

#SoloPR Transcript – 6/15/11



• [SoloPR](#): Thanks everyone for joining in another fun and informative hour! [#solopr](#) about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): [@garrettkuk](#) Ahhh....thanks for explanation. Will look into it more. [#soloPR](#) about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [deegospel](#): Thanks for a great chat. Missed y'all. :) [#solopr](#) about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [TomiLinda](#): Thanks everyone great chat and great feedback [#solopr](#) about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [deegospel](#): [@SoloPR](#) most of my clients use social media, but not in the way that many of these services sell to us. you know? [#solopr](#) about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@cathyansauer](#) That's AWFUL! [#solopr](#) about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jimvanhorn1](#): RT [@karensxim](#): Auto feeds in my humble opinion violate the very thing we advocate - relevant, targeted content [#solopr](#) about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[dariasteigman](#): RT [@rajejan](#): Take the Auto out of DM's, replies, tweets, updates & you'll have genuine engagement. Real social, all the time. [#soloPR](#)
about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): Great chatting with my [#soloPR](#) friends as always!
about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [Table6](#): RT [@mdbarber](#): Again...anyone used Klout with clients effectively? Really curious to hear from those who have...silence speaks volumes here too. [#soloPR](#)
about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): Great [#soloPR](#) chat today. Another "lunch" hour very well spent.
about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



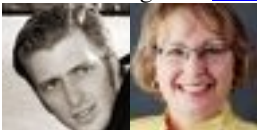
• [SoloPR](#): Keep in mind that we keep chatting on the hashtag all week, and the transcript will be up tomorrow. [#soloPR](#)
about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [rajejan](#): Take the Auto out of DM's, replies, tweets, updates & you'll have genuine engagement. Real social, all the time. [#soloPR](#)
about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Wow, another chat has flown by! Can't believe our official hour is up. [#soloPR](#)
about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): [@marketingmel](#) No business case for me/my clients, but I can show goodwill & promote colleagues who are experts [#soloPR](#)

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• [cathyannsauer](#): The trouble is, Klout already used by HR as measurement of potential employee; are clients using it as criteria to hire you? [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



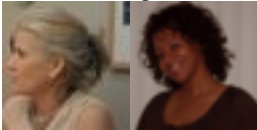
• [jbisbee](#): Thanks [#solopr](#) friends. Picked up some nice tips today.

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• [rockstarjen](#): Thanks for the chat today, all. Have to head out, but have great rest of your week. [#solopr](#)

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• [KateRobins](#): [@makasha](#) Like puppies and peanut butter? Or are there other more precise ways to achieve staying on message? [#solopr](#)

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• [deegospel](#): [@ZaraGreen](#) movie tickets, restaurant gift certificates, books, hotel discounts [#solopr](#)

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• [karensxim](#): [@ZaraGreen](#) [@deegospel](#) I have gotten previews of TV shows, jackets, make-up, movie posters [#solopr](#)

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• [deegospel](#): [@ZaraGreen](#) lol hey, woman [#solopr](#)

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• [sandrasays](#): logging off [#solopr](#) to make next meeting; catch up with you via the transcripts

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• [SoloPR](#): Very important pt! Not everyone is most influenced online RT [@deegospel](#): ...[re: Klout]: right now our ideal clients are offline [#solopr](#)

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• [deegospel](#): [@jgombita](#) i wear wrinkle free dresses. more comfortable then sweats for me. [#solopr](#)

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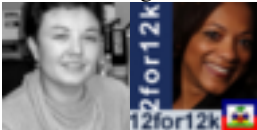
• [makasha](#): RT [@KateRobins](#): [@deegospel](#) ...right now our ideal clients are offline. Aint that the truth! [#solopr](#)

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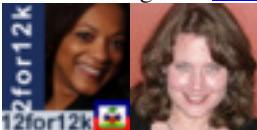
• [karensxim](#): So true! RT [@KateRobins](#): [@deegospel](#) ...right now our ideal clients are offline. Aint that the truth! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): [@karensxim](#) it's not the newbies who are doing it. PR Blog Party Redux (or The Next Generation) are the main culprits. Oh well. [#solopr](#)

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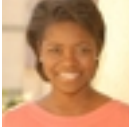
• [karensxim](#): [@KellyeCrane](#) [@jgombita](#) ROFL! No kumbaya round the fire for you! ;-) [#solopr](#)

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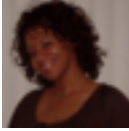


• [deegospel](#): RT [@KellyeCrane](#): As [#solopr](#) pros, we're at an advantage... we know how to really research for influencers. We don't need spotty short cuts!

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• [ZaraGreen](#): *Eavesdropping, giggles* Like what? RT [@deegospel](#): [@karensxim](#) now I have gotten great perks from Klout. [#solopr](#)
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• [makasha](#): But, do you think Klout can help clients (personal brands) stay on message? [#solopr](#)
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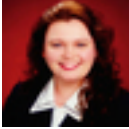


• [KateRobins](#): [@deegospel](#) ...right now our ideal clients are offline. Ain't that the truth! [#solopr](#)
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• [KellyeCrane](#): [@KristiJAllen](#) I mean, we can research individuals' influence using other methods, and don't have to use automated tools. [#solopr](#)

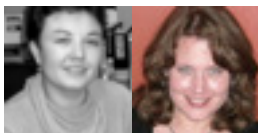
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• [3hatscomm](#): [@SueVG](#) [@AmazingPRMaven](#) I've had some odd Klout results. 2 of my top 5 influencers - we never chat, RT each other. Don't get it? [#solopr](#)
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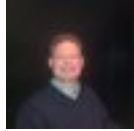


• [MarketingMel](#): Tell more! RT [@garrettkuk](#): The +1 is an intriguing way of tracking social gestures by topic & crowdsourcing subject matter experts [#solopr](#)
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• [jgombita](#): [@KellyeCrane](#) [@karensxim](#) noticed those Tribr people DOMINATE blog posts about service. Meh. Live fyre CEO told me I was "mean." [#solopr](#)

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•

[andrewsmith1443](#): and easier to dry..RT [@dariasteigman](#): Q2. I don't wear biz clothes unless I'm going to a biz meeting. Fond of workout gear myself. [#soloPR](#)

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[deegospel](#): [@MarketingMel](#) lol [#soloPR](#)

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[karensxim](#): [@jgombita](#) The tribe thing goes way back & is helpful for newbies needing support but it can go overboard [#soloPR](#)

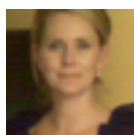
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•

[dariasteigman](#): [@KellyeCrane](#) I haven't touched Tribr. All this stuff seems geared to [#s](#) not community. [#soloPR](#)

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•

[RebeccaEdgar](#): RT [@garrettkuk](#): I do think the +1 is an intriguing way of tracking social gestures by topic & crowdsourcing subject matter experts [#soloPR](#)

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•

[sandrasays](#): RT [@KellyeCrane](#): As [#solopr](#) pros, we're at an advantage in that we know how to really research for influencers. We don't need spotty short cuts!

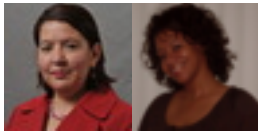
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•

[KellyeCrane](#): [@jgombita](#) [@karensim](#) I've been so vocal in how much I hate that Tribu stuff, the founder told me I make him sad. :-) [#solopr](#)

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•

[sandrasays](#): [@makasha](#) and I do presentations for small business and nonprofits, who don't have money. I mention Klout because of scoring. [#solopr](#)

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[deegospel](#): I believe if I put more time in Klout it would be beneficial to me and some clients, but right now our ideal clients are offline [#solopr](#)

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•

[MarketingMel](#): [@deegospel](#) I got the same one but had already seen the movie :) [#soloPR](#)

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•

[SueVG](#): yep! RT [@AmazingPRMaven](#): I find Klout to be a very mixed bag, sometimes it rates for really odd stuff [#solopr](#)

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•

[sandrasays](#): RT [@RebeccaEdgar](#): If we r to go where our publics are + growing number of platforms, how to pick & choose? [#solopr](#)

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•

[andreaschulle](#): RT [@KellyeCrane](#): As [#solopr](#) pros, we're at an advantage in that we know how to really research for influencers. We don't need spotty short cuts!

