# #SoloPR Transcript – 12/14/2011

1. **How much "social media" presence will you have during the holidays (btwn Christmas & New Yr). Same as always or taking break?**

2. **What do you use for accounting software? Looking to switch at year end -- Pros/cons?**

3. **How do you organize biz cards/new biz leads? organize leads, business cards, etc.? Programs used?**

SoloPR 1:56pm via TweetGrid.com

Thanks everyone for joining! Transcript will be on the blog tomorrow.We use the hashtag all wk! #solopr

TracyShryerPR 1:55pm via TweetGrid.com

@SoloPR would love a Q next week to be about SoloPR Pro. Anything we shud know before renewing SaaS contracts etc? Im a member! #solopr

farida_h 1:55pm via TweetChat

@dariasteigman @kkellerpr Haven't tried it yet but from what I know Pinterest is purely visuals. People bookmark interesting images. #solopr

karenswim 1:55pm via TweetChat

@MarketingMel Hi Mel! :-) #solopr

KristK 1:55pm via TweetGrid.com

@karenswim The Goodwill in TX accepted electronics, but not the one here. Love my Green Acres life but miss the amenities. #solopr

SoloPR 1:54pm via TweetGrid.com

#solopr

SoloPR 1:54pm via TweetGrid.com

Cell phones can often be used by women's shelters RT @MuslimNewMedia: old tech- offer to charities, they may could really use them #solopr

MarketingMel 1:54pm via TweetDeck

@dconconi Meant to shout out at you but always glad to say Hello to @WolcottPR as well! #soloPR

karenswim 1:54pm via TweetChat

@jgombita ...and I still have not shopped for new stuff, lol! My closets are so empty, it's hilarious! cc@MuslimNewMedia #solopr

jgombita 1:54pm via web

@KellyeCrane yeah, I actually mentioned that one, too. Except I characterized it as "whiney." #solopr

RegineNelson 1:54pm via HootSuite

See you the same time next week! #solopr. :) Always a pleasure folks! Merry Christmas and Happy Holidays to all.

 SoloPR 1:53pm via TweetGrid.com

Good for you! RT @WolcottPR: Just finished two big days of pro bono holiday work for client- some of my best media coverage so far #solopr

 MarketingMel 1:53pm via TweetDeck

@WolcottPR Hello and good-bye #soloPR

 SoloPR 1:53pm via TweetGrid.com

FYI- lookup "electronics recycling" to see if there's a drop off in your area. Many areas have nonprofits handling #solopr

 karenswim 1:53pm via TweetChat

@KristK Goodwill is another option and they will pick up #solopr

 RegineNelson 1:53pm via HootSuite

RT @solopr: The best goals I've ever heard! RT @KristK: Goals for 2012: patience, balance, health, time for self and friends #solopr

 farida_h 1:53pm via TweetChat

RT @MuslimNewMedia: pinterest will be huge for right brands & markets (food, fashion, - upscale) but wont be perfect fit for all #solopr

dariasteigman 1:53pm via TweetDeck

Alright, have to sign off to go buy AA batteries. The exciting life of a #solopr.

WolcottPR 1:53pm via TweetDeck

Just finished two big days of pro bono holiday work for client - sigh, some of my best media coverage so far #solopr

dconconi 1:52pm via TweetChat

@SoloPR Looking forward to next week then. Thanks all - enlightening and entertaining as always. #solopr

MuslimNewMedia 1:52pm via TweetChat

old tech --- offer to charities, they may could really use them #solopr

jgombita 1:52pm via web

@karenswim I remember earlier you "cleaning out your too-big clothing." If I didn't love you, I'd hate you.... c @MuslimNewMedia #solopr

SoloPR 1:52pm via TweetGrid.com

The best goals I've ever heard! RT @KristK: Goals for 2012: patience, balance, health, time for self and friends #solopr

IWantTiffany 1:52pm via TweetGrid.com

RT @KristK: Goals for 2012: patience, balance, health, time for self and friends #solopr



MarketingMel 1:51pm via TweetDeck

RT @RegineNelson: @wolcottpr #solopr 1) Manage time better. 2) Increase productivity. 3) Attend more prof dev events and network #solopr



SoloPR 1:51pm via TweetGrid.com

We've publicly said we're on for next wk, so I'll be here! RT @dconconi: conf call in 10 so I have to scram. Same time next wk? #solopr



KristK 1:51pm via TweetGrid.com

@AbbieF I've done that with phones but other tech just waits for new home. #solopr



joeldon 1:51pm via TweetDeck

Call your trash co or city or county...they have sites to collect electronic waste. @KristK: That's why I have them in a box #solopr



MuslimNewMedia 1:51pm via TweetChat

pinterest will be huge for the right brands and markets (food, fashion, anything upscale, others), but wont be perfect fit for all #solopr



KristK 1:51pm via TweetGrid.com

Goals for 2012: patience, balance, health, time for self and friends #solopr

IWantTiffany 1:51pm via HootSuite

RT @RegineNelson: @wolcottpr #solopr 1) Manage time better. 2) Increase productivity. 3) Attend more prof dev events and network with more #solopr pros!

farida_h 1:51pm via TweetChat

@KellyeCrane @karenswim Nice post by @ducttape on biz use of Pinterest today bit.ly/swR3TC #solopr

makasha 1:51pm via TweetChat

Some tech stores take them & may even offer gift cards RT @KristK What 2 do with outdated tech -Palm, Treo, gigantic monitors, etc.? #solopr

dconconi 1:50pm via TweetChat

conference call in 10 so unfortunately, I have to scram. Same time next week? #solopr

karenswim 1:50pm via TweetChat

RT @kcwriter You can recycle old cell phones and smartphones. Consumer Electronics Recycling cerecycle.com is just one option #solopr

jgombita 1:50pm via web

@kkellerpr that's your LEAST favourite?! I offered: Grandma Got Run Over by a Reindeer #solopr

