

Transcript from February 23, 2011 to February 23, 2011

All times are Pacific Time

February 23, 2011

- 12:30 am **elsha_may**: RT @KellyeCrane: Interesting - How Journalists Are Using Metrics to Track the Success of Tweets <http://ow.ly/40Ors> #solopr
- 1:35 pm **KellyeCrane**: Examples of good brand uses of #hashtags <http://ow.ly/40NR9> #solopr
- 1:39 pm **lindsayosocial**: RT @kellyecrane: Examples of good brand uses of #hashtags <http://ow.ly/40NR9> #solopr
- 1:40 pm **SoloDove_PR**: RT @KellyeCrane: Examples of good brand uses of #hashtags <http://ow.ly/40NR9> #solopr
- 1:45 pm **tnienaber**: RT @KellyeCrane Examples of good brand uses of #hashtags <http://ow.ly/40NR9> #solopr
- 2:35 pm **JackieB3**: 5 Things I Miss About My BlackBerry <http://wp.me/pOxgl-5d> cc: #teambblackberry #teamiphone #pr20chat #u30pro #solopr
- 2:36 pm **justicewordlaw**: RT @JackieB3: 5 Things I Miss About My BlackBerry <http://wp.me/pOxgl-5d> cc: #teambblackberry #teamiphone #pr20chat #u30pro #solopr
- 2:47 pm **KellyeCrane**: It's #solopr chat day! Let me know your Qs, and use Tweetdeck or Tweetgrid to follow along (1-2pm ET).
- 2:49 pm **ProminencePR**: RT @KellyeCrane: Examples of good brand uses of #hashtags <http://ow.ly/40NR9> #solopr
- 2:50 pm **KellyeCrane**: It seems like many #solopr consultants have been getting busier lately. Are you seeing this too?
- 2:50 pm **ProminencePR**: RT @KellyeCrane: I do this for clients, need to do it for #solopr too - Editorial Calendar to Meet Today's Content Demands <http://ow.ly/40OD3>
- 2:51 pm **PRville**: ?@KellyeCrane: It's #solopr chat day! Let me know your Qs, and use Tweetdeck or Tweetgrid to follow along (1-2pm ET).?
- 2:52 pm **franktorresnet**: Yes! great start to the yearRT @KellyeCrane It seems like many #solopr consultants have been getting busier lately. Are you seeing this too?
- 2:58 pm **KellyeCrane**: @clairecelsi @franktorresnet @cgornpr Great news- congrats to you all! #solopr
- 3:09 pm **irisdias**: RT @ThePRCoach: Good for #solopr too: What's Good for Clients is Also Good for #PR Firms #publicrelations <http://bit.ly/eHkgTq>
- 3:20 pm **dconconi**: RT @KellyeCrane: It's #solopr chat day! Let me know your Qs, and use Tweetdeck or Tweetgrid to follow along (1-2pm ET).
- 3:24 pm **kgombita**: RT @KellyeCrane: It's #solopr chat day! Let me know your Qs, and use Tweetdeck or Tweetgrid to follow along (1-2pm ET).
- 3:42 pm **karensnim**: Working hard to hit deadlines so that I don't miss #solopr today at 1pm EST, hope you will join too!
- 3:54 pm **KellyeCrane**: Me too RT @karensnim: Working hard to hit deadlines so that I don't miss #solopr today at 1pm EST, hope you will join too!
- 4:13 pm **SaraLanePR**: Anyone else having trouble with #typepad? It's been crazy for the last 2 weeks! #blog #solopr
- 5:15 pm **MpactJacq**: #WOBW Spotlight: Two social media mavens to know & frequent collaborators w/ @MpactPRLLC: @SwirlPR and @MopwaterPR #soloPR #ii
- 5:15 pm **MpactPRLLC**: #WOBW Spotlight: Two social media mavens to know & frequent collaborators w/ @MpactPRLLC: @SwirlPR and @MopwaterPR #soloPR #ii
- 5:27 pm **3hatscomm**: Missing #soloPR chat this week. Will check out the transcript later.
- 5:29 pm **KellyeCrane**: Gearing up for #solopr chat in ~30 minutes. Get your questions in (and if you aren't interested, feel free to mute me).
- 5:32 pm **RegineNelson**: Join us! RT @kgombita @KellyeCrane: It's #solopr chat day! Let me know your Qs, and use Tweetdeck or Tweetgrid to follow along (1-2pm ET).
- 5:50 pm **dcaplick**: RT @RegineNelson: Join us! RT @kgombita @KellyeCrane: It's #solopr chat day! Let me know your Qs, and use Tweetdeck or Tweetgrid to follow along (1-2pm ET).
- 5:58 pm **SaraLanePR**: Wow...what are your thoughts? #solopr <http://nyti.ms/g3FV10>
- 6:00 pm **karensnim**: Good Afternoon, Karen Swim from Michigan by the skin of my teeth! #solopr
- 6:00 pm **SoloPR**: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr
- 6:01 pm **KellyeCrane**: RT @SoloPR: It's time for this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it)
- 6:01 pm **RegineNelson**: Super multi-tasking this AM. #solopr chat & Peter Shankman's free @push webinar. PIC Publicity

6:01 pm **RegineNelson:** Super multi-tasking this AM. #solopr chat & Peter Shankman's tree @prwebinar, BIG Publicity Ideas For #SmallBiz Success TODAY at 10am PT

6:02 pm **SoloPR:** If you have #solopr questions you'd like us to discuss, please @me without the hashtag (or DM), and we'll add them to the list!

6:02 pm **wordkitchen:** Let's do this! #solopr

6:02 pm **SoloPR:** Hello multi-tasking peeps. If you're joining - introduce yourself! #solopr

6:03 pm **SoloPR:** This is @KellyeCrane moderating from Atlanta. I blog at <http://soloprpro.com/> #solopr

6:03 pm **juleszunichPR:** Finally - a day I can jump into #solopr chat...fun for #PR peeps of types, solo or otherwise. Lotsa tweets heading your way!

6:04 pm **KellyeCrane:** RT @JulesZunichPR: Finally - a day I can jump into #solopr chat...fun for #PR peeps of types, solo or otherwise.

6:04 pm **dcaplick:** #solopr @dcaplick from Chicago - primarily subcontracting to other agencies & PRPs at the moment

6:04 pm **SoloPR:** Q1 coming up... #solopr

6:05 pm **RegineNelson:** Regine here from SF. 7 yrs experience, 1 yr Solo. Love being here. #solopr

6:05 pm **SoloPR:** Q1: What is the best smartphone platform and apps for #PR? #solopr

6:05 pm **socialitestatus:** Yay I can participate in #solopr chat today!!

6:05 pm **andreaschulle:** @SoloPR Hi! This is @andreaschulle in Austin. #solopr

6:05 pm **MarketingMel:** Hello everyone. Mel here from East Tenn. Celebrating two years as #solopr this week!

