

#SoloPR Transcript – 1/11/2012

1. New social networks pop up (like Pinterest) and old ones change a lot. How do you keep up?
2. How can you balance a "9-5" gig while also doing solo consulting work?
3. What events are you planning to attend in 2012 (so [#solopr](#) pros can meet-up)?



[SoloPR Jan 11, 1:59pm via TweetGrid.com](#)

Thanks everyone for taking time out today to join in the chat! Remember, we keep chatting on the hashtag all week [#solopr](#)



[3HatsComm Jan 11, 1:59pm via TweetChat](#)

Yes, lots of smarties around here. RT [@KateRobins](#): [@SoloPR](#) Do that. Seriously. Committees...chairs...many hands... [#solopr](#)



[SoloPR Jan 11, 1:58pm via TweetGrid.com](#)

And of course, you can always get updates about both premium and non-premium info in the newsletter: eepurl.com/dwfFD [#solopr](#)



[karensxim Jan 11, 1:58pm via TweetChat](#)

[@SoloPR](#) Oh good, I'll have to check in, been swamped lately [#solopr](#)



[KateRobins Jan 11, 1:58pm via TweetChat](#)

MT @SoloPR: The premium PRO site has great resources in the Forums, and next wk Part Two of the Fee Setting ebook series goes live [#solopr](#)



[SoloPR Jan 11, 1:58pm via TweetGrid.com](#)

Specific Qs about your individual circumstances can be asked in the Forums and we answer on the Q&A coaching calls [#solopr](#)



[dariasteigman Jan 11, 1:58pm via TweetDeck](#)

@[RegineNelson](#) Always good to chat. Have a good rest of day. [#solopr](#)



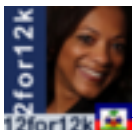
[MuslimNewMedia Jan 11, 1:58pm via TweetChat](#)

@[jgombita](#) thx! Tehran not exactly a relaxing destination spot at the moment, but we'll see . Too bad theres not a 2012 one. [#SoloPR](#)



[SoloPR Jan 11, 1:57pm via TweetGrid.com](#)

The premium PRO site has great resources being shared in the Forums, and next wk Part Two of the Fee Setting ebook series goes live [#solopr](#)



[karensim Jan 11, 1:57pm via TweetChat](#)

@[RegineNelson](#) Have an awesome rest of the day! [#solopr](#)



[dariasteigman Jan 11, 1:56pm via TweetDeck](#)

Sorry, folks. Been more tasking than multi this hour. Have a productive p.m. [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:56pm via TweetChat

@[CarouselPR](#) I've always wanted to hit up midem too! we should DM re music projects actually [#SoloPR](#)



[RegineNelson](#) Jan 11, 1:56pm via HootSuite

I have to head out folks! So nice to see you all. Great session as usual. [#solopr](#)



[SoloPR](#) Jan 11, 1:55pm via TweetGrid.com

In closing, @[TracyShryerPR](#) asked for a Solo PR PRO Premium (bit.ly/rDFeQa) update: [#solopr](#)



[jgombita](#) Jan 11, 1:54pm via web

@[MuslimNewMedia](#) next one 2013/possibly in Tehran! BTW, thought of you reading Teju Cole's Open City--phrase "Muslims not monolithic! [#solopr](#)



[KateRobins](#) Jan 11, 1:54pm via TweetChat

RT@[SoloPR](#): A3: For those looking for local mtgs, many PRSA chapters have Independent Counselors mtgs & dont have to be a member to go [#solopr](#)



[3HatsComm](#) Jan 11, 1:54pm via TweetChat

I'm gonna hold you to that. RT @[SoloPR](#): If I win the lottery, I would fly us all to Hawaii. :-)

RT @[dcaplick](#): Hawaii? [#solopr](#)



[KateRobins](#) Jan 11, 1:54pm via TweetChat

@SoloPR Do that. Seriously. Committees...chairs...many hands... [#solopr](#)



[MarketingMel](#) Jan 11, 1:53pm via [TweetDeck](#)

@RegineNelson @karensxim Ty friends! I know you [#soloPR](#) peeps know what it's like. Glad to have great clients and solopreneur support!



[SoloPR](#) Jan 11, 1:53pm via [TweetGrid.com](#)

A3: For those looking for local mtgs, many PRSA chapters have Independent Counselors mtgs & don't have to be a member to go [#solopr](#)



[CarouselPR](#) Jan 11, 1:52pm via [HootSuite](#)

@MuslimNewMedia it's the best! [ow.ly/8pYcU](#) would love to attend @midem in Cannes & @IMSibiza looks like i need a sponsor! [#solopr](#)



[SoloPR](#) Jan 11, 1:52pm via [TweetGrid.com](#)

Thanks for the feedback about the conference, everyone. You know I'll be tapping you for opinions, ideas, etc.! [#solopr](#)



[karensxim](#) Jan 11, 1:52pm via [TweetChat](#)

@KellyeCrane ROFL! She is scary but we could take here, lol! [#solopr](#)



[LakamarAustin](#) Jan 11, 1:51pm via [web](#)

@karensxim @SoloPR Hilarious! [#solopr](#)



[RegineNelson](#) Jan 11, 1:51pm via HootSuite

Thanks for sharing. RT @mitchellfriedmn: @RegineNelson In San Francisco area there's PR Divas (for women) but not exclusively [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:51pm via TweetChat

@dcaplick which one? there are a few :) [#SoloPR](#)



[KateRobins](#) Jan 11, 1:51pm via TweetChat

RT @jenzings: Hm...drop in to [#solopr](#) and they're talking about heading to Hawaii... :-) [#solopr](#)



[KellyeCrane](#) Jan 11, 1:51pm via TweetDeck

@karensxim Ooh, don't bait Nene's ire. I'm afraid of her. :-) [#solopr](#)



[KateRobins](#) Jan 11, 1:50pm via TweetChat

RT @dcaplick: Atlanta works for me . Need any help organizing? [#solopr](#)



[LakamarAustin](#) Jan 11, 1:50pm via web

RT @SoloPR Looking at Atlanta as the location. Not only is it my home turf, but easy to get to/cheap flights. [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:50pm via TweetChat

AYE! :) RT @RegineNelson: I! RT @katerobins: @dcaplick I second. All in favor? [#SoloPR](#)



[dcaplick](#) Jan 11, 1:50pm via TweetDeck

@[MuslimNewMedia](#) Love that mountaintop restaurant outside of Albuquerque [#solopr](#)



[karenswim](#) Jan 11, 1:49pm via TweetChat

@[SoloPR](#) Watch out NeNe, the solos are going to take over Hotlanta! [#solopr](#)



[SoloPR](#) Jan 11, 1:49pm via TweetGrid.com

@[MeninPR](#) Thanks! [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:49pm via TweetChat

New Mexico has beautiful weather year round :) [#SoloPR](#)



[dcaplick](#) Jan 11, 1:49pm via TweetDeck

Atlanta works for me . Need any help organizing? [#solopr](#)



[LakamarAustin](#) Jan 11, 1:49pm via web

A3: @[SoloPR](#) The BPRS Summit held every year in [#Atlanta](#). Thus far it's been free every time I've went. Insightful one-day event [#solopr](#)



[SoloPR](#) Jan 11, 1:49pm via TweetGrid.com

If I win the lottery, I would fly us all to Hawaii. :-)) RT @[dcaplick](#): Hawaii? [#solopr](#)



