



## Twitter Chat Transcript – July 13, 2011



[KellyeCrane](#) Jul 13, 2:03pm via TweetDeck

RT @SoloPR: oops- forgot to mention! The video I've promised on this chat many times is finally up on the blog: <http://ow.ly/5Dir7> #solopr



[SoloPR](#) Jul 13, 2:03pm via TweetGrid.com

oops- forgot to mention! The video I've promised on this chat many times is finally up on the blog: <http://ow.ly/5Dir7> #solopr



[jgombita](#) Jul 13, 2:02pm via TweetChat

@[rajean](#) (@[brooklynfcole](#)) it was an actual blog post by @[3HatsComm](#), letting her subjects know she was giving up her crown/throne. #solopr



[rajean](#) Jul 13, 2:02pm via web

Skip the horse heads, pls. RT @SoloPR I love it when you guys call us a family. (Brando voice): nevah go against the family :- ) #solopr



[KateRobins](#) Jul 13, 2:02pm via TweetGrid.com

RT @stlpr: RT @SoloPR: I love it when you guys call us a family. (Brando voice): nevah go against the family :- ) #solopr



[farida\\_h](#) Jul 13, 2:02pm via web

Sorry to have missed the @solopr chat today. Was busy following news/tweets about the [#MumbaiBlasts](#). Big wave to all my #solopr friends.



## Twitter Chat Transcript – July 13, 2011



[jgombita](#) Jul 13, 2:02pm via TweetChat

@[karensxim](#) @[SoloPR](#) like the star starting out her concert: "I LOVE you guys! SoloPR rocks!"  
[#solopr](#)



[conniepgilbert](#) Jul 13, 2:01pm via web

Thank you! RT @[SoloPR](#) If you missed some (or all) of the chat, the transcript will be posted on the Solo PR Pro blog tomorrow. [#solopr](#) .



[rajean](#) Jul 13, 2:00pm via web

@[jgombita](#) @[brooklyncole](#) @[3HatsComm](#) 'commenting diet?' Less dialogue but all the nutrition? Amazing new term for me. [#solopr](#)



[jgombita](#) Jul 13, 2:00pm via TweetChat

@[KellyeCrane](#) invested much volunteer time as a council and then board member (treasurer) with @[lernupdates](#). Lifelong learning rules! [#solopr](#)



[stlpr](#) Jul 13, 2:00pm via TweetGrid.com

RT @[SoloPR](#): I love it when you guys call us a family. (Brando voice): nevah go against the family :-)  
[#solopr](#)



[SoloPR](#) Jul 13, 2:00pm via TweetGrid.com

I love it when you guys call us a family. (Brando voice): nevah go against the family :-)  
[#solopr](#)



[karensxim](#) Jul 13, 1:59pm via TweetChat



## Twitter Chat Transcript – July 13, 2011

Thank you @SoloPR and solo fam for a great chat in spite of the obstacles, what an awesome group! #solopr



[dariasteigman](#) Jul 13, 1:59pm via TweetDeck

Thanks to the #solopr community for my weekly lunch hour dose of smarts, food for thought, & lots of laughs.



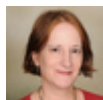
[KellyeCrane](#) Jul 13, 1:59pm via TweetDeck

@jgombita Agree completely! Plus, that's what keeps us young. :-) #solopr



[SoloPR](#) Jul 13, 1:58pm via TweetGrid.com

We keep chatting on this hashtag all week, so feel free to keep the convo going! #solopr



[dariasteigman](#) Jul 13, 1:58pm via TweetDeck

@MissVersatile Stupid people. #Solopr



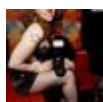
[dariasteigman](#) Jul 13, 1:58pm via TweetDeck

@rajean Well, I'll bring over the bonbons. :) #solopr



[amysept](#) Jul 13, 1:58pm via TweetChat

RT @jgombita: @KellyeCrane reading Eli Pariser's The Filter Bubble. Think he'd say it's more important than ever to stay open and keep learning. #solopr



[MissVersatile](#) Jul 13, 1:57pm via TweetChat



## Twitter Chat Transcript – July 13, 2011

Or I actually had a couple ppl say you can't be a publicist and a blogger...stupidest thought I had heard in awhile. [#SoloPr](#)



[KateRobins Jul 13, 1:57pm via TweetGrid.com](#)

RT @[dariasteigman](#): @[MissVersatile](#) Surprises me when ppl don't think they can cross. Learn content; skillset's unchanged. [#SoloPr](#) [#solopr](#)



[SoloPR Jul 13, 1:57pm via TweetGrid.com](#)

If you missed some (or all) of the chat, the transcript will be posted on the Solo PR Pro blog tomorrow. [#solopr](#)



[dariasteigman Jul 13, 1:57pm via TweetDeck](#)

@[jgombita](#) I keep meaning to watch Pariser's TED talk. [#solopr](#)



[jgombita Jul 13, 1:57pm via TweetChat](#)

@[rajean](#) @[brooklynfcoble](#) LOL! @[3HatsComm](#) remains Queen of the Quips, even if she's on a commenting diet. [#solopr](#)



[SoloPR Jul 13, 1:57pm via TweetGrid.com](#)

OK, with that we'll bring this one to a close. Thanks to everyone for hanging in there this week! [#solopr](#)



[rajeon Jul 13, 1:57pm via web](#)

So I guess now's not the time to share I have Y & R on in the background @[dariasteigman](#) @[KateRobins](#)? Sans bonbons. [#solopr](#)



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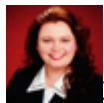
[jgombita](#) Jul 13, 1:56pm via TweetChat

@[KellyeCrane](#) reading Eli Pariser's The Filter Bubble. Think he'd say it's more important than ever to stay open and keep learning. [#solopr](#)



[dariasteigman](#) Jul 13, 1:56pm via TweetDeck

@[MissVersatile](#) Always surprises me when ppl don't think they can cross industries. Learn the content; skill set is unchanged. [#Solopr](#)



[BHatsComm](#) Jul 13, 1:56pm via TweetChat

@[rajean](#) @[brooklynfcole](#) Thanks. Didn't have a place to jump, figured I should at least say 'Hi' [#solopr](#)



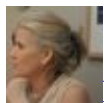
[karenswim](#) Jul 13, 1:56pm via TweetChat

@[MissVersatile](#) Spoken like a champion of versatility! :-) [#solopr](#)



