

## #SOLOPR CHAT TRANSCRIPT – APRIL 6, 2011



• [SoloPR](#): As always, feel free to keep chatting on the hashtag all week! You guys are the best. [#solopr](#) about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@karens swim](#) [@SoloPR](#) Hear ya. [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jeremymeyers](#): [@dconconi](#) [@KateRobins](#) thats why i specifically said humor not to make light, but to show humility. [#solopr](#) about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): [@marthamuzychka](#) thanks. Again, referring to [@edelman\\_trust](#) 2011 (globally), "social media for 1st & 2nd choices of info" at bottom. [#solopr](#) about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [dconconi](#): yes, he was, And flew knowing he would be but was concerned for employees. RT [@SoloPR](#): [@dconconi](#) Wasnt he arrested upon landing? [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): Thanks, [@SoloPR](#) and co. for an hour well spent. [#solopr](#) about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): Great chat today. Must head off. Catch you all later. Have a great week! [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): RT [@dconconi](#): be careful. RT [@dariasteigman](#): [@jeremymeyers](#) Humor is their niche, so they should use it to talk to consumers now. [#solopr](#) about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [3hatscomm](#): [@karens swim](#) [@4Manchild](#) [@DougHovelson](#) See, the operative word was "Caught" .. not that you wouldn't do it, just not get caught. ;-) [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



[SoloPR](#): [@dconconi](#) Wasn't he arrested upon landing? [#solopr](#)  
about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [KateRobins](#): [@dariasteigman](#) [@jeremymeyers](#) Not sure I agree. Okay in good times but in face of potential danger, imp not to lose meaning to tone. [#solopr](#)  
about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [krisTK](#): [@SoloPR](#) On plus side, BP folks are still down here on coast. Buying houses and planning to stay for long haul. [#solopr](#)  
about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Wow, we're having such a facinating discussion, I didn't notice we've run out of time on our official hour. [#solopr](#)  
about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): a little of both but it worked. RT [@SoloPR](#): [@dconconi](#) Did he fly to help, or for a photo opp? At this time, most assumed the latter. [#solopr](#)  
about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [marthamuzychka](#): [@jgombita](#) [#solopr](#) we need to remember to triangulate our sources for information. relying on socmed only is not reliable approach for 411  
about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jgombita](#): [@dariasteigman](#) I can't speak to that, as I depended on the Canadian media for coverage. Saw lots of shots of spewing oil...for days. [#solopr](#)  
about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [dconconi](#): be careful. RT [@dariasteigman](#): [@jeremymeyers](#) Humor is their niche, so they should use it to talk to consumers now. [#solopr](#)  
about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): [@dconconi](#) Did he fly to help, or for a photo opp? At this time, most assumed the latter. [#solopr](#)  
about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



[karensuim](#): Solidarity! RT [@SoloPR](#): I got quiet because the BP thing still makes me angry. Squashing my inappropriate tweets over here. :-) [#solopr](#)

about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



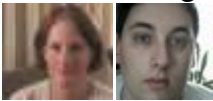
• [KateRobins](#): RT [@dconconi](#): remember Union Carbide - CEO flew to India to help knowing he would be arrested on arrival. That's a caring CEO! [#solopr](#)

about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): RT [@caitlynmajor](#): A3: In today's culture of instant news, convo, & engagement, corporate crisis's PR efforts MUST go above and beyond [#solopr](#)

about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@jeremymeyers](#) That a great point. Humor is their niche, so they should use it to talk to consumers now. [#soloPR](#)

about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [SoloPR](#): I got quiet because the BP thing still makes me angry. Squashing my inappropriate tweets over here. :-) [#solopr](#)

about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [SoloDove PR](#): RT [@jgombita](#): A3. According to [@Edelman Trust](#) 2011, people most want to hear from subject experts. Find ones on plane safety [#solopr](#)

about 23 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [caitlynmajor](#): Q3: In today's culture of instant news, convo, & engagement, corporate crisis's PR efforts MUST go above and beyond. No way around it [#solopr](#)

about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [TShryerPR](#): RT [@dariasteigman](#): Southwest also missing opp on pilot prowess, training. That flight crew got everyone down safely. [#solopr](#)

about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): old enough to remember Union Carbide - CEO flew to India to help knowing he would be arrested on arrival. That's a caring CEO! [#solopr](#)

about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): [@luannsaid](#) because we are active in this space there's a tendency to assume majority of ppl get most of their info via social media. [#solopr](#)  
about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karensxim](#): [@krisTK](#) Lol, no kidding! [#solopr](#)  
about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jeremymeyers](#): [@dariasteigman](#) also missing any attempt at humor (not to make light, but to be humble) [#soloPR](#)  
about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jeremymeyers](#): RT [@dariasteigman](#): Southwest also missing opp on pilot prowess, training. That flight crew got everyone down safely. [#soloPR](#)  
about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



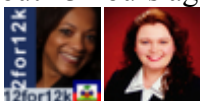
• [krisTK](#): [@karensxim](#) Guess I better change my vacation plans, then. [#solopr](#)  
about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [SocialDani](#): RT [@TMariePR](#): I was about to say that unless they truly understand, BUSINESS! RT [@karensxim](#): A2: As for family, my rule is to run the other way! [#solopr](#)  
about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): Good point RT [@TerriMallioux](#): Seriously, have we even really heard from SW? All Ive really seen is the plane with the hole in Yuma. [#solopr](#)  
about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): [@3hatscomm](#) [@4Manchild](#) [@karensxim](#) [@DougHovelson](#) ROFL! Exactly why I will not be caught dead in a bikini or dancing on a bar stool! [#solopr](#)  
about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [TerriMallioux](#): Seriously, have we even really heard from SW? All Ive really seen is the plane with the hole in Yuma. [#solopr](#)  
about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



- [jgombita](#): [@dariasteigman](#) responding to: "Admitting and assessing the true nature of the problem." Extent of spill/environmental damage later. [#solopr](#) about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [dconconi](#): like Massey Coal RT [@DougHovelson](#): BP CEO was perceived as being aloof, disconnected from crisis, paid the price [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



- [TShryerPR](#): BPs crisis started long before the spill. Same with Monsanto and "harvest of fear". [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



- [DougHovelson](#): BP CEO was perceived as being aloof, disconnected from crisis, paid the price [#soloPR](#) about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



- [luannsaid](#): [@jgombita](#) I disagree there. BP presented charts on the Today Show while the REAL conversations were happening online without them [#solopr](#) about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [SocialDani](#): RT [@TMariePR](#): RT I agree! RT [@dconconi](#): A2: blding relationships is impt & some past clients are friends, but my rule is client 1st when working [#solopr](#) about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



