

Transcript from January 19, 2011 to January 19, 2011

All times are Pacific Time

January 19, 2011

- 1:20 pm **KellyeCrane:** Today on the #solopr blog, @3hatscomm on Connecting the Dots: <http://ow.ly/3G5CH>
- 2:15 pm **arikhanson:** Don't forget about LinkedIn groups when it comes to merchandising content. Success story from 3Hatscomm here: <http://j.mp/hf7wUG> #solopr
- 2:41 pm **KellyeCrane:** How can social media pay off for a #solopr? @3HatsComm shares her story: <http://ow.ly/3G5CH>
- 2:49 pm **ashleyschoenith:** RT @KellyeCrane: How can social media pay off for a #solopr? @3HatsComm shares her story: <http://ow.ly/3G5CH>
- 3:02 pm **RegineNelson:** Happy Wednesday! That means it's #solopr at 10am PST/ 1PM EST. I can hardly wait. Join us! Meet other #solopr, share ideas and learn!
- 3:06 pm **KellyeCrane:** RT @RegineNelson: Happy Wed! That means it's #solopr at 10am PST/ 1PM EST. Join us! Meet other #solopr, share ideas and learn!
- 3:12 pm **farida_h:** Heading out for the #ABC LI luncheon meeting. Going to miss #solopr this afternoon.
- 3:17 pm **rockstarjen:** 10 Reasons to Start a Business This Year (WSJ) <http://on.wsj.com/gPMm8K> (via @KellyeCrane) #solopr #HAPPO
- 3:20 pm **Talentedl0th:** RT @rockstarjen: 10 Reasons to Start a Business This Year (WSJ) <http://on.wsj.com/gPMm8K> (via @KellyeCrane) #solopr #HAPPO
- 3:28 pm **lisavielee:** Starting my year #7! RT @rockstarjen: 10 Reasons to Start a Business This Year (WSJ) <http://on.wsj.com/gPMm8K> (via @KellyeCrane) #solopr
- 3:39 pm **REDMEDIAPR:** check it out RT @thebrandbuilder: Brandapalooza - tonight, 10PM EST. We will be talking about personal brands. <http://bit.ly/hmu0MI> #solopr
- 3:42 pm **RegineNelson:** @redmediapr Is the Brandapalooza event free? I will try to get on the call. :) #solopr
- 4:08 pm **KellyeCrane:** Great stuff. Content Marketing Tips from 5 People Who Know <http://bit.ly/i3YAXo> #solopr #prtips
- 4:12 pm **farida_h:** @RegineNelson Thanks. You too. I'm bummed about missing #solopr today!
- 4:25 pm **josedramirez:** RT @KelByrd 9 alternatives to sending a press release <http://bit.ly/fAyab6> by @prtini #PR #PRtips #solopr #in
- 4:33 pm **3hatscomm:** It works! My #LinkedIn success story on connecting the dots <http://bit.ly/gAEUNr> via @KellyeCrane #soloPR
- 4:54 pm **REDMEDIAPR:** I love the last 2 line of this! From David Pogue, keys to pitching him and other journalists | Articles <http://bit.ly/eOBbyq> #solopr
- 4:56 pm **RegineNelson:** It's 1 hour until #solopr. It will begin at 10am PST/ 1PM EST. Join us! Meet other #solopr, share ideas and learn!
- 5:01 pm **KellyeCrane:** Less than an hour until the #solopr chat - let me know your Qs, and I'll see you there!
- 5:06 pm **cidokogiPR:** Missing #solopr chat today due to meeting. Mental note: try not to schedule meetings on Wednesday afternoons before 2
- 5:16 pm **REDMEDIAPR:** @davesaunders 1pm est is #solopr chat
- 5:28 pm **hopwood:** Hey #solopr tweekpl. Hope you're ready! RT @ColbiPR PR industry to rise 24% according to @nytimes <http://nyti.ms/dKKeNU>
- 5:35 pm **ColbiPR:** I'm ready! :) RT @hopwood Hey #solopr tweekpl. Hope UR ready! RT @ColbiPR PR industry to rise 24% according to @nytimes <http://nyti.ms/dKKeNU>
- 5:49 pm **karensxim:** Less than 15 minutes to the best chat in the world! Won't you join us? 1 pm EST, use tweetchat or tweetgrid 4 easy follow #solopr
- 5:50 pm **RegineNelson:** @hopwood @colbiPR I'm ready! #solopr
- 5:50 pm **alisonlaw:** Experiencing some technical difficulties this morning at worldwide HQ. Will peek into #solopr chat via UberTwitter. Starts at 1 EST.
- 5:54 pm **KellyeCrane:** RT @karensxim: Less than 15 min to the best chat in the world! Won't you join us? 1 pm EST, use tweetchat or tweetgrid 4 easy follow #solopr
- 5:57 pm **SoloPR:** RT @KellyeCrane: RT @karensxim: Less than 15 min to the best chat in the world! Won't you join us? 1 pm EST, use tweetchat or tweetgrid 4 easy follow #solopr
- 6:01 pm **SoloPR:** It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr
- 6:01 pm **PRieff:** If Colbi's ready, I'm ready. RT @ColbiPR: Im ready! :) RT @hopwood Hey #solopr tweekpl. Hope UR

ready! #solopr

6:02 pm **SoloPR:** If you're joining, please introduce yourself, and remember to hashtag your tweets with #solopr

6:02 pm **KellyeCrane:** RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it)

6:02 pm **karenschwim:** Woot! RT @SoloPR: Its time for this weeks #soloPR chat for indept pros in PR & related fields (& those who want 2 learn more abt). #solopr

6:03 pm **PRjeff:** TweetChat does it automatically. RT @SoloPR: If youre joining, please introduce yourself, and remember to hashtag your tweets with #solopr

6:03 pm **gnosissarts:** Hi. Eric, NYC. Joining in. Hope ur over your flu, Kellye :) #solopr

6:03 pm **SoloPR:** This is @KellyeCrane moderating, I blog at <http://solopr.com/> #solopr

6:03 pm **krisTK:** RT @SoloPR: Time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more) #solopr

6:03 pm **fixitupinL:** Hey everyone. New to SoloPR and TweetChat thanks to @karenschwim. Look forward to talking with you! #solopr

6:04 pm **KellyeCrane:** @GnosisArts Thanks, Eric. Still not 100%, but much better! #solopr

6:04 pm **karenschwim:** @fixitupinL Wooohoo! So glad you made it Tracy! #solopr

6:04 pm **RobinMarie:** Robin from Mpls - 12 years solo. #SoloPR

6:04 pm **SoloPR:** @fixitupinL Welcome - glad you could join us! #solopr

6:04 pm **SoloPR:** Q1 up next.. #solopr

6:04 pm **dariasteigman:** Hello (from a suddenly sunny DC). Hope Jan's been good to everyone. (And @KellyeCrane – feel better fast!) #solopr

