



## Transcript from September 1, 2010 to September 1, 2010

All times are Pacific Time

### September 1, 2010

- 12:03 am **KellyeCrane:** PressWiki is a free source of media info, which we can make stronger by editing-cool! <http://bit.ly/9azABW> h/t @AmyMengel #solopr #pradvice
- 12:05 am **mdbarber:** @KellyeCrane Would be great to have @amymengel on #solopr to talk about PressWiki. I'm really excited by it.
- 12:12 am **cidokogiPR:** RT @KellyeCrane: PressWiki is a free source of media info, which we can make stronger by editing <http://bit.ly/9azABW> @AmyMengel #solopr
- 1:02 pm **KateRobins:** @kellyecrane Crikey. Have to miss #solopr third week in a row. :( Will be up in the air. Literally.
- 1:24 pm **KellyeCrane:** The #solopr chat is today, 1-2pm ET- let me know your Qs. Also happy to say @amymengel will join us for a bit to talk about [presswiki.org](http://presswiki.org)!
- 1:26 pm **iBridgeforth:** RT @KellyeCrane: The #solopr chat is today, 1-2pm ET- let me know your Qs. Also happy to say @amymengel will join us for a bit to talk about [presswiki.org](http://presswiki.org)!
- 2:03 pm **abeckwith:** @TechCrunch Europe is looking for a freelance events and sponsorship organiser <http://bit.ly/9n3xTt> #solopr
- 2:40 pm **jpgombita:** RT @kellyecrane: #solopr chat is today, 1-2pm ET- let me know your Qs. Plus @amymengel will join us for a bit to talk about [presswiki.org](http://presswiki.org)!
- 2:55 pm **jbrownpr:** Stayed up late last night invoicing - my level of disdain for billing is right up there w/ social injustice and natural disasters. #solopr
- 3:55 pm **NowSimmiSays:** RT @KellyeCrane: PressWiki: free source of media info, can be made stronger w/ editing <http://bit.ly/9azABW> @AmyMengel #solopr #pradvice
- 4:36 pm **KellyeCrane:** The #solopr chat, for indie #pr and marcom pros, is coming up on the hour. If you have any Qs or topics to add, @ or DM me
- 4:49 pm **mdbarber:** 10 min to #solopr. Hear @amymengel is joining to talk PressWiki. Should be a great chat. Join us at 1 PM ET
- 4:55 pm **deegospel:** RT @KellyeCrane: The #solopr chat, for indie #pr and marcom pros, is coming up on the hour. If you have any Qs or topics to add, @ or DM me
- 4:59 pm **deegospel:** @KateRobins safe travels #solopr
- 5:02 pm **amymengel:** Hopping on #solopr chat this afternoon for a bit this afternoon
- 5:03 pm **SoloPR:** It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it) #solopr
- 5:03 pm **SoloPR:** If you're joining, please introduce yourself, and remember to hashtag your tweets with #solopr
- 5:03 pm **KellyeCrane:** RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it)
- 5:04 pm **amydoodles:** I'm getting real-time search results at TweetGrid <http://tweetgrid.com/> #solopr
- 5:04 pm **editag:** Joining my first #solopr chat. Hello all!
- 5:04 pm **karensxim:** Time for solopr! Pardon busy tweet stream for next hr, mute/filer or join using tweetchat or tweetgrid or feel free to lurk :) #solopr
- 5:04 pm **youplusmeCEO:** heading into #solopr - while right a proposal... snooze me if I get to "chatty"
- 5:04 pm **karensxim:** Good Afternoon everyone! #solopr

- 5:05 pm **mdbarber:** Good morning all from Anchorage AK. 30 year PR pro with 10 years as an indy consultant. #solopr
- 5:05 pm **SoloPR:** @amydoodles @editag Welcome to you both! #solopr
- 5:05 pm **DaffronMkt:** Angela marketing/pr consultant but launching a nonprofit %26 need pr more than ever! #solopr
- 5:05 pm **SoloPR:** This is @KellyeCrane moderating. 20%2B years in PR, 15 as an indie. Blog at SoloPRPro.com #solopr
- 5:05 pm **tracybb:** I'm an independent PR pro with 15 years experience (former H&Ker) in Los Angeles. Always looking to partner up too. #solopr
- 5:06 pm **krisTK:** Hello from the Deep South. Kristie here from MS Gulf Coast. (20 years exp, 6 as indy, APR) Can't wait for today's #solopr
- 5:06 pm **amymengel:** @soloPR Hi all. I'm a former (brief) solo, corp comms before that, and now I work for @readMedia, a co that provides PR software #solopr
- 5:06 pm **socialitestatus:** Hi #solopr tweeps!
- 5:06 pm **SoloPR:** RT @karensxim: Time for solopr! ...join using tweetchat or tweetgrid or feel free to lurk :- ) #solopr
- 5:06 pm **youplusmeCEO:** Charity from #SanDiego #solopr for 2+; 12+ years exp - matching storytellers with the stories to tell
- 5:06 pm **dariasteigman:** Hi everyone. Business owner, comms strategist, & writer. | And my business turned 21 today. #solopr
- 5:06 pm **tkgpr:** Tracey joining from NYC #solopr
- 5:07 pm **tracybb:** I'm a Tracy too. BTW, 8 years solo. #solopr
- 5:07 pm **SoloPR:** WOW! A huge congrats! Evidence that this is indeed a long-term career path. RT @dariasteigman: ...my business turned 21 today. #solopr
- 5:07 pm **krisTK:** Me too. RT @karensxim: Time for #solopr! Pardon busy tweet stream for next hr, mute/filter, join in or feel free to lurk :-)
- 5:07 pm **luannsaid:** Hi! In and out today -- B2B, professional services PR pro in Austin. #solopr
- 5:08 pm **deegospel:** Good Day from Atlanta. I'm Dee Stewart. 8 yr Indie. DeeGospel PR. Specialty: Literary, Faith Based, Entertainment #solopr
- 5:08 pm **dariasteigman:** @SoloPR It is indeed. Looked at the calendar. This one snuck up on me. #solopr
- 5:08 pm **karensxim:** Karen Swim solo biz owner 5+ years, wordsforhirellc.com #solopr
- 5:08 pm **deegospel:** @karensxim Hi, Karen. :) #solopr
- 5:08 pm **karensxim:** @deegospel Hi Dee! :- ) #solopr
- 5:08 pm **deegospel:** @DaffronMkt Hi,Angela. #solopr
- 5:09 pm **SoloPR:** Welcome everyone - glad to see an excellent #solopr crowd gathering. This week, we're going to start by talking with @AmyMengel
- 5:09 pm **deegospel:** @tracybb Hi, Tracy. #solopr
- 5:09 pm **krisTK:** Congratulations! That's a terrific milestone. RT @dariasteigman: my business turned 21 today. #solopr
- 5:09 pm **deegospel:** @krisTK Hey, Kris! #solopr
- 5:09 pm **deegospel:** @amymengel Hi, Amy. #solopr
- 5:09 pm **krisTK:** @deegospel Hey, good to 'see' you here. #solopr
- 5:09 pm **deegospel:** @youplusmeCEO Hi, Charity. :) #solopr
- 5:10 pm **deegospel:** @dariasteigman Hi, Daria. #solopr
- 5:10 pm **socialitestatus:** The name is Tche' (shay) #solopr :)
- 5:10 pm **karensxim:** Congrats! RT @krisTK: Congratulations! Thats a terrific milestone. RT @dariasteigman: my business turned 21 today. #solopr

