#SoloPR Chat – 2/01/2012

1. Decisions by new pt person at long-time client are negatively impacting workflow, results, strategy. How to handle?
2. Saw a newsletter suggest giving thank you gifts (like cupcakes) to reporters. Is this more acceptable from a co than PR pro?
3. **@jaybaer** posted how a family tragedy is prompting him to work less: bit.ly/zDsVhi What can we learn from this?

SoloPR Feb 01, 2:04pm via TweetGrid.com

Gotta love a chat filled with virtual smooches...and cupcakes to boot! Have a great week everyone. #solopr

jgombita Feb 01, 2:03pm via TweetChat

I offer you (in regards to Q3), Meet Karen Swim: info.mbopartners.com/MeetTheIndepen… #solopr

farida_h Feb 01, 2:02pm via TweetChat

@SoloPR Thanks for the great chat. Leaving with some very profound thoughts today. #solopr

MuslimNewMedia Feb 01, 2:02pm via TweetChat

I'll second all of that! RT @karenswim: Hug and smooches solo pals you have made this my favorite hour of the week! #SoloPR

SoloPR Feb 01, 2:02pm via TweetGrid.com

If you're new, the transcript/ recap will be up on soloprpro.com tom. You can also get free newsletter: eepurl.com/dwfFD #solopr

MarketingMel Feb 01, 2:01pm via TweetChat

RT @7wavesCathy: Yes RT @LoisMarketing: We solopreneurs are at the greatest risk of losing the balance but can most appreciate it! #SoloPR

karenswim Feb 01, 2:01pm via TweetChat

Hug and smooches solo pals you have made this my favorite hour of the week! #solopr

_SoloDovePR Feb 01, 2:01pm via HootSuite

Welcome to Flight School! 2 years of A Dove's Flight man o man my first post ow.ly/8NDUz #pr #solopr

TerriMallioux Feb 01, 2:00pm via web

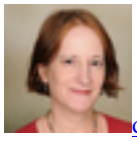
Bottom line, us #solopr folks are a different breed. Perfectionists, we want to be liked, we work our arses off and we're social. #lovePR

karenswim Feb 01, 2:00pm via TweetChat

@jgombita I know I wrote it somewhere but er I have to look too because I don't know where I wrote it, lol! #solopr

SoloDovePR Feb 01, 2:00pm via HootSuite

Welcome to Flight School! 2 years of A Dove's Flight man o man my first post ow.ly/8NDRr #pr #solopr


dariasteigman Feb 01, 2:00pm via TweetDeck

Back to work. Thanks, #solopr friends, for a fun "cupcake" hour of smarts.

SoloPR Feb 01, 1:59pm via TweetGrid.com

You all are so very wise! Thanks for participating today. Our official time is up, but we keep chatting on the hashtag all week #solopr

jgombita Feb 01, 1:59pm via TweetChat

@karenswim so where is a link? I've been trying to search it, but haven't found it just yet. Give it up...don't be shy--so beautiful #solopr

karenswim Feb 01, 1:59pm via TweetChat

@christammiller Feel free to reach out if you want someone to bounce ideas off of, I am willing :-) #solopr

SoloPR Feb 01, 1:59pm via TweetGrid.com

Yes, @cloudspark and I have a series on setting rates/building income on the Premium site: soloprpro.com/become-a-pro-m… #solopr

karenswim Feb 01, 1:58pm via TweetChat

@christammiller When you're really clear on what you want to give, you are better able to define the who, what and how #solopr

KellyeCrane Feb 01, 1:58pm via TweetDeck

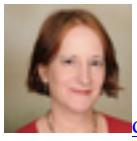
@willshannon I'm working on more manageable goals, so they are actually achievable! Setting bar high is good, but too high notsomuch #solopr

karenswim Feb 01, 1:58pm via TweetChat

@jgombita Awww, I heart you Judy, and always happy to share :-) #solopr

cloudspark Feb 01, 1:58pm via web

@christammiller the #solopr blog for members - it's a whole series on budgeting, setting rates, etc from @KellyeCrane and yours truly.


dariasteigman Feb 01, 1:57pm via TweetDeck

+100 RT @farida_h: 'Balance' is the secret sauce of life. It always seems to be the answer to everything! :) #solopr

christammiller Feb 01, 1:57pm via HootSuite

@karenswim That's what I've been trying to work out. :/ Along w/ whom to work hours for. #solopr

KateRobins Feb 01, 1:57pm via Twitter for iPhone

“@karenswim: @KristK Sending good wishes and prayers your way! #solopr”yes.

joeldon Feb 01, 1:57pm via TweetDeck

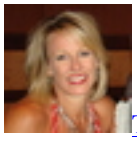
G1, story on network news last nite re: sitting all day is major risk. Get up! @MuslimNewMedia: Sitting All Day Is Damaging.... #solopr

LoisMarketing Feb 01, 1:57pm via TweetDeck

Great thought in a blog post .. When Don Draper said "I'm gone for the day" .. he meant it. #solopr

MarketingMel Feb 01, 1:57pm via TweetChat

@KristK Hope all goes OK for you and your father! #SoloPR


TerriMallioux Feb 01, 1:57pm via TweetDeck

RT @LoisMarketing: If you are unable to turn off your computer and phone and turn on your personal life you have a problem. #solopr A3

MuslimNewMedia Feb 01, 1:57pm via TweetChat

@KristK thoughts and prayers to you and your Dad! #SoloPR

jgombita Feb 01, 1:56pm via TweetChat

So true @karenswim. I invite you to share a link here to that profile of you re: big changes that happened in YOUR life. #solopr

farida_h Feb 01, 1:56pm via TweetChat

@dariasteigman I think 'balance' is the secret sauce of life. It always seems to be the answer to everything! :) #solopr

karenswim Feb 01, 1:56pm via TweetChat

@jgombita...mostly :-) #solopr

christammiller Feb 01, 1:56pm via HootSuite

@cloudspark On the #solopr blog or your blog?

JanetLFalk Feb 01, 1:56pm via TweetDeck

"If you are not actively pursuing the person you want to be, then you are pursuing the person you don't want to be." Teddy Roosevelt #soloPR

SoloPR Feb 01, 1:56pm via TweetGrid.com

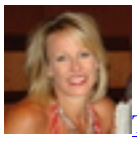
RT @cloudspark: agree, set limits and add rewards. if you're not the best boss you've ever had, you're doing something wrong #solopr

karenswim Feb 01, 1:55pm via TweetChat

RT @KristK via @LoisMarketing: If you are unable to turn off computer and phone and turn on your personal life you have a problem. #solopr

7wavesCathy Feb 01, 1:55pm via HootSuite

Sending prayers your way @KristK about your Dad #solopr


TerriMallioux Feb 01, 1:55pm via Twitter for iPhone

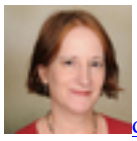
@KristK Love ya, friend! Mwah! #solopr

MuslimNewMedia Feb 01, 1:55pm via HootSuite

on a related note: How Sitting All Day Is Damaging Your Body and How You Can Counteract It ow.ly/8OwgE #solopr

karenswim Feb 01, 1:55pm via TweetChat

@jgombita It is and my personal shift made me realize I could care less about the quantitative measures :-) #solopr


dariasteigman Feb 01, 1:54pm via TweetDeck

@farida_h Exactly. I don' want fame; I want balance. Sad that so many ppl can't accept the tradeoffs they make. #solopr

cloudspark Feb 01, 1:54pm via web

@KellyeCrane agree, set limits and add rewards. if you're not the best boss you've ever had, you're doing something wrong. #solopr

KristK Feb 01, 1:54pm via TweetGrid.com

RT @LoisMarketing: If you are unable to turn off your computer and phone and turn on your personal life you have a problem. #solopr

karenswim Feb 01, 1:54pm via TweetChat

@KristK Sending good wishes and prayers your way! #solopr

willshannon Feb 01, 1:54pm via web

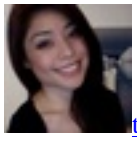
@KellyeCrane so true.. it's easy to get caught up in the work. There is always something urgent to be done #solopr

joeldon Feb 01, 1:54pm via TweetDeck

Thank you. @cloudspark: ahem, well said is what i meant to type. #solopr

7wavesCathy Feb 01, 1:54pm via HootSuite

Yes RT @LoisMarketing: We solopreneurs are at the greatest risk of losing the balance .. and also the 's who can most appreciate it! #solopr


taloolah Feb 01, 1:53pm via TweetChat

Thanks for the lovely chat everyone. Have to jump to a call at 11. Thanks for the convo and all ur wisdom! #solopr

jgombita Feb 01, 1:53pm via TweetChat

@karenswim but isn't that a qualitative outcome? Remaining happy with yourself (conduct, emotions) throughout an assignment? #solopr

cloudspark Feb 01, 1:53pm via web

@joeldon ahem, well said is what i meant to type. #solopr

LoisMarketing Feb 01, 1:53pm via TweetDeck

If you are unable to turn off your computer and phone and turn on your personal life you have a problem. #solopr A3

TerriMallioux Feb 01, 1:53pm via web

Life struggles can also help evaluate your work. Do you really want to spend hours with that client who drives you nuts? Maybe not. #solopr

karenswim Feb 01, 1:53pm via TweetChat

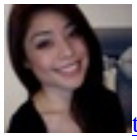
@farida_h So very true and one thing we older folk have learned you really cannot have it all, there are trade-offs #solopr

KristK Feb 01, 1:53pm via TweetGrid.com

A3: Dad is in surgery now ("minor" and will be home tonite). Hoped this chat would help me take mind off of it #solopr

cloudspark Feb 01, 1:53pm via web

@christammiller @farida_h have you seen our "show me the money!" series on the blog for #solopr pro members? it'd help with that question.


taloolah Feb 01, 1:52pm via TweetChat

wisdom RT @farida_h: @dariasteigman Always believed nothing can be gained without giving up something. Know the trade-offs. #solopr

Chrystal54 Feb 01, 1:52pm via web

@makasha @TerriMallioux Unfortunately that's an unfortunate attitude a number of ppl in the biz have yet its not always the case.#solopr

KellyeCrane Feb 01, 1:52pm via TweetDeck

A3: Not to say that #solopr pros can't strive for greatness (big incomes, satisfying work, etc.)- we can! But we have to set our own limits.

MuslimNewMedia Feb 01, 1:52pm via TweetChat

and thats not even going out on the road doing music! RT @joeldon: A3: Hectic travel & speaking schedule, hotel food, no exercise. #SoloPR

KateRobins Feb 01, 1:52pm via Twitter for iPhone

"@karenswim: @jgombita For me it does not matter what I do but who I am through it #solopr" nice!

karenswim Feb 01, 1:52pm via TweetChat

@christammiller @farida_h aha but you can get more from the hrs you choose to give by being smarter in how you leverage that time #solopr

farida_h Feb 01, 1:51pm via TweetChat

@dariasteigman Everthing comes at a price. Always believed nothing can be gained without giving up something. Know the trade-offs. #solopr

jgombita Feb 01, 1:51pm via TweetChat

Workhorse! RT @joeldon: Hectic travel & speaking schedule, hotel food, no exercise. Jays post took the glamor out of the celebrity. #solopr

LoisMarketing Feb 01, 1:51pm via TweetDeck

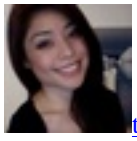
We solopreneurs are at the greatest risk of losing the balance .. and also the ones who can most appreciate it! #solopr A3

joeldon Feb 01, 1:51pm via TweetDeck

Have noticed trend in posts on health issues. @dariasteigman: Celebrity isn't as glamorous as some make it out to be. #solopr

cloudspark Feb 01, 1:51pm via web

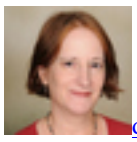
@joeldon we said "the glamour out of celebrity" #solopr


taloolah Feb 01, 1:51pm via TweetChat

Well putRT @joeldon: A3: Hectic travel & speaking schedule, hotel food, no exercise. Jays post took the glamor out of the celebrity. #solopr

SoloPR Feb 01, 1:51pm via TweetGrid.com

Love this! MT @jgombita: A3 ...changing measurement to qualitative outcomes: what happened as a result of my time spent working. #solopr


dariasteigman Feb 01, 1:51pm via TweetDeck

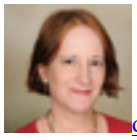
What she said. RT @karenswim: @jgombita For me it does not matter what I do but who I am through it #solopr

christammiller Feb 01, 1:51pm via HootSuite

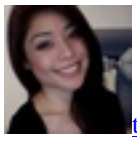
To @farida_h's point (TY!) I have struggled w/ scaling over the past few months. Trying to figure out the right work/income ratio. #solopr

karenswim Feb 01, 1:50pm via TweetChat

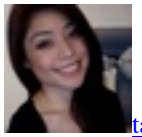
@jgombita For me it does not matter what I do but who I am through it #solopr

 dariasteigman Feb 01, 1:50pm via TweetDeck

@joeldon That's a great point. Celebrity isn't as glamorous as some make it out to be. #solopr

 taloolah Feb 01, 1:50pm via TweetChat

RT @MuslimNewMedia: A3 Dad worked himself to an early grave; trying to not recreate that imprint. He didnt live to see his grandkids #solopr

 taloolah Feb 01, 1:50pm via TweetChat

A3. Aside from exercise/diet, #Meditation does wonders for a busy TypeA. Has proven positive effects in reduced stress & inc. foucs #solopr

christammiller Feb 01, 1:49pm via HootSuite

RT @farida_h: A3: Some people can't afford to do less for financial reasons. But if you have the choice, must choose wisely. #solopr

joeldon Feb 01, 1:49pm via web

A3: Hectic travel & speaking schedule, hotel food, no exercise. Jay's post took the glamor out of the celebrity. #solopr

Chrystal54 Feb 01, 1:49pm via TweetChat

RT @makasha: Q2: I prefer sending cards over gifts to reporters/bloggers #solopr

karenswim Feb 01, 1:49pm via TweetChat

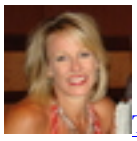
@TerriMallioux Amen! #solopr

KellyeCrane Feb 01, 1:49pm via TweetDeck

@LoisMarketing Good point about growing -- often it may be in a different direction than you were orig. heading. #solopr

