



## Transcript from March 10, 2010 to March 10, 2010

All times are Pacific Time

### March 10, 2010

- 12:36 am **paulajohns:** Really liking @LScribner's new site, and her latest blog post - "It's ER not PR." So true! <http://bit.ly/94TdQb> #solopr
- 1:04 am **KellyeCrane:** Hi all- moderator of the #solopr chat, for independent PR consultants, here. Glad to be part of #chatmixer!
- 1:09 am **KellyeCrane:** Q1: Spreading the word that #solopr pros are wise and savvy, and we welcome new recruits (right @prcog?! #chatmixer
- 1:12 am **danamlewis:** Q2 I (obviously) love #hscsm & talking w/ the leaders in health communications & social media. But I always read #SoloPR! #chatmixer
- 1:15 am **michaeelgo:** RT @PaulaJohns: Really liking @LScribner's new site, and her latest blog post - "It's ER not PR." So true! <http://bit.ly/94TdQb> #solopr
- 1:15 am **KellyeCrane:** @PJonesInc Hi! Twitter is a great way for #solopr pros to promo their Web sites- you might also want to join us each Wed, 1-2pm ET
- 1:51 am **SoloDovePR:** Tweet up and networking seem to be the theme so #solopr when is our tweetup? or even other NJ/NY pr/sm chats? #chatmixer
- 1:51 am **KDMisevich:** RT @chat\_mixer: Q6 From #soloPR Is there a community around the chats you participate in? Which ones? Whats makes it strong? #chatmixer
- 1:59 am **marketervirtual:** I've started following #PRStudchat, #jobhuntchat & #solopr chats - will assess if strategic to join and find marketing freelancers/interns
- 2:00 am **snepromo:** Q7 I'd like to check out #pr20chat & #soloPR - does anyone have that official chat schedule link? #chatmixer
- 2:00 am **GetResults:** @CASUDI - Q6 From #soloPR Is there a community around the chats you participate in? Which ones? What's makes it strong? #chatmixer
- 2:01 am **PRCog:** q7 ha! #solopr (perhaps a predictable answer from me all things considered) cc @kellyecrane @prtini #Chatmixer
- 2:01 am **LindseyGraceOU:** Please make ?'S shorter so we have room 2 respond RT @chat\_mixer #soloPR #chatmixer
- 2:01 am **JGoldsborough:** RT @chat\_mixer: Q6 From #soloPR Is there community around chats you participate in? Which ones? What's makes it a strong cmty? #chatmixer
- 2:02 am **LauraScholz:** Yes! :) RT @PRCog: q7 ha! #solopr (perhaps a predictable answer from me all things considered) cc @kellyecrane @prtini #Chatmixer
- 2:05 am **SoloDovePR:** @marketervirtual #solopr is tomorrow at 1 you should find it useful
- 2:10 am **marketervirtual:** Will be traveling but will try next- is on personal branding? RT @SoloDovePR: #solopr is tomorrow at 1 you should find it useful
- 2:14 am **krisTK:** @CathyWebSavvyPR #solopr is at noon CT Wednesdays. I can usually fit it in. Evening ones are often a challenge -- too many conflicts.
- 2:18 am **marketervirtual:** @SoloDovePR Great thanks will check out #solopr #tweetchat
- 2:25 am **amynolanapr:** Is tomorrow Wednesday already? Where did the week go? Looking forward to my favorite hump day activity - #solopr chat at 1 p.m. ET.

- 12:49 pm **KellyeCrane:** RT @amynolanapr: Where did the week go? Looking forward to my favorite hump day activity - #solopr chat at 1 p.m. ET.
- 1:54 pm **goldinpr:** A look at the new job "criteria" for today's TV reporters - interesting read <http://bit.ly/ddSfXj> (via @StaceyIsaacs) #solopr
- 1:59 pm **JDEbberly:** A look at new job "criteria" for today's TV reporters - interesting read <http://bit.ly/ddSfXj> (via @StaceyIsaacs) #solopr (via @goldinpr)
- 3:59 pm **jill\_pr:** I've replied to MyPRMatch's comment on my Do You Need MyPRMatch.com? post here: <http://jillpr.wordpress.com> #solopr
- 4:09 pm **socialitestatus:** Any #solopr pros or self-employed ppl use paypal as a method of payment? Pros/cons...feedback please?
- 4:43 pm **jill\_pr:** @KelleyeCrane Very excited for #solopr chat!
- 5:42 pm **hopwood:** About to hit the road. Hope to tune in to #solopr chat in an hour. #pr
- 5:57 pm **jenmitch:** Hey #solopr gang. Always seem to miss this group. Will miss again today but looking forward to reading the transcript.
- 5:59 pm **clairecelsi:** Hello #solopr peeps. What's shakin' in your world today?
- 6:00 pm **suzanneskyvara:** RT @KellyeCrane: One hour away (1pm ET) from today's #solopr chat for independent PR consultants
- 6:00 pm **KellyeCrane:** @suzanneskyvara @sandrasays Thanks for tweeting about #solopr - we're about to start!
- 6:01 pm **KellyeCrane:** It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr
- 6:02 pm **suzanneskyvara:** Obviously not all cylinders firing yet! #solopr chat about to start now! 10 am PST/ 1 pm EST
- 6:02 pm **KellyeCrane:** If you're joining, please introduce yourself, and remember to hashtag your tweets with #soloPR. #solopr
- 6:02 pm **socialitestatus:** yay #solopr time!
- 6:02 pm **sandrasays:** Join us! RT @KellyeCrane: time 4 ths week's #soloPR chat 4 independent pros in PR & related fields (and those who wnt 2 learn abt it)
- 6:03 pm **KellyeCrane:** @clairecelsi Shakin' pretty good here - how 'bout you? #solopr
- 6:03 pm **KellyeCrane:** RT @socialitestatus: yay #solopr time! #solopr
- 6:03 pm **Narciso17:** @KellyeCrane Hola, Folks - My Name is Narciso Tovar (i.e. @Narciso17) and I'll be in today's #solopr 4 a bit
- 6:04 pm **sandrasays:** #soloPR I am @sandrasays (AKA Sandra Fernandez) full-time library communicator, part-time PR freelancer
- 6:04 pm **allenkristina:** @kellyecrane Kristina, 23, not a #soloPR, but always love to join when I can to get some awesome PR tips!
- 6:04 pm **KellyeCrane:** @suzanneskyvara Thanks for the correction, and thanks for your interest! #solopr
- 6:04 pm **LauraScholz:** Yay! RT @KellyeCrane: time 4 ths week's #soloPR chat 4 independent pros in PR & related fields (and those who wnt 2 learn abt it)
- 6:04 pm **socialitestatus:** Hi! Tche in Houston, independent for 3 months #soloPR
- 6:04 pm **KellyeCrane:** Welcome to all new the faces, and to the regular suspects, too! #solopr
- 6:05 pm **KellyeCrane:** Q1: What are your favorite productivity tools? #solopr
- 6:05 pm **jill\_pr:** Hi! Jill in Edmonton, AB. Just starting out as an indie PR pro (freelance on side from 9-5). #solopr