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•

[karensxim](#): [@deegospel](#) I have too and when I have honestly liked something I have shared with the disclosure [#solopr](#)

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•

[deegospel](#): [@MarketingMel](#) i checked mine recently because i won Kung fu panda tickets because of my score. I opted out of sharing the tweet. [#solopr](#)

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•

[PRjeff](#): Quality! RT [@karensxim](#): ROFL! RT [@garrettkuk](#): [@kellyecrane](#) [@karensxim](#) if ignorance is bliss, then youre on Klout-9 [#solopr](#)

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•

[jgombita](#): [@karensxim](#) or when people share blog post or article b/c IT IS ACTUALLY RELEVANT/GOOD, not b/c they are friendz with post's author [#solopr](#)

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•

[garrettkuk](#): I do think the +1 is an intriguing way of tracking social gestures by topic & crowdsourcing subject matter experts [#solopr](#)

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•

[makasha](#): RT [@RebeccaEdgar](#) how to pick & choose? thats where the ultimate customer/persona come into play. diff playground for diff clients [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KellyeCrane](#): [@LScribner](#) [@RebeccaEdgar](#) You ask similar questions -- will add to the list for next week! [#solopr](#)

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•

[AmazingPRMaven](#): I find Klout to be a very mixed bag, sometimes it rates for really odd stuff [#solopr](#)

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•

[deegospel](#): [@karenskim](#) now I have gotten great perks from Klout. [#solopr](#)

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•

[AmandaOleson](#): AMEN. RT [@kellyecrane](#): Agree w/ others who dislike Tweets sent to LI. I've seen silly Tweets as LI statuses-do you really want that? [#solopr](#)

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•

[KellyeCrane](#): As [#solopr](#) pros, we're at an advantage in that we know how to really research for influencers. We don't need spotty short cuts!

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•

[makasha](#): RT [@rockstarjen](#) so true [@karenskim](#) [@dariasteigman](#) doing actual work makes you "popular" with your clients that is all that matters [#solopr](#)

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•

[MarketingMel](#): [@deegospel](#) I think they do say you have to "announce it" but it still makes me think "ick" What about the kids by the punch bowl? [#soloPR](#)

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•

[karensxim](#): ROFL! RT [@dariasteigman](#): [@garrettkuk](#) Very spotty. A friend of mine came up as an expert on puppies and peanut butter. [#solopr](#)

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•

[deegospel](#): I don't use Klout for my clients, because not one event planner has asked me to include it in a proposal [#solopr](#)

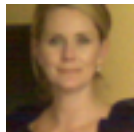
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•

[karensxim](#): [@deegospel](#) Seriously, I just logged in while we were talking, yikes! [#solopr](#)

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•

[RebeccaEdgar](#): If we r to go where our publics are + growing number of platforms, how to pick & choose? [#solopr](#)

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•

[jgombita](#): RT [@karensxim](#): Auto feeds in my humble opinion violate the very thing we advocate - relevant, targeted content [#solopr](#)

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•

[KateRobins](#): RT [@dariasteigman](#): [@garrettkuk](#) Very spotty. A friend of mine came up as an expert on puppies and peanut butter. [#solopr](#)

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•

[davispr](#): LOL! RT [@dariasteigman](#): [@garrettkuk](#) Very spotty. A friend of mine came up as an expert on puppies and peanut butter. [#solopr](#)

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•

[karensxim](#): [@jgombita](#) Agree, I like it when people actually read and share or read & discuss with you [#solopr](#)

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•

[jgombita](#): RT [@deegospel](#): [@jgombita](#) i dress up every day. not because i have somewhere to go. i just like to feel good while i'm working. i wear dresses [#solopr](#)

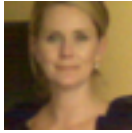
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•

[KateRobins](#): RT [@karensxim](#): Auto feeds in my humble opinion violate the very thing we advocate - relevant, targeted content [#solopr](#)

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•

[RebeccaEdgar](#): Agreed but (1/2) RT [@karensxim](#): Auto feeds in my humble opinion violate the very thing we advocate - relevant, targeted content [#solopr](#)

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•

[deegospel](#): a3 [@MarketingMel](#) i think they those users don't know that if they check their score it will tweet that info unless you select no [#solopr](#)

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•

[rajean](#): I don't love 'autofeed'/social media platform [@KristK](#) [@sandrasays](#) [@AmazingPRMaven](#) - understand 'overnight.' Still don't do. [#solopr](#)

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•

[jgombita](#): [@deegospel](#) yea! You can join our smallish club here on [#solopr](#), then. [@karensxim](#) and I got noped and out-voted by the sweats crowd.

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•

[sandrasays](#): [@SoloPR](#) yes, I know. +1 is on my "to research" list. [#solopr](#)

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•

[davispr](#): Know your audience. RT [@mdbarber](#): Those who autofeeds 2 multiple platforms go in 2 my spam filter. I don't read anything they write... [#solopr](#)

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•

[SoloPR](#): Interesting point RT [@makasha](#): "Klout for clients" may be useful for certain personal brands than business brands [#solopr](#)

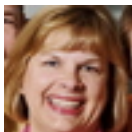
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•

[MarketingMel](#): Have you seen the requests to review things because we are influencers? [#soloPR](#)
Pass the [#integrity](#) please!

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•

[mdbarber](#): Again...anyone used Klout with clients effectively? Really curious to hear from those who have...silence speaks volumes here too. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SueVG](#): RT [@garrettkuk](#): [@dariasteigman](#) based on my anecdotal research, the topics Klout "thinks" individuals influence is spotty right now [#solopr](#)

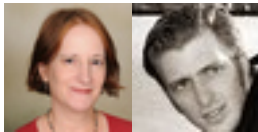
about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SoloPR](#): The tweets are showing up- you'll prob see soon RT [@SandraSays](#): going to be honest that I haven't gotten up to speed on +1 yet [#solopr](#)

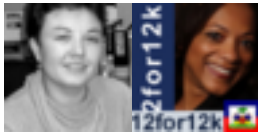
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[dariasteigman](#): [@garrettkuk](#) Very spotty. A friend of mine came up as an expert on puppies and peanut butter. [#solopr](#)

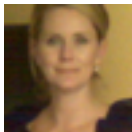
about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[jgombita](#): [@karensxim](#) current DisLike are these automated "tribe" RTs to blog posts. People don't even need to read the posts & they go out. [#solopr](#)

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•

[RebeccaEdgar](#): RT [@karensxim](#): [@jgombita](#) Ha! I completely agree! Real relationships take good old fashioned nurturing [#solopr](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): Auto feeds in my humble opinion violate the very thing we advocate - relevant, targeted content [#solopr](#)

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•

[garrettkuk](#): [@dariasteigman](#) based on my anecdotal research, the topics Klout "thinks" individuals influence is spotty right now [#solopr](#)

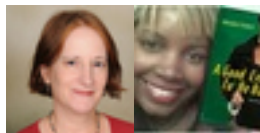
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[deegospel](#): [@jgombita](#) i dress up every day. not because i have somewhere to go. i just like to feel good while i'm working. i wear dresses [#solopr](#)

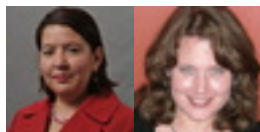
about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[dariasteigman](#): [@deegospel](#) It's a guess. I'd have to test some activity to figure it out. [#solopr](#)

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•

[sandrasays](#): [@KellyeCrane](#) going to be honest that I haven't gotten up to speed on +1 yet [#solopr](#)

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•

[deegospel](#): a3 [@dariasteigman](#) that would make more since. the newsfeed could be misleading. [#solopr](#)

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•

[jgombita](#): [@deegospel](#) treadmill sweats? Tennis clothes? Gardening attire? (This actually relates to the earlier discussion re: office attire.) [#solopr](#)

