



Transcript from February 17, 2010 to February 17, 2010

All times are Pacific Time

February 17, 2010

- 4:41 am **jill_pr**: My boss hasn't answered me yet about the request (re: #solopr) in my post at <http://jillpr.wordpress.com>, but I'm calling designers tmrw.
- 11:53 am **KellyeCrane**: @jill_pr Your co may not want to put their blessing in writing- perhaps follow-up w/a convo? Regardless, best of luck!! #solopr
- 1:59 pm **amynolanapr**: Wednesday already? I'm sure there will be lots to talk about with #solopr today. Motivation to get my work done by noon!
- 2:07 pm **karensxim**: Doing a drive by good morning! *waving* Off to work before #brandchat and #solopr chat. Have a great morning!
- 2:08 pm **JeanneMale**: @karensxim Grinning and waving as you drive by! #brandchat #solopr
- 2:29 pm **PRGregInGA**: RT @krisTK: @chatterboxpr I started using MyMediaInfo.com a couple of months ago. Affordable for #solopr and contacts/edcals seem solid.
- 3:58 pm **KellyeCrane**: Do you know what day it is? #solopr chat of course! Join us 1-2pm ET for all things related to independent consulting.
- 4:15 pm **luannsaid**: So blissfully busy that I'll need to skip the #solopr chat today. But have y'all noticed I've been better at participating on LinkedIn?
- 4:28 pm **tracydziere**: Just added a new link for #solopr ppl re: firing clients <http://tinyurl.com/firewhyhow>
- 4:33 pm **shonali**: @KellyeCrane Are you taking questions for today's #soloPR?
- 4:44 pm **LisaNewkirk**: RT @KellyeCrane: Do you know what day it is? #solopr chat of course! Join us 1-2pm ET for all things related to independent consulting.
- 4:59 pm **mdbarber**: #solopr starts a 1-2pm ET. Join us on Tweepchat to discuss all things related to independent consulting.
- 5:11 pm **KatTayls**: RT @KellyeCrane: Do you know what day it is? #solopr chat of course! Join us 1-2pm ET for all things related to independent consulting.
- 5:14 pm **krisTK**: #PRSA Independent Practitioners Alliance hosts webinar on networking skills for #solopr pros April 21. <http://bit.ly/bCgFoP>
- 5:14 pm **ReaceS**: RT @krisTK: #PRSA Independent Practitioners Alliance hosts webinar on networking skills for #solopr pros April 21. <http://bit.ly/bCgFoP>
- 5:21 pm **davispr**: RT @krisTK: #PRSA Independent Practitioners Alliance hosts webinar on networking skills for #solopr pros April 21. <http://bit.ly/bCgFoP>
- 5:37 pm **PRSASW**: RT @krisTK #PRSA Independent Practitioners Alliance hosts webinar on networking skills for #solopr pros April 21. <http://bit.ly/bCgFoP>
- 5:54 pm **MichaelWillett**: RT @KatTayls RT @KellyeCrane Do you know what day it is? #solopr chat of course! Join us 1-2pm ET for all related to independent consulting
- 5:58 pm **shonali**: Heading over to #soloPR, snooze me for an hour if you find me too talkative.
- 5:59 pm **gateoperator**: Heading over to #soloPR, snooze me for an hour if you find me too talkative.: <http://bit.ly/c4xbub>

- 6:03 pm **karensxim:** Time for #solopr, will be chatty for next hour so pls mute/filter, or if you want to join head over to tweetchat #solopr
- 6:03 pm **KellyeCrane:** Hello and welcome to this week's #solopr chat. If you're joining, please introduce yourself! #solopr
- 6:04 pm **karensxim:** Hi @JeanneMale! #solopr
- 6:04 pm **MarchellGillis:** Hi all #solopr
- 6:04 pm **clairecelsi:** Only here for a few minutes, but I enjoy catching up. Hello all! #solopr
- 6:04 pm **KellyeCrane:** For those who are new, I'm the moderator (15 years solo) and I blog at <http://soloprpro.com/> #solopr
- 6:04 pm **mdbarber:** Good morning all from Anchorage. Nearly 10 years solo & more than 30 as PR professional. #solopr
- 6:05 pm **chatterboxpr:** Hey Followers, I'll be participating in #solopr chat for the next hour, feel free to mute/ unfollow. I won't hold it against you. #solopr
- 6:05 pm **KellyeCrane:** Hi everyone! BTW, if you haven't yet, be sure to join the Solo PR Pros LinkedIn group, too: bit.ly/Nf4sw #solopr
- 6:05 pm **amynolanapr:** Hello, joining the #solopr chat. Glad to be here from sunny Baton Rouge, La.
- 6:05 pm **shonali:** Hi all, 14-yr pr pro, in my 2nd year (3rd time around!) of #soloPR, based in DC, and founder of #measurePR.
- 6:05 pm **kellynandrews:** Hello from Atlanta. 9 years in the biz, first year solo. #solopr
- 6:06 pm **KellyeCrane:** Q1: When budgets are small, what methods do you use to track clips (both online and print)? #solopr
- 6:06 pm **clairecelsi:** Interesting conversation on LinkedIn group about Vocus vs. Cision. What about people like me who only need 5 lists per year? #solopr
- 6:06 pm **karensxim:** RT @KellyeCrane: Q1: When budgets are small, what methods do you use to track clips (both online and print)? #solopr
- 6:07 pm **chatterboxpr:** RT @KellyeCrane: Q1: When budgets are small, what methods do you use to track clips (both online and print)? #solopr
- 6:07 pm **clairecelsi:** @KellyeCrane Google Alerts, manual searching. #solopr
- 6:07 pm **ghidotti:** Hello from Little Rock, Ark. I will be in and out this hour but look forward to it! #solopr
- 6:07 pm **MySkinConcierge:** RT @kellynandrews: Hello from Atlanta. 9 years in the biz, first year solo. #solopr
- 6:08 pm **KellyeCrane:** RT @clairecelsi: @KellyeCrane Google Alerts, manual searching. #solopr
- 6:08 pm **ghidotti:** @KellyeCrane Google Alerts, manual searching. #solopr (via @clairecelsi) Same here.
- 6:08 pm **kelleylynnk:** @KellyeCrane Q1: tracking clips: Google alerts and Yahoo alers. They find different hits sometimes #solopr
- 6:08 pm **FoodandTravelPR:** Hi from sunny but cold Jacksonville. 15 years solo and trying to decide my future.... #solopr
- 6:08 pm **svcathy:** @KellyeCrane Hello from Silicon Valley #solopr
- 6:09 pm **amynolanapr:** Same here. RT @clairecelsi: @KellyeCrane Google Alerts, manual searching. #solopr
- 6:09 pm **KellyeCrane:** RT @kelleylynnk: Q1: tracking clips: Google alerts and Yahoo alerts. They find different hits sometimes #solopr
- 6:09 pm **FoodandTravelPR:** I've had great success with Google Alerts-also great for monitoring competitors w/out the cost #solopr

