

# #SOLOPR Transcript – 5/18/2011



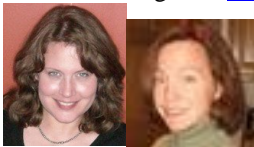
- [SoloPR](#): Thanks again for another great chat everyone! Remember, we keep sharing on the hashtag all week. [#soloPR](#)  
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- [karenswim](#): [@dariasteigman](#) We'll have to hold each other accountable, I stink at it too! [#soloPR](#)  
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- [dcaplick](#): [@SoloPR](#) Leaving laptop at home, but taking the Atrix docking unit along for emergencies. I may have a major case of withdrawal. [#soloPR](#)  
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- [KellyeCrane](#): [@jenzings](#) Same here! Long weekends just don't cut it. [#soloPR](#)  
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- [passionmuse](#): RT [@BlueprintCG](#) PR: [@KristK](#) Definitely a pet peeve, business turnoff, & cautions me when it's not a branded company email [#soloPR](#)  
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- [jenzings](#): [@CherriPRBuzz](#) [@KellyeCrane](#) You'd be surprised how quickly you re-adapt to not having that 3rd hand! [#soloPR](#)  
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-

[passionmuse](#): RT [@dariasteigman](#): [@akenn](#) It's not about performance, it's about professionalism. A hotmail acct signals amateur (not biz person). [#solopr](#)  
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• [BlueprintCG PR](#): [@MariaJamesPR](#) I sent [@KellyeCrane](#) a couple links to themes. Check them out on her feed [#solopr](#)

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• [12for12k](#)  
[dariasteigman](#): [@karens swim](#) I'm horrible at planning time off too. Usually it's related to something else (e.g., a race). [#solopr](#)

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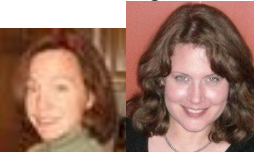
• [CherriPRBuzz](#): RT [@karens swim](#): [@TMariePR](#) Ha Im not alone, maybe we should plan a trip, lol!<< come to miami for the PR Daily retreat in July [#solopr](#)

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• [MicheleDortch](#): [@makasha](#) So, are you finding LinkedIn users are not as willing to pay for your services? Curious. [#solopr](#)

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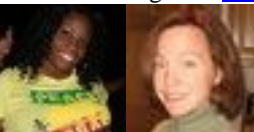
• [jenzings](#): [@KellyeCrane](#) I find the first 2 days of unplugging are hardest. After that, it is SO RELAXING to be unplugged. [#soloPR](#)

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• [SoloPR](#): [@dariasteigman](#) Thanks for the offer. We may take you up on it! [#solopr](#)

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• [CherriPRBuzz](#): [@jenzings](#) [@KellyeCrane](#) the blackberry is like my 3rd hand. i cant help it [#solopr](#)

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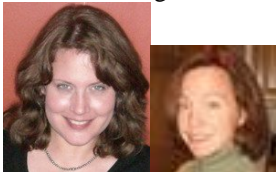
• [karensxim](#): [@makasha](#) Knock em dead superstar! [#solopr](#)

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• [krisTK](#): [@REDMEDIAPR](#) Hoping for drama-free summer (no oil, no hurricanes, etc) [#solopr](#)

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• [KellyeCrane](#): [@jenzings](#) Yes, it's important for my brain to recharge. Hopefully I'll be smarter upon my return. :-)) [#soloPR](#)

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• [krisTK](#): [@TShryerPR](#) [@kellyecrane](#) worth considering. My MOTH doesn't always want to go where/when I do either [#solopr](#)

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• [karensxim](#): [@TMariePR](#) Ha I'm not alone, maybe we should plan a trip, lol! [#solopr](#)

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• [CherriPRBuzz](#): A4: my mini vacay is this weekend. Client event but it's still a vacay away from being wife & mommy. [#solopr](#)

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• [makasha](#): This was fun but I have to put on my face [and pumps] for a meeting. [#solopr](#)

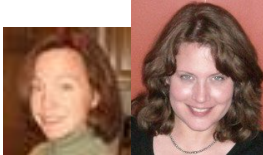
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• [TShryerPR](#): yup! RT [@SoloPR](#): In related news, would you all like to proceed with the June 8 chat with a substitute host? Think about it... [#solopr](#) about 18 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Good for you! RT [@dcaplick](#): [@KellyeCrane](#) I'm leaving next week - will be tough to unplug, but will give it a try. [#solopr](#) about 18 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [jenzings](#): [@KellyeCrane](#) Good for you re: unplugging. Hubby and I have to make a pact not to check blackberries, etc. [#soloPR](#) about 18 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karenswim](#): No substitute for you! RT [@SoloPR](#): .. would you all like to proceed with the June 8 chat with a substitute host? Think about it... [#solopr](#) about 18 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): [@CherriPRBuzz](#) Share your pics from that on the Solo PR Pro Facebook page! [#solopr](#) about 18 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [dariasteigman](#): [@SoloPR](#) I'm happy to host for you if you need one. [#solopr](#) about 18 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jgombita](#): [@CommAMMO](#) ([@akenn](#)) I remember when YOUR account got hacked and your entire Address book kept getting spam. [#solopr](#) about 18 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [TMariePR](#): What Vacation? LOL.. I am trying 2 this yr. RT [@SoloPR](#): Q4 is actually a friendly reminder: Are you planning a vacation this summer? [#solopr](#)  
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• [dcaplick](#): [@KellyeCrane](#) I'm leaving next week - will be tough to unplug, but will give it a try. [#solopr](#)  
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• [karenswim](#): [@SoloPR](#) Lol, I better do it, sounds like no one will be around to talk to, lol! [#solopr](#)  
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• [TShryerPR](#): I'm thinking Mexico in the fall, hubby sn't interested. maybe we need an annual get-together? we can tweet on the beach. [#solopr](#)  
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• [krisTK](#): A4: Long weekends away but no extended trips planned. But then I live near the beach, Gulf [#solopr](#)  
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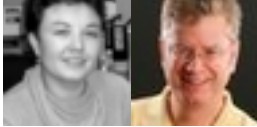
• [SoloPR](#): In related news, would you all like to proceed with the June 8 chat with a substitute host? Think about it... [#solopr](#)  
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• [karenswim](#): Yes this is true RT [@unkilted](#): Also - i know so many people who had their Hotmail AOL accts hacked [#solopr](#)  
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• [SoloPR](#): Hop on it! :-)) RT [@karenswim](#): A4: Nothing planned...but thanks for the hint! [#solopr](#)  
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• [jgombita](#): [@CommAMMO](#) come back to the T-dot! (FYI, Swiss Michael arrives Thurs. for his final trip for language school. Then [@conversationage!](#)) [#solopr](#)

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• [TMariePR](#): Trying to catch up on [#SoloPR](#) got a little distracted :(