6:05 pm **karenschwim:** Hello my solo pr lovelies! Karen Swim from cold Michigan, 6 years solo #solopr

6:05 pm **SoloPR:** Q1: What tools do you use for group collaboration- not just conversation, but also a place to store documents or links? #solopr

6:05 pm **RegineNelson:** Hi. Regine, Silicon Valley. Joining in. 7 yrs exp, 1 yr #solopr. Nice to see everyone jazzed up for #solopr. ;)

6:05 pm **mdbarber:** Good morning. Anchorage is up to 7' already today. That's about a 10' difference. 10 years solo; 30 in the biz. Nice to see you all #solopr

6:05 pm **KellyeCrane:** @dariasteigman Thanks, Daria! Glad you're spending part of your busy day with #solopr

6:05 pm **karenschwim:** RT @SoloPR: Q1: What tools do you use for group collaboration- not just conversation, but also a place to store documents or links? #solopr

6:06 pm **PaulaMBHall:** RT @krisTK: RT @SoloPR: Time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more) #solopr

6:06 pm **RobinMarie:** Q1:; Basecamp, Google #solopr

6:06 pm **krisTK:** Hello everyone. Kristie here from the MS Gulf Coast. (7 years solo, 20 year in PR, APR and Tulane instructor). Loving life as a #solopr

6:06 pm **mdbarber:** RT @SoloPR: Q1: What tools do you use for group collaboration- not just conversation, but also a place to store documents or links? #solopr

6:06 pm **karenschwim:** A1: I use @Egnyte for online file sharing, collaboration & for some clients Basecamp #solopr

6:06 pm **REDMEDIAPR:** Good morning from oregon everyone #solopr #solopr

6:06 pm **3hatscomm:** @SoloPR Q1 Google docs. #solopr

6:06 pm **akenn:** A1 - just started using Drop Box and could use tips/tricks if you got 'em RT @SoloPR: What tools do you use for group collaboration #solopr

6:06 pm **RegineNelson:** Q1: I mostly use Google Docs. It's free and has really great features. You are able to see who else is working on the doc. #solopr

6:06 pm **karenschwim:** A1: My go to link manager was Delicious but courting others in anticipation of sale #solopr

6:07 pm **waxgirl333:** Bonnie in freezing cold Minnesota 8 years #solopr

6:07 pm **TShryerPR:** Hi Tracy here. Thanks @karenschwim for letting me know about this great opp! (I sent earlier but under wrong twitter name!) #solopr

6:07 pm **CjShaffer1:** A1: I currently use Google docs for documents being edited and Flashpoint Blox for finalized documents #solopr

6:07 pm **krisTK:** RT @SoloPR: Q1: What tools do you use for group collaboration- not just conversation, but a place to store documents or links? #solopr

6:07 pm **SoloPR:** Welcome veterans and newbies alike - glad to see so many smart and sawy pros! #solopr

6:07 pm **karenschwim:** @TShryerPR Lol! So glad you're here! #solopr

6:07 pm **dariasteigman:** Q1. Still old school (mostly email docs). But I have Q about alternatives to OpenOffice (for my netbook) Any ideas? #soloPR

6:08 pm **3hatscomm:** @akenn Was just about to mention dropbox, nice cloud storage #solopr

6:08 pm **mdbarber:** @karenskim More information about @Egnyte? #solopr

6:08 pm **KellyeCrane:** A1: One of the newer options is to create a private FB group. FB doc creation how-to: <http://on.fb.me/gb1jTW> #solopr

6:08 pm **dariasteigman:** I like Google Docs, but I need an offline solution too. B/c don't always have access (gasp!). #solopr

6:08 pm **krisTK:** That's why we keep coming back. RT @SoloPR: Welcome veterans and newbies alike - glad to see so many smart and savvy pros! #solopr

6:08 pm **mdbarber:** A1 – Looking for spot regular pro group can share ideas, articles, thoughts – not nec working tog on a project. #solopr

6:09 pm **karenskim:** @mdbarber Amazing, cloud file and local cloud so you're always synced, smartphone apps, egnyte.com & less than \$20/mo #solopr

6:09 pm **SoloPR:** RT @karenskim: A1: I use @Egnyte for online file sharing, collaboration & for some clients Basecamp #solopr

6:09 pm **krisTK:** RT @KellyeCrane: A1: One of the newer options is to create private FB group. FB doc creation how-to: <http://on.fb.me/gb1jTW> #solopr

6:09 pm **karenskim:** @mdbarber lets you access files with or WITHOUT internet connection #solopr

6:09 pm **strategicstudio:** Evernote is a web based app where you create notebooks (subjects), & capture your notes and links. Simple version is free. #solopr

6:09 pm **mdbarber:** @karenskim Thanks! I'll check into that. #solopr

6:09 pm **karenskim:** @mdbarber I experimented with it #solopr

6:09 pm **BevPayton:** Is Google Groups still useful? #solopr

6:10 pm **janetfalk:** Hello from NYC. 10+ yrs, 2 as solo. Law Firm, Wall Street, nonprofit, small biz. Subcontract #solopr

6:10 pm **PRjeff:** A1: My graphic designer used DropBox 2 share my new forthcoming website files. I thought it was a great tool. #solopr

6:10 pm **dariasteigman:** A1. Can also create private channels on Amplify. Haven't played yet, but see value for sharing news/leads/ideas. #solopr

6:10 pm **KellyeCrane:** A1: Some groups use a combo of Google Groups and Google Docs (b/c you can't post files to the group, but can share doc) #solopr

6:10 pm **CjShaffer1:** @BevPayton I think they have disabled many of the useful features including the Doc upload. At least the last I looked. #solopr

6:11 pm **karenskim:** @mdbarber Let me know if you have ?s I love the service! #solopr

6:11 pm **SoloPR:** RT @mdbarber: A1 – Anyone have any experience with PBwiki? #solopr

6:12 pm **krisTK:** A1: This discussion of group collaboration tools makes me feel as if I'm drawing on cave walls. #solopr

6:12 pm **SoloPR:** RT @dariasteigman: A1. Can also create private channels on Amplify. Haven't played yet, but see value for sharing news/leads/ideas. #solopr

6:12 pm **mdbarber:** @karenskim Thanks. Will do. #solopr

6:12 pm **rockstarjen:** joining late (but just as fabulous ;) - jen in san diego here. 17-yr pro, 6 of them solo. catching up... #solopr

6:12 pm **sallyalbright:** . @KellyeCrane <http://on.fb.me/gb1jTW> #solopr I've had a really positive experience with FB Groups.