AbbieF 1:50pm via TweetDeck

@KristK consider donating to local women's shelter, many can refurbish and reuse. #solopr

joeldon 1:50pm via TweetDeck

Bought it then eBayed it, glad it worked for u. @WolcottPR: CardScan was best purchase to scan,sort business cards. #solopr

KellyeCrane 1:50pm via TweetDeck

@jgombita Ha! That's a good one. :-) I hate "I saw mommy kissing santa clause" - both annoying *and* weird! J #solopr

kcwriter 1:50pm via TweetChat

@KristK You can recycle old cell phones and smartphones. Consumer Electronics Recycling cerecycle.com is just one option #solopr

JanetLFalk 1:50pm via TweetDeck

Later folks. Client mtg. Make it a great week. #soloPR

dariasteigman 1:50pm via TweetDeck

@kkellerpr @farida_h How is it different from Evernote? #solopr

KristK 1:50pm via TweetGrid.com

@joeldon That's why I have them in a box, but not as many tech waste collection options here as in urban areas. #solopr

[RegineNelson](#) [1:49pm via HootSuite](#)

@[wolcottpr](#) [#solopr](#) 1) Manage time better. 2) Increase productivity. 3) Attend more prof dev events and network with more [#solopr](#) pros!

[WolcottPR](#) [1:49pm via TweetDeck](#)

CardScan was best purchase to scan,sort business cards. [#solopr](#)

[KellyeCrane](#) [1:49pm via TweetDeck](#)

@[farida_h](#) I'm realizing that I'm not a very visual person (can't get into Pinterest or Instagram). But can see appeal for others. [#solopr](#)

[MarketingMel](#) [1:49pm via TweetDeck](#)

Wow! This is so timely. Was just meeting w/ my intern about CRM (she's my current source!) Ha! [#soloPR](#)

[joeldon](#) [1:48pm via TweetDeck](#)

All such items r deemed hazardous waste. Not 4 trash. @[KristK](#): What 2 do with outdated tech -- Palm, Treo, gigantic monitors, etc.? [#solopr](#)

[makasha](#) [1:48pm via TweetChat](#)

2010 goal for work/life is "efficient" RT @[WolcottPR](#): Q: What are the new business goals for 2012? [#solopr](#)

[MuslimNewMedia](#) [1:48pm via TweetChat](#)

@joeldon i dont dare at the moment, lol #solopr

karenswim 1:48pm via TweetChat

@farida_h I'm still waiting for my invite code but I do love the idea of it #solopr

MuslimNewMedia 1:47pm via TweetChat

ROFLMAO, specially re the camera:) RT @KristK: @KellyeCrane amateur. Id show you real clutter if I could just find the camera(s). #solopr

karenswim 1:47pm via TweetChat

@MuslimNewMedia On the house, I know it's sad but cleaning makes me happy #solopr

dariasteigman 1:47pm via TweetDeck

@makasha Thank you. I'll check it out. #solopr

SoloPR 1:47pm via TweetGrid.com

RT @farida_h: Since we're out of questions, anyone tried Pinterest yet? #solopr

KristK 1:47pm via TweetGrid.com

What to do with outdated tech -- Palm, Treo, gigantic monitors, etc.? #solopr

joeldon 1:47pm via TweetDeck

Anyone with a smartphone. Take a pic of your desk and post now. I'd do it, but my phone is buried somewhere. :-) [#solopr](#)

jgombita 1:47pm via web

Q4? @SoloPR well @debng was asking on Google+ what was your least fave Christmas song.... #solopr

WolcottPR 1:47pm via TweetDeck

Q: What are the new business goals for 2012? #solopr

dariasteigman 1:47pm via TweetDeck

@KellyeCrane Baby steps. #solopr

farida_h 1:47pm via TweetChat

Since we're out of questions, anyone tried Pinterest yet? #solopr

KellyeCrane 1:46pm via TweetDeck

LOL- awesome! RT @dariasteigman: Mine looked like Kellye's desk until I did this: twitpic.com/7ta03w. #solopr

dariasteigman 1:46pm via TweetDeck

Mine looked like Kellye's desk until I did this: twitpic.com/7ta03w. #solopr

makasha 1:46pm via TweetChat

Me too. RT @KellyeCrane: @joeldon I was a huge Palm, and later Treo, user. But they were too slow to get on the app bandwagon... #solopr

KellyeCrane 1:46pm via TweetDeck

@farida_h I will only out myself so far, but I'm sure I would win the competition. J #solopr

makasha 1:45pm via TweetChat

@dariasteigman I use @CamCardIntSig, once contact info is updated my contacts are synced with my Google account. #solopr

MuslimNewMedia 1:45pm via TweetChat

@karenswim how much would you charge? :) (Id probably have to give you hazard pay, lol) #solopr

dconconi 1:45pm via TweetChat

@MarketingMel Hi! Better late than never! #solopr

karenswim 1:45pm via HootSuite

@kellyecrane @MuslimNewMedia @KristK Rofl! #solopr

SoloPR 1:45pm via TweetGrid.com

Guess what? Because of the slow social nets mentioned earlier, we're out of questions! Anyone have one to add? #solopr

farida_h 1:44pm via TweetChat

@KellyeCrane I think you've started a 'who's got more clutter?' competition here. :) #solopr

KellyeCrane 1:44pm via TweetDeck

@MuslimNewMedia @KristK @karenswim Note you cannot see the rest of the office. That was purposeful!! :-) #solopr

joeldon 1:44pm via TweetDeck

My Palm paperweight for sale. One cup of Starbucks + conversation. :) #solopr

MarketingMel 1:44pm via TweetDeck

Hi #soloPR friends. Dropping in for the end of chat.

karenswim 1:43pm via TweetChat

@KellyeCrane Lol, it's not that bad but if I came over I would tidy it up, alphabetize, stack neatly :-) #solopr

KristK 1:43pm via TweetGrid.com

@KellyeCrane amateur. I'd show you real clutter if I could just find the camera(s). #solopr