- 6:05 pm **abcdesigns:** RT @KellyeCrane: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr
- 6:06 pm **jill\_pr:** Q1: Working from a notebook or a disconnected laptop (no internet) inc. my productivity. #solopr
- 6:07 pm **PRtini:** Just sitting down for #soloPR! Happy I can make it this week!
- 6:07 pm **PRtini:** RT @KellyeCrane: Q1: What are your favorite productivity tools? #solopr
- 6:07 pm **amynolanapr:** Q1. I am an Outlook task list junkie. Nothing more satisfying than checking off the to-do list. #solopr
- 6:07 pm **SoloDovePR:** afternoon #solopr hope everyone had a good week so far
- 6:08 pm **KellyeCrane:** @jill\_pr That can definitely help boost productivity. I turn off sound alarms for the same reason. #solopr
- 6:08 pm **KellyeCrane:** RT @amynolanapr: Q1. I am an Outlook task list junkie. Nothing more satisfying than checking off the to-do list. #solopr
- 6:08 pm **sandrasays:** Q1. Google Calendars (layered to keep track of different calendars), Basecamp & backpack, Highrise for CRM, Freshbooks for billing #soloPR
- 6:08 pm **luannsaid:** I'm late but actually MADE IT! #solopr pro in Austin, TX.
- 6:08 pm **LauraScholz:** Q1: The kitchen timer. Helps me stay on task! #solopr
- 6:09 pm **sandrasays:** q1. also Evernote, for keeping track of researched materials and notes for projects #soloPR
- 6:09 pm **KellyeCrane:** Q1: I'm not an Apple fangirl, but I find my iphone has lots of good productivity apps. Even down to sophisticated grocery lists #solopr
- 6:09 pm **socialitestatus:** Q1. So far working while everyone else is sleeping. #soloPR
- 6:09 pm **PRtini:** Q1 I just started working w @glasscubes. Awesome file-sharing, project mgmt, CRM tools. Great for PR ppl to share docs w/ clients #soloPR
- 6:09 pm **bonnieupright:** I heart color coded electronic calendars. RT @KellyeCrane: Q1: What are your favorite productivity tools? #solopr
- 6:09 pm **Narciso17:** @KellyeCrane Q1: Prod. Tools That I Like: Seismic DT, Amplify (Read Stuff Later), My Trusty Cellphone (Check Stuff Off As We Go) #solopr
- 6:09 pm **KellyeCrane:** RT @sandrasays: Google Cal (layered to keep track of different calcs), Basecamp & backpack, Highrise for CRM, Freshbooks for billing #solopr
- 6:10 pm **allenkristina:** @kellyecrane I love www.teuxdeux.com for keeping track of tasks. Simple, and allows you to cross off items like a handwritten list! #solopr
- 6:10 pm **KellyeCrane:** Never thought of it as a tool, but I like it. RT @LauraScholz: Q1: The kitchen timer. Helps me stay on task! #solopr
- 6:10 pm **luannsaid:** Q1: Still LOVE making lists in my spiral bound notebook. But use Google and now my iPhone a lot. #solopr
- 6:11 pm **luannsaid:** Q1: Forgot my main productivity tool: chocolate! #solopr
- 6:11 pm **PRtini:** Q1 I also use Toodledo to track tasks. It's the most helpful to-do list tool I've found yet! #SoloPR
- 6:11 pm **KellyeCrane:** RT @PRtini: Q1 I just started working w @glasscubes. Awesome file-sharing, project mgmt, CRM. Great for PR ppl to share docs w/clients #solopr
- 6:11 pm **LauraScholz:** RT @sandrasays: Google Cal (layered to keep track of different calcs), Basecamp & backpack, Highrise for CRM, Freshbooks for billing #solopr
- 6:11 pm **svcathy:** @KellyeCrane Good morning from California #soloPR

- 6:12 pm **KellyeCrane:** Me too! RT @PRtini: Q1 I also use Toodledo to track tasks. Its the most helpful to-do list tool Ive found yet! #solopr
- 6:12 pm **lindamachado:** Q1: Outlook is a must, all day on: calendar, contacts, mails, notes, everything! #solopr
- 6:12 pm **amynolanapr:** Q1. Nick Jr. helps too, on the days when my toddler is home with me. #solopr
- 6:12 pm **allenkristina:** @luannsaid RE Q1: Agree-- I love handwritten notes, and I'm a huge fan of sticky notes! Lots of em around my desk! #solopr
- 6:12 pm **tracybb:** old school tool: Franklin planner. It never runs out of batteries! #solopr
- 6:12 pm **kelleylynnk:** @KellyeCrane Q1: I'm an old-school Franklin Planner (yes paper!) girl. Their system is awesome. #solopr
- 6:12 pm **jasoncohen:** Finally here at the right time, nice to meet all of the other #solopr folks ... Jason Cohen, from CityCast, Podcast & Media specialist
- 6:12 pm **KellyeCrane:** @PRtini How does @Glasscubes work? #solopr
- 6:12 pm **k\_shak:** @KellyeCrane Q1: love instapaper and readitlater. allows you to easily store important articles for a convenient time #solopr
- 6:12 pm **PRtini:** @Narciso17 I love how @glasscubes makes doc sharing so much easier! LMK if you try it! There's a free version if you want to test :) #SoloPR
- 6:13 pm **KellyeCrane:** @jasoncohen Welcome! #solopr
- 6:13 pm **LauraScholz:** I love this answer! :) RT @luannsaid: Q1: Forgot my main productivity tool: chocolate! #solopr
- 6:13 pm **luannsaid:** Yes! 5:30 am rocks. RT @socialitestatus: Q1. So far working while everyone else is sleeping. #soloPR
- 6:13 pm **KellyeCrane:** @tracybb @kelleylynnk Jinx on the Franklin Planner, you two! #solopr
- 6:14 pm **Caro65:** True! RT @lindamachado: Q1: Outlook is a must, all day on: calendar, contacts, mails, notes, everything! #solopr
- 6:14 pm **rockstarjen:** Joining late... Jen here in SD. 17-year (5 solo) pro in SD with clients in travel and consumer tech. How's everyone today? #solopr
- 6:14 pm **KellyeCrane:** For those who color code calendars, what categories do you use? Can you sync more than 1 Google Cal? #solopr
- 6:14 pm **sandrasays:** @kelleylynnk q1. I use my printed calendar as a tool to keep track of what I did, hours worked, people contacted #solopr
- 6:14 pm **svcathy:** @KellyeCrane Q1 Outlook and my Droid #soloPR
- 6:15 pm **KellyeCrane:** RT @k\_shak Q1: love instapaper and readitlater. allows you to easily store important articles for a convenient time #solopr
- 6:15 pm **jasoncohen:** Q1. A combo of Evernote & Dropbox allows me to work and manage all projects from the office or the road or anywhere in between. #solopr
- 6:15 pm **SoloDovePR:** @karensim whats RescueTime? #solopr
- 6:15 pm **Narciso17:** @rockstarjen doing well - good to have u here on the #solopr chat today :)
- 6:15 pm **calliopeconsult:** RT @LauraScholz: I love this answer! :) RT @luannsaid: Q1: Forgot my main productivity tool: chocolate! #solopr
- 6:15 pm **PRtini:** @KellyeCrane It's easy to upload files, make announcements, have chats etc. Access from anywhere. Great for project collaboration. #SoloPR
- 6:15 pm **GetResults:** @karensim You are just a wealth of information on #solopr
- 6:15 pm **tracybb:** Though I love my palm pre, my trusty planner is always by side. Never need to deal with tech difficulties and upgrades. #solopr