6:05 pm **WolcottPR:** DW from soon to be snowy SoCal #solopr

6:05 pm **RegineNelson:** @dcaplick I'd like to talk to you about subcontracting to agencies. #solopr

6:06 pm **smrus:** Hey, all, from snowy Seattle. Happy 2 B joining fellow #PR pros on #solopr chat today. Don't mind me while I juggle... #solopr

6:06 pm **dcaplick:** @SoloPR #solopr I def need to know opinions on this - have to replace my phone next week.

6:06 pm **SoloPR:** Welcome everyone! Great to see new folks and veterans alike today. #solopr

6:06 pm **karensxim:** Going to attempt to multi-task, uh oh #solopr

6:07 pm **georgiawebgurl:** Yep, lots of good advice. ;-) @KellyeCrane @JulesZunichPR jump into #solopr chat...fun for #PR peeps of types, solo or otherwise.

6:07 pm **janetifalk:** Results-driven #NYC #PR Pro gets business-building media for Law Firm, Wall Street, Nonprofit subcontract #solopr

6:07 pm **KellyeCrane:** A1: I was an iphone holdout for quite a while, but once I took the plunge I never looked back .#solopr

6:08 pm **dcaplick:** @KellyeCrane Do you use mac or pc for computers? #solopr Just wondered if that affected your decision?

6:09 pm **MuslimNewMedia:** good morning everyone! @karensxim will be multitasking today as well! #SoloPR

6:09 pm **REDMEDIAPR:** Joining #solopr today from Snowy #bend Oregon and A1. iPhone - hands down

6:09 pm **dcaplick:** @RegineNelson I'd be happy to talk - wehn would be a good time? #solopr

6:09 pm **jgombita:** @WolcottPR is it totally freaky for you, the way so many southern states are getting cold weather and snow these days? Hiya, all! #solopr

6:09 pm **KellyeCrane:** @dcaplick I'm a PC, so it wasn't a factor for me. #solopr

6:10 pm **WolcottPR:** Q1: BB user here. But considering switch to Sprint/tablet combo #solopr

6:10 pm **juleszunichPR:** Just talking w/ a friend about your snow bounty :) @REDMEDIAPR Joining #solopr today from Snowy #bend Oregon and A1. iPhone - hands down

6:10 pm **dcaplick:** @KellyeCrane Thanks - I'm a PC too, but leaning toward iPhone but have been hesitating. #solopr

6:10 pm **RegineNelson:** No iphone for me. HTC Evo android based. I love it. #solopr Iphone equivalent and works well.

6:11 pm **cidokogiPR:** RT @SoloPR: Q1: What is the best smartphone platform and apps for #PR? #solopr

6:11 pm **dcaplick:** @RegineNelson How does t6he quantity/quality of apps compare? #solopr

6:11 pm **WolcottPR:** @jgombita. Snow level predicted at 1,000 feet. That's the San Fernando Valley in LA! #solopr

6:11 pm **SoloDove_PR:** A1 I have an android works well. Apps I like are documents to go,blik calendar,ever note& having my email apps #solopr

6:11 pm **cidokogiPR:** @RegineNelson same here Regine! I love my EVO! it is great and the 4g speeds are fantastic for emails and SM #solopr

6:12 pm **jgombita:** @WolcottPR apparently the RIM tablets are going to knock our socks off.... #solopr

6:12 pm **rockstarjen:** Hi everyone. Jen in San Diego joining late. Typing with one hand, baby in the other. #solopr

6:12 pm **MuslimNewMedia:** a1 using Android here. Using Hootsuite and FB, but looking for other killer PR apps... #SoloPR

6:12 pm **juleszunichPR:** It's b/c I moved! :) @WolcottPR @jgombita Snow level predicted at 1,000 feet. That's the San

- 6:12 pm **MarketingMel**: @rockstarjen So very glad for you and baby! #soloPR
- 6:13 pm **rockstarjen**: A1 lost count of how many news apps i have on my iphone. blogging platforms, too. #solopr
- 6:13 pm **SandiSolow**: +1 ?@RegineNelson: No iphone for me. HTC Evo android based. I love it. #solopr Iphone equivalent and works well.?
- 6:13 pm **SoloDove_PR**: @janetfalk I do non profit as well based in nj #solopr
- 6:13 pm **SoloPR**: RT @RegineNelson: No iphone for me. HTC Evo android based. I love it. #solopr Iphone equivalent and works well
- 6:13 pm **RegineNelson**: @dcaplick Most apps on iphones are available for Android. Android is open platform so more apps can be created. #solopr
- 6:13 pm **jgombita**: A1. @glbogda just told me about: our new Enneagram iPhone App, Know Your Type - getting rave reviews! <http://EnneagramApp.com> #solopr
- 6:14 pm **SoloPR**: Share your fave? RT @rockstarjen: A1 lost count of how many news apps i have on my iphone. blogging platforms, too. #solopr
- 6:14 pm **SoloDove_PR**: @RegineNelson congratulations on the one yr #solopr
- 6:14 pm **SoloPR**: RT @RegineNelson: @dcaplick Most apps on iphones are available for Android. Android is open platform so more apps can be created. #solopr
- 6:14 pm **farida_h**: Hi everyone, Farida from NY. Communications pro specializing in PR, SocialMedia, content devplmt. Going to be in & out 2day. #solopr
- 6:14 pm **rockstarjen**: @MarketingMel thanks, mel. keeping things interesting & challenging. :) #solopr
- 6:14 pm **jgombita**: @rockstarjen sounds like you've taken like a duck to water to a loving, multi-tasking mom. Congrats. #solopr
- 6:15 pm **RegineNelson**: @dcaplick Are you free Thursday 11am PST? #solopr
- 6:15 pm **KellyeCrane**: A1: Android is the most popular smartphone OS today, FYI. #solopr
- 6:16 pm **SaraLanePR**: A1: iphone all the way! #solopr
- 6:16 pm **RegineNelson**: @solodove_pr Thanks! :) I am going through a website redesign right now and an intense FB campaign. :) #solopr
- 6:16 pm **karensnim**: Baby? Awww...congrats @rockstarjen! #solopr
- 6:16 pm **rockstarjen**: @SoloPR probably use Google app the most, but NewsAddict is an easy way to see snapshot of the "newsstand" #solopr
- 6:17 pm **andreaschulle**: @SoloPR A1: i have an iPhone and LOVE DropBox! Invaluable access to your files at anytime! #solopr
- 6:17 pm **sohamsabnis**: @farida_h whats #solopr?
- 6:17 pm **karensnim**: A1: According to tech reports Android platform will dominate long term #solopr
- 6:17 pm **paulardoin**: You can't go wrong with either iPhone or Android. Great news, blog, note apps on both. #solopr
- 6:17 pm **PRjeff**: Us Apple-ites are fiercely loyal. RT @SaraLanePR: A1: iphone all the way! #solopr
- 6:17 pm **rockstarjen**: @jgombita well, i don't think it's been that smooth, but finally figuring it out a bit after 3 weeks. #solopr
- 6:17 pm **KellyeCrane**: A1: I'm waiting for the next rev of the tablets, and then I'm on board! I have a netbook right now... ready. #solopr
- 6:17 pm **SoloDove_PR**: I am multi- tasking entertainment & nonprofit #publicist based in #nj started solo in 2009 #solopr
- 6:18 pm **SoloPR**: Warning: if you use the ip0ne word - you will get tweet spammed, apparently! #solopr
- 6:18 pm **SoloPR**: Q2 up next... #solopr
- 6:18 pm **RegineNelson**: Yep! RT @kellyecrane: A1: Android is the most popular smartphone OS today, FYI. #solopr
- 6:18 pm **MuslimNewMedia**: thing i dont like about tablets is you still need a phone, lol #SoloPR
- 6:18 pm **farida_h**: I have an i phone (love it!) Got the Mashable, Ragan apps on my phone. And of course, FB, Echofon (for Twitter) & other news apps. #solopr
- 6:18 pm **dcaplick**: @KellyeCrane #soloPR Waiting for tablets from HP this summer; got burned really bad on #Acer netbook & will never buy anything else frm them
- 6:18 pm **socialitestatus**: @KellyeCrane I love the Samsung Galaxy tablet. I haven't bought one yet but I might #solopr
- 6:19 pm **SoloDove_PR**: @andreaschulle I've been looking into getting that drop box app #solopr
- 6:19 pm **RegineNelson**: @farida_h Hi! So nice to see you again. #solopr
- 6:19 pm **farida_h**: @sohamsabnis It's a weekly Twitter chat for independent PR professionals. #solopr
- 6:19 pm **SoloPR**: This is true :-) RT @MuslimNewMedia: thing i dont like about tablets is you still need a phone, lol #solopr
- 6:19 pm **dcaplick**: @SoloPR #soloPR yes - got spam w/in 5 seconds