[SoloPR](#) Jul 13, 1:55pm via TweetGrid.com

RT @[MissVersatile](#): Never let someone say because you do x type of PR you can't do y too... same foundation just new micros added [#solopr](#)



[KateRobins](#) Jul 13, 1:55pm via TweetGrid.com

@[dariasteigman](#) LOL. Damn I love this group! [#solopr](#)



[karenswim](#) Jul 13, 1:55pm via TweetChat

RT @[KellyeCrane](#): As everyone on this chat knows, its so important that we constantly evolve our skillset. The world keeps changing! [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[rajean Jul 13, 1:55pm via web](#)

@[brooklyncoale](#) - adore 'tardy to the party.' @[3HatsComm](#) at least you've announced your lurking ways. Welcome ~ [#solopr](#)



[KateRobins Jul 13, 1:54pm via TweetGrid.com](#)

RT @[jgombita](#): Yes! RT @[dariasteigman](#) If you worked for a co, you'd switch jobs. [#solopr](#), you just do it yourself [#solopr](#)



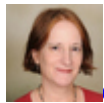
[MissVersatile Jul 13, 1:54pm via TweetChat](#)

Never let someone say because you do x type of PR you can't do y type of PR too...it's all the same foundation just new micros added [#Solopr](#)



[KellyeCrane Jul 13, 1:54pm via TweetDeck](#)

A3: As everyone on this chat knows, it's so important that we constantly evolve our skillset. The world keeps changing! [#solopr](#)



[dariasteigman Jul 13, 1:54pm via TweetDeck](#)

@[KateRobins](#) Fortunately, there's less of that attitude today. I just tell people I watch soaps & eat bonbons all day. :) [#solopr](#)



[KateRobins Jul 13, 1:53pm via TweetGrid.com](#)

...Yeah, I'm working. I'm mulling the next new thing and on deadline to undertand it. [#solopr](#)



[7wavesCathy Jul 13, 1:53pm via txt](#)



## Twitter Chat Transcript – July 13, 2011

RT @MarketingMel: When it comes to communications we [#soloPR](#) should be a chapter ahead of the client!



[jgombita](#) Jul 13, 1:53pm via TweetChat

Yes! RT @dariasteigman If you worked for a co, you'd switch jobs and do new stuff. As a [#solopr](#), you just do it for yourself instead [#solopr](#)



[SoloPR](#) Jul 13, 1:53pm via TweetGrid.com

Hello to those just joining! We're having some Twitter problems today (so a little less convo than usual), but we soldier on! [#solopr](#)



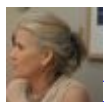
[conniepgilbert](#) Jul 13, 1:53pm via web

Hi [#solopr](#) peeps! Tuning in late but here nonetheless...looks/sounds like great topics being discussed. Will have 2 review all.



[rajean](#) Jul 13, 1:52pm via web

Dito. @karensxim A3: This is where networking in/outside of industry can truly benefit, learn, experiment, keep growing [#solopr](#)



[KateRobins](#) Jul 13, 1:52pm via TweetGrid.com

@dariasteigman It's great for the garden. Nabe today started talking because he, "saw I wasn't working." You kidding? [#solopr](#)



[brooklynfc](#) Jul 13, 1:52pm via web

Tardy to the party - catching the last few mins of [#soloPR](#) chat.



## Twitter Chat Transcript – July 13, 2011



[MissVersatile Jul 13, 1:52pm via TweetChat](#)

RT @[dariasteigman](#): Best [#solopr](#) folks know to have a niche & when to break out. Constant, ongoing learning, PD, gives us an edge. [#SoloPR](#)



[KellyeCrane Jul 13, 1:52pm via TweetDeck](#)

A3: As an example, maybe you were a trad'l media rel. guru. Blogger/influencer relations is not a big step from there. [#solopr](#)



[MissVersatile Jul 13, 1:52pm via TweetChat](#)

@[jgombita](#) Thanks [#SoloPR](#)



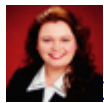
[dariasteigman Jul 13, 1:51pm via TweetDeck](#)

If you worked for a co, you'd switch jobs and do new stuff. As a [#solopr](#), you just do it for yourself instead.



[jgombita Jul 13, 1:51pm via web](#)

@[MissVersatile](#) how I heart the fact that "Miss Versatile" RT'd that! :-)  
[#solopr](#)



[BHatsComm Jul 13, 1:51pm via TweetDeck](#)

Lurking the last part of the [#soloPR](#) chat.



[stlpr Jul 13, 1:51pm via TweetGrid.com](#)

RT @[SoloPR](#): Yes! RT @[rajean](#): A3. One reason I love [#PR](#), I'm in constant research mode. But outsourcing super niche client needs works also. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[KateRobins Jul 13, 1:50pm via TweetGrid.com](#)

RT @[rajean](#): A3. One reason I love [#PR](#), I'm in constant research mode. But outsourcing super niche client needs works also. [#solopr](#)



[dariasteigman Jul 13, 1:50pm via TweetDeck](#)

Best [#solopr](#) folks know to have a niche & when to break out. Constant, ongoing learning, PD, gives us an edge.



[SoloPR Jul 13, 1:50pm via TweetGrid.com](#)

RT @[karensxim](#): A3: This is where networking in/outside of industry can truly benefit, learn, experiment, keep growing [#solopr](#)



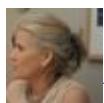
[KateRobins Jul 13, 1:50pm via TweetGrid.com](#)

@[AmazingPRMaven](#) Absolutely! Our own @[kellyecrane](#) saved my butt this week. [#solopr](#)



[KellyeCrane Jul 13, 1:50pm via TweetDeck](#)

A3: I think evolving areas like social media are great for those looking to expand, since everyone is learning. [#solopr](#)



[KateRobins Jul 13, 1:49pm via TweetGrid.com](#)

@[MarketingMel](#) Figuring out what to espouse and eschew though is our job. Sounds like biotech in 90s. [#solopr](#)



[SoloPR Jul 13, 1:49pm via TweetGrid.com](#)



## Twitter Chat Transcript – July 13, 2011

Yes! RT @[rajean](#): A3. One reason I love [#PR](#), I'm in constant research mode. But outsourcing super niche client needs works also. [#solopr](#)