- 6:16 pm **suzanneskyvara:** Love Harvest for time tracking, billing and invoice tracking #solopr
- 6:16 pm **KellyeCrane:** For those who use Outlook, do you have any Web-based capabilities. Meaning, are your emails avail when not at computer? #solopr
- 6:16 pm **amynolanapr:** Q1. I color code my calendar for any outside meetings, biz trips to make sure I account for mileage for taxes. #solopr
- 6:16 pm **karenschwim:** @GetResults Ha! Some of it may even be useful. ;-) #solopr
- 6:16 pm **jill\_pr:** Q1: Checked out www.teuxdeux.com on rec - very cool, simple, love the video intro #solopr
- 6:16 pm **luannsaid:** @KellyeCrane Client shares their Google calendars with me so I know their deadlines/availability #solopr
- 6:16 pm **acnatta:** @KellyeCrane I have categories for each websites and projects and assign color based on broader category #solopr
- 6:17 pm **sandrasays:** @KellyeCrane I dont sync all Google calendars, just my personal 1. U cn access all calendars via mobile site, even drill dn to 1 #solopr
- 6:17 pm **kelleylynnk:** @KellyeCrane in agency days, I would joke if I was hit by a bus they could still bill my last day cuz it was in my Franklin Planner! #solopr
- 6:17 pm **mdbarber:** Q1 -- Anyone using BusyCal? Version of Mac's iCal that allows for my syncing with Google, etc. Color coding. Great org tool. #solopr
- 6:17 pm **Narciso17:** @KellyeCrane Q1: IMO, Some of the Best Tools R Often the Ones U May Forget Abt (i.e. Outlook Calendar, Reminders Thru Ur Cell, Etc.) #solopr
- 6:17 pm **KellyeCrane:** RT @jasoncohen: Q1. combo Evernote & Dropbox allows me to work & manage all projects from office or the road or anywhere in between. #solopr
- 6:17 pm **karenschwim:** @SoloDovePR It's an accountability tool that tracks what you're doing, wkly reports let you see how you're spending time #solopr
- 6:17 pm **KellyeCrane:** Very nice. RT @luannsaid: @KellyeCrane Client shares their Google calendars with me so I know their deadlines/availability #solopr
- 6:18 pm **amynolanapr:** Q1. I'm still in the ancient world of only a cell phone. Really hoping budget allows for iPhone soon!! #solopr
- 6:18 pm **KellyeCrane:** @kelleylynnk I was a big Franklin gal myself, back in the day. And I still think in As, Bs and Cs! #solopr
- 6:18 pm **snepromo:** Q1 I'm a fan of Google Calendar. Helps me to schedule out my projects in the evenings. #solopr
- 6:18 pm **PRtini:** @KellyeCrane Here's the press release about @glasscubes w/ more info about online productivity tools <http://pitch.pe/50616> #SoloPR
- 6:19 pm **KellyeCrane:** RT @acnatta: @KellyeCrane I have categories for each websites and projects and assign color based on broader category #solopr
- 6:19 pm **mdbarber:** @amynolanapr Couldn't stay as organized as I do wo my iPhone. It's a great investment. Do it soon if you can. #solopr
- 6:19 pm **sandrasays:** @luannsaid @KellyeCrane I do that w Google Calendar, set up calendar of deadlines 4 project & share w client, keeps us on same page #solopr
- 6:19 pm **KellyeCrane:** RT @suzanneskyvara: Love Harvest for time tracking, billing and invoice tracking #solopr
- 6:19 pm **LScribner:** Q1. Droid is fantastic, no need for iPhone, there will be tons of productivity apps soon #solopr
- 6:19 pm **KellyeCrane:** RT @PRtini: Here's the press release about @glasscubes w/ more info about online productivity tools <http://pitch.pe/50616> #solopr



- 6:19 pm **allenkristina:** @jill\_pr whoohoo for deuxdeux ;) The simplicity is what makes it so awesome. #solopr
- 6:20 pm **KellyeCrane:** Smart! RT @sandrasays: I do that w Google Calendar, set up calendar of deadlines 4 project & share w client, keeps us on same page #solopr
- 6:20 pm **sandrasays:** @mdbarber No, but I sync Google with Outlook from my pc #solopr
- 6:20 pm **tracybb:** @karensim which pool were you discussing that tracks projects? #solopr
- 6:21 pm **sandrasays:** Agreed! RT @mdbarber: @amynolanapr Couldn't stay as organized as I do w my iPhone. It's a great investment. Do it soon if you can. #solopr
- 6:21 pm **KellyeCrane:** Q2: Assuming many #solopr folks work from home, how do you manage interns and assistants? Where/how do they work? #solopr
- 6:22 pm **tracybb:** google calendar also syncs with the palm pre. #solopr
- 6:22 pm **PRtini:** Q1 I also find that Delicious is a good place to save articles/research. Easy to go back and find later. #SoloPR
- 6:22 pm **mvroom:** Michelle here in Ohio joining late. Just out on my own after 10 years of school/govt PR and 5 years reporting #solopr
- 6:22 pm **KellyeCrane:** RT @robcaldera: I use ReaditLater to quickly set aside articles & then use Evernote to store permanently if they're valuable for ref #solopr
- 6:22 pm **snepromo:** Oops, forgot to intro myself: Shamekko, library pr asst during the day, starting my own pr/mktg/promo biz #solopr
- 6:23 pm **mdbarber:** @PRtini Delicious is a great tool. I refer "tire kickers" there as well to get the answers they don't want to pay me for! #solopr
- 6:23 pm **rockstarjen:** So many great organization suggestions today. I'm eating them all up! #solopr
- 6:23 pm **LauraScholz:** Yes, definitely! RT @prtini: Q1 I find that Delicious is a good place to save articles/research. Easy to go back and find later. #SoloPR
- 6:23 pm **bonnieupright:** @KellyeCrane My interns work primarily "virtually." Once a week mtg in person, then all else is phone, email and Skype. #solopr
- 6:23 pm **JeanneMale:** Your both are my 'go-to' sources! RT @GetResults: @karensim You are just a wealth of information on #solopr
- 6:23 pm **Narciso17:** @KellyeCrane Q2: One of the FEW Good Things Abt This Econ is That U Can Leverage Some GREAT Ppl via Their Home Remotely #solopr
- 6:24 pm **NicolePRexec:** Good Q RT @KellyeCrane: Q2: Assuming many #solopr folks work from home, how do u manage interns & assistants? Where/how do they work?
- 6:24 pm **jill\_pr:** Q2: I may have student intern in May this year - I am planning that they'll work remotely w/ biweekly meetings. #solopr
- 6:24 pm **KellyeCrane:** RT @bonnieupright: My interns work primarily "virtually." Once a week mtg in person, then all else is phone, email and Skype. #solopr
- 6:24 pm **amynolanapr:** Q2. I haven't hired an asst or intern yet, but would probably work electronically/phone. #solopr
- 6:24 pm **jill\_pr:** Q2: Meetings are imp. b/c it needs to be a useful exp. for the intern/asst as well. #solopr
- 6:25 pm **KellyeCrane:** RT @Narciso17: Q2: One of the FEW Good Things Abt This Econ is That U Can Leverage Some GREAT Ppl via Their Home Remotely #solopr
- 6:25 pm **krisTK:** Have to miss #solopr chat today but can't wait to review transcript. Always learn about some great tools, tactics.
- 6:25 pm **tracybb:** My intro: 15 years total exp: 6 years agency (inc. 2 years at H&K), 1 year in-house, 8 years solo. #solopr

