

Wed Dec 09 - 3:27:00 pm



 **dianeorr**: [@ValerieSimon](#) [@KellyeCrane](#) Thanx for the retweets. Great chat today. #solopr

Wed Dec 09 - 2:30:46 pm



 **svcathy**: [@KellyeCrane](#) other tasks have my attn 2day, but will read #solopr transcript when I get a chance & may add comment! Look frwd to next week.

Wed Dec 09 - 2:20:53 pm



 **cherissef**: Well, I ended up missing #solopr because of a call. Looking forward to catching up with the transcript. Thanks! #solopr

Wed Dec 09 - 2:12:20 pm



 **MichaelWillett**: Yes, indeed RT [@KellyeCrane](#) Excellent RT [@akenn](#) Q5 you want to get them excited about paying for a great, strategic & detailed plan #solopr

Wed Dec 09 - 2:06:41 pm



 **standupkid**: PR FOLK... If you'd had a client/account that was "impossible to pitch," I'd love to hear... working a journ series on pitching. #solopr

Wed Dec 09 - 2:05:51 pm



 **ghidotti**: I have yet to be able to participate in a chat, but I appreciate being able to go back and read the thread. Thank you, all! #solopr

Wed Dec 09 - 2:04:25 pm



 **krisTK**: [@fightingfinn](#) Every day. #solopr

Wed Dec 09 - 2:01:34 pm



 **krisTK**: Picked up some really great ideas during today's chat. Thanks to [@kellyecrane](#) and so many others. #solopr

Wed Dec 09 - 2:00:53 pm



 **mdbarber**: [@KellyeCrane](#) Thanks so much for spearheading this group Kellye. #solopr

Wed Dec 09 - 2:00:28 pm



 **amybomar**: Thanks everyone! Always good info (and more fun when I can join in!) #solopr

Wed Dec 09 - 2:00:00 pm



 **mdbarber**: [@amynolanapr](#) Makes you feel better doesn't it. :- ) #solopr

Wed Dec 09 - 1:59:49 pm



 **KellyeCrane**: Please keep chatting on the #solopr hashtag anytime - and follow it for great information shared by your fellow Solo PR Pros.

Wed Dec 09 - 1:59:43 pm



 **krisTK**: I've added several folks from today's chat to my #solopr list. Let me know if you're not on it.

Wed Dec 09 - 1:59:29 pm



 **amynolanapr**: [@mdbarber](#) I also use a copyright line in my proposals. #solopr

Wed Dec 09 - 1:59:13 pm



 **ScottCircle**: So glad to have discovered #solopr - hope to join in next week for the last chat of the year! #PR

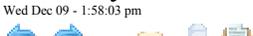
Wed Dec 09 - 1:59:00 pm



 [MarchellGillis](#): #solopr thank you, this was all good info!  
Wed Dec 09 - 1:58:21 pm



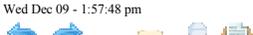
 [mdbarber](#): @krisTK I agree it's a fast hour. I always learn something too. Thanks so much everyone. #solopr  
Wed Dec 09 - 1:58:03 pm



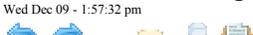
 [krisTK](#): @KellyeCrane \*blushing\* #solopr  
Wed Dec 09 - 1:58:01 pm



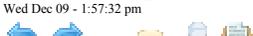
 [KellyeCrane](#): As you may know, I often preach about the importance of taking time off. So, next week will be our last #solopr chat of 2009!  
Wed Dec 09 - 1:57:48 pm



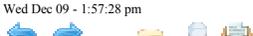
 [KellyeCrane](#): OK, thanks everyone from taking time out of your busy year-end schedules to be here! #solopr  
Wed Dec 09 - 1:57:32 pm



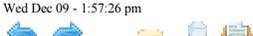
 [kellelynnk](#): RT @krisTK: This is the fastest hour of my week. Time flies when you're chatting w other PR pros #solopr -- me too!  
Wed Dec 09 - 1:57:32 pm