MuslimNewMedia 1:43pm via TweetChat

@KellyeCrane oh, please, thats nothing, lol :) i wont even post mine at the moment -- but it rivals my teenage son's room. #solopr

KellyeCrane 1:43pm via TweetDeck

@joeldon I was a huge Palm, and later Treo, user. But they were too slow to get on the app bandwagon... #solopr

kcwriter 1:43pm via TweetChat

@JanetLFalk Yeah, I could try entering follow-ups into my calendar as regularly occurring appointments and set a reminder. Thanks! #solopr

dconconi 1:42pm via TweetChat

Androids, iphones - all happily synching data...and this is why blackberry is in its death throes. Santa, I need an upgrade. #solopr

SoloPR 1:42pm via TweetGrid.com

RT @makasha: A3: I capture all new cards onto my Android which syncs to Google and use myERM for CRM #solopr

KristK 1:42pm via TweetGrid.com

@joeldon I have fond memories of my PalmIII and a lovely leather zippered notepad with a holder for it. #solopr

dariasteigman 1:41pm via TweetDeck

@makasha What are you using to capture them on Android that sinks w/ contacts? #solopr

TracyShryerPR 1:41pm via TweetGrid.com

@MuslimNewMedia ditto but I know what's in EVERY pile of clutter! #solopr

KellyeCrane 1:41pm via Camera on iOS

This is what the corner of my desk permanently looks like (waiting for entry). @karenswim would hate it! #solopr http://t.co/RCwjRpET

LoisMarketing 1:41pm via TweetDeck

@joeldon Have you tried the latest Dymo CardScan readers? I've had great luck with mine -- few errors #solopr

karenswim 1:40pm via TweetChat

@KellyeCrane I have found that true of many, way more than I need or use #solopr

makasha 1:40pm via TweetChat

A3: I capture all new cards onto my Android which syncs to Google and use myERM for CRM #solopr

joeldon 1:40pm via TweetDeck

Anyone want to buy an antique Palm for contact management? Was great in its day. Killed by Google , smartphones & the cloud. #solopr

MuslimNewMedia 1:40pm via TweetChat

@karenswim I'm too embarrassed to invite you over for coffee then, lol :) #solopr

karenswim 1:39pm via TweetChat

@SoloPR These days I primarily use my email contact manager to enter but rely on my old school PDA (yes I know, dinosaur) #solopr

dconconi 1:39pm via TweetChat

my soulmates! RT @karenswim: @MuslimNewMedia Lol, I hate clutter with a passion! #solopr

jgombita 1:39pm via TweetChat

RT @karenswim: A3: Trash cards, enter info in CMS right away, use Gist to track key contacts, Plaxo to sync all systems #solopr

KellyeCrane 1:38pm via TweetDeck

A3: I've used @batchbook as a CMS for a while now, and I like it. But I find it's probably more than I need. #solopr

karenswim 1:38pm via TweetChat

@MuslimNewMedia Lol, I hate clutter with a passion! #solopr

JanetLFalk 1:38pm via TweetDeck

@kcwriter Make follow-up a n appointment with yourself #soloPR

joeldon 1:38pm via TweetDeck

Never been successful with biz card readers; tried several...accuracy issues. Now do it the old-fashioned way. #solopr

dconconi 1:38pm via TweetChat

Admit to having one tho outdated now. RT @KristK: They dont even sell cards for Rolodex (but I have a punch for cards). Sad, i know. #solopr

lanarushing 1:38pm via web

@joeldon how many PR people want to develop their own app!? Ha. #solopr

12for12k karenswim 1:37pm via TweetChat

@KellyeCrane Card scan is a good solution, or if you can sync via bluetooth, skip the card altogether #solopr

JanetLFalk 1:37pm via TweetDeck

@karenswim Every year has its challenges. #soloPR

SoloPR 1:37pm via TweetGrid.com

@karenswim What CMS do you use? #solopr

KristK 1:37pm via TweetGrid.com

A3: I like to look at others' cards for trends, design ideas #solopr

 kcwriter 1:37pm via TweetChat

I use a spreadsheet but I need a program that will nag me into regularly following up with leads. #solopr

 farida_h 1:37pm via TweetChat

Wow x 2. RT @karenswim: A3: Trash cards, enter info in CMS right away, use Gist to track key contacts, Plaxo to sync all systems #solopr

 dconconi 1:37pm via TweetChat

some conferences now have those card readers but usually only for the show exhibitors RT @KellyeCrane: #solopr

 KellyeCrane 1:37pm via TweetDeck

A3: If I have a good new biz lead, it goes on the to do list as an action to follow-up. #solopr

 MuslimNewMedia 1:36pm via TweetChat

now *thats* organized! RT @karenswim: A3: Trash cards, enter info in CMS, use Gist to track key contacts, Plaxo to sync all systems #solopr

 RobinMarie 1:36pm via TweetDeck

#solopr Q3: How do you categorize / sort contacts so they make sense a year later?

[RegineNelson](#) [1:36pm via HootSuite](#)

@[jgombita](#) Thanks! :) [#solopr](#)

[joeldon](#) [1:36pm via TweetDeck](#)

Just paid $160 for QB 2012 upgrade. Worth every penny. @[jgombita](#): Quickbooks should lift that ....
[#solopr](#)

[jgombita](#) [1:36pm via web](#)

@[KellyeCrane](#) just make sure you don't give out someone else's card instead of your own.... [#solopr](#)

[dariasteigman](#) [1:36pm via TweetDeck](#)

I'm w/ @[karenswim](#) I trash cards too. Except the stack I've yet to get into my Contacts database. [#solopr](#)

[KristK](#) [1:35pm via TweetGrid.com](#)

@[dconconi](#) They don't even sell cards for Rolodex (but I have a punch for cards). Sad, i know. [#solopr](#)

[SoloPR](#) [1:35pm via TweetGrid.com](#)