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•

[karensxim](#): [@jgombita](#) Ha! I completely agree! Real relationships take good old fashioned nurturing [#solopr](#)

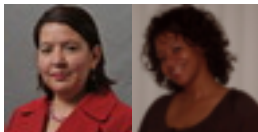
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•

[MarketingMel](#): RT [@mdbarber](#): Those who autofeeds to multiple platform go into my spam filter. I don't read anything they write...anywhere. [#solopr](#)

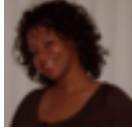
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•

[sandrasays](#): [@makasha](#) I do presentations about social media measurement and show off klout as example of free services out there [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[makasha](#): "Klout for clients" may be useful for certain personal brands than business brands
[#solopr](#)

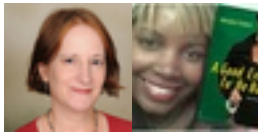
about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[wordjones](#): RT [@KristK](#): A1: I don't thank media 4 coverage; I compliment writing, their work on stories throughout year, not just 4 my clients. [#solopr](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



•

[dariasteigman](#): [@deegospel](#) Good Q. I'm going to suspect it has to do w/ Q&A, and maybe "open" groups too. [#solopr](#)

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•

[jgombita](#): Popularity can be automated! :-) RT [@karensxim](#): was never good with the whole "popular" thing, and too old now to really care :-) [#solopr](#)

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•

[andreaschulle](#): RT [@rockstarjen](#): so true. RT [@karensxim](#): [@dariasteigman](#) doing actual work makes you "popular" with your clients that is all that matters :-) [#solopr](#)

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•

[dariasteigman](#): [@rajean](#) You're not invisible. You are showing up in my stream. [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[karensxim](#): RT [@mdbarber](#): Good question....anyone? RT [@SoloPR](#): Have you seen anyone using Klout for clients in an interesting way? [#solopr](#)

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•

[mdbarber](#): Most often those who autofeed to multiple platform go into my spam filter. I don't read anything they write...anywhere. [#solopr](#)

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•

[makasha](#): "Klout for clients" actually implementing it for a writer/relationship expert starting July 1 [#solopr](#)

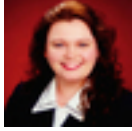
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•

[karensxim](#): [@KellyeCrane](#) and that matters more than anything to me :-) [#solopr](#)

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• [3hatscomm](#): RT [@jbisbee](#): So true RT [@makasha](#) [@sandrasay@AmazingPRMaven](#): dont agree with "autofeeds" of twitter to FB, LI, very different groups [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [cloudspark](#): Listening in to [#solopr](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@karensxim](#) Agreed. It's frustrating to see the way people don't get this. [#solopr](#)

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• [deegospel](#): a3 [@dariasteigman](#) i agree. i'm wondering what LinkedIn activities will have more Klout? [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [rockstarjen](#): so true. RT [@karensxim](#): [@dariasteigman](#) doing actual work makes you "popular" with your clients that is all that matters :-)
[#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[MarketingMel](#): Does anyone [@SoloPR](#) get notices from other tweeps comparing themselves to you via [#klout](#)? Drives me nuts! So high school. [#soloPR](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): ROFL! RT [@garrettkuk](#): [@kellyecrane](#) [@karensxim](#) if ignorance is bliss, then you're on Klout-9 [#soloPR](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[mdbarber](#): Good question....anyone? RT [@SoloPR](#): Have you seen anyone using Klout for clients in an interesting way? [#soloPR](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SoloPR](#): Good one! :-) RT [@garrettkuk](#): [@kellyecrane](#) [@karensxim](#) if ignorance is bliss, then you're on Klout-9 [#soloPR](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): RT [@SoloPR](#): Have you seen anyone using Klout for clients in an interesting way? [#soloPR](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[krisTK](#): I tend to ignore those who do. RT [@sandrasays](#): [@AmazingPRMaven](#) I don't agree w "autofeed" of twitter to FB, LI. [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



[rajean](#): [@3HatsComm](#) [@PRjeff](#) [@dariasteigman](#) [@soloPR](#) strange/odd, I'm participating in chat but none of my tweets show up in [#solopr](#) stream [#complex](#)

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[KellyeCrane](#): This is why I love you, Karen! RT [@karensxim](#): I was never good with the whole "popular" thing, and too old now to really care :-). [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



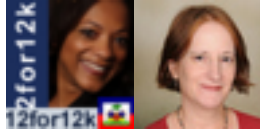
[jbisbee](#): So true RT [@makasha](#) [@sandrasay](#)@AmazingPRMaven: don't agree with "autofeed" of twitter to FB, LI, these are very different groups [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



[davispr](#): Exactly! :) RT [@karensxim](#) I was never good with the whole "popular" thing, and too old now to really care :-). [#solopr](#)

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•

[karensxim](#): [@dariasteigman](#) doing actual work makes you "popular" with your clients that is all that matters :-)
[#solopr](#)

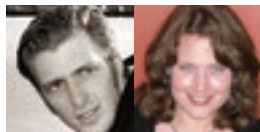
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•

[mdbarber](#): Funny but true here too: RT [@karensxim](#): I was never good with the whole "popular" thing, and too old now to really care :-)
[#solopr](#)

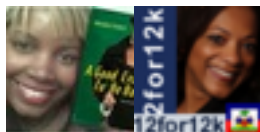
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•

[garrettkuk](#): [@kellyecrane](#) [@karensxim](#) if ignorance is bliss, then you're on Klout-9
[#solopr](#)

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•

[deegospel](#): [@karensxim](#) hey
[#solopr](#)

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•

[davispr](#): I neither know nor care what my Klout score is. Face to face interaction, personal relationships more important to growing my biz
[#solopr](#)

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•

[deegospel](#): [@jgombita](#) something blue lol [#solopr](#)

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•

[SoloPR](#): Have you seen anyone using Klout for clients in an interesting way? [#solopr](#)

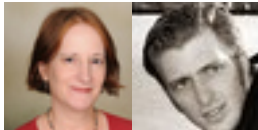
about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[andreaschulle](#): RT [@MarketingMel](#): Wellll said! RT [@garrettuk](#): A3: [@klout](#) isn't perfect, but "influence" will be a popularity contest rather than locating influencers [#solopr](#)

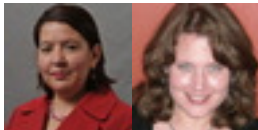
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•

[dariasteigman](#): [@garrettuk](#) Not to mention the whole "what is an influencer" Q. Which totally depends on what you're trying to do. [#solopr](#)

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•

[sandrasays](#): [@KellyeCrane](#) I'm just not convinced that my Klout score means anything real [#solopr](#)

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•

[makasha](#): RT [@sandrasays](#): [@AmazingPRMaven](#) I dont agree with "autofeed" of twitter to facebook or linkedin, these are very different groups [#soloopr](#)

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•

[karensxim](#): [@cathyannsauer](#) [@KellyeCrane](#) I was never good with the whole "popular" thing, and too old now to really care :-)
[#soloopr](#)

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•

[makasha](#): True RT [@garrettkuk](#): A3: [@klout](#) isnt perfect, but "influence" will be a popularity contest rather than locating influencers [#soloopr](#)

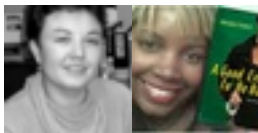
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•

[KellyeCrane](#): A3: I'm traditionally anti-Klout, but the addition of subject areas seems a step in right direction. Until the gaming... [#soloopr](#)

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•

[jgombita](#): [@deegospel](#) hey, Dee! Great to see your smiling face in [#soloopr](#) (P.S. What are you wearing?!)