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• [CherriPRBuzz](#): A4: Well no vacation. Excited about a PR Retreat coming to Miami in July. Finally get to meet the ladies [#solopr](#)

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• [karensxim](#): A4: Nothing planned...but thanks for the hint! [#solopr](#)

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• [unkilted](#): Also - i know so many people who had their Hotmail AOL accts hacked and i still get spam from them. Therefore -no no no! [#solopr](#)

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• [prosperitygal](#): RT [@karensxim](#): Congrats!! RT [@WolcottPR](#): A4: This is easy. Getting married July 1 and honeymooning in Europe! [#solopr](#) \*AWESOME

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[CommAMMO](#): [@akenn](#) Hey, if it works for you, great! Just change your password frequently...  
[#solopr](#)

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[dariasteigman](#): [@jgombita](#) True. I use it along with my domain email, esp. when I'm workshifting.  
[#solopr](#)

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[makasha](#): A3: I also get leads from Facebook and LinkedIn but I find that Facebook users are willing to pay for services [#solopr](#)

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[BlueprintCG\\_PR](#): [@MariaJamesPR](#) Also an all pale pink background isn't as easy on the eyes. Have some color variations & pics [#solopr](#)

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[TShryerPR](#): nice RT [@dariasteigman](#): A4. Probably mini-vacations. Hiking in Shenandoah for a couple days and the like. [#solopr](#)

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[KellyeCrane](#): A4: I'm going on vacation the week of June 6, and will be practicing what I preach (unplugging). It's been too long! [#solopr](#)

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•

[dariasteigman](#): A4. Probably mini-vacations. Hiking in Shenandoah for a couple days and the like. [#soloPR](#)

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•

[CommAMMO](#): [@dariasteigman](#) it's a drag. Have been winding it down - now just e-newsletters go there... [#solopr](#)

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[jgombita](#): [@dariasteigman](#) [@akenn](#) it's because Gmail is associated with Google and its entire Cloud suite of (free) business offerings. [#solopr](#)

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•

[BlueprintCG\\_PR](#): [@MariaJamesPR](#) I would say that ur homepage should have snippets of ur posts w/ a link to view more so that takes less space [#solopr](#)

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•

[karensxim](#): I work with lots of people who use earthlink, yahoo, etc, their clients could care less [#solopr](#)

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• [SoloPR](#): Try to unplug whenever possible RT [@makasha](#): Q4: It will be a working vacation but a vacation non the less [#solopr](#)

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• [makeshifalisha](#): A4 I just returned from traveling so vacations will be mini weekend trips: DC, Vegas, and Chicago are on my list! [#soloPR](#)

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• [TShryerPR](#): that's where I started (gmail). now moving to next step. just incorporated last week. kinda did it all backwards. but clients first! [#solopr](#)

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• [CommAMMO](#): Hoping to get away a bit. RT [@SoloPR](#): Q4 is actually a friendly reminder: Are you planning a vacation this summer? [#solopr](#)

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• [akenn](#): I guess I knew I'd take flack for trying to defend Hotmail... [#solopr](#)

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•

[makasha](#): Congrats! RT [@WolcottPR](#): A4: This is easy. Getting married July 1 and honeymooning in Europe! [#solopr](#)

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•

[dariasteigman](#): [@WolcottPR](#) Congratulations! [#solopr](#)

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•

[krisTK](#): I've gotten leads from [@PRSA](#) "find a firm" for [#ipaprsa](#) [#caprsa](#) members. RT [@WolcottPR](#): A3: Have gotten leads from PRSALA directory [#solopr](#)

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•

[dariasteigman](#): [@CommAMMO](#) That's the other big problem w/ hotmail. I've gotten more spam from disused accts. [#solopr](#)

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•

[SoloPR](#): Wow, big news! Congratulations!! RT [@WolcottPR](#): A4: This is easy. Getting married July 1 and honeymooning in Europe! [#solopr](#)

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[CherriPRBuzz](#): I would rather talk to someone who has a gmail instead of yahoo or hotmail.  
\*shrugs\* [#solopr](#)

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[karensnim](#): Congrats!! RT [@WolcottPR](#): A4: This is easy. Getting married July 1 and honeymooning in Europe! [#solopr](#)

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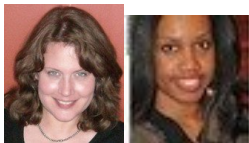
[dariasteigman](#): [@akenn](#) No logical reason why gmail is considered "biz" OK (vs other free ones), but fact is that it is. I advice ppl to start there. [#solopr](#)

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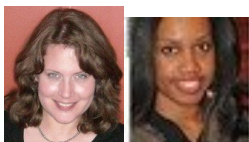
[CommAMMO](#): [@akenn](#) [@dariasteigman](#) my old hotmail acct got hacked. it sent everyone in my addr book spam for two weeks b4 I could fix it. :-( [#solopr](#)

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[KellyeCrane](#): [@BlueprintCG\\_PR](#) But I'm sure others will appreciate perusing the links... [#solopr](#)

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[KellyeCrane](#): [@BlueprintCG\\_PR](#) Thanks for the tips, but SoloPRpro.com just went through a redesign (which is why I'm so battle weary!). [#solopr](#)

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[dariasteigman](#): [@akenn](#) It's not about performance, it's about professionalism. A hotmail acct signals amateur (not biz person). [#solopr](#)

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[BlueprintCG\\_PR](#): [@WolcottPR](#) [@solopr](#) I think ppl also forget that LinkedIn Q&A is also a great source of referral system if used right [#solopr](#)

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[CommAMMO](#): Week 1 for me. RT [@krisTK](#): A3: im amazed at consultants who use generic email , no URL. That was one of my first steps to market biz [#solopr](#)

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[CherriPRBuzz](#): For only \$10 a year you can get a domain name and 50 email accounts through google business apps. plus free biz softwares [#solopr](#)

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[krisTK](#): A3: It's not just us. I see a lot of smaller newspapers with non-custom email addresses. [#solopr](#)

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[makasha](#): Q4: It will be a working vacation but a vacation non the less [#solopr](#)

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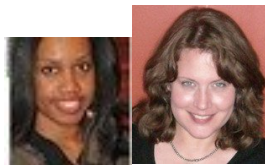
[WolcottPR](#): A4: This is easy. Getting married July 1 and honeymooning in Europe! [#solopr](#)

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[unkilted](#): [#solopr](#) - thats my advice re: gmail - never use it when you can have a free Google Apps for your business acct. Well worth the set up time

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[BlueprintCG PR](#): [@KellyeCrane](#) here's another clean corporate theme u may like <http://bit.ly/j0vLAR> ([expand](#)) [#solopr](#)

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[akenn](#): [@dariasteigman](#) I disagree. Gmail seems to crash all the time, but never a problem w/hotmail. [#solopr](#)

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[WolcottPR](#): A3: Have gotten some leads from my co. listed on PRSALA referral directory [#solopr](#)

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•

[SoloPR](#): Q4 is actually a friendly reminder: Are you planning a vacation this summer? [#solopr](#)

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•

[CherriPRBuzz](#): RT [@KellyeCrane](#): [@dariasteigman](#) I know someone who uses AOL. Oy!<<< YIKES [#solopr](#)

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[CherriPRBuzz](#): yes please get a gmail [#solopr](#)

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•

[krisTK](#): LOL! RT [@dariasteigman](#): The hotmail acct so separates out the non-biz-savvy from the rest. At a minimum, get a gmail acct [#solopr](#)

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•

[BlueprintCG\\_PR](#): [@KristK](#) Definitely a pet peeve, business turnoff, & cautions me when it's not a branded company email [#solopr](#)

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•

[KellyeCrane](#): [@dariasteigman](#) I know someone who uses AOL. Oy! [#solopr](#)

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•

[dariasteigman](#): [@SoloPR](#) Some days I'd be happy if they had used gmail. And their name in the email address. [#solopr](#)

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•

[unkilted](#): [@KristK](#) yep - all business killers, along with a professional blog hosted at blogger/tumblr/Wp - its easy to be individual. Why not? [#solopr](#)

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•

[BlueprintCG\\_PR](#): [@KellyeCrane](#) I can say that u do have to properly vet online client referrals since there's no source of credibility. [#solopr](#)

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•

[dariasteigman](#): [@KristK](#) The hotmail acct so separates out the non-biz-savvy from the rest. At a minimum, get a gmail acct. [#solopr](#)

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•

[SoloPR](#): Please have your own domain, at least! RT [@krisTK](#): A3: i'm amazed at consultants who use generic email address, have no URL, etc [#solopr](#)

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•

[UrbanSuiteEnt](#): RT [@krisTK](#): A3: i'm amazed at consultants who use generic email address, have no URL, etc. That was one of my first steps to market biz [#solopr](#)

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[KellyeCrane](#): A3: The only time I had to threaten legal action to a non-paying client was the only time a client found me thru my website. [#solopr](#)

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•

[krisTK](#): A3: i'm amazed at consultants who use generic email address, have no URL, etc. That was one of my first steps to market biz [#solopr](#)

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[TRBizLady](#): Have to run, but great chatting! [#solopr](#)

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[andreaschulle](#): “@krisTK: A3: Clients come from connections, network. I use website to educate new prospects about my firm, myself, my work. [#solopr](#)” ditto!

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•

[BlueprintCG\\_PR](#): [@KellyeCrane](#) I've been following u for a while. So should be able to DM me [#solopr](#)

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•

[CommAMMO](#): Gaa! RT [@dariasteigman](#): A2. It might not be primary source of new biz, but a bad site (or no site) will chase prospects away [#solopr](#)

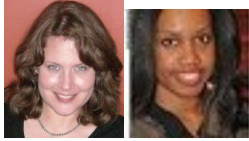
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•

[makeshifalisha](#): RT [@KristK](#) A3: My clients have come from connections, network. I use website to educate new prospects about my firm, myself, my work [#solopr](#)

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•

[KellyeCrane](#): [@BlueprintCG\\_PR](#) You have to follow me so I can DM you. :-)  
[#solopr](#)

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•

[karenswim](#): \*blushing\* TY! :-)  
RT [@jgombita](#): [@karenswim](#) your time was better spent on well-developed honesty and sense of humo(u)r... :-)  
(WoM) [#solopr](#)

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•

[krisTK](#): So true. RT [@dariasteigman](#): A2. It might not be primary source of new biz, but a bad site (or no site) will chase prospects away  
[#solopr](#)

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•

[unkilted](#): to clarify that one - buy a stock theme? Sure - but if your site looks like a competitors thats the risk you run ;)  
[#solopr](#)

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•

[jgombita](#): [@karenswim](#) your time was better spent on well-developed honesty and sense of humo(u)r... :-)  
(WoM) [#solopr](#)

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•

[makeshiftalisha](#): [@CherriPRBuzz](#) you're welcome, it's great and free! [#soloPR](#)

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•

[SoloPR](#): RT [@dariasteigman](#): [@KellyeCrane](#) A2. It might not be primary source of new biz, but a bad site (or no site) will chase prospects away [#solopr](#)

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•

[pureWise](#): RT [@dariasteigman](#): A2 Don't think you can do it all yourself. You can use WordPress, but get a good theme & hire a designer/techie to design. [#solopr](#)

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•

[TRBizLady](#): RT [@krisTK](#): A3: My clients have come from connections, network. I use website to educate new prospects about my firm, myself, my work. [#solopr](#)

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•

[BlueprintCG PR](#): [@KellyeCrane](#) Would love to do the post regarding GA. Send me the info where I could submit & consider it done [#solopr](#)

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•

[karensxim](#): RT [@krisTK](#): My clients have come from connections, network. I use website to educate new prospects about my firm, myself, my work. [#solopr](#)

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•

[CommAMMO](#): RT [@karensxim](#): A3: I get them but not because Im doing anything to court them, have completely neglected that part of my biz life [#solopr](#)

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[CherriPRBuzz](#): [@makeshifalisha](#) wow just googled flavorsme. never heard of it. Thanks [#solopr](#)

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[makasha](#): A3: I get leads from my website but its usually because of the embedded links I have in press releases, media kits, etc. [#solopr](#)

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•

[TRBizLady](#): A3. I've had one in my first year in biz. Hope to get more once my new website launches. [#solopr](#)

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•

[BlueprintCG PR](#): [@KellyeCrane](#) Here's a site w/ 30+ corporate themes that are perfect for the OCD. Hope u find one <http://bit.ly/mmfV4k> (expand) [#solopr](#)

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[krisTK](#): A3: My clients have come from connections, network. I use website to educate new prospects about my firm, myself, my work. [#solopr](#)

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•

[KellyeCrane](#): [@BlueprintCG PR](#) BTW, if you ever want to do a post for Solo PR Pro on how to use GA, it would be welcome. [#solopr](#)

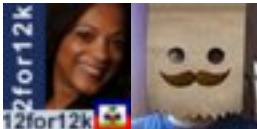
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[CommAMMO](#): A3 No leads from website, prob becuz my activity sharply fell - fewer blog posts, less Twitter promo. too many other things 2do [#solopr](#)

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[karensxim](#): [@unkilted](#) Someone mentioned it. I used to build sites with it for others, it is not a theme I'd recommend to non-techies at all [#solopr](#)

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•

[dariasteigman](#): Q3 It's usually a piece of the equation. Have had ppl go to site to check me out, like the content & look, & then contact me. [#solopr](#)

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•

[jgombita](#): [@dariasteigman](#) [@KristK](#) you 2 speak the same (persuasive) language! "Can be as simple as logo, font, layout, tone. Worth investment" [#solopr](#)

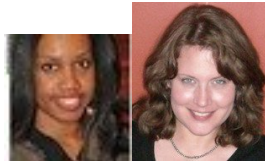
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[CherriPRBuzz](#): A3: most leads come from word of mouth or twitter. [#solopr](#)

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•

[BlueprintCG PR](#): [@KellyeCrane](#) Converting site traffic to business all depends on a firm's value. Google can only help so much. Rest is up to u [#solopr](#)

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[karensxim](#): A3: I get them but not because I'm doing anything to court them, have completely neglected that part of my biz life [#solopr](#)

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[dariasteigman](#): [@KellyCrane](#) A2. It might not be primary source of new biz, but a bad site (or no site) will chase prospects away. [#soloPR](#)

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[makeshifalisha](#): A3 I do! my leads are thru [@tumblr](#) or [@flavorsme](#) but mostly WOM [#soloPR](#)

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[unkilted](#): has anyone mentioned Thesis yet on [#soloPR](#) ? IMHO -its the nearest you'll get to "from scratch" without actually going there.

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[TRBizLady](#): [@BlueprintCG](#) PR yes, I am learning that from [@einfusion](#) [#soloPR](#)

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[karenswim](#): RT [@SoloPR](#): Q3 is a related question I just thought of (!): How many of you get leads directly from your website? [#soloPR](#)

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[BlueprintCG\\_PR](#): [@jgombita](#) [#kellyecrane](#) Bulk of my traffic is from Google but def seeing a lot coming from Bing. Pretty interesting [#solopr](#)

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[jgombita](#): [@karensxim](#) how about people who have their teenage or 20-something kids design the website.... [#solopr](#)

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[KellyeCrane](#): [@BlueprintCG\\_PR](#) Good for you! Does that traffic convert? [#solopr](#)

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[CommAMMO](#): RT [@SoloPR](#): Q3 is a related question I just thought of (!): How many of you get leads directly from your website? [#solopr](#)

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[krisTK](#): RT [@SoloPR](#): Q3 is a related question: How many of you get leads directly from your website? [#solopr](#)

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[CommAMMO](#): RT [@krisTK](#): [@jgombita](#) Can be as simple as logo, font, layout, tone. Worth the investment [#solopr](#)

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[SoloPR](#): Q3 is a related question I just thought of (!): How many of you get leads directly from your website? [#solopr](#)

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•

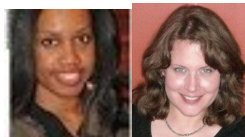
[TShryerPR](#): Thanks everyone. This was my Q. Have a static page - with contact info -but want to have some fun with some of the pages. [#solopr](#)

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[dariasteigman](#): That would be "syncing up"... :) [#solopr](#)

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[BlueprintCG\\_PR](#): [@KellyeCrane](#) My analytics show me tremendous traffic just from having an info rich & clean site [#solopr](#)

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[karensxim](#): [@jgombita](#) Lol, I know people who made this epic mistake and boy was it costly!  
[#solopr](#)

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[unkilted](#): Agh! nobody told me [#solopr](#) was talking design and branding. i would have been on that like haggis on neeps ;)

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[dariasteigman](#): RT [@karensxim](#): You should understand and properly vet designer vs developer don't assume, these are different skill sets [#solopr](#)

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[CommAMMO](#): RT [@KellyeCrane](#): A2: IMO, online presence should show you are professl and legitimate. But its rarely the source of new biz for me. [#solopr](#)

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[BlueprintCG\\_PR](#): [@KellyeCrane](#) I partially disagree. While referrals are good source of biz, online puts ur marketing gravity on auto pilot [#solopr](#)

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•

[jgombita](#): RT [@CommAMMO](#): [@jgombita](#) [@makasha](#) [@dariasteigman](#) [@KellyeCrane](#) [@krisTK](#) Online/Paper brand execu may be diff, but complemtry - not nec exactly same [#solopr](#)

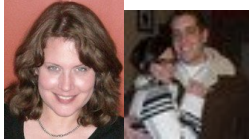
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[jgombita](#): (Smarty!) RT [@karensxim](#): You should understand and properly vet designer vs developer don't assume, these are different skill sets [#solopr](#)

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[KellyeCrane](#): [@CjShaffer1](#) I've learned CSS, but if you were in a hurry you could find one with the color changes build-in. [#solopr](#)

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[dariasteigman](#): I changed the links colors, for example, so they are brand consistent rather than standard blue. [#solopr](#)

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[mizrik](#): RT [@dariasteigman](#): A2 Don't think you can do it all yourself. You can use WordPress, but get a good theme & hire a designer/techie to design. [#solopr](#)

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[mizrik](#): RT [@jgombita](#): A2. Whatever platform you choose for main real estate...just make sure you are the "owner." (You're a sharecropper on some SM sites) [#solopr](#)

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[BlueprintCG PR](#): [@TShryerPR](#) I use Wordpress & Google Analytics. email me at fabiola @ blueprintcreativegroup .com View my site for example [#solopr](#)

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[CommAMMO](#): [@jgombita](#) [@makasha](#) [@dariasteigman](#) [@KellyeCrane](#) [@krisTK](#) Online/Paper brand execu may be diff, but complemtry - not nec exactly same [#solopr](#)

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[TShryerPR](#): absolutely! RT [@karenswin](#): You should understand and properly vet designer vs developer dont assume, these are different skill sets [#solopr](#)

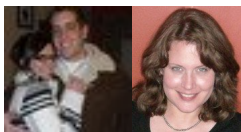
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[KellyeCrane](#): A2: IMO, a [#solopr](#) online presence should show you are professional and legitimate. But it's rarely the source of new biz for me.

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[CjShaffer1](#): [@KellyeCrane](#) A2. Even most standard themes will let you change the color scheme via CSS. Fairly easy to learn [#solopr](#)

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[dariasteigman](#): [@jgombita](#) It doesn't have to be a time sink. Start by sinking up the core elements (color, logo, design). [#solopr](#)

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[krisTK](#): [@jgombita](#) Can be as simple as logo, font, layout, tone. Worth the investment [#solopr](#)

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[jenzings](#): RT [@KellyeCrane](#): A2: FYI- there are many premium Wordpress themes that allow you to change the color scheme, so not too hard to match branding [#solopr](#)

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[BlueprintCG\\_PR](#): [@TRBizLady](#) The wordpress support docs are good & even easier if u have a hosting svc that does auto install i.e. GoDaddy, DreamHost [#solopr](#)

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[karenswim](#): You should understand and properly vet designer vs developer don't assume, these are different skill sets [#solopr](#)

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[@jgombita](#): RT [@CherriPRBuzz](#): [@jgombita](#) [@jenzings](#) Once I see a generic form and no kind of contact info I log off. sometimes the research isnt worth it [#solopr](#)

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[CherriPRBuzz](#): [@jgombita](#) [@jenzings](#) Once I see a generic form and no kind of contact info I log off. sometimes the research isnt worth it [#solopr](#)

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[dariasteigman](#): [@KristK](#) Exactly. Aren't we always telling cos. to have brand consistency on/offline? Need to do it ourselves. [#solopr](#)

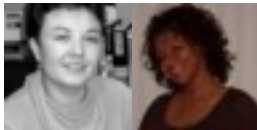
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[akenn](#): I agree with [@dariasteigman](#) [@jgombita](#) I think it's important. Why wouldn't you want brand consistency? [#solopr](#)

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[jgombita](#): [@makasha](#) [@dariasteigman](#) [@KellieCrane](#) [@krisTK](#) realize it's ideal, but wonder at time sink in making online one match existing paper. [#solopr](#)

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[SoloPR](#): Interesting RT [@JeffCutler](#): [@KellyeCrane](#) also some of my major clients use it for projects. e.g. Novell [#solopr](#)

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[KellyeCrane](#): A2: FYI- there are many premium Wordpress themes that allow you to change the color scheme, so not too hard to match branding [#solopr](#)

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[dariasteigman](#): [@jgombita](#) I think it's important. Why wouldn't you want brand consistency? [#solopr](#)

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[makeshiftalisha](#): A2 also [#coworking](#) will lead you to good web developers and designers. so pitch building your site then [#soloPR](#)

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[CherriPRBuzz](#): [@SoloPR](#) yeah its a free website. [#solopr](#)

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[CjShaffer1](#): [@SoloPR](#) [@cherriprbuzz](#) I have used wix. Very user friendly but not as customizable as WP. V Cool for building Flash sites [#solopr](#)

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[SoloPR](#): RT [@dariasteigman](#): [@CommAMMO](#) I agree completely. Wrote a post about perils of DIY. (<http://bit.ly/4ordtg> (expand)). cc: [@karensim](#) [#solopr](#)

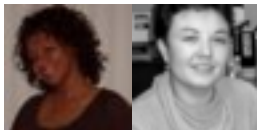
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[jgombita](#): [@jenzings](#) makes me batty when I have no idea who is behind blog, etc., and the Contact Me/Us area is an anonymous electronic form! [#solopr](#)

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[makasha](#): [@jgombita](#) [@dariasteigman](#) [@KellyeCrane](#) online/paper brand should match [#solopr](#)

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[krisTK](#): [@jgombita](#) I do. Sometimes, I have their biz card in front of me as I'm checking out a website. Adds to sense of professionalism. [#solopr](#)

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[SoloPR](#): Interesting, new to me. RT [@CherriPRBuzz](#): A2: Wix seems user friendly as well. I havent tried it yet [#solopr](#)

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[einfusion](#): RT [@TRBizLady](#): A2. websites are so not my forte, but use wordpress. hire a pro, or take a class so your website will rep your biz properly [#solopr](#)

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[smarterworkshop](#): RT [@TRBizLady](#): A2. websites are so not my forte, but use wordpress. hire a pro, or take a class so your website will rep your biz properly [#solopr](#)

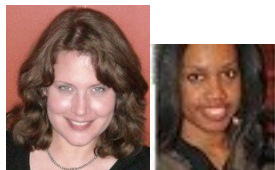
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[TShryerPR](#): Anyone using Wordpress and Google Analytics together, can you DM me so I can follow up directly? [#solopr](#)

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[KellyeCrane](#): [@BlueprintCG\\_PR](#) Believe me, I've seen most of the themes. I'm OCD to a fault! :-)  
[#solopr](#)

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•

[TRBizLady](#): A2. websites are so not my forte, but use wordpress. hire a pro, or take a class so your website will rep your biz properly [#solopr](#)

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[CommAMMO](#): RT [@dariasteigman](#): I agree completely. Wrote a post about perils of DIY. (<http://bit.ly/4ordtg> ([expand](#))). cc: [@karensim](#) [#solopr](#)

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[TMariePR](#): [@KellyeCrane](#) [@TShryerPR](#) I agree about that learning Curve! LOL [#SoloPR](#)

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[jombita](#): [@dariasteigman](#) [@KellyeCrane](#) serious question: do you think having your online brand match your paper one remains as important? [#solopr](#)

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[KellyeCrane](#): [@TShryerPR](#) Self-hosted Wordpress is not as easy as everyone says it is. You can do it, but there's a learning curve. [#solopr](#)

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[BlueprintCG\\_PR](#): [@KellyeCrane](#) Gonna send u some great themes. I found a perfect one for my site [www.blueprintcreativegroup.com](http://www.blueprintcreativegroup.com) [#solopr](#)

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[CherriPRBuzz](#): A2: Wix seems user friendly as well. I havent tried it yet [#solopr](#)

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[dariasteigman](#): [@CommAMMO](#) I agree completely. Wrote a post about perils of DIY. (<http://bit.ly/4ordtg> (expand)). cc: [@karensxim](#) [#solopr](#)

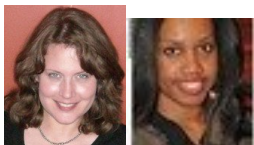
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[karensxim](#): I was that geek :- ) RT [@TShryerPR](#): Im a geek and a DIYer so building the website is fun for me. RT [#solopr](#)

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[KellyeCrane](#): [@BlueprintCG\\_PR](#) The non-customizing part is what I would do over again. It's hard! [#solopr](#)

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[karensxim](#): I second [@KellyeCrane](#), been there done that w/ clients too, so much focus on custom design in end people really don't care [#solopr](#)

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[jenzings](#): RT [@jgombita](#): A2. (continuing) one shouldn't have to be an amateur sleuth to figure out the names and phone numbers, etc., of people in the org. [#solopr](#)

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[TShryerPR](#): Im a geek and a DIYer so building the website is fun for me.RT [#solopr](#)

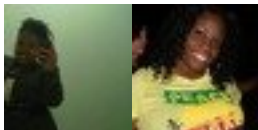
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[BlueprintCG\\_PR](#): [@KellyeCrane](#) U can do it again. Using a wordpress theme is surely the way to go & puts analytics tools at ur fingertips [#solopr](#)

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[TMariePR](#): [@CherriPRBuzz](#) Great question.. I actually thought of using them.. seems time consuming... [#SoloPR](#)

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•

[jgombita](#): A2. (continuing) one shouldn't have to be an amateur sleuth to figure out the names and phone numbers, etc., of people in the org. [#solopr](#)

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[CommAMMO](#): Definitely. RT [@jgombita](#): A2. Even though its website/blog, be SURE to include names and contact points for company ees. [#solopr](#)

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[dariasteigman](#): [@KellyeCrane](#) Interesting. For me, it was about customizing so it matched by co. branding (biz card, stationary, etc.) [#solopr](#)

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•

[karensxim](#): RT [@KellyeCrane](#): If I had it to do again, Id look for a Wordpress theme that closely resembled what I want, and then use it as-is. [#solopr](#)

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[CherriPRBuzz](#): A2: so what do you think of Wix? [#solopr](#)

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[CommAMMO](#): [@dariasteigman](#) [@karensxim](#) it becomes a question of what my time's worth. Why spend too much that could be more profitable else? [#soloPR](#)

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[BlueprintCG PR](#): [@TShryerPR](#) These days many sites are built on a blogging platform b/c of its content mgmt system. Mine is & been very effective [#soloPR](#)

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[KellyeCrane](#): A2: If I had it to do again, I'd look for a Wordpress theme that closely resembled what I want, and then use it as-is. [#soloPR](#)

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[krisTK](#): RT [@annvidean](#): A2. Focus on successes, not just benefits (& certainly not features), so potentials SEE how you can help them [#soloPR](#)

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•

[makeshifalisha](#): A2 I've also managed to turn my [@tumblr](#) blog into a showcase site for my clippings (<http://bit.ly/lgCd8P> ([expand](#))) - highly recommend [#soloPR](#)

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[makasha](#): I totally agree RT [@CherriPRBuzz](#): A2: i swear by GOOGLE and its apps. The best thing ever [#solopr](#)

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[jgombita](#): A2. Even though it's website/blog, be SURE to include names and contact points for company employees. Off-putting when there isn't. [#solopr](#)

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[dariasteigman](#): [@TShryerPR](#) Premium themes are worth it IMO. Much easier to customize and to incorporate plugins. [#solopr](#)

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[karensxim](#): A2: Realize that it will always be a work in progress so don't sweat trying to get every detail right. [#solopr](#)

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[annvidean](#): A2. Keep content focused on successes, not just benefits (& certainly not features), so potentials SEE how you can help them [#solopr](#)

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[CherriPRBuzz](#): A2: i swear by GOOGLE and its apps. The best thing ever [#solopr](#)

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• [SoloPR](#): RT [@jgombita](#): A2 Whatever platform you choose, make sure you're the owner. (You're a sharecropper on some SM sites) [#solopr](#)

about 18 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): I would go with Word Press.. its very user friendly and I agree w/everyone regarding the plugins [#SoloPR](#)

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• [dariasteigman](#): [@CommAMMO](#) [@karenskim](#) Of course, lesson learned hard way. Kept thinking I'd do it myself 1st. (aka, do as I say not as I did...) [#solopr](#)

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• [CommAMMO](#): But then, I just use it as a blog site, not a full Website. Keep thinking I'll do the whole enchilada sometime... A2 [#solopr](#)

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• [karenskim](#): [@CherriPRBuzz](#) I did that a few years ago it was a snap. [#solopr](#)

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[krisTK](#): A2: Non-techy here: I use Yahoo! Small Business (appx \$12/month for hosting) for my simple, static website. But it works for me. [#solopr](#)

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[SaraJanePR](#): RT [@kellyecrane](#) Wordpress is actually used for many larger business websites these days. CNN's entire site is built on it. [#solopr](#)

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[BB2ley](#): RT [@karensxim](#): A2: Don't agonize over things that will not be important to your target market, or you will never launch your site [#solopr](#)

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[dariasteigman](#): RT [@jgombita](#): A2. Whatever platform you choose for main real estate...just make sure you are the "owner." (You're a sharecropper on some SM sites) [#solopr](#)

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[SoloPR](#): !!! RT [@karensxim](#): A2: Don't agonize over things that will not be important to your target market, or you will never launch your site [#solopr](#)

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[dariasteigman](#): A2 Make sure your calls to action are clear. What do you want visitors to do? [#soloPR](#)

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•

[PRjeff](#): A2: Form strategic alliance w/graphic designer & Web programmer, do some trade. [#solopr](#)

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[CherriPRBuzz](#): A2: im trying to switch from blogger to wordpress by august [#solopr](#)

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[TShryerPR](#): Im having trouble with wordpress. is it because I am trying out the free version? Is there a big difference? [#solopr](#)

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[CommAMMO](#): You're spot on [@dariasteigman](#) -- I use WordPress, but had a designer customize the theme. I use Google Analytics and url short'nrs [#solopr](#)

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[karensxim](#): RT [@dariasteigman](#): Dont think u can do it all yourself. u can use WordPress, but get good theme & hire a designer/techie 2 design. [#solopr](#)

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• [makeshiftalisha](#): A2 I love [@flavorsme](#) with web2.0 tools already built in and customizable social buttons for a one-page bio (<http://bit.ly/gorBCj> (expand)) [#soloPR](#)

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• [annvidean](#): RT [@dariasteigman](#): A2 Don't think you can do it all yourself. You can use WordPress, but get a good theme & hire a designer/techie to design. [#solopr](#)

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• [jgombita](#): A2. Whatever platform you choose for main real estate...just make sure you are the "owner." (You're a sharecropper on some SM sites) [#solopr](#)

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• [KellyeCrane](#): A2: Wordpress is actually used for many larger business websites these days. CNN's entire site is built on it. [#solopr](#)

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• [makasha](#): Q2: Wordpress works wonders. Whatever you need, there is probably a plugin for it. I also like SEO themes, I use Thesis [#solopr](#)

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[CjShaffer1](#): A2: certainly google analytics, I would push a good CMS as well. Wordpress is always a "user-friendly" option [#solopr](#)

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[karensxim](#): [@krisTK](#) Free yourself it's the best thing ever, seriously ;- ) [#solopr](#)

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[krisTK](#): RT [@SoloPR](#): Q2: If you have a your own website, what tips can you offer on building one (tools, services, analytics, etc.)? [#solopr](#)

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[TShryerPR](#): what is the website based on? blogger.com? RT [@BlueprintCG\\_PR](#): [@SoloPR](#) Nothing beats Googles analytics. [#solopr](#)

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[karensxim](#): Rofl, exactly! RT@jgombita: [@karensxim](#) [@katedavids](#) "Its 2 p.m. it must be Israel." :- ) [#solopr](#)

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•

[MariaJamesPR](#): RT [@dariasteigman](#): A2 Don't think you can do it all yourself. You can use WordPress, but get a good theme & hire a designer/techie to design. [#solopr](#)

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[dariasteigman](#): A2 Don't think you can do it all yourself. You can use WordPress, but get a good theme & hire a designer/techie to design. [#solopr](#)

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[CommAMMO](#): RT [@SoloPR](#): Q2: If you have a your own webstite, what tips can you offer on building one (tools, services, analytics, etc.)? [#solopr](#)

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[krisTK](#): [@karensxim](#) Lights, webcam, conference call? With my nearest client 600 miles away, I need to bite the bullet [#solopr](#)

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[MariaJamesPR](#): [#solopr](#) Hi all! Joining in a bit late.