- 5:10 pm **deegospel:** @luannsaid Hi, Luann. #solopr
- 5:10 pm **mdbarber:** @amymengel Glad you're with us today to share PressWiki news. #solopr
- 5:10 pm **deegospel:** RT @SoloPR: Welcome everyone - glad to see an excellent #solopr crowd gathering. This week, we're going to start by talking with @AmyMengel
- 5:10 pm **SoloPR:** Amy is one of the folks behind <http://www.presswiki.org>. If you're unfamiliar with the concept of a Wiki... #solopr
- 5:10 pm **dariasteigman:** @krisTK @karensim Thanks! #solopr
- 5:10 pm **amymengel:** @mdbarber @SoloPR Glad to be here! Thanks for inviting me to chat. #solopr
- 5:10 pm **karensim:** @socialitestatus Hey Tche! Great to see you! #solopr
- 5:11 pm **SoloPR:** ...it's a living online document that can be updated by anyone (who's making the changes is tracked). Wikipedia is the famous ex #solopr
- 5:11 pm **tracybb:** I just saw something yesterday on Twitter about presswiki, so I checked it out. Still trying to figure it out. #solopr
- 5:11 pm **WriterChanelle:** Lurking in #solopr Hello all
- 5:11 pm **deegospel:** @SoloPR cool #solopr
- 5:11 pm **karensim:** @dariasteigman That's huge, glad to celebrate it with you! #solopr
- 5:12 pm **youplusmeCEO:** Been MIA for the last few weeks with the LONGEST move in history - but glad to back to #solopr
- 5:12 pm **SoloPR:** Obviously, lots of #solopr pros are pondering the possibilities of media contact data that we can access for free!
- 5:12 pm **SoloPR:** .@AmyMengel - why did your company decide to start PressWiki and what are your hopes for it? #solopr
- 5:13 pm **cidokogiPR:** @JaneDoelink Hi namesake! My name is Christine as well. #solopr
- 5:13 pm **mentormarketing:** Hi All #solopr
- 5:14 pm **amymengel:** @SoloPR Our goal @readmedia is to connect local news to local audiences. We wanted to make it easy for PR pros to find media outlets #solopr
- 5:14 pm **amymengel:** @SoloPR We initially populated PressWiki with data from our own database to give it a jumpstart, so that it can be useful right away #solopr
- 5:15 pm **luannsaid:** Yep. Thinking of giving up my traditional \$\$ database subscription. Barely use it -- don't trust the info on face value, anyway. #solopr
- 5:15 pm **amymengel:** @SoloPR Our hope is that the PR & media community will embrace it and it will become a great resource to connect and collaborate #solopr
- 5:15 pm **JoeCrockett:** is lurking at #solopr
- 5:15 pm **lgombita:** @SoloPR "media contacts," yes. Question for @amymengel, why did you go with the more-limiting "press" word #solopr
- 5:15 pm **mdbarber:** @amymengel We can all make changes and updates once we have a log-in, correct? #solopr
- 5:16 pm **mentormarketing:** Need Personal Attention? Jump-start your online business? We work with you 1on1 <http://bit.ly/eMentorMrktg> #PITCH #solopr
- 5:16 pm **tracybb:** Does presswiki include blogs and social media outlets as well as traditional media? #solopr
- 5:16 pm **amymengel:** @lgombita That mostly comes down to domain name availability :- ) #solopr
- 5:16 pm **cidokogiPR:** RT @amymengel:Our goal @readmedia is 2 connect local news 2 local audiences. We wanted 2 make it easy 4 PR pros 2 find media outlets #solopr
- 5:16 pm **dariasteigman:** Where do I look for presswiki? (Apparently I'm late to the party.) #solopr
- 5:16 pm **amymengel:** @mdbarber Yes, anyone who creates a login can make changes! #solopr
- 5:17 pm **deegospel:** @luannsaid i gave up on the \$\$\$ database this year, because my budget no longer allowed it. presswiki sounds cool. looking at it now #solopr

