

## #SoloPR Transcript – 8/22/2012

1. In addition to tradt'l PR services for clients, do you have any other income streams? [#solopr](#)
2. How do you streamline project mgmt so it doesn't overwhelm the actual work? [#solopr](#)
3. How do you prevent being “reactive” to emails, calls, IMs, etc and find focused time to get work done/move projects forward?[#prsolo](#)
4. How do you report your activity to clients? With a time tracking system? [#prsolo](#)



**SoloPR** Aug 22, 2:03pm via TweetGrid.com

Remember, we keep chatting on [#solopr](#) all week - transcript will be up tomorrow.



**SoloPR** Aug 22, 2:03pm via TweetGrid.com

RT [@SoloPR](#): Thanks everyone for joining us today (and for going with the flow on our hashtag change)! We'll now resume our regular # [#solopr](#)



**pierce\_kristen** Aug 22, 2:01pm via Twitter for iPhone

“[@MarketingMel](#): [@pronouncedALJ](#) I love rock star students like my intern [@pierce\\_kristen](#) and mentor 1 on 1 [#soloPR](#)” love my awesome mentor!



**makasha** Aug 22, 1:58pm via TweetChat

I missed today's discussion. From the looks of things I missed a good conversation ... [#solopr](#)



**amy\_lyn** Aug 22, 1:57pm via web

[@karensxim](#) Potential for growth is amazing. Believe in products b/c I use, but haven't invested in promotion. Client work is first. [#solopr](#)



**jacksonwrightman** Aug 22, 1:50pm via TweetChat

[@ancitasatija](#) right with you. I don't waste time whn responding. Obviously there's some priortzatn but u gotta relatvly fast [#solopr](#) [#solopr](#)



**ancitasatija** Aug 22, 1:44pm via web

@WolcottPR I don't think anyone waits...I start getting calls if I don't reply to an e-mail within an hour #solopr



**SoloPR** Aug 22, 2:02pm via TweetGrid.com

Thanks everyone for joining us today (and for going with the flow on our hashtag change)! We'll now resume our regular ##prsolo



**karenswim** Aug 22, 2:02pm via TweetChat

Another chat in the books, so glad I could join today, always learn something new and laugh along the way! #prsolo



**pronouncedALJ** Aug 22, 2:02pm via TweetChat

Bye, ladies! This has been great! I'll have to jump in more often. Will we be using the new hashtag from now on? #prsolo



**ansinanser** Aug 22, 2:01pm via HootSuite

@LoisMarketing even the odd "mint" categories. Apart from occasional mass hallucination (due more 2 materials at hand) it works (-: #prsolo



**SoloPR** Aug 22, 2:01pm via TweetGrid.com

RT @jazzpatron: A4) I use a time tracking program that can generate reports and invoices. I can make my own billing codes w/clients #prsolo



**ancitasatija** Aug 22, 2:01pm via web

@makasha It's still on... jump in! #prsolo :)



**fransteps** Aug 22, 2:01pm via TweetChat

Thanks @SoloPR @KellyeCrane for our weekly professional development. #prsolo



**KristK** Aug 22, 2:01pm via TweetGrid.com

Amazing chat today! Looking forward to exploring tools suggested. I swear I'll turn off the red light. #prsolo



**deegospel** Aug 22, 2:01pm via TweetGrid.com

RT @LoisMarketing: One thing you convey in setting communication boundaries is that your focus is on client work & efficiency #prsolo



**tracybb** Aug 22, 2:01pm via web

@jazzpatron What program do you use for time tracking #prsolo



**SoloPR** Aug 22, 2:01pm via TweetGrid.com

Here is @joeldon's app: [prtimekeeper.com](http://prtimekeeper.com) #prsolo



**dcoopsd** Aug 22, 2:01pm via TweetDeck

@ancitasatija @LoisMarketing @WolcottPR 8 in the morning. I'm on PST time here. I was getting 5 am PST calls #prsolo



**pronouncedALJ** Aug 22, 2:00pm via TweetChat

Gotcha. I'm watching the video too! RT @KellyeCrane: Hope that makes sense! #prsolo



**deegospel** Aug 22, 2:00pm via TweetGrid.com

a4. I write a report that covers deliverables, pitches, outcomes and a separate time sheet. #prsolo



**amy\_lyn** Aug 22, 2:00pm via web

@SoloPR Q3: Don't have automatic send-receive on Outlook. Use filters for emails for fun, but junk, mail. Most things CAN wait. #prsolo



**ancitasatija** Aug 22, 2:00pm via web

@dcoopsd after 8 in the night? Isn't that annoying? @LoisMarketing @WolcottPR #prsolo



**SoloPR** Aug 22, 2:00pm via TweetGrid.com

BTW, fellow indie @joeldon has a time tracking program. Let me find the name... #prsolo



**karenswim** Aug 22, 2:00pm via TweetChat

@KellyeCrane So cute! :- ) #prsolo



**pronouncedALJ** Aug 22, 2:00pm via TweetChat

@dariasteigman Bye Daria! I'll be in touch. #prsolo



**ancitasatija** Aug 22, 2:00pm via web

@deegospel you are right...I shall do that the next time...#prsolo



**LoisMarketing** Aug 22, 1:59pm via TweetDeck

One thing you convey in setting communication boundaries is that your focus is on client work and efficiency #prsolo



**KellyeCrane** Aug 22, 1:59pm via TweetDeck

@pronouncedALJ Hope that makes sense! #prsolo



**KellyeCrane** Aug 22, 1:59pm via TweetDeck

@pronouncedALJ I list out everything I did under a particular program, then give one time/\$ figure (e.g., no .25 hours calling X). #prsolo



**dariasteigman** Aug 22, 1:59pm via TweetDeck

Wow. Can't believe we're at the end of our #prsolo hour. Thanks everyone. Now I have to go jump on a phone call. :)



**LoisMarketing** Aug 22, 1:58pm via TweetDeck

As young professional or as you are initially going solo, don't hesitate to set clear communication boundaries. Will be appreciated! #prsolo



**jazzpatron** Aug 22, 1:58pm via Twitter for Mac

A4) Through this program I can track my time in 15 minute increments. #PRsolo



**JanetLFalk** Aug 22, 1:58pm via TweetDeck

@KellyeCrane Projects live and then go to sleep #prsolo



**KellyeCrane** Aug 22, 1:58pm via TweetDeck

@JanetLFalk I guess it would depend on how many different projects you have going at once. Everyone's different! #prsolo



**pronouncedALJ** Aug 22, 1:58pm via TweetChat

A4 We have a project mgmt. software built on our platform that we use for invoicing/reporting. #prsolo



**jazzpatron** Aug 22, 1:57pm via Twitter for Mac

A4) I use a time tracking program that can generate reports and invoices. I can make my own billing codes with clients. Very useful #prsolo



**LoisMarketing** Aug 22, 1:57pm via TweetDeck

@ansinanser Even cherry-scented? Orange scented? Licorice? Ugh again! :) #prsolo



**KellyeCrane** Aug 22, 1:57pm via TweetDeck

A4: Video of my "high tech" (joking) time tracking system: [youtu.be/zTM1HZfs2wc](https://youtu.be/zTM1HZfs2wc) #prsolo



**deegospel** Aug 22, 1:56pm via TweetGrid.com

a3 @ancitasatija you can't. but when they do you'll have to remind them of your communication rules. sometimes they forget #prsolo



**dcoopds** Aug 22, 1:56pm via TweetDeck

@ancitasatija Eventually I had my east coast clients trained well enough that they called after 8 my time. @LoisMarketing@WolcottPR #prsolo



**pronouncedALJ** Aug 22, 1:56pm via TweetChat

@KellyeCrane Buckets? How so? #prsolo



**ansinanser** Aug 22, 1:56pm via HootSuite

@LoisMarketing I'm the guilty one! Marker/crayon fumes act as a sedative, makes it easier to get buy-in from others (-:#prsolo



**SoloPR** Aug 22, 1:56pm via TweetGrid.com

RT @JanetLFalk: A4 I track my time on Outlook Calendar as I work, then add up in weekly/monthly report as required. #prsolo



**KristK** Aug 22, 1:56pm via TweetGrid.com

A4: For those billed by time, I include spreadsheet of date/project/activity/time with each invoice #prsolo



**fransteps** Aug 22, 1:56pm via TweetChat

A4: Create categories in @freshbooks and bill in 1/4 hours, if on time system w/ client. All captured into monthly invoice.#prsolo



**karensxim** Aug 22, 1:56pm via TweetChat

A4: Freshbooks cloud accounting, easy peasy and lots of options for generating reports #prsolo



**SoloPR** Aug 22, 1:56pm via TweetGrid.com

RT @KellyCrane: A4: I report my time to clients in "buckets" - no detailed reporting (though I have backups, if needed).#prsolo



**ancitasatija** Aug 22, 1:55pm via web

@dcoopsd lol..I hv had that thought too :p..dual sim phone is a better option, I'd say :D  
@LoisMarketing @WolcottPR #prsolo



**tracybb** Aug 22, 1:55pm via web

A4 I do a weekly report and call with the client. It's less about time tracking and more about results. #prsolo.