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[BlueprintCG\\_PR](#): [@SoloPR](#) Nothing beats Google's analytics. Also useful are tools to allow u to capture emails, feed content, & a blog platform [#solopr](#)

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[TShryerPR](#): RT [@SoloPR](#): Q2: If you have a your own website, what tips can you offer on building one (tools, services, analytics, etc.)? [#solopr](#)

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[makeshiftalisha](#): [@KellyeCrane](#) I try! [#solopr](#)

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[CherriPRBuzz](#): A2: Google analytics is said to be the best. I use about 3 different services & the numbers are different [#solopr](#)

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[karensxim](#): A2: Don't agonize over things that will not be important to your target market, or you will never launch your site [#solopr](#)

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[akenn](#): A2: I've heard non-techies rave about Wordpress and more advanced folk cringe when they hear a site is based on it [#solopr](#)

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[CommAMMO](#): [@dariasteigman](#) [@jgombita](#) Yes - travel expenses v. commuting -- still hoping for more locals! [#solopr](#)

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[karensxim](#): RT [@SoloPR](#): Q2: If you have a your own website, what tips can you offer on building one (tools, services, analytics, etc.)? [#solopr](#)

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[PRieff](#): A2: Wordpress seems to work for a lot of folks. [#solopr](#)

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[karensxim](#): [@krisTK](#) Lol, yes you do have to be camera ready, my office is usually good but me not so much, lol! [#solopr](#)

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[jgombita](#): [@karensxim](#) [@katedavids](#) "It's 2 p.m. it must be Israel." :- ) [#solopr](#)

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[SoloPR](#): Q2: If you have a your own webstite, what tips can you offer on building one (tools, services, analytics, etc.)? [#solopr](#)

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[krisTK](#): [@karensxim](#) Ive been avoiding video calls -- must clean office first and then dress like I'm going to a meeting. [#solopr](#)

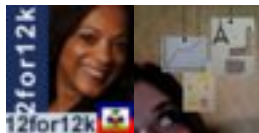
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[TShryerPR](#): RT [@dariasteigman](#): [@CommAMMO](#) Thats a different scenario. Associated with "travel" vs. commuting. [#solopr](#)

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[karensxim](#): [@katedavids](#) Exactly yesterday I had productive meetings with someone in Israel and later Florida, no travel involved [#solopr](#)

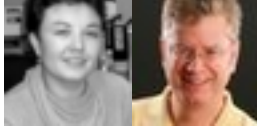
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[dariasteigman](#): [@CommAMMO](#) That's a different scenario. Associated with "travel" vs. commuting. [#solopr](#)

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[jgombita](#): [@CommAMMO](#) what about accommodation? [#solopr](#)

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[SoloPR](#): Interesting discussion -- good tips about not nicking and diming. Q2 is coming up... [#solopr](#)

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[CommAMMO](#): I spent 7 months out of state - drove to-fro, so they got the mileage bill... A1 [#solopr](#)

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[CherriPRBuzz](#): A1 i dont charge clients for mileage but it is recorded for tax purposes. [#solopr](#)

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[katedavids](#): [@karensxim](#) True. And you don't have to be in the same town, much less country. Very useful. [#solopr](#)

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[dariasteigman](#): [@SoloPR](#) Seriously, it's 30 cents a gallon less than in my neighborhood. [#solopr](#)

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[jgombita](#): [Gov't, assoc., etc. do it] RT [@karensim](#) A1: I'm not/no need but I think you should have a pricing model that accommodates expenses [#solopr](#)

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[CherriPRBuzz](#): ok break time over. time to join [#solopr](#) and a webinar . YIKES

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[TShryerPR](#): I use GoogleVoice - makes for no charges on my cell phone! (skype thread reply) [#solopr](#)

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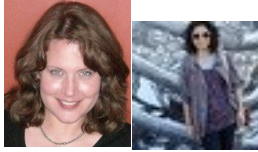
[karensim](#): [@katedavids](#) It really is you still see each other but without the time suck that happens in live meetings [#solopr](#)

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[dariasteigman](#): Agree, [@KristK](#), tracking mileage is key. So is pricing smart to start with so price fluxes don't kill your profit margin. [#soloPR](#)

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[KellyeCrane](#): [@makeshiftalisha](#) I think you don't want to make them look for an alternative consultant in Manhattan. Build it into fees. [#soloPR](#)

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[akenn](#): [@makeshiftalisha](#) any way to avoid going in - i.e. conference call or Skype - perhaps once in awhile? [#soloPR](#)

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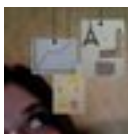
[CommAMMO](#): [@jgombita](#) [@PRjeff](#) There's a Brookings Institution report on US transit options - mostly predictable <http://bit.ly/myYSXN> (expand) [#soloPR](#)

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[makasha](#): [@SoloPR](#) No. My services are set up to accommodate meetings based on distance & frequency [#soloPR](#)

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[katedavids](#): It really is the best! RT [@karensxim](#): This is why I love skype video call, cost and time efficient [#solopr](#)

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[UrbanSuiteEnt](#): RT [@karensxim](#): This is why I love skype video call, cost and time efficient [#solopr](#)

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[karensxim](#): This is why I love skype video call, cost and time efficient [#solopr](#)

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[SoloPR](#): Yes, can make a big diff! RT [@akenn](#) (and [@KrisTK](#)): A1 I do track mileage for tax deduction purposes [#solopr](#)

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[makeshifalisha](#): Q1 I live in [#Brooklyn](#) and hate commuting to Manhattan via subway for clients. anyway to add in that transportation expense? [#soloPR](#)

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[TShryerPR](#): ditto RT [@krisTK](#): A1: No fuel surcharge for my clients, but I am tracking every business/charitable mile for taxes. [#solopr](#)

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[dariasteigman](#): A1 I have a Tues mtg that's 20 mi each way. But the office is next to 1 of cheapest gas stations in region, so I fill up there. [#soloPR](#)

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[CommAMMO](#): Yep. RT [@krisTK](#): A1: No fuel surcharge for my clients, but I am tracking every business/charitable mile for taxes. [#solopr](#)

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[SoloPR](#): Yes, bld it in RT [@karensxim](#): A1: I'm not, no need but I think you should have a pricing model that accommodates expenses [#solopr](#)

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[jgombita](#): [@PRjeff](#) or take public transit... [#solopr](#)

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[andreaschulle](#): “@akenn: A1 Almost a non-issue with so much work done electronically or by phone [#solopr](#)” agree

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[jenzings](#): Smart middle ground RT [@KristK](#): A1: No fuel surcharge for my clients, but I am tracking every business/charitable mile for taxes. [#solopr](#)

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[TMariePR](#): ITs [#SolorPR](#) time!!! Hey [#SoloPR](#) Fam!

about 18 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[akenn](#): A1 I do track mileage for tax deduction purposes [#solopr](#)

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[krisTK](#): A1: No fuel surcharge for my clients, but I am tracking every business/charitable mile for taxes. [#solopr](#)

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[PRjeff](#): A1: Good reason to bike more. [#solopr](#)

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[KellyeCrane](#): A1: Depends on how far you're going. Locally, I don't worry about it, but it's fair if you travel more than 40 min, I think. [#solopr](#)