- 5:17 pm **SoloPR:** RT @amymengel: @SoloPR We initially populated PressWiki with data from our own database to give it a jumpstart, so that it can be useful right away #solopr
- 5:17 pm **DaffronMkt:** That would be a great asset RT @tracybb: Does presswiki include blogs and social media outlets as well as traditional media? #solopr
- 5:17 pm **mentormarketing:** Press Wiki, good, I get to absorb new information. #solopr
- 5:17 pm **mdbarber:** RT @amymengel: goal @readmedia is 2 connect local news 2 local audiences. We wanted 2 make it easy 4 PR pros 2 find media outlets #solopr
- 5:17 pm **krisTK:** @dariasteigman presswiki.org is the site #solopr
- 5:17 pm **amymengel:** @tracybb It can include anythingthe community wants to add - right now it's predominantly local, US media. But you can add blogs #solopr
- 5:17 pm **SoloPR:** The URL is <http://www.presswiki.org> #solopr
- 5:17 pm **amymengel:** @dariasteigman <http://presswiki.org> #solopr
- 5:17 pm **luannsaid:** @amymengel How have journalists/media reacted? #solopr
- 5:17 pm **mdbarber:** That's what makes this a great tool...our ability to keep it updated for each other, & media's ability to do so as well. #solopr
- 5:18 pm **kgombita:** @amymengel so Mediawiki wasn't available? Shame. Thanks for the response, anyhow. #solopr
- 5:18 pm **dariasteigman:** @krisTK @SoloPR amymengel Thanks. #solopr
- 5:18 pm **amymengel:** @luannsaid We haven't done a big launch. But we were very careful to make sure email addys appear as images so they can't be scraped #solopr
- 5:18 pm **KellyeCrane:** @amymengel Is readmedia primarily a wire service? Can we feel comfortable it will stay no-cost? #solopr
- 5:18 pm **GeriRosman:** @amymengel What is your hope for PressWiki two years from now? #solopr #solopr
- 5:19 pm **amymengel:** @kgombita No, Wikimedia is actually the name of the software that Wikipedia and other Wikis run on. Didnt want confusion. #solopr
- 5:19 pm **tracybb:** Does it show when the contact info was last updated (and maybe by whom-we want reliable sources!) Also does it inc. twitter names? #solopr
- 5:20 pm **dariasteigman:** @amymengel Who was your initial audience? I see this as a great equalizer for small biz. #solopr
- 5:20 pm **amymengel:** @KellyeCrane Yes, PressWiki is a free resource and will remain that way. This isn't a product for us. #solopr
- 5:20 pm **socialitestatus:** @luannsaid what database manager do you use? #solopr
- 5:21 pm **mdbarber:** Thanks to RealMedia for putting PressWiki together for the community. I'm sure it was a huge investment for you all. #solopr
- 5:21 pm **SoloPR:** @tracybb I think a lot of the info needs to be populated by the community at large, hence the wiki format. #solopr
- 5:21 pm **amymengel:** @tracybb You can go to "Recent Changes" and also view the "Page History" for each entry to see when it was updated. #solopr
- 5:21 pm **luannsaid:** PR pros: If you're interested in learning about PressWiki.org, we're talking about it at #solopr chat right now...
- 5:21 pm **amymengel:** @dariasteigman We think this can be useful for Solos, small agencies, in-house PR pros at nonprofits, small biz, gov't, etc. #solopr
- 5:21 pm **krisTK:** RT @mdbarber: That's what makes this a great tool...ability to keep it updated for each other %26 media's ability to do so as well #solopr
- 5:22 pm **amymengel:** @kgombita We definitely hope that people from outside the US will start adding their own media entries to PressWiki, yes! #solopr
- 5:22 pm **kgombita:** "right now it's predominantly local, US media" <http://presswiki.org> An opportunity for someone to create an intern'l media version?! #solopr

- 5:22 pm **dariasteigman:** You have states. but you don't have territories, in categories. Notably Washington, DC. Oversight? #solopr
- 5:22 pm **dariasteigman:** @amymengel This is a fabulous initiative. Congrats! #solopr
- 5:23 pm **KellyeCrane:** RT @luannsaid: PR pros: If you're interested in learning about PressWiki.org, we're talking about it at #solopr chat right now...
- 5:23 pm **amymengel:** @tracybb Initially it's mostly just name, phone, email- but certainly the opp is there for ppl to add Twitter names, RSS, pitch tips #solopr
- 5:23 pm **luannsaid:** @socialitestatus Sent you a DM on that. "They" are listening.... #solopr
- 5:23 pm **karensim:** @amymengel Thanks to @readMedia for creating, it's one more great step for providing equal access to solos and small biz #solopr
- 5:23 pm **editag:** RT: @luannsaid PR pros: If you're interested in learning about PressWiki.org, we're talking about it at #solopr chat right now...
- 5:23 pm **amymengel:** @dariasteigman You can search for any outlet or geography using the search box, and add geographies that aren't there. #solopr
- 5:23 pm **SoloPR:** RT @amymengel: We think this can be useful for Solos, small agencies, in-house PR pros at nonprofits, small biz, gov't, etc. #solopr
- 5:23 pm **kmarnoch:** RT @KellyeCrane: RT @luannsaid: PR pros: If you're interested in learning about PressWiki.org, we're talking about it at #solopr chat right now...
- 5:24 pm **billmurphy:** Hopping on to my first #solopr chat... late
- 5:24 pm **SoloPR:** @amymengel Is there the ability to add sub-categories for trades (rather than alpha)? #solopr
- 5:24 pm **mdbarber:** RT @amymengel: PressWiki can be useful for Solos, small agencies, in-house PR pros at nonprofits, small biz, gov't, etc. #solopr
- 5:24 pm **mdbarber:** RT @amymengel: You can search for any outlet or geography using the search box, and add geographies that aren't there. #solopr
- 5:24 pm **amymengel:** @karensim Thanks! We're hoping it takes off and the community will continue to update it. #solopr
- 5:25 pm **yoplusmeCEO:** Hey #SDMEDIAPR check out www.presswiki.org as a resource ! #solopr
- 5:25 pm **mentormarketing:** Will have to catch the transcript, i have to go hang at the pool #solopr
- 5:25 pm **igombita:** @wikipedian @amy mengel would WikiMediums have been too confusing ;-) #solopr
- 5:25 pm **amymengel:** @SoloPR Yes, it's just like Wikipedia in that you have to create a page & then categories. The Wiki syntax takes a bit to get used to #solopr
- 5:25 pm **KellyeCrane:** I think tradt'l PR agencies are often competitive about their media info, but we #solopr pros know the value in numbers!
- 5:26 pm **krisTK:** PressWiki is on its way to becoming a great tool, @AmyMengel. For those who don't "wiki", what are their next steps? #solopr
- 5:26 pm **karensim:** RT @KellyeCrane: I think tradt'l PR agencies are often competitive about media info, but we #solopr pros know the value in numbers! #solopr
- 5:26 pm **luannsaid:** @mentormarketing LOL. Tough job but someone's gotta do it... #solopr
- 5:26 pm **amymengel:** @KellyeCrane Right. @readMedia doesn't believe that media's contact info should be proprietary or hidden. Connect news to audiences! #solopr
- 5:27 pm **editag:** yes @KellyeCrane... Sharing is caring! #solopr
- 5:27 pm **krisTK:** It's a better use of everyone's time if we know the right person/outlet to send information to. #solopr
- 5:27 pm **KellyeCrane:** I can also imagine if 2 (or more) #solopr pros are working on something similar for diff clients, they could divide and conquer the list
- 5:27 pm **luannsaid:** @billmurphy welcome! #solopr
- 5:27 pm **amymengel:** @krisTK They can start by just taking a look & creating login. Then I'd suggest learning more about editing here: <http://is.gd/ePD5O> #solopr

- 5:28 pm **KellyeCrane:** Love it. :- ) RT @editag: yes @KellyeCrane... Sharing is caring! #solopr
- 5:28 pm **deegospel:** RT @karensxim: @amymengel Thanks @readMedia for creating. it's 1 more great step for providing equal access to solos %26 small biz #solopr
- 5:28 pm **mdbarber:** RT @amymengel: @readMedia doesnt believe that medias contact info should be proprietary or hidden. Connect news to audiences! #solopr
- 5:28 pm **SoloPR:** RT @krisTK: It's a better use of everyone's time if we know the right person/outlet to send information to. #solopr
- 5:28 pm **krisTK:** Your rolodex used to be prized possession, but now many are open with our connections (see LinkedIn). Why not with media contacts? #solopr
- 5:29 pm **mdbarber:** RT @amymengel: start by just taking a look & creating login. Then learn more about editing here: <http://is.gd/ePD5O> #solopr
- 5:29 pm **mdbarber:** RT @krisTK: Its a better use of everyones time if we know the right person/outlet to send information to. #solopr
- 5:29 pm **LauraScholz:** Q2: I find there's a lot of collaboration in Atl, esp. among solos & boutiques. Sometimes, more pppl=more outreach/better story. #solopr
- 5:29 pm **karensxim:** @krisTK Excellent point, we can hold on for dear life to tradition or evolve #solopr
- 5:29 pm **KellyeCrane:** @krisTK Agree- virtually all of it is out there on the Internet now anyway. It's just removing some legwork. #solopr
- 5:29 pm **krisTK:** @amymengel Thanks. I'll add some more Biloxi-Gulfport-Pascagoula MSA media contacts. Only four there now. #solopr
- 5:30 pm **SoloPR:** Absolutely! RT @LauraScholz: ...Sometimes, more pppl=more outreach/better story. #solopr
- 5:30 pm **amymengel:** @krisTK Great! Also make sure to search by outlet title or reporter name in case something doesn't match up to an MSA. #solopr
- 5:31 pm **LauraScholz:** Glad I have a few minutes to jump into #solopr. My fave chat of the week!
- 5:31 pm **socialitestatus:** RT @krisTK: It's a better use of everyone's time if we know the right person/outlet to send information to. #solopr<< I agree!
- 5:31 pm **mdbarber:** RT @amymengel: @krisTK Great! Also make sure to search by outlet title or reporter name in case something doesnt match up to an MSA. #solopr
- 5:31 pm **SoloPR:** Plus, we #solopr pros know how to get ink - don't have to hoard contacts. Wait, did I say that out loud...?
- 5:31 pm **PRPiper:** Late to the party , but catching up on the great convo about PressWiki. #solopr
- 5:32 pm **deegospel:** @SoloPR yes, you did. lol #solopr
- 5:32 pm **karensxim:** @SoloPR Lol, yep it was out loud but your secret is safe with us ;-) #solopr
- 5:32 pm **socialitestatus:** RT @karensxim: @krisTK Excellent point, we can hold on for dear life to tradition or evolve #solopr<<that's the best part about #solopr
- 5:33 pm **deegospel:** RT @amymengel: @krisTK Great! Also make sure to search by outlet title or reporter name in case something doesn't match up to an MSA #solopr
- 5:33 pm **SoloDovePR:** RT @SoloPR: Absolutely! RT @LauraScholz: ...Sometimes, more pppl=more outreach/better story. #solopr
- 5:33 pm **3hatscomm:** Ditto. RT @LauraScholz: Glad I have a few minutes to jump in #solopr
- 5:33 pm **SoloPR:** Did anyone have a Q for @AmyMengel that got lost in the shuffle (we are an inquisitive bunch!)? #solopr
- 5:34 pm **krisTK:** Getting coverage goes far beyond knowing name/beat/email to newsworthy content and relevent pitches. Makes sense to share info #solopr
- 5:34 pm **cidokogiPR:** RT @mdbarber: RT @krisTK: Its a better use of everyones time if we know the right person/outlet to send information to. #solopr
- 5:34 pm **karensxim:** Love those that are breaking down the tyranny of corp monopoly and creating transparency! #solopr

- 5:34 pm **mdbarber:** RT @krisTK: Getting coverage goes far beyond knowing name/beat/email to newsworthy content and relevant pitches. Makes sense to share info #solopr
- 5:34 pm **krisTK:** Q for @amyMengel: are you planning any outreach direct to media? #solopr
- 5:34 pm **amymengel:** @SoloPR Yes, I tried to keep up but please let me know if I missed a Q! #solopr
- 5:35 pm **RobinMarie:** I don't think anyone would watch a new reality series called "media contact hoarders." Do you? #solopr
- 5:35 pm **SoloPR:** RT @karensxim: Love those that are breaking down the tyranny of corp monopoly and creating transparency! #solopr
- 5:35 pm **LauraScholz:** Glad to see you here! RT @3HatsComm: Ditto. RT @LauraScholz: Glad I have a few minutes to jump in #solopr
- 5:36 pm **LauraScholz:** YES! RT @SoloPR: RT @karensxim: Love those that are breaking down the tyranny of corp monopoly and creating transparency! #solopr
- 5:36 pm **vedo:** @amymengel seriously digging <http://presswiki.org> - just set up and account and updated one of local papers info. #solopr
- 5:36 pm **MarketingMel:** Hello to all of my fave #SoloPR peeps! Thanks as always for the great #PR tips and sharing.
- 5:36 pm **KellyeCrane:** LOL RT @RobinMarie: I don't think anyone would watch a new reality series called "media contact hoarders." Do you? #solopr
- 5:36 pm **amymengel:** @krisTK We're kinda of soft-launching it for now & are going to see what folks think. The media are certainly welcome to update it. #solopr
- 5:36 pm **karensxim:** @RobinMarie Ha! They watch Jersey Shore so anything is possible! ;-) #solopr
- 5:36 pm **tracybb:** Do you think presswiki will be a threat to Cision or Vocus? Any thought to creating an EventsWiki or EdCalWiki :) ? #solopr
- 5:36 pm **mdbarber:** Doubt it. Can't imagine. RT @RobinMarie: I doubt anyone would watch a new reality series called "media contact hoarders." Do you? #solopr
- 5:37 pm **krisTK:** RT @vedo: seriously digging <http://presswiki.org> - just set up and account and updated one of local papers info. #solopr
- 5:37 pm **mdbarber:** RT @amymengel: We're soft-launching it for now & are going to see what folks think. The media are certainly welcome to update it. #solopr
- 5:37 pm **KellyeCrane:** I'm sure some companies could be threatened by this effort, so we'll have to stay watchful of that #solopr
- 5:37 pm **deegospel:** @amymengel what is the watchlist? #solopr
- 5:37 pm **amymengel:** @tracybb You could even include links to editorial calendars in entries for media outlets on PressWiki #solopr
- 5:38 pm **mdbarber:** RT @amymengel: @tracybb You could even include links to editorial calendars in entries for media outlets on PressWiki #solopr
- 5:38 pm **SoloPR:** Wow RT @amymengel: @tracybb You could even include links to editorial calendars in entries for media outlets on PressWiki #solopr
- 5:38 pm **amymengel:** @deegospel That's a Wiki feature where you can bookmark specific entries and see if/when they are updated #solopr
- 5:38 pm **igombita:** Hey @BizJournalism, have you heard of <http://presswiki.org>? Contact @amymengel for more information. #solopr
- 5:38 pm **mdbarber:** RT @vedo: seriously digging <http://presswiki.org> - just set up and account and updated one of local papers info. #solopr
- 5:38 pm **rockstarjen:** San Diego PR/journos - check out the SD area of the PressWiki <http://bit.ly/aDVV2n> Anything to add/change? #sdmediapr #solopr
- 5:38 pm **MarketingMel:** RT @youplusmeCEO: Hey #SDMEDIAPR check out [www.presswiki.org](http://www.presswiki.org) as a resource ! #solopr
- 5:38 pm **krisTK:** Opening scene: Pile of unfiled biz cards on desk. (oh, wait.) RT @RobinMarie: a new reality series called "media contact hoarders." #solopr

- 5:38 pm **KathyCash:** very cool RT @KellyeCrane: RT @luannsaid: PR pros: If ur interested in learning about PressWiki.org, we're talking about it at #solopr chat
- 5:39 pm **amymengel:** @vedo Awesome! Hope it's useful for you. #solopr
- 5:39 pm **mdbarber:** Alaska PR/journos - check out the Alaska area of the PressWiki <http://bit.ly/aDVV2n> Anything to add/change? #solopr
- 5:39 pm **luannsaid:** @tracybb: Cision will always have a market in PR spammers, if anything. Ooops, now did I say THAT out loud? #solopr
- 5:39 pm **SoloPR:** On this topic, thanks to @AmyMengel for answering all our questions, %26 we can continue to discuss on the hashtag moving fwd #solopr
- 5:39 pm **dariasteigman:** Have to jump off #solopr now, but thanks for a great conversation.
- 5:39 pm **deegospel:** @KellyeCrane right. now that i have played around with the wiki, i see how it may be a game changer. #solopr
- 5:39 pm **karensxim:** ROFL! RT @luannsaid: @tracybb: Cision will always have a market in PR spammers, if anything. Ooops, now did I say THAT out loud? #solopr
- 5:40 pm **amymengel:** @SoloPR Thanks again for having me. Happy PressWiki editing to all! :- ) #solopr
- 5:40 pm **MarketingMel:** Thanks so much #solopr for the very helpful link. I will check out my local press data and update if needed. <http://presswiki.org>
- 5:40 pm **mdbarber:** @rockstarjen Stole your idea to broadcast to local journos and pros. We should all do that to help @amymengel. Great resource #solopr
- 5:40 pm **krisTK:** For those who update wikis, any pro/con to putting actual name to your updates? It's optional. #solopr
- 5:40 pm **deegospel:** @amymengel i'm trying to read all the tweets, so if i missed this answer. is there plans to monetize it in the future? #solopr
- 5:40 pm **SoloPR:** We have time for another question... #solopr
- 5:40 pm **karensxim:** Thanks @AmyMengel for sharing this with us and answering ?s can't wait to use it! #solopr
- 5:41 pm **editag:** @RobinMarie Speaking of reality shows... make sure NOT to watch "Spin Crowd." Comparable to nails on a chalkboard. #solopr
- 5:41 pm **amymengel:** @deegospel Nope, this isn't a product for us. It's a free resource we've put out there for the PR community & will remain free. #solopr
- 5:41 pm **mdbarber:** RT @karensxim: Thanks @AmyMengel for sharing this with us and answering ?s cant wait to use it! #solopr
- 5:41 pm **vedo:** @amymengel Already spreading the word to some #schoolPR contacts about it. Impressed with the simplicity. #solopr
- 5:41 pm **karensxim:** Ugh! RT @editag: @RobinMarie Speaking of reality shows... make sure NOT to watch "Spin Crowd." Comparable to nails on a chalkboard. #solopr
- 5:42 pm **amymengel:** @deegospel We do have other, paid PR software products though (#shamelesspromo) <http://readmedia.com> ;-) #solopr
- 5:42 pm **SoloPR:** Q2: What percentage of your influencer relations/outreach work is by phone these days? #solopr
- 5:42 pm **luannsaid:** Yes, thank you! RT @karensxim: Thanks @AmyMengel for sharing this with us and answering ?s can't wait to use it! #solopr
- 5:42 pm **karensxim:** @editag @RobinMarie wish I had been warned before I saw it, ICK! #solopr
- 5:42 pm **mdbarber:** RT @amymengel: This isn't a product for us. Its a free resource we've put out there for the PR community & will remain free. #solopr
- 5:42 pm **deegospel:** RT @amymengel: Nope, this isn't a product for us. It's a free resource we've put out there for the PR community %26 will remain free #solopr
- 5:42 pm **mdbarber:** RT @amymengel: @deegospel We do have other, paid PR software products though (#shamelesspromo) <http://readmedia.com> ;-) #solopr
- 5:43 pm **deegospel:** RT @amymengel: @deegospel We do have other, paid PR software products <http://readmedia.com> ;-) #solopr

- 5:43 pm **jgombita:** @amymengel would probably help if you voluntarily set up some other geographical regions; would feel more welcoming to non-Americans #solopr
- 5:43 pm **SoloDovePR:** haha RT @luannsaid: @tracybb: Cision will always have a market in PR spammers, if anything. Ooops, now did I say THAT out loud? #solopr
- 5:43 pm **deegospel:** @amymengel thanks. great. will check those out, too. :) #solopr
- 5:44 pm **deegospel:** @RobinMarie Media Contact Hoarders?! lol #solopr
- 5:44 pm **RobinMarie:** Lots of PR chars could benefit. RT @vedo: alrly spreading the wrd 2 sum #schoolPR contacts abt it. Impressed w/ the simplicity. #solopr
- 5:45 pm **SoloPR:** RT @SoloPR: Q2: What percentage of your influencer relations/outreach work is by phone these days? #solopr
- 5:46 pm **karenschwim:** RT @SoloPR: RT @SoloPR: Q2: What percentage of your influencer relations/outreach work is by phone these days? #solopr
- 5:46 pm **deegospel:** @luannsaid oh, yes, you did ;) #solopr
- 5:46 pm **LauraScholz:** Less than 5%. RT @SoloPR: Q2: What percentage of your influencer relations/outreach work is by phone these days? #solopr
- 5:46 pm **KellyeCrane:** RT Q2: I wanted to ask about phone pitching, bc I had a new pro ask to "watch" me pitch media. Told her she'd be watching me type! #solopr
- 5:46 pm **jenniferriegert:** Late in joining #solopr, but already fascinated by <http://presswiki.org>.
- 5:46 pm **deegospel:** @amymengel thanks for hanging with us. #solopr
- 5:47 pm **editag:** gotta run... thanks all for the great info and chat! #solopr
- 5:47 pm **SoloPR:** RT @LauraScholz: Less than 5%25. RT @SoloPR: Q2: What percentage of your influencer relations/outreach work is by phone these days? #solopr
- 5:48 pm **luannsaid:** Q2: I'm so glad I'm not the only introvert in the room! I find most media HATE calls, too. #solopr
- 5:48 pm **KellyeCrane:** Q2: Occasionally I speak to the media by phone to seal the deal, but the initial hook is electronic. #solopr
- 5:48 pm **deegospel:** q2: 50%25. however, for the most part. it leads with a tweet or email, then a phone call, if we need to discuss specifics #solopr
- 5:48 pm **shiraabel:** RT @KellyeCrane: Q2: Occasionally I speak to the media by phone to seal the deal, but the initial hook is electronic. #solopr
- 5:49 pm **3hatscomm:** makes it more convenient to them, they can get the pitch on their schedule RT @KellyeCrane: Q2: the initial hook is electronic. #solopr
- 5:49 pm **karenschwim:** Q2: Not much, 2% #solopr
- 5:49 pm **KellyeCrane:** @luannsaid Good point. Actually, during the @NBCNews #journchat, they said they don't even listen to voicemails anymore #solopr
- 5:49 pm **deegospel:** q2: redo: 25%25 however, for the most part....tweet or email, then a phone call if need be. (whatdidijustweet) #solopr
- 5:49 pm **krisTK:** Q2: phone calls help me develop relationship with media. Had 20-min conv w reporters at two 250K%2B circ dailies recently #solopr
- 5:50 pm **jenniferriegert:** Rarely. RT @SoloPR: Q2: What percentage of your influencer relations/outreach work is by phone these days? #solopr
- 5:50 pm **PRPiper:** @amymengel Thanks for the great info about PressWiki. #solopr
- 5:50 pm **tracybb:** It used be about 70% but it's not like you can get anyone ON the phone anymore. So email it is. Sadly, because phone works better. #solopr
- 5:50 pm **jgombita:** Q2 @KellyeCrane believe phone pitch has become a specialized area, when you have a respectful relationship with person of influence. #solopr
- 5:50 pm **socialitestatus:** Q2: When I worked as an intern I pitched over the phone 50% of the time. Now it's mostly electronic. #solopr
- 5:50 pm **SoloPR:** RT @deegospel: q2: redo: 25%2525 however, for the most part....tweet or email, then a phone call if need be. (whatdidijustweet) #solopr

- 5:50 pm **MEPRAgency:** Checking out presswiki.com via @kellyecrane and #solopr Thanks for sharing, interesting new tool!
- 5:50 pm **krisTK:** Q2: Most is done electronically, but I still treasure a good phone conversation. #solopr
- 5:50 pm **karensxim:** Interesting RT @socialitestatus: Q2: When I worked as an intern I pitched over the phone 50% of the time. Now its mostly electronic. #solopr
- 5:51 pm **kgombita:** @krisTK THANK YOU for using more-inclusive media and reporters, instead of press.... ;-) #solopr
- 5:51 pm **youplusmeCEO:** Most initial is e-pitch (email, Skype, Twitter) - the final is phone if there are confusing or sensitive details #solopr
- 5:51 pm **SoloPR:** Agree RT @tracybb: ..it's not like you can get anyone ON the phone anymore. So email it is. Sadly, because phone works better. #solopr
- 5:51 pm **PRPiper:** RT @KellyCrane: @luannsaid Good point. Actually, during the @NBCNews #journalchat, they said they don't listen to voicemails anymore #solopr
- 5:51 pm **karensxim:** Yes! RT @krisTK: Q2: Most is done electronically, but I still treasure a good phone conversation. #solopr
- 5:51 pm **SoloPR:** RT @kgombita: Q2 believe phone pitch has become a specialized area, when you have a respectful relationship with person of influence #solopr
- 5:51 pm **socialitestatus:** I think they made me phone pitch to scare me. lol! #solopr
- 5:52 pm **tracybb:** Leaving VM is not phone media relations! You have to actually talk to them to get anything done. Personal contact is key. #solopr
- 5:52 pm **deegospel:** q2: if i know when is the best time to call %26/or have permission to call, I text first, then call if they respond also #solopr
- 5:52 pm **SoloPR:** RT @krisTK: Q2: phone calls help develop relationship with media. Had 20-min conv w reporters at two 250K-2B circ dailies recently #solopr
- 5:52 pm **tracybb:** @youplusmeCEO Wow, skype pitch? that's cool. Where do you find their skype handles? #solopr
- 5:53 pm **MarketingMel:** I've grown much closer to reporters through relationships formed via #socialnetworking these days. Great for later pitches #soloPR
- 5:53 pm **krisTK:** @kgombita I also say News release vs press release. makes more sense. #solopr
- 5:53 pm **luannsaid:** @socialitestatus They didn't want to do it themselves, so they made you--the lowly intern--do it. Classic. #solopr
- 5:53 pm **SoloPR:** RT @3hatscomm: makes it more convenient to them, they can get the pitch on their schedule #solopr
- 5:53 pm **RobinMarie:** Think they call that "thinning the herd." :- ) RT @socialitestatus: I think they made me phone pitch to scare me. lol! #solopr
- 5:54 pm **kgombita:** YES YES YES! RT @krisTK: @kgombita I also say News release vs press release. makes more sense. #solopr
- 5:54 pm **mdbarber:** Must go folks. Great chat again as always. @kellyecrane -- thanks for asking @amymengel to join us. #solopr
- 5:54 pm **SoloPR:** RT @MarketingMel: I've grown much closer to reporters through rel formed via #socialnetworking these days. Great for later pitches #solopr
- 5:54 pm **luannsaid:** RT @kgombita: Q2 believe phone pitch has become a specialized area, when you have a respectful relationship w/ person of influence #solopr
- 5:54 pm **spinspun:** And don't forget: Don't attach a press release in email media pitches #solopr
- 5:54 pm **socialitestatus:** @luannsaid They didn't know I liked to talk on the phone. :) #solopr
- 5:55 pm **spinspun:** I mean "news" release of course #solopr
- 5:55 pm **kgombita:** .@krisTK the excuse I keep getting from (American) newswire services is that "press release" has better SEO. C'est what?!?! #solopr
- 5:56 pm **kgombita:** @spinspun nice and fast recovery. ;-) #solopr

