Twitter Chat Transcript – July 13, 2011

KellyeCrane Jul 13, 2:03pm via TweetDeck

RT @SoloPR: oops- forgot to mention! The video I've promised on this chat many times is finally up on the blog: http://ow.ly/5Dir7 #solopr

SoloPR Jul 13, 2:03pm via TweetGrid.com

oops- forgot to mention! The video I've promised on this chat many times is finally up on the blog: http://ow.ly/5Dir7 #solopr

jgombita Jul 13, 2:02pm via TweetChat

@rajean (@brooklynfcole) it was an actual blog post by @3HatsComm, letting her subjects know she was giving up her crown/throne. #solopr

rajean Jul 13, 2:02pm via web

Skip the horse heads, pls. RT @SoloPR I love it when you guys call us a family. (Brando voice): nevah go against the family :-) #solopr

KateRobins Jul 13, 2:02pm via TweetGrid.com

RT @stlpr: RT @SoloPR: I love it when you guys call us a family. (Brando voice): nevah go against the family :-) #solopr

farida_h Jul 13, 2:02pm via web

Sorry to have missed the @solopr chat today. Was busy following news/tweets about the #MumbaiBlasts. Big wave to all my #solopr friends.

Twitter Chat Transcript – July 13, 2011

jgombita Jul 13, 2:02pm via TweetChat

@karenswim @SoloPR like the star starting out her concert: "I LOVE you guys! SoloPR rocks!" #solopr

conniepgilbert Jul 13, 2:01pm via web

Thank you! RT @SoloPR If you missed some (or all) of the chat, the transcript with be posted on the Solo PR Pro blog tomorrow. #solopr .

rajean Jul 13, 2:00pm via web

@jgombita @brooklynfcole @3HatsComm 'commenting diet?' Less dialogue but all the nutrition? Amazing new term for me. #solopr

jgombita Jul 13, 2:00pm via TweetChat

@KellyeCrane invested much volunteer time as a council and then board member (treasurer) with @lernupdates. Lifelong learning rules! #solopr

stlpr Jul 13, 2:00pm via TweetGrid.com

RT @SoloPR: I love it when you guys call us a family. (Brando voice): nevah go against the family :-) #solopr

SoloPR Jul 13, 2:00pm via TweetGrid.com

I love it when you guys call us a family. (Brando voice): nevah go against the family :-) #solopr

karenswim Jul 13, 1:59pm via TweetChat

Twitter Chat Transcript – July 13, 2011

Thank you @SoloPR and solo fam for a great chat in spite of the obstacles, what an awesome group! #solopr

dariasteigman Jul 13, 1:59pm via TweetDeck

Thanks to the #solopr community for my weekly lunch hour dose of smarts, food for thought, & lots of laughs.

KellyeCrane Jul 13, 1:59pm via TweetDeck

@jgombita Agree completely! Plus, that's what keeps us young. :-) #solopr

SoloPR Jul 13, 1:58pm via TweetGrid.com

We keep chatting on this hashtag all week, so feel free to keep the convo going! #solopr

dariasteigman Jul 13, 1:58pm via TweetDeck

@MissVersatile Stupid people. #Solopr

dariasteigman Jul 13, 1:58pm via TweetDeck

@rajean Well, I'll bring over the bonbons. :) #solopr

amysept Jul 13, 1:58pm via TweetChat

RT @jgombita: @KellyeCrane reading Eli Pariser's The Filter Bubble. Think he'd say it's more important than ever to stay open and keep learning. #solopr

MissVersatile Jul 13, 1:57pm via TweetChat

Twitter Chat Transcript – July 13, 2011

Or I actually had a couple ppl say you can't be a publicist and a blogger...stupidest thought I had heard in awhile. #Solopr

KateRobins Jul 13, 1:57pm via TweetGrid.com

RT @dariasteigman: @MissVersatile Surprises me when ppl don't think they can cross. Learn content; skillset's unchanged. #Solopr #solopr

SoloPR Jul 13, 1:57pm via TweetGrid.com

If you missed some (or all) of the chat, the transcript with be posted on the Solo PR Pro blog tomorrow. #solopr

dariasteigman Jul 13, 1:57pm via TweetDeck

@jgombita I keep meaning to watch Pariser's TED talk. #solopr

jgombita Jul 13, 1:57pm via TweetChat

@rajean @brooklynfcole LOL! @3HatsComm remains Queen of the Quips, even if she's on a commenting diet. #solopr

SoloPR Jul 13, 1:57pm via TweetGrid.com

OK, with that we'll bring this one to a close. Thanks to everyone for hanging in there this week! #solopr

rajean Jul 13, 1:57pm via web

So I guess now's not the time to share I have Y & R on in the background @dariasteigman @KateRobins? Sans bonbons. #solopr

Twitter Chat Transcript – July 13, 2011

jgombita Jul 13, 1:56pm via TweetChat

@KellyeCrane reading Eli Pariser's The Filter Bubble. Think he'd say it's more important than ever to stay open and keep learning. #solopr

dariasteigman Jul 13, 1:56pm via TweetDeck

@MissVersatile Always surprises me when ppl don't think they can cross industries. Learn the content; skill set is unchanged. #Solopr

3HatsComm Jul 13, 1:56pm via TweetChat

@rajean @brooklynfcole Thanks. Didn't have a place to jump, figured I should at least say 'Hi' #solopr

karenswim Jul 13, 1:56pm via TweetChat

@MissVersatile Spoken like a champion of versatility! :-) #solopr

SoloPR Jul 13, 1:55pm via TweetGrid.com

RT @MissVersatile: Never let someone say because you do x type of PR you can't do y too... same foundation just new micros added #solopr