**deegospel** Aug 22, 1:55pm via TweetGrid.com

a4. i submit a monthly report #prsolo



**karensxim** Aug 22, 1:55pm via TweetChat

@dariasteigman Lol! Mine is programmed so I don't have to remember, plus I have a call controller on my computer#prsolo



**KellyeCrane** Aug 22, 1:55pm via TweetDeck

A3: I report my time to clients in "buckets" - no detailed reporting (though I have backups, if needed). #prsolo



**deegospel** Aug 22, 1:55pm via TweetGrid.com

a3 @tracybb very true. i keep more communication lines open for media .and pub industry peers, but strict for clients #prsolo



**ancitasatija** Aug 22, 1:55pm via web

@deegospel that's an intelligent way 2set the expectations of clients. But at times u can't hlp it if they kp jumping on ur head ;) #prsolo



**JanetLFalk** Aug 22, 1:54pm via TweetDeck

A4 I track my time on Outlook Calendar as I work, then add up in weekly/monthly report as required. #prsolo



**KristK** Aug 22, 1:54pm via TweetGrid.com

RT @SoloPR: Q4: How do you report your activity to clients? With a time tracking system? #prsolo



**pronouncedALJ** Aug 22, 1:54pm via TweetChat

RT @SoloPR: Q4: How do you report your activity to clients? With a time tracking system? #prsolo



**3HatsComm** Aug 22, 1:54pm via TweetChat

A4 Depends on client; not all are time based, some it's just project fees. #prsolo



**dariasteigman** Aug 22, 1:54pm via TweetDeck

@karensxim True here too, if I actually remember to forward my biz # to my mobile phone. #prsolo



**fransteps** Aug 22, 1:54pm via TweetChat

RT @SoloPR: Q4: How do you report your activity to clients? With a time tracking system? #prsolo



**SoloPR** Aug 22, 1:54pm via TweetGrid.com

MT @bonnieupright: A great tool is SlyDial...go straight to someone's voice mail. Saves time if all I need to do is share info #prsolo



**karensxim** Aug 22, 1:54pm via TweetChat

RT @SoloPR: Q4: How do you report your activity to clients? With a time tracking system? #prsolo



**karensxim** Aug 22, 1:53pm via TweetChat

@dariasteigman never a need to give out cell since one number reaches me everywhere #prsolo



**SoloPR** Aug 22, 1:53pm via TweetGrid.com

Q4: How do you report your activity to clients? With a time tracking system? #prsolo



**karensxim** Aug 22, 1:53pm via TweetChat

@dariasteigman I can program my biz phone to ring diff. #sand I can dial out on my cell & it shows biz # only #prsolo



**LoisMarketing** Aug 22, 1:53pm via TweetDeck

Did someone say scented markers? Recently facilitated exec retreat where markers were fruit scented! Ugh! Bought new for 2nd day! #prsolo



**SoloPR** Aug 22, 1:52pm via TweetGrid.com

Agree! Thanks for the tip. RT @LoisMarketing: @KellyeCrane#prsolo working very well! \*fist bump\* :)



**tracybb** Aug 22, 1:52pm via web

A3 You need to learn to prioritize which calls and EMs to answer to get work done #prsolo



**KellyeCrane** Aug 22, 1:52pm via TweetDeck

.@bonnieupright I check email & social nets for a few minutes about once an hour, myself. Then, back to the grind! J #prsolo



**karensxim** Aug 22, 1:52pm via TweetChat

@dariasteigman So true, if someone is an over the top type A with unrealistic expectations, I step away from the crazy! #prsolo



**lancitasatija** Aug 22, 1:51pm via web

@jacksonwightman yea and I try to be as fast as possible haha #prsolo



**LoisMarketing** Aug 22, 1:51pm via TweetDeck

@dcoopsd That makes great sense! #prsolo



**ansinanser** Aug 22, 1:51pm via HootSuite

pens are for me @dariasteigman @karensxim -- scented crayons/markers for the other parties (-: #prsolo



**KristK** Aug 22, 1:51pm via TweetGrid.com

A3: Clients, colleagues are not the problem. They're the excuse. #prsolo



**dcoopds** Aug 22, 1:51pm via TweetDeck

@ancitasatija @LoisMarketing @WolcottPR Though I will admit to having had two phones at one point for different coasts. HA! #prsolo



**bonnieupright** Aug 22, 1:51pm via Seismic twhirl

@SoloPR #prsolo Q3 A great tool is SlyDial...allows me to go straight to someone's voice mail. Saves time if all I need to do is share info



**dariasteigman** Aug 22, 1:51pm via TweetDeck

@karensxim Exactly. I don't give out my mobile # unless there's a reason NOW. But also goes to picking clients wisely, doesn't it? #prsolo



**KristK** Aug 22, 1:51pm via TweetGrid.com

That's my goal! RT @karensxim: A3: The trick is to get out of the always-on, rapid response mentality, clients will follow your lead #prsolo



**ansinanser** Aug 22, 1:50pm via HootSuite

a3: no online alerts def. SMS only for emergency, email for drafts/bkd docs, calls for check-ins, face2face for biz transactions #prsolo



**SoloPR** Aug 22, 1:50pm via TweetGrid.com

RT @dcoopds: @LoisMarketing is very right here! You have to stand your ground and create reasonable expectations.#prsolo



**LoisMarketing** Aug 22, 1:50pm via TweetDeck

@KellyeCrane #prsolo working very well! \*fist bump\* :)



**deegospel** Aug 22, 1:50pm via TweetGrid.com

a3 @ancitasatija that happened to me until i set these boundaries and shared them at the beginning of the campaign #prsolo



**ancitasatija** Aug 22, 1:50pm via web

@dcoopsd @LoisMarketing hmmm true #prsolo @WolcottPR



**SoloPR** Aug 22, 1:50pm via TweetGrid.com

Great convo everyone! Q4 is up next... #prsolo



**KellyeCrane** Aug 22, 1:50pm via TweetDeck

A3: As @fransteps notes, do heavy lifting when you're at your best. Save paper pushing for less productive times of day. #prsolo



**karenswim** Aug 22, 1:49pm via TweetChat

@dariasteigman Word! If you set the boundary it's not an issue #prsolo



**ancitasatija** Aug 22, 1:49pm via web

@SoloPR oops yea! #prsolo @WolcottPR



**SoloPR** Aug 22, 1:49pm via TweetGrid.com

RT @fransteps: A3: I also tend to write in the a.m., edit and arrange in p.m., so try to make writing first priority if on deadline. #prsolo



**pronouncedALJ** Aug 22, 1:49pm via TweetChat

RT @karenswim: A3: The trick is to get out of the always-on, rapid response mentality, clients really will follow your lead #prsolo



**karenswim** Aug 22, 1:49pm via TweetChat

RT @dariasteigman: Folks, just b/c client keeps calling doesnt mean u have to answer. Set boundaries up front, & u control your day. #prsolo



**fransteps** Aug 22, 1:49pm via TweetChat

YES! RT @karensxim: A3: The trick is to get out of the always-on, rapid response mentality, clients really will follow your lead #prsolo



**dcoopsd** Aug 22, 1:49pm via TweetDeck

@LoisMarketing is very right here! You have to stand your ground and create reasonable expectations. @ancitasatija@WolcottPR #prsolo



**KristK** Aug 22, 1:48pm via TweetGrid.com

@KelyeCrane @karensxim @fransteps An intervention is what led to phone being in other room after work. #prsolo



**bonnieupright** Aug 22, 1:48pm via Seismic twirl

@SEOpub Exactly. More often than not, it's something that needs quick attention. #prsolo



