

#SoloPR Chat – 7/27/2011



[SoloPR 2:00pm via TweetGrid.com](#)

You know, I could chat with you guys all day! Clock on the wall says our official time is up, but feel free to keep going all week! [#solopr](#)



[MarketingMel 2:00pm via TweetDeck](#)

It's been great [#soloPR](#) friends. Thanks for the great tips today. Back to helping clients. Talk to you next week!



[dariasteigman 2:00pm via TweetDeck](#)

[@jgombita](#) LOL. Indeed. [#solopr](#)



[farida_h 1:59pm via TweetChat](#)

A4: I saw a blog post today by [@CouncilPRFirms](#) on how to be a great [#PR](#) firm client, not just a good one: bit.ly/nwZO4s [#solopr](#)



[JonathanStweetr 1:59pm via TweetDeck](#)

A4. Gentle reminder e-mail ("I have done X. Next step is for you to Y. Then we can Z."). Gives them a reason to act. [#soloPR](#)



[jgombita 1:59pm via TweetChat](#)

[@dariasteigman](#) thinking that is the blunt part of the tactful relationship.... ;-) Namaste. [#solopr](#)



[RAntonette](#) 1:59pm via HootSuite

A4. It's like talking points: Follow up with "three things" you need in reminders. "Missed opportunities" shouldn't be one. [#solopr](#)



[SoloPR](#) 1:58pm via TweetGrid.com

Interesting! RT [@deegospel](#): a4 part of my contract includes a provision whereby clients are obligated to work the plan along with me [#solopr](#)



[dariasteigman](#) 1:58pm via TweetDeck

[@jgombita](#) I've learned not to jump b/c someone says jump. Impt that client recognizes you're not sitting around waiting for them. [#solopr](#)



[deegospel](#) 1:58pm via TweetGrid.com

[@fransteps](#) I ask clients to turn in tip sheets at the 1st of the month. If they don't, I include the outcome of missed opp in report [#solopr](#)



[PaulaJohns](#) 1:58pm via TweetDeck

Nice! RT @cloudspark: @KellyeCrane tested out a google+ hangout w/ client and 7 trade media. good result. #solopr



KristK 1:58pm via TweetGrid.com

@CherriPRBuzz Update schedule depends on service. Some suck. #solopr



cloudspark 1:58pm via HootSuite

@SoloPR I think the journos wanted to 'test' a hangout as well #solopr



jgombita 1:58pm via TweetChat

Humour! RT @dconconi: I also tell them I am still billing for "babysitting" so its up to them how they want to use their money. #solopr



KristK 1:57pm via TweetGrid.com

Smart! RT @dconconi: I tell clients I am still billing for "babysitting" so it's up to them how they want to use their money. #solopr



karenswim 1:57pm via TweetChat

Exactly! RT @dconconi: I also tell them I am still billing for "babysitting" so its up to them how they want to use their money. #solopr



SoloPR 1:57pm via TweetGrid.com

RT @TShryerPR: a4: set up guidelines for success before program/campaign starts. if opps are lost, it's on them #solopr



[fransteps](#) 1:57pm via TweetChat

Whoohoo! RT @[dconconi](#): I also tell them I am still billing for "babysitting" so its up to them how they want to use their money. [#solopr](#)



[jgombita](#) 1:57pm via TweetChat

RT @[farida_h](#): @[jgombita](#) I guess it was a good way to start a discussion & then pick quotes rather than call people one at a time & ask same qns. [#solopr](#)



[SoloPR](#) 1:57pm via TweetGrid.com

RT @[fransteps](#): A4. When clients don't pay attention, be the "pleasant pest" to remind & keep on track. [#solopr](#)



[RebeccaEdgar](#) 1:57pm via HootSuite

+1 RT @[jgombita](#): A5. Fifty lashes with a wet noodle! Seriously, humour helps. [#solopr](#)



[dconconi](#) 1:57pm via TweetChat

I also tell them I am still billing for "babysitting" so it's up to them how they want to use their money. [#solopr](#)



[jgombita](#) 1:56pm via TweetChat

Scary face RT @[dariasteigman](#): A4 Key is not to let clients tardiness become yours. Make clear up front that you dont work for them. [#solopr](#)



[KristK](#) 1:56pm via [TweetGrid.com](#)

RT @[3HatsComm](#): A4 Remind them of goals, how missing deadlines delays other priorities, could cause miss of key opportunities [#solopr](#)



[CherriPRBuzz](#) 1:56pm via [TweetChat](#)

RT @[dariasteigman](#): A4 Key is not to let clients tardiness become yours. Make clear up front that you dont work for them.< Great tip [#solopr](#)



[deegospel](#) 1:56pm via [TweetGrid.com](#)

a4: part of my contract includes a provision whereby clients are obligated to work the plan along with me [#solopr](#)



[PaulaJohns](#) 1:56pm via [TweetDeck](#)

But how much pestering is too much? RT @[fransteps](#): A4. When clients don't pay attention, be "pleasant pest," remind & keep on track. [#solopr](#)



[SoloPR](#) 1:56pm via [TweetGrid.com](#)

RT @[3HatsComm](#): A4 Remind them of goals, how missing deadlines delays other priorities, could cause miss of key opportunities later [#solopr](#)



[dariasteigman](#) 1:56pm via [TweetDeck](#)

What she said. RT @[KellyeCrane](#): A4: I think it's good to give clients deadlines! I need X by Y date, or I will not be able to do Z. [#solopr](#)



[farida_h](#) 1:56pm via TweetChat

@[jgombita](#) I guess it was a good way to start a discussion & then pick quotes rather than call people one at a time & ask same qns. [#solopr](#)



[CherriPRBuzz](#) 1:56pm via TweetChat

RT @[fransteps](#): A4. When clients dont pay attention, be the "pleasant pest" to remind & keep on track. [#solopr](#)



[dariasteigman](#) 1:56pm via TweetDeck

A4 Key is not to let client's tardiness become yours. Make clear up front that you don't work for them. [#solopr](#)



[dconconi](#) 1:56pm via TweetChat

A4: create calendar of deliverables with regular check in points. Eventually they feel guilty and step up. ;-) [#solopr](#)



[SoloPR](#) 1:56pm via TweetGrid.com

Interesting! The media were OK being on together? RT @[cloudspark](#): tested out a google+ hangout w/ client& 7 trade media. good result [#solopr](#)



[fransteps](#) 1:55pm via TweetChat

A4. When clients don't pay attention, be the "pleasant pest" to remind & keep on track. [#solopr](#)



[KristK](#) 1:55pm via [TweetGrid.com](#)

Q3: Same goes with monitoring; can do for free but can save time with paid svc (reports, charts, etc.).
[#solopr](#)



[jgombita](#) 1:55pm via [TweetChat](#)

Awesome! Thanks! (will share on Google+/with journos) RT [@farida_h](#): [@jgombita](#) [@farida_h](#) Heres the link: <http://bit.ly/n55Kdw> [#solopr](#)



[CherriPRBuzz](#) 1:55pm via [TweetChat](#)

RT [@TShryerPR](#): a4: set up guidelines for success before program/campaign starts. if opps are lost, its on them. [#solopr](#)



[BHatsComm](#) 1:55pm via [TweetChat](#)

A4 Remind them of goals, how missing deadlines delays other priorities down the road, could cause miss of key opportunities later. [#solopr](#)



[karensxim](#) 1:55pm via [TweetChat](#)

Agree! RT [@TShryerPR](#): a4: set up guidelines for success before program/campaign starts. if opps are lost, its on them. [#solopr](#)



[jgombita](#) 1:55pm via [TweetChat](#)

A5. Fifty lashes with a wet noodle! Seriously, humour helps. [#solopr](#)



[KellyeCrane](#) 1:55pm via [TweetDeck](#)

A4: I think it's good to give clients deadlines! I need X by Y date, or I will not be able to do Z. [#solopr](#)



[dariasteigman](#) 1:55pm via [TweetDeck](#)

A4. Important to build deadlines, timelines & turnaround times into your schedule. [#solopr](#)



[cloudspark](#) 1:55pm via [HootSuite](#)

@[KellyeCrane](#) tested out a google+ hangout w/ client and 7 trade media. good result. [#solopr](#)



[TShryerPR](#) 1:54pm via [TweetGrid.com](#)

a4: set up guidelines for success before program/campaign starts. if opps are lost, it's on them. [#solopr](#)



[farida_h](#) 1:54pm via [TweetChat](#)

@[jgombita](#) @[farida_h](#) Here's the link: <http://bit.ly/n55Kdw> [#solopr](#)



[CherriPRBuzz](#) 1:54pm via [TweetChat](#)

@[KristK](#) and these lists are updated regularly? [#solopr](#)



[KristK](#) 1:54pm via [TweetGrid.com](#)

RT @[SoloPR](#): Q4: How do you handle when clients have other priorities, not paying attention to PR program. deadlines etc.? [#solopr](#)



[deegospel](#) 1:54pm via [TweetGrid.com](#)

a3: because i'm also a journ. when i attend conventions i head to the media room to introduce myself
[#solopr](#)