KateRobins Jul 13, 1:55pm via TweetGrid.com

@dariasteigman LOL. Damn I love this group! #solopr

karenswim Jul 13, 1:55pm via TweetChat

RT @KellyeCrane: As everyone on this chat knows, its so important that we constantly evolve our skillset. The world keeps changing! #solopr

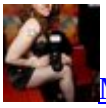
Twitter Chat Transcript – July 13, 2011

rajean Jul 13, 1:55pm via web

@brooklynfcole - adore 'tardy to the party.' @3HatsComm at least you've announced your lurking ways. Welcome ~ #solopr

KateRobins Jul 13, 1:54pm via TweetGrid.com

RT @jgombita: Yes! RT @dariasteigman If you worked for a co, you'd switch jobs. #solopr, you just do it yourself #solopr

 MissVersatile Jul 13, 1:54pm via TweetChat

Never let someone say because you do x type of PR you can't do y type of PR too...it's all the same foundation just new micros added #Solopr

KellyeCrane Jul 13, 1:54pm via TweetDeck

A3: As everyone on this chat knows, it's so important that we constantly evolve our skillset. The world keeps changing! #solopr

dariasteigman Jul 13, 1:54pm via TweetDeck

@KateRobins Fortunately, there's less of that attitude today. I just tell people I watch soaps & eat bonbons all day. :) #solopr

KateRobins Jul 13, 1:53pm via TweetGrid.com

...Yeah, I'm working. I'm mulling the next new thing and on deadline to undertand it. #solopr

7wavesCathy Jul 13, 1:53pm via txt

Twitter Chat Transcript – July 13, 2011

RT @MarketingMel: When it comes to communications we #soloPR should be a chapter ahead of the client!

jgombita Jul 13, 1:53pm via TweetChat

Yes! RT @dariasteigman If you worked for a co, you'd switch jobs and do new stuff. As a #solopr, you just do it for yourself instead #solopr

SoloPR Jul 13, 1:53pm via TweetGrid.com

Hello to those just joining! We're having some Twitter problems today (so a little less convo than usual), but we soldier on! #solopr

conniepgilbert Jul 13, 1:53pm via web

Hi #solopr peeps! Tuning in late but here nonetheless...looks/sounds like great topics being discussed. Will have 2 review all.

rajean Jul 13, 1:52pm via web

Dito. @karenswim A3: This is where networking in/outside of industry can truly benefit, learn, experiment, keep growing #solopr

KateRobins Jul 13, 1:52pm via TweetGrid.com

@dariasteigman It's great for the garden. Nabe today started talking because he, "saw I wasn't working." You kidding? #solopr

brooklynfcole Jul 13, 1:52pm via web

Tardy to the party - catching the last few mins of #soloPR chat.

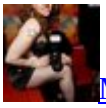
Twitter Chat Transcript – July 13, 2011

MissVersatile Jul 13, 1:52pm via TweetChat

RT @dariasteigman: Best #solopr folks know to have a niche & when to break out. Constant, ongoing learning, PD, gives us an edge. #Solopr

KellyeCrane Jul 13, 1:52pm via TweetDeck

A3: As an example, maybe you were a tradt'l media rel. guru. Blogger/influencer relations is not a big step from there. #solopr

 MissVersatile Jul 13, 1:52pm via TweetChat

@jgombita Thanks #Solopr

dariasteigman Jul 13, 1:51pm via TweetDeck

If you worked for a co, you'd switch jobs and do new stuff. As a #solopr, you just do it for yourself instead.

jgombita Jul 13, 1:51pm via web

@MissVersatile how I heart the fact that "Miss Versatile" RT'd that! :-) #solopr

3HatsComm Jul 13, 1:51pm via TweetDeck

Lurking the last part of the #soloPR chat.

stlpr Jul 13, 1:51pm via TweetGrid.com

RT @SoloPR: Yes! RT @rajean: A3. One reason I love #PR, I'm in constant research mode. But outsourcing super niche client needs works also. #solopr

Twitter Chat Transcript – July 13, 2011

KateRobins Jul 13, 1:50pm via TweetGrid.com

RT @rajean: A3. One reason I love #PR, I'm in constant research mode. But outsourcing super niche client needs works also. #solopr

dariasteigman Jul 13, 1:50pm via TweetDeck

Best #solopr folks know to have a niche & when to break out. Constant, ongoing learning, PD, gives us an edge.

SoloPR Jul 13, 1:50pm via TweetGrid.com

RT @karenswim: A3: This is where networking in/outside of industry can truly benefit, learn, experiment, keep growing #solopr

KateRobins Jul 13, 1:50pm via TweetGrid.com

@AmazingPRMaven Absolutely! Our own @kellyecrane saved my butt this week. #solopr

KellyeCrane Jul 13, 1:50pm via TweetDeck

A3: I think evolving areas like social media are great for those looking to expand, since everyone is learning. #solopr

KateRobins Jul 13, 1:49pm via TweetGrid.com

@MarketingMel Figuring out what to espouse and eschew though is our job. Sounds like biotech in 90s. #solopr

SoloPR Jul 13, 1:49pm via TweetGrid.com

Twitter Chat Transcript – July 13, 2011

Yes! RT @rajean: A3. One reason I love #PR, I'm in constant research mode. But outsourcing super niche client needs works also. #solopr

karenswim Jul 13, 1:49pm via TweetChat

A3: This is where networking in/outside of industry can truly benefit, learn, experiment, keep growing #solopr

rajean Jul 13, 1:49pm via web

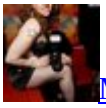
A3. One reason I love #PR, I'm in constant research mode. But outsourcing super niche client needs works also. #solopr