 [mdbarber](#): @amandamogul I've included a copyright line too but it really just makes me feel better. I don't think it means much, legally. #solopr  
Wed Dec 09 - 1:57:28 pm



 [MereElainePR](#): Love sitting in on these #solopr chats. Not an independent yet, but its good to get all this insightful info!  
Wed Dec 09 - 1:57:26 pm



 [KellyeCrane](#): @krisTK There will always be those who pick the brains of smarties like you. Sometimes it's just a business hazzard! #solopr  
Wed Dec 09 - 1:56:26 pm



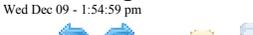
 [krisTK](#): This is the fastest hour of my week. Time flies when you're chatting w other PR pros #solopr  
Wed Dec 09 - 1:56:12 pm



 [mdbarber](#): @amandamogul It has varied. I usually send to 40-50. #solopr  
Wed Dec 09 - 1:55:40 pm



 [krisTK](#): @kellelynnk I do that in meetings -- we start brainstorming and I give away ideas. #solopr  
Wed Dec 09 - 1:54:59 pm



 [ScottCircle](#): RT @marisacorser: Huge difference between a #PR plan and a proposal. Educate clients about the difference. #solopr RT @amybomar @KellyeCrane  
Wed Dec 09 - 1:54:36 pm



 [amandamogul](#): @mdbarber how many people total did you survey? #solopr  
Wed Dec 09 - 1:54:20 pm



 [krisTK](#): @mdbarber Brilliant #solopr

Wed Dec 09 - 1:53:40 pm



 **KellyeCrane**: RT [@amandamogul](#): [@amybomar](#) I actually wrote that...e in a recent proposal:the following proposal does not constitute the PR plan #solopr

Wed Dec 09 - 1:52:27 pm



 **mdbarber**: [@krisTK](#) It can make me look really smart (hah) and is pretty easy. e-survey friends you think are the target. #solopr

Wed Dec 09 - 1:51:56 pm



 **KellyeCrane**: [@alexhsimpson](#) It happens. Some (evil) companies do an RFP only to get ideas! No intention of ever hiring anyone. #solopr

Wed Dec 09 - 1:51:52 pm



 **amybomar**: [@amandamogul](#) That's a good one! (your note) #solopr

Wed Dec 09 - 1:51:44 pm



 **lisavielee**: [@krisTK](#) good point about working on RFP vs. being part of RFP #soloPR

Wed Dec 09 - 1:51:31 pm



 **krisTK**: I may steal that idea, Mary. RT [@mdbarber](#): Q5 -- I focus on process. I have done quick surveys to demo the importance of research #solopr

Wed Dec 09 - 1:50:52 pm



 **KellyeCrane**: Q5: Note: many prospects will pressure for more details. Can say something like "we'll provide a full plan once on board" #solopr

Wed Dec 09 - 1:50:51 pm



 **beautifulthings**: #solopr Hope to join in next week - looks like a great convo.

Wed Dec 09 - 1:50:42 pm



 **ScottCircle**: Enjoying great #PR advice from #solopr

Wed Dec 09 - 1:50:20 pm



 **mdbarber**: Q5 -- I focus on process. I have done quick surveys to demo the importance of research though. #solopr

Wed Dec 09 - 1:49:56 pm



 **krisTK**: [@amynolanapr](#) Depends on project. If my role is to beef up their RFP, that's value I provide. Diff from pursuing biz together #solopr

Wed Dec 09 - 1:49:51 pm



 **amybomar**: Q5: Hopefully there will be a face-to-face meeting to go w/your proposal to get them excited in what you can do for them. #solopr

Wed Dec 09 - 1:49:48 pm



 **kellylynnk**: [@krisTK](#) these are great answers! I feel like I give away too much in my pitches. #solopr

Wed Dec 09 - 1:49:33 pm



 **alexhsimpson**: [@KellyeCrane](#) - I learned that the hard way myself - gave a client a major "HOW" proposal for free, took the info, never took me :( #solopr

Wed Dec 09 - 1:49:22 pm



 **marisacorser**: There is a huge difference between a PR plan and a proposal. Educate clients about the difference. #solopr RT [@amybomar](#) [@KellyeCrane](#)

Wed Dec 09 - 1:49:14 pm



 **amandamogul**: [@amybomar](#) I actually wrote that as a note in a recent proposal: the following proposal does not constitute the PR plan #solopr

Wed Dec 09 - 1:48:50 pm



 **KellyeCrane**: Excellent. RT [@akenn](#): Q5 you want to get them excited about paying you for a great, strategic and detailed plan #solopr

Wed Dec 09 - 1:48:41 pm



 **KellyeCrane**: [@amynolanapr](#) I think it's normal to share expenses when co-pitching with other solos, but not when you're subbing for a lg agency #solopr

Wed Dec 09 - 1:47:59 pm



 **krisTK**: Q5: Proposal focuses on their situation and why I'm the solution. First step of solution is a plan w strategy, tactics #solopr

Wed Dec 09 - 1:47:36 pm



 **akenn**: Q5 - you want to get them excited about paying you for a great, strategic and detailed plan #solopr

Wed Dec 09 - 1:47:30 pm



 **KellyeCrane**: That's it! RT [@amybomar](#): Q5: There is a huge difference between a PR plan and a proposal. Educate client about the difference. #solopr

Wed Dec 09 - 1:46:49 pm



 **KellyeCrane**: RT [@mdbarber](#): Q5 - That's a tough one but I try really hard not to go beyond a strategy without some compensation from clients. #solopr

Wed Dec 09 - 1:46:28 pm



 **mdbarber**: Q5 - That's a tough one but I try really hard not to go beyond a strategy without some compensation from clients. #solopr

Wed Dec 09 - 1:45:53 pm



 **krisTK**: Trust is crucial to so much of what we do, whether it's with clients or colleagues. Gotta trust your own skills, gut too. #solopr

Wed Dec 09 - 1:45:36 pm



 **amybomar**: Q5: There is a huge difference between a PR plan and a proposal. Educate client about the difference. #solopr

Wed Dec 09 - 1:45:35 pm



 **amandamogul**: Late but made it. Hi everyone! #solopr

Wed Dec 09 - 1:45:22 pm



 **KellyeCrane**: Q5: For proposals, I always say tell them the what, but not the how. #solopr

Wed Dec 09 - 1:45:19 pm



 **amynolanapr**: On a recent pitch w/larger agency, I paid for portion of expenses. Is that common? I like the idea of getting paid to pitch! #solopr

Wed Dec 09 - 1:45:18 pm



 **mdbarber**: @krisTK They called to ask me to do the work, at lower than my hourly rate... which they already knew. #solopr

Wed Dec 09 - 1:44:05 pm



 **KellyeCrane**: Q5: RT @kellylymnk: how do you balance giving away too much/too little in proposals? #solopr

Wed Dec 09 - 1:43:43 pm



 **mdbarber**: @krisTK That makes sense. I like the idea as it requires some recognition of value, collaboration and partnership. #solopr

Wed Dec 09 - 1:42:51 pm



 **krisTK**: @mdbarber I'd be tempted to send them a bill. How did you find out they had included your bio? #solopr

Wed Dec 09 - 1:42:48 pm



 **dianeorr**: Yep! RT @KellyeCrane: Bottom line: trust those U work with fully. It's not 100%, but if U have voices of doubt in your head, listen! #solopr

Wed Dec 09 - 1:42:43 pm



 **ShaneKinkennon**: RT @KellyeCrane Bottom line: trust those you work with fully. It's not 100%, but if you have voices of doubt in your head, listen! #solopr