**KelyeCrane** Aug 22, 1:48pm via TweetDeck

A3: It can also be nice to "reward" yourself for mini-task completion with time on social networks, etc. #prsolo



**karensxim** Aug 22, 1:48pm via TweetChat

A3: The trick is to get out of the always-on, rapid response mentality, clients really will follow your lead #prsolo



**LoisMarketing** Aug 22, 1:48pm via TweetDeck

Key is to train your clients/manage expectations RT @ancitasatija @WolcottPR I start getting calls if I dont reply to e-mail w/in hr #prsolo



**JanetLFalk** Aug 22, 1:48pm via TweetDeck

@KristK Also monitor EM on phone when on conf calls and webinars #prsolo



**dariasteigman** Aug 22, 1:48pm via TweetDeck

A3 Folks, just b/c a client keeps calling doesn't mean you have to answer. Set boundaries up front, & you control your day. #prsolo



**deegospel** Aug 22, 1:48pm via TweetGrid.com

@LoisMarketing only if client is on an event I set up or at a televised award. nothing else, else it goes out of control#prsolo



**KristK** Aug 22, 1:47pm via TweetGrid.com

A3: I've started monitoring email from phone next to computer but won't open email program on computer unless needed.#prsolo



**SoloPR** Aug 22, 1:47pm via TweetGrid.com

@ancitasatija @WolcottPR Hi! Note new hashtag... #prsolo



**dariasteigman** Aug 22, 1:47pm via TweetDeck

@karensxim My desk drawer is testament to my obsession. cc/ @ansinanser :) #prsolo



**fransteps** Aug 22, 1:47pm via TweetChat

@KristK You might need a phone intervention! #prsolo



**deegospel** Aug 22, 1:47pm via TweetGrid.com

a3. ims and texts. i don't respond to them. for me it's like letting the dragon out of the castle #prsolo



**SoloPR** Aug 22, 1:47pm via TweetGrid.com

RT @ancitasatija: @WolcottPR I don't think anyone waits...I start getting calls if I don't reply to an e-mail within an hour#prsolo



**karensxim** Aug 22, 1:47pm via TweetChat

I'm still laughing that you have an actual red light! RT @KellyeCrane: @KristK You are cracking me up with your phone obsession! #prsolo



**LoisMarketing** Aug 22, 1:47pm via TweetDeck

@deegospel Good question -- If client needs to reach you on Friday/weekend -- legit need -- how do you handle? #prsolo



**deegospel** Aug 22, 1:46pm via TweetGrid.com

a3. calls: because a lot of my work is on the weekends. i grant one weekend a month for client . client must be working an event #prsolo



**SEOpub** Aug 22, 1:46pm via web

@bonnieupright Information is more valuable sooner rather than later. #prsolo



**karensxim** Aug 22, 1:46pm via TweetChat

@dariasteigman I love colored pens! cc @ansinanser #prsolo



**KellyeCrane** Aug 22, 1:46pm via TweetDeck

@KristK You are cracking me up with your phone obsession! #prsolo



**karensxim** Aug 22, 1:45pm via TweetChat

me too! RT @KellyeCrane: A3: I \*never\* have those little pop-up thingies or alert sounds on. Would make me batty! #prsolo



**deegospel** Aug 22, 1:45pm via TweetGrid.com

a3. calls; i schedule calls. 3 max. i allow voice mail to do its job. only 911s are from fam. i don't take client calls on fridays. #prsolo



**bonnieupright** Aug 22, 1:45pm via Seismic twirl

#prsolo A3. I'm a bad example. Cannot imagine checking email only a few times a day. The curiosity would kill me! I'm online constantly.



**karensxim** Aug 22, 1:45pm via TweetChat

@KristK I use a virtual phone system and put on DND, can also listen to caller leaving VM so I know what's going on w/out answering #prsolo



**dariasteigman** Aug 22, 1:45pm via TweetDeck

@ansinanser I'm a fan of colored pens. Sometimes w/ purpose, sometimes just because. #prsolo



**LoisMarketing** Aug 22, 1:45pm via TweetDeck

As I manage SoMe for several companies I have enough to keep me occupied without continual checks of email and phone! #prsolo



**SoloPR** Aug 22, 1:45pm via TweetGrid.com

RT @WolcottPR: A3: Categorize emails to those that need immediate attention, those that can wait until evening. Most can wait. #prsolo



**SoloPR** Aug 22, 1:45pm via TweetGrid.com

LOL RT @pronouncedALJ: No! Don't look into the light! :- ) RT @KristK: A3: Red light on my phone compels me to check. #prsolo



**ansinanser** Aug 22, 1:45pm via HootSuite

a2: lots of colored index cards & pens (or crayons based on client). firm/fair/constant hints of repercussions if deadlines missed. #prsolo



**MarketingMel** Aug 22, 1:44pm via TweetDeck

Speaking of chunks of time I need some now so bye to my #prsolo friends. It's been another great Wed.!



**fransteps** Aug 22, 1:44pm via TweetChat

A3: I also tend to write in the a.m., edit and arrange in p.m., so try to make writing first priority if on deadline. #prsolo



**KellyeCrane** Aug 22, 1:44pm via TweetDeck

A3: I \*never\* have those little pop-up thingies or alert sounds on. Would make me batty! #prsolo



**KristK** Aug 22, 1:44pm via TweetGrid.com

A3: Have started putting phone in other room after work. But then make excuse, take a detour to go check it #prsolo



**SoloPR** Aug 22, 1:43pm via TweetGrid.com

RT @karensxim: A3: I work in chunks and check email twice per day. I don't have IM on when I'm working, I hate that #prsolo



**jazzpatron** Aug 22, 1:43pm via Twitter for Mac

A2) I try to come up for air every 2 hours or so on a super busy day to manage email, phone calls, #Socialmedia etc. #prsolo



**LoisMarketing** Aug 22, 1:43pm via TweetDeck

I check my business email/ VM periodically without letting it interrupt client work. Clients/family know how to reach me if urgent #prsolo



**SoloPR** Aug 22, 1:43pm via TweetGrid.com

Oh yes, good one! RT @JanetLFalk: A3 Create rules for EM to be sorted into folders so not distracted. #prsolo



**deegospel** Aug 22, 1:43pm via TweetGrid.com

a3. emails. I clear my inbox in the morning . Return 1 email. Check back in at noon, then again at 4pm. #prsolo



**karenswim** Aug 22, 1:42pm via TweetChat

RT @fransteps: A3: Think I am more ADHD about it. Do an hours work, then scan networks inc. e-mail, then lather, rinse, repeat. #prsolo



**3HatsComm** Aug 22, 1:42pm via TweetChat

A3 Time shift; limit emails, calls, social when I'm on deadline. Also streamline per what's now, what's easy, what can wait. #prsolo



**dariasteigman** Aug 22, 1:42pm via TweetDeck

@fransteps Actually, I think that's what we used to call "a mental break." #prsolo



**pronouncedALJ** Aug 22, 1:42pm via TweetChat

RT @jazzpatron A3 Make triage list. Make deadlines and prioritize disconnect from everything when I need to focus on top priorities #prsolo



**KristK** Aug 22, 1:42pm via TweetGrid.com

A3: Ignore the alerts or shut them off when you need to focus. Log OFF; don't just close tab. #prsolo



**KellyeCrane** Aug 22, 1:42pm via TweetDeck

A3: When I'm tired, I'm more prone to procrastinate. At those times, I completely shut everything down, other than the task at hand. #prsolo



**fransteps** Aug 22, 1:42pm via TweetChat

A3: Think I am more ADHD about it. Do an hour's work, then scan networks inc. e-mail, then lather, rinse, repeat. #prsolo



**dariasteigman** Aug 22, 1:42pm via TweetDeck

@KristK LOL. I will usually check to see who's calling, but will let go to VM when I'm crunching. #prsolo



**pronouncedALJ** Aug 22, 1:42pm via TweetChat

No! Don't look into the light! :-) RT @KristK: A3: Im better trained than Pavlovs dogs. Red light on my phone compels me to check. #prsolo



**jazzpatron** Aug 22, 1:41pm via Twitter for Mac

A3) Make a triage list. Make deadlines and prioritize I disconnect from everything when I need to focus on my top priorities #prsolo



