

SoloPR Chat – 5/4/2011



• [KellyeCrane](#): [@freshflack](#) Glad it helped! The full [#solopr](#) chat transcript will be on the blog tomorrow. about 7 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): Hello to all of my [#SoloPR](#) friends. Sorry I had to miss the chat but will catch up on the transcript. Hope you are having a great week. about 7 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): 7 Business Books to Add to Your Reading List: <http://bit.ly/jd5PAG> (expand) | New [@iabc](#) column. cc: [#solopr](#) about 7 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [fransteps](#): [@KristK](#) We missed you too! Come back soon. [#solopr](#) about 7 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): Missed [#solopr](#) today because of client conference. Transcript is great but I'm still missing my pals. about 7 hours ago via [Twitter for BlackBerry®](#) · [Reply](#) · [View Tweet](#)



• [freshflack](#): Missed the [#solopr](#) chat, but read the tweets and some great advice! Thanks [@KellyeCrane](#) about 7 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [shaymocha](#): Valuable info! Glad to have been able to participate with [@SoloPR#solopr](#) about 7 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [andreaschulle](#): “RT [@karensxim](#): A1: Be direct, honest & find out what client's actually seeking, then agree in writing w/scope, time lines [#solopr](#)” smart!

about 7 hours ago via [Twitter for iPhone](#) · [Reply](#) · [View Tweet](#)



• [fransteps](#): [@TShryerPR](#) oh, yes. Bookmarking the vide. [#solopr](#)

about 7 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): If anyone would like to share pics of your whiteboard prowess, please do! Facebook pg is always open. :-)
<http://bit.ly/aObcT3> (expand) [#solopr](#)

about 7 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [TomiLinda](#): Thanks all [#solopr](#)

about 7 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [JohnAntonios](#): loved being part of this wonderful chat session :) [#solopr](#)

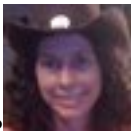
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• [TShryerPR](#): see video link I sent. It's a hoot & all of you will appreciate. promise.

<http://www.youtube.com/watch?v=R2a8TRSgzZY#solopr>

about 7 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [DebInATX](#): Thanks everyone and have a great week! [#solopr](#)

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• [TMariePR](#): RT [@TShryerPR](#): SPRF for short! RT [@KellyeCrane](#): [@TMariePR](#) "Solo PR Fam" - love it.

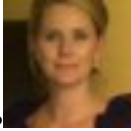
[#solopr](#)

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• [karensxim](#): Aww, I love that and so true! RT [@RebeccaEdgar](#): Thanks folks! Water always warm. [#solopr](#)

about 7 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [RebeccaEdgar](#): Thanks folks! Water always warm. [#solopr](#)
about 7 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [TShryerPR](#): SPRF for short! RT [@KellyeCrane](#): [@TMariePR](#) "Solo PR Fam" - love it. [#solopr](#)
about 7 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [CherriPRBuzz](#): i had a great time. [#solopr](#)
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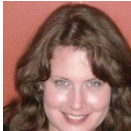
• [karensxim](#): Ditto :-) RT [@TShryerPR](#): Thanks for all youre great input folks. Love meeting with you each week. [#solopr](#)
about 7 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



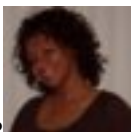
• [bbl_nk](#): [@CherriPRBuzz](#) That is really a tough part about pitching the sm. guys. It is an underserved market but balance \$ w/ work is hard [#solopr](#)
about 7 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [TShryerPR](#): RT [@karensxim](#): Thanks [@SoloPR](#) for lovely hosting, you throw one heck of a party! [#solopr](#)
about 7 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): [@TMariePR](#) "Solo PR Fam" - love it. [#SoloPR](#)
about 7 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [makasha](#): RT [@CherriPRBuzz](#): Do not wait till the end to discuss budget!!! [#solopr](#)
about 7 hours ago via [ÜberSocial](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): Thanks [@SoloPR](#) for lovely hosting, you throw one heck of a party! [#solopr](#) about 7 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)




• [TShryerPR](#): Thanks for all you're great input folks. Love meeting with you each week. [#solopr](#) about 7 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): Learned it Late :(Never again though :) RT [@ignitionPR](#): [@CherriPRBuzz](#) YES!!! I learned that early ... [#solopr](#) about 7 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [CherriPRBuzz](#): [@karensxim](#) its the truth!! LOL [#solopr](#) about 7 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



• [bblnk](#): RT [@CherriPRBuzz](#): its unfortunate if you go through the whole spiel and find out at the end that their budget is \$100 [#solopr](#) about 7 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): Had a great time with the [#SoloPR](#) Fam today! GREAT Way to spend my PowerLunches on Wednesdays!

about 7 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Truth! :-)) RT [@CherriPRBuzz](#): its unfortunate if you go through the whole spiel and find out at the end that their budget is \$100 [#solopr](#)

about 7 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[ignitionPR](#): [@CherriPRBuzz](#) YES!!! I learned that early ... [#solopr](#)

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•

[karenswim](#): [@CherriPRBuzz](#) Laughing so hard can't even type, but so so true! [#solopr](#)

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•

[LibbyDowd](#): thank god. newbie [@SoloPR](#) we keep chatting on this hashtag all week long. The transcript will be up on [soloprpro.com](#) tomorrow! [#solopr](#)

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•

[karenswim](#): No,no, no it cannot be 2 pm already! The hour flew by it was like an early cinco de Mayo! [#solopr](#)

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•

[TMariePR](#): RT [@CherriPRBuzz](#): its unfortunate if you go through the whole spiel and find out at the end that their budget is \$100 [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[CherriPRBuzz](#): its unfortunate if you go through the whole spiel and find out at the end that their budget is \$100 [#solopr](#)

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[MaxwellStevens](#): Is that the end? Thanks all for a fun and interesting convo! [#solopr](#)

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[KateRobins](#): Good stuff y'all. Thanks. [#SoloPR](#)

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[garrettkuk](#): thanks all for the great discussion as always [#solopr](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



[dariasteigman](#): Great [#solopr](#) conversation. Always a fun and productive way to spend my lunch hour.

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



[ignitionPR](#): [@SoloPR](#) Thanks for doing this ... it's interesting [#soloPR](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[karens swim](#): RT [@SoloPR](#): If youre new, we keep chatting on this hashtag all week long. The transcript will be up on soloprpro.com tomorrow! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[SoloPR](#): If you're new, note that we keep chatting on this hashtag all week long. The transcript will be up on soloprpro.com tomorrow! [#solopr](#)

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[KateRobins](#): RT@JohnAntonios: RT@karens swim Don't waste time if budget not there, det.up front, needs, budget & process will save you time < AGREE [#Solopr](#)

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[CherriPR Buzz](#): RT [@dariasteigman](#): I always try to ask about budget. Make sure expectations match up -- up front. [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[TMariePR](#): RT [@ignitionPR](#): RT [@fransteps](#): A3: Sidebar. HOw soon do you ask the budget questions? I struggle with this one. > MY 2nd Q afr what is the project [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)

•

[dariasteigman](#): I always try to ask about budget. Make sure expectations match up -- up front. [#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): Amen! RT [@CherriPRBuzz](#): Do not wait till the end to discuss budget!!! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[CherriPRBuzz](#): RT [@karensxim](#): [@fransteps](#) I ask about budget right up front (nicely), I did not always do this but I learned [#solopr](#)

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•

[TShryerPR](#): Listen to what they want then tell them what it costs. Next step prioritize based on reality. [#solopr](#)

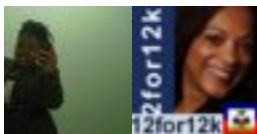
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•

[karensxim](#): RT [@mdbarber](#): [@fransteps](#) I ask as part of info gathering, in 1st mtg, but not bluntly. Their answer can be telling...read evasive [#solopr](#)

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•

[TMariePR](#): [@karensxim@fransteps](#) I agree with you Karen! That is one of the Main things I ask in my questionnaire. [#SoloPR](#)

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[monicahaley](#): [@TShryerPR](#) I believe its called Idea Paint
<http://ideapaint.web7.hubspot.com/#solopr>

about 8 hours ago via [CoTweet](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[fransteps](#): [@karensxim](#) Sounds like a life lesson? [#solopr](#)

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[CherriPRBuzz](#): Do not wait till the end to discuss budget!!! [#solopr](#)

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[fransteps](#): [@KellyeCrane](#) Great idea. Will try that next time I am prospecting. [#solopr](#).

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[karensxim](#): [@fransteps](#) I ask about budget right up front (nicely), I did not always do this but I learned [#solopr](#)

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•

[mdbarber](#): [@fransteps](#) I ask as part of the info gathering, in the first mtg, but often not bluntly. Their answer can be telling...read evasive [#solopr](#)

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•

[fransteps](#): Great fun everyone. As always, best lunch date of the week= [#solopr](#).