[karensim](#) 1:54pm via [TweetChat](#)

RT @[SoloPR](#): Q4: How do you handle when clients have other priorities, not paying attention to PR program, deadlines etc.? [#solopr](#)



[jgombita](#) 1:54pm via [web](#)

@[fransteps](#) @[farida_h](#) never known a journo to do a conference call with all of his/her interview subjects and sources at same time! [#solopr](#)



[dconconi](#) 1:54pm via [TweetChat](#)

RT @[KellyeCrane](#): Regarding Google+ hangouts, keep in mind that (as of now) you can only have 10 ppl at a time in one. [#solopr](#)



[KristK](#) 1:53pm via [TweetGrid.com](#)

@[CherriPRBuzz](#) That "careful research" may take some time while using a media DB can save time. Both can be effective. [#solopr](#)



[CherriPRBuzz](#) 1:53pm via [TweetChat](#)

@[jgombita](#) right! i see a lot of pr pros doing that now. [#solopr](#)



[dconconi](#) 1:53pm via TweetChat

RT @SoloPR: Q4: How do you handle when clients have other priorities, not paying attention to PR program, deadlines etc.? [#solopr](#)



[RebeccaEdgar](#) 1:53pm via HootSuite

RT @solopr: Q4: How do you handle when clients have other priorities, not paying attention to PR program, deadlines etc.? [#solopr](#)



[MarketingMel](#) 1:53pm via TweetDeck

Perfect! RT @farida_h: Local journo did story on G+ hangouts using Hangouts to interview & discuss w/t all sources at the same time [#solopr](#)



[KellyeCrane](#) 1:53pm via TweetDeck

Regarding Google+ hangouts, keep in mind that (as of now) you can only have 10 ppl at a time in one. [#solopr](#)



[fransteps](#) 1:52pm via TweetChat

RT @SoloPR: Q4: How do you handle when clients have other priorities, not paying attention to PR program, deadlines etc.? [#solopr](#)



[jgombita](#) 1:52pm via TweetChat

@farida_h ooohhh! Can you get us a link to an online version? Would love to post in....Google+! :-)
[#solopr](#)



[dconconi](#) 1:52pm via [TweetChat](#)

RT @[jgombita](#): @[CherriPRBuzz](#) agreed. Or even a quick tweet (or now Google+ post): anyone know how I can get in touch with.... ? [#solopr](#)



[fransteps](#) 1:52pm via [TweetChat](#)

@[farida_h](#) @[jgombita](#) Used to call that a conference call, way back when! [#solopr](#)



[TShryerPR](#) 1:52pm via [TweetGrid.com](#)

RT @[JamiMiami](#): Q3 has been extremely helpful! RT @[SoloPR](#): The tips are fast and furious today! Q4 is up next... [#solopr](#)



[jgombita](#) 1:52pm via [TweetChat](#)

@[CherriPRBuzz](#) agreed. Or even a quick tweet (or now Google+ post): anyone know how I can get in touch with.... ? [#solopr](#)



[JamiMiami](#) 1:52pm via [TweetChat](#)

Q3 has been extremely helpful! RT @[SoloPR](#): The tips are fast and furious today! Q4 is up next... [#solopr](#)



[SoloPR](#) 1:52pm via [TweetGrid.com](#)

Q4: How do you handle when clients have other priorities, not paying attention to PR program. deadlines etc.? [#solopr](#)



[3HatsComm](#) 1:52pm via [TweetDeck](#)

@PaulaJohns @KristK Agree, you need to follow up and verify current info [#solopr](#)



[farida_h](#) 1:51pm via TweetChat

@jgombita A local journo recently did a story on G+ hangouts using Hangouts to interview & discuss w/t all sources at the same time [#solopr](#)



[JamiMiami](#) 1:51pm via TweetChat

Thanks! RT @jgombita: Here you go! Can Google+ beat Twitter & Facebook as a tool for journalists? <http://t.co/AvmSyqB> via @TNWgoogle [#solopr](#)



[karenswim](#) 1:51pm via TweetChat

@CherriPRBuzz Agree that you can find for free but it can be a time/value issue, sometimes cheaper to buy than to spend billable hrs [#solopr](#)



[TShryerPR](#) 1:51pm via TweetGrid.com

@CherriPRBuzz i find that always are my best opps! [#solopr](#)



[karenswim](#) 1:51pm via TweetChat

@JamiMiami Happy to help / share anytime :-) I have used/tested way too many tools so always glad to share from my experiments [#solopr](#)



[SoloPR](#) 1:51pm via TweetGrid.com

The tips are fast and furious today! Q4 is up next... [#solopr](#)



[PaulaJohns](#) 1:50pm via [TweetDeck](#)

@[3HatsComm](#) No, the db's and directories are not always current. I do a lot of cross-checking. Google search, LinkedIn, Twitter, etc. [#solopr](#)



[CherriPRBuzz](#) 1:50pm via [TweetChat](#)

I dont know if its only me but I think with careful research you can find a press contact for free without paying for lists [#solopr](#)



[deegospel](#) 1:50pm via [TweetGrid.com](#)

i love muckrack, too [#solopr](#)



[RebeccaEdgar](#) 1:50pm via [HootSuite](#)

@[kellyecrane](#) Muckrack. Going to check it out just for the gr8 name :o [#solopr](#)



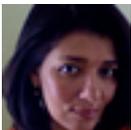
[MarketingMel](#) 1:50pm via [TweetDeck](#)

RT @[jgombita](#): Can Google+ beat Twitter, FB as a tool for journalists? <http://tnw.co/oQCo5B> via @[TNWgoogle](#) [#solopr](#)



[jgombita](#) 1:50pm via [web](#)

@[mdbarber](#) there isn't jarring disconnect of personal space suddenly being overwhelmed with companies. Fewer privacy concerns, too. [#solopr](#)



[JamiMiami](#) 1:49pm via [TweetChat](#)

@[karensxim](#) Good to know. Thanks! [#solopr](#)



[dconconi](#) 1:49pm via [TweetChat](#)

thnx!RT @[jgombita](#): Here you go! Can Google+ beat Twitter and Facebook as a tool for journalists? <http://t.co/AvmSyqB> via @[TNWgoogle](#) [#solopr](#)



[dariasteigman](#) 1:49pm via [TweetDeck](#)

I totally [heart] @[rapportive](#). Waiting for an Outlook version to make my life complete. RT @[TShryerPR](#): has anyone tried rapportive? [#solopr](#)



[KristK](#) 1:49pm via [TweetGrid.com](#)

@[3HatsComm](#) The good ones try harder to be current, but I use it as first step in my research. [#solopr](#)



[mdbarber](#) 1:49pm via [TweetChat](#)

@[jgombita](#) I have seen the interest as well. Think they are trying to go slowly...making lots of folks impatient; seems a good strat. [#solopr](#)



[jgombita](#) 1:48pm via [TweetChat](#)

Here you go! Can Google+ beat Twitter and Facebook as a tool for journalists? <http://t.co/AvmSyqB> via @[TNWgoogle](#) [#solopr](#)



[karensxim](#) 1:48pm via [TweetChat](#)

@[KristK](#) I love MuckRack! [#solopr](#)



[TShryerPR](#) 1:48pm via [TweetGrid.com](#)

has anyone tried [#rapportive](#)? use it with email. pulls info from address [#solopr](#)



[3HatsComm](#) 1:48pm via [TweetChat](#)

@[KristK](#) @[gebbie_press](#) do you find the directories, DB staying current as reporters come/go? [#solopr](#)



[jgombita](#) 1:48pm via [web](#)

@[mdbarber](#) been some discussion (I think in a [@nealschaffer](#) Circle) advantages for biz/groups on Google+ over FB. Lots of interest. [#solopr](#)



[fransteps](#) 1:48pm via [TweetChat](#)

YES! RT @[KristK](#): A3: Once I identify specific journo, I check LinkedIn, Twitter, Google bylines, etc. Need insight, not just info [#solopr](#)



[dariasteigman](#) 1:48pm via [TweetDeck](#)

@[RAntonette](#) I go into [@Gist](#) very rarely. Platform aggregates lots of good info, but the user interface needs work [#solopr](#)



[dconconi](#) 1:48pm via [TweetChat](#)

good to know! RT @[KellyeCrane](#): A3: Muckrack.com can be a nice resource for uncovering journos in a beat you're not familiar with. [#solopr](#)



[KristK](#) 1:47pm via [TweetGrid.com](#)

RT @[KellyeCrane](#): A3: Muckrack.com can be a nice resource for uncovering journos in a beat you're not familiar with. [#solopr](#)



[karenswym](#) 1:47pm via HootSuite

@[jamimiami](#) Yes, it really has been one of the directories I've consistently used to find specific people/interests [#solopr](#)



[farida_h](#) 1:47pm via TweetChat

RT @[KristK](#): A3: have to recommend @[gebbie_press](#) too -- very affordable all-in-one directory. Great resource [#solopr](#)



[KellyeCrane](#) 1:47pm via TweetDeck

A3: Muckrack.com can be a nice resource for uncovering journos in a beat you're not familiar with. [#solopr](#)