- 6:10 pm **krisTK:** Hello. I'm based in south MS but work on projects all over. 20 yrs in PR, six as indy, APR. Looking forward to another great #solopr
- 6:10 pm **chatterboxpr:** Q1: internet search alerts, and other colleagues throughout my network to keep an eye on client mentions. #solopr
- 6:10 pm **shonali:** Re: Q1: alerts, SocialMention are good things to start with. Some companies will work with small budgets (I like CustomScoop) #soloPR
- 6:10 pm **karens swim:** Q1: Google alerts is good but I use reputation monitoring tools, Google misses things #solopr
- 6:10 pm **mdbarber:** Good point re competitive monitoring: RT @FoodandTravelPR: success w Google Alerts-also great for monitoring competitors w/out cost #solopr
- 6:11 pm **KellyeCrane:** RT @shonali: Q1: alerts, SocialMention are good things to start with. Some cos will work with small budgets (I like CustomScoop) #solopr
- 6:11 pm **clairecelsi:** Since I find absolutely no value in news wires that might get me a random Web hit, I usually know where to look for my own hits. #solopr
- 6:11 pm **chatterboxpr:** Q1: I also mostly try to focus on outlets that are on my clients' wish list that way I'm expecting the impression so I can clip it. #solopr
- 6:11 pm **KellyeCrane:** @karens swim Do you use anything in particular? #solopr
- 6:12 pm **krisTK:** Q1: I'm using Google/Yahoo! News Alerts and Addictomatic. In midst of 2-week trial of CustomScoop too. #solopr
- 6:12 pm **karens swim:** Q1: I've also started using Gist which is a a great tracking tool that works with your contacts across platforms #solopr
- 6:12 pm **clairecelsi:** I also use Radian 6 for one client who is monitoring social media presence #solopr and love Radian 6. It's awesome.
- 6:13 pm **KellyeCrane:** @clairecelsi Radian6 requires a fair amount of budget, correct? #solopr
- 6:13 pm **ghidotti:** @krisTK Sounds like I need to check out CustomScoop. Good for small budgets? #solopr
- 6:13 pm **shonali:** Re: Q1, if you have a very targeted media list, then create an RSS feed w/keywords that comes into your Reader. #soloPR
- 6:13 pm **kelleylynnk:** @clairecelsi re: Radian 6 what's the price point on that? #solopr
- 6:13 pm **mdbarber:** @karens swim Haven't heard of Gist. What is it? How does it work? #solopr
- 6:13 pm **krisTK:** Q1: I use regional clipping svc for MS coverage. They look thru small papers for calendar items, etc. Not everything posted online #solopr
- 6:14 pm **chatterboxpr:** Q1: I find with big hits, like a CNN, the clipping agencies will seek u out 2 alert u 2 other hits & pitch an affordable offer. #solopr
- 6:14 pm **KellyeCrane:** For those looking at social media monitoring without lg budgets, Scout Labs is a good option #solopr
- 6:14 pm **KellyeCrane:** Yes! RT @shonali: Re: Q1, if you have a very targeted media list, then create an RSS feed w/keywords that comes into your Reader. #solopr
- 6:15 pm **SoloDovePR:** @KellyeCrane how do you get info on Scout Labs #solopr
- 6:15 pm **KellyeCrane:** RT @chatterboxpr: With big hits, like CNN, the clipping agencies will seek u out 2 alert u 2 other hits & pitch an affordable offer. #solopr
- 6:15 pm **shonali:** @ghidotti @krisTK Yup, CustomScoop will definitely work w/your budget cc @jenzings (and I have no connection to 'em, btw). #soloPR
- 6:15 pm **tsabine21:** Hello all from BR! Q1: I typically use Google Alerts #solopr #solopr
- 6:15 pm **krisTK:** @ghidotti Not too bad. Focuses on keywords, includes tweets, etc. I'll let you know. #solopr

- 6:16 pm **KellyeCrane:** @SoloDovePR <http://www.scoutlabs.com/> - still req an investment, but less than some #solopr
- 6:16 pm **clairecelsi:** I think the real thing to teach our clients is that a clip is a piece of paper. Did it move the needle is what I want to know. #solopr
- 6:16 pm **MarchellGillis:** RT @kelleylynnk: @clairecelsi re: Radian 6 what's the price point on that? #solopr
- 6:16 pm **shonali:** Re: Q1 you should track keywords anyway, since they could open up media opportunities for you. #soloPR
- 6:16 pm **SoloDovePR:** RT @shonali: Re: Q1, if you have a very targeted media list, then create an RSS feed w/keywords that comes into your Reader. #solopr
- 6:16 pm **chatterboxpr:** RT @shonali: Re: Q1 you should track keywords anyway, since they could open up media opportunities for you. --> I agree #solopr
- 6:16 pm **mdbarber:** RT @shonali: Re: Q1, if you have a very targeted media list, then create an RSS feed w/keywords that comes into your Reader. #solopr
- 6:17 pm **krisTK:** Q1: for 1 client, I need to monitor trade pubs, websites. Haven't found solution yet. Need charts, reports to share w client #solopr
- 6:17 pm **JeanneMale:** @karensxim Hi, Karen! Wish Those joining #solopr will learn a lot from you. I could join you - telecons and webinars all PM.
- 6:17 pm **karensxim:** @KellyeCrane the list is scary but includes Addictomatic, Gist, backtype #solopr
- 6:17 pm **mdbarber:** Outcomes: RT @clairecelsi: Need to teach our clients a clip is a piece of paper. Did it move the needle. #solopr
- 6:17 pm **tsabine21:** Grt id! RT @shonali: Re: Q1, if you have a very targeted media list, then create an RSS feed w/keywords that comes into your Reader. #solopr
- 6:18 pm **krisTK:** RT @clairecelsi: I think the real thing to teach clients that a clip is a piece of paper. Did it move the needle? #solopr
- 6:18 pm **clairecelsi:** @MarchellGillis it's several thousand a year, worth it if you are doing a lot of social media monitoring. #solopr #radian6
- 6:19 pm **shonali:** @clairecelsi Exactly, which is why we need to focus on outcomes. @mdbarber You & I think alike! #soloPR
- 6:19 pm **FoodandTravelPR:** RT @krisTK: RT @clairecelsi: I think the real thing to teach clients that a clip is a piece of paper. Did it move the needle? #solopr
- 6:19 pm **BethGrahamPR:** RT @krisTK: RT @clairecelsi: I think the real thing to teach clients that a clip is a piece of paper. Did it move the needle? #solopr
- 6:19 pm **KellyeCrane:** Q2: how do you "fire" a difficult client w/o inferring responsibility for the "challenges" of the situations they created? #solopr
- 6:20 pm **SHurleyHall:** @karensxim I love Gist. Don't use it as much as I should but I love the way it collates your contacts and finds news #solopr
- 6:20 pm **kellynandrews:** Also track reporter names via same methods so I can catch client coverage in unexpected pubs (& helps seewhat they're interested in) #solopr
- 6:20 pm **shonali:** Heh, I love Q2! #soloPR
- 6:20 pm **chatterboxpr:** RT @KellyeCrane: Q2: how do u "fire" a difficult client w/o inferring responsibility 4 "challenges" of the situations they created? #solopr
- 6:21 pm **karensxim:** @SHurleyHall Me too Sharon, it's a nifty little tool! #solopr
- 6:21 pm **KellyeCrane:** Good one! RT @kellynandrews: Also track reporter names via same methods so I can catch client coverage in unexpected pubs #solopr
- 6:21 pm **kelleylynnk:** @KellyeCrane a collaborator and I recently "fired" a client by suggesting they find a partner with a better fit. #solopr