[KateRobins](#) Jan 11, 1:49pm via TweetChat

@[alpinepr](#) When we all stampede Kellye's house for dinner. Ready, steady, go! [#solopr](#)



[3HatsComm](#) Jan 11, 1:49pm via TweetDeck

@[alpinepr](#) It's a SM conference in TN Here's the link bit.ly/zfBhOD [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:49pm via TweetChat

+1,thats where i put my travel RT @[dconconi](#): A3: usually opt for client industry functions rather than PR - good use of \$\$ and time [#SoloPR](#)



[SoloPR](#) Jan 11, 1:48pm via TweetGrid.com

Looking at Atlanta as the location. Not only is it my home turf, but easy to get to/cheap flights. [#solopr](#)



[mitchellfriedmn](#) Jan 11, 1:48pm via Twitter for iPad

@[RegineNelson](#) In San Francisco area there's PR Divas (for women) but not exclusively [#solopr](#)



[RegineNelson](#) Jan 11, 1:48pm via HootSuite

I! RT @[katerobins](#): @[dcaplick](#) I second. All in favor? [#solopr](#)



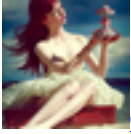
[MeninPR](#) Jan 11, 1:48pm via Twitter for Android

A @[SoloPR](#) conference sounds like a great idea. Do it! [#solopr](#)



[jenzings](#) Jan 11, 1:48pm via TweetDeck

Hm...drop in to [#soloPR](#) and they're talking about heading to Hawaii... :-)



[CarouselPR](#) Jan 11, 1:48pm via HootSuite

A3: [@SoloPR](#) if i get to London i'd like to check out a [@CMU](#) training [ow.ly/8pXSR](#) [#musicindustry](#) [#publishing](#) [#rights](#) [#pr](#) [#solopr](#)



[alpinepr](#) Jan 11, 1:48pm via web

[@3HatsComm](#) what's social slam? [#solopr](#)



[SoloPR](#) Jan 11, 1:48pm via TweetGrid.com

[@MuslimNewMedia](#) Well, it seems like the calendar is pretty full of events for the rest of 2012. But maybe I should do a poll... [#solopr](#)



[dcaplick](#) Jan 11, 1:47pm via TweetDeck

Hawaii? [#solopr](#)



[SocialDani](#) Jan 11, 1:47pm via HootSuite

RT [@RegineNelson](#): Let's do it! RT [@SoloPR](#): FYI- looking at doing a [#solopr](#) conference in 2013. Gotta get this crew together, dont you think?! [#solopr](#)



[KateRobins](#) Jan 11, 1:47pm via TweetChat

@[dcaplick](#) I second. All in favor? [#solopr](#)



[dconconi](#) Jan 11, 1:47pm via [TweetChat](#)

Yes-someplace warm pls says the girl in Canada...RT @[SoloPR](#): I think Feb would be a good month for a [#solopr](#) confab - do you agree? [#solopr](#)



[SoloPR](#) Jan 11, 1:47pm via [TweetGrid.com](#)

Yay! RT @[dcaplick](#): @[SoloPR](#) Sound like a great idea! Let's all crash at Kellye's :P [#solopr](#)



[dariasteigman](#) Jan 11, 1:47pm via [TweetDeck](#)

@[SoloPR](#) Depends on where -- and the weather. :) [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:46pm via [TweetChat](#)

love it, that would be tremendous. why not 2012? :) RT @[SoloPR](#): FYI- looking at doing a [#solopr](#) conference in 2013. [#SoloPR](#)



[dcaplick](#) Jan 11, 1:46pm via [TweetDeck](#)

@[SoloPR](#) Sure - where? [#solopr](#)



[RegineNelson](#) Jan 11, 1:46pm via [HootSuite](#)

Let's do it! RT @[SoloPR](#): FYI- looking at doing a [#solopr](#) conference in 2013. Gotta get this crew together, dont you think?! [#solopr](#)



[SoloPR Jan 11, 1:46pm via TweetGrid.com](#)

I think Feb would be a good month for a [#solopr](#) confab - do you agree?



[KateRobins Jan 11, 1:46pm via TweetChat](#)

@SoloPR I know! I'll shut up then. [#solopr](#)



[karenskim Jan 11, 1:46pm via TweetChat](#)

Agree, whoo hoo! RT @KateRobins: A solopr# annual meeting would be divine. [#solopr](#)



[RegineNelson Jan 11, 1:46pm via HootSuite](#)

I'd be interested as well. RT @mitchellfriedmn: Any regional/local meetups for [#solopr](#)?



[KateRobins Jan 11, 1:45pm via TweetChat](#)

ABSOLUTELY RT @SoloPR: FYI- looking at doing a [#solopr](#) conference in 2013. Gotta get this crew together, dont you think?! [#solopr](#)



[MuslimNewMedia Jan 11, 1:45pm via TweetChat](#)

I may have to check that out RT @CarouselPR: A3: every Oct. Amsterdam Dance Event, specific to dance music industry @ADE_NL [#SoloPR](#)



[SoloPR Jan 11, 1:45pm via TweetGrid.com](#)

I think we just jinxed ea other on that one! RT @[KateRobins](#): A solopr# annual meeting would be divine. [#solopr](#)



[KateRobins](#) Jan 11, 1:45pm via TweetChat

MT @[dconconi](#): A3: nothing yet but I usually opt for client industry functions rather than PR specific - good use of \$\$ and time [#solopr](#)



[mitchellfriedmn](#) Jan 11, 1:45pm via Twitter for iPad

Any regional/local meetups for [#solopr](#)?



[dcaplick](#) Jan 11, 1:45pm via TweetDeck

@[SoloPR](#) Sound like a great idea! Let's all crash at Kellye's :P [#solopr](#)



[dconconi](#) Jan 11, 1:44pm via TweetChat

A3: lots of good online events now too - though the networking is a bit harder that way ;-)
[#solopr](#)



[KateRobins](#) Jan 11, 1:44pm via TweetChat

A solopr# annual meeting would be divine. [#solopr](#)



[SoloPR](#) Jan 11, 1:44pm via TweetGrid.com

FYI- looking at doing a [#solopr](#) conference in 2013. Gotta get this crew together, don't you think?!



[RegineNelson](#) Jan 11, 1:44pm via HootSuite

A3: PRSA Annual Conference in SF, a couple of Ragan seminars [#soloPR](#)



[LakamarAustin Jan 11, 1:44pm via web](#)

RT @SoloPR Q3: What events are you planning to attend in 2012 (so [#solopr](#) pros can meet-up)?