6:19 pm **farida_h**: @RegineNelson Great to 'see' you too! #solopr

6:19 pm **andreaschulle**: @SoloDove_PR you will never look back! #solopr

6:20 pm **SoloPR**: Q2: Do you have any tips for getting started as a #solopr, when simultaneously moving to a new city?

6:20 pm **RegineNelson**: How annoying! RT @solopr: Warning: if you use the ipOne word - you will get tweet spammed, apparently! #solopr

6:20 pm **karensxim**: RT @SoloPR: Q2: Do you have any tips for getting started as a #solopr, when simultaneously moving to a new city? #solopr

6:20 pm **MuslimNewMedia**: A1 wonder if Cision, Pitch Engine can develop some kind of mobile functionality... #SoloPR

6:21 pm **andreaschulle**: RT @SoloPR: Q2: Do you have any tips for getting started as a #solopr, when simultaneously moving to a new city?

6:21 pm **cidokogiPR**: @RegineNelson @solopr REALLY ANNOYING! #solopr

6:21 pm **cidokogiPR**: RT @MuslimNewMedia: A1 wonder if Cision, Pitch Engine can develop some kind of mobile functionality... #solopr

6:21 pm **rockstarjen**: A2 that's tough. work remotely with current network 1st, then expand in new locale #solopr

6:21 pm **tylerwilliams**: @SoloPR I had a friend move to NYC & start her own firm - she spent 3mo. networking her butt off - meeting every editor she could #solopr

6:21 pm **dcaplick**: RT @MuslimNewMedia: A1 wonder if #Cision, Pitch Engine can develop some kind of mobile functionality... #SoloPR Would be nice!

6:21 pm **SoloDove_PR**: @RegineNelson you're welcome #solopr

6:21 pm **SoloPR**: RT @rockstarjen: A2 that's tough. work remotely with current network 1st, then expand in new locale #solopr

6:22 pm **MuslimNewMedia**: a2 network network network in advance and allow yourself twice as long to get established as you think #SoloPR

6:22 pm **SoloDove_PR**: RT @dcaplick: RT @MuslimNewMedia: A1 wonder if #Cision, Pitch Engine can develop some kind of mobile functionality... #SoloPR Would be nice!

6:22 pm **farida_h**: A2: I moved from a diff country so know how challenging it can be. But so much easier to connect with new people now, thanks to SM #solopr

6:22 pm **cidokogiPR**: Has anyone mentioned their Blackberry?? I am not seeing too many good reports about RIM... is the crackberry epidemic fading? #solopr

6:22 pm **juleszunichPR**: @karensxim ~ Just did it. Network like crazy. Don't let go of old town connections re. going solo/moving to a new city? #solopr

6:22 pm **karensxim**: A2: Great question! I started biz after move to new city, mastered biz, city not so much #solopr

6:22 pm **SoloPR**: @tylerwilliams Thanks for sharing. Networking one's butt off is the answer for many #solopr questions!

6:22 pm **RegineNelson**: Q2: I just moved from Chi to SF. And left my referral system in the midwest. Network, network, network. PRSA and volunteer. #solopr

6:23 pm **socialitestatus**: RT @SoloPR: RT @rockstarjen: A2 that's tough. work remotely with current network 1st, then expand in new locale #solopr

6:23 pm **SoloDove_PR**: A2 network and let everyone know you're moving #solopr

6:23 pm **dcaplick**: @cidokogiPR #solopr I wanted a Blackberry but reviews of current model in #PCMagazine & others weren't good? (cont) <http://deck.ly/~mKkwv>

6:23 pm **karensxim**: @juleszunichPR I did it too but without local clients or support #solopr

6:23 pm **tylerwilliams**: @SoloPR the hard part is getting them on the phone/answer e-mails to set up those meetings, as I'm currently learning! #solopr

6:24 pm **dcaplick**: @RegineNelson How could you leave us? Don't you like all the cold and snow? :) #solopr

6:24 pm **socialitestatus**: @cidokogiPR I didn't mention my Blackberry because it's been really funky after I updated it #solopr

6:24 pm **farida_h**: Joining local chapters of PR groups, local tweetups is great for face-to-face netwkg & learnng more abt PR/comms scene in a new city #solopr

6:24 pm **RegineNelson**: RT @muslimnewmedia: a2 network network network in advance and allow yourself twice as long to get established as you think #SoloPR

6:24 pm **andreaschulle**: ?@andreaschulle: @SoloPR A2: get involved with comm-related orgs fast! AWC, AMA, PRSA, soc media grps, etc.. #solopr?

6:24 pm **KellyeCrane**: A2: I actually sort of did this- moved 3,000 miles 2 mo. after going #solopr. Treated it like a job search-outreach, followup, etc.