MissVersatile Jul 13, 1:48pm via TweetChat

RT @jgombita: A3. Two routes. 1. A natural progression from one area/industry to another. 2. Take a leap. Try something totally new. #Solopr

karenswim Jul 13, 1:48pm via TweetChat

RT @MarketingMel: When it comes to communications we #soloPR should be a chapter ahead of the client! #solopr

 MissVersatile Jul 13, 1:48pm via TweetChat

RT @AmazingPRMaven: A3. If asked to do some new things by a client - partner with another solopr to learn a new skillset #Solopr

SoloPR Jul 13, 1:48pm via TweetGrid.com

RT @jgombita: A3. Two routes. 1. A natural progression from one area/industry to another. 2. Take a leap. Try something totally new. #solopr

Twitter Chat Transcript – July 13, 2011

KateRobins Jul 13, 1:48pm via TweetGrid.com

@MichaelWillett Thanks for that RT, Really. #solopr

MarketingMel Jul 13, 1:47pm via Twitter for BlackBerry®

When it comes to communications we #soloPR should be a chapter ahead of the client!

AmazingPRMaven Jul 13, 1:47pm via TweetChat

A3. If asked to do some new things by a client - partner with another solopr to learn a new skillset #solopr

KateRobins Jul 13, 1:47pm via TweetGrid.com

very true. RT @jgombita: @KateRobins that's bec you don't have the blinders on that in-house people do. Play it safe. #solopr

SoloPR Jul 13, 1:47pm via TweetGrid.com

RT @dariasteigman: A3 Make sure it fits your expertise. Use your smarts & sell it. Or do it pro bono for the quals. #solopr

dariasteigman Jul 13, 1:47pm via TweetDeck

Other ways to build quals: blogging (showcase expertise), build a topical PPT deck (& link using SlideShare), do a Webinar. #solopr

KellyeCrane Jul 13, 1:47pm via TweetDeck

A3: The oldie but goodie book "What Color is Your Parachute" has some great info about lateral moves. Works in #solopr too.

Twitter Chat Transcript – July 13, 2011

KateRobins Jul 13, 1:46pm via TweetGrid.com

RT @dariasteigman: A3 Make sure it fits your expertise. Use your smarts & sell it. Or do it pro bono for the quals. #solopr

MichaelWillett Jul 13, 1:46pm via TweetGrid.com

RT @KateRobins: ever feel like you're a chapter ahead of the client, in newly evolving areas? #solopr

MissVersatile Jul 13, 1:46pm via TweetChat

Jumping in.... #Solopr

KateRobins Jul 13, 1:46pm via TweetGrid.com

@jgombita you have to or you'll find yourself with a barnful of Royal typewriters you've just fixed that people aren't picking up. #solopr

SoloPR Jul 13, 1:46pm via TweetGrid.com

Beyond your previous expertise. RT @dariasteigman: A3 Beyond scope of work, or defined area of expertise? #solopr

jgombita Jul 13, 1:45pm via TweetChat

@KateRobins that's because you don't have the blinders on that sometimes the in-house people do. Play it safe. #solopr

dariasteigman Jul 13, 1:45pm via TweetDeck

Twitter Chat Transcript – July 13, 2011

A3 Make sure it fits your expertise. Use your smarts & sell it. Or do it pro bono for the quals. #solopr

KellyeCrane Jul 13, 1:45pm via TweetDeck

A3: You may be too niche if you aren't getting enough work. :-) #solopr

KateRobins Jul 13, 1:44pm via TweetGrid.com

ever feel like you're a chapter ahead of the client, in newly evolving areas? #solopr

amysept Jul 13, 1:44pm via TweetGrid.com

RT @SoloPR: Q3: How do you go beyond one's prev scope? How niche is too niche and how can we branch out? #solopr

jgombita Jul 13, 1:44pm via TweetChat

A3. Two routes. 1. A natural progression from one area/industry to another. 2. Take a leap. Try something totally new. #solopr

dariasteigman Jul 13, 1:44pm via web

RT @rajean: I love that @SoloPR chat can/does generate blog topic ideas! Brainstorm & prof. dev. in a powerful hour each Wed. #solopr

dariasteigman Jul 13, 1:44pm via TweetDeck

@KateRobins As soon as I get my tablet (eying the new Galaxy Tab), evening tweetchats will be easier for me to hook into. #solopr

rajean Jul 13, 1:44pm via web

Twitter Chat Transcript – July 13, 2011

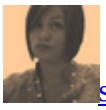
I love that @SoloPR chat can/does generate blog topic ideas! Brainstorm & prof. dev. in a powerful hour each Wed. #solopr

dariasteigman Jul 13, 1:43pm via TweetDeck

A3 Beyond scope of work, or defined area of expertise? #solopr

KateRobins Jul 13, 1:43pm via TweetGrid.com

Q3. Yeah, how do you do that? :) #solopr

 southerneagle Jul 13, 1:43pm via TweetDeck

RT @KellyeCrane: A1: Often, if someone is pushing you to see how far you'll bend, they actually respect you more when you stand up for yourself. #solopr

SoloPR Jul 13, 1:42pm via TweetGrid.com

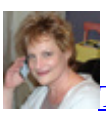
Q3: How do you go beyond one's prev scope? How niche is too niche and how can we branch out? #solopr