Nice! RT @[RegineNelson](#): A3: New leads also kept on a google spreadsheet. I have categories for contact details and next steps. [#solopr](#)

[jgombita](#) [1:35pm via web](#)

@[joeldon](#) Quickbooks should lift that as a "client satisfaction" testimonial.... [#solopr](#)

joeldon 1:35pm via TweetDeck

Nothing beats a good contact magazine app for biz contacts and cards, or Excel on the cheap. You can also dev ur own in MS Access #solopr

dariasteigman 1:35pm via TweetDeck

@jgombita Well, there is a stack on my desk. I guess that's another "holiday" project. #solopr

dconconi 1:35pm via TweetChat

wow. RT @karenswim: A3: Trash cards, enter info in CMS right away, use Gist to track key contacts, Plaxo to sync all systems #solopr

KellyeCrane 1:34pm via TweetDeck

A3: If you go to a conference and get a ton of cards, I haven't found a magic solution to handle easily. #solopr

jgombita 1:34pm via web

@dariasteigman LOL! Sensible brevity is the soul of Daria. #solopr

dconconi 1:34pm via TweetChat

HA HA! do they even make Rolodexes anymore? RT @KristK: A3: And I have a Ginormous Rolodex. #solopr

dariasteigman 1:34pm via TweetDeck

@lanarushing Bigger problem is w/ receipts, b/c it puts them in its own folder, it's own format. Not exactly organized for me. #solopr

 TracyShryerPR 1:33pm via TweetGrid.com

I take pic using smartphone RT @lanarushing: @dariasteigman good to know about NeatReceipts! I was just thinking about that. #solopr

 JanetLFalk 1:33pm via TweetDeck

@karenswim Got it. Selected nonprofit that provides tech svs to nonprofits; thought it had broad appeal to tech & nonprofit clients #soloPR

 dconconi 1:33pm via web

RT @jgombita: @dconconi hey, think Mommy Bloggers have carved out a niche for themselves, as a respected group. P.S. @cbcradio doc on them, soon! #solopr

 joeldon 1:33pm via TweetDeck

My accountant uses Quickbooks (after I recommended it years ago). Tax time is a snap, just send my data file and it's done. #solopr

 SoloPR 1:33pm via TweetGrid.com

Lucky you! RT @RobinMarie: #solopr A2: Quickbooks - and I'm married to my accountant

 TracyShryerPR 1:33pm via TweetGrid.com

@karenswim waving! #solopr

LoisMarketing 1:33pm via TweetDeck

#soloPR A3 VTiger for CRM and my trusty loyal CardScan :)

farida_h 1:33pm via TweetChat

Nice tip! RT @KellyeCrane: A3: There is an iphone app called CardMunch, where you can take a pic of a biz card and get data back. #solopr

makasha 1:32pm via TweetChat

RT @karenswim: A3: Trash cards, enter info in CMS right away, use Gist to track key contacts, Plaxo to sync all systems #solopr

lanarushing 1:32pm via web

@dariasteigman good to know about NeatReceipts! I was just thinking about that. #solopr

SoloPR 1:32pm via TweetGrid.com

Nice RT @farida_h: A3: I just create an Excel sheet that lists contacts, where I met them & other details I may need to use later. #solopr

karenswim 1:32pm via TweetChat

@TracyShryerPR Hi Tracy! :-) #solopr

farida_h 1:32pm via TweetChat

@SocialDani Striving for simplicity in a complex world is quite a challenge these days. :) #solopr



jgombita 1:32pm via web

@RegineNelson lots of peeps of Haitian descent in Montreal, including former Governor General. Happy to make you an honourary Canuck #solopr



dconconi 1:32pm via TweetChat

A3: eager to hear responses on this one. Always a challenge between digital and analog. #solopr



RegineNelson 1:32pm via HootSuite

A3: New leads also kept on a google spreadsheet. I have categories for contact details and next steps. #solopr



karenswim 1:32pm via TweetChat

A3: Trash cards, enter info in CMS right away, use Gist to track key contacts, Plaxo to sync all systems #solopr



dariasteigman 1:32pm via TweetDeck

@MuslimNewMedia I agree. I always follow-up via e-mail right away w/ prospects. It's touchpoint #1. #solopr



KellyeCrane 1:32pm via TweetDeck

A3: There is an iphone app (maybe other phones, too) called CardMunch, where you can take a pic of a biz card and get data back. #solopr

mdbarber 1:31pm via Twitter for Mac

@KellyeCrane Lurking on #solopr today. I have used QuickBooks for 10+ years. Love it & so does my CPA. Makes life easier.

TracyShryerPR 1:31pm via TweetGrid.com

ditto! RT @karenswim: A2: For expenses and invoices use Freshbooks, used to do QB but changed to simplify #solopr

KristK 1:31pm via TweetGrid.com

A3: And I have a Ginormous Rolodex. #solopr

SocialDani 1:31pm via Echofon

@farida_h that's simple enough! #soloPR

MuslimNewMedia 1:31pm via TweetChat

a3 but active contacts I maintain via twitter #solopr

RegineNelson 1:31pm via HootSuite

Q3: cont. I have my assistant upload the information with notes on the margins. :) #solopr

karenswim 1:31pm via TweetChat

@JanetLFalk Had huge backlash on this when in Corporate, so bad reps spent own money to give clients "real gifts" #solopr

SocialDani 1:31pm via TweetChat

RT @farida_h: A3: I just create an Excel sheet that lists contacts, where I met them & other details I may need to use later. Nothing fancy. #solopr

ShannonMarcom 1:30pm via TweetGrid.com

RT @KristK: RT @SoloPR: Q3: How do you organize biz cards/new biz leads? organize leads, business cards, etc.? Programs used? #solopr

RobinMarie 1:30pm via TweetDeck

#solopr A2: Quickbooks - and I'm married to my accountant

karenswim 1:30pm via TweetChat

@JanetLFalk I love giving to charities but unless giving to a charity supported by client it can be seen as a non-gift #solopr

MuslimNewMedia 1:30pm via TweetChat

a3 - send an email right away so that you dont forget the contact - auto added to address book in email client, organize lists. #solopr

farida_h 1:30pm via TweetChat

A3: I just create an Excel sheet that lists contacts, where I met them & other details I may need to use later. Nothing fancy. #solopr

[KristK](#) [1:30pm via TweetGrid.com](#)

A3: Good Q: Since Rolodex filled up, I now have four boxes that my cards came in now filled with cards from others. [#solopr](#)

[KellyeCrane](#) [1:30pm via TweetDeck](#)

@[RegineNelson](#) Good to know- thanks! [#solopr](#)

[SocialDani](#) [1:30pm via Echofon](#)

[#Solopr](#) A3 I don't have a system and I regret it. Hope you all have some great ideas! ;-)

[dariasteigman](#) [1:29pm via TweetDeck](#)

A3 As 1st step, I tried NeatReceipts (which scans to Outlook). But found it more of a pain than a time saver. [#solopr](#)

[KellyeCrane](#) [1:29pm via TweetDeck](#)

@[Summit_PA](#) is so tired of hearing me boo hoo about MS Money's demise. Louisa is like "would you stop!" :-) [#solopr](#)

[TracyShryerPR](#) [1:29pm via TweetGrid.com](#)

hello from Chicago! [#solopr](#)

[RegineNelson](#) [1:29pm via HootSuite](#)

@dariasteigman Thanks for shedding more insight on Quicken. :0) #solopr I love it.

KristK 1:29pm via TweetGrid.com

RT @SoloPR: Q3: How do you organize biz cards/new biz leads? organize leads, business cards, etc.? Programs used? #solopr

RegineNelson 1:28pm via HootSuite

@jgombita I've spent so much time in Montreal...that I'm a faux Canadian. :) #solopr

SoloPR 1:28pm via TweetGrid.com

RT @LoisMarketing: Spend time & money w CPA 2 properly set up QB Pro (or their rec), you'll save time, money, headaches in long run. #solopr

dariasteigman 1:28pm via TweetDeck

A3 Organize? #solopr

JanetLFalk 1:27pm via TweetDeck

#soloPR Off-topic re Holiday Greetings. Did not buy client gifts; donated to nonprofit,that sends notes to clients. Your thoughts?

RegineNelson 1:27pm via HootSuite

@kellyecrane Quicken remembers the transactions which I've assigned previously. #solopr

SoloPR 1:27pm via TweetGrid.com

Q3: How do you organize biz cards/new biz leads? organize leads, business cards, etc.? Programs used? #solopr



SocialDani 1:27pm via Echofon

#Solopr I love that Quickbooks allows me to track and pull a report on every element of my biz. Great for quarterly reviews.



dariasteigman 1:27pm via TweetDeck

@RegineNelson Quicken rocks b/c it's easy to use. Of course, you have to put the data in... An end-of-year chore to catch up. #solopr



LoisMarketing 1:27pm via TweetDeck

Spend time & money w CPA 2 properly set up Quickbooks Pro (or their recommendation), you'll save time, money, headaches in long run. #soloPR



SoloPR 1:26pm via TweetGrid.com

Thanks everyone - Q3 is up next... #solopr



WolcottPR 1:25pm via TweetDeck

Same as @loismarketing. Quickbooks Pro. Great for planning. My accnt. insists on it #solopr



KellyeCrane 1:25pm via TweetDeck

Thanks all, I'm leaning toward switching to Quickbooks. @Summit_PA runs my life, and she is familiar w/it. Will report back! #solopr

dariasteigman 1:25pm via TweetDeck

@KellyeCrane Yes. But you have to go take time to create some of the categories -- customize a little up front. @RegineNelson #solopr

karenswim 1:24pm via TweetChat

A2: For expenses and invoices use Freshbooks, used to do QB but changed to simplify #solopr

jgombita 1:24pm via web

@RegineNelson hey! I didn't know you were Canadian--very cool. Great "Christmas" city is Montreal. (A nephew & niece at McGill.) #solopr

dariasteigman 1:24pm via TweetDeck

@SocialDani If I did a lot of ongoing invoicing, I'd probably switch to Quickbooks. #solopr

LoisMarketing 1:24pm via TweetDeck

#soloPR A2 Quickbooks Pro. "Pro" has more functionality and allows you to set up a custom billing/time tracking system. Supportive CPA too!

KellyeCrane 1:24pm via TweetDeck

@dariasteigman @RegineNelson Do you go through and assign each expense to the right category? I've been trying Quicken, that's a con #solopr

WolcottPR 1:24pm via TweetDeck

A2: Quickbooks altho friends suggest Outright. #solopr



cloudspark 1:23pm via HootSuite

q2: quickbooks and my cpa #solopr



KristK 1:23pm via TweetGrid.com

RT @SoloPR: Q2: What do you use for accounting software? Looking to switch at year end -- Pros/cons? #solopr



WolcottPR 1:23pm via TweetDeck

Reporters scrambling to fill Xmas, New Years pages. Prime pitch oppt. #solopr



dariasteigman 1:23pm via TweetDeck

A2 Quicken. (And a terrific accountant.) I set up 'income' & 'expenses' accts, and track by category. | It's simple, works for me. #solopr



jgombita 1:22pm via web

@dconconi hey, think Mommy Bloggers have carved out a niche for themselves, as a respected group. P.S. @cbcradio doc on them, soon! #solopr



KellyeCrane 1:22pm via TweetDeck

@JanetLFalk Expenses/business cash flow. #soloPR

SocialDani 1:22pm via Echofon

#solopr A2 Quickbooks. It can be a bit overwhelming to newbies. Also, I don't use the cloud subscription service, so not always available.

RegineNelson 1:22pm via HootSuite

Q2: I use Quicken. I used to use Quickbooks, however quicken works really well for both biz and personal. #solopr

MuslimNewMedia 1:22pm via TweetChat

a2 honestly, dont use any. Overhead is minimal, bill by project rather than by hour usually. Keeping it simple. #solopr

KellyeCrane 1:22pm via TweetDeck

Q2 is from me. For almost all of my career I used Microsoft Money Home + Biz, but it went away last yr. Have been lost since #solopr

JanetLFalk 1:21pm via TweetDeck

@SoloPR To track time or expenses or both? #soloPR

karenswim 1:21pm via TweetChat

RT @SoloPR: Q2: What do you use for accounting software? Looking to switch at year end -- Pros/cons? #solopr

RegineNelson 1:21pm via HootSuite

@jgombita I sure hope it's warmer than usual. I will be in Montreal with my family. It will be the hubby's first time. #solopr



dconconi 1:20pm via TweetChat

both so smart!! RT @jgombita: @dconconi that was actually @kellyecranes advice....but I liked it! #solopr



SoloPR 1:20pm via TweetGrid.com

Ha! RT @cloudspark: q1: busy, lots calling looking for counsel to start their 2012 off right. i think i attract procrastinators #solopr



dconconi 1:20pm via TweetChat

RT @SoloPR: Q2: What do you use for accounting software? Looking to switch at year end -- Pros/cons? #solopr



cloudspark 1:20pm via HootSuite

@WolcottPR skipped right over new year's resolutions? #solopr



dconconi 1:20pm via TweetChat

@jgombita uh yeah - you got me there. And foodies too. #solopr



REDMEDIAPR 1:20pm via Echofon

me too MT @dariasteigman: @farida_h I share links for 2 reasons: 1) it's worth sharing; 2) helps me retrieve the item later. #solopr



jgombita 1:19pm via web

@dconconi that was actually @kellyecrane's advice....but I liked it! #solopr



SoloPR 1:19pm via TweetGrid.com

Q2: What do you use for accounting software? Looking to switch at year end -- Pros/cons? #solopr



dariasteigman 1:19pm via TweetDeck

@karenswim @dconconi I'm ticking off the meetings b/w now & then. :) #solopr



cloudspark 1:19pm via HootSuite

q1: busy, lots of folks calling looking for counsel to start their 2012 off right. i think i attract procrastinators. #solopr



LoisMarketing 1:19pm via TweetDeck

I am blessed with wonderful clients who respect my time off but know that I am available when should a true need arise. The best! #soloPR



dconconi 1:19pm via TweetChat

Nice! RT @dariasteigman: For the record, I am off as of 2 p.m. next Wed. No more client work planned until 2012. #solopr

jgombita 1:19pm via web

@dconconi mainly Mommy Bloggers? #solopr



farida_h 1:19pm via TweetChat

I think we should stop feeling guilty abt not having read the entire Internet! RT @KristK plan to "mark as read" .. not feel guilty. #solopr



karenswim 1:18pm via TweetChat

@dariasteigman Woot! Good for you, enjoy! #solopr



KellyeCrane 1:18pm via TweetDeck

@dconconi Ha! I do not know of this "baking backlog" of which you speak. Or baking for that matter... #solopr



kcwriter 1:18pm via TweetChat

Great advice! RT @KellyeCrane: Be on when you want to (and when client needs dictate), but otherwise, enjoy time off! #solopr



dconconi 1:18pm via TweetChat

RT @jgombita I think the answer is no. Be on when you want to (and when client needs dictate), but otherwise, enjoy time off! #solopr



SoloPR 1:18pm via TweetGrid.com

Yes! RT @[dconconi](): !RT @[KristK]():consider reporters who need 2 file a story next week but cant reach usual sources... [#solopr]()

[dariasteigman]() [1:18pm via TweetDeck]()

For the record, I am off as of 2 p.m. next Wed. No more client work planned until 2012. Well, noon, but have to get in my [#solopr]() time.

[jgombita]() [1:17pm via web]()

@[RegineNelson]() somewhere warm and exotic, I hope! Have a fabulous time. [#solopr]()

[LoisMarketing]() [1:17pm via TweetDeck]()

I have met w clients to map out their year-end needs including SM posts. Will be on "vacation" but available to them if needed [#soloPR]() A1

[PRjeff]() [1:17pm via TweetChat]()

Not here. Things are rockin' RT @[KellyeCrane](): A1: Im surprised by the slowness of this week. Are you all seeing it, too? [#solopr]()

[PRjeff]() [1:17pm via TweetChat]()

Not here. Things are rockin' RT @[KellyeCrane](): A1: Im surprised by the slowness of this week. Are you all seeing it, too? [#solopr]()

[dconconi]() [1:17pm via TweetChat]()

@[KellyeCrane]() "different frame of mind" definitely. Me too. Spent too many minutes today thinking about baking backlog. [#solopr]()

[SoloPR](#) [1:17pm via TweetGrid.com](#)

OK, Q2 is coming up... [#solopr](#)



[karenswim](#) [1:17pm via TweetChat](#)

@[KellyeCrane](#) Good point, I was thinking of social nets too but the other side of the coin is insane [#solopr](#)



[KellyeCrane](#) [1:16pm via TweetDeck](#)

@[jgombita](#) I think the answer is no. Be on when you want to (and when client needs dictate), but otherwise, enjoy time off! [#solopr](#)



[dconconi](#) [1:16pm via TweetChat](#)

!RT @[KristK](#):consider reporters who need 2 file a story next week but cant reach usual sources. Cue music: Here I come 2 save the day [#solopr](#)



[MuslimNewMedia](#) [1:16pm via TweetChat](#)

Nice!! RT @[KristK](#): @[dconconi](#) consider reporters who need to file story but cant reach usual sources... Here I come to save the day [#solopr](#)



[farida_h](#) [1:16pm via TweetChat](#)

@[dariasteigman](#) @[KellyeCrane](#) I know what you mean, Daria. Sometimes, u just read stuff tht u think is so cool, u just want to share! [#solopr](#)



[karenswim](#) [1:16pm via TweetChat](#)

@KristK Lol, love it! #solopr

dconconi 1:15pm via TweetChat

I'm having some good success with bloggers right now but traditional media is slower to respond #solopr

REDMEDIAPR 1:15pm via Echofon

For @REDMEDIAPR less presence, for clients more SM bc of #ces #solopr

KellyeCrane 1:15pm via TweetDeck

A1: I'm referring to the social nets. But you've got me thinking, perhaps it's not so much "slow," as people in a diff frame of mind #solopr

LoriMillerWHNT 1:15pm via TweetDeck

Hmmm... RT @KristK I plan to "mark as read" a lot of items Dec. 31 and not feel guilty #solopr

SDatLarge 1:15pm via HootSuite

RT @danflores: Q1 still balancing my social media time. In person has priority this holiday season #solopr

WolcottPR 1:15pm via TweetDeck

Holiday themes? I, um, meant Valentine's Day pitching. Yeah, that's it. #solopr

KristK 1:14pm via TweetGrid.com

@dconconi consider reporters who need to file a story next week but cant reach usual sources. Cue music: Here I come to save the day #solopr

farida_h 1:14pm via TweetChat

@KellyeCrane You can tell us what you're having for lunch. ;) #solopr

dariasteigman 1:13pm via TweetDeck

@farida_h Sometimes I share a link for 2 reasons: 1) it's worth sharing; 2) helps me retrieve the item later. #solopr

SocialDani 1:13pm via Echofon

My thoughts also... RT @dconconi: @WolcottPR isn't it too late for those holiday -related themes now? #solopr

RegineNelson 1:13pm via HootSuite

A1. I will be out of the country. Limited access to social networks/email. Available during the holidays for clients. #solopr

MuslimNewMedia 1:13pm via TweetChat

things actually ramping up here ... RT @KellyeCrane: A1: Im surprised by the slowness of this week. Are you all seeing it, too? #solopr

SoloPR 1:13pm via TweetGrid.com

Ho Ho Ho! RT @KristK: A1: I plan to "mark as read" a lot of items Dec. 31 and not feel guilty #solopr

KristK 1:13pm via TweetGrid.com

@KellyeCrane Not slow this week and can see clients getting ready for extended absences. #solopr



karenswim 1:13pm via TweetChat

@KellyeCrane Yes I noticed and surprising for me too, usually this week is busier. #solopr



KellyeCrane 1:12pm via TweetDeck

@farida_h But... I don't know what to do if I'm not sharing links. :-) #solopr



RegineNelson 1:12pm via HootSuite

SF Bay Area PR Pro for tech, small biz, nonprofit. #solopr ::waves to everyone::



dconconi 1:12pm via TweetChat

not yet - but next week for sure. RT @KellyeCrane: A1: Im surprised by the slowness of this week. Are you all seeing it, too? #solopr



jgombita 1:12pm via web

A1. This is what I've been wondering. Do we, in December 2011, need to "pretend" to be 24/7 on SoMe over the holidays? #solopr



dconconi 1:12pm via TweetChat

@WolcottPR isn't it too late for those holiday -related themes now? #solopr

SoloPR 1:12pm via TweetGrid.com

Not sad, smart! RT @WolcottPR: A1: Sad, but I'll look for holiday related themes to pimp my clients. #solopr

makasha 1:12pm via TweetChat

A1: Active for clients because of relative news cycle but very low key for me. #solopr

KristK 1:11pm via TweetGrid.com

A1: I plan to "mark as read" a lot of items Dec. 31 and not feel guilty. #solopr

KellyeCrane 1:11pm via TweetDeck

A1: I'm surprised by the slowness of this week. Are you all seeing it, too? #solopr

dconconi 1:11pm via TweetChat

RT @karenswim: A1: A little lighter as activity/attentions seems 2 be waning already (client accounts), probably the same for my own #solopr

jgombita 1:11pm via web

@MuslimNewMedia ta! Maybe others should watch out for me accidentally under mistletoe! BTW, hope you saw your quotes in Crisis Byte! #solopr

WolcottPR 1:11pm via TweetDeck

A1: Sad, but I'll look for holiday related themes to pimp my clients. #solopr

farida_h 1:11pm via TweetChat

@KellyeCrane Don't think it make sense to share a lot of links. No point trying to be 'active' for the sake of it. #solopr

JanetLFalk 1:10pm via TweetDeck

NYC PR Pro for small biz, nonprofits. Also subcontract to busy #soloPR folks.

SoloPR 1:10pm via TweetGrid.com

RT @LoisMarketing: Very active SM "season" for several clients- retailers and financial svc especially. Low-key for me personally #solopr

danflores 1:10pm via HootSuite

MT @SoloPR: Q1-How much "social media" presence will you have btwn Christmas & New Yr). Same as always or taking break? #solopr

KristK 1:10pm via TweetGrid.com

A1: I'll check in every once in a while, but hope to be out of office more than in. #solopr

LoisMarketing 1:09pm via TweetDeck

Many are very busy with holiday prep and wrapping up work now. Things will quiet, they'll have time on their hands soon #soloPR A1

SoloPR 1:09pm via TweetGrid.com

MT @farida_h: A1: I don't consciously take a break but...spending less time in front of a computer, I end up being not so active. #solopr

MuslimNewMedia 1:09pm via TweetChat

@jgombita get better soon ( and watch out for the mistletoe -- jk :) ) #solopr

karenswim 1:09pm via TweetChat

A1: A little lighter as activity/attentions seems to be waning already (client accounts), probably the same for my own #solopr

jgombita 1:09pm via TweetDeck

RT @KellyeCrane: A1: I'm also wondering about this for clients. Does it make sense to keep high level of activity if no one is listening? #solopr

dconconi 1:09pm via TweetChat

Hi all - multi-tasking. RFP due on Monday. But couldn't miss our chat. #solopr

dariasteigman 1:09pm via TweetDeck

A1 It's always a balance. If you strike the right one, you don't have to break so much. #solopr

SoloPR 1:08pm via TweetGrid.com

MT @KellyeCrane: A1: I'm also wondering about this for clients. Does it make sense to keep active if no one is listening? #solopr

 LoisMarketing 1:08pm via TweetDeck

Very active SM "season" for several clients -- retailers and financial services firms especially. Low-key for me personally. #soloPR A1

 LoisMarketing 1:08pm via TweetDeck

Very active SM "season" for several clients -- retailers and financial services firms especially. Low-key for me personally. #soloPR A1

 karenswim 1:08pm via TweetChat

RT @SoloPR: How much "social media" presence will you have during the holidays (Dec. 24-Jan 1). Same as always or taking break? #solopr
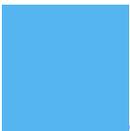
 KellyeCrane 1:08pm via TweetDeck

A1: I'm also wondering about this for clients. Does it make sense to keep high level of activity if no one is listening? #solopr

 farida_h 1:08pm via TweetChat

A1: I don't consciously take a break but since I'm spending less time in front of a computer, I end up being not so active. #solopr

 danflores 1:07pm via HootSuite

Q1 still balancing my social media time. In person has priority this holiday season #solopr

[PRjeff](#) [1:07pm via TweetChat](#)

@[jgombita](#) Ha. Humble cameos. Only if you embrace innovation. [#solopr](#)

[dariasteigman](#) [1:07pm via TweetDeck](#)

@[jgombita](#) Because it was a party? And they wanted to be the party pooper. cc: @[karenswim](#) [#solopr](#)

[MuslimNewMedia](#) [1:07pm via TweetChat](#)

same as always, perhaps more... [#solopr](#)

[KellyeCrane](#) [1:07pm via TweetDeck](#)

A1: I'm noticing very low response to links, etc. already - started this week. So, I'm rethinking.... [#solopr](#)

[LoisMarketing](#) [1:07pm via TweetDeck](#)

Hi and Happy Holidays [#soloPR](#) buds :)

[jgombita](#) [1:06pm via web](#)

@[SoloPR](#) @[farida_h](#) if any group of chatters can make me feel the healthy vibes and love, it's definitely [#solopr](#) THANKS.

[karenswim](#) [1:06pm via TweetChat](#)

I like Farida's thinking! RT @[SoloPR](#): Love it RT @[farida_h](#): @[jgombita](#) Maybe all the [#solopr](#) love will make you feel better! :) [#solopr](#)

KristK 1:06pm via TweetGrid.com

RT @SoloPR: How much "social media" presence will you have during the holidays (Dec. 24-Jan 1). Same as always or taking break? #solopr

karenswim 1:06pm via TweetChat

@jgombita Yea not cool to spread your germs to others! cc @dariasteigman #solopr

kcwriter 1:05pm via TweetChat

Checking in from Columbia, MD #solopr #solopr

SoloPR 1:05pm via TweetGrid.com

Love it RT @farida_h: @jgombita Maybe all the #solopr love will make you feel better! :)

MuslimNewMedia 1:05pm via TweetChat

good afternoon ! new followers, I'll be on a PR tweet chat for next hour -- use proxlet or twitterfilter if need be for #solopr

jgombita 1:05pm via web

@dariasteigman @karenswim thanks. I think I picked up a bug from someone who came to Saturday's party ill. Why do people do that?! #solopr

SoloPR 1:04pm via TweetGrid.com

How much "social media" presence will you have during the holidays (btwn Christmas & New Yr). Same as always or taking break? #solopr

makasha 1:04pm via TweetChat

Checking in from Montgomery, AL #solopr

farida_h 1:04pm via TweetChat

@jgombita Maybe all the #solopr love will make you feel better! :) #solopr

KristK 1:04pm via TweetGrid.com

Hi everyone! Kristie here from the MS Gulf Coast. Looking forward to today's chat #solopr

karenswim 1:04pm via TweetChat

Karen Swim checking in from rainy Michigan #solopr

jgombita 1:04pm via web

@PRjeff can one do cameos and yet remain humble? #solopr

SoloPR 1:04pm via TweetGrid.com

Q1 is coming up... #solopr

karenswim 1:03pm via TweetChat

@jgombita Sorry you're not feeling your best today, but so glad you're here :-) Feel better! #solopr

SoloPR 1:03pm via TweetGrid.com

Welcome everyone - glad to see you all! Things have been so quiet lately, I wondered if it was just going to be me. #solopr

RobinMarie 1:03pm via TweetDeck

#solopr Checking in: Robin from Mpls. 13 years solo

dariasteigman 1:03pm via TweetDeck

@jgombita Sorry to hear you're not feeling well. Hope it doesn't last. #solopr

danflores 1:03pm via HootSuite

MT @SoloPR: It's time 4 #soloPR chat for independent pros in PR & related fields (& those who want to learn more about it). #solopr

jgombita 1:02pm via web

Not in tip-top shape today, but want to participate in fab #solopr weekly chat--some of my fave tweeps come to it!

SoloPR 1:02pm via TweetGrid.com

Yes! RT @cloudspark: wishing i could make #soloPR but i'll be in the car. big cahoots with @kellyecrane announced this week. #solopr

[KristK](#) [1:02pm via TweetGrid.com](#)

RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more) [#solopr](#)


[PRjeff](#) [1:02pm via TweetChat](#)

RT @[SoloPR](#): Its time for this weeks [#soloPR](#) chat for indie pros in PR & related fields (and those who want to learn more about it). [#solopr](#)


[SoloPR](#) [1:01pm via TweetGrid.com](#)

If you're joining, please introduce yourself. This is @[KellyeCrane](#) moderating, Atlanta-based blogger at [soloprpro.com](#) [#solopr](#)


[danflores](#) [1:01pm via HootSuite](#)

hey [#solopr](#) pals!


[KellyeCrane](#) [1:01pm via TweetDeck](#)

RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)


[SoloPR](#) [1:00pm via TweetGrid.com](#)

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)