6:24 pm **farida_h**: RT @karensxim: A2: Great question! I started biz after move to new city, mastered biz, city not so much #solopr

6:25 pm **SoloPR**: RT @farida_h: A2: I moved from a diff country so know how challenging it can be. Easier to connect with new people now, thanks to SM #solopr

6:25 pm **wordkitchen:** A2 I did that when I started out as an accidental freelancer 10ish years ago. Back then it was cold calls and business chambers #solopr

6:25 pm **karensxim:** RT @farida_h: Join local chapters of PR grps, local tweetups great for face-to-face netwkg & learning abt PR/comms scene in new city #solopr

6:25 pm **juleszunichPR:** @karensxim ~ I secured clients faster than I thought I would, but it's always a challenge to start anew. #solopr

6:26 pm **JamiMiami:** @SoloPR A2: Join the local chambers/orgs and ask to do trade w/ them. Some of them will accept that. #solopr

6:26 pm **wordkitchen:** A2 Also don't be afraid to use your newbie status to score some mentoring chats. #solopr

6:26 pm **karensxim:** @RegineNelson smart woman! I went opp from LA to Michigan #solopr

6:26 pm **SoloPR:** Interesting to see how many #solopr pros have successfully made a big move, isn't it?

6:26 pm **farida_h:** RT @KellyeCrane: A2: I actually did this- moved 3,000 miles 2 mo. after going solo. Treated it like a job search- outreach, followup #solopr

6:26 pm **karensxim:** @juleszunichPR I was so clueless didn't know what to expect dived into the cloud & made it work, lol #solopr

6:26 pm **wordkitchen:** I second that. Also talk to your local business journal. RT @JamiMiami: Join the local chambers/orgs and ask to do trade w/ them. #solopr

6:27 pm **SoloPR:** Good idea. RT @wordkitchen: A2 Also don't be afraid to use your newbie status to score some mentoring chats. #solopr

6:27 pm **SaraLanePR:** Good Point! @wordkitchen A2 Also don't be afraid to use your newbie status to score some mentoring chats. #solopr

6:27 pm **RegineNelson:** @dcaplick #solopr ;) I'm just glad to have missed Snowmagedon! #solopr. My husband brought me here.

6:27 pm **karensxim:** Amazed! RT @SoloPR: Interesting to see how many #solopr pros have successfully made a big move, isnt it? #solopr

6:27 pm **Organic_PR:** @SoloPR It's empowering to see how many #solopr pros are doing well. Also, agencies might learn a thing or two.

6:27 pm **REDMEDIAPR:** A2. Network. Go to lots of diff org meetings , try to get started w small local client to build UR brand #solopr

6:28 pm **juleszunichPR:** I also met potential clients by doing volunteer work for organizations that were a good match. Paid off. Plus, I got to help ppl. #SoloPR Q2

6:28 pm **KellyeCrane:** A2: I've actually moved 3 times in my 15 yrs solo: ATL to PDX to New Orleans and back to ATL. #solopr

6:28 pm **dcaplick:** @RegineNelson And my husband is why I'm still here in #Chicago, trying to make a go of it in #solopr

6:28 pm **cidokogiPR:** A1: I think moving to a new location makes you work even harder to get those networks.. In my opinion you are more hungry #solopr

6:28 pm **BetsyHays:** RT @juleszunichPR: I also met potential clients by doing volunteer work for organizations that were a good match. Paid off. Plus, I got to help ppl. #SoloPR Q2

6:28 pm **kgombita:** Search the various Meetup groups for your new city, to find out what's going on in your area(s) of interest. You'll be amazed. #solopr

6:29 pm **socialitestatus:** @SoloPR very..kind of inspiring #solopr

6:29 pm **farida_h:** Also good to join local merchant chambers, industrial associations to build diverse contacts apart from just PR pros. #solopr

6:29 pm **cidokogiPR:** @socialitestatus same here girl.. thats why i had to go to Android.. I couldnt deal with it any more #solopr

6:29 pm **karensxim:** Mobile pro! RT @KellyeCrane: A2: Ive actually moved 3 times in my 15 yrs solo: ATL to PDX to New Orleans and back to ATL. #solopr

6:29 pm **wordkitchen:** Yes, social media clubs, freelance clubs, ad clubs. RT @kgombita: Search the Meetup groups for your new city. You'll be amazed. #solopr

6:29 pm **cidokogiPR:** RT @kgombita: Search the various Meetup groups for your new city, to find out whats going on in your area(s) of interest. #solopr

6:29 pm **dcaplick:** @JulesZunichPR #volunteering hs bn biggest networking disappointment here - surprised how unresponsive groups are to offering help #solopr

6:29 pm **RegineNelson:** I did that too! RT @kgombita: Search the Meetup groups for your new city, to find out what's going on in your area(s) of interest. #solopr

6:30 pm **cloudspark:** joining in to #SoloPR, but multitasking.

6:30 pm **farida_h:** True. RT @cidokogiPR: A1: Moving to a new location makes u work even harder to get those networks.. In my opinion u are more hungry #solopr

6:30 pm **MuslimNewMedia:** a2 current clients may also know of businesses in your new city; dont forget to ask them as part of your withdrawal plan #SoloPR

6:30 pm **SoloPR:** Q3 coming up... #solopr

6:31 pm **juleszunichPR:** @dcaplick I'm surprised! I've had to turn charities & biz orgs away. Maybe a large one like March of Dimes or similar? #solopr

6:31 pm **WolcottPR:** A2: Marketing via a postcard is great - to all your contacts. Look up local PRSA chapter #solopr

6:31 pm **RegineNelson:** @dcaplick The things we do for our husbands! #solopr

6:31 pm **JamiMiami:** Trying to keep up w/ #solopr while I'm listening in on a conference call.

6:31 pm **RegineNelson:** RT @cidokogiPR: A1: Moving to a new location makes u work even harder to get those networks.. In my opinion u are more hungry #solopr

6:32 pm **WolcottPR:** RT @wordkitchen: Yes, social media clubs, freelance clubs, ad clubs. RT @jgombita: Search the Meetup groups for your new city. You'll be amazed. #solopr

6:32 pm **amynolanapr:** Hi #soloPR peeps! Joining in for a few minutes from lovely, warm NOLA.

6:32 pm **KellyeCrane:** A2: These days, geographical boundaries don't matter very much- keep networking both places (and everywhere inbetween). #SoloPR

6:33 pm **wordkitchen:** @amynolanapr That's just not fair. #soloPR

6:33 pm **SoloPR:** Q3: Have you ever had a TV or radio show ask your #PR client to cover the production costs of the segment? Is it legit? #solopr

6:33 pm **clayduda:** RT @KellyeCrane: These days, geographical boundaries don't matter very much- keep networking both places (and everywhere inbetween). #SoloPR

6:33 pm **RegineNelson:** @amynolanapr What the current temp? #solopr

6:33 pm **jgombita:** @WolcottPR what kind of postcard? The regular kind? At an in-house job I created audio postcards for promotions. (h/t @debbieweil) #solopr

6:33 pm **karensxim:** RT @SoloPR: Q3: Have you ever had a TV or radio show ask your #PR client to cover the production costs of the segment? Is it legit? #solopr

6:34 pm **amynolanapr:** Mid 70s. RT @RegineNelson: @amynolanapr What the current temp? #solopr

6:34 pm **karensxim:** A3: This is rampant in urban and ministry markets (pay for production) #solopr