[karensxim](#) Jul 13, 1:49pm via TweetChat

A3: This is where networking in/outside of industry can truly benefit, learn, experiment, keep growing [#solopr](#)



[rajeon](#) Jul 13, 1:49pm via web

A3. One reason I love [#PR](#), I'm in constant research mode. But outsourcing super niche client needs works also. [#solopr](#)



[MissVersatile](#) Jul 13, 1:48pm via TweetChat

RT @[jgombita](#): A3. Two routes. 1. A natural progression from one area/industry to another. 2. Take a leap. Try something totally new. [#Solopr](#)



[karensxim](#) Jul 13, 1:48pm via TweetChat

RT @[MarketingMel](#): When it comes to communications we [#soloPR](#) should be a chapter ahead of the client! [#solopr](#)



[MissVersatile](#) Jul 13, 1:48pm via TweetChat

RT @[AmazingPRMaven](#): A3. If asked to do some new things by a client - partner with another solopr to learn a new skillset [#Solopr](#)



[SoloPR](#) Jul 13, 1:48pm via TweetGrid.com

RT @[jgombita](#): A3. Two routes. 1. A natural progression from one area/industry to another. 2. Take a leap. Try something totally new. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[KateRobins](#) Jul 13, 1:48pm via [TweetGrid.com](#)

@[MichaelWillett](#) Thanks for that RT, Really. [#solopr](#)



[MarketingMel](#) Jul 13, 1:47pm via [Twitter for BlackBerry®](#)

When it comes to communications we [#soloPR](#) should be a chapter ahead of the client!



[AmazingPRMaven](#) Jul 13, 1:47pm via [TweetChat](#)

A3. If asked to do some new things by a client - partner with another solopr to learn a new skillset [#solopr](#)



[KateRobins](#) Jul 13, 1:47pm via [TweetGrid.com](#)

very true. RT @[jgombita](#): @[KateRobins](#) that's bec you don't have the blinders on that in-house people do. Play it safe. [#solopr](#)



[SoloPR](#) Jul 13, 1:47pm via [TweetGrid.com](#)

RT @[dariasteigman](#): A3 Make sure it fits your expertise. Use your smarts & sell it. Or do it pro bono for the quals. [#solopr](#)



[dariasteigman](#) Jul 13, 1:47pm via [TweetDeck](#)

Other ways to build quals: blogging (showcase expertise), build a topical PPT deck (& link using SlideShare), do a Webinar. [#solopr](#)



[KellyeCrane](#) Jul 13, 1:47pm via [TweetDeck](#)

A3: The oldie but goodie book "What Color is Your Parachute" has some great info about lateral moves. Works in [#solopr](#) too.



## Twitter Chat Transcript – July 13, 2011



[KateRobins Jul 13, 1:46pm via TweetGrid.com](#)

RT @[dariasteigman](#): A3 Make sure it fits your expertise. Use your smarts & sell it. Or do it pro bono for the quals. [#solopr](#)



[MichaelWillett Jul 13, 1:46pm via TweetGrid.com](#)

RT @[KateRobins](#): ever feel like you're a chapter ahead of the client, in newly evolving areas? [#solopr](#)



[MissVersatile Jul 13, 1:46pm via TweetChat](#)

Jumping in.... [#Solopr](#)



[KateRobins Jul 13, 1:46pm via TweetGrid.com](#)

@[jgombita](#) you have to or you'll find yourself with a barnful of Royal typewriters you've just fixed that people aren't picking up. [#solopr](#)



[SoloPR Jul 13, 1:46pm via TweetGrid.com](#)

Beyond your previous expertise. RT @[dariasteigman](#): A3 Beyond scope of work, or defined area of expertise? [#solopr](#)



[jgombita Jul 13, 1:45pm via TweetChat](#)

@[KateRobins](#) that's because you don't have the blinders on that sometimes the in-house people do. Play it safe. [#solopr](#)



[dariasteigman Jul 13, 1:45pm via TweetDeck](#)



## Twitter Chat Transcript – July 13, 2011

A3 Make sure it fits your expertise. Use your smarts & sell it. Or do it pro bono for the quals. [#solopr](#)



[KellyeCrane Jul 13, 1:45pm via TweetDeck](#)

A3: You may be too niche if you aren't getting enough work. :-) [#solopr](#)



[KateRobins Jul 13, 1:44pm via TweetGrid.com](#)

ever feel like you're a chapter ahead of the client, in newly evolving areas? [#solopr](#)



[amysept Jul 13, 1:44pm via TweetGrid.com](#)

RT @SoloPR: Q3: How do you go beyond one's prev scope? How niche is too niche and how can we branch out? [#solopr](#)



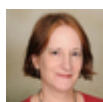
[jgombita Jul 13, 1:44pm via TweetChat](#)

A3. Two routes. 1. A natural progression from one area/industry to another. 2. Take a leap. Try something totally new. [#solopr](#)



[dariasteigman Jul 13, 1:44pm via web](#)

RT @rajean: I love that @SoloPR chat can/does generate blog topic ideas! Brainstorm & prof. dev. in a powerful hour each Wed. [#solopr](#)



[dariasteigman Jul 13, 1:44pm via TweetDeck](#)

@KateRobins As soon as I get my tablet (eying the new Galaxy Tab), evening tweetchats will be easier for me to hook into. [#solopr](#)

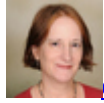


[rajejan Jul 13, 1:44pm via web](#)



## Twitter Chat Transcript – July 13, 2011

I love that @SoloPR chat can/does generate blog topic ideas! Brainstorm & prof. dev. in a powerful hour each Wed. [#solopr](#)



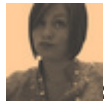
[dariasteigman](#) Jul 13, 1:43pm via TweetDeck

A3 Beyond scope of work, or defined area of expertise? [#solopr](#)



[KateRobins](#) Jul 13, 1:43pm via TweetGrid.com

Q3. Yeah, how do you do that? :) [#solopr](#)



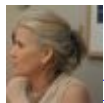
[southerneagle](#) Jul 13, 1:43pm via TweetDeck

RT @KellyeCrane: A1: Often, if someone is pushing you to see how far you'll bend, they actually respect you more when you stand up for yourself. [#solopr](#)



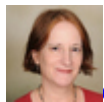
[SoloPR](#) Jul 13, 1:42pm via TweetGrid.com

Q3: How do you go beyond one's prev scope? How niche is too niche and how can we branch out? [#solopr](#)