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•

[sandrasays](#): [@AmazingPRMaven](#) I don't agree with "autofeed" of twitter to facebook or linkedin, these are very different groups [#solopr](#)

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•

[dariasteigman](#): RT [@garrettkuk](#): A3: [@klout](#) isn't perfect, but I worry "influence" will be a popularity contest rather than locating influencers [#solopr](#)

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•

[MarketingMel](#): Welll said! RT [@garrettkuk](#): A3: [@klout](#) isn't perfect, but "influence" will be a popularity contest rather than locating influencers [#solopr](#)

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•

[makasha](#): RT [@dariasteigman](#): [@karensim](#) I find doing actual work (e.g., being offline) makes me less influential, according to Klout. As if. [#solopr](#)

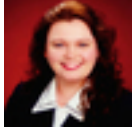
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•

[deegospel](#): a3: Not sure. It's suppose to include LinkedIn now with your Klout Score. not sure if the measurements would change [#solopr](#)

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•

[3hatscomm](#): A3: On 1 hand I think LI is more relevant to my biz influence than FB, other hand there's cross syncing, gaming for connections [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[mdbarber](#): I agree: RT [@garrettkuk](#): A3: [@klout](#) isnt perfect;worry "influence" will be a popularity contest rather than locating influencers [#solopr](#)

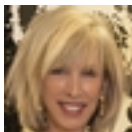
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•

[TomiLinda](#): So true. RT [@SueVG](#): [@makasha](#) [@karensxim](#) It only takes a week of no Twitter to trash your Klout score. Hard to recover. [#solopr](#)

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•

[cathyannsauer](#): Good one! RT [@KellyeCrane](#): [@karensxim](#) I couldnt care less about my Klout score. I guess Im destined to remain Klout-less. :-)
[#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[dariasteigman](#): [@karensxim](#) I find doing actual work (e.g., being offline) makes me less influential, according to Klout. As if. [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[rajean](#): Good pt. RT [@dariasteigman](#) Q3. The +1 seems designed 4 total system gaming. Fear LinkedIn integr. will encourage people 2 add noise. [#soloPR](#)

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•

[jgombita](#): [@karensxim](#) you rock away in your TINY little home office attire, girlfriend. I already know you're smiling. Plus thanks for support. [#soloPR](#)

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•

[SueVG](#): [@makasha](#) [@karensxim](#) It only takes a week of no Twitter to trash your Klout score. Hard to recover. [#soloPR](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): [@dariasteigman](#) [@KellyeCrane](#) Ugh let's hope not! Some never engage on the actual platform just syndicate tweets everywhere [#soloPR](#)

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•

[garrettkuk](#): A3: [@klout](#) isn't perfect, but I worry "influence" will be a popularity contest rather than locating influencers [#soloPR](#)

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•

[KellyeCrane](#): [@karensxim](#) I couldn't care less about my Klout score. I guess I'm destined to remain Klout-less. :-) [#solopr](#)

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•

[dariasteigman](#): [@KateRobins](#) I use LI to keep track of what my contacts are up to professionally. Use the groups & Q&A less than I should. [#Solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[editorev](#): RT [@ProfNet](#): How to Manage Twitter as a [#Solopreneur](#): recap of [#RLTM](#) workshop w/ [@ginnycooper](#) - <http://bit.ly/jpQtq2> (expand) [#solopr](#)

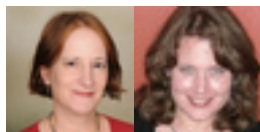
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•

[makasha](#): RT [@karensxim](#) A3 "w/my own Klout score" <--yours is good (saw it yesterday) Mine=horrible. Not on twitter b/c I've been editing [#solopr](#)

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•

[dariasteigman](#): [@KellyeCrane](#) B/c it's clear Klout score fluctuates based on activity level. So will more ppl now repost every tweet to LI? [#soloPR](#)

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•

[KateRobins](#): [@SoloPR](#) Q3 Haven't seen it. Kind of stalled out on LinkeDin. Eager to hear from others. [#SoloPR](#)

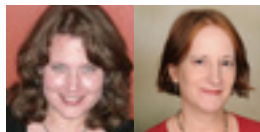
about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[jgombita](#): RT [@KellyeCrane](#): A2: I've heard that dressing nice, even when alone, helps you feel better. I know I horrify myself sometimes when I pass a mirror :-)
[#soloPR](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[KellyeCrane](#): [@dariasteigman](#) Agree w/you re: gaming. Even for those who don't normally, the temptation is too great. [#soloPR](#)

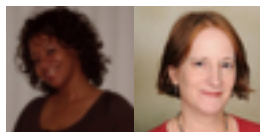
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•

[karenswim](#): A3: I hate the vote me up messages I'm getting and have been horrible about keeping up w/my own Klout score [#soloPR](#)

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•

[makasha](#): [@dariasteigman](#) I use my iPod to cite changes while I walk. I think the tablet might benefit me too. [#soloPR](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[rajean](#): Down-to-earth or one-with-earth PR strategy [@PRjeff](#) [@KateRobins](#) - it works! [#solopr](#) :-
) We should go on tour. Clubs. Admission.

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•

[rajean](#): Down-to-earth or one-with-earth PR strategy [@PRjeff](#) [@KateRobins](#) - it works! [#solopr](#) :-
) We should go on tour. Clubs. Admission.

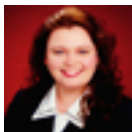
about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



•

[rockstarjen](#): Agreed. Luke warm. RT [@KellyeCrane](#): A3: Klout and other influence gauging tools
have major issues, I dont think theyre going away. [#solopr](#)

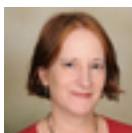
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•

[3hatscomm](#): RT [@jgombita](#): [@PRjeff](#) it works, because I can always FEEL you smiling when you
tweet! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[dariasteigman](#): My fear exactly. RT [@AmazingPRMaven](#): A number of people feed their tweets
into LinkedIn, so there is reverb into other spaces too [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[garrettkuk](#): [@prjeff](#) [@KateRobins](#) clearly, you're helping clients grow their business [#solopr](#) [#morepuns](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



•

[mdbarber](#): Agreed: RT [@jbisbee](#): A3 Still learning re: Klout; online status is a helpful metrics; delivering results, not status/# most imp. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SoloPR](#): If you don't know Garrett, the guy's got style! RT [@garrettkuk](#): A2: I don work clothes...just not a "dress" per se [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[dariasteigman](#): Q3. The +1 seems designed for total system gaming. Fear LinkedIn integr. will just encourage people to add noise. [#soloPR](#)

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•

[jbisbee](#): Agreed RT [@KellyeCrane](#): A3: Klout and other influence gauging tools have major issues, I don't think they're going away. [#solopr](#)

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•

[AmazingPRMaven](#): A3. A number of people feed their tweets into LinkedIn, so there is reverb into other spaces too [#solopr](#)

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•

[jbisbee](#): A3 Still learning re: Klout; online status is a helpful metric but most important is delivering results, not status/numbers. [#solopr](#)

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•

[KellyeCrane](#): A3: Klout and other influence gauging tools have major issues, I don't think they're going away. [#solopr](#)

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•

[jgombita](#): [@PRjeff](#) it works, because I can always FEEL you smiling when you tweet! [#solopr](#)

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



•

[jgombita](#): RT [@Lockstep](#): Former boss of mine said she always wore pantyhose for early-a.m. radio interviews from home; helped her get in zone. [#solopr](#)

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



•

[mdbarber](#): Same here. “@KristK: A2: My work attire are same as my morning walk, workout clothes. Meetings offer opp to dress up. [#solopr](#)”

about 8 hours ago via [Twitter for Mac](#) · [Reply](#) · [View Tweet](#)



•

[SueVG](#): RT [@SoloPR](#): Q3: Klout recently announced the integration of LinkedIn, and +1 (vote up-type function). What do you think? [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[karenswim](#): RT [@SoloPR](#): Q3: Klout recently announced the integration of LinkedIn, and +1 (vote up-type function). What do you think? [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[dariasteigman](#): [@makasha](#) I can read and sometimes light edit on treadmill. That's where I think a tablet will come in handy. [#solopr](#)

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•

[karenswim](#): I love it [@rockstarjen](#) and that's what is important rocking your own style cc [@jgombita](#) [@mdbarber](#) [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[rockstarjen](#): haha! awesome. RT [@makasha](#): A2: Sometimes I talk to clients while I am walking slowly on the treadmill while wearing sweats. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[erica_holloway](#): A3: I like it. Felt like Facebook dragged down scores, but including LinkedIn helped bump them up. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SoloPR](#): [@PRjeff](#) Ouch - that was PUNishing. :-)
[#solopr](#)

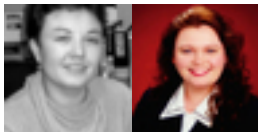
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•

[MarketingMel](#): [@SoloPR](#) A/ 3 Just writing a blog post about our life in 2 worlds. It's amazing the value being placed on our [#virtual](#) one [#soloPR](#)

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•

[jgombita](#): [@3HatsComm](#) it was [@debbieweil](#) who pointed out (in a blog post) that people really liked [@guykawasaki](#) talks b/c he smiles throughout! [#solopr](#)

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• [RebeccaEdgar](#): Ditto RT [@kellyecrane](#): A2: Needless to say, I'm not a fan of Skype video calls. :-)
[#solopr](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [rajean](#): [@KateRobins](#) is that a metaphor? <Taking lots of calls in the garden, while weeding.>
[#solopr](#) Love it!