- 5:56 pm **karensxim:** :-) RT @spinspun: I mean "news" release of course #solopr
- 5:56 pm **MarketingMel:** I agree with @jgombita @kristk it \*is\* a news release to anyone who is in broadcasting and not print! #soloPR
- 5:57 pm **SoloPR:** Note: If you're going to the PRSA Int'l Conf or can travel to DC, our first ever, in-person #solopr meetup will be 10/17 at 6:30pm
- 5:57 pm **spinspun:** Following reporters on twitter also shows interest in what they write, helps bld reltnship #solopr
- 5:57 pm **MarketingMel:** @SoloPR Thanks for the RT! #solopr
- 5:57 pm **youplusmeCEO:** @tracybb skype/IM is becoming more mainstream so once I have a relationship, most contacts will share #solopr
- 5:57 pm **tracybb:** I had a client once that refered to news releases as "PRs". It was annoying and confusing. At H&K we called them press releases. #solopr
- 5:57 pm **SoloPR:** More details on this meetup (location, etc.) to come in the next week or so! Stay tuned. #solopr
- 5:57 pm **3hatscomm:** @SoloPR Thanks for the RT #solopr
- 5:57 pm **deegospel:** RT @SoloPR: Note: If you're going to the PRSA Int'l Conf or can travel to DC, our 1st ever, in-person meetup will be 10/17 at 6:30pm #solopr
- 5:57 pm **jgombita:** RT @MarketingMel: I agree with @jgombita @kristk it \*is\* a news release to anyone who is in broadcasting and not print! #soloPR
- 5:57 pm **karensxim:** RT @SoloPR: Note: If youre going 2 PRSA Intl Conf or can travel to DC, our first ever, in-person #solopr meetup -10/17 at 6:30pm #solopr
- 5:58 pm **krisTK:** I'll see you there!! RT @SoloPR: If you're going to PRSA Conf or can travel to DC, our first #solopr meetup will be 10/17 at 6:30pm
- 5:58 pm **tracybb:** @youplusmeCEO Have you used Facebook IM? I have many reporter "friends" but I've been hesitant to contact them that way. #solopr
- 5:58 pm **jgombita:** @MarketingMel I'pretty sure it was @kristk who said in earlier #solopr chat that she actually got scolded by a TV reporter for using press.
- 5:58 pm **SoloPR:** Can't wait to meet many of you there in person! In the meantime, remember you can keep chatting on the hashtag all week #solopr
- 5:59 pm **karensxim:** @tracybb I have my Facebook IM perm off, I hate that thing! #solopr
- 5:59 pm **deegospel:** @youplusmeCEO the only thing I don't like about Skype is getting pinged while i'm concentrating on a project. need to log off #solopr
- 5:59 pm **MarketingMel:** Have a great day everyone. It's always good to see you and to not feel so "solo" in the #soloPR world!
- 5:59 pm **krisTK:** @jgombita @MarketingMel True. #solopr
- 6:00 pm **deegospel:** @karensxim i have FB off, too. however, i do speak to radio people on Skype more. don't know why. lol #solopr
- 6:00 pm **KellyeCrane:** RT @SoloPR: If you're going to the PRSA Int'l Conf or can travel to DC, our first ever, in-person #solopr meetup will be 10/17 at 6:30pm
- 6:00 pm **deegospel:** bye all #solopr
- 6:00 pm **tracybb:** @karensxim I've gotten work through Facebook IM. I love it!!! #solopr
- 6:00 pm **krisTK:** it's been an interesting hour. Loved learning about Presswiki.org and chatting with my PR pals. #solopr
- 6:00 pm **deegospel:** @MarketingMel ha ha. have a great day, too. #solopr
- 6:01 pm **karensxim:** Thanks @SoloPR, fab solos and special thanks to @amymengel for a great chat! #solopr
- 6:01 pm **MarketingMel:** @jgombita Thanks I joined late. Yes, I used to be in that biz. #solopr
- 6:01 pm **SoloPR:** RT @MarketingMel: Have a great day everyone. It's always good to see you and to not feel so "solo" in the #soloPR world!