Chrystal54 Feb 01, 1:49pm via TweetChat

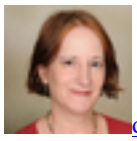
RT @makasha: Q1: Try the sandwich approach while assuring the person that you want to see them succeed. #solopr


TerriMallioux Feb 01, 1:48pm via web

Faith first. Family second. Work third. Doesn't mean you won't give your best at work. Don't want to look back & have regrets. #solopr

jgombita Feb 01, 1:48pm via TweetChat

A3, @karenswim maybe move to changing measurement to qualitative outcomes: what happened as a result of my time spent working. #solopr


dariasteigman Feb 01, 1:48pm via TweetDeck

@cloudspark Not me. But not what I value. I value "me" time. #solopr

SoloPR Feb 01, 1:48pm via TweetGrid.com

Very true RT @7wavesCathy: Q3: Life interruptions can help redirect us to adjust our time spent on absolute essentials #solopr

karenswim Feb 01, 1:48pm via TweetChat

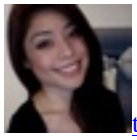
@makasha Go forth and conquer superstar! I enjoyed your input as always! #solopr

JanetLFalk Feb 01, 1:48pm via TweetDeck

No one ever said on their deathbed, "I wish I spent more time on my business." #soloPR

FlackLikeMe Feb 01, 1:48pm via TweetDeck

RT @dariasteigman: A3 It's a reminder that work shouldn't define you. Impt. to make time for you -- and those around you. #solopr


taloolah Feb 01, 1:48pm via TweetChat

RT @SoloPR: RT @cloudspark: q3 @jaybaer the impt. question - what are you/am i trying to prove? work cant deliver health or balance #solopr

SoloPR Feb 01, 1:47pm via TweetGrid.com

Hope you're OK! RT @makasha: A3 my health forced me to re-evaluate some things this year. Smelling the roses a bit more now. #solopr

LoisMarketing Feb 01, 1:47pm via TweetDeck

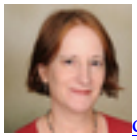
Such events cause us to take a step back .. but also can lead us to take a step forward. My best to @jaybaer #solopr A3

karenswim Feb 01, 1:47pm via TweetChat

@KelleyCrane it's true we spend so much time agonizing instead of enjoying life #solopr

farida_h Feb 01, 1:47pm via TweetChat

A3: Some people can't afford to do less for financial reasons. But if you have the choice, must choose wisely. #solopr


dariasteigman Feb 01, 1:47pm via TweetDeck

Bye, @makasha. Have a good afternoon! #solopr

cloudspark Feb 01, 1:47pm via web

related to q3: but do my fellow #solopr pros give themselves deliberate benefits or bonuses?

karenswim Feb 01, 1:47pm via TweetChat

RT @KellyeCrane: Actually, relates to @karenswims point re: cakes. More cake, more friends/family, less sweating the small stuff! #solopr

makasha Feb 01, 1:47pm via TweetChat

As usual, gotta miss the last 15 minutes. Had a blast! #solopr

SoloPR Feb 01, 1:46pm via TweetGrid.com

RT @cloudspark: q3 @jaybaer delivers the imporant question - what are you/am i trying to prove? work can't deliver health or balance #solopr

7wavesCathy Feb 01, 1:46pm via HootSuite

Q3: Life interruptions can help redirect us to adjust our time spent on absolute essentials #solopr

LoisMarketing Feb 01, 1:46pm via TweetDeck

A life-changing event can also inspire writing a book, taking a step, branching out. Not just retreating but growing. #solopr A3

karenswim Feb 01, 1:46pm via TweetChat

Bless you! RT @makasha: A3 my health forced me to re-evaluate some things this year. Smelling the roses a bit more now. #solopr

jgombita Feb 01, 1:46pm via TweetChat

A3. Agreed @KellyeCrane @jaybaer. Especially the social media generated kind of nonsense aggro. #solopr

KristK Feb 01, 1:46pm via TweetGrid.com

RT @SoloPR: Q3: @jaybaer posted how family tragedy prompted him to work less: bit.ly/zDsVhi What can we learn from this? #solopr

karenswim Feb 01, 1:46pm via TweetChat

A3: From experience it makes you really clarify how you will define "success" is it how much you make, accolades from work or... #solopr

JanetLFalk Feb 01, 1:46pm via TweetDeck

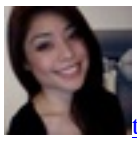
Change focus from REsolutions to Building Good Habits. Note to self: take time for self. #soloPR

SoloPR Feb 01, 1:46pm via TweetGrid.com

Yes! Easy to get pulled off course no matter what RT @dariasteigman: A3 Depends on what "right things" are. For you. No one answer. #solopr

makasha Feb 01, 1:46pm via TweetChat

RT @KellyeCrane A3 Actually, relates to @karenswims point re: cakes. More cake, more friends/family, less sweating the small stuff! #solopr


taloolah Feb 01, 1:46pm via TweetChat

A3. Read somewhr that a creative life depends on regular exercise, also best way to build grit--something solo pros need & know well #solopr

cloudspark Feb 01, 1:45pm via web

@TerriMallioux yes and yes, please. #solopr

makasha Feb 01, 1:45pm via TweetChat

A3 my health forced me to re-evaluate some things this year. Smelling the roses a bit more now. #solopr

karenswim Feb 01, 1:45pm via TweetChat

@jgombita One of the reasons I adore you is because you "get" me :-) #solopr

cloudspark Feb 01, 1:45pm via web

@karenswim i also learned that @jaybaer is very good at picking dog names. that's one i'll remember. #solopr

LoisMarketing Feb 01, 1:45pm via TweetDeck

@jgombita I understood what you said and I'm with you. Was just teasing with my comment #solopr

KristK Feb 01, 1:45pm via TweetGrid.com

@willshannon Can't imagine day without the news. I keep my eyes open for stories by key reporters I work with or hope to. #solopr

karenswim Feb 01, 1:44pm via TweetChat

Often, no RT @KellyeCrane: A3: Made me think: We all put so much pressure on ourselves, but is it for the right things? #solopr

cloudspark Feb 01, 1:44pm via web

q3 @jaybaer delivers the imporant question - what are you/am i trying to prove? work can't deliver health or balance. #solopr

karenswim Feb 01, 1:44pm via TweetChat

A3: We can learn that life is fragile, and fleeting, you can't get back those moments you lost bc you were working #solopr

farida_h Feb 01, 1:44pm via TweetChat

A3: (Work) life has diff cycles. Depending on age, good to stop once in a while, prioritize, take stock of what's most important. #solopr

jgombita Feb 01, 1:44pm via TweetChat

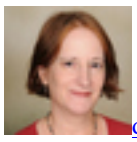
@LoisMarketing I'm not actually talking about the "free lunch" aspect. More the relationship building whilst "breaking bread." #solopr

LoisMarketing Feb 01, 1:44pm via TweetDeck

RT @KellyeCrane: A3: Made me think: We all put so much pressure on ourselves, but is it for the right things? #solopr

KateRobins Feb 01, 1:43pm via Twitter for iPhone

#soloPR Back in the day someone tied helium balloons on the arm of my chair. A present, I guess. Humiliating. Just slap a scarlet letter on.

 dariasteigman Feb 01, 1:43pm via TweetDeck

A3 Working out is critical to me. That time is a de facto appt. on my calendar -- and I don't double book. #solopr

jgombita Feb 01, 1:43pm via web

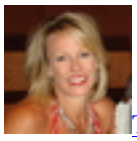
Why I adore @karenswim. Tweets like, "I say the whole world could use a little more cake, you just can't be mad when there is cake" #solopr

LoisMarketing Feb 01, 1:43pm via TweetDeck

@jgombita Oh yes. Want good coverage? Serve lunch! :) #solopr

karenswim Feb 01, 1:43pm via TweetChat

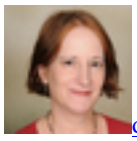
@makasha They are a law firm and represent many former players, they get very involved in advocacy not just litigation #solopr


TerriMallioux Feb 01, 1:42pm via Twitter for iPhone

“@cloudspark: joining in to #solopr till the top of the hour.” // hope you're hungry & like cake! #solopr

MuslimNewMedia Feb 01, 1:42pm via TweetChat

amen. RT @karenswim: @jgombita @makasha ROFL! the whole world could use a little more cake, you just cant be mad when there is cake #SoloPR


dariasteigman Feb 01, 1:42pm via TweetDeck

A3 It's a reminder that work shouldn't define you. Impt. to make time for you -- and those around you. #solopr

SoloPR Feb 01, 1:42pm via TweetGrid.com

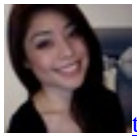
Q3: @jaybaer posted how a family tragedy is prompting him to work less: bit.ly/zDsVhi What can we learn from this? #solopr

karenswim Feb 01, 1:41pm via TweetChat

@KellyeCrane @makasha @KristK Oh yea baby, my fave is SoDelicious brand yummm #solopr

jgombita Feb 01, 1:41pm via TweetChat

@LoisMarketing good, glad it didn't go to waste. Personally, I have great convos (as PR) with journos whilst noshing at events. #solopr


taloolah Feb 01, 1:41pm via TweetChat

:(Just read this b4 the chat RT @SoloPR: @jaybaer posted how a family tragedy is prompting him to work less: bit.ly/zDsVhi #solopr

farida_h Feb 01, 1:41pm via TweetChat

RT @SoloPR: @jaybaer posted how a family tragedy is prompting him to work less: bit.ly/zDsVhi What can we learn from this? #solopr

karenswim Feb 01, 1:41pm via TweetChat

@jgombita @makasha ROFL! I say the whole world could use a little more cake, you just can't be mad when there is cake #solopr

makasha Feb 01, 1:40pm via TweetChat

@karenswim hi. I'm curious to know your client's angle on sports injuries. Saw the link you posted. #solopr

KellyeCrane Feb 01, 1:40pm via TweetDeck

@makasha @karenswim @KristK I like cake w/a side of ice cream! #solopr

cloudspark Feb 01, 1:40pm via HootSuite

joining in to #solopr till the top of the hour.

SoloPR Feb 01, 1:40pm via TweetGrid.com

@jaybaer posted how a family tragedy is prompting him to work less: bit.ly/zDsVhi What can we learn from this? #solopr

jgombita Feb 01, 1:39pm via TweetChat

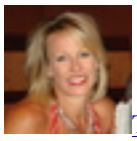
@makasha @karenswim I say Let You Both Eat (Cup)Cakes #solopr

karenswim Feb 01, 1:39pm via TweetChat

@taloolah Exactly, lol! #solopr

LoisMarketing Feb 01, 1:39pm via TweetDeck

RT @jgombita: @LoisMarketing but didn't you end up with a bunch of uneaten food? #solopr << Not at all! Huge turnout for the event!


TerriMallioux Feb 01, 1:39pm via Twitter for iPhone

You're so smart! :) RT @KristK: A2: Make sure reporter knows you think a story (esp not one of yours) is well done. #solopr

karenswim Feb 01, 1:39pm via TweetChat

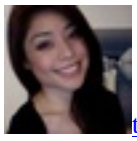
@makasha Me too! :-) #solopr

jgombita Feb 01, 1:39pm via TweetChat

@LoisMarketing but didn't you end up with a bunch of uneaten food? #solopr

KateRobins Feb 01, 1:39pm via Twitter for iPhone

@MuslimNewMedia #soloPR Just don't. You'll waste money and they won't notice if you don't give as much as they would if you did.


taloolah Feb 01, 1:39pm via TweetChat

Depends on how bad the day was ;) RT @karenswim: @KristK There are days Id take a cupcake over a compliment :) #solopr

joeldon Feb 01, 1:39pm via web

[insider humor] @jgombita has some choice press releases "pitched" to her. Ask for samples. #solopr

makasha Feb 01, 1:38pm via TweetChat

I like cake. RT @karenswim: @KristK There are days Id take a cupcake over a compliment :) #solopr

SoloPR Feb 01, 1:38pm via TweetGrid.com

Interesting insights all (and welcome to the lurkers)! Q3 is up next... #solopr

KristK Feb 01, 1:38pm via TweetGrid.com

@karenswim Perhaps compliments are the "icing on the cake"? or would that be the "cherry on top"? #solopr

KellyeCrane Feb 01, 1:38pm via TweetDeck

A2: In past #solopr discussions, it seems lifestyle/local media are more receptive to thank you notes than biz press, FYI. #solopr

MuslimNewMedia Feb 01, 1:38pm via TweetChat

@LoisMarketing @JanetLFalk if it was a sit down lunch,may not have had time. Grab and go sandwiches or general snacks better choice #SoloPR

karenswim Feb 01, 1:37pm via TweetChat

@KristK There are days I'd take a cupcake over a compliment :) #solopr

jgombita Feb 01, 1:37pm via TweetChat

+1 RT @KristK: A2: Compliments go further than cupcakes. Make sure reporter knows you think story esp not one of yours is well done #solopr

TerriMallioux Feb 01, 1:37pm via Twitter for iPhone

@JanetLFalk I figured we were talking food & cupcakes! Lol! Matter of fact, I'm hungry! #solopr

LoisMarketing Feb 01, 1:37pm via TweetDeck

@SoloPR @JanetLFalk We would not have thought negatively had they accepted but it was a very nice gesture on their part #solopr A2

karenswim Feb 01, 1:37pm via TweetChat

RT @KristK: Compliments go further than cupcakes. Make sure reporter knows you think a story (esp not one of yours) is well done. #solopr

joeldon Feb 01, 1:37pm via TweetDeck

But they really, really mean it. Just interview the CEO to find out! @jgombita: writing is abysmal...trite & over-the-top verbosity. #solopr

karenswim Feb 01, 1:37pm via TweetChat

@KateRobins We miss you but so glad you're with us in hashtag :-) #solopr

KristK Feb 01, 1:36pm via TweetGrid.com

A2: Compliments go further than cupcakes. Make sure reporter knows you think a story (esp not one of yours) is well done. #solopr

jgombita Feb 01, 1:36pm via TweetChat

@dariasteigman red silk one for me, please. :-) #solopr

LoisMarketing Feb 01, 1:36pm via TweetDeck

@JanetLFalk Commendable on both sides -- my client and his team for inviting and reporters for declining but remaining for event #solopr

SoloPR Feb 01, 1:36pm via TweetGrid.com

Interesting RT @LoisMarketing: Recently client had ribbon cutting/lunch event. Invited media to have lunch &most graciously declined #solopr

farida_h Feb 01, 1:36pm via TweetChat

RT @jgombita: A2. You can show your appreciation by pointing journalists to (non-competitor) story ideas or resources. #solopr

KateRobins Feb 01, 1:35pm via Twitter for iPhone

Dear #soloPR I'm lurking. iPhone tweet phone app's kaput. Runaround from echo...frustrating but there in hashtag.