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[TRBizLady](#): A1. I haven't, but that is definitely something to consider. [#solopr](#)

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[karenswim](#): Amen! RT [@BlueprintCG PR](#): Cant nickel & dime client 4 everything. Value based pricing solves having to bill for gas mileage [#solopr](#)

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[CommAMMO](#): RT [@dariasteigman](#): A1 Unless youre doing a lot of driving for a client, I think its nickel & dime-ing. Falls under biz expense. [#solopr](#)

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[karenswim](#): A1: I'm not, no need but I think you should have a pricing model that accommodates expenses [#solopr](#)

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[PRjeff](#): A1: Depends on the distance & if I've already allotted for that in retainer. [#solopr](#)

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•

[akenn](#): A1 Almost a non-issue with so much work done electronically or by phone [#solopr](#)

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[BlueprintCG\\_PR](#): Can't nickel & dime client 4 everything. Value based pricing solves having to bill for gas mileage [#solopr](#)

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•

[karensxim](#): Awww [@TShryerPR](#) you are such a sweetie! Thank you :- ) [#solopr](#)

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[dariasteigman](#): A1 Unless you're doing a lot of driving for a client, I think it's nickel & dime-ing. Falls under biz expense. [#soloPR](#)

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[krisTK](#): RT [@SoloPR](#): Q1: With gas prices going up, are you adding mileage expenses into your client contracts? [#solopr](#)

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[TShryerPR](#): [@karensxim](#) Hope everyone read Karen's article today! <http://ht.ly/4XpnJ> [#solopr](#)

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[krisTK](#): Not to be missed! RT [@SoloPR](#): On June 1, [@Shonali](#) is a guest to talk [#solopr](#) measurement!

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[CommAMMO](#): Only for out-of-town gigs. RT [@SoloPR](#): Q1: With gas prices going up, are you adding mileage expenses into your client contracts? [#solopr](#)

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[karensxim](#): RT [@SoloPR](#): Q1: With gas prices going up, are you adding mileage expenses into your client contracts? [#solopr](#)

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[BlueprintCG\\_PR](#): Marketing Strategist & PR Bulldog joining [#solopr](#) from sunny South Florida. Been a while 4 me, so glad to join

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[SoloPR](#): Q1: With gas prices going up, are you adding mileage expenses into your client contracts? [#solopr](#)

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[jenzings](#): [@KristK](#) We love to hear that--! [#soloPR](#)

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[karensxim](#): [@TShryerPR](#) Hey you! :-)  
[#solopr](#)

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[krisTK](#): [@jenzings](#) Hi Jen! I'm using [@CustomScoop](#) for a couple of client reports this week.  
[#solopr](#)

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[andreaschulle](#): [@SoloPR](#) [@kellyecrane](#) hi all! Andrea here. Joining you from Austin, TX! [#solopr](#)

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•

[SoloPR](#): Welcome to a few new faces (and, of course, the veterans too)! Q1 coming up next...  
[#solopr](#)

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[JoeQuijano](#): From Albany, NY [@JoeQuijano](#) here. Incoming [@SMCtechvalley](#) president. [#solopr](#)

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•

[jenzings](#): [@SoloPR](#) [@Shonali](#) Oooh, that will be fun, two of my favorite tweet chats. [#soloPR](#)

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[CommAMMO](#): RT [@SoloPR](#): Before we get started, a calendar note. Two weeks from today (June 1) [@Shonali](#) is a guest, to talk [#solopr](#) measurement! [#solopr](#)

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[TShryerPR](#): Happy Wednesday all from Chicago. [#solopr](#)

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[annvidean](#): Hi, from Ann in AZ. 30 yrs PR exp, 15 as indy, APR, former Phx PRSA president, word-of-mouth strategist [#solopr](#)

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[andreaschulle](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)

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[CommAMMO](#): Had to make it today - might be weeks before I can again! Hi from Cleveland. [#solopr](#)

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[TRBizLady](#): [@UrbanSuiteEnt](#) hello fellow Atlien! [#solopr](#)

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[SoloPR](#): Before we get started, a calendar note. Two weeks from today (June 1) we'll have [@Shonali](#) as a guest, to talk [#solopr](#) measurement!

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[jenzings](#): Jen Z from CustomScoop, checking in... [#soloPR](#)

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[dariasteigman](#): Hi, [#solopr](#) folks. How's everyone today? Checking in from D.C. (where real people actually do live).

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[jgombita](#): [@CommAMMO](#) ([@KellyeCrane](#)) thinking I need to sit down. SEAN is participating in today's chat?! [#solopr](#)

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[PRjeff](#): Greeeeeeetings from the Valley of the Sun (wait, cloudy & cool today). Will only be here for a bit... [#solopr](#)

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[dconconi](#): RT [@KellyeCrane](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)

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[dcaplick](#): Debra Caplick, Chicago-based subcontractor for PR agencies and blogger at [www.APRwriter.com](#) [#solopr](#)

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[krisTK](#): Hello to my [#solopr](#) pals. Kristie here from south MS (20 years exp, 7 as indy, APR, PR prof)

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[SoloPR](#): Wow- big salute to you! Congrats!! RT [@RobinMarie](#): Robin from Mpls. Celebrating 12 years as a solo pro this month. [#solopr](#)

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[karenswim](#): Hello everyone! Karen Swim barely sliding into chat, harried but here, 7 years solo [#solopr](#)

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[UrbanSuiteEnt](#): Joining the [#solopr](#) chat. (waving) Janelle from Atlanta. [#fashion](#) [#beauty](#) [#pr](#) [#marketing](#) Hi everyone!

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[dconconi](#): Can't believe I have to miss [#solopr](#) AGAIN - but you shouldn't. It's on NOW. Check it out!!

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[krisTK](#): [@RobinMarie](#) Congratulations! That's quite the milestone! [#solopr](#)

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[SoloPR](#): If you have Qs you'd like us to discuss, please [@KellyeCrane](#) without the hashtag (or DM), & we'll add them to the list! [#solopr](#)

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[krisTK](#): RT [@SoloPR](#): time for [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it) [#solopr](#)

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[TRBizLady](#): Hello! Checking into [#solopr](#) for a few, then off to run a errands.

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[RobinMarie](#): Robin from Mpls. Celebrating 12 years as a solo pro this month. [#solopr](#)

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[SoloPR](#): If you're joining, please introduce yourself. This is [@KellyeCrane](#) moderating, Atlanta-based blogger at <http://soloprpro.com/> [#solopr](#)

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[TRBizLady](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)

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[SoloPR](#): [@CommAMMO](#) Hello old friend! Nice to see you. [#solopr](#)

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[makeshiftalisha](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)

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[CommAMMO](#): RT [@KellyeCrane](#): Wait, its Wednesday? [#solopr](#) chat day -- see you 1-2pm ET today! [#solopr](#)

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[KellyeCrane](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)

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[SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)

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