- 6:21 pm **shonali:** Re: Q2, say you're "going in a different direction." "Circumstances have changed." You've "eliminated that service". :-p #soloPR
- 6:21 pm **SoloDovePR:** Very good idea RT @kellynandrews: Also track reporter names via same methods so I can catch client coverage in unexpected pubs #solopr
- 6:22 pm **shonali:** @wickedjava 'Cos it's so funny - and something we run into all the time! But using jargon will help you, heh heh. #soloPR
- 6:22 pm **krisTK:** Q2: Depends on nature of difficulty. Perhaps "I'm not the best fit" or Your efforts may be more effective w someone else? #solopr
- 6:22 pm **KellyeCrane:** Q2: I think it's important to take the high road, or others may view you as unprofessional. #solopr
- 6:22 pm **KellyeCrane:** RT @kelleylynnk: @KellyeCrane a collaborator and I recently "fired" a client by suggesting they find a partner with a better fit. #solopr
- 6:22 pm **chatterboxpr:** Q2: I refer them 2 the contract & relative emails prior 2 commencement, odds r they violated something making it easy 2 end. #solopr
- 6:23 pm **karensxim:** Q2: ALWAYS take the high road because the world is very small #solopr
- 6:23 pm **mdbarber:** Telling the client you don't feel your skills are the right fit for them seems best. I've also often recommended another pro. #solopr
- 6:23 pm **KellyeCrane:** @karensxim LOL- never tried the Donald method. #solopr
- 6:23 pm **mdbarber:** Very true. RT @KellyeCrane: Q2: I think its important to take the high road, or others may view you as unprofessional. #solopr
- 6:23 pm **KellyeCrane:** RT @shonali: Re: Q2, say youre "going in a different direction." "Circumstances have changed." Youve "eliminated that service". :-p #solopr
- 6:23 pm **krisTK:** q2: Perhaps "i've enjoyed working with you but my business has changed and I need to make adjustments." #solopr
- 6:23 pm **wickedjava:** @shonali love it! #soloPR
- 6:24 pm **chatterboxpr:** RT @shonali: Re: Q2, say youre "going in a different direction." "Circumstances have changed." Youve "eliminated that service". :-p #solopr
- 6:24 pm **shonali:** Good ideas re: Q2, but if you say your skills aren't best fit now, why were they the best fit earlier?(I'm playing Devil's advocate) #soloPR
- 6:24 pm **karensxim:** Q2: I would offer that I'm not the right fit , or have done all my expertise allows, etc. & suggest others #solopr
- 6:24 pm **abeckwith:** RT @KellyeCrane: Hi everyone! BTW, if you haven't yet, be sure to join the Solo PR Pros LinkedIn group, too: bit.ly/Nf4sw #solopr
- 6:24 pm **clairecelsi:** I send a memo outlining what I have recommended and what they've actually bought. It's usually not what I recommended! LOL #solopr
- 6:24 pm **mdbarber:** Q2 -- Remember it's prob not easy for them either. They may have been trying to figure out a way to get out 2. Communication is key! #solopr
- 6:24 pm **karensxim:** @KellyeCrane lol #solopr
- 6:25 pm **FoodandTravelPR:** Q2 - about to do this myself. Going to make some more appropriate biz recommendations outside scope of my services. #solopr
- 6:25 pm **KellyeCrane:** Q2 is from the community, but I think the Q was about about how to extract yourself from a client (going south) w/o getting tainted #solopr
- 6:25 pm **karensxim:** @shonali Once you're engaged, you can say that you believed it would be a fit.. #solopr
- 6:25 pm **shonali:** And yes, re: Q2, take the high road, but don't let 'em take you for a ride. That's why a contract is essential. #soloPR

- 6:26 pm **abeckwith:** Thanks for sharing! RT @tracydiziere: Just added a new link for #solopr ppl re: firing clients <http://tinyurl.com/firewhyhow> #solopr
- 6:26 pm **SoloDovePR:** Q2 We have outgrown each others services #solopr
- 6:27 pm **KellyeCrane:** Q2: When dealing w/biz partners and media, just say you're no longer working w/that organization and pt them in the right direction #solopr
- 6:27 pm **ghidotti:** @shonali Do you do a contract on everything? Are there good examples out there? #solopr
- 6:27 pm **krisTK:** Q2: Answers remind me of break-up mantra: "It's not you; it's me." #solopr
- 6:28 pm **KellyeCrane:** Q2: It can be very tempting to say "they are a bunch of freaks so I got the heck outta there!" Count to 10 instead :-) #solopr
- 6:28 pm **shonali:** @karens swim I guess so, but I still think it points to poor judgement at the beginning, no? And yes, it's happened to all of us #soloPR
- 6:28 pm **KellyeCrane:** LOL RT @krisTK: Q2: Answers remind me of break-up mantra: "Its not you; its me." #solopr
- 6:28 pm **shonali:** LOL, exactly! RT @krisTK: Q2: Answers remind me of break-up mantra: "It's not you; it's me." #soloPR
- 6:28 pm **chatterboxpr:** Q2: Do an account review/evaluation & if their goals have shifted from those that they agreed upon; explain the need 2 make changes #solopr
- 6:28 pm **shonali:** @ghidotti Yup, every single thing. You'll find good templates but a good attorney's essential, IMHO. #soloPR
- 6:28 pm **KellyeCrane:** RT @dawneva: @kellyecrane @kelleylynnk @marchellgillis @clairecelsi Here is the Radian6 pricing information: <http://bit.ly/28ARB4> #solopr
- 6:29 pm **mdbarber:** Q2 -- Always positively refer community requests to the client after "break-up." Don't engage in reasons you're no longer involved. #solopr
- 6:29 pm **karens swim:** @shonali Often yes and as you gain more experience you learn the right questions but it does happen to all of us #solopr
- 6:29 pm **mdbarber:** RT @rmpapag: Q2 Each of my contract has an out for both parties. Be tactful and honest and you cant go wrong. #solopr
- 6:29 pm **KellyeCrane:** RT @rmpapag: Q2 Each of my contract has an out for both parties. Be tactful and honest and you cant go wrong. #solopr
- 6:29 pm **MichaelWillett:** RT @KellyeCrane RT @shonali Q2, say youre "going in different direction." "Circumstances have changed.", "eliminated that service" #solopr
- 6:30 pm **shonali:** Mine too. RT @rmpapag: Q2 Each of my contract has an out for both parties. Be tactful and honest and you can't go wrong. #soloPR
- 6:30 pm **ghidotti:** @KellyeCrane Makes me want to blast out that I'm no longer working with them - that way people don't think it's my work. #solopr
- 6:30 pm **karens swim:** Q2: Honesty, grace and respect are key #solopr
- 6:31 pm **MarchellGillis:** #solopr thank you @KellyeCrane re: Radian 6 pricing
- 6:31 pm **rmpapag:** Q2 Also you can state that you have reached your threshold for # of clients for the year & provide a referral to another agency #solopr
- 6:31 pm **chatterboxpr:** Q2: I refer inquiries directly 2 clients that I don't rep anymore but outlets still prefer 2 use me if there is no rep.smh #solopr
- 6:32 pm **KellyeCrane:** @ghidotti One way to spread the word is to send an email letting ppl know who will be handling your former duties #solopr
- 6:32 pm **DawnEva:** @clairecelsi #solopr people You can see what more people are saying about Radian6 here, bit.ly/2qNNA4 and a group webinar sounds fun!