[KristK](#) 1:47pm via TweetGrid.com

A3: Once I identify specific journalist, I check out LinkedIn, Twitter, Google bylines, etc. Need insight, not just info [#solopr](#)



[MarketingMel](#) 1:47pm via TweetDeck

@[jgombita](#) I do love the Google+ circles for connecting w/ journalists [#soloPR](#)



[CherriPRBuzz](#) 1:47pm via TweetChat

@[karenswym](#) i have a Gist account and never used it. WOW. thanks for the tip [#solopr](#)



[RAntonette](#) 1:46pm via HootSuite

@[karensxim](#) A3. I don't know ... I got Gist overload after using it a bit. Uninstalled it. ;-) [#solopr](#)



[RebeccaEdgar](#) 1:46pm via HootSuite

@[jgombita](#) Funny. Saw poli journos talking about building a circle yesterday. [#solopr](#)



[dconconi](#) 1:46pm via TweetChat

Cool. RT @[jgombita](#): @[CherriPRBuzz](#) @[JamiMiami](#) Im going to try and find that article.... (sent it to @[jsource](#) and some journo friends) [#solopr](#)



[TShryerPR](#) 1:46pm via TweetGrid.com

@[karensxim](#) Ive been getting a lot of junk mail from [#Gist](#) recently. [#solopr](#)



[KristK](#) 1:45pm via TweetGrid.com

A3: have to recommend @[gebbie_press](#) too -- very affordable all-in-one directory. Great resource [#solopr](#)



[mndbarber](#) 1:45pm via [TweetGrid.com](#)

RT @[KristK](#): A3: Having access to media database has been crucial, but that's first step, not only one.
[#solopr](#)



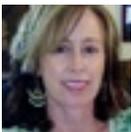
[CherriPRBuzz](#) 1:45pm via [TweetChat](#)

RT @[RebeccaEdgar](#): A3: I google everything. Learn about them b4 reaching out.<< Exactly [#solopr](#)



[dconconi](#) 1:45pm via [TweetChat](#)

Just learning about Google + for journalists. Anyone had success on it yet? [#solopr](#)



[PaulaJohns](#) 1:45pm via [TweetDeck](#)

@[fransteps](#) Have used Cision, My Media Info (MMI), others. Currently sharing MMI. Affordable, helpful.
[#solopr](#)



[JamiMiami](#) 1:45pm via [TweetChat](#)

@[karensxim](#) Has Twellow been helpful? [#solopr](#)



[karensxim](#) 1:45pm via [TweetChat](#)

A3: It also helps to load contacts to Gist so when they update info you don't lose them, v. helpful [#solopr](#)



[mndbarber](#) 1:45pm via [TweetChat](#)

@[jgombita](#) Seems to me G+ is looking to be the hangout for several groups...just not sure which will work.
[#solopr](#)



[SoloPR 1:45pm via TweetGrid.com](#)

RT @[KristK](#): A3: Having access to media database has been crucial, but that's first step, not only one.
[#solopr](#)



[3HatsComm 1:44pm via web](#)

@[dariasteigman](#) Waves Hi back [#soloPR](#)



[jgombita 1:44pm via TweetChat](#)

@[CherriPRBuzz](#) @[JamiMiami](#) I'm going to try and find that article.... (sent it to @[jsource](#) and some journo friends) [#solopr](#)



[TShryerPR 1:44pm via TweetGrid.com](#)

RT @[RebeccaEdgar](#): A3: I google everything. Learn about them b4 reaching out. [#solopr](#)



[KristK 1:44pm via TweetGrid.com](#)

A3: Having access to media database has been crucial, but that's first step, not only one. [#solopr](#)



[KellyeCrane 1:44pm via TweetDeck](#)

A3: I usually have a subcontractor research the pubs' websites to build a media list. [#solopr](#)



[PaulaJohns](#) 1:44pm via [TweetDeck](#)

This, plus I share a media db w/ others. RT @3HatsComm: A3 Read/watch their work; many will list email address or Twitter handle...[#solopr](#)



[RebeccaEdgar](#) 1:44pm via [HootSuite](#)

A3: I google everything. Learn about them b4 reaching out. [#solopr](#)



[JamiMiami](#) 1:44pm via [TweetChat](#)

@[jgombita](#) I haven't read it but will look for it. [#solopr](#)



[karenskim](#) 1:44pm via [TweetChat](#)

A3: I use google, social media (LinkedIn, Twellow, Quora, etc) , media lists [#solopr](#)



[CherriPRBuzz](#) 1:43pm via [TweetChat](#)

A3: yeah twitter, google, linked in and soon Google + [#solopr](#)



[fransteps](#) 1:43pm via [TweetChat](#)

A3. I agree--4 local/regional, but for specialists? Cision? My Media Info? Anyone use those? [#solopr](#)



[SoloPR](#) 1:43pm via [TweetGrid.com](#)

Interesting tip! RT @CherriPRBuzz: A3: my first stop is Linked In [#solopr](#)



[farida_h](#) 1:43pm via TweetChat

A3: Websites, media directories, Twitter - usually the best sources. [#solopr](#)



[dconconi](#) 1:43pm via TweetChat

RT @jgombita: A3. For most (journalists or colleagues), I check out LinkedIn, Twitter and/or use search (Google, Bing) 4 contact points. [#solopr](#)



[jgombita](#) 1:43pm via TweetChat

Side note: anyone else see that article about Google+ looking to be a great social network for journalists? [#solopr](#)



[SoloPR](#) 1:42pm via TweetGrid.com

Nice! RT @JamiMiami: ask SoloPR friends. ;-) I go to PR colleagues, first. Then look on LinkedIn/FB for mutual friends. [#solopr](#)



[mbarber](#) 1:42pm via TweetChat

A3 - depends on how you want to reach out...colleagues, Twitter search, org website, media lists all work. [#solopr](#)



[BHatsComm](#) 1:42pm via TweetChat

A3 Read/watch their work; many will list email address or Twitter handle, how to contact them. [#solopr](#)



[jgombita](#) 1:42pm via TweetChat

A3. For most people (journos or colleagues), I check out LinkedIn, Twitter and/or use search (Google, Bing) for contact points. [#solopr](#)



[JamiMiami](#) 1:42pm via [TweetChat](#)

@[SoloPR](#) ask SoloPR friends. ;-) I go to PR colleagues, first. Then look on LinkedIn/FB for mutual friends. [#solopr](#)



[RAntonette](#) 1:41pm via [HootSuite](#)

@[jbomgita](#) Good point re long-term planning. For a major trip, there's more work to plan it than as an "employee" [#solopr](#)



[MarketingMel](#) 1:41pm via [TweetDeck](#)

RT @[SoloPR](#): Q3: What's the best way to find contact info for press that you haven't work with before? [#solopr](#)



[RebeccaEdgar](#) 1:41pm via [HootSuite](#)

@[fransteps](#) My goal ;-) Tx! [#solopr](#)



[CherriPRBuzz](#) 1:41pm via TweetChat

A3: my first stop is Linked In [#solopr](#)



[dconconi](#) 1:41pm via TweetChat

RT [@SoloPR](#): Q3: Whats the best way to find contact info for press that you havent work with before? [#solopr](#)



[MarketingMel](#) 1:41pm via TweetDeck

[@RAntonette](#) You are so correct about needing the right people on your virtual team. It's your reputation at stake! [#soloPR](#)



[jgombita](#) 1:41pm via TweetDeck

RT [@dariasteigman](#): [@deegospel](#) Partnering is a biz decision. Always need to be sure you have same approach, philosophy b/f even talking expertise match. [#solopr](#)



[fransteps](#) 1:40pm via TweetChat

RT [@SoloPR](#): Q3: Whats the best way to find contact info for press that you havent work with before? [#solopr](#)



[dconconi](#) 1:40pm via TweetChat

thats where ur virtl team becomes so impt. RT [@KellyeCrane](#) big-picture: if u take a major trip in 2 yrs, will growth/clients allow? [#solopr](#)



[KristK](#) 1:40pm via [TweetGrid.com](#)

RT @SoloPR: Q3: What's the best way to find contact info for press that you haven't work with before? [#solopr](#)



[karensxim](#) 1:40pm via [TweetChat](#)

RT @SoloPR: Q3: Whats the best way to find contact info for press that you havent work with before? [#solopr](#)



[NicoleGrima](#) 1:40pm via [TweetDeck](#)

RT @KellyeCrane: A2: I also have been able to make the same \$ as agency heads, so I figured why bother with the extra headaches? [#solopr](#)



[JamiMiami](#) 1:40pm via [TweetChat](#)

@deegospel @dariasteigman Learned that lesson too. Thankfully, client was spared the ugliness. [#solopr](#)



[RAntonette](#) 1:40pm via [HootSuite](#)

Re: Virtual teams. It's how I've set forth to grow: pairing with various experts to share work. You'd need the right people tho [#solopr](#)



[SoloPR](#) 1:40pm via [TweetGrid.com](#)

Q3: What's the best way to find contact info for press that you haven't work with before? [#solopr](#)



[3HatsComm](#) 1:40pm via [TweetChat](#)