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



• [makasha](#): A2: Sometimes I talk to clients while I am walking slowly on the treadmill while wearing sweats. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



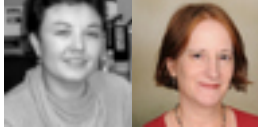
• [SoloPR](#): Q3: Klout recently announced the integration of LinkedIn, and +1 (vote up-type function). What do you think? [#solopr](#)

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• [mdbarber](#): I've done that too! RT [@KateRobins](#): A2 I take a lot of calls in the garden, while weeding. If I dont need to write. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[jgombita](#): [@dariasteigman](#) sporting? As in carrying a tennis racquet? Certainly do whatever WORKS for you, [@rockstarjen](#) [@mdbarber](#). [#solopr](#)

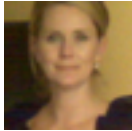
about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[rockstarjen](#): [@jgombita](#) [@mdbarber](#) [@karens swim](#) then again, i've mastered "casual professional" style. it's my personality, & it's done me well. [#solopr](#)

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•

[RebeccaEdgar](#): Ha ha. *snort* RT [@jyi](#): [@karens swim](#) [@jgombita](#) [@RebeccaEdgar](#) Are you ladies drinking coffee or another adult beverage over there at [#solopr](#)?

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



•

[sandrasays](#): RT [@jgombita](#): A2. If you have a PHONE meeting, it's a good idea to be in business attire. Also to try and smile as you talk (even when annoyed). [#solopr](#)

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



•

[stlpr](#): [#solopr](#) [@solopr](#) Been out for a while. Glad to be back in this amazing discussion.

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



[karensxim](#): [@KellyeCrane](#) I do them but don't enjoy skype video calls either, or video or pictures... [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[akenn](#): [@PRjeff](#) I often smile AT your tweets! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[PRjeff](#): Real down-to-earth PR strategy. RT [@KateRobins](#): A2 I take a lot of calls in the garden, while weeding. If I dont need to write. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[jenzings](#): LOL--it shows! RT [@PRjeff](#): I try to smile while I Tweet. [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



[arihanson](#): [@KristK](#) [@kellyecrane](#) Yeah, but you don't *have* to use the video capes ;) [#solopr](#)

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[stlpr](#): [@SoloPR](#) [#solopr](#) Q1 I send emails as a follow up with more sources for future stories. Sources include former and current clients, prospects.

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



[mdbarber](#): Exactly! RT [@dariasteigman](#): [@jgombita](#) Not for me. Being a pro during biz hours for me is about attitude, not what Im sporting. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[SueVG](#): 3rd that! RT [@makasha](#): Me either. RT [@KellyeCrane](#): A2: Needless to say, Im not a fan of Skype video calls. :-) [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[jbisbee](#): [@dariasteigman](#) Couldn't agree more - it's all about pro attitude. [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



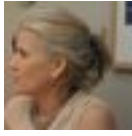
[rockstarjen](#): [@karensxim](#) [@jgombita](#) a former coworker felt that way, 2. but he always seemed uncomfortable & insecure. i like my theory, better :) [#solopr](#)

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[PRjeff](#): I try to smile while I Tweet. RT [@jgombita](#): A2. If you have a PHONE meeting, ...Also to try and smile as u talk (even when annoyed). [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[KateRobins](#): A2 I take a lot of calls in the garden, while weeding. If I don't need to write. [#SoloPr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[mdbarber](#): Nope! RT [@jgombita](#): even at front end of a relationship? Ask a career coach: you sound more professional if you're NOT in sweats. [#soloPr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



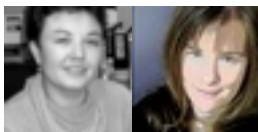
[dariasteigman](#): [@jgombita](#) Not for me. Being a pro during biz hours for me is about attitude, not what I'm sporting. [#soloPr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[krisTK](#): Agree. I'd have to clean office too. RT [@KellyeCrane](#): A2: Needless to say, I'm not a fan of Skype video calls. :-) [#soloPr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



[jgombita](#): [@rockstarjen](#) [@mdbarber](#) even at front end of a relationship? Ask a career coach: you sound more professional if you're NOT in sweats. [#soloPr](#)

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[erica holloway](#): A2: Still rock suits for weekly client meetings or other biz events, but generally stick with workout gear. [#solopr](#)

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•

[SoloPR](#): This Q was fun, and I've actually been inspired to do better (thanks!). Q3 coming up... [#solopr](#)

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•

[makasha](#): Me either. RT [@KellyeCrane](#): A2: Needless to say, Im not a fan of Skype video calls. :-)
[#solopr](#)

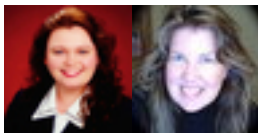
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•

[garrettkuk](#): A2: I don't work clothes...just not a "dress" per se (feeling outnumbered with [@prjeff](#))
[#solopr](#)

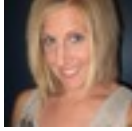
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•

[3hatscomm](#): [@rajean](#) Better late than never, right. :-)
[#solopr](#)

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•

[LauraScholz](#): [@SoloPR](#) Most of the time, I don't change out of the gym clothes. :) [#solopr](#)

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•

[davispr](#): A2 this was slight challenge in moving from home office to "actual" office ... discovered how boring my wardrobe is! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KateRobins](#): RT [@KellyeCrane](#): A2: Needless to say, Im not a fan of Skype video calls. :-)
[#SoloPR](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[karenswim](#): [@rockstarjen](#) [@jgombita](#) Years ago I read how dress impacts your work attitude, so dressing for imp. phone call makes sense [#solopr](#)

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•

[KellyeCrane](#): A2: Needless to say, I'm not a fan of Skype video calls. :-) [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[PRjeff](#): [@KateRobins](#) Mr. Green and Jolly Green Giant are out of my league. But I won't say which direction. [#solopr](#)

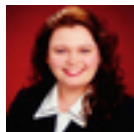
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•

[mdbarber](#): I agree. RT [@rockstarjen](#): [@jgombita](#) you dress up for phone calls? OMG. i dont. comfort for me = better worker all around. [#solopr](#)

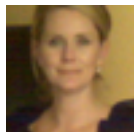
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•

[3hatscomm](#): I've done the smile thing, even on phone.. helps w/ tough calls. RT [@jgombita](#): A2. .. try and smile as you talk (even when annoyed). [#solopr](#)

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•

[RebeccaEdgar](#): Perspective & a bright one at that RT [@katerobins](#): Being chemo bald, I'm grateful to be a solopr. Wigs stink. [#SoloPR](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



•

[MarketingMel](#): [@KateRobins](#) Had no idea! Hope all is going OK for you [#soloPR](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[rajean](#): [@3HatsComm](#) I'm late & lurking too, but I'm in Denver :-)) Sent an A1, it's slow to go. Missed convo w/this group. Ah, summertime. [#solopr](#)

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•

[dariasteigman](#): [@KellyeCrane](#) Lipstick & mascara are my "musts." So I don't scare myself. [#solopr](#)

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•

[rockstarjen](#): [@jgombita](#) you dress up for phone calls? OMG. i don't. comfort for me = better worker all around. [#solopr](#)

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•

[KellyeCrane](#): [@dariasteigman](#) I think I could do better on this front. A little lipstick never hurt anyone. [#solopr](#)

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•

[jyi](#): [@karensim](#) [@jgombita](#) [@RebeccaEdgar](#) Are you ladies drinking coffee or another adult beverage over there at [#solopr](#)?