[dconconi Jan 11, 1:43pm via TweetChat](#)

A3: nothing yet but I usually opt for client industry functions rather than PR specific - find it's a good use of \$\$ and time [#solopr](#)



[KellyeCrane Jan 11, 1:43pm via TweetDeck](#)

A3: Personally, I may have over-vented myself in 2011, so feel like taking it slower this yr. [#solopr](#)



[MuslimNewMedia Jan 11, 1:43pm via TweetChat](#)

a3 there is a Muslim PR conference that [@jgombita](#) hipped me to, will try to make that. Taking the band on the road on April/May ! [#SoloPR](#)



[dariasteigman Jan 11, 1:42pm via TweetDeck](#)

A3 Nothing on the calendar. I learn every day; so many conferences seem more rehash than real learning. [#solopr](#)



[karensim Jan 11, 1:42pm via TweetChat](#)

A3: No plans so far... [#solopr](#)



[KateRobins](#) Jan 11, 1:42pm via TweetChat

@[karensxim](#) Absolutely fine. We can all talk about hair again! [#solopr](#)



[3HatsComm](#) Jan 11, 1:42pm via TweetChat

A3 Hoping to make Social Slam in April. [#solopr](#)



[BlakeGroup](#) Jan 11, 1:42pm via web

@[RegineNelson](#) @[kellyecrane](#) Melinda Emerson (@[smallbizlady](#)) is about going out on your own, then succeeding! She does [#smallbizchat](#) [#solopr](#)



[SoloPR](#) Jan 11, 1:42pm via TweetGrid.com

Neato! RT @[CarouselPR](#): A3: @[SoloPR](#) every October Amsterdam Dance Event, specific to the dance music industry @[ADE_NL](#) [#solopr](#)



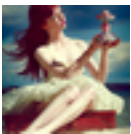
[TracyShryerPR](#) Jan 11, 1:42pm via TweetGrid.com

[#solopr](#)



[joeldon](#) Jan 11, 1:41pm via TweetDeck

A3: Anything on the West Coast? [#solopr](#)



[CarouselPR](#) Jan 11, 1:41pm via HootSuite

A3: @SoloPR every October Amsterdam Dance Event, specific to the dance music industry @ADE_NL #solopr



[MuslimNewMedia Jan 11, 1:41pm via TweetChat](#)

a3 none on the deck so far - travel budget is tight, unless im invited to speak or present :) 1/2 #SoloPR



[KellyeCrane Jan 11, 1:41pm via TweetDeck](#)

A3: Looks like I'm not going to SXSW this year, but I'm considering Blogworld in NY. #solopr



[RegineNelson Jan 11, 1:40pm via HootSuite](#)

RT @SoloPR: Q3: What events are you planning to attend in 2012 (so #solopr pros can meet-up)? #solopr



[KateRobins Jan 11, 1:40pm via TweetChat](#)

Hear that, Klout? RT @MuslimNewMedia: what even more ironic is that Im the worlds worst handyman, lol @karensxim: @farida_h #solopr



[SoloPR Jan 11, 1:40pm via TweetGrid.com](#)

@betsyrackliffe @TJList Hi! We're moving on from that Q now, but be sure to checkout the transcript on [soloprpro.com](#) tomorrow #solopr



[karensxim Jan 11, 1:39pm via TweetChat](#)

RT @SoloPR: Q3: What events are you planning to attend in 2012 (so #solopr pros can meet-up)? #solopr



[MuslimNewMedia](#) Jan 11, 1:39pm via TweetChat

what' even more ironic is that I'm the worlds worst handyman, lol @[karensxim](#): @[farida_h](#) #SoloPR



[karensxim](#) Jan 11, 1:39pm via TweetChat

@[KateRobins](#) I know it's a far too common story...how are you doing? #solopr



[KateRobins](#) Jan 11, 1:39pm via TweetChat

Ooh! Eager to hear! RT @[SoloPR](#): Q3: What events are you planning to attend in 2012 (so #solopr pros can meet-up)? #solopr



[KateRobins](#) Jan 11, 1:38pm via TweetChat

Thing is, the "job" might go away. Better to get used to your own thing sooner than later. You can at least control that. #solopr



[dconconi](#) Jan 11, 1:38pm via TweetChat

RT @[SoloPR](#): Q3: What events are you planning to attend in 2012 (so #solopr pros can meet-up)? #solopr



[BlackSoliloquy](#) Jan 11, 1:38pm via web

RT @[JaChelRed](#): JaChel, PR Consultant in Dallas, TX #solopr



[betsyrackliffe](#) Jan 11, 1:38pm via HootSuite

RT @solopr: Q2: How can you balance a "9-5" gig while also doing solo consulting work? #solopr -----
@TJList sound familiar?



[SoloPR Jan 11, 1:38pm via TweetGrid.com](#)

Q3: What events are you planning to attend in 2012 (so #solopr pros can meet-up)?



[KateRobins Jan 11, 1:38pm via TweetChat](#)

@MuslimNewMedia Oh thanks. I'm fine. #solopr



[RegineNelson Jan 11, 1:37pm via HootSuite](#)

RT @kellycrane: A2: Somewhat rel, I often suggest that employed ppl aggressively pursue enough new biz to cover bills. Then leap! #solopr



[KateRobins Jan 11, 1:37pm via TweetChat](#)

@karensxim CT person for uninsured says she hears it all the time. #solopr



[MuslimNewMedia Jan 11, 1:36pm via TweetChat](#)

@KateRobins so sorry to hear that. blessings and hope alls well... #SoloPR



[AStyleJunkie Jan 11, 1:36pm via ÜberSocial for BlackBerry](#)

@SocialDani Reading your #solopr tweets have me really thinking hard about balancing 9-5 +biz



[SoloPR Jan 11, 1:36pm via TweetGrid.com](#)

Really important considerations raised during that discussion - thanks! Q3 is coming up... [#solopr](#)



[SocialDani](#) Jan 11, 1:36pm via Echofon

@[KellyeCrane](#) Very true. [#solopr](#)



[karenskim](#) Jan 11, 1:35pm via TweetChat

@[KateRobins](#) @[MuslimNewMedia](#) no kidding, my husband's first signs of ca were on my final day of my corp gig [#solopr](#)



[SoloPR](#) Jan 11, 1:35pm via TweetGrid.com

RT @[RegineNelson](#): @[solopr](#) Yes I did! I was building a [#solopr](#) practice in the midst of holding my FT job. I wish I'd gone sooner.



[KateRobins](#) Jan 11, 1:35pm via TweetChat

RT @[KellyeCrane](#): A2: Somewhat rel, I often suggest that employed ppl aggressively pursue enough new biz to cover bills. Then leap! [#solopr](#)



[RegineNelson](#) Jan 11, 1:35pm via HootSuite

RT @[kellyecrane](#): @[SocialDani](#) Yes- you have to manage time so you can actually do the job you're being pd to do. Not fair otherwise. [#solopr](#)



[karenskim](#) Jan 11, 1:35pm via TweetChat

@[RegineNelson](#) No, not Haitian, the avatar was done by 12 for 12k [12for12k.org](#) charity initiative [#solopr](#)



[KellyeCrane Jan 11, 1:34pm via TweetDeck](#)

A2: Somewhat rel, I often suggest that employed ppl aggressively pursue enough new biz to cover bills. Then leap! [#solopr](#)



[MuslimNewMedia Jan 11, 1:33pm via TweetChat](#)

LOI, i thought it a hilarious byproduct! [@dconconi](#): you must be so proud [#SoloPR](#)



[KateRobins Jan 11, 1:33pm via TweetChat](#)

[@MuslimNewMedia](#) I got my ca diagnosis the day my COBRA expired. [#solopr](#) grows you up. Fast. [#solopr](#)



[KellyeCrane Jan 11, 1:33pm via TweetDeck](#)

[@SocialDani](#) Yes- you have to manage time so you can actually do the job you're being pd to do. Not fair otherwise. [#solopr](#)