KateRobins Jul 13, 1:42pm via TweetGrid.com

@dariasteigman ok #solopr

dariasteigman Jul 13, 1:42pm via TweetDeck

@KateRobins Can you ask there? Have them ping me ... I will pull this together. #solopr

 TShryerPR Jul 13, 1:42pm via TweetGrid.com

Twitter Chat Transcript – July 13, 2011

absolutely! RT @AmazingPRMaven: our local small biz dev ctr has been great, I think the resources available vary by location #solopr

SoloPR Jul 13, 1:41pm via TweetGrid.com

Thanks for the excellent discussion on this -- Q3 is up next... #solopr

KateRobins Jul 13, 1:41pm via TweetGrid.com

@jgombita thanks #solopr

KateRobins Jul 13, 1:41pm via TweetGrid.com

@dariasteigman there's that small biz chat on wed 8 - 9. #solopr

KellyeCrane Jul 13, 1:41pm via TweetDeck

@KateRobins @TShryerPR I've done it both ways. #solopr

jgombita Jul 13, 1:41pm via TweetChat

@KateRobins professional development. #solopr

amysept Jul 13, 1:41pm via TweetGrid.com

RT @SoloPR: Also, in the free ebook - http://soloprpro.com/getitinwriting/ - we suggest getting recommendations from your local bar assoc. #solopr

dariasteigman Jul 13, 1:40pm via TweetDeck

@SoloPR And if anyone knows a good small-biz-versed ins guy/gal I can interview... let me know. #solopr

Twitter Chat Transcript – July 13, 2011

KateRobins Jul 13, 1:40pm via TweetGrid.com

@jgombita What's PD? #solopr

KateRobins Jul 13, 1:40pm via TweetGrid.com

RT @SoloPR: Also, in free ebook - http://soloprpro.com/getitinwriting/ - we suggest getting recs from your local bar assoc. #solopr

jgombita Jul 13, 1:40pm via TweetChat

@AmazingPRMaven I'm one of the few (other) people who find PD sessions by lawyers fascinating. Ex. ones on social media or HR issues #solopr

AmazingPRMaven Jul 13, 1:39pm via TweetChat

@TShryerPR our local small biz dev ctr has been great, I think the resources available vary by location #solopr

SoloPR Jul 13, 1:39pm via TweetGrid.com

Most welcome! RT @dariasteigman: Let me do a little refresher course through back articles & see what I can come up with. #solopr

KateRobins Jul 13, 1:39pm via TweetGrid.com

RT @SoloPR: RT @AmazingPRMaven: Your local Small Biz Dev Center can be a great resource-can set up a free apptmt for you w/attorney #solopr

rajean Jul 13, 1:39pm via web

Twitter Chat Transcript – July 13, 2011

Gr8 resource! MT @AmazingPRMaven Your local Small Biz Dev Ct can set up a free apptmt for you w attorney #solopr

SoloPR Jul 13, 1:39pm via TweetGrid.com

Also, in the free ebook - http://soloprpro.com/getitinwriting/ - we suggest getting recommendations from your local bar assoc. #solopr

MarketingMel Jul 13, 1:38pm via Twitter for BlackBerry®

@amysept Hey Just been a hassle today away from tweetdeck for #soloPR.

AmazingPRMaven Jul 13, 1:38pm via TweetChat

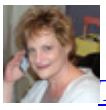
Attended great & affordable workshop on intellectual property and contracts by an attorney with our local Small Biz Dev Ctr #solopr

SoloPR Jul 13, 1:38pm via TweetGrid.com

RT @AmazingPRMaven: Your local Small Business Development Center can be a great resource-can set up a free apptmt for you w/attorney #solopr

jgombita Jul 13, 1:38pm via TweetChat

@KateRobins not the first time we've thought alike.... :-) #solopr


TShryerPR Jul 13, 1:37pm via TweetGrid.com

@AmazingPRMaven not so keen on sbdcs. my accountant has been a great resource. #solopr

KateRobins Jul 13, 1:37pm via TweetGrid.com

Twitter Chat Transcript – July 13, 2011

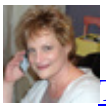
@KellyeCrane @TShryerPR Do you pay them on a retainer or are they a friend? How does that work? #solopr

dariasteigman Jul 13, 1:37pm via TweetDeck

@KateRobins @jgombita Let me do a little refresher course through back articles & see what I can come up with. #solopr

SoloPR Jul 13, 1:37pm via TweetGrid.com

RT @jbrownpr: @KellyeCrane I couldn't find a carrier either. Seemed most were interested in large companies. #solopr

 TShryerPR Jul 13, 1:36pm via TweetGrid.com

@KellyeCrane I guess I feel that if i have sign off in writing, then it's their issue. #solopr

AmazingPRMaven Jul 13, 1:36pm via TweetChat

Your local Small Business Development Center can be a great resource, they can set up a free apptmt for you with an attorney #solopr

jbrownpr Jul 13, 1:36pm via web

@KellyeCrane I couldn't find a carrier either. Seemed most were interested in large companies. #solopr

KateRobins Jul 13, 1:36pm via TweetGrid.com

@jgombita I was going to suggest the same thing. #solopr

KellyeCrane Jul 13, 1:36pm via TweetDeck

Twitter Chat Transcript – July 13, 2011

@TShryerPR Re: lawyers, I usually have in mind who I would call if I needed one. But fortunately never have to call. :-) #solopr