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•

[karensxim](#): [@KateRobins](#) Wigs are hot and itchy (I think) and you are beautiful chemo bald or head full of hair [#solopr](#)

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•

[krisTK](#): Me too! RT [@mdbarber](#): I dress for my schedule. Meetings = more formal. Office day = not so much...at all! [#solopr](#)

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•

[jgombita](#): A2. If you have a PHONE meeting, it's a good idea to be in business attire. Also to try and smile as you talk (even when annoyed). [#solopr](#)

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•

[KateRobins](#): [@PRjeff](#): A2: why? Mr clean and jolly green giant didn't care [#Solopr](#)

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•

[PRjeff](#): [@MarketingMel](#) Probably 100. idk [#solopr](#)

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•

[rockstarjen](#): A2 of course, with my clients, dressing up for a meeting equals jeans & maybe a jacket - but always with heels (my requirement) :) [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[mdbarber](#): Agreed! RT [@dariasteigman](#): [@KellyeCrane](#) Dressing for your self-confidence is key. But big diff. b/w comfort and formal. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SoloPR](#): You're an inspiration! RT [@KateRobins](#): Being chemo bald, I'm grateful to be a solopr. Wigs stink. [#solopr](#)

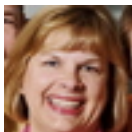
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•

[makasha](#): Q2: and I always wear make-up [#solopr](#)

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•

[mdbarber](#): You crack me up! RT [@PRjeff](#): A2: If I comment on this my perceived value and branding goes out the window. [#solopr](#)

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•

[dariasteigman](#): [@KellyCrane](#) Dressing for your self-confidence is key. But big diff. b/w comfort and formal. [#solopr](#)

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•

[MarketingMel](#): [@PRjeff](#) So glad to have the [#soloPR](#) man's voice heard here! BTW was that temp in the shade?

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•

[SoloPR](#): You're giving me ideas. RT [@LauraScholz](#): Q2: Today, I did change from gym clothes, shower & put nightgown back on. ;) [#solopr](#)

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•

[SueVG](#): smart! RT [@PRjeff](#): A2: If I comment on this my perceived value and branding goes out the window. [#solopr](#)

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•

[KateRobins](#): Being chemo bald, I'm grateful to be a solopr. Wigs stink. [#Solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): [@jgombita](#) [@RebeccaEdgar](#) [@jyi](#) I hope you were not drinking anything when you snorted, that could be messy ;-)
[#solopr](#)

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•

[krisTK](#): A2: My work attire are same as my morning walk, workout clothes. Meetings offer opp to dress up.
[#solopr](#)

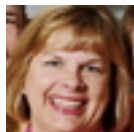
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•

[MikeLesczinski](#): Ha. RT [@PRjeff](#): A2: If I comment on this my perceived value and branding goes out the window.
[#solopr](#)

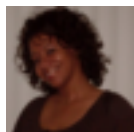
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•

[mdbarber](#): I dress for my schedule. Meetings = more formal. Office day = not so much...at all!
[#solopr](#)

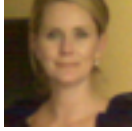
about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[makasha](#): Q2: I take a shower and put on decent clothes but I only "dress" when I meet clients - dry cleaning is expensive
[#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



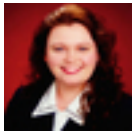
• [RebeccaEdgar](#): LOL RT [@prjeff](#): A2: If I comment on this my perceived value and branding goes out the window. [#solopr](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): [@SoloPR](#) Funny! I take a shower, wear make up (I'm in the South after all!) but "dress" up more if I'm meeting client like [@SueVG](#) [#soloPR](#)

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• [3hatscomm](#): Sometimes my PJs match. RT [@karensxim](#): Lol! RT [@rockstarjen](#): A2: i "dress" for work by taking a shower. :) [#solopr](#)

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• [mdbarber](#): Similar here! RT [@LScribner](#): A2 Does wearing jean capris and a t-shirt & flip flops count as dressing up? :) [#solopr](#)

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• [karensxim](#): A2: Hey I'm old, dressing up and this chat is all I have, lol! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KellyeCrane](#): A2: I've heard that dressing nice, even when alone, helps you feel better. I know I horrify myself sometimes when I pass a mirror :-) [#solopr](#)

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•

[PRjeff](#): A2: If I comment on this my perceived value and branding goes out the window. [#solopr](#)

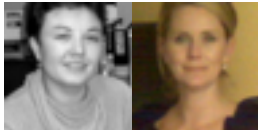
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•

[erica_holloway](#): [@PRjeff](#) Ewe. Sounds pretty icky. [#solopr](#)

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•

[jgombita](#): [@RebeccaEdgar](#) [@karens swim](#) OK, darlin', you made ME snort with your "Nice! I have the "clothes too small" problem." cc [@jyi](#) [#solopr](#)

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[Alyson_Kate](#): Yes ma'am! RT [@LauraScholz](#): Q2: A perk of the home office. Today, I did change from gym clothes, shower & put nightgown back on. :) [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[dariasteigman](#): Q2. I don't wear biz clothes unless I'm going to a biz meeting. Fond of workout gear myself. [#soloPR](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[mdbarber](#): Yeah. Pix please. :-) RT [@dariasteigman](#): [@SoloPR](#) Q2. Dress? Yes. (And if you dont, please dont share.) [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SoloPR](#): Hahaha! RT [@dariasteigman](#): [@SoloPR](#) Q2. Dress? Yes. (And if you don't, please don't share.) [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[karensim](#): Lol! RT [@rockstarjen](#): A2: i "dress" for work by taking a shower. ;) [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SueVG](#): Q2: Not unless there's a client around. [#solopr](#)

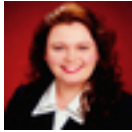
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•

[LScribner](#): A2 Does wearing jean capris and a t-shirt & flip flops count as dressing up? :) [#solopr](#)

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•

[3hatscomm](#): Late.. lurking in and catching up from Atlanta. [#solopr](#)

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•

[PRjeff](#): [@erica_holloway](#) Oh we have glorious sunshine alright - 108°F worth of it. [#solopr](#)

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•

[LauraScholz](#): Q2: Hell no! One of the perks of the home office. Today, I did change from gym clothes, shower & put nightgown back on. :) [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[dariasteigman](#): [@SoloPR](#) Q2. Dress? Yes. (And if you don't, please don't share.) [#solopr](#)

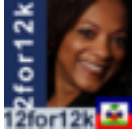
about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[rockstarjen](#): A2: i "dress" for work by taking a shower. ;) [#solopr](#)

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[karenskim](#): Lol! [@rockstarjen](#) [@krisTK](#) I just said the same thing too! Hate shopping! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[SoloPR](#): Good to know RT [@LScribner](#): A1 I'm in techpr, I thank reporters I've worked with on and off over the years [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



[LScribner](#): [@karenskim](#) I can try, whereabouts are you? [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[karenskim](#): [@krisTK](#) It is a nice problem to have, no complaints...other than I hate shopping I'd rather watch paint dry [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[SoloPR](#): OK, I'm going to have to add an on-the-fly Q as Q2: Do you "dress" for work (like [@KarenSwim](#))? [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [rockstarjen](#): [@karens swim](#) [@rockstarjen](#) [@krisTK](#) more power to you. i hate it. :) [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



• [KateRobins](#): [@LScribner](#) [@karens swim](#) very cool! [#Solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [erica_holloway](#): [@PRjeff](#) Hi Jeff. Thanks for reminding me to look outside my window at the glorious sunshine ;) [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