- 6:32 pm **mdbarber:** Q2 -- Honesty and transparency critical in these situations, esp for long term community relationships. #solopr
- 6:32 pm **krisTK:** @ghidotti I removed a former client from my website's roster. Didnt want to be tainted by their inhouse efforts. #solopr
- 6:33 pm **KellyeCrane:** RT @mdbarber: Q2 Honesty and transparency critical in these situations, esp for long term community relationships. #solopr
- 6:33 pm **PRProSanDiego:** On deadline this morning with a project, but checking in. Solo in San Diego 6 yrs, www.falconvalleygroup.com #soloPR
- 6:33 pm **KellyeCrane:** Q3: How do you approach the "can I pick your brain for free" question? #solopr
- 6:33 pm **rmpapag:** Radian6 is one of the best out there. There are others too. See my resource page <http://ow.ly/18bOX> #solopr
- 6:34 pm **SoloDovePR:** RT @KellyeCrane: RT @dawneva: @kellyecrane @kelleylynnk @marchellgillis @clairecelsi Here is the Radian6 pricing information: <http://bit.ly/28ARB4> #solopr
- 6:34 pm **karensxim:** @PRProSanDiego Hi! How was the cake last week? :-) #solopr
- 6:34 pm **PRProSanDiego:** Any chance someone could compile a list of the monitoring services mentioned today and post it w/links on the LinkedIn Group? #soloPR
- 6:34 pm **karensxim:** RT @KellyeCrane: Q3: How do you approach the "can I pick your brain for free" question? #solopr
- 6:35 pm **pprlisa:** @KellyeCrane uggggg, one of the hardest things in PR - people do not understand that advice is our job #solopr
- 6:35 pm **karensxim:** Q3: I invite them to buy an hour of consulting, I'm really clear up front about the free initial consult & timeline #solopr
- 6:35 pm **Marc_Meyer:** @KellyeCrane Q3; Can I even tell you how many times I have been burned on that? #solopr
- 6:35 pm **KellyeCrane:** @PRProSanDiego Good idea! I'll do that, and then people can add on others that they know of (the list is huge). #solopr
- 6:35 pm **PRProSanDiego:** @karensxim You are as sweet as the carrot cake was. Delish! The real celebration is that I signed two new clients last week! #soloPR
- 6:36 pm **KellyeCrane:** Hi Lisa! RT @pprlisa: @KellyeCrane uggggg, one of the hardest things in PR - people do not understand that advice is our job #solopr
- 6:36 pm **rmpapag:** Already there <http://ow.ly/18bOX> @PRProSanDiego A list of the monitoring services w/links on the LinkedIn Group #soloPR
- 6:36 pm **PRProSanDiego:** RT @karensxim Q3: I invite them to buy an hour of consulting. I'm really clear up front about the free initial consult & timeline #solopr
- 6:36 pm **KellyeCrane:** Afraid we all have. RT @Marc_Meyer: @KellyeCrane Q3; Can I even tell you how many times I have been burned on that? #solopr
- 6:36 pm **kelleylynnk:** @KellyeCrane pick your bran for free: I have 2 approaches. Will meet with anyone for 1 coffee chat #solopr
- 6:36 pm **krisTK:** Q3: If client is interesting to me, first consult/mtg is free. For pro bono work, I request letter of reference/testimonial. #solopr
- 6:36 pm **KellyeCrane:** RT @karensxim: Q3: I invite them to buy an hour of consulting, I'm really clear up front about the free initial consult & timeline #solopr
- 6:36 pm **mdbarber:** Q3 -- Been burned on that one so many times. I offer people an initial hour phone call, coffee or lunch (they pay). #solopr
- 6:37 pm **PRProSanDiego:** @rmpapag Fantastic - thank you! #soloPR
- 6:37 pm **kelleylynnk:** @KellyeCrane pick your brain 2: if I think there's a strategic reason for me to do so, I'm OK with a "phone calls are free" approach #solopr

- 6:37 pm **krisTK:** @PRProSanDiego Congrats on new clients. That's fabuou! #solopr
- 6:37 pm **rmpapag:** @KellyeCrane this is the resource page I asked you about this morning. I posted a discussion on LinkedIn <http://ow.ly/18bOX> #solopr
- 6:38 pm **shonali:** This is what I'm starting now too. Enough free. RT @PRProSanDiego: RT @karensxim Q3: I invite them to buy an hour of consulting. #soloPR
- 6:38 pm **kelleylynnk:** @KellyeCrane Q3: IMHO few ideas are truly unique, the idea and executing weel = success. hence, sometimes OK with "free advice" #solopr
- 6:38 pm **ghidotti:** Q3: Unfortunately, I'm really bad about giving away too much, but I do feel it's important to help others in the industry, etc. #solopr
- 6:38 pm **KateRobins:** @KellyeCrane @karensxim I'm listening to y'all...while doing something else. #solopr
- 6:38 pm **DianneMR:** To just about everything in life! RT @karensxim Q2: Honesty, grace and respect are key #solopr :o)
- 6:38 pm **rockstarjen:** Missing yet another #solopr chat. Sigh.
- 6:38 pm **rmpapag:** Q3 I offer initial discussion for free provided it is not longer than an hour. After that quarter hour increments #solopr
- 6:38 pm **MarchellGillis:** #solopr oooh! Q3: been burned many times, I have decided to give a 15 min free listen and brief consult, anything after is paid
- 6:38 pm **amynolanapr:** Q3. Just had to tell my first prospective client to call me back when they're ready to pay. Expected me to volunteer on a committee! #solopr
- 6:39 pm **PRProSanDiego:** When I get "pick your brain" I say "My 1st hr of consultation is free." A call or meeting, NOT coffee or lunch. They get it fast. #soloPR
- 6:39 pm **shonali:** Re: Q3, I tried doing 15-20 min free, but that stretched & stretched & I never got any business. (1/2) #soloPR
- 6:39 pm **krisTK:** @ghidotti Me too. I even have a dirty joke about giving it away. I'll tell you later. #solopr
- 6:39 pm **SoloDovePR:** Q3 Im going throught that now, as well as the can we test run your PR services for free #solopr how do you deal w/this.. properly?
- 6:39 pm **PRProSanDiego:** @rockstarjen We miss YOU too! I haven't ground it in once that I'm wearing shorts and it's 82 degrees. Yet. #soloPR
- 6:40 pm **BethGrahamPR:** @PRProSanDiego great approach - can I steal it? #soloPR
- 6:40 pm **shonali:** Q3 (cont) I figure I "give" enough free on Twitter, blog, chats, speaking, etc. - if you want to hire me, pay for my brain & time. #soloPR
- 6:40 pm **LeeLeeOrama:** RT @PRProSanDiego: When I get "pick your brain" I say "My 1st hr of consultation is free." A call or meeting, NOT coffee or lunch. They get it fast. #soloPR
- 6:40 pm **SarahDawley:** Q3: I take some time beforehand to differentiate between 'insight' and 'advice' - former usually leads them to want the latter! #solopr
- 6:40 pm **shonali:** And now re: Q3, if they hire me, will credit back initial consult against fee. (3/3, not 2, sorry!). #soloPR
- 6:41 pm **mdbarber:** @SoloDovePR Haven't had test run. But I would nicely ask if they plan to test run their attorney or CPA? We're no different. #solopr
- 6:41 pm **MarchellGillis:** I like RT @mdbarber: Q3 -- I refer people to my delicious bookmarks if their ? is specific. Suggest specific tags...#solopr
- 6:41 pm **PRProSanDiego:** @BethGrahamPR By all means! Lunch/coffee is NEVER just an hour. It's also better for your diet than endless lattes and lunches! #soloPR

- 6:41 pm **rmpapag:** Agreed! RT @SarahDawley Q3: Differentiate between 'insight' and 'advice' - former usually leads them to want the latter! #solopr
- 6:41 pm **KateRobins:** @ghidotti @shonali Do you keep a good atty on retainer? How does that rel work? #soloPR
- 6:41 pm **mdbarber:** RT @rmpapag: Agreed! RT @SarahDawley Q3: Differentiate between insight and advice - former usually leads them to want the latter! #solopr
- 6:41 pm **KellyeCrane:** RT @rmpapag: Q3 Remember initial consultation/pick your brain should be a teaser of how awesome you are. Dont give away the farm #solopr
- 6:41 pm **amynolanapr:** Love it! RT @PRProSanDiego: When I get pick your brain; I say My 1st hr of consultation is free. They get it fast. #soloPR
- 6:41 pm **mdbarber:** RT @karensxim: @shonali I know it sounds harsh but people will take advantage if you let them, I got tired of it #solopr
- 6:42 pm **shonali:** Re: "can I buy you lunch/coffee" question - no. My time's worth a lot more, unless you're flying me to Paris for lunch. #soloPR
- 6:42 pm **kgombita:** @KellyeCrane or establish, "What are you hoping to gain by meeting me for coffee or lunch or chatting?" #solopr [make meeting business-like]
- 6:42 pm **shonali:** @KateRobins @ghidotti I have a general representation agreement with an attorney & call her when I need to. #soloPR
- 6:42 pm **KellyeCrane:** @krisTK Does it have to do with the cow and the milk? :-) #solopr #solopr
- 6:42 pm **ghidotti:** Q3: Take time beforehand to differentiate between 'insight' and 'advice' - former leads them to want the latter! #solopr (via @sarahdawley)
- 6:42 pm **NicolePRexec:** RT @shonali: Re: "can I buy you lunch/coffee" question - no. My time's worth a lot more, unless you're flying me to Paris for lunch. #soloPR
- 6:43 pm **PRtini:** Dropping in way late to #soloPR. Hi all! :)
- 6:44 pm **KellyeCrane:** Q3: Esp in this economy, many are trying to get something for nothing. Doesn't mean they're bad ppl, but protect yourself #solopr
- 6:44 pm **KateRobins:** @mdbarber @karensxim @shonali After a while you can't write off the burn to exp. Like reporting, hear it 2ce, stop. #solopr
- 6:44 pm **amynolanapr:** @SoloDovePR This isn't Broadway, and I don't audition. I'll be happy to give them references, testimonials, samples of work. #solopr
- 6:44 pm **karensxim:** RT @KellyeCrane: Q3: Esp in this economy, many trying to get something for nothing. Doesn't mean they're bad ppl, but protect yourself #solopr
- 6:44 pm **rockstarjen:** @PRProSanDiego i know! so wrong (right?! :) #soloPR
- 6:44 pm **PRProSanDiego:** On coffee/lunch invites, I say "I'm happy to consult with you by phone... 1st hour is free." The word "no" is never spoken. #soloPR
- 6:45 pm **rmpapag:** Q3 It is the #solopr responsibility to establish Price Value for your services.
- 6:45 pm **karensxim:** RT @amynolanapr: @SoloDovePR This isnt Broadway, & I dont audition. Ill be happy 2 give them refs, testimonials, samples of work. #solopr
- 6:45 pm **shonali:** LOL! RT @amynolanapr: This isn't Broadway, and I don't audition. I'll be happy to give references, testimonials, samples of work. #soloPR
- 6:45 pm **karensxim:** @SoloDovePR - hysterical!!! re Broadway! I'm so using that line! #solopr
- 6:45 pm **PRProSanDiego:** RT @SoloDovePR This isn't Broadway, and I don't audition. <---Line of the week! I love it! #solopr
- 6:46 pm **SoloDovePR:** I love it RT @amynolanapr: @SoloDovePR This isnt Broadway, and I don't audition. #solopr

- 6:46 pm **mediamaison:** PR pros! #solopr chat is happening on Twitter right now if you want to join the conversation! Or check out the link... <http://bit.ly/bWrEVA>
- 6:46 pm **pprlisa:** @KellyeCrane Q3 I think some ppl just innocently don't think abt our livelihood like asking a doc to check out this thing on me :) #solopr
- 6:46 pm **rockstarjen:** Hoping to catch the last 15 minutes of #solopr chat. Hi everyone! Jen, 5-year solo pro from San Diego here. #solopr
- 6:46 pm **mdbarber:** For those wanting info on Gist: Gregatgist sent me this link: <http://blog.gist.com/what-is-gist/> Nice responsiveness! #solopr
- 6:47 pm **karensxim:** Q3: Recently someone asked me to rewrite a little brochure as a test & I said sure, let me get you a price #solopr
- 6:47 pm **rmpapag:** RT @shonali: LOL! RT @amynolanapr: This isn't Broadway, and I don't audition. I'll be happy to give references, testimonials, samples of work. #soloPR
- 6:47 pm **shonali:** @rockstarjen Where've you been, I miss you! #soloPR
- 6:47 pm **SoloDovePR:** @mdbarber Good advice, the thing is when ppl don't fully understand what PR is or what a publicist does they want to get over on you #solopr
- 6:48 pm **krisTK:** Perfect! She's this smart in person too, folks. RT @amynolanapr: This isn't Broadway, and I don't audition. #solopr
- 6:48 pm **DawnEva:** @rmpapag Thanks for the kind words about Radian6 Roxane :) #solopr
- 6:48 pm **imagewords:** RT @PRProSanDiego: On coffee/lunch invites, I say "I'm happy to consult with you by phone... 1st hour is free." The word "no" is never spoken. #soloPR
- 6:48 pm **KellyeCrane:** Love it! RT @karensxim: Q3: Recently someone asked me to rewrite a little brochure as a test & I said sure, let me get you a price #solopr
- 6:48 pm **rmpapag:** Q3 We should all have examples of our work. If a client specific example is requested I'd charge and credit back #solopr
- 6:48 pm **shonali:** Thank you! RT @mdbarber: For those wanting info on Gist: Gregatgist sent this: <http://blog.gist.com/what-is-gist/> #soloPR
- 6:48 pm **chatterboxpr:** Q3: 1 of my mentors has an FAQs on his site, he believes any other questions require a fee for his time, and he gets top dollar. #solopr
- 6:48 pm **PRProSanDiego:** Whoops, the credit for the FABULOUS Broadway line goes to @amynolanapr Thanks @SoloDovePR for the RT. #soloPR
- 6:48 pm **rockstarjen:** @shonali i know, i know. i've been sucking. but i'm here now. :) #solopr
- 6:48 pm **amynolanapr:** Q3 I was recently asked to conduct a PR training as a test, and I, too, said, let me get you a price. Still waiting to hear back! #solopr
- 6:48 pm **ghidotti:** @karensxim I'm shocked someone would even dare ask that!! Crazy! #solopr
- 6:48 pm **mdbarber:** @SoloDovePR You have to decide how much you want to invest before you get return. For me it's not a lot! For others it's even less #solopr
- 6:48 pm **SoloDovePR:** @amynolanapr You're going to have a lot of people using that Broadway line and I have offered the suggestion you gave #solopr
- 6:49 pm **TiffanyTSmith:** Catching the last 15 min :) // RT @mediamaison PR pros! #solopr chat is happening on Twitter right now if you want to join the conversation!
- 6:49 pm **SparkfireMarket:** Sneaking in here for last little bit...hello all. #solopr #solopr
- 6:49 pm **shonali:** Re: Q3 & work examples, that's why you should have a good site/blog/LinkedIn/Visual CV - I'd say those are the minimum wrt portfolio #soloPR
- 6:49 pm **karensxim:** @amynolanapr Sounds like your person took mine to lunch, I never heard back either! lol #solopr