AmazingPRMaven Jul 13, 1:36pm via TweetChat

A2. I checked on the PRSA site - no E&O insurance available right now, there is a provider here in the DC area #solopr

jgombita Jul 13, 1:36pm via TweetChat

@dariasteigman @KateRobins sounds like you should write a @solopr blog post about this topic, Daria! Unknown expertise. #solopr

stlpr Jul 13, 1:35pm via web

@jgombita Thxs for the reminder ....@solopr #solopr

dariasteigman Jul 13, 1:35pm via TweetDeck

@karenswim I've actually declined to sign a couple contracts b/w the ins. provisions were so onerous. Cost-benefit issue. #solopr

KellyeCrane Jul 13, 1:35pm via TweetDeck

@KateRobins @TShryerPR But what if there's an issue with what actually goes to print/gets distributed? The odds are remote, I know #solopr

KateRobins Jul 13, 1:34pm via TweetGrid.com

@TShryerPR excellent q. we addressed this last year but interested to hear. (if anyone did anything differently. :)) #solopr

Twitter Chat Transcript – July 13, 2011

jgombita Jul 13, 1:34pm via Tweet Button

@stlpr remember to include the #solopr hashtag in your contributions. I only found this because I saw @dariasteigman's response to you.

karenswim Jul 13, 1:34pm via TweetChat

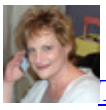
A2: If you ever work with large companies they may have ins./compliance requirements beyond "standard" #solopr

rajean Jul 13, 1:34pm via web

@KellyeCrane thanks for example. I don't carry the insurance. But I do have a lawyer to consult when necessary. Happily, rare. #solopr

karenswim Jul 13, 1:33pm via TweetChat

A2: There are also organizations that will manage all of the backend for you like MBO partners #solopr

 TShryerPR Jul 13, 1:33pm via TweetGrid.com

@KellyeCrane wouldn't a final signoff suffice? #solopr

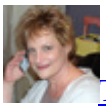
KateRobins Jul 13, 1:33pm via TweetGrid.com

@KellyeCrane hm. in that instance i'll stick with letting client sign off on copy. or am i missing something? #solopr

jgombita Jul 13, 1:33pm via TweetChat

Finally got into Tweetchat. #solopr

Twitter Chat Transcript – July 13, 2011

 TShryerPR Jul 13, 1:33pm via TweetGrid.com

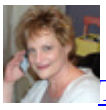
no on o&e. why would i need it?no on o&e. why would i need it? #solopr

dariasteigman Jul 13, 1:32pm via TweetDeck

@KateRobins Most of the "std" biz contracts that include it are really aimed at other types of vendors. #solopr

KellyeCrane Jul 13, 1:32pm via TweetDeck

A2: E&O example: You write a product manual & don't accurately represent what client told you. Class action lawsuit- you're covered #solopr

 TShryerPR Jul 13, 1:32pm via TweetGrid.com

RT @TShryerPR: RT @TShryerPR: how many folks here have a lawyer to consult like you would an accountant? #solopr

dariasteigman Jul 13, 1:31pm via TweetDeck

@KateRobins General liability (or biz liablity). But I make clients the requirement unless they will pay for it. #solopr

jgombita Jul 13, 1:30pm via web

(With hashtag added) RT @Stefaniya: @jgombita Sorry, didn't realize. My apologies to all. #solopr

dariasteigman Jul 13, 1:30pm via TweetDeck

@stlpr Well, that's rather blunt. | We'll have to agree to disagree on this one. #solopr

Twitter Chat Transcript – July 13, 2011

KateRobins Jul 13, 1:30pm via TweetGrid.com

@dariasteigman since you're closer to the industry, what falls into that category? really. i don't know. thanks. #solopr

jgombita Jul 13, 1:29pm via web

A2. Does @prsa offer access to (somewhat) preferential E&O rates? I know that @cprsnational has it as a member benefit. #solopr

KellyeCrane Jul 13, 1:29pm via TweetDeck

A2: Not to overly influence everyone's decision, but I don't carry it. Looked into it once and couldn't even find a provider. #solopr

dariasteigman Jul 13, 1:29pm via TweetDeck

@KateRobins No, which is why I don't think it's necessary. Largely don't do work that falls into that category. #solopr

karenswim Jul 13, 1:29pm via TweetChat

Ha! Love it! RT @KateRobins: I get all the free prof counsel I need at #solopr. #solopr

KateRobins Jul 13, 1:28pm via TweetGrid.com

I get all the free prof counsel I need at #solopr.

jgombita Jul 13, 1:28pm via TweetDeck

RT @dariasteigman: @stlpr Disagree. Blunt is often the message / tact is how it's delivered/couched. #soloPR

Twitter Chat Transcript – July 13, 2011

KateRobins Jul 13, 1:28pm via TweetGrid.com

@SoloPR thanks. #solopr

karenswim Jul 13, 1:27pm via TweetChat

A2: I was a licensed agent, it can be hard to get certain states, professions & yes expensive #solopr

KateRobins Jul 13, 1:27pm via TweetGrid.com

@dariasteigman Do we count you among prof counsel types? #solopr

SoloPR Jul 13, 1:27pm via TweetGrid.com

Lawyer or an insurance broker/expert RT @KateRobins: @KellyeCrane Prof counsel with whom? Lawyer? #solopr

dariasteigman Jul 13, 1:26pm via TweetDeck

A2 No. (And I write about risk manag. for an ins. co.) Far too expensive. #solopr

KateRobins Jul 13, 1:26pm via TweetGrid.com

@KellyeCrane Prof counsel with whom? Lawyer? #solopr

KellyeCrane Jul 13, 1:26pm via TweetDeck

A2: E&O is different from business liability (which is what most client contracts ask for). It can be *very* expensive. #solopr

Twitter Chat Transcript – July 13, 2011

karenswim Jul 13, 1:25pm via web

RT @stlpr: @SoloPR #Solopr E&O insurance for PR professionals. We need it. Lawyers, financial advisors, etc...have it.