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•

[JohnAntonios](#): RT [@karensxim](#) A3 I dont waste time if budget is not there, so determine up front, needs, budget & process will save you time < AGREE [#solopr](#)

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•

[KellyeCrane](#): [@fransteps](#) I ask about budget range in the first convo. They don't always give it up, but I ask. [#solopr](#)

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•

[monicahaley](#): [@karensxim](#) I would take one but there are a lot of diagrams on there right now I prob shouldn't post ;) [#soloopr](#)

about 8 hours ago via [CoTweet](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[karensxim](#): A3: Also good to provide enough public info so that "cold" prospects can research and prequalify themselves [#soloopr](#)

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[ignitionPR](#): RT [@fransteps](#): A3: Sidebar. HOW soon do you ask the budget questions? I struggle with this one. > MY 2nd Q afr what is the project [#soloopr](#)

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[CherriPRBuzz](#): RT [@fransteps](#): A3: Sidebar. HOW soon do you ask the budget questions? I struggle with this one. [#soloopr](#)

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[SoloPR](#): Um, has this chat flown by or what?! So much fun and wisdom, so little time... [#soloopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



[3hatscomm](#): [@sacevero](#) at least you can read the transcript. [#soloopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



• [farida_h](#): RT [@karensxim](#): A3: I dont waste time if budget is not there, so determine up front, needs, budget & process will save you time [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [fransteps](#): A3: Sidebar. HOw soon do you ask the budget questions? I struggle with this one. [#solopr](#)

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• [ignitionPR](#): [@mdbarber@SoloPR](#) ONLY do 20 min Consultn calls ppl have to pay Fee for a 1-Hr consultation w/ me. Weeds out ppl who want free info [#soloPR](#)

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• [TMariePR](#): YES! that is good! RT [@LScribner](#): A3. Be flexible, be willing to meet budgets, deliver proposals quickly and shorten them up! [#KISS#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): RT [@KellyeCrane](#): Always ask about the prospects timeframe and/or when theyll make a decision. Follow-up appropriately and promptly. [#solopr](#)

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•

[LScribner](#): A3. Be flexible, be willing to meet budgets, deliver proposals quickly and shorten them up! [#KISS#solopr](#)

about 8 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): Lol, I know funny but memorable! RT [@farida_h](#): [@karensxim@KateRobins](#) passivepanda.com? Lol! [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[KellyeCrane](#): A3: Always ask about the prospects timeframe and/or when they'll make a decision. Follow-up appropriately and promptly. [#solopr](#)

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•

[karensxim](#): A3: I don't waste time if budget is not there, so determine up front, needs, budget & process will save you time & headaches [#solopr](#)

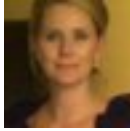
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•

[CherriPRBuzz](#): Less waiting more Doing!!! Love it [#solopr](#)

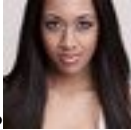
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• [RebeccaEdgar](#): Yes & ask 4 biz RT [@johnantonios](#): A3: listen 2 client > do homework > prepare proposal > present proposal > f/u < "HOLD THEIR HAND" [#solopr](#)

about 8 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)

• [TMariePR](#): RT [@SoloPR](#): RT [@akenn](#): A3: ...think about what you want to happen next & start talking about setting that up. Less waiting. More doing. [#solopr](#)
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• [sacevero](#): [#solopr](#) sorry I missed out, I can't seem to balance everything at the moment!
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• [TMariePR](#): RT [@SoloPR](#): [@ignitionPR](#) Hi! Right now we're talking about how to speed up the sales cycle... from prospect to committed client. [#solopr](#)
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• [SoloPR](#): RT [@akenn](#): A3: ...think about what you want to happen next & start talking about setting that up. Less waiting. More doing. [#solopr](#)
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• [SoloPR](#): [@ignitionPR](#) Hi! Right now we're talking about how to speed up the sales cycle... from prospect to committed client. [#solopr](#)

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• [3hatscomm](#): [@SoloPR](#) oops..that was 'move' ahead. [#solopr](#)

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• [karenswym](#): [@KateRobins](#) How to Get More and Better Referrals, presenter was James Clear, passivepanda.com [#solopr](#)

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• [faridah](#): Sorry been in & out. a3: Identify problem, present solutions, work out a timeline to get things going. [#solopr](#)

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• [mdbarber](#): [@ignitionPR](#) We're on Q3: What are the best ways to prospect, sell, close, and *speed* the whole process? [#solopr](#)

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• [KateWinckler](#): Yes! RT [@KellyeCrane](#): A3: As [@karens swim](#) notes, having a robust network recommend you "sales" process is often just two steps. [#solopr](#)

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• [SoloPR](#): RT [@3hatscomm](#): A3: Keep it real, direct. Be straight-forward, put time limits on consultation to gauge commitment, time to more ahead [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): So true! RT [@RebeccaEdgar](#): Still stuck on the whiteboard paint...save a lot scrubbing after 3yo if did my interior.... [@REDMEDIAP#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [ignitionPR](#): Trying to keep up with [#SoloPR](#) But I don't understand the questions ... (and I'm a VET).

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• [akenn](#): A3: To move process along, think about what you want to happen next & start talking about setting that up. Less waiting. More doing. [#solopr](#)

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• [kcwriter](#): RT [@karensxim](#): A3: I find that when referred, some pre-selling is already done so it becomes convo about needs, budget, f/u in writing & close [#solopr](#)
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• [KellyeCrane](#): A3: As [@karensxim](#) notes, having a robust network who will recommend you means the "sales" process is often just two steps. [#solopr](#)
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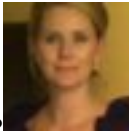
• [KateRobins](#): [@karensxim@KateRobins](#) what was the webinar? [#Solopr](#)
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• [3hatscomm](#): A3: Keep it real, direct. Be straight-forward, put time limits on the consultation to gauge commitment, time to move ahead. [#solopr](#)
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• [karensxim](#): [@KateRobinns](#) i.e. I understand I'm not a fit for this, do you know anyone who is looking to build their visibility... [#solopr](#)
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• [RebeccaEdgar](#): Still stuck on the whiteboard paint....would save a lot scrubbing after 3yo if did my home interior.... [@REDMEDIAP#solopr](#)
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• [CherriPRBuzz](#): RT [@JohnAntonios](#): A3: listen to client > do your homework > prepare proposal > present proposal > follow up < "HOLD THEIR HAND" [#solopr](#)
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•

[SoloDove PR](#): RT [@karensxim](#): A3: Develop a system for referrals or "introductions", easiest, best path to ideal clients [#solopr](#)
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• [makasha](#): I use Google Calendar to track time and appointments and regular calendaer to keep notes [#solopr](#)
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• [CherriPRBuzz](#): RT [@karensxim](#): A3: when referred, some pre-selling is already done so it becomes convo about needs, budget, f/u in writing & close [#solopr](#)
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• [KateRobins](#): [@KateRobins@3hatscomm](#) sorry about that. Still wobbling w new iPad [#Solopr](#)
about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): RT [@JohnAntonios](#): A3: listen to client > do your homework > prepare proposal > present proposal > follow up < "HOLD THEIR HAND" [#solopr](#)
about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [DeblnATX](#): RT [@SoloPR](#): Q3: What are the best ways to prospect, sell, close, and *speed* the whole process? [#solopr](#)
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• [JohnAntonios](#): A3: listen to client > do your homework > prepare proposal > present proposal > follow up < "HOLD THEIR HAND" [#solopr](#)
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• [karensxim](#): [@KateRobins](#) List buying triggers/questions, use those phrases to ask for intros from clients and prospects that say "no" [#solopr](#)

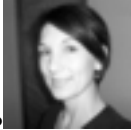
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• [SoloPR](#): RT [@karensxim](#): A3: when referred, some pre-selling is already done so it becomes convo about needs, budget, f/u in writing & close [#soloPR](#)
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• [TMariePR](#): RT [@REDMEDIAPR](#): A2. [@homedepot](#) whiteboard paint. I bought some and tried it (not in our office yet) just on prepped drywall and it kicks A\$\$ - [#soloPR](#)
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• [KateWinckler](#): Q3 Hone in on what their "problem" is, offer solutions, make it irresistible (sp?) [#soloPR](#)
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• [REDMEDIAPR](#): A2. [@homedepot](#) whiteboard paint. I bought some and tried it (not in our office yet) just on prepped drywall and it kicks A\$\$ - [#soloPR](#)
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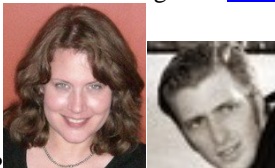
• [mdbarber](#): So true: RT [@dariasteigman](#): "Speed"? Sigh. Key is identifying right prospects (and ppl who are (1) serious, (2) decision makers.) [#soloPR](#)
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• [thewavesquad](#): sorry, peeps. I gotta jet. client work. [#soloPR](#)
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• [karensxim](#): [@KateRobins](#) Yes, and funny just got more great tips on this from webinar yesterday [#soloPR](#)
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[KellyeCrane](#): [@garrettkuk](#) The biggest, ongoing PC/Mac translation issue is with multiple reviewers using tracked changes in MS Word. [#solopr](#)

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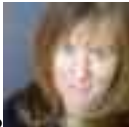
• [PRjeff](#): A3: Develop/nurture strategic alliances who fall in love w/you & your work. [#solopr](#)

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• [karensxim](#): A3: I find that when referred, some pre-selling is already done so it becomes convo about needs, budget, f/u in writing & close [#solopr](#)

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• [rockstarjen](#): Must get some! RT [@REDMEDIAPR](#): Home Depot sells white board paint so you can turn a whole wall into an ever changing brainstorm [#SoloPR](#)