[KateRobins](#) Jul 13, 1:42pm via TweetGrid.com

@[dariasteigman](#) ok [#solopr](#)



[dariasteigman](#) Jul 13, 1:42pm via TweetDeck

@[KateRobins](#) Can you ask there? Have them ping me ... I will pull this together. [#solopr](#)



[TShryerPR](#) Jul 13, 1:42pm via TweetGrid.com



## Twitter Chat Transcript – July 13, 2011

absolutely! RT @[AmazingPRMaven](#): our local small biz dev ctr has been great, I think the resources available vary by location [#solopr](#)



[SoloPR Jul 13, 1:41pm via TweetGrid.com](#)

Thanks for the excellent discussion on this -- Q3 is up next... [#solopr](#)



[KateRobins Jul 13, 1:41pm via TweetGrid.com](#)

@[jgombita](#) thanks [#solopr](#)



[KateRobins Jul 13, 1:41pm via TweetGrid.com](#)

@[dariasteigman](#) there's that small biz chat on wed 8 - 9. [#solopr](#)



[KellyeCrane Jul 13, 1:41pm via TweetDeck](#)

@[KateRobins](#) @[TShryerPR](#) I've done it both ways. [#solopr](#)



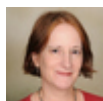
[jgombita Jul 13, 1:41pm via TweetChat](#)

@[KateRobins](#) professional development. [#solopr](#)



[amysept Jul 13, 1:41pm via TweetGrid.com](#)

RT @[SoloPR](#): Also, in the free ebook - <http://soloprpro.com/getitinwriting/> - we suggest getting recommendations from your local bar assoc. [#solopr](#)



[dariasteigman Jul 13, 1:40pm via TweetDeck](#)

@[SoloPR](#) And if anyone knows a good small-biz-versed ins guy/gal I can interview... let me know. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[KateRobins](#) Jul 13, 1:40pm via [TweetGrid.com](#)

@[jgombita](#) What's PD? [#solopr](#)



[KateRobins](#) Jul 13, 1:40pm via [TweetGrid.com](#)

RT @[SoloPR](#): Also, in free ebook - <http://soloprpro.com/getitinwriting/> - we suggest getting recs from your local bar assoc. [#solopr](#)



[jgombita](#) Jul 13, 1:40pm via [TweetChat](#)

@[AmazingPRMaven](#) I'm one of the few (other) people who find PD sessions by lawyers fascinating. Ex. ones on social media or HR issues [#solopr](#)



[AmazingPRMaven](#) Jul 13, 1:39pm via [TweetChat](#)

@[TShryerPR](#) our local small biz dev ctr has been great, I think the resources available vary by location [#solopr](#)



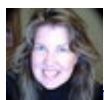
[SoloPR](#) Jul 13, 1:39pm via [TweetGrid.com](#)

Most welcome! RT @[dariasteigman](#): Let me do a little refresher course through back articles & see what I can come up with. [#solopr](#)



[KateRobins](#) Jul 13, 1:39pm via [TweetGrid.com](#)

RT @[SoloPR](#): RT @[AmazingPRMaven](#): Your local Small Biz Dev Center can be a great resource-can set up a free apptmt for you w/attorney [#solopr](#)



[rajean](#) Jul 13, 1:39pm via [web](#)



## Twitter Chat Transcript – July 13, 2011

Gr8 resource! MT @[AmazingPRMaven](#) Your local Small Biz Dev Ct can set up a free apptmt for you w attorney [#solopr](#)



[SoloPR Jul 13, 1:39pm via TweetGrid.com](#)

Also, in the free ebook - <http://soloprpro.com/getitinwriting/> - we suggest getting recommendations from your local bar assoc. [#solopr](#)



[MarketingMel Jul 13, 1:38pm via Twitter for BlackBerry@](#)

@[amysept](#) Hey Just been a hassle today away from tweetdeck for [#soloPR](#).



[AmazingPRMaven Jul 13, 1:38pm via TweetChat](#)

Attended great & affordable workshop on intellectual property and contracts by an attorney with our local Small Biz Dev Ctr [#solopr](#)



[SoloPR Jul 13, 1:38pm via TweetGrid.com](#)

RT @[AmazingPRMaven](#): Your local Small Business Development Center can be a great resource-can set up a free apptmt for you w/attorney [#solopr](#)



[jgombita Jul 13, 1:38pm via TweetChat](#)

@[KateRobins](#) not the first time we've thought alike.... :-)) [#solopr](#)



[TShryerPR Jul 13, 1:37pm via TweetGrid.com](#)

@[AmazingPRMaven](#) not so keen on sbdcs. my accountant has been a great resource. [#solopr](#)



[KateRobins Jul 13, 1:37pm via TweetGrid.com](#)



## Twitter Chat Transcript – July 13, 2011

@[KellyeCrane](#) @[TShryerPR](#) Do you pay them on a retainer or are they a friend? How does that work? [#solopr](#)



[dariasteigman](#) Jul 13, 1:37pm via [TweetDeck](#)

@[KateRobins](#) @[jgombita](#) Let me do a little refresher course through back articles & see what I can come up with. [#solopr](#)



[SoloPR](#) Jul 13, 1:37pm via [TweetGrid.com](#)

RT @[jbrownpr](#): @[KellyeCrane](#) I couldn't find a carrier either. Seemed most were interested in large companies. [#solopr](#)



[TShryerPR](#) Jul 13, 1:36pm via [TweetGrid.com](#)

@[KellyeCrane](#) I guess I feel that if i have sign off in writing, then it's their issue. [#solopr](#)



[AmazingPRMaven](#) Jul 13, 1:36pm via [TweetChat](#)

Your local Small Business Development Center can be a great resource, they can set up a free apptmt for you with an attorney [#solopr](#)



[jbrownpr](#) Jul 13, 1:36pm via [web](#)

@[KellyeCrane](#) I couldn't find a carrier either. Seemed most were interested in large companies. [#solopr](#)



[KateRobins](#) Jul 13, 1:36pm via [TweetGrid.com](#)

@[jgombita](#) I was going to suggest the same thing. [#solopr](#)



[KellyeCrane](#) Jul 13, 1:36pm via [TweetDeck](#)



## Twitter Chat Transcript – July 13, 2011

@[TShryerPR](#) Re: lawyers, I usually have in mind who I would call if I needed one. But fortunately never have to call. :-)) [#solopr](#)