6:34 pm **jgombita:** @KellyeCrane I think @linkedin is a FABULOUS platform to develop a professional network without geographical boundaries. I'm proof. #solopr

6:35 pm **MarketingMel:** @SoloPR A. 3. Yes and I run in the other direction. However, I know of one client who is doing this. Would love to hear from other #soloPR

6:35 pm **denvan:** @karensxim @SoloPR Only if they give you the footage and you consider them a "video production service". #solopr

6:35 pm **RegineNelson:** I'm so jealous! RT @amynolanapr: Mid 70s. RT @RegineNelson: @amynolanapr What the current temp? #solopr

6:35 pm **PRjeff:** A3: No. And if it happened, I'd probably walk. Plenty of bona fide editorial ops out there. #solopr

6:35 pm **yotanya:** Yep. Sure have RT @SoloPR: Have you ever had TV/radio show ask your #PR client to cover production costs of a segment? Is it legit? #solopr

6:35 pm **karensxim:** @RegineNelson @freshflack he is great, listening in too #solopr

6:35 pm **cidokogiPR:** @karensxim that is really sad.. #solopr

6:35 pm **SoloPR:** Good to know. RT @karensxim: A3: This is rampant in urban and ministry markets (pay for production) #solopr

6:35 pm **farida_h:** As T Friedman wd say, the world is flat. RT @KellyeCrane: A2: These days, geographical boundaries dont matter much- keep networkng.. #solopr

6:35 pm **juleszunichPR:** No. And I would tell my client to run screaming or hire an ad mngr. @SoloPR cover the production costs of the segment? Is it legit? #solopr

6:35 pm **cloudspark:** q3: i've had them ask, but we've never paid. it's not legit and it borders on ethical boundaries. (pay to play) #solopr

6:35 pm **SoloPR:** Great pt! RT @denvan: @karensxim @SoloPR Only if they give you the footage and you consider them a "video production service". #solopr

6:36 pm **WolcottPR:** @jgombita. Regular postcard from a #solopr really surprises people. Demonstrates ur a serious pro. Gotten leads als from PRSA directories

6:36 pm **amynolanapr:** @KellyeCrane Yes, and kids will be out of school for an entire week. But that's the beauty of working from home. #solopr

6:36 pm **MarketingMel:** RT @jgombita: @KellyeCrane I think @linkedin is a FABULOUS platform to develop a professional network w/ in geo. boundar8es. #solopr

6:36 pm **karensxim:** @cidokogiPR It is, having encountered for my base but colleagues have #solopr

6:36 pm **SaraLanePR:** @PRjeff Same here. A3: No. And if it happened, I'd probably walk. Plenty of bona fide editorial ops out there. #solopr

6:36 pm **JamiMiami**: Yep. RT @karensxim: A3: This is rampant in urban and ministry markets (pay for production) #solopr

6:36 pm **Organic_PR**: A3. If my clients pay for production, we do project ourselves, own footage and use for multiple projects. #solopr

6:36 pm **REDMEDIAPR**: A3 - have been asked many times, but never do - pay-for-play is not objec. coverage and not ethical if it's not disclosed #solopr

6:36 pm **SaraLanePR**: @yotanya How did you handle? #solopr

6:37 pm **juleszunichPR**: @dcaplick Wow! Come to #Boise. I can find 100 charities that would love your help. #soloPR

6:37 pm **socialitestatus**: RT @karensxim: A3: This is rampant in urban and ministry markets (pay for production) #solopr<< so true and so sad.

6:37 pm **karensxim**: A3: I have always advised just say "no", too many other opps with higher profile #solopr

6:37 pm **SoloPR**: RT @PRjeff: A3: No. And if it happened, I'd probably walk. Plenty of bona fide editorial ops out there. #solopr

6:37 pm **JamiMiami**: @karensxim re: A3, if I'm doing grassroots, I've had no choice. #solopr

6:37 pm **georgiawebgurl**: me, too! @cloudspark: joining in to #soloPR, but multitasking.

6:38 pm **WolcottPR**: A2: Great. I mention phone apps, now I'm getting spammed. #solopr

6:38 pm **paulardoin**: A3: Alexander Haig's World Biz Review (TV show) asks for \$8-10K if I remember correctly. Never said yes to them. #solopr

6:38 pm **ShannonRenee**: catching up on #solopr

6:38 pm **fransteps**: HI #solopr. Just arrived. Fran in San Antonio in PR for 20+ yrs, solo for 1! Great Q3 so far!

6:38 pm **LScribner**: Jumping into #solopr very late: A3 - TV/radio pay for play is a pure scam. If you get a call from a FL area code, that's the red flag.

6:38 pm **SaraLanePR**: @WolcottPR happens every time! #solopr

6:38 pm **karensxim**: @JamiMiami No options for non-paid coverage? #solopr

6:38 pm **yotanya**: @SaraLanePR advised client to pass. (And kept in mind for the future!) #solopr

6:39 pm **kgombita**: @WolcottPR I can see that. Have you invested in designing a postcard that visually promotes either you or your company? #solopr

6:39 pm **SoloPR**: A3: Reminds me of old days when a "reporter" from a nat'l biz pub would interview execs, & later reveal for advertorial #solopr

6:39 pm **MuslimNewMedia**: a3 not unless its an actual ad spot. When i worked in TV, we never did this, so I'm surprised to see this #SoloPR

6:39 pm **Ron_Hudson**: RT @karensxim: RT @SoloPR: Q3: Have you ever had a TV or radio show ask your #PR client to cover the production costs of the segment? Is it legit? #solopr

6:39 pm **SoloPR**: RT @Organic_PR: A3. If my clients pay for production, we do project ourselves, own footage and use for multiple projects #solopr

6:40 pm **WolcottPR**: @kgombita. Designed my own postcard from photoshop. I have a cheap printer, too. #solopr

6:40 pm **MarketingMel**: A. 3 We used to get asked back when I did #PR for large trade shows for a client in big city. I always said "no!" #soloPR

6:40 pm **farida_h**: RT @LScribner: A3 - TV/radio pay for play is a pure scam. If you get a call from a FL area code, thats a red flag. #solopr

6:40 pm **fransteps**: A3: Have had many pay for play offers before; the outlets rarely stay around very long. H,mmm? Wonder why? #solopr

6:40 pm **dcaplick**: @SoloPR Even some #60Minutes correspondents were involved in pay-for-play #soloPR

6:40 pm **kgombita**: RT @WolcottPR: @kgombita. Designed my own postcard from photoshop. I have a cheap printer, too. #solopr

6:41 pm **SoloPR**: @karensxim @JamiMiami When you say "urban" markets, are these small circulation/viewers/listeners, or rel large? #solopr

6:42 pm **SoloPR**: Ha! RT @fransteps: A3: Have had many pay for play offers before; the outlets rarely stay around very long. H,mmm? Wonder why? #solopr

6:42 pm **JamiMiami**: @karensxim not always. #solopr

6:42 pm **fransteps**: A3: in this age of transparency, dontcha wonder how they get away with it? #solopr

6:42 pm **SoloPR**: Surprising RT @paulardoin: A3: Alexander Haig's World Biz Review (TV show) asks for \$8-10K if I remember correctly. Never said yes. #solopr

6:43 pm **JamiMiami**: @SoloPR @karensxim in my case, specific audience but large enough to make a difference. #solopr

6:43 pm **karensxim**: @SoloPR @karensxim @JamiMiami Small to medium, catering to urban niche #solopr

6:43 pm **SoloPR**: Very interesting discussion! Q4 is up next... #solopr

6:43 pm **hopwood**: Checking in late for #solopr on a dark and drizzly English evening

6:43 pm **dcaplick:** Darn, gotta go. Was hoping to ask a Q! Maybe next time! [#soloPR](#)

6:43 pm **juleszunichPR:** All the ppl who don't have [#PR](#) pros fall for it @ [fransteps](#) in this age of transparency, dontcha wonder how they get away with it? [#solopr](#)

6:44 pm **karensxim:** @JamiMiami @SoloPR @karensxim Yes that is a challenge, have some dental clients who do advertorials for that reason [#solopr](#)

6:44 pm **denvan:** Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. [#solopr](#)

6:44 pm **SoloPR:** Q4: What are your favorite time management tips as a [#solopr](#)? How do you get it all done?

6:44 pm **cidokogiPR:** @dcaplick you should submit or DM your questions to @SoloPR and she will post them for discussion! [#solopr](#)

6:45 pm **cidokogiPR:** RT @SoloPR: Q4: What are your favorite time management tips as a [#solopr](#)? How do you get it all done? [#solopr](#)

6:45 pm **jpgombita:** A3. It's like being invited to speak at a conference and then being asked to pay your own way and rent the A/V equipment! Boo hiss. [#solopr](#)

6:45 pm **KellyeCrane:** Love it RT @DenVan: Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. [#solopr](#)

6:45 pm **karensxim:** RT @SoloPR: Q4: What are your favorite time management tips as a [#solopr](#)? How do you get it all done? [#solopr](#)

6:45 pm **wordkitchen:** I'd like to hear these. RT @SoloPR: Q4: What are your favorite time management tips as a [#solopr](#)? How do you get it all done?

6:45 pm **MarketingMel:** @DenVan Now *that's* funny! I agree with you. [#soloPR](#)

6:45 pm **fransteps:** RT @SoloPR: Q4: What are your favorite time management tips as a [#solopr](#)? How do you get it all done?

6:45 pm **wordkitchen:** Snap! RT @DenVan: Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. [#solopr](#)

6:45 pm **PRProSanDiego:** Better late than never, gr8 discussion this AM! Solo in San Diego 7 yrs Q3: Just say no to pay for play. Rampant in this mkt. [#solopr](#)

6:46 pm **WolcottPR:** A4: Read "one minute manager" for great tips. Then, block time every morning for tasks...."by 10 am., by noon..have X,Y,Z done...[#solopr](#)

6:46 pm **hopwood:** A4 [#solopr](#) Focus on client delight and winning new business (but watch out for other things you get fined for not doing like paying tax)

6:46 pm **karensxim:** Lol! RT @denvan: Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. [#solopr](#)

6:46 pm **MarketingMel:** Ha! RT @DenVan: Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. [#solopr](#)

6:46 pm **KellyeCrane:** @dcaplick Send your [#soloPR](#) to me (@ or DM) in advance, and I'll ask them whether you're on the chat or not. Many do this, read transcript

6:46 pm **ShannonRenee:** RT @SoloPR: Q4: What are your favorite time management tips as a [#solopr](#)? How do you get it all done?

6:46 pm **yotanya:** Haha! RT@DenVan: Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. [#solopr](#)

6:46 pm **cloudspark:** heh heh RT @DenVan Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. [#solopr](#)

6:46 pm **ETSUBob:** RT @MarketingMel: Hello everyone. Mel here from East Tenn. Celebrating two years as [#soloPR](#) this week!

6:46 pm **WolcottPR:** Good to see PRProSanDiego at [#solopr](#)

6:46 pm **REDMEDIAPR:** RT @WolcottPR: A4: Read "one minute manager" for great tips. Then, block time every morning for tasks..."by 10 am have X,Y,Z done...[#solopr](#)

6:46 pm **RegineNelson:** Q4: Make sure you get at least 30 mins of exercise daily. It's keeps you focused and provides energy to actively manage your day. [#solopr](#)

6:47 pm **karensxim:** A4: I segment my week - meeting days, focus days, working in focused blocks helps a great deal [#solopr](#)

6:47 pm **SoloPR:** RT @hopwood: A4 Focus on client delight & winning new biz (but watch for other things you get fined for not doing like paying tax_ [#solopr](#)

6:47 pm **ShannonRenee:** A4: I schedule most things, if it isn't on there, it probably won't get done [#soloPR](#)

6:47 pm **PRProSanDiego:** @DenVan You just made our collective [#soloPR](#) day, mister! TY! Folks think they get away with it by calling the segments "sponsored."

6:47 pm **cloudspark:** q4: to limit distractions shut down browser & email for dedicated segments of time, designate "no laptop" evenings for balance [#soloPR](#)

6:47 pm **wordkitchen:** Like it. RT @karensxim: A4: I segment my week - meeting days, focus days, working in focused blocks helps a great deal [#solopr](#)

blocks helps a great deal #solopr

6:47 pm **SoloPR:** RT @ WolcottPR: A4: Read "one minute manager" for great tips. Then, block time for tasks...."by 10 am., by noon..have X,Y,Z done.. #solopr

6:47 pm **juleszunichPR:** RT @ yotanya: Haha! RT @ DenVan: Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. #solopr

6:47 pm **PRProSanDiego:** @ WolcottPR Ty! Been absent for a while, have really missed everyone #soloPR

6:48 pm **MuslimNewMedia:** RT @ karenswim: A4: I segment my week - meeting days, focus days, working in focused blocks helps a great deal #SoloPR

6:48 pm **stlpr:** #SoloPR Schedule networking appts. before 8 or after 5. If people r serious, they work with you. Who has time for a 2-hour lunch?

6:48 pm **PRjeff:** A4: I try to just block out time on calendar so I can focus. I'm constantly slaying the Distraction Dragons. #solopr

6:48 pm **WolcottPR:** Loveit RT @ DenVan: Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. #solopr

6:48 pm **JamiMiami:** Me too. Tues/Thurs mtg days. RT @ karenswim: A4: I segment my wk - mtg days, focus days, wrkg in focused blocks helps a great deal #solopr

6:48 pm **MarketingMel:** @ PRProSanDiego Actually, I think @ DenVan had another word for it and it wasn't "sponsored" :) #soloPR

6:48 pm **juleszunichPR:** I don't + my Not To Do List RT @ SoloPR Q4: What are your favorite time management tips as a #solopr? How do you get it all done?