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• [3hatscomm](#): [@SoloPR](#) Q3 If I knew that, I wouldn't be here. Or wouldn't give away my secrets. [#solopr](#)

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• [KateRobins](#): [@karensxim](#) Can you elaborate pls? [#SoloPR](#)

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• [TMariePR](#): RT [@CherriPRBuzz](#): RT [@karensxim](#): A3: Develop a system for referrals or "introductions", easiest, best path to ideal clients [#solopr](#)

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• [SoloPR](#): [@MuslimNewMedia](#) I bet you're busy lately! Hope all is going well. [#solopr](#)

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•

[dariasteigman](#): [@SoloPR](#) "Speed"? Sigh. Key is identifying right prospects (and ppl who are (1) serious, (2) decision makers.) [#solopr](#)

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• [CherriPRBuzz](#): RT [@karensxim](#): A3: Develop a system for referrals or "introductions", easiest, best path to ideal clients [#solopr](#)
about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [kcwriter](#): [@REDMEDIAPR](#) I think Home Depot owes you a thank you note with all the new sales they'll be having! :) [#solopr](#)
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• [karensxim](#): A3: Develop a system for referrals or "introductions", easiest, best path to ideal clients [#solopr](#)
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• [KateRobins](#): [@KateRobins@REDMEDIAPR](#) Yeah, me too. Staples for roller balls and a pc! [#Solopr](#)
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• [TMariePR](#): This question is MUSIC to my ears! RT [@SoloPR](#): Q3: What are the best ways to prospect, sell, close, and *speed* the whole process? [#solopr](#)
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•

[kcwriter](#): RT [@REDMEDIAPR](#): A2. Home Depot sells a white board paint so you can turn the whole wall into an ever changing brainstorm [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): RT [@SoloPR](#): Q3: What are the best ways to prospect, sell, close, and *speed* the whole process? [#solopr](#)

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•

[TMariePR](#): RT [@SoloPR](#): Q3 is up next... [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



•

[karensxim](#): Lol RT [@KateRobins](#): [@mdbarber@KateRobins](#) hm. How bout I send you everything --for free of course-- to convert w magic wand? [#solopr](#)

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•

[MuslimNewMedia](#): catching the tail end of soloPR, been busy today [#SoloPR](#)

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•

[SoloPR](#): Q3: What are the best ways to prospect, sell, close, and *speed* the whole process? [#solopr](#)

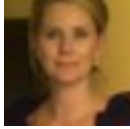
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•

[karensxim](#): [@REDMEDIAPR](#) Yes, saw a profile on the young guys that created it, fascinating story [#solopr](#)

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•

[RebeccaEdgar](#): Q2 tried MS project, but resorted back to my own tracking templates on excel. Plus giant calendar smack above desk. [#solopr](#)

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•

[KateRobins](#): RT [@REDMEDIAPR](#): A2. Home Depot sells a white board paint so you can turn the whole wall into an ever changing brainstorm [#Solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



•

[TShryerPR](#): [@REDMEDIAPR](#) I know where I am going after I get my writing done! [#solopr](#)

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•

[TMariePR](#): COOL! RT [@REDMEDIAPR](#): A2. Home Depot sells a white board paint so you can turn the whole wall into an ever changing brainstorm [#solopr](#)

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•

[KateRobins](#): [@mdbarber@KateRobins](#) hm. How bout I send you everything --for free of course-- to convert w magic wand? [#Solopr](#)

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•

[MaxwellStevens](#): Expect a surge in white board paint sales! [#solopr](#)

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•

[3hatscomm](#): [@DebInATX@SoloPR](#) Just strategy. What else is out there for MAC vs. also being PC compatible vs. collaboration need. /End OT [#solopr](#)

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[REDMEDIAPR](#): A2. Home Depot sells a white board paint so you can turn the whole wall into an ever changing brainstorm [#solopr](#)

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•

[karensxim](#): RT [@3hatscomm](#): [@LScribner](#) A mgt app only works when it IS simpler, less work, more efficient. Otherwise, no school like old school. [#solopr](#)

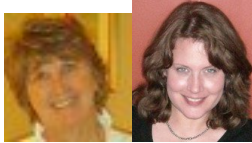
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•

[KateWinckler](#): Yes!RT [@monicahaley](#): We have an entire conference room wall painted whiteboard paint. Great for ever expanding ideas and projects [#solopr](#)

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•

[fransteps](#): [@KellyeCrane](#) do it, Kellye, just remember to step out of your track suit! [#solopr](#).

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•

[DebInATX](#): [@3hatscomm@DebInATX@SoloPR](#) I think it works best for me and I am not sure about PC alternatives, but I be they are out there. [#solopr](#)

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•

[mdbarber](#): Great idea RT [@monicahaley](#): We have an entire conference room wall painted w whiteboard paint. [#solopr](#)

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•

[karensxim](#): [@CherriPRBuzz](#) ROFL! Yes it does :-)) [#solopr](#)

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•

[PRjeff](#): AMEN. RT [@mdbarber](#): Love hearing Curio is Mac only! Sorry for those of you who arent on Macs but that makes it a stronger contender. [#solopr](#)

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•

[KateRobins](#): [@monicahaley](#) love that! Probably carcinogenic as heck but computers are radiation so... [#SoloPR](#)

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•

[mdbarber](#): Never been a problem here. RT [@KateRobins](#): [@mdbarber](#) Need to hear more on that! PDF especially [#soloPR](#)

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•

[3hatscomm](#): [@DebInATX@SoloPR](#) OT: is it better than PC alternatives? Are there cheap PC options? are they smart to not compete there? [#soloPR](#)

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•

[TShryerPR](#): [@monicahaley](#) white board or chalk paint? If white board, where do i get it??? [#soloPR](#)

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•

[karensxim](#): [@monicahaley](#) ooh I love that, thinking of doing that in my office, got pics? [#soloPR](#)

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•

[kcwriter](#): RT [@monicahaley](#): We have an entire conference room wall painted with whiteboard paint. Great for ever expanding ideas and projects [#solopr](#)

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•

[mdbarber](#): [@dariasteigman](#) Odd. I haven't found that. [#solopr](#)

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•

[SoloPR](#): Q3 is up next... [#solopr](#)

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•

[KateRobins](#): [@mdbarber@KateRobins](#) Need to hear more on that! PDF especially [#Solopr](#)

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•

[caitlynmajor](#): Missing [#solopr](#) AGAIN today, but for good reason. Tuning into [#sms11](#). Hope to catch [#solopr](#) next week!

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•

[KellyeCrane](#): Off topic, but yes - there are still Mac/PC translation issues when you work with enterprise clients. [#solopr](#)

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•

[monicahaley](#): We have an entire conference room wall painted with whiteboard paint. Great for ever expanding ideas and projects [#solopr](#)

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•

[dariasteigman](#): [@mdbarber](#) But I have problems all the time with Mac documents. (Yes, I'm a P.C.) [#solopr](#)

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•

[CherriPRBuzz](#): RT [@karensxim](#): Gotta love a "room" full of digital savvy pros working it with old school tools! << old school rules. lol [#solopr](#)

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•

[mdbarber](#): [@KateRobins](#) I have never had problems with my docs not being compatible with client's. [#solopr](#)

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•

[SoloDovePR](#): [@karensxim@KellyeCrane](#) thank you ladies [#solopr](#)

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•

[KellyeCrane](#): A2: I keep saying I'm going to do a video post on my paper/folder-based org & time tracking system. Need to put my face on & do it! [#solopr](#)

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[CherriPRBuzz](#): A1 they dont understand that this is our career. ask me for free work and I'll show you a picture of my 3 kids. o_O [#solopr](#)

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•

[karensxim](#): On related note a doctor wrote a good post today about how newer technology puts more eyes on screen less on patient, makes u think [#solopr](#)

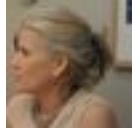
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•

[PRjeff](#): A2: Hey, watch the [#Mac](#) bashing! (Holding back my opinion on PCs...) [#solopr](#)

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•

[KateRobins](#): RT [@DebInATX](#): [@SoloPR](#) I agree. [@zengobi](#) is missing lots of opportunities by not making a PC version! It limits collaboration. [#SoloPR](#)

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•

[mdbarber](#): [@KellyeCrane](#) I agree with that! I wonder why they don't. Seems like missing market share. [#soloPR](#)

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•

[DebInATX](#): [@karensxim@fransteps](#) I <3 [@freshbooks](#). It is so helpful to me. [#soloPR](#)

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•

[KateRobins](#): RT [@KellyeCrane](#): [@mdbarber](#) Well, they could issue an adapted version for us PC schlubs. [#SoloPR](#)

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•

[3hatscomm](#): [@KateRobins@dariasteigman](#) Whatever's lying around... lots of promo pens from sisters' conferences. [#soloPR](#)

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•

[KateRobins](#): [@mdbarber@KellyeCrane](#) Don't you find though that it all falls apart when the customer tries to open it and can't? [#Soloopr](#)

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•

[TMariePR](#): RT [@karensxim](#): Gotta love a "room" full of digital savvy pros working it with old school tools! [#soloopr](#)

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•

[karensxim](#): Gotta love a "room" full of digital savvy pros working it with old school tools! [#soloopr](#)

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•

[KellyeCrane](#): [@mdbarber](#) Well, they could issue an adapted version for us PC schlubs. [#soloopr](#)

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•

[garrettkuk](#): back to A1, folks who ask for free work usu. have agenda: questionable business ethics, short on cash, etc. Red flags [#soloopr](#)

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•

[LScribner](#): A2. It looks like a lot of us agree. As [#solopr](#) we need to simplify and sometimes that means going back to basics!