KellyeCrane Jul 13, 1:25pm via TweetDeck

A2: Disclaimer: seek prof counsel re: whether you need errors and omissions (often shortened to E&O). With that out of the way...#solopr

dariasteigman Jul 13, 1:25pm via TweetDeck

@stlpr Disagree. Blunt is often the message / tact is how it's delivered/couched. #soloPR

stlpr Jul 13, 1:25pm via web

@SoloPR #Solopr E&O insurance for PR professionals. We need it. Lawyers, financial advisors, etc...have it.

stlpr Jul 13, 1:24pm via TweetGrid.com

RT @SoloPR: Q2: Do you have errors and omissions insurance? Why/why not? Where do you purchase? #solopr

KateRobins Jul 13, 1:24pm via TweetGrid.com

@SoloPR ooh. very eager to hear this. #solopr

MarketingMel Jul 13, 1:23pm via Twitter for BlackBerry®

Thanks @KateRobins I'm doing a phone iPad and tweetgrid combo! #solopr.

Twitter Chat Transcript – July 13, 2011

SoloPR Jul 13, 1:23pm via TweetGrid.com

Q2: Do you have errors and omissions insurance? Why/why not? Where do you purchase? #solopr

dariasteigman Jul 13, 1:23pm via TweetDeck

@jgombita I, for one, applaud your tact. :) #solopr

csteckb Jul 13, 1:23pm via web

#solopr - first time chatter, long time solo PR professional - I'm Carol Steckbeck. My Q1 answer: tact!

karenswim Jul 13, 1:23pm via TweetChat

@amysept No kidding! The curse of google+ perhaps? ;-) #solopr

KateRobins Jul 13, 1:23pm via TweetGrid.com

@jgombita I'll be REALLY tactful and not respond to your response. #solopr

SoloPR Jul 13, 1:22pm via TweetGrid.com

We're plowing ahead! Thanks for the great convo on Q1 everyone. Q2 coming up... #solopr

SoloPR Jul 13, 1:22pm via TweetGrid.com

I was just about to pull the plug! OK, let's soldier on... RT @karenswim: Whoopee, something is finally working! #solopr

Twitter Chat Transcript – July 13, 2011

KateRobins Jul 13, 1:22pm via TweetGrid.com

RT @MarketingMel: I vote you keep going. I'll monitor from afar :) #solopr

amysept Jul 13, 1:22pm via TweetGrid.com

I'm fine with resched; interesting topic, would be great for everybody to feel they can participate! #solopr

jgombita Jul 13, 1:22pm via web

@Stefaniya we're in the middle of the #solopr chat. Bad form to tweet links during the one-hour time period. Hope I'm being tactful enough!

MarketingMel Jul 13, 1:22pm via Twitter for BlackBerry®

I vote you keep going. I'll monitor from afar :) #solopr

KateRobins Jul 13, 1:21pm via TweetGrid.com

@karenswim what're you using? #solopr

karenswim Jul 13, 1:21pm via TweetChat

Whoopee, something is finally working!!! #solopr

jgombita Jul 13, 1:21pm via TweetGrid.com

RT @amysept: @katerobins Def save in drafts for a day, but I don't think being tactful = holding your tongue. Sometimes things need to be said. #solopr

Twitter Chat Transcript – July 13, 2011

stlpr Jul 13, 1:20pm via web

#solopr @solopr hi, everyone! i've longed on without any problems.

amysept Jul 13, 1:20pm via TweetGrid.com

@Karenswim It's def been a less-than-optimal Twitter day! #solopr

dariasteigman Jul 13, 1:20pm via TweetDeck

I'm not having issues w/ tweetdeck, but maybe we postpone if lots of others are. #solopr

jgombita Jul 13, 1:19pm via web

@KateRobins I try not to use confrontational words. Aso try to figure out where the other person is coming from (POV) before convos. #solopr

amysept Jul 13, 1:19pm via TweetGrid.com

@katerobins Def save in drafts for a day, but I don't think being tactful = holding your tongue. Sometimes things need to be said. #solopr

dariasteigman Jul 13, 1:19pm via TweetDeck

@KateRobins There are times effective to cajole to make a point. If done right, gets pt across, stops bad behavior, & earns respect. #solopr

karenswim Jul 13, 1:19pm via web

@SoloPR I selfishly want to say "yes please" but not if everyone else is able to participate #solopr

Twitter Chat Transcript – July 13, 2011

rajean Jul 13, 1:19pm via web

Slick. Like it. RT @MarcJudeSamson: A1: Tactful by default, blunt if reasonable and necessary #solopr

KateRobins Jul 13, 1:18pm via TweetGrid.com

tweet grid is behaving. no issues here now. #solopr

Stefaniya Jul 13, 1:18pm via Tweetie for Mac

New on the #STPR blog: 20 Tips for Appearing on TV News #PR #soloPR #PRStudChat http://bit.ly/n1xStn

SoloPR Jul 13, 1:18pm via TweetGrid.com

This! RT @amysept: choose your battles wisely #solopr

jgombita Jul 13, 1:18pm via web

Maybe in blog post MT @KellyeCrane: pity the fool who thinks I'm too nice to hold my ground. You want a smack down- you'll get one #solopr.

