

#SoloPR Chat – 3/14/2012

1. What are your cash-flow tips for managing the ebb and flow of your revenue stream?
2. I (@KellyeCrane) have been seeing more new business opps popping up lately. Are you seeing this, too?
3. Where do most #solopr get reliable nielsen ratings info. for earned media impressions data and analysis?



[SoloPR Mar 14, 1:58pm via TweetGrid.com](#)

We keep chatting on the hashtag all week, and the transcript will be on [soloprpro.com](#) tomorrow. Thanks!
[#solopr](#)



[MuslimNewMedia Mar 14, 1:58pm via TweetChat](#)

gotta run! thx all [#SoloPR](#)



[karenswim Mar 14, 1:58pm via TweetChat](#)

RT @SoloPR: Quick reminder: there are just 15 days left to join the Solo PR PRO site at the beta rates (price goes up 60% on 3/29). [#solopr](#)



[jgombita Mar 14, 1:58pm via web](#)

@John_Trader1 you implied "only." Or at least best. @greenbanana referred a bunch of #PR websites recently to @commPRObiz. NONE USA. [#solopr](#)



[John_Trader1 Mar 14, 1:57pm via TweetChat](#)

@KellyeCrane Maybe a future chat topic of "international PR?" [#solopr](#)



[PRjeff](#) Mar 14, 1:57pm via TweetChat

Will check out! RT @[KristK](#): A3: I use [Compete.com](#) to analyze website traffic patterns . It provides more info if you pay [#solopr](#)



[SoloPR](#) Mar 14, 1:57pm via TweetGrid.com

Quick reminder: there are just 15 days left to join the Solo PR PRO site at the beta rates (price goes up 60% on 3/29). [#solopr](#)



[joeldon](#) Mar 14, 1:57pm via TweetDeck

Kristie, thx for that link. @[KristK](#): A3: I use [Compete.com](#) to analyze website traffic patterns [#solopr](#)



[KateRobins](#) Mar 14, 1:57pm via TweetChat

Yup. RT @[KellyeCrane](#): Re: International work, Ive done quite a bit of it, and its usually when the client is U.S. based. [#solopr](#)



[jgombita](#) Mar 14, 1:57pm via web

@[kcwriter](#) read about a Canadian-Indian company that treated it like shifts. One starting, other leaving for day. Communication key. [#solopr](#)



[MuslimNewMedia](#) Mar 14, 1:57pm via TweetChat

A2 I do a lot of work and inquiries with Int'l clients [#SoloPR](#)



[SoloPR](#) Mar 14, 1:56pm via TweetGrid.com

Looks like we're winding down - thanks everyone for joining us today! [#solopr](#)



[KateRobins](#) Mar 14, 1:56pm via TweetChat

@[kcwriter](#) Yeah, and nothing anyone's ever going to be able to do about that anytime soon. I hope. Only boundaries we have left. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:56pm via TweetDeck

Re: International work, I've done quite a bit of it, and it's usually when the client is U.S. based. [#solopr](#)



[John_Trader1](#) Mar 14, 1:55pm via TweetChat

@[jgombita](#) Didn't say the "only" thought leaders -- certainly UK gets plenty of credit there too! [#solopr](#)



[kcwriter](#) Mar 14, 1:55pm via TweetChat

@[jgombita](#) Yep! Nowadays, the only real issue with international clients is time zones. [#solopr](#)



[jgombita](#) Mar 14, 1:55pm via web

Power of SEO! RT @[JanetLFalk](#): Client got a branding gig in SaudiaArabia from high SEO rank on branding issues via website and blog. [#soloPR](#)



[KristK](#) Mar 14, 1:55pm via TweetGrid.com

A3: I use [Compete.com](#) to analyze website traffic patterns (free and can do any website). It provides more info if you pay [#solopr](#)



[SoloDovePR](#) Mar 14, 1:54pm via HootSuite

@[KellyeCrane](#) re:a3 media kits are great sources of information [#solopr](#)



[jgombita](#) Mar 14, 1:54pm via TweetChat

Any other non-Americans participating today? [#solopr](#)



[MuslimNewMedia](#) Mar 14, 1:54pm via TweetChat

A2 had a couple of bites early in the year, but not much at the moment. Need to subcontract at the moment [#SoloPR](#)



[SoloDovePR](#) Mar 14, 1:53pm via TweetDeck

RT @[KellyeCrane](#): A3: For publications, look up their "media kit." Designed for advertisers, it has all kinds of demographic info. [#solopr](#)



[SoloPR](#) Mar 14, 1:53pm via TweetGrid.com

RT @[cloudspark](#): a3: i also use 'competitive visibility' we benchmark before/after the share of news client captures vs competitors [#solopr](#)



[jgombita](#) Mar 14, 1:53pm via web

@[John_Trader1](#) ummm. You might want to talk to some UK-based [#PR](#) pros (like @[greenbanana](#)) re: your thought-leadership claim.... [#solopr](#)



[cloudspark](#) Mar 14, 1:53pm via TweetGrid.com

RT @SoloPR: Heh RT @joeldon: I believe T. Rex & velociraptors still using AVEs. [#solopr](#)



[kcwriter](#) Mar 14, 1:53pm via [TweetChat](#)

@[JanetLFalk](#) Congrats to your client. It's really a global marketplace for PR/marketing/branding folks now! [#solopr](#)



[KellyeCrane](#) Mar 14, 1:53pm via [TweetDeck](#)

We have int'l members of the [#solopr](#) community, for partnering! RT @[John_Trader1](#): I think the future is bright for international clients



[KristK](#) Mar 14, 1:53pm via [TweetGrid.com](#)

A3: for outreach to several stations or planning, pull ad rates from a media database. Higher rates may = higher viewership [#solopr](#)



[cloudspark](#) Mar 14, 1:53pm via [web](#)

@[KateRobins](#) hi kate, hope you're well. [#soloPR](#)



[jgombita](#) Mar 14, 1:52pm via [web](#)

@[rockstarjen](#) I find the Finnish/Scandinavian sense of humour very similar to Canadian, except a bit drier. [#solopr](#)



[cloudspark](#) Mar 14, 1:52pm via [web](#)

a3: i also use 'competitive visibility" we benchmark before/after the share of news client captures vs competitors [#soloPR](#)



[joeldon](#) Mar 14, 1:52pm via TweetDeck

Interesting point. @[John_Trader1](#): ...future is bright for international clients -- look to U.S. as thought leaders in our industry. [#solopr](#)



[SoloPR](#) Mar 14, 1:52pm via TweetGrid.com

RT @[KerseyKnowsBest](#): Sales rep can give you everything for tv/radio/print [#solopr](#)



[KateRobins](#) Mar 14, 1:51pm via TweetChat

RT @[John_Trader1](#): I think the future is bright for international clients -- they look to U.S. as thought leaders in our industry. [#solopr](#)



[jgombita](#) Mar 14, 1:51pm via TweetChat

RT @[KellyeCrane](#): A3: For publications, look up their "media kit." Designed for advertisers, it has all kinds of demographic [#solopr](#)



[KateRobins](#) Mar 14, 1:51pm via TweetChat

@[cloudspark](#) Hi! [#solopr](#)



[SoloPR](#) Mar 14, 1:51pm via TweetGrid.com

OK, we have just a few minutes left. Anyone have a burning question to add? [#solopr](#)



[John_Trader1](#) Mar 14, 1:51pm via TweetChat

I think the future is bright for international clients -- they look to U.S. as thought leaders in our industry. [#solopr](#)



[rockstarjen](#) Mar 14, 1:51pm via [TweetDeck](#)

@[jgombita](#) ha! i did not. but they are quite the fun group! with people all over the world. makes our conf calls a challenge. ;) [#solopr](#)



[JanetLFalk](#) Mar 14, 1:51pm via [TweetDeck](#)

@[kcwriter](#) Client got a branding gig in SaudiaArabia from high SEO rank on branding issues via website and blog. [#soloPR](#)



[KristK](#) Mar 14, 1:51pm via [TweetGrid.com](#)

A3: for individual stations, check station website for media kit provided to potential advertisers. [#solopr](#)



[KerseyKnowsBest](#) Mar 14, 1:50pm via [web](#)

Sales rep can give you everything for tv/radio/print@[KellyeCrane](#) A3: Look up their "media kit. it has all kinds of demographic info. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:50pm via [TweetDeck](#)

@[KateRobins](#) Yes- our tweets crossed. The media kits. [#solopr](#)



[SoloPR](#) Mar 14, 1:49pm via [TweetGrid.com](#)

Heh RT @[joeldon](#): I believe T. Rex & velociraptors still using AVEs. [#solopr](#)



[jgombita](#) Mar 14, 1:49pm via web

@[rockstarjen](#) think you should go on recon trip. But go in summer. Didja know Finland world's largest producer of ice-breaking boats? [#solopr](#)



[cloudspark](#) Mar 14, 1:49pm via web

joining in the last few for [#solopr](#)



[KellyeCrane](#) Mar 14, 1:49pm via TweetDeck

A3: For publications, look up their "media kit." Designed for advertisers, it has all kinds of demographic info. [#solopr](#)



[karenswim](#) Mar 14, 1:49pm via TweetChat

Ha! RT @[joeldon](#): I believe T. Rex & velociraptors still using AVEs. [#solopr](#)



[rockstarjen](#) Mar 14, 1:48pm via TweetDeck

@[jgombita](#) @[KateRobins](#) they also have offices in the Bay Area now. [#solopr](#)



[LoisMarketing](#) Mar 14, 1:48pm via TweetDeck

Control your engagement in SoMe. Don't react to it. [#solopr](#)



[KateRobins](#) Mar 14, 1:47pm via TweetChat

@[KellyeCrane](#) The advertising section on websites you mean? [#solopr](#)



[KellyeCrane](#) Mar 14, 1:47pm via TweetDeck

A3: It's useful to know numbers when setting objectives, deciding who to contact (top tier, etc.). Then measure against objectives [#solopr](#)



[AerialEllis](#) Mar 14, 1:47pm via TweetDeck

RT @[KellyeCrane](#): A3: On this, hoping no one is using the discredited AVEs (Ad Value Equivalency) to show results to client. [#solopr](#)



[jgombita](#) Mar 14, 1:46pm via TweetChat

@[KateRobins](#) I meant I've "been to Finland." It's @[rockstarjen](#) who has a (shared) Finnish client. [#solopr](#)



[LoisMarketing](#) Mar 14, 1:46pm via TweetDeck

Look beyond tech to reaching your goals. Tech should be a means, not the end! [#solopr](#)



[KateRobins](#) Mar 14, 1:46pm via TweetChat

RT @[3HatsComm](#): RT @[JanetLFalk](#): @[kcwriter](#) website blog never sleep. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:45pm via TweetDeck

A3: I think publicly available sources can be found to give you a range of viewers/readers for media outlets. [#solopr](#)



[KateRobins](#) Mar 14, 1:45pm via TweetChat

@[LoisMarketing](#) Thanks. [#solopr](#)



[mdbarber](#) Mar 14, 1:45pm via TweetChat

Please no. RT @[KellyeCrane](#): A3: Hoping no one is using the discredited AVEs (Ad Value Equivalency) to show results to client. [#solopr](#)



[KateRobins](#) Mar 14, 1:45pm via TweetChat

@[jgombita](#) How'd you get paid? [#solopr](#)



[joeldon](#) Mar 14, 1:45pm via TweetDeck

I believe T. Rex & velociraptors still using AVEs. @[KellyeCrane](#): A3: On this, hoping no one is using the discredited AVEs... [#solopr](#)



[jgombita](#) Mar 14, 1:45pm via TweetChat

I've been! RT @[rockstarjen](#): ive mostly focused on tech, which is certainly a factor. my newest (shared) client is based in finland. [#solopr](#)



[kcwriter](#) Mar 14, 1:45pm via TweetChat

@[JanetLFalk](#) Lol. True! [#solopr](#)



[3HatsComm](#) Mar 14, 1:45pm via TweetChat

RT @[JanetLFalk](#): @[kcwriter](#) website blog never sleep. [#soloPR](#)



[LoisMarketing](#) Mar 14, 1:45pm via TweetDeck

@[KateRobins](#) One to one engagement and sales. [#solopr](#)



[jgombita](#) Mar 14, 1:44pm via TweetChat

International/online marketing knows no borders! RT @[kcwriter](#): They [potential Turkish client] found my website/blog & contacted me. [#solopr](#)



[KateRobins](#) Mar 14, 1:44pm via TweetChat

@[LoisMarketing](#) Can you say how? [#solopr](#)



[LoisMarketing](#) Mar 14, 1:44pm via TweetDeck

@[jgombita](#) The tech sector circumvents anything in their way! Love that! @[KellyeCrane](#) [#solopr](#)



[rockstarjen](#) Mar 14, 1:44pm via TweetChat

Yucky. RT @[KellyeCrane](#): A3: On this, hoping no one is using the discredited AVEs (Ad Value Equivalency) to show results to client. [#solopr](#)



[KateRobins](#) Mar 14, 1:44pm via TweetChat

@[ProfNet](#) Are you speaking for just ProfNet or PRNewswire? Does PRNewswire have a solopr rate? [#solopr](#)



[rockstarjen](#) Mar 14, 1:43pm via TweetChat

@[jgombita](#) i've mostly focused on tech, which is certainly a factor. my newest (shared) client is based in finland. [#soloPR](#)



[JanetLFalk](#) Mar 14, 1:43pm via TweetDeck

@[kcwriter](#) website blog never sleep. [#soloPR](#)



[KerseyKnowsBest](#) Mar 14, 1:43pm via web

Bah I missed [#SoloPR](#)!!! Two weeks in a row...[#DaysAreTooShort](#)



[KellyeCrane](#) Mar 14, 1:43pm via TweetDeck

A3: On this, hoping no one is using the discredited AVEs (Ad Value Equivalency) to show results to client. [#soloPR](#)



[karensim](#) Mar 14, 1:43pm via TweetChat

@[SoloPR](#) Yes, of course thank you!! Keep forgetting to ping you for help :-)
[#soloPR](#)



[kcwriter](#) Mar 14, 1:43pm via TweetChat

@[jgombita](#) They found my website/blog and contacted me. [#soloPR](#)



[KateRobins](#) Mar 14, 1:43pm via TweetChat

@[fransteps](#) Bye! I hope the meeting's good. [#soloPR](#)



[jgombita](#) Mar 14, 1:42pm via web

@[KellyeCrane](#) isn't the technology sector one that was less impacted by recession and/or most on the rise? Canada it is commodities. [#solopr](#)



[KristK](#) Mar 14, 1:42pm via [TweetGrid.com](#)

A3: Nielsen as in broadcast viewership #? [#solopr](#)



[LoisMarketing](#) Mar 14, 1:42pm via [TweetDeck](#)

My clients and I do not rely on outside info. We gather internally. [#soloPR](#)



[ProfNet](#) Mar 14, 1:42pm via [TweetDeck](#)

@[charshaff](#) Hi, Charlotte. I'm DM'ing you our [#solopr](#) rate. I think you'll be pleasantly surprised at how affordable it is. :-)



[KateRobins](#) Mar 14, 1:42pm via [TweetChat](#)

@[KristK](#) Ouch! [#solopr](#)



[SoloPR](#) Mar 14, 1:42pm via [TweetGrid.com](#)

@[karensxim](#) Will email you after the chat on that! [#solopr](#)



[fransteps](#) Mar 14, 1:42pm via [TweetChat](#)

Bugging out early for client meeting! Have a great week everyone...will read transcript tomorrow for rest!
[#solopr](#)



[ClareJanel](#) Mar 14, 1:41pm via TweetChat

I love cisionpoint! It is a great resource and tool! [#solopr](#)



[KristK](#) Mar 14, 1:41pm via TweetGrid.com

RT @SoloPR: Q3: Where do most [#solopr](#) get reliable nielsen ratings info. for earned media impressions data and analysis?



[karenswym](#) Mar 14, 1:41pm via TweetChat

RT @SoloPR: Q3: Where do most [#solopr](#) get reliable nielsen ratings info. for earned media impressions data and analysis? [#solopr](#)



[jgombita](#) Mar 14, 1:41pm via TweetChat

@[kcwriter](#) how did the query from Turkey come about? [#solopr](#)



[KristK](#) Mar 14, 1:41pm via TweetGrid.com

@[lafinguy](#) @[PRjeff](#) Discussed working with developer once, in exchange for condo in new bldg. Said no. Bldg still not built. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:41pm via TweetDeck

@[jgombita](#) Good follow-up Q. I would say most are technology, but not all. [#solopr](#)



[karenswym](#) Mar 14, 1:41pm via TweetChat

@SoloPR I'm having technical difficulties but will fill out as soon as I can access [#solopr](#)



SoloPR Mar 14, 1:40pm via TweetGrid.com

Ha! RT @lafinguy: @PRjeff We'll do biz with anyone that has \$ or bananas, yes [#solopr](#)



SoloPR Mar 14, 1:40pm via TweetGrid.com

Q3: Where do most [#solopr](#) get reliable nielsen ratings info. for earned media impressions data and analysis?



lafinguy Mar 14, 1:39pm via TweetDeck

@PRjeff We'll do biz with anyone that has \$ or bananas, yes [#solopr](#)



SoloPR Mar 14, 1:39pm via TweetGrid.com

Great! A couple new PRO features coming soon around leads, too RT @KateRobins: Ditto RT @fransteps: @SoloPR Guilty! Will do this wk! [#solopr](#)



Brivette05 Mar 14, 1:39pm via TweetChat

RT @fransteps: A1: I auto deposit 30% of EVERY check into a holding account for taxes. Pretend it's not there! [#solopr](#)



KateRobins Mar 14, 1:39pm via TweetChat

MT @fransteps: Too bad candidates can't! RT @PRjeff: A2: Refuse to blame current president or econ for my success or failures. [#solopr](#)



[SoloPR](#) Mar 14, 1:38pm via [TweetGrid.com](#)

Don't know about you guys, but this question made me feel happy/hopeful! Q3 is up next(and will be stated as submitted)... [#solopr](#)



[jgombita](#) Mar 14, 1:38pm via [web](#)

@[rockstarjen](#) @[KateRobins](#), please see how I rephrased the query to @[KellyeCrane](#) [#solopr](#)



[KateRobins](#) Mar 14, 1:38pm via [TweetChat](#)

Ditto. RT @[fransteps](#): @[SoloPR](#) Guilty! Will do this week! [#solopr](#)



[SoloPR](#) Mar 14, 1:37pm via [TweetGrid.com](#)

w00t! RT @[PRjeff](#): A2: 2012 has been solid thus far & only looking better. Looking to possibly expand. [#solopr](#)



[fransteps](#) Mar 14, 1:37pm via [TweetChat](#)

@[SoloPR](#) Guilty! Will do this week! [#solopr](#)



[PRjeff](#) Mar 14, 1:37pm via [TweetChat](#)

@[lafinguy](#) *you still have... (typing too fast!) [#solopr](#)



[LoisMarketing](#) Mar 14, 1:37pm via [TweetDeck](#)

@[makasha](#) You can't be offended. To be pro PR you must be neutral and open. Glad to hear! [#solopr](#)



[fransteps](#) Mar 14, 1:37pm via TweetChat

Too bad the candidates can't do that! RT [@PRjeff](#): A2: Refuse to blame current president or economy for my success... or failures. [#solopr](#)



[KateRobins](#) Mar 14, 1:37pm via TweetChat

[@John_Trader1](#) Good for you! Let it rip! [#solopr](#)



[mdbarber](#) Mar 14, 1:37pm via TweetChat

So true! RT [@PRjeff](#): A2: Refuse to blame the current president or economy for my success... or failures. [#solopr](#)



[SoloPR](#) Mar 14, 1:36pm via TweetGrid.com

A2: And, sorry to mention the Pro site again, but complete your Profiles if you're a member- it's where I look to share leads. [#solopr](#)



[John_Trader1](#) Mar 14, 1:36pm via TweetChat

[@KateRobins](#) Yes, I enjoy my 9 - 5 work and just wanted to start a little something new to broaden the horizon a bit. [#solopr](#)



[KateRobins](#) Mar 14, 1:36pm via TweetChat

Agree. RT [@KellyeCrane](#): [@jgombita](#) Ive always operated on a national basis, so very little of my work/leads comes from Atlanta. [#solopr](#)



[LoisMarketing](#) Mar 14, 1:36pm via TweetDeck

If you are truly [#soloPR](#) go for the opps you hear about!



[karenswim](#) Mar 14, 1:36pm via TweetChat

Agree! RT [@PRjeff](#): A2: Refuse to blame the current president or economy for my success... or failures. [#soloPR](#)



[PRjeff](#) Mar 14, 1:36pm via TweetChat

[@lafinguy](#) Hey Mike, good to hear from you. Looks like you're still got a lot of monkey business going on. [#soloPR](#)



[JanetLFalk](#) Mar 14, 1:36pm via TweetDeck

MT He DID inherit a mucky mess. [@PRjeff](#): A2: Refuse to blame the current president or economy for my success... or failures. [#soloPR](#)



[KateRobins](#) Mar 14, 1:36pm via TweetChat

[@PRjeff](#) Thank you for saying that, Jeff. We're all self-made. [#soloPR](#)



[makasha](#) Mar 14, 1:36pm via TweetChat

[@LoisMarketing](#) The 1st time a potential client made a candid statement like that I was offended. Then, I realized it was true. [#soloPR](#)



[rockstarjen](#) Mar 14, 1:35pm via TweetChat

Same here (SD). @KellyeCrane: @jgombita Ive always operated on a national basis, so very little of my work/leads comes from Atlanta. #solopr



[SoloPR Mar 14, 1:35pm via TweetGrid.com](#)

A2: If the economy starts growing steadily, some of our #solopr advice will adjust accordingly. Keep us posted!



[jgombita Mar 14, 1:35pm via web](#)

@KellyeCrane let me phrase it differently, then: does the majority of your biz come from a SECTOR that is recovering? #solopr



[KristK Mar 14, 1:34pm via TweetGrid.com](#)

A2: Inquiries on the rise, but nothing concrete ... yet. #solopr



[PRjeff Mar 14, 1:34pm via TweetChat](#)

A2: Refuse to blame the current president or economy for my success... or failures. #solopr



[lafinguy Mar 14, 1:34pm via TweetDeck](#)

@PRjeff Good to hear! Cheers! #solopr



[KateRobins Mar 14, 1:34pm via TweetChat](#)

@John_Trader1 Are you working 9 - 5 too? As they say, want something done, ask a busy person. #solopr



[SummitMtnMedia](#) Mar 14, 1:34pm via TweetChat

RT @3HatsComm: A2 Yes/no. Seen some new biz startups, but little-to-no budget... hoping that turns around soon. [#soloPR](#)



[SoloPR](#) Mar 14, 1:34pm via TweetGrid.com

Glad to hear many folks are seeing an uptick! Sounds like it's not yet universal, though. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:34pm via TweetDeck

@[jgombita](#) I've always operated on a national basis, so very little of my work/leads comes from Atlanta. [#solopr](#)



[PRjeff](#) Mar 14, 1:34pm via TweetChat

A2: 2012 has been solid thus far & only looking better. Looking to possibly expand. [#solopr](#)



[KateRobins](#) Mar 14, 1:34pm via TweetChat

@[JanetLFalk](#) Yes. Mine's referral or people I've worked with in past. Keeps it small. I stay close to the client. [#solopr](#)



[John Trader1](#) Mar 14, 1:33pm via TweetChat

@[KateRobins](#) Thanks Kate -- it's been good for me to keep sharp and try new things outside of 9 to 5 gig. [#solopr](#)



[kcwriter](#) Mar 14, 1:33pm via TweetChat

A2. Yes, been getting several inquiries from businesses in the U.S. and one from Turkey! [#solopr](#)



[KateRobins](#) Mar 14, 1:32pm via TweetChat

@[karensxim](#) Good for you, Karen! [#solopr](#)



[JanetLFalk](#) Mar 14, 1:32pm via TweetDeck

Today's networking group of consultants to nonprofits mentioned how much biz is via referrals. Note to self: Always Be Marketing. [#soloPR](#)



[LoisMarketing](#) Mar 14, 1:32pm via TweetDeck

Candid: "I would like your help. I don't want staff wasting their time." [#soloPR](#) A2



[3HatsComm](#) Mar 14, 1:32pm via TweetChat

A2 Yes/no. Seen some new biz startups, but little-to-no budget... hoping that turns around soon. [#soloPR](#)



[KateRobins](#) Mar 14, 1:31pm via TweetChat

@[John_Trader1](#) Great! [#solopr](#)



[SoloPR](#) Mar 14, 1:31pm via TweetGrid.com

RT @[JanetLFalk](#): A2 Yes, referrals from multiple, diverse & unexpected sources. Some project work tht may turn to retainer. [#solopr](#)



[KristK](#) Mar 14, 1:31pm via TweetGrid.com

RT @LoisMarketing: Yes, many new opps as companies are looking without rather than within! [#soloPR](#)
A2 [#solopr](#)



[SoloPR](#) Mar 14, 1:31pm via [TweetGrid.com](#)

RT @dariasteigman: A2 Not yet. It's been oddly quiet here. But I think it's due to break open. [#solopr](#)



[makasha](#) Mar 14, 1:31pm via [TweetChat](#)

A2 I'm seeing more opps here in Montgomery -- mostly non-profits and government [#solopr](#)



[ClareJanel](#) Mar 14, 1:31pm via [TweetChat](#)

I hope this means new internship opportunities with solo PR specialists! :) [#solopr](#)



[LoisMarketing](#) Mar 14, 1:31pm via [TweetDeck](#)

Yes, many new opps as companies are looking without rather than within! [#soloPR](#) A2



[fransteps](#) Mar 14, 1:31pm via [TweetChat](#)

A2: Yes. Have seen an upsurge in inquiries! [#solopr](#)



[John Trader1](#) Mar 14, 1:31pm via [TweetChat](#)

A2: Just started a mini solo campaign & immediately got 2 clients. They were referrals but just fell into my lap. [#solopr](#)



[SoloPR](#) Mar 14, 1:30pm via [TweetGrid.com](#)

@[joeldon](#) Good point about businesses potentially going bankrupt. It happens! [#solopr](#)



[jgombita](#) Mar 14, 1:30pm via [TweetChat](#)

@[SoloPR](#) query: how is the Atlanta (and Georgia) biz climate in general? Is it a current USA hot spot? Here it's Alberta (Sask & BC). [#solopr](#)



[KristK](#) Mar 14, 1:30pm via [TweetGrid.com](#)

RT @[SoloPR](#): Q2: I (@[KellyeCrane](#)) have been seeing more new business opps popping up lately. Are you seeing this, too? [#solopr](#)



[karenswym](#) Mar 14, 1:30pm via [TweetChat](#)

A2: Yes, 2012 has definitely been a great year! [#solopr](#)



[rockstarjen](#) Mar 14, 1:30pm via [TweetChat](#)

Q2 New biz opps have been pretty steady for me for the past few years. Definitely not seeing things slowing down. [#solopr](#)



[KateRobins](#) Mar 14, 1:30pm via [TweetChat](#)

Nice! RT @[JanetLFalk](#): A2 Yes, referrals from multiple, diverse & unexpected sources. Some project work tht may turn to etainer. [#solopr](#)



[KateRobins](#) Mar 14, 1:30pm via [TweetChat](#)

@[dariasteigman](#) A2 Thought that was seasonal but yes! [#solopr](#)



[karenswim](#) Mar 14, 1:29pm via TweetChat

RT @SoloPR: Q2: I (@KellyeCrane) have been seeing more new business opps popping up lately. Are you seeing this, too? [#solopr](#)



[dariasteigman](#) Mar 14, 1:29pm via TweetDeck

A2 Not yet. It's been oddly quiet here. But I think it's due to break open. [#solopr](#)



[makasha](#) Mar 14, 1:29pm via TweetChat

RT @SoloPR: Q2: I (@KellyeCrane) have been seeing more new business opps popping up lately. Are you seeing this, too? [#solopr](#)



[LoisMarketing](#) Mar 14, 1:29pm via TweetDeck

Don't present it as a "deposit". It should always be a "retainer". [#soloPR](#) A1



[JanetLFalk](#) Mar 14, 1:29pm via TweetDeck

A2 Yes, referrals from multiple, diverse & unexpected sources. Some project work tht may turn to etainer. [#soloPR](#)



[AerialEllis](#) Mar 14, 1:29pm via TweetChat

RT @fransteps: A1: I auto deposit 30% of EVERY check into a holding account for taxes. Pretend it's not there! [#solopr](#)



[fransteps](#) Mar 14, 1:29pm via TweetChat

RT @SoloPR: Q2: I (@KellyeCrane) have been seeing more new business opps popping up lately. Are you seeing this, too? [#solopr](#)



[KateRobins](#) Mar 14, 1:29pm via [TweetChat](#)

MT @kcwriter: My acc takes my fed taxes out of my account monthly. That way I only have to think about quarterly state taxes. [#solopr](#)



[mdbarber](#) Mar 14, 1:29pm via [TweetChat](#)

Joining really late but trying to catch up. Mary from Anchorage...where we're NOT enjoying the spring you all are. 12 years as solo [#solopr](#)



[dariasteigman](#) Mar 14, 1:29pm via [TweetGrid.com](#)

RT @SoloPR: Q2: I (@KellyeCrane) have been seeing more new business opps popping up lately. Are you seeing this, too? [#solopr](#)



[AerialEllis](#) Mar 14, 1:28pm via [TweetDeck](#)

RT @joeldon: A1: In 60-120 days a business could go bankrupt on you, & why should we carry the float? [#solopr](#)



[joeldon](#) Mar 14, 1:28pm via [TweetDeck](#)

A1: Bill and collect the same way your client bills & collects from its customers. Same terms, same Net. [#solopr](#)



[SoloPR](#) Mar 14, 1:28pm via [TweetGrid.com](#)

This! RT @fransteps: A1: I always request a deposit, bill against first month. [#solopr](#)



[LoisMarketing](#) Mar 14, 1:28pm via TweetDeck

If you are proven and credible collecting the retainer up front is no problem. [#soloPR](#) a1



[SoloPR](#) Mar 14, 1:28pm via TweetGrid.com

Q2: I (@[KellyeCrane](#)) have been seeing more new business opps popping up lately. Are you seeing this, too? [#solopr](#)



[dariasteigman](#) Mar 14, 1:28pm via TweetDeck

@[ClareJanel](#) That and the howling bark. [#solopr](#)



[kcwriter](#) Mar 14, 1:28pm via TweetChat

My accountant takes my fed taxes out of my account on a monthly basis. That way I only have to think about quarterly state taxes. [#solopr](#)



[KateRobins](#) Mar 14, 1:28pm via TweetChat

RT @[joeldon](#): A1: These companies dont give customers 120 days to pay on their invoices; whats good for the goose... [#solopr](#)



[ClareJanel](#) Mar 14, 1:28pm via TweetChat

RT @[KateRobins](#): A1. My butt-kicking biz partner always insists on half up front before she starts. Words. [#solopr](#)



[fransteps](#) Mar 14, 1:28pm via TweetChat

A1: I always request a deposit, bill against first month. They know you are serious & a contract helps, too!
[#solopr](#)



[rockstarjen](#) Mar 14, 1:27pm via [TweetDeck](#)

@[fransteps](#) some years i'm better at it than others. i was a bad girl last year. [#solopr](#)



[LoisMarketing](#) Mar 14, 1:27pm via [TweetDeck](#)

[#soloPR](#) A1 Collect the retainer.



[KateRobins](#) Mar 14, 1:27pm via [TweetChat](#)

A1. My butt-kicking biz partner always insists on half up front before she starts. Words. [#solopr](#)



[ClareJanel](#) Mar 14, 1:27pm via [TweetChat](#)

I have a beagle, and they eat EVERYTHING! There should be a warning label that comes with beagle puppies. [#solopr](#)



[joeldon](#) Mar 14, 1:27pm via [TweetDeck](#)

A1: If you incorporate, you won't have to deal with the quarterly payments. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:27pm via [TweetDeck](#)

@[ClareJanel](#) You bet! [#solopr](#)



[SoloPR](#) Mar 14, 1:26pm via [TweetGrid.com](#)

Great tips everyone, thanks! Q2 is up next.. [#solopr](#)



[KateRobins](#) Mar 14, 1:26pm via TweetChat

YES! RT [@KellyeCrane](#): A1: BTW, should mention getting at least partial pymnt upfront whenever you can also helps w/cash flow. [#solopr](#)



[ClareJanel](#) Mar 14, 1:26pm via TweetChat

That answers my ? thanks! RT [@KellyeCrane](#): A1: BTW, should mention getting at least partial pymnt upfront [#solopr](#)



[KateRobins](#) Mar 14, 1:26pm via TweetChat

[@KellyeCrane](#) Yeah, solos can't let dogs bury stuff. [#solopr](#)



[SoloPR](#) Mar 14, 1:26pm via TweetGrid.com

[@AerialEllis](#) *waving hello* [#solopr](#)



[fransteps](#) Mar 14, 1:25pm via TweetChat

[@rockstarjen](#) It has saved my butt a couple of times, esp in first year! [#solopr](#)



[rockstarjen](#) Mar 14, 1:25pm via TweetChat

[@KellyeCrane](#) depending on what she does to that shoe, you might have another cash flow situation on your hands. ;) [#solopr](#)



[SoloPR](#) Mar 14, 1:25pm via [TweetGrid.com](#)

Ha! Now that's belt-tightening! RT @[KristK](#): A1: confession: didn't buy socks first year on my own. Figured no one saw them. [#solopr](#)



[TexAnne](#) Mar 14, 1:25pm via [Echofon](#)

As [#SoloPR](#) I have no excuse! RT @[WSJ](#): biggest threat to diet isn't in fridge - it is sitting at the next desk [on.wsj.com/ArFSGJ](#)



[fransteps](#) Mar 14, 1:25pm via [TweetChat](#)

YES! RT @[KellyeCrane](#): A1: BTW, should mention getting at least partial pymnt upfront whenever you can also helps w/cash flow. [#solopr](#)



[rockstarjen](#) Mar 14, 1:25pm via [TweetChat](#)

I really need to start doing this. RT @[fransteps](#): A1: I auto deposit 30% of EVERY check into a holding account for taxes. [#solopr](#)



[ClareJanel](#) Mar 14, 1:25pm via [TweetChat](#)

Has anyone ever heard of companies putting a percentage of the cost down and paying the rest over time? [#solopr](#)



[makasha](#) Mar 14, 1:25pm via [TweetChat](#)

A1 some firms will factor invoices to help with the 60-90 lag on big projects [#solopr](#)



[KellyeCrane](#) Mar 14, 1:24pm via TweetDeck

Dog just trotted joyfully by with my shoe in her mouth. Had to retrieve. :-| [#solopr](#)



[KateRobins](#) Mar 14, 1:24pm via TweetChat

MT [@dariasteigman](#): Smart. RT [@fransteps](#): A1: Auto deposit 30% of EVERY check into tax holding account. Pretend its not there! [#solopr](#)



[KristK](#) Mar 14, 1:24pm via TweetGrid.com

A1: confession: didn't buy socks first year on my own. Figured no one saw them. Spent \$\$\$ on office tech but not \$10 on socks. [#solopr](#)



[KateRobins](#) Mar 14, 1:24pm via TweetChat

[@makasha](#) A lot of gargantuans use that contractor/purchasing svc that sits on stuff for mos. I fired one last yr. Just can't do it. [#solopr](#)



[AerialEllis](#) Mar 14, 1:23pm via TweetDeck

Missing [#soloPR](#). Hello everyone!



[KellyeCrane](#) Mar 14, 1:23pm via TweetDeck

A1: BTW, should mention that getting at least partial payment upfront whenever you can also helps w/cash flow. [#solopr](#)



[joeldon](#) Mar 14, 1:23pm via TweetDeck

A1: These companies don't give customers 120 days to pay on their invoices; what's good for the goose...
[#solopr](#)



[dariasteigman](#) Mar 14, 1:23pm via TweetDeck

Smart. RT @[fransteps](#): A1: I auto deposit 30% of EVERY check into a holding account for taxes. Pretend it's not there! [#solopr](#)



[fransteps](#) Mar 14, 1:22pm via TweetChat

A1: I auto deposit 30% of EVERY check into a holding account for taxes. Pretend it's not there! [#solopr](#)



[KateRobins](#) Mar 14, 1:22pm via TweetChat

RT @[KellyeCrane](#): @[fransteps](#) Fortunately, it didnt take me too long. Another tip: cut expenses to only necessities until you have it. [#solopr](#)



[dariasteigman](#) Mar 14, 1:22pm via TweetDeck

Floats only really bite for the 1st payment. After that, they flow. Bonus: Cash comes in 2-3 mo. after all the work is done. [#solopr](#)



[KristK](#) Mar 14, 1:22pm via TweetGrid.com

@[rockstarjen](#) Just horror stories from others, but now I ask about pay cycles when talking \$\$ during negotiations. No surprises. [#solopr](#)



[makasha](#) Mar 14, 1:22pm via TweetChat

RT @[KateRobins](#): @[joeldon](#) Q1. Yes! The bigger the co, the longer the wait. <--- [#solopr](#)



[KateRobins](#) Mar 14, 1:21pm via TweetChat

RT @dariasteigman: A1 Also critical to keep in mind: just b/c no withholding doesn't mean it's yours to keep. Put aside tax payments. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:21pm via TweetDeck

@joeldon Most normal companies are 30 days or less, fortunately (and we should articulate that in our contracts). [#solopr](#)



[joeldon](#) Mar 14, 1:21pm via TweetDeck

A1: In 60-120 days a business could go bankrupt on you, & why should we carry the float? [#solopr](#)



[rockstarjen](#) Mar 14, 1:21pm via TweetChat

@joeldon ha! well, after a year, i'm finally starting to get the hang of it. until something changes, that is. ;) [#solopr](#)



[KateRobins](#) Mar 14, 1:21pm via TweetChat

@joeldon Q1. Yes! The bigger the co, the longer the wait. Pharma cos espec that outsource pr work are months. Can't do. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:21pm via TweetDeck

@joeldon Some of the biggest companies in the world force contractors to accept 90 day terms. Sad, but true. [#solopr](#)



[PRjeff](#) Mar 14, 1:20pm via TweetChat

A1: Then again, I don't deal w/gov't agencies... [#solopr](#)



[rockstarjen](#) Mar 14, 1:20pm via TweetChat

@[KristK](#) you have clients that pay 90-120 days out?! i've never heard of that, and i've worked for some sizable organizations. crazy. [#solopr](#)



[SoloPR](#) Mar 14, 1:20pm via TweetGrid.com

Hatchers- ha! RT @[PRjeff](#): A1: I also separate the on-time chicken hatchers from the slow ones on my cash-flow sheet. [#solopr](#)



[KristK](#) Mar 14, 1:20pm via TweetGrid.com

@[karensxim](#) @[fransteps](#) Stalking the mailman, then racing to bank is way too common for small biz owners [#solopr](#)



[joeldon](#) Mar 14, 1:20pm via TweetDeck

You're a pro mom on 1st feeding. ;-) @[rockstarjen](#): ...almost non-rookie mom. :) [#solopr](#)



[KateRobins](#) Mar 14, 1:19pm via TweetChat

sorry I'm late [#solopr](#)



[PRjeff](#) Mar 14, 1:19pm via TweetChat

A1: Most of my clients are 10 days net. I don't buy into the mindset accounting depts. need 30, 60 or 90 days. [#solopr](#)



[makasha](#) Mar 14, 1:19pm via [TweetChat](#)

@[joeldon](#) A1: most of the small businesses I work with have net 30; larger firms & govt net 60 - 90 [#solopr](#)



[rockstarjen](#) Mar 14, 1:19pm via [TweetChat](#)

good idea. RT @[PRjeff](#): A1: I also separate the on-time chicken hatchers from the slow ones on my cash-flow sheet. [#solopr](#)



[SoloPR](#) Mar 14, 1:19pm via [TweetGrid.com](#)

MT @[fransteps](#): A1. I started using a spreadsheet for Income Projections. Helps me look fwd in booking new biz; planning project end [#solopr](#)



[rockstarjen](#) Mar 14, 1:18pm via [TweetChat](#)

Joining late and trying to participate a bit today. Jen in San Diego, here. 8+ year solo and almost non-rookie mom. :) [#solopr](#)



[SoloPR](#) Mar 14, 1:18pm via [TweetGrid.com](#)

FYI- we talk about this in the Solo PR PRO premium download, "Show me the Money! Part One: Expenses" bit.ly/rDFeQa [#solopr](#)



[PRjeff](#) Mar 14, 1:18pm via [TweetChat](#)

A1: I also separate the on-time chicken hatchers from the slow ones on my cash-flow sheet. [#solopr](#)



[karensim](#) Mar 14, 1:18pm via TweetChat

RT @[KristK](#): larger clients often have longer pay cycles (even 90-120 days). Charge more, then negotiate discount 4paying quickly.. [#solopr](#)



[joeldon](#) Mar 14, 1:18pm via TweetDeck

A1: Are you finding Net of 90 days or more? What happened to 30 days? [#solopr](#)



[karensim](#) Mar 14, 1:17pm via TweetChat

@[KristK](#) Lol! Been there, stalking the PO Box! [#solopr](#)



[KristK](#) Mar 14, 1:17pm via TweetGrid.com

Having options is priceless. MT @[dariasteigman](#): A cushion allows me not to take any work just b/c it is work [#solopr](#)



[ClareJanel](#) Mar 14, 1:17pm via TweetChat

RT @[KristK](#): A1: larger clients often have longer pay cycles (even 90-120 days). Charge more, negotiate discount 4 paying quickly [#solopr](#)



[makasha](#) Mar 14, 1:17pm via TweetChat

RT @[KristK](#) A1 larger clients often have longer pay cycles (even 90-120 days) Charge more, then negotiate discount for paying quickly [#solopr](#)



[KellyeCrane](#) Mar 14, 1:16pm via TweetDeck

A1: I once had a client that had paid very quickly, suddenly become my biggest delinquent when they hired a lousy office mgr. Oy! [#solopr](#)



[fransteps](#) Mar 14, 1:16pm via TweetChat

A1. I started using a spreadsheet for Income Projections. Helps me look forward in booking new biz; planning project endings. [#solopr](#)



[PRjeff](#) Mar 14, 1:16pm via TweetChat

RT @[KristK](#): A1: larger clients often have longer pay cycles (even 90-120 days). Charge more, negotiate discount 4 paying quickly [#solopr](#)



[makasha](#) Mar 14, 1:16pm via TweetChat

RT @[dariasteigman](#): A1 Also critical to keep in mind: just b/c no withholding doesnt mean its yours to keep. Put aside tax payments. [#solopr](#)



[John_Trader1](#) Mar 14, 1:16pm via TweetChat

RT @[KristK](#): A1: larger clients often have longer pay cycles (even 90-120 days). Chrg more, then negotiate discount 4 paying quickly [#solopr](#)



[SoloPR](#) Mar 14, 1:15pm via TweetGrid.com

So true! RT @[KristK](#): A1: Realize even good clients have occasional hiccups in processing \$\$ [#solopr](#)



[dariasteigman](#) Mar 14, 1:15pm via TweetDeck

A1 Also critical to keep in mind: just b/c no withholding doesn't mean it's yours to keep. Put aside tax payments. [#solopr](#)



[PRjeff](#) Mar 14, 1:15pm via TweetChat

A1: Hi all. I was just working on my cash flow this a.m. Created a spreadsheet to keep track of things. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:15pm via TweetDeck

@[fransteps](#) Fortunately, it didn't take me too long. Another tip: cut expenses to only necessities until you have it. [#solopr](#)



[KristK](#) Mar 14, 1:15pm via TweetGrid.com

A1: larger clients often have longer pay cycles (even 90-120 days). Charge more, then negotiate discount for paying quickly.. [#solopr](#)



[makasha](#) Mar 14, 1:14pm via TweetChat

A1 I moved from project based work to retainer based; let's just say I learned the hard way to save. Slow collections from Dec - Feb [#solopr](#)



[kcwriter](#) Mar 14, 1:14pm via TweetChat

Good tip. I need to build my own reserve to the three month level. [#solopr](#)



[KristK](#) Mar 14, 1:13pm via TweetGrid.com

A1: Realize even good clients have occasional hiccups in processing \$\$ [#solopr](#)



[fransteps](#) Mar 14, 1:13pm via TweetChat

@[KristK](#) Hah! kind of how I stalk the PO Box right now...totally get that. [#solopr](#)



[dariasteigman](#) Mar 14, 1:13pm via [TweetDeck](#)

@[KristK](#) A cushion is critical to my peace of mind too. Allows me not to take any work just b/c it is work. [#solopr](#)



[SoloPR](#) Mar 14, 1:13pm via [TweetGrid.com](#)

RT @[dariasteigman](#): A1 Stash the cash (wrote about here: [bit.ly/yzuXEJ](#)). Don't assume up months are all months. [#solopr](#)



[KristK](#) Mar 14, 1:13pm via [TweetGrid.com](#)

Smart! RT @[dariasteigman](#): A1 Stash the cash (wrote about this here: [bit.ly/yzuXEJ](#)). Don't assume up months are all months. [#solopr](#)



[kcwriter](#) Mar 14, 1:12pm via [TweetChat](#)

RT @[KellyeCrane](#): A1: First, have *at least* a three month cushion in the bank. Also, never spend money until its in your hand. [#solopr](#)



[fransteps](#) Mar 14, 1:12pm via [TweetChat](#)

@[KellyeCrane](#) A1: How long did it take you to get to a 3 month cushion? [#solopr](#)



[KristK](#) Mar 14, 1:12pm via [TweetGrid.com](#)

A1: After we increased cushion to 6 months of expenses, I started sleeping thru nite and stopped stalking mailman. [#solopr](#)



[KellyeCrane](#) Mar 14, 1:12pm via TweetDeck

A1: Just because you've invoiced a client, doesn't mean they'll pay you when you expect. So, don't count chickens... [#solopr](#)



[MuslimNewMedia](#) Mar 14, 1:12pm via TweetChat

will be in and out of the chat today, hi all! [#SoloPR](#)



[fransteps](#) Mar 14, 1:11pm via TweetChat

@[makasha](#) I did see one of the homeless for wi-fi. He handed me his card as I was walking but didn't realize what it was til later. [#solopr](#)



[kcwriter](#) Mar 14, 1:11pm via TweetChat

@[karensxim](#) Hi Karen! I've been absent from [#solopr](#) chats for a while. Nice to "see" you again. [#solopr](#)



[dariasteigman](#) Mar 14, 1:11pm via TweetDeck

A1 Stash the cash (wrote about this here: bit.ly/yzuXEJ). Don't assume up months are all months. Save first. Spend later. [#solopr](#)



[makasha](#) Mar 14, 1:10pm via TweetChat

RT @[SoloPR](#): Q1: What are your cash-flow tips for managing the ebb and flow of your revenue stream? [#solopr](#)



[KellyeCrane](#) Mar 14, 1:10pm via TweetDeck

A1: First, have *at least* a three month cushion in the bank. Also, never spend money until it's in your hand. [#solopr](#)



[dariasteigman](#) Mar 14, 1:09pm via TweetDeck

@[John_Trader1](#) I think there is one not far from me. Just have to figure out exactly where. [#solopr](#)



[karenswim](#) Mar 14, 1:09pm via TweetChat

RT @[SoloPR](#): Q1: What are your cash-flow tips for managing the ebb and flow of your revenue stream? [#solopr](#)



[KristK](#) Mar 14, 1:09pm via TweetGrid.com

RT @[SoloPR](#): Q1: What are your cash-flow tips for managing the ebb and flow of your revenue stream? [#solopr](#)



[John_Trader1](#) Mar 14, 1:09pm via TweetChat

@[dariasteigman](#) Holy smokes, a coffee shop with a roof deck. Brilliant idea. [#solopr](#)



[makasha](#) Mar 14, 1:09pm via TweetChat

@[fransteps](#) did you see any of the homeless people as wi-fi hotspots? curious to know your thoughts if you did [#solopr](#)



[karenswim](#) Mar 14, 1:09pm via TweetChat

@[jgombita](#) Hi Judy! Thanks for missing me :-) I missed you too! [#solopr](#)



[dariasteigman](#) Mar 14, 1:08pm via TweetDeck

Great question! RT @SoloPR: Q1: What are your cash-flow tips for managing the ebb and flow of your revenue stream? [#solopr](#)



[SoloPR](#) Mar 14, 1:08pm via TweetGrid.com

Q1: What are your cash-flow tips for managing the ebb and flow of your revenue stream? [#solopr](#)



[jgombita](#) Mar 14, 1:08pm via TweetChat

@[karenswym](#) missed you last week. I had a question in there that I think you would be perfect to answer.... [#solopr](#)



[KristK](#) Mar 14, 1:08pm via TweetGrid.com

Life is a three-ring circus today, Joining [#solopr](#) for a bit of sanity.



[dariasteigman](#) Mar 14, 1:08pm via TweetDeck

@[KellyeCrane](#) Me too. I need a coffee shop w/ a roof deck. :) [#solopr](#)



[makasha](#) Mar 14, 1:07pm via TweetChat

Greetings from a chilly Montgomery AL. Sitting on the couch in my home office wrapped in a snuggie [#solopr](#)



[MackCollier](#) Mar 14, 1:07pm via TweetDeck

RT @KellyeCrane: RT @SoloPR: It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[fransteps](#) Mar 14, 1:07pm via TweetChat

@KellyeCrane Better than expected, but VERY crowded. Got to some gr8 sessions & met gr8 people. [#solopr](#)



[SoloPR](#) Mar 14, 1:07pm via TweetGrid.com

We've got some great Qs in the lineup for today - Q1 is up next... [#solopr](#)



[JanetLFalk](#) Mar 14, 1:07pm via TweetDeck

Hi from warm & sunny NYC! PR pro w/ Wall Street, law firm, small biz & Nonprofit clients. Also subcontract to busy solo-preneurs. [#soloPR](#)



[ClareJanel](#) Mar 14, 1:07pm via TweetChat

PR student at @unt in Denton, TX chiming into today's [#solopr](#) chat! [#solopr](#)



[karensWim](#) Mar 14, 1:07pm via TweetChat

Good Afternoon everyone, so thankful to be able to join today! [#solopr](#)



[KristK](#) Mar 14, 1:07pm via TweetGrid.com

RT @SoloPR: It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more) [#solopr](#)



[KellyeCrane](#) Mar 14, 1:06pm via TweetDeck

@[dariasteigman](#) I'm realizing I need a better outdoor office. That will be my [#solopr](#) project for the weekend!



[KellyeCrane](#) Mar 14, 1:06pm via TweetDeck

@[fransteps](#) How was SXSW for you? [#solopr](#)



[kcwriter](#) Mar 14, 1:05pm via TweetChat

Freelance writer specializing in PR saying hi from Columbia, MD! [#solopr](#)



[dariasteigman](#) Mar 14, 1:04pm via TweetDeck

Hello to the [#solopr](#) crew from sunny, surprisingly warm D.C. Where I'm desperately looking for more excuses to go outside.



[fransteps](#) Mar 14, 1:04pm via TweetChat

HI all! San Antonio-based [#solopr](#) - 2 yrs solo; 20 in comms and p-t prof! Just back from SXSW. [#solopr](#)



[SoloPR](#) Mar 14, 1:04pm via TweetGrid.com

Welcome everyone - it's a gorgeous day in Hotlanta! [#solopr](#)



[3HatsComm](#) Mar 14, 1:04pm via TweetDeck

Joining [#soloPR](#) chat from a sunny day in Atlanta.



[fransteps](#) Mar 14, 1:02pm via [TweetChat](#)

RT @[SoloPR](#): Its time for [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)



[KellyeCrane](#) Mar 14, 1:02pm via [TweetDeck](#)

RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[SoloPR](#) Mar 14, 1:02pm via [TweetGrid.com](#)

If you're joining, please introduce yourself. This is @[KellyeCrane](#) moderating, Atlanta-based blogger at [soloprpro.com](#) [#solopr](#)



[SoloPR](#) Mar 14, 1:01pm via [TweetGrid.com](#)

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)