**SoloPR** Aug 22, 1:41pm via TweetGrid.com

RT @dariasteigman: A3 I turn off all distractions. Email, Twitter (gasp!) when I really need to focus. And return calls later. #prsolo



**MarketingMel** Aug 22, 1:41pm via TweetDeck

Agree! RT @KellyeCrane: A3: "Hiding" on IM, email, FB, etc. is critical for me, esp when writing or strategizing. #prsolo



**KristK** Aug 22, 1:40pm via TweetGrid.com

A3: I'm better trained than Pavlov's dogs. The red light on my phone compels me to check it. #prsolo



**dariasteigman** Aug 22, 1:40pm via TweetDeck

That's the key. It may be diff. for diff. people, client channels. RT @JasMollica: Q3: Understand what is most important first. #prsolo



**pronouncedALJ** Aug 22, 1:40pm via TweetChat

A3: Agree with @dariasteigman. I have my set times during the day for my email/social media/return phone calls. #prsolo



**SoloPR** Aug 22, 1:40pm via TweetGrid.com

RT @JasMollica: Q3: Understand what is most important first. If email, etc. can wait for a response, focus on the work at hand. #prsolo



**karenswim** Aug 22, 1:40pm via TweetChat

RT @dariasteigman: A3 I turn off all distractions. Email, Twitter (gasp!) when I really need to focus. And return calls later. #prsolo



**JanetLFalk** Aug 22, 1:40pm via TweetDeck

A3 Block out time dedicated to projects (usually lunch hour when no one answers phone.) #prsolo



**karenswim** Aug 22, 1:40pm via TweetChat

A3: It takes your brain 20 mins to refocus when you switch tasks so I block out time to work on one thing without distraction. #prsolo



**KellyeCrane** Aug 22, 1:40pm via TweetDeck

A3: "Hiding" on IM, email, FB, etc. is critical for me, esp when writing or strategizing. #prsolo



**SEOpub** Aug 22, 1:40pm via web

@SoloPR A3: Be focused quickly? #prsolo



**JanetLFalk** Aug 22, 1:40pm via TweetDeck

A3 Create rules for EM to be sorted into folders so not distracted. #prsolo



**fransteps** Aug 22, 1:39pm via TweetChat

@dariasteigman Stupid bots. #prsolo



**JasMollica** Aug 22, 1:39pm via TweetDeck

Q3: Understand what is most important first. If email, etc. can wait for a response, focus on the work at hand. Then address. #prsolo



**karenswym** Aug 22, 1:39pm via TweetChat

A3: I work in chunks and check email twice per day. I don't have IM on when I'm working, I hate that #prsolo



**dariasteigman** Aug 22, 1:39pm via TweetDeck

A3 I turn off all distractions. Email, Twitter (gasp!) when I really need to focus. And return calls later. #prsolo



**KristK** Aug 22, 1:39pm via TweetGrid.com

RT @SoloPR: Q3: How do you prevent being "reactive" to emails, calls, IMs, etc and find focused time to get work done? #prsolo



**KellyeCrane** Aug 22, 1:38pm via TweetDeck

RT Q3: How do you prevent being "reactive" to emails, calls, IMs, etc and find focused time to get work done/move projects forward? #prsolo



**karenswym** Aug 22, 1:38pm via TweetChat

RT @SoloPR: How do u prevent being "reactive" to emails, calls, IMs, etc & find focused time to get work done/move projects forward? #prsolo



**SoloPR** Aug 22, 1:37pm via TweetGrid.com

Q3: How do you prevent being "reactive" to emails, calls, IMs, etc and find focused time to get work done/move projects forward? #prsolo



**SEOpub** Aug 22, 1:37pm via web

@deegospel We're in the know. #prsolo



**3HatsComm** Aug 22, 1:37pm via TweetChat

Made the switch. #prsolo



**SoloPR** Aug 22, 1:37pm via TweetGrid.com

Q3 is coming up on our new hashtag... #prsolo



**dariasteigman** Aug 22, 1:36pm via TweetDeck

@3HatsComm That's a great point too. #prsolo



**MarketingMel** Aug 22, 1:36pm via TweetDeck

RT @SoloPR: ALERT: To prevent sp-am, please now switch to the hashtag pr solo. Try to remember not to use both # in one tweet #prsolo



**jazzpatron** Aug 22, 1:36pm via Twitter for Mac

@KristK @fransteps I've used so many different PM tools and I was blown away by @asana #prsolo



**deegospel** Aug 22, 1:36pm via TweetGrid.com

got it #prsolo



**SoloPR** Aug 22, 1:35pm via TweetGrid.com

ALERT: To prevent sp-am, please now switch to the hashtag pr solo (one word). Try to remember not to use both # in one tweet #prsolo



**dariasteigman** Aug 22, 1:35pm via TweetDeck

@fransteps It's an attempt to (at least temporarily) outwit the bots. Of course, they will outlast us. #prsolo



**fransteps** Aug 22, 1:35pm via TweetChat

Switching to new hashtag is confusing, but must be necessary! #prsolo



**JGHRelations** Aug 17, 1:49pm via HootSuite

@KellyeCrane Since we are dealing with bots, maybe as simple as changing to #prsolo



**KellyeCrane** Aug 22, 1:42pm via TweetDeck

RT @SoloPR: To prevent sp-am, please now switch to the hashtag pr solo (one word). Try to remember not to use both # in one tweet #solopr



**WolcottPR** Aug 22, 1:41pm via TweetDeck

A3: Categorize emails to those that need immediate attention, those that can wait until evening. Most can wait. #solopr



**ansinanser** Aug 22, 1:40pm via HootSuite

thanks @KellyeCrane @dariasteigman-- howdy as well @ancitasatija... #solopr



**The3178Agency** Aug 22, 1:38pm via TweetDeck

RT @KellyeCrane: A2: Some differences between managing ones own team vs. managing whole project (including the client). #solopr



**The3178Agency** Aug 22, 1:37pm via TweetDeck

RT @KellyeCrane: A2: Regular touch-base calls and a master to-do list/system are key. #solopr



**ancitasatija** Aug 22, 1:36pm via TweetGrid.com

RT @SoloPR: If you're using Tweetgrid or Tweetchat, you can put both hashtags in the Search field with an OR between them. #solopr



**KellyeCrane** Aug 22, 1:36pm via TweetDeck

RT @SoloPR: ALERT: To prevent sp-am, please switch to the hashtag pr solo (1 word) Try to remember not to use both # in one tweet #solopr



**The3178Agency** Aug 22, 1:36pm via HootSuite

RT @SoloDovePR: RT @deegospel: a2.I created my own PR system using Excel & Visual Basic to manage each project #solopr



**3HatsComm** Aug 22, 1:36pm via TweetChat

For some clients too. RT @dariasteigman: For me, the software is an extra step / wrong process. @pronouncedALJ@karenswin #solopr



**ancitasatija** Aug 22, 1:35pm via TweetGrid.com

RT @deegospel: a2. when i have contractors work with me i use freshbooks/cloud accounting for timesheet management#solopr



**SoloPR** Aug 22, 1:35pm via TweetGrid.com

Also, note I will retweet tweets from the old hashtag to the new one. Let's go! :- ) #solopr



**ansinanser** Aug 22, 1:35pm via HootSuite

a1: good amt of fundraising/development + strategic planning work In addition to PR work as needed for firm's clients...#solopr



**SoloPR** Aug 22, 1:35pm via TweetGrid.com

If you're using Tweetgrid or Tweetchat, you can put both hashtags in the Search field with an OR between them.#solopr



**ancitasatija** Aug 22, 1:34pm via web

@KellyeCrane Totally agree with you. It always help to jot down everything in the mail body copy rather than attaching docs #solopr



**deegospel** Aug 22, 1:34pm via TweetGrid.com

RT @LoisMarketing: Many times I work from the wall calendar "backwards" to the project plan to adjust due dates, etc.#solopr



**fransteps** Aug 22, 1:34pm via TweetChat

Gr8! RT @KellyeCrane: A2:Also, some clients read e-m, dont take time to open attachment! Quick status rprts in body of e-m can help. #solopr



**dariasteigman** Aug 22, 1:34pm via TweetDeck

@pronouncedALJ @3HatsComm @karenswin That's the key. For me, the software is an extra step / wrong process. #solopr



**SoloPR** Aug 22, 1:34pm via TweetGrid.com

ALERT: To prevent sp-am, please now switch to the hashtag pr solo (one word). Try to remember not to use both # in one tweet #solopr