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•

[mdbarber](#): [@kellyecrane](#) Doesn't mean I won't look at others but it does mean that's where I will start. [#solopr](#)

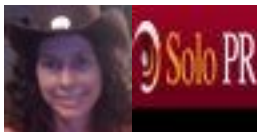
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•

[CherriPRBuzz](#): RT [@KateRobins](#): [@dariasteigman@3HatsComm](#) so, um, what pens do you like?<< mine is the "Pentel R.S.V.P." pens [#solopr](#)

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•

[DebInATX](#): [@SoloPR](#) I agree. [@zengobi](#) is missing lots of opportunities by not making a PC version! It limits collaboration. [#solopr](#)

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•

[mdbarber](#): [@KellyeCrane](#) Programs built just for Macs are most often designed for the trad'l Mac user. Less reformatting/changing has to occur. [#solopr](#)

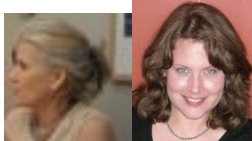
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•

[karensxim](#): I know, has made my life so much easier! RT [@fransteps](#): [@karensxim](#) LOVE Freshbooks. Wouldn't be without it. [#solopr](#)

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•

[KateRobins](#): [@KellyeCrane@mbarber](#) yeah, why that? [#Solopr](#)

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•

[dariasteigman](#): [@KateRobins](#) Uniball Vision. And gel pens for color. cc: And I do like my whiteboard too. [@3HatsComm#Solopr](#)

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•

[CherriPRBuzz](#): RT [@karensxim](#): CherriPRBuzz Agree, somehow writing seems like a direct connection to your brain w/out the delete key :-)
[#solopr](#)

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•

[TShryerPR](#): RT [@karensxim](#): [@CherriPRBuzz](#) Agree, somehow writing seems like a direct connection to your brain w/out the delete key :-)
[#solopr](#)

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•

[MaxwellStevens](#): Roller ball with purple ink! RT [@KateRobins](#): [@dariasteigman@3HatsComm](#) so, um, what pens do you like? [#SoloPr](#)

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•

[fransteps](#): [@CherriPRBuzz](#) Yeah, still use the notebook. But sometimes use digital notes. [#soloPr](#).

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•

[CherriPRBuzz](#): A2 my physical planner/calender is my LIFE. [#soloPr](#)

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[KateRobins](#): [@dariasteigman@3HatsComm](#) so, um, what pens do you like? [#SoloPr](#)

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•

[karenswim](#): [@CherriPRBuzz](#) Agree, somehow writing seems like a direct connection to your brain w/out the delete key :-)
[#soloPr](#)

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•

[3hatscomm](#): [@dariasteigman](#) Agree ..but my 'system' could use improvement and organization. Something better than "which pile is it?" ;-)
[#solopr](#)

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•

[doitinpublic](#): Love me a Franklin planner! RT [@KateWinckler](#) Yeah, still love the old whiteboard. And a Franklin Planner to back up Google calendar!
[#solopr](#)

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•

[fransteps](#): A1 +1 for whiteboards.....work out probs on them, scribble, etc.
[#solopr](#)

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•

[teachingwthsou](#): LOL! Me too! RT [@KateWinckler](#): Yeah, still love the old whiteboard. And a Franklin Planner to back up Google calendar!
[#solopr](#)

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•

[TMariePR](#): RT [@mdbarber](#): Love hearing that curio is Mac only! Sorry for those of you who aren't on Macs but that makes it a stronger contender.
[#solopr](#)

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•

[karensxim](#): [@LScribner](#) Sometimes I am reminded of the "ick" factor of corporate, do not miss it at all! [#solopr](#)

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•

[mdbarber](#): Love hearing that curio is Mac only! Sorry for those of you who aren't on Macs but that makes it a stronger contender. [#solopr](#)

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•

[KateRobins](#): [@dariasteigman@3HatsComm](#) neo Luddites are great thinkers [#SoloPr](#)

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•

[Missmikelah](#): RT [@SoloPR](#): Ha! RT [@dariasteigman](#): [@KellyeCrane](#) Ouch. All free gets you is more invitations to do free work. [#solopr](#)

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•

[karensxim](#): Love your thinking! [@MaxwellStevens](#) cc [@KateRobins#solopr](#)

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•

[KateRobins](#): [@SoloPR](#) Hate anythinG that mac only. Such arrogance [#SoloPR](#)

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•

[CherriPRBuzz](#): A2 yeah i have a box of notebooks. i go thru a 5 subject notebook every month. i like to write notes instead of typing [#solopr](#)

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•

[SoloPR](#): RT [@CherriPRBuzz](#): A2. hello everyone! I use ManyMoon and Mavenlink [#solopr](#)

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•

[dariasteigman](#): [@3HatsComm](#) Agree, simplicity is key. Haven't found a "system" that is easier for me than "me, paper, pen." [#solopr](#)

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•

[karenswim](#): Lol, me too, I have so many journals, stationery, could open a store! RT [@TMariePR](#): love me some stationary [#solopr](#)

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•

[LScribner](#): [@karenskim](#) That's why I disliked about agency life, more time spent reporting, meeting and creating process, yuck [#solopr](#)

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•

[thewavesquad](#): A2 (cont): hootsuite has some free SM metrics too. really depends on size/kind of client, objectives and free/paid services [#soloPR](#)

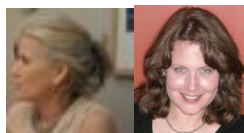
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[MaxwellStevens](#): That could replace my 3M easle pages! RT [@karenskim@KateRobins](#) Me too, considering one day painting my office with whiteboard paint [#solopr](#)

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•

[KateRobins](#): [@KellyeCrane](#) And I bet no whiteboard spammer will raise their head in this chat! [#SoloPR](#)

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•

[SoloPR](#): *Hate* that this is Mac only RT [@DebInATX](#): [@SoloPR](#) A2: I use curio by [@zengobi](#) to plan, manage & track projects. [#solopr](#)

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[karenskim](#): [@LScribner](#) Great minds :-)) The software just over complicates things [#solopr](#)

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•

[3hatscomm](#): [@LScribner@karenskim](#) A mgt app only works when it IS simpler, less work, more efficient. Otherwise, no school like old school. [#solopr](#)

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•

[TMariePR](#): When it comes to Calendar tracking, I use my BB, Google Sync and my good ole Borders Calendars. love me some stationary [@KarenSwim#SoloPR](#)

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•

[TShryerPR](#): I use Google for calendar, contacts and email trails. Freshbooks for tracking, paper for notes and white board for prioritizing. [#solopr](#)

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•

[KellyeCrane](#): A2: I was just about to say a whiteboard, but see other [#solopr](#) pros use that old-school method, too.

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• [mndbarber](#): [@KateWinckler](#) Thanks for the info. [#solopr](#)

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• [karensxim](#): [@KateRobins](#) Me too, considering one day painting my office with whiteboard paint [#solopr](#)

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• [CherriPRBuzz](#): A2. hello everyone! I use ManyMoon and Mavenlink [#solopr](#)

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• [thewavesquad](#): A2: for coverage, google alerts. but SM monitoring tools like ScoutLabs, Radian6 also have posts/article coverage tracking. [#soloPR](#)

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• [fransteps](#): [@karensxim](#) LOVE Freshbooks. Wouldn't be without it. [#solopr](#)

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- [L. Scribner](#): [@karensxim](#) I'm with you! I'd rather spend my time on producing results than using PM! [#solopr](#)

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- [karensxim](#): [@SoloDovePR](#) We're here to support you so you don't ever have to repeat that lesson :-)
[#solopr](#)

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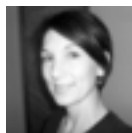
- [JohnAntonios](#): digitally capturing it + RT [@karensxim](#): A2: I've used lots of PM software, hate it, I like writing it down, using colors, whiteboards [#solopr](#)

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- [KateRobins](#): [@karensxim](#) Love whiteboards. [#Solopr](#)

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- [KateWinckler](#): Yeah, still love the old whiteboard. And a Franklin Planner to back up Google calendar! [#solopr](#)

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•

[TMariePR](#): RT [@DebInATX](#): [@SoloPR](#) A2: I use curio by [@zengobi](#) to plan, manage & track projects. [#solopr](#)

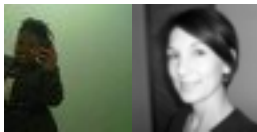
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•

[karenswym](#): Love it! RT [@dariasteigman](#): Q2 Mostly paper (and my big giant offline calendar). [#solopr](#)

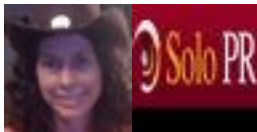
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•

[TMariePR](#): [@KateWinckler](#) Thanks! [#SoloPR](#)

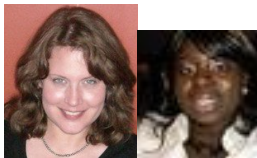
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[DebInATX](#): [@SoloPR](#) A2: I use curio by [@zengobi](#) to plan, manage & track projects. [#solopr](#)

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•

[KellyeCrane](#): [@SoloDovePR](#) Well, at least you've come out the other side and lived to tell the tale! :-)
[#solopr](#)

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[LScribner](#): A2 - There's got to be a simpler method than using project management apps? Ideas? [#solopr](#)

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•

[KateWinckler](#): Its great for working w/remote staff. <http://www.teamworkpm.net/> RT [@TMariePR](#): RT [@mdbarber](#): [@KateWinckler](#) What is Teamwork PM? [#solopr](#)

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•

[KellyeCrane](#): A2: If you have multiple people working on the project, I'm enjoying ManyMoon for mgmt (found thru [#solopr](#) intern, [@jennifer_spivak](#)).