- 6:25 pm **abcdesigns:** Thanks for following me back @KellyeCrane. #solopr
- 6:25 pm **mvroom:** @rockstarjen I agree. I keep getting sidetracked with all the cool tools. #solopr
- 6:25 pm **sandrasays:** @KellyeCrane q2. I haven't had 2 deal w interns yet. I've had issues w places 2 hold meetings. Coworking locations r great 4 that. #solopr
- 6:25 pm **KellyeCrane:** @krisTK We shall miss your sassy self. #solopr
- 6:25 pm **Narciso17:** @KellyeCrane Q2: I've Worked w/Folks in DC, Chicago, Milwaukee and NYC w/o Hesitation - Their Work Speaks 4 Themselves #solopr
- 6:26 pm **KellyeCrane:** RT @amynolanapr: Q2. I havent hired an asst or intern yet, but would probably work electronically/phone. #solopr
- 6:26 pm **PUBLISIDE:** RT @krisTK: Have to miss #solopr chat today but can't wait to review transcript. Always learn about some great tools, tactics. (Me, too)
- 6:26 pm **PRtini:** @mdbarber Smart! I tag alot of articles about nonprofits & SM policies there, so I often reference it during presentations too #SoloPR
- 6:26 pm **mdbarber:** Haven't used interns much but fear if we do it remotely, intern loses the "learning by listening" part of the intern experience. #solopr
- 6:26 pm **tracybb:** Once you hire an intern/assistant, isn't it no longer "solo"? #solopr
- 6:27 pm **PRtini:** Q2 I have 2 ppl helping me, both located out of state. Email, Skype and phone make the distance a non-issue. #SoloPR
- 6:27 pm **KellyeCrane:** FYI- additional discussion re:interns was on the #solopr LinkedIn group - ppl were positive <http://bit.ly/2SRr5q> #solopr
- 6:27 pm **mdbarber:** I think it's critical we have interns to help prepare them 4 a PR career which means we need to "train" & help them. Not assistants. #solopr
- 6:27 pm **rockstarjen:** @mvroom i'm fairly old skool with my organization, which has worked well for me. but, always new things to learn. :) #solopr
- 6:27 pm **luannsaid:** Q2: Don't have official intern/assistant but send work (to do in own space) to a select few as needed depending on nature of work. #solopr
- 6:28 pm **allenkristina:** @kellyecrane while I'm not a #soloPR I have worked w/virtual interns (and even was one - Skype = one of the best resources. Hands down.
- 6:28 pm **luannsaid:** Great question! RT @tracybb: Once you hire an intern/assistant, isn't it no longer "solo"? #solopr
- 6:28 pm **mdbarber:** Sorry for the editorial comment about interns but it's a subject for me. :-). Enough said. #solopr
- 6:28 pm **rockstarjen:** Q2: haven't used assts/interns yet, but this is a possibility i'm entertaining right now. #solopr
- 6:28 pm **sandrasays:** back to q1. -- the best productivity tool I have is a dual screen for computer at home and office (in day job) #soloPR
- 6:28 pm **KellyeCrane:** @tracybb None of us are really solo -- we are independent (solo is just shorter and easier to say!) #solopr
- 6:28 pm **Narciso17:** @mdbarber @KellyeCrane This is Where Meeting in Ur Office or at a Place Like Starbucks for the 1st Few Mtgs Goes along Way w/Interns #solopr
- 6:28 pm **KellyeCrane:** RT @allenkristina: I have worked w/virtual interns (and even was one - Skype = one of the best resources. Hands down. #solopr
- 6:29 pm **allenkristina:** @kellyecrane Also nice to have an online task tool to keep everyone on track. At @ComeRecommended we use Active Collab #soloPR
- 6:29 pm **3hatscomm:** RT @KellyeCrane: @tracybb None of us are really solo -- we are independent (solo is just shorter and easier to say!) #solopr

- 6:29 pm **Narciso17:** @mdbarber @KellyeCrane This is How You Can Get a Good Visual on Their Talents, Traits, Strengths, Weaknesses, Etc. #solopr
- 6:29 pm **sandrasays:** @mdbarber I agree. I had two internships and both were instrumental in preparing me for real work, both helped build my portfolio #solopr
- 6:29 pm **bonnieupright:** @KellyeCrane @mdbarber I'm also a BIG fan of taking interns to client meetings & presos - with permission from client of course. #solopr
- 6:29 pm **KellyeCrane:** @mdbarber Important reminder - always good to repeat. #solopr
- 6:29 pm **mdbarber:** @Narciso17 Yes! Coffee shops are my second office. Use the free WiFi and set up meeting for the day. #solopr
- 6:29 pm **jacqsmith:** RT @PRtini: Q2 I have 2 ppl helping me, both located out of state. Email, Skype and phone make the distance a non-issue. #SoloPR
- 6:30 pm **luannsaid:** I tell ppl regarding hiring staff: I stay up worrying abt my own family. Don't care to worry about providing for someone else's. #solopr
- 6:30 pm **KellyeCrane:** RT @luannsaid: Q2: Dont have official intern/asst but send work (to do in own space) to a select few as needed #solopr
- 6:30 pm **tracybb:** I have been a subcontractor for lots of folks and mostly worked remotely. It's worked out great. Freeconferencecall.com helped. #solopr
- 6:31 pm **mdbarber:** @bonnieupright Great idea. The more exposure we can give interns to "real PR" the better. Clients usually welcome it too. #solopr
- 6:31 pm **KellyeCrane:** Q2: My organization is a "virtual agency" - I tap into subcontractors at all skill levels, including admin (paid). #solopr
- 6:31 pm **amynolanapr:** Q - for those who have used interns, is it paid or unpaid? #solopr
- 6:31 pm **Komal\_Nishka:** RT @PRtini: Q2 I have 2 ppl helping me, both located out of state. Email, Skype and phone make the distance a non-issue. #SoloPR
- 6:31 pm **luannsaid:** And great answer! RT @KellyeCrane: @tracybb None of us are really solo--we are independent (solo is just shorter and easier to say!) #solopr
- 6:31 pm **Stefaniya:** Hello. solo PR in San Diego for nearly 10 years. #solopr
- 6:32 pm **KellyeCrane:** RT @bonnieupright I'm also a BIG fan of taking interns to client mtgs & presos - w/permission from client of course. #solopr
- 6:32 pm **rockstarjen:** Q2 follow up: I have sub-contracted to others, both out of state, but trusted colleagues. Today's technology makes it a non-issue. #solopr
- 6:32 pm **mdbarber:** Have to jump off folks. Taking one of my "assistants" (son) to soccer practice. Great talking. #solopr
- 6:32 pm **bonnieupright:** @amynolanapr Mine come from a local college, so it's for class credit only. Though I do buy brkfst/lunch when we meet. :^] #solopr
- 6:32 pm **mdbarber:** Love this: RT @KellyeCrane: @tracybb None of us are really solo--we are independent (solo is just shorter and easier to say!) #solopr
- 6:32 pm **karensim:** Had to duck out, new PR client wanted to pay me, this chat brings me good things :) #solopr
- 6:32 pm **KellyeCrane:** RT @amynolanapr: Q - for those who have used interns, is it paid or unpaid? #solopr
- 6:32 pm **Narciso17:** @amynolanapr Depends on What Ur Needing the Intern to Do...But In Most Cases, Interns Understand That There is NO Pay #solopr
- 6:33 pm **LauraScholz:** Both, depending on experience. I eventually hired one intern. RT @amynolanapr: Q-for those who have used interns, paid or unpaid? #solopr
- 6:33 pm **luannsaid:** Yep! I LOVE partnering with and subcontracting great colleagues. #solopr