6:48 pm **fransteps:** RT @ PRjeff: A4: I try to just block out time on calendar so I can focus. I'm constantly slaying the Distraction Dragons. #solopr

6:48 pm **SoloDove_PR:** RT @ DenVan: Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. #solopr

6:48 pm **ShannonRenee:** @ wordkitchen didn't we twitter chat earlier today as well LOL #solopr

6:48 pm **PRjeff:** A4: And I have my guitar by my side so I can play my favorite songs during mini-breaks. #solopr

6:49 pm **wordkitchen:** @ ShannonRenee Yes! That's funny #solopr. We're doing the circuit.

6:49 pm **WolcottPR:** A4: Leave only 65 mins a week for #solopr... kidding

6:49 pm **fransteps:** I am best in a.m., so rarely schedule brkfst mtgs + block 12 hours per week on cal for "desk time." #solopr

6:49 pm **WolcottPR:** A4: I leave Friday mornings for financial, bookkeeping. Pretty strict about this. #solopr

6:50 pm **KellyeCrane:** A4: Keep close track of time, just as you would at an agency. Include non-billable time tracking, so you can see inefficiencies #solopr

6:50 pm **stlpr:** #SoloPR Keep 2 days a week free where U don't leave office to focus on clients. I don't schedule meetings on M or F except conference calls.

6:50 pm **CASUDI:** RT@ karenswim A4: I segment my week - meeting days, focus days, working in focused blocks helps a great deal #solopr c: @ Dr1665

6:50 pm **karenswim:** @ JamiMiami I love it! Really helps me to be more productive w/out extra hrs & I only work 4 days! #solopr

6:50 pm **smrus:** A4. Keep to do list w/ specific deadlines. Block time 4 real work. Monitor progress/budget/wasted effort by tracking time. #solopr

6:50 pm **shellykramer:** RT @ denvan: Q3 Media coverage between consenting adults is beautiful; but if you have to pay? There's another name for that. #solopr

6:51 pm **SoloPR:** What songs (so we can get visual)? RT @ PRjeff: A4: I have my guitar by my side so I can play my favorite songs during mini-breaks. #solopr

6:51 pm **fransteps:** Gr8 idea! RT @ KellyeCrane: A4: Keep close track of time, just like agency. Include non-billable time tracking, see inefficiencies #solopr

6:51 pm **SoloDove_PR:** @ fransteps re A3 something about pay for play doest sit well w/me #solopr

6:51 pm **ShannonRenee:** A4: I do what I can do, then move to next thing and I don't feel bad about what I missed, like a twitter chats or webinars #soloPR

6:51 pm **SoloPR:** Smart! RT @ WolcottPR: A4: I leave Friday mornings for financial, bookkeeping. Pretty strict about this. #solopr

6:51 pm **karenswim:** @ CASUDI So wonderful to see you! ;-) #solopr

6:51 pm **SoloPR:** RT @ stlpr: #SoloPR Keep 2 days a week free where U don't leave office to focus on clients. #solopr

6:51 pm **stlpr:** RT @ WolcottPR: A4: I leave Friday mornings for financial, bookkeeping. Pretty strict about this. #solopr

6:51 pm **karenswim:** RT @ ShannonRenee: I do what I can then move to next thing and I dont feel bad about what I missed, like a twitter chats or webinars #solopr

6:52 pm **REDMEDIAPR:** Q4 does anyone use an online time tracking program #solopr

6:52 pm **wordkitchen**: Couldn't agree more. RT @stlpr: #SoloPR Keep 2 days a week free where U don't leave office to focus on clients. #solopr

6:52 pm **RegineNelson**: Great idea. RT @stlpr @WolcottPR: A4: I leave Friday mornings for financial, bookkeeping. Pretty strict about this. #solopr

6:52 pm **farida_h**: A4: I need to to do a much better job of this! Definitely need to regulate my social media usage! :) #solopr

6:52 pm **fransteps**: A4: I use Freshbooks Time Tracker on multi-tasking days. #solopr

6:52 pm **JamiMiami**: @karensxim When people want to meet on Mon & Fri, I want to kick them. :) Those are my "desk days". #solopr

6:52 pm **wordkitchen**: You mean like QuickBooks or some such? RT @REDMEDIAPR: Q4 does anyone use an online time tracking program #solopr

6:52 pm **PRProSanDiego**: @MarketingMel @DenVan Maybe if Charlie Sheen said his girls were "sponsored" he wouldn't be in so much trouble. :-)) #soloPR

6:52 pm **yotanya**: Like@KellyeCrane I strictly track non-billable hours, really opens your eyes to time sucks. #solopr

6:52 pm **MarketingMel**: Really appreciating the great #time management tips here on #soloPR

6:53 pm **PRjeff**: @SoloPR Ha-currently several vintage Elvis Costello tunes, & a few 1967 Pink Floyd classics (Arnold Layne, See Emily Play) #solopr

6:53 pm **karensxim**: Yep! RT @yotanya: Like@KellyeCrane I strictly track non-billable hours, really opens your eyes to time sucks. #solopr

6:53 pm **KellyeCrane**: A4: Also important to using time effectively: take breaks! Reward yourself for completing a task w/a quick/timed diversion. #solopr

6:53 pm **rockstarjen**: A4 Spend an hour 1st thing checking news & email, then head out to the beach or a walk. Don't dive in on projects until return. #solopr

6:53 pm **jgombita**: @farida_h I'm actually doing this with (most) Twitter chats. I only participate if that day's topic is relevant and useful to me. #solopr

6:53 pm **karensxim**: @wordkitchen @REDMEDIAPR I do! #solopr

6:54 pm **fransteps**: A4: Be strict about your pro bono commitments. They can bunch up on you and voila! YOU're unprofitable. #solopr

6:54 pm **SoloPR**: @PRjeff I see it! I see it! :-)) #solopr

6:54 pm **stlpr**: @wordkitchen #SoloPR thanks for RT. It does make a difference. Plus clients know you r available to them on those days.

6:54 pm **jgombita**: @fransteps pleased that you are using Toronto-based @freshbooks. They have a ton of international clients and champions. #solopr

6:54 pm **MarketingMel**: @PRProSanDiego @DenVan Maybe Charlie Sheen needs *you* to help him with his #PR! #soloPR

6:54 pm **KellyeCrane**: Me too RT @MarketingMel: Really appreciating the great #time management tips here on #soloPR

6:54 pm **JamiMiami**: YES! RT @fransteps: A4: Be strict about your pro bono commitments. They can bunch up on you and voila! You're unprofitable. #solopr

6:55 pm **RegineNelson**: Today's #solopr session was amazing. @KellyeCrane you rock. I really do appreciate these Wed mornings (Pacific).

6:55 pm **WolcottPR**: Time-tracking is available on Quickbooks, but it sucks. Friend uses outright, loves it. I might try #solopr

6:55 pm **wordkitchen**: I do not do that. Rethink. RT @yotanya: Like@KellyeCrane I strictly track non-billable hours, really opens your eyes to time sucks. #solopr

6:55 pm **farida_h**: That's a good idea. U have to pick & choose. RT @jgombita I'm doing this with Twitter chats. I only participate if topic is relevant #solopr

6:55 pm **rockstarjen**: A4 also purge RSS readers regularly. spend time on fresh reads v. those not read from days/weeks ago #solopr

6:55 pm **PRjeff**: @SoloPR Not sure if that's a good thing... #solopr

6:56 pm **denvan**: Ha! RT @PRProSanDiego: @MarketingMel @DenVan Maybe if Charlie Sheen said his girls were "sponsored" he wouldn't be in trouble. #soloPR

6:56 pm **rockstarjen**: great stuff today! hope you all have a great week. #solopr

6:56 pm **jgombita**: Me, too! RT @rockstarjen: A4 also purge RSS readers regularly. spend time on fresh reads v. those not read from days/weeks ago #solopr

6:56 pm **ShannonRenee**: RT @JamiMiami: YES! RT @fransteps: A4: Be strict re: UR pro bono commitments...can bunch up on U & voila! UR unprofitable. #solopr [preach!]

6:56 pm **SoloPR**: The clock is winding down on today's chat. (Like the airlines): I know you have other options for chatting. Thx for joining us! #solopr

6:56 pm **fransteps**: @jgombita love love love Freshbooks. #solopr

6:56 pm **WolcottPR**: @rockstarjen Come mention but being PR on a beach walk, some client always calls like today

6:56 pm **WolcottPR:** @rockstarjen Same routine, but I bring BB on my beach walks, cuz a client always calls, like today.
#solopr

6:57 pm **amynolanapr:** Gotta run. Good chatting with everyone. #solopr

6:57 pm **fransteps:** A4: Also using new program called Central Desktop. Has a fabuloso project management system.
#solopr

6:57 pm **jgombita:** @fransteps does @freshbooks know you love love love it/them? #solopr

6:57 pm **stlpr:** @SoloPR #SoloPR Thanks to all! Have a great week! @AMMayuga AMM

6:57 pm **denvan:** @MarketingMel Well if Charlie wants me, he knows where to find me. And my rates... wait, does that make me...? #PR #soloPR

6:57 pm **karensxim:** @fransteps @jgombita Me too makes life so manageable and it's easy! #solopr

6:58 pm **SoloPR:** If you're new to #solopr, we use the hashtag all week. Join us also on the LinkedIn group- bit.ly/Nf4sw - and FB - <http://bit.ly/aObcT3>

6:58 pm **MarketingMel:** @DenVan Ha! Well, Charlie should know one when he sees one. Thanks for the great #soloPR laugh today! Bye all.

6:58 pm **ShannonRenee:** good #solopr chat...at least the last 20 mins or so I caught #goodgrief

6:59 pm **fransteps:** @jgombita Haven't told them but I've gone from free to paid. Will respond next time they send survey!
#solopr.

6:59 pm **karensxim:** That went way too fast, thanks @SoloPR and everyone for caring and sharing! #solopr

6:59 pm **rockstarjen:** @WolcottPR my phone is with me, too, for emergencies. but i try to enjoy the air as much as i can before heading back to desk #solopr

6:59 pm **jgombita:** @rockstarjen don't you also find that the longer you leave the RSS feed the more you find the same topic blogged about? Like @klout #solopr

6:59 pm **SaraLanePR:** RT @karensxim: That went way too fast, thanks @SoloPR and everyone for caring and sharing!
#solopr

6:59 pm **sharlyn_lauby:** RT @JamiMiami: YES! RT @fransteps: A4: Be strict re your probono commitments. They can bunch up on you & voila! You're unprofitable. #solopr

7:00 pm **denvan:** @MarketingMel My name is Charlie Sheen, and I endorse this product. (But the first time is free). ;c()
#soloPR

7:00 pm **JamiMiami:** RT @SoloPR If ur new to #solopr, we use the hashtag all wk. Join us also on LinkedIn <http://bit.ly/Nf4sw> & FB <http://bit.ly/aObcT3> #solopr

7:00 pm **jgombita:** @karensxim @fransteps I have @freshbooks T-shirt that I wear regularly to the gym. Got it at a CaseCamp for answering a ? correctly. #solopr

7:01 pm **cloudspark:** this week's #solopr flipped way too fast. that's a sign of a good chat.

7:01 pm **juleszunichPR:** RT @SoloPR: If you're new to #solopr, we use the hashtag all week. Join us also on the LinkedIn group- bit.ly/Nf4sw - and FB - <http://bit.ly/aObcT3>

7:01 pm **rockstarjen:** @jgombita no doubt! #solopr

7:01 pm **juleszunichPR:** Funny! Thanks. @SoloPR The clock is winding down on today's chat. I know you have other options for chatting. Thx for joining us! #solopr

7:01 pm **karensxim:** @jgombita @karensxim @fransteps @freshbooks Ha! Now that is love! #solopr

7:01 pm **hopwood:** A4 #solopr You also want to watch out for the hours you thought were billable but you never get paid for. Pick your clients carefully.

7:02 pm **farida_h:** RT @fransteps: A4: Also using new program called Central Desktop. Has a fabuloso project management system. #solopr

7:03 pm **KellyeCrane:** Always flies by for me! RT @cloudspark: this week's #solopr flipped way too fast. that's a sign of a good chat.

7:03 pm **KellyeCrane:** @RegineNelson The thanks go to you and all the #solopr participants.

7:04 pm **denvan:** Agreed. I just caught the end. Good insights all. RT @cloudspark This week's #solopr flipped way too fast. sign of good chat.

7:04 pm **jgombita:** @karensxim @fransteps I do love my @freshbooks T-shirt, but I'm also frugal about spending money on clothes I sweat a lot in. :-)
#solopr

7:05 pm **hopwood:** Look forward to the transcript #solopr Maybe you can go audio so I can listen in the car as it's drive time in UK :)

7:06 pm **jgombita:** @rockstarjen last week it was all Klout. This week's leader so far is the "December" @pew_Internet survey that says teens don't blog #solopr

7:07 pm **hopwood:** Been a productive #pr day today - progress on web, tech issues and developing people rounded off with #solopr Night night

7:11 pm **karensxim:** @jgombita @fransteps @freshbooks Rof! I'm the opposite I spend more on running gear than clothes!
#solopr

7:17 pm **PRProSanDiego:** @hopwood A4: so right, have trouble with a client now who gets huffy re: being billed for work she

"assumes" is free. #soloPH

- 7:32 pm **HelloNY:** Thanks! RT @farida_h: RT @fransteps: A4: Also using new program called Central Desktop. Has a fabuloso project management system. #soloPR
- 7:53 pm **rockstarjen:** @jgombita you're so right. how funny. i have favorite blogs i read, too, but just can't keep up with them all. #soloPR
- 8:35 pm **KellyeCrane:** Fascinating re: SEO - A Tweet's Effect on Rankings <http://ow.ly/41gp4> #soloPR
- 9:44 pm **cidokogiPR:** Interesting article in the NY Times about why PR is a problem <http://j.mp/gODWnV> #pr #soloPR #pradvice

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