**pronouncedALJ** Aug 22, 1:34pm via TweetChat

@deegospel Do you experiment with mobile app development? #solopr



**SoloPR** Aug 22, 1:33pm via TweetGrid.com

Questions 3 and 4 are related to Q2 (and all 3 asked by diff people!). #solopr



**pronouncedALJ** Aug 22, 1:33pm via TweetChat

@3HatsComm @karenswin @dariasteigman True, it all depends on how you work best. #solopr



**deegospel** Aug 22, 1:33pm via TweetGrid.com

@pronouncedALJ coding is a vice for me. because i don't make any money doing it i find myself losing time fooling around with apps #solopr



**MarketingMel** Aug 22, 1:32pm via TweetDeck

RT @deegospel: a2. i'll share. it was simple: imake 3 calls, answer 3 emails, and work on 1 project a day. #solopr



**KristK** Aug 22, 1:32pm via TweetGrid.com

@fransteps @jazzpatron Checking out Asana now. #solopr



**SoloPR** Aug 22, 1:32pm via TweetGrid.com

RT @deegospel: a2. i'll share. it was simple: imake 3 calls, answer 3 emails, and work on 1 project a day. #solopr



**deegospel** Aug 22, 1:32pm via TweetGrid.com

a2. when i have contractors work with me i use freshbooks/cloud accounting for timesheet management#solopr



**3HatsComm** Aug 22, 1:32pm via TweetChat

@pronouncedALJ @karenswin @dariasteigman Sometimes tech can be helpful, but not if it requires more work than the time it 'saves.' #solopr



**pronouncedALJ** Aug 22, 1:32pm via TweetChat

Been meaning to check out BaseCamp RT @KristK: A2: Exploring @smartsheet as an option too. I know some who swear by BaseCamp #solopr



**JanetLFalk** Aug 22, 1:31pm via TweetDeck

@deegospel Definitely easy. Includes self-marketing also.#soloPR



**KellyeCrane** Aug 22, 1:31pm via TweetDeck

A2: Also, some clients read email, but don't take time to open attachments! Quick status reports in the body of email can help. #solopr



**karenswim** Aug 22, 1:31pm via TweetChat

Ha! RT @KristK: A2: Exploring @smartsheet as an option too. I know some who swear by BaseCamp (and others who swear at it) #solopr



**pronouncedALJ** Aug 22, 1:31pm via TweetChat

You'll have to meet my husband @osanders. He's a early coder too. RT @deegospel: @SoloPR ive been coding since before it was cool #solopr



**KristK** Aug 22, 1:31pm via TweetGrid.com

A2: Exploring @smartsheet as an option too. I know some who swear by BaseCamp (and others who swear at it) #solopr



**KellyeCrane** Aug 22, 1:30pm via TweetDeck

A2: Some differences between managing ones own team vs. managing whole project (including the client). #solopr



**karenswim** Aug 22, 1:30pm via TweetChat

@amy\_lyn I considered doing @Beachbody for side revenue, how do you like it? #solopr



**deegospel** Aug 22, 1:29pm via TweetGrid.com

@SoloPR i've been coding since before it was cool #solopr



**karenswim** Aug 22, 1:29pm via TweetChat

@SoloPR I agree @deegospel is multi-talented, she amazes me! #solopr



**JanetLFalk** Aug 22, 1:29pm via TweetDeck

@deegospel Can you fill us in on the task mgmt system?#soloPR



**MarketingMel** Aug 22, 1:29pm via TweetDeck

@deegospel do you think @pamperry will share w/ #soloPR?



**amy\_lyn** Aug 22, 1:29pm via web

@SoloPR I teach a PR writing lab at the University of North Florida and dabble in some health product sales for @Beachbody . #solopr



**pronouncedALJ** Aug 22, 1:29pm via TweetChat

I've done this too RT @LoisMarketing Many times I work from wall calendar "backwards" to project plan to adjust due dates#soloPR #solopr



**KristK** Aug 22, 1:29pm via TweetGrid.com

A1: Multiple year-round projects require shared calendar w reminders, deadlines -- and a PLAN! #solopr



**fransteps** Aug 22, 1:29pm via TweetChat

Love ASANA! RT @jazzpatron: I find Asana incredibly useful. Its a project management tool you can use with your clients#solopr



**SoloPR** Aug 22, 1:28pm via TweetGrid.com

Anything you \*don't\* do?? RT @deegospel: a2.I created my own PR system using Excel & Visual Basic to manage each project #solopr



**deegospel** Aug 22, 1:28pm via TweetGrid.com

a2. also @pamperry shared with me a daily task system that keeps me from getting overwhelmed #solopr



**jazzpatron** Aug 22, 1:28pm via Twitter for Mac

I find Asana incredibly useful. It's a project management tool you can use with your clients #solopr



**pronouncedALJ** Aug 22, 1:28pm via TweetChat

Nooo! LOL! RT @karensxim: Lol! I hate PM software! RT @dariasteigman: A2 With as little project manag. software as possible. #solopr



**SoloPR** Aug 22, 1:28pm via TweetGrid.com

RT [@pronouncedALJ](#): A2: Using technology is helpful. Anything that keeps me on top of deadlines and helps identify stopgaps. [#solopr](#)



**KeeyanaHall** Aug 22, 1:28pm via HootSuite

[@KristK](#) That was a touching tweet! I'm considering teaching as well, and I think that just persuaded me :) [#solopr](#)



**LoisMarketing** Aug 22, 1:28pm via TweetDeck

Many times I work from the wall calendar "backwards" to the project plan to adjust due dates, etc. [#soloPR A2](#)



**KellyeCrane** Aug 22, 1:27pm via TweetDeck

A2: Some folks (often execs) just don't keep up w/emails & electronic systems. One hour on the phone can save many headaches. [#solopr](#)



**KristK** Aug 22, 1:27pm via TweetGrid.com

Good point! RT [@KellyeCrane A2](#): Regular touch-base calls and a master to-do list/system are key. [#solopr](#)



**karenswim** Aug 22, 1:27pm via TweetChat

Lol! I hate PM software! RT [@dariasteigman](#): A2 With as little project manag. software as possible. [#solopr](#)



**MichaelWillett** Aug 22, 1:27pm via Echofon

RT [@\\_SoloDovePR](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



**KeeyanaHall** Aug 22, 1:27pm via HootSuite

[@KristK](#) [@karenswim](#) Stalk it up! If it's a good product, I'm always buying (which I still haven't figured out if that's good or bad). [#solopr](#)



**dariasteigman** Aug 22, 1:26pm via TweetDeck

[@ansinanser](#) [~waving hi~] I think you'll fit in here just fine. :) [#solopr](#)



**ancitasatija** Aug 22, 1:26pm via HootSuite

RT @SoloDovePR: RT @deegospel: a2.I created my own PR system using Excel & Visual Basic to manage each project #solopr



**SoloPR** Aug 22, 1:26pm via TweetGrid.com

RT @LoisMarketing: Another time I step away from the computer- my large wall calendar helps for planning and tracking! #solopr



**KristK** Aug 22, 1:26pm via TweetGrid.com

RT @KellyeCrane: A2: FYI- We did a 3-part series on collaborative management tools on the #solopr blog:bit.ly/Rf8n7d



**karenswim** Aug 22, 1:26pm via TweetChat

Agree RT @MichaelWillett: Good! RT @KellyeCrane A2: Regular touch-base calls and a master to-do list/system are key. #solopr



**LoisMarketing** Aug 22, 1:26pm via TweetDeck

@dariasteigman Yes, me too! #soloPR



**KellyeCrane** Aug 22, 1:26pm via TweetDeck

@ansinanser @ancitasatija Hello, and welcome to you both!#solopr



**dariasteigman** Aug 22, 1:26pm via TweetDeck

@ancitasatija Welcome aboard. Jump right into the conversation. #solopr



**MichaelWillett** Aug 22, 1:25pm via web

Good! RT @KellyeCrane A2: Regular touch-base calls and a master to-do list/system are key. #solopr



**KristK** Aug 22, 1:25pm via TweetGrid.com

RT @karenswim: A2: Well defined project plan in advance, kickoff mtg to validate roles/responsibilities, objs, etc & good time mgmt #solopr



**KellyeCrane** Aug 22, 1:25pm via TweetDeck

A2: FYI- We did a 3-part series on collaborative management tools on the [#solopr](#) blog: [bit.ly/Rf8n7d](http://bit.ly/Rf8n7d)



**ancitasatija** Aug 22, 1:25pm via web

@KellyeCrane Hi there! Joining this chat for the first time !! :)#solopr



**dariasteigman** Aug 22, 1:25pm via TweetDeck

@LoisMarketing I'm a fan of whiteboards for the same reason.#soloPR



**SoloDovePR** Aug 22, 1:25pm via HootSuite

RT @deegospel: a2.I created my own PR system using Excel & Visual Basic to manage each project #solopr



**LoisMarketing** Aug 22, 1:25pm via TweetDeck

Another time I step away from the computer -- my large wall calendar helps for planning and tracking! #soloPR A2



**pronouncedALJ** Aug 22, 1:25pm via TweetChat

Ditto! RT @karensxim: A2: Well defined project plan, kickoff meeting to validate roles/responsibilities, objs, etc & good time mgmt. #solopr



**KristK** Aug 22, 1:25pm via TweetGrid.com

RT @SoloPR: Q2: How do you streamline project mgmt so it doesn't overwhelm the actual work? #solopr



**ansinanser** Aug 22, 1:25pm via HootSuite

howdy #solopr folks-- long-time watcher, first time listener. thanks for heads-up @dariasteigman (-:



**dariasteigman** Aug 22, 1:24pm via TweetDeck

+1 RT @3HatsComm: A2 Limit the time, contact points, mtgs, restructure workflows so you can spend more time doing, less managing. #solopr



**SoloDovePR** Aug 22, 1:24pm via HootSuite

RT @SoloPR: Q2: How do you streamline project mgmt so it doesn't overwhelm the actual work? #solopr



**SoloDovePR** Aug 22, 1:24pm via HootSuite

RT @SoloPR: Q2: How do you streamline project mgmt so it doesn't overwhelm the actual work? #solopr



**dariasteigman** Aug 22, 1:24pm via TweetDeck

A2 With as little project manag. software as possible. #solopr



**pronouncedALJ** Aug 22, 1:24pm via TweetChat

Nice! RT @KristK: A1: Tweets like this help keep me in the classroom: [twitter.com/SavStrong/stat...](https://twitter.com/SavStrong/stat...) #solopr



**karenswim** Aug 22, 1:24pm via TweetChat

A2: Well defined project plan in advance, kickoff meeting to validate roles/responsibilities, objs, etc & good time management #solopr



**3HatsComm** Aug 22, 1:24pm via TweetChat

A2 Limit the time, contact points, meetings; restructure workflows so that you can spend more time doing, less managing. #solopr



**KellyeCrane** Aug 22, 1:24pm via TweetDeck

A2: Regular touch-base calls and a master to-do list/system are key. #solopr



**pronouncedALJ** Aug 22, 1:24pm via TweetChat

A2: Using technology is helpful. Anything that keeps me on top of deadlines and helps identify stopgaps. #solopr



**dariasteigman** Aug 22, 1:24pm via TweetGrid.com

RT @SoloPR: Q2: How do you streamline project mgmt so it doesn't overwhelm the actual work? #solopr



**deegospel** Aug 22, 1:23pm via TweetGrid.com

a2.I created my own PR system using Excel & Visual Basic to manage each project #solopr



**dariasteigman** Aug 22, 1:23pm via TweetDeck

@KristK Awww. And, well deserved too, I'm sure. #solopr



**jeremymeyers** Aug 22, 1:23pm via TweetDeck

#solopr yeah, i'm also a camgirl



**fransteps** Aug 22, 1:23pm via TweetChat

A2: There are apps for that! and Spreadsheets, too! #solopr



**KristK** Aug 22, 1:23pm via TweetGrid.com

A1: Tweets like this help keep me in the classroom: [twitter.com/SavStrong/stat...](https://twitter.com/SavStrong/stat...) #solopr



**KellyeCrane** Aug 22, 1:23pm via TweetDeck

RT @KellyeCrane: A1: One more BTW: I don't think there's any such thing as passive income. It all requires work! #solopr



**karensxim** Aug 22, 1:22pm via TweetChat

RT @SoloPR: Q2: How do you streamline project mgmt so it doesnt overwhelm the actual work? #solopr



**karensxim** Aug 22, 1:22pm via TweetChat

@KristK Lol! Uh oh, what have we done @KeeyanaHall? Kidding, hey stalk away, i'll support you! #solopr



**deegospel** Aug 22, 1:21pm via TweetGrid.com

a1. for me because i'm working author and artist my clients feel more comfortable because i walk in their shoes #solopr



**SoloPR** Aug 22, 1:21pm via TweetGrid.com

Q2: How do you streamline project mgmt so it doesn't overwhelm the actual work? #solopr



**MarketingMel** Aug 22, 1:21pm via TweetDeck

@pronouncedALJ I love rock star students like my intern @pierce\_kristen and mentor 1 on 1 #soloPR



**mndbarber** Aug 22, 1:20pm via Twitter for Mac

@dariasteigman @karensxim Thank you. Hope everyone has a great day, and a great chat. #solopr



**SoloPR** Aug 22, 1:20pm via TweetGrid.com

Very interesting to hear what everyone is up to! Q2 is coming up... [#solopr](#)



**KristK** Aug 22, 1:20pm via TweetGrid.com

[@karensxim](#) [@KeeyanaHall](#) Better be careful what you say or I may stalk you to sign you up too! LOL! [#solopr](#)



**karensxim** Aug 22, 1:20pm via TweetChat

[@mbarber](#) You are missed but good luck on the deadline![#solopr](#)



**pronouncedALJ** Aug 22, 1:20pm via TweetChat

RT [@MarketingMel](#): Been there! I commend great teachers! RT [@JanetLFalk](#): Teaching as an adjunct is overwork and underpaid [#solopr](#)



**SoloPR** Aug 22, 1:20pm via TweetGrid.com

RT [@KellyCrane](#): A1: BTW, for most of my career, I just focused on my services business. No shame in just doing that![#solopr](#)



**dariasteigman** Aug 22, 1:20pm via TweetDeck

[@mbarber](#) We miss you. Good luck closing your project.[#solopr](#)



**pronouncedALJ** Aug 22, 1:20pm via TweetChat

[@KristK](#) [@JanetLFalk](#) [@MarketingMel](#) ...but grading, class planning and motivating apathetic students was tiring. [#solopr](#)



**mbarber** Aug 22, 1:19pm via Twitter for Mac

So sorry to be missing [#solopr](#) today. Big deadline looming.



**dariasteigman** Aug 22, 1:19pm via TweetDeck

[@3HatsComm](#) Glad it's not just me. I can schmooze, but only up to a point. Then say yes, say no. Let me move on. [#solopr](#)



**MarketingMel** Aug 22, 1:19pm via TweetDeck

Been there! I commend great teachers! RT @JanetLFalk: @pronouncedALJ Teaching as an adjunct is overwork and underpaid #soloPR



**fransteps** Aug 22, 1:19pm via TweetChat

RT @KellyeCrane: A1: If you choose to pursue extra avenues, paying clients must still come first (or risk your hard-won reputation). #solopr



**pronouncedALJ** Aug 22, 1:19pm via TweetChat

@KristK @JanetLFalk @MarketingMel I enjoyed the classroom engagement and 1 on 1 work with students #solopr



**3HatsComm** Aug 22, 1:19pm via TweetChat

@dariasteigman @karensxim @KristK No patience either, nor the closer/sales gene. #solopr



**JanetLFalk** Aug 22, 1:18pm via TweetDeck

@KristK Agree on intangible rewards. I taught several years (not PR). Enjoyed training minds to think but unlikely tenure. Quit. #soloPR



**KellyeCrane** Aug 22, 1:18pm via TweetDeck

A1: If you choose to pursue extra avenues, paying clients must still come first (or risk your hard-won reputation). #solopr



**karensxim** Aug 22, 1:18pm via TweetChat

@dariasteigman @KristK I really enjoyed it the years I did it, but then again I LOVE selling #solopr



**fransteps** Aug 22, 1:17pm via TweetChat

Yes! RT @KristK: @JanetLFalk Thats what hubby says, but the rewards of teaching go beyond \$\$ #solopr



**dariasteigman** Aug 22, 1:17pm via TweetDeck

@karensxim @KristK I can see the biz value (forcing you to "sell"), but I don't think I have patience to be that nice 1 on 1. :)#solopr