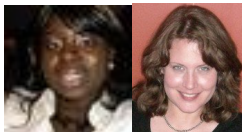
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[karensxim](#): A2: I've used lots of PM software, hate it all, I like writing it down, using colors, whiteboards, old school [#solopr](#)

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•

[SoloDovePR](#): [@kellyecrane](#) A1 yes I've learned and got burned by doing the free route, as a new pr pro its a touch lesson [#solopr](#)

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[dariasteigman](#): Q2 Mostly paper (and my big giant offline calendar). [#soloPR](#)

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[mdbarber](#): Q2 00 I have "Things" but don't use it well. Need new model. [#solopr](#)

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[TMariePR](#): RT [@karensxim](#): A2: For hours, [@freshbooks](#), proj mgmt sometimes dep. on client, some use basecamp or other PM tool, paper always bc I like paper [#solopr](#)

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[doitinpublic](#): RT [@SoloPR](#): Q2: What do you use to track clients/campaign progress & keep all straight? Paper? Software? Project management tools? [#solopr](#)

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[karensxim](#): A2: For hours, [@freshbooks](#), proj mgmt sometimes dep. on client, some use basecamp or other PM tool, paper always bc I like paper [#solopr](#)

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[ShannonMarcom](#): RT [@zakmo](#): [@solopr](#) i've started using Tom's Planner. <http://ow.ly/4Navy#solopr>

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[JohnAntonios](#): A2 - i found that the best way to keep the project timeline straight is having the client as an active stakeholder in it [#solopr](#)

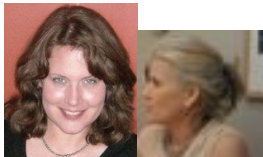
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[fransteps](#): A2: I use Central Desktop for project management...it's great for coordinating milestones, tasks, calendar and paper trails. [#solopr](#)

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[KellyeCrane](#): [@KateRobins@dariasteigman@karensxim](#) I thought so. I tried to tell her, but she had to learn the hard way. Sigh. [#Solopr](#)

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[dariasteigman](#): [@KateRobins](#) But clearly both parties were playing a game. A bad one, but still. [#Solopr](#)

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•

[karensxim](#): Agree with [@KateRobins](#) getting your jollies by asking for free advice is gross! [@KellyeCrane@dariasteigman#solopr](#)

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[garrettkuk](#): Interesting in hearing A2 responses. Right now, spreadsheet compiled from software & digital management tools [#soloPR](#)

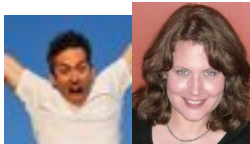
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•

[TMariePR](#): RT [@mdbarber](#): [@KateWinckler](#) What is Teamwork PM? [#soloPR](#)

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•

[thewavesquad](#): [@KellyeCrane](#) sounds good - thanks :) [#soloPR](#)

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•

[ShannonMarcom](#): [@SoloPR](#) have used basecamp for some projects [#soloPR](#)

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[mdbarber](#): [@KateWinckler](#) What is Teamwork PM? [#soloPR](#)

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•

[JohnAntonios](#): [@SoloPR](#) my own hybrid of all three :) [#projectmanagement#solopr](#)

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[zakmo](#): [@solopr](#) i've started using Tom's Planner. <http://ow.ly/4Navy#solopr>

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•

[dariasteigman](#): [@lpsrocks](#) Thanks, Lisa. I agree; why I always say that to be in business you have to get "the business of running a business" [#solopr](#)

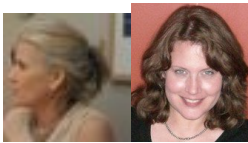
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•

[KellyeCrane](#): [@thewavesquad](#) Hi! We'll add that one to the list for next week. [#soloPR](#)

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•

[KateRobins](#): [@KellyeCrane@dariasteigman@karensxim](#) gross. Put that back in the context of business and it's totally disgusting? [#SoloPR](#)

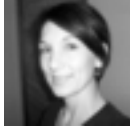
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•

[TMariePR](#): Q2. I have been using paper, but I am looking for some type of software. [#SoloPR](#)

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[KateWinckler](#): We use Click Time for tracking hours. Teamwork Project Mgmt for keeping jobs on track. [#solopr](#)

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•

[karensim](#): RT [@SoloPR](#): Q2: What do you use to track clients/campaign progress & keep all straight? Paper? Software? Project management tools? [#solopr](#)

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[ShannonMarcom](#): RT [@SoloDove_PR](#): True RT [@dariasteigman](#): [@KellyeCrane](#) Ouch. All free gets you is more invitations to do free work. [#solopr](#)

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•

[thewavesquad](#): suggestion for Q3: If it's 4 - 5k/mo., how do u sell social media project to client who thinks SM is an unproven lead generator? [#soloPR](#)

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•

[fransteps](#): RT [@SoloPR](#): Q2: What do you use to track clients/campaign progress and keep all straight? Paper? Software? Project mana tools? [#solopr](#)

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•

[mdbarber](#): Joining a bit late from Anchorage, AK. 30 year PR pro; 10+ as indy. Looks like I missed a good first question. [#soloPR](#)

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[zakmo](#): RT [@SoloPR](#): Q2: What do you use to track clients/campaign progress and keep it all straight? Paper? Software? Project management tools? [#soloPR](#)

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[TMariePR](#): RT [@SoloPR](#): Q2: What do you use to track clients/campaign progress and keep it all straight? Paper? Software? Project management tools? [#soloPR](#)

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[TMariePR](#): That is the GOSPEL right there! RT [@dariasteigman](#): [@KellyeCrane](#) Ouch. All free gets you is more invitations to do free work. [#soloPR](#)

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[ShannonMarcom](#): RT [@jennifergerlock](#): Just got that today. RT [@dariasteigman](#): I once had prospect say, "But we're a nonprofit." My response: I'm not. [#soloPR](#)

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[SoloPR](#): Q2: What do you use to track clients/campaign progress and keep it all straight? Paper? Software? Project management tools? [#solopr](#)

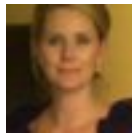
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•

[dariasteigman](#): [@kathy_moore](#) Exactly. [#solopr](#)

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•

[RebeccaEdgar](#): Hi folks! Catching up on very funny stream. [#solopr@solopr](#)

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•

[Ipsrocks](#): [.@dariasteigman](#) I'm appreciating your input on [#solopr](#) chat..applicable to other consulting arrangements (I'm a web developer) & client mgmt

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[TShryerPR](#): Loving today's questions! Cant wait for [#2](#) RT [@SoloPR](#): Q2 coming up... [#solopr](#)

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[SoloDove PR](#): True RT [@dariasteigman](#): [@KellyeCrane](#) Ouch. All free gets you is more invitations to do free work. [#solopr](#)

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[dariasteigman](#): [@KellyeCrane](#) That makes him a sap as much as a sucker. cc: [@karenswin#solopr](#)

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[JohnAntonios](#): RT [@KellyeCrane](#): A1: A final note: if youre new, please dont learn this lesson the hard way! Trust your experienced [#solopr](#) friends. [#solopr](#)

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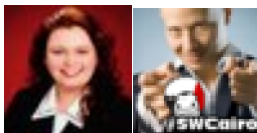
[SoloPR](#): Q2 coming up... [#solopr](#)

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[TShryerPR](#): RT [@dariasteigman](#): Ill split a proposal into phases, and then create a menu of other stuff they SHOULD do (eg, more focus groups)..[#solopr](#)

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[3hatscomm](#): [@JohnAntonios@KateRobins@SoloPR@karensxim](#) Agree education is part of managing expectations. [#solopr](#)

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• [KellyeCrane](#): [@dariasteigman@karensxim](#) Yes, even worse: I think the guy had a crush on her. So he was enjoying their chats for multiple reasons! [#solopr](#)

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• [dariasteigman](#): [@AllisonHorner](#) We're moving to Q2 in a minute. Q1 was about doing free work on promise of more (paid) work later. [#solopr](#)

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• [socialitestatus](#): Speaking the truth in [#solopr@dariasteigman@karensxim](#)

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• [Ipsrocks](#): RT [@dariasteigman](#): I'll split a proposal into phases, and then create a menu of other stuff they SHOULD do (eg, more focus groups).. [#solopr](#)

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• [JohnAntonios](#): ROFL - love it >>> RT [@dariasteigman](#): I once had prospect say, "But were a nonprofit." My response: Im not. [#solopr](#)

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• [fransteps](#): [@KateRobins](#) I like your thinking. X clients and fill with the best! [#solopr](#)

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• [SoloPR](#): Ha! RT [@dariasteigman](#): [@KellyeCrane](#) Ouch. All free gets you is more invitations to do free work. [#solopr](#)

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• [AllisonHorner](#): [#solopr](#) Sorry I'm jumping in late! What's the Q?