- 6:49 pm **rockstarjen:** @amynolanapr good for you for standing strong. if you believe you are valuable, you will be valued. #solopr
- 6:49 pm **karensxim:** RT @KellyeCrane: Q4 is from @ghidotti -How do you organize your time? With SM/other "disruptions" & such. How do you block time? #solopr
- 6:49 pm **shonali:** Re: Q4, I was actually talking to @jillfoster about this and she said, get a timer. Simple & brilliant. #soloPR
- 6:50 pm **mdbarber:** RT @rockstarjen: @amynolanapr good for you for standing strong. if you believe you are valuable, you will be valued. #solopr
- 6:50 pm **KellyeCrane:** Welcome to those just joining! We're now on Q4: How do you organize your time? With SM/other disruptions... How do you block time? #solopr
- 6:50 pm **rmpapag:** Q4 I use a calendar to break up the day into manageable portion with enough open spaces to be flexible. #solopr
- 6:50 pm **mdbarber:** Love this idea: RT @shonali: Re: Q4, I was actually talking to @jillfoster about this and she said, get a timer. Simple & brilliant. #solopr
- 6:50 pm **KellyeCrane:** RT @shonali: Re: Q4, I was actually talking to @jillfoster about this and she said, get a timer. Simple & brilliant. #solopr
- 6:50 pm **karensxim:** Q4: I work in blocks and I track all of my time including admin, socmed time, I also use RescueTime to monitor my online activity #solopr
- 6:51 pm **PRProSanDiego:** Concur with @shonali and others. When asked for examples I refer to my LinkedIn page and website. It sets an "all business" tone. #soloPR
- 6:51 pm **shonali:** @rferrier That too, but essentially a "free" consult/coffee/lunch, right @amynolanapr? #soloPR
- 6:51 pm **amynolanapr:** @rferrier I try to avoid spec work. This one wanted me to volunteer for a few months and then consider hiring me . Not! #solopr
- 6:51 pm **TiffanyTSmith:** Good advice no matter what your profession: RT @rockstarjen ... if you believe you are valuable, you will be valued. #solopr #solopr
- 6:51 pm **krisTK:** Q4: I pop in/out of SM sites. Close them when I'm trying to focus. #solopr
- 6:51 pm **mdbarber:** Q4 -- How do you keep from getting distracted though...so many items needing immediate attention...or calling to you anyway. #solopr
- 6:51 pm **SoloDovePR:** @karensxim I hear you, this whole test trail thing doesnt sit well w/me esp if I can show you what i've done #solopr
- 6:51 pm **SparkfireMarket:** I do same thing RT @rmpapag: Q4 I use a calendar to break up the day into manageable portion with enough open spaces 2B flexible. #solopr
- 6:51 pm **MarchellGillis:** same for me RT @rmpapag: Q4 I use a calendar to break up the day into manageable portion with enough open spaces to be flexible. #solopr
- 6:51 pm **kelleylynnk:** @KellyeCrane Q4: I'm a franklin planner girl. Anyone with org issues should splurge for one of their classes #solopr
- 6:51 pm **rockstarjen:** Q4: time chunks are important. organize email/news 1st thing, then a break. then work around meetings, writing, calls, etc. #solopr
- 6:51 pm **shonali:** Oh, Q3/portfolio related tip: if you don't already have one, get a WiseStamp e-signature. It can be your mini-portfolio. #fb #soloPR
- 6:52 pm **ghidotti:** Re: Q4, Get a timer. Simple & brilliant. #soloPR (via @shonali) Must have willpower to not stop it early to check email and Twitter!
- 6:52 pm **LScribner:** Sounds like a scintillating chat today, sorry I missed #solopr had to finish overdue proposal. Can't wait to read the post-chat de-brief.
- 6:52 pm **KellyeCrane:** @karensxim How does Rescue Time work? #solopr

- 6:52 pm **tracydiziere:** @KellyeCrane Oh I really get feisty with the free-seeking types.
<http://tinyurl.com/yaywls8> #solopr
- 6:52 pm **shonali:** Re: Q3/Wisestamp - if you email me I'll hit reply to show you what my WiseStamp signature looks like. #soloPR
- 6:52 pm **krisTK:** Q4: Remember the days when it was recommended to check voice mail/email on a schedule? Does anyone do that? #solopr
- 6:52 pm **karensxim:** @SoloDovePR I'm with you on that one! If you have past work, references, no need for audition #solopr
- 6:52 pm **PRtini:** Q4 Reader, NYTimes, FB first thing in AM. Check Twitter & emails throughout the day. Set mini-goals (do X for 45 mins uninterrupted) #soloPR
- 6:52 pm **NicolePRexec:** RT @shonali: Oh, Q3/portfolio related tip: if you don't already have one, get a WiseStamp e-signature. It can be your mini-portfolio.#soloPR
- 6:52 pm **shonali:** @krisTK I was JUST thinking about going back to that! #soloPR
- 6:53 pm **mdbarber:** @shonali Wise Stamp? #solopr
- 6:53 pm **karensxim:** @krisTK I do! #solopr
- 6:53 pm **shonali:** Q4: also, if you use Gmail, you can use "take a break" to stop looking at email. It forces you, so you don't have a choice. #soloPR
- 6:53 pm **karensxim:** RT @amynolanapr: Q4 Almost considered giving up Facebook for Lent, but decided that would be bad for business! //lol! #solopr
- 6:53 pm **shonali:** @NicolePRexec You've seen it, ain't it cool? #soloPR
- 6:53 pm **ksue29:** RT @shonali: Re: Q3 & work examples, that's why you should have a good site/blog/LinkedIn/Visual CV - I'd say those are the minimum wrt portfolio #soloPR
- 6:53 pm **rockstarjen:** @krisTK i try to go an hour w/o checking email (go offline) from time to time, especially when I'm writing. #solopr
- 6:53 pm **rmpapag:** Q4 We like to think we can multi-task but is has been proven that we don't do anything well if we do <http://ow.ly/18dZB> #solopr
- 6:53 pm **shonali:** @mdbarber Yup, check it out, they have plugins for Firefox, Chrome, etc. Really cool (you've seen my e-sig). #soloPR
- 6:54 pm **ghidotti:** @karensxim What is RescueTime? #solopr
- 6:54 pm **karensxim:** Q4: My email sig indicates emails are checked at 12 & 4, if it's an emergency they'll call #solopr
- 6:54 pm **KellyeCrane:** Q4: I have all audible notifications turned off on everything. This helps me keep focused on my current deliverable. #solopr
- 6:54 pm **PRtini:** @rockstarjen Disconnecting is so helpful when I'm writing. Makes the words flow much quicker ... :) #soloPR
- 6:54 pm **karensxim:** @ghidotti It's a free little program that you download & install & it tracks how you spend your time #solopr
- 6:54 pm **bigbrightbulb:** :D RT @karensxim: Q3: Recently someone asked me to rewrite a little brochure as a test & I said sure, let me get you a price #solopr
- 6:55 pm **shonali:** @IIZLIZ I put a lot of #karma out there, ask anyone (cc @mdbarber @mstory123). There's a diff between being helpful & building biz. #soloPR
- 6:55 pm **NicolePRexec:** Yes! Might have to get one! ;) RT @shonali: @NicolePRexec You've seen it, ain't it cool? #soloPR
- 6:55 pm **rockstarjen:** Me, too! RT @KellyeCrane: Q4: I have audible notifications turned off on everything. Helps me keep focused on current deliverable. #solopr