6:12 pm **BevPayton:** I used iweb to share stuff I did in Apple's Iwork suite. Great for Mac platformers. #solopr

6:13 pm **janetfalk:** A1 Someone emailed me docs from Microsoft Web App on SkyDrive; never saw that before. Anyone have info? #solopr

6:13 pm **mdbarber:** LOL! RT @krisTK: A1: This discussion of group collaboration tools makes me feel as if I'm drawing on cave walls. #solopr

6:13 pm **TShryerPR:** Is there a reason you chose to go for a fee-based service vs. a free app like Google docs? #solopr

6:13 pm **karenskim:** @rockstarjen Yes! You are fabulous! ;-) #solopr

6:13 pm **KellyeCrane:** A1: Fab new community assistant, @jennifer_spivak, turned me onto Manymoon- free collaborative project management tool #solopr

6:13 pm **jgombita:** @KellyeCrane and don't forget the shared Google Calendar... #solopr

6:14 pm **karenskim:** @janetfalk SkyDrive is Office in the Cloud, you can store, edit, access office docs in the cloud #solopr

6:14 pm **karenskim:** RT @TShryerPR: Is there a reason you chose to go for a fee-based service vs. a free app like Google docs? #solopr

6:14 pm **SoloPR:** @krisTK Hey, whatever works... #solopr

6:14 pm **SoloPR:** RT @janetfalk: A1 Someone emailed me docs from Microsoft Web App on SkyDrive; never saw that before. Anyone have info #solopr

6:15 pm **josedramirez:** RT @KellyeCrane: 5 influence traps you must avoid <http://ow.ly/3Djdt> via @ConversationAge #solopr

#pradvice #prtips

- 6:15 pm **karensxim:** @TShryerPR For me, Google Docs did not offer the robust tools like Egnyte & I'm less likely to entrust my files to anything free #solopr
- 6:15 pm **SoloPR:** RT @KellyeCrane: A1: @jennifer_spivak turned me onto ManyMoon- free collaborative project management tool #solopr
- 6:16 pm **mdbarber:** Good point: RT @karensxim: Google Docs did not offer robust tools like Egnyte & I'm less likely to entrust my files to anything free #solopr
- 6:16 pm **dariasteigman:** You're going for permanence then? :) RT @KristK: Discussion of group collab. tools makes me feel as if I'm drawing on cave walls. #solopr
- 6:16 pm **MuslimNewMedia:** hi folks! #SoloPR
- 6:16 pm **RegineNelson:** RT @tshyerpr: Is there a reason you chose to go for a fee-based service vs. a free app like Google docs? #solopr
- 6:17 pm **Hoojobs:** Check out <http://hoojobs.com> for jobs in PR, Communications, and Social Media. Follow us for job updates, advice, and news. #prjob #solopr
- 6:17 pm **KellyeCrane:** @TShryerPR When a paid app saves you enough time it can pay for itself, but always nice to see if there's a free option 1st #solopr
- 6:17 pm **PRjeff:** A1: I tried ManyMoon, but quickly ran out of the free storage space allotment. Maybe b/c it's 1/3 the gravity? #solopr
- 6:17 pm **krisTK:** smart thinking. RT @karensxim: Google Docs didnt offer robust tools like Egnyte & I'm less likely to entrust files to anything free #solopr
- 6:17 pm **SoloPR:** @MuslimNewMedia Hi! Glad you can join us. #solopr
- 6:17 pm **karensxim:** Lol! RT @PRjeff: A1: I tried ManyMoon, but quickly ran out of the free storage space allotment. Maybe b/c its 1/3 the gravity? #solopr
- 6:18 pm **RegineNelson:** While there are several fee-based services, I like the free 1s like Google just fine. Gets the job done & are budget friendly. :) #solopr
- 6:18 pm **KellyeCrane:** @PRjeff Ha! Re: ManyMoon, so far it's looking like I'll gladly upgrade to the \$10/mo option. I'm diggin' it #solopr
- 6:18 pm **mdbarber:** Very true. Free isn't always best. RT @KellyeCrane When a paid app saves you enough time it can pay for itself, check free first tho #solopr
- 6:18 pm **krisTK:** A1: I'm learning about a lot of new tools from the answers. Don't need them today, but who knows about tomorrow? #solopr
- 6:18 pm **TShryerPR:** @KellyeCrane @TShryerPR can you elaborate on how a paid app saves time? I admit I'm a freebie freek. #solopr
- 6:18 pm **CjShaffer1:** @tshyerPR I agree with @KellyeCrane. Free Options are great but most paid options are "fairly inexpensive" and offer better use. #solopr
- 6:18 pm **BevPayton:** Does SkyDrive play nicely with us Apple folk? #solopr
- 6:19 pm **dariasteigman:** Free isn't my criteria. Cost-effective, time-efficient, and value are. #solopr
- 6:19 pm **karensxim:** RT @mdbarber: V. true. Free isnt always best. RT @KellyeCrane When a paid app saves you enough time it can pay for itself #solopr
- 6:19 pm **SoloPR:** Exactly RT @krisTK: A1: I'm learning about a lot of new tools from the answers. Don't need them today, but who knows about tomorrow? #solopr
- 6:19 pm **jgombita:** RT @dariasteigman: Free isnt my criteria. Cost-effective, time-efficient, and value are. #solopr
- 6:19 pm **mdbarber:** These are great options. Free might mean several locations while low fee might offer "one stop." Means fee less in the long run. #solopr
- 6:20 pm **BevPayton:** Amen! RT @dariasteigman: Free isnt my criteria. Cost-effective, time-efficient, and value are. #solopr
- 6:20 pm **CjShaffer1:** @dariasteigman there are so many tools out there. Most are fairly cost effective! What exactly are you looking for it to do? #solopr
- 6:20 pm **dwannolsen:** RT @TShryerPR When a paid app saves you enough time it can pay for itself, but always nice to see if theres a free option1st #solopr #solopr
- 6:20 pm **janetfalk:** @karensxim Is there a fee to subscribe to SkyDrive? Do you purchase software? #solopr
- 6:20 pm **RegineNelson:** RT @jgombita: RT @dariasteigman: Free isnt my criteria. Cost-effective, time-efficient, and value are. #solopr
- 6:20 pm **krisTK:** Agree 100% RT @dariasteigman: Free isn't my criteria. Cost-effective, time-efficient, and value are. #solopr
- 6:20 pm **KellyeCrane:** @TShryerPR What saves *you* time will depend on your individual circumstances. But one ex would be reducing email back and forth #solopr
- 6:20 pm **karensxim:** @mdbarber Not to mention free does not always come with support #solopr
- 6:21 pm **alisonlaw:** The Web-based applications and tools on the freemium model work. I started using Evernote, then gladly paid to upgrade. #solopr #solopr

6:21 pm **karensxim:** @dwannolsen Hey Dwann! #solopr

6:21 pm **mdbarber:** Good point. RT @karensxim: @mdbarber Not to mention free does not always come with support #solopr

6:21 pm **karensxim:** @janetfalk It's free and no it's the cloud based (limited) version of Office so nothing to purchase #solopr