- [3hatscomm](#): [@4Manchild](#) [@karensxim](#) [@DougHovelson](#) A street corner armed w/ iPhone users who'll record it, tweet it, put it on YT, tag it on FB. [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [KateRobins](#): [@KellyeCrane](#) Right. Because audiences are asking qs while reading, viewing. [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [karensxim](#): [@4Manchild](#) It also helps that I lead a pretty G rated lifestyle :-)  
[#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [jgombita](#): [@mdbarber](#) [@REDMEDIAPR](#) [@KristK](#) subject expert on TV news said they're simply old planes, & that SW decompresses them more than most. [#solopr](#)

about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@TMariePR](#) [@TShryerPR](#) In broader context of how all airlines do that. Also, a Boeing issue or SW? Are SW planes exclusively Boeing? [#solopr](#)

about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [McCauleyMkting](#): [#marketingnews](#) your April [#marketingtips](#) on [#eventplanning](#), [#socialmedia](#), and [#solopr](#) <http://icont.ac/NyL>

about 23 hours ago via [iContact's Social Tools](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@jgombita](#) Upfront? BP lied about extend of spill, fought the camera feed of the oil gushing out. [#solopr](#)

about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [DougHovelson](#): Boeing doing better job on PR? [#soloPR](#)

about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): A3: Going above and beyond what one is \*forced\* to do in a crisis is what I was talking about earlier. I know ya'll get that! [#solopr](#)

about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [LeydaHernandezV](#): Super Super Late to the chats today [#solopr](#) [#smchat](#)

about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): [@REDMEDIAPR](#) [@KristK](#) The issue, as I understand it, is maintenance practices; not w Boeing. [#solopr](#)

about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [4Manchild](#): RT [@karens swim](#) "[@3hatscomm](#) [@DougHovelson](#) I agree, I won't 'publish' anything I would not say out loud on a street corner." [#solopr](#)

about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [SoloDove\\_PR](#): A3 Have a press conf addressing the issue and what is being done now to improve safety [#solopr](#)

about 23 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@dariasteigman](#) You're right. Take a page from Sully. [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jgombita](#): [@KateRobins](#) sorry, actually think BP was pretty upfront about knowing that a rig spewing oil was NOT a good thing. Fix was hard yes. [#solopr](#) about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [TMariePR](#): RT [@TShryerPR](#): Curious:? If SW kept a public log about the planes they grounded prior, would you consider that newsworthy? [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): [@KateRobins](#) In our area we do! And they are rewarded because of their great comm. [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [REDMEDIAPR](#): [@KristK](#) consumers YES are connected w SW, but I am puzzled why no new reports even mention Boeing. It's odd [#solopr](#) about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [TShryerPR](#): Curious:? If SW kept a public log about the planes they grounded prior, would you consider that newsworthy? [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [DougHovelson](#): Rule One for Crisis Communications - don't lie. Sometimes they are evolving stories can't know everything at once [#soloPR](#) about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): don't forget points! RT [@KateRobins](#): [@mdbarber](#) [@alaskaair](#) Do we still have favs? I shop by nos, fly by price. [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): RT [@kcwriter](#): I think the news headlines about Southwest grounding flights for inspections helps the co.'s credibility (at least w/ me) [#solopr](#) about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): Exactly. RT [@krisTK](#): A3: Criticism comes immediately; recognition for good work comes much later, if ever. [@dariasteigman](#) [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): Southwest also missing opp on pilot prowess, training. That flight crew got everyone down safely. [#soloPR](#) about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Smart! RT [@mdbarber](#): A3 Received comm from [@alaskaair](#) (re: how they are inspecting their planes) very quickly [#solopr](#) about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [karenswym](#): A3: calling 10% normal when 1-2% is normal, not the smartest PR move in the book, fess up and fix it! [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [kewriter](#): I think the news headlines about Southwest grounding flights for inspections helps the co.'s credibility (at least w/ me) [#solopr](#) about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@mdbarber](#) [@alaskaair](#) Do we still have favs? I shop by nos, fly by price. [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [TMariePR](#): RT [@jgombita](#): [@luannsaid](#) both cases they're really "operational" disasters, that can turn into PR ones if communication isn't frequent & honest. [#solopr](#) about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): A3: Criticism comes immediately; recognition for good work comes much later, if ever. [@dariasteigman](#) [@mdbarber](#) [#solopr](#) about 23 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [luannsaid](#): [@jgombita](#) Agree [#solopr](#) about 23 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [mdbarber](#): [@dariasteigman](#) Will do. Have one drafted. They are a great crisis comm story. [#solopr](#) about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [karens swim](#): [@3hatscomm](#) [@DougHovelson](#) I agree, I won't "publish" anything I would not say out loud on a street corner [#solopr](#)  
about 23 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [jgombita](#): [@luannsaid](#) both cases they're really "operational" disasters, that can turn into PR ones if communication isn't frequent & honest. [#solopr](#)  
about 23 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [KateRobins](#): [@jgombita](#) [@KateRobins](#) Admitting and assessing the true nature of the problem. Everyone else could see it. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [karens swim](#): A3: Making the amounts of flights grounded sound like "no big deal" is epic fail, it's way above normal [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



- [SoloPR](#): RT [@jgombita](#): A3. According to [@edelman\\_trust](#) 2011, people most want to hear from subject experts. Find ones on plane safety [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



- [dariasteigman](#): [@mdbarber](#) That's awesome. You need to write about that. I'm just hearing lots of silence on safety. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [luannsaid](#): [@dconconi](#): I love that -- "open kimono" [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [3hatscomm](#): [@karens swim](#) [@DougHovelson](#) Discretion yes! The N et remembers. Always think before you hit send or publish, no matter which platform. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [marthamuzychka](#): RT [@krisTK](#): Priorities, people! RT [@TerriMallioux](#): They've been too quiet. Bags Fly Free is no longer such a big deal. Roof stays on is. [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): RT [@luannsaid](#): [@jgombita](#) Exactly! Focus on communicating HONESTLY how they're fixing...bc no PR helps when the planes are actually unsafe. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): A3 -- Anyone heard from their fave airlines about how they are inspecting their planes? Received comm from [@alaskaair](#) very quickly [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [caitlynmajor](#): Agreed. RT [@KellyeCrane](#): A3: Voluntarily taking steps that cost the company money (e.g., grounding some planes) wins credibility. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [luannsaid](#): [@jgombita](#) Exactly! Focus on communicating HONESTLY how they're fixing...bc no PR helps when the planes are actually unsafe. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [mdbarber](#): [@dariasteigman](#) True -- have a couple need to post on my blog. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [KateRobins](#): [@dariasteigman](#) [@mdbarber](#) Get out early, often. If you don't have the fix, showing you genuinely care about safety is a start. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



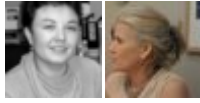
• [SoloPR](#): [@fransteps](#) Yes, no one died. But the images of the big ol' hole in the plane frighten anyone who's ever flown. [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): Priorities, people! RT [@TerriMallioux](#): They've been too quiet. Bags Fly Free is no longer such a big deal. Roof stays on is. [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): A3: but seriously, can't take passenger safety (and concern for it) lightly. This will be an expensive fix done w an "open kimono" [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): [@KateRobins](#) do you mean the original deaths in the explosion? Or are you talking about former CEO's remarks? [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)

• [dariasteigman](#): RT [@TerriMallioux](#): [@dconconi](#) [@SoloPR](#) They've been too quiet. Bags Fly Free is no longer such a big deal. Roof stays on is. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@mdbarber](#) You're right. As pros we should ID more recent "Tylenols" to guide best practices. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [krisTK](#): [@REDMEDIAPR](#) Southwest is the brand people feel connected with, not the manufacturer. Usually, that's good thing. [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [CherriPRBuzz](#): RT [@KristK](#) A2: I dont whine about spouse with family; and I dont whine about business with clients. Just wine please<< THIS!! [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): RT [@TerriMallioux](#): [@dconconi](#) [@SoloPR](#) They've been too quiet. Bags Fly Free is no longer such a big deal. Roof stays on is. [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): Exactly! But they are good stories 4 pros. RT [@dariasteigman](#): [@mdbarber](#) B/c the good ones dont have legs. Which, I guess, is point [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [DougHovelson](#): Uh-huh FB like an open bar, friends from 20 years ago mixing w clients of today odd juxtapositions :-)  
[@kellyecrane](#) [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@jgombita](#) [@luannsaid](#) BP had a lot more than oil spewing. Getting honest is the first thing. Takes some cos ages. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