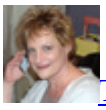
amysept Jul 13, 1:18pm via TweetGrid.com

@Kellyecrane great point re being easy going - choose your battles wisely #solopr

SoloPR Jul 13, 1:18pm via TweetGrid.com

We haven't had to cry uncle on the #solopr chat in a long time, but looks like many of our regulars are having problems...

Twitter Chat Transcript – July 13, 2011

 TShryerPR Jul 13, 1:17pm via TweetGrid.com

Im not having any issues, I dont think, on Tweetgrid #solopr

KateRobins Jul 13, 1:17pm via TweetGrid.com

are there things you do in being tactful? hold breath, doodle, save in drafts for a day? #solopr

SoloPR Jul 13, 1:17pm via TweetGrid.com

Question: should we postpone the remainder of the Qs until next week due to Twitter issues? #solopr

dariasteigman Jul 13, 1:17pm via TweetDeck

@KellyeCrane Agreed. Abrasive is a bad start to any relationship. #solopr

jgombita Jul 13, 1:16pm via web

May steal and use this... RT @MarcJudeSamson: A1: Tactful by default, blunt if reasonable and necessary #solopr

MarcJudeSamson Jul 13, 1:16pm via web

Oh - and I'm Marc Samson - independent PR & comms via DC & also co-founding a digital media web application for PR pros #solopr

KateRobins Jul 13, 1:16pm via TweetGrid.com

@dariasteigman if you don't use the word much (cajoling), it's probably dead. #solopr

Twitter Chat Transcript – July 13, 2011

KellyeCrane Jul 13, 1:16pm via TweetDeck

A1: Again, being "easy going" as much as possible is a huge plus. Heard amazing stories from clients re: solos who aren't. #solopr

MarketingMel Jul 13, 1:16pm via Mobile Web

@karenswim Hi everyone #soloPR am not in my office and also having problems w/ tweet chat

dariasteigman Jul 13, 1:15pm via TweetDeck

@rockstarjen [waving back] See you next week! #solopr

KateRobins Jul 13, 1:15pm via TweetGrid.com

RT @KellyeCrane: A1: I pity the fool who thinks I'm too "nice" to hold my ground. You want a smack down- you'll get one. :-) #solopr

rockstarjen Jul 13, 1:15pm via TweetDeck

waving to my #solopr peeps. sorry to miss the chat today! i'll catch up on the transcript later this week.

dariasteigman Jul 13, 1:15pm via web

RT @rajean: A1 R-E-S-P-E-C-T. Earn it, show it, use it, in biz & always. #solopr

rajean Jul 13, 1:15pm via web

A1 R-E-S-P-E-C-T. Earn it, show it, use it, in biz & always. #solopr

Twitter Chat Transcript – July 13, 2011

jgombita Jul 13, 1:15pm via web

A1. Tact should be in PR person's DNA. But sometimes/esp. women, need to correct stereotypes & misconceptions very quickly & bluntly #solopr

KateRobins Jul 13, 1:15pm via TweetGrid.com

#solopr

KateRobins Jul 13, 1:15pm via TweetGrid.com

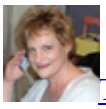
@karenswim no kidding. #solopr

dariasteigman Jul 13, 1:14pm via TweetDeck

Similar to @KellyeCrane's pt, @jgombita asked Q about women & cajoling. Is it acceptable? Old-fashioned? (Occasionally) necessary? #soloPR

KateRobins Jul 13, 1:14pm via TweetGrid.com

I'm getting real-time search results at TweetGrid http://tweetgrid.com/ tweetchat bombed again. #solopr

 TShryerPR Jul 13, 1:14pm via TweetGrid.com

@rajean thank you! #solopr

amysept Jul 13, 1:14pm via TweetGrid.com

@jgombita Good afternoon! #solopr

Twitter Chat Transcript – July 13, 2011

SoloPR Jul 13, 1:14pm via TweetGrid.com

Well said! RT @MarcJudeSamson: A1: Tactful by default, blunt if reasonable and necessary #solopr

amysept Jul 13, 1:14pm via TweetGrid.com

A1: honesty, tact, diplomacy - I'm not much of a smackdown sort, ha! #solopr

jill5455 Jul 13, 1:13pm via TweetDeck

RT @KellyeCrane: A1: Often, if someone is pushing you to see how far you'll bend, they actually respect you more when you stand up for yourself. #solopr

MarcJudeSamson Jul 13, 1:13pm via web

A1: Tactful by default, blunt if reasonable and necessary #solopr

karenswim Jul 13, 1:13pm via web

Arrrghh, what is going on with Twitter! #solopr

rajean Jul 13, 1:13pm via web

@jgombita *wink & a wave* #solopr

KellyeCrane Jul 13, 1:13pm via TweetDeck

A1: Often, if someone is pushing you to see how far you'll bend, they actually respect you more when you stand up for yourself. #solopr

Twitter Chat Transcript – July 13, 2011

karenswim Jul 13, 1:12pm via web

A1: I'm naturally tactful and diplomatic but always honest #solopr

dariasteigman Jul 13, 1:12pm via TweetDeck

+1 RT @KellyeCrane: A1: I pity the fool who thinks I'm too "nice" to hold my ground. You want a smack down- you'll get one. :-) #solopr

jgombita Jul 13, 1:12pm via web

Moving to #solopr hashtag follow, as Tweetchat is giving me problems. Hello, friends. Sorry to be tardy....

rajean Jul 13, 1:12pm via web

Agree! RT @dariasteigman I'm all for tact. But not at the expense of honesty, so I think has to be tempered w/directness. #solopr