- 6:33 pm **tracybb:** @KellyeCrane It's tools like this that make things feel a lot less solo. #solopr
- 6:33 pm **Stefaniya:** Q1. Google calendars, and Excel spreadsheets to keep track of project progress. #solopr
- 6:33 pm **3hatscomm:** @rockstarjen I've also tag teamed with colleagues, while one of us was out of town (or the country) Technology, yes. #solopr
- 6:33 pm **Stefaniya:** Er, spreadsheets. #solopr
- 6:34 pm **karenschwim:** @tracybb RescueTime? (tracks time on computer so you can see how you're using) #solopr
- 6:34 pm **tracybb:** Me too. RT @luannsaid: Yep! I LOVE partnering with and subcontracting. #solopr
- 6:34 pm **amynolanapr:** RT @tracybb: @KellyeCrane It's tools like this that make things feel a lot less solo. #solopr
- 6:34 pm **mvroom:** @amynolanapr I've considered using interns, but would likely do unpaid. #solopr
- 6:34 pm **karenschwim:** Q2: Remote, distributed, virtual work is the new way to work! #solopr
- 6:35 pm **Narciso17:** I Agree w/ @luannsaid "..LOVE partnering with and subcontracting great colleagues" It's Like the BEST Pay-it-Forward #solopr
- 6:35 pm **KellyeCrane:** @amynolanapr It's important that if unpaid they receive valuable experience and school credit. Running off copies doesn't count. #solopr
- 6:36 pm **tracybb:** @karenschwim is rescue time free? #solopr
- 6:36 pm **mvroom:** Q2: Payment would depend on the level of skill the interns possess, I think. #solopr
- 6:36 pm **KellyeCrane:** FYI- issue of when to use interns vs. assistants was part of the LI discussion (here's the dir link: <http://bit.ly/cRQ4Hu> ) #solopr
- 6:36 pm **rantonette:** Am lurking while working today in L.A. - thx all for the good user app rec's. #solopr
- 6:36 pm **Stefaniya:** Q1. Google calendar syncs automatically to my BBerry. #solopr
- 6:36 pm **KellyeCrane:** You said it. RT @karenschwim: Q2: Remote, distributed, virtual work is the new way to work! #solopr
- 6:36 pm **karenschwim:** @tracybb It is free and if you want other great free/low cost tools, let me know, I have loads! #solopr
- 6:37 pm **amynolanapr:** @KellyeCrane Absolutely agree! Besides, I don't have a copy machine, so no worries! ha #solopr
- 6:37 pm **jasoncohen:** RT @karenschwim: Q2: Remote, distributed, virtual work is the new way to work! #solopr
- 6:37 pm **sandrasays:** @KellyeCrane "virtual agencies" & loosely formed partnerships are the only way solo pros can be competitive #solopr
- 6:37 pm **Stefaniya:** Q2. I have a home office and when I need an assistant that is where she works. Motivates me to keep it neat. #solopr
- 6:37 pm **allenkristina:** @KellyeCrane Q2: depends on how much you require of the intern. When I interned full time I was paid. Even students have bills! #solopr
- 6:37 pm **KellyeCrane:** @amynolanapr Ha! (that definitely wasn't directed at you, just ans your question) #solopr
- 6:38 pm **Stefaniya:** Q2. Assistant also does stuff like data entry and web research from her home. #solopr
- 6:38 pm **KellyeCrane:** RT @sandrasays: @KellyeCrane "virtual agencies" & loosely formed partnerships are the only way solo pros can be competitive #solopr

- 6:38 pm **KellyeCrane:** @allenkristina Agree- just trying to make sure those offering unpaid internships give \*something\* in return #solopr
- 6:38 pm **tracybb:** @karensxim Definitely, sounds good. I just clicked to follow u. Follow back & u can get my contact info. Do any work with palm pre? #solopr
- 6:39 pm **LScribner:** Q2. I'd rather pay a person with some exp than try to spend the time teaching an intern, no time for that! #solopr
- 6:39 pm **KellyeCrane:** Q3 is from a diff person: Is it acceptable to apply for an internship in order to gain more exp for your own freelance goals? #solopr
- 6:39 pm **Stefaniya:** Re. Interns: Always unpaid. I post on local colleges career center websites. They get academic credit. #solopr
- 6:39 pm **tracybb:** @sandrasays I love the whole virtual agency thing but have only rarely been able to pick up projects that way. Any tips? #solopr
- 6:40 pm **amynolanapr:** @Stefaniya If intern worked @my house, I'd be tempted to put them to work cooking, laundry, babysitting. Maybe I just need a nanny! #solopr
- 6:40 pm **karensxim:** @tracybb I am now following you back yay me! :- ) I don't use Palm anymore but will check my mobile app list for your #solopr
- 6:40 pm **Stefaniya:** I have had 1 great intern (overqualified really) and 1 dud. There is an office assistant I bring in when I need clerical type work. #solopr
- 6:41 pm **mvroom:** Q3: If there are no restrictions on the internship, then go for it. Many require you are an active student. #solopr
- 6:41 pm **Narciso17:** @KellyeCrane Q3: I Think It's Perfectly Fine - It's Not Like We in PR are Developing Things That are Patent-Pending or Miraculous #solopr
- 6:41 pm **Stefaniya:** Difference between interns and paid assistants. Interns need work that teaches them something, not stuffing & folding type stuff. #solopr
- 6:41 pm **KellyeCrane:** Q3: If you are at a stage in life where an internship makes sense for you, no reason not to (but don't steal clients, of course) #solopr
- 6:41 pm **acnatta:** Q3 I'm thinking if you can pull it off then yes, it would be helpful - can't gain too much exp. for this market #solopr
- 6:41 pm **jasoncohen:** Q2 #solopr: No intern recently, when we do we give them space to work & try to make them part of the team...involvement makes 4 better exp.
- 6:41 pm **karensxim:** The great thing about virtual is that you are not limited by geography & you can use intl curr. exch to your favor #solopr
- 6:42 pm **k\_shak:** @KellyeCrane Q3: since I am an intern and looking for a summer position to build my resume for a FT job, i find it unacceptable #solopr
- 6:42 pm **SoloDovePR:** Q2 I don't have interns or assist but I do think they with both that they have to provide needed help and learn from the experience #solopr
- 6:42 pm **KellyeCrane:** Ha! RT @Narciso17: Q3 I Think Its Perfectly Fine - Its Not Like We in PR are Developing Things That are Patent-Pending or Miraculous #solopr
- 6:42 pm **KellyeCrane:** RT @mvroom: Q3: If there are no restrictions on the internship, then go for it. Many require you are an active student. #solopr
- 6:42 pm **Narciso17:** @KellyeCrane Q3: to Me, Again it Goes Back to Paying-It-Forward: You Have to Be Willing to Share What You Know in Order to Grow #solopr
- 6:42 pm **sandrasays:** @tracybb I can't really give tips on virtual agencies, I haven't pursued. can tell you that relationships and good work (cont) #solopr
- 6:43 pm **allenkristina:** @KellyeCrane Q3: I did just that- PR skills are PR skills whether solo or not and gaining experience is never a bad thing! #soloPR
- 6:43 pm **KellyeCrane:** @k\_shak Glad to have your perspective. What is unacceptable? The unpaid part? #solopr