@[MarketingMel](#) Ha.. I was just typing a 'so long as I don't have to sing' tweet when you beat me to it. :) cc @[jgombita](#) [#solopr](#)



[dariasteigman](#) 1:39pm via [TweetDeck](#)

@[deegospel](#) Sadly, I knew it too. Ended up walking away to save my reputation. [#solopr](#)



[jgombita](#) 1:39pm via [TweetChat](#)

@[MarketingMel](#) @[3HatsComm](#) no peanut gallery here! :) [#solopr](#)



[KellyeCrane](#) 1:39pm via [TweetDeck](#)

@[strategicstudio](#) Me too - being virtual means I can assemble the best team for each client's situation. Major selling pt. [#solopr](#)



[MarketingMel](#) 1:39pm via [TweetDeck](#)

@[jgombita](#) @[3HatsComm](#) Great! We can all sing Take Me Out to the Ball game and grab some popcorn [#soloPR](#) [#fun](#)



[jgombita](#) 1:38pm via [TweetChat](#)

@[KellyeCrane](#) big-picture thoughts, too. For example, if you want to make a major trip in two years, will growth/clients allow? [#solopr](#)



[SoloPR](#) 1:38pm via [TweetGrid.com](#)

What an excellent discussion! Q3 is coming up... [#solopr](#)



[deegospel](#) 1:38pm via [TweetGrid.com](#)

@[dariasteigman](#) i see we have both learned the same lesson. ;) [#solopr](#)



[dariasteigman](#) 1:38pm via [TweetDeck](#)

@[deegospel](#) The person might be great for the project, but if they're a mess biz-wise -- run away. (Lesson learned.) [#solopr](#)



[fransteps](#) 1:38pm via [TweetChat](#)

@[RebeccaEdgar](#) New clients often start w/ tactical, then as trust develops, you can get more strategic w/ work load. [#solopr](#)



[KellyeCrane](#) 1:37pm via [TweetDeck](#)

More revenue is always welcome :-) RT @[RAntonette](#): think growth:: time balance. So acquiring higher-paying projects to fill same time [#solopr](#)



[jgombita](#) 1:37pm via [Tweet Button](#)

@3HatsComm you will be here for the seventh inning stretch! :-) [#solopr](#)



[karenskim](#) 1:37pm via TweetChat

Yes! RT @KellyeCrane: the key is to be conscious about it. Its easy to find yourself getting swept along- try to think it through. [#solopr](#)



[KristK](#) 1:37pm via TweetGrid.com

RT @strategicstudio: I love the virtual team model. Its enabled me to offer more services, partner more often and go mobile! [#solopr](#)



[RebeccaEdgar](#) 1:36pm via HootSuite

A2: Must admit, do lot more tactical now as [#solopr](#) Would like to grow in strat direction, but know it takes time/solid relationships



[KellyeCrane](#) 1:36pm via TweetDeck

A2: I think the key is to be conscious about it. It's easy to find yourself getting swept along- try to think it through. [#solopr](#)



[deegospel](#) 1:36pm via TweetGrid.com

@dariasteigman great advice, daria. thank you. [#solopr](#)



[MarketingMel](#) 1:36pm via TweetDeck

@3HatsComm Hello friend. Come on in the [#soloPR](#) water's fine!



[TShryerPR](#) 1:36pm via [TweetGrid.com](#)

RT [@cloudspark](#): a2: being this size means i can be nimble, responsive, and stay focused on the type of work that excites. [#soloPR](#) [#solopr](#)



[dconconi](#) 1:36pm via [TweetChat](#)

RT [@strategicstudio](#): I love the virtual team model. Its enabled me to offer more services, partner more often and go mobile! [#solopr](#)



[dariasteigman](#) 1:35pm via [TweetDeck](#)

[@3HatsComm](#) [~waves hi~] [#soloPR](#)



[RAntonette](#) 1:35pm via [HootSuite](#)

Hey, all - weighing in on Q2. I think growth:: time balance. So acquiring higher-paying projects to fill same time [#solopr](#)



[MarketingMel](#) 1:35pm via [TweetDeck](#)

A. 1/2 I think clients are expecting [#PR](#) [#soloPR](#) pro's to be lithe , nimble and agile (that's why I [#run](#) too :)



[dariasteigman](#) 1:35pm via TweetDeck

@[deegospel](#) Partnering is a biz decision. Always need to be sure you have same approach, philosophy b/f even talking expertise match. [#solopr](#)



[3HatsComm](#) 1:35pm via web

Catching 2nd half of [#soloPR](#) chat



[strategicstudio](#) 1:35pm via TweetDeck

I love the virtual team model. It's enabled me to offer more services, partner more often and go mobile! [#solopr](#)



[KellyeCrane](#) 1:34pm via TweetDeck

A2: However, sometimes opportunities present themselves that can be challenging and rewarding, which require more headcount [#solopr](#)



[amithpr](#) 1:34pm via Twitter for BlackBerry®

@[farida_h](#) another day but I love following your conversations and learn from [#solopr](#)



[fransteps](#) 1:34pm via TweetChat

@[KristK](#) Amen, sistah! [#solopr](#)



[KristK](#) 1:33pm via TweetGrid.com

A2: to clarify: my sanity is in question, I'm never satisfied, and stability can be a bit boring. But something to aim for. [#solopr](#)



[deegospel](#) 1:33pm via [TweetGrid.com](#)

@[jgombita](#) a2 so right. i made that mistake a few years ago. i still believe i could partner with someone, but now i'm gunshy [#solopr](#)



[RebeccaEdgar](#) 1:33pm via [HootSuite](#)

Like RT @[cloudspark](#): a2: being this size means i can be nimble, responsive, and stay focused on the type of work that excites. [#soloPR](#)



[dconconi](#) 1:33pm via [TweetChat](#)

BONUS! RT @[KellyeCrane](#): A2: I have been able to make the same \$ as agency heads, so I figured why bother with the extra headaches? [#solopr](#)



[MarketingMel](#) 1:33pm via [TweetDeck](#)

Agree RT @[fransteps](#): A2: I also think the old agency model is changing rapidly, so [#solopr](#) folks are poised to capture a new chunk of biz



[dariasteigman](#) 1:33pm via [TweetDeck](#)

@[socialitestatus](#) Hi. Welcome... feel free to jump in. [#solopr](#)



[SoloPR](#) 1:33pm via [TweetGrid.com](#)

Yes! RT @[fransteps](#): A2: I also think the old agency model is changing rapidly, so [#solopr](#) folks are poised to capture a new chunk of biz



[dconconi](#) 1:32pm via TweetChat

and say no to the stuff that doesnt! RT @cloudspark:being this size means i can...stay focused on the type of work that excites. [#solopr](#)



[socialitestatus](#) 1:32pm via TweetDeck

Lurking in [#solopr](#).... Hi everyone.



[JamiMiami](#) 1:32pm via TweetChat

Yes! RT @cloudspark: a2: being this size means i can be nimble, responsive, and stay focused on the type of work that excites. [#solopr](#)



[farida_h](#) 1:32pm via TweetChat

RT @KellyeCrane Im happy to have stayed small because it limits headaches of managing a lot of ppl. I also have unlimited freedom [#solopr](#)



[CherriPRBuzz](#) 1:32pm via TweetChat

I asked my pr bbm group this same question the other day. I wanted to know if they see themselves retiring as a PR professional [#solopr](#)



[KristK](#) 1:32pm via TweetGrid.com

Love it! RT @cloudspark: a2: being this size means i can be nimble, responsive, and stay focused on the type of work that excites. [#solopr](#)



[jgombita](#) 1:32pm via TweetChat

@[KellyeCrane](#) @[fransteps](#) agreed. When you spend most of your time managing people, you don't get much time for projects/creativity. [#solopr](#)



[RebeccaEdgar](#) 1:32pm via HootSuite

RT @[jamimiami](#): @[SoloPR](#) I only want to grow if I can continue giving quality svc. Lessons learned from big agency days. [#solopr](#)



[KellyeCrane](#) 1:32pm via TweetDeck

A2: I also have been able to make the same \$ as agency heads, so I figured why bother with the extra headaches? [#solopr](#)



[dariasteigman](#) 1:32pm via TweetDeck

+1 RT @[cloudspark](#): a2: being this size means i can be nimble, responsive, and stay focused on the type of work that excites. [#soloPR](#)



[MRHYPERPCS](#) 1:32pm via TweetChat

RT @[karenskim](#): Amen! RT @[RebeccaEdgar](#): Neighbor once said he didnt trust his employees to work from home. I said you have the wrong employees. [#solopr](#)



[deegospel](#) 1:32pm via TweetGrid.com

The Holy Grail RT @[KristK](#): A2: My goal is not growth per se. My goals are sanity, satisfaction, and stability. [#solopr](#)



[MarcJudeSamson](#) 1:32pm via web

A2: Products scale, consultancies don't (or at least not as quickly) - Moving out of practicing PR & into startup co-founding [#solopr](#)