[jgombita](#): A3. According to [@edelman\\_trust](#) 2011, people most want to hear from (external/internal) subject experts. Find ones on plane safety. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [karensim](#): [@caitlynmajor](#) Laughing so hard keyboard is shaking! [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [TerriMalliou](#): [@dconconi](#) [@SoloPR](#) They've been too quiet. Bags Fly Free is no longer such a big deal. Roof stays on is. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): A3: Voluntarily taking steps that cost the company money (e.g., grounding some planes) wins credibility. Why we study Tylenol [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [fransteps](#): A3: I did a tour in aviation PR. It's complicated, but bottom line: no one died. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): you misspelled "especially" RT [@TiffanyPR](#): But I never give too much free advice, even to friends. LOL. [#solopr](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@mdbarber](#) B/c the good ones don't have legs. Which, I guess, is the point. :) [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [REDMEDIAPR](#): A3 GET IN FRONT Ack. the issue and the steps being taken. But why is everyone only talking SW - why Boeing isn't even mentioned? [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): A3: Reputation will recover if commitment to safety is real. Low-cost never means it's OK to cut corners on safety. [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [caitlynmajor](#): A3: Emphasize the fact that they STILL don't charge for checked baggage! (maybe bc carryons are likely to fly out roof) ;) Kidding. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): [@luannsaid](#) your A3. is pragmatic. Was the same thing with BP: no one was going to be kind about company, until oil stopped spewing. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [mbarber](#): A3: Anyone else notice we rarely talk about "good" crisis stories; instead only bad ones? [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karensuim](#): Ha! RT [@luannsaid](#): A3: Re Southwest's PR crisis -- I would start with getting the planes fixed. And go from there. (Snark) [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): A3: spend the money, buy a new fleet! [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): [@dconconi](#) Absolutely you have to be professional on all platforms! [#soloPR](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [marthamuzychka](#): [#solopr](#) Q3 Share what you know U can share. Let people know when you can't & why. Update regularly. Show what U R doing to fix things.  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [CjShaffer1](#): A3: [#solopr](#). I am shocked at the response so far. "it happens to everyone" attitude needs to go  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): [@KateRobins](#) Actually, I think [@Rajean](#) was the one with this Q. :-)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karensuim](#): Not fully RT [@dariasteigman](#): Q3. Acknowledge the problem. Its a big one. Has Southwest even done this yet? [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[3hatscomm](#): Same, LI for prof contacts. RT [@REDMEDIAPR](#): A2. I am not FB friends w clients nor on my personal Twitter. Opt for LinkedIn instead [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karenswym](#): A3: This is their second big safety crisis, I think they downplayed the issue which really hurts integrity and transparency [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jameslwalkerseq](#): RT [@TiffanyPR](#): But I never give too much free advice, even to friends. LOL. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [CherriPRBuzz](#): RT [@kellyecrane](#): U can also set aside time that's friend-only or client-only. Have a relaxing outing where shop-talk is forbidden [#solopr](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [luannsaid](#): A3: Re Southwest's PR crisis -- I would start with getting the planes fixed. And go from there. (Snark) [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [fransteps](#): Q3: You mean Herb in Elvis suit is NOT part of plan <sink> [#solopr](#).  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): Q3. Acknowledge the problem. It's a big one. Has Southwest even done this yet? [#soloPR](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): Regarding using FB for business, it can be project-based. Like [@janejordanmeier](#)'s FB page for her new book on crisis communications. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): RT [@TerriMallioux](#): My father-in-law told me, "Never get too close with your neighbors." Same w/clients. One "disagreement" =awkward [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): RT [@SoloPR](#): Q3: Southwest Airlines is a popular brand with a safety crisis - how would you handle? [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



- [KateRobins](#): [@SoloPR](#) You looking for free advice? :) [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



- [karensxim](#): RT [@SoloPR](#): Q3: Southwest Airlines is a popular brand with a safety crisis - how would you handle? [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



- [dconconi](#): SW are you listening? RT [@SoloPR](#): Q3: Southwest Airlines is a popular brand with a safety crisis - how would you handle? [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



- [caitlynmajor](#): RT [@SoloPR](#): Q3: Southwest Airlines is a popular brand with a safety crisis - how would you handle? [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



- [karensxim](#): Gee, from some of the answers you all must lead far more exciting lives than me! [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



- [makasha](#): I was lurking in [#solopr](#) but I have to leave to get the baby from school  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



- [SoloDove PR](#): RT [@KristK](#): A2: I don't whine about spouse with family; and I don't whine about business with clients. Just wine please [#solopr](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



- [SoloDovePR](#): RT [@KristK](#): A2: I don't whine about spouse with family; and I don't whine about business with clients. Just wine please [#solopr](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



- [SoloPR](#): Q3: Southwest Airlines is a popular brand with a safety crisis - how would you handle? [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



- [4Manchild](#): RT [@KristK](#): A2: I don't whine about spouse with family; and I don't whine about business with clients. Just wine please [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): maintain professionalism on all platforms RT [@MarketingMel](#): you can point them to ur fb biz pg but clients want persnal connection! [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): [@KellyeCrane](#) [@DougHovelson](#) ROFL! [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karensxim](#): [@DougHovelson](#) I would say tread carefully with all public communication, discretion is always best :-)  
[#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [marthamuzychka](#): [@DougHovelson](#) Always. I never take anything for granted in social media universe no matter how high the walls. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [REDMEDIAPR](#): A2. I am not FB friends w clients nor on my personal Twitter- gets too muddy. Opt for LinkedIn instead [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [TerriMallioux](#): My father-in-law always told me, "Never get too close with your neighbors." Same with clients. One "disagreement" = awkward. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): Maybe this crowd is wilder than I thought! :-)  
RT [@DougHovelson](#): Tread carefully with FB :) [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [marthamuzychka](#): Pass the cheese MT [@krisTK](#): A2: I dont whine about spouse w/ family; & I dont whine about business w/ clients. Just wine please [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Favorited! RT [@KristK](#): A2: I don't whine about spouse with family; and I don't whine about business with clients. Just wine please [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [DougHovelson](#): Tread carefully with FB :) [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): A. 2 I know you can point them to your fb biz page but many clients want that "personal" connection! [#soloPR](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [karenswim](#): Rofl! RT [@krisTK](#): A2: I dont whine about spouse with family; and I dont whine about business with clients. Just wine please [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [3hatscomm](#): Someone say wine? RT [@krisTK](#): A2: I dont whine about spouse w/ family; and I dont whine about business w/ clients. Just wine please [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Great tips on Q2 - thanks! Q3 up next... [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): LOL! RT [@krisTK](#): A2: I dont whine about spouse with family; and I dont whine about business with clients. Just wine please [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): that works RT [@KellyeCrane](#): A2: set aside time thats friend-only or client-only. Have a relaxing outing where shop-talk is forbidden [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [azquad6](#): RT [@arikhanson](#): A2: Many of my clients are also friends. I don't see a line. Personal/Prof blend heavily for me. And I see that as a good thing. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloDove PR](#): Sounds right RT [@luannsaid](#): A2: Clients becoming friends = a natural, beautiful thing. Friends becoming clients = Ruh roh [#solopr](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



[SoloPR](#): This! RT [@dariasteigman](#): It's b/c rel'ships aren't siloed. Trying to silo our networks has never made sense to me (even b/f SocMed) [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): RT [@krisTK](#): A2: It's fine for a friend to gossip about their job; but I don't cross that line with a "client-friend" [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): Me too! So many clients wanted to connect there! RT [@KellyeCrane](#) RE: FB, getting harder to separate. I gave in about a year ago. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): A2. Taking friends as clients is not easy at all. However as long as open communication & TRUST are there, it could be good [#SoloPR](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): A2: I don't whine about spouse with family; and I don't whine about business with clients. Just wine please [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [SoloDovePR](#): RT [@mdbarber](#): Same here RT [@marthamuzychka](#): I use FB for friends, linkedIn for business, and Twitter for universe. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): A2: You can also set aside time that's friend-only or client-only. Have a relaxing outing where shop-talk is forbidden [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): A2: It's fine for a friend to gossip about their job; but I don't cross that line with a "client-friend" [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@KellyeCrane](#) It's b/c rel'ships aren't siloed. Trying to silo our networks has never made sense to me (even b/f SocMed). [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



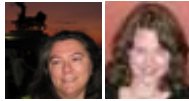
[kristenlevenick](#): [@TShryerPR](#) [@marthamuzychka](#) [@cloudspark](#) Likewise! How I act on each social media platform translates into face-to-face interactions. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [cloudspark](#): RT [@luannsaid](#): A2: Clients becoming friends = a natural, beautiful thing. Friends becoming clients = Ruh roh. [#solopr](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [luannsaid](#): A2: You know, I say that & my favorite client was friend AND a relative-in-law FIRST. So...everything's subjective. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [marthamuzychka](#): [@KellyeCrane](#) [#solopr](#) A2 -- limited profile works well for this challenge.  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [makasha](#): RT [@garrettkuk](#) [@katerobins](#) all social/mktg/PR actions hinge on this take educated position, act, listen for feedback, adjust, repeat [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): RT [@SoloPR](#): Q2: How do you maintain both personal & prof relationships w/clients? Friends become clients; vice versa- can get sticky [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): RT [@SoloDove\\_PR](#): A2 i try to do a time limit so say let spend 10-15 on the friendship talk then move into the business only talks [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [TShryerPR](#): Love it! RT [@katerobins](#) all social/mktg/PR actions hinge on this. take educated position, act, listen for feedback, adjust, repeat [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): A2: Regarding Facebook, I think it's getting harder and harder to separate. I gave in about a year ago. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [SoloDove\\_PR](#): A2 i try to do a time limit so say let spend 10-15 on the friendship talk then move into the business only talks [#solopr](#)

about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): RT [@krisTK](#): A2: When conversation becomes about work, not the friendship, I mention that I'm "clocking in" [#soloPR](#)

about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): [@katerobins](#) all social/mktg/PR actions hinge on this. take educated position, act, listen for feedback, adjust, repeat [#soloPR](#)

about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): Same here RT [@marthamuzychka](#): I use FB for friends, linkedIn for business, and Twitter for universe. [#soloPR](#)

about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloDove PR](#): RT [@krisTK](#): A2: When conversation becomes about work, not the friendship, I mention that I'm "clocking in" [#soloPR](#)

about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): Agreed RT [@luannsaid](#): A2: Clients becoming friends = a natural, beautiful thing. Friends becoming clients = Ruh roh [#soloPR](#)

about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [tomlinsonclean](#): RT [@SoloPR](#): Smart idea RT [@krisTK](#): A2: When conversation becomes about work, not the friendship, I mention that I'm "clocking in" [#soloPR](#)

about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): Me too. Good way to say it. RT [@marthamuzychka](#): I use FB for friends, linkedIn for business, and Twitter for universe. [#soloPR](#)

about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



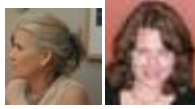
• [TShryerPR](#): ditto RT [@marthamuzychka](#): [@cloudspark](#) Agree: I use FB for friends, linkedIn for business, and Twitter for universe. [#soloPR](#)

about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): [@garrettkuk](#) I don't know you well enough to call you crazy, so we'll stick with well-mannered! [#soloPR](#)

about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [KateRobins](#): [@KellyeCrane](#) ...and then maybe reworking that elevator speech lest you're wondering: "Why'd they think I do THAT?" [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [krisTK](#): LOL! RT [@garrettkuk](#): RT [@luannsaid](#): A2: Clients becoming friends = a natural, beautiful thing. Friends becoming clients = Ruh roh [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): [@SoloPR](#) Lol, makes Thanksgiving dinner a lot less awkward :-)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [marthamuzychka](#): [@cloudspark](#) Agree: I use FB for friends, linkedIn for business, and Twitter for universe. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [stlpr](#): RT [@kristenlevenick](#): A2: The key is separating the two relationships; you have to know when to act professionally and when it's okay to be more relaxed. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Smart idea RT [@krisTK](#): A2: When conversation becomes about work, not the friendship, I mention that I'm "clocking in" [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [makasha](#): My thoughts exactly RT [@dconconi](#): The horror! The horror! RT [@karensxim](#): A2: As for family, my rule is to run the other way [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): [@cloudspark](#) [@luannsaid](#) That's funny my real friends don't use FB so mine is all business friends, clients [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [CjShaffer1](#): Exactly! Comm is always key RT [@KellyeCrane](#): A2: In either case, I think straight talk and open communication are key. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [cidokogiPR](#): RT [@karensxim](#): A2: As for family, my rule is to run the other way! < oh i can definitely understand why... [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Good input! RT [@karensxim](#): A2: As for family, my rule is to run the other way! [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): RT [@luannsaid](#): A2: Clients becoming friends = a natural, beautiful thing. Friends becoming clients = Ruh roh. [#solopr](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): RT [@KellyeCrane](#): A2: Sometimes personal friends work styles can surprise you! I expd this recently. No damage done, but it was hard. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): A2: When conversation becomes about work, not the friendship, I mention that I'm "clocking in" [#solopr](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



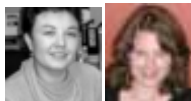
• [kristenlevenick](#): A2: The key is separating the two relationships; you have to know when to act professionally and when it's okay to be more relaxed. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): The horror! The horror! RT [@karensxim](#): A2: As for family, my rule is to run the other way! [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [kcwriter](#): Agree! RT [@karensxim](#): A2: Never let professionalism slip when it comes to the work, & keep clear boundaries [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): [@KellyeCrane](#) "Working for an existing friend is more difficult." Agreed. Same holds true, in-house, when one friend gets promoted. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [KellyeCrane](#): A2: In either case, I think straight talk and open communication are key. [#solopr](#) about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): I was about to say that unless they truly understand, BUSINESS! RT [@karensxim](#): A2: As for family, my rule is to run the other way! [#solopr](#) about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [DougHovelson](#): RT [@karensxim](#) A2: I never let professionalism slip when it comes to the work, keep clear boundaries so work rel. is not compromised [#solopr](#) about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [TShryerPR](#): LOL!!! So true. RT [@karensxim](#): A2: As for family, my rule is to run the other way! [#solopr](#) about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@krisTK](#) [@TerriMallioux](#) ...or misspelled variations on the #. For the screwy spellers among us. :) [#solopr](#) about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): A2: As for family, my rule is to run the other way! [#solopr](#) about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): [@mdbarber](#) [@jgombita](#) Yes "influence stalked" would be the word. Reminds me of school when everyone compares test scores! [#soloPR](#) about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [cloudspark](#): [@luannsaid](#) I keep my FB only for personal, no clients. ever. [#solopr](#) about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): [@jgombita](#) call me crazy (or well-mannered) ;) [#soloPR](#) about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jgombita](#): RT [@mdbarber](#): If you want to check out [@prtini](#) newsletter [#prchatter](#). <http://t.co/6QYy7Nr> [#soloPR](#)”

about 24 hours ago via [Twitter for Mac](#) · [Reply](#) · [View Tweet](#)