6:21 pm **3hatscomm:** Good point. RT @karensxim: @mdbarber Not to mention free does not always come with support #solopr

6:21 pm **BevPayton:** I once made mistake of sending a draft by e-mail for review. NEVER again! #solopr

6:21 pm **SoloPR:** RT @mdbarber: These are great options. Free might mean several locations while low fee might offer "one stop." #solopr

6:21 pm **PRjeff:** I hope the same goes for our PR clients! RT @dariasteigman: Free isnt my criteria. Cost-effective, time-efficient, and value are. #solopr

6:22 pm **dariasteigman:** @CjShaffer1 Can't get OpenOffice to work on netbook. Need a Word/PPT solution, w/out big \$\$ b/c the netbook won't last... #solopr

6:22 pm **dwannolsen:** @karensxim Hey Karen! Figured I'd jump on before driving across town to a meeting #solopr #solopr

6:22 pm **karensxim:** Yes, that's a nightmare! RT @BevPayton: I once made mistake of sending a draft by e-mail for review. NEVER again! #solopr

6:23 pm **dariasteigman:** @CjShaffer1 Basically, I'm tired of paying for expensive software on every computer when the laptops/netbooks get obsolete so fast. #solopr

6:23 pm **karensxim:** @dwannolsen Yay! So glad you could make it! #solopr

6:23 pm **jgombita:** Word of caution: if free or low-cost (startup) platforms prove popular, likely increased charges later. #solopr

6:23 pm **SoloPR:** What do you use now? RT @BevPayton: I once made mistake of sending a draft by e-mail for review. NEVER again! #solopr

6:24 pm **dariasteigman:** @PRjeff Self-selecting the right clients helps. :) #solopr

6:24 pm **SoloPR:** Yes, it happens RT @jgombita: Word of caution: if free or low-cost (startup) platforms prove popular, likely increased charges later #solopr

6:25 pm **SoloPR:** Excellent discussion all! Q2 is up next... #solopr

6:25 pm **karensxim:** @BevPayton it's why I love Egnyte, auto version control & access to history #solopr

6:25 pm **RegineNelson:** RT @jgombita: Word of caution: if free or low-cost (startup) platforms prove popular, likely increased charges later. #solopr

6:25 pm **CjShaffer1:** @dariasteigman so you are looking more for an "Office Suite" then a project management program? Check out Google Docs #solopr

6:25 pm **BevPayton:** Recently used iweb. but that only works with iwork for Mac. But my PC based group could access and comment on my docs. #solopr

6:25 pm **jgombita:** @SoloPR of course sometimes it's "premium" services offered. Think @linkedin. Or @hootsuite. #solopr

6:25 pm **SoloPR:** RT @BevPayton: Recently used iweb. but that only works with iwork for Mac. But my PC based group could access and comment on my docs #solopr

6:25 pm **3hatscomm:** @dariasteigman FWIW Been lucky to find my software upgrades for MS Office, Adobe CS on ebay #solopr

6:26 pm **SoloPR:** Q2: Do you enter awards programs- why or why not? Do you include client in entry decision or preparation? #solopr

6:26 pm **dariasteigman:** @CjShaffer1 Thanks. I'll check Office Web too. Challenge is when I can't get online. #solopr

6:26 pm **BevPayton:** Now looking for an efficient way to share Powerpoint, MSWord and HTML files for review and comment. #solopr

6:26 pm **Romie:** @BevPayton I used iWeb to make a basic website to get up while the big deal was created - was nice #solopr

6:26 pm **dariasteigman:** @3HatsComm Good thought. It's really a netbook issue. If I can figure out the Open Office glitch, I'll be golden. #solopr

6:27 pm **Romie:** @BevPayton Have you used Google Docs? #solopr

6:27 pm **mdbarber:** RT @BevPayton: Now looking for an efficient way to share Powerpoint, MSWord and HTML files for review and comment. #solopr

6:27 pm **dwannolsen:** RT @SoloPR: Q2: Do you enter awards programs- why or why not? Do you include client in entry decision or preparation? #solopr

6:27 pm **mdbarber:** RT @SoloPR: Q2: Do you enter awards programs- why or why not? Do you include client in entry decision or preparation? #solopr

6:28 pm **Romie:** A2: I have looked for awards programs but not really found one that seemed worth it #solopr

6:28 pm **karensxim:** RT @SoloPR: Q2: Do you enter awards programs- why or why not? Do you include client in entry

decision or preparation? #solopr

6:28 pm **BevPayton:** Would love to enter awards programs. But too busy doing client work to complete application process. #solopr

6:28 pm **3hatscomm:** @SoloPR Q2: not for a while. It would depend on strength of campaign, chances at winning, ROI on entering. #solopr

6:29 pm **KellyeCrane:** A2: Might sound blasphemous, but I generally avoid awards because of the time sink. My clients aren't big on them though #solopr

6:29 pm **BevPayton:** @Romie @BevPayton Will try Google docs next. #solopr

6:29 pm **mdbarber:** A2 – Only enter those requiring evidence of research, strategy & Evaluation...not just the pretty but also the thought. #solopr

6:29 pm **krisTK:** A2: I check with clients b4 entering. Some prefer to enter themselves or want info to stay private. Others encourage it. #solopr

6:29 pm **SoloPR:** Ha! RT @BevPayton: Would love to enter awards programs. But too busy doing client work to complete application process #solopr

6:29 pm **CjShaffer1:** @dariasteigman Haven't tried this for awhile but i know it used to work for google docs offline : <http://bit.ly/bARKGU> #solopr

6:30 pm **janetfalk:** @SoloPR Have never entered an award program and see limited ROI in the painstaking effort #solopr

6:30 pm **karenskim:** A2: Yes, because the agencies that use me enter them for clients & I do the work! #solopr

6:30 pm **mdbarber:** A2 – Agree it can be a time sink but if the program was huge success...get case study written at the same time as award entry. #solopr

6:30 pm **SoloPR:** RT @Romie: A2: I have looked for awards programs but not really found one that seemed worth it #solopr

6:30 pm **Romie:** @BevPayton I have used Google Docs with success when working with people who don't share an office #solopr

6:30 pm **mdbarber:** A2 - Look at award programs as marketing yourself/company #solopr

6:30 pm **dariasteigman:** Q2: I rarely do. After 20+ years in biz, I don't see it as a big value for me. My time better spent on other biz activities. #solopr

6:30 pm **dwannolsen:** @dwannolsen @SoloPR Q2: Definitely! Increases your credibility in all aspects. It's always been GOOD for me and clients! #solopr

6:30 pm **SoloPR:** RT @mdbarber: Q2 -Enter awards programs regularly. Way to show experience and success to peers & Clients. #solopr

6:30 pm **rockstarjen:** A2 - i enter clients into relevant awards, but not my work. the ROI just isn't enough for me to spend time on it. #solopr