Wed Dec 09 - 1:42:39 pm



 **KellyeCrane**: @amynolanapr Hi Amy, glad to have you here! #solopr

Wed Dec 09 - 1:42:08 pm



 **krisTK**: Welcome to my Baton Rouge friend @amynolanapr, a talented PR pro and new indy. #solopr

Wed Dec 09 - 1:42:06 pm



 **KellyeCrane**: Bottom line: trust those you work with fully. It's not 100%, but if you have voices of doubt in your head, listen! #solopr

Wed Dec 09 - 1:41:51 pm



 **krisTK**: @mdbarber Perhaps a fee equal to 3-5 hours of time, esp for an agency I haven't worked with b4. #solopr

Wed Dec 09 - 1:41:26 pm



 **KellyeCrane**: One way to help keep from getting jilted is to put the new biz arrangement in writing. Won't hold up in court, but it helps a bit #solopr

Wed Dec 09 - 1:40:39 pm



 **mdbarber**: @KellyeCrane That's a wonderful partnership and shows true respect on the part of the agency. Kudos to them. #solopr

Wed Dec 09 - 1:40:11 pm



 **amynolanapr**: Hi, just got here. First time joining #solopr chat. Great discussion today.

Wed Dec 09 - 1:39:55 pm



 **ShaneKinkennon**: I've foregone fee to add value to an agency's proposal if I thought there was large upside for me #soloPR. Luckily haven't been burned.

Wed Dec 09 - 1:39:46 pm



 **KellyeCrane:** [@mdbarber](#) Yes - I know someone who just traveled to Europe to help pitch new biz on behalf of an agency. All paid. #solopr

Wed Dec 09 - 1:39:05 pm



 **kelleylynnk:** one agency I work with has a policy of not paying for pitches/proposals #solopr

Wed Dec 09 - 1:38:55 pm



 **krisTK:** [@fightingfinn](#) If that becomes my theme song, should I sing it to the tune of a Grease song? LOL #solopr

Wed Dec 09 - 1:38:40 pm



 **mdbarber:** [@KellyeCrane](#) Getting paid for their time on proposal/pitch? I've never head of that. Cool. #solopr

Wed Dec 09 - 1:37:54 pm



 **KellyeCrane:** RT [@mdbarber](#): Q4: I don't lower my fees with agencies. Do if it's an ongoing retainer but not just because it's an agency. #solopr

Wed Dec 09 - 1:37:49 pm



 **krisTK:** Q4: I offer slightly lower hourly rate to agencies for ongoing work and to non-profits. #solopr

Wed Dec 09 - 1:37:27 pm



 **ShaneKinkennon:** [@krisTK](#) That's never happened to me but I've heard the stories. #soloPR

Wed Dec 09 - 1:37:01 pm



 **KellyeCrane:** [@amybomar](#) [@krisTK](#) Terrible! I know many PR consultants who get paid for their time on the proposal/pitch #solopr

Wed Dec 09 - 1:36:56 pm



 **mdbarber:** [@krisTK](#) Can you explain the set fee idea? I've had an agency use my bio in bid wo permission and then switch after getting project. #solopr

Wed Dec 09 - 1:36:41 pm



 **KellyeCrane:** RT [@krisTK](#): I am tempted to have set fee for agencies who want me on RFP. I won project after I attended pitch and nvr called w work #solopr

Wed Dec 09 - 1:36:00 pm



 **ShaneKinkennon:** On Q4, I've never considered discounting to agencies. "What the market will bear" typically my only #soloPR criteria, no matter the client.