[dconconi](#) 1:31pm via TweetChat

true! RT [@fransteps](#): A2: I think the old agency model is changing rapidly, so [#solopr](#) folks r poised to capture a new chunk of biz. [#solopr](#)



[cloudspark](#) 1:31pm via web

a2: being this size means i can be nimble, responsive, and stay focused on the type of work that excites. [#soloPR](#)



[jgombita](#) 1:31pm via TweetChat

MT [@deegospel](#) I receive many service requests, but w economy they cant pay what it would take for me to outsource, so stunted growth [#solopr](#)



[deegospel](#) 1:31pm via TweetGrid.com

[@KellyeCrane](#) true a2 [#solopr](#)



[karenswim](#) 1:31pm via TweetChat

Too funny! RT [@dariasteigman](#): [@KristK](#) Too much ennui in being ruler of the world. :) [#solopr](#)



[fransteps](#) 1:31pm via TweetChat

A2: I also think the old agency model is changing rapidly, so [#solopr](#) folks are poised to capture a new chunk of biz. [#solopr](#)



[dconconi](#) 1:31pm via [TweetChat](#)

yep! RT [@mdbarber](#): Same. RT [@KristK](#): A2: My goal is not growth per se. My goals are sanity, satisfaction, and stability. [#solopr](#)



[farida_h](#) 1:31pm via [TweetChat](#)

RT [@mdbarber](#): Same. RT [@KristK](#): A2: My goal is not growth per se. My goals are sanity, satisfaction, and stability. [#solopr](#)



[deegospel](#) 1:31pm via [TweetGrid.com](#)

RT [@JamiMiami](#): [@SoloPR](#) I only want to grow if I can continue giving quality svc. Lessons learned from big agency days. [#solopr](#)



[dariasteigman](#) 1:31pm via [TweetDeck](#)

Excellent approach. RT [@JamiMiami](#): [@SoloPR](#) I only want to grow if I can continue giving quality svc. [#solopr](#)



[KellyeCrane](#) 1:30pm via [TweetDeck](#)

[@fransteps](#) I'm happy to have stayed small because it limits the headaches of managing a lot of ppl. I also have unlimited freedom [#solopr](#)



[deegospel](#) 1:30pm via [TweetGrid.com](#)

a2: i receive many service requests, but with the economy they can't pay what it would take for me to outsource, so studded growth [#solopr](#)



JamiMiami 1:30pm via TweetChat

@SoloPR I only want to grow if I can continue giving quality svc. Lessons learned from big agency days.
#solopr



karensuim 1:30pm via HootSuite

@fransteps Agree and sometimes my goals scale up based on market, or other change #solopr



farida_h 1:30pm via TweetChat

@amithpr Feel free to join in the chat if it interests you! Use Tweetchat. #solopr



mbarber 1:30pm via TweetChat

Same. RT @KristK: A2: My goal is not growth per se. My goals are sanity, satisfaction, and stability.
#solopr



dariasteigman 1:30pm via TweetDeck

@KristK Too much ennui in being ruler of the world. :) #solopr



dconconi 1:30pm via TweetChat

Big fan of virtual. RT@KellyeCrane: A2: Im currently re-evaluating this. I think Ill always use virtual resources vs. employees. #solopr



deegospel 1:30pm via TweetGrid.com

a2: i want to stick in my same industry, but provide more services and take on more clients. but my biggest challenge is pay... [#solopr](#)



[SoloPR 1:29pm via TweetGrid.com](#)

Smart advice! RT [@dconconi](#): A2: Need to have awesome team to support growth. Go at rate you can control. [#solopr](#)



[fransteps 1:29pm via TweetChat](#)

[@karensxim](#) Great approach. Hard to project out a whole year w/o looking at each qtr. [#solopr](#)



[dariasteigman 1:29pm via TweetDeck](#)

Agree w/ [@karensxim](#). You need to define what "growth" means to you, and make sure U have biz plan, structure, resources to address. [#solopr](#)



[PaulaJohns 1:29pm via TweetDeck](#)

Ditto. RT [@KristK](#): A2: My goal is not growth per se. My goals are sanity, satisfaction, and stability. [#solopr](#)



[dconconi 1:29pm via TweetChat](#)

A2.2: growth also depends upon what success looks like for you. Balance? Specialty? Global domination? [#solopr](#)



[amithpr 1:29pm via Twitter for BlackBerry®](#)

[@farida_h](#) hi. This is me ;) future [#solopr](#)



[KristK](#) 1:29pm via [TweetGrid.com](#)

@[dariasteigman](#) I'm with you. [#solopr](#)



[karenswim](#) 1:29pm via [TweetChat](#)

A2: I decide revenue goals for each year, and check in quarterly, align strategy to fit my goals [#solopr](#)



[jgombita](#) 1:29pm via [TweetChat](#)

RT @[karenswim](#): A2: There should also be clarity about type of growth (adding svcs, growing revenue, different industries, geography) [#solopr](#)



[SoloPR](#) 1:29pm via [TweetGrid.com](#)

RT @[dariasteigman](#): A2 Two thoughts: 1) what's your model (virtual vs employees)? 2) are you structured to scale up? [#solopr](#)



[CherriPRBuzz](#) 1:29pm via [TweetChat](#)

RT @[karenswim](#): A2: There should also be clarity about type of growth (adding svcs, growing revenue, different industries, geography) [#solopr](#)



[deegospel](#) 1:28pm via [TweetGrid.com](#)

RT @[KellyeCrane](#): A2: However, I'm currently re-evaluating this. But I think I'll always use virtual resources vs. employees. [#solopr](#)



[farida_h](#) 1:28pm via [TweetChat](#)

A2: Wd not want to grow too much, too fast. Prefer to tread slowly, build strong foundation w/t quality work & then think abt growth [#solopr](#)



[makeshiftalisha](#) 1:28pm via [Echofon](#)

I [#measurePR](#) growth with client referrals, esp thru WOM [#soloPR](#)



[KellyeCrane](#) 1:28pm via [TweetDeck](#)

A2: However, I'm currently re-evaluating this. But I think I'll always use virtual resources vs. employees. [#solopr](#)



[karenswim](#) 1:28pm via [TweetChat](#)

A2: There should also be clarity about type of growth (adding svcs, growing revenue, different industries, geography) [#solopr](#)



[fransteps](#) 1:28pm via [TweetChat](#)

@[KellyeCrane](#) Clarify: Are you happy you stayed small? Why? [#solopr](#)



[dariasteigman](#) 1:28pm via [TweetDeck](#)

Me too. My model has never been about building a biz empire. RT @[KellyeCrane](#): A2: For years I've purposely stayed small. [#solopr](#)



[deegospel](#) 1:28pm via [TweetGrid.com](#)

a2: i measure growth by billing and market need. the more pub industry changes, the more opps for pr consultants [#solopr](#)



[KellyeCrane](#) 1:27pm via [TweetDeck](#)

A2: For years I've purposely stayed small (even during the dot com boom, when biz was beating down everyone's door). [#solopr](#)



[karenswim](#) 1:27pm via [TweetChat](#)

A2: You have to have clear goal for type of company (remain solo, hire, outsource) & plan growth & resources needed [#solopr](#)



[dconconi](#) 1:27pm via [TweetChat](#)

A2: depends upon ability to manage quality over quantity. Need to have awesome team to support growth. Go at rate you can control. [#solopr](#)



[CherriPRBuzz](#) 1:27pm via [TweetChat](#)

RT @[fransteps](#): A2: How do you measure growth? Billings? Hours worked? # of clients? Financial security? Yikes! [#solopr](#)



[cloudspark](#) 1:26pm via [web](#)

@[Jaxx09](#) so glad you're heading to [#solopr](#) status. [#talentforhire](#)



[fransteps](#) 1:26pm via [TweetChat](#)

A2: How do you measure growth? Billings? Hours worked? # of clients? Financial security? Yikes! [#solopr](#)



[dariasteigman](#) 1:26pm via [TweetDeck](#)

A2 Two thoughts: 1) what's your model (virtual vs employees)? 2) are you structured to scale up? [#solopr](#)



[jgombita](#) 1:26pm via [TweetChat](#)

@[MarketingMel](#) maybe had a little help.... ;-) Great to see you here, Mel. [#solopr](#)



[deegospel](#) 1:26pm via [TweetGrid.com](#)

a2: I would love to grow, but DGP has to take a backseat right now, because of my books. I was hoping to have assts before release [#solopr](#)



[SoloPR](#) 1:26pm via [TweetGrid.com](#)

@[MarketingMel](#) Ha! I had help. ;-) A little bird named @[jgombita](#) told me. [#solopr](#)



[KristK](#) 1:26pm via [TweetGrid.com](#)

A2: My goal is not growth per se. My goals are sanity, satisfaction, and stability. [#solopr](#)



[dconconi](#) 1:25pm via [TweetChat](#)

RT @[SoloPR](#): Q2: Do you know how much you want to grow? How do you decide? [#solopr](#)



[CjShaffer1](#) 1:25pm via [TweetDeck](#)

A2: as much as possible:)! [#solopr](#)



[karensim](#) 1:25pm via [TweetChat](#)