6:31 pm **BevPayton:** RT @mdbarber: A2 Only enter those requiring evidence of research, strategy & Evaluation. Not just the pretty but also the thought. #solopr

6:31 pm **akenn:** A2: seems like something to do for agency/soloPR marketing purposes. Haven't found it worthwhile (ironic since I judge one) #solopr

6:31 pm **RegineNelson:** RT @karenskim: RT @SoloPR: Q2: Do you enter awards programs- why or why not? Do you include client in entry decision or preparation? #solopr

6:31 pm **SoloPR:** RT @krisTK: A2: I check with clients b4 entering. Some prefer to enter themselves or want info to stay private. Others encourage it #solopr

6:31 pm **RegineNelson:** RT @mdbarber: Q2 – Enter awards programs regularly. Way to show experience and success to peers & Clients. #solopr

6:31 pm **jgombita:** 26 Don't enter awards competitions. Just don't. It's not good for you/Bruce Mau's Incomplete Manifesto for Growth <http://ow.ly/3ELnQ> #solopr

6:31 pm **3hatscomm:** Nice problem to have ;-) RT @BevPayton: Would love to enter.. But too busy doing client work to complete application process. #solopr

6:31 pm **dariasteigman:** @CjShaffer1 You're awesome. I'll check it out (b/c thought they Google disabled the "offline" piece. #solopr

6:31 pm **krisTK:** A2: I try to enter regularly. Interesting to look back at year and evaluate my efforts. Nice to call client and say we won. #solopr

6:31 pm **RegineNelson:** Here too! RT @bevpayton: Would love to enter awards programs. But too busy doing client work to complete application process. #solopr

6:31 pm **strategicstudio:** Q2: YES, when the quality of work & ROI is high! Clients read through entry & attend awards ceremony. Gives me credibility. #solopr

6:31 pm **rockstarjen:** A2 i believe a strong referral from a client or colleague goes much further than any award. #solopr

6:32 pm **dariasteigman:** Agreed. RT @rockstarjen: A2 i believe a strong referral from a client or colleague goes much further than any award. #solopr

6:32 pm **mdbarber:** RT @krisTK: A2: I check with clients b4 entering. Some prefer to enter themselves or want info to stay private. Others encourage #solopr

6:32 pm **KellyeCrane:** A2: If you've never been part of an award-winning team, may be some value in getting one (to say you did) #solopr

6:32 pm **dwannolsen:** @strategicstudio totally agree!Clients like knowing you produce quality work! #solopr

6:33 pm **karenschwim:** A2: Agree with views but in some industries awards/recognition carry a lot of weight, so worth it for some clients #solopr

6:33 pm **strategicstudio:** RT @dwannolsen: @strategicstudio totally agree!Clients like knowing you produce quality work! #solopr <Fun to celebrate together!!>

6:33 pm **SoloPR:** RT @jgombita: Don't enter awards competitions. not good for you/Bruce Mau's Incomplete Manifesto for Growth <http://ow.ly/3ELnQ> #solopr

6:33 pm **karenschwim:** True! RT @KellyeCrane: A2: If you've never been part of an award-winning team, may be some value in getting one (to say you did) #solopr

6:33 pm **TShryerPR:** I think award submissions can be good for visibility for a client, even if they don't win. PR extends to those judging. #solopr

6:33 pm **krisTK:** A2: I've gotten referrals from others who don't know me well, because they see my work recognized. #solopr

6:33 pm **janetfalk:** @jgombita Thanks for the Incomplete Manifesto! #soloPR

6:34 pm **mdbarber:** RT @krisTK: A2: I've gotten referrals from others who don't know me well, because they see my work recognized. #solopr

6:34 pm **CjShaffer1:** @dariasteigman It looks like they did in May:(but they are working on a new way to do it:!) For now, <http://bit.ly/caXQFh> #solopr

6:34 pm **SoloPR:** Good pt re: client warm fuzzies RT @krisTK: A2: Interesting to look back and evaluate my efforts. Nice to call client and say we won #solopr

6:34 pm **dwannolsen:** @KellyeCrane yes, being a part of an award-winning team, pays off. Heck, being nominated for an Emmy pays off and adds credibility! #solopr

6:34 pm **jgombita:** A2. Seriously, a lot of in-house people don't bother entering industry awards competitions b/c they're dominated by agencies. #solopr

6:35 pm **krisTK:** RT @TShryerPR: Award submissions can be good for visibility for a client, even if they don't win. PR extends to those judging. #solopr

6:35 pm **mdbarber:** RT @krisTK: A2: Interesting to look back and evaluate my efforts. Nice to call client and say we won #solopr

6:35 pm **SoloPR:** RT @strategicstudio: Q2: YES, when quality of work & ROI is high! Clients read entry & attend awards ceremony. Gives me credibility #solopr

6:35 pm **mdbarber:** A2 Definitely check with clients before entering. And give them credit on award. #solopr

6:35 pm **jgombita:** @janetfalk you're welcome. Bruce Mau interviewed on @cbcradio on Sunday (Tapestry) and they discussed Manifesto, including awards! #solopr

6:35 pm **BevPayton:** RT @jgombita: A2. a lot of in-house people don't bother entering industry awards competitions b/c they're dominated by agencies. #solopr

6:35 pm **SoloPR:** RT @TShryerPR: I think award submissions can be good for visibility for a client, even if they don't win.PR extends to those judging #solopr

6:36 pm **RegineNelson:** RT @mdbarber: A2 Definitely check with clients before entering. And give them credit on award. #solopr

6:36 pm **PRjeff:** A2: I'm not big on awards. 1) Sampling is skewed, only those who enter can win. 2) Entry fee: Feels like you're buying the award #solopr

6:36 pm **SoloPR:** RT @krisTK: A2: I've gotten referrals from others who don't know me well, because they see my work recognized #solopr

6:36 pm **RegineNelson:** RT @jgombita: A2. a lot of in-house people don't bother entering industry awards competitions b/c they're dominated by agencies. #solopr

6:37 pm **krisTK:** A2: Preparing entries is good way to self-evaluate. If I don't see anything award-worthy, what am I doing to change that? #solopr

6:37 pm **dwannolsen:** RT @TShryerPR: I think award submissions can be good for visibility for a client, even if they don't win.PR extends to those judging #solopr

6:37 pm **TShryerPR:** 4 those involved w/ award programs, any great tips, tricks on finding opps? Just write proposal w/this included. Took lots of time. #solopr

6:37 pm **strategicstudio:** A2: Filling out the PRSA entry form ends up being the basis for a nice case study you can use for marketing. #solopr

6:37 pm **MuslimNewMedia:** RT @krisTK: A2: Preparing entries is good way to self-evaluate. If I don't see anything award-worthy, what am I doing to change that? #SoloPR

6:37 pm **mdbarber:** A2 Varied answers here which is great. Seems to depend on project and definitely on the award program itself. #solopr

6:37 pm **dwannolsen:** RT @krisTK: A2Preparing entries is good way to self-evaluate. If I don't see anything award-worthy, what am I doing to change that? #solopr

6:38 pm **PRjeff:** A2: But yes, awards can be a great marketing tool @krisTK #solopr

6:38 pm **jgombita:** @PRjeff local chapter of nat'l PR association held a webinar (\$30!) re: how to enter its awards program. That you have to pay for. #solopr

6:38 pm **mdbarber:** RT @krisTK: A2: Preparing entries is good way to self-evaluate. If I dont see anything award-worthy, what will I do to change that? #solopr

6:38 pm **dwannolsen:** RT @strategicstudio: A2: Filling out the PRSA entry form ends up being the basis for a nice case study you can use for marketing. #solopr

6:38 pm **3hatscomm:** Smart, see opps for improvement. RT @krisTK: A2: Preparing entries is good way to self-evaluate. #solopr

6:38 pm **dwannolsen:** RT @PRjeff: A2: But yes, awards can be a great marketing tool @krisTK #solopr

6:38 pm **krisTK:** That's what I do too. RT @strategicstudio: A2: Filling out the PRSA entry form ends up being basis for case study you can use #solopr

6:39 pm **RegineNelson:** @jgombita When did this webinar take place? #solopr

6:39 pm **mdbarber:** A2 – PRSA Silver Anvil award deadline coming up Feb 11. Consider w highly successful, strategic program. Oscar of the PR industry #solopr

6:39 pm **MuslimNewMedia:** @krisTK like your thinking. Also good to see contest entries, see who else is doing strong work, self-evaluate that way too #SoloPR

6:39 pm **KellyeCrane:** A2: Note that some clients insist on an industry awards program (not PR awards). Consumer software cos, for ex. Challenging #solopr

6:39 pm **mdbarber:** I do this as well. RT @strategicstudio: A2: Filling out the PRSA entry form ends up being basis for case study you can use #solopr

6:39 pm **krisTK:** A2: PRSA and IABC aren't only awards programs; I enter those of my state and regional PR assns #solopr

6:40 pm **mikeholden:** She's done great work for ABCTE RT @KristK: gotten referrals from others who dont know me well because they see my work recognized. #solopr

6:40 pm **krisTK:** A2: I participate in judging sessions too to see what others have entered in their own programs. #solopr

6:40 pm **SoloPR:** What a fascinating discussion! We seem to fall into two distinct camps, but I learned quite a bit. Q3 up next... #solopr

6:40 pm **karensxim:** Must catch up had to take quick call #solopr

6:40 pm **PRjeff:** A2: I'm tainted. Once won an award 4 best e-newsletter, & I'm certain we were only entry in category. How can I be proud of that? #solopr

6:40 pm **jgombita:** @RegineNelson January 11th. It was billed as the monthly "PD" event! Awards programs tend to be big money-makers for associations. #solopr

6:41 pm **BevPayton:** Great idea! RT @strategicstudio: A2: Filling out the PRSA entry form ends up being basis for case study you can use #solopr

6:41 pm **TShryerPR:** @KellyeCrane any tips for finding industry awards to recommend to clients? #solopr

6:41 pm **krisTK:** @mikeholden Thanks for shout-out. Hope you are well. #solopr

6:41 pm **karensxim:** RT @KellyeCrane: A2: Note that some clients insist on an industry awards program (not PR awards). Consumer software cos, for ex. #solopr

6:41 pm **mdbarber:** Great suggestion! I do as well. RT @krisTK: A2: Volunteer to judge so you can see what others have entered in their own programs. #solopr

6:42 pm **3hatscomm:** @KellyeCrane A2: Done this, helped clients w/ industry awards. PR eye helps showcase the best details, make entry stand out. #solopr

6:42 pm **dwannolsen:** RT @KellyeCrane: A2: Note that some clients insist on an industry awards program (not PR awards). Consumer software cos, for ex. #solopr

6:42 pm **KellyeCrane:** @TShryerPR The industry awards are often held by the vertical publications and/or key events for that niche #solopr

6:42 pm **BevPayton:** I judged for Philly PRSA last fall. Great experience. Good 4 networking 2. #solopr

6:42 pm **karensxim:** @PRjeff Ha, think of what you would say if your client had won that award :-)) You'd promote it proudly #solopr

6:43 pm **karensxim:** Note to self - win an award #solopr

6:43 pm **krisTK:** RT @3hatscomm: A2: Helped clients w/ industry awards. PR eye helps showcase the best details, make entry stand out. #solopr

6:43 pm **dwannolsen:** RT @mdbarber Great suggestion! do as well. RT @krisTK: A2: Vol to jdge so you cn see what others have entered in their own programs. #solopr

6:43 pm **KellyeCrane:** @PRjeff Put it on the website, dude. :-)) #solopr

6:44 pm **dwannolsen:** RT @BevPayton: I judged for Philly PRSA last fall. Great experience. Good 4 networking 2. #solopr

6:44 pm **SoloPR:** Q3: In today's #solopr post (<http://ow.ly/3G5CH>), @3hatscomm shares an opp she got thru social

media. What are your success stories?

6:44 pm **mdbarber:** RT @BevPayton: I judged for Philly PRSA last fall. Great experience. Good 4 networking 2. #solopr

6:44 pm **RegineNelson:** That's one of my goals for this year. :) RT @karensxim: Note to self - win an award #solopr

6:44 pm **janetfalk:** @jgombita @PRjeff NY chapter of #PRSA holds FREE session to prep submissions, one of VERY FEW FREE events they hold annually #soloPR

6:44 pm **akenn:** @TShryerPR IT Memos is a good listing of award (& speaking) opps for clients in the tech industry <http://memos.itdatabase.com/> #solopr

6:45 pm **dwannolsen:** RT @KellyeCrane: My thoughts exactly! @PRjeff Put it on the website, dude. :-) #solopr

6:45 pm **karensxim:** RT @SoloPR: Q3: In today's #solopr post (<http://ow.ly/3G5CH>), @3hatscomm shares opp she got thru soc med. What r ur success stories? #solopr

6:45 pm **krisTK:** A2: I prefer programs that evaluate process and results vs. design. More meaningful to win, but harder to enter. #solopr

6:46 pm **SoloPR:** RT @akenn: @TShryerPR IT Memos is a good listing of award (& speaking) opps for clients in tech industry <http://memos.itdatabase.com> #solopr

6:46 pm **dwannolsen:** @RegineNelson Winning an award is a GREAT goal! (smile) #solopr

6:46 pm **TShryerPR:** @akenn @TShryerPR this is great. Thanks! #solopr

6:46 pm **mdbarber:** I think many PRSA chapters do this. Check it out. RT @janetfalk: NY chapter of #PRSA holds FREE session to prep submissions, #solopr