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• [farida_h](#): Agree. It can be a vicious cycle! RT [@dariasteigman](#): [@KellyeCrane](#) Ouch. All free gets you is more invitations to do free work. [#solopr](#)

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• [dariasteigman](#): [@jennifergerlock](#) It's such an insulting line. As though they're not getting paid for the work they're doing. [#soloPR](#)

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•

[KateRobins](#): I like to think I can handle x number clients only and fill those spaces with the very best. Only. [#SoloPR](#)

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•

[karensim](#): [@KellyCrane](#) Ugh, I would have stopped after week 1 [#soloPR](#)

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•

[KellyCrane](#): A1: A final note on this: if you're new, please don't learn this lesson the hard way! Trust your experienced [#soloPR](#) friends.

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•

[jenniferglock](#): Just got that today. RT [@dariasteigman](#): I once had prospect say, "But we're a nonprofit." My response: I'm not. [#soloPR](#)

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[dariasteigman](#): [@KellyCrane](#) Ouch. All free gets you is more invitations to do free work. [#soloPR](#)

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[PRjeff](#): Are we talking abt flowers now? RT [@KateRobins](#): Why spend time w/mushy arrangements when you could replace that with clear cut ones? [#solopr](#)

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[KellyeCrane](#): A1: I watched one buddy give free advice to a "friend" at a prospective client co every week for a year. Big waste of time. [#solopr](#)

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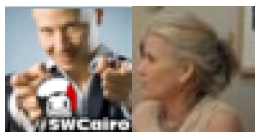
[SoloDove PR](#): RT [@solopr](#): RT [@JohnAntonios](#): A1 - Setting expectations (that's easy) - Managing those expectation (that's the tricky bit) [#solopr](#)

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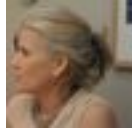
[karens swim](#): RT [@KateRobins](#): Why spend time with mushy arrangements when you could replace that with clear cut ones? [#solopr](#)

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[JohnAntonios](#): [@KateRobins](#) education, education, education ... & just when u think they got it, i recommend u go at it again [@SoloPR@karens swim#solopr](#)

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[KateRobins](#): Why spend time with mushy arrangements when you could replace that with clear cut ones? [#SoloPR](#)

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•

[kewriter](#): A1: A compromise for clients you trust may be set hour(s) consulting/editing as a freebie so they do the work and u provide guidance [#soloPR](#)

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•

[socialitestatus](#): RT [@SoloPR](#): RT [@JohnAntonios](#): A1 - Setting expectations (that's easy) - Managing those expectation (that's the tricky bit) [#soloPR](#)<< so true

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•

[makasha](#): RT [@TShryerPR](#): A1: If I don't set clear expectations for everyone, bad's on me. [#soloPR](#)

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•

[LScribner](#): Hello [#soloPR](#) jumping in for the last half of the chat!

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•

[karensxim](#): RT [@SoloPR](#): RT [@JohnAntonios](#): A1 - Setting expectations (thats easy) - Managing those expectation (thats the tricky bit) [#solopr](#)

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•

[TMariePR](#): RT [@SoloPR](#): RT [@JohnAntonios](#): A1 - Setting expectations (that's easy) - Managing those expectation (that's the tricky bit) [#solopr](#)

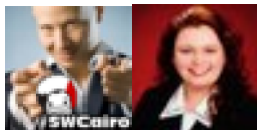
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•

[SoloPR](#): RT [@JohnAntonios](#): A1 - Setting expectations (that's easy) - Managing those expectation (that's the tricky bit) [#solopr](#)

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•

[JohnAntonios](#): [@3hatscomm](#) costing a project< I split it into setup cost and retainer fee < this is how i manage "expectations" [@SoloPR@karensxim#solopr](#)

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•

[dariasteigman](#): [@heatherrast](#) Puts clients in control. Lets them recog. must have, should have, gold standard. They chose "extras," or not. [#solopr](#)

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[TShryerPR](#): <http://www.youtube.com/watch?v=R2a8TRSgzZY> very funny video about clients who want to negotiate at a restaurant, video store, salon [#solopr](#)

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•

[SoloPR](#): [@luansaid](#)It's true - I am laughing out loud left and right today! [#solopr](#)

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•

[fransteps](#): [@MaxwellStevens](#) punkin chunkin is awesome! [#solopr](#)

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[TMariePR](#): RT [@karensxim](#): RT [@kathy_moore](#): Its a slippery slope; caution is in order. its good to over-service clients but 2 "give it away" is something else [#solopr](#)

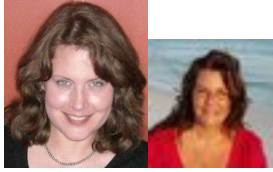
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[karensxim](#): RT [@kathy_moore](#): Its a slippery slope; caution is in order. its good to over-service clients but 2 "give it away" is something else [#solopr](#)

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•

[KellyeCrane](#): [@heatherrast](#) Also, if higher ups aren't sold on the value of mktg/PR, it's an uphill battle that's often lost. [#solopr](#)

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•

[dariasteigman](#): [@heatherrast](#) I'll split a proposal into phases, and then create a menu of other stuff they SHOULD do (e.g., more focus groups)... [#solopr](#)

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•

[KateRobins](#): RT [@DebInATX](#): RT [@TShryerPR](#): A1: If I dont set clear expectations for everyone, bads on me. [#SoloPR](#)

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•

[karenswim](#): Find out how you can help them sell RT [@SoloPR@heatherrast](#): What if they need 2 sell up the pr/mktg expense 4 bigger proj? [#solopr](#)

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•

[zakmo](#): RT [@karenswim](#): ROFL! RT [@dariasteigman](#): I once had prospect say, "But were a nonprofit." My response: Im not. [#solopr](#)

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[garrettkuk](#): A1: i'm more likely to do "free" work/research on my own & then pitch early results to client for extra work/scope [#solopr](#)

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[luannsaid](#): [@SoloPR](#) Really hope you're compiling a list of classic [#solopr](#) quotes & publishing a book one day! Today's chalk full of them!

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[fransteps](#): I have had so many clients say "I need this..." when they need something else entirely. Big education process in early days. [#solopr](#)

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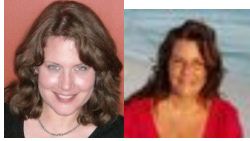
[3hatscomm](#): [@JohnAntonios@SoloPR@karensxim](#) Not sure of what they want, or what they really need. [#solopr](#)

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[TMariePR](#): RT [@KateRobins](#): [@JohnAntonios@SoloPR@karensxim](#) that's right. Ours is an industry where education is up front. [#Solopr](#)

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•

[KellyeCrane](#): [@heatherrast](#)In that case, you are showing that an unreasonable amt of work can be expected for \$X. They'll want that every time. [#solopr](#)

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•

[PRjeff](#): Work is more fun when it's a (paid) hobby RT [@SoloPR](#) Ive been very honest @ this being my biz not a hobby. [#solopr](#)

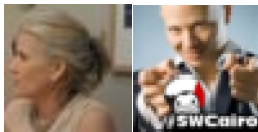
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•

[JohnAntonios](#): A1 - Setting expectations (that's easy) - Managing those expectation (that's the tricky bit) [#solopr](#)

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[KateRobins](#): [@JohnAntonios@SoloPR@karensxim](#) that's right. Ours is an industry where education is up front. [#Soloopr](#)

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•

[karensxim](#): Good point about honesty [@JohnAntonios](#) and I would agree which is why communication is key cc [@SoloPR#solopr](#)

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•

[SoloPR](#): RT [@heatherrast](#): [#solopr](#) Q1. What if they seem above board, know personally. What if they need 2 sell up the pr/mktg expense 4 bigger proj?

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•

[MaxwellStevens](#): Then if you don't like it, you can treat it like a punkin'. RT [@fransteps](#): [@dariasteigman](#) Love the term "chunking. [#solopr](#)

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•

[dconconi](#): RT [@luannsaid](#): [@SoloPR](#) Ive been very honest @ this being my biz not a hobby. I need 2 be paid fairly 4 my work or kids dont get fed. [#solopr](#)

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•

[3hatscomm](#): Applause. RT [@SoloPR](#): Love it! RT [@dariasteigman](#): I once had prospect say, "But were a nonprofit." My response: Im not. [#solopr](#)

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•

[KateRobins](#): When kids play restaurant they pay for every plastic roll w plastic \$. exchange is what it's all about or theres no point to game? [#Solopr](#)

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• [tronise](#): RT [@dariasteigman](#): I once had prospect say, "But we're a nonprofit." My response: I'm not. [#soloPR](#)<< haha!

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• [JohnAntonios](#): [@SoloPR@karensim](#) it's not about honesty, it's the fact that more often than not, the client is not aware of what they really want [#solopr](#)

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• [dariasteigman](#): [@JohnAntonios](#) I hear you on that one. (And ditto here.) [#solopr](#)

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• [fransteps](#): [@dariasteigman](#) Love the term "chunking." [#solopr](#)

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• [kcwriter](#): A1: If I want to go above and beyond with my service, that's fine. If a client asks for extra without compensation, that's not. [#solopr](#)

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• [shaymocha](#): [@SoloPR](#) Sharlotte checking in from the DFW for my first lunch chat [#solopr](#)

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• [dariasteigman](#): [@heatherrast](#) Then I'd chunk the work. Propose a small piece (small budget) so they can get buy in for that. [#solopr](#)

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• [garrettkuk](#): checking in from [#ATL](#) a few mins late. social media strategy consulting with [@speakeasy_media](#) - feel free to mute for next hour [#soloPR](#)

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• [SoloPR](#): Love it! RT [@dariasteigman](#): I once had prospect say, "But we're a nonprofit." My response: I'm not. [#solopr](#)

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• [farida_h](#): :) RT [@dariasteigman](#): I once had prospect say, "But were a nonprofit." My response: Im not. [#solopr](#)

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•

[JohnAntonios](#): [@dariasteigman](#) i call that the catch in "FREE" - it never is :) It's all about pricing - i learned my lesson one-too-many times ;) [#soloPR](#)

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•

[luannsaid](#): Amen! RT [@dariasteigman](#): I once had prospect say, "But we're a nonprofit." My response: I'm not. [#soloPR](#)

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•

[karensxim](#): ROFL! RT [@dariasteigman](#): I once had prospect say, "But were a nonprofit." My response: Im not. [#soloPR](#)

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•

[tronise](#): RT [@karensxim](#): A1:Be direct, honest & find out what the client is actually seeking, then agree in writing w/ clear scope, time lines [#soloPR](#)

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•

[SoloPR](#): RT [@PRjeff](#): A1: Hmmm... risky. Wouldn't do unless I knew client well, checked track record, & reward worth risk. [#soloPR](#)

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•

[dariasteigman](#): I once had prospect say, "But we're a nonprofit." My response: I'm not. [#soloPR](#)

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[fransteps](#): HI [#solopr](#) joining late from San Antonio. Happy to see everyone.

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[SoloPR](#): RT [@karensxim](#): A1: Be direct, honest and find out what the client is actually seeking, then agree in writing w/scope, time lines [#solopr](#)

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[dariasteigman](#): [@JohnAntonios](#) I agree. Depends on client, & you have to know when you need to buffer. But it's v. different than "free." [#solopr](#)

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[TMariePR](#): RT [@karensxim](#): Lol! RT [@TShryerPR](#): A1: If I dont set clear expectations for everyone, bads on me. [#solopr](#)

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[DebInATX](#): RT [@TShryerPR](#): A1: If I dont set clear expectations for everyone, bads on me. [#solopr](#)

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[karensxim](#): Lol! RT [@TShryerPR](#): A1: If I dont set clear expectations for everyone, bads on me. [#solopr](#)

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[KellyeCrane](#): A1: If they're just saying "gimme some over-servicing, please" you can tell them you're unable to while running a profitable biz [#solopr](#)

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[TShryerPR](#): A1: If I don't set clear expectations for everyone, bad's on me. [#solopr](#)

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[karensxim](#): So very true! RT [@makasha](#): A1: The promise of extra work after free work seldom pans out. Run way [#solopr](#)

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[TMariePR](#): RT [@luannsaid](#): [@SoloPR](#) I've been very honest about this being my business, not a hobby. I need to be paid fairly for my work or kids don't get fed. [#solopr](#)

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[luannsaid](#): [@SoloPR](#) I've been very honest about this being my business, not a hobby. I need to be paid fairly for my work or kids don't get fed. [#solopr](#)

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[karensxim](#): A1: Be direct, honest and find out what the client is actually seeking, then agree in writing w/ clear scope, time lines [#solopr](#)

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•

[KateWinckler](#): We have a disclaimer in our contracts, "estimate may be revised if project scope changes dramatically" [#solopr](#)

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•

[makasha](#): A1: The promise of extra work after free work seldom pans out. Run way [#solopr](#)

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•

[dconconi](#): RT [@SoloPR](#): Q1 follow-up: how do you actually respond to a client who is asking for this? [#solopr](#)

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•

[farida_h](#): RT [@SoloPR](#): Q1 follow-up: how do you actually respond to a client who is asking for this? [#solopr](#)

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•

[KateRobins](#): When I was severanced, worked for sev non profits for free. One contracted w a "real" agency bec they weren't clear what I was about. [#Solopr](#)

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•

[JohnAntonios](#): [@dariasteigman](#) A1 scope limitations can't be rigid - u have to be flexible. it's cultural - in middle east flexibility is key [#solopr](#)

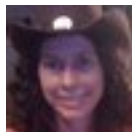
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[3hatscomm](#): Yeah, new acronym.. GIIW! :-) RT [@KateRobins](#): What would "Giiw" say? Get it in writing [#solopr](#)

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•

[DebInATX](#): A1 part 2- I would explain that it is outside the scope of the project and that we can write an addendum to the contract. [#solopr](#)

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•

[TMariePR](#): [@MaxwellStevens](#) Yay!!! Another Michigander!! [#SoloPR](#)

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•

[TMariePR](#): RT [@KellyeCrane](#): A1: If asking for an add-on, sometimes you can say, "oh, let me send you a proposal to cover that." [#solopr](#)

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•

[wowhollywood](#): RT [@TiffanyPR](#): RT [@KellyeCrane](#) All [#freelance#consultants](#) in [#PR](#), [#socialmedia](#)& related fields are welcome at the [#solopr](#) chat, 1-2pm ET today.

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[MaxwellStevens](#): Joining late from West Michigan and already liking what I see! [#solopr](#)

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•

[KellyeCrane](#): A1: If asking for an add-on, sometimes you can say, "oh, let me send you a proposal to cover that." [#solopr](#)

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•

[TMariePR](#): Q1. I would have a LONG discussion with the client and go from there. Communication is key [#SoloPR](#)

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[karenswym](#): [@shaymocha](#) Welcome, so glad you could join, you're sure to fill up on great info and laughter :-) [#solopr](#)

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[luannsaid](#): A1: Usually the same folks that will ask to "pay on placement" -- run away! Don't look back! [#solopr](#)

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[JohnAntonios](#): A1 - always keep a buffer in ur original quotation, client is bond to ask for extra ... if they don't, u can offer something :) [#solopr](#)

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[SoloPR](#): Q1 follow-up: how do you actually respond to a client who is asking for this? [#solopr](#)

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[TomiLinda](#): Q1:I don't think it's the client that feels bad about asking for the "discount" it's our feeling of "feeling bad" to ask for payment [#solopr](#)

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Opulentevents

Checking in from the dfw for my first lunch chat [#solopr](#)

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shaymocha: Checking in from the dfw for my first lunch chat [#solopr](#)

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SoloPR: Yay! <http://soloprpro.com/getitinwriting/> RT [@KateRobins](#): What would "Giiw" say? Get it in writing [#solopr](#)

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farida_h: A1: I have been warned by a lot of experienced folks to never fall for that one. Supposedly the most exploitative trick in the book. [#solopr](#)

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dariasteigman: LOL RT [@karensim](#): A1: Payless is down the street [#solopr](#)

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[karensxim](#): Amen! RT [@dconconi](#): A1 - too easy to get burned. Even if they mean well and it doesnt materialize, can ruin the relationship [#solopr](#)

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[dconconi](#): A1 - too easy to get burned. Even if they mean well and it doesn't materialize, can ruin the relationship [#solopr](#)

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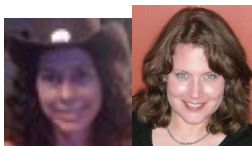
[karensxim](#): A1: Payless is down the street [#solopr](#)

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[KateWinckler](#): [@PRjeff@KateWinckler](#) It's about time, no? [#solopr](#)

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[DebInATX](#): [@KellyeCrane](#) re Q1 a friend says the six words she hates most: I'd like to pick your brain. [#solopr](#)

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[luannsaid](#): A1: I've spotted opps myself & used gut instinct. But for client to *sell me* on *possible* benefits of free/cheap labor? Red flag. [#solopr](#)

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• [KateRobins](#): What would "Giiw" say? Get it in writing [#Solopr](#)

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• [karenswin](#): RT [@TShryerPR](#): would you ask your doctor to give you a free check up. if he/she finds something its money for him/her? [#solopr](#)

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[dariasteigman](#): RT [@TShryerPR](#): A1 - my response - would you ask your doctor to give you a free check up. if he/she finds something it's money for him/her? [#solopr](#)

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• [PRjeff](#): A1: Hmm... risky. Wouldn't do unless I knew client well, checked track record, &reward worth risk. [#solopr](#)

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• [dariasteigman](#): [@JohnAntonios](#) Assume you're buffering for scope creep? Have to be v. careful if (or how much) you'll tolerate. [#solopr](#)

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•

[SoloPR](#): RT [@KateRobins](#): [@SoloPR](#) I don't "hear" would, could or should. [#solopr](#)

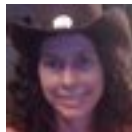
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•

[KellyeCrane](#): Seriously, the [#solopr](#) crew is slaying Q1 of our chat - about brain picking/freebies.

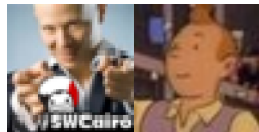
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[DebInATX](#): RT [@TShryerPR](#): A1 - my response - would you ask your doctor to give you a free check up. if finds something its money for him/her? [#solopr](#)

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•

[JohnAntonios](#): [@ahmednaguib](#) joining [#solopr](#) chat for the first time - so i was just introducing myself ... a lot of great people here ... join us :)

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•

[TMariePR](#): [@farida_h](#) Thanks for joining us [#SoloPR](#)

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•

[TMariePR](#): RT [@KateWinckler](#): Q1 - yep, clear boundaries needed. Get a deposit! [#solopr](#)

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[farida_h](#): A rainy day in NY today. Hello, everyone! [#solopr](#)

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[KateRobins](#): [@SoloPR](#) I don't "hear" would, could or should. [#SoloPR](#)

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[TShryerPR](#): A1 - my response - would you ask your doctor to give you a free check up. if he/she finds something it's money for him/her? [#solopr](#)

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[KateWinckler](#): Q1 - yep, clear boundaries needed. Get a deposit! [#solopr](#)

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[KellyeCrane](#): A1: Ah, the ol' dangling carrot. Oldest trick in the book. They aren't always being disingenuous, but birds in the bush mean nada. [#solopr](#)

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[PRjeff](#): Hey there fellow Wisconsinite... T-shirt weather! RT [@KateWinckler](#): Greetings from Wisconsin (finally sunny). [#solopr](#)

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•

[DebInATX](#): A1. I think you have to decide if it is worth the risk & if you have the resources. I would probably say no to it. [#solopr](#)

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[JohnAntonios](#): i think a good strategy is to always include in ur original quotation a buffer to cover free stuff ... the latter is bound to happen [#solopr](#)

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[MikeLesczinski](#): Case by case basis. Use your judgement. [#solopr](#)

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[TomiLinda](#): [@TMariePR](#) Thanks! Glad to be chatting with you all [#solopr](#)

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[karenswim](#): [@JohnAntonios](#) Glad you're here John! :-) [#solopr](#)

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[KateWinckler](#): Greetings from Wisconsin (finally sunny). [#solopr](#)

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[DebInATX](#): RT [@SoloPR](#): LOL RT [@dariasteigman](#): A1. Run, run, run away. Why are they asking for free stuff? [#solopr](#)

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•

[luannsaid](#): Time for one [#solopr](#) Q! *Hi, friends! Checking in from Austin, TX*

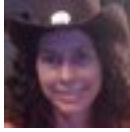
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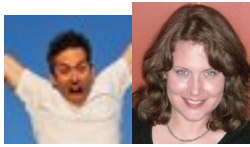
[karenswym](#): A1: Don't take that bait could land you on the deck trapped in a net! [#solopr](#)

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[DebInATX](#): RT [@SoloPR](#): Q1: What do you think about a sm project client that hints extra (unbilled) work could yield bigger projects? [#solopr](#)

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[thewavesquad](#): [@KellyeCrane](#) I'll have to join a bit later for [#soloPR](#) chat today

about 8 hours ago via [ÜberSocial for iPhone](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



[SoloPR](#): LOL RT [@dariasteigman](#): A1. Run, run, run away. Why are they asking for free stuff? [#solopr](#)

about 8 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



[PRjeff](#): See me waving 2u from other side of Lake Michigan? RT [@karenswym](#): Karen Swim from almost sunny Michigan, 7 years solo [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[JohnAntonios](#): hi, i'm John ... social media & personal branding consultant - first time here :) thanks to [@karenswym](#) ... pleasure to meet u all [#solopr](#)

about 8 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[KateRobins](#): [@3hatscomm@KateRobins](#) A present from my sister [#SoloPR](#)

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[dariasteigman](#): A1. Run, run, run away. Why are they asking for free stuff? [#soloPR](#)

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[karenswim](#): RT [@SoloPR](#): Q1: What do you think about a sm project client that hints extra (unbilled) work could yield bigger projects? [#solopr](#)

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[PRjeff](#): Forgot to grab my lunch. Pls send leftovers my way. RT [@SoloPR](#): Welcome everyone! Thanks for lunching and learning with us today... [#solopr](#)

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[dconconi](#): RT [@SoloPR](#): Q1: What do you think about a sm project client that hints extra (unbilled) work could yield bigger projects? [#solopr](#)

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[TShryerPR](#): Looking forward to it! RT [@SoloPR](#): Q1 is coming up... [#solopr](#)

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• [dconconi](#): prepping for a client interview and trying to participate in [#solopr#solopr](#)

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• [karensxim](#): oops almost forgot, Karen Swim from almost sunny Michigan, 7 years solo [#solopr](#)

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• [SoloPR](#): Q1: What do you think about a sm project client that hints extra (unbilled) work could yield bigger projects? [#solopr](#)

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• [karensxim](#): [@TShryerPR](#) Awww you are too Tracy :-) [#solopr](#)

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• [KateRobins](#): [@dariasteigman](#) I will. Thanks [#SoloPR](#)

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[dariasteigman](#): [@KateRobins](#) Typing on iPad or separate keyboard? (Don't have either.) [#SoloPR](#)

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) ·  [Show Conversation](#)



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[TShryerPR](#): Have u given up yr pc/laptop? RT [@KateRobins](#): Always glad to be here. Getting used to typing on new iPad? Forgive typos, etc. Pls [#soloPR](#)

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•

[kcwriter](#): Hi from a cold and rainy Ellicott City! Looking forward to all the questions and answers. [#soloPR](#)

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•

[TMariePR](#): Excited about spending my time with a great group of [#PR](#) pros! Part-Time [#SoloPR](#) Pro from Detroit, MI!

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[SoloPR](#): Q1 is coming up... [#soloPR](#)

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[dariasteigman](#): Hi, Daria from DC. Biz owner 20+ years, comms strategist, blogger. And lots of biz lessons learned. [#solopr](#)

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[SoloPR](#): Welcome everyone! Thanks for lunching and learning with us today... [#solopr](#)

about 9 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



[TShryerPR](#): [@karenswin](#) Waving to my incredible friend. Such a giver! [#solopr](#)

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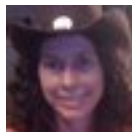
[KateRobins](#): Always glad to be here. Getting used to typing on new iPad? Forgive typos, etc. Pls [#Solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[TMariePR](#): RT [@SoloPR](#): If you're joining, please introduce yourself. This is [@KellyeCrane](#) moderating, Atlanta-based blogger at <http://soloprpro.com/#solopr>

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[DebInATX](#): PR pro checking in from Austin Texas. I look forward to learning from you all! [#solopr](#)

about 9 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): LUNCH Time..which means [#SOLOPR](#) time!!! Please excuse the overflow of [#SoloPR](#) tweets in your timeline!

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [JohnAntonios](#): Had a meeting postponed ... Chance to grab a bite and join [#solopr](#) for the first time thanks t (@ Cilantro) <http://4sq.com/lvwWr8>

about 9 hours ago via [foursquare](#) · [Reply](#) · [View Tweet](#)



• [lindsaysydenham](#): OMG love it! RT [@PRjeff](#) PProductive! RT [@TMariePR](#): Spending my lunch w/ [#SoloPR](#)! Now that's what I call a PProductive lunch!

about 9 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): [@TShryerPR](#) Hi Tracy! :-) [#solopr](#)

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• [dariasteigman](#): ... If you're a on SmallBizNation group, check it out. Some really interesting perspectives on this Q. [#solopr](#)

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[SoloPR](#): If you're joining, please introduce yourself. This is [@KellyeCrane](#) moderating, Atlanta-based blogger at <http://soloprpro.com/#solopr>

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•

[karensxim](#): RT [@SoloPR](#):time for this weeks [#soloPR](#) chat for indep pros in PR and related fields (and those who want to learn more about it) [#solopr](#)

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•

[TomiLinda](#): So glad I can make it to [#solopr](#) (pushed my meeting back)

about 9 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



•

[YellowDuckPR](#): So glad I can make it to [#solopr](#) (pushed my meeting back)

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•

[TShryerPR](#): Hello from Chicago! This is my breather from writing a lot of copy for clients. Can you say deadline? [#solopr](#)

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•

[PRjeff](#): Live from my hometown of [#Brookfield](#), WI today. Have flown solo most of my 24-yr PR career. Greetings! [#solopr](#)

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•

[dariasteigman](#): BTW, [#solopr](#), did blog post on last wk's hot topic (discounts & referrals). Then posted the Q on LinkedIn's Small Biz Nation Group...

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•

[meeshsparks](#): RT [@TiffanyPR](#): RT [@KellyeCrane](#) All [#freelance#consultants](#) in [#PR](#), [#socialmedia](#) & related fields are welcome at the [#solopr](#) chat, 1-2pm ET today.

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•

[KellyeCrane](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)

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•

[SoloPR](#): Glad to see a crowd is already gathering, and ready to get their "chat on!" :-)
[#solopr](#)

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•

[makasha](#): Attending [#solopr](#) from the library today. Using my Blackberry, this should be interesting.

about 9 hours ago via [ÜberSocial](#) · [Reply](#) · [View Tweet](#)



- [karensxim](#): [@JohnAntonios](#) Hi John! All are welcome but you get a special invite :-) Chat for solos, indies or those interested, come on in! [#solopr](#)

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- [SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)

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