LoisMarketing Feb 01, 1:35pm via TweetDeck

@JanetLFalk Actually no. They stayed for event to tape interviews and take photos. Commendable! #solopr

karenswim Feb 01, 1:35pm via TweetChat

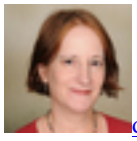
Lol! RT @joeldon: In the days when we had newsrooms (with ashtrays), a gift was frowned upon, subject to derision by peers. #solopr

jgombita Feb 01, 1:35pm via web

@joeldon come on. Some of the writing is abysmal. Especially the trite and over-the-top verbosity. #solopr

AerialEllis Feb 01, 1:35pm via TweetGrid.com

RT @KristK: RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more) #solopr


dariasteigman Feb 01, 1:35pm via TweetDeck

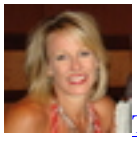
Suddenly I want a cupcake. Preferably chocolate. With icing & sparkles. #solopr

JanetLFalk Feb 01, 1:34pm via TweetDeck

@LoisMarketing May have needed to get back to their desks, for deadlines. #soloPR

7wavesCathy Feb 01, 1:34pm via HootSuite

Did I hear food? Tuning in to #solopr


TerriMallioux Feb 01, 1:34pm via Twitter for iPhone

Amen! RT "@MarketingMel: A.2 I always try to thank a reporter who has helped me. Thank you's go a long way. #SoloPR"

joeldon Feb 01, 1:34pm via TweetDeck

In the days when we had newsrooms (with ashtrays), a gift was frowned upon, subject to derision by peers. #solopr

MuslimNewMedia Feb 01, 1:34pm via TweetChat

lol:) RT @joeldon: There are no bad press releases, only misplaced PR objectives. @jgombita: Esp bad ones #SoloPR

KellyeCrane Feb 01, 1:34pm via TweetDeck

Don't think so, but the edible angle is a gray area. RT @JanetLFalk: Repeat: Has the $25 gift limit been raised? #solopr

jgombita Feb 01, 1:34pm via TweetChat

A2. You can show your appreciation by pointing journalists to (non-competitor) story ideas or resources. (I do this all the time.) #solopr

makasha Feb 01, 1:34pm via TweetChat

@JanetLFalk I don't think it has. The standard in most industries including govt here in #montgomery is that. #solopr

LoisMarketing Feb 01, 1:34pm via TweetDeck

Recently client had ribbon cutting/lunch event. Invited media to have lunch and most graciously declined. #solopr A2

JanetLFalk Feb 01, 1:33pm via TweetDeck

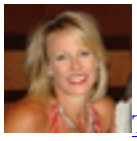
@TerriMallioux Hard to promote food-realted biz wihtout a sample. #soloPR

joeldon Feb 01, 1:33pm via TweetDeck

There are no bad press releases, only misplaced PR objectives. @jgombita: Esp bad ones #solopr

jgombita Feb 01, 1:33pm via TweetChat

Key. + right "amount" of gratitude RT @MuslimNewMedia: a2 Do it AFTER a story runs or well between pitches, never before or during. #solopr


TerriMallioux Feb 01, 1:33pm via web

A2: A gift & a promotional item could be different. Say a new product, like cupcakes from a new bakery in town you're promoting! #solopr

JanetLFalk Feb 01, 1:33pm via TweetDeck

Repeat: Has the $25 gift limit been raised? #soloPR

karenswim Feb 01, 1:32pm via TweetChat

@KellyeCrane Yes, definitely a different playing field #solopr

karenswim Feb 01, 1:32pm via TweetChat

A2: In my position now I would not send a gift as a "thank you" for a story but dep. on relationship might do year end to big group #solopr

SoloPR Feb 01, 1:32pm via TweetGrid.com

Agree! MT @AshleyMassotti: A2: My classes have discouraged gift-giving. Said it blurs lines and puts #PR pros in questionable sit #solopr

MuslimNewMedia Feb 01, 1:32pm via TweetChat

a2 and do it AFTER a story runs or well between pitches, never before or during. #SoloPR

jgombita Feb 01, 1:31pm via TweetChat

Esp bad ones RT @joeldon: I think best gratitude to offer a reporter is promising never to ask if they got/read the news release ;-) #solopr

karenswim Feb 01, 1:31pm via TweetChat

@MuslimNewMedia Agree, food has always been received well! #solopr

KellyeCrane Feb 01, 1:31pm via TweetDeck

@karenswim Perhaps similar to some reporters/bloggers who react better when the "pitch" comes from a company rep. #solopr

joeldon Feb 01, 1:31pm via TweetDeck

Right, dicey, would never do it. Was done 2 me , never liked it either. @TerriMallioux: ...wondered what was up sleeve-don't like. #solopr

MarketingMel Feb 01, 1:31pm via TweetChat

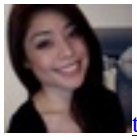
A.2 I always try to thank a reporter who has helped me. Thank you's go a long way. #SoloPR

AshleyMassotti Feb 01, 1:31pm via web

A2: My classes have discouraged gift-giving. Said it does nothing but blur lines and put #PR pros in questionable situations. #solopr

makasha Feb 01, 1:30pm via TweetChat

RT @TerriMallioux: A2: Used to be a reporter. If a co or PR pro would give me a gift, I wondered what was up their sleeve. #solopr

 taloolah Feb 01, 1:30pm via TweetChat

RT @TerriMallioux: A2: Used to be a reporter. If a co or PR pro would give me a gift, I wondered what was up their sleeve..dont like #solopr

farida_h Feb 01, 1:30pm via TweetChat

:) RT @joeldon: I think best gratitude to offer a reporter is promising never to ask if they got/read the news release. ;-) #solopr

SoloPR Feb 01, 1:30pm via TweetGrid.com

Good 2 know RT @TerriMallioux: A2: Used to be a reporter. If a co or PR pro would give me a gift,I wondered what was up their sleeve #solopr

LoisMarketing Feb 01, 1:30pm via TweetDeck

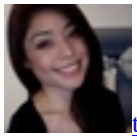
Gifts are not appropriate for media sources. I do not know of any who allow or accept them either. #solopr A2

MuslimNewMedia Feb 01, 1:30pm via TweetChat

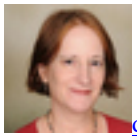
edibles however, always seemed to be ok and were consumed quickly! do it for the whole newsroom rather than a single reporter. #SoloPR

KellyeCrane Feb 01, 1:30pm via TweetDeck

A2: We've talked before about thanking reporters- appropriateness varies by industry. Many tech reporters do not like. #solopr

 taloolah Feb 01, 1:30pm via TweetChat

Good one! RT @joeldon: I think best gratitude to offer a reporter is promising never to ask if they got/read the news release. ;-) #solopr

 dariasteigman Feb 01, 1:29pm via TweetDeck

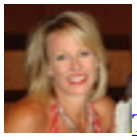
@TerriMallioux Agreed. And ditto for reporter who accepts it. I want everyone to have "clean hands." #solopr

farida_h Feb 01, 1:29pm via TweetChat

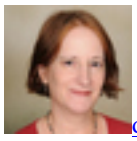
@karenswim Thanks for clarifying! :) @TerriMallioux That was a great observation! #solopr

karenswim Feb 01, 1:29pm via TweetChat

A2: I do think that the response to gifts from "real people" are perceived as genuine, so received differently #solopr


TerriMallioux Feb 01, 1:28pm via web

A2: Used to be a reporter. If a co or PR pro would give me a gift, I wondered what was up their sleeve. I personally don't like. #solopr


dariasteigman Feb 01, 1:28pm via TweetDeck

@jgombita Good Point, & probably true. I can't bring some clients gifts or buy them a meal, but I can bring cookies to a meeting. #solopr

LoisMarketing Feb 01, 1:28pm via TweetDeck

Provide concise information and good photos in the formats requested and reporters will love you forever. #solopr A2

joeldon Feb 01, 1:28pm via TweetDeck

I think best gratitude to offer a reporter is promising never to ask if they got/read the news release. ;-) #solopr

MuslimNewMedia Feb 01, 1:28pm via TweetChat

a2 most newsrooms have ethics policy against accepting gifts, so you have to tread with care. 1/2 #SoloPR

makasha Feb 01, 1:28pm via TweetChat

a2: I opt to send gifts/sentiments at Valentine's Day (my fav). They don't get lost in the doing it just because madness of yr end #solopr

SoloPR Feb 01, 1:28pm via TweetGrid.com

Good one! RT @JanetLFalk: A2 Only give cupcakes if you are a bakery or chef. Has the $25 gift limit been increased? #solopr

jgombita Feb 01, 1:27pm via TweetChat

A2. Usually gifts are not accepted by newsrooms. I wonder if the fact that these are edible makes them more acceptable? Hmmm. #solopr

KristK Feb 01, 1:27pm via TweetGrid.com

RT @SoloPR: Q2: Saw a newsletter suggest giving thank you gifts (like cupcakes) to reporters. Is this more acceptble from orgs than #solopr

SoloPR Feb 01, 1:27pm via TweetGrid.com

RT @makasha: Q2: I prefer sending cards over gifts to reporters/bloggers #solopr

KellyeCrane Feb 01, 1:27pm via TweetDeck

A2: Many outlets have rules against accepting gifts (even meals). If you were to do it, make sure you know policy. #solopr

FranciscoTobon Feb 01, 1:27pm via ÜberSocial for BlackBerry

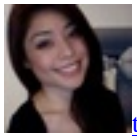
A2. The relationship that you have with the reporter should give you an idea if it's appropriate, or not. #solopr

LoisMarketing Feb 01, 1:27pm via TweetDeck

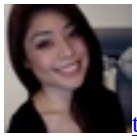
Make reporters' job easy with concise info and photos or photo opps. You only buy lunch for them if you're a Formula 1 team. :) #solopr A2

karenswim Feb 01, 1:26pm via TweetChat

@farida_h You are so sweet that last nugget of wisdom though was courtesy of solo smartie @TerriMallioux ;-) #solopr


taloolah Feb 01, 1:26pm via TweetChat

RT @dariasteigman: A2 Corollary Q: Should reporters be accepting gifts from sources, subjects they cover? #solopr


taloolah Feb 01, 1:26pm via TweetChat

RT @SoloPR: Q2: .. a newsletter suggest giving thank you gifts (like cupcakes) to reporters..more acceptable from a co than PR pro? #solopr

makasha Feb 01, 1:26pm via TweetChat

Q2: I prefer sending cards over gifts to reporters/bloggers #solopr

JanetLFalk Feb 01, 1:26pm via TweetDeck

A2 Only give cupcakes if you are a bakery or chef. Has the $25 gift limit been increased? #solopr

joeldon Feb 01, 1:26pm via TweetDeck

Have seen this when companies hire (low-cost) inexperience @farida_h @karenswim "sometimes aggression is due to insecurity." #solopr

KellyeCrane Feb 01, 1:26pm via TweetDeck

@TerriMallioux You bet! Hope other #solopr pros don't have to learn that one the hard way.

karenswim Feb 01, 1:25pm via TweetChat

RT @SoloPR: Q2: Saw newsletter suggest giving thank you gifts to reporters. Is this more acceptable from a co than PR pro? #solopr

SoloPR Feb 01, 1:25pm via TweetGrid.com

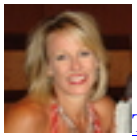
RT @MuslimNewMedia: a1 in addition to cc ing mgmt, personally document incidents or conflicts. If you're scapegoated, u have record #solopr

farida_h Feb 01, 1:25pm via TweetChat

RT @MuslimNewMedia: a1 in addition to cc ing mgmt, personally document incidents or conflicts. If ure scapegoated, u hv a record #solopr

SoloPR Feb 01, 1:24pm via TweetGrid.com

Q2: Saw a newsletter suggest giving thank you gifts (like cupcakes) to reporters. Is this more acceptable from a co than PR pro? #solopr


TerriMallioux Feb 01, 1:24pm via Twitter for iPhone

@KellyeCrane Really great tip! Thank you! #solopr

MuslimNewMedia Feb 01, 1:23pm via TweetChat

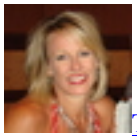
a1 in addition to cc ing mgmt, personally document any incidents or conflicts. If you're scapegoated, u have a record #SoloPR

JanetLFalk Feb 01, 1:23pm via TweetDeck

Hi friends. Been away too long. NYC-based PR pro for small biz, nonprofit, financial and law firm clients. Also subcontract. #solopr

farida_h Feb 01, 1:23pm via TweetChat

Always impressed with @karenswim 's wisdom. "Very true about age and experience, sometimes aggression is due to insecurity." #solopr #solopr


TerriMallioux Feb 01, 1:23pm via Twitter for iPhone

@karenswim Been there, seen that. Can be so frustrating! Just keep swimming .... #solopr

SoloPR Feb 01, 1:22pm via TweetGrid.com

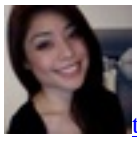
Excellent discussion/tips everyone! Most of us will be in this position at some point. Q2 is up next... #solopr

SoloPR Feb 01, 1:21pm via TweetGrid.com

RT @aimee1986: cc in direct manager so they can see that the new hire is impacting workflow,always b nice, get agreements in writing #solopr

LoisMarketing Feb 01, 1:21pm via TweetDeck

You should develop solid channel of communication so that you are never 'surprised' by new pt person or other changes #soloPR A1


taloolah Feb 01, 1:21pm via TweetChat

RT @KellyeCrane: A1: If they start asking for things like media lists, reports, etc., dont over-service. May be about to boot you #solopr

KellyeCrane Feb 01, 1:20pm via TweetDeck

A1: Once at an agency, my VP didn't want to believe that the new client contact was about to clean house. We way over serviced- ugh #solopr

farida_h Feb 01, 1:20pm via TweetChat

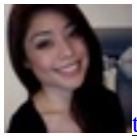
RT @KellyeCrane: A1: If you're able, perhaps suggest a face-to-face meeting. How can they resist a sweet #solopr face? :-) #solopr

karenswim Feb 01, 1:20pm via TweetChat

@TerriMallioux Very true about age and experience, sometimes aggression is due to insecurity. #solopr

KellyeCrane Feb 01, 1:20pm via TweetDeck

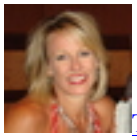
A1: If they start asking for things like media lists, extensive reports, etc., don't over-service. May be about to boot you #solopr


taloolah Feb 01, 1:20pm via TweetChat

RT @LoisMarketing: Develop and nurture relationships throughout the org not ...also to find news/PR opps! #solopr #solopr

karenswim Feb 01, 1:20pm via TweetChat

RT @TerriMallioux: Sad, but age can play a part. Newbies really trying to make their mark. Sometimes a learning curve for them. #solopr


TerriMallioux Feb 01, 1:19pm via web

A1: Sad, but age of the client can play a part. Newbies really trying to make their mark. Sometimes a learning curve for them. #solopr

aimee1986 Feb 01, 1:18pm via Echofon

@KellyeCrane cc in direct manager so they can see that the new hire is impacting workflow,always b nice, get agreements in writing #solopr

joeldon Feb 01, 1:18pm via TweetDeck

Karen, good point @karenswim: @farida_h seen deals go south & consultants be let go because they did not nurture wider relationships #solopr

willshannon Feb 01, 1:18pm via Twitter for BlackBerry®

@KellyeCrane thanks! #solopr

LoisMarketing Feb 01, 1:18pm via TweetDeck

Develop and nurture relationships throughout the organization not just to cement your role but also to find news/PR opps! #solopr A1

makasha Feb 01, 1:18pm via TweetChat

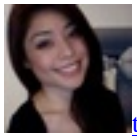
RT @TerriMallioux: "... But trust & candidness is a must." #solopr

KellyeCrane Feb 01, 1:18pm via TweetDeck

A1: If you're able, perhaps suggest a face-to-face meeting (even if it means travel). How can they resist a sweet #solopr face? :-)

karenswim Feb 01, 1:18pm via TweetChat

@LoisMarketing Yes I love that point! #solopr


taloolah Feb 01, 1:18pm via TweetChat

RT @karenswim: @farida_h @joeldon Ive seen deals go south and consultants be let go because they did not nurture wider relationships #solopr

KristK Feb 01, 1:17pm via TweetGrid.com

MT @KellyeCrane: A1: Show the new person that you're their secret weapon. Can be a win-win! #solopr

makasha Feb 01, 1:17pm via TweetChat

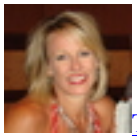
RT @KellyeCrane: A1: But often, you can show the new person that youre their secret weapon. Can be a win-win! #solopr

karenswim Feb 01, 1:17pm via TweetChat

@farida_h @joeldon I've seen deals go south and consultants be let go because they did not nurture wider relationships #solopr

LoisMarketing Feb 01, 1:16pm via TweetDeck

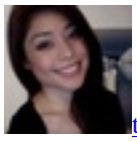
Remember that how you handle the new pt person is one of the best way to showcase your PR "savvy" :) #solopr A1


TerriMallioux Feb 01, 1:16pm via web

A1: Must let know it's a partnership - You will do all you can to make them look good & succeed. But trust & candidness is a must. #solopr

KellyeCrane Feb 01, 1:16pm via TweetDeck

A1: But often, you can show the new person that you're their secret weapon. Can be a win-win! #solopr


taloolah Feb 01, 1:16pm via TweetChat

A1. This situation can be tough, especially if you telecommute--so hard to cast wider net in the org, difficult to work politically #solopr

makasha Feb 01, 1:15pm via TweetChat

The very essence of exemplary leadership RT @KristK: "... Focus on shared vision, goals." #solopr

karenswim Feb 01, 1:15pm via TweetChat

@jgombita I've led a colorful life :-) Both actually (penetrate and permeate) #solopr

KristK Feb 01, 1:15pm via TweetGrid.com

A1: Focus conversation on program and what #solopr can bring to table. We're a resource that can help them succeed.

MuslimNewMedia Feb 01, 1:15pm via TweetChat

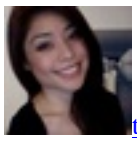
good afternoon everyone! #SoloPR

KellyeCrane Feb 01, 1:15pm via TweetDeck

A1: I've seen a co know they made a bad hire, & nothing they can do in the short term to fix. Then you must decide whether to stay. #solopr

dconconi Feb 01, 1:14pm via TweetChat

so sorry to have to miss today's #solopr chat - best part of the week and I can't even just loiter :-(#solopr

 taloolah Feb 01, 1:14pm via TweetChat

A1. Show how results are shifting, if you have KPI's shift as proof, show these first to keep the convo objective, not personal #solopr

farida_h Feb 01, 1:14pm via TweetChat

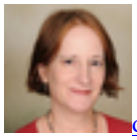
RT @KristK: Recognize that new person will want to put their stamp on program and be open to change. Focus on shared vision, goals. #solopr

joeldon Feb 01, 1:14pm via TweetDeck

+1 @farida_h: @karenswim makes sense. Always good to build wider support net if you don't get along with one person in the team. #solopr

makasha Feb 01, 1:13pm via TweetChat

True! RT @karenswim "... its important to penetrate org. & not depend on one ally" #solopr


dariasteigman Feb 01, 1:13pm via TweetDeck

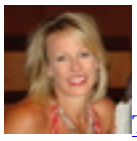
@TerriMallioux Seen threatened translate to "blame the consultant." Not acceptable. Not going to tolerate. #solopr

farida_h Feb 01, 1:13pm via TweetChat

@karenswim That makes sense. Always good to build wider support net if you don't get along with one person in the team. #solopr

JaChelRed Feb 01, 1:13pm via web

It's chat time! #solopr


TerriMallioux Feb 01, 1:12pm via Twitter for iPhone

So true! RT @dariasteigman: A1 impt to protect YOUR reputation. May have to be blunt (to right person) abt source of problem. #solopr

jgombita Feb 01, 1:12pm via web

@karenswim very interesting (sales background). Do you mean penetrate or permeate? #solopr

SoloPR Feb 01, 1:12pm via TweetGrid.com

RT @makasha: Q1: Try the sandwich approach while assuring the person that you want to see them succeed. #solopr

SoloPR Feb 01, 1:12pm via TweetGrid.com

Yes! MT @karenswim: A1: ...why it's important to penetrate org. & not depend on 1 ally #solopr

KristK Feb 01, 1:11pm via TweetGrid.com

A1: Recognize that new person will want to put their stamp on the program and be open to change. Focus on shared vision, goals. #solopr

karenswim Feb 01, 1:11pm via TweetChat

RT @KellyeCrane: A1: Sadly, its not uncommon for a new employee to feel threatened by long-time #solopr. Be extra accommodating. #solopr

KellyeCrane Feb 01, 1:11pm via TweetDeck

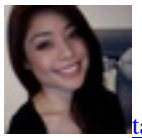
@willshannon Excellent! We love new folks - don't be shy. :-) #solopr

KellyeCrane Feb 01, 1:11pm via TweetDeck

@riselah Hi! Welcome to #soloPR

KellyeCrane Feb 01, 1:10pm via TweetDeck

A1: Sadly, it's not uncommon for a new employee to feel threatened by long-time #solopr. Be extra accommodating.

 taloolah Feb 01, 1:10pm via TweetChat

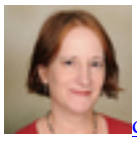
Hi everyone, a little late but better than never. Tallulah here, PR and Social Media consultant based in LA. Nice to see everyone! #solopr

karenswim Feb 01, 1:10pm via TweetChat

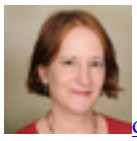
A1: Dealt with this all the time when I worked in sales which is why it's important to penetrate org. & not depend on one ally #solopr

farida_h Feb 01, 1:10pm via TweetChat

RT @karenswim: A1: It helps to understand motivation, have priv convo abt their goals & ask how you can help, will change dynamics #solopr

 dariasteigman Feb 01, 1:10pm via TweetDeck

@willshannon Glad you're joining us here. #solopr

 dariasteigman Feb 01, 1:10pm via TweetDeck

A1 Also impt to protect YOUR reputation. Sometimes you have to be blunt (to right person) abt source of problem. #solopr

makasha Feb 01, 1:10pm via TweetChat

Q1: Try the sandwich approach while assuring the person that you want to see them succeed. #solopr

farida_h Feb 01, 1:09pm via TweetChat

A1: Communication is always key. Discussing how things were handled in past, outlining a plan for working together may help. #solopr

willshannon Feb 01, 1:09pm via web

Hello, this is my first time joining the #solopr live chat.

KristK Feb 01, 1:09pm via TweetGrid.com

Good point! RT @LoisMarketing: A1 Be positive in your conversation. Assure pt person you are ally not adversary #solopr

karenswim Feb 01, 1:09pm via TweetChat

RT @LoisMarketing: Be positive in your conversation. Assure pt person you are ally not adversary #solopr A1 #solopr

karenswim Feb 01, 1:09pm via TweetChat

A1: It helps to understand motivation, have priv convo about their goals and ask for how you can help, will change dynamics #solopr

SoloPR Feb 01, 1:09pm via TweetGrid.com

RT @LoisMarketing: Be positive in your conversation. Assure pt person you are ally not adversary #solopr

jgombita Feb 01, 1:08pm via TweetChat

A1. Don't put cart before horse. Find out why point person has changed (is it a new hire)? Don't assume you know the reasons why. #solopr

SoloPR Feb 01, 1:08pm via TweetGrid.com

Hello to our late arrivals - glad you could join us! #solopr

LoisMarketing Feb 01, 1:08pm via TweetDeck

Be positive in your conversation. Assure pt person you are ally not adversary #solopr A1

KellyeCrane Feb 01, 1:08pm via TweetDeck

A1: Going around the new pt person is usually a bad idea, but cc: managers on emails/reports whenever it makes sense. #solopr

karenswim Feb 01, 1:08pm via TweetChat

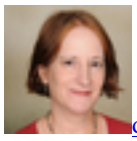
Pardon my tardiness, Good Afternoon! #solopr

LoisMarketing Feb 01, 1:07pm via TweetDeck

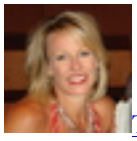
I know it's tough but start with a friendly but candid, private and one-to-one conversation with your pt person. #solopr A1

joeldon Feb 01, 1:07pm via TweetDeck

RT @SoloPR: Q1: Decisions by new pt person at long-time client are negatively impacting workflow, results, strategy. How to handle? #solopr


dariasteigman Feb 01, 1:07pm via TweetDeck

A1. agree w/ @KellyeCrane. As long as you close the loop as soon as problems start to present. #solopr


TerriMallioux Feb 01, 1:07pm via web

Hello #solopr peeps! A little late, but here now!

KellyeCrane Feb 01, 1:06pm via TweetDeck

RT @SoloPR: Q1: Decisions by new pt person at long-time client are negatively impacting workflow, results, strategy. How to handle? #solopr

KellyeCrane Feb 01, 1:06pm via TweetDeck

A1: First, if you've been working w/client for a while, if things go wrong higher ups will know it's not you. #solopr

makasha Feb 01, 1:05pm via TweetChat

Hi. Greetings from Dorsey Group in Montgomery, AL. Glad to participate today. #solopr

farida_h Feb 01, 1:05pm via TweetChat

Tuning in to the #solopr chat. RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields. #solopr

MarketingMel Feb 01, 1:05pm via TweetChat

Hi friends! Stepping in while working w/ my fab intern @SarahERowan today. #SoloPR

KristK Feb 01, 1:05pm via TweetGrid.com

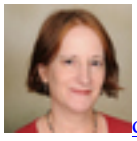
I've missed my #solopr pals! Hello everyone, I'm Kristie (22 years exp, 8 as indy, APR and PR prof based on MS Gulf Coast)

SoloPR Feb 01, 1:05pm via TweetGrid.com

Q1: Decisions by new pt person at long-time client are negatively impacting workflow, results, strategy. How to handle? #solopr

SoloPR Feb 01, 1:05pm via TweetGrid.com

Welcome everyone! Q1 is up next... #solopr


dariasteigman Feb 01, 1:04pm via TweetDeck

Hi @AshleyMassotti. No need to lurk. Feel free to jump. We don't have all the answers. :) #soloPR

dariasteigman Feb 01, 1:04pm via TweetDeck

Got a run in AND made it back in time for #solopr. Hello @KellyeCrane, @KristK (and those key to join us).

AshleyMassotti Feb 01, 1:04pm via web

My name's Ashley, I'm a PR student, and probably going to silently lurk #soloPR

SoloPR Feb 01, 1:03pm via TweetGrid.com

Twitter seems super-slow today, but we shall persevere! Q1 is coming up... #solopr

KristK Feb 01, 1:03pm via TweetGrid.com

RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more) #solopr

SoloPR Feb 01, 1:02pm via TweetGrid.com

If you're joining, please introduce yourself. This is @KellyeCrane moderating, Atlanta-based blogger at soloprpro.com #solopr

KellyeCrane Feb 01, 1:02pm via TweetDeck

RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it)

SoloPR Feb 01, 1:01pm via TweetGrid.com

It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr

SoloPR Feb 01, 2:04pm via TweetGrid.com

Gotta love a chat filled with virtual smooches...and cupcakes to boot! Have a great week everyone. #solopr

jgombita Feb 01, 2:03pm via TweetChat

I offer you (in regards to Q3), Meet Karen Swim: info.mbopartners.com/MeetTheIndepen… #solopr

farida_h Feb 01, 2:02pm via TweetChat

@SoloPR Thanks for the great chat. Leaving with some very profound thoughts today. #solopr

MuslimNewMedia Feb 01, 2:02pm via TweetChat

I'll second all of that! RT @karenswim: Hug and smooches solo pals you have made this my favorite hour of the week! #SoloPR

SoloPR Feb 01, 2:02pm via TweetGrid.com

If you're new, the transcript/ recap will be up on soloprpro.com tom. You can also get free newsletter: eepurl.com/dwfFD #solopr

MarketingMel Feb 01, 2:01pm via TweetChat

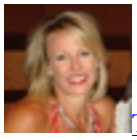
RT @7wavesCathy: Yes RT @LoisMarketing: We solopreneurs are at the greatest risk of losing the balance but can most appreciate it! #SoloPR

karenswim Feb 01, 2:01pm via TweetChat

Hug and smooches solo pals you have made this my favorite hour of the week! #solopr

_SoloDovePR Feb 01, 2:01pm via HootSuite

Welcome to Flight School! 2 years of A Dove's Flight man o man my first post ow.ly/8NDUz #pr #solopr


TerriMallioux Feb 01, 2:00pm via web

Bottom line, us #solopr folks are a different breed. Perfectionists, we want to be liked, we work our arses off and we're social. #lovePR

karenswim Feb 01, 2:00pm via TweetChat

@jgombita I know I wrote it somewhere but er I have to look too because I don't know where I wrote it, lol! #solopr

SoloDovePR Feb 01, 2:00pm via HootSuite

Welcome to Flight School! 2 years of A Dove's Flight man o man my first post ow.ly/8NDRr #pr #solopr

dariasteigman Feb 01, 2:00pm via TweetDeck

Back to work. Thanks, #solopr friends, for a fun "cupcake" hour of smarts.

SoloPR Feb 01, 1:59pm via TweetGrid.com

You all are so very wise! Thanks for participating today. Our official time is up, but we keep chatting on the hashtag all week #solopr

jgombita Feb 01, 1:59pm via TweetChat

@karenswim so where is a link? I've been trying to search it, but haven't found it just yet. Give it up...don't be shy--so beautiful #solopr

karenswim Feb 01, 1:59pm via TweetChat

@christammiller Feel free to reach out if you want someone to bounce ideas off of, I am willing :-) #solopr

SoloPR Feb 01, 1:59pm via TweetGrid.com

Yes, @cloudspark and I have a series on setting rates/building income on the Premium site: soloprpro.com/become-a-pro-m… #solopr

karenswim Feb 01, 1:58pm via TweetChat

@christammiller When you're really clear on what you want to give, you are better able to define the who, what and how #solopr

KellyeCrane Feb 01, 1:58pm via TweetDeck

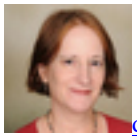
@willshannon I'm working on more manageable goals, so they are actually achievable! Setting bar high is good, but too high notsomuch #solopr

karenswim Feb 01, 1:58pm via TweetChat

@jgombita Awww, I heart you Judy, and always happy to share :-) #solopr

cloudspark Feb 01, 1:58pm via web

@christammiller the #solopr blog for members - it's a whole series on budgeting, setting rates, etc from @KellyeCrane and yours truly.


dariasteigman Feb 01, 1:57pm via TweetDeck

+100 RT @farida_h: 'Balance' is the secret sauce of life. It always seems to be the answer to everything! :) #solopr

christammiller Feb 01, 1:57pm via HootSuite

@karenswim That's what I've been trying to work out. :/ Along w/ whom to work hours for. #solopr

KateRobins Feb 01, 1:57pm via Twitter for iPhone

“@karenswim: @KristK Sending good wishes and prayers your way! #solopr”yes.

joeldon Feb 01, 1:57pm via TweetDeck

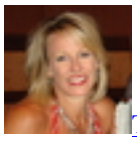
G1, story on network news last nite re: sitting all day is major risk. Get up! @MuslimNewMedia: Sitting All Day Is Damaging.... #solopr

LoisMarketing Feb 01, 1:57pm via TweetDeck

Great thought in a blog post .. When Don Draper said "I'm gone for the day" .. he meant it. #solopr

MarketingMel Feb 01, 1:57pm via TweetChat

@KristK Hope all goes OK for you and your father! #SoloPR


TerriMallioux Feb 01, 1:57pm via TweetDeck

RT @LoisMarketing: If you are unable to turn off your computer and phone and turn on your personal life you have a problem. #solopr A3

MuslimNewMedia Feb 01, 1:57pm via TweetChat

@KristK thoughts and prayers to you and your Dad! #SoloPR

jgombita Feb 01, 1:56pm via TweetChat

So true @karenswim. I invite you to share a link here to that profile of you re: big changes that happened in YOUR life. #solopr

farida_h Feb 01, 1:56pm via TweetChat

@dariasteigman I think 'balance' is the secret sauce of life. It always seems to be the answer to everything! :) #solopr

karenswim Feb 01, 1:56pm via TweetChat

@jgombita...mostly :-) #solopr

christammiller Feb 01, 1:56pm via HootSuite

@cloudspark On the #solopr blog or your blog?

JanetLFalk Feb 01, 1:56pm via TweetDeck

"If you are not actively pursuing the person you want to be, then you are pursuing the person you don't want to be." Teddy Roosevelt #soloPR

SoloPR Feb 01, 1:56pm via TweetGrid.com

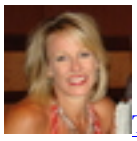
RT @cloudspark: agree, set limits and add rewards. if you're not the best boss you've ever had, you're doing something wrong #solopr

karenswim Feb 01, 1:55pm via TweetChat

RT @KristK via @LoisMarketing: If you are unable to turn off computer and phone and turn on your personal life you have a problem. #solopr

7wavesCathy Feb 01, 1:55pm via HootSuite

Sending prayers your way @KristK about your Dad #solopr


TerriMallioux Feb 01, 1:55pm via Twitter for iPhone

@KristK Love ya, friend! Mwah! #solopr

MuslimNewMedia Feb 01, 1:55pm via HootSuite

on a related note: How Sitting All Day Is Damaging Your Body and How You Can Counteract It ow.ly/8OwgE #solopr

karenswim Feb 01, 1:55pm via TweetChat

@jgombita It is and my personal shift made me realize I could care less about the quantitative measures :-) #solopr

dariasteigman Feb 01, 1:54pm via TweetDeck

@farida_h Exactly. I don' want fame; I want balance. Sad that so many ppl can't accept the tradeoffs they make. #solopr

cloudspark Feb 01, 1:54pm via web

@KellyeCrane agree, set limits and add rewards. if you're not the best boss you've ever had, you're doing something wrong. #solopr

KristK Feb 01, 1:54pm via TweetGrid.com

RT @LoisMarketing: If you are unable to turn off your computer and phone and turn on your personal life you have a problem. #solopr

karenswim Feb 01, 1:54pm via TweetChat

@KristK Sending good wishes and prayers your way! #solopr

willshannon Feb 01, 1:54pm via web

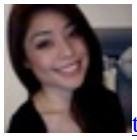
@KellyeCrane so true.. it's easy to get caught up in the work. There is always something urgent to be done #solopr

joeldon Feb 01, 1:54pm via TweetDeck

Thank you. @cloudspark: ahem, well said is what i meant to type. #solopr

7wavesCathy Feb 01, 1:54pm via HootSuite

Yes RT @LoisMarketing: We solopreneurs are at the greatest risk of losing the balance .. and also the 's who can most appreciate it! #solopr


taloolah Feb 01, 1:53pm via TweetChat

Thanks for the lovely chat everyone. Have to jump to a call at 11. Thanks for the convo and all ur wisdom! #solopr

jgombita Feb 01, 1:53pm via TweetChat

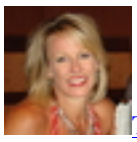
@karenswim but isn't that a qualitative outcome? Remaining happy with yourself (conduct, emotions) throughout an assignment? #solopr

cloudspark Feb 01, 1:53pm via web

@joeldon ahem, well said is what i meant to type. #solopr

LoisMarketing Feb 01, 1:53pm via TweetDeck

If you are unable to turn off your computer and phone and turn on your personal life you have a problem. #solopr A3


TerriMallioux Feb 01, 1:53pm via web

Life struggles can also help evaluate your work. Do you really want to spend hours with that client who drives you nuts? Maybe not. #solopr

karenswim Feb 01, 1:53pm via TweetChat

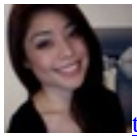
@farida_h So very true and one thing we older folk have learned you really cannot have it all, there are trade-offs #solopr

KristK Feb 01, 1:53pm via TweetGrid.com

A3: Dad is in surgery now ("minor" and will be home tonite). Hoped this chat would help me take mind off of it #solopr

cloudspark Feb 01, 1:53pm via web

@christammiller @farida_h have you seen our "show me the money!" series on the blog for #solopr pro members? it'd help with that question.


taloolah Feb 01, 1:52pm via TweetChat

wisdom RT @farida_h: @dariasteigman Always believed nothing can be gained without giving up something. Know the trade-offs. #solopr

Chrystal54 Feb 01, 1:52pm via web

@makasha @TerriMallioux Unfortunately that's an unfortunate attitude a number of ppl in the biz have yet its not always the case.#solopr

KellyeCrane Feb 01, 1:52pm via TweetDeck

A3: Not to say that #solopr pros can't strive for greatness (big incomes, satisfying work, etc.)- we can! But we have to set our own limits.

MuslimNewMedia Feb 01, 1:52pm via TweetChat

and thats not even going out on the road doing music! RT @joeldon: A3: Hectic travel & speaking schedule, hotel food, no exercise. #SoloPR

KateRobins Feb 01, 1:52pm via Twitter for iPhone

"@karenswim: @jgombita For me it does not matter what I do but who I am through it #solopr" nice!

karenswim Feb 01, 1:52pm via TweetChat

@christammiller @farida_h aha but you can get more from the hrs you choose to give by being smarter in how you leverage that time #solopr

farida_h Feb 01, 1:51pm via TweetChat

@dariasteigman Everthing comes at a price. Always believed nothing can be gained without giving up something. Know the trade-offs. #solopr

jgombita Feb 01, 1:51pm via TweetChat

Workhorse! RT @joeldon: Hectic travel & speaking schedule, hotel food, no exercise. Jays post took the glamor out of the celebrity. #solopr

LoisMarketing Feb 01, 1:51pm via TweetDeck

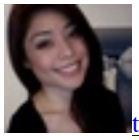
We solopreneurs are at the greatest risk of losing the balance .. and also the ones who can most appreciate it! #solopr A3

joeldon Feb 01, 1:51pm via TweetDeck

Have noticed trend in posts on health issues. @dariasteigman: Celebrity isn't as glamorous as some make it out to be. #solopr

cloudspark Feb 01, 1:51pm via web

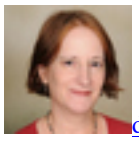
@joeldon we said "the glamour out of celebrity" #solopr


taloolah Feb 01, 1:51pm via TweetChat

Well putRT @joeldon: A3: Hectic travel & speaking schedule, hotel food, no exercise. Jays post took the glamor out of the celebrity. #solopr

SoloPR Feb 01, 1:51pm via TweetGrid.com

Love this! MT @jgombita: A3 ...changing measurement to qualitative outcomes: what happened as a result of my time spent working. #solopr


dariasteigman Feb 01, 1:51pm via TweetDeck

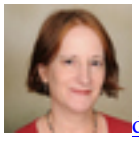
What she said. RT @karenswim: @jgombita For me it does not matter what I do but who I am through it #solopr

christammiller Feb 01, 1:51pm via HootSuite

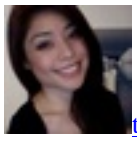
To @farida_h's point (TY!) I have struggled w/ scaling over the past few months. Trying to figure out the right work/income ratio. #solopr

karenswim Feb 01, 1:50pm via TweetChat

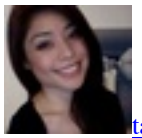
@jgombita For me it does not matter what I do but who I am through it #solopr


dariasteigman Feb 01, 1:50pm via TweetDeck

@joeldon That's a great point. Celebrity isn't as glamorous as some make it out to be. #solopr


taloolah Feb 01, 1:50pm via TweetChat

RT @MuslimNewMedia: A3 Dad worked himself to an early grave; trying to not recreate that imprint. He didnt live to see his grandkids #solopr


taloolah Feb 01, 1:50pm via TweetChat

A3. Aside from exercise/diet, #Meditation does wonders for a busy TypeA. Has proven positive effects in reduced stress & inc. foucs #solopr

christammiller Feb 01, 1:49pm via HootSuite

RT @farida_h: A3: Some people can't afford to do less for financial reasons. But if you have the choice, must choose wisely. #solopr

joeldon Feb 01, 1:49pm via web

A3: Hectic travel & speaking schedule, hotel food, no exercise. Jay's post took the glamor out of the celebrity. #solopr

Chrystal54 Feb 01, 1:49pm via TweetChat

RT @makasha: Q2: I prefer sending cards over gifts to reporters/bloggers #solopr

karenswim Feb 01, 1:49pm via TweetChat

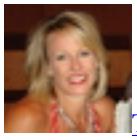
@TerriMallioux Amen! #solopr

KellyeCrane Feb 01, 1:49pm via TweetDeck

@LoisMarketing Good point about growing -- often it may be in a different direction than you were orig. heading. #solopr

Chrystal54 Feb 01, 1:49pm via TweetChat

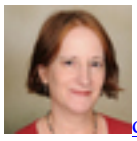
RT @makasha: Q1: Try the sandwich approach while assuring the person that you want to see them succeed. #solopr

 TerriMallioux Feb 01, 1:48pm via web

Faith first. Family second. Work third. Doesn't mean you won't give your best at work. Don't want to look back & have regrets. #solopr

jgombita Feb 01, 1:48pm via TweetChat

A3, @karenswim maybe move to changing measurement to qualitative outcomes: what happened as a result of my time spent working. #solopr

 dariasteigman Feb 01, 1:48pm via TweetDeck

@cloudspark Not me. But not what I value. I value "me" time. #solopr

SoloPR Feb 01, 1:48pm via TweetGrid.com

Very true RT @7wavesCathy: Q3: Life interruptions can help redirect us to adjust our time spent on absolute essentials #solopr

karenswim Feb 01, 1:48pm via TweetChat

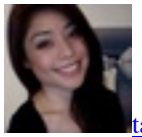
@makasha Go forth and conquer superstar! I enjoyed your input as always! #solopr

JanetLFalk Feb 01, 1:48pm via TweetDeck

No one ever said on their deathbed, "I wish I spent more time on my business." #soloPR

FlackLikeMe Feb 01, 1:48pm via TweetDeck

RT @dariasteigman: A3 It's a reminder that work shouldn't define you. Impt. to make time for you -- and those around you. #solopr


taloolah Feb 01, 1:48pm via TweetChat

RT @SoloPR: RT @cloudspark: q3 @jaybaer the impt. question - what are you/am i trying to prove? work cant deliver health or balance #solopr

SoloPR Feb 01, 1:47pm via TweetGrid.com

Hope you're OK! RT @makasha: A3 my health forced me to re-evaluate some things this year. Smelling the roses a bit more now. #solopr

LoisMarketing Feb 01, 1:47pm via TweetDeck

Such events cause us to take a step back .. but also can lead us to take a step forward. My best to @jaybaer #solopr A3

karenswim Feb 01, 1:47pm via TweetChat

@KelleyCrane it's true we spend so much time agonizing instead of enjoying life #solopr

farida_h Feb 01, 1:47pm via TweetChat

A3: Some people can't afford to do less for financial reasons. But if you have the choice, must choose wisely. #solopr

dariasteigman Feb 01, 1:47pm via TweetDeck

Bye, @makasha. Have a good afternoon! #solopr

cloudspark Feb 01, 1:47pm via web

related to q3: but do my fellow #solopr pros give themselves deliberate benefits or bonuses?

karenswim Feb 01, 1:47pm via TweetChat

RT @KellyeCrane: Actually, relates to @karenswims point re: cakes. More cake, more friends/family, less sweating the small stuff! #solopr

makasha Feb 01, 1:47pm via TweetChat

As usual, gotta miss the last 15 minutes. Had a blast! #solopr

SoloPR Feb 01, 1:46pm via TweetGrid.com

RT @cloudspark: q3 @jaybaer delivers the imporant question - what are you/am i trying to prove? work can't deliver health or balance #solopr

7wavesCathy Feb 01, 1:46pm via HootSuite

Q3: Life interruptions can help redirect us to adjust our time spent on absolute essentials #solopr

LoisMarketing Feb 01, 1:46pm via TweetDeck

A life-changing event can also inspire writing a book, taking a step, branching out. Not just retreating but growing. #solopr A3

karenswim Feb 01, 1:46pm via TweetChat

Bless you! RT @makasha: A3 my health forced me to re-evaluate some things this year. Smelling the roses a bit more now. #solopr

jgombita Feb 01, 1:46pm via TweetChat

A3. Agreed @KellyeCrane @jaybaer. Especially the social media generated kind of nonsense aggro. #solopr

KristK Feb 01, 1:46pm via TweetGrid.com

RT @SoloPR: Q3: @jaybaer posted how family tragedy prompted him to work less: bit.ly/zDsVhi What can we learn from this? #solopr

karenswim Feb 01, 1:46pm via TweetChat

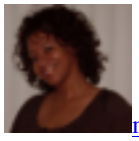
A3: From experience it makes you really clarify how you will define "success" is it how much you make, accolades from work or... #solopr

JanetLFalk Feb 01, 1:46pm via TweetDeck

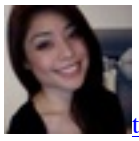
Change focus from REsolutions to Building Good Habits. Note to self: take time for self. #soloPR

SoloPR Feb 01, 1:46pm via TweetGrid.com

Yes! Easy to get pulled off course no matter what RT @dariasteigman: A3 Depends on what "right things" are. For you. No one answer. #solopr


makasha Feb 01, 1:46pm via TweetChat

RT @KellyeCrane A3 Actually, relates to @karenswims point re: cakes. More cake, more friends/family, less sweating the small stuff! #solopr


taloolah Feb 01, 1:46pm via TweetChat

A3. Read somewhr that a creative life depends on regular exercise, also best way to build grit--something solo pros need & know well #solopr

cloudspark Feb 01, 1:45pm via web

@TerriMallioux yes and yes, please. #solopr

makasha Feb 01, 1:45pm via TweetChat

A3 my health forced me to re-evaluate some things this year. Smelling the roses a bit more now. #solopr

karenswim Feb 01, 1:45pm via TweetChat

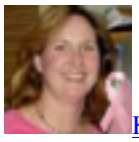
@jgombita One of the reasons I adore you is because you "get" me :-) #solopr

cloudspark Feb 01, 1:45pm via web

@karenswim i also learned that @jaybaer is very good at picking dog names. that's one i'll remember. #solopr

LoisMarketing Feb 01, 1:45pm via TweetDeck

@jgombita I understood what you said and I'm with you. Was just teasing with my comment #solopr


KristK Feb 01, 1:45pm via TweetGrid.com

@willshannon Can't imagine day without the news. I keep my eyes open for stories by key reporters I work with or hope to. #solopr

karenswim Feb 01, 1:44pm via TweetChat

Often, no RT @KellyeCrane: A3: Made me think: We all put so much pressure on ourselves, but is it for the right things? #solopr

cloudspark Feb 01, 1:44pm via web

q3 @jaybaer delivers the imporant question - what are you/am i trying to prove? work can't deliver health or balance. #solopr

karenswim Feb 01, 1:44pm via TweetChat

A3: We can learn that life is fragile, and fleeting, you can't get back those moments you lost bc you were working #solopr

farida_h Feb 01, 1:44pm via TweetChat

A3: (Work) life has diff cycles. Depending on age, good to stop once in a while, prioritize, take stock of what's most important. #solopr

jgombita Feb 01, 1:44pm via TweetChat

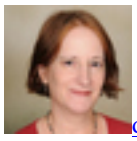
@LoisMarketing I'm not actually talking about the "free lunch" aspect. More the relationship building whilst "breaking bread." #solopr

LoisMarketing Feb 01, 1:44pm via TweetDeck

RT @KellyeCrane: A3: Made me think: We all put so much pressure on ourselves, but is it for the right things? #solopr

KateRobins Feb 01, 1:43pm via Twitter for iPhone

#soloPR Back in the day someone tied helium balloons on the arm of my chair. A present, I guess. Humiliating. Just slap a scarlet letter on.

 dariasteigman Feb 01, 1:43pm via TweetDeck

A3 Working out is critical to me. That time is a de facto appt. on my calendar -- and I don't double book. #solopr

jgombita Feb 01, 1:43pm via web

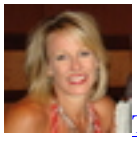
Why I adore @karenswim. Tweets like, "I say the whole world could use a little more cake, you just can't be mad when there is cake" #solopr

LoisMarketing Feb 01, 1:43pm via TweetDeck

@jgombita Oh yes. Want good coverage? Serve lunch! :) #solopr

karenswim Feb 01, 1:43pm via TweetChat

@makasha They are a law firm and represent many former players, they get very involved in advocacy not just litigation #solopr


TerriMallioux Feb 01, 1:42pm via Twitter for iPhone

"@cloudspark: joining in to #solopr till the top of the hour." // hope you're hungry & like cake! #solopr

MuslimNewMedia Feb 01, 1:42pm via TweetChat

amen. RT @karenswim: @jgombita @makasha ROFL! the whole world could use a little more cake, you just cant be mad when there is cake #SoloPR

dariasteigman Feb 01, 1:42pm via TweetDeck

A3 It's a reminder that work shouldn't define you. Impt. to make time for you -- and those around you. #solopr

SoloPR Feb 01, 1:42pm via TweetGrid.com

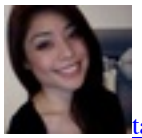
Q3: @jaybaer posted how a family tragedy is prompting him to work less: bit.ly/zDsVhi What can we learn from this? #solopr

karenswim Feb 01, 1:41pm via TweetChat

@KellyeCrane @makasha @KristK Oh yea baby, my fave is SoDelicious brand yummm #solopr

jgombita Feb 01, 1:41pm via TweetChat

@LoisMarketing good, glad it didn't go to waste. Personally, I have great convos (as PR) with journos whilst noshing at events. #solopr


taloolah Feb 01, 1:41pm via TweetChat

:(Just read this b4 the chat RT @SoloPR: @jaybaer posted how a family tragedy is prompting him to work less: bit.ly/zDsVhi #solopr

farida_h Feb 01, 1:41pm via TweetChat

RT @SoloPR: @jaybaer posted how a family tragedy is prompting him to work less: bit.ly/zDsVhi What can we learn from this? #solopr

karenswim Feb 01, 1:41pm via TweetChat

@jgombita @makasha ROFL! I say the whole world could use a little more cake, you just can't be mad when there is cake #solopr

makasha Feb 01, 1:40pm via TweetChat

@karenswim hi. I'm curious to know your client's angle on sports injuries. Saw the link you posted. #solopr

KellyeCrane Feb 01, 1:40pm via TweetDeck

@makasha @karenswim @KristK I like cake w/a side of ice cream! #solopr

cloudspark Feb 01, 1:40pm via HootSuite

joining in to #solopr till the top of the hour.

SoloPR Feb 01, 1:40pm via TweetGrid.com

@jaybaer posted how a family tragedy is prompting him to work less: bit.ly/zDsVhi What can we learn from this? #solopr

jgombita Feb 01, 1:39pm via TweetChat

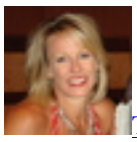
@makasha @karenswim I say Let You Both Eat (Cup)Cakes #solopr

karenswim Feb 01, 1:39pm via TweetChat

@taloolah Exactly, lol! #solopr

LoisMarketing Feb 01, 1:39pm via TweetDeck

RT @jgombita: @LoisMarketing but didn't you end up with a bunch of uneaten food? #solopr << Not at all! Huge turnout for the event!


TerriMallioux Feb 01, 1:39pm via Twitter for iPhone

You're so smart! :) RT @KristK: A2: Make sure reporter knows you think a story (esp not one of yours) is well done. #solopr

karenswim Feb 01, 1:39pm via TweetChat

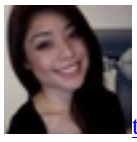
@makasha Me too! :-) #solopr

jgombita Feb 01, 1:39pm via TweetChat

@LoisMarketing but didn't you end up with a bunch of uneaten food? #solopr

KateRobins Feb 01, 1:39pm via Twitter for iPhone

@MuslimNewMedia #soloPR Just don't. You'll waste money and they won't notice if you don't give as much as they would if you did.


taloolah Feb 01, 1:39pm via TweetChat

Depends on how bad the day was ;) RT @karenswim: @KristK There are days Id take a cupcake over a compliment :) #solopr

joeldon Feb 01, 1:39pm via web

[insider humor] @jgombita has some choice press releases "pitched" to her. Ask for samples. #solopr

makasha Feb 01, 1:38pm via TweetChat

I like cake. RT @karenswim: @KristK There are days Id take a cupcake over a compliment :) #solopr

SoloPR Feb 01, 1:38pm via TweetGrid.com

Interesting insights all (and welcome to the lurkers)! Q3 is up next... #solopr

KristK Feb 01, 1:38pm via TweetGrid.com

@karenswim Perhaps compliments are the "icing on the cake"? or would that be the "cherry on top"? #solopr

KellyeCrane Feb 01, 1:38pm via TweetDeck

A2: In past #solopr discussions, it seems lifestyle/local media are more receptive to thank you notes than biz press, FYI. #solopr

MuslimNewMedia Feb 01, 1:38pm via TweetChat

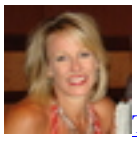
@LoisMarketing @JanetLFalk if it was a sit down lunch,may not have had time. Grab and go sandwiches or general snacks better choice #SoloPR

karenswim Feb 01, 1:37pm via TweetChat

@KristK There are days I'd take a cupcake over a compliment :) #solopr

jgombita Feb 01, 1:37pm via TweetChat

+1 RT @KristK: A2: Compliments go further than cupcakes. Make sure reporter knows you think story esp not one of yours is well done #solopr


TerriMallioux Feb 01, 1:37pm via Twitter for iPhone

@JanetLFalk I figured we were talking food & cupcakes! Lol! Matter of fact, I'm hungry! #solopr

LoisMarketing Feb 01, 1:37pm via TweetDeck

@SoloPR @JanetLFalk We would not have thought negatively had they accepted but it was a very nice gesture on their part #solopr A2

karenswim Feb 01, 1:37pm via TweetChat

RT @KristK: Compliments go further than cupcakes. Make sure reporter knows you think a story (esp not one of yours) is well done. #solopr

joeldon Feb 01, 1:37pm via TweetDeck

But they really, really mean it. Just interview the CEO to find out! @jgombita: writing is abysmal...trite & over-the-top verbosity. #solopr

karenswim Feb 01, 1:37pm via TweetChat

@KateRobins We miss you but so glad you're with us in hashtag :-) #solopr

KristK Feb 01, 1:36pm via TweetGrid.com

A2: Compliments go further than cupcakes. Make sure reporter knows you think a story (esp not one of yours) is well done. #solopr

jgombita Feb 01, 1:36pm via TweetChat

@dariasteigman red silk one for me, please. :-) #solopr

LoisMarketing Feb 01, 1:36pm via TweetDeck

@JanetLFalk Commendable on both sides -- my client and his team for inviting and reporters for declining but remaining for event #solopr

SoloPR Feb 01, 1:36pm via TweetGrid.com

Interesting RT @LoisMarketing: Recently client had ribbon cutting/lunch event. Invited media to have lunch &most graciously declined #solopr

farida_h Feb 01, 1:36pm via TweetChat

RT @jgombita: A2. You can show your appreciation by pointing journalists to (non-competitor) story ideas or resources. #solopr

KateRobins Feb 01, 1:35pm via Twitter for iPhone

Dear #soloPR I'm lurking. iPhone tweet phone app's kaput. Runaround from echo...frustrating but there in hashtag.

LoisMarketing Feb 01, 1:35pm via TweetDeck

@JanetLFalk Actually no. They stayed for event to tape interviews and take photos. Commendable! #solopr

karenswim Feb 01, 1:35pm via TweetChat

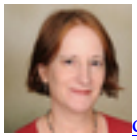
Lol! RT @joeldon: In the days when we had newsrooms (with ashtrays), a gift was frowned upon, subject to derision by peers. #solopr

jgombita Feb 01, 1:35pm via web

@joeldon come on. Some of the writing is abysmal. Especially the trite and over-the-top verbosity. #solopr

AerialEllis Feb 01, 1:35pm via TweetGrid.com

RT @KristK: RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more) #solopr


dariasteigman Feb 01, 1:35pm via TweetDeck

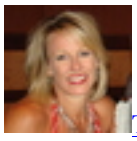
Suddenly I want a cupcake. Preferably chocolate. With icing & sparkles. #solopr

JanetLFalk Feb 01, 1:34pm via TweetDeck

@LoisMarketing May have needed to get back to their desks, for deadlines. #soloPR

7wavesCathy Feb 01, 1:34pm via HootSuite

Did I hear food? Tuning in to #solopr


TerriMallioux Feb 01, 1:34pm via Twitter for iPhone

Amen! RT "@MarketingMel: A.2 I always try to thank a reporter who has helped me. Thank you's go a long way. #SoloPR"

joeldon Feb 01, 1:34pm via TweetDeck

In the days when we had newsrooms (with ashtrays), a gift was frowned upon, subject to derision by peers. #solopr

MuslimNewMedia Feb 01, 1:34pm via TweetChat

lol:) RT @joeldon: There are no bad press releases, only misplaced PR objectives. @jgombita: Esp bad ones #SoloPR

KellyeCrane Feb 01, 1:34pm via TweetDeck

Don't think so, but the edible angle is a gray area. RT @JanetLFalk: Repeat: Has the $25 gift limit been raised? #solopr

jgombita Feb 01, 1:34pm via TweetChat

A2. You can show your appreciation by pointing journalists to (non-competitor) story ideas or resources. (I do this all the time.) #solopr

makasha Feb 01, 1:34pm via TweetChat

@JanetLFalk I don't think it has. The standard in most industries including govt here in #montgomery is that. #solopr

LoisMarketing Feb 01, 1:34pm via TweetDeck

Recently client had ribbon cutting/lunch event. Invited media to have lunch and most graciously declined. #solopr A2

JanetLFalk Feb 01, 1:33pm via TweetDeck

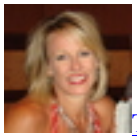
@TerriMallioux Hard to promote food-realted biz wihtout a sample. #soloPR

joeldon Feb 01, 1:33pm via TweetDeck

There are no bad press releases, only misplaced PR objectives. @jgombita: Esp bad ones #solopr

jgombita Feb 01, 1:33pm via TweetChat

Key. + right "amount" of gratitude RT @MuslimNewMedia: a2 Do it AFTER a story runs or well between pitches, never before or during. #solopr


TerriMallioux Feb 01, 1:33pm via web

A2: A gift & a promotional item could be different. Say a new product, like cupcakes from a new bakery in town you're promoting! #solopr

JanetLFalk Feb 01, 1:33pm via TweetDeck

Repeat: Has the $25 gift limit been raised? #soloPR

karenswim Feb 01, 1:32pm via TweetChat

@KellyeCrane Yes, definitely a different playing field #solopr

karenswim Feb 01, 1:32pm via TweetChat

A2: In my position now I would not send a gift as a "thank you" for a story but dep. on relationship might do year end to big group #solopr

SoloPR Feb 01, 1:32pm via TweetGrid.com

Agree! MT @AshleyMassotti: A2: My classes have discouraged gift-giving. Said it blurs lines and puts #PR pros in questionable sit #solopr

MuslimNewMedia Feb 01, 1:32pm via TweetChat

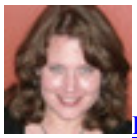
a2 and do it AFTER a story runs or well between pitches, never before or during. #SoloPR

jgombita Feb 01, 1:31pm via TweetChat

Esp bad ones RT @joeldon: I think best gratitude to offer a reporter is promising never to ask if they got/read the news release ;-) #solopr

karenswim Feb 01, 1:31pm via TweetChat

@MuslimNewMedia Agree, food has always been received well! #solopr


KellyeCrane Feb 01, 1:31pm via TweetDeck

@karenswim Perhaps similar to some reporters/bloggers who react better when the "pitch" comes from a company rep. #solopr

joeldon Feb 01, 1:31pm via TweetDeck

Right, dicey, would never do it. Was done 2 me , never liked it either. @TerriMallioux: ...wondered what was up sleeve-don't like. #solopr

MarketingMel Feb 01, 1:31pm via TweetChat

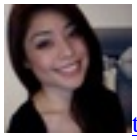
A.2 I always try to thank a reporter who has helped me. Thank you's go a long way. #SoloPR

AshleyMassotti Feb 01, 1:31pm via web

A2: My classes have discouraged gift-giving. Said it does nothing but blur lines and put #PR pros in questionable situations. #solopr

makasha Feb 01, 1:30pm via TweetChat

RT @TerriMallioux: A2: Used to be a reporter. If a co or PR pro would give me a gift, I wondered what was up their sleeve. #solopr


taloolah Feb 01, 1:30pm via TweetChat

RT @TerriMallioux: A2: Used to be a reporter. If a co or PR pro would give me a gift, I wondered what was up their sleeve..dont like #solopr

farida_h Feb 01, 1:30pm via TweetChat

:) RT @joeldon: I think best gratitude to offer a reporter is promising never to ask if they got/read the news release. ;-) #solopr

SoloPR Feb 01, 1:30pm via TweetGrid.com

Good 2 know RT @TerriMallioux: A2: Used to be a reporter. If a co or PR pro would give me a gift,I wondered what was up their sleeve #solopr

LoisMarketing Feb 01, 1:30pm via TweetDeck

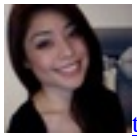
Gifts are not appropriate for media sources. I do not know of any who allow or accept them either. #solopr A2

MuslimNewMedia Feb 01, 1:30pm via TweetChat

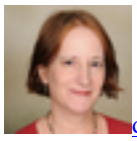
edibles however, always seemed to be ok and were consumed quickly! do it for the whole newsroom rather than a single reporter. #SoloPR

KellyeCrane Feb 01, 1:30pm via TweetDeck

A2: We've talked before about thanking reporters- appropriateness varies by industry. Many tech reporters do not like. #solopr


taloolah Feb 01, 1:30pm via TweetChat

Good one! RT @joeldon: I think best gratitude to offer a reporter is promising never to ask if they got/read the news release. ;-) #solopr


dariasteigman Feb 01, 1:29pm via TweetDeck

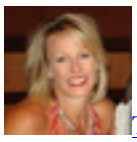
@TerriMallioux Agreed. And ditto for reporter who accepts it. I want everyone to have "clean hands." #solopr

farida_h Feb 01, 1:29pm via TweetChat

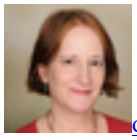
@karenswim Thanks for clarifying! :) @TerriMallioux That was a great observation! #solopr

karenswim Feb 01, 1:29pm via TweetChat

A2: I do think that the response to gifts from "real people" are perceived as genuine, so received differently #solopr


TerriMallioux Feb 01, 1:28pm via web

A2: Used to be a reporter. If a co or PR pro would give me a gift, I wondered what was up their sleeve. I personally don't like. #solopr


dariasteigman Feb 01, 1:28pm via TweetDeck

@jgombita Good Point, & probably true. I can't bring some clients gifts or buy them a meal, but I can bring cookies to a meeting. #solopr

LoisMarketing Feb 01, 1:28pm via TweetDeck

Provide concise information and good photos in the formats requested and reporters will love you forever. #solopr A2

joeldon Feb 01, 1:28pm via TweetDeck

I think best gratitude to offer a reporter is promising never to ask if they got/read the news release. ;-) #solopr

MuslimNewMedia Feb 01, 1:28pm via TweetChat

a2 most newsrooms have ethics policy against accepting gifts, so you have to tread with care. 1/2 #SoloPR

makasha Feb 01, 1:28pm via TweetChat

a2: I opt to send gifts/sentiments at Valentine's Day (my fav). They don't get lost in the doing it just because madness of yr end #solopr

SoloPR Feb 01, 1:28pm via TweetGrid.com

Good one! RT @JanetLFalk: A2 Only give cupcakes if you are a bakery or chef. Has the $25 gift limit been increased? #solopr

jgombita Feb 01, 1:27pm via TweetChat

A2. Usually gifts are not accepted by newsrooms. I wonder if the fact that these are edible makes them more acceptable? Hmmm. #solopr

KristK Feb 01, 1:27pm via TweetGrid.com

RT @SoloPR: Q2: Saw a newsletter suggest giving thank you gifts (like cupcakes) to reporters. Is this more acceptble from orgs than #solopr

SoloPR Feb 01, 1:27pm via TweetGrid.com

RT @makasha: Q2: I prefer sending cards over gifts to reporters/bloggers #solopr

KellyeCrane Feb 01, 1:27pm via TweetDeck

A2: Many outlets have rules against accepting gifts (even meals). If you were to do it, make sure you know policy. #solopr

FranciscoTobon Feb 01, 1:27pm via ÜberSocial for BlackBerry

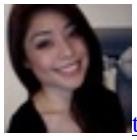
A2. The relationship that you have with the reporter should give you an idea if it's appropriate, or not. #solopr

LoisMarketing Feb 01, 1:27pm via TweetDeck

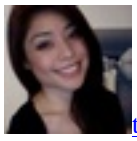
Make reporters' job easy with concise info and photos or photo opps. You only buy lunch for them if you're a Formula 1 team. :) #solopr A2

karenswim Feb 01, 1:26pm via TweetChat

@farida_h You are so sweet that last nugget of wisdom though was courtesy of solo smartie @TerriMallioux ;-) #solopr


taloolah Feb 01, 1:26pm via TweetChat

RT @dariasteigman: A2 Corollary Q: Should reporters be accepting gifts from sources, subjects they cover? #solopr


taloolah Feb 01, 1:26pm via TweetChat

RT @SoloPR: Q2: .. a newsletter suggest giving thank you gifts (like cupcakes) to reporters..more acceptable from a co than PR pro? #solopr

makasha Feb 01, 1:26pm via TweetChat

Q2: I prefer sending cards over gifts to reporters/bloggers #solopr

JanetLFalk Feb 01, 1:26pm via TweetDeck

A2 Only give cupcakes if you are a bakery or chef. Has the $25 gift limit been increased? #solopr

joeldon Feb 01, 1:26pm via TweetDeck

Have seen this when companies hire (low-cost) inexperience @farida_h @karenswim "sometimes aggression is due to insecurity." #solopr

KellyeCrane Feb 01, 1:26pm via TweetDeck

@TerriMallioux You bet! Hope other #solopr pros don't have to learn that one the hard way.

karenswim Feb 01, 1:25pm via TweetChat

RT @SoloPR: Q2: Saw newsletter suggest giving thank you gifts to reporters. Is this more acceptable from a co than PR pro? #solopr

SoloPR Feb 01, 1:25pm via TweetGrid.com

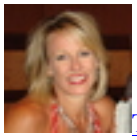
RT @MuslimNewMedia: a1 in addition to cc ing mgmt, personally document incidents or conflicts. If you're scapegoated, u have record #solopr

farida_h Feb 01, 1:25pm via TweetChat

RT @MuslimNewMedia: a1 in addition to cc ing mgmt, personally document incidents or conflicts. If ure scapegoated, u hv a record #solopr

SoloPR Feb 01, 1:24pm via TweetGrid.com

Q2: Saw a newsletter suggest giving thank you gifts (like cupcakes) to reporters. Is this more acceptable from a co than PR pro? #solopr


TerriMallioux Feb 01, 1:24pm via Twitter for iPhone

@KellyeCrane Really great tip! Thank you! #solopr

MuslimNewMedia Feb 01, 1:23pm via TweetChat

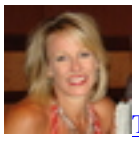
a1 in addition to cc ing mgmt, personally document any incidents or conflicts. If you're scapegoated, u have a record #SoloPR

JanetLFalk Feb 01, 1:23pm via TweetDeck

Hi friends. Been away too long. NYC-based PR pro for small biz, nonprofit, financial and law firm clients. Also subcontract. #solopr

farida_h Feb 01, 1:23pm via TweetChat

Always impressed with @karenswim 's wisdom. "Very true about age and experience, sometimes aggression is due to insecurity." #solopr #solopr


TerriMallioux Feb 01, 1:23pm via Twitter for iPhone

@karenswim Been there, seen that. Can be so frustrating! Just keep swimming .... #solopr

SoloPR Feb 01, 1:22pm via TweetGrid.com

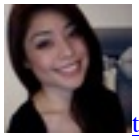
Excellent discussion/tips everyone! Most of us will be in this position at some point. Q2 is up next... #solopr

SoloPR Feb 01, 1:21pm via TweetGrid.com

RT @aimee1986: cc in direct manager so they can see that the new hire is impacting workflow,always b nice, get agreements in writing #solopr

LoisMarketing Feb 01, 1:21pm via TweetDeck

You should develop solid channel of communication so that you are never 'surprised' by new pt person or other changes #soloPR A1


taloolah Feb 01, 1:21pm via TweetChat

RT @KellyeCrane: A1: If they start asking for things like media lists, reports, etc., dont over-service. May be about to boot you #solopr

KellyeCrane Feb 01, 1:20pm via TweetDeck

A1: Once at an agency, my VP didn't want to believe that the new client contact was about to clean house. We way over serviced- ugh #solopr

farida_h Feb 01, 1:20pm via TweetChat

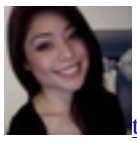
RT @KellyeCrane: A1: If you're able, perhaps suggest a face-to-face meeting. How can they resist a sweet #solopr face? :-) #solopr

karenswim Feb 01, 1:20pm via TweetChat

@TerriMallioux Very true about age and experience, sometimes aggression is due to insecurity. #solopr

KellyeCrane Feb 01, 1:20pm via TweetDeck

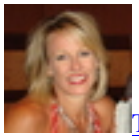
A1: If they start asking for things like media lists, extensive reports, etc., don't over-service. May be about to boot you #solopr

 taloolah Feb 01, 1:20pm via TweetChat

RT @LoisMarketing: Develop and nurture relationships throughout the org not ...also to find news/PR opps! #solopr #solopr

karenswim Feb 01, 1:20pm via TweetChat

RT @TerriMallioux: Sad, but age can play a part. Newbies really trying to make their mark. Sometimes a learning curve for them. #solopr


TerriMallioux Feb 01, 1:19pm via web

A1: Sad, but age of the client can play a part. Newbies really trying to make their mark. Sometimes a learning curve for them. #solopr

aimee1986 Feb 01, 1:18pm via Echofon

@KellyeCrane cc in direct manager so they can see that the new hire is impacting workflow,always b nice, get agreements in writing #solopr

joeldon Feb 01, 1:18pm via TweetDeck

Karen, good point @karenswim: @farida_h seen deals go south & consultants be let go because they did not nurture wider relationships #solopr

willshannon Feb 01, 1:18pm via Twitter for BlackBerry®

@KellyeCrane thanks! #solopr

LoisMarketing Feb 01, 1:18pm via TweetDeck

Develop and nurture relationships throughout the organization not just to cement your role but also to find news/PR opps! #solopr A1

makasha Feb 01, 1:18pm via TweetChat

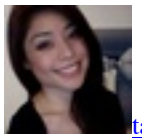
RT @TerriMallioux: "... But trust & candidness is a must." #solopr

KellyeCrane Feb 01, 1:18pm via TweetDeck

A1: If you're able, perhaps suggest a face-to-face meeting (even if it means travel). How can they resist a sweet #solopr face? :-)

karenswim Feb 01, 1:18pm via TweetChat

@LoisMarketing Yes I love that point! #solopr


taloolah Feb 01, 1:18pm via TweetChat

RT @karenswim: @farida_h @joeldon Ive seen deals go south and consultants be let go because they did not nurture wider relationships #solopr

KristK Feb 01, 1:17pm via TweetGrid.com

MT @KellyeCrane: A1: Show the new person that you're their secret weapon. Can be a win-win! #solopr

makasha Feb 01, 1:17pm via TweetChat

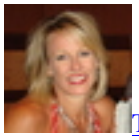
RT @KellyeCrane: A1: But often, you can show the new person that youre their secret weapon. Can be a win-win! #solopr

karenswim Feb 01, 1:17pm via TweetChat

@farida_h @joeldon I've seen deals go south and consultants be let go because they did not nurture wider relationships #solopr

LoisMarketing Feb 01, 1:16pm via TweetDeck

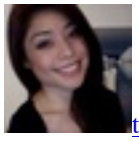
Remember that how you handle the new pt person is one of the best way to showcase your PR "savvy" :) #solopr A1


TerriMallioux Feb 01, 1:16pm via web

A1: Must let know it's a partnership - You will do all you can to make them look good & succeed. But trust & candidness is a must. #solopr

KellyeCrane Feb 01, 1:16pm via TweetDeck

A1: But often, you can show the new person that you're their secret weapon. Can be a win-win! #solopr


taloolah Feb 01, 1:16pm via TweetChat

A1. This situation can be tough, especially if you telecommute--so hard to cast wider net in the org, difficult to work politically #solopr

makasha Feb 01, 1:15pm via TweetChat

The very essence of exemplary leadership RT @KristK: "... Focus on shared vision, goals." #solopr

karenswim Feb 01, 1:15pm via TweetChat

@jgombita I've led a colorful life :-) Both actually (penetrate and permeate) #solopr

KristK Feb 01, 1:15pm via TweetGrid.com

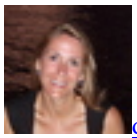
A1: Focus conversation on program and what #solopr can bring to table. We're a resource that can help them succeed.

MuslimNewMedia Feb 01, 1:15pm via TweetChat

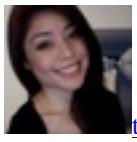
good afternoon everyone! #SoloPR

KellyeCrane Feb 01, 1:15pm via TweetDeck

A1: I've seen a co know they made a bad hire, & nothing they can do in the short term to fix. Then you must decide whether to stay. #solopr


dconconi Feb 01, 1:14pm via TweetChat

so sorry to have to miss today's #solopr chat - best part of the week and I can't even just loiter :-(#solopr


taloolah Feb 01, 1:14pm via TweetChat

A1. Show how results are shifting, if you have KPI's shift as proof, show these first to keep the convo objective, not personal #solopr

farida_h Feb 01, 1:14pm via TweetChat

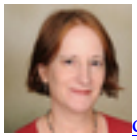
RT @KristK: Recognize that new person will want to put their stamp on program and be open to change. Focus on shared vision, goals. #solopr

joeldon Feb 01, 1:14pm via TweetDeck

+1 @farida_h: @karenswim makes sense. Always good to build wider support net if you don't get along with one person in the team. #solopr

makasha Feb 01, 1:13pm via TweetChat

True! RT @karenswim "... its important to penetrate org. & not depend on one ally" #solopr


dariasteigman Feb 01, 1:13pm via TweetDeck

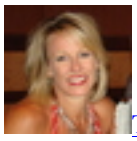
@TerriMallioux Seen threatened translate to "blame the consultant." Not acceptable. Not going to tolerate. #solopr

farida_h Feb 01, 1:13pm via TweetChat

@karenswim That makes sense. Always good to build wider support net if you don't get along with one person in the team. #solopr

JaChelRed Feb 01, 1:13pm via web

It's chat time! #solopr


TerriMallioux Feb 01, 1:12pm via Twitter for iPhone

So true! RT @dariasteigman: A1 impt to protect YOUR reputation. May have to be blunt (to right person) abt source of problem. #solopr

jgombita Feb 01, 1:12pm via web

@karenswim very interesting (sales background). Do you mean penetrate or permeate? #solopr

SoloPR Feb 01, 1:12pm via TweetGrid.com

RT @makasha: Q1: Try the sandwich approach while assuring the person that you want to see them succeed. #solopr

SoloPR Feb 01, 1:12pm via TweetGrid.com

Yes! MT @karenswim: A1: ...why it's important to penetrate org. & not depend on 1 ally #solopr

KristK Feb 01, 1:11pm via TweetGrid.com

A1: Recognize that new person will want to put their stamp on the program and be open to change. Focus on shared vision, goals. #solopr

karenswim Feb 01, 1:11pm via TweetChat

RT @KellyeCrane: A1: Sadly, its not uncommon for a new employee to feel threatened by long-time #solopr. Be extra accommodating. #solopr

KellyeCrane Feb 01, 1:11pm via TweetDeck

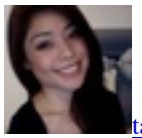
@willshannon Excellent! We love new folks - don't be shy. :-) #solopr

KellyeCrane Feb 01, 1:11pm via TweetDeck

@riselah Hi! Welcome to #soloPR

KellyeCrane Feb 01, 1:10pm via TweetDeck

A1: Sadly, it's not uncommon for a new employee to feel threatened by long-time #solopr. Be extra accommodating.


taloolah Feb 01, 1:10pm via TweetChat

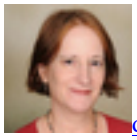
Hi everyone, a little late but better than never. Tallulah here, PR and Social Media consultant based in LA. Nice to see everyone! #solopr

karenswim Feb 01, 1:10pm via TweetChat

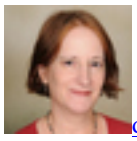
A1: Dealt with this all the time when I worked in sales which is why it's important to penetrate org. & not depend on one ally #solopr

farida_h Feb 01, 1:10pm via TweetChat

RT @karenswim: A1: It helps to understand motivation, have priv convo abt their goals & ask how you can help, will change dynamics #solopr

 dariasteigman Feb 01, 1:10pm via TweetDeck

@willshannon Glad you're joining us here. #solopr

 dariasteigman Feb 01, 1:10pm via TweetDeck

A1 Also impt to protect YOUR reputation. Sometimes you have to be blunt (to right person) abt source of problem. #solopr

makasha Feb 01, 1:10pm via TweetChat

Q1: Try the sandwich approach while assuring the person that you want to see them succeed. #solopr

farida_h Feb 01, 1:09pm via TweetChat

A1: Communication is always key. Discussing how things were handled in past, outlining a plan for working together may help. #solopr

willshannon Feb 01, 1:09pm via web

Hello, this is my first time joining the #solopr live chat.

KristK Feb 01, 1:09pm via TweetGrid.com

Good point! RT @LoisMarketing: A1 Be positive in your conversation. Assure pt person you are ally not adversary #solopr

karenswim Feb 01, 1:09pm via TweetChat

RT @LoisMarketing: Be positive in your conversation. Assure pt person you are ally not adversary #solopr A1 #solopr

karenswim Feb 01, 1:09pm via TweetChat

A1: It helps to understand motivation, have priv convo about their goals and ask for how you can help, will change dynamics #solopr

SoloPR Feb 01, 1:09pm via TweetGrid.com

RT @LoisMarketing: Be positive in your conversation. Assure pt person you are ally not adversary #solopr

jgombita Feb 01, 1:08pm via TweetChat

A1. Don't put cart before horse. Find out why point person has changed (is it a new hire)? Don't assume you know the reasons why. #solopr

SoloPR Feb 01, 1:08pm via TweetGrid.com

Hello to our late arrivals - glad you could join us! #solopr

LoisMarketing Feb 01, 1:08pm via TweetDeck

Be positive in your conversation. Assure pt person you are ally not adversary #solopr A1

KellyeCrane Feb 01, 1:08pm via TweetDeck

A1: Going around the new pt person is usually a bad idea, but cc: managers on emails/reports whenever it makes sense. #solopr

karenswim Feb 01, 1:08pm via TweetChat

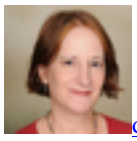
Pardon my tardiness, Good Afternoon! #solopr

LoisMarketing Feb 01, 1:07pm via TweetDeck

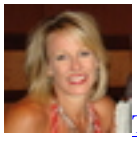
I know it's tough but start with a friendly but candid, private and one-to-one conversation with your pt person. #solopr A1

joeldon Feb 01, 1:07pm via TweetDeck

RT @SoloPR: Q1: Decisions by new pt person at long-time client are negatively impacting workflow, results, strategy. How to handle? #solopr


dariasteigman Feb 01, 1:07pm via TweetDeck

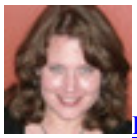
A1. agree w/ @KellyeCrane. As long as you close the loop as soon as problems start to present. #solopr


TerriMallioux Feb 01, 1:07pm via web

Hello #solopr peeps! A little late, but here now!

KellyeCrane Feb 01, 1:06pm via TweetDeck

RT @SoloPR: Q1: Decisions by new pt person at long-time client are negatively impacting workflow, results, strategy. How to handle? #solopr


KellyeCrane Feb 01, 1:06pm via TweetDeck

A1: First, if you've been working w/client for a while, if things go wrong higher ups will know it's not you. #solopr

makasha Feb 01, 1:05pm via TweetChat

Hi. Greetings from Dorsey Group in Montgomery, AL. Glad to participate today. #solopr

farida_h Feb 01, 1:05pm via TweetChat

Tuning in to the #solopr chat. RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields. #solopr

MarketingMel Feb 01, 1:05pm via TweetChat

Hi friends! Stepping in while working w/ my fab intern @SarahERowan today. #SoloPR

KristK Feb 01, 1:05pm via TweetGrid.com

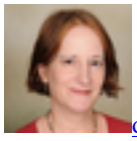
I've missed my #solopr pals! Hello everyone, I'm Kristie (22 years exp, 8 as indy, APR and PR prof based on MS Gulf Coast)

SoloPR Feb 01, 1:05pm via TweetGrid.com

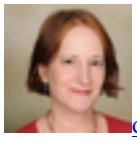
Q1: Decisions by new pt person at long-time client are negatively impacting workflow, results, strategy. How to handle? #solopr

SoloPR Feb 01, 1:05pm via TweetGrid.com

Welcome everyone! Q1 is up next... #solopr


dariasteigman Feb 01, 1:04pm via TweetDeck

Hi @AshleyMassotti. No need to lurk. Feel free to jump. We don't have all the answers. :) #soloPR


dariasteigman Feb 01, 1:04pm via TweetDeck

Got a run in AND made it back in time for #solopr. Hello @KellyeCrane, @KristK (and those key to join us).

AshleyMassotti Feb 01, 1:04pm via web

My name's Ashley, I'm a PR student, and probably going to silently lurk #soloPR

SoloPR Feb 01, 1:03pm via TweetGrid.com

Twitter seems super-slow today, but we shall persevere! Q1 is coming up... #solopr

KristK Feb 01, 1:03pm via TweetGrid.com

RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more) #solopr

SoloPR Feb 01, 1:02pm via TweetGrid.com

If you're joining, please introduce yourself. This is @KellyeCrane moderating, Atlanta-based blogger at soloprpro.com #solopr

KellyeCrane Feb 01, 1:02pm via TweetDeck

RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it)

SoloPR Feb 01, 1:01pm via TweetGrid.com

It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr