people. [#solopr](#) A3



[MuslimNewMedia](#) Mar 07, 1:45pm via [TweetChat](#)

even if i hold em to the lash, i try to balance w/ tips and ideas of how it could have done better. Maybe it comes off wrong... [#SoloPR](#)



[KristK](#) Mar 07, 1:45pm via [TweetGrid.com](#)

hee-hee. So were zombies. MT @[KellyeCrane](#): A3: Most clients are human beings first [#solopr](#)



[SoloPR](#) Mar 07, 1:45pm via [TweetGrid.com](#)

OK, I got a little chatty/opinionated on that last one (sorry!). Q4 is up next... [#solopr](#)



[jgombita](#) Mar 07, 1:45pm via TweetChat

@[MuslimNewMedia](#) except didn't you notice how fast SGK stuff died down? Esp. after contracting PR agency & advertising for sr. PR. [#solopr](#)



[John Trader1](#) Mar 07, 1:44pm via TweetChat

Attitude is everything! MT @[KellyeCrane](#): A3: Overall, I think most clients want 2 work w/positive people. [#solopr](#)



[LoisMarketing](#) Mar 07, 1:44pm via TweetDeck

RT @[SoloPR](#): RT @[damnredhead](#): A3. Yes but I still prefer a combo of SM, WOM, & IRL. [#solopr](#)



[lanarushing](#) Mar 07, 1:44pm via Twitter for BlackBerry®

"@[stlpr](#): [#solopr](#) @[SoloPR](#) A2: Referrals are part of this business. Professional reputation is worth more than money." Referrals are huge!



[SoloPR](#) Mar 07, 1:44pm via TweetGrid.com

MT @[MarketingMel](#): A. 3 I think your authentic voice shows in social media. For me positive blog posts have helped in numerous ways. [#solopr](#)



[LoisMarketing](#) Mar 07, 1:44pm via TweetDeck

RT @[KellyeCrane](#): A3: Overall, I think most clients want to work with positive people. They're human beings first, after all. [#solopr](#)



[MarketingMel](#) Mar 07, 1:43pm via TweetDeck

Agree! RT @[KellyeCrane](#): A3: Overall, I think most clients want to work with positive people. They're human beings first [#solopr](#)



[KristK](#) Mar 07, 1:43pm via TweetGrid.com

RT @[MarketingMel](#): A3 Your authentic voice shows through in social media. Positive blog posts have helped me in numerous ways [#solopr](#)



[KellyeCrane](#) Mar 07, 1:43pm via TweetDeck

@[KristK](#) I think some of them hang out with Dopey. LOL [#solopr](#)



[jgombita](#) Mar 07, 1:43pm via web

@[Speakeasy_Media](#) you're welcome. I invite you to read every Windmill Networking posts on a regular basis; all about SOCIAL BUSINESS. [#solopr](#)



[MuslimNewMedia](#) Mar 07, 1:43pm via TweetChat

@[jgombita](#) never did , no...there were some other local issues that needed some attention so i didnt get to it. good case study tho. [#SoloPR](#)



[dconconi](#) Mar 07, 1:43pm via TweetChat

Tru,who wnts 2 wrk wthat guy? RT@[KellyeCrane](#):Some pple r cranky 4 crankys sake. May reslt in bk deals, but prbly not alot of clients [#solopr](#)



[KellyeCrane](#) Mar 07, 1:43pm via TweetDeck

A3: Overall, I think most clients want to work with positive people. They're human beings first, after all. [#solopr](#)



[KristK](#) Mar 07, 1:42pm via TweetGrid.com

Do they hang with Snow White? RT [@KellyeCrane](#): A3: Some people are cranky for cranky's sake. [#solopr](#)



[jgombita](#) Mar 07, 1:42pm via web

[@Speakeasy_Media](#) you commenting on stuff or you reading other people's commentary? (How does reading generate client business?) [#solopr](#)



[KellyeCrane](#) Mar 07, 1:42pm via TweetDeck

[@jgombita](#) I told ya I'm more critical on Twitter. :-) [#solopr](#)



[jgombita](#) Mar 07, 1:41pm via TweetChat

Heart RT [@KellyeCrane](#): A3: Some people are cranky for crankys sake. It may result in book deals, but probably not a lot of clients. [#solopr](#)



[MarketingMel](#) Mar 07, 1:41pm via TweetDeck

A. 3 I think your authentic voice shows through in social media. For me positive blog posts have helped in numerous ways. [#soloPR](#)



[KellyeCrane](#) Mar 07, 1:41pm via [TweetDeck](#)

A3: Let me note that some of the neg commentary is designed to attract links for SEO. So for some it may have a purpose. [#solopr](#)