RT @SoloPR: Q2: Do you know how much you want to grow? How do you decide? [#solopr](#)



[dconconi](#) 1:25pm via TweetChat

Hi Ron! RT @RAntonette: agency billing rates avg \$360 for CEO's, \$261 for VPs; RT @ereleases 2011 PR Rate Survey <http://ow.ly/5Ky1m> [#solopr](#)



[MarketingMel](#) 1:25pm via TweetDeck

These were my *exact* ?s. @soloPR reading my mind! RT @SoloPR: Q2: Do you know how much you want to grow? How do you decide? [#solopr](#)



[jgombita](#) 1:25pm via TweetChat

RT @dariasteigman: A good resource on this topic (I am contributor) is workshifting.com. Home office, coworking, virtual workforces. [#solopr](#)



[karensim](#) 1:25pm via TweetChat

@deegospel Exactly! The traditional work model has evolved, technology allows us to hire and work from anywhere [#solopr](#)



[KristK](#) 1:25pm via TweetGrid.com

RT @SoloPR: Q2: Do you know how much you want to grow? How do you decide? [#solopr](#)



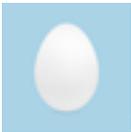
[dariasteigman](#) 1:24pm via TweetDeck

A good resource on this topic (disclosure: I am contributor) is workshifting.com. Home office, coworking, virtual workforces. [#solopr](#)



[RAntonette](#) 1:24pm via HootSuite

Indies take note: agency billing rates avg \$360 for CEO's, \$261 for VPs; RT [@ereleases](#) 2011 PR Rate Survey <http://ow.ly/5Ky1m> [#solopr](#)



[laprguy](#) 1:24pm via HootSuite

Indies take note: agency billing rates avg \$360 for CEO's, \$261 for VPs; RT [@ereleases](#) 2011 PR Rate Survey <http://ow.ly/5Ky1m> [#solopr](#)



[deegospel](#) 1:24pm via TweetGrid.com

[@jgombita](#) Thank you, Judy :) [#solopr](#)



[jgombita](#) 1:24pm via TweetChat

[@SoloPR](#) is this question related to the first one (re: office space0, or just generally?) [#solopr](#)



[fransteps](#) 1:24pm via TweetChat

Great question. RT [@SoloPR](#): Q2: Do you know how much you want to grow? How do you decide? [#solopr](#)



[MarketingMel](#) 1:24pm via Twitter for BlackBerry®

@[PRjeff](#) woo-hoo tell @[treypennington](#) I said Hello! Pic from [#SoSlam](#) [#solopr](#). <http://yfrog.com/h34dytfj>



[deegospel](#) 1:24pm via TweetGrid.com

@[karensxim](#) a1 i loved watching The Lincoln Lawyer, because he worked out of his car & his assistant worked at her bed. its the way [#solopr](#)



[dconconi](#) 1:23pm via TweetChat

valuable trick when u really need 2 get work done!RT @[dariasteigman](#): @[KristK](#) Most ppl. assume Im at a mtg when I dont answer phone. [#solopr](#)



[SoloPR](#) 1:23pm via TweetGrid.com

Q2: Do you know how much you want to grow? How do you decide? [#solopr](#)



[PRjeff](#) 1:23pm via HootSuite

Trust! RT @[rebeccaedgar](#): A1: Neighbor once said he didn't trust his employees to work from home. I said you have the wrong employees [#solopr](#)



[jgombita](#) 1:23pm via TweetChat

@[deegospel](#) I'm betting your daughter is as lovely inside as you appear to be! Great to see you here, Dee!
xo [#solopr](#)



[mbarber](#) 1:23pm via TweetChat

Good point: RT @RebeccaEdgar: A1: Neighbor once said he didnt trust his employees to work from home. He has the wrong employees. [#solopr](#)



[KellyeCrane](#) 1:23pm via [TweetDeck](#)

.@PRjeff Everyone is welcome to use the [#soloPR](#) hashtag, of course! But during the chat, it was about to get confusing. :-) ipaprsa



[deegospel](#) 1:23pm via [TweetGrid.com](#)

@dconconi hee [#solopr](#)



[PaulaJohns](#) 1:23pm via [TweetDeck](#)

Agree RT @strategicstudio: Xlnt use of tech (video conferencing, gotomeetings etc) shows u... are all biz, even if biz is from home! [#solopr](#)



[karenswim](#) 1:22pm via [TweetChat](#)

Amen! RT @RebeccaEdgar: Neighbor once said he didnt trust his employees to work from home. I said you have the wrong employees. [#solopr](#)



[CherriPRBuzz](#) 1:22pm via [TweetChat](#)

RT @RebeccaEdgar: A1: Neighbor once said he didnt trust his employees to work from home. I said you have the wrong employees. [#solopr](#)



[dconconi](#) 1:22pm via [TweetChat](#)

thank goodness for solopr! RT @deegospel: s life more. Cons. Sometimes Im lonely. lol [#solopr](#)



[KristK](#) 1:22pm via [TweetGrid.com](#)

@[fransteps](#) I teach PR classes at Tulane's Biloxi campus. Taught at TCU for a few years too. [#solopr](#)



[RebeccaEdgar](#) 1:22pm via [HootSuite](#)

A1: Neighbor once said he didn't trust his employees to work from home. I said you have the wrong employees. [#solopr](#)



[CherriPRBuzz](#) 1:22pm via [TweetChat](#)

@[King_Edward](#) exactly. plenty of times I would have my headphones on typing away & I feel a tap on my shoulder to run errands [#solopr](#)



[dariasteigman](#) 1:22pm via [TweetDeck](#)

@[KristK](#) The brilliance of a home office is so one watching. Most ppl. assume I'm at a mtg when I don't answer phone. [#solopr](#)



[deegospel](#) 1:21pm via [TweetGrid.com](#)

's life more. Cons. Sometimes I'm lonely. lol [#solopr](#)



[King_Edward](#) 1:21pm via [TweetDeck](#)

TELL me about it! RT @[JamiMiami](#): @[King_Edward](#) Yes! And errands too. [#solopr](#)



[fransteps](#) 1:21pm via [TweetChat](#)

@[KristK](#) Where do you teach? I do 2 classes at local comm. college. Love it! [#solopr](#)



[strategicstudio](#) 1:21pm via [TweetDeck](#)

Excellent use of technology (video conferencing, gotomeetings etc) shows clients you are all biz, even if biz is from home! [#solopr](#)



[PaulaJohns](#) 1:21pm via [TweetDeck](#)

@[fransteps](#) Definitely, great blend! Best of both worlds. [#solopr](#)



[dconconi](#) 1:21pm via [TweetChat](#)

recent TO agency made news for "green" workplace when they gave up their bricks and mortar to let staff work from home - nice spin [#solopr](#)



[SoloPR](#) 1:21pm via [TweetGrid.com](#)

True! RT @[King_Edward](#): Q1: Addt'l con is spouse tends to think I have time for laundry, cleaning or non-revenue tasks during the day [#solopr](#)



[JamiMiami](#) 1:21pm via [TweetChat](#)

@[King_Edward](#) Yes! And errands too. [#solopr](#)



[deegospel](#) 1:21pm via [TweetGrid.com](#)

al pros. I can be present in my daughter [#solopr](#)



[jgombita](#) 1:21pm via [Tweet Button](#)

You rock! RT @[KristK](#): A1: I've had people call at 10 am & ask if I'm up. I then call them at 3 pm & ask if they're back from lunch. [#solopr](#)



[King Edward](#) 1:21pm via [TweetDeck](#)

@[deegospel](#) hi! Welcome! [#solopr](#)



[makeshifalisha](#) 1:21pm via [Echofon](#)

@[jgombita](#) I also sent out that link bc I've gained followers thru [#soloPR](#) who want more info about my work



[CherriPRBuzz](#) 1:20pm via [TweetChat](#)

RT @[makeshifalisha](#): yes, I do work from home but also find [#coworking](#) to be really motivating [#solopr](#)



[KristK](#) 1:20pm via [TweetGrid.com](#)

@[KellyeCrane](#) I agree: perceptions are changing -- few here are home-based tho, regardless of profession [#solopr](#)



[King Edward](#) 1:20pm via [TweetDeck](#)

Q1: Addt'l con is spouse tends to think I have time for laundry, cleaning or non-revenue tasks during the day. [#solopr](#)



[dconconi](#) 1:20pm via [TweetChat](#)

RT @karenswin: @KristK So ridiculous considering that the shift to a knowledge economy has dramatically increased remote work model [#solopr](#)



[deegospel](#) 1:20pm via [TweetGrid.com](#)

Hi, all. Dee S. PR Owner & Author, Atlanta. [#solopr](#)



[PRjeff](#) 1:20pm via [HootSuite](#)

@kellyecrane @jgombita Oops. Sorry 'bout that! You guys own the rights to [#soloPR](#) !