**MarketingMel** Aug 22, 1:16pm via TweetDeck

A. 1 @pronouncedALJ I completely agree that work of teaching does not match pay! I also write a column like @bonnieupright #soloPR



**KellyeCrane** Aug 22, 1:16pm via TweetDeck

A1: BTW, for most of my career, I just focused on my services business. No shame in just doing that! #soloPR



**karensxim** Aug 22, 1:16pm via TweetChat

@3HatsComm Great to know b/c next time someone has a need I know where to refer! #soloPR



**KristK** Aug 22, 1:16pm via TweetGrid.com

@JanetLFalk That's what hubby says, but the rewards of teaching go beyond \$\$ #soloPR



**pronouncedALJ** Aug 22, 1:16pm via TweetChat

RT @3HatsComm: @karensxim Also do some web, social media though rarely stand alone.. integrated per overall communications strategy. #soloPR



**3HatsComm** Aug 22, 1:15pm via TweetChat

@karensxim Also do some web, social media though rarely stand alone.. integrated per overall communications strategy. #soloPR



**jenzings** Aug 22, 1:15pm via Buffer

RT @KellyeCrane: Some useful info here - Instagram for Business [bit.ly/N09yIk](http://bit.ly/N09yIk) #soloPR



**karensxim** Aug 22, 1:15pm via TweetChat

@KristK Lol, I did that for years and it was fun and nice extra cash, plus it helped me to excel in my eventual sales mgmt role #soloPR



**KeeyanaHall** Aug 22, 1:15pm via HootSuite

@KristK I've thought of doing direct sales of some sort as well. In the same boat; no sales exp but in my mind, I can tackle it :) #soloPR



**SoloPR** Aug 22, 1:15pm via TweetGrid.com

Sorry if I haven't retweeted your sideline (so much good stuff, I'm sure I've missed some!) [#solopr](#)



**pronouncedALJ** Aug 22, 1:15pm via TweetChat

How do these provide income? RT [@MitchLeffPR](#): [@SoloPR](#) I have two websites that are additional revenue streams. [#solopr](#)



**JanetLFalk** Aug 22, 1:15pm via TweetDeck

[@pronouncedALJ](#) Teaching as an adjunct is overwork and underpaid [#soloPR](#)



**dariasteigman** Aug 22, 1:15pm via TweetDeck

Great. Now I'm schizophrenic. My @ column isn't updating, so I have to switch b/w TweetDeck & Twitter website. [#solopr](#)



**SoloPR** Aug 22, 1:14pm via TweetGrid.com

RT [@MitchLeffPR](#): [@SoloPR](#) I have two websites that are additional revenue streams. [#solopr](#)



**deegospel** Aug 22, 1:14pm via TweetGrid.com

[@dariasteigman](#) it's good to be here, too, daria [#solopr](#)



**SoloPR** Aug 22, 1:14pm via TweetGrid.com

At least 3 J RT [@3HatsComm](#): A1 Wearer of many hats; sometimes projects are design, events - though it usually connects back to comms [#solopr](#)



**KristK** Aug 22, 1:14pm via TweetGrid.com

A1: Exploring signing up with direct sales skincare co. Not sure why it intrigues me: no sales exp and I'm busy. [#solopr](#)



**pronouncedALJ** Aug 22, 1:14pm via TweetChat

A1: I've also done some teaching, but I found that my work input did NOT equal the income output. [#solopr](#)



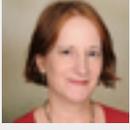
**deegospel** Aug 22, 1:14pm via TweetGrid.com

@MarketingMel thanks, Mel. :) #solopr



**karenswim** Aug 22, 1:13pm via TweetChat

@deegospel Hey Dee! I am so glad you are here! :-) Big hugs!!!! #solopr



**dariasteigman** Aug 22, 1:13pm via TweetDeck

@deegospel So good to see you hanging with us today! #solopr



**MarketingMel** Aug 22, 1:13pm via TweetDeck

@deegospel Great to see you and so glad to know a published author like you #soloPR



**karenswim** Aug 22, 1:13pm via TweetChat

A1: In the past also did complete web design and social media training. No longer, too tired to do anything else! #solopr



**SoloPR** Aug 22, 1:13pm via TweetGrid.com

RT @fransteps: A1: I teach at college level: Mass Comm and sometimes, Newswriting. Uses different part of my brain. #solopr



**deegospel** Aug 22, 1:12pm via TweetGrid.com

@karenswim hey, karen1 #solopr



**dariasteigman** Aug 22, 1:12pm via TweetDeck

A1 I've done some teaching, which is also a spinoff from the "day" gig. #solopr



**pronouncedALJ** Aug 22, 1:12pm via TweetChat

RT @SoloPR: What kinds of topics? >>Social media, content marketing, writing/publishing, communications strategy #solopr



**JanetLFalk** Aug 22, 1:12pm via TweetDeck

@pronouncedALJ I manage time well. Exec Dir work is not demanding. EAsy to do late afternoons & eves #soloPR



**deegospel** Aug 22, 1:12pm via TweetGrid.com

a2. I'm also a fine artist. my last works were on exhibition last year. been too ill this year [#solopr](#)



**KeeyanaHall** Aug 22, 1:12pm via HootSuite

Q1: Yes. I offer personal branding coaching, speaking/training/workshops/seminars on topics including social media, branding, etc. [#solopr](#)



**KristK** Aug 22, 1:11pm via TweetGrid.com

Q1: I teach PR classes at Tulane and speak at conferences, lead workshops, etc. [#solopr](#)



**SoloPR** Aug 22, 1:11pm via TweetGrid.com

RT @JanetLFalk: A1 Provide marketing counsel, grantwriting services as Exec Dir of local nonprofit [#solopr](#)



**MitchLeffPR** Aug 22, 1:11pm via web

@SoloPR This is Mitch Leff @MitchLeffPR of Leff & Associates joining. [#solopr](#)



**SocialDani** Aug 22, 1:11pm via Echofon

A1: [#solopr](#) web design and site management, social event planning (\*waves\* hey y'all!)



**SoloPR** Aug 22, 1:11pm via TweetGrid.com

RT @deegospel: a1. I'm a published author. My novel SOMEONE BAD and SOMETHING BLUE is in bookstores now. [#solopr](#)



**dariasteigman** Aug 22, 1:11pm via TweetDeck

A1 Co-launching a new biz venture (spinoff from this one). We're looking at some diff. revenue stream ideas (to be continued). [#solopr](#)



**3HatsComm** Aug 22, 1:11pm via TweetChat

A1 Wearer of many hats; sometimes projects are design, events - though it usually connects back to comms, PR anyway [#solopr](#)



**SoloPR** Aug 22, 1:11pm via TweetGrid.com

@pronouncedALJ What kinds of topics? #solopr



**MarketingMel** Aug 22, 1:11pm via TweetDeck

A.1 @SM\_OnlineClass and I are collaborating on a free#personalbrandinghowto webinar [bit.ly/O2658I](http://bit.ly/O2658I) w/#smallbiz products #soloPR



**pronouncedALJ** Aug 22, 1:10pm via TweetChat

How do you find time for it all? RT @JanetLFalk: A1 Provide marketing counsel, grantwriting services as Exec Dir of local nonprofit #solopr



**fransteps** Aug 22, 1:10pm via TweetChat

A1: I teach at college level: Mass Comm and sometimes, Newswriting. Uses different part of my brain. #solopr



**KellyeCrane** Aug 22, 1:10pm via TweetDeck

A1: I'm a rare case (with the Premium member site -[bit.ly/xUkXyz](http://bit.ly/xUkXyz)), but a lot of #solopr pros do training (e.g., social media).