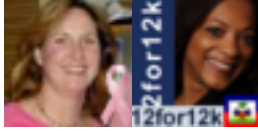
• [karens swim](#): [@LScribner](#) Maybe you can help, I know they're natl but could not find a local chapter anywhere near me, checked website [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



• [PRjeff](#): [@erica_holloway](#) Hi there Erica. No bragging about the perfect San Diego County weather, OK? [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



• [krisTK](#): [@karensxim](#) Clothes too big is a nice problem to have and a great excuse to shop! [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



• [karensxim](#): [@rockstarjen](#) [@krisTK](#) I am going to confess that I still like to dress up even in my home office [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



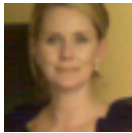
• [LScribner](#): A1 I'm in techpr, I thank reporters I've worked with on and off over the years. [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Fun, informative convo -- thanks all. Q2 is up next... [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [RebeccaEdgar](#): A1: Try to show i'm thinking/care about relationship after coverage ex. make a connection, send info that might interest them, etc. [#solopr](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



•

[rockstarjen](#): [@akenn](#) [@KellyeCrane](#) [@PRjeff](#) no doubt (tech reporters tough to reach, in general) [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[LScribner](#): [@karensxim](#) Actually, Dress for Success is national, my friend is on the board in San Diego, I've done some pro bono for them [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[SoloPR](#): [@KrisTK](#) "Not just about my clients" is an excellent point. Be genuine in your relationship building. Reporters are ppl too! :-) [#solopr](#)

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•

[rajean](#): Hello [#solopr](#) whiz's - A1 I strongly believe in thank you notes to jourmos for coverage. Old school notes. I try to specify appreciation.

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•

[akenn](#): [@KellyeCrane](#) [@PRjeff](#) they are also so difficult to get a hold of in the first place..it's hard to imagine follow up convo to thank [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[erica_holloway](#): Sorry I'm late. [#solopr](#), San Diego, politics and public affairs, 11 years [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KateRobins](#): RT@AmazingPRMaven: A1.I review stories in certain categories, sugg reporter submit to annual award competition. [#Solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SueVG](#): Thanks all, enjoying this! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[jgombita](#): [@karensxim](#) you looking for sympathy with that "I have a ton of nice clothes that are way too big for me" comment? ;-)
[#solopr](#)

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[rockstarjen](#): Can't remember last time I wore a suit. RT [@krisTK](#): [@karensxim](#) Dress for Success is on list. But need to donate up North, not local. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[MikeLesczinski](#): [@KellyeCrane](#) [@PRjeff](#) Totally agree on Tech PR. Different breed. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KateRobins](#): RT [@KellyeCrane](#):A1: Similar effect, different tactic: send note complimenting how the reporter handled topic or explained something. [#Solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[jgombita](#): [@SueVG](#) welcome. Here's hoping your first time in [#solopr](#) won't be your last time!

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): [@krisTK](#) I don't have a local one in my area either, bummer. I have a ton of nice clothes that are way too big for me [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[AmazingPRMaven](#): A1. Once a year, I review stories in certain categories, suggest reporter submit to annual award competition, good opp to touch base [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[MarketingMel](#): [@KateRobins](#) [@karensxim](#) Thanks for the tips on where to donate suits. [@KristK](#) idress in the South as [#soloPR](#) is more casual. Love it!

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•

[KellyeCrane](#): [@PRjeff](#) Yes- tech PR is not for the faint of heart. :-) [#soloPR](#)

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•

[SoloPR](#): Yes! RT [@KristK](#): A1: I also include reporters in my holiday mailing, but with personal note: pleasure working with you this year. [#soloPR](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): [@krisTK](#) You're so wonderful! I haven't done a holiday mailing in far too long, my own family doesn't even get cards! [#soloPR](#)

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•

[PRjeff](#): Nice! RT [@krisTK](#): A1: I also include reporters in my holiday mailing, but with personal note: pleasure working with you this year. [#soloPR](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KellyeCrane](#): A1: Similar effect, but different tactic, is to send note complimenting how the reporter handled the topic or explained something. [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[krisTK](#): [@karensxim](#) Dress for Success is on the list. But I need to donate them up North, not local. [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[PRjeff](#): Ditto. RT [@krisTK](#): [@SueVG](#) Welcome! First-timers always welcome! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KateRobins](#): RT [@karensxim](#): [@krisTK](#) [@MarketingMel](#) [@kateRobins](#) Donate them to Dress For Success great org that helps women get back on their feet [#Solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KateRobins](#): RT [@krisTK](#): A1: I dont thank for coverage; I comp their writing, their work on stories throughout year, not just for my clients. [#Solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[krisTK](#): [@SueVG](#) Welcome! First-timers always welcome! [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[karensxim](#): [@krisTK](#) [@MarketingMel](#) [@kateRobins](#) Donate them to Dress For Success great org that helps women get back on their feet [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[krisTK](#): A1: I also include reporters in my holiday mailing, but with personal note: pleasure working with you this year. [#solopr](#)

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•

[KateRobins](#): [@KellyeCrane](#) That is true. But there are also times when you have to call attention to errors or worse. [#Soloopr](#)

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•

[SueVG](#): Jumping in late, 1st time here. [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [PRjeff](#): Geez. RT [@KellyeCrane](#): A1: Differs by industry? Ive heard tech reporters tell PR types "dont thank me, I didnt do it 4 you." [#solopr](#) [#solopr](#)

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• [KellyeCrane](#): [@rockstarjen](#) And we both do a lot in tech. Hmm... [#solopr](#)

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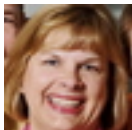
• [jgombita](#): [@KristK](#) good point. As well as, "If you do a story on X in future, this might also be of interest. Let me know." [#solopr](#)

about 8 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): [@MarketingMel](#) [@kateRobins](#) I'm purging corporate suits too. (and wool winter clothes). Life so diff now I'm solo and Southern. [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): RT [@krisTK](#): A1: I dont thank for coverage; I comp their writing, their work on stories throughout year, not just for my clients. [#solopr](#)

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•

[PRjeff](#): Sorry - was having issues w/getting signed in w/the right account. The 108°F comment was me. [#solopr](#)

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•

[AmazingPRMaven](#): [@krisTK](#) It should be about building relationships where possible, always more stories down the road [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[krisTK](#): A1: I don't thank media for coverage; I compliment their writing, their work on stories throughout year, not just for my clients. [#solopr](#)

about 9 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[MarketingMel](#): [@KateRobins](#) A few hang in my closet collecting dust. Need to give to Goodwill. Wardrobe so different when [#soloPR](#) [#entrepreneur](#)!

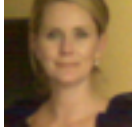
about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[SoloPR](#): RT [@AmazingPRMaven](#): A1. i try to send a thank you,I also try to tweet out their stories and post in press room, to encourage readers [#solopr](#)

about 9 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[RebeccaEdgar](#): Hi folks! Indie consultant from Toronto area here. Jumping in to [#solopr](#)

about 9 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



•

[jgombita](#): Thank you for this, [@KateRobins](#)! Q1 I still think that thanking ppl or acknowledging hard work well done is the decent thing to do [#SoloPr](#)

about 9 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



•

[rockstarjen](#): [@KellyeCrane](#) exactly. why i acknowledge the article and that my client read it v. actually "thank you." [#solopr](#)

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•

[mdbarber](#): So true. RT [@krisTK](#): A1: Followup notes help further relationship beyond the interview, story. [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[sugarjones](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)

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•

[AmazingPRMaven](#): Introduction: 8 years indie PR, mostly nonprofits/associations, specialize in groups working with trauma survivors [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[SoloPR](#): RT [@MikeLesczinski](#): [@SoloPR](#) A1: Not everyone, depends on prior relationship, type of outlet, etc. Case by case for me. Feel it out. [#solopr](#)

about 9 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[MikeLesczinski](#): Q1: Often I'll thank them by commenting, sharing variety of other stories they write. An implicit thank you. [#solopr](#)