[SoloPR](#) 1:20pm via [TweetGrid.com](#)

RT @makeshiftalisha: yes, I do work from home but also find [#coworking](#) to be really motivating [#solopr](#)



[4TheGirlOnTheGo](#) 1:20pm via [TweetDeck](#)

RT @KellyeCrane: A1: I work from home, and I like it because I save a lot of time on commuting, getting presentable, etc. [#solopr](#)



[fransteps](#) 1:20pm via [TweetChat](#)

RT @mdbarber: @KristK: A1: Ive had people call at 10 am and ask if Im up. I then call them at 3 pm & ask if theyre back from lunch. [#solopr](#)



[farida_h](#) 1:20pm via [TweetChat](#)

@KristK @jgombita A lot of people hv this perception tht working fm home means u're not really working. Or it's not a 'real' job. [#solopr](#)



[makeshiftalisha](#) 1:19pm via Echofon

and yes, I do work from home but also find [#coworking](#) to be really motivating [#soloPR](#)



[JamiMiami](#) 1:19pm via TweetChat

Haa! RT @[KristK](#): A1: Ive had people call at 10 am and ask if Im up. I then call them at 3 pm and ask if theyre back from lunch. [#soloPR](#)



[KristK](#) 1:19pm via TweetGrid.com

A1: Teaching, meetings get me out of the office regularly. I call it "suinting up" [#soloPR](#)



[karenswim](#) 1:19pm via TweetChat

@[KristK](#) So ridiculous considering that the shift to a knowledge economy has dramatically increased remote work model [#soloPR](#)



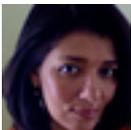
[fransteps](#) 1:19pm via TweetChat

@[PaulaJohns](#) I sub for an agency, same deal. Couple days a month, office atmosphere. Good blend! [#soloPR](#)



[dconconi](#) 1:19pm via TweetChat

Love it!!RT @[KristK](#): A1: Ive had people call at 10 am and ask if Im up. I then call them at 3 pm and ask if theyre back from lunch. [#soloPR](#)



[JamiMiami](#) 1:19pm via TweetChat

@[KristK](#) @[jgombita](#) I agree w/ that. I have problems w/ family members who don't think I'm actually working. [#solopr](#)



[KellyeCrane](#) 1:19pm via [TweetDeck](#)

@[KristK](#) I had more trouble with that perception years ago. Today, I think ppl are more used to home offices. [#solopr](#)



[mdbarber](#) 1:19pm via [TweetChat](#)

Love! RT @[KristK](#): A1: Ive had people call at 10 am and ask if Im up. I then call them at 3 pm and ask if theyre back from lunch. [#solopr](#)



[PaulaJohns](#) 1:18pm via [TweetDeck](#)

A1. Have client that wants me on site occasionally -- few times a month -- nice to get dressed up once in awhile, engage IRL. [#solopr](#)



[makeshiftalisha](#) 1:18pm via [Echofon](#)

hi @[jgombita](#) I actually follow [#solopr](#) every week and have participated in the chat. as a PR prof, I found it OK to join in with a link



[dconconi](#) 1:18pm via [TweetChat](#)

Hi SoloPRs. I'm late again - sorry. Will catch up. [#solopr](#)



[MarketingMel](#) 1:18pm via [TweetDeck](#)

Hi [#soloPR](#) friends. Signing in late and sipping ice tea and munching on salad with you. Staying cool w/ @[soloPR](#)!



[KristK](#) 1:18pm via [TweetGrid.com](#)

A1: I've had people call at 10 am and ask if I'm up. I then call them at 3 pm and ask if they're back from lunch. [#solopr](#)



[King_Edward](#) 1:18pm via [TweetDeck](#)

RT @[KristK](#): @[jgombita](#) When people learn I'm home-based, some take my firm less seriously. Think I do this part-time or as a hobby [#solopr](#)



[farida_h](#) 1:18pm via [TweetChat](#)

RT @[KristK](#) @[jgombita](#) When people learn Im home-based, some take my firm less seriously. Think I do this part-time or as a hobby. [#solopr](#)



[fransteps](#) 1:18pm via [TweetChat](#)

A1. Have outside appts each week which help w/ socialization...and then, once in awhile, I visit the zoo. <wink> . [#solopr](#)



[mndbarber](#) 1:18pm via [TweetChat](#)

A1 -- I work from home...and many coffee shops around town. [#solopr](#)



[SoloPR](#) 1:18pm via [TweetGrid.com](#)

Great feedback, all! Q2 is coming up... [#solopr](#)



[KristK](#) 1:17pm via [TweetGrid.com](#)

@[jgombita](#) When people learn I'm home-based, some take my firm less seriously. Think I do this part-time or as a hobby, etc. [#solopr](#)



[strategicstudio](#) 1:17pm via [TweetDeck](#)

A1: I love the flexibility of working at home. Often schedule lunch with friends outside my biz realm to do something different. [#solopr](#)



[mndbarber](#) 1:17pm via [TweetChat](#)

Good morning from Anchorage. PR pro for 30+ years; 11 as independent consultant. [#solopr](#)



[KellyeCrane](#) 1:17pm via [TweetDeck](#)

A1: I see some alluding to another benefit of working outside home- socializing. Some people just need more human contact. [#solopr](#)



[jgombita](#) 1:17pm via [TweetChat](#)

Yo @[WECREATENYC](#) @[makeshiftalisha](#), respect the chat hour. No spamming with links, please. Bad form. [#solopr](#)



[PRjeff](#) 1:16pm via [HootSuite](#)

Let the rockin' begin! RT @[cloudspark](#): the fab @[treypennington](#) & yours truly about to rock it on the [#ipaprsa](#) virtual conference [#pr](#) [#soloPR](#)



[RebeccaEdgar](#) 1:16pm via [HootSuite](#)

Hello [#solopr](#) friends! Toronto area indy (3/14 yrs) jumping in.



[CherriPRBuzz](#) 1:16pm via TweetChat

RT @[fransteps](#): @[KristK](#) A1. Cons: Fridgerator is always handy, right? << Right. lol [#solopr](#)



[CherriPRBuzz](#) 1:15pm via TweetChat

A1: Cons, not having the constant interaction with people. /Pros, cutting wardrobe costs [#solopr](#)



[dariasteigman](#) 1:15pm via TweetDeck

Where you work has to fit HOW you work. If you need to "go to an office," rent one or find coworking space. [#solopr](#)



[SoloPR](#) 1:15pm via TweetGrid.com

Great point! Water coolers...RT @[fransteps](#): A1. Blocking out distractions requires discipline. But offices have distractions, too! [#solopr](#)



[PaulaJohns](#) 1:15pm via TweetDeck

A1. Work from home is harder in summer -- more distractions. But wouldn't trade it for the world. More time w/ family, pets, etc. [#solopr](#)



[WECREATENYC](#) 1:14pm via HootSuite

RT @[makeshifalisha](#): Here's what I'm working on these days: <http://ow.ly/5Iq4c> [#solopr](#) [#prstudchat](#)



[fransteps](#) 1:14pm via TweetChat

@[KristK](#) A1. Cons: Fridgerator is always handy, right? [#solopr](#)



[KellyeCrane](#) 1:14pm via [TweetDeck](#)

A1: As @[JamiMiami](#) notes, some do a hybrid approach. Can spend a couple days a week in a shared office space, if you like. [#solopr](#)



[dariasteigman](#) 1:14pm via [TweetDeck](#)

@[KristK](#) I try to get out during the day (e.g., gym), or else I go out at night. Impt that I talk to someone besides myself. [#solopr](#)



[AerialEllis](#) 1:14pm via [SocialScope](#)

Both. All pros for office. Home can be a gift & a curse. RT @[SoloPR](#): Q1: Do you work from home, or an off-site office? Pros/cons? [#solopr](#)



[jgombita](#) 1:14pm via [TweetChat](#)

Could you elaborate on this one? RT @[KristK](#): lack of respect from some biz pros. [#solopr](#)



[KristK](#) 1:14pm via [TweetGrid.com](#)

A1: Now that I work from home, daily question is what's here to eat, instead of what should I wear. [#solopr](#)



[SoloPR](#) 1:13pm via [TweetGrid.com](#)

RT @[KristK](#): A1: I work from home (or wifi hot spot). Love the flexible sched, casual attire, dog as asst. [#solopr](#)



[fransteps](#) 1:13pm via [TweetChat](#)

@[KellyeCrane](#) A1. Blocking out distractions requires discipline. But offices have distractions, too! [#solopr](#)



[KristK](#) 1:13pm via [TweetGrid.com](#)

A1: downside of home-based: isolation, non-work distractions, temptation to work 24/7, lack of respect from some biz pros. [#solopr](#)



[dariasteigman](#) 1:13pm via [TweetDeck](#)

A1 Home office. But tend to get outside during the day too (or else at night). Fond of workshifting from coffeeshops too. [#solopr](#)



[SoloPR](#) 1:13pm via [TweetGrid.com](#)

RT @[CherriPRBuzz](#): Q1: From Home. Pro's include cutting cost on daycare for my kids. Cons include the noise from the kids. lol [#solopr](#)



[jgombita](#) 1:13pm via [TweetChat](#)

@[KellyeCrane](#) I take it puppies don't count.... ;-)
[#solopr](#)



[King_Edward](#) 1:12pm via [TweetDeck](#)