**LoisMarketing** Aug 22, 1:10pm via TweetDeck

Provide a full scope of marketing advisory services as well. Training/advising internal SoMe teams also #soloPR A1



**MitchLeffPR** Aug 22, 1:10pm via web

@SoloPR I have two websites that are additional revenue streams. #solopr



**pronouncedALJ** Aug 22, 1:10pm via TweetChat

@dariasteigman Definitely! I'll email you. #solopr



**deegospel** Aug 22, 1:10pm via TweetGrid.com

@SoloPR me, too! #solopr



**bonnieupright** Aug 22, 1:10pm via Seismic twhirl

@SoloPR a1 I write a lifestyle column for the local daily, as well as occasional PR-related articles for local monthly mag.#solopr



**karenswim** Aug 22, 1:09pm via TweetChat

I second that! RT @SoloPR: @deegospel Yay! Glad to see you doing well enough to join us! #solopr



**JanetLFalk** Aug 22, 1:09pm via TweetDeck

A1 Provide marketing counsel, grantwriting services as Exec Dir of local nonprofit #soloPR



**dariasteigman** Aug 22, 1:09pm via TweetDeck

@pronouncedALJ Yup. Just starting to get the word out. We should jump on phone -- or grab coffee. #solopr



**karenswim** Aug 22, 1:09pm via TweetChat

@3HatsComm Lol, thanks, half the fun is the stealthy part of it ;-) #solopr



**jazzpatron** Aug 22, 1:09pm via Twitter for Mac

A1) Yes, in addition to regular client's work, I also freelance. #soloPR



**SoloPR** Aug 22, 1:09pm via TweetGrid.com

@deegospel Yay! Glad to see you doing well enough to join us! #solopr



**pronouncedALJ** Aug 22, 1:09pm via TweetChat

A1: We're investigating information products, particularly teleclasses and webinars. #solopr



**deegospel** Aug 22, 1:09pm via TweetGrid.com

a1. I'm a published author. My novel SOMEONE BAD and SOMETHING BLUE is in bookstores now. #solopr



**MzYummyDread** Aug 22, 1:08pm via Echofon

RT @\_SoloDovePR: RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it)



**dariasteigman** Aug 22, 1:08pm via TweetGrid.com

RT @SoloPR: Q1: In addition to tradt'l PR services for clients, do you have any other income streams? #solopr



**KeeyanaHall** Aug 22, 1:08pm via HootSuite

@bonnieupright If you figure out a way to take a nap while still getting work done, please let me know! :) #solopr



**KristK** Aug 22, 1:08pm via TweetGrid.com

RT @SoloPR: Q1: In addition to tradt'l PR services for clients, do you have any other income streams? #solopr



**JanetLFalk** Aug 22, 1:08pm via TweetDeck

NYC-based PR pro w/ Wall Street, Law firm, nonprofit and small biz clients. Subcontract to busy #solopr folks.



**KellyeCrane** Aug 22, 1:08pm via TweetDeck

RT @SoloPR: Q1: In addition to tradt'l PR services for clients, do you have any other income streams? #solopr



**deegospel** Aug 22, 1:08pm via TweetGrid.com

RT @SoloPR: Q1: In addition to tradt'l PR services for clients, do you have any other income streams? #solopr



**fransteps** Aug 22, 1:08pm via TweetChat

RT @SoloPR: Q1: In addition to tradt'l PR services for clients, do you have any other income streams? #solopr



**deegospel** Aug 22, 1:08pm via TweetGrid.com

Hi, guys. It's Dee. Atlanta. PR 8 years. #solopr



**3HatsComm** Aug 22, 1:08pm via TweetChat

@karenschwim Your secret's safe, won't tell everyone about your skip day. ;-) #solopr



**pronouncedALJ** Aug 22, 1:08pm via TweetChat

@dariasteigman Heeeeyyy Daria! How goes it? I heard through the grapevine that you're starting a new venture. We must discuss! #solopr



**MarketingMel** Aug 22, 1:07pm via TweetDeck

RT @SoloPR: Q1: In addition to tradt'l PR services for clients, do you have any other income streams? #solopr



**SoloPR** Aug 22, 1:07pm via TweetGrid.com

Q1: In addition to tradt'l PR services for clients, do you have any other income streams? #solopr



**SoloDovePR** Aug 22, 1:07pm via Echofon

RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it)



**dariasteigman** Aug 22, 1:06pm via TweetDeck

@pronouncedALJ Hi Angie. [~ Waving hi from across town. ~]#solopr



**MarketingMel** Aug 22, 1:06pm via TweetDeck

Hello #soloPR friends! Great to see you from the beautiful "hills of Tennessee." That should be a line in a song ;-)



**SoloPR** Aug 22, 1:06pm via TweetGrid.com

Great to see so many veterans here today (and new folks, too). Q1 is coming up... #solopr



**bonnieupright** Aug 22, 1:06pm via Seismic twirl

Hi #SoloPR! I'm in Jax, FLA. Work mostly with restaurants and current/former pro athletes & their foundations. And I need a nap.



**karensxim** Aug 22, 1:06pm via TweetChat

Quick note on the hashtag switch, remember that tweetchat auto adds tag so you'll need to switch to the second tag #solopr



**SoloPR** Aug 22, 1:06pm via TweetGrid.com

@dariasteigman We've been driven to it! :-p #solopr



**pronouncedALJ** Aug 22, 1:05pm via TweetChat

Hi Everyone! Angie Sanders with aiellejai (ALJ) in the Washington, DC area. Listening, learning, and chiming in occasionally. #solopr



**KellyeCrane** Aug 22, 1:05pm via TweetDeck

RT @SoloPR: Halfway thru today's chat, we'll switch our hashtag to pr solo (one word). I'll let you know when to switch... #solopr



**dariasteigman** Aug 22, 1:05pm via TweetDeck

@SoloPR So we're going for the schizophrenic approach, eh?#solopr



**3HatsComm** Aug 22, 1:05pm via web

Hello everyone, I'm Davina .. doing #soloPR from sunny Atlanta today.



**jazzpatron** Aug 22, 1:05pm via Twitter for Mac

Monika joining from sunny Silicon Valley, CA. Excited to participate and learn #soloPR



**LoisMarketing** Aug 22, 1:05pm via TweetDeck

Hi everyone -- lunch break and #soloPR today. I'm Lois, marketing and PR advisor in Atlanta. I work with SMB and professional services firms



**SoloPR** Aug 22, 1:04pm via TweetGrid.com

...Please don't use both # in the same tweet. We'll see how that goes! #solopr



**SoloPR** Aug 22, 1:04pm via TweetGrid.com

So, halfway thru today's chat, we'll switch our hashtag to pr solo (one word). I'll let you know when to switch... #solopr



**KeeyanaHall** Aug 22, 1:04pm via HootSuite

Finally get to make my way over to the #solopr chat today. It's been a while!



**SoloPR** Aug 22, 1:04pm via TweetGrid.com

...They've been finding us toward the chat end & then using our # thru the weekend. #solopr



**fransteps** Aug 22, 1:04pm via TweetChat

I am PR pro for 20 yrs, Solo for 2, plus adjunct prof in San Antonio, TX. Hi all! #solopr



**SoloPR** Aug 22, 1:03pm via TweetGrid.com

Important note: this week, we'll be trying something new to thwart the evil sp-mmers.... #solopr



**karensxim** Aug 22, 1:03pm via TweetChat

Karen Swim proud solo currently residing in Michigan and enjoying a secret day off #solopr



**KristK** Aug 22, 1:03pm via TweetGrid.com

Hello everyone, I'm Kristie (22 years exp, 8 as indy, APR and PR pro based on MS Gulf Coast). #solopr



**jenzings** Aug 22, 1:03pm via TweetDeck

Jen Z from @CustomScoop, here to listen & learn. #soloPR



**SoloPR** Aug 22, 1:03pm via TweetGrid.com

We have room for more Qs today, so send yours to @KellyeCrane without the hashtag (or DM), and we'll add them to the list! #solopr



**KristK** Aug 22, 1:02pm via TweetGrid.com

RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more) #solopr



**dariasteigman** Aug 22, 1:02pm via TweetDeck

It's #solopr time! Trying to get my friend @ansinanser to join us for the hippest hour on Twitter (or at lesat the sassiest).



**karensxim** Aug 22, 1:01pm via TweetChat

@SoloPR Thank you! So happy to be here! Hi @fransteps! #solopr



**SoloPR** Aug 22, 1:01pm via TweetGrid.com

If you're joining, please introduce yourself. This is @KellyeCrane moderating, Atlanta-based blogger at soloprpro [dot] com #solopr



**KellyeCrane** Aug 22, 1:01pm via TweetDeck

RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it)



**SoloPR** Aug 22, 1:01pm via TweetGrid.com

@karensxim @fransteps Welcome, my excited friends!#solopr



**jenzings** Aug 22, 1:01pm via TweetGrid.com

RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr



**SoloPR** Aug 22, 1:00pm via TweetGrid.com

It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr