

## #SoloPR Chat Transcript – 8/17/2011



[SoloPR 1:59pm via TweetGrid.com](#)

Looks like our official hour is up. Thanks everyone for taking the time to join, and we keep chatting on the hashtag all week! [#solopr](#)



[KellyeCrane 1:58pm via TweetDeck](#)

I'm married to one! RT [@3HatsComm](#): [@karensxim](#) [@KristK](#) Same I know lots of folks not using social networks, for work or play. [#Solopr](#)



[3HatsComm 1:58pm via TweetChat](#)

[@karensxim](#) [@KristK](#) Same I know lots of folks not using social networks, for work or play. [#Solopr](#)



[garrettkuk 1:58pm via SocialScope](#)

Well that last post was awful; hope this link is more readable: <http://t.co/WEWoeI4> [#solopr](#)



[KristK 1:58pm via TweetGrid.com](#)

I've labeled them the "choose-nots" cuz they've made conscious decision not to participate -- money and knowledge are not factors [#solopr](#)



[mediacoach 1:58pm via web](#)

Thank you to all [#solopr](#) chums for brightening an English summer day where the rain is coming down in biblical fashion.



[karenskim](#) 1:58pm via [TweetChat](#)

[@jgombita](#) [@KristK](#) Completely agree about being pragmatic & meeting people where they are wherever that might be on sm spectrum [#solopr](#)



[dariasteigman](#) 1:58pm via [TweetDeck](#)

Thanks, [@KellyeCrane](#), for another great hour of [#solopr](#). Good convo all.



[JanetLFalk](#) 1:58pm via [TweetDeck](#)

[@3HatsComm](#) Agreed on mad rush w/o strategy [#solopr](#)



[PaulaJohns](#) 1:57pm via [TweetDeck](#)

[@KellyeCrane](#) Agree, convo on G+ can be lacking. I also get bored with posts that are long, drawn out -- or uninteresting. [#solopr](#)



[SoloPR](#) 1:57pm via [TweetGrid.com](#)

Before we go, if you have a FB page for your biz, be sure to add it to the comments here - <http://t.co/EOYHmq> ! [#solopr](#)



[3HatsComm](#) 1:57pm via [TweetChat](#)

[@jgombita](#) [@KristK](#) [@KellyeCrane](#) It'll be mad rush, sadly w/ little planning, strategy IMO. I will wait, see.. take a closer look 1st [#Soloopr](#)



[karenskim](#) 1:57pm via [TweetChat](#)

@[JanetLFalk](#) Many of my former corporate colleagues still don't even use LinkedIn (yes I know unbelievable) [#solopr](#)



[SoloPR](#) 1:56pm via [TweetGrid.com](#)

Terrific discussion, all -- can't believe we're almost out of time! [#solopr](#)



[KristK](#) 1:56pm via [TweetGrid.com](#)

RT @[JanetLFalk](#): None of my friends use Twitter; some use FB; Professional contacts ALL use LinkedIn. [#solopr](#)



[jgombita](#) 1:56pm via [TweetChat](#)

@[karensxim](#) @[KristK](#) that is my life, too. It's important for us to be PRAGMATIC about social media usage re: demographics. [#solopr](#)



[JanetLFalk](#) 1:56pm via [TweetDeck](#)

@[karensxim](#) None of my friends use Twitter; some use FB; Professional contacts ALL use LinkedIn. [#solopr](#)



[KristK](#) 1:56pm via [TweetGrid.com](#)

A3: Impt for us (and clients) to have compelling content ready to share as more business SM channels open up [#solopr](#)



[trajejan](#) 1:56pm via [web](#)

Yes to Skype chats for now vs. G+ @[cloudspark](#) @[CarouselPR](#) video & lipstick optional [#solopr](#)



[garrettkuk](#) 1:55pm via HootSuite

well, that last update was awful. should read <http://t.co/WEWoe14> [#solopr](#)



[karenskim](#) 1:55pm via TweetChat

@[KristK](#) Many of my friends do not use SM at all, phone, email and snail mail is how we keep in touch [#solopr](#)



[KatieMcManners](#) 1:55pm via TweetDeck

RT @[KellyeCrane](#): A2: I think Twitter chats are the best way to form real relationships here - people are paying attention & conversing. [#solopr](#)



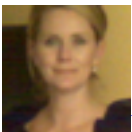
[KatieMcManners](#) 1:55pm via TweetChat

RT @[dwannolsen](#): A2: to keep a pulse on those in the community and to gather great ideas and feedback regarding industry standards and happening. [#solopr](#)



[jgombita](#) 1:55pm via TweetChat

A3. I understand one consultant is writing a book about Google+ and business. I'm sure he's already getting "scolded" for that. :- ) [#solopr](#)



[RebeccaEdgar](#) 1:54pm via HootSuite

@[3hatscomm](#) @[jgombita](#) Good pt re relevancy. [#soloPR](#)



[KellyeCrane](#) 1:54pm via TweetDeck

@[KristK](#) I have my webcam perfectly positioned to avoid showing the enormous mess in my office. :-)  
[#solopr](#)



[KatieMcManners](#) 1:54pm via [TweetGrid.com](#)

RT @[KristK](#): A2: Twitter chats raise my perspective beyond the issues directly in front of me. I think about what I'm doing, where I'm headed [#solopr](#)



[cloudspark](#) 1:54pm via [HootSuite](#)

@[akenn](#) hangout is an invited video chat feature thru g+. [#solopr](#)



[karensxim](#) 1:54pm via [TweetChat](#)

@[jgombita](#) @[KellyeCrane](#) will be interesting to see if businesses are actually able to connect with prospects/customers there [#solopr](#)



[KristK](#) 1:54pm via [TweetGrid.com](#)

@[karensxim](#) Friends know more about my work than my personal life because I use SM for work and dont share much about family, etc. [#solopr](#)



[dwannolsen](#) 1:53pm via [TweetChat](#)

RT @[KellyeCrane](#): A3: Right now, only early adopters are seeing what G+ can do for SEO. Once the word gets out.... [#solopr](#)



[KellyeCrane](#) 1:53pm via [TweetDeck](#)

@[RebeccaEdgar](#) That, and the fact that conversation there can often be lacking. Not always, but I don't like as much as Twitter/FB [#soloPR](#)



[KatieMcManners](#) 1:53pm via Twitter for iPhone

“[@dariasteigman](#): I do some of my best thinking during long runs. [#solopr](#)”



[dariasteigman](#) 1:53pm via TweetDeck

[@karenswym](#) True too. Though just saw something about pharma & opening up blog comments. [#solopr](#)



[akenn](#) 1:53pm via TweetChat

I guess we'll see! RT [@KellyeCrane](#): When G+ unveils biz pgs, we'll see lot of media coverage..some clients scrambling for it [#solopr](#)



[jgombita](#) 1:53pm via TweetChat

It's gonna be HUGE MT [@KellyeCrane](#): think when G+ unveils biz pages, we'll see a lot of media coverage/clients scrambling for it. [#solopr](#)



[KatieMcManners](#) 1:53pm via web

RT [@kcwriter](#): A1. My main tactic is carving most of my work time into 1.5 hour blocks w/ 15-minute "life stops" in between [#solopr](#)



[3HatsComm](#) 1:52pm via TweetChat

[@jgombita](#) [@RebeccaEdgar](#) I see too much, or too much not relevant to me. AgIn, I want better filters than a 'mute all' option. [#Solopr](#)



[KellyeCrane](#) 1:52pm via TweetDeck

A3: Right now, only early adopters are seeing what G+ can do for SEO. Once the word gets out... [#solopr](#)



[cloudspark](#) 1:52pm via HootSuite

@[CarouselPR](#) agree Skype chat is much easier [#solopr](#)



[karenswim](#) 1:52pm via TweetChat

@[dariasteigman](#) Education and in some cases help from regulatory bodies that make it easier to adopt tools [#solopr](#)



[RebeccaEdgar](#) 1:52pm via HootSuite

@[kellyecrane](#) Thus the placeholders ready & waiting? [#soloPR](#)



[KristK](#) 1:52pm via TweetGrid.com

@[dariasteigman](#) Still laughing. [#solopr](#)



[karenswim](#) 1:52pm via TweetChat

I totally understand that market @[KristK](#) @[dwannolsen](#) and deal with many like that, it also describes many of my personal friends! [#solopr](#)



[garrettkuk](#) 1:52pm via HootSuite

A3: not my tool, but you can claim your unique G+ username at <http://gplus.to/> -- mine is <http://t.co/WEWoe14> [#solopr](#)



[Tekaran\\_Lady](#) 1:52pm via Twitter for iPad

Too busy on my store & blogs for Google + to be for me right now. Might need to think about it for the school though. [#solopr](#)



[jgombita](#) 1:51pm via TweetChat

@[RebeccaEdgar](#) LOL! I was actually asked to supply the link. Grabbed it from a RT by (Canuck)  
@[patriceleroux](#)... [#solopr](#)



[cloudspark](#) 1:51pm via HootSuite

@[garrettkuk](#) thanks garrett, just like to test new things. [#solopr](#)



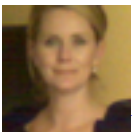
[KristK](#) 1:51pm via TweetGrid.com

RT @[KellyeCrane](#): A3: When G+ unveils business pages, we'll see lot of media coverage, and some clients will be scrambling for it [#solopr](#)



[dariasteigman](#) 1:51pm via TweetDeck

@[KristK](#) Let me put lipstick on. :) [#solopr](#)



[RebeccaEdgar](#) 1:51pm via HootSuite

@[jgombita](#) @[3HatsComm](#) Funny u mention. Find too much info too often. [#soloPR](#)



[KellyeCrane](#) 1:51pm via TweetDeck

@[PaulaJohns](#) I think right now everyone is willing to be a guinea pig on the Hangout feature. Things may change. [#solopr](#)



[chriswright\\_dj](#) 1:51pm via [web](#)

I'm still working in my head how to best optimize G+. What will I do with it. Where is the advantage? myspace future? @[KellyeCrane](#) [#solopr](#)



[dariasteigman](#) 1:51pm via [TweetDeck](#)

@[karenskim](#) We have a lot of educating to do of ppl who run cos., don't we? [ sIgh ] [#solopr](#)



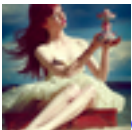
[KristK](#) 1:50pm via [TweetGrid.com](#)

A3: I'm wearing make-up today. Anyone want to hangout? Oh wait, office isn't clean. May go sit in car. [#solopr](#)



[KellyeCrane](#) 1:50pm via [TweetDeck](#)

A3: I think when G+ unveils business pages, we'll see a lot of media coverage, and some clients will be scrambling for it. [#solopr](#)



[CarouseIPR](#) 1:50pm via [web](#)

@[rajean](#) @[KristK](#) @[KellyeCrane](#) Exactly I don't really need Google+ hangouts when there's Skype chat for conferencing [#solopr](#)



[karenskim](#) 1:50pm via [TweetChat](#)

@[dariasteigman](#) Yes absolutely, was not disagreeing with you [#solopr](#)



[rajean](#) 1:50pm via web

Damn, you're right. RT [@mediacoach](#) [@dariasteigman](#) I think every absolute statement is bound to be wrong. [#solopr](#)



[RebeccaEdgar](#) 1:49pm via HootSuite

[@jgombita](#) You mind reader! [#soloPR](#)



[KristK](#) 1:49pm via TweetGrid.com

I live in land of the choose-nots and late-adopters. Church-School-Commnty still work for getting word out [@karenskim](#) [@dwannolsen](#) [#solopr](#)



[jgombita](#) 1:49pm via TweetChat

[@3HatsComm](#) [@RebeccaEdgar](#) there's another (really) big name who spends way too much time posting pictures of family vacation. [#solopr](#)



[KellyeCrane](#) 1:49pm via TweetDeck

[@rajean](#) [@KristK](#) Ha! Yes, sometimes I want to do a Hangout with a paper bag over my head. :- ) [#solopr](#)



[SheltonsSalon](#) 1:49pm via web

RT [@mediacoach](#): [@dariasteigman](#) [@rajean](#) I think every absolute statement is bound to be wrong. [#solopr](#)



[3HatsComm](#) 1:48pm via TweetChat

@[RebeccaEdgar](#) Seen that too, some of the 'big' follows just have placeholder pages, no posts. [#SoloPR](#)



[jgombita](#) 1:48pm via [TweetChat](#)

@[dwannolsen](#) you're welcome. Best piece of advice for biz is to grab domain names NOW. Used Twitter as an example, re: slow adopters. [#soloPR](#)



[dariasteigman](#) 1:48pm via [TweetDeck](#)

@[karensxim](#) I realize that. I'm talking about more open-mined cos. Some tools open ideas for internal collab, info sharing. [#soloPR](#)



[LScribner](#) 1:48pm via [TweetDeck](#)

RT @[jgombita](#): Argh. Here it is: @[fastcompany](#) 5 Steps To Get Your Business Ready For Mastering Google+ <http://t.co/0uP6UZl> [#soloPR](#)



[KatieMcManners](#) 1:48pm via [Twitter for iPhone](#)

tardy to the party, folks. Look forward to catching up. [#soloPR](#)



[SoloPR](#) 1:48pm via [TweetGrid.com](#)

Interesting! RT @[RebeccaEdgar](#): On, but haven't put the time in. Saw stat today that 50%ish of users haven't posted a thing. [#soloPR](#)



[mediacoach](#) 1:48pm via [web](#)

@[dariasteigman](#) @[rajejan](#) I think every absolute statement is bound to be wrong. [#soloPR](#)



[Studio\\_Two](#) 1:48pm via [TweetDeck](#)

RT [@shinnig](#): RT [@jgombita](#) RT [@KristK](#) Twitter chats raise my perspective beyond issues in front of me; think about what Im doing, where headed [#solopr](#)



[jgombita](#) 1:48pm via [TweetChat](#)

[@RebeccaEdgar](#) hee hee. I shared that article in Google+.... [#solopr](#)



[garrettkuk](#) 1:47pm via [HootSuite](#)

[@solopr](#) whether G+, QR codes, or mobile tech, [@cloudspark](#) pushes the envelope (in a good way) [#solopr](#)



[dwannolsen](#) 1:47pm via [TweetChat](#)

Thanks! [@jgombita](#) Can't wait to read this [@fastcompany](#) [#solopr](#)



[rajean](#) 1:47pm via [web](#)

Sadly, I'm at a life stage where 'Hangout' is not all that appealing [@KristK](#) [@KellyeCrane](#) per G+ [#solopr](#) - I have enough hangin' out.



[karenswim](#) 1:47pm via [TweetChat](#)

[@dariasteigman](#) Some companies do not allow internet access from work systems or it's limited to what is needed for business only. [#solopr](#)



[dwannolsen](#) 1:47pm via [TweetChat](#)

RT @jgombita: Here it is: @fastcompany 5 Steps To Get Your Business Ready For Mastering Google+  
tinyurl.com/3l67gwo #solopr



[socialitestatus](#) 1:47pm via [TweetDeck](#)

I have a Google + profile but only 2 people in my circle. #solopr



[PaulaJohns](#) 1:47pm via [TweetDeck](#)

For hangout feature, are people using it for media gatherings or just reg biz meetings? Seems competing media together cld backfire. #solopr



[RebeccaEdgar](#) 1:47pm via [HootSuite](#)

I need "G+ for dummies". On, but haven't put the time in. Saw stat today that 50%ish of users haven't posted a thing. #solopr



[jgombita](#) 1:46pm via [TweetChat](#)

Argh. Here it is: @fastcompany 5 Steps To Get Your Business Ready For Mastering Google+  
<http://t.co/nqWuEYa> #solopr



[SoloPR](#) 1:46pm via [TweetGrid.com](#)

RT @jgombita: Here it is: @fastcompany 5 Steps To Get Your Business Ready For Mastering Google+  
tinyurl.com/3l67gwo #solopr



[dariasteigman](#) 1:46pm via [TweetDeck](#)

@rajean I'm always leery of absolutes. :) #solopr



[jgombita](#) 1:46pm via TweetChat

Here it is: [@fastcompany](#) 5 Steps To Get Your Business Ready For Mastering Google+  
[tinyurl.com/3l67gwo](http://tinyurl.com/3l67gwo) [#solopr](#)



[dariasteigman](#) 1:46pm via TweetDeck

[@karensxim](#) Agreed. But I think there's opening for G+ --since so many ppl hang out w/ Google already.  
[#solopr](#)



[SheltonsSalon](#) 1:46pm via web

[@rajean](#) I haven't found a really good use for our LinkedIn account. The only thing that matters is that we have one. [#solopr](#)



[Tekaran\\_Lady](#) 1:46pm via Twitter for iPad

My thoughts exactly. RT “[@SheltonsSalon](#): [#solopr](#) I agree. [#facebook](#) is still the best online marketing tool. And [#twitter](#)”



[karensxim](#) 1:45pm via TweetChat

[@dwannolsen](#) Yes I do, we "insiders" can forget that so many "regular" people are not even using the old tools yet [#solopr](#)



[rajean](#) 1:45pm via web

Good point [@dariasteigman](#) - I think it's our job to determine the best SM outlets for our clients based on their niche. [#solopr](#)



[dwannolsen](#) 1:45pm via TweetChat

RT [@SoloPR](#): If you arent on G+ and want to be, you can use the invite link in the post: [bit.ly/oICB4z](http://bit.ly/oICB4z) [#solopr](#)



[jgombita](#) 1:45pm via web

[@KellyeCrane](#) [@akenn](#) I'm not seeing it. You don't say fastcompany, do you? [#solopr](#)



[karenskim](#) 1:45pm via TweetChat

[@dariasteigman](#) It can depending on the size of co. and industry. These are Fortune 100 cos who have created their own internal SM [#solopr](#)



[akenn](#) 1:45pm via TweetChat

[@kellyecrane](#) [@cloudspark](#) can you explain the hangout feature? [#solopr](#)



[3HatsComm](#) 1:45pm via TweetChat

[@KristK](#) Agreed, need to kick tires first. I'm still learning G+. [#Solopr](#)



[KristK](#) 1:44pm via TweetGrid.com

[@KellyeCrane](#) I haven't used the Hangout feature yet. Intrigued. [#solopr](#)



[dwannolsen](#) 1:44pm via TweetChat

[@karenskim](#) you so KNOW that is exactly the case with my clients as well! [#solopr](#)



[SoloPR 1:44pm via TweetGrid.com](#)

If you aren't on G+ and want to be, you can use the invite link in the post: [bit.ly/oICB4z](http://bit.ly/oICB4z) [#solopr](#)



[SheltonsSalon 1:44pm via web](#)

RT @[KellyeCrane](#): A3: The two things that have caused G+ to have staying power: the unique SEO aspects, and the Hangout feature. [#solopr](#)



[CarouselPR 1:44pm via web](#)

I DO have a Google+ profile, I'm just not active on it (yet). I am connected with personal friends there, not business ppl [#solopr](#)



[dwannolsen 1:44pm via TweetChat](#)

RT @[KellyeCrane](#): A3: The two things that have caused G+ to have staying power: the unique SEO aspects, and the Hangout feature. [#solopr](#)



[KristK 1:44pm via TweetGrid.com](#)

Like this: RT @[cloudspark](#): RT @[rajean](#): [#solopr](#) members are like office mates I've selected to be on my team. Old school recess-style



[dariasteigman 1:43pm via TweetDeck](#)

@[karensxim](#) That's interesting, b/c I think G+ has implications for internal comms. [#solopr](#)



[KellyeCrane 1:43pm via TweetDeck](#)

A3: The two things that have caused G+ to have staying power: the unique SEO aspects, and the Hangout feature. [#solopr](#)



[mediacoach](#) 1:43pm via web

@[KristK](#) Brilliant advice - try it yourself before you let them buy it. [#solopr](#)



[karensim](#) 1:43pm via TweetChat

Some of my clients are just wading into internal social media so G+ is def. not on the radar [#solopr](#)



[jgombita](#) 1:43pm via TweetDeck

RT @[KellyeCrane](#): Favorited! :- ) RT @[rajean](#): [#solopr](#) members are like the office mates I've selected to be on my team. Old school recess-style.



[dariasteigman](#) 1:43pm via TweetDeck

@[rajean](#) "The best" for who? (Facebook makes no sense for my biz right now.) [#solopr](#)



[PaulaJohns](#) 1:42pm via TweetDeck

Still finding my way on G+. Clients not there yet, but it makes sense to get up to speed on it in advance. [#solopr](#)



[cloudspark](#) 1:42pm via web

RT @[rajean](#): [#solopr](#) members are like the office mates I've selected to be on my team. Old school recess-style.



[jgombita](#) 1:42pm via web

@[KellyeCrane](#) @[akenn](#) thanks. FYI, because of Twitter's new format, it wasn't hotlinked. (Need to manually insert http://) [#solopr](#)



[SoloPR](#) 1:42pm via TweetGrid.com

Agree! RT @[KristK](#): A3: I'm wading into G+ and splashing around. Pays to be a step ahead of clients. [#solopr](#)



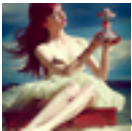
[dariasteigman](#) 1:42pm via TweetDeck

Amen! RT @[KristK](#): A3: I'm wading into G+ and splashing around. Pays to be a step ahead of clients. [#solopr](#)



[rajean](#) 1:42pm via web

I'd add LinkedIn & YouTube. RT @[SheltonsSalon](#) [#solopr](#) I agree. [#facebook](#) is still best online marketing tool. And [#twitter](#) [#in](#)



[CarouselPR](#) 1:42pm via web

A3 I'm focusing on my website instead of ANOTHER social networking site (already on FB + Twitter) it's too early for Google + IMHO [#solopr](#)



[KristK](#) 1:42pm via TweetGrid.com

A3: I'm wading into G+ and splashing around. Pays to be a step ahead of clients. [#solopr](#)



[KellyeCrane](#) 1:42pm via [TweetDeck](#)

@[akenn](#) @[jgombita](#) FYI- the Fast Company article is linked to in today's post. [#solopr](#)



[3HatsComm](#) 1:42pm via [TweetChat](#)

@[jgombita](#) @[SoloPR](#) @[nealschaffer](#) 100M? I could see that, world-wide. Will be interested in demographic makeup, tech, biz, etc. [#SoloPR](#)



[SheltonsSalon](#) 1:41pm via [web](#)

@[jgombita](#) @[3HatsComm](#) @[SoloPR](#) @[nealschaffer](#) I'm sure there will be that many! [#solopr](#)



[karensxim](#) 1:41pm via [TweetChat](#)

@[garrettkuk](#) Agree about the SEO value which is seldom discussed [#solopr](#)



[cloudspark](#) 1:40pm via [HootSuite](#)

@[SoloPR](#) I did. I'm about to host another media 'hangout chat' - again think mist just want to try it out. [#solopr](#)



[dariasteigman](#) 1:40pm via [TweetDeck](#)

@[garrettkuk](#) I agree RE Search/SEO. It's why I think G+ has legs: co's finally integrated "social" into its core biz. [#solopr](#)



[KristK](#) 1:40pm via [TweetGrid.com](#)

A3: The only people who have asked about G+ are those active on other channels. If not on FB or Twitter, G+ isn't even on radar [#solopr](#)



[karensim](#) 1:40pm via [TweetChat](#)

RT @[garrettkuk](#): A3: few Google+-related client questions, but the SEO impact for businesses will be invaluable (in my estimation) [#solopr](#)



[SoloPR](#) 1:40pm via [TweetGrid.com](#)

RT @[dariasteigman](#): @[akenn](#) Plus, there are no business pages yet. So makes sense for us to kick tires, but cos. can't join in. [#solopr](#)



[garrettkuk](#) 1:40pm via [HootSuite](#)

A3: few Google+-related client questions, but the SEO impact for businesses will be invaluable (in my estimation) [#solopr](#)



[jgombita](#) 1:40pm via [TweetChat](#)

@[3HatsComm](#) @[SoloPR](#) my social-media-savvy pal, @[nealschaffer](#), predicts 100+ million Google+ registrants by end of 2011. [#solopr](#)



[KellyeCrane](#) 1:40pm via [TweetDeck](#)

A3: As others have said, I don't have any clients who seem to even know about it! But there are good reasons to try it out. [#solopr](#)



[karensim](#) 1:39pm via [TweetChat](#)

RT @[3HatsComm](#): @[SoloPR](#) A3 No one has asked yet; most of my offline friends still haven't heard of G+ .. just us mktg, social types. [#solopr](#)



[dariasteigman](#) 1:39pm via TweetDeck

A3 I wish G+ would let me post to multiple circles (but just 1 circle or "all"). Would let me refine w/out creating lots of overlap. [#solopr](#)



[akenn](#) 1:39pm via TweetChat

@[jgombita](#) I missed it - can you reshare the FC link? [#solopr](#)



[dwannolsen](#) 1:39pm via TweetChat

A3: None of mine have ...still reviewing as well. [#solopr](#)



[SheltonsSalon](#) 1:39pm via web

[#solopr](#) I agree. [#facebook](#) is still the best online marketing tool. And [#twitter](#)



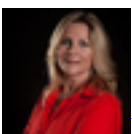
[mbarber](#) 1:39pm via TweetChat

@[3HatsComm](#) Agree -- it's still a lot of early adopters who think it's the next best thing. Don't see a lot of "other" adopters yet. [#solopr](#)



[akenn](#) 1:39pm via TweetChat

A3: Quite amazing how quickly the buzz has spread-despite lack of biz pgs. Heard yesterday that Chris Brogan is writing book on it. [#solopr](#)



[LScribner](#) 1:39pm via TweetDeck

Ugh, it's, really Lori? Pardon my apostrophe :) [#solopr](#)



[jgombita](#) 1:39pm via TweetChat

A3 @akenn did you catch that FastCompany article about what businesses should be doing right NOW re: Google+? I shared it yesterday. [#solopr](#)



[karenskim](#) 1:38pm via TweetChat

A3: None of their customers are really there either so it does not make sense to spend the resources, FB is still the "big thing" [#solopr](#)



[SoloPR](#) 1:38pm via TweetGrid.com

@cloudspark Did you see I gave you a shoutout about that in the post? :- ) [#solopr](#)



[KristK](#) 1:38pm via TweetGrid.com

A3: I wish G+ had an easier way to find people by subject interest. I can't see who's in @kellycrane [#solopr](#) circle, etc.



[PaulaJohns](#) 1:38pm via TweetDeck

So impressed w/ pros on [#solopr](#)! RT @REDMEDIAPR: A2 I get more out of [#solopr](#) & [#pr20chat](#) twitter chats than I ever would in an office.



[Tekaran\\_Lady](#) 1:38pm via Twitter for iPad

Excuse me for a moment folks. Need to go break up cats fighting in the yard. [#solopr](#) Ah the joys of working in the country.



[LScribner](#) 1:38pm via TweetDeck

Q3 Have a client keeping an eye on when Google might make an API available, so we're tracking it's evolution [#solopr](#)



[3HatsComm](#) 1:38pm via TweetChat

[@SoloPR](#) A3 No one has asked yet; and most of my offline friends still haven't heard of G+ .. just us marketing, social types. [#SoloPR](#)



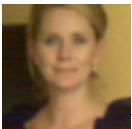
[mediacoach](#) 1:38pm via web

A3 Yes, several large international clients of mine now looking closely at Google+, mostly in the hospitality sector. [#solopr](#)



[JanetLFalk](#) 1:38pm via TweetDeck

A3 No inquiries yet on Google + and I need to educate myself before espousing it. [#solopr](#)



[RebeccaEdgar](#) 1:38pm via HootSuite

And debunk some of the PR myths RT [@jgombita](#): We should develop a TV sitcom: The SoloPR :-)  
[#solopr](#)



[dariasteigman](#) 1:38pm via TweetDeck

[@akenn](#) Plus, there are no business pages yet. So makes sense for us to kick tires, but cos. can't join in.  
[#solopr](#)



[jgombita](#) 1:38pm via web

@[KristK](#) thanks. I agree that great interactions should be platform agnostic. But I don't see much crossover between the two groups. [#solopr](#)



[KellyeCrane](#) 1:38pm via TweetDeck

Favorited! :- ) RT @[rajean](#): [#solopr](#) members are like the office mates I've selected to be on my team. Old school recess-style.



[karensxim](#) 1:38pm via TweetChat

A3: No one has asked. I've incorporated them into a targeted circle of clients so they get the updates via email [#solopr](#)



[cloudspark](#) 1:38pm via HootSuite

a3: hosted a trade media live hangout chat w/ client, went v well. think mist wanted to try g+ out. [#solopr](#)



[mndbarber](#) 1:37pm via TweetChat

A3 -- None of mine have. Personally, I'm still watching. Seeing lots of spammers and a LOT less chatter. [#solopr](#)



[rajejan](#) 1:37pm via web

[#solopr](#) members are like the office mates I've selected to be on my team. Old school recess-style.



[dwannolsen](#) 1:37pm via TweetChat

RT @SoloPR: Q3: Today on the blog, I say its time to dive into Google+ - bit.ly/oICB4z - have your clients asked about it yet? [#solopr](#)



[akenn](#) 1:37pm via TweetChat

A3: Been thinking about Google+ a lot. Most of my clients aren't interested unless can demonstrate value- i.e. customers are there. [#solopr](#)



[socialitestatus](#) 1:37pm via TweetDeck

RT @rajejan: A2 Twitter chats allow for healthy debates, new perspectives & validation from peers I've come to trust [#solopr](#)<<Agreed



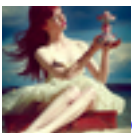
[dariasteigman](#) 1:37pm via TweetDeck

A3 I don't think most ppl know G+ is there yet. They're still asking about FB pages and getting on Twitter. [#solopr](#)



[KristK](#) 1:37pm via TweetGrid.com

@jgombita I think part of the value is the regularity of conversing around a shared topic, whatever the channel. [#solopr](#)



[CarouselPR](#) 1:37pm via TweetGrid.com

RT @SoloPR: Q3: Today on the blog, I say it's time to dive into Google+ - bit.ly/oICB4z - have your clients asked about it yet? [#solopr](#)



[karensim](#) 1:36pm via TweetChat

RT @SoloPR: Q3: Today on the blog, I say its time to dive into Google+ - bit.ly/oICB4z - have your clients asked about it yet? [#solopr](#)



[SoloPR 1:36pm via TweetGrid.com](#)

Thanks go to the participants! RT @REDMEDIAPR: A2 I get more out of wkly [#solopr](#) & [#pr20chat](#) than I ever would in an office. so TY



[akenn 1:36pm via TweetChat](#)

Impressive RT @KristK Through Twitter chats, I've found clients, paid spking gigs & natl media, but true value has been the friends. [#solopr](#)



[jgombita 1:36pm via TweetChat](#)

We should develop a TV sitcom: The SoloPR :-)  
[#solopr](#)



[Tekaran\\_Lady 1:36pm via Twitter for iPad](#)

Thank you. RT "@mediacoach: @Tekaran\_Lady @SoloPR Great surname, Amanda. [#solopr](#)"



[rajean 1:36pm via web](#)

A2 Twitter chats allow for healthy debates, new perspectives & validation from peers I've come to trust  
[#solopr](#)



[SoloPR 1:36pm via TweetGrid.com](#)

Q3: Today on the blog, I say it's time to dive into Google+ - [bit.ly/oICB4z](http://bit.ly/oICB4z) - have your clients asked about it yet? [#solopr](#)



[karensim 1:35pm via TweetChat](#)

yes! RT @REDMEDIAPR: A2 I get more out of wkly [#solopr](#) & [#pr20chat](#) twitter chats than I ever would in an office. so TY [#solopr](#)



[KristK](#) 1:35pm via [TweetGrid.com](#)

Amen! RT @REDMEDIAPR: A2 I get more out of wkly [#solopr](#) & [#pr20chat](#) twitter chats than I ever would in an office. so TY



[CarouselPR](#) 1:35pm via [TweetGrid.com](#)

RT @SoloPR: Q3 coming up... [#solopr](#)



[jgombita](#) 1:35pm via [TweetChat](#)

@[KristK](#) agreed. Do you think bond is stronger on a Twitter chat like this then, say, a blog with a regular "commenting community?" [#solopr](#)



[SoloPR](#) 1:34pm via [TweetGrid.com](#)

Q3 coming up... [#solopr](#)



[RebeccaEdgar](#) 1:34pm via [HootSuite](#)

+1 RT @cloudspark: @[KellyeCrane](#) other great thing is [#solopr](#) is not an echo-chamber, you get variety of ideas and opinions.



[REDMEDIAPR](#) 1:34pm via [TweetDeck](#)

A2 I get more out of wkly [#solopr](#) & [#pr20chat](#) twitter chats than I ever would in an office. so TY



[KellyeCrane](#) 1:34pm via [TweetDeck](#)

OK, all you silly peeps -- I must not be very scary, or you couldn't josh me so! [#solopr](#)



[KristK](#) 1:34pm via [TweetGrid.com](#)

A2: Chats help me develop stronger relationships with others here on Twitter (and beyond). Not just followers. [#solopr](#)



[rockstarjen](#) 1:33pm via [HootSuite](#)

Haha! RT [@jgombita](#): Think it's safe to say folks look to [@kellyecrane](#) as Twitter chat Warrior Princess. Loved and feared.... ;-) [#solopr](#)



[karenswim](#) 1:33pm via [TweetChat](#)

[@KellyeCrane](#) [@garrettkuk](#) It's actually a good one, we know you're sweet & gracious but a mama bear if pushed too far ;-) [#solopr](#)



[dwannolsen](#) 1:33pm via [TweetChat](#)

RT [@jgombita](#): Think its safe to say folks look to [@soloprs](#) [@kellyecrane](#) as their Twitter chat Warrior Princess. Loved and feared ;-) [#solopr](#)



[jgombita](#) 1:33pm via [web](#)

RT [@rajean](#): Ditto :) RT [@dariasteigman](#) A2 Twitter chats are great idea labs. I love hanging out, bouncing ideas around w/smart people. [#solopr](#)



[cloudspark](#) 1:33pm via HootSuite

@[KellyeCrane](#) other great thing is [#solopr](#) is not an echo-chamber, you get variety of ideas and opinions.



[jgombita](#) 1:32pm via TweetChat

Think it's safe to say folks look to [@solopr](#)'s [@kellyecrane](#) as their Twitter chat Warrior Princess. Loved and feared.... ;-)  
[#solopr](#)



[SoloPR](#) 1:32pm via TweetGrid.com

@[rajean](#) We know - good input! [#solopr](#)



[REDMEDIAPR](#) 1:32pm via TweetDeck

So very true RT [@KristK](#): A2: Twitter chats raise my perspective beyond the issues directly in front of me.  
I [#solopr](#)



[KristK](#) 1:31pm via TweetGrid.com

One of my life goals. RT [@garrettkuk](#): alternate A2: to ensure I stay in [@kellyecrane](#)'s good graces ;)  
[#solopr](#)



[jgombita](#) 1:31pm via TweetChat

@[KellyeCrane](#) same with me. Or if the SAME people dominate a chat, week after week.... [#solopr](#)



[KellyeCrane](#) 1:31pm via TweetDeck

@[karensxim](#) @[garrettkuk](#) Uh oh, I'm getting a bad rep. :-)  
[#solopr](#)



[rajean](#) 1:31pm via web

A1 Same steps I take to go up ladder (work), take me down ladder (family). Q1 What steps do you take to help balance family/work. [#SoloPR](#)



[karensxim](#) 1:30pm via TweetChat

Love it! She took down A1 Roker, she is fierce! RT @[garrettkuk](#): alternate A2: to ensure I stay in @[kellyecranes](#) good graces ;) [#solopr](#)



[RebeccaEdgar](#) 1:30pm via HootSuite

Well said RT @[kristk](#): A2: ...raise my perspective beyond issues directly in front of me..think about what I'm doing/where I'm headed [#solopr](#)



[KellyeCrane](#) 1:30pm via TweetDeck

@[KristK](#) Well said! [#solopr](#)



[bikespoke](#) 1:30pm via TweetChat

RT @[jgombita](#): No point scoring! MT @[KellyeCrane](#) think Twitter chats are best way to form real relationships here - ppl are paying attn/conversing. [#solopr](#)



[mediacoach](#) 1:30pm via web

A2 Most importantly, I love to help. I probably won't ever meet any of you guys except on here. [#solopr](#)



[SoloPR 1:30pm via TweetGrid.com](#)

RT @[KristK](#): A2: Through Twitter chats, I've found clients, paid speaking gigs & natl media, but the true value has been the friends [#solopr](#)



[dwannolsen 1:30pm via TweetChat](#)

RT @[KristK](#): A2: Through Twitter chats, Ive found clients, paid speaking gigs and natl media, but the true value has been friends. [#solopr](#)



[Tekaran\\_Lady 1:30pm via Twitter for iPad](#)

@[SoloPR](#) Q1: I try to do as much work as I can while the girls nap & Hubby is at work, & try to work alongside them if I need more. [#solopr](#)



[evamaierhofer 1:30pm via web](#)

out of my perspective those chats give me an insight into what's awaiting me and they teach me to see things different as well [#solopr](#)



[jgombita 1:30pm via TweetChat](#)

No point scoring! MT @[KellyeCrane](#) think Twitter chats are best way to form real relationships here - ppl are paying attn/conversing. [#solopr](#)



[rajean 1:30pm via web](#)

A2 I wasn't slamming my family in my last tweet. I work in an upstairs office :-)  
[#solopr](#)



[KristK](#) 1:29pm via [TweetGrid.com](#)

A2: Networking with [#solopr](#) pals has helped me improve my client service, biz admin and sanity.



[garrettkuk](#) 1:29pm via [HootSuite](#)

alternate A2: to ensure I stay in [@kellyecrane](#)'s good graces ;) [#soloPR](#)



[3HatsComm](#) 1:29pm via [TweetChat](#)

[@cloudspark](#) A2 Agreed, everyone is happy to share their experiences, what does and doesn't work, suggest new tools, etc. [#Solopr](#)



[KellyeCrane](#) 1:29pm via [TweetDeck](#)

A2: I also prefer Twitter chats that cover a range of topics from week to week. If too narrow, I get bored. [#solopr](#)



[dwannolsen](#) 1:29pm via [TweetChat](#)

[@mediacoach](#) I agree. The issues are the same everywhere and great to see and hear about similar solutions [#solopr](#)



[SoFoForum](#) 1:29pm via [TweetGrid.com](#)

RT [@KristK](#): A2: Through Twitter chats, I've found clients, paid speaking gigs and natl media, but the true value has been the friends. [#solopr](#)



[KristK](#) 1:28pm via [TweetGrid.com](#)

A2: Through Twitter chats, I've found clients, paid speaking gigs and natl media, but the true value has been the friends. [#solopr](#)



[mediacoach](#) 1:28pm via web

@[jgombita](#) It's something I've worked on with a few companies in the UK - still under NDA, alas - thought everyone did it! [#solopr](#)



[jgombita](#) 1:28pm via TweetChat

@[garrettkuk](#) @[mediacoach](#) are in agreement about the "worldview" of this chat; that's great to hear. [#solopr](#)



[KellyeCrane](#) 1:28pm via TweetDeck

A2: I think Twitter chats are the best way to form real relationships here - people are paying attention & conversing. [#solopr](#)



[Marketwire](#) 1:28pm via TweetDeck

RT @[jgombita](#) RT @[KristK](#) Twitter chats raise my perspective beyond issues in front of me; think about what Im doing, where headed [#solopr](#)



[shinnng](#) 1:28pm via TweetDeck

RT @[jgombita](#) RT @[KristK](#) Twitter chats raise my perspective beyond issues in front of me; think about what Im doing, where headed [#solopr](#)



[karenswym](#) 1:28pm via TweetChat

@[garrettkuk](#) You are welcome and likewise :-)  
[#solopr](#)



[akenn](#) 1:28pm via TweetChat

Amazing how so many folks in the same boat can share different perspectives. I've learned from [@KristK](#) (and many others) in past. [#solopr](#)



[Tekaran\\_Lady](#) 1:28pm via Twitter for iPad

[@dwannolsen](#) [@solopr](#) [@jgombita](#) Q2: I love meeting new folks, learning, and sharing ideas. [#solopr](#)



[SoloPR](#) 1:27pm via TweetGrid.com

RT [@mediacoach](#): A2 Also good to see that PR issues are the same worldwide, and have similar solutions [#solopr](#)



[PaulaJohns](#) 1:27pm via TweetDeck

A2. Twitter chats like [#solopr](#) help with prof development, biz ideas and solution sharing.



[garrettkuk](#) 1:27pm via HootSuite

[@karensxim](#) thanks for the RT - always appreciate your [#solopr](#) insights



[dwannolsen](#) 1:27pm via TweetChat

A2: to keep a pulse on those in the community and to gather great ideas and feedback regarding industry standards and happening. [#solopr](#)



[jgombita](#) 1:27pm via TweetChat

Awesome RT @[KristK](#) Twitter chats raise my perspective beyond issues directly in front of me; think about what Im doing, where headed [#solopr](#)



[SoloPR](#) 1:27pm via [TweetGrid.com](#)

@[akenn](#) Thanks! I think it's the participants. :- ) [#solopr](#)



[cloudspark](#) 1:27pm via [HootSuite](#)

A2: finding new resources, affirmation of ideas, and shared experiences [#solopr](#)



[mediacoach](#) 1:27pm via [web](#)

A2 Also good to see that PR issues are the same worldwide, and have similar solutions. [#solopr](#)



[3HatsComm](#) 1:26pm via [TweetChat](#)

@[karensxim](#) @[jgombita](#) All of the above, sorry. [#Solopr](#)



[pr\\_sjs](#) 1:26pm via [TweetCaster](#)

I second that! RT @[KellyeCrane](#): I love it! RT @[KristK](#): A1: When my dog sighs, I know it's past time for a break. [#solopr](#)



[karensxim](#) 1:26pm via [TweetChat](#)

RT @[garrettkuk](#): good content, similar challenges (& benefits), varied industry perspectives, chance to provide solutions to others [#solopr](#)



[akenn](#) 1:26pm via TweetChat

That's because it's a well-run chat! RT @[KellyeCrane](#) A2: Camaraderie is important, but I also want to learn something new each time. [#solopr](#)



[karenswim](#) 1:26pm via TweetChat

You beat me to the question ;- ) RT @[jgombita](#): @[3HatsComm](#) AOTA?! [#solopr](#)



[garrettkuk](#) 1:25pm via HootSuite

A2 good content, similar challenges (& benefits), varied industry perspectives, chance to provide solutions to others [#soloPR](#)



[KristK](#) 1:25pm via TweetGrid.com

A2: Twitter chats raise my perspective beyond the issues directly in front of me. I think about what I'm doing, where I'm headed [#solopr](#)



[KellyeCrane](#) 1:25pm via TweetDeck

@[Tekaran\\_Lady](#) @[SoloPR](#) Excellent! So glad you (and other new folks) can participate. [#solopr](#)



[jgombita](#) 1:25pm via TweetDeck

RT @[LScribner](#): A2 Easy question @[jgombita](#) working solo, we don't need to go it alone, solid network of other pros to discuss and vent with :) [#solopr](#)



[dwannolsen](#) 1:25pm via TweetChat

RT @SoloPR: Q2: @jgombita asks, What is your main impetus for participating in Twitter chats like #solopr? #solopr



[mediacoach](#) 1:25pm via web

@Tekaran\_Lady @SoloPR Great surname, Amanda. #solopr



[kcwriter](#) 1:25pm via web

RT @dariasteigman A2 Twitter chats are great idea labs. I love hanging out, bouncing ideas around with smart people. #solopr I agree!



[karenswim](#) 1:25pm via TweetChat

RT @CarouselPR via @Jnichs Sometimes being #solopr consultant can feel like working in silo. Need other energy/ideas 2 grow & learn #solopr



[KellyeCrane](#) 1:25pm via TweetDeck

A2: Camaraderie is important, but I also want to learn something new each time. I'm biased, but #solopr does that for me!



[Tekaran\\_Lady](#) 1:25pm via Twitter for iPad

@SoloPR @kellyecrane My first time joining in. #solopr



[jgombita](#) 1:24pm via TweetChat

@3HatsComm AOTA?! #solopr



[cloudspark](#) 1:24pm via HootSuite

@SoloPR jumping [#solopr](#)



[akenn](#) 1:24pm via TweetChat

My impetus for joining non-#soloPR chats is the conversation itself - learning new things or talking about something familiar [#solopr](#)



[KristK](#) 1:24pm via TweetGrid.com

RT @LScribner: A2 working solo, we don't need to go it alone, solid network of other pros to discuss and vent with :) [#solopr](#)



[jgombita](#) 1:24pm via TweetChat

@mediacoach crowdsourcing PR is particularly relevant for my purposes. Could you provide an example, please? [#solopr](#)



[Tekaran\\_Lady](#) 1:24pm via Twitter for iPad

Amanda, the artisan behind Contented Comfort here. <http://t.co/ZrmtSe3> “@SoloPR: If you're joining, please introduce yourself. [#solopr](#)”



[dwannolsen](#) 1:24pm via TweetChat

Hey @karensxim! [#solopr](#)



[rajean](#) 1:24pm via web

Ditto :) RT @dariasteigman A2 Twitter chats are great idea labs. I love hanging out, bouncing ideas around w/smart people. [#solopr](#)



[3HatsComm](#) 1:23pm via [TweetChat](#)

AOTA. RT @karensxim: A2: Professional development, networking, broadening perspective, friendship, laughter [#SoloPR](#)



[mdbarber](#) 1:23pm via [TweetChat](#)

@KristK I hear you there. Always from others. But I do try...Of course my husband says -- there is no try, only do. (Yoda) [#solopr](#)



[KristK](#) 1:23pm via [TweetGrid.com](#)

RT @SoloPR: Q2: @jgombita asks, What is your main impetus for participating in Twitter chats like [#solopr](#)?



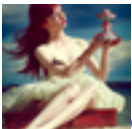
[mediacoach](#) 1:23pm via [web](#)

A2 Crowdsourcing PR - not a new idea, but tremendously productive and great fun too. [#solopr](#)



[akenn](#) 1:23pm via [TweetChat](#)

A2: [#soloPR](#) chat helps me connect with other PR pros like myself. Usually follow up via other mediums for more in-depth convos. [#solopr](#)



[CarouselPR](#) 1:23pm via [TweetDeck](#)

RT @Jnichs: Q2 Sometimes being a [#solopr](#) consultant can feel like working in a silo. Need other energy/ideas to grow and learn



[karensxim](#) 1:23pm via [TweetChat](#)

@[dwannolsen](#) Hey Dwann! :- ) [#solopr](#)



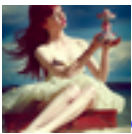
[jgombita](#) 1:23pm via [TweetChat](#)

Heart the last two, especially RT @[karensxim](#): A2: Professional development, networking, broadening perspective, friendship, laughter [#solopr](#)



[SoloPR](#) 1:23pm via [TweetGrid.com](#)

Welcome those just joining - no such thing as "late" to [#solopr](#)!



[CarouselPR](#) 1:23pm via [TweetGrid.com](#)

RT @[SoloPR](#): Q2: @[jgombita](#) asks, What is your main impetus for participating in Twitter chats like [#solopr](#)?



[KristK](#) 1:23pm via [TweetGrid.com](#)

@[mdbarber](#): I'm learning to listen to those subtle cues that I need to step away. Too bad, they tend to come from someone else. [#solopr](#)



[cloudspark](#) 1:23pm via [Twitter for iPhone](#)

RT @[sophie180](#): @[SoloPR](#) Thanks for posting the link to time/client management transcript. [#solopr](#) [#superhelpful](#)



[jgombita](#) 1:22pm via [TweetChat](#)

@[RebeccaEdgar](#) having submitted a question is a great impetus. (Live from a local Internet cafe!) [#solopr](#)



[dwannolsen](#) 1:22pm via TweetChat

Running a little late but so glad I'm able to check in to solopr chat today. It's been quite a while. [#solopr](#)  
[#solopr](#)



[SoloPR](#) 1:22pm via TweetGrid.com

@[sophie180](#) You bet! Like that hashtag. :-) [#solopr](#)



[karensxim](#) 1:22pm via TweetChat

A2: Professional development, networking, broadening perspective, friendship, laughter [#solopr](#)



[jgombita](#) 1:22pm via TweetChat

Thanks for including! RT @[SoloPR](#): Q2: @[jgombita](#) asks, What is your main impetus for participating in Twitter chats like [#solopr](#)? [#solopr](#)



[sophie180](#) 1:22pm via Twitter for iPhone

@[SoloPR](#) Thanks for posting the link to time/client management transcript. [#solopr](#) [#superhelpful](#)



[LScribner](#) 1:22pm via TweetDeck

A2 Easy question @[jgombita](#) working solo, we don't need to go it alone, solid network of other pros to discuss and vent with :) [#solopr](#)



[JanetLFalk](#) 1:21pm via [TweetDeck](#)

Connect with peers; share links, news, views ; Network for subcontracting biz [#solopr](#)



[RebeccaEdgar](#) 1:21pm via [HootSuite](#)

That's dedicaton! RT @jgombita: Not even a power outage can keep me from [#solopr](#)....



[dariasteigman](#) 1:21pm via [TweetDeck](#)

A2 Twitter chats are great idea labs. I love hanging out, bouncing ideas around with smart people. [#solopr](#)



[Ronjini](#) 1:21pm via [web](#)

Having Chaka around makes my work day fly by [#soloPR](#)



[akenn](#) 1:21pm via [TweetChat](#)

JUST popping in to [#soloPR](#) chat...life got in way of day's balance and missed the first Q :-> [#solopr](#)



[mediacoach](#) 1:21pm via [web](#)

A2 - Finding out new insights, connecting with fellow professionals around the globe. [#solopr](#)



[KristK](#) 1:21pm via [TweetGrid.com](#)

A1: I don't work from home; I live at the office. Like I said, balance is an issue for me. [#solopr](#)



[mndbarber](#) 1:21pm via TweetChat

Good point. For me...used to be kids fighting. RT @[sophie180](#): RT @[KristK](#): A1: When my dog sighs, I know its past time for a break. [#solopr](#)



[RebeccaEdgar](#) 1:21pm via HootSuite

A1 Set aside time every day where I disconnect. Means putting down my bb & focusing on DD. [#solopr](#)



[Jnichs](#) 1:21pm via TweetDeck

Q2 Sometimes being a [#solopr](#) consultant can feel like working in a silo. Need other energy/ideas to grow and learn



[jgombita](#) 1:21pm via web

Not even a power outage can keep me from [#solopr](#)....



[karenskim](#) 1:20pm via TweetChat

RT @[SoloPR](#): Q2: @[jgombita](#) asks, What is your main impetus for participating in Twitter chats like [#solopr](#)? [#solopr](#)



[KristK](#) 1:20pm via TweetGrid.com

A1: I "go to the office" to work and leave rest of house as a home. Some days, I even call in "sick" and take a mental health day. [#solopr](#)



[SoloPR](#) 1:20pm via TweetGrid.com

Q2: @jgombita asks, What is your main impetus for participating in Twitter chats like #solopr?



[SoloPR 1:19pm via TweetGrid.com](#)

Q2 is up next... #solopr



[LScribner 1:19pm via TweetDeck](#)

Joining late, but present! "raises hand" Lori from San Diego suburbs #solopr



[SoloPR 1:18pm via TweetGrid.com](#)

Thanks everyone for the insights on Q1! FYI- @sophie180 asked about billing/tracking- we discussed here: <http://t.co/12kZqBR> #solopr



[3HatsComm 1:18pm via TweetChat](#)

@KellyeCrane @KristK Good one and I don't even have a pet. :) #Solopr



[CarouselPR 1:18pm via TweetGrid.com](#)

RT @SoloPR: RT @dariasteigman: A1 Work your sched. I'm unproductive Fri p.m. so tend to take off. Work Sun a.m. b/c it's great "thinking" time. #solopr



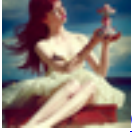
[sophie180 1:17pm via TweetGrid.com](#)

RT @KristK: A1: When my dog sighs, I know it's past time for a break. #solopr



[KellyeCrane 1:17pm via TweetDeck](#)

I love it! RT @[KristK](#): A1: When my dog sighs, I know it's past time for a break. [#solopr](#)



[CarouselPR](#) 1:17pm via [TweetGrid.com](#)

RT @[SoloPR](#): Nice! RT @[kcwriter](#): A1. My main tactic is carving most of my work time into 1.5 hour blocks w/ 15-minute "life stops" in between [#solopr](#)



[dariasteigman](#) 1:17pm via [TweetDeck](#)

@[mediacoach](#) When I just run, I need a distraction. :) [#solopr](#)



[KristK](#) 1:17pm via [TweetGrid.com](#)

A1: When my dog sighs, I know it's past time for a break. [#solopr](#)



[bikespoke](#) 1:16pm via [web](#)

RT @[lesleyridge](#): [#solopr](#) and [#smchat](#) taking place now. Search either hashtag or enter it into tweetchat to participate and follow the chat. [#humpdayhashtag](#)



[JanetLFalk](#) 1:16pm via [TweetDeck](#)

Don't cut whole pie; leave a slice for yourself to learn, ex, Japanese for travel [#solopr](#)



[jenmoirePR](#) 1:16pm via [TweetDeck](#)

Case study: @[Facebook](#) ad and [#pr](#) campaign gets teens to "just say no" to drugs <http://t.co/MPXwrik> [#pr](#) [#solopr](#) (via @[AllFacebook.com](#))



[sharonmostyn](#) 1:16pm via [TweetDeck](#)

RT @lesleyridge: [#solopr](#) and [#smchat](#) taking place now. Search either hashtag or enter it into tweetchat to participate and follow the chat.



[JanetLFalk](#) 1:16pm via [TweetDeck](#)

Time is like a pie. Cut slices for work, family, household maintenance, worship, exercise, prof'l devlpmt. [#solopr](#) 1 of 2



[CarouselPR](#) 1:16pm via [web](#)

@[KellyeCrane](#) especially when you work from home, sometimes i end up spending 14 hours on my laptop. have to draw the line somewhere! [#solopr](#)



[lesleyridge](#) 1:16pm via [web](#)

[#solopr](#) and [#smchat](#) taking place now. Search either hashtag or enter it into tweetchat to participate and follow the chat. [#humpdayhashtag](#)



[mediacoach](#) 1:16pm via [web](#)

@[dariasteigman](#) @[Jnichs](#) Excellent point. Sometimes I think and run, sometimes I just run. [#solopr](#)



[SoloPR](#) 1:16pm via [TweetGrid.com](#)

Nice! RT @[kcwriter](#): A1. My main tactic is carving most of my work time into 1.5 hour blocks w/ 15-minute "life stops" in between [#solopr](#)



[Jnichs 1:15pm via TweetDeck](#)

Amen! RT [@dariasteigman](#): A1 Don't let other ppl set the rules for you. It's YOUR work-life balance. [#solopr](#)



[KristK 1:15pm via TweetGrid.com](#)

A1: I struggle with finding work-life balance (even b4 I went [#solopr](#)). Often, more of a see-saw.



[Jnichs 1:15pm via TweetDeck](#)

Just jumped into [#SoloPR](#) I am a PR consultant and entrepreneur (see [@flacklist](#)) and mommy of sweet 10 month daughter.



[3HatsComm 1:15pm via TweetChat](#)

ITA 'balance' may vary. RT [@dariasteigman](#): A1 Dont let other ppl set the rules for you. Its YOUR work-life balance. [#SoloPR](#)



[SoloPR 1:15pm via TweetGrid.com](#)

Planning, a novel concept! RT [@garrettkuk](#): A1: coordinate dinners at home & evening networking events to keep an appropriate balance [#solopr](#)



[kewriter 1:15pm via web](#)

A1. My main tactic is carving most of my work time into 1.5 hour blocks w/ 15-minute "life stops" in between [#solopr](#)



[SoloPR](#) 1:14pm via [TweetGrid.com](#)

These are great tips - I'm learning a few things! :- ) [#solopr](#)



[KellyeCrane](#) 1:14pm via [TweetDeck](#)

A1: It's also helpful to train family members to honor your work time. Compartmentalize, so you can give 100% in ea area. [#solopr](#)



[KristK](#) 1:13pm via [TweetGrid.com](#)

RT @[SoloPR](#): Q1: What steps do you take to help balance family and work? [#solopr](#)



[KristK](#) 1:13pm via [TweetGrid.com](#)

A bit late, but hate to miss my [#solopr](#) pals. Kristie here from south MS (20 years exp, 7 as indy, APR, PR prof)



[dariasteigman](#) 1:13pm via [TweetDeck](#)

@[Jnichs](#) Great point. "work" isn't (always) a place. I do some of my best thinking during long runs. [#solopr](#)



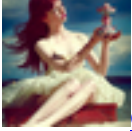
[garrettkuk](#) 1:13pm via [HootSuite](#)

A1: coordinate dinners at home & evening networking events to keep an appropriate balance [#soloPR](#)



[SoloPR](#) 1:13pm via [TweetGrid.com](#)

Simple, yet effective! RT @[Jnichs](#): A1 Don't bite off more than I can chew (or atleast try not to!) [#solopr](#)



[CarouseIPR](#) 1:13pm via web

A1: I'm serious about keeping weekends for myself + family & the weekdays for work. Do fun things on the WE like crafting or trips [#solopr](#)



[Jnichs](#) 1:12pm via TweetDeck

A1 Brainstorm tactics while working out, waiting in grocery line, sitting in traffic, etc. [#solopr](#)



[mediacoach](#) 1:12pm via web

A1 Our office is at the end of our garden. Clear distinction between work and play spaces. [#solopr](#)



[mbarber](#) 1:12pm via TweetChat

So true RT @mediacoach: A1 But work is also part of life; not a clear divide, tho some times are pure family with wife and daughter [#solopr](#)



[KellyeCrane](#) 1:12pm via TweetDeck

A1: Though I like the flexibility [#solopr](#) offers, I try to keep regular "office hours" - I find that helps me not work all the time!



[Jnichs](#) 1:11pm via TweetDeck

A1 Don't bite off more than I can chew (or atleast try not to!) [#solopr](#)



[sophie180](#) 1:11pm via Twitter for iPhone

This is the right way to go. “@[KellyeCrane](#): A1: To me, I must have a dedicated space for work. It is my office, and nothing else. [#solopr](#)”



[SoloPR](#) 1:11pm via [TweetGrid.com](#)

RT @[dariasteigman](#): A1 Work your sched. I'm unproductive Fri p.m. so tend to take off. Work Sun a.m. b/c it's great "thinking" time. [#solopr](#)



[mediacoach](#) 1:11pm via [web](#)

A1 But work is also part of life. It's not a clear divide, though some times are pure family with wife and daughter [#solopr](#)



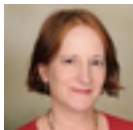
[PaulaJohns](#) 1:11pm via [TweetDeck](#)

Joining [#solopr](#) chat from Leucadia/San Diego area, where overcast skies currently prevail. Multi-tasking but will join in when I can...



[3HatsComm](#) 1:11pm via [TweetChat](#)

@[dariasteigman](#) @[sharonmostyn](#) It's multitasking :) [#Solopr](#)



[dariasteigman](#) 1:11pm via [TweetDeck](#)

A1 Don't let other ppl set the rules for you. It's YOUR work-life balance. [#solopr](#)



[sophie180](#) 1:11pm via [Twitter for iPhone](#)

@[SocialDani](#) even if there's no kids yet, still need to take time for yourself ;). Easier said than done, right?! [#solopr](#)



[dariasteigman](#) 1:10pm via TweetDeck

A1 Work your schedule. I'm unproductive Fri p.m. so I tend to take off. Work Sunday a.m. b/c it's great "thinking" time. [#solopr](#)



[socialitestatus](#) 1:10pm via TweetDeck

RT @SoloPR: Q1: What steps do you take to help balance family and work? [#solopr](#)<<I try not to work on Sundays, but that doesnt always work.



[pr\\_sjs](#) 1:10pm via TweetCaster

Never take work home RT @SoloPR: Q1: What steps do you take to help balance family and work? [#solopr](#)



[KellyeCrane](#) 1:10pm via TweetDeck

A1: To me, I must have a dedicated space for work. It is my office, and nothing else. [#solopr](#)



[RebeccaEdgar](#) 1:10pm via HootSuite

A1 Work life whah? :-) [#solopr](#)



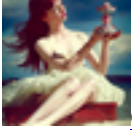
[sophie180](#) 1:09pm via Twitter for iPhone

@mdbarber Haha this is true, I definitely don't always practice what I preach re: work/family balance. [#solopr](#)



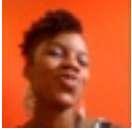
[dariasteigman](#) 1:09pm via TweetDeck

A1 I don't think this is a [#solopr](#) Q. It's everyone's challenge in 24/7 connected world.



[CarouselPR](#) 1:09pm via [TweetGrid.com](#)

RT @[SoloPR](#): Q1: What steps do you take to help balance family and work? [#solopr](#)



[SocialDani](#) 1:09pm via [TweetDeck](#)

[#SoloPR](#) No family (yet). All work. So, no balance. But I can't even imagine.



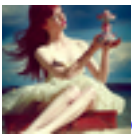
[mediacoach](#) 1:09pm via [web](#)

@[SoloPR](#) A1 My wife is my business manager. We shut the office door at 6pm (except tonight) - no work talk for at least 2 hours [#solopr](#)



[bikespoke](#) 1:09pm via [TweetDeck](#)

RT @[sourcePOV](#): lol, not evil, more like 'brave' RT @[dariasteigman](#) @[sharonmostyn](#) "I'm doing that evil dual-chat thing today" [#smchat](#) [#solopr](#)



[CarouselPR](#) 1:08pm via [web](#)

Hi everyone, Lauren from Carousel in (finally) sunny Berlin Germany checking in for our Solo PR chat today :) [#solopr](#)



[sophie180](#) 1:08pm via [Twitter for iPhone](#)

Dinner time means put away the laptop/iPad/iPhone...period. "@[SoloPR](#): Q1: What steps do you take to help balance family and work? [#solopr](#)"



[sourcePOV](#) 1:08pm via [TweetDeck](#)

lol, not evil, more like 'brave' RT @[dariasteigman](#) @[sharonmostyn](#) "I'm doing that evil dual-chat thing today" #[smchat](#) #[solopr](#)



[RebeccaEdgar](#) 1:08pm via [HootSuite](#)

Greetings #[solopr](#) folks! Toronto area indy here.



[JanetLFalk](#) 1:08pm via [TweetDeck](#)

A1 Remember to close the door to the office before, during and after the work-day #[soloPR](#)



[mndbarber](#) 1:08pm via [TweetChat](#)

Steps I TAKE or 1s I know I should & tell others to take...RT @[SoloPR](#): Q1: What steps do you take to help balance family and work? #[solopr](#)



[SocialDani](#) 1:07pm via [TweetDeck](#)

RT @[SoloPR](#): Q1: What steps do you take to help balance family and work? #[solopr](#)



[socialitestatus](#) 1:07pm via [TweetDeck](#)

Good Afternoon Solo PR tweeps! #[solopr](#)



[sophie180](#) 1:07pm via [TweetGrid.com](#)

RT @[SoloPR](#): Q1: What steps do you take to help balance family and work? #[solopr](#)



[mdbarber](#) 1:07pm via TweetChat

Morning all. Serious rain in Anchorage this morning. Going to try to multi-process this morning. May be in/out. [#solopr](#)



[sophie180](#) 1:07pm via Twitter for iPhone

@[SoloPR](#) Hi all, joining via mobile today, but will try to participate as much as possible. [#solopr](#)



[SoloPR](#) 1:06pm via TweetGrid.com

Q1: What steps do you take to help balance family and work? [#solopr](#)



[SocialDani](#) 1:06pm via TweetDeck

Oh Geez... it's time for [#SoloPR](#) :)



[rockstarjen](#) 1:05pm via HootSuite

@[solopr](#) always! need to read and contribute offline more. that's all! still "listening" to everyone. :) [#solopr](#)



[SoloPR](#) 1:05pm via TweetGrid.com

Q1 is coming up... [#solopr](#)



[SoloPR](#) 1:05pm via TweetGrid.com

Welcome everyone! Like seeing both veterans and newbies alike... [#solopr](#)



[garrettkuk](#) 1:05pm via HootSuite

I'm a social media strategist @[Speakeasy\\_Media](#), also helping @[kellyecrane](#) hold it down here in the ATL  
[#soloPR](#)



[karensuim](#) 1:04pm via TweetChat

@[JanetLFalk](#) Hello and welcome back Janet! Hope you had a great vacay! Tried to email you but it bounced back [#solopr](#)



[pr\\_sjs](#) 1:04pm via TweetDeck

RT @[KellyeCrane](#): RT @[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[karensuim](#) 1:03pm via TweetChat

Cheery greetings from Michigan! [#solopr](#)



[SoloPR](#) 1:03pm via TweetGrid.com

Hello to one of our friends from across the pond! RT @[mediacoach](#): London calling: Hello [#solopr](#) peeps



[dariasteigman](#) 1:03pm via TweetDeck

@[sharonmostyn](#) I'm doing that evil dual-chat thing today. ([#smchat](#) & [#solopr](#))



[JanetLFalk](#) 1:03pm via TweetDeck

Greetings from NYC to [#solopr](#) friends and colleagues. Missed the last two weeks due to fabulous vacation in [#Yosemite](#)



[KellyeCrane](#) 1:03pm via [TweetDeck](#)

@[dariasteigman](#) w00t! :-) [#soloPR](#)



[kcwriter](#) 1:03pm via [web](#)

Hi from Ellicott City, MD! [#solopr](#)



[dariasteigman](#) 1:02pm via [TweetDeck](#)

I'm ready for [#soloPR](#). Will miss next week's chat, BUT I'll be in Atlanta so get to see our fearless moderator, @[KellyeCrane](#), in person!



[mediacoach](#) 1:02pm via [web](#)

London calling: Hello [#solopr](#) peeps



[SoloPR](#) 1:02pm via [TweetGrid.com](#)

If you have [#solopr](#) Qs you'd like us to discuss, please @[KellyeCrane](#) without the hashtag (or DM), and we'll add them to the list!



[karensim](#) 1:01pm via [TweetChat](#)

@[rockstarjen](#) We miss you too but understand! [#solopr](#)



[garrettkuk](#) 1:01pm via HootSuite

Whew! I was worried that the [#soloPR](#) was a little \*too\* quiet...glad we're still chatting. Reminder: mute me for an hr, or join [@soloPR](#)



[SoloPR](#) 1:01pm via TweetGrid.com

If you're joining, please introduce yourself. This is [@KellyeCrane](#) moderating, Atlanta-based blogger at <http://t.co/TLz8HYF> [#solopr](#)



[karens swim](#) 1:01pm via TweetChat

RT [@SoloPR](#): Its time for [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it) [#solopr](#)



[SoloPR](#) 1:01pm via TweetGrid.com

[@rockstarjen](#) You are still one of us! :- ) [#solopr](#)



[KellyeCrane](#) 1:00pm via TweetDeck

RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[SoloPR](#) 1:00pm via TweetGrid.com

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)