Wed Dec 09 - 1:36:00 pm



 **amybomar:** [@krisTK](#) RFP set fee is a good idea, I've heard of that happening to others. #solopr

Wed Dec 09 - 1:35:32 pm



 **mdbarber:** Q4: I don't lower my fees with agencies. Do if it's an ongoing retainer but not just because it's an agency. #solopr

Wed Dec 09 - 1:35:22 pm



 **kelleylynnk:** [@KellyeCrane](#) if it's not too late to submit a Q: how do you balance giving away too much/too little in proposals #solopr

Wed Dec 09 - 1:34:58 pm



 **ShaneKinkennon**: [@KellyeCrane](#) That's absolutely the truth. Let's cut the burden-bearer a touch of slack. #soloPR

Wed Dec 09 - 1:34:21 pm



 **KellyeCrane**: Q4: If you subcontract to agencies, do you discount your rate/fees? #soloPR

Wed Dec 09 - 1:33:53 pm



 **krisTK**: Q3: I am tempted to have set fee for agencies who want me on RFP. One won project after I attended pitch mtg, and nvr called w work #soloPR

Wed Dec 09 - 1:33:22 pm



 **KellyeCrane**: Q3: One more tip: the person whose name is on the contract carries more responsibility/liability. It's not an ego trip! #soloPR

Wed Dec 09 - 1:32:31 pm



 **mdbarber**: So true: RT [@KellyeCrane](#): Q3: When doing big proposals w others, be sure 2 talk thru everything youll encounter if u win the biz. #soloPR

Wed Dec 09 - 1:32:22 pm



 **ShaneKinkennon**: Q3: I love working with agencies ... but usually only ones where friends of mine work, so I know what I'm getting into. #soloPR

Wed Dec 09 - 1:31:55 pm



 **KellyeCrane**: Q3: A heart-to-heart on the front end w/subcontractors is key to a happy relationship throughout the project #soloPR

Wed Dec 09 - 1:31:19 pm



 **KellyeCrane**: Q3: When working on big proposals with others, make sure to talk through everything you'll encounter if you win the biz. #soloPR

Wed Dec 09 - 1:30:55 pm



 **ValerieSimon**: RT [@dianeorr](#): Big opps for collaboration in 2010 as economy recovers and cos. ready to engage but not at previous budgets. #soloPR

Wed Dec 09 - 1:29:53 pm



 **KellyeCrane**: RT [@ShaneKinkennon](#): Q3 I've teamed up with other #soloPR and we've won big accounts out of the hands of the frontrunner big agency. #soloPR

Wed Dec 09 - 1:29:41 pm



 **KellyeCrane**: [@dianeorr](#) Very true. I believe we're about to see a golden period for independents, for the reasons you state. #soloPR

Wed Dec 09 - 1:29:19 pm



 **mdbarber**: Q3: Open to working with agencies and have done so too. Best opp'y is to be part of strategy development; rather than task only. #soloPR

Wed Dec 09 - 1:29:00 pm



 **ShaneKinkennon**: Q3 I've teamed up with other #soloPR and we've won big accounts out of the hands of the frontrunner big agency. FUN :)

Wed Dec 09 - 1:28:44 pm



 **KellyeCrane**: RT [@krisTK](#): Q3: Agencies have asked to add me to their RFP responses,

based on my location, experience, past projects. #solopr

Wed Dec 09 - 1:28:21 pm



 **mmobley**: [@ShaneKinkennon](#) Don't worry. I just got here too #solopr

Wed Dec 09 - 1:28:03 pm



 **KellyeCrane**: [@ShaneKinkennon](#) Ha! Love it. :- ) #solopr

Wed Dec 09 - 1:27:51 pm



 **KellyeCrane**: Q3: Solo PR Pros can definitely win business over traditional agencies. The key is to have one company as the lead. #solopr

Wed Dec 09 - 1:27:42 pm



 **krisTK**: Q3: Agencies have asked to add me to their RFP responses, based on my location, experience, past projects. #solopr

Wed Dec 09 - 1:27:33 pm



 **dianeorr**: Q3: Yes and won. Big opps for collaboration in 2010 as economy recovers and cos. ready to engage but not at previous budgets. #solopr

Wed Dec 09 - 1:27:33 pm



 **ShaneKinkennon**: [To my non #soloPR followers, I'll be noisy the next 30 or so minutes. Please bear with me.]

Wed Dec 09 - 1:27:25 pm



 **ShaneKinkennon**: I'm late. I'm late to a very important date. #soloPR. My apologies, nice people.

Wed Dec 09 - 1:26:49 pm



 **ShaneKinkennon**: RT [@KellyeCrane](#) Q2: I am a big believer in subcontracting among solos. #solopr

Wed Dec 09 - 1:26:33 pm



 **KellyeCrane**: [@ValerieSimon](#) Thanks - you're right. That is another form of collaboration, working together on pitches. #solopr

Wed Dec 09 - 1:26:21 pm



 **mdbarber**: [@KellyeCrane](#) I agree re: partner. I collaborate and work together more than the formal partnership we all hesitate to form. #solopr

Wed Dec 09 - 1:25:47 pm



 **KellyeCrane**: Q3 is a related question: Have you ever partnered for RFPs/competing with traditional agencies? #solopr

Wed Dec 09 - 1:25:16 pm



 **ValerieSimon**: [@KellyeCrane](#): Look forward to see how [@prtini](#) 's [@pitchwithme](#) helps #solopr 's collaborate (interesting post yesterday! <http://ow.ly/KkvW> )

Wed Dec 09 - 1:24:52 pm



 **KellyeCrane**: Q2: I have a (irrational?) fear of the word "partner." To me that refers to the legal entity, and I've seen some end badly. #solopr

Wed Dec 09 - 1:24:32 pm



 **krisTK**: Amen. RT [@amybomar](#): Q2: We have a very supportive group of solos here, we're often asking advice and sharing information. #solopr

Wed Dec 09 - 1:24:22 pm



 **KellyeCrane**: Q2: I work with some pros where the subcontracting goes both ways. I hire them when needed, they hire me at times, too. #solopr

Wed Dec 09 - 1:23:14 pm



 **amybomar**: RT [@KellyeCrane](#) In my view, the Solo PR Pro community is a form of collaboration. Sharing questions and getting help. (I agree!) #solopr

Wed Dec 09 - 1:22:49 pm



 **krisTK**: I hire specialists more than I partner with another PR pro. That may change in 2010 since the cloning thing isnt working out. #solopr

Wed Dec 09 - 1:22:19 pm



 **KellyeCrane**: Q2: I am a big believer in subcontracting among solos. #solopr

Wed Dec 09 - 1:22:00 pm



 **strategiestudio**: Solo designer, & communication strategist. I partner w/ fellow indies. Active in IPRA in Wash DC area. Great group. Love to partner. #solopr

Wed Dec 09 - 1:21:20 pm



 **dianeorr**: Q2: By definition, consultants want to consult! :) Bringing in talent is easy/smart. #solopr

Wed Dec 09 - 1:21:10 pm



 **ValerieSimon**: RT [@KellyeCrane](#): Q2: Do you collaborate w/other solos? If so, how? #solopr

Wed Dec 09 - 1:21:03 pm



 **KellyeCrane**: RT [@dianeorr](#): Q2:I expand as needed and bring in experts.Allows better svc/more flexibility. Also leverage graphics, web design, etc #solopr

Wed Dec 09 - 1:20:56 pm



 **amybomar**: Q2: I've also "hired" other solos to help me on specific projects at times. #solopr

Wed Dec 09 - 1:20:28 pm



 **amybomar**: Q2: We have a very supportive group of solos here, we're often asking advice and sharing information. #solopr

Wed Dec 09 - 1:19:53 pm



 **KellyeCrane**: Q2: In my view, the Solo PR Pro community is a form of collaboration. Sharing questions and getting help. #solopr

Wed Dec 09 - 1:19:39 pm



 **dianeorr**: Q2: I expand as needed and bring in experts. Allows better service/more flexibility. Also leverage graphics, web design, etc. #solopr

Wed Dec 09 - 1:19:03 pm



 **KellyeCrane**: RT [@mdbarber](#): I work with solos in other disciplines (graphics, Web, etc) to enhance my capabilities. Relationships built over time. #solopr

Wed Dec 09 - 1:18:40 pm



 **KellyeCrane**: Great one! RT [@krisTK](#): Q1: I also want to hear from other #solopr pros on the spectrum between pure solo biz and growing an agency.

Wed Dec 09 - 1:18:26 pm



 **mdbarber**: I work with solos in other disciplines (graphics, Web, etc) to enhance my capabilities. Relationships built over time. #solopr

Wed Dec 09 - 1:17:58 pm



 **KellyeCrane**: Q2: Do you collaborate w/other solos? If so, how? #solopr

Wed Dec 09 - 1:16:54 pm



 **KellyeCrane**: These are great ideas for professional development, and I know PRSA reps are listening. #solopr

Wed Dec 09 - 1:16:12 pm



 **krisTK**: Q1: I also want to hear from other #solopr pros on the spectrum between pure solo biz and growing an agency.

Wed Dec 09 - 1:15:57 pm



 **mdbarber**: RT [@amybomar](#): Q1: Id also like to investigate more opps for forming partnership or virtual agency arrangements w/others #solopr

Wed Dec 09 - 1:15:56 pm



 **MichaelWillett**: Mike Willett, Willett Corporate Communications, Boston #solopr

Wed Dec 09 - 1:15:51 pm



 **KellyeCrane**: RT [@mdbarber](#): Q1 -Relatively uncomplicated measurement of social media activities is on my to do list for 2010. #solopr

Wed Dec 09 - 1:15:22 pm



 **MichaelWillett**: A good one! RT [@amybomar](#) Q1: I'd also like to investigate more opps for forming partnership or virtual agency arrangements w/others #solopr

Wed Dec 09 - 1:15:13 pm



 **amybomar**: [@mdbarber](#) Like the "uncomplicated" part of your measurement description!! #solopr

Wed Dec 09 - 1:15:06 pm



 **mdbarber**: RT [@krisTK](#): Q1: For my prof development as a #solopr in 2010, I want biz development tips, working w clients thru tight budgets #solopr

Wed Dec 09 - 1:14:54 pm



 **krisTK**: Q1: For my prof development as a #solopr in 2010, I want biz development tips, working w clients thru tight budgets

Wed Dec 09 - 1:14:05 pm



 **mdbarber**: Q1 -- Relatively uncomplicated measurement of social media activities is on my to do list for 2010. #solopr

Wed Dec 09 - 1:13:49 pm



 **KellyeCrane**: [@akenn](#) I agree - the best PR pros are also media watchers, and the coming year will be fascinating. #solopr

Wed Dec 09 - 1:13:38 pm



**TobyDiva**: tweetchat now - #soloPR chat for independent pros in PR & related fields (& those who want to learn more about it) led by [@kellyecrane](#)

Wed Dec 09 - 1:13:38 pm



**markrobertspr**: Q1: There seems to be a future for business in mobile computing, mobile apps, etc. What are the pr applications/implications? #solopr

Wed Dec 09 - 1:13:32 pm



**MichaelWillett**: RT [@markrobertspr](#) Some great solo PR pros share their secrets! I always learn something! Check out #solopr chat.

Wed Dec 09 - 1:13:20 pm



**KellyeCrane**: [@amybomar](#) We'll be talking about that very topic in a moment. #solopr

Wed Dec 09 - 1:13:15 pm



**mdbarber**: Good morning. 30-year pro/10-year solo from Anchorage -- where it's supposed to be warmer today than many parts of the Lower 48. #solopr

Wed Dec 09 - 1:13:05 pm



**KellyeCrane**: [@ValerieSimon](#) Thanks, Valerie. Welcome [@krisTK!](#) #solopr

Wed Dec 09 - 1:12:44 pm



**amybomar**: Q1: I'd also like to investigate more opps for forming partnership or virtual agency arrangements w/others #solopr