- 6:43 pm **Stefaniya:** I made my interns sign non-disclosure agreements. Just because they're inexperienced and could do something dumb. #solopr
- 6:43 pm **sandrasays:** @tracybb relationships (I know them, my friends know them) and good work help me to decide who to contract out portions of a project #solopr
- 6:43 pm **3hatscomm:** RT @Narciso17: @KellyeCrane Q3: Goes Back to Paying-It-Forward: You Have to Be Willing to Share What You Know in Order to Grow #solopr
- 6:43 pm **luannsaid:** Q3: Of course! Isn't an internship supposed to provide experience? Be careful about non-compete, though. #solopr
- 6:44 pm **PRtini:** RT @Narciso17: @KellyeCrane Q3: Goes Back to Paying-It-Forward: You Have to Be Willing to Share What You Know in Order to Grow #SoloPR
- 6:44 pm **tracybb:** I'm not sure you'll gain enough experience as an intern to then go solo. But internships are always a good thing. #solopr
- 6:44 pm **KellyeCrane:** Q3: I figured out pretty early on that I wanted to be a #solopr - and then I set out to get the skills to make it happen! #solopr
- 6:45 pm **luannsaid:** @Narciso17 My PR work is always miraculous. Always. ;) #solopr
- 6:45 pm **sandrasays:** @KellyeCrane My goal is to be full-time solo PR, but am working my way towards it #solopr
- 6:45 pm **KeeyanaHall:** Trying to participate in #solopr but this wi-fi is giving me the blues!
- 6:45 pm **tracybb:** @sandrasays I have worked that way with a few but I tried to go outside my network - that can be harder. #solopr
- 6:46 pm **3hatscomm:** @tracybb Agree. You need skills, lots of real world experience, connections and contacts before going solo. #solopr
- 6:46 pm **socialitestatus:** Q3. I wondered if I should apply for an internship, but even after college I was told I was overqualified...which made me go solo #soloPR
- 6:46 pm **SoloDovePR:** Q3 I dont think its a problem, mostly everything we do is to learn which in turn will help furture or current clients #solopr
- 6:46 pm **luannsaid:** Agree RT @tracybb: I'm not sure you'll gain enough experience as an intern to then go solo. But internships are always a good thing. #solopr
- 6:46 pm **KellyeCrane:** Love it. RT @Narciso17: This is True in Finding Partners, New Biz, Colleagues and Life...Dont Be So Stingy ;) #solopr
- 6:46 pm **amynolanapr:** Amen! RT @luannsaid: @Narciso17 My PR work is always miraculous. Always. ;) #solopr
- 6:46 pm **VirtueIMC:** Depends on the laws of your state re un/paid. In CA must be paid if not for course credit #solopr
- 6:47 pm **Narciso17:** @luannsaid he-he-he...MOVING MOUNTAINS with ur pitching prowess...stopping bad press with a single call ;) #solopr
- 6:47 pm **KellyeCrane:** @tracybb A "virtual agency" is just a network of trusted colleagues that you can call upon to work with you on projects. #solopr
- 6:47 pm **karensxim:** RT @VirtueIMC: Depends on the laws of your state re un/paid. In CA must be paid if not for course credit (great point) #solopr
- 6:48 pm **KellyeCrane:** @VirtueIMC Good pt, yrs ago in Atlanta, a PR agency lost a lawsuit and had to send checks to everyone who'd ever interned for free! #solopr
- 6:48 pm **SoloDovePR:** @3hatscomm: @tracybb but often the experience you want people dont want to offer so you go solo to learn on your own #solopr
- 6:48 pm **MarchellGillis:** #solopr sorry, I'm late, but discussion looks good --hello from rainy Atl
- 6:49 pm **KellyeCrane:** Q4: In this econ., are you seeing more situations with clients flaking out on you (not paying, changing agreement mid-stream, etc.)? #solopr

- 6:49 pm **karensim:** @KellyeCrane Ouch! #solopr
- 6:49 pm **GetPushing:** Almost missed #solopr... popping in for the end.
- 6:49 pm **hopwood:** Hi #solopr ppl. Checking in from the UK where it's nearly 7 pm. Better late than never.
- 6:49 pm **SoloDovePR:** @MarchellGillis hello from sometimes sunny NJ #solopr
- 6:49 pm **sandrasays:** @tracybb Well, hre goes: build yr brand (u r great), tell ppl U're looking 4 "virtual agency" work, advertise (talk abt yr work) #solopr
- 6:50 pm **tracybb:** @kellyecrane Some people actually bill their practices as "virtual agencies." I did a search to contact those folks. #solopr
- 6:50 pm **sandrasays:** RT @KellyeCrane: @tracybb A "virtual agency" is just a network of trusted colleagues that you can call upon to work with you on projects. #solopr
- 6:50 pm **jill\_pr:** Best day evr. @KellyeCrane: @VirtuelMC A PR agency lost a lawsuit and had to send chqs to everyone who&apos;d ever interned 4 free! #solopr
- 6:50 pm **LScribner:** Q4 an agency I did work for took 5 months to pay me, def economy-related but this is rare #solopr
- 6:51 pm **karensim:** In answer to Q4, yes #solopr
- 6:51 pm **amynolanapr:** Q4. No, I try to weed out the flakes before getting involved with them. #solopr
- 6:51 pm **GetPushing:** First time using TweetChat and participating in #solopr. Hello! #solopr
- 6:51 pm **luannsaid:** @Narciso17 Ah, but you're just talking media relations there. PR is so much more, my friend. #solopr
- 6:51 pm **sandrasays:** @KellyeCrane q4. I started last year strong, w/ clients & leads, have had a lot of projects downsized & clients change their minds #solopr
- 6:51 pm **the\_savvy:** As followup to Q3, what were a few of those skills? RT @KellyeCrane Q3:...and then I set out to get the skills to make it happen! #solopr
- 6:51 pm **VirtuelMC:** Remember my PITA remark last week? This week - that client is off to collections for non-pay. #solopr you can't repo intellectual prop!
- 6:51 pm **Narciso17:** @KellyeCrane Q4: Clients Haven't Really Pulled Back - We've Been Actively Keeping Em' Part of the Money Convo #solopr
- 6:52 pm **tracybb:** Q4: I had people flake before the recession but never let them get away with it. Get a collections guy. Start the process early. #solopr
- 6:52 pm **KellyeCrane:** @GetPushing @MarchellGillis Hello and welcome you guys! #solopr
- 6:52 pm **jill\_pr:** Q4: I'm just starting out - but I have noticed ppl are less receptive to offers of srvcs, evn needed ones. Rejection stings :( #solopr
- 6:52 pm **socialitestatus:** Q4. @KellyeCrane yesterday I had a potential client that tried to convince me to work on commission. ABSOLUTELY NOT! #soloPR
- 6:52 pm **KellyeCrane:** Agree- rare RT @LScribner: Q4 an agency I did work for took 5 months to pay me, def economy-related but this is rare #solopr
- 6:52 pm **GetPushing:** #solopr Q#4 I also have a client who's over A YEAR BEHIND... owes +\$3,000. #solopr
- 6:52 pm **amynolanapr:** Q4: But seriously, I have noticed clients seem slow to pay, but not really flaking out on me so far. #solopr
- 6:53 pm **karensim:** Q4: Taking longer to make decisions, downsizing orig project size & no these are not flakes #solopr
- 6:53 pm **KellyeCrane:** RT @socialitestatus: Q4. yesterday I had a potential client that tried to convince me to work on commission. ABSOLUTELY NOT! #solopr