[KristK](#) Mar 07, 1:41pm via [TweetGrid.com](#)

A3: Social media commentary gives me great content to discuss in class -- new, not textbook. [#solopr](#)



[jgombita](#) Mar 07, 1:41pm via [TweetChat](#)

@[KellyeCrane](#) you are a pistol with the tweet sound bytes today, my mainly positive social media pal.... ;-)
[#solopr](#)



[jgombita](#) Mar 07, 1:40pm via [web](#)

@[MuslimNewMedia](#) did you ever do your SGK post (the one where I asked you to promise to ensure "due diligence" first?) [#solopr](#)



[KellyeCrane](#) Mar 07, 1:40pm via [TweetDeck](#)

A3: Some people are cranky for cranky's sake. It may result in book deals, but probably not a lot of clients.
[#solopr](#)



[damnredhead](#) Mar 07, 1:39pm via [TweetChat](#)

@[Speakeasy_Media](#) popular SM commentary is also a great way to look for what others AREN'T talking about but just as valuable. [#solopr](#)



[MarketingMel](#) Mar 07, 1:39pm via TweetDeck

@[thinkjose](#) Hey Jose! I'll keep up with your iPad Apple updates. Am already two "places" on twitter at once [#BeRelevant](#) [#soloPR](#)



[joeldon](#) Mar 07, 1:39pm via TweetDeck

Exactly. @[KristK](#): That's how I teach my Internet PR class. Focus on why, not how. [#solopr](#)



[KristK](#) Mar 07, 1:38pm via TweetGrid.com

@[joeldon](#) That's how I teach my Internet PR class. Focus on why, not how. [#solopr](#)



[John_Trader1](#) Mar 07, 1:38pm via TweetChat

RT @[KellyeCrane](#): A3: Being controversial often generates attn, but unless its an emperor has no clothes situation, not very lasting. [#solopr](#)



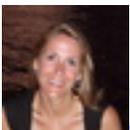
[TerriMallioux](#) Mar 07, 1:38pm via Twitter for iPhone

A3:,What I love about Twitter is the opportunity to make contacts & possibly obtain work on subjects you enjoy & know. [#soloPR](#)



[SoloPR](#) Mar 07, 1:38pm via TweetGrid.com

MT @[MuslimNewMedia](#): a3 a lot of interest & potential biz, yes. Surprising as I'm pretty strident and dish out a lot of tough love! [#solopr](#)



[dconconi](#) Mar 07, 1:38pm via TweetChat

RT@KellyeCrane:Being controversial often generates attention, but unless its an emperor has no clothes situation, not very lasting. [#solopr](#)



[KristK](#) Mar 07, 1:38pm via [TweetGrid.com](#)

RT @[Speakeasy_Media](#): A3 social media commentary keeps me current on what thought leaders are pioneering; how I can adapt for clients [#solopr](#)



[jgombita](#) Mar 07, 1:37pm via [web](#)

@[LibbyDowd](#) so how did these (cheapo) companies hear about you (via social media commentary)? TIA. [#solopr](#)



[dconconi](#) Mar 07, 1:37pm via [TweetChat](#)

@[jgombita](#) yes - the flow is all wonky. Seeing responses before the actual posting. [#solopr](#)



[KellyeCrane](#) Mar 07, 1:37pm via [TweetDeck](#)

A3: Being controversial often generates attention, but unless it's an emperor has no clothes situation, not very lasting. [#solopr](#)



[KristK](#) Mar 07, 1:37pm via [TweetGrid.com](#)

@[jgombita](#) of course, I also teach in person at Tulane. All PR courses, including Internet PR. [#solopr](#)



[Speakeasy_Media](#) Mar 07, 1:37pm via [HootSuite](#)

A3 social media commentary keeps me current on what thought leaders are pioneering; how I can adapt for clients [#solopr](#)



[joeldon](#) Mar 07, 1:37pm via [TweetDeck](#)

SM may (eventually) transition to being another PR comms tool? [@jgombita](#) [@KristK](#)... "teach" about (re: social media or PR). [#solopr](#)



[KristK](#) Mar 07, 1:36pm via [TweetGrid.com](#)

[@jgombita](#) PR pal referred me to teach his online class on social media when he got swamped with work. Univ of Calif/Irvine [#solopr](#)



[jgombita](#) Mar 07, 1:36pm via [web](#)

Is the [#solopr](#) hashtag impossibly slow for others today? Dang Apple.



[LibbyDowd](#) Mar 07, 1:36pm via [HootSuite](#)

A3 defo got some leads usually are the companies with \$100 a month PR budget & always ask so what can u guarantee..my fav question [#solopr](#)



[MuslimNewMedia](#) Mar 07, 1:34pm via [TweetChat](#)

[@jgombita](#) for me, not from the org itself, but from others who agree with the analysis and dont want to make the same errors [#SoloPR](#)



[jgombita](#) Mar 07, 1:34pm via [web](#)

Re your A3. [@KristK](#), curious as to what you are contracted to "teach" about (re: social media or PR). [#solopr](#)



[SoloPR Mar 07, 1:34pm via TweetGrid.com](#)

RT @[damnredhead](#): A3. Yes but I still prefer a combo of SM, WOM, & IRL. [#solopr](#)



[dconconi Mar 07, 1:33pm via TweetChat](#)

Hope not. RT @[jgombita](#): Ive often wondered if the blog posts slamming an organization (e.g., SGK) ever result in getting actual work [#solopr](#)



[KellyeCrane Mar 07, 1:33pm via TweetDeck](#)

@[jgombita](#) I'm occasionally critical of a tool or approach on Twitter, but rarely on my blog, it's true. [#solopr](#)



[TerriMallioux Mar 07, 1:33pm via web](#)

A2: I think it says a lot about you and your commitment to a client's success when you can admit you're not the right fit for a job. [#soloPR](#)



[jgombita Mar 07, 1:32pm via TweetChat](#)

@[KellyeCrane](#) but for most part your SoMe commentary is of a positive nature, isn't it? (Apart from rare Let's Vote T off the Island) [#solopr](#)



[fransteps Mar 07, 1:32pm via TweetChat](#)

Ditto! RT @[KellyeCrane](#): A3: New biz from socmed has been more indirect for me. Allows to build a rep that results in referrals. [#solopr](#)



[damnredhead](#) Mar 07, 1:32pm via TweetChat

A3. Yes but I still prefer a combo of SM, WOM, & IRL. [#solopr](#)



[3HatsComm](#) Mar 07, 1:32pm via TweetChat

A3 leads yes, but 'right fits' w/ new clients .. not yet. [#soloPR](#)



[dconconi](#) Mar 07, 1:32pm via TweetChat

RT @[KellyeCrane](#): Nu biz from social media has been more indirect for me. Allows me to build a reputation that results in referrals. [#solopr](#)



[KristK](#) Mar 07, 1:32pm via TweetGrid.com

A3: Being active online has led to paid workshops and teaching opps too. [#solopr](#)



[Speakeasy_Media](#) Mar 07, 1:32pm via HootSuite

oops, last tweet was a reply to @[LibbyDowd](#), not a RT [#solopr](#)



[joeldon](#) Mar 07, 1:32pm via TweetDeck

A2: Still grumbling BizWire never offered a dime 4 all biz I brought to its door at no cost to them; still charged me a member fee [#solopr](#)



[SoloPR](#) Mar 07, 1:32pm via TweetGrid.com

Yes! RT @[dconconi](#): A3: have found Twitter to be a better nu biz generator than LI - and the [#solopr](#) cred is invaluable! ;-)



[AuthenticNoise](#) Mar 07, 1:31pm via HootSuite

RT @[KellyeCrane](#): Well said! RT @[stlpr](#): [#solopr](#) @[SoloPR](#) A2: Referrals are part of this business. Professional reputation is worth more...



[jgombita](#) Mar 07, 1:31pm via TweetChat

A3. Not an answer, but I've often wondered if the blog posts slamming an organization (e.g., SGK) ever result in getting actual work [#solopr](#)



[MuslimNewMedia](#) Mar 07, 1:31pm via TweetChat

a3 a lot of interested generated and potential business, yes. Surprising as I'm pretty strident and dish out a lot of tough love! [#SoloPR](#)



[KellyeCrane](#) Mar 07, 1:31pm via TweetDeck

A3: New biz from social media has been more indirect for me. Allows me to build a reputation that results in referrals. [#solopr](#)



[dconconi](#) Mar 07, 1:31pm via TweetChat

A3: have found Twitter to be a better nu biz generator than LI - and the [#solopr](#) cred is invaluable! ;-)
[#solopr](#)



[KristK](#) Mar 07, 1:31pm via TweetGrid.com

A3: networking among [#solopr](#) pros works too -- some go back to working for others and need PR support.



[KellyeCrane](#) Mar 07, 1:31pm via TweetDeck

Well said! RT @[stlpr](#): [#solopr](#) @[SoloPR](#) A2: Referrals are part of this business. Professional reputation is worth more than money.



[SoloPR](#) Mar 07, 1:30pm via TweetGrid.com

RT @[KristK](#): A3: Yes. met a client on [#journchat](#) and worked with them for 2 years. Simply replied to a tweet when they mentioned MS [#solopr](#)



[akenn](#) Mar 07, 1:30pm via TweetChat

RT @[stlpr](#): [#solopr](#) @[SoloPR](#) A2: Referrals are part of this business. Professional reputation is worth more than money. [#solopr](#)



[KristK](#) Mar 07, 1:29pm via TweetGrid.com

Double AMEN! RT @[stlpr](#): A2: Referrals are part of this business. Professional reputation is worth more than money. [#solopr](#)



[Speakeasy Media](#) Mar 07, 1:29pm via HootSuite

RT @[LibbyDowd](#): i'm [#notsicilian](#) but i understand & concur with your ironclad logic for A2 ;) [#solopr](#)



[KristK](#) Mar 07, 1:28pm via TweetGrid.com

A3: Yes. met a client on [#journchat](#) and worked with them for 2 years. Simply replied to a tweet when they mentioned Mississippi. [#solopr](#)



[stlpr](#) Mar 07, 1:28pm via web

[#solopr](#) [@SoloPR](#) A2: Referrals are part of this business. Professional reputation is worth more than money.



[SoloPR](#) Mar 07, 1:28pm via TweetGrid.com

RT [@damnredhead](#): I referred a friend to an attorney once, she thanked me w/a gift cert to a restaurant. was enough for me. [#solopr](#)



[fransteps](#) Mar 07, 1:28pm via TweetChat

RT [@SoloPR](#): Q3: Ever gained new biz because of your social media commentary? Was the commentary positive or constructive (i.e. neg)? [#solopr](#)



[dconconi](#) Mar 07, 1:28pm via TweetChat

RT [@SoloPR](#): Q3: Ever gained new biz because of your social media commentary? Was the commentary positive or constructive (i.e. neg)? [#solopr](#)



[SoloPR](#) Mar 07, 1:28pm via TweetGrid.com

Ha! RT [@LibbyDowd](#): A2 A2 depends who i am connecting ...i like having peeps in my back pocket that owe me [#imsicilian](#) [#solopr](#)



[KristK](#) Mar 07, 1:27pm via TweetGrid.com

RT [@SoloPR](#): Q3: Ever gained new biz because of your social media commentary? Was the commentary positive or constructive (i.e. neg)? [#solopr](#)



[dconconi](#) Mar 07, 1:27pm via TweetChat

@[joeldon](#) aah. I get it now. Thanks [#solopr](#)



[SoloPR](#) Mar 07, 1:27pm via TweetGrid.com

Q3: Ever gained new biz because of your social media commentary? Was the commentary positive or constructive (i.e. neg)? [#solopr](#)



[joeldon](#) Mar 07, 1:26pm via TweetDeck

It something offered; not asked for. Works. @[dconconi](#): @[KerseyKnowsBest](#) finder's fee? really? ... Do you get pushback on that? [#solopr](#)



[TerriMallioux](#) Mar 07, 1:26pm via Twitter for iPhone

Ditto! Kristie is one smart cookie. RT “@[fransteps](#): @[KristK](#) Like the "matchmaker" approach for A2. [#solopr](#)”



[LibbyDowd](#) Mar 07, 1:25pm via HootSuite

A2 A2 depends who i am connecting if in long run i benefit in some way i like having peeps in my back pocket that owe me [#imsicilian](#) [#solopr](#)



[lanarushing](#) Mar 07, 1:25pm via Twitter for BlackBerry®

"@[KellyeCrane](#): A2: I've heard of some pros/agencies that offer/ask for 10% of first months billings. [#solopr](#)" I prefer the good karma way!



[dconconi](#) Mar 07, 1:25pm via TweetChat

@[KerseyKnowsBest](#) finder's fee? really? Haven't seen that in years either. Do you get pushback on that? [#solopr](#)



[KristK](#) Mar 07, 1:25pm via TweetGrid.com

RT @[SoloPR](#): member database of the Solo PR Premium site is now live and the job leads feature will be available soon [#solopr](#)



[joeldon](#) Mar 07, 1:25pm via TweetDeck

About right for me. @[KellyeCrane](#): A2: I've heard of some pros/agencies that offer/ask for 10% of first months billings. [#solopr](#)



[KellyeCrane](#) Mar 07, 1:25pm via TweetDeck

A2: I think we've all talked about how our network is the source of most of our business. Networking karma, FTW! :-)
[#solopr](#)



[TerriMallioux](#) Mar 07, 1:24pm via Twitter for iPhone

RT “@[KristK](#): A2: I make the connections when referring, not just hand off to [#PR](#) colleague. Both know I played match-maker. [#solopr](#)”



[KristK](#) Mar 07, 1:24pm via TweetGrid.com

A2: hate the thought of sending a check to someone, but that's the Thank You most seem to prefer. [#solopr](#)



[joeldon](#) Mar 07, 1:24pm via TweetDeck

Another idea, Amex/cash card instead of check to biz. Then recipient can spend on self. @SoloPR @KerseyKnowsBest: 5% finders fee #solopr



[KellyeCrane](#) Mar 07, 1:24pm via TweetDeck

A2: I've heard of some pros/agencies that offer/ask for 10% of first months billings. #solopr



[SoloPR](#) Mar 07, 1:23pm via TweetGrid.com

RT @KerseyKnowsBest: 5% finders fee #solopr



[damnredhead](#) Mar 07, 1:23pm via TweetChat

@joeldon @SoloPR I referred a friend to an attorney once, she thanked me w/a gift cert to a restaurant. was enough for me. #solopr



[TerriMallioux](#) Mar 07, 1:22pm via web

@KellyeCrane Somewhat embarrassing to admit mistake. But, if not for the situation, wouldn't have learned. #soloPR



[SoloPR](#) Mar 07, 1:22pm via TweetGrid.com

BTW, the member database of the Solo PR Premium site is now live and the job leads feature will be available soon. Yay! #solopr



[fransteps](#) Mar 07, 1:21pm via TweetChat

@[KristK](#) Like the "matchmaker" approach for A2. [#solopr](#)



[damnredhead](#) Mar 07, 1:21pm via TweetChat

Exactly. RT @[dconconi](#): Caveat: only refer work to people you know and trust [#solopr](#)



[KristK](#) Mar 07, 1:21pm via TweetGrid.com

A2: I now want to go through whole roster and thank those that sent clients my way -- again. [#solopr](#)



[KerseyKnowsBest](#) Mar 07, 1:21pm via web

5% finders fee [#SoloPr](#)



[jgombita](#) Mar 07, 1:21pm via web

@[KristK](#) Yenta PR.... ;-) [#solopr](#)



[JanetLFalk](#) Mar 07, 1:21pm via TweetDeck

@[KristK](#) Yes, get credit for e-Introduction [#solopr](#)



[joeldon](#) Mar 07, 1:21pm via TweetDeck

Always monetary. You can't eat gratitude. @[SoloPR](#): What is a "referral thank you" to you? Monetary? Gift? Note? [#solopr](#)



[jgombita](#) Mar 07, 1:20pm via web

@[KristK](#) don't (some) law firms do that? (Revenue based on the farming-out method.) Kind of icky.
[#solopr](#)



[dconconi](#) Mar 07, 1:20pm via TweetChat

Caveat: only refer work to people you know and trust [#solopr](#)



[KristK](#) Mar 07, 1:20pm via TweetGrid.com

A2: I make the connections when referring, not just hand off to [#PR](#) colleague. Both know I played match-maker. [#solopr](#)



[TerriMallioux](#) Mar 07, 1:20pm via Twitter for iPhone

Ditto. ./ RT “@[damnredhead](#): @[TerriMallioux](#) been there, done that. got ... nothin', not even a thank you.
[#solopr](#)”



[SoloPR](#) Mar 07, 1:19pm via TweetGrid.com

RT @[KristK](#): A2: I know of firms with structured referral programs, like contracting for 10% of retainer for six months... [#solopr](#)



[SoloPR](#) Mar 07, 1:19pm via TweetGrid.com

MT @[3HatsComm](#): [client will be] impressed w/ your honesty that you're not the right person, helpful to send them in better direction [#solopr](#)



[TerriMallioux](#) Mar 07, 1:18pm via web

@[joeldon](#) Dang straight! Next time, keep the client, find the extra support! [#soloPR](#)



[KellyeCrane](#) Mar 07, 1:18pm via TweetDeck

@[TerriMallioux](#) Oh no! Yes, important to work with those we trust. Whoever left you out was short-sighted, BTW! [#soloPR](#)



[damnredhead](#) Mar 07, 1:18pm via TweetChat

@[TerriMallioux](#) been there, done that. got ... nothin', not even a thank you. [#soloPR](#)



[KristK](#) Mar 07, 1:17pm via TweetGrid.com

A2: I know of firms with structured referral programs, like contracting for 10% of retainer for six months. Not my style. [#soloPR](#)



[TerriMallioux](#) Mar 07, 1:17pm via Twitter for iPhone

A2: Next time, would do what I could to subcontract the job out internally & not pass off. [#soloPR](#)



[PaulaJohns](#) Mar 07, 1:17pm via TweetDeck

@[MarketingMel](#) Hey there! Glad to catch up with you here today on [#soloPR](#). :)



[ScribnerPR](#) Mar 07, 1:17pm via TweetDeck

A2 I've never asked for a referral fee, but I offered a fee once, out of my appreciation. [#soloPR](#)



[joeldon](#) Mar 07, 1:17pm via TweetDeck

Bet that never happened again @TerriMallioux: A2: asked when a project got too big. Got zippo, they got client & I was left out. [#soloPR](#)



[3HatsComm](#) Mar 07, 1:16pm via TweetChat

@KellyeCrane And impressed w/ your honesty that you're not the right person, helpful to send them in a better direction. [#soloPR](#)



[MuslimNewMedia](#) Mar 07, 1:16pm via TweetChat

Hi all! a1 not going; a2 no, i dont -- theyre more apt to come back to you if need be by remembering a favor vs a biz transaction [#SoloPR](#)



[dconconi](#) Mar 07, 1:16pm via TweetChat

RT@KellyeCrane: + if you arent the right person (or avail) for the job, the potential client will be impressed w/your connectedness. [#solopr](#)



[SoloPR](#) Mar 07, 1:16pm via TweetGrid.com

MT @akenn: A2: I've never asked for a referral fee and seems like that's the general consensus among [#soloPRs](#). Good karma more imp! [#solopr](#)



[ScribnerPR](#) Mar 07, 1:16pm via TweetDeck

Hi all! Jumping in late, it's been far too long. Lori here from San Diego area [#solopr](#)



[TerriMallioux](#) Mar 07, 1:15pm via Twitter for iPhone

A2: I have asked before when a project got too big for me. Got zippo, they got client & I was left out. [#lessonlearned](#) [#soloPR](#)



[damnredhead](#) Mar 07, 1:15pm via TweetChat

A2. a lot of it also has to do with your relationship with one to whom you'd refer. [#solopr](#)



[PaulaJohns](#) Mar 07, 1:15pm via TweetDeck

A2. Agree with karma model. A simple thank you works for me. [#solopr](#)



[KristK](#) Mar 07, 1:15pm via TweetGrid.com

RT @akenn: A2: I've never asked for a referral fee and seems to be general consensus among [#soloPRs](#). Good karma is more important! [#solopr](#)



[SoloPR](#) Mar 07, 1:15pm via TweetGrid.com

@joeldon What is a "referral thank you" to you? Monetary? Gift? Note? [#solopr](#)



[MarketingMel](#) Mar 07, 1:15pm via TweetDeck

@JanetLFalk @PaulaJohns Hi friends. Multi tasking like you! [#soloPR](#)



[jgombita](#) Mar 07, 1:14pm via web

Like. RT (gent) @joeldon: A2: Always give a generous referral thank you; never ask for one (pay it forward). [#solopr](#)



[JanetLFalk](#) Mar 07, 1:14pm via TweetDeck

@MarketingMel Great to see you here. [#soloPR](#)



[damnredhead](#) Mar 07, 1:14pm via TweetChat

@[KellyeCrane](#) I believe in the karma model as well, but having been taken advantage of, I usu ask if someone does give one first [#solopr](#)



[KellyeCrane](#) Mar 07, 1:14pm via TweetDeck

A2: Plus, if you aren't the right person (or avail) for the job, the potential client will be impressed w/your connectedness. [#solopr](#)



[akenn](#) Mar 07, 1:14pm via TweetChat

A2: I've never asked for a referral fee and seems like that's the general consensus among [#soloPRs](#). Good karma is more important! [#solopr](#)



[dconconi](#) Mar 07, 1:14pm via TweetChat

A2: I haven't had anyone ask for one in years! [#solopr](#)



[JanetLFalk](#) Mar 07, 1:14pm via TweetDeck

Agreed. RT @[KellyeCrane](#): A2: Though it's OK if someone does, I've never sought a referral fee - work more on the karma model. [#solopr](#)



[fransteps](#) Mar 07, 1:14pm via TweetChat

@[KellyeCrane](#) "karma" model. Love it! [#solopr](#)



[PaulaJohns](#) Mar 07, 1:13pm via TweetDeck

Multi-tasking while joining in on [#solopr](#) chat. It's been awhile! Hello all - I am long-time PR pro based in San Diego area.



[jgombita](#) Mar 07, 1:13pm via web

@[Speakeasy_Media](#) in my recent Profile Byte column I indicated lead PR should be identified in biz accounts...so check mark to you! [#solopr](#)



[KellyeCrane](#) Mar 07, 1:13pm via TweetDeck

A2: Though it's OK if someone does, I've never sought a referral fee - work more on the karma model. [#solopr](#)



[KristK](#) Mar 07, 1:13pm via TweetGrid.com

RT @[SoloPR](#): Q2: When referring business to others, do you ask for a referral fee? [#solopr](#)



[joeldon](#) Mar 07, 1:13pm via TweetDeck

A2: Always give a generous referral thank you; never ask for one (pay it forward). [#solopr](#)



[dconconi](#) Mar 07, 1:13pm via TweetChat

A2: No. I see it as "Paying it forward" RT @[SoloPR](#): Q2: When referring business to others, do you ask for a referral fee? [#solopr](#)



[KerseyKnowsBest](#) Mar 07, 1:12pm via web

@[KristK](#) it's networking heaven... [#solopr](#)



[JanetL Falk](#) Mar 07, 1:12pm via TweetDeck

@[SoloPR](#) A2 No I do not ask for a referral fee. Am I leaving \$ on the table by not asking for one? [#soloPR](#)



[TerriMallioux](#) Mar 07, 1:12pm via Twitter for iPhone

@[kshelhamer](#) Are you [#solopr](#) lurking today? ;)



[fransteps](#) Mar 07, 1:12pm via TweetChat

A1. I go to learn about new stuff, see old friends. [#solopr](#)



[Speakeasy_Media](#) Mar 07, 1:12pm via HootSuite

follow-up to Q1: are there any good "not-at-SXSW" events occurring locally? I seem to recall some good ones here in [#ATL](#) last yr [#solopr](#)



[fransteps](#) Mar 07, 1:12pm via TweetChat

@[jgombita](#) Will do. [#solopr](#)



[SoloPR](#) Mar 07, 1:11pm via TweetGrid.com

Q2: When referring business to others, do you ask for a referral fee? [#solopr](#)



[dconconi](#) Mar 07, 1:11pm via TweetChat

@[tmalott](#) welcome! [#solopr](#)



[jgombita](#) Mar 07, 1:11pm via web

@[fransteps](#) look out for @[40deuce](#) (from @[sysomos](#)) at #[sxswi](#) #[soloPR](#)



[SoloPR](#) Mar 07, 1:11pm via TweetGrid.com

OK, Q2 is up next... #[soloPR](#)



[SoloPR](#) Mar 07, 1:10pm via TweetGrid.com

Mainly those with (or seeking) new media clients RT @[KristK](#): A1: SXSW not on my list. Would love to know what draws others to it. #[soloPR](#)



[Speakeasy_Media](#) Mar 07, 1:10pm via HootSuite

@[jgombita](#) trying to partition business & personal tweets a bit more -- this will help as march madness approaches ;) #[soloPR](#)



[damnredhead](#) Mar 07, 1:10pm via TweetChat

A1. Not me. #[soloPR](#)



[KristK](#) Mar 07, 1:10pm via TweetGrid.com

@[tmalott](#) first-timers always welcome. Glad you chose to join us. #[soloPR](#)



[3HatsComm](#) Mar 07, 1:10pm via TweetChat

A1 No, not going. #[soloPR](#)



[SoloPR](#) Mar 07, 1:09pm via [TweetGrid.com](#)

RT @[fransteps](#): A1: I'll be at [#sxswi](#) from Fri-Mon. It's just up the road, so how could I not go? [#solopr](#)



[jgombita](#) Mar 07, 1:09pm via [web](#)

Awesome. Welcome first-timer @[tmalott](#) to [#solopr](#)



[KristK](#) Mar 07, 1:09pm via [TweetGrid.com](#)

A1: SXSW not on my list. Would love to know what draws other [#solopr](#) pros to it.



[KellyeCrane](#) Mar 07, 1:09pm via [TweetDeck](#)

I'm missing SXSW this year, which I'm sad about. Too busy working on big things for [#solopr](#) premium!
[bit.ly/rDFeQa](#)



[TerriMallioux](#) Mar 07, 1:08pm via [Twitter for iPhone](#)

Welcome, Tina! RT “@[tmalott](#): @[SoloPR](#) @[KellyeCrane](#) this is Tina Malott @[tmalott](#), solo PR pro in San Diego - first time to the chat [#solopr](#)”



[fransteps](#) Mar 07, 1:08pm via [TweetChat](#)

A1: I'll be at [#sxswi](#) from Fri-Mon. It's just up the road, so how could I not go? [#solopr](#)



[jgombita](#) Mar 07, 1:08pm via [web](#)

@[Speakeasy Media](#) glad to hear it. We've had a dearth of males the last few chats (@muslimnewsedia excepted). New name/avatar? [#solopr](#)



[KellyeCrane](#) Mar 07, 1:08pm via [TweetDeck](#)

RT @[SoloPR](#): Q1: Any [#solopr](#) pros going to SXSW, so folks can look for each other?