- 6:55 pm **KCDPR:** @KellyeCrane : Re: Q3, some of that can be avoided if you're transparent and you bring up pricing/budget first #solopr
- 6:55 pm **krisTK:** Q4: When I'm writing, I may resort to turning wireless modem off to make it more difficult to "just check in" #solopr
- 6:55 pm **shonali:** RT @karensxim: Q4: I work in blocks and I track all of my time including admin, socmed time, I also use RescueTime to monitor my online activity #solopr
- 6:55 pm **karensxim:** Link for Rescue Time: <http://www.rescuetime.com/> #solopr
- 6:55 pm **PRProSanDiego:** @karensxim Has anyone ever reacted negatively to your stated email return schedule? Sounds like a great idea. #soloPR
- 6:56 pm **rockstarjen:** @PRtini frustration of being interrupted while writing is such a time sink. I can write in a fraction of the time if I just unplug. #solopr
- 6:56 pm **chatterboxpr:** Q4: Read Tim Ferris' Four Hour Work Week. It changed my life. <http://www.fourhourworkweek.com/> #solopr
- 6:56 pm **karensxim:** @PRProSanDiego Not a single soul, in fact people love it! Email is such a time suck #solopr
- 6:56 pm **KellyeCrane:** Q4: I tend to check email/social media at the same time, once an hour. #solopr
- 6:57 pm **PRtini:** @rockstarjen Exactly! I need to be better about not checking emails as much, too, but that's a work-in-progress. #soloPR
- 6:57 pm **HipHopPublicist:** RT @chatterboxpr: Q4: Read Tim Ferris' Four Hour Work Week. It changed my life. <http://www.fourhourworkweek.com/> #solopr
- 6:57 pm **krisTK:** Q4: I added PR orgs, boards I serve to time-tracking system #solopr
- 6:58 pm **shonali:** RT @karensxim: RT @chatterboxpr: Q4: Read Tim Ferris Four Hour Work Week. It changed my life. <http://www.fourhourworkweek.com/> #soloPR
- 6:58 pm **PRProSanDiego:** Speaking of time, I'm out! This hour provides so much professional energy & personal inspiration. I admire you all! Till next week. #soloPR
- 6:58 pm **ghidotti:** Q4: I added PR orgs, boards I serve to time-tracking system #solopr (via @krisTK) Definitely! Those are huge time commitments!
- 6:58 pm **KellyeCrane:** Q4: Regarding 4 hr work week, I don't subscribe to everything in it, but it can get you thinking about time wasters. #solopr
- 6:58 pm **RichieSkye:** RT @chatterboxpr: Q4: Read Tim Ferris' Four Hour Work Week. It changed my life. <http://www.fourhourworkweek.com/> #solopr »»Massive Co-sign
- 6:59 pm **ghidotti:** @krisTK What time tracking system are you using? #solopr
- 6:59 pm **shonali:** And if you want to save time on scheduling meetings (Q4), use @tunclerocks (I'm a HUGE fan). #soloPR
- 6:59 pm **rmpapag:** Well my calendar says it's time to work on a project so I'm going to jump off #solopr. Glad I could make it this week as always great convo
- 6:59 pm **rockstarjen:** @prtini took me a few years, but getting there. few things NEED response to in less than an hour. if is so, you'll get a call. #soloPR
- 6:59 pm **KellyeCrane:** RT @KCDPR: Q4: I sch time for pitching in the am usually, gym around lunch time, late day client follow-ups ,clip research, etc #solopr
- 7:00 pm **amynolanapr:** Q4 When I'm working on a client project, I'm tracking my time, so I don't stop to read email/Twitter/Facebook during that time. #solopr
- 7:00 pm **chatterboxpr:** @KellyeCrane Yes, I have to pick what worked for my practice but it definitely help me eliminate a lot of time wasters. #solopr
- 7:00 pm **shonali:** Gotta go, but it was great to be back at #soloPR, amazing convo & learnings as always. Thanks all esp @kellyecrane!