6:46 pm **jgombita:** @janetfalk @PRjeff I would expect webinar designed to get people to enter a for-fee competition to be free as well. Commented such! #solopr

6:46 pm **PRjeff:** Transparency conscience would eat at me. RT @karensxim: Ha-think of what u would say if client won award :-) Youd promote it proudly #solopr

6:46 pm **mdbarber:** RT @krisTK: A2: I prefer programs that evaluate process and results vs. design. More meaningful to win, but harder to enter. #solopr

6:46 pm **strategicstudio:** RT @KristK: A2: I prefer programs that evaluate process and results vs. design. More meaningful to win, but harder to enter. <Me 2!>#solopr

6:46 pm **RegineNelson:** Q3: I've followed up with prospective clients and have had great success there using social media. #solopr

6:47 pm **dwannolsen:** RT @akenn: @TShryerPR IT Memos is a good listing of award (& speaking) opps for clients in tech industry <http://memos.itdatabase.com> #solopr

6:47 pm **dariasteigman:** @strategicstudio Hi Stephanie- Good to see you here. How's everything? #solopr

6:47 pm **PRjeff:** OK, but I might add some fine print... RT @KellyeCrane: Put it on the website, dude. :-) #solopr

6:47 pm **KellyFerrara:** RT @rockstarjen: A2 i believe a strong referral from a client or colleague goes much further than any award. #solopr

6:48 pm **TShryerPR:** @PRjeff @karensxim They could have given no award out. Do that help your transparaency conscience? :) #solopr

6:48 pm **karensxim:** @PRjeff You're a good man, but it is an award, you could list it & add the humor of only one entered in category #solopr

6:48 pm **KellyeCrane:** A3: The enhanced networking social media enables has led to many direct referrals for work/speaking/consulting. I'm a socmed fan! #solopr

6:48 pm **krisTK:** RT @SoloPR: Q3: In today's #solopr post (<http://ow.ly/3G5CH>), @3hatscomm shares opp she got thru SM. What are your success stories?

6:48 pm **s3barger:** RT @SoloPR: Q3: In today's #solopr post (<http://ow.ly/3G5CH>), @3hatscomm shares an opp she got thru social media. What are your success stories?

6:48 pm **dwannolsen:** Wish I could stay ...have to head to a meeting. It's been fun. #solopr

6:48 pm **karensxim:** Yes it is! @TShryerPR IT Memos is a good listing of award (& speaking) opps for clients in tech industry <http://memos.itdatabase.com> #solopr

6:48 pm **3hatscomm:** Q3: I've learned so many tools, tips, resources; connected with peers and media.. makes me a better writer, communicator. #solopr

6:49 pm **krisTK:** @karensxim Maybe knowing @prjeff was entering scared off any wanna-be contenders? #solopr

6:49 pm **dariasteigman:** @KellyeCrane Ditto. SocMed has build/facilitated new rel'ships, raised visibility = referrals, speaking opportunities. #solopr

6:49 pm **KellyeCrane:** A3: I'm biased, but like @3HatsComm I think other indies (like the #solopr community) are one of the best sources of referrals.

6:49 pm **mdbarber:** Gotta go a bit early today. Client meeting soon and not fully prepped yet. Thanks for chatting all. #solopr

6:49 pm **karensxim:** @dwannolsen Bye Dwann, connect with you later! #solopr

6:49 pm **akenn:** @KellyeCrane me too - social media is great for generating referrals, not to mention chats! #solopr

6:50 pm **SoloPR:** RT @RegineNelson: Q3: I've followed up with prospective clients and have had great success there

using social media. #solopr

6:50 pm **dwannolsen:** Q3: In today's #solopr post (<http://ow.ly/3G5CH>), @3hatscomm shares an opp she got thru social media. What are your success stories? #solopr

6:50 pm **dariasteigman:** @mdbarber Have a good client mtg. :) #solopr

6:50 pm **karenschwim:** Lol! @krisTK you are absolutely right! @prjeff would scare me out a category :) #solopr

6:50 pm **krisTK:** A3: I went to the conference mentioned in today's #solopr post (<http://ow.ly/3G5CH>) by @3hatscomm. Took home some awards too.

6:50 pm **strategicstudio:** @dariasteigman Hi Daria! Nice to see you here too! #solopr

6:50 pm **jgombita:** @RegineNelson checked chapter awards costs: Early bird: \$100 X member, \$125 Non-member. Regular fee: \$125 X member, \$150 Non-member #solopr

6:50 pm **SoloPR:** RT @3hatscomm: Q3 I've learned so many tools, tips, resources; connected with peers and media-makes me a better writer, communicator #solopr

6:51 pm **karenschwim:** A3: I have gotten work from SM so I too am a believer, someone saw a tweet that led to a phone call that led to a paid gig #solopr

6:51 pm **janetfalk:** Have gotten subcontract work via #LinkedIn – is that #SM? #solopr

6:51 pm **PRjeff:** lol-it was an employer's PR dept RT @krisTK: @karenschwim Maybe knowing @prjeff was entering scared off any wanna-be contenders? #solopr

6:51 pm **SoloPR:** A Q twofer! RT @krisTK: A3: went to the conference mentioned in today's #solopr post by @3hatscomm. Took home some awards too.

6:51 pm **3hatscomm:** @krisTK Nice, congrats on the awards. #solopr

6:52 pm **SoloPR:** Yes it is! RT @janetfalk: Have gotten subcontract work via #LinkedIn – is that #SM? #solopr

6:52 pm **karenschwim:** I'm with @3hatscomm the tools, tips, resources and awesome relationships are enough to make me a believer #solopr

6:52 pm **dariasteigman:** @JanetLFalk Absolutely. LinkedIn counts. #solopr

6:52 pm **krisTK:** A3: I've met clients thru Twitter, used LI to show recommendations, gotten natl interviews and speaking gigs. Lil ol' me – thru SM. #solopr

6:52 pm **karenschwim:** Yes LinkedIn is socmed –RT @janetfalk: Have gotten subcontract work via #LinkedIn – is that #SM? #solopr

6:52 pm **SoloPR:** RT @dariasteigman: Ditto. SocMed has build/facilitated new rel'ships, raised visibility = referrals, speaking opportunities. #solopr

6:53 pm **SoloPR:** Learning+ leads! RT @akenn: @KellyeCrane me too - social media is great for generating referrals, not to mention chats! #solopr

6:53 pm **RegineNelson:** @jgombita Thanks for the wealth of knowledge that you provide. #solopr

6:53 pm **PRjeff:** A3: Um... hanging with all the good folks at THIS CHAT! #solopr

6:53 pm **karenschwim:** RT @krisTK: A3: I've met clients thru Twitter, used LI to show recommendations, gotten natl interviews and speaking gigs. Lil ol' me #solopr

6:54 pm **SoloPR:** RT @karenschwim: I'm with @3hatscomm the tools, tips, resources and awesome relationships are enough to make me a believer #solopr

6:54 pm **karenschwim:** @krisTK You're a total rockstar, yes lil ol' you! :) #solopr

6:54 pm **karenschwim:** I agree! RT @PRjeff: A3: Um... hanging with all the good folks at THIS CHAT! #solopr

6:54 pm **johndeveney:** Great advice @KristK A2: Entries are a good self evaluation. If I don't see anything award-worthy, what am I doing to change that? #solopr

6:55 pm **MuslimNewMedia:** A3 nothing tangible in terms of direct paid work yet, but some interest, traction, a lot of connections. Building relationships. #SoloPR

6:55 pm **TShryerPR:** @krisTK great tips! #solopr

6:55 pm **SoloPR:** RT @krisTK: A3: I've met clients thru Twitter, used LI to show recs, gotten natl interviews and speaking gigs. Lil ol' me –thru SM #solopr

6:56 pm **dariasteigman:** @MuslimNewMedia Great point re "bldng rel'ships." B/c work never drops in your lap. Always based on referrals, reputation, brand. #SoloPR

6:56 pm **SoloPR:** Soon! RT @MuslimNewMedia: A3 nothing tangible in terms of direct paid work yet, but interest, traction, connections. Building rel #solopr

6:56 pm **3hatscomm:** Using LinkedIn, #solopr chat and group connected me with @amynolanapr All in the post <http://bit.ly/gAEUNr>

6:57 pm **SoloPR:** Well, another hour has flown by. This chat never fails to educate me and put a smile on my face. Thanks to you all! #solopr

6:57 pm **MpactJacq:** 5 LinkedIn groups for PR pros to join: <http://tiny.cc/txf5l> (via @arikhanson and #solopr)

6:57 pm **SoloPR:** Don't forget, we keep chatting and sharing on the hashtag all week. See you next Wed, 1-2 pm ET! #solopr

6:57 pm **TShryerPR:** How many of you are paying subscribers to LinkedIn? Is there value here being a paid subscriber? #solopr

6:58 pm **karensxim:** Yes! RT @SoloPR: Well, another hour has flown by. This chat never fails to educate me and put a smile on my face. Thanks to you all! #solopr

6:58 pm **3hatscomm:** @SoloPR @karensxim I'm a believer.. have seen the returns of the work I put into my social media netWORKing. ;-) #solopr

6:58 pm **KellyeCrane:** @dwannolsen Glad you could join us for #solopr today!

6:58 pm **FindleyPR:** Before we log off, would someone have a frank convo w me regarding how much to charge for services? #solopr

6:58 pm **karensxim:** @TShryerPR If you're a recruiter there's value in the paid #solopr

6:59 pm **CommunPR:** RT @MpactJacq: 5 LinkedIn groups for PR pros to join: <http://tiny.cc/txf5l> (via @arikhanson and #solopr)

6:59 pm **SoloPR:** Agree- I haven't seen the need to upgrade, personally RT @karensxim: @TShryerPR If you're a recruiter there's value in the paid #solopr

6:59 pm **karensxim:** Thank you so much @SoloPR and all of you fabulous solos for another energizing hour! #solopr

7:00 pm **DapperTrav:** RT @MpactJacq: 5 LinkedIn groups for PR pros to join: <http://tiny.cc/txf5l> (via @arikhanson and #solopr)

7:00 pm **MuslimNewMedia:** thanks @karensxim @SoloPR @dariasteigman et. al. - great as always! #SoloPR

7:00 pm **RegineNelson:** RT @karensxim: Thank you so much @SoloPR and all of you fabulous solos for another energizing hour! #solopr

7:00 pm **TShryerPR:** this is my first #solopr chat and I love that you all are so sharing.Tx @karensxim for tuning me on to this. See you all next week! #solopr

7:01 pm **KellyeCrane:** @FindleyPR Hi! You'll find advice from past chats and posts here: <http://soloprpro.com/category/setting-your-fees/> #solopr

7:01 pm **karensxim:** Thank you! @MuslimNewMedia @karensxim @SoloPR @dariasteigman #solopr

7:01 pm **dariasteigman:** @SoloPR Thanks, everyone. An hour in Twitter well spent. (Take that, social media naysayers.) #solopr

7:01 pm **karensxim:** @TShryerPR Aww so glad you joined, I knew you would love it! #solopr

7:02 pm **karensxim:** Lo! RT @dariasteigman: @SoloPR Thanks, everyone. An hour in Twitter well spent. (Take that, social media naysayers.) #solopr

7:02 pm **strategicstudio:** Great discussion! Thanks for all the info! #solopr

7:02 pm **PRjeff:** Sure. Depends on your market & your exp RT @FindleyPR: would someone have a frank convo w me re how much to charge for services? #solopr

7:02 pm **karensxim:** Bye, y'all come back now (next week at 1 pm ET) ;-) #solopr

7:05 pm **strategicstudio:** DC area PR folks: Prevent Panic: Protecting Your Client's Reputation During Crisis, Feb 3, sponsored by IPRA <http://bit.ly/esY5rw> #solopr

7:09 pm **jgombita:** @RegineNelson thanks for kind words/follow. Was only able to participate in some of #solopr today, but it's a great chat! <http://j.mp/aRYimF>

7:09 pm **karensxim:** @BaileyDinelle It is a pleasure! Looking forward to your tweets. Wish you could have joined the #soloPR chat

7:09 pm **rajean:** Social Media shouldn't replace in-person networking but it absolutely enhances your networking & pro/personal development/learning. #solopr

7:12 pm **BaileyDinelle:** @karensxim Thanks me too. Was hoping to join in as well, hopefully next week! #solopr

7:19 pm **PRjeff:** I MIGHT have 1 seat available w/my #Cision 2011 subscription group. Ask me for details #solopr

7:20 pm **dariasteigman:** Always good to talk. @MuslimNewMedia @karensxim @SoloPR & other #solopr regulars (and newbies too!).

7:27 pm **juphillpott:** @BaileyDinelle I missed #solopr? Frig!

7:47 pm **rgeller:** RT @jgombita: 26 Don't enter awards competitions. Just don't. Bruce Mau's Incomplete Manifesto for Growth <http://ow.ly/3ELnQ> #solopr

8:05 pm **KateRobins:** Oh, dammit. Missed #solopr again this week. Next to running the dishwasher, this is one of the most fulfilling hours of the week.

8:22 pm **dconconi:** Alas, me 2 RT @KateRobins: Missed #solopr again this week. nxt 2 running the dishwasher, ths is 1 of the most fulfilling hrs of the week.

8:40 pm **fransteps:** Boohoo! Missed #solopr this week. Can this month slow down long enough for me to learn something? Yikes!