• [makasha](#): RT [@TMariePR](#) I agree! RT [@dconconi](#) blding relationships is impt & some past clients are friends, rule is client 1st when working [#solopr](#)

about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [3hatscomm](#): RT [@dconconi](#): professionalism is key RT [@karenschwim](#): A2: never let professionalism slip when it comes to work, keep clear boundaries [#solopr](#)

about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karenschwim](#): Lol! RT [@luannsaid](#): A2: Clients becoming friends = a natural, beautiful thing. Friends becoming clients = Ruh roh. [#solopr](#)

about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karenschwim](#): RT [@TMariePR](#) via [@dconconi](#): A2: blding relationships is impt & some past clients are friends, but my rule is client 1st when working [#solopr](#)

about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloDovePR](#): [@kellyecrane](#) I think they are good [#solopr](#)

about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): A2: Sometimes personal friends' work styles can surprise you! I experienced this recently. No damage done, but it was hard. [#solopr](#)

about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [LauraScholz](#): Ditto. RT [@arikhanson](#): A2: Many of my clients are also friends. Personal/Prof blend heavily for me. And I see that as a good thing. [#solopr](#)

about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): [@TerriMallioux](#) Do a search for the [#solopr](#) hashtag and you'll find lots of other indy PR pros chatting 12-1 Wedn

about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [TShryerPR](#): RT [@stlpr](#): [@solopr](#) Its easier for client to be friend vs. friend to become client. We usually start off as client relationship 1st. [#solopr](#)

about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [luannsaid](#): A2: Clients becoming friends = a natural, beautiful thing. Friends becoming clients = Ruh roh. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): A2. In our biz, not a lot of ppl clear on what we do. Working for friends, you realize how unclear. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [IMPACTMKTPR](#): RT [@3HatsComm](#) A2: Tricky indeed. Rarely mix friends/clients. If I do, clear boundaries, all depends on client relationship. [#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [TMariePR](#): RT I agree! RT [@dconconi](#): A2: bldng relationships is imp't & some past clients are friends, but my rule is client 1st when working [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [stlpr](#): [#solopr](#) [@solopr](#) It's easier for client to be friend vs. friend to become client. We usually start off as client relationship 1st.  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [karensim](#): [@CjShaffer1](#) Agree when it's the reverse, can be tough to work with a friend [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): professionalism is the key RT [@karensim](#): A2: I never let professionalism slip when it comes to the work, and keep clear boundaries [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [caitlynmajor](#): I agree w/ [@dariasteigman](#). You must separate the 2 relationships. When doing business- keep it professional. Set aside time for both [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): RT [@KellyeCrane](#): A2: I find that it's common to become friends with clients (part of the fun!). Working for an existing friend is more difficult. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



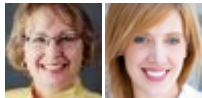
[mbarber](#): So true. RT [@3hatscomm](#): A2: Tricky indeed. Rarely mix friends/clients. If I do, clear boundaries, all depends on relationship. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [fransteps](#): [@KellyeCrane](#) Agree w/you. Friends are tricky to work for and with sometimes; like working with/for a spouse. [#solopr](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): [@garrettkuk](#) what's wrong with you?! Don't you know that much of social media revolves around "narcissism and voyeurism?" ;-)  
[#solopr](#)  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [MarketingMel](#): [@luannsaid](#) Social media definitely blurs the line between client and friend! [#soloPR](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [KateRobins](#): RT [@KellyeCrane](#): A2: I find that its common to bec friends w clients (part of the fun!). Working for existing friend more difficult. [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [cloudspark](#): [@dariasteigman](#) and that us the truth! [#solopr](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [IMPACTMKTPR](#): RT [@stlpr](#): [#solopr](#) [@solopr](#) U must ALWAYS b focused on results for client / friends. No time for complacency. It can improve quality of work.  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [karenswim](#): A2: I never let professionalism slip when it comes to the work, and keep clear boundaries so that work rel. is not compromised [#solopr](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [cidokogiPR](#): RT [@KellyeCrane](#): A2: I find that it's common to become friends with clients. Working 4 an existing friend is more difficult. [#solopr](#) <agree  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [mbarber](#): If you want to check out [@prtini](#) newsletter [#prchatter](#). <http://t.co/6QYy7Nr> [#soloPR](#)  
about 24 hours ago via [Twitter for Mac](#) · [Reply](#) · [View Tweet](#)



• [IMPACTMKTPR](#): Regarding Q2, how often do you keep in touch with clients? [#solopr](#) about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [stlpr](#): [#solopr](#) [@solopr](#) U must ALWAYS b focused on results for client / friends. No time for complacency. It can improve quality of work. about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [3hatscomm](#): Jumping in late. A2: Tricky indeed. Rarely mix friends/clients. If I do, clear boundaries, all depends on client relationship. [#solopr](#) about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [arikhanson](#): A2: Many of my clients are also friends. I don't see a line. Personal/Prof blend heavily for me. And I see that as a good thing. [#solopr](#) about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): A1. [@garrettkuk](#) signal to noise is the focal point. Too much noise, you'll put people off. Is it worth it to issue more noise? [#solopr](#) about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [luannsaid](#): A2: good Q! Social media makes this REALLY hard. I like to keep FB separate, but I'm admin on many of my clients' FB pages. [#solopr](#) about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [fransteps](#): Good tip! RT [@dconconi](#): A2: bldg relationships is imp't & some past clients are friends, but my rule is client 1st when working [#solopr](#) about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): A2: I find that it's common to become friends with clients (part of the fun!). Working for an existing friend is more difficult. [#solopr](#) about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [karenswim](#): [@4Manchild](#) Hello! Great to see you! Feel free to listen in or join the chat, use tweetchat to follow [#solopr](#) about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)

[dariasteigman](#): A2. Not all rel'ships work both ways. I have some friends that would be horrible as clients. Also imp't to know work values, styles. [#soloPR](#)  
about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): Know when to say no. ;- ) RT [@KateRobins](#): Q2 Some fits obvious at start. Others, equally obvious, better left alone. [#soloPR](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): RT [@SoloPR](#): Q2: How do you maintain both personal & prof relationships w/clients? Friends become clients; vice versa- can get sticky [#soloPR](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): RT [@dariasteigman](#): A2. Boundaries. You can be friends w/ a client if u both can separate the 2. Wear 2 hats, b/c they are v/ diff. [#soloPR](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [cloudspark](#): RT [@KellyeCrane](#): [@codyks](#) [@Marc\\_Meyer](#) Great point- the source and the content are important in any setting. [#soloPR](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): [@jgombita](#) yikes...only 1. i'm not interesting/popular enough to have multiple dailies ;) [#soloPR](#)  
about 24 hours ago via [HootSuite](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [KateRobins](#): Q2 Syncing biz and friendship is hard. Some fits obvious at start. Others, equally obvious, better left alone. [#soloPR](#)  
about 24 hours ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [krisTK](#): I'm late, I'm late, for one of my favorite Twitter chats. [#soloPR](#)  
about 24 hours ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [stlpr](#): [@SoloPR](#) [#soloPR](#) Great ?. Most of our clients are personal friends. Best advice, when on biz focus on biz and save friend time out of biz.  
about 24 hours ago via [web](#) · [Reply](#) · [View Tweet](#)



• [IMPACTMKTPR](#): RT [@KellyeCrane](#): RT [@DougHovelson](#): Dailies seem like good idea but the world's already awash in them, hard to keep up in the midst of making a living [#soloPR](#)

about 24 hours ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [IMPACTMKTPR](#): RT [@mdbarber](#): True! RT [@KateRobins](#): Posting for the sake of posting comes across as just that. I dont read for the sake of reading. On RSS diet. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): [@codyks](#) [@Marc\\_Meyer](#) Great point- the source and the content are important in any setting. [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [dconconi](#): A2: building relationships is important and some past clients have remained friends, but my rule is client 1st when working together [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): A2. Boundaries. You can be friends w/ a client if you both can separate the 2. Wear 2 hats, b/c they are v/ different relationships. [#soloPR](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [caitlynmajor](#): RT [@SoloPR](#): Q2: How do you maintain both personal & prof relationships w/clients? Friends become clients; vice versa- can get sticky [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [TShryerPR](#): A2 - most of my client's become friends. I work w/ them so I need to find the love. But there is a line. I listen more than speak. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



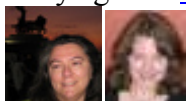
• [mdbarber](#): A1 -- considering a daily? Consider the reasons why; how you'll measure before starting one. Might be better solution. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



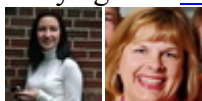
• [REDMEDIAPR](#): A2 - I keep a strict 9-5 nothing personal, very clear about the boundaries. Must set expectation upfront [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [marthamuzychka](#): [@KellyeCrane](#) Excellent news on the [#solopr](#) newsletter!

1 day ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



[PRtini](#): [@mdbarber](#) [@arikhanson](#) I'm so glad you both enjoy [#prchatter](#). <http://ow.ly/4uxw2> Appreciate the support. :) [#soloPR](#)

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jgombita](#): [@MarketingMel](#) are you being Influence stalked, Daily?! ;-) [#soloopr](#)

1 day ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [cidokogiPR](#): RT [@SoloPR](#): Q2: How do you maintain both personal & prof relationships w/clients? Friends become clients; vice versa- can get sticky [#soloopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [4Manchild](#): Hello Karen! > RT [@karensxim](#) "Time for [#soloopr](#), will be chatty for next hour so pls mute/filter or even better join the fun!" [#soloopr](#)

1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [IMPACTMKTPR](#): RT [@karensxim](#): RT [@SoloPR](#): Q2: How do you maintain both personal & prof relationships w/clients? Friends become clients; vice versa- can get sticky [#soloopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloDove\\_PR](#): RT [@JanetLFalk](#): "XX Daily is out" as self-promo of blog is useless. Prefer value added or benefit added teaser that makes me click [#soloopr](#)

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [cidokogiPR](#): RT [@KellyeCrane](#): FYI- A [#soloopr](#) opt-in email newsletter is in the works. Stay tuned!

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): FYI- A [#soloopr](#) opt-in email newsletter is in the works. Stay tuned!

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [IMPACTMKTPR](#): Q2: In regards to ppl's blog daily reports: are they useful or harmful to your brand? [#soloopr](#)

1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): RT [@SoloPR](#): Q2: How do you maintain both personal & prof relationships w/clients? Friends become clients; vice versa- can get sticky [#soloopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): RT [@DougHovelson](#): Dailies seem like good idea but the world's already awash in them, hard to keep up in the midst of making a living. Niche product [#solopr](#)  
1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [dconconi](#): RT [@SoloPR](#): Q2: How do you maintain both personal & prof relationships w/clients? Friends become clients; vice versa- can get sticky [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): LOL! RT [@MarketingMel](#): person who keeps posting my tweets on his Daily also keeps comparing himself to me on influencer score! [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karensxim](#): [@MarketingMel](#) you're welcome! :-)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): [@garrettkuk](#) do you only do one? I think that's what I find the most annoying: tweeps with two or MORE Dailies. [#solopr](#)  
1 day ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [SoloPR](#): Q2: How do you maintain both personal & prof relationships w/clients? Friends become clients; vice versa- can get sticky [#solopr](#)  
1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [arikhanson](#): RT [@mdbarber](#): A1 Compare the dailies to [@prtini](#)'s new newsletter, PR Chatter. More impact with the latter; 3 quick stories/week [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): A1: also, if I got 1-2 comments back from LI/Twitter feed that it was too spammy, I'd drop it [#soloPR](#)  
1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): The same person who keeps posting my tweets on his Daily also keeps comparing himself to me on influencer score! [#soloPR](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



[mdbarber](#): True! RT [@KateRobins](#): Posting for the sake of posting comes across as just that. I dont read for the sake of reading. On RSS diet. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [GeriRosmanPR](#): RT [@KateRobins](#): Posting for the sake of posting comes across as just that. I dont read for the sake of reading. On an RSS diet. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): RT [@mdbarber](#): A1 -- Compare the dailies to [@prtini](#) 's new newsletter, PR Chatter. Personally, more impact with the latter; 3 quick stories/week [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): RT [@DougHovelson](#): Dailies seem like good idea but the world's already awash in them, hard to keep up in the midst of making a living [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): RT [@KateRobins](#): Posting for the sake of posting comes across as just that. I don't read for the sake of reading. On an RSS diet. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): [@tshryerpr](#) here's mine: <http://ow.ly/4uxn6> also key: HIGH signal/noise ratio; otherwise there's too much fluff [#soloPR](#)

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [SoloDove\\_PR](#): Q1 if it a welll put together daily I enjoy reading [#solopr](#)

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): Posting for the sake of posting comes across as just that. I don't read for the sake of reading. On an RSS diet. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): RT [@janetfalk](#): [@KellyeCrane](#) "The XX Daily is out" as self-promo of blog is useless. Prefer value added or benefit added teaser that makes me click [#solopr](#)










1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): A1 -- Compare the dailies to [@prtini](#) 's new newsletter, PR Chatter. Personally, more impact with the latter; 3 quick stories/week [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



- [stlpr](#): [#solopr](#) hi all! it's been several weeks since i last participated. ready for q2 yet?  
1 day ago via [web](#) · [Reply](#) · [View Tweet](#)  

- [luannsaid](#): A1 from a fellow Austinite RT [@baddmom](#): I like the [#austin](#) ones. Some good stuff in them. Usually they are just vanity tho. [#solopr](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)  

- [SoloPR](#): Interesting viewpoints from all sides! Q2 is up next... [#solopr](#)  
1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)  

- [DougHovelson](#): Dailies seem like good idea but the world's already awash in them, hard to keep up in the midst of making a living. Niche product [#solopr](#)  
1 day ago via [web](#) · [Reply](#) · [View Tweet](#)  

- [MarketingMel](#): TY! RT [@karensxim](#): [@TShryerPR](#) You create them using paper.li w/ option to auto-tweet, collection of tweets from your followers [#solopr](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)  

- [caitlynmajor](#): [@MarketingMel](#) Glad I'm not the only one! ;) [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)  

- [janetlfalk](#): [@KellyeCrane](#) "The XX Daily is out" as self-promo of blog is useless. Prefer value added or benefit added teaser that makes me click [#solopr](#)  
1 day ago via [web](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)  

- [dariasteigman](#): [@jgombita](#) First, you'd have to get access to all the analytics. But, hmm, must be another tack to get to a case study. [#solopr](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)  

- [SoloPR](#): Example of one of the better ones (IMO): <http://paper.li/leeodden/public-relations> [#solopr](#)  
1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)  

- [SoloDove PR](#): I like them RT [@solopr](#): Q1 is from the community: What do you think of the \*plethora\* of Twitter dailies out? Do they help and how? [#solopr](#)

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): RT [@SoloPR](#): RT [@JanetLFalk](#): "XX Daily is out" as self-promo is useless. Prefer value added or benefit added teaser. Makes me click [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [stlpr](#): RT [@garrettkuk](#): [@kkellerpr](#) benefit: consistent (min. daily) [@LinkedIn](#) updates; keeps me top of feed/mind. drawback: no metrics on who's viewing [#soloPR](#)

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [IMPACTMKTPR](#): [@SoloPR](#) No. But, am looking fwd to Suburban Chicago's [@PRSASC](#) "Under the Influence" program 4/12. They'll cover CisionPoint too. [#solopr](#)

1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [karenswim](#): [@TShryerPR](#) You create them using paper.li and you have the option to auto-tweet, collection of tweets from your followers [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [SoloPR](#): RT [@JanetLFalk](#): "XX Daily is out" as self-promo of blog is useless. Prefer value added or benefit added teaser that makes me click [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@SoloPR](#) No, but I might consider going it around a conference or other special event. But not as a daily. [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [luannsaid](#): A1: I'm neutral, leaning toward positive -- I appreciate the idea. But I unsubscribed (to paper.ly) bc it's quite "there" yet. [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [TShryerPR](#): Ok, Im not even sure what a twitter daily is :( . Can someone give a couple of examples? Im prob using and dont even know it. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): [@kkellerpr](#) benefit: consistent (min. daily) [@LinkedIn](#) updates; keeps me top of feed/mind. drawback: no metrics on who's viewing [#soloPR](#)

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): Laughed out loud [@MarketingMel](#)! "Seems to me the "top stories" tend to come from the editor's friends" [#soloPR](#) [PR Blog Party in paper.li]  
1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): [@luannsaid](#) I'm with [@caitlynmajor](#) and didn't know about auto-gen either! Ha. Learn something on [#soloPR](#) every day!  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karens swim](#): [@SoloPR](#) yes, two of my three are for clients, has been a tool in building goodwill in niche community [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [m d barber](#): Good question: RT [@SoloPR](#): Has anyone used a Daily service on behalf of clients? [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): One prof (on Twitter) [@dariasteigman](#) thinks that some enterprising [#PR](#) should analyze "most useful" stories and then create paper. [#solopr](#)  
1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Has anyone used a Daily service on behalf of clients? [#solopr](#)  
1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): [@solopr](#) I have all [@speakeasy\\_media](#) tweets post to LI, so it's daily auto-tweet. for those with 1 acct, a status update would work [#soloPR](#)  
1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [Cj Shaffer1](#): [@KellyeCrane](#) [#solopr](#) In it of themselves they are not good or bad. a tool that can be used. The application determines their usefulness  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)

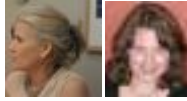


• [m d barber](#): [@karens swim](#) Cool. Thanks! [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [fransteps](#): A1: I don't read Twitter dailies. No time! [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@KellyeCrane](#) [@KateRobins](#) Yes. I want to be able to opt in. Also my ATT data allowance is over the top with email notices. Pricey. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



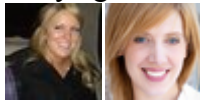
• [karensxim](#): [@mdbarber](#) I use the dashboard to see the views and activity but I don't tweet any of them daily [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [SoloPR](#): RT [@karensxim](#): A1: Honestly though not sure they're effective, and yes I have one (actually three) [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [caitlynmajor](#): [@luannsaid](#) Ha! I honestly didn't even know that they were auto-generated! Well that sort of defeats the purpose it seems [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [IMPACTMKTPR](#): Q1: How do you post to LinkedIn? As a status update? And do you skip the auto-tweet? [#solopr](#)

1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): [@karensxim](#) How do you measure them, or do you? [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [dariasteigman](#): [@jgombita](#) Great point. They're auto-curated, which immediately reduces the "curation" value. [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [jgombita](#): Love "perpetuity!" RT [@dariasteigman](#) I think value would be higher if ppl did short-term, narrower focus. Not daily in perpetuity. [#soloPR](#)

1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [caitlynmajor](#): Agreed. RT [@dariasteigman](#): I think value would be higher if ppl did short-term, narrower focus. Not daily in perpetuity. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [luannsaid](#): A1: It's cute when ppl don't realize they're auto-generated and RT that they were featured, like a badge of honor:) [#solopr](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): [@jgombita](#) Seems to me the "top stories" tend to come from the editor's friends [#soloPR](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karenswim](#): A1: Honestly though not sure they're effective, and yes I have one (actually three) [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): [@KateRobins](#) Not a wet blanket at all! So, you prefer to see "the XX daily is out!" via Twitter, and then go see the pub online? [#solopr](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karenswim](#): A1: Initially the tweet vol was overwhelming but now that you can control it's better, I sometimes read & find good content [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): A1. Don't think we know enough about why "Top Stories" are chosen, because they aren't always featured at the top! (analytics dodgy) [#solopr](#)  
1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@KellyeCrane](#) I think value would be higher if ppl did short-term, narrower focus. Not daily in perpetuity. [#soloPR](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [mdbarber](#): Great idea! RT [@Linds360](#): A1 I would like a M,W F daily every day is simple too much [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [karenswim](#): [@KateRobins](#) [@caseynyt](#) here's the link to the twitter chat schedule <http://bit.ly/hbDwrq> (expand) [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



[luannsaid](#): A1: Mixed feelings. I will read Dailies with specific purposes, [#solopr](#) would be one. I love catching up on my own, but rarely read others.

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [Linds360](#): A1 I would like a M,W F daily every day is simple too much [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): [@garrettkuk](#) How do you post to LinkedIn? As a status update? And do you skip the auto-tweet? [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [SoloDove PR](#): Hello [#solopr](#) I'm from [#NJ](#) entertainment and non profit [#pr](#) is what I do

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@KellyeCrane](#) I don't want to be a wet blanket but my inbox is overloaded. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [CjShaffer1](#): [#solopr](#) A1: I think it depends on what you use them for. They can be great for finding out trends and news angles but can easily overwhelm

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): Therein lies my concern...RT [@dariasteigman](#): Its easy to create--b/c it does the work for you. Makes it almost 2 easy to propagate. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): A1: I use mine to curate best content & post to [@LinkedIn](#), but would love to hear others' perspectives [#soloPR](#)

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [jgombita](#): eg, paper.li RT [@SoloPR](#): Q1 is from the community: What do you think of the \*plethora\* of Twitter dailies out? Do they help and how? [#solopr](#)

1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): A1 -- Agree it may work for the niches but I find most don't give me a compelling reason to click. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@mdbarber](#) It's easy to create--b/c it does the work for you. Makes it almost too easy to propagate. [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [KellyeCrane](#): A1: I have purposely not done a daily for [#solopr](#), because I find the tweets annoying. Would be interested in thoughts of others.

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [cloudspark](#): afternoon to the [#solopr](#) pros

1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): [@shonali](#) RT [@SoloPR](#): Q1 is from the community: What do you think of the \*plethora\* of Twitter dailies out? Do they help and how? [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [mdbarber](#): A1 -- I would be interested in hearing what people who have a daily say about the impact especially as compared to time to create. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): A1 (great Q!). Depends. Can help keep you top of mind, but I think overused. Would be better to segment, use for niche purposes. [#soloPR](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): RT [@SoloPR](#): Q1 is from the community: What do you think of the \*plethora\* of Twitter dailies out? Do they help and how? [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): [@karenswim](#) [@KateRobins](#) Yes. That's it! Thanks. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [TMariePR](#): Excuse All the Tweets! Spending my lunch period with [#SoloPR](#) today! Hey Everyone!!

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [CjShaffer1](#): RT [@SoloPR](#): Q1 is from the community: What do you think of the \*plethora\* of Twitter dailies out? Do they help and how? [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [dariasteigman](#): [@mdbarber](#) At least you have more daylight. That has to make a difference (it does for me). [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karenswim](#): RT [@SoloPR](#): Q1 is from the community: What do you think of the \*plethora\* of Twitter dailies out? Do they help and how? [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [fransteps](#): RT [@SoloPR](#): Q1 is from the community: What do you think of the \*plethora\* of Twitter dailies out? Do they help and how? [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Q1 is from the community: What do you think of the \*plethora\* of Twitter dailies out? Do they help and how? [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [garrettkuk](#): Hi [#soloPR](#) - business social media strategist ([@speakeasy\\_media](#)) hopping in before Q1 - good to see everyone

1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [luannsaid](#): [@caseynyt](#) That's great! Welcome to [#solopr](#) AND the Twittersverse!

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [mdbarber](#): [@dariasteigman](#) Nice! Snowed again today but it's already melting. Now we need warmer temps! We'll get there. Enjoy the blossoms. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karenswim](#): [@caseynyt](#) I love that you're jumping right in, welcome to twitter too, if you need help or have ?s we're here for you [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [MarketingMel](#): [@caseynyt](#) You are welcome. We were all twitter newbies once! [#soloPR](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



[SoloPR](#): [@caseynyt](#) Glad to have your participation - congrats on your move to independence! [#solopr](#)  
1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [RegineNelson](#): PR/Social Media consultant based in SFBay area. Nice to see everyone. [#solopr](#)  
1 day ago via [HootSuite](#) · [Reply](#) · [View Tweet](#)



• [TShryerPR](#): [@SoloPR](#) thanks! [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [EllieMendez](#): RT [@dariasteigman](#): Hi, It's Daria from Washington (DC). 20+ years as business owner -- & lots of lessons learned. [#soloPR](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [caseynyt](#): Thanks, karenswim! I'm a tweet-newbie. I'm also not at my home computer, so I'll post a photo next week. [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Twitter list of [#solopr](#) peeps- <http://twitter.com/#!/KellyeCrane/solopr-pros> - updated monthly  
1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [luannsaid](#): Hey [#solopr](#)! Will try to follow along while I edit a white paper. [#multitaskingFTW](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



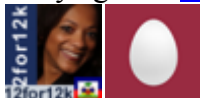
• [MarketingMel](#): [@KateRobins](#) Be sure your friend [@caseynyt](#) posts a photo so we can see her lovely face. [@TShryerPR](#) I believe in photos! [#soloPR](#)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [karenswim](#): [@KateRobins](#) The google doc link with all the chats? [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)

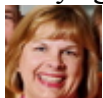


• [fransteps](#): HI! Fran from San Antonio. [#solopr](#) for one year; PR for umpteen! Retail, tourism and Nonprofit client base.  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [karenswim](#): [@caseynyt](#) Hi Maura, welcome! Any friend of Kate's is a friend here! [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [dariasteigman](#): [@mbarber](#) Hi, Mary. [she says waving from the city of cherry blossoms.] [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [KateRobins](#): also, could someone post the # chat schedule for my new-to-twitter friend maura? [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Q1 coming up... [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [karenswim](#): [@TShryerPR](#) \*waving\* Hi! [@KellyeCrane](#) has a list [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [MarketingMel](#): [@KateRobins](#) Hi Kate. How nice of you to bring a friend along [#soloPR](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#) · [Show Conversation](#)



• [caseynyt](#): Hi, I'm Kate's friend Maura, former NY Times editorial writer now working as a media consultant. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): Welcome everyone! A great crowd gathering today -- it's going to be a goodie. [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [janetfalk](#): Lurking while I work onsite at new client. [#solopr](#)

1 day ago via [web](#) · [Reply](#) · [View Tweet](#)



• [CjShaffer1](#): Chris here from lovely Sparks Nv. [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [mbarber](#): Good morning everyone from Anchorage; >10 years solo; 30+ in PR. Still waiting for spring here but it's coming. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



[TShryerPR](#): Hi Kellye! Does someone here have a twitter list of all the solopr folks? I'd love to copy over. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [MarketingMel](#): Welcome [#soloPR](#) friends! Veteran PR pro in East Tenn. RT [@KellyeCrane](#): RT It's time for this week's [#soloPR](#) chat for independent pros.

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [janetfalk](#): Hello friends! Results-driven [#NYC](#) [#PR](#) Pro gets business-building media for Law Firm, Wall Street, Nonprofit. Subcontract [#solopr](#)

1 day ago via [web](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): Hi, It's Daria from Washington (DC). 20+ years as business owner -- & lots of lessons learned. [#soloPR](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): BTW, If you're new, be sure to join the Solo PR Pros LinkedIn group- [bit.ly/Nf4sw](http://bit.ly/Nf4sw) - and Facebook - <http://bit.ly/aObcT3> (expand) [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [KateRobins](#): Kate here. formerly corp pr spokesgal. now solo. brought friend with me. [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [SoloPR](#): If you're joining, please introduce yourself. This is [@KellyeCrane](#) moderating, Atlanta-based blogger at <http://soloprpro.com/> [#solopr](#)

1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)



• [caitlynmajor](#): Tuning into [#solopr](#) chat from Denver! [#solopr](#)

1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



• [KellyeCrane](#): [@TShryerPR](#) That's a good one- if we have time, I'll ask it during the chat. [#solopr](#)

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)

• [dariasteigman](#): Just in time for [#soloPR](#), what to say (and not to say), when someone asks "what do you do?": <http://bit.ly/i6EDzw> (expand) (h/t [@BeckyMcCray](#))

1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



[KellyeCrane](#): RT [@SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it)  
1 day ago via [TweetDeck](#) · [Reply](#) · [View Tweet](#)



- [karenswim](#): Good Afternoon from Michigan! [#solopr](#)  
1 day ago via [TweetChat](#) · [Reply](#) · [View Tweet](#)



- [SoloPR](#): It's time for this week's [#soloPR](#) chat for independent pros in PR and related fields (and those who want to learn more about it). [#solopr](#)  
1 day ago via [TweetGrid.com](#) · [Reply](#) · [View Tweet](#)