KellyeCrane Jul 13, 1:12pm via TweetDeck

A1: I pity the fool who thinks I'm too "nice" to hold my ground. You want a smack down- you'll get one. :-) #solopr

snaps4life Jul 13, 1:11pm via HootSuite

great quest RT @amysept: @SoloPR: Q1: Do you use tact, bluntness, or both for biz? (Q inspired by this blog post: http://ow.ly/5DI1w #solopr

REDMEDIAPR Jul 13, 1:11pm via Echofon

@KateRobins love that. Silo to solo #solopr

Twitter Chat Transcript – July 13, 2011

dariasteigman Jul 13, 1:11pm via TweetDeck

@KellyeCrane Like the contractor who took seat at head of conf table. I told him to move. #solopr

rajean Jul 13, 1:10pm via web

@TShryerPR happy you have power again, Chi-town friend. We've needed an ark in Denver this wk. BTW, I like your twitter bio! #solopr

dariasteigman Jul 13, 1:10pm via TweetDeck

@rajean I'm all for tact. But not at the expense of honesty, so I think has to be tempered w/ directness. #solopr

KellyeCrane Jul 13, 1:09pm via TweetDeck

A1: However, some people mistake kindness for weakness. So you have to be prepared to "handle" these types. #solopr

SoloPR Jul 13, 1:09pm via TweetGrid.com

@amysept @TShryerPR Great! Welcome. :-) #solopr

amysept Jul 13, 1:08pm via TweetGrid.com

dariasteigman: RT @SoloPR: Q1: Do you use tact, bluntness, or both for biz? (Q inspired by this blog post: http://bit.ly/pyMyNJ) #solopr

rajean Jul 13, 1:08pm via web

Twitter Chat Transcript – July 13, 2011

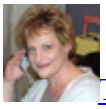
Good first Q! I find you catch more flies w/honey, but I'm also not a 'yes' person. Honest, direct, sincere communication for biz. #solopr

KateRobins Jul 13, 1:08pm via TweetDeck

#solopr forgot to hashtag it. (changed platforms.) long-time former corporate pr gal. Or, silo to solo.

KellyeCrane Jul 13, 1:08pm via TweetDeck

A1: Being tactful and easy to work with can be one of the best ways to win/keep clients. #solopr

 TShryerPR Jul 13, 1:08pm via TweetGrid.com

Hello from Chicagoland, where I actually have power today! #solopr

amysept Jul 13, 1:08pm via TweetGrid.com

I'm wondering whether it's an API issue...? But I'm in! Hello :-) #solopr

dariasteigman Jul 13, 1:07pm via TweetDeck

RT @SoloPR: Q1: Do you use tact, bluntness, or both for business? (Q inspired by this blog post: http://bit.ly/pyMyNJ) #solopr

karenswim Jul 13, 1:07pm via TweetGrid.com

RT @SoloPR: Q1 is inspired by a thought-provoking post from @dariasteigman this week: http://bit.ly/pyMyNJ ... #solopr

SoloPR Jul 13, 1:06pm via TweetGrid.com

Twitter Chat Transcript – July 13, 2011

Q1: Do you use tact, bluntness, or both for business? #solopr

rajean Jul 13, 1:06pm via web

Hello #solopr friends, it's been a while. Denver-based, seasoned :-) PR/Media relations & new blogger. Nice to be w/you again!

SoloPR Jul 13, 1:06pm via TweetGrid.com

Q1 is inspired by a thought-provoking post from @dariasteigman this week: http://bit.ly/pyMyNJ ... #solopr

amysept Jul 13, 1:06pm via TweetGrid.com

I'm getting real-time search results at TweetGrid http://tweetgrid.com/ #solopr

SoloPR Jul 13, 1:05pm via TweetGrid.com

@karenswim Oh no! #solopr

KateRobins Jul 13, 1:05pm via TweetDeck

@karenswim trying tweetdeck. last choice. noise makes the dogs cry. #solopr

SoloPR Jul 13, 1:05pm via TweetGrid.com

Hopefully we aren't having Twitter congestion issues, I'll go ahead and get started, and we'll see how it goes... #solopr

karenswim Jul 13, 1:05pm via web

Having major twitter problems today, can't get into tweetchat or tweetgrid for #solopr

Twitter Chat Transcript – July 13, 2011

dariasteigman Jul 13, 1:04pm via TweetDeck

Hi #solopr friends. I'm a 20+ years biz owner, blogger, writer, & communications strategist. Whew. And I usually don't talk in titles. :)

SoloPR Jul 13, 1:04pm via TweetGrid.com

Tweetgrid.com is working fine RT @amysept: ...Of course, life would be easier if I could get #Tweetchat to load. #solopr

SoloPR Jul 13, 1:03pm via TweetGrid.com

@KateRobins I do not know this bug racket you speak of. :-) #solopr

amysept Jul 13, 1:03pm via Sprout Social

...Of course, life would be easier if I could get #Tweetchat to load. Twitter use full of fails today. #solopr

SoloPR Jul 13, 1:02pm via TweetGrid.com

While we gather, if any of you would like to write a guest post for http://soloprpro.com/ - just DM @KellyeCrane w/your email! #solopr

KellyeCrane Jul 13, 1:01pm via TweetDeck

RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it)

SoloPR Jul 13, 1:01pm via TweetGrid.com

Twitter Chat Transcript – July 13, 2011

If you're joining, please introduce yourself. This is @KellyeCrane moderating, Atlanta-based blogger at http://soloprpro.com/ #solopr

SoloPR Jul 13, 1:01pm via TweetGrid.com

It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it) #solopr