- 6:53 pm **LauraScholz:** Q4: Now that I'm more diligent about contracts & deposits, I have min issues. I always screen people to see if they're serious #solopr
- 6:53 pm **luannsaid:** Q4: Agreements were changed like crazy late last year. But I was gracious and now they're coming back to the fold. #solopr
- 6:53 pm **SoloDovePR:** Q4 yes deal with alot of mind changers and unrealistic goals for budget given #solopr
- 6:53 pm **GetPushing:** @socialitestatus I've had that a lot recently too! Sign of the times. It's like PR on credit. I don't think so! (work on commission) #solopr
- 6:53 pm **KellyeCrane:** That's the best strategy, for sure! RT @amynolanapr: Q4. No, I try to weed out the flakes before getting involved with them. #solopr
- 6:53 pm **tracybb:** I had one client that I agreed to work on for payment when they got financing. Won't do that again. #solopr
- 6:53 pm **3hatscomm:** Same here. RT @karensxim: Q4: Taking longer to make decisions, downsizing orig project size & no these are not flakes #solopr
- 6:54 pm **karensxim:** Q4: I get paid and have had to "enforce"my own policies but the econ def a factor #solopr
- 6:54 pm **3hatscomm:** @LauraScholz You have to screen out the looky loos, those who just want to "pick your brain." #solopr
- 6:54 pm **KellyeCrane:** RT @LauraScholz: Q4: Now that Im more diligent about contracts &deposits,I have min issues. Always screen to see if they're serious #solopr
- 6:55 pm **Narciso17:** @luannsaid I Will Say This: The Moment We Can Make a Client Breathe Easier (on ANY Front in PR), It Truly is Miraculous to Them #solopr
- 6:55 pm **KellyeCrane:** RT @luannsaid: Q4: Agreements were changed like crazy late last year. But I was gracious and now theyre coming back to the fold. #solopr
- 6:55 pm **karensxim:** RT @3hatscomm: @LauraScholz You have to screen out the looky loos, those who just want to "pick your brain." (True) #solopr
- 6:55 pm **LScribner:** @socialitestatus re Q4, did you tell potential client that PR is not sales? lol they need some edumacation;) #solopr
- 6:55 pm **suzanneskyvara:** What do people do to screen potential new clients? Any easy ways to reference check for payment history? #solopr
- 6:55 pm **KellyeCrane:** @GetPushing Ouch. That's no fun. #solopr
- 6:55 pm **LauraScholz:** "I charge for that." RT @3HatsComm: @LauraScholz You have to screen out the looky loos, those who just want to "pick your brain." #solopr
- 6:56 pm **GetPushing:** RT @karensxim - those that just want to pick your brain. We've had to seriously scale back proposals so as to not give it all away. #solopr
- 6:56 pm **luannsaid:** @Narciso17 Everyone makes that mistake. Good all-around PR strategy really has moved mountains. (Lesson of the day) #solopr
- 6:56 pm **tracybb:** Make everyone pay the first month up front. Then atleast ur partially covered. When they get quiet, it's a bad sign. #solopr
- 6:56 pm **GetPushing:** @KellyeCrane No, it's not, but it's a lesson learned. #solopr
- 6:56 pm **hopwood:** RT @LauraScholz: Q4: I'm more diligent about contracts and deposits. Always screen people to see if they're serious #solopr
- 6:56 pm **SoloDovePR:** yes you do RT @3HatsComm: @LauraScholz You have to screen out the looky loos, those who just want to "pick your brain." #solopr
- 6:57 pm **amynolanapr:** @suzanneskyvara Ask for a deposit up front. If they flinch, that's a red flag. #solopr



- 6:57 pm **karenschwim:** @suzanneskyvara You can use services to check pymt history but also contract and up front deposit good protection #solopr
- 6:57 pm **KellyeCrane:** @suzanneskyvara Q4: Rather than get excited trying to win all prospective clients, make sure you're interviewing \*them\* as well. #solopr
- 6:57 pm **KellyeCrane:** RT @tracybb: Make everyone pay the first month up front. Then atleast ur partially covered. When they get quiet, its a bad sign. #solopr
- 6:58 pm **tracybb:** I hate the looky loos. I think we've all been burned from that. #solopr
- 6:58 pm **karenschwim:** @KellyeCrane Great advice about interviewing \*them\* #solopr
- 6:58 pm **KellyeCrane:** @jill\_pr Yes, I think it's more common for clients to want to work w/you, but then suddenly can't due to funding. #solopr
- 6:58 pm **Narciso17:** @luannsaid Yepper - All the More Reason to 'Edumecate' Our Clients Early on w/How We Can Truly Make a Difference w/PR #solopr
- 6:59 pm **hopwood:** Patience in one so young, Grasshopper RT @luannsaid: Q4: Agreements were changed last yr but I was gracious now they're coming back. #solopr
- 6:59 pm **3hatscomm:** ITA ask questions. No answers = red flag. RT @KellyeCrane: @suzanneskyvara Q4: make sure you're interviewing \*them\* as well. #solopr
- 6:59 pm **GetPushing:** Contracts work well 2. We NEVER work w/ a client w/o 1. That way we don't have to ask for \$ up front, makes sm biz more comfortable. #solopr
- 6:59 pm **SoloDovePR:** @tracybb yes I am still in that same boat i've learned my lesson though #solopr
- 6:59 pm **tracybb:** Has any soloist gotten paid to help pitch new biz for an agency? (Which, afterward, you'd get to work on the client with them) #solopr
- 6:59 pm **SoloDovePR:** Yes stick to your guns RT @karenschwim: Q4: I get paid and have had to "enforce"my own policies but the econ def a factor #solopr
- 6:59 pm **KellyeCrane:** Q4: Remember: it's worse to work for free than to not work at all. #solopr
- 7:00 pm **sandrasays:** 1 thing I had happen a bit ovr last 2 years is request 4 proposal, got others 2 giv estimates on their part, then client disappeared #solopr
- 7:00 pm **GetPushing:** @tracybb I've not had that experience, but it's logical. Could work well for both sides. #solopr
- 7:00 pm **sandrasays:** RT @KellyeCrane: Q4: Remember: it's worse to work for free than to not work at all. #solopr
- 7:00 pm **hopwood:** @MarchellGillis Thanks for saying hi. Hope you're enjoying #solopr
- 7:00 pm **GetPushing:** RT @KellyeCrane: Q4: Remember: its worse to work for free than to not work at all. #solopr
- 7:00 pm **LauraScholz:** Sorry I have to leave #solopr early. Finishing up last minute edits for my website launch! (fingers crossed)
- 7:00 pm **KellyeCrane:** Overall it sounds like everyone's being very smart with watching out for themselves - kudos, gang! #solopr
- 7:00 pm **suzanneskyvara:** I'm lucky, all my clients thru contacts so "screened" that way. Always do contracts. Not afraid to say No if not good fit/red flag #solopr
- 7:00 pm **Narciso17:** It Takes Talent and Experience to Screen Out the 'looky loos' who just want to "pick your brain" (cc @3HatsComm @LauraScholz) #solopr
- 7:00 pm **karenschwim:** @SoloDovePR You really have to because unfortunately at the end of the day sob stories don't pay the bills #solopr
- 7:00 pm **bonnieupright:** Lesson I learned last year. RT @KellyeCrane: Q4: Remember: it's worse to work for free than to not work at all. #solopr