[dcaplick Jan 11, 1:32pm via TweetDeck](#)

[@MuslimNewMedia](#) [@KateRobins](#) Me too, plus teaching adjunct on the side helps w/little \$\$ [#solopr](#)



[farida_h Jan 11, 1:32pm via TweetChat](#)

True. RT [@karensxim](#): A2: Some however may have no desire to go F/T solo, and moonlighting satisfies a creative passion [#solopr](#)



[RegineNelson Jan 11, 1:32pm via HootSuite](#)

@[karensxim](#) Happy, Happy New Year! Quick question: Are you Haitian? I see the flag in your profile photo. :) I am that's why I ask. [#solopr](#)



[karensxim](#) Jan 11, 1:32pm via TweetChat

@[farida_h](#) @[MuslimNewMedia](#) too funny! When I need to buy a hammer, you're my guy, lol! [#solopr](#)



[KateRobins](#) Jan 11, 1:32pm via TweetChat

@[MuslimNewMedia](#) ...and me on sneakers since I said something in here about the Y in off hours. Nice to meet ya, Lowes. -- Socks [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:32pm via TweetChat

@[KateRobins](#) true enough.... blessed that wife has the insurance thing covered [#SoloPR](#)



[SocialDani](#) Jan 11, 1:32pm via Echofon

@[KellyeCrane](#) On the other hand, a lot of employers know that 200 qualified people will apply for your job tmw if you can't commit. [#solopr](#)



[karensxim](#) Jan 11, 1:31pm via TweetChat

@[RegineNelson](#) *waves hello back* Happy New Year! :-> [#solopr](#)



[KellyeCrane](#) Jan 11, 1:31pm via TweetDeck

A2: Our [#solopr](#) community specialist @[jennifer_spivak](#) is sort of doing this (though she isn't FT at the j-o-b).



[farida_h](#) Jan 11, 1:31pm via TweetChat

@[MuslimNewMedia](#) @[Karensxim](#) Influential in hardware? That is too funny!! [#solopr](#)



[JaChelRed](#) Jan 11, 1:31pm via web

@[RegineNelson](#) Thank you Regine! [#solopr](#)



[karensxim](#) Jan 11, 1:31pm via TweetChat

RT @[KellyeCrane](#): In this economy, lot of folks are under employed and their employers are happy to keep them happy. It can be done. [#solopr](#)



[dconconi](#) Jan 11, 1:31pm via TweetChat

you must be so proud RT @[MuslimNewMedia](#): @[farida_h](#) @[karensxim](#) . Klout now has me as expert & influential on hardware [#solopr](#)



[RegineNelson](#) Jan 11, 1:30pm via HootSuite

@[karensxim](#) ::waves hello:: :) [#solopr](#)



[karensxim](#) Jan 11, 1:30pm via TweetChat

@[KateRobins](#) @[NewMuslimMedia](#) just read some great stuff from @[MBOPartners](#) on those issues & need for "independent passport" [#solopr](#)



[dconconi](#) Jan 11, 1:30pm via TweetChat

int. pointRT @[KellyeCrane](#): A2: In this economy, a lot of folks are under employed and their employers are happy to keep them happy. [#solopr](#)



[RegineNelson](#) Jan 11, 1:29pm via HootSuite

@[jachelred](#) Hi! :) Welcome to [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:29pm via TweetChat

@[farida_h](#) @[karensxim](#) LOL re Pinterest and Klout. Klout now has me as expert & influential on hardware, due to the Lowes brouhaha :) [#SoloPR](#)



[dconconi](#) Jan 11, 1:29pm via TweetChat

RT @[KerseyKnowsBest](#): Weve got a brave one! [#LotsOfCoffee](#) @[KateRobins](#) A2. There are also customers to work with other time zones... [#solopr](#)



[KellyeCrane](#) Jan 11, 1:29pm via TweetDeck

A2: In this economy, a lot of folks are under employed and their employers are happy to keep them happy. It can be done. [#solopr](#)



[dcaplick](#) Jan 11, 1:29pm via TweetDeck

@[CarouselPR](#) That's a new one on me - have to check it out. [#solopr](#)



[RegineNelson](#) Jan 11, 1:29pm via HootSuite

@[solopr](#) Yes I did! I was building a [#solopr](#) practice in the midst of holding my FT job. I wish I'd gone sooner. Learned a lot along the way



[JaChelRed](#) Jan 11, 1:29pm via web

JaChel, PR Consultant in Dallas, TX [#solopr](#)



[karensxim](#) Jan 11, 1:29pm via TweetChat

A2: Some however may have no desire to go F/T solo, and moonlighting satisfies a creative passion [#solopr](#)



[KerseyKnowsBest](#) Jan 11, 1:29pm via web

We've got a brave one! [#LotsOfCoffee](#) @[KateRobins](#) A2. There are also customers to work with other time zones... [#solopr](#)



[KateRobins](#) Jan 11, 1:28pm via TweetChat

@[RegineNelson](#) Thanks. [#solopr](#)



[farida_h](#) Jan 11, 1:28pm via TweetChat

A2: That sounds tough to pull off. But could be a good way to dip your feet in if you're considering going solo. [#solopr](#)



[KateRobins](#) Jan 11, 1:28pm via TweetChat

@[MuslimNewMedia](#) ...AND consider all the invisible stuff. Seriously. Health insurance, retirement savings, sick days, ink, ink, ink. [#solopr](#)



[karensxim](#) Jan 11, 1:28pm via TweetChat

@[SocialDani](#) Great point and so true, at some point you really have to just bite the bullet and go for it. [#solopr](#)



[dariasteigman](#) Jan 11, 1:28pm via [TweetDeck](#)

@[SocialDani](#) That's a great point. It's hard to both "do the work" and "grow the biz" as a part-time gig. [#solopr](#)



[RegineNelson](#) Jan 11, 1:27pm via [HootSuite](#)

@[katerobins](#) I heart you and your Twitter bio -- I don't want your job. Just your work. [#solopr](#)



[KateRobins](#) Jan 11, 1:27pm via [TweetChat](#)

A2. There are also customers to work with other time zones... [#solopr](#)



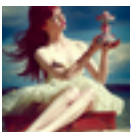
[dcaplick](#) Jan 11, 1:27pm via [TweetDeck](#)

@[CarouselPR](#) Guess I'll have to give it another try [#solopr](#)



[SocialDani](#) Jan 11, 1:27pm via [Echofon](#)

[#solopr](#) I also quickly learned once I was "free" that it would have been near impossible for my business to grow while working elsewhere.



[CarouselPR](#) Jan 11, 1:27pm via [HootSuite](#)

right?! RT @[kerseyknowsbest](#) Sorry, i'm confused. There are 9-5 PR jobs? [#WhereDidYouFindThat?](#) [#solopr](#)



[karensxim](#) Jan 11, 1:26pm via TweetChat

@[MarketingMel](#) Happy 2012 Mel! Have a great meeting; we'll miss you! [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:26pm via TweetChat

a2 also allow yourself at least twice the timetable than you think for your exit strategy if you quit the 9 to 5
[#SoloPR](#)



[RegineNelson](#) Jan 11, 1:26pm via HootSuite

@[marketingmel](#) :) Missing you at [#solopr](#). Have a grea day!



[SoloPR](#) Jan 11, 1:26pm via TweetGrid.com

@[RegineNelson](#) Did you find that your biz took off once you went FT? Did you wish you'd done it sooner?
[#solopr](#)



[SoloPR](#) Jan 11, 1:26pm via TweetGrid.com

MT @[RegineNelson](#): A2: I did this for 3 years before I said enough, let's go FT solo. Takes careful planning, determination &patience [#solopr](#)



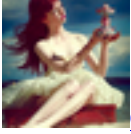
[RegineNelson](#) Jan 11, 1:26pm via HootSuite

I did that while I was single. I was so busy. No downtime, but it paid off. RT @[dcaplick](#): A2 Have a very understanding spouse? :P [#solopr](#)



[MarketingMel](#) Jan 11, 1:26pm via Twitter for iPhone

Missing my [#soloPR](#) peeps. Preparing for a client meeting. Happy '12! Catch up soon!



[CarouselPR](#) Jan 11, 1:25pm via HootSuite

@[dcaplick](#) a lot of people like Sprout Social as well but it's a bit pricy for me on top of all the other tools i use [#soloPR](#)



[KateRobins](#) Jan 11, 1:25pm via TweetChat

@[dconconi](#) When they come out with those lenses that work like monitors, we'll all be able to toil for health ins while soloing [#soloPR](#)



[RegineNelson](#) Jan 11, 1:25pm via HootSuite

LMAO!! RT @[kerseyknowsbest](#): Sorry, i'm confused. There are 9-5 PR jobs? [#WhereDidYouFindThat?](#) [#soloPR](#)



[SocialDani](#) Jan 11, 1:25pm via Echofon

[#soloPR](#) I tried to do both and was eventually fired bc my clients needed me most during biz hours. My passion was in my PR work. :-)



[karensnim](#) Jan 11, 1:25pm via TweetChat

@[farida_h](#) rofl! [#soloPR](#)



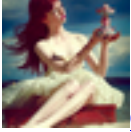
[dariasteigman](#) Jan 11, 1:25pm via TweetDeck

@[RegineNelson](#) So many ppl don't get the "tradeoffs" part. Had neighbor today ask how I "find time." Told her I prioritize. Period. [#soloPR](#)



[RegineNelson](#) Jan 11, 1:24pm via HootSuite

RT @kerseyknowsbest: Q2. Always 3x check projected time - Just bcuz UR excited about a new project, doesn't give U more hrs in a day [#SoloPr](#)



[CarouseIPR](#) Jan 11, 1:24pm via HootSuite

so far I like it much better! RT @dcaplick Is HootSuite better for that purpose than TweetDeck? [#solopr](#)



[KellyeCrane](#) Jan 11, 1:24pm via TweetDeck

A2: Having set times of the day when you will do your consulting work helps w/employer and client mgmt. [#solopr](#)



[farida_h](#) Jan 11, 1:24pm via TweetChat

@karensxim Have to add, as per Klout, I'm influential in Pinterest w/out me hving done a thing. Now that's what I call influence! :) [#solopr](#)



[TracyShryerPR](#) Jan 11, 1:24pm via TweetGrid.com

a late hello from my desk in unseasonable warm chicago suburb! [#solopr](#)



[karensxim](#) Jan 11, 1:24pm via TweetChat

@KerseyKnowsBest ROFL! [#solopr](#)



[dcaplick](#) Jan 11, 1:24pm via TweetDeck

A2 Seriously, be very careful to spell out w/client actual parameters of work, so you don't get overwhelmed
[#solopr](#)



[dariasteigman](#) Jan 11, 1:24pm via [TweetDeck](#)

@[SocialDani](#) Then maybe PR is the wrong business for after-hours work? [Note: I am not a PR person.]
[#solopr](#)



[KerseyKnowsBest](#) Jan 11, 1:23pm via [web](#)

Sorry, i'm confused. There are 9-5 PR jobs? [#WhereDidYouFindThat?](#) [#solopr](#)



[3HatsComm](#) Jan 11, 1:23pm via [TweetChat](#)

RT @[KerseyKnowsBest](#): Q2. triple check projected time - Just b/c U R excited about new project, does not give you more hours in day [#solopr](#)



[MuslimNewMedia](#) Jan 11, 1:23pm via [TweetChat](#)

+1 RT @[KerseyKnowsBest](#): Q2. triple check projected time - Just 'cause youre excited about a new project doesnt give you more hours [#SoloPR](#)



[karensim](#) Jan 11, 1:23pm via [TweetChat](#)

@[MuslimNewMedia](#) @[KateRobbins](#) Not sure that's true @[mashable](#) does not fit those categories and finds clever ways to use [#solopr](#)



[KateRobbins](#) Jan 11, 1:23pm via [TweetChat](#)

MT @[KerseyKnowsBest](#): Q2. Always triple check projected time - excitement about a new project, doesn't give you more hours in the day [#solopr](#)



[dcaplick](#) Jan 11, 1:23pm via [TweetDeck](#)

@[SoloPR](#) A2 Have a very understanding spouse? :P [#solopr](#)



[SoloPR](#) Jan 11, 1:23pm via [TweetGrid.com](#)

A2: FYI- In the Solo PR PRO Premium site, we do have a Forum dedicated to moonlighters: bit.ly/rDFeQa [#solopr](#)



[RegineNelson](#) Jan 11, 1:23pm via [HootSuite](#)

I agree! RT @[dariasteigman](#): @[RegineNelson](#) Q2. And commitment. You have to make that biz a priority. Means tradeoffs. [#solopr](#)



[SocialDani](#) Jan 11, 1:23pm via [Echofon](#)

@[dariasteigman](#) I think you SHOULD focus on the 9/5 but I think the question is phrased realistically. That's very difficult with PR. [#solopr](#)



[karens swim](#) Jan 11, 1:22pm via [TweetChat](#)

@[farida_h](#) @[KateRobbins](#) oh yay, it just got much more fun for me! :-)) [#solopr](#)



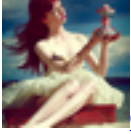
[dcaplick](#) Jan 11, 1:22pm via [TweetDeck](#)

@[CarouselPR](#) Is HootSuite better for that purpose than TweetDeck? [#solopr](#)



[RegineNelson](#) Jan 11, 1:22pm via [HootSuite](#)

RT @karenswin: A2: Important to organize time, designate hrs for solo work [#solopr](#)



[CarouselPR Jan 11, 1:22pm via HootSuite](#)

A2: I can't. 100% freelance. Have to go w/ my strengths and dance to the beat of my own drum. [#solopr](#)



[dconconi Jan 11, 1:22pm via TweetChat](#)

a 9-5 AND solopr? That takes some serious juggling. Assume the 9-5 is in a different biz or you have the ok to moonlight? [#solopr](#)



[MuslimNewMedia Jan 11, 1:21pm via TweetChat](#)

@karenswin @KateRobins Pinterest great for luxury brands, fashion, food, autos, instruments, art museums. May not work 4 all sectors [#SoloPR](#)



[KerseyKnowsBest Jan 11, 1:21pm via web](#)

Q2. Always triple check projected time - Just because you're excited about a new project, does not give you more hours in the day [#SoloPr](#)



[dariasteigman Jan 11, 1:21pm via TweetDeck](#)

@RegineNelson Q2. And commitment. You have to make that biz a priority. Means tradeoffs. [#solopr](#)



[KellyeCrane Jan 11, 1:21pm via TweetDeck](#)

A2: Important to make sure your employer knows you're doing the consulting on the side. Many are totally fine w/it. [#solopr](#)



[RegineNelson](#) Jan 11, 1:21pm via HootSuite

@[jgombita](#) It was amazing. It snowed in time for Christmas. My hubby loved it. :) [#solopr](#)



[farida_h](#) Jan 11, 1:21pm via TweetChat

@[karenskim](#) @[KateRobbins](#) Still to pin anything on Pinterest but I'll follow your lead, Karen. [#solopr](#)



[karenskim](#) Jan 11, 1:21pm via TweetChat

A2: Important to organize time, designate hrs for solo work [#solopr](#)



[KellyeCrane](#) Jan 11, 1:20pm via TweetDeck

@[LakamarAustin](#) Welcome! FYI- our hashtag is just [#solopr](#) (without the "chat"). Don't want you to miss anything.



[KateRobbins](#) Jan 11, 1:20pm via TweetChat

@[SoloPR](#) Who's packin' a 9-5 gig? [#solopr](#)



[karenskim](#) Jan 11, 1:20pm via TweetChat

@[KateRobbins](#) I'll follow your boards, Pinterest is my relaxation break [#solopr](#)



[andrewophillips](#) Jan 11, 1:20pm via TweetChat

A2 I would love to pick someones brain about this! please tweet me if avail for an interview, want to learn more about starting [#solopr](#)



[RegineNelson](#) Jan 11, 1:20pm via HootSuite

A2: I did this for 3 years before I said enough, let's go FT solo. It takes careful planning, determination, and patience. [#solopr](#)



[dariasteigman](#) Jan 11, 1:20pm via TweetDeck

I think Q2 is backwards. You have to balance/slot in/commit to your consulting around the "9 to 5." [#solopr](#)



[karenskim](#) Jan 11, 1:20pm via TweetChat

RT @ SoloPR Q2: How can you balance a "9-5" gig while also doing solo consulting work? [#solopr](#)



[jgombita](#) Jan 11, 1:19pm via TweetChat

Need to cut out. Sorry about that... [#solopr](#)



[BlakeGroup](#) Jan 11, 1:19pm via web

Test/try new options, but be prepared to move on if they don't work for your needs. [#solopr](#)



[KateRobins](#) Jan 11, 1:19pm via TweetChat

RT @ [KellyeCrane](#) A1: Helpful to remember when a big change happens, *no one* fully understands all implications. Its OK. [#solopr](#)



[KellyeCrane](#) Jan 11, 1:19pm via TweetDeck

@[KerseyKnowsBest](#) Glad you liked that one -- I'm always having to remind myself of that, too. :-) [#solopr](#)



[RegineNelson](#) Jan 11, 1:19pm via HootSuite

RT [@solopr](#): Q2: How can you balance a "9-5" gig while also doing solo consulting work? [#solopr](#)



[ZeljanaUdovicic](#) Jan 11, 1:19pm via Twitter for BlackBerry®

Wise :) "[@farida_h](#): A1: Best advice I heard about that from [@sree](#) about new networks - be an early tester but a late adopter. [#solopr](#)"



[KateRobins](#) Jan 11, 1:19pm via TweetChat

[@karensxim](#) Okay, that does it. I'm back in. Thanks Karen. [#solopr](#)



[KateRobins](#) Jan 11, 1:18pm via TweetChat

[@KateRobins](#) Awesome! Do we have a birthday? [#solopr](#)



[SoloPR](#) Jan 11, 1:18pm via TweetGrid.com

Q2: How can you balance a "9-5" gig while also doing solo consulting work? [#solopr](#)



[karensxim](#) Jan 11, 1:18pm via TweetChat

[@KateRobins](#) I like pinterest, easy visual sharing [#solopr](#)



[KerseyKnowsBest](#) Jan 11, 1:17pm via web

Great advice [@KellyeCrane](#) A1: Helpful to remember when a big change happens, *no one* fully understands all implications. It's OK. [#solopr](#)



[SoloPR Jan 11, 1:17pm via TweetGrid.com](#)

Thanks for the great answers and advice, everyone. Q2 is up next... [#solopr](#)



[3HatsComm Jan 11, 1:17pm via TweetChat](#)

[@farida_h](#) Also learn what sticks w/ which audience.. is it work or play network? B2B or B2C? Does new play well w/ 'old'? [#solopr](#)



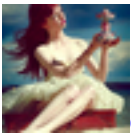
[KateRobins Jan 11, 1:17pm via TweetChat](#)

[@KellyeCrane](#) Yeah, was just listening to convo on pinterest. Gave up on that a while ago. Seems it works for some now. Re-try time. [#solopr](#)



[SoloPR Jan 11, 1:17pm via TweetGrid.com](#)

Three yrs! RT [@KateRobins](#): [@RegineNelson](#) I notice what [#solopr](#) ppl do. Think about it: we've hung together for how many years now?



[CarouselPR Jan 11, 1:16pm via HootSuite](#)

using [@hootsuite](#) to schedule SN posts since [@twitter](#) & [@facebook](#) are most important for me - big time saver. quality > quantity. [#solopr](#)



[SoloPR Jan 11, 1:16pm via TweetGrid.com](#)

RT [@karensxim](#): A1: It also helps to sign up/register & watch the adoption trend, usually a clue if you need to dig deeper [#solopr](#)



[farida_h Jan 11, 1:16pm via TweetChat](#)

RT @[KellyeCrane](#): A1: Its also helpful to remember when a big change happens, *no one* fully understands all implications. Its OK. [#solopr](#)



[KateRobins Jan 11, 1:15pm via TweetChat](#)

@[RegineNelson](#) I notice what [#solopr](#) ppl do. Think about it: we've hung together for how many years now? [#solopr](#)



[MuslimNewMedia Jan 11, 1:15pm via TweetChat](#)

hi everyone! a1: i keep abreast via a few blogs/rss feeds, always skim those with my "client" hat on. Only try what seems useful [#SoloPR](#)



[KellyeCrane Jan 11, 1:15pm via TweetDeck](#)

A1: Its also helpful to remember when a big change happens, *no one* fully understands all implications. Its OK. [#solopr](#)



[jgombita Jan 11, 1:14pm via web](#)

@[RegineNelson](#) hey there, how was Christmas in Montreal? Hi back also to my "southern cousin"
@[dariasteigman](#). [#solopr](#)



[farida_h Jan 11, 1:14pm via TweetChat](#)

@[RegineNelson](#) @[jgombita](#) Didn't know it was a race but glad i'm a front-runner in something. Lol! :)
[#solopr](#)



[RegineNelson](#) Jan 11, 1:14pm via HootSuite

RT @kathrynelise: Q1: It's important to know which channels your demo are using and create a plan before integrating new networks. [#SoloPR](#)



[RegineNelson](#) Jan 11, 1:14pm via HootSuite

RT @katerobins: A1. This is where trusted leaders come in; as in people I follow. If the ones I admire are doing it, I'll try it. [#solopr](#)



[farida_h](#) Jan 11, 1:14pm via TweetChat

@3HatsComm That makes sense. Jumping in to everything new could be waste of time, especially if the new network doesn't stick. [#solopr](#)



[kimpageluckie](#) Jan 11, 1:14pm via HootSuite

LOVE! RT @dconconi: RT @farida_h: A1: Best advice I heard about that from @sree about new networks - be early tester, late adopter. [#solopr](#)



[iampte](#) Jan 11, 1:14pm via HootSuite

LOVE! RT @dconconi: RT @farida_h: A1: Best advice I heard about that from @sree about new networks - be early tester, late adopter. [#solopr](#)



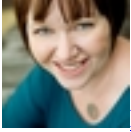
[dariasteigman](#) Jan 11, 1:13pm via TweetDeck

I often subscribe to the company's blog to keep up with what new developments. Quick way to keep an eye out. [#solopr](#)



[RegineNelson](#) Jan 11, 1:13pm via HootSuite

LOL. ;) RT @jgombita: Nice to see smartypans pal @farida_h as a front-runner in today's RT horse race! [#solopr](#)



[kimpageluckie](#) Jan 11, 1:13pm via HootSuite

RT @kathrynelise: @SoloPR Q1: It's important to know which channels your demographics are using and create a plan ... [#SoloPR](#) [#PR](#)



[iampte](#) Jan 11, 1:13pm via HootSuite

RT @kathrynelise: @SoloPR Q1: It's important to know which channels your demographics are using and create a plan ... [#SoloPR](#) [#PR](#)



[SoloPR](#) Jan 11, 1:12pm via TweetGrid.com

Smart RT @JGfromOC: A1 I let my client/organization's audience help me out. They let me know where they are migrating... [#solopr](#)



[farida_h](#) Jan 11, 1:12pm via TweetChat

RT @dariasteigman: A1. 1-you cant. 2-you have to. 3-Read people who test on the bleeding edge. Figure out what to test yourself. [#solopr](#)



[jgombita](#) Jan 11, 1:12pm via TweetChat

Nice to see smartypans pal @farida_h as a front-runner in today's RT horse race! [#solopr](#)



[3HatsComm](#) Jan 11, 1:12pm via TweetChat

@[farida_h](#) I let others kick the tires, see if there's traction. Saves me from Buzz, other here/gone networks/distractions. [#solopr](#)



[SoloPR](#) Jan 11, 1:12pm via TweetGrid.com

Like it! RT @[farida_h](#): A1: Best advice I heard about that from @[sree](#) about new networks - be an early tester but a late adopter. [#solopr](#)



[karensxim](#) Jan 11, 1:12pm via TweetChat

A1: It also helps to sign up/register & watch the adoption trend, usually a clue if you need to dig deeper [#solopr](#)



[KateRobins](#) Jan 11, 1:12pm via TweetChat

A1. This is where trusted leaders come in -- as in people I follow. If the ones I admire are doing it, I'll try it. [#solopr](#)



[kathrynelise](#) Jan 11, 1:12pm via web

@[SoloPR](#) Q1: It's important to know which channels your demographics are using and create a plan before integrating new networks. [#SoloPR](#) [#PR](#)



[SoloPR](#) Jan 11, 1:12pm via TweetGrid.com

Related post on the blog: soloprpro.com/it-pays-to-wai... [#solopr](#)



[dariasteigman](#) Jan 11, 1:11pm via TweetDeck

@[SocialDani](#) A tad crazy, some of it self-inflicted. I have an ambitious agenda for my biz this year. [#solopr](#)



[BlakeGroup](#) Jan 11, 1:11pm via web

RT @[farida_h](#) @[RegineNelson](#) A1: Great advice from @[sree](#) about new networks - be an early tester but a late adopter. [#solopr](#)



[dconconi](#) Jan 11, 1:11pm via TweetChat

RT @[farida_h](#): A1: Best advice I heard about that from @[sree](#) about new networks - be an early tester but a late adopter. [#solopr](#)



[SocialDani](#) Jan 11, 1:11pm via TweetChat

RT @[farida_h](#): A1: Best advice I heard about that from @[sree](#) about new networks - be an early tester but a late adopter. [#solopr](#)



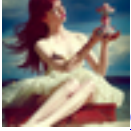
[SoloPR](#) Jan 11, 1:11pm via TweetGrid.com

RT @[dariasteigman](#): A1. 1-you can't. 2-you have to. 3-Read people who test on the bleeding edge. Figure out what to test yourself. [#solopr](#)



[dconconi](#) Jan 11, 1:11pm via TweetChat

And be choosy. RT @[karensxim](#): A1: For clients, I evaluate old & new & adjust when it makes sense for short or long term goals. [#solopr](#)



[CarouseIPR](#) Jan 11, 1:10pm via HootSuite

A1: I watch for new networks & gadgets from @[mashable](#) also last week's @[SoloPR](#) discussion on social networking was great :) [#solopr](#)



[dariasteigman](#) Jan 11, 1:10pm via TweetDeck

@[jgombita](#) Hi Judy [~waving hello from south of the border] [#solopr](#)



[SoloPR](#) Jan 11, 1:10pm via TweetGrid.com

MT @[andrewophillips](#) A1 ...best method is to find the ones that matter to your prod. You can't be everywhere so focus & make it count [#solopr](#)



[karenswim](#) Jan 11, 1:10pm via TweetChat

Love! RT @[farida_h](#): A1: Best advice I heard about that from @[sree](#) about new networks - be an early tester but a late adopter. [#solopr](#)



[3HatsComm](#) Jan 11, 1:10pm via TweetChat

Good one. RT @[farida_h](#): A1: Best advice I heard about that from @[sree](#) about new networks - be an early tester but a late adopter. [#solopr](#)



[SocialDani](#) Jan 11, 1:10pm via Echofon

A1. I just have to make an educated decision. Keep and use, toss, or set it up and save... I can't possible use (or need) all. [#solopr](#)



[RegineNelson](#) Jan 11, 1:10pm via HootSuite

Agreed. RT [@farida_h](#): A1: Best advice I heard about that from [@sree](#) about new networks - be an early tester but a late adopter. [#solopr](#)



[karens swim](#) Jan 11, 1:10pm via TweetChat

A1: For personal, I am less diligent, not enough hours in the day [#solopr](#)



[jgombita](#) Jan 11, 1:10pm via TweetChat

A1. Borrow (time) from Peter to pay Paulina. You need to make choices, people--can't do it all!. Hi all!
[#solopr](#)



[dariasteigman](#) Jan 11, 1:09pm via TweetDeck

Great point. Know what you need to know VS what to use. RT [@farida_h](#): A1: Best advice I heard: be an early tester & a late adopter. [#solopr](#)



[farida_h](#) Jan 11, 1:09pm via TweetChat

@[RegineNelson](#) Doing well, thanks! Good to see you. Happy New Year! [#solopr](#)



[3HatsComm](#) Jan 11, 1:09pm via TweetChat

@[KellyeCrane](#) Heh. [#solopr](#)



[karens swim](#) Jan 11, 1:09pm via TweetChat

A1: For clients, I evaluate old & new & adjust when it makes sense for short or long term goals [#solopr](#)



[RegineNelson](#) Jan 11, 1:09pm via HootSuite

[@dcaplick](#) Hey Debra! I followed your advice and worked with a couple of larger firms last year. Thanks! [#solopr](#)



[BlakeGroup](#) Jan 11, 1:09pm via web

Hangin' out at [#solopr](#) -- will join in if I can. Looks like a great convo!



[KellyeCrane](#) Jan 11, 1:09pm via TweetDeck

[@3HatsComm](#) Oh, jinx! [#solopr](#)



[farida_h](#) Jan 11, 1:09pm via TweetChat

A1: Best advice I heard about that from [@sree](#) about new networks - be an early tester but a late adopter. [#solopr](#)



[dconconi](#) Jan 11, 1:09pm via TweetChat

RT [@KellyeCrane](#): RT [@SoloPR](#): Q1: New social networks pop up (like Pinterest) and old ones change a lot. How do you keep up? [#solopr](#)



[dariasteigman](#) Jan 11, 1:08pm via TweetDeck

A1. 1-you can't. 2-you have to. 3-Read people who test on the bleeding edge. Figure out what to test yourself. [#solopr](#)



[JGfromOC](#) Jan 11, 1:08pm via [TweetDeck](#)

A1 I let my client/organization's audience help me out. They let me know where they are migrating & how they're using new channels. [#solopr](#)



[RegineNelson](#) Jan 11, 1:08pm via [HootSuite](#)

@[farida_h](#) Hey! How are you? [#solopr](#)



[KellyeCrane](#) Jan 11, 1:08pm via [TweetDeck](#)

A1: Caffeine. :-) But seriously, it's important to not get distracted by stuff that doesn't help you reach goals. [#solopr](#)



[3HatsComm](#) Jan 11, 1:08pm via [TweetChat](#)

A1 Pour an extra large cup of coffee or coke, forsake sleep, dive in. ;-) Or you can monitor, eval, assess opportunities. [#solopr](#)



[andrewophillips](#) Jan 11, 1:08pm via [TweetChat](#)

A1 i think the best method is to find the ones that matter to your product. You can't be everywhere so focus in and make it count [#solopr](#)



[CarouselPR](#) Jan 11, 1:08pm via [TweetGrid.com](#)

RT @[SoloPR](#): Q1: New social networks pop up (like Pinterest) and old ones change a lot. How do you keep up? [#solopr](#)



[karenswim](#) Jan 11, 1:07pm via TweetChat

RT @SoloPR: Q1: New social networks pop up (like Pinterest) and old ones change a lot. How do you keep up? [#solopr](#)



[SocialDani](#) Jan 11, 1:07pm via Echofon

@dariasteigman So far, I've been crazy busy. How are you handling the new year? [#solopr](#)



[KellyeCrane](#) Jan 11, 1:07pm via TweetDeck

RT @SoloPR: Q1: New social networks pop up (like Pinterest) and old ones change a lot. How do you keep up? [#solopr](#)



[farida_h](#) Jan 11, 1:07pm via TweetChat

Great question. RT @SoloPR: Q1: New social networks pop up (like Pinterest) and old ones change a lot. How do you keep up? [#solopr](#)



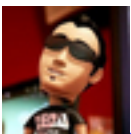
[dcaplick](#) Jan 11, 1:07pm via TweetDeck

Debra Bethard-Caplick, from Chicago's South Side and [#prsubchi](#) [#chicagopr](#), multi-tasking and multi-ID'd as always [#solopr](#)



[SoloPR](#) Jan 11, 1:06pm via TweetGrid.com

Q1: New social networks pop up (like Pinterest) and old ones change a lot. How do you keep up? [#solopr](#)



[JGfromOC](#) Jan 11, 1:06pm via TweetDeck

@[KellyeCrane](#) no worries! :-)) Just sent it off to ya. [#solopr](#)



[farida_h](#) Jan 11, 1:05pm via TweetChat

Hi, everyone. Farida from NY, communications pro, freelance writer. Good to be back with [#solopr](#) in the brand new year. [#solopr](#)



[KellyeCrane](#) Jan 11, 1:05pm via TweetDeck

@[JGfromOC](#) Sorry- thought I was already following! Am now. [#solopr](#)



[dariasteigman](#) Jan 11, 1:05pm via TweetDeck

@[SocialDani](#) Hello! 2012 off to a good start? [#solopr](#)



[SoloPR](#) Jan 11, 1:05pm via TweetGrid.com

We do have room for more Qs today, if you want to @[KellyeCrane](#) (or DM). Q is is coming up... [#solopr](#)



[dconconi](#) Jan 11, 1:05pm via TweetChat

Diana here. Multitasking too on this good-busy January day. Happy 2012 solopreeps! [#solopr](#)



[CarouselPR](#) Jan 11, 1:05pm via HootSuite

Going to be in and out of the @[SoloPR](#) chat for the next hour, greetings from Berlin [#solopr](#)



[SocialDani](#) Jan 11, 1:05pm via Echofon

@[dariasteigman](#) @[karens swim](#) Hi ladies! [#solopr](#)



[JGfromOC](#) Jan 11, 1:04pm via [TweetDeck](#)

@[KellyeCrane](#) can you follow. Would like to DM you a question for [#solopr](#). Thanks!



[SoloPR](#) Jan 11, 1:04pm via [TweetGrid.com](#)

Hi everyone - welcome! Glad to see multitaskers and more. :-) [#solopr](#)



[karens swim](#) Jan 11, 1:04pm via [TweetChat](#)

Hello everyone, Karen Swim from Michigan, happy to be joining today [#solopr](#)



[RegineNelson](#) Jan 11, 1:03pm via [HootSuite](#)

My first [#solopr](#) session of 2012. Looking forward to seeing familiar @[handles](#) and cool peeps. SoloPR in Bay Area.



[karens swim](#) Jan 11, 1:03pm via [TweetChat](#)

RT @[SoloPR](#): Its time for [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it) [#solopr](#)



[SocialDani](#) Jan 11, 1:03pm via [Echofon](#)

[#soloPR](#) Hey ladies and gents. Big hug from Memphis - @[diPRagency](#)



[dariasteigman](#) Jan 11, 1:03pm via [TweetDeck](#)

Multitasking -- including a little [#solopr](#). How are all the Indies doing today?



[andrewophillips](#) Jan 11, 1:03pm via TweetChat

Hello everyone! Andrew from the [@akronracers](#) in Akron, Ohio [#solopr](#)



[KellyeCrane](#) Jan 11, 1:03pm via TweetDeck

Is everyone in busy January mode? Hope so - in a good way! [#solopr](#)



[JGfromOC](#) Jan 11, 1:02pm via TweetDeck

Morning all. Going to be jumping in and out today. [#solopr](#)



[RegineNelson](#) Jan 11, 1:02pm via HootSuite

RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[SoloPR](#) Jan 11, 1:02pm via TweetGrid.com

If you have [#solopr](#) Qs you'd like us to discuss, please [@KellyeCrane](#) without the hashtag (or DM), and we'll add them to the list!



[jgombita](#) Jan 11, 1:01pm via web

Thanks [@rajean](#)! I 1st promoted Ira Basen's [@cbradio](#) doc on G+, but later posted it in [#solopr](#) [@LinkedIn](#) Group, too. plus.google.com/11075923685261...



[SoloPR Jan 11, 1:01pm via TweetGrid.com](#)

If you're joining, please introduce yourself. This is @[KellyeCrane](#) moderating, Atlanta-based blogger at [soloprpro.com](#) [#solopr](#)



[KellyeCrane Jan 11, 1:00pm via TweetDeck](#)

RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[SoloPR Jan 11, 1:00pm via TweetGrid.com](#)

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)