Wed Dec 09 - 1:12:26 pm



**akenn**: I'm also a news junkie and love hearing about future of news/media from experts and those in the industry #solopr

Wed Dec 09 - 1:12:14 pm



**KellyeCrane**: RT [@akenn](#): Q1: SM measurement, video tips and SEO are all on my prof development list for 2010. #solopr

Wed Dec 09 - 1:12:12 pm



**krisTK**: Hello. I'm based in south MS but work on projects all over. 19 yrs in PR, six as indy, APR. Looking forward to another great #solopr

Wed Dec 09 - 1:11:48 pm



**ValerieSimon**: RT [@markrobertspr](#): Some great solo PR pros share their secrets!. I always learn something! Check out #solopr chat. (Live NOW!) #pradvice

Wed Dec 09 - 1:11:42 pm



**KellyeCrane**: BTW, If you have #solopr questions you'd like us to discuss, please [@me](#) without the hashtag (or DM), and we'll add them to the list

Wed Dec 09 - 1:11:34 pm



**akenn**: Q1: SM measurement, video tips and SEO are all on my prof development list for 2010. #solopr

Wed Dec 09 - 1:11:30 pm



**KellyeCrane**: Excellent! RT [@amybomar](#): Q1: Measurement is one of my 2010 areas of interest for prof development #solopr

Wed Dec 09 - 1:10:28 pm



 **amybomar**: Q1: Measurement is one of my 2010 areas of interest for prof development #solopr

Wed Dec 09 - 1:09:51 pm



 **KellyeCrane**: @amybomar Hi Amy, glad to have ya! #solopr

Wed Dec 09 - 1:09:29 pm



 **KellyeCrane**: @cherissef Hi Cherisse, thanks for joining! #solopr

Wed Dec 09 - 1:09:09 pm



 **amybomar**: Amy Bomar, independent public relations consultant based in Upstate South Carolina #solopr

Wed Dec 09 - 1:08:31 pm



 **KellyeCrane**: Anybody home? Bueller? :- ) #solopr

Wed Dec 09 - 1:08:23 pm



 **cherissef**: Hi jumping in a few minutes late. Cherisse from Tampa sm and pr consultant. #solopr

Wed Dec 09 - 1:08:13 pm



 **KellyeCrane**: I know lots of folks are busy trying to finish up activities before year end, so we're off to a slow start today. #solopr

Wed Dec 09 - 1:07:06 pm



 **KellyeCrane**: RT Q1: What are your topics of interest for prof development? PRSA-IPA needs ideas for teleseminars, speakers for 2010. #solopr

Wed Dec 09 - 1:06:03 pm



 **KellyeCrane**: Q1: Personally, I would like to know more about SEO specifics. Not just why it's important, but the latest techniques for PRs. #solopr

Wed Dec 09 - 1:04:31 pm



 **studiobpr**: @KellyeCrane #solopr Hi. Brandi Williams, APR, Charlotte, NC, owner of studio b public relations - www.studiobpr.com

Wed Dec 09 - 1:04:10 pm



 **KellyeCrane**: Q1: What are your topics of interest for prof development? PRSA-IPA needs ideas for teleseminars, speakers for 2010. #solopr

Wed Dec 09 - 1:02:37 pm



 **KellyeCrane**: If you're joining, please introduce yourself, and remember to hashtag your tweets with #solopr

Wed Dec 09 - 1:01:01 pm



 **KellyeCrane**: Welcome to this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr

Wed Dec 09 - 1:00:38 pm



 **KellyeCrane**: @markrobertspr Thanks, Mark - I always know you're out there listening! #solopr

Wed Dec 09 - 1:00:26 pm





[markrobertspr](#): Some great solo PR pros share their secrets!. I always learn something!  
Check out #solopr chat.

Wed Dec 09 - 12:58:01 pm



[KellyeCrane](#): It's almost time for the #solopr chat - get ready, folks!