- 7:00 pm **KCDPR:** Busy client day hope to catch next week's chat in full #solopr
- 7:00 pm **KellyeCrane:** Don't forget that the #HAPPO event is this Friday, designed to help those PR pros looking for "real" jobs. #solopr
- 7:01 pm **KellyeCrane:** If you hear of any job openings for #HAPPO, let us know! bit.ly/aHWi73 #solopr
- 7:01 pm **mdbarber:** Great chatting today. Good way to end...talk about time management. We'll chat next week. #solopr
- 7:01 pm **MarchellGillis:** Great chat this week, thank you for all info/advice, lots to check out! #solopr
- 7:01 pm **KellyeCrane:** RT @shonali: And if you want to save time on scheduling meetings (Q4), use @tunclerocks (Im a HUGE fan). #solopr
- 7:01 pm **conniereece:** @krisTK I sometimes resort to the Dr. Pepper diet for email/socnets: check them at 10, 2 and 4. #solopr (Gotta be old to get that ref.)
- 7:01 pm **rockstarjen:** Short, but sweet. Thanks for the chat. And if you know of open PR job - or someone looking for one - don't forget #HAPPO on Friday. #solopr
- 7:02 pm **SarahDawley:** RT @KellyeCrane: Don't forget that the #HAPPO event is this Friday, designed to help those PR pros looking for "real" jobs. #solopr
- 7:02 pm **karensxim:** Thanks everyone! Great tools and discussions today! @KellyeCrane, thank you another remarkable hour! #solopr
- 7:02 pm **ghidotti:** Really enjoyed #solopr chat today. Thank you all for sharing your great ideas and knowledge!
- 7:02 pm **chatterboxpr:** Thanks everyone, I have to log off now and get back to work. Great chat today. Have a powerful week. #solopr
- 7:02 pm **SparkfireMarket:** Thanks for the tips and will be back next week (hopefully a little earlier this time)! #solopr
- 7:02 pm **karensxim:** @conniereece Raising my old arm, lol! #solopr
- 7:02 pm **krisTK:** Love the smart people I've connected with through #solopr. This hour is always full of great advice, smart info, funny comebacks
- 7:03 pm **KellyeCrane:** @rockstarjen Told myself I wouldn't talk about how quickly the hour went this week... but it really did! #solopr
- 7:03 pm **SoloDovePR:** Another informative #solopr have a great day ladies and gents
- 7:03 pm **krisTK:** @ghidotti pamelasmith (remember her from FW?) put me on to TimeSlice, but I tend to use a clock and Excel. #solopr
- 7:03 pm **KellyeCrane:** @conniereece Hi Connie! Love seeing your boa appear during a #solopr chat (and with an old skool Dr. Pepper ref, no less) #solopr
- 7:04 pm **MarchellGillis:** RT @KellyeCrane: If you hear of any job openings for #HAPPO, let us know! bit.ly/aHWi73 #solopr
- 7:04 pm **rockstarjen:** @KellyeCrane it felt like 15 minutes to me. ;) #solopr
- 7:05 pm **karensxim:** RT @KellyeCrane: @conniereece Love seeing your boa appear during a #solopr chat (she is fierce! Loved seeing her too) #solopr
- 7:05 pm **krisTK:** @conniereece I #solopr
- 7:05 pm **krisTK:** @conniereece I'll have a DP for lunch in your honor. #solopr
- 7:06 pm **krisTK:** @ghidotti She's back in Dallas (from Orlando) and an indy too. We're FB friends. #solopr
- 7:06 pm **amynolanapr:** Ahh...feeling rejuvenated after an hour with my #solopr buds. Thanks, guys, for some good advice and laughs!

- 7:07 pm **HealthNut08:** RT @PRtini: Q4 Reader, NYTimes, FB first thing in AM. Check Twitter & emails throughout the day. Set mini-goals (do X for 45 mins uninterrupted) #soloPR
- 7:07 pm **beth_andrus:** RT @bigbrightbulb: :D RT @karensim: Q3: Recently someone asked me to rewrite a little brochure as a test & I said sure, let me get you a price #solopr
- 7:08 pm **rmpapag:** @KellyeCrane this is the resource page I asked you about this morning. I posted a discussion on LinkedIn <http://ow.ly/18neC> #solopr
- 7:10 pm **Socialnicole:** A question about #soloPR When do you "meet" ? Just saw the hashtag now...
- 7:10 pm **mdbarber:** @shonali You're one of those who regularly gives of your expertise freely online. Thanks for that my friend! #soloPR (@IIZLIZ @mstory123)
- 7:10 pm **IIZLIZ:** @shonali Totally! I am not in same career situation as you so my view is different. Good to hear your point of view for sure! #solopr
- 7:11 pm **amynolanapr:** @krisTK Thanks for the #solopr mention, aren't you sweet!
- 7:11 pm **shonali:** Y'all, will you welcome @MarchellGillis, please? She's new to Twitter & #soloPR. Let's show her what a welcoming bunch we are!
- 7:12 pm **louisemulherin:** RT @shonali: Re: "can I buy you lunch/coffee" question - no. My time's worth a lot more, unless you're flying me to Paris for lunch. #soloPR
- 7:12 pm **MarchellGillis:** @SocialNicole #solopr Please join us every Wed. 1p.m. ET via @KellyeCrane
- 7:13 pm **Ana_Hilinsky:** RT @shonali: Re: "can I buy you lunch/coffee" question - no. My time's worth a lot more, unless you're flying me to Paris for lunch. #soloPR
- 7:13 pm **amynolanapr:** @Socialnicole #solopr meets on Wednesdays at 1 ET. See you next week!
- 7:14 pm **rynda:** RT @shonali: Re: "can I buy you lunch/coffee" question - no. My time's worth a lot more, unless you're flying me to Paris for lunch. #soloPR
- 7:16 pm **ghidotti:** BTW, #solopr friends, I chatted today from the parking lot of Wendy's. Dedication!
- 7:16 pm **Ana_Hilinsky:** RT @amynolanapr: @Socialnicole #solopr meets on Wednesdays at 1 ET. See you next week!
- 7:18 pm **KellyeCrane:** @ghidotti The important question is, did you get a Frosty? #solopr
- 7:18 pm **SarahDawley:** LOL! My kind of woman. RT @ghidotti BTW, #solopr friends, I chatted today from the parking lot of Wendy's. Dedication!
- 7:18 pm **mdbarber:** @ghidotti LOL We do the darndest things when it's important don't we. Have a good one. #solopr
- 7:25 pm **artyowza:** RT @KellyeCrane: RT @shonali: And if you want to save time on scheduling meetings (Q4), use @tungrerocks (Im a HUGE fan). #solopr
- 7:26 pm **KellyeCrane:** She's a long-time friend of mine, too! RT @shonali: Y'all, will you welcome @MarchellGillis, please? She's new to Twitter & #soloPR.
- 7:26 pm **Stefaniya:** Sorry to have missed #soloPR this morning. The good news is I was at a new client meeting that could turn into some business.
- 7:28 pm **mdbarber:** @KellyeCrane @shonali @MarchellGillis Any friend of yours is surely to be a friend of mine then! Welcome Marchell. #soloPR
- 7:35 pm **ghidotti:** @KellyeCrane Heck, yeah, I got a Frosty!! #solopr
- 7:51 pm **djprtampa:** Totally agree! RT @PRProSanDiego: RT @SoloDovePR This isn't Broadway, and I don't audition. <---Line of the week! I love it! #solopr
- 8:04 pm **shonali:** OK - going dark for a bit, gotta take those #soloPR tips to heart. :) Later!
- 8:04 pm **KCDPR:** any #solopr tweeps in Chicago?
- 8:05 pm **Socialnicole:** @amynolanapr great thanks! #solopr

- 8:18 pm **abbylocke:** Great idea RT @karensxim: Q4: My email sig indicates emails are checked at 12 & 4, if it's an emergency they'll call #solopr
- 8:19 pm **annebentley:** Just realized I missed today's #solopr chat - a shout out to the all the solo #publicrelations pros out there!
- 8:19 pm **sparklyhero:** RT @annebentley: Just realized I missed today's #solopr chat - a shout out to the all the solo #publicrelations pros out there!
- 8:40 pm **sales_lima:** Bom debate lançado por @KellyeCrane, do #soloPR: Como responder a "clientes" que solicitam conselhos de graça a consultores?
- 8:42 pm **karensxim:** Thanks @abbylocke, I didn't like the idea of auto response message (clogging others email box) & the email sig works great #solopr
- 8:46 pm **PRjeff:** Sorry I was MIA today. Had another commitment during this chat. #solopr
- 9:08 pm **LeliaKate:** Reading: <http://freelanceswitch.com/productivity/6-cool-tools-to-track-your-time/> I need to find better tools for time tracking! #solopr