[AmazingPRMaven](#) Jul 13, 1:36pm via TweetChat

A2. I checked on the PRSA site - no E&O insurance available right now, there is a provider here in the DC area [#solopr](#)



[jgombita](#) Jul 13, 1:36pm via TweetChat

@[dariasteigman](#) @[KateRobins](#) sounds like you should write a [@solopr](#) blog post about this topic, Daria! Unknown expertise. [#solopr](#)



[stlpr](#) Jul 13, 1:35pm via web

@[jgombita](#) Thxs for the reminder ....@[solopr](#) [#solopr](#)



[dariasteigman](#) Jul 13, 1:35pm via TweetDeck

@[karensxim](#) I've actually declined to sign a couple contracts b/w the ins. provisions were so onerous. Cost-benefit issue. [#solopr](#)



[KellyeCrane](#) Jul 13, 1:35pm via TweetDeck

@[KateRobins](#) @[TShryerPR](#) But what if there's an issue with what actually goes to print/gets distributed? The odds are remote, I know [#solopr](#)



[KateRobins](#) Jul 13, 1:34pm via TweetGrid.com

@[TShryerPR](#) excellent q. we addressed this last year but interested to hear. (if anyone did anything differently. :)) [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[jgombita Jul 13, 1:34pm via Tweet Button](#)

@[stlpr](#) remember to include the [#solopr](#) hashtag in your contributions. I only found this because I saw @[dariasteigman](#)'s response to you.



[karenswym Jul 13, 1:34pm via TweetChat](#)

A2: If you ever work with large companies they may have ins./compliance requirements beyond "standard" [#solopr](#)



[rajean Jul 13, 1:34pm via web](#)

@[KellyeCrane](#) thanks for example. I don't carry the insurance. But I do have a lawyer to consult when necessary. Happily, rare. [#solopr](#)



[karenswym Jul 13, 1:33pm via TweetChat](#)

A2: There are also organizations that will manage all of the backend for you like MBO partners [#solopr](#)



[TShryerPR Jul 13, 1:33pm via TweetGrid.com](#)

@[KellyeCrane](#) wouldn't a final signoff suffice? [#solopr](#)



[KateRobins Jul 13, 1:33pm via TweetGrid.com](#)

@[KellyeCrane](#) hm. in that instance i'll stick with letting client sign off on copy. or am i missing something? [#solopr](#)



[jgombita Jul 13, 1:33pm via TweetChat](#)

Finally got into Tweetchat. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[TShryerPR Jul 13, 1:33pm via TweetGrid.com](#)

no on o&e. why would i need it?no on o&e. why would i need it? [#solopr](#)



[dariasteigman Jul 13, 1:32pm via TweetDeck](#)

@[KateRobins](#) Most of the "std" biz contracts that include it are really aimed at other types of vendors. [#solopr](#)



[KellyeCrane Jul 13, 1:32pm via TweetDeck](#)

A2: E&O example: You write a product manual & don't accurately represent what client told you. Class action lawsuit- you're covered [#solopr](#)



[TShryerPR Jul 13, 1:32pm via TweetGrid.com](#)

RT @[TShryerPR](#): RT @[TShryerPR](#): how many folks here have a lawyer to consult like you would an accountant? [#solopr](#)



[dariasteigman Jul 13, 1:31pm via TweetDeck](#)

@[KateRobins](#) General liability (or biz liability). But I make clients the requirement unless they will pay for it. [#solopr](#)



[jgombita Jul 13, 1:30pm via web](#)

(With hashtag added) RT @[Stefaniya](#): @[jgombita](#) Sorry, didn't realize. My apologies to all. [#solopr](#)



[dariasteigman Jul 13, 1:30pm via TweetDeck](#)

@[stlpr](#) Well, that's rather blunt. | We'll have to agree to disagree on this one. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[KateRobins](#) Jul 13, 1:30pm via [TweetGrid.com](#)

@[dariasteigman](#) since you're closer to the industry, what falls into that category? really. i don't know. thanks. [#solopr](#)



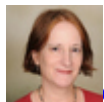
[jgombita](#) Jul 13, 1:29pm via [web](#)

A2. Does @[prsa](#) offer access to (somewhat) preferential E&O rates? I know that @[cprsnational](#) has it as a member benefit. [#solopr](#)



[KellyeCrane](#) Jul 13, 1:29pm via [TweetDeck](#)

A2: Not to overly influence everyone's decision, but I don't carry it. Looked into it once and couldn't even find a provider. [#solopr](#)



[dariasteigman](#) Jul 13, 1:29pm via [TweetDeck](#)

@[KateRobins](#) No, which is why I don't think it's necessary. Largely don't do work that falls into that category. [#solopr](#)



[karensxim](#) Jul 13, 1:29pm via [TweetChat](#)

Ha! Love it! RT @[KateRobins](#): I get all the free prof counsel I need at [#solopr](#). [#solopr](#)



[KateRobins](#) Jul 13, 1:28pm via [TweetGrid.com](#)

I get all the free prof counsel I need at [#solopr](#).



[jgombita](#) Jul 13, 1:28pm via [TweetDeck](#)

RT @[dariasteigman](#): @[stlpr](#) Disagree. Blunt is often the message / tact is how it's delivered/couched. [#soloPR](#)



## Twitter Chat Transcript – July 13, 2011



[KateRobins](#) Jul 13, 1:28pm via [TweetGrid.com](#)

@[SoloPR](#) thanks. [#solopr](#)



[karensxim](#) Jul 13, 1:27pm via [TweetChat](#)

A2: I was a licensed agent, it can be hard to get certain states, professions & yes expensive [#solopr](#)



[KateRobins](#) Jul 13, 1:27pm via [TweetGrid.com](#)

@[dariasteigman](#) Do we count you among prof counsel types? [#solopr](#)



[SoloPR](#) Jul 13, 1:27pm via [TweetGrid.com](#)

Lawyer or an insurance broker/expert RT @[KateRobins](#): @[KellyeCrane](#) Prof counsel with whom? Lawyer? [#solopr](#)



[dariasteigman](#) Jul 13, 1:26pm via [TweetDeck](#)

A2 No. (And I write about risk manag. for an ins. co.) Far too expensive. [#solopr](#)



[KateRobins](#) Jul 13, 1:26pm via [TweetGrid.com](#)

@[KellyeCrane](#) Prof counsel with whom? Lawyer? [#solopr](#)



[KellyeCrane](#) Jul 13, 1:26pm via [TweetDeck](#)

A2: E&O is different from business liability (which is what most client contracts ask for). It can be \*very\* expensive. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[karens swim Jul 13, 1:25pm via web](#)

RT @stlpr: @SoloPR #SoloPR E&O insurance for PR professionals. We need it. Lawyers, financial advisors, etc...have it.



[KellyeCrane Jul 13, 1:25pm via TweetDeck](#)

A2: Disclaimer: seek prof counsel re: whether you need errors and omissions (often shortened to E&O). With that out of the way...#soloPR



[dariasteigman Jul 13, 1:25pm via TweetDeck](#)

@stlpr Disagree. Blunt is often the message / tact is how it's delivered/couched. #soloPR



[stlpr Jul 13, 1:25pm via web](#)

@SoloPR #SoloPR E&O insurance for PR professionals. We need it. Lawyers, financial advisors, etc...have it.



[stlpr Jul 13, 1:24pm via TweetGrid.com](#)

RT @SoloPR: Q2: Do you have errors and omissions insurance? Why/why not? Where do you purchase? #soloPR



[KateRobins Jul 13, 1:24pm via TweetGrid.com](#)

@SoloPR ooh. very eager to hear this. #soloPR



[MarketingMel Jul 13, 1:23pm via Twitter for BlackBerry®](#)

Thanks @KateRobins I'm doing a phone iPad and tweetgrid combo! #soloPR.



## Twitter Chat Transcript – July 13, 2011



[SoloPR Jul 13, 1:23pm via TweetGrid.com](#)

Q2: Do you have errors and omissions insurance? Why/why not? Where do you purchase?  
[#solopr](#)



[dariasteigman Jul 13, 1:23pm via TweetDeck](#)

@[jgombita](#) I, for one, applaud your tact. :) [#solopr](#)



[csteckb Jul 13, 1:23pm via web](#)

[#solopr](#) - first time chatter, long time solo PR professional - I'm Carol Steckbeck. My Q1 answer: tact!



[karenschwim Jul 13, 1:23pm via TweetChat](#)

@[amysept](#) No kidding! The curse of google+ perhaps? ;-) [#solopr](#)



[KateRobins Jul 13, 1:23pm via TweetGrid.com](#)

@[jgombita](#) I'll be REALLY tactful and not respond to your response. [#solopr](#)



[SoloPR Jul 13, 1:22pm via TweetGrid.com](#)

We're plowing ahead! Thanks for the great convo on Q1 everyone. Q2 coming up... [#solopr](#)



[SoloPR Jul 13, 1:22pm via TweetGrid.com](#)

I was just about to pull the plug! OK, let's soldier on... RT @[karenschwim](#): Whoopee, something is finally working! [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[KateRobins](#) Jul 13, 1:22pm via [TweetGrid.com](#)

RT @[MarketingMel](#): I vote you keep going. I'll monitor from afar :) [#solopr](#)



[amysept](#) Jul 13, 1:22pm via [TweetGrid.com](#)

I'm fine with resched; interesting topic, would be great for everybody to feel they can participate!  
[#solopr](#)



[jgombita](#) Jul 13, 1:22pm via [web](#)

@[Stefaniya](#) we're in the middle of the [#solopr](#) chat. Bad form to tweet links during the one-hour time period. Hope I'm being tactful enough!



[MarketingMel](#) Jul 13, 1:22pm via [Twitter for BlackBerry®](#)

I vote you keep going. I'll monitor from afar :) [#solopr](#)



[KateRobins](#) Jul 13, 1:21pm via [TweetGrid.com](#)

@[karensxim](#) what're you using? [#solopr](#)



[karensxim](#) Jul 13, 1:21pm via [TweetChat](#)

Whoopie, something is finally working!!! [#solopr](#)



[jgombita](#) Jul 13, 1:21pm via [TweetGrid.com](#)

RT @[amysept](#): @[katerobins](#) Def save in drafts for a day, but I don't think being tactful = holding your tongue. Sometimes things need to be said. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[stlpr](#) Jul 13, 1:20pm via web

[#solopr](#) @[solopr](#) hi, everyone! i've longed on without any problems.



[amysept](#) Jul 13, 1:20pm via TweetGrid.com

@[Karensxim](#) It's def been a less-than-optimal Twitter day! [#solopr](#)



[dariasteigman](#) Jul 13, 1:20pm via TweetDeck

I'm not having issues w/ tweetdeck, but maybe we postpone if lots of others are. [#solopr](#)



[jgombita](#) Jul 13, 1:19pm via web

@[KateRobins](#) I try not to use confrontational words. Aso try to figure out where the other person is coming from (POV) before convos. [#solopr](#)



[amysept](#) Jul 13, 1:19pm via TweetGrid.com

@[katerobins](#) Def save in drafts for a day, but I don't think being tactful = holding your tongue. Sometimes things need to be said. [#solopr](#)



[dariasteigman](#) Jul 13, 1:19pm via TweetDeck

@[KateRobins](#) There are times effective to cajole to make a point. If done right, gets pt across, stops bad behavior, & earns respect. [#solopr](#)



[karensxim](#) Jul 13, 1:19pm via web

@[SoloPR](#) I selfishly want to say "yes please" but not if everyone else is able to participate [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



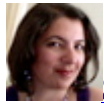
[rajean Jul 13, 1:19pm via web](#)

Slick. Like it. RT @[MarcJudeSamson](#): A1: Tactful by default, blunt if reasonable and necessary [#solopr](#)



[KateRobins Jul 13, 1:18pm via TweetGrid.com](#)

tweet grid is behaving. no issues here now. [#solopr](#)



[Stefaniya Jul 13, 1:18pm via Tweetie for Mac](#)

New on the [#STPR](#) blog: 20 Tips for Appearing on TV News [#PR](#) [#soloPR](#) [#PRStudChat](#)  
<http://bit.ly/n1xStn>



[SoloPR Jul 13, 1:18pm via TweetGrid.com](#)

This! RT @[amysept](#): choose your battles wisely [#solopr](#)



[jgombita Jul 13, 1:18pm via web](#)

Maybe in blog post MT @[KellyeCrane](#): pity the fool who thinks I'm too nice to hold my ground. You want a smack down- you'll get one [#solopr](#).



[amysept Jul 13, 1:18pm via TweetGrid.com](#)

@[Kellyecrane](#) great point re being easy going - choose your battles wisely [#solopr](#)



[SoloPR Jul 13, 1:18pm via TweetGrid.com](#)

We haven't had to cry uncle on the [#solopr](#) chat in a long time, but looks like many of our regulars are having problems...



## Twitter Chat Transcript – July 13, 2011



[TShryerPR Jul 13, 1:17pm via TweetGrid.com](#)

Im not having any issues, I dont think, on Tweetgrid [#solopr](#)



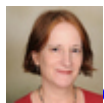
[KateRobins Jul 13, 1:17pm via TweetGrid.com](#)

are there things you do in being tactful? hold breath, doodle, save in drafts for a day? [#solopr](#)



[SoloPR Jul 13, 1:17pm via TweetGrid.com](#)

Question: should we postpone the remainder of the Qs until next week due to Twitter issues?  
[#solopr](#)



[dariasteigman Jul 13, 1:17pm via TweetDeck](#)

@[KellyeCrane](#) Agreed. Abrasive is a bad start to any relationship. [#solopr](#)



[jgombita Jul 13, 1:16pm via web](#)

May steal and use this... RT @[MarcJudeSamson](#): A1: Tactful by default, blunt if reasonable and necessary [#solopr](#)



[MarcJudeSamson Jul 13, 1:16pm via web](#)

Oh - and I'm Marc Samson - independent PR & comms via DC & also co-founding a digital media web application for PR pros [#solopr](#)



[KateRobins Jul 13, 1:16pm via TweetGrid.com](#)

@[dariasteigman](#) if you don't use the word much (cajoling), it's probably dead. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[KellyeCrane](#) Jul 13, 1:16pm via TweetDeck

A1: Again, being "easy going" as much as possible is a huge plus. Heard amazing stories from clients re: solos who aren't. [#solopr](#)



[MarketingMel](#) Jul 13, 1:16pm via Mobile Web

@[karenswym](#) Hi everyone [#soloPR](#) am not in my office and also having problems w/ tweet chat



[dariasteigman](#) Jul 13, 1:15pm via TweetDeck

@[rockstarjen](#) [waving back] See you next week! [#solopr](#)



[KateRobins](#) Jul 13, 1:15pm via TweetGrid.com

RT @[KellyeCrane](#): A1: I pity the fool who thinks I'm too "nice" to hold my ground. You want a smack down- you'll get one. :-) [#solopr](#)



[rockstarjen](#) Jul 13, 1:15pm via TweetDeck

waving to my [#solopr](#) peeps. sorry to miss the chat today! i'll catch up on the transcript later this week.



[dariasteigman](#) Jul 13, 1:15pm via web

RT @[rajean](#): A1 R-E-S-P-E-C-T. Earn it, show it, use it, in biz & always. [#solopr](#)



[rajejan](#) Jul 13, 1:15pm via web

A1 R-E-S-P-E-C-T. Earn it, show it, use it, in biz & always. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[jgombita](#) Jul 13, 1:15pm via web

A1. Tact should be in PR person's DNA. But sometimes/esp. women, need to correct stereotypes & misconceptions very quickly & bluntly [#solopr](#)



[KateRobins](#) Jul 13, 1:15pm via TweetGrid.com

[#solopr](#)



[KateRobins](#) Jul 13, 1:15pm via TweetGrid.com

@[karenskim](#) no kidding. [#solopr](#)



[dariasteigman](#) Jul 13, 1:14pm via TweetDeck

Similar to @[KellyeCrane](#)'s pt, @[jgombita](#) asked Q about women & cajoling. Is it acceptable? Old-fashioned? (Occasionally) necessary? [#soloPR](#)



[KateRobins](#) Jul 13, 1:14pm via TweetGrid.com

I'm getting real-time search results at TweetGrid <http://tweetgrid.com/> tweetchat bombed again. [#solopr](#)



[TShryerPR](#) Jul 13, 1:14pm via TweetGrid.com

@[rajean](#) thank you! [#solopr](#)



[amysept](#) Jul 13, 1:14pm via TweetGrid.com

@[jgombita](#) Good afternoon! [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



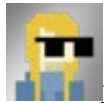
[SoloPR Jul 13, 1:14pm via TweetGrid.com](#)

Well said! RT @[MarcJudeSamson](#): A1: Tactful by default, blunt if reasonable and necessary [#solopr](#)



[amysept Jul 13, 1:14pm via TweetGrid.com](#)

A1: honesty, tact, diplomacy - I'm not much of a smackdown sort, ha! [#solopr](#)



[jill5455 Jul 13, 1:13pm via TweetDeck](#)

RT @[KellyeCrane](#): A1: Often, if someone is pushing you to see how far you'll bend, they actually respect you more when you stand up for yourself. [#solopr](#)



[MarcJudeSamson Jul 13, 1:13pm via web](#)

A1: Tactful by default, blunt if reasonable and necessary [#solopr](#)



[karens swim Jul 13, 1:13pm via web](#)

Arrrghh, what is going on with Twitter! [#solopr](#)



[rajejan Jul 13, 1:13pm via web](#)

@[jgombita](#) \*wink & a wave\* [#solopr](#)



[KellyeCrane Jul 13, 1:13pm via TweetDeck](#)

A1: Often, if someone is pushing you to see how far you'll bend, they actually respect you more when you stand up for yourself. [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[karenswim](#) Jul 13, 1:12pm via web

A1: I'm naturally tactful and diplomatic but always honest [#solopr](#)



[dariasteigman](#) Jul 13, 1:12pm via TweetDeck

+1 RT @[KellyeCrane](#): A1: I pity the fool who thinks I'm too "nice" to hold my ground. You want a smack down- you'll get one. :- ) [#solopr](#)



[jgombita](#) Jul 13, 1:12pm via web

Moving to [#solopr](#) hashtag follow, as Tweetchat is giving me problems. Hello, friends. Sorry to be tardy....



[rajean](#) Jul 13, 1:12pm via web

Agree! RT @[dariasteigman](#) I'm all for tact. But not at the expense of honesty, so I think has to be tempered w/directness. [#solopr](#)



[KellyeCrane](#) Jul 13, 1:12pm via TweetDeck

A1: I pity the fool who thinks I'm too "nice" to hold my ground. You want a smack down- you'll get one. :- ) [#solopr](#)



[snaps4life](#) Jul 13, 1:11pm via HootSuite

great quest RT @[amysept](#): @[SoloPR](#): Q1: Do you use tact, bluntness, or both for biz? (Q inspired by this blog post: <http://ow.ly/5DI1w> [#solopr](#)



[REDMEDIAPR](#) Jul 13, 1:11pm via Echofon

@[KateRobins](#) love that. Silo to solo [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



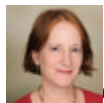
[dariasteigman](#) Jul 13, 1:11pm via TweetDeck

@[KellyeCrane](#) Like the contractor who took seat at head of conf table. I told him to move.  
[#solopr](#)



[rajean](#) Jul 13, 1:10pm via web

@[TShryerPR](#) happy you have power again, Chi-town friend. We've needed an ark in Denver this wk. BTW, I like your twitter bio! [#solopr](#)



[dariasteigman](#) Jul 13, 1:10pm via TweetDeck

@[rajean](#) I'm all for tact. But not at the expense of honesty, so I think has to be tempered w/ directness. [#solopr](#)



[KellyeCrane](#) Jul 13, 1:09pm via TweetDeck

A1: However, some people mistake kindness for weakness. So you have to be prepared to "handle" these types. [#solopr](#)



[SoloPR](#) Jul 13, 1:09pm via TweetGrid.com

@[amysept](#) @[TShryerPR](#) Great! Welcome. :- ) [#solopr](#)



[amysept](#) Jul 13, 1:08pm via TweetGrid.com

dariasteigman: RT @[SoloPR](#): Q1: Do you use tact, bluntness, or both for biz? (Q inspired by this blog post: <http://bit.ly/pyMyNJ>) [#solopr](#)



[rajean](#) Jul 13, 1:08pm via web



## Twitter Chat Transcript – July 13, 2011

Good first Q! I find you catch more flies w/honey, but I'm also not a 'yes' person. Honest, direct, sincere communication for biz. [#solopr](#)



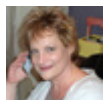
[KateRobins](#) Jul 13, 1:08pm via TweetDeck

[#solopr](#) forgot to hashtag it. (changed platforms.) long-time former corporate pr gal. Or, silo to solo.



[KellyeCrane](#) Jul 13, 1:08pm via TweetDeck

A1: Being tactful and easy to work with can be one of the best ways to win/keep clients. [#solopr](#)



[TShryerPR](#) Jul 13, 1:08pm via TweetGrid.com

Hello from Chicagoland, where I actually have power today! [#solopr](#)



[amysept](#) Jul 13, 1:08pm via TweetGrid.com

I'm wondering whether it's an API issue...? But I'm in! Hello :-)  
[#solopr](#)



[dariasteigman](#) Jul 13, 1:07pm via TweetDeck

RT @SoloPR: Q1: Do you use tact, bluntness, or both for business? (Q inspired by this blog post: <http://bit.ly/pyMyNJ>) [#solopr](#)



[karenschwim](#) Jul 13, 1:07pm via TweetGrid.com

RT @SoloPR: Q1 is inspired by a thought-provoking post from @[dariasteigman](#) this week: <http://bit.ly/pyMyNJ> ... [#solopr](#)



[SoloPR](#) Jul 13, 1:06pm via TweetGrid.com



## Twitter Chat Transcript – July 13, 2011

Q1: Do you use tact, bluntness, or both for business? [#solopr](#)



[trajejan](#) Jul 13, 1:06pm via web

Hello [#solopr](#) friends, it's been a while. Denver-based, seasoned :- ) PR/Media relations & new blogger. Nice to be w/you again!



[SoloPR](#) Jul 13, 1:06pm via TweetGrid.com

Q1 is inspired by a thought-provoking post from [@dariasteigman](#) this week: <http://bit.ly/pyMyNJ> ... [#solopr](#)



[amysept](#) Jul 13, 1:06pm via TweetGrid.com

I'm getting real-time search results at TweetGrid <http://tweetgrid.com/> [#solopr](#)



[SoloPR](#) Jul 13, 1:05pm via TweetGrid.com

@[karensxim](#) Oh no! [#solopr](#)



[KateRobins](#) Jul 13, 1:05pm via TweetDeck

@[karensxim](#) trying tweetdeck. last choice. noise makes the dogs cry. [#solopr](#)



[SoloPR](#) Jul 13, 1:05pm via TweetGrid.com

Hopefully we aren't having Twitter congestion issues, I'll go ahead and get started, and we'll see how it goes... [#solopr](#)



[karensxim](#) Jul 13, 1:05pm via web

Having major twitter problems today, can't get into tweetchat or tweetgrid for [#solopr](#)



## Twitter Chat Transcript – July 13, 2011



[dariasteigman](#) Jul 13, 1:04pm via TweetDeck

Hi [#solopr](#) friends. I'm a 20+ years biz owner, blogger, writer, & communications strategist. Whew. And I usually don't talk in titles. :)



[SoloPR](#) Jul 13, 1:04pm via TweetGrid.com

Tweetgrid.com is working fine RT [@amysept](#): ...Of course, life would be easier if I could get [#Tweetchat](#) to load. [#solopr](#)



[SoloPR](#) Jul 13, 1:03pm via TweetGrid.com

[@KateRobins](#) I do not know this bug racket you speak of. :-) [#solopr](#)



[amysept](#) Jul 13, 1:03pm via Sprout Social

...Of course, life would be easier if I could get [#Tweetchat](#) to load. Twitter use full of fails today. [#solopr](#)



[SoloPR](#) Jul 13, 1:02pm via TweetGrid.com

While we gather, if any of you would like to write a guest post for <http://soloprpro.com/> - just DM [@KellyeCrane](#) w/your email! [#solopr](#)



[KellyeCrane](#) Jul 13, 1:01pm via TweetDeck

RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)



[SoloPR](#) Jul 13, 1:01pm via TweetGrid.com



## Twitter Chat Transcript – July 13, 2011

If you're joining, please introduce yourself. This is @[KellyeCrane](#) moderating, Atlanta-based blogger at <http://soloprpro.com/> [#solopr](#)



[SoloPR Jul 13, 1:01pm via TweetGrid.com](#)

It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it) [#solopr](#)