



#SoloPR Transcript – 11/30/2011

1. What tool, if any, do you use for online bookmarking/sharing?
2. If low-profile prospect asks for references from your high profile clients, & you don't want to share contact info, what to do?
3. Will you send a snail mail, ecard, enewsletter or other holiday greeting?



[SoloPR 1:58pm via TweetGrid.com](#)

Thanks everyone for joining (especially new faces)! We chat every Wed, 1-2pm ET - transcript on [soloprpro.com](#) tomorrow. [#solopr](#)



[MarketingMel 1:58pm via TweetDeck](#)

@[PaulaJohns](#) Cute! And it looks nice and warm in the sun for your chief asst. [#soloPR](#)



[REDMEDIAPR 1:58pm via TweetDeck](#)

Don't you think for long term clients you should know what they celebrate (is it so hard to figure out) we are researchers afterall [#solopr](#)



[PRjeff 1:57pm via TweetChat](#)

Amen. RT @[LoisMarketing](#): All should relax-If u/staff inadvertently wish "Merry Christmas" 99.9 x out of 100 its taken in good spirit [#solopr](#)



[karenswim](#) 1:57pm via TweetChat

@[jgombita](#) Yes too late this year for all of us, but there's always next year :-) [#solopr](#)



[SmartWoman](#) 1:57pm via TweetChat

@[KellyeCrane](#) Yes - an appreciation call. Not a "touching base" sale touch point but an "I love you, glad I know you, wish you well" [#solopr](#)



[jgombita](#) 1:57pm via web

@[joeldon](#) know I was really surprised to find out that for Maple Leaf Foods, even as a speaker, really low cap on allowed gifts. \$10? [#solopr](#)



[LoisMarketing](#) 1:57pm via TweetDeck

We should overcome "PC" and all else to create spirit of goodwill and genuine appreciation. Not just in the name of [#solopr](#) but as people.



[SoloPR](#) 1:57pm via TweetGrid.com

Love hearing all the different ideas and opinons on this topic! Looks like we're out of time, so other Qs will have to wait... [#solopr](#)



[criticalmention](#) 1:57pm via TweetDeck

Completely agree RT @[JanetLFalk](#) Lack of sensitivity on this issue in our multi-cultural society bothers me [#soloPR](#)



[dariasteigman](#) 1:57pm via [TweetDeck](#)

And another hour of smart [#solopr](#) conversation whizzes by. Thanks everyone!



[3HatsComm](#) 1:57pm via [TweetChat](#)

@[KellyeCrane](#) @[jgombita](#) FWIW I've had a couple clients who are over the generic, PC 'Happy Holidays' - insisted on "Merry Christmas" [#solopr](#)



[dconconi](#) 1:56pm via [TweetChat](#)

gotta run - sorry to leave early. Til next week - and thanks for the smarts [#solopr](#)



[MarketingMel](#) 1:56pm via [TweetDeck](#)

@[karensxim](#) @[jgombita](#) I sent clients a Thanksgiving card this year (handwritten thank you) as well [#soloPR](#)



[KristK](#) 1:56pm via [TweetGrid.com](#)

@[PaulaJohns](#) Love it. Basking in the sun. [#solopr](#)



[SmartWoman](#) 1:56pm via [TweetChat](#)

@[lanarushing](#) I guess you work with more traditional expectant clients than me. Makes sense. I can see how some would require it. [#solopr](#)



[PaulaJohns](#) 1:55pm via [TweetDeck](#)

Completely agree...RT @[lanarushing](#): Definitely go with "Happy Holidays" for the card theme... most appropriate... [#solopr](#)



[jgombita](#) 1:55pm via web

Thnx (Cdn Thanksgiving in October!) RT @[karensxim](#): Send a Thanksgiving card, New Years Card [also @[fransteps](#)] or "Happy Holidays" [#solopr](#)



[KellyeCrane](#) 1:55pm via TweetDeck

@[SmartWoman](#) Do you mean you give your clients a holiday phone call? [#solopr](#)



[joeldon](#) 1:55pm via TweetDeck

@[jgombita](#): Have to check with client contact. Know company where any gift is job risk. [#solopr](#)



[REDMEDIAPR](#) 1:55pm via TweetDeck

@[PaulaJohns](#) well if it was that warm and sunny here, I think I would follow suit [#solopr](#)



[LoisMarketing](#) 1:55pm via TweetDeck

All should relax. If you or staff inadvertently wish "Merry Christmas", 99.9 times out of 100 it's taken in good spirit. [#solopr](#)



[lanarushing](#) 1:55pm via web

RT @[rajean](#): No ick factor RT @[KellyeCrane](#) A3:consensus, make sure you're sincerely wishing recipient good tidings. Another motive, they'll know. [#solopr](#)



[rajean](#) 1:55pm via web

No ick factor RT @[KellyeCrane](#) A3:consensus, make sure you're sincerely wishing recipient good tidings. Another motive, they'll know. [#solopr](#)



[JanetLFalk](#) 1:55pm via TweetChat

RT @[farida_h](#): @[criticalmention](#) @[jgombita](#) I do like to think tht everyone appreciates spirit of the holiday season, even if they don't celebrate. [#solopr](#)



[lanarushing](#) 1:55pm via web

@[SmartWoman](#) I talk to my clients often. Of course, holiday plans will be discussed but a card is traditional and I think expected. [#solopr](#)



[PaulaJohns](#) 1:54pm via TweetDeck

Had to share photo of my chief assistant -- out cold for [#solopr](#). (Unlike @[KellyeCrane](#)'s pup.) :P [yfrog.com/obolmmpj](#)



[KellyeCrane](#) 1:54pm via TweetDeck

@[jgombita](#) Yes, I think even those who celebrate Christmas feel awkward when it's expressed in biz setting. Happy Holidays! [#solopr](#)



[PRjeff](#) 1:54pm via TweetChat

@[PUBLISIDE](#) Address on its way to you! [#solopr](#)



[farida_h](#) 1:54pm via TweetChat

@[criticalmention](#) @[jgombita](#) I do like to think tht everyone appreciates spirit of the holiday season, even if they don't celebrate. [#solopr](#)



[MaryFletchJones](#) 1:54pm via web

@[SmartWoman](#) I don't know. Calling a client just to say "happy holidays" doesn't feel right to me. I send cards [#soloPR](#)



[criticalmention](#) 1:54pm via TweetChat

Tough to be generic AND make it personal, So think long & hard before and if proceeding with it [#solopr](#)



[JanetLFalk](#) 1:54pm via TweetDeck

@[criticalmention](#) @[faridah_h](#) Lack of sensitivy on this issue in our multi-cultural society bothers me [#soloPR](#)



[SocialDani](#) 1:53pm via TweetDeck

@[jgombita](#) You can wish them "Happy Holidays" & offer a gift of appreciation. They'll appreciate the acknowledgment of the views. [#SoloPR](#)



[jgombita](#) 1:53pm via web

@[joeldon](#) not really a bad thing. From my (former job) in-house perspective, lots of times food gifts are divided up amongst staff. [#solopr](#)



[criticalmention](#) 1:53pm via TweetChat

Good point @[farida](#) Just about to say that - Generic=don't exclude anyone [#solopr](#)



[MomInManagement](#) 1:53pm via web

RT @[rajean](#): A3. Real, tangible card via mail. Hand-signed, w/personal note. I try to inject warmth & humor. Current, past & potential clients. [#soloPR](#)



[LoisMarketing](#) 1:52pm via TweetDeck

Yes, keep it "holiday" and "thank you" and keep it personal. [#solopr](#)



[karenskim](#) 1:52pm via TweetChat

@[jgombita](#) Send a Thanksgiving card, New Years Card or "Happy Holidays" [#solopr](#)



[doitinpublic](#) 1:52pm via web

@[KellyeCrane](#) I agree. Biz cards in holiday greetings set off my *Ick* reflex. It should be about the holiday + time OFF from work. [#solopr](#)



[KellyeCrane](#) 1:52pm via TweetDeck

A3: I see consensus: make sure you're sincerely wishing the recipient good tidings. If you have another motive, they'll prob know. [#solopr](#)



[fransteps](#) 1:52pm via TweetChat

New Year card! RT @jgombita: Q3b. How to handle the card/gift issue if you either know or suspect the client doesn't celebrate Xmas? [#solopr](#)



[joeldon](#) 1:52pm via TweetDeck

@jgombita: Shop for "holiday" cards, no Xmas themes. [#solopr](#)



[farida_h](#) 1:52pm via TweetChat

@jgombita Use the generic 'Happy Holidays' as a greeting? [#solopr](#)



[SmartWoman](#) 1:52pm via TweetChat

A3 - am surprised how many of you don't call your clients to be personal - is there a reason? [#solopr](#)



[rajean](#) 1:52pm via web

A3. Real, tangible card via mail. Hand-signed, w/personal note. I try to inject warmth & humor. Current, past & potential clients. [#soloPR](#)



[dariasteigman](#) 1:52pm via TweetDeck

@jgombita New Year's card/gift instead. [#solopr](#)



[JanetLFalk](#) 1:51pm via TweetDeck

@jgombita I'm Jewish. I wish Happy Holidays to everyone. [#soloPR](#)



[MingoMariano](#) 1:51pm via TweetChat

RT @fransteps: RT @SoloPR: Q3: Will you send a snail mail, ecard, enewsletter or other holiday greeting? [#solopr](#)



[jgombita](#) 1:51pm via web

Q3b. How do you handle the card/gift issue if you either know or suspect the client doesn't celebrate Christmas? [#solopr](#)



[LoisMarketing](#) 1:51pm via TweetDeck

Yes, PLEASE do not include your business card. Choose a nice boxed design and hand-sign with note, hand-address each one. [#solopr](#)



[SpringleafStrat](#) 1:51pm via HootSuite

Just had this convo here RT @marketingmel Timely! @SoloPR: Will you send snail mail, ecard, enewsletter or other holiday greeting? [#solopr](#)



[KristK](#) 1:50pm via TweetGrid.com

@rajean I had to go look at my biz cards to make sure it had a mailing address on it. LOL. [#solopr](#)



[EaddyPerry](#) 1:50pm via TweetChat

RT @karensxim: My approach too @SmartWoman sincerity rather than biz promotion, aligned with how I celebrate holidays [#solopr](#)



[SmartWoman](#) 1:50pm via TweetChat

@EaddyPerry oh, man - that is a very very wicked and funny - coal - but probably not a great idea. (in my mind, I am doing it tho) [#solopr](#)



[criticalmention](#) 1:50pm via TweetDeck

holidaycheer 101 - No pitches in holiday cards RT @[KellyeCrane](#) when I get a business card in a holiday "greeting," me no likey. [#solopr](#)



[joeldon](#) 1:50pm via TweetDeck

Because of corp gift policies, I find the most I can do these days is small basket of cookies or card. [#solopr](#)



[MarketingMel](#) 1:50pm via TweetDeck

@[KellyeCrane](#) @[fransteps](#) I agree about the no biz cards dropping out of your holiday cards please! [#soloPR](#)



[karensxim](#) 1:50pm via TweetChat

RT @[SocialDani](#) @[KellyeCrane](#): Let me add: when I get a business card in a holiday "greeting," me no likey. +1 with a yuck face [#solopr](#)



[jgombita](#) 1:50pm via TweetChat

RT @[karensxim](#): My approach too @[SmartWoman](#) sincerity rather than biz promotion, aligned with how I celebrate holidays [#solopr](#)



[lanarushing](#) 1:50pm via TweetChat

RT @[PRjeff](#): Q3: Anyone send coal to clients who owe you money? [#solopr](#)



[rajean](#) 1:49pm via web

I think it is important to have an addy on a biz card too @PUBLISIDE @PRjeff @KristK 'old school doesn't mean bad school.' #soloPR



[jgombita](#) 1:49pm via web

@KellyeCrane done. But I reserve the right to Google chat you.... #solopr



[doitinpublic](#) 1:49pm via TweetDeck

RT @KellyeCrane: A3: Let me add: when I get a business card in a holiday "greeting," me no likey. #solopr



[karenswim](#) 1:49pm via TweetChat

My approach too @SmartWoman sincerity rather than biz promotion, aligned with how I celebrate holidays #solopr



[KellyeCrane](#) 1:49pm via TweetDeck

@jgombita No ecard for you! #solopr



[jgombita](#) 1:48pm via web

@farida_h @JanetFalk it also doesn't hurt to say, "Why is it you would like ME to write a testimonial?" (If it isn't self-evident.) #solopr



[rajean](#) 1:48pm via web

Nice, creative, personal. RT @PRjeff Q3: I have a Christmas card I've designed. I deliver/mail that along w/goodies to my clients. #solopr



[SocialDani](#) 1:48pm via TweetDeck

RT [@KellyeCrane](#): A3: Let me add: when I get a business card in a holiday "greeting," me no likey. [#solopr](#)



[jsimienPRinc](#) 1:48pm via Twitter for Mac

“[@KellyeCrane](#): A3: Let me add: when I get a business card in a holiday "greeting," me no likey. [#solopr](#)”



[LoisMarketing](#) 1:48pm via TweetDeck

RT [@EaddyPerry](#): RT [@PRjeff](#): Q3: Anyone send coal to clients who owe you money? [#solopr](#) << Never EVER. Do not.



[MarketingMel](#) 1:48pm via TweetDeck

[@JanetLFalk](#) A holiday haiku is a lovely idea! Do you write it yourself (sorry [@joeldon](#) I acc'ly hit yr name) [#soloPR](#)



[KellyeCrane](#) 1:48pm via TweetDeck

A3: Let me add: when I get a business card in a holiday "greeting," me no likey. [#solopr](#)



[EaddyPerry](#) 1:48pm via TweetChat

[@PRjeff](#) would love too! that is a great idea!!! lol [#solopr](#)



[PaulaJohns](#) 1:47pm via TweetDeck

A3: I often have a small biz baker friend whip up some goodies for some clients. Also have holiday card designed. [#solopr](#)



[SocialDani](#) 1:47pm via [TweetChat](#)

RT @[SmartWoman](#): For me the deciding line is sincerity. Love, not top of mind awareness or future biz opp or promotion, is what needs to drive it IMO [#solopr](#)



[EaddyPerry](#) 1:47pm via [TweetChat](#)

RT @[PRjeff](#): Q3: Anyone send coal to clients who owe you money? [#solopr](#)



[JanetLFalk](#) 1:47pm via [TweetDeck](#)

@[MarketingMel](#) Yes, will send it to you later. [#soloPR](#)



[dariasteigman](#) 1:47pm via [TweetDeck](#)

@[PRjeff](#) No, but @[bethschillaci](#) (who's a [#solopr](#) by the way) sells "Lump of Coal" soap...



[dconconi](#) 1:47pm via [TweetChat](#)

only if its Cash on Delivery :-) RT @[PRjeff](#): Q3: Anyone send coal to clients who owe you money? [#solopr](#)



[3HatsComm](#) 1:47pm via [TweetChat](#)

@[PRjeff](#) @[KristK](#) I sign everything, but my handwriting leaves a lot to be desired.. or legible. So mailing labels it is. :) [#solopr](#)



[REDMEDIAPR](#) 1:47pm via [TweetDeck](#)

A3. I send all past, present and some potentials a hand written card [#solopr](#) I am big fan of written correspondence that's personal



[SmartWoman](#) 1:47pm via [TweetChat](#)

For me the deciding line is sincerity. Love, not top of mind awareness or future biz opp or promotion, is what needs to drive it IMO [#solopr](#)



[MarketingMel](#) 1:47pm via [TweetDeck](#)

@[joeldon](#) A holiday haiku is a lovely thought! Do you write it? [#soloPR](#)



[PUBLISIDE](#) 1:47pm via [TweetDeck](#)

@[PRjeff](#) @[KristK](#) I send snail mail cardswhich is why I was frustrated last year when Jeff didn't have an address on biz card! [#solopr](#)



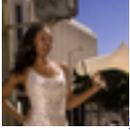
[makasha](#) 1:47pm via [TweetChat](#)

RT @[LoisMarketing](#): Dont dismiss a nice holiday card with personal note. And its not to late. Go shopping, buy, sign, address. [#solopr](#)



[EaddyPerry](#) 1:47pm via [TweetChat](#)

RT @[dconconi](#): A3: the New Years card is a nice idea;"looking forward to another successful year together" kind of message [#solopr](#)



[doitinpublic](#) 1:47pm via [TweetGrid.com](#)

RT @[KristK](#): A2: Whether negotiating with prospect or seeking a job, never let a reference be surprised by a call. Keep them in the loop. [#solopr](#)



[farida_h](#) 1:47pm via [TweetChat](#)

Nice. RT @[JanetLFalk](#): I send a holiday haiku. Unique, short, warm. Get at least 10% replies of thanks, holiday wishes to you also. [#solopr](#)



[SoloPR](#) 1:47pm via [TweetGrid.com](#)

Nice touch! RT @[PRjeff](#): Q3: I have a Christmas card I've designed. I deliver or mail that along with goodies to my clients each year. [#solopr](#)



[jgombita](#) 1:46pm via [web](#)

I am not a fan of ecards @[KellyeCrane](#), so please don't send me one. (Exception: ecard invite to an Open House.) [#solopr](#)



[LoisMarketing](#) 1:46pm via [TweetDeck](#)

Don't dismiss a nice holiday card with personal note. And it's not to late. Go shopping, buy, sign, address. [#solopr](#)



[PRjeff](#) 1:46pm via [TweetChat](#)

Q3: Anyone send coal to clients who owe you money? [#solopr](#)



[joeldon](#) 1:46pm via TweetDeck

I suppose the follow on question: are ecards ready to displace colorful tree pulp & snail mail? [#solopr](#)



[JanetLFalk](#) 1:46pm via TweetDeck

Q3 this is my q. I send a holiday haiku. Unique, short, warm. Get at least 10% replies of thanks, holiday wishes to you also. [#soloPR](#)



[davidchris](#) 1:46pm via HootSuite

RT [@farida_h](#): A3: Depends on relationship. Snail mail for important contacts can be a nice touch. E-cards/emails for others. [#solopr](#)



[criticalmention](#) 1:45pm via TweetDeck

I like your style [@fransteps](#) :) [#SoloPR](#)



[SmartWoman](#) 1:45pm via TweetChat

A3 - I have been impressed w/full on family type letters, clever fun videos, and charitable donations (as a receiver) [#solopr](#)



[KellyeCrane](#) 1:45pm via TweetDeck

[@rajean](#) Good to hear. And no one has ever accused me of being patient. :-)) [#solopr](#)



[farida_h](#) 1:45pm via TweetChat

@[jgombita](#) @[JanetFalk](#) I do get tht people are busy & want the draft. But great idea to discuss points if u're writing it yourself. [#solopr](#)



[PRjeff](#) 1:45pm via [TweetChat](#)

Personalization is best! RT @[KristK](#): A3: ... but Ill do snail mail cards again this year -- handwritten and addressed [#solopr](#)



[rajean](#) 1:45pm via [web](#)

I can see where you think Evernote is slow for searches @[KellyeCrane](#) - but it has met my needs. World sometimes moves too fast. [#soloPR](#)



[dariasteigman](#) 1:45pm via [TweetDeck](#)

Surprised so many of you have snail name addresses. I have for clients, but not most colleagues/prospects. [#solopr](#)



[dconconi](#) 1:45pm via [TweetChat](#)

A3: the New Years card is a nice idea;"looking forward to another successful year together" kind of message [#solopr](#)



[KellyeCrane](#) 1:44pm via [TweetDeck](#)

I think an ecard is nice only when the person wouldn't expect to hear from you otherwise. [#solopr](#)



[MarketingMel](#) 1:44pm via [TweetDeck](#)

A. 3 A wonderful PR man used to send New Year's cards featuring his photos from Europe and small story w/ it. I loved them! [#soloPR](#)



[KristK](#) 1:44pm via [TweetGrid.com](#)

A3: I've seen New Year and even Valentine's Day greetings to customers too. [#solopr](#)



[fransteps](#) 1:44pm via [TweetChat](#)

A3: I DO like to support the post office, keep them around awhile. So snail vs. e-mail. Makes it look like you took extra time. [#solopr](#)



[RegineNelson](#) 1:44pm via [HootSuite](#)

Me too. :) RT @[lanarushing](#): QA. I will send real holiday cards through the mail. I like the personal touch that brings. [#soloPR](#)



[karensxim](#) 1:44pm via [TweetChat](#)

I sent gifts to key clients before Thanksgiving, jury still out on holiday cards, but if I do it will be snail mail. [#solopr](#)



[PRjeff](#) 1:44pm via [TweetChat](#)

Q3: I have a Christmas card I've designed. I deliver or mail that along with goodies to my clients each year. [#solopr](#)



[KristK](#) 1:43pm via [TweetGrid.com](#)

A3: I've always like the idea of a Thanksgiving card, but I'll do snail mail cards again this year -- handwritten and addressed [#solopr](#)



[criticalmention](#) 1:43pm via TweetDeck

@[fransteps](#) Great idea. More personal and for an actual cause RT I like to give donation in client's name to charity at holidays. [#solopr](#)



[makasha](#) 1:43pm via TweetChat

Time for carpool. I can't wait to read the transcripts. [#solopr](#)



[3HatsComm](#) 1:43pm via TweetChat

A3 mostly snail mail, personalized cards for clients, vendors. A few e-cards for other relationships. [#solopr](#)



[EaddyPerry](#) 1:43pm via TweetChat

RT @[fransteps](#): A3: Undecided holiday format. Thinking new year card. I like to give donation in clients name to charity at holidays. [#solopr](#)



[farida_h](#) 1:43pm via TweetChat

A3: Depends on relationship. Snail mail for important contacts can be a nice touch. E-cards/emails for others. [#solopr](#)



[dariasteigman](#) 1:43pm via TweetDeck

@[JanetLFalk](#) More on whether I HAVE snail mail address. Plus the type of rel'ship. [#soloPR](#)



[dconconi](#) 1:43pm via TweetChat

A3: try 2 meet with best clients for a holiday cocktail or coffee/lunch. Have done the ecard in the past - undecided this year [#solopr](#)



[KristK](#) 1:43pm via [TweetGrid.com](#)

RT [@SoloPR](#): Q3: Will you send a snail mail, ecard, enewsletter or other holiday greeting? [#solopr](#)



[jgombita](#) 1:42pm via [web](#)

I'm w/ [@farida_h](#) on draft referrals, [@JanetLFalk](#). On t'other hand, I will say, "Sure. Is there anything you'd like me to focus on?" [#solopr](#)



[dariasteigman](#) 1:42pm via [TweetDeck](#)

[@fransteps](#) I'm thinking New Year's too to avoid the whole holidays thing. [#solopr](#)



[KristK](#) 1:42pm via [TweetGrid.com](#)

[@KellyeCrane](#) I was thinking the same thing -- I'd like to know more about [@makasha](#) approach and process. [#solopr](#)



[RegineNelson](#) 1:42pm via [HootSuite](#)

Q3: I send holiday cards or emails to current, former and prospective clients. Holiday postcards are hand written. [#soloPR](#)



[lanarushing](#) 1:42pm via [web](#)

QA. I will send real holiday cards through the mail. I like the personal touch that brings. [#soloPR](#)



[KellyeCrane](#) 1:42pm via TweetDeck

A3: For those clients I work with closely all year, I send a little edible gift. For those I speak to rarely, a card. [#solopr](#)



[JanetLFalk](#) 1:42pm via TweetDeck

@[dariasteigman](#) Do you triage based on client relationship or what? [#soloPR](#)



[makasha](#) 1:42pm via TweetDeck

Not a hefty discount but makes it worth the client's time. RT @[dconconi](#): @[makasha](#) *reluctant to discount rates for any reason* [#solopr](#)



[fransteps](#) 1:42pm via TweetChat

A3: Undecided on holiday format. Thinking a new year card. I like to give donation in client's name to charity at holidays. [#solopr](#)



[RegineNelson](#) 1:41pm via HootSuite

RT @[SoloPR](#): Q3: Will you send a snail mail, ecard, newsletter or other holiday greeting? [#solopr](#)



[dariasteigman](#) 1:41pm via TweetDeck

A3 Nixed ecard again b/c can't personalize. Probably will do combo of newsletter, snail mail, and some e-mails. [#solopr](#)



[KellyeCrane](#) 1:41pm via TweetDeck

@[makasha](#) Please see my DM trying to draft you into a guest post on that topic. :-)
[#solopr](#)



[LoisMarketing](#) 1:41pm via [TweetDeck](#)

@[MarketingMel](#) So nice this morning having "Christmas breakfast" with clients as their golden rested his head in my lap :)
[#solopr](#)



[SmartWoman](#) 1:41pm via [TweetChat](#)

A3 - no holiday contact for that purpose/sake. Total cheese for me - feels manipulative. I call, attend events, send some gifts.
[#solopr](#)



[rajean](#) 1:41pm via [web](#)

References highlight strengths. I like to ask clients & reference writers how I might have turned a weakness into a positive.
[#soloPR](#)



[MichaelWillett](#) 1:41pm via [TweetGrid.com](#)

RT @[KristK](#): RT @[makasha](#): A2: I also get clients to complete exit interviews, that information is also used for client prospects, references
[#solopr](#)



[MarketingMel](#) 1:40pm via [TweetDeck](#)

Timely! RT @[SoloPR](#): Q3: Will you send a snail mail, ecard, newsletter or other holiday greeting?
[#solopr](#)



[RegineNelson](#) 1:40pm via [HootSuite](#)

Do you work for yourself in [#PR](#) [#Marketing](#) or [#socialmedia](#) - you could be hanging out w/some awesome pros right now - come join us @ [#solopr](#)



[makasha](#) 1:40pm via TweetDeck

@[EaddyPerry](#) Yes I do. I will email it to you sometime tomorrow. Time for carpool. [#solopr](#)



[criticalmention](#) 1:40pm via TweetChat

Q3 you have to be very careful with that, although the thought is nice, it may be seen as spam and not taken the right way =/ [#solopr](#)



[jgombita](#) 1:40pm via web

@[REDMEDIAPR](#) that's true. If someone researches it, a Tit for Tat LinkedIn reference probably holds less weight. So choose carefully. [#solopr](#)



[farida_h](#) 1:40pm via TweetChat

RT @[SoloPR](#): Q3: Will you send a snail mail, ecard, newsletter or other holiday greeting? [#solopr](#)



[LoisMarketing](#) 1:40pm via TweetDeck

I'm lurking watching comments about "exit interview" which to me equals termination. Were you just on project? Consider mindset [#solopr](#)



[dariasteigman](#) 1:40pm via TweetDeck

At least pretend it's personal... RT @[SoloPR](#): Q3: Will you send a snail mail, ecard, newsletter or other holiday greeting? [#solopr](#)



[EaddyPerry](#) 1:40pm via TweetChat

RT @SoloPR: Q3: Will you send a snail mail, ecard, newsletter or other holiday greeting? [#solopr](#)



[3HatsComm](#) 1:40pm via [TweetDeck](#)

Smart advice from [#soloPR](#) - Important to have good client relationships for exit interviews, testimonials, LinkedIn referrals.



[fransteps](#) 1:40pm via [TweetChat](#)

RT @SoloPR: Q3: Will you send a snail mail, ecard, newsletter or other holiday greeting? [#solopr](#)



[dconconi](#) 1:40pm via [TweetChat](#)

RT @SoloPR: Q3: Will you send a snail mail, ecard, newsletter or other holiday greeting? [#solopr](#)



[SmartWoman](#) 1:40pm via [TweetChat](#)

RT @dconconi: @makasha Im reluctant to discount rates for any reason but if that works for you - Great! (I heart you) [#solopr](#)



[RegineNelson](#) 1:40pm via [HootSuite](#)

RT @makasha: @dconconi incentive based exit interviews, if completed discount on next service (lures them back for repeat business) [#solopr](#)



[SoloPR](#) 1:39pm via [TweetGrid.com](#)

Q3: Will you send a snail mail, ecard, newsletter or other holiday greeting? [#solopr](#)



[EddyPerry](#) 1:39pm via TweetChat

RT @REDMEDIAPR: @jgombita very true. I also look to see if all their referrals are vice versa w the referee (are they genuine) [#soloPR](#)



[lanarushing](#) 1:39pm via web

I prefer not to draft testimonials about my work for others... I find more value in getting real feedback. [#soloPR](#)



[EddyPerry](#) 1:39pm via TweetChat

RT @JanetLFalk: @makasha Do you have standard format for exit interview? [#soloPR](#)



[dconconi](#) 1:39pm via TweetChat

@makasha I'm reluctant to discount rates for any reason but if that works for you - Great! [#soloPR](#)



[MarketingMel](#) 1:39pm via TweetDeck

@LoisMarketing Always nice to have clients who love animals. Once of my client's cats regularly attends our mtg's [#soloPR](#)



[REDMEDIAPR](#) 1:38pm via TweetDeck

@jgombita very true. I also look to see if all their referrals are vice versa w the referee (are they genuine) [#soloPR](#)



[amysept](#) 1:38pm via TweetChat

Interesting way to encourage feedback >> RT @makasha: incentive based exit interviews, if completed discount on next service [#solopr](#)



[JanetLFalk](#) 1:38pm via [TweetDeck](#)

@[makasha](#) Do you have standard format for exit interview? [#soloPR](#)



[jgombita](#) 1:38pm via [web](#)

@[rajean](#) we should write one for one another! (Are we connected on LI yet, m'dear?! I sure hope so.)
[#solopr](#)



[dconconi](#) 1:38pm via [TweetChat](#)

RT @[jgombita](#): @[REDMEDIAPR](#) In some ways writing a great referral 4 someone else is a testimonial2 ur own great, creative skills, eh? [#solopr](#)



[jsimienPRinc](#) 1:38pm via [Twitter for Mac](#)

“@[KristK](#): RT @[LoisMarketing](#): Keep testimonials -- along with samples -- on hand with clients' OK to use them. Key for any new [#solopr](#)”



[farida_h](#) 1:38pm via [TweetChat](#)

@[JanetLFalk](#) Sometimes, people ask u to write ur own referral draft (don't like that lazy approach at all!) Makes me uncomfortable. [#solopr](#)



[MarketingMel](#) 1:38pm via [TweetDeck](#)

@[jgombita](#) Yes and all the while you are saying What? Who are you? Ha! [#soloPR](#) @[dconconi](#)



-EddyPerry 1:37pm via TweetChat

RT @SoloPR: Excellent discussion - thanks! Q3 is coming up... [#solopr](#)



-EddyPerry 1:37pm via TweetChat

RT @makasha: @dconconi incentive based exit interviews, if completed discount on next service (lures them back for repeat business) [#solopr](#)



rajean 1:37pm via web

Yes, me too. RT @jgombita I tend to read other LinkedIn referrals for a person before I write mine. To differentiate. [#solopr](#)



jgombita 1:37pm via web

@REDMEDIAPR thanks. In some ways writing a great referral for someone else is a testimonial to your own great, creative skills, eh? [#solopr](#)



LoisMarketing 1:37pm via TweetDeck

@MarketingMel @SoloPR And after my morning meeting with clients I wish I had a pup! There's is adorable! [#solopr](#)



SoloPR 1:37pm via TweetGrid.com

Excellent discussion - thanks! Q3 is coming up... [#solopr](#)



dariasteigman 1:36pm via TweetDeck

@[KellyeCrane](#) Great minds... [#solopr](#)



[makasha](#) 1:36pm via [TweetDeck](#)

@[dconconi](#) incentive based exit interviews, if completed discount on next service (lures them back for repeat business) [#solopr](#)



[jenzings](#) 1:36pm via [TweetDeck](#)

@[SoloPR](#) Our pup has the same response to my hubby's con-calls (he works from home) [#soloPR](#)



[dariasteigman](#) 1:36pm via [TweetDeck](#)

@[jgombita](#) Bad eggs in all sectors. Akin to resume padding: may worked for client, but not nec. what they said they did. @[KellyeCrane](#) [#solopr](#)



[jgombita](#) 1:36pm via [web](#)

Proolly same ones who invite you to LI (in Subject line says you're a friend) and you are a person they trust @[MarketingMel](#) @[dconconi](#) [#solopr](#)



[KellyeCrane](#) 1:36pm via [TweetDeck](#)

@[jgombita](#) @[dariasteigman](#) Just like people lie on resumes, unscrupulous consultants may falsify (hesitate to call them [#solopr](#) !)



[MarketingMel](#) 1:36pm via [TweetDeck](#)

@[SoloPR](#) Ha! My pup is in his crate - Plus I'm eating as I hang out w/ you [#smarties](#) [#soloPR](#)



[SmartWoman](#) 1:35pm via TweetChat

Do you work for yourself in [#PR](#) [#Marketing](#) or [#socialmedia](#) - you could be hanging out w/some awesome pros right now - come join us @ [#solopr](#)



[JanetLFalk](#) 1:35pm via TweetDeck

@[jgombita](#) I offer DRAFT of LI referral to contact [#soloPR](#)



[KristK](#) 1:35pm via TweetGrid.com

RT @[LoisMarketing](#): Keep testimonials -- along with samples -- on hand with clients' OK to use them. Key for any new [#solopr](#)



[makasha](#) 1:35pm via TweetDeck

@[KellyeCrane](#) I have not had a problem with slow searches but I tend to use it more from my Android phone than my laptop [#solopr](#)



[REDMEDIAPR](#) 1:35pm via TweetDeck

smart RT @[jgombita](#): I tend to read other LinkedIn referrals for a person before I write mine, @[dconconi](#). To differentiate. [#solopr](#)



[EaddyPerry](#) 1:34pm via TweetChat

RT @[makasha](#): A2: I also get clients 2 complete exit interviews, that information is also used for new client prospects & references. [#solopr](#)



[LoisMarketing](#) 1:34pm via TweetDeck

Interesting thoughts and ideas about how to utilize your LinkedIn profile in [#solopr](#)



[jgombita](#) 1:34pm via web

I tend to read other LinkedIn referrals for a person before I write mine, [@dconconi](#). To differentiate. And do it right and better! [#solopr](#)



[criticalmention](#) 1:34pm via TweetDeck

RT [@LoisMarketing](#): Keep testimonials -- along with writing samples -- on hand with clients' OK to use them. Key for any new [#soloPR](#)



[MarketingMel](#) 1:34pm via TweetDeck

[@dconconi](#) [@jgombita](#) Key: Get high profile clients to write on LI. I'm amazed at the people I don't know who ask for a LI ref! [#soloPR](#)



[KristK](#) 1:34pm via TweetGrid.com

RT [@makasha](#): A2: I also get clients to complete exit interviews, that information is also used for client prospects, references [#solopr](#)



[RegineNelson](#) 1:33pm via HootSuite

Q2: Direct to LinkedIn profile. However, if the project directly relates to a high-profile client then I forward them the request. [#soloPR](#)



SoloPR 1:33pm via TweetGrid.com

By the way, like clockwork, my pup decides to act up during every [#solopr](#) chat! She must sense it's time to have fun :-)



[jgombita](#) 1:33pm via web

@[KellyeCrane](#) yikes! Have you ever heard of a [#solopr](#) "faking" a working relationships, Kellye? Dangerous. cc @[dariasteigman](#)



[farida_h](#) 1:33pm via TweetChat

RT @[LoisMarketing](#): Keep testimonials -- along with writing samples -- on hand with clients OK to use them. Key for any new [#solopr](#)



[dconconi](#) 1:33pm via TweetChat

wow. And they actually do them? RT @[makasha](#): A2: I also get clients to complete exit interviews... [#solopr](#)



[dariasteigman](#) 1:33pm via TweetDeck

@[KellyeCrane](#) Probably true. What does that say (not) us? [#solopr](#)



[KellyeCrane](#) 1:32pm via TweetDeck

@[dariasteigman](#) Agree! But I think sometimes the prospect is just checking to make sure you've actually worked w/cos you list. [#solopr](#)



[makasha](#) 1:32pm via TweetChat

A2: I also get clients to complete exit interviews, that information is also used for new client prospects and references [#solopr](#)



[dconconi](#) 1:32pm via TweetChat

[@jgombita](#) you are special my dear. Have you read the ones on other people's pages? [#solopr](#)



[SmartWoman](#) 1:32pm via TweetChat

RT [@LoisMarketing](#): Keep testimonials -- along with writing samples -- on hand with clients OK to use them. Key for any new [#solopr](#)



[jenzings](#) 1:31pm via TweetDeck

Yup. RT [@KristK](#): A2: Be prepared to offer references. Not having any ready to go could cause prospect to flee. [#solopr](#)



[EaddyPerry](#) 1:31pm via TweetChat

RT [@SoloPR](#): Nice! RT [@makasha](#): A2: I keep reference letters on hand from all clients [#solopr](#)



[jgombita](#) 1:31pm via TweetGrid.com

RT [@KristK](#): A2: Whether negotiating with prospect or seeking a job, never let a reference be surprised by a call. Keep them in the loop. [#solopr](#)



[SoloPR](#) 1:31pm via TweetGrid.com

RT @kkellerpr: @KellyeCrane I have had them call & have gotten interesting insight into the prospect from the reference after-bonus [#solopr](#)



[criticalmention](#) 1:31pm via [TweetChat](#)

Sometimes there's no better selling point than a truthful testimonial from a happy client :) [#solopr](#)



[lanarushing](#) 1:31pm via [Twitter for BlackBerry®](#)

Linkedin is a good spot as well! "@dconconi: A2: having client testimonials on your website helps around this as well [#solopr](#)"



[RegineNelson](#) 1:31pm via [HootSuite](#)

A1: I use delicious, Google Reader. [#soloPR](#)



[KristK](#) 1:31pm via [TweetGrid.com](#)

A2: Be prepared to offer references. Not having any ready to go could cause prospect to flee. [#solopr](#)



[LoisMarketing](#) 1:31pm via [TweetDeck](#)

Keep testimonials -- along with writing samples -- on hand with clients' OK to use them. Key for any new [#soloPR](#)



[farida_h](#) 1:31pm via [TweetChat](#)

RT @KristK: A2 Whether negotiating w/t prospect or seeking a job, never let reference b surprised by a call. Keep them in the loop [#solopr](#)



[jgombita](#) 1:31pm via web

@[dconconi](#) not the ones I write! ;-) When I provide a LinkedIn reference, I provide unique imagery and background as to relationship. [#solopr](#)



[dariasteigman](#) 1:30pm via TweetDeck

@[KellyeCrane](#) Agreed. It's rare that they do. But you still have to give your contacts heads up, so it's tied to rel'ship. [#solopr](#)



[RegineNelson](#) 1:30pm via HootSuite

[#soloPR](#) Regine here from SF Bay area. Solo for 2 years. Happy to be here. :)



[SoloPR](#) 1:30pm via TweetGrid.com

Nice! RT @[makasha](#): A2: I keep reference letters on hand from all clients [#solopr](#)



[amysept](#) 1:30pm via TweetChat

New clients looking for references? RT @[kamichat](#): Get high profile clients to write a recommendation on linkedIn profile, share that [#solopr](#)



[karenswim](#) 1:30pm via TweetChat

Same experience as @[KellyeCrane](#) have not been asked often but even when provided never contacted [#solopr](#)



[KristK](#) 1:30pm via TweetGrid.com

A2: Whether negotiating with prospect or seeking a job, never let a reference be surprised by a call. Keep them in the loop. [#solopr](#)



[SmartWoman](#) 1:29pm via [TweetChat](#)

@[LoisMarketing](#) right - it used to be standard, but now, with high online digital reputation visibility, it's a red flag IMO. [#solopr](#)



[SoloPR](#) 1:29pm via [TweetGrid.com](#)

Good one! RT @[KristK](#): A2: I've pointed prospects to my LinkedIn recommendations when asked for references. [#solopr](#)



[joeldon](#) 1:29pm via [TweetDeck](#)

Nailed it! RT @[SmartWoman](#): @[LoisMarketing](#) exactly asking for references is red flag of no trust [#solopr](#)



[fransteps](#) 1:29pm via [TweetChat](#)

A2: Sometimes being asked for references is trick question-they want them, but they rarely actually contact them. Old School! [#solopr](#)



[dconconi](#) 1:29pm via [TweetChat](#)

@[jgombita](#) but so are Linked In referrals. [#solopr](#)



[criticalmention](#) 1:29pm via [TweetDeck](#)

@[JanetLFalk](#) Good point. Another important reason to get references approval [#soloPR](#)



[LoisMarketing](#) 1:29pm via [TweetDeck](#)

@[SmartWoman](#) So true -- and you're caught up with a "shopper" rather than a valuable prospect. Very good point. [#solopr](#)



[dariasteigman](#) 1:29pm via [TweetDeck](#)

@[itsheatherwhite](#) @[MackCollier](#) And biz folks in related comms fields (e.g., I'm not a PR pro). [#soloPR](#)



[karenswim](#) 1:29pm via [TweetChat](#)

RT @[KellyeCrane](#): A2: Ill also note that Ive been asked for ref a few times, but to my knowledge no one has actually contacted them. [#solopr](#)



[lisahaggis](#) 1:29pm via [web](#)

If not too late for A1, want to throw in that @[evernote](#) is the way to go for bookmarking! [#solopr](#)



[SoloPR](#) 1:28pm via [TweetGrid.com](#)

RT @[JanetLFalk](#): @[criticalmention](#) @[kellyecrane](#) Always advance tell refs to expect a call from X discussing our work together on Y [#solopr](#)



[SmartWoman](#) 1:28pm via [TweetChat](#)

@[LoisMarketing](#) exactly - referral basis clients solve much of this - most times to me asking for references is red flag of no trust [#solopr](#)



[KellyeCrane](#) 1:28pm via [TweetDeck](#)

A2: I'll also note that I've been asked for ref a few times, but to my knowledge no one has actually contacted them. [#solopr](#)



[dariasteigman](#) 1:28pm via [TweetDeck](#)

If you're worried about contact info per se, run away -- that's a trust thing. Should be abt when to leverage your rel'ship. [#solopr](#)



[makasha](#) 1:28pm via [TweetChat](#)

Same here RT [@LoisMarketing](#): Im asked to provide references on fewer and fewer occasions now that my new clients are by referral. [#solopr](#)



[MackCollier](#) 1:28pm via [TweetDeck](#)

[@itsheatherwhite](#) [#soloPR](#) is a chat primarily for people working for themselves in the PR space, or anyone interested in PR



[karenglowacki](#) 1:28pm via [TweetDeck](#)

RT [@jenzings](#): Good idea...! RT [@KristK](#): A2: I've pointed prospects to my LinkedIn recommendations when asked for references. [#solopr](#)



[LoisMarketing](#) 1:28pm via [TweetDeck](#)

The large can speak to the small, and the small to the large. Don't let that limit your offering references. [#solopr](#)



[JanetLFalk](#) 1:28pm via [TweetDeck](#)

[@criticalmention](#) [@kellyecrane](#) Always advance tell refs to expect a call from X discussing our work together on Y [#soloPR](#)



[jgombita](#) 1:28pm via web

@[dconconi](#) I agree, except that website testimonials tend to be "all glowing." Like slick marketing copy. Not really a reference! [#solopr](#)



[pictoronto](#) 1:27pm via Sprout Social

If you're watching Twitter for the next little while, tune in to the [#solopr](#) chat -- in progress until 2pm!



[lanarushing](#) 1:27pm via Twitter for BlackBerry®

@[EaddyPerry](#) I don't have that problem. If I did, I would respect their wishes. [#soloPR](#)



[karenglowacki](#) 1:27pm via web

ITA RT @[dconconi](#): A2: having client testimonials on your website helps around this as well [#solopr](#)



[BigGirlBranding](#) 1:27pm via TweetDeck

RT @[MackCollier](#): [#solopr](#) is going on right now if you want to get chatty with fellow pr smarties...



[jenzings](#) 1:27pm via TweetDeck

Good idea...! RT @[KristK](#): A2: I've pointed prospects to my LinkedIn recommendations when asked for references. [#solopr](#)



[LoisMarketing](#) 1:27pm via TweetDeck

I'm asked to provide references on fewer and fewer occasions now that my new clients are by referral. But I am very open to doing so [#solopr](#)



[makasha](#) 1:27pm via TweetChat

RT @[KristK](#): A2: Ive pointed prospects to my LinkedIn recommendations when asked for references. [#solopr](#)



[fransteps](#) 1:27pm via TweetChat

@[KellyeCrane](#) Ahh, I see where you're going with that. Good thought. Need to be careful. [#solopr](#)



[dconconi](#) 1:27pm via TweetChat

absolutely! RT @[criticalmention](#): Good point @[kellycrane](#) also make sure current clients are okay with it before proceeding [#solopr](#)



[makasha](#) 1:27pm via TweetChat

RT @[dconconi](#): A2: having client testimonials on your website helps around this as well [#solopr](#)



[makasha](#) 1:27pm via TweetChat

RT @[KellyeCrane](#): @[fransteps](#) Like, if youre worried the prospect might contact your big client w/unwanted biz opportunity. [#solopr](#)



[jgombita](#) 1:27pm via HootSuite

RT @[kamichat](#): @[SoloPR](#) Q2: Get your high profile clients to write a recommendation on your linkedIn profile, and share that. [#solopr](#)



[karenskim](#) 1:26pm via HootSuite

Unfortunately, lol :-) RT @[dconconi](#): @[karenskim](#) 'Tis the season!! #solopr



[KristK](#) 1:26pm via TweetGrid.com

A2: I've pointed prospects to my LinkedIn recommendations when asked for references. #solopr



[EddyPerry](#) 1:26pm via TweetChat

RT @[kamichat](#): @[SoloPR](#) Q2: Get your high profile clients to write a recommendation on your LinkedIn profile, and share that. (Yes!) #solopr



[dconconi](#) 1:26pm via TweetChat

A2: having client testimonials on your website helps around this as well #solopr



[criticalmention](#) 1:26pm via TweetChat

Good point @[kellycrane](#) also make sure current clients are okay with it before proceeding #solopr



[KellyeCrane](#) 1:26pm via TweetDeck

@[fransteps](#) Like, if you're worried the prospect might contact your big client w/unwanted biz opportunity. #solopr



[karenskim](#) 1:26pm via TweetChat

It should be RT @[JanetLFalk](#): A2 By the time they ask for refs, the sale is practically in the bag #solopr



[KristK](#) 1:26pm via [TweetGrid.com](#)

A2: Maintaining client confidentiality and respecting their privacy are other reasons to gather testimonials b4 you need one. [#solopr](#)



[makasha](#) 1:26pm via [TweetChat](#)

RT @[KellyeCrane](#): A2: Perhaps you can compile a list of approved testimonials from these clients, vs. handing out their info. [#solopr](#)



[MarketingMel](#) 1:26pm via [TweetDeck](#)

@[karenskim](#) Ha! that's exactly what I was talking about. Client reference on LI [#soloPR](#)



[dconconi](#) 1:26pm via [TweetChat](#)

RT @[kamichat](#): @[SoloPR](#) Q2: Get your high profile clients to write a recommendation on your linkedIn profile, and share that. (Yes!) [#solopr](#)



[makasha](#) 1:25pm via [TweetChat](#)

A2: I keep reference letters on hand from all clients [#solopr](#)



[KellyeCrane](#) 1:25pm via [TweetDeck](#)

A2: Perhaps you can compile a list of approved testimonials from these clients, vs. handing out their info. [#solopr](#)



[fransteps](#) 1:25pm via [TweetChat](#)

Yes! RT @kamichat: @SoloPR Q2: Get your high profile clients to write a recommendation on your linkedIn profile, and share that. #solopr



[JanetLFalk](#) 1:25pm via [TweetDeck](#)

A2 By the time they ask for refs, the sale is practically in the bag #soloPR



[3HatsComm](#) 1:25pm via [TweetChat](#)

Good tip. RT @KristK: A2: If concerned about sharing clients contact information, offer to have existing client contact them. #solopr



[EaddyPerry](#) 1:25pm via [TweetChat](#)

RT @KellyeCrane: A2: ...consider: If you think the potential client will misuse the info, do you want to be working w/them? #solopr



[karenswym](#) 1:25pm via [TweetChat](#)

RT @kamichat: @SoloPR Q2: Get your high profile clients to write a recommendation on your linkedIn profile, and share that. (Yes!) #solopr



[fransteps](#) 1:25pm via [TweetChat](#)

@KellyeCrane Can you give an example? #solopr



[SmartWoman](#) 1:25pm via [TweetChat](#)

RT @kamichat: @SoloPR Q2: Get your high profile clients to write a recommendation on your linkedIn profile, and share that. (YES!) #solopr



[karenswim](#) 1:25pm via [TweetChat](#)

RT @[KellyeCrane](#): One thing to consider: If you think the potential client will misuse the info, do you want to be working w/them? [#solopr](#)



[SoloPR](#) 1:25pm via [TweetGrid.com](#)

Great pt! Not for tire-kickers RT @[dariasteigman](#): I'm very careful about giving references b/c don't want to burn them... [#solopr](#)



[KristK](#) 1:24pm via [TweetGrid.com](#)

A2: If concerned about sharing clients' contact information, offer to have existing client contact them. [#solopr](#)



[kamichat](#) 1:24pm via [HootSuite](#)

@[SoloPR](#) Q2: Get your high profile clients to write a recommendation on your linkedIn profile, and share that. [#solopr](#)



[karenglowacki](#) 1:24pm via [web](#)

Q2 [#solopr](#) - why wouldn't you want to share your references from high profile clients?



[KellyeCrane](#) 1:24pm via [TweetDeck](#)

A2: One thing to consider: If you think the potential client will misuse the info, do you want to be working w/them? [#solopr](#)



-EaddyPerry 1:24pm via TweetChat

@lanarushing what if high profile clients don't want to be contacted? [#solopr](#)



SmartWoman 1:24pm via TweetChat

A2 don't usually do references of any type. Use a library of proj plans, strategy videos + my online presence or I don't do project [#solopr](#)



dariasteigman 1:24pm via TweetDeck

I'm very careful about giving references b/c don't want to burn them. So it's case-by-case decision. [#solopr](#)



JanetLFalk 1:24pm via TweetDeck

RT @lanarushing: I'm open to sharing references at any level at any time [#solopr](#) A2 Me, too.



MarketingMel 1:24pm via TweetDeck

@SoloPR A. 2 Very easy for prospect to see references and clients on my web site, LI references also from some clients. [#soloPR](#)



PaulaJohns 1:24pm via TweetDeck

@dariasteigman Agree -- it's good to get out and about in decent attire once in awhile. :) [#solopr](#)



-EaddyPerry 1:23pm via TweetChat

use case studies rather than give references from high profile clients [#solopr](#)



[KristK](#) 1:23pm via [TweetGrid.com](#)

RT @SoloPR: Q2: If prospect asks for references from high profile clients, & you don't want to share contact info, what to do? [#solopr](#)



[lanarushing](#) 1:23pm via [Twitter for BlackBerry@](#)

"@LoisMarketing: I'm open to sharing references at any level at any time [#solopr](#) A2" Me, too.



[jgombita](#) 1:23pm via [web](#)

@jenzings @joeldon yesp, like a zombie version of life I keep hoping @boresquare et al., become dinosaurs, too. [#solopr](#)



[itsheatherwhite](#) 1:23pm via [TweetDeck](#)

@MackCollier What's [#solopr](#) all about?



[karenswim](#) 1:23pm via [TweetChat](#)

@farida_h @joeldon, lol was thinking the same thing! [#solopr](#)



[fransteps](#) 1:23pm via [TweetChat](#)

Q2: I'm stumped. Maybe I don't have any high profile clients? [#solopr](#)



[dariasteigman](#) 1:23pm via [TweetDeck](#)

A2 Good general Q about when to tap your references, but shouldn't be about "high" or "low" profile. Is prospect, project worth it? [#solopr](#)



[Webceleb 1:23pm via TweetDeck](#)

RT @rockstarjen: A [#solopr](#) (or marketing) pro in San Diego? Join us for lunch on 12/7 in UTC bit.ly/ru9nBw



[joeldon 1:23pm via TweetDeck](#)

Yes, and some companies spent millions on it. @farida_h: Second Life? Does that even still exist? :) [#solopr](#)



[LoisMarketing 1:23pm via TweetDeck](#)

I'm open to sharing references at any level at any time [#solopr](#) A2



[karenskim 1:22pm via TweetChat](#)

RT @SoloPR: ow-profile prospect asks 4 references from high profile clients, & you dont want to share contact info, what to do? [#solopr](#)



[farida_h 1:22pm via TweetChat](#)

@joeldon Second Life? Does that even still exist? :) [#solopr](#)



[EaddyPerry 1:22pm via TweetChat](#)

RT @SoloPR: Q2: if low-profile prospect asks 4 references frm ur high profile clients & dont want 2 share contact info, what to do? [#solopr](#)



[dconconi](#) 1:22pm via [TweetChat](#)

RT @SoloPR: Q2: low-profile prospect asks 4 references from ur high profile clients, & u dont want 2 share contact info, what 2 do? [#solopr](#)



[jenzings](#) 1:21pm via [TweetDeck](#)

@[joeldon](#) I never even joined second life...just couldn't wrap my mind around how it would be useful for me. [#soloPR](#)



[fransteps](#) 1:21pm via [TweetChat](#)

RT @SoloPR Q2: If low-profile prospect asks for ref from yr high profile clients & you dont want to share, what to do? [#solopr](#)



[KellyeCrane](#) 1:21pm via [TweetDeck](#)

@[MackCollier](#) Thanks for sharing, Mack! [#solopr](#)



[40deuce](#) 1:21pm via [TweetDeck](#)

@[jgombita](#) @[joeldon](#) Funny you mention that, I was actually thinking about tr.im this morning [#solopr](#)



[karenglowacki](#) 1:21pm via [web](#)

[#SoloPR](#) Hello, joining in after a long absence!



[dariasteigman](#) 1:21pm via [TweetDeck](#)

@[MackCollier](#) Hi Mack [~waving hi~] [#solopr](#)



[joeldon](#) 1:20pm via [TweetDeck](#)

As long as we are mentioning dinosaurs, anyone still hanging in Second Life? [#solopr](#)



[SoloPR](#) 1:20pm via [TweetGrid.com](#)

Q2: If low-profile prospect asks for references from your high profile clients, & you don't want to share contact info, what to do? [#solopr](#)



[MackCollier](#) 1:20pm via [TweetDeck](#)

[#solopr](#) is going on right now if you want to get chatty with fellow pr smarties...



[criticalmention](#) 1:20pm via [TweetDeck](#)

@[farida_h](#) I definitely agree with you RT I think Reddit has gained much more traction than Digg. [#solopr](#)



[lanarushing](#) 1:19pm via [TweetDeck](#)

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[farida_h](#) 1:19pm via [TweetChat](#)

@[criticalmention](#) I think Reddit has gained much more traction than Digg. [#solopr](#)



[dariasteigman](#) 1:19pm via [TweetDeck](#)

@[jgombita](#) I liked it. I had some core of ppl who were finding good stuff I didn't see otherwise. [#soloPR](#)



[jgombita](#) 1:19pm via web

@[joeldon](#) @[40deuce](#) and I were both in mourning for quite awhile once tr.im pulled out. :-([#soloPR](#)



[criticalmention](#) 1:18pm via TweetDeck

@[farida_h](#) I am sure there are still many who use it but not as popular as before [#soloPR](#)



[dconconi](#) 1:18pm via TweetChat

same here RT @[SoloPR](#): Good point! MT @[SmartWoman](#): A1 confession: I dont bookmark like I used to... Things change fast. [#soloPR](#)



[jgombita](#) 1:18pm via web

@[dariasteigman](#) I ended up unsubscribing to many people's Reader shares. Too much sharing, not enough actual reading! [#soloPR](#)



[criticalmention](#) 1:18pm via TweetDeck

@[SmartWoman](#) Right, same here [#soloPR](#)



[SoloPR](#) 1:18pm via TweetGrid.com

Nice tips, everyone. Q2 is coming up... [#soloPR](#)



[joeldon](#) 1:18pm via TweetDeck

Judy, YES, tr.im had the best metrics. I sold a lot of people on tr.im over bit.ly @jgombita: Metrics were the best of all of them. #solopr



[SoloPR 1:18pm via TweetGrid.com](#)

Good point! MT @SmartWoman: A1 confession: I don't bookmark like I used to... Things change fast. #solopr



[dariasteigman 1:18pm via TweetDeck](#)

@PaulaJohns Amen. Though it's good to know I can still dress myself presentably once in a while. :) #solopr



[farida_h 1:18pm via TweetChat](#)

@SmartWoman Good point there. There's so much (new) content to consume. Don't always end up revisiting archived, bookmarked content #solopr



[SmartWoman 1:17pm via TweetChat](#)

@fransteps exactly. I read fast, consume massive info daily & find that scanning, absorbing, & moving on works best #solopr



[EddyPerry 1:17pm via TweetChat](#)

RT @dariasteigman: @jgombita You can share to G+, but I miss being able to read what others are sharing w/in Reader. #solopr



[fransteps 1:17pm via TweetChat](#)

@SmartWoman Good strategy. Easy to get bogged down in your bookmarks! #solopr



[sciencesurfer](#)

1:16pm via HootSuite

RT @KellyeCrane: Interesting reminders- Emails That Get Attention [ow.ly/7Ioi1](#) #solopr



[dariasteigman](#) 1:16pm via TweetDeck

@jgombita You can share to G+, but I miss being able to read what others are sharing w/in Reader. #solopr



SoloPR 1:16pm via TweetGrid.com

Haven't tried that one! RT @AerialEllis: I faithfully use Shareaholic. #soloPR #solopr



[SmartWoman](#) 1:16pm via [TweetChat](#)

A1 - true confession - I don't bookmark like I used to - moved to stream swimming instead of so much archiving. Things change fast. [#solopr](#)



[joeldon](#) 1:16pm via [TweetDeck](#)

My how times change, at one time you'd be considered irrelevant if you weren't hyping Digg to your clients/companies. [#solopr](#)



[fransteps](#) 1:16pm via [TweetChat](#)

[@3HatsComm](#) Try feedly. Fun and free! [#solopr](#)



[KellyeCrane](#) 1:15pm via [TweetDeck](#)

[@rajean](#) [@makasha](#) How do you feel about Evernote performance these days? I found it too slow for searches (but that was a while ago) [#solopr](#)



[jgombita](#) 1:15pm via [web](#)

[@joeldon](#) ohhh, I did so like tr.im as a URL shortener. (Another Canuck startup, btw.) Metrics were the best of all of them. [#solopr](#)



[3HatsComm](#) 1:15pm via [TweetChat](#)

[@fransteps](#) I'm trying a few iPad apps to make Google Reader easier to manage, when I've got the time. [#solopr](#)



[dariasteigman](#) 1:15pm via TweetDeck

Thanks all. When I tried "social bkmking," found I wasn't focused on find-ability for me. Now I have a BkMk system that works. [#solopr](#)



[AerialEllis](#) 1:15pm via TweetDeck

I faithfully use Shareaholic. [#soloPR](#)



[farida_h](#) 1:15pm via TweetChat

[@criticalmention](#) I've given up on using Digg. It is still even that popular as it was? [#solopr](#)



[sciencesurfer](#)

[1:14pm via TweetDeck](#)

RT @rockstarjen: A [#solopr](#) (or marketing) pro in San Diego? Join us for lunch on 12/7 in UTC bit.ly/ru9nBw



[KristK 1:14pm via TweetGrid.com](#)

RT @SoloPR: Q1: What tool, if any, do you use for online bookmarking/sharing? [#solopr](#)



[LoisMarketing 1:14pm via TweetDeck](#)

Twitter is my sharing source. I like to recommend friends and their links w personal intro, same occasionally w Facebook [#solopr](#) A1



[SmartWoman](#) 1:14pm via TweetChat

@[criticalmention](#) some but only with the audiences that are still using it. I don't push Digg like I maybe used to [#solopr](#)



[LeeTawil](#) 1:14pm via TweetChat

RT @[SmartWoman](#): RT @[dariasteigman](#): A1 I see bookmarking, sharing as separate. I use bookmark system for me, share via various platforms for others. [#solopr](#)



[PaulaJohns](#) 1:14pm via TweetDeck

Same here RT @[dariasteigman](#): A1 I use bookmark system for me, share via various platforms for others. [#solopr](#)



[fransteps](#) 1:14pm via TweetChat

A1: You can feed your Google Reader into feedly for a "magazine" look for easier reading. [#solopr](#)



[rajean](#) 1:14pm via web

I'm liking Evernote too! RT @[makasha](#) A1: I use Evernote for bookmarking & whatever relative social network to share [#solopr](#)



[SocialDani](#) 1:14pm via TweetDeck

RT @[dariasteigman](#): A1 I see bookmarking, sharing as separate. I use bookmark system for me, share via various platforms for others. [#solopr](#)



[KristK](#) 1:14pm via [TweetGrid.com](#)

Better late than never. Hello all! Kristie here from south MS (20 years exp, 7 years indy, APR, Tulane prof) [#solopr](#)



[makasha](#) 1:14pm via [TweetChat](#)

RT [@dariasteigman](#) A1 I see bookmarking, sharing as separate. I use bookmark system for me, share via various platforms for others. [#solopr](#)



[joeldon](#) 1:14pm via [TweetDeck](#)

Anyone who banked on tr.im before it folded knows the risks of the cloud. [#solopr](#)



[criticalmention](#) 1:13pm via [TweetChat](#)

A1 Does anyone still use digg? [#solopr](#)



[SoloPR](#) 1:13pm via [TweetGrid.com](#)

RT [@dariasteigman](#): A1 I see bookmarking, sharing as separate. I use bookmark system for me, share via various platforms for others. [#solopr](#)



[farida_h](#) 1:13pm via [TweetChat](#)

+1 RT [@dariasteigman](#): A1 I see bookmarking, sharing as separate. Use bookmark system for me, share via various platforms for others [#solopr](#)



[jgombita](#) 1:13pm via [web](#)

@[dariasteigman](#) Google Reader is still available. You just need to hit More and get the drop box. (I still use, but not as often.) [#solopr](#)



[dconconi](#) 1:13pm via [TweetChat](#)

A1: afraid I'm old school too on bookmarking - looking forward to learning more on this [#solopr](#)



[PaulaJohns](#) 1:13pm via [TweetDeck](#)

Grunge-wear is the mark of a true work-from-home [#solopr](#). Or should I say comfort wear...@[JanetLFalk](#)
@[dariasteigman](#)



[SmartWoman](#) 1:13pm via [TweetChat](#)

RT @[dariasteigman](#): A1 I see bookmarking, sharing as separate. I use bookmark system for me, share via various platforms for others. [#solopr](#)



[tonymanolatos](#) 1:13pm via [Twitter for iPad](#)

@[SoloPR](#) And here is a link that works: sdrostra.com/?p=22659 Sorry about that. [#solopr](#)



[karenskim](#) 1:13pm via [TweetChat](#)

RT @[dariasteigman](#): A1 I see bookmarking, sharing as separate. I use bookmark system for me, share via various platforms for others. [#solopr](#)



[3HatsComm](#) 1:13pm via [TweetChat](#)

A1 Learning Evernote, trying StumbleUpon, browser. Depends what it is, how I want to share it and w/ whom. [#solopr](#)



SoloPR 1:12pm via TweetGrid.com

RT @jenzings: A1--I'm old school. Still use & love Delicious. #solopr



fransteps 1:12pm via TweetChat

A1: I use delicious, Google Reader and now, feedly. Delicious for memory & share; other 2 for social sharing. #solopr



karenswim 1:12pm via TweetChat

A1: StumbleUpon, still love delicious for personal and also use my browser bookmarks #solopr



dariasteigman 1:12pm via TweetDeck

A1 I see bookmarking, sharing as separate. I use bookmark system for me, share via various platforms for others. #solopr



criticalmention 1:12pm via TweetChat

A1. does anyone still use digg.com? #solopr



joeldon 1:12pm via TweetDeck

Delicious is great, but future has been murky. Can you afford to lose it all? #solopr



Speakeasy_Media 1:12pm via HootSuite

will be following #solopr chat today & will try and leave a comment or two -- on a roll here in ATL



[jgombita](#) 1:12pm via web

A1. More and more I'm using Google+. If I go to my personal posts account, I have an easy-to-find depository of past resources. [#solopr](#)



[dariasteigman](#) 1:11pm via TweetDeck

A1 I bookmark w/ Google Chrome b/c seamless across computers. Used to love Google Reader for sharing until that feature went away. [#solopr](#)



[karenswim](#) 1:11pm via TweetChat

RT @SoloPR: Q1: What tool, if any, do you use for online bookmarking/sharing [#solopr](#)



[tonymanolatos](#) 1:11pm via Twitter for iPad

@SoloPR Hello! I'm a communications strategist and blogger from San Diego w/a fresh post about pols and [#Klout](#) scores: bit.ly/s5Iw2H [#solopr](#)



[makasha](#) 1:11pm via TweetChat

A1: I use Evernote for bookmarking and whatever relative social network to share [#solopr](#)



[farida_h](#) 1:11pm via TweetChat

A1: I use Delicious & also use StumbleUpon (though don't use it as much as I should be.) [#solopr](#)



[SmartWoman](#) 1:11pm via TweetChat

A1 - depends on goal. For myself, I use Firefox browser bookmark + google reader. For my blogs, Wordpress plug ins for social share [#solopr](#)



[EddyPerry 1:11pm via TweetChat](#)

RT @SoloPR: Q1: What tool, if any, do you use for online bookmarking/sharing? [#solopr](#)



[3HatsComm 1:10pm via TweetDeck](#)

Joining [#solopr](#) from Atlanta - site of Saturdays' SEC Championship game. Geaux Tigers :)



[RebeccaEdgar 1:10pm via web](#)

Rebecca from Toronto area here. Missed the last few weeks of smarts on [#solopr](#) chat.



[joeldon 1:10pm via TweetDeck](#)

Judy, have created a Google calendar for all ur great chat zones ;-)
@jgombita: Welcome @SmartWoman, and too funny, [#solopr](#)



[jenzings 1:10pm via TweetDeck](#)

A1--I'm old school. Still use & love Delicious. [#soloPR](#)



[dariasteigman 1:10pm via TweetGrid.com](#)

RT @SoloPR: Q1: What tool, if any, do you use for online bookmarking/sharing? [#solopr](#)



[MarketingMel 1:10pm via TweetDeck](#)

RT @SoloPR: Q1: What tool, if any, do you use for online bookmarking/sharing? [#solopr](#)



[makasha](#) 1:10pm via [TweetChat](#)

RT @SoloPR: Q1: What tool, if any, do you use for online bookmarking/sharing? [#solopr](#)



[jenzings](#) 1:10pm via [TweetGrid.com](#)

RT @SoloPR: Q1: What tool, if any, do you use for online bookmarking/sharing? [#solopr](#)



[dariasteigman](#) 1:10pm via [TweetDeck](#)

@[JanetLFalk](#) It is indeed. Though right now I'm overdressed for [#solopr](#).



[makasha](#) 1:09pm via [TweetChat](#)

Hi. Makasha Dorsey checking in a little late from [#montgomery](#) [#al](#) [#solopr](#)



[dconconi](#) 1:09pm via [TweetChat](#)

RT @SoloPR: Q1: What tool, if any, do you use for online bookmarking/sharing? [#solopr](#)



[dconconi](#) 1:09pm via [TweetChat](#)

@[karensxim](#) 'Tis the season!! [#solopr](#)



[fransteps](#) 1:09pm via [TweetChat](#)

RT @SoloPR: Q1: What tool, if any, do you use for online bookmarking/sharing? [#solopr](#)



[MarketingMel](#) 1:09pm via [TweetDeck](#)

Great crowdsourcing RT @jgombita: Thanks [#solopr](#) Crisis Byte: An Online Shark Attack or Fishy Little Nibbles? ow.ly/7HpYp



[trajejan](#) 1:09pm via [web](#)

Just sent a Q for [#solopr](#) chat @KellyeCrane - if it's too late, we can revisit at another time.



[SmartWoman](#) 1:09pm via [TweetChat](#)

@DebInATX DEB! Great to see you, my friend! I have no doubt I will learn much & make some great friends here. [#solopr](#)



[JanetLFalk](#) 1:09pm via [TweetDeck](#)

@dariasteigman Too funny. Lack of uniform is a big plus for [#soloPR](#)



[SoloPR](#) 1:09pm via [TweetGrid.com](#)

Q1: What tool, if any, do you use for online bookmarking/sharing? [#solopr](#)



[karensxim](#) 1:08pm via [TweetChat](#)

@dconconi Hi Diana, we got our first snowfall too, very light now melted but there was snow on windows, grass this a.m. [#solopr](#)



[bonnieupright](#) 1:08pm via [Seismic twirl](#)

Lurking in [#solopr](#) for a bit before client event. It's been far too long! Hello from sunny Jax, HOME of the Jacksonville Jaguars!



[SmartWoman](#) 1:08pm via [TweetChat](#)

[@jgombita](#) You are a leader among leaders, Judy. :-) [#solopr](#)



[dconconi](#) 1:08pm via [TweetChat](#)

RT [@SoloPR](#): Weve got some interesting Qs lined up for today. Q1 is coming up... [#solopr](#)



[criticalmention](#) 1:08pm via [TweetChat](#)

[@SoloPR](#) if anticipation is what you're trying to build...it's working =P [#solopr](#)



[dconconi](#) 1:08pm via [TweetChat](#)

RT [@SoloPR](#): Its time for this weeks [#soloPR](#) chat 4 independent pros in PR & related fields (& those who want to learn more about it) [#solopr](#)



[fransteps](#) 1:08pm via [TweetChat](#)

Hi all. Fran from San Antonio. Cold and sunny today. In "end of year" mode w/ clients. Let's rock and roll! [#solopr](#)



[rockstarjen](#) 1:08pm via [TweetDeck](#)

[@KellyeCrane](#) [@ScribnerPR](#) [@PaulaJohns](#) [@KathyCash](#) [@missionpr](#) [@sciencesurfer](#) of course, Ms. Crane! [#solopr](#)



[DebInATX](#) 1:08pm via Twitter for Mac

@[SmartWoman](#) You'll love [#solopr](#) @[KellyeCrane](#) & her crew rocks!



[karens swim](#) 1:07pm via TweetChat

Good Afternoon, Karen Swim checking in a little late! Hope everyone is doing well! [#solopr](#)



[GoldPearlPR](#) 1:07pm via web

Hi, this is Megan from Gold Pearl PR in NYC [#solopr](#)



[jgombita](#) 1:07pm via web

Welcome @[SmartWoman](#), and too funny, as @[Joeldon](#) followed me into this chat, too. :-) [#solopr](#)



[dariasteigman](#) 1:07pm via TweetDeck

Client said: can you come in or Skype call? Translation: do I have to change, or just change shirt? [#solopr](#)



[SoloPR](#) 1:07pm via TweetGrid.com

We've got some interesting Qs lined up for today. Q1 is coming up... [#solopr](#)



[farida_h](#) 1:07pm via TweetChat

Joining in this week's [#solopr](#) chat. Hi, everyone. Farida from NY. Comms specialist, freelance writer who loves to connect! [#solopr](#)



[dconconi](#) 1:07pm via TweetChat

wow - slow load on tweetchat today - but I am here at last! Diana from "first snowfall of the season"
Toronto [#solopr](#)



[SoloPR](#) 1:07pm via TweetGrid.com

Woop! RT @rajean: Joining [#soloPR](#) from Denver. Lay it on me smart ones. [#solopr](#)



[dariasteigman](#) 1:06pm via TweetDeck

Back from mtg just in time for [#solopr](#). Good to see everyone.



[SmartWoman](#) 1:06pm via TweetChat

Hello - first timer here - @Joeldon invited me *she waves* [#solopr](#)



[jgombita](#) 1:06pm via web

Thanks, again, for Nov. 9 [#solopr](#) crowdsourcing for my: Crisis Byte: An Online Shark Attack or Fishy
Little Nibbles? ow.ly/7HpYp



[rajejan](#) 1:06pm via web

Joining [#soloPR](#) from Denver. Lay it on me smart ones.



[SoloPR](#) 1:06pm via TweetGrid.com

Welcome everyone! I need to see your sunshine-y faces on this overcast day today. :-) [#solopr](#)



[criticalmention](#) 1:06pm via TweetChat

@[CriticalMention](#) here, a real-time broadcast monitoring service based in NYC. Hello everyone! :) [#solopr](#)



[EaddyPerry](#) 1:05pm via TweetChat

hello everyone! @[eaddyperry](#) checking in!!! [#solopr](#)



[jenzings](#) 1:05pm via TweetDeck

@[SoloPR](#) Jen Z, from CustomScoop checking in to listen & learn from all the smart folks here [#soloPR](#)



[PaulaJohns](#) 1:04pm via TweetDeck

Too funny...RT @[ScribnerPR](#): @[KellyeCrane](#) What happens in [#solopr](#) stays in...) @[rockstarjen](#)
@[PaulaJohns](#) @[KathyCash](#) @[missionpr](#) @[sciencesurfer](#)



[jenzings](#) 1:04pm via TweetGrid.com

RT @[SoloPR](#): If you're joining, please introduce yourself. This is @[KellyeCrane](#) moderating, Atlanta-based blogger at [soloprpro.com](#) [#solopr](#)



[PaulaJohns](#) 1:04pm via TweetDeck

Stepping into [#solopr](#) chat for a much-needed break. The convo always puts me in a good mood.



[SocialDani](#) 1:04pm via TweetDeck

[#SoloPR](#) time! Hey luvs! @[diPRagency](#) checking in from Memphis :)



[KellyeCrane](#) 1:04pm via [TweetDeck](#)

RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[criticalmention](#) 1:04pm via [TweetDeck](#)

Glad to join today's [#soloPR](#) :)



[MarketingMel](#) 1:03pm via [TweetDeck](#)

RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields. [#solopr](#)



[RegineNelson](#) 1:03pm via [HootSuite](#)

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)



[SoloPR](#) 1:03pm via [TweetGrid.com](#)

If you're joining, please introduce yourself. This is @[KellyeCrane](#) moderating, Atlanta-based blogger at [soloprpro.com](#) [#solopr](#)



[REDMEDIAPR](#) 1:03pm via [Echofon](#)

Not sure where this day has gone but hopping into [#solopr](#) chat



[SoloPR](#) 1:03pm via [TweetGrid.com](#)

Get a heapin' helpin' today! RT @[fransteps](#): Getting ready for [#solopr](#). Need a "dose" to make up for last week's holiday.



[joeldon](#) 1:03pm via [TweetDeck](#)

Mission statement? RT @[ScribnerPR](#): What happens in [#solopr](#) stays in...:) @[rockstarjen](#) @[PaulaJohns](#) @[KathyCash](#) @[missionpr](#) @[sciencesurfer](#)



[RegineNelson](#) 1:03pm via [HootSuite](#)

:) RT @[fransteps](#): Getting ready for [#solopr](#). Need a "dose" to make up for last week's holiday. [#solopr](#)



[SoloPR](#) 1:03pm via [TweetGrid.com](#)

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)