Q1: From home. Pros-no gas, expensive lunches, wardrobe costs/Cons-no human interaction and staying focused. [#solopr](#)



[jgombita](#) 1:12pm via [TweetChat](#)

Might I suggest a Q1b. Have you spent much money and time "customizing" your home office? [#solopr](#)



[fransteps](#) 1:12pm via TweetChat

A1. Home with local co-working options. Pros: Save on gas, clothes. Cons: Summer when teenager is home all day! [#solopr](#)



[MarcJudeSamson](#) 1:12pm via web

A1: Oh - and you can't beat the commute - especially here in DC [#solopr](#)



[JamiMiami](#) 1:12pm via TweetChat

A1: I do both. Cons on home: easily distracted/people think I'm not working. Cons on office: commute, expense. [#solopr](#)



[farida_h](#) 1:12pm via TweetChat

A1: Mostly home. But in the summer, I like to park myself outside occasionally. Whole Foods is one my current fav spots - free WiFi [#solopr](#)



[MarcJudeSamson](#) 1:12pm via web

A1: Work from home // pro: quiet with minimal distractions // con: communication & collaboration can take a lot of time.. [#solopr](#)



[KellyeCrane](#) 1:12pm via TweetDeck

A1: But working from home means you have to block out distractions. If I had little ones around, I might do differently. [#solopr](#)



[KristK](#) 1:12pm via [TweetGrid.com](#)

A1: I work from home (or wifi hot spot). Love the flexible sched, casual attire, dog as asst. [#solopr](#)



[PaulaJohns](#) 1:11pm via [TweetDeck](#)

Joining [#solopr](#) chat today for 1st time in a while. Long-time San Diego area solo PR pro, specializing in tech. Love [#solopr](#)!



[karenswim](#) 1:11pm via [TweetChat](#)

A1: Home office which was not new for me, was field based for almost 10 years before becoming solo [#solopr](#)



[fransteps](#) 1:11pm via [TweetChat](#)

@[jgombita](#) I can speak in Cs and Fs....40 is NO Fun! [#solopr](#)



[CherriPRBuzz](#) 1:11pm via [TweetChat](#)

Q1: From Home. Pro's include cutting cost on daycare for my kids. Cons include the noise from the kids. lol [#solopr](#)



[jgombita](#) 1:10pm via [web](#)

@[fransteps](#) last week was horrible in the T-dot, especially on Thursday. We talk in C degrees, so felt like low 40s with Humidex. [#solopr](#)



[KellyeCrane](#) 1:10pm via [TweetDeck](#)

A1: I work from home, and I like it because I save a lot of time on commuting, getting presentable, etc.
[#solopr](#)



[JamiMiami](#) 1:10pm via [TweetChat](#)

@[CherriPRBuzz](#) Nice to meet you! Thanks @[KellyeCrane](#). ;-) [#solopr](#)



[fransteps](#) 1:10pm via [TweetChat](#)

Gr8 Q. RT @[SoloPR](#): Q1: Do you work from home, or an off-site office? Pros/cons? [#solopr](#)



[KristK](#) 1:10pm via [TweetGrid.com](#)

RT @[SoloPR](#): Q1: Do you work from home, or an off-site office? Pros/cons? [#solopr](#)



[makeshifalisha](#) 1:10pm via [HootSuite](#)

Here's what I'm working on these days: <http://ow.ly/5Iq4c> [#solopr](#) [#prstudchat](#)



[fransteps](#) 1:09pm via [TweetChat](#)

@[jgombita](#) Yes, it has. My Wed got all wonky. Sure did miss yall. Happy to be back. How hot is it? We r at 100. [#solopr](#)



[CherriPRBuzz](#) 1:09pm via [TweetChat](#)

@[JamiMiami](#) Welcome Jami. im in Pembroke Pines [#solopr](#)



[KellyeCrane](#) 1:09pm via [TweetDeck](#)

@[JamiMiami](#) Well hello! So great to see you. :-) [#solopr](#)



[karenswim](#) 1:08pm via [TweetChat](#)

RT @[SoloPR](#): Q1: Do you work from home, or an off-site office? Pros/cons? [#solopr](#)



[SoloPR](#) 1:08pm via [TweetGrid.com](#)

Q1: Do you work from home, or an off-site office? Pros/cons? [#solopr](#)



[JamiMiami](#) 1:08pm via [TweetChat](#)

Hi, everyone. Jami Reyes from Miami. 4 yrs solo. 18+ in PR/gov't relations. [#solopr](#)



[jgombita](#) 1:08pm via [TweetChat](#)

@[fransteps](#) hey! Hasn't it been awhile since you were here? Great to see you, Fran. [#solopr](#)



[jgombita](#) 1:07pm via [TweetChat](#)

@[SoloPR](#) I echo @[kellyecrane](#)'s call to [#IPAPRSA](#) [#PRSA](#) to not use this hashtag...esp. since you promised to hold on a different day! [#solopr](#)



[karenswim](#) 1:07pm via [TweetChat](#)

Where are my manners? Hello everyone! Karen Swim from Michigan, 7 years solo but committed for life [#solopr](#)



[SoloPR](#) 1:06pm via [TweetGrid.com](#)

Hope you're all well on this hot summer day. Q1 is coming up... [#solopr](#)



[SoloPR](#) 1:06pm via [TweetGrid.com](#)

.@[Jaxx09](#) Welcome! Seeing lots of new faces today -- glad yours is one of them. [#solopr](#)



[CjShaffer1](#) 1:06pm via [TweetDeck](#)

@[Jaxx09](#) welcome welcome! [#solopr](#)



[farida_h](#) 1:06pm via [TweetChat](#)

Hello, solopr friends! This is Farida from Prism Media in NY. Communications pro and former journalist. [#solopr](#)



[Jaxx09](#) 1:05pm via [web](#)

Hi [#solopr](#) peeps - I am new to the chat - PR pro, not yet solo, blogger, based in MTL (I also write for PR Daily)



[CherriPRBuzz](#) 1:05pm via [TweetChat](#)

good afternoon everyone [#solopr](#)



[fransteps](#) 1:05pm via [TweetChat](#)

Hi all. I am a PR pro for 20+ years, solo for 1+ yr and from San Antonio, TX. [#solopr](#)



[SoloPR](#) 1:05pm via [TweetGrid.com](#)

@ghidotti Hi Natalie! Hope the [#IPAPRSA](#) [#PRSA](#) folks don't use the [#solopr](#) hashtag until after 2pm (since the chat is going on now).



[karenskim](#) 1:04pm via [TweetChat](#)

RT @SoloPR: If you have [#solopr](#) Qs you'd like us to discuss, @[KellyeCrane](#) without the hashtag (or DM), and we'll add them to the list! [#solopr](#)



[KristK](#) 1:04pm via [TweetGrid.com](#)

Hello to my [#solopr](#) pals. Kristie here from south MS (20 years exp, 7 as indy, APR, PR prof).



[ghidotti](#) 1:04pm via [TweetDeck](#)

Listening to @[davispr](#) intro the [#IPAPRSA](#) Virtual Conference! Can't wait to get started. [#PRSA](#) [#solopr](#)



[SoloPR](#) 1:03pm via [TweetGrid.com](#)

@[EddieBrownPR](#) Hi Eddie- welcome! [#solopr](#)



[erica_holloway](#) 1:03pm via [TwitBird](#)

RT @[PRjeff](#) Looking forward to participating in the @[PRSA](#) [#ipaprsa](#) virtual conference for [#solopr](#) pros shortly <http://t.co/sNjqIcP>



[KristK](#) 1:03pm via [TweetGrid.com](#)

I'm registered for playback! RT @[PRjeff](#): Looking forward to @[PRSA](#) [#ipaprsa](#) virtual conference for [#solopr](#) pros today



[zakmo](#) 1:03pm via [TweetDeck](#)

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[dariasteigman](#) 1:03pm via [TweetDeck](#)

hi, popping on (once I get off phone). [#soloPR](#)



[SoloPR](#) 1:03pm via [TweetGrid.com](#)

If you have [#soloPR](#) Qs you'd like us to discuss, please @[KellyeCrane](#) without the hashtag (or DM), and we'll add them to the list!



[SoloPR](#) 1:03pm via [TweetGrid.com](#)

If you're joining, please introduce yourself. This is @[KellyeCrane](#) moderating, Atlanta-based blogger at <http://soloPRpro.com/> [#soloPR](#)



[EddieBrownPR](#) 1:03pm via [web](#)

Preparing for the [#soloPR](#) chat! Amped.



[KristK](#) 1:02pm via [TweetGrid.com](#)

RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more) [#soloPR](#)



[SandraSays](#) 1:02pm via [TweetGrid.com](#)

RT @SoloPR: It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)



[KellyeCrane](#) 1:02pm via [TweetDeck](#)

RT @SoloPR: It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[kirstenwright](#) 1:01pm via [TweetDeck](#)

@[karensxim](#) It's an area I am looking to get into. I do social work for clients of one PR firm now, and I love it! [#solopr](#)



[SoloPR](#) 1:01pm via [TweetGrid.com](#)

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)