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•

[krisTK](#): A1: Followup notes help further relationship beyond the interview, story. [#solopr](#)

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•

[BlueprintCG PR](#): A few times I've sent congrats email to a reporter who received awards & it's def helped [#solopr](#) RT [@karensim...](#) (cont) <http://deck.ly/~gyVyX>

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•

[KateRobins](#): [@MarketingMel](#) [@KateRobins](#) Do you still have them, the suits? Or did you give them away? [#SoloPr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[KellyeCrane](#): A1: Wonder if this differs by industry? I've heard tech reporters tell PR types "don't thank me, I didn't do it for you." [#soloPr](#)

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[jgombita](#): A1. It never hurts. Esp. if the identification was correct, as well as all of the facts (if more than one company gets coverage). [#soloPr](#)

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•

[karenswim](#): I agree with [@KateRobins](#) who among us does not like to be appreciated even if it is "our job" [#soloPr](#)

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•

[MarketingMel](#): Ditto! [@KateRobins](#): Q1 ...but I still think that thanking people or acknowledging hard work well done is the decent thing to do. [#SoloPr](#)

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[karenswin](#): Agree! RT [@KateRobins](#): Q1 ...but I still think that thanking people or acknowledging hard work well done is the decent thing to do. [#soloPR](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[karenswin](#): A1: I send a thank you and also share stories via social channels, and try to support other things they write too [#soloPR](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[MikeLesczinski](#): [@SoloPR](#) A1: Not everyone, depends on prior relationship, type of outlet, etc. Case by case for me. Feel it out. [#soloPR](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[KateRobins](#): Q1 ...but I still think that thanking people or acknowledging hard work well done is the decent thing to do. [#SoloPR](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[MarketingMel](#): [@KateRobins](#) Hi friend. I used to be a suit too. So glad to be [#soloPR](#) now!

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[AmazingPRMaven](#): A1. yes - i try to send a thank you, I also try to tweet out their stories and post in press room, to encourage readers [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[makasha](#): A1 I always send thank you emails/handwritten notes. [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[rockstarjen](#): Q1 i send more of an acknowledgement than a "thank you" to let them know i've shared it with the team & to follow up if necessary. [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KateRobins](#): [@SoloPR](#) I do, even though my bureau chief in my former life told me that thank yous from PR ppl weren't signs of achievement. [#SoloPR](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[mdbarber](#): Guess I should intro myself too -- 30 year PR pro from Anchorage. 10 years plus as indie. [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[krisTK](#): RT [@SoloPR](#): Q1: Orig asked on the LI group- <http://linkd.in/kArPXz> -do you send thank you email to reporters who cover your clients? [#solopr](#)

about 9 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[BlueprintCG_PR](#): Hello! Thx to all who read/commented on my [#solopr](#) guest post Why You Need a Little Google Analytics in Your Life <http://bit.ly/mgFAy2> ([expand](#))

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[MarketingMel](#): [@SoloPR](#) A. 1 Absolutely I send a thank you e-mail, minimum to reporters who cover my clients! Sometimes hand written note 2 [#soloPR](#)

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[karenswym](#): RT [@SoloPR](#): Q1: Orig asked on LI group- <http://linkd.in/kArPXz> -do you send a thank you email to reporters who cover your clients? [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[makasha](#): RT [@SoloPR](#) Q1 Orig asked on the LI group- <http://linkd.in/kArPXz> do you send a thank you email to reporters who cover your clients? [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[mdbarber](#): [@karensxim](#) waving back. Good to see you. [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[mdbarber](#): [@KateRobins](#) Thanks so much. [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[SoloPR](#): Q1: Orig asked on the LI group- <http://linkd.in/kArPXz> -do you send a thank you email to reporters who cover your clients? [#solopr](#)

about 9 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[KateRobins](#): [@SoloPR](#) lurking in CT. Former Corp PR gal, now solo, mostly non profits. [#SoloPR](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



•

[krisTK](#): I'll second that! RT [@MarketingMel](#): [@mdbarber](#) Congrats on your silver anvil! Come visit the sunny south! [#solopr](#)

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•

[MikeLesczinski](#): Hey everyone [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[mdbarber](#): [@MarketingMel](#) you guys have too much humidity for me to visit there. ;-) [#solopr](#)

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•

[krisTK](#): Hello to my [#solopr](#) pals. Kristie here from south MS (20 years exp, 7 as indy, APR, PR prof).

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•

[rockstarjen](#): [@solopr](#) [@kellyecrane](#) welcome back from vacation! [#solopr](#)

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•

[SoloPR](#): Q1 coming up... [#solopr](#)

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•

[rockstarjen](#): Jen in San Diego here. How's everyone doing today? [#solopr](#)

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[SoloPR](#): If you're lurking, please introduce yourself and say hello. There isn't a friendlier crowd anywhere! [#solopr](#)

about 9 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



[mdbarber](#): [@dariasteigman](#) Why not? You love rain, especially with the humidity... [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



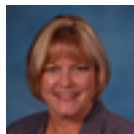
[KellyeCrane](#): [@garrettkuk](#) Yes, it is me. Missed you guys last week! [#soloPR](#)

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[mdbarber](#): Thanks all for the congrats. It's been a wonderful week. So humbled by all the comments. [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[GinnyCooper](#): Well done Maria! RT [@profnet](#): How to Manage Twitter as a [#Solopreneur](#): recap of [#RLTM](#) workshop w/ [@GinnyCooper](#) <http://bit.ly/jpQtq2> (expand) [#solopr](#)

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•

[SoloPR](#): If you have [#solopr](#) Qs you'd like us to discuss, please [@KellyeCrane](#) without the hashtag (or DM), and we'll add them to the list!

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[garrettkuk](#): hey look everybody, it's [@kellyecrane](#)! Join us in [#solopr](#) or mute me for the next hr

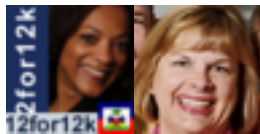
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[dariasteigman](#): [@mdbarber](#) Morning. And please don't send the rain east. :) [#solopr](#)

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[karensxim](#): [@mdbarber](#) *waving* :-)) So awesome to see you and CONGRATS on silver anvil! [#solopr](#)

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[SoloPR](#): Glad to hear folks are beating the heat with their [#solopr](#) friends.

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[AmazingPRMaven](#): Greetings from the DC area - lovely cool weather with sunshine [#soloPR](#)

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[dariasteigman](#): Thanks, [@KellyeCrane](#). This community definitely rocks. [#soloPR](#)

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[MarketingMel](#): [@mdbarber](#) Congrats again on your silver anvil! Come visit the sunny south! [#soloPR](#)

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[jenzings](#): Ah, giving weather reports...sunny and 74 here in Concord NH [#soloPR](#)

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[KellyeCrane](#): Thanks for the welcome-backs. :-) No kidding - everyone should go on vacation at some point! I'm a new woman. [#soloPR](#)

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[mdbarber](#): Morning all. About to participate in [#solopr](#) chat. Sorry about the number of tweets over the last hour. Can someone get rid of this rain?

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[MarketingMel](#): [@SoloPR](#) I agree that this community rocks! [#solopr](#)

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[karenswym](#): Welcome back [@KellyeCrane](#) ! Hope you had a great vacation! [#solopr](#)

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[TomiLinda](#): Glad I can join [#Solopr](#) chat today Thanks [@KellyeCrane](#)

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



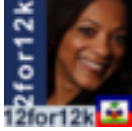
[SoloPR](#): First, let me thank [@DariaSteigman](#) doing such an excellent job of moderating last week! This community rocks! [#solopr](#)

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[MarketingMel](#): Greetings from beautiful [#Tennessee](#) to my [#soloPR](#) friends!

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[karenswin](#): RT [@SoloPR](#): Its time [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)

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[KellyeCrane](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)

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[andreaschulle](#): Hi [#solopr](#) peeps! Checking in from Austin and trying not to melt!

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[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)

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