[KristK](#) Mar 07, 1:07pm via [TweetGrid.com](#)

RT @[SoloPR](#): Q1: Any [#solopr](#) pros going to SXSW, so folks can look for each other?



[tmalott](#) Mar 07, 1:07pm via [web](#)

@[SoloPR](#) @[KellyeCrane](#) this is Tina Malott @[tmalott](#), solo PR pro in San Diego - first time to the chat [#solopr](#)



[SoloPR](#) Mar 07, 1:07pm via [TweetGrid.com](#)

Happy to see so many familiar faces today - welcome everyone! [#solopr](#)



[damnredhead](#) Mar 07, 1:06pm via [TweetChat](#)

hey crew, it's been a while. think I'll sit in on today's, if you don't mind. [#solopr](#)



[3HatsComm](#) Mar 07, 1:06pm via [TweetDeck](#)

Will be in lurker mode for today's [#soloPR](#) chat... got things to do, errands to run, nap I won't get today. :)



[SoloPR](#) Mar 07, 1:06pm via [TweetGrid.com](#)

Q1: Any [#soloPR](#) pros going to SXSW, so folks can look for each other?



[TerriMallioux](#) Mar 07, 1:06pm via web

I'm Terri, started in broadcast news as a reporter 22 yrs ago, moved to corporate P.R. Been doing the [#soloPR](#) thing for about 10 yrs.



[akenn](#) Mar 07, 1:06pm via TweetChat

Hi there - I'm Alison from the Boston area. Solo for 10 yrs now. PR for 17 yrs. [#soloPR](#)



[SoloPR](#) Mar 07, 1:06pm via TweetGrid.com

Welcome everyone! Q1 is a quick one... [#soloPR](#)



[KerseyKnowsBest](#) Mar 07, 1:05pm via web

@[dconconi](#) It's SO WARM! 12 degrees in [#Ottawa](#) [#SoloPR](#)



[JanetLFalk](#) Mar 07, 1:05pm via TweetDeck

Great day today! NYC-based PR pro. Small biz and nonprofit. Also subcontract to busy [#soloPR](#)



[Speakeasy_Media](#) Mar 07, 1:04pm via HootSuite

ready to jump in with [#soloPR](#) today



[SoloPR](#) Mar 07, 1:04pm via TweetGrid.com

In the past, the Apple press conferences have slowed Twitter down during our chats. If that happens, pls bear with us! [#solopr](#)



[KerseyKnowsBest](#) Mar 07, 1:04pm via web

Time for [#SoloPR](#)! Hopefully the phone will stop ringing for 30 mins so we can chat!



[fransteps](#) Mar 07, 1:04pm via TweetChat

I am solo for >2 years, PR for 20+, in San Antonio, TX , PR plus college prof and prepping for this & [#sxswi](#). [#solopr](#)



[dconconi](#) Mar 07, 1:04pm via TweetChat

Diana from the great warm north - lovely day to be 2.5 years solo (for the 2nd time) in Toronto [#solopr](#)



[KristK](#) Mar 07, 1:03pm via TweetGrid.com

Hello everyone, I'm Kristie (22 years exp, 8 as indy, APR and PR prof based on MS Gulf Coast) [#solopr](#)



[SoloPR](#) Mar 07, 1:03pm via TweetGrid.com

If you have [#solopr](#) Qs you'd like us to discuss, please @[KellyeCrane](#) without the hashtag (or DM), and we'll add them to the list!



[KristK](#) Mar 07, 1:02pm via TweetGrid.com

RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more) [#solopr](#)



[TerriMallieux](#) Mar 07, 1:02pm via Twitter for iPhone

Hello [#solopr](#) buds!



[SoloPR](#) Mar 07, 1:02pm via TweetGrid.com

If you're joining, please introduce yourself. This is [@KellyeCrane](#) moderating, Atlanta-based blogger at [soloprpro.com](#) [#solopr](#)



[KellyeCrane](#) Mar 07, 1:02pm via TweetDeck

RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[SoloPR](#) Mar 07, 1:02pm via TweetGrid.com

[@dconconi](#) [@fransteps](#) Welcome old friends! Let's hope the Apple fans allow us to proceed. :-) [#solopr](#)



[jgombita](#) Mar 07, 1:01pm via TweetGrid.com

RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)



[dconconi](#) Mar 07, 1:01pm via TweetChat

RT [@SoloPR](#): Its time for [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)



[dconconi](#) Mar 07, 1:00pm via TweetChat

@[fransteps](#) "tweet" you there! [#solopr](#)



[SoloPR Mar 07, 1:00pm via TweetGrid.com](#)

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)