- 6:01 pm **karensxim:** @tracybb Wow,that's cool! I have gotten biz via the network but they inbox me #solopr
- 6:02 pm **youplusmeCEO:** @tracybb YES FB IM! I've used it to maintain a relationship but also to pitch those that I know will be open to it - ask 1st #solopr
- 6:03 pm **igombita:** .@MarketingMel @krisTK online tactic with these newswire services is: help educate & evolve to 21st-century terminology/mediums :- ) #solopr
- 6:03 pm **RobinMarie:** Thanks to all for sharing (no hoarders here)! #solopr
- 6:04 pm **JeunesseYvonne:** What do I have to do to make it in this world as my own personal publicist ? #solopr .
- 6:05 pm **karensxim:** Very interesting about FB IM @youplusmeCEO: @tracybb I have always had an aversion to IM may need to work on that #solopr
- 6:06 pm **tracybb:** Great chat! Thanks for the info about presswiki @amymengel. Good group here today. Thanks @youplusmeCEO for good tips. #solopr
- 6:07 pm **tracybb:** @karensxim I used 2 B a PR director for a chat co., so IM comes naturally to me. (It's also great for keeping your CEO on message.) #solopr
- 6:07 pm **youplusmeCEO:** a tip on FB - make sure it is via a professional profile, you dont want the press seeing your no-pro updates #solopr
- 6:08 pm **DaffronMkt:** RT @youplusmeCEO: a tip on FB - make sure it is via a professional profile, you dont want the press seeing your no-pro updates #solopr
- 6:11 pm **youplusmeCEO:** @karensxim @tracybb yep - it's about relationship (that is the R in PR right?) and if that is the pref method, why not! #solopr
- 6:13 pm **tracybb:** Funny: Based on my tweet here, @Vocus is now following me. Cool. Maybe now they will honor the free B&N card that didn't work. #solopr
- 6:13 pm **karensxim:** @tracybb ROFL! #solopr
- 6:14 pm **igombita:** @tracybb wouldn't be surprised if @vocus (Frank) is following you because you spoke up in support of using "press" release.... #solopr :-P
- 6:15 pm **karensxim:** @tracybb Definitely see the value & it's funny love all things social except that, lol! #solopr
- 6:15 pm **EaddyPerry:** RT @karensxim: RT @SoloPR: Note: If youre going 2 PRSA Intl Conf or can travel to DC, our first ever, in-person #solopr meetup -10/17 at 6:30pm #solopr
- 6:16 pm **tracybb:** @igombita I'm old school, what can I say? It's all just semantics anyway. #solopr
- 6:17 pm **RobinMarie:** Ohh. Tweet about #georgeclooney and see if he follows you, too! @tracybb: Funny: Based on my tweet here, @Vocus is now following me. #solopr
- 6:20 pm **tracybb:** @RobinMarie Tried that with Ben Stiller (@RedHourBen) but he didn't. But #georgeclooney is def. cuter! Rather have him following. #solopr
- 6:32 pm **KellyeCrane:** @JeunesseYvonne You might want to check out the #solopr blog - SoloPRpro.com.
- 6:40 pm **MaryHuff:** RT @mdbarber: RT @vedo: seriously digging <http://presswiki.org> - just set up and account and updated one of local papers info. #solopr
- 6:40 pm **MaryHuff:** RT @mdbarber: RT @amymengel: We're soft-launching it for now & are going to see what folks think. The media are certainly welcome to update it. #solopr
- 6:40 pm **mdbarber:** I'll see you there!! RT @SoloPR: In DC for #PRSA or live in DC, first #solopr tweetup is 10/17 at 6:30pm /via @krisTK
- 6:43 pm **MaryHuff:** RT @mdbarber: RT @amymengel: start by just taking a look & creating login. Then learn more about editing here: <http://is.gd/ePD5O> #solopr
- 6:48 pm **sandrasays:** I missed #soloPR today. Will scan the 'archives" and see what I missed, retweet a few things
- 6:52 pm **sandrasays:** RT @amymengel: @SoloPR We initially populated PressWiki with data from our own database to give it a jumpstart, so that it can be useful right away #solopr
- 6:54 pm **sandrasays:** RT @krisTK: Your rolodex used to be prized possession, but now many are open with our connections (see LinkedIn). Why not with media contacts? #solopr

- 6:54 pm **sandrasays:** RT @vedo: @amymengel seriously digging <http://presswiki.org> - just set up and account and updated one of local papers info. #solopr
- 6:57 pm **sandrasays:** RT @KellyeCrane: RT Q2: I wanted to ask about phone pitching, bc I had a new pro ask to "watch" me pitch media.Told her she'd be watching me type! #solopr
- 6:59 pm **sandrasays:** RT @KellyeCrane: Q2: Occasionally I speak to the media by phone to seal the deal, but the initial hook is electronic. #solopr
- 6:59 pm **sandrasays:** RT @KellyeCrane: @luannsaid Good point. Actually, during the @NBCNews #journalchat, they said they don't even listen to voicemails anymore #solopr
- 7:00 pm **sandrasays:** RT @jgombita: Q2 @KellyeCrane believe phone pitch has become a specialized area, when you have a respectful relationship with person of influence. #solopr
- 7:00 pm **sandrasays:** RT @socialitestatus: Q2: When I worked as an intern I pitched over the phone 50% of the time. Now it's mostly electronic. #solopr
- 7:00 pm **sandrasays:** RT @krisTK: Q2: Most is done electronically, but I still treasure a good phone conversation. #solopr
- 7:00 pm **sandrasays:** RT @youplusmeCEO: Most initial is e-pitch (email, Skype, Twitter) - the final is phone if there are confusing or sensitive details #solopr
- 7:00 pm **sandrasays:** RT @krisTK: Q2: phone calls help me develop relationship with media. Had 20-min conv w reporters at two 250K%2B circ dailies recently #solopr
- 7:02 pm **amynolanapr:** Looks like the #solopr chat had some really valuable info! Will have to check out transcripts. The relocation has me swamped!
- 7:05 pm **taloolah:** Awh I missed #solopr today... :( boo
- 7:21 pm **jgombita:** @Vocus no idea what that conversation was about. Ours was in relation to today's #solopr chat.
- 7:29 pm **dconconi:** me too! transcripts here I come! RT @taloolah: Awh I missed #solopr today... : ( boo
- 7:32 pm **jgombita:** You should \*participate\* in #solopr chat @Vocus; today you would have heard about <http://PRESSwiki.org> (Contact @amymengel for more info)
- 7:33 pm **dconconi:** RT @SoloPR: RT @jgombita: Q2 believe phone pitch has become a specialized area, when you have a respectful relationship with person of influence #solopr
- 7:33 pm **dconconi:** RT @karensxim: Yes! RT @krisTK: Q2: Most is done electronically, but I still treasure a good phone conversation. #solopr
- 7:34 pm **dconconi:** RT @SoloPR: Agree RT @tracybb: ..it's not like you can get anyone ON the phone anymore. So email it is. Sadly, because phone works better. #solopr
- 7:34 pm **dconconi:** RT @youplusmeCEO: Most initial is e-pitch (email, Skype, Twitter) - the final is phone if there are confusing or sensitive details #solopr
- 7:34 pm **dconconi:** Sounds like I missed a very interesting #solopr today. Looking forward to the transcript.
- 7:49 pm **ThePRLady:** I usually go for older men....but the past few days this younger guy has caught my eye! Is it because he is "the new guy"?! #solopr
- 8:36 pm **abeckwith:** I love working with reporters on the West Coast. The day is so much longer. #solopr
- 8:46 pm **MarketingMel:** @jgombita @mikesgene I got my start in broadcast news. Thanks for asking. Hope you have a great day! #soloPR
- 9:10 pm **billmurphy:** Stiffed! Unpaid freelance work in NYC amounts to billions in lost wages <http://bit.ly/bOxBSL> #solopr
- 9:38 pm **kellyinsf:** RT @kathy\_moore: How to Get Press: Ideas for Keeping the Ink Flowing <http://bit.ly/bB5qSW> > great #prtips for today via @Mandy\_Vavrinak #solopr
- 10:12 pm **taloolah:** My lovely #PR tweeps - Anyone recommend the latest & greatest free Press Release Distribution site? I've used PRLog b4. Thx! #solopr