- 7:01 pm **amynolanapr:** @tracybb On the contrary, I've always had to pay for pitch expenses, not GET paid. #solopr
- 7:01 pm **tracybb:** @KellyeCrane But is it? Sometimes the experience of a project is something you can leverage. That is always tough one for me. #solopr
- 7:01 pm **karensxim:** @LauraScholz Congrats on the launch, I'm sure it will go perfectly! #solopr
- 7:01 pm **GetPushing:** @suzanneskyvara We do the same - contracts for all clients. Safest bet. #solopr
- 7:02 pm **KellyeCrane:** This hour has flown by yet again. Newbies: we use the #solopr hashtag all week to share info/links, etc. - be sure to join in #solopr
- 7:02 pm **luannsaid:** Q4: If someone is referred, I'll meet w/them for coffee & give select advice. After that: sign here, please. #solopr
- 7:02 pm **karensxim:** @tracybb Trust me don't go down the free road, just don't #solopr
- 7:02 pm **jill\_pr:** Have to leave #solopr - I have a lunch date. Thanks for the great convo, everyone!
- 7:02 pm **hopwood:** Yes, be careful out there. RT @KellyeCrane: Sounds like everyone's being very smart with watching out for themselves - kudos, gang! #solopr
- 7:02 pm **Narciso17:** I Gotta Jet - Client Calling Me Any Minute. Enjoyed the #solopr 'mixer' - Tweet Ya'll Later :)
- 7:02 pm **GetPushing:** @karensxim I had 1 client say, he could give X amount from his personal \$. As if I was going to feel bad. My biz = my personal \$! #solopr
- 7:03 pm **karensxim:** Wow that was fast! #solopr
- 7:03 pm **luannsaid:** @LauraScholz Post the link here when it's up! #solopr
- 7:03 pm **3hatscomm:** @Narciso17 Thx. Lived and learned the hard way, gotta spot the bad apples early. #solopr
- 7:03 pm **tracybb:** Everything in writing - even after years. I got burned by someone I worked with for 6 years. We were mo2mo when he stiffed me \$5000. #solopr
- 7:03 pm **GetPushing:** Great chatting with all of you. Look forward to it next week. :) #solopr
- 7:03 pm **jasoncohen:** Thanks to @KellyeCrane and everyone in #solopr today - good info & insights. Have a great week everyone!
- 7:04 pm **karensxim:** @GetPushing Exactly! You have to take care of you and your business no one is going to do that for you #solopr
- 7:04 pm **3hatscomm:** Later! RT @jill\_pr: Have to leave #solopr - Thanks for the great convo, everyone! #solopr
- 7:04 pm **karensxim:** Great chat everyone, I really look forward to Wednesdays! #solopr
- 7:04 pm **KellyeCrane:** In addition to the LI group (<http://bit.ly/Nf4sw>) we've also got a FB page (<http://www.facebook.com/pages/Solo-PR-Pro>) - join us! #solopr
- 7:05 pm **KellyeCrane:** RT @luannsaid: @LauraScholz Post the link here when it's up! #solopr
- 7:05 pm **karensxim:** Off to do final edits on a story that got accepted for pub, have a great week! #solopr
- 7:05 pm **luannsaid:** So nice to finally make it to #solopr chat again. Thanks for the great chatter, everyone!
- 7:05 pm **KellyeCrane:** Thanks to you and all the chatters RT @karensxim: Great chat everyone, I really look forward to Wednesdays! #solopr
- 7:05 pm **GetPushing:** @socialitestatus Thanks, sad but true (PR people working on commission is = to working on credit). No thanks. #solopr
- 7:05 pm **tracybb:** Glad I found solopr chat again. Been a while. #solopr

- 7:05 pm **mvroom:** Thanks everyone. The best part were all the apps shared. I kept getting sidetracked learning about how to be more organized! Doomed? #solopr
- 7:06 pm **hopwood:** Enjoyed that brief #solopr convo. Have a great week everyone.
- 7:06 pm **luannsaid:** @hopwood Well thank you for calling this 30-something mother of 2 "young" -- you're now my favorite person ever. #solopr
- 7:06 pm **amynolanapr:** Enjoyed the #solopr advice today. Thanks, guys! Have a great week!
- 7:07 pm **socialitestatus:** Great chat everyone! I'll be in Atlanta & Nashville next week if anyone would like to #tweetup #solopr
- 7:08 pm **SoloDovePR:** have a great day #solopr great chat
- 7:08 pm **amynolanapr:** @tcbnf If you want to follow the chat, you have to do a search for #solopr
- 7:09 pm **SoloDovePR:** @karensim You're right #solopr
- 7:11 pm **KellyeCrane:** @tracybb @nataliebednarz For unpaid gig to keep skills sharp, better to do PR for nonprofit probono. If the co makes \$, why not u? #solopr
- 7:11 pm **akenn:** Great advice on productivity tools in #solopr chat today! Need to check out glasscubes, teuxdeux, toodledo, readitlater, evernote & others
- 7:12 pm **adubois08:** RT @bonnieupright: Lesson I learned. RT @KellyeCrane: Q4: Remember: it's worse to work for free than to not work at all. #solopr
- 7:13 pm **bonnieupright:** @KellyeCrane Great #solopr chat today! Thanks!
- 7:14 pm **KellyeCrane:** @the\_savvy Hi, belated ans to your Q. Learning about budgeting, strategic planning, client mgmt, etc. is imp for #solopr
- 7:15 pm **snepromo:** Had to run an errand and missed the rest of #solopr chat.
- 7:16 pm **KellyeCrane:** @snepromo No worries - I'll be posting the full transcript on the blog. #solopr
- 7:17 pm **bonnieupright:** My new fave site, www.teuxdeux.com. Video intro is classic. Boom goes the dynamite. This app will change my life. Thanks #solopr for sharing
- 7:23 pm **VirtuelMC:** Hey #solopr peeps - I'm talking tonight @prssasdsu on work/life balance & niche PR gonna try to ustream it - 7pm PDT. Come check it out
- 7:26 pm **LScribner:** Good luck! RT @VirtuelMC: Hey #solopr peeps I'm talking tonight @prssasdsu on work/life balance & niche PR gonna try to ustream it 7pm PDT.
- 7:32 pm **PRjeff:** Sorry I missed today. Had a new biz mtg. RT @KellyeCrane: @snepromo No worries - I'll be posting the full transcript on the blog. #solopr
- 7:33 pm **the\_savvy:** @KellyeCrane Thanks for the response! I regret that I tuned in late but I'll be sure to catch the #solopr discussion next time. Great stuff!
- 7:43 pm **KellyeCrane:** Huh oh - retweeting the link to the FB page: <http://www.facebook.com/SoloPRpro> #solopr
- 7:46 pm **PRAnnieD:** Great #solopr chat today and app recommendations! Looking forward to the transcript.
- 7:53 pm **rantonette:** RT @KellyeCrane: Q4: Remember: it's worse to work for free than to not work at all. #solopr
- 8:01 pm **mvroom:** RT @akenn: Great advice on productivity tools in #solopr chat today! Check out glasscubes, teuxdeux, toodledo, readitlater & evernote