

#SoloPR Chat – 2/29/2012

1. Today, FB unveiled the timeline feature for brand pages: <https://www.facebook.com/about/pages>. Does this impact your clients?
2. As a reader, does the kind of commenting system a blog uses matter to you? Make you more/less likely to comment?
 - 2a. Asker was specifically looking at Livefyre/Disqus. Any specific thoughts on those?
3. It's Leap Day! In today's blog- <http://soloprpro.com/leap-forward/> - we ask, what are you doing to leap fwd? How can we help?



[SoloPR 2:01pm via TweetGrid.com](#)

Oops, having so much fun I failed to see our official time is over. If you're new, thank you! We chat on the hashtag all wk [#solopr](#)



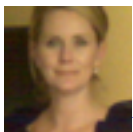
[MuslimNewMedia 2:00pm via TweetChat](#)

[@jgombita](#) thanks so much for spreading the word on that! [#SoloPR](#)



[jgombita 2:00pm via web](#)

First time I've noticed the option [@joeldon](#). I went to +1 inaugural post to Windmill Networking, [@SMSJOE](#), and got option from blog. [#solopr](#)



[RebeccaEdgar 2:00pm via TweetChat](#)

Congrats [@MarketingMel](#) [#solopr](#) [#solopr](#)



[MarketingMel](#) 2:00pm via [TweetChat](#)

Thanks all and meant to thank [@SarahERowan!](#) [#soloPR](#)



[KellyeCrane](#) 1:59pm via [TweetDeck](#)

[@dariasteigman](#) So true- I have a blog post brewing on this very topic, of the "do as I say, not as I do" variety. [#solopr](#)



[MuslimNewMedia](#) 1:59pm via [TweetChat](#)

[@KateRobins](#) thanks! those 2 projects + 2 teenagers keep me busy! [@KellyeCrane](#) thanx also! glad you liked the Skype decor :) [#SoloPR](#)



[3HatsComm](#) 1:59pm via [TweetChat](#)

Or have 3 glasses of wine. :) RT [@dariasteigman](#): [@MarketingMel](#) Congratulations! Putting 3 candles in your cupcake. :) [#solopr](#)



[karenswym](#) 1:59pm via [TweetChat](#)

[@MarketingMel](#) Congratulations!Wishing you many more business birthdays! [#solopr](#)



[SoloPR](#) 1:58pm via [TweetGrid.com](#)

Yes, so much easier now MT [@jgombita](#): A3 ...didja know that when you now +1 a blog post, you're invited to also "share" it on G+? [#solopr](#)



[jgombita](#) 1:58pm via [web](#)

I noticed beautiful wall hanging, too @[KellyeCrane](#)! So pleased @[tonimuzifalconi](#) sharing @[MuslimNewMedia](#) interview with PR students. [#solopr](#)



[dariasteigman](#) 1:58pm via [TweetDeck](#)

@[MarketingMel](#) Congratulations! Putting 3 candles in your cupcake. :) [#soloPR](#)



[SoloPR](#) 1:58pm via [TweetGrid.com](#)

Excellent- congrats! Happy anniversary RT @[MarketingMel](#): Celebrating my biz turning 3 this leap week with fab intern @[sarahrowan](#) [#solopr](#)



[joeldon](#) 1:57pm via [TweetDeck](#)

This new? RT @[jgombita](#): not really on topic, but didja know that when you now +1 a blog post, ur invited to also "share" it on G+? [#solopr](#)



[dariasteigman](#) 1:57pm via [TweetDeck](#)

@[KellyeCrane](#) Nothing? Biz success is nice, but nothing matters is you're miserable and/or your body is falling apart. [#solopr](#)



[KellyeCrane](#) 1:57pm via [TweetDeck](#)

@[MuslimNewMedia](#) Nice! I also enjoyed seeing your wall hanging (as mentioned in previous [#SoloPR](#) chat) in your video interview. :-)



[jgombita](#) 1:57pm via [web](#)

A3. Not really on topic, but didja know that when you now +1 a blog post, you're invited to also "share" it on G+? Discovered today. [#solopr](#)



[RelativeAssist](#) 1:56pm via HootSuite

Go Right Ahead~>MT @3HatsComm: Please forgive me as I pimp my own post about 'my perfect comment system' [ow.ly/1HnkWG](#) #solopr”



[MarketingMel](#) 1:56pm via Twitter for iPhone

Celebrating my biz turning 3 this leap week with fab intern @sarahrowan #soloPR
[pic.twitter.com/OQuDgA6P](#)



[KateRobins](#) 1:55pm via TweetDeck

@SoloPR @MuslimNewMedia #solopr Good luck with both! #SoloPR



[KellyeCrane](#) 1:55pm via TweetDeck

@dariasteigman Really like that you mentioned being happy and healthy. What's more important than that?
#solopr



[MuslimNewMedia](#) 1:55pm via TweetChat

my leap year will be a lot of continued brand building and seeking biz, both for the solo PR biz and for the new band/CD #SoloPR



[joeldon](#) 1:55pm via TweetDeck

OK, re-building this *live* as we chat. [bit.ly/xVkWm6](#) @SoloPR: Yes, this Q is an invite to pimp! Bring it! #solopr



[SoloPR 1:54pm via TweetGrid.com](#)

Here's hoping it goes super-smoothly RT @joeldon: Will "pimp" that I am moving to a new design concept...landing page in works [#solopr](#)



[SoloPR 1:53pm via TweetGrid.com](#)

Yes, this Q is an invite to pimp! We want to hear/support what you're up to. Bring it! [#solopr](#)



[jgombita 1:53pm via web](#)

Can't believe you missed chance to say you're LEAPING to a new design concept @joeldon. Although "landing page" in the works, works [#solopr](#)



[KateRobins 1:53pm via TweetChat](#)

Nice. RT @dariasteigman: A3 Four years from now? Hmm... My real aims are happy, healthy, still running, and biz 25+ years old [#solopr](#)



[SoloPR 1:52pm via TweetGrid.com](#)

Love it RT @dariasteigman: A3 Four years from now? Hmm... My real aims are happy, healthy, still running, and biz 25+ years old [#solopr](#)



[joeldon 1:52pm via TweetDeck](#)

Called floating headers and footers. Not quite floating yet. [#solopr](#)



[KellyeCrane 1:51pm via TweetDeck](#)

@[jgombita](#) Good one! :-) [#solopr](#)



[joeldon](#) 1:51pm via TweetDeck

Will "pimp" that I am moving to a new design concept...landing page in works @[jgombita](#): Why doesn't @[joeldon](#) take advantage Leapyear [#solopr](#)



[KellyeCrane](#) 1:51pm via TweetDeck

@[KateRobins](#) @[3HatsComm](#) @[akenn](#) @[dariasteigman](#) @[MuslimNewMedia](#) Thanks! It feels kinda weird. :-) [#solopr](#)



[dariasteigman](#) 1:50pm via TweetDeck

A3 Four years from now? Hmm... My real aims are happy, healthy, still running, and biz 25+ years old. [#solopr](#)



[jgombita](#) 1:50pm via web

I really do need to visit the PRO Premium membership site more often @[KellyeCrane](#). My LeapYear resolution! :-) [#solopr](#)



[KellyeCrane](#) 1:50pm via TweetDeck

A3: Also annouc [#solopr](#) premium member site will come out of beta 3/29. In case you're interested in joining before: bit.ly/rDFeQa



[lexiLIVESlove](#) 1:50pm via ÜberSocial for BlackBerry

RT @[darealchrisreed](#): Hello every1, I'm Chris, based in San Antonio! I've been in [#SoloPR](#) for 2 yrs. I work with ... tmi.me/mw4j3



[MuslimNewMedia](#) 1:49pm via TweetChat

@[KellyeCrane](#) congrats! i need to sign up! [#SoloPR](#)



[dariasteigman](#) 1:49pm via TweetDeck

Time to open the champagne. RT @[KellyeCrane](#): A3: Took advantage of Leap Day Feel like today's ebook is my magnum opus. [#solopr](#)



[jgombita](#) 1:49pm via web

A3. Why doesn't @[joeldon](#) take advantage of this Leapyear [#solopr](#) chat to pimp his fab scheduling app?



[KateRobins](#) 1:49pm via TweetDeck

Well done! MT @[KellyeCrane](#): A3: Took advantage of Leap Day to push on the [#solopr](#) PRO Prem mbship site. ...today's ebook is my magnum opus.



[akenn](#) 1:48pm via TweetChat

@[KellyeCrane](#) Congrats Kellye! [#solopr](#)



[3HatsComm](#) 1:48pm via TweetChat

RT @[KellyeCrane](#): A3: Feel like todays ebook is my magnum opus. <<-Heh. And congrats. [#solopr](#)



[KellyeCrane](#) 1:47pm via TweetDeck

A3: Took advantage of Leap Day to push myself on the [#solopr](#) PRO Premium membership site. Feel like today's ebook is my magnum opus.



[LoisMarketing](#) 1:47pm via [TweetDeck](#)

@[KateRobins](#) Good question and that's what I'm investigating. Some apps as well as revisiting websites for starters [#soloPR](#) A3



[SoloPR](#) 1:46pm via [TweetGrid.com](#)

RT @[LoisMarketing](#): For my clients and myself more focus on mobile. How we can utilize for PR as well as marketing/promotion. [#solopr](#)



[KateRobins](#) 1:45pm via [TweetDeck](#)

@[LoisMarketing](#) Which [#mobile](#) resources have you found most valuable for clients? [#soloPR](#)



[jgombita](#) 1:45pm via [web](#)

Remember commenting on it! MT @[3HatsComm](#): A2: Please forgive me pimping post about 'my perfect comment system' bit.ly/y45F3X [#soloPR](#)



[LoisMarketing](#) 1:44pm via [TweetDeck](#)

For my clients and myself more focus on mobile. How we can utilize for PR as well as marketing/promotion. [#soloPR](#) A3



[Brainmaker](#) 1:44pm via [Echofon](#)

Leap! @[100diytips](#) Make the leap from hobby to [#artbiz](#) :) We've got tips to help. amzn.to/vWKRuz [#crafters](#) [#solopr](#)



[KateRobins](#) 1:44pm via TweetDeck

I agree w that RT [@KellyeCrane](#): [@KateRobins](#) I think, as in most areas, everyone's preferences are different. Room for varying views. [#solopr](#)



[karenswim](#) 1:44pm via TweetChat

RT [@SoloPR](#): Q3: Its Leap Day! In todays blog- soloprpro.com/leap-forward/ -we ask, what are you doing to leap fwd? How can we help? [#solopr](#)



[KellyeCrane](#) 1:43pm via TweetDeck

[@KateRobins](#) I think, as in most areas, everyone's preferences are different. Room for varying views. [#solopr](#)



[jgombita](#) 1:43pm via web

Agreed [@KateRobins](#). My recent Profile Byte column was about a need to get back to "character" over "personality." c [@KellyeCrane](#) [#solopr](#)



[KateRobins](#) 1:42pm via TweetDeck

RT [@dariasteigman](#): [@jgombita](#) It's probably b/c ppl want to count "impressions" as actions. [Banging head on desk.] [#solopr](#)



[3HatsComm](#) 1:42pm via TweetDeck

[@MarketingMel](#) [@dariasteigman](#) [@LoisMarketing](#) [@SoloPR](#) [@RebeccaEdgar](#) Thanks! [#soloPR](#)



[jgombita](#) 1:42pm via TweetChat

RT @KateRobins: @KellyeCrane Old school in a lot of areas is starting to re-emerge as really attractive again. #solopr



[SoloPR](#) 1:42pm via TweetGrid.com

Q3: It's Leap Day! In today's blog- soloprpro.com/leap-forward/ -we ask, what are you doing to leap fwd? How can we help? #solopr



[MarketingMel](#) 1:41pm via TweetChat

RT @dariasteigman: +1 RT @3HatsComm: A2: [Heres] my perfect comment system bit.ly/y45F3X #soloPR



[jgombita](#) 1:41pm via web

Calling on @nora3000, fab host of @sparkcbc to remind me which show was about Captcha project-thnx! @KerseyKnowsBest @dariasteigman #solopr



[SoloPR](#) 1:41pm via TweetGrid.com

I learned a lot from that discussion, myself. Q3 is coming up... #solopr



[dariasteigman](#) 1:39pm via TweetDeck

+1 RT @3HatsComm: A2: [Here's] 'my perfect comment system' bit.ly/y45F3X #soloPR



[KateRobins](#) 1:39pm via TweetChat

@[KellyeCrane](#) Old school in a lot of areas is starting to re-emerge as really attractive again. [#solopr](#)



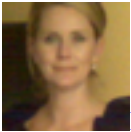
[LoisMarketing](#) 1:39pm via [TweetDeck](#)

RT @[RebeccaEdgar](#): @[3HatsComm](#) Pimp away! Tx for sharing. [#solopr](#) << Yes indeed! You have our permission :)



[SoloPR](#) 1:39pm via [TweetGrid.com](#)

Perfect! RT @[3HatsComm](#): A2: Please forgive me as I pimp my own post about 'my perfect comment system' bit.ly/y45F3X [#solopr](#)



[RebeccaEdgar](#) 1:39pm via [TweetChat](#)

@[3HatsComm](#) Pimp away! Tx for sharing. [#solopr](#) [#solopr](#)



[KateRobins](#) 1:39pm via [TweetChat](#)

Excuse me while I lose Tweetchat for Tweetdeck. Groan. [#solopr](#)



[makasha](#) 1:38pm via [TweetChat](#)

Time to pick up the 4 year old. I can't wait to read the transcripts. [#solopr](#)



[KellyeCrane](#) 1:38pm via [TweetDeck](#)

@[joeldon](#) Personally, I prefer old-school, lengthier blog comments. Leave the banter for [#solopr](#) chats! :-)



[jgombita](#) 1:38pm via [web](#)

Believe LF Twitter spam is done strictly to try and drive the person mentioned to visit and comment on gated blog @[dariasteigman](#) #solopr



[3HatsComm](#) 1:38pm via [TweetDeck](#)

A2: Please forgive me as I pimp my own post about 'my perfect comment system' [bit.ly/y45F3X](#) #soloPR



[KateRobins](#) 1:37pm via [TweetChat](#)

@[dariasteigman](#) SO! #solopr



[joeldon](#) 1:37pm via [TweetDeck](#)

Which do you prefer? @[KellyeCrane](#): A2: Livefyre seems to encourage back-and-forth banter, Disqus more lengthy/serious comments. #solopr



[dariasteigman](#) 1:37pm via [TweetDeck](#)

@[KateRobins](#) It's also SO high school. #solopr



[SoloPR](#) 1:36pm via [TweetGrid.com](#)

Good to know RT @[jgombita](#): ...not intuitive how to comment on a LF blog without registering (checked it out only last week) #solopr



[jgombita](#) 1:36pm via [web](#)

I like the "edit" features on both Disqus and G+ @[3HatsComm](#) ... and use both, OFTEN! ;-) c
@[dariasteigman](#) #solopr



[dariasteigman](#) 1:36pm via TweetDeck

@[jgombita](#) It's probably b/c ppl want to count "impressions" as actions. [Banging head on desk.] [#solopr](#)



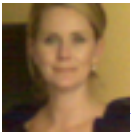
[MuslimNewMedia](#) 1:36pm via TweetChat

a2 they do have to make it easy; Im ok with registration if its not too invasive. Need to be able to monitor the community [#SoloPR](#)



[SoloPR](#) 1:36pm via TweetGrid.com

MT @[dariasteigman](#): 2b I actually don't like either one. And the option to tweet that "x mentioned you in a comment" is just noise [#solopr](#)



[RebeccaEdgar](#) 1:36pm via TweetChat

A2 1st x I used Lifeyre, felt like I gave away little pc of my soul.... :-) jk...kinda. [#solopr](#) [#solopr](#)



[makasha](#) 1:35pm via TweetChat

RT @[SoloPR](#): RT @[jgombita](#): A2. The way I get around gated blog-commenting communities: post it on G+ and get my own convos going. [#solopr](#)



[LoisMarketing](#) 1:35pm via TweetDeck

I'm with @[jgombita](#) -- I like the features and flexibility of Disqus [#soloPR](#) A2



[KellyeCrane](#) 1:35pm via TweetDeck

A2: My unscientific observation: Livefyre seems to encourage back-and-forth banter, Disqus more lengthy/serious comments. [#solopr](#)



[jgombita](#) 1:35pm via web

@[dariasteigman](#) Twitter spam! Can you believe that Traackr was actually including some of those as a Relevant (PR) tweet? [#solopr](#)



[dariasteigman](#) 1:34pm via TweetDeck

@[jgombita](#) The edit feature IS helpful. [#solopr](#)



[3HatsComm](#) 1:34pm via TweetDeck

@[jgombita](#) @[dariasteigman](#) Yes, I do like the 'edit' option for Disqus... and G+ too. [#soloPR](#)



[jgombita](#) 1:34pm via web

@[SoloPR](#) @[dariasteigman](#) well it's not intuitive how to comment on a LF blog without registering (checked it out only last week). [#solopr](#)



[KellyeCrane](#) 1:34pm via TweetDeck

A2: Attempts to capture related convos from social networks never work (they either miss a lot, or display unrelated stuff). [#solopr](#)



[KateRobins](#) 1:34pm via TweetChat

@[dariasteigman](#) Right. It's getting slimed. [#solopr](#)



[dariasteigman](#) 1:33pm via TweetDeck

2b I actually don't like either one. And the option to tweet that "xxx just mentioned you in a comment" is just noise. [#solopr](#)



[3HatsComm](#) 1:33pm via TweetChat

@[KellyeCrane](#) None are perfect but for me, WP works well b/c I can opt for the features I want/don't via plugins. [#solopr](#)



[KateRobins](#) 1:33pm via TweetChat

A2 I don't sign into FB anymore for anything including my own personal page. Just post stuff to it via addthis while reading paper. [#solopr](#)



[jgombita](#) 1:33pm via web

@[dariasteigman](#) Disqus allows you all kinds of sign-in options, including anonymous. Love that I can edit my comment typos on Disqus. [#solopr](#)



[SoloPR](#) 1:33pm via TweetGrid.com

@[dariasteigman](#) Yes, @[jgombita](#) hates Livefyre, it's true! FYI- they've added a way to comment without registering. [#solopr](#)



[AmberElizabeth9](#) 1:32pm via TweetChat

if it is a business blog you need comments to keep good relationships with customers a personal blog not so much [#solopr](#)



[SoloPR](#) 1:32pm via [TweetGrid.com](#)

RT @[jgombita](#): A2. The way I get around gated blog-commenting communities: post it on G+ and get my own convos going. [#solopr](#)



[dariasteigman](#) 1:32pm via [TweetDeck](#)

Great idea. RT @[jgombita](#): A2. The way I get around gated blog-commenting communities: post it on G+ and get my own convos going. [#solopr](#)



[AmberElizabeth9](#) 1:32pm via [TweetChat](#)

It might depend on the blog if you need comment or not [#solopr](#)



[dariasteigman](#) 1:31pm via [TweetDeck](#)

RE Livefrye/Disqus, ask @[jgombita](#). I know she loathes one of them b/c it requires a registration. [#solopr](#)



[KateRobins](#) 1:31pm via [TweetChat](#)

@[LoisMarketing](#) Gasp! [#solopr](#)



[3HatsComm](#) 1:31pm via [TweetDeck](#)

@[cloudspark](#) @[dariasteigman](#) @[makasha](#) @[KristK](#) @[SoloPR](#) @[Caley](#) MAJOR biz pub post went to G+ b/c FB comments = FAIL. [#SoloPR](#)



[KellyeCrane](#) 1:31pm via [TweetDeck](#)

A2: One thing I know for sure: no blog commenting system is perfect, unfortunately. [#solopr](#)



[jgombita](#) 1:31pm via web

A2. The way I get around gated blog-commenting communities: post it on G+ and get my own convos going. [#solopr](#)



[karensxim](#) 1:30pm via TweetChat

A2: I like them both, have used Disqus more frequently. [#solopr](#)



[KerseyKnowsBest](#) 1:30pm via web

@[jgombita](#) @[dariasteigman](#) @[sparkcbc](#) I have no idea what that really means, but it sounds really interesting.. [#SoloPR](#)



[KateRobins](#) 1:30pm via TweetChat

@[jgombita](#) no didn't know. elaborate? link? [#solopr](#)



[cloudspark](#) 1:30pm via HootSuite

@[3HatsComm](#) same here. no need to link fb to my comments. [#solopr](#)



[dariasteigman](#) 1:30pm via TweetDeck

@[3HatsComm](#) Me either. I always walk when sites require FB as THE login option. [#solopr](#)



[KerseyKnowsBest](#) 1:30pm via TweetChat

RT @RebeccaEdgar: @KerseyKnowsBest think "option" is key. If you want my comments, make it easy for me. #solopr #solopr



[AmberElizabeth9](#) 1:29pm via TweetChat

Yes and most blogs have it where you can black spam comments [#solopr](#)



[SoloPR](#) 1:29pm via TweetGrid.com

Q2 follow-up: Asker was specifically looking at Livefyre/Disqus. Any specific thoughts on those? [#solopr](#)



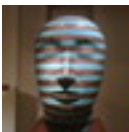
[jgombita](#) 1:29pm via web

@KerseyKnowsBest @dariasteigman didja know Captcha is part of a bigger Internet project to categorize something? It was on @sparkcbc [#solopr](#)



[Caley](#) 1:29pm via Twitter for Mac

@3HatsComm Me neither! [#SoloPR](#)



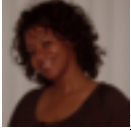
[anwoodgate](#) 1:28pm via web

Attention! Watch fMC Live NOW as Facebook launches newest products for marketers!
facebook.com/business/fmc [#PR](#) [#SoloPR](#) [#SocMedia](#) [#SNCR](#)



[3HatsComm](#) 1:28pm via TweetDeck

@jgombita Heh. I've blogged it before, hating on the required registrations, 'held for moderation' garbage.
:) [#solopr](#)



[makasha](#) 1:28pm via [TweetChat](#)

RT @[3HatsComm](#): A2 And for the record, I will NOT use a Facebook login to comment on a BUSINESS post/article. [#solopr](#)



[dariasteigman](#) 1:28pm via [TweetDeck](#)

@[KerseyKnowsBest](#) I know. It's such a waste of everyone's time. [#SoloPr](#)



[KristK](#) 1:28pm via [TweetGrid.com](#)

RT @[3HatsComm](#): A2 I will NOT use a Facebook login to comment on a BUSINESS post/article. [#solopr](#)



[makasha](#) 1:28pm via [TweetChat](#)

Same here RT @[karensxim](#): A2: The commenting system definitely matters! If its too hard, captcha, two step registration, etc. Im out [#solopr](#)



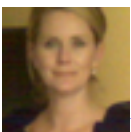
[SoloPR](#) 1:28pm via [TweetGrid.com](#)

RT @[3HatsComm](#): A2 And for the record, I will NOT use a Facebook login to comment on a BUSINESS post/article. [#solopr](#)



[KateRobins](#) 1:28pm via [TweetChat](#)

just stopping in...checking you all out. [#solopr](#)



[RebeccaEdgar](#) 1:28pm via [TweetChat](#)

Lolz. [@dariasteigman](#) "flamed by trolls" [#solopr](#) [#solopr](#)



[karenswim](#) 1:27pm via [TweetChat](#)

A2: The commenting system definitely matters! If it's too hard, captcha, two step registration, etc. I'm out [#solopr](#)



[cloudspark](#) 1:27pm via [HootSuite](#)

[@LoisMarketing](#) exactly - chase customers not technology [#solopr](#) a1



[3HatsComm](#) 1:27pm via [TweetChat](#)

A2 And for the record, I will NOT use a Facebook login to comment on a BUSINESS post/article. [#solopr](#)



[SoloPR](#) 1:27pm via [TweetGrid.com](#)

People still do that? MT [@dariasteigman](#): A2 ...don't get me started on moderated comments [#solopr](#)



[jgombita](#) 1:27pm via [web](#)

[@3HatsComm](#) and this from the Queen of Commenting.... ;-) [#solopr](#)



[jgombita](#) 1:27pm via [web](#)

[@akenn](#) hmmm. A mixture of two. Maybe. Although I've sensed an Infographics backlash of late. People tired of the platform/look. [#solopr](#)



[3HatsComm](#) 1:26pm via [TweetChat](#)

This. RT @[dariasteigman](#): A2 Bad captcha, need to register usually means Im gone. And dont get me started on moderated comments. [#solopr](#)



[RebeccaEdgar](#) 1:26pm via [TweetChat](#)

@[LoisMarketing](#) :-([#solopr](#) [#solopr](#)



[KerseyKnowsBest](#) 1:26pm via [web](#)

@[RebeccaEdgar](#) See I LIKE having the option to register or comment anonymously. I don't want to sign up for your newsltr tho [#SoloPR](#)



[dariasteigman](#) 1:26pm via [TweetDeck](#)

@[RebeccaEdgar](#) Unless you're being flamed by trolls, there's no excuse for making it so difficult. [#solopr](#)



[cloudspark](#) 1:26pm via [HootSuite](#)

a1: it's a higher risk for losing fans/customers if you do it wrong [#solopr](#)



[SoloPR](#) 1:26pm via [TweetGrid.com](#)

RT @[RebeccaEdgar](#): A2: Heck, yeh. If I have to register, I'm 99% gone. [#solopr](#)



[LoisMarketing](#) 1:26pm via [TweetDeck](#)

@[akenn](#) It's interesting how mobile moved us to a text focus. Now we're being moved back to visual! Great point. [#soloPR](#)



[3HatsComm](#) 1:26pm via TweetChat

A2 Yes it matters, yes it'll make me less likely to comment. [#solopr](#)



[AmberElizabeth9](#) 1:26pm via TweetChat

The new Brands Timeline is going to take me a while to get used to [#solopr](#)



[SoloPR](#) 1:25pm via TweetGrid.com

Ha! How so? RT [@dariasteigman](#): A2. Hell, yes. [#justsaying](#) [#solopr](#)



[cloudspark](#) 1:25pm via HootSuite

A1: even more imp to have great comms with calls-to-action w/ new timeline. [#solopr](#)



[KerseyKnowsBest](#) 1:25pm via web

[@SoloPR](#) YES! If I'm going to contribute to a blog, I want to be able to login, see who has replied, keep a history, follow ppl [#SoloPR](#)



[Caley](#) 1:25pm via Twitter for Mac

[@SoloPR](#) Yes. If I have to sign up to comment, I won't. Most I'll do is leave name and email on current page. I'm lazy. [#SoloPR](#)



[dariasteigman](#) 1:25pm via TweetDeck

A2 Bad captcha or need to register first usually means I'm gone. And don't get me started on moderated comments. [#solopr](#)



[jgombita](#) 1:25pm via web

A2. [@SoloPR](#) already knows what I think. YES. I don't understand why you want to put up barriers/gates to blog commenting. Cliquey. [#solopr](#)



[akenn](#) 1:25pm via TweetChat

[@jgombita](#) or infographics? [#solopr](#)



[RebeccaEdgar](#) 1:25pm via TweetChat

A2: Heck, yeh. If I have to register, I'm 99% gone. [#solopr](#)



[KerseyKnowsBest](#) 1:24pm via web

[@KristK](#) That's funny, I'd live in a box if I spend too much time exploring Tiffany's FB.. A very bejewelled box mind you.. [#SoloPR](#)



[AmberElizabeth9](#) 1:24pm via TweetChat

Yes commenting does matter because it gives you feed back from your users [#solopr](#)



[KellyeCrane](#) 1:24pm via TweetDeck

[@akenn](#) I'm wondering if the pendulum will swing too far in the visual direction, and eventually will swing back...? [#solopr](#)



[dariasteigman](#) 1:24pm via TweetDeck

A2. Hell, yes. [#justsaying](#) [#solopr](#)



[LoisMarketing](#) 1:24pm via TweetDeck

Wow .. I need a timeout. Just saw in my timeline that the Monkees' Davy Jones has died. *Teary* [#soloPR](#)



[jgombita](#) 1:24pm via web

[@akenn](#) well the B2B brands can focus on (mere) WORDS for reputation, value and relationship building.... ;-) [#solopr](#)



[dariasteigman](#) 1:24pm via TweetGrid.com

RT [@SoloPR](#): Q2: As a reader, does the kind of commenting system a blog uses matter to you? Make you more/less likely to comment? [#solopr](#)



[SoloPR](#) 1:23pm via TweetGrid.com

Q2: As a reader, does the kind of commenting system a blog uses matter to you? Make you more/less likely to comment? [#solopr](#)



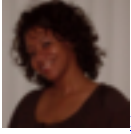
[LoisMarketing](#) 1:23pm via TweetDeck

[@akenn](#) Yes a challenge but FB and Pinterest may not be optimal for many B2B brands. [#soloPR](#) A1



[dariasteigman](#) 1:23pm via TweetDeck

@[AmberElizabeth9](#) Welcome, Amber. Glad you could join us. [#solopr](#)



[makasha](#) 1:23pm via [TweetChat](#)

A1: Timeline for brands can show how a product/service impacts lifestyle [#solopr](#)



[cloudspark](#) 1:22pm via [TweetGrid.com](#)

RT @[SoloPR](#): As many of you may know, FB's conference for marketers (fMC) is happening as we speak. So we need to stay tuned! [#solopr](#)



[AmberElizabeth9](#) 1:22pm via [TweetChat](#)

Amber Bertrand PR student at North Texas [#solopr](#)



[SoloPR](#) 1:22pm via [TweetGrid.com](#)

Great discussion, all. I'm sure we'll have more ideas to share w/each other in the coming weeks. Q2 is up next... [#solopr](#)



[akenn](#) 1:22pm via [TweetChat](#)

So is "visual" the future? Timeline, Pinterest...Could be challenging for B2B brands. [#solopr](#)



[cloudspark](#) 1:22pm via [HootSuite](#)

@[KristK](#) isn't that worth the time? [#tiffanys](#) [#solopr](#)



[3HatsComm](#) 1:21pm via [TweetChat](#)

Good tip. RT @[KerseyKnowsBest](#): the milestone option - Makes events stand out more, easier to browse for potential clients. [#solopr](#)



[KellyeCrane](#) 1:21pm via [TweetDeck](#)

A1: Yes- I'd imagine the trad'l media will cover some of the FB annoc, so good for us to be aware if the client comes calling. :-) [#solopr](#)



[KristK](#) 1:20pm via [TweetGrid.com](#)

Good point. MT @[KerseyKnowsBest](#): The 'milestone' option makes events stand out more, easier to browse for potential clients. [#solopr](#)



[Caley](#) 1:19pm via [Twitter for Mac](#)

@[KellyeCrane](#) Thanks for pointing that out. My [#PR](#) is for a company turning 100 in 2.5 years. Good to see. [#SoloPR](#)



[MuslimNewMedia](#) 1:19pm via [TweetChat](#)

a1 while functionality is different, i think Fb page's new emphasis on visuals is riding on the wake of Pinterest [#SoloPR](#)



[KristK](#) 1:19pm via [TweetGrid.com](#)

A1: Boy, I'd keep @[Pinterest](#) busy if I spend too much time exploring Tiffany's FB page. [#solopr](#)



[KerseyKnowsBest](#) 1:19pm via [web](#)

@[KellyeCrane](#) Thanks for this- looks great.. kind of jealous [#SoloPR](#)



[dariasteigman](#) 1:18pm via TweetDeck

Nice. RT @[KellyeCrane](#): A1: Tiffany's timeline unveiled: on.fb.me/zriPrJ - cool to see the milestones from such an old co [#solopr](#)



[LoisMarketing](#) 1:18pm via TweetDeck

RT @[SoloPR](#): As many of you may know, FB's conference for marketers (fMC) is happening as we speak. So we need to stay tuned! [#solopr](#)



[MarketingMel](#) 1:18pm via TweetChat

RT @[KellyeCrane](#): A1: Re: opps, one page unveiled today is Tiffanys: on.fb.me/zriPrJ - cool to see milestones from old co [#SoloPR](#)



[KerseyKnowsBest](#) 1:18pm via web

I'm quite happy with the 'milestone' option. Makes events stand out more, easier to browse for potential clients. [#SoloPR](#)



[SoloPR](#) 1:18pm via TweetGrid.com

As many of you may know, FB's conference for marketers (fMC) is happening as we speak. So we need to stay tuned! [#solopr](#)



[jgombita](#) 1:18pm via web

@[LoisMarketing](#) Advertorial timelines.... [#solopr](#)



[KristK](#) 1:17pm via [TweetGrid.com](#)

RT @[KellyeCrane](#): A1: one page unveiled today is Tiffany's: on.fb.me/zriPrJ - cool to see the milestones from such an old co [#solopr](#)



[karens swim](#) 1:17pm via [TweetChat](#)

Yes it does! RT @[KristK](#): A1: I think Timeline changes how apps and tabs function so will have to keep a close eye on that too. [#solopr](#)



[MuslimNewMedia](#) 1:17pm via [TweetChat](#)

a1 i think some brands, sectors will see more traction from the change than others [#SoloPR](#)



[NicCandler](#) 1:17pm via [web](#)

@[KerseyKnowsBest](#) Just marked it on the To Do List. But that's a great idea. [#solopr](#)



[KellyeCrane](#) 1:17pm via [TweetDeck](#)

A1: Re: opps, one page unveiled today is Tiffany's: on.fb.me/zriPrJ - cool to see the milestones from such an old co [#solopr](#)



[KristK](#) 1:17pm via [TweetGrid.com](#)

A1: I think Timeline changes how apps and tabs function so will have to keep a close eye on that too. [#solopr](#)



[LoisMarketing](#) 1:16pm via [TweetDeck](#)

Look for FB to become very sponsor- and ad-heavy. [#soloPR](#) A1



[pmswish](#) 1:16pm via [TweetDeck](#)

RT [@LoisMarketing](#): RT [@akenn](#): [@dariasteigman](#) I dine "al desko" too whenever I can join Wed's chat [#solopr](#) << LOL! Me too!



[makasha](#) 1:16pm via [TweetChat](#)

A1: Yes. The timeline will be great for community awareness by year. Take time to show the client's brand with images. [#solopr](#)



[RebeccaEdgar](#) 1:16pm via [TweetChat](#)

[@jgombita](#) Hello my friend! And yes/good guess. How are you? [#solopr](#) [#solopr](#)



[karenswim](#) 1:15pm via [TweetChat](#)

Attended webinar yesterday sponsored by [@edgerank](#) and [@wildfire](#) re Facebook, helpful to think through strategy changes needed [#solopr](#)



[jgombita](#) 1:15pm via [web](#)

[@akenn](#) do you ever get tired of looking at online photos? I do. Used to be just friends' travel photo albums; now visuals everywhere [#solopr](#)



[KristK](#) 1:15pm via [TweetGrid.com](#)

I sense that too. MT [@KellyeCrane](#): A1: I think FB will announce news around ads that will be bigger. [#solopr](#)



Caley 1:15pm via Twitter for Mac

@KristK Good thinking! #SoloPR



KerseyKnowsBest 1:15pm via web

@NicCandler did you play with the 'Cover' Picture option? #SoloPR



dariasteigman 1:15pm via TweetDeck

A1 I generally like the timeline design visually. I suspect it's a better fit long-term for brands than for people. #solopr



akenn 1:15pm via TweetChat

@NicCandler mine appears but doesn't look right... #solopr



3HatsComm 1:14pm via TweetChat

A1 Update the cover photo, other details, put more emphasis on strong visuals as needed. #solopr



MuslimNewMedia 1:14pm via TweetChat

joining a bit late, hi all! #SoloPR



SoloPR 1:14pm via TweetGrid.com

They sure keep us busy RT @KristK: A1: Timeline for brands means change of strategy (again). More visuals, more time-linked posts. #solopr



[MarketingMel](#) 1:14pm via TweetChat

RT @[KellyeCrane](#): A1: Word is FB will pull back the covers on sponsored stories within users news feeds. [#SoloPR](#)



[makasha](#) 1:14pm via TweetChat

RT @[KristK](#): A1: Timeline for brands means gotta beef up the historical info on profile. By history, I mean older than 5 years. [#solopr](#)



[jgombita](#) 1:14pm via web

@[RebeccaEdgar](#) cool beans to see you here! Is it Reading Week for you? [#solopr](#)



[NicCandler](#) 1:14pm via web

AQ1: I did a preview of our business page and noticed that the profile pic, or logo, didn't appear. Might have to add that later. [#solopr](#)



[KerseyKnowsBest](#) 1:14pm via web

I love the look of the new facebook branding pages. So much sleeking, more customization, better visuals. Takes time to learn tho [#SoloPr](#)



[LoisMarketing](#) 1:14pm via TweetDeck

@[KellyeCrane](#) Yes, I've been waiting on FB to roll out 'sponsored posts'. Looks like they'll come along with the timeline! [#soloPR](#) A1



[akenn](#) 1:13pm via TweetChat

A1: A destination brand that I follow put out a public call for photos to accommodate FB Timeline [#solopr](#)



[karenswim](#) 1:13pm via TweetChat

A1: Yes the timeline, the reach all of the changes impact pages that I own and manage [#solopr](#)



[KristK](#) 1:13pm via TweetGrid.com

A1: Timeline for brands means gotta beef up the historical info on profile. By history, I mean older than 5 years. [#solopr](#)



[Caley](#) 1:13pm via Twitter for Mac

[@SoloPR](#) A1: I personally love how the timeline forces you to focus on visual. Still a few things I'd clean up on it, though. [#SoloPR](#)



[jgombita](#) 1:13pm via web

[@John_Trader1](#) did you forget [#solopr](#)?



[akenn](#) 1:13pm via TweetChat

[@KellyeCrane](#) what type of opps? [#solopr](#)



[KellyeCrane](#) 1:12pm via TweetDeck

A1: Word is FB will pull back the covers on sponsored stories within user's news feeds. That will be something to watch! [#solopr](#)



[dariasteigman](#) 1:12pm via [TweetDeck](#)

A1 Will that preclude campaign landing pages? (Disclaimer: I know little about FB brand pages, options). [#solopr](#)



[KristK](#) 1:12pm via [TweetGrid.com](#)

A1: Timeline for brands means change of strategy (again). More visuals, more time-linked posts. [#solopr](#)



[jgombita](#) 1:12pm via [web](#)

FYI @[MuslimNewMedia](#) @[SudaneseThinker](#), @[tonimuzifalconi](#) listened. Says will play for students, presumably NYU's intern'l PR program. [#solopr](#)



[KerseyKnowsBest](#) 1:12pm via [web](#)

BAH! I'm late for [#SoloPR](#)!



[MarketingMel](#) 1:12pm via [TweetChat](#)

A.1 Yes the new Facebook timeline for brands will directly impact some of my clients. I'm thinking "big picture." [#SoloPR](#)



[MarketingMel](#) 1:12pm via [TweetChat](#)

A.1 Yes the new Facebook timeline for brands will directly impact some of my clients. I'm thinking "big picture." [#SoloPR](#)



[3HatsComm](#) 1:12pm via [TweetDeck](#)

So gonna use that one! RT [@akenn](#): [@dariasteigman](#) I dine "al desko" too whenever I can join Wed's chat [#solopr](#)



[KellyeCrane](#) 1:12pm via [TweetDeck](#)

A1: There are some interesting opps w/the timeline, but I think FB will announce news around ads that will be bigger. [#solopr](#)



[MoTowneAubri](#) 1:12pm via [TweetDeck](#)

RT [@darealchrisreed](#): Hello every1, I'm Chris, based in San Antonio! I've been in [#SoloPR](#) for 2 yrs. I work with small businesses & social media placement



[RebeccaEdgar](#) 1:11pm via [TweetChat](#)

Greetings [#solopr](#) folks from Toronto area. [#solopr](#)



[BethanyEastPR](#) 1:11pm via [TweetDeck](#)

[@karensxim](#) Hi Karen, I am originally from Detroit, where are u based? [#SoloPR](#)



[Caley](#) 1:11pm via [Twitter for Mac](#)

[@MarketingMel](#) Yes ma'am! And the further you head your way, the prettier it gets! [#SoloPR](#)



[KristK](#) 1:11pm via [TweetGrid.com](#)

RT @SoloPR: AQ1: Today, FB unveiled the timeline feature for brand pages: facebook.com/about/pages. Does this impact your clients? [#solopr](#)



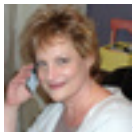
[SoloPR](#) 1:11pm via [TweetGrid.com](#)

RT @LoisMarketing: Another reason -along with Pinterest (if it fits!)- to focus on attractive and effective photos and graphics. A1 [#solopr](#)



[joeldon](#) 1:11pm via [TweetDeck](#)

RT @SoloPR: Q1: Today, FB unveiled the timeline feature for brand pages: Does this impact your clients? [#solopr](#)



[ShryerPR](#) 1:10pm via [TweetGrid.com](#)

@[BethanyEastPR](#) give me a ring any time! [#solopr](#)



[dariasteigman](#) 1:10pm via [TweetDeck](#)

@[akenn](#) @[LoisMarketing](#) Here's too "al desko" dining! [#solopr](#)



[karenswim](#) 1:10pm via [TweetChat](#)

RT @SoloPR: Q1: Today, FB unveiled the timeline feature for brand pages: facebook.com/about/pages. Does this impact your clients? [#solopr](#)



[akenn](#) 1:10pm via [TweetChat](#)

A1: Not sure how FB Timeline for brands will impact my clients (or me) but Twitter sure was buzzing about it this a.m. [#solopr](#)



[BethanyEastPR](#) 1:09pm via [TweetDeck](#)

@[ShryerPR](#) Hello Tracy, I have a retail client based in Chicago. Maybe we can work together on a few things [#SoloPR](#)



[LoisMarketing](#) 1:09pm via [TweetDeck](#)

RT @[akenn](#): @[dariasteigman](#) I dine "al desko" too whenever I can join Wed's chat [#solopr](#) << LOL! Me too!



[KellyeCrane](#) 1:09pm via [TweetDeck](#)

RT @[SoloPR](#): Q1: Today, FB unveiled the timeline feature for brand pages: facebook.com/about/pages. Does this impact your clients? [#solopr](#)



[akenn](#) 1:09pm via [TweetChat](#)

@[dariasteigman](#) I dine "al desko" too whenever I can join Wed's chat [#solopr](#)



[MarketingMel](#) 1:09pm via [TweetChat](#)

@[Caley](#) Waving from the Tri-Cities of our beautiful Volunteer State! [#SoloPR](#)



[LoisMarketing](#) 1:09pm via [TweetDeck](#)

Another reason -- along with Pinterest (if it fits!) -- to focus on attractive and effective photos and graphics. [#soloPR](#) A1



[BethanyEastPR](#) 1:08pm via [TweetDeck](#)

I'm very interested in partnering on projects. I have created campaigns, proposals and press for my clients during [#SXSW](#) & [#Fiesta #SoloPR](#)



[jgombita](#) 1:08pm via web

@[dariasteigman](#) the bowl could work on the floor, too. You know, like a cat or dog food bowl. :-) Enjoy!
[#solopr](#)



[3HatsComm](#) 1:08pm via Twitter for iPad

Joining [#solopr](#) chat, 'fashionably' late.



[karenswim](#) 1:07pm via TweetChat

Tardy greetings from Michigan! [#solopr](#)



[dariasteigman](#) 1:07pm via TweetGrid.com

RT @[SoloPR](#): AQ1: Today, FB unveiled the timeline feature for brand pages: facebook.com/about/pages. Does this impact your clients? [#solopr](#)



[dariasteigman](#) 1:07pm via TweetDeck

@[jgombita](#) Better than on the floor? :) Well, I did opt for a bowl today. [#solopr](#)



[SoloPR](#) 1:07pm via TweetGrid.com

@[Caley](#) Sounds interesting - welcome! [#solopr](#)



[jgombita](#) 1:06pm via web

@[dariasteigman](#) is it important that your lunchtime lentil soup be on the desk? [#solopr](#)



[SoloPR](#) 1:06pm via TweetGrid.com

Yes! PRO Premium site now has searchable database of members :-) RT @[ShryerPR](#): hoping everyone filled out their profiles today! [#solopr](#)



[darealchrisreed](#) 1:06pm via TweetDeck

Hello every1, I'm Chris, based in San Antonio! I've been in [#SoloPR](#) for 2 yrs. I work with small businesses & social media placement



[dariasteigman](#) 1:06pm via TweetDeck

@[MarketingMel](#) Yum. Reminds me: I'm either really pathetic (or v. good)--A sweet treat on my [@panerabread](#) card expires today. Sigh. [#SoloPR](#)



[SoloPR](#) 1:05pm via TweetGrid.com

AQ1: Today, FB unveiled the timeline feature for brand pages: facebook.com/about/pages. Does this impact your clients? [#solopr](#)



[Caley](#) 1:05pm via Twitter for Mac

@[SoloPR](#) Hi! I'm a PR pro based in Nashville, working full time with a luxury real estate auction house (super specified, no?) [#SoloPR](#)



[ShryerPR 1:05pm via TweetGrid.com](#)

hoping everyone filled out their profiles today! I'm ready to search for potential partnering with upcoming projects! [#solopr](#)



[jgombita 1:05pm via web](#)

This is fascinating. Listening to today's BBC initiative, The News Meeting Live archive, but will stop to join [#solopr](#): bbc.co.uk/programmes/p00...



[MarketingMel 1:05pm via TweetChat](#)

@[dariasteigman](#) Doing great thanks. Dining with my smart PR colleagues today @[panerabread](#) [#SoloPR](#)



[dariasteigman 1:05pm via TweetDeck](#)

One great thing about [#solopr](#). Lunch time, which reminds me to stop and eat (lentil soup on desk). Not that I'm tweeting abt lunch.



[ShryerPR 1:05pm via TweetGrid.com](#)

Hello from Chicago. B2B and Tech PR. [#solopr](#)



[KristK 1:04pm via TweetGrid.com](#)

Hello everyone, I'm Kristie (22 years exp, 8 as indy, APR and PR prof based on MS Gulf Coast) [#solopr](#)



[KristK 1:04pm via TweetGrid.com](#)

RT @SoloPR: It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more) [#solopr](#)



[SoloPR 1:04pm via TweetGrid.com](#)

Hi everyone and welcome! Q1 is coming up... [#solopr](#)



[LoisMarketing 1:03pm via TweetDeck](#)

Hi all in [#soloPR](#)! Marketing and PR advisor based in Atlanta. I work with a variety of small businesses including retailers, pro services



[BethanyEastPR 1:03pm via TweetGrid.com](#)

RT @SoloPR: It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)



[dariasteigman 1:03pm via TweetDeck](#)

Popping onto [#solopr](#). How's everyone's week so far?



[MarketingMel 1:02pm via TweetChat](#)

RT @KellyeCrane: RT @SoloPR: Its time for this weeks [#soloPR](#) chat for independent pros in PR and related fields [#SoloPR](#)



[SoloPR 1:02pm via TweetGrid.com](#)

If you have [#solopr](#) Qs you'd like us to discuss, please @[KellyeCrane](#) without the hashtag (or DM), and we'll add them to the list!



[KellyeCrane](#) 1:01pm via [TweetDeck](#)

RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[SoloPR](#) 1:01pm via [TweetGrid.com](#)

If you're joining, please introduce yourself. This is @[KellyeCrane](#) moderating, Atlanta-based blogger at [soloprpro.com](#) [#solopr](#)



[SoloPR](#) 1:00pm via [TweetGrid.com](#)

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)