



Transcript from January 26, 2011 to January 26, 2011

All times are Pacific Time

January 26, 2011

- 12:15 am **jyi**: Great visual insight! #li RT @KellyeCrane: Pretty cool tool- LinkedIn Plots Your Professional Network with InMaps <http://ow.ly/3JL09> #solopr
- 12:28 am **caitlynmajor**: Nice RT@KellyeCrane Pretty cool tool - LinkedIn Plots Your Professional Network with InMaps <http://ow.ly/3JL09> #solopr
- 12:53 am **leighcurry**: This is a cool tool. Thx RT @KellyeCrane: Pretty cool tool - LinkedIn Plots Your Professional Network with InMaps <http://ow.ly/3JL09> #solopr
- 4:03 am **ShannonMarcom**: RT @KellyeCrane: Fascinating, from @SallyFalkow - What Your Customers Expect in Social Media <http://ow.ly/3JKS4> #solopr
- 1:30 pm **KellyeCrane**: I could get into this! Amazon May Expand Free Home Delivery <http://ow.ly/3JL7Y> #solopr
- 2:05 pm **staceydougherty**: RT @kellyecrane: Pretty cool tool - LinkedIn Plots Your Professional Network with InMaps <http://ow.ly/3JL09> #solopr #in
- 2:13 pm **AerialEllis**: Any PR pros use MediaVantage? Thoughts? #pr20chat #measurePR #soloPR #journalchat
- 2:17 pm **KellyeCrane**: All #freelance indie #PR pros, and those who want to learn about being one, join us for #solopr chat, today at 1pm ET.
- 2:18 pm **Elizabethcp**: RT @KellyeCrane: All #freelance indie #PR pros, and those who want to learn about being one, join us for #solopr chat, today at 1pm ET.
- 2:18 pm **BradleyRoss**: RT @KellyeCrane: All #freelance indie #PR pros, and those who want to learn about being one, join us for #solopr chat, today at 1pm ET.
- 2:18 pm **goldinpr**: RT @KellyeCrane: All #freelance indie #PR pros, and those who want to learn about being one, join us for #solopr chat, today at 1pm ET.
- 2:32 pm **Speakeasy_Media**: RT @KellyeCrane: All #freelance indie #PR pros, and those who want to learn about being one, join us for #solopr chat, today at 1pm ET.
- 2:39 pm **dconconi**: RT @KellyeCrane: All #freelance indie #PR pros, and those who want to learn about being one, join us for #solopr chat, today at 1pm ET.
- 2:42 pm **dconconi**: Wow. I'm afraid 2 look! RT @KellyeCrane: Pretty cool tool - LinkedIn Plots Your Professional Network with InMaps <http://ow.ly/3JL09> #solopr
- 2:43 pm **aobrien**: @AerialEllis Let me know if you'd like any help with navigating @MediaVantage #pr20chat #measurePR #soloPR #journalchat
- 3:00 pm **KellyeCrane**: A good economic sign - More Companies Increase Dividends <http://ow.ly/3JLal> #solopr
- 3:11 pm **luannsaid**: @KiranDoesItAll Aw, thanks, Kiran! All the credit for the official #SoloPR movement goes to @KellyeCrane
- 3:16 pm **luannsaid**: @davispr Great news! Congrats! #solopr
- 3:24 pm **RegineNelson**: RT @KellyeCrane: All #freelance indie #PR pros, and those who want to learn about being one, join us for #solopr chat, today at 1pm ET.
- 3:41 pm **LuxuryRelations**: RT @RegineNelson: RT @KellyeCrane: All #freelance indie #PR pros, and those who want to learn about being one, join us for #solopr chat, today at 1pm ET.
- 4:04 pm **KellyeCrane**: What questions would you like to add to the list for today's #solopr chat? @ or DM me, and we'll see you at 1pm ET!
- 4:30 pm **KellyeCrane**: Interesting comparison stats of social networks <http://ow.ly/3JLcM> #solopr

- 4:40 pm **paulajohns:** Twitter is gaining ground...RT @KellyeCrane: Interesting comparison stats of social networks <http://ow.ly/3JLcM> #solopr
- 4:46 pm **atastefortravel:** @Elizabethcp Congratulations on your new beat! Will chat with you soon on on #SoloPR
- 5:23 pm **MediaCoach:** Is #solopr happening today?
- 5:25 pm **KellyeCrane:** @mediacoach Yes, the #solopr chat is in ~30 minutes!
- 5:48 pm **3hatscomm:** RT @nittyGriddyBlog: How to Win Clients and Influence Visitors <http://bit.ly/eGv4gv> via @FamousBloggers #soloPR
- 5:55 pm **gnosisarts:** @KellyeCrane What's on the menu for today's chat? #solopr
- 5:58 pm **KateRobins:** Using remote starter to warm up #solopr. Starts at 1 pm. Today. #solopr
- 5:59 pm **cloudspark:** you can www.twittermute.com me for the next hour, i'll be listening in to #solopr chat
- 6:00 pm **KateRobins:** RT @cloudspark: you can www.twittermute.com me for the next hour, ill be listening in to #solopr chat #solopr
- 6:01 pm **SoloPR:** Welcome to this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr
- 6:01 pm **SoloPR:** #solopr
- 6:02 pm **KellyeCrane:** RT @SoloPR: Welcome to this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it).
- 6:02 pm **RegineNelson:** Let's get ready to rock with #solopr chat. It begins now! :)
- 6:02 pm **SoloPR:** If you have #solopr questions you'd like us to discuss, please @KellyeCrane (or DM), and we'll add them to the list!
- 6:03 pm **SoloPR:** If you're joining, please introduce yourself, and remember to hashtag your tweets with #solopr
- 6:03 pm **RegineNelson:** RT @solopr: Welcome to this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it).
- 6:04 pm **SoloPR:** This is @KellyeCrane moderating. Blog at <http://soloprpro.com/> #solopr
- 6:04 pm **cidokogiPR:** About to join in for #solopr chat ... join this chat now if you are a PR pro or looking to learn from the best! Starting now! :) #solopr
- 6:04 pm **SoloPR:** Q1 up next.. #solopr
- 6:04 pm **rajean:** Jumping into #solopr chat, apologies if my tweets are #PR focused for the nxt hour. In my blood. Thankfully, I love what I do.
- 6:04 pm **janetfalk:** NYC Pro gets business-building media and results for Law Firm, Wall Street, Nonprofit, Small Biz. Subcontract 15+ years 2 solo #solopr
- 6:05 pm **SoloPR:** Q1: How do you decide what method to use when contacting media/influencers (email, social networks, phone, etc.)? #solopr
- 6:05 pm **SoloPR:** Love it! RT @rajean: ...apologies if my tweets are #PR focused for the nxt hour. In my blood. Thankfully, I love what I do. #solopr
- 6:05 pm **REDMEDIAPR:** Jumping into the #solopr chat for the next hour
- 6:05 pm **RegineNelson:** Regine here! SF Bay Area, #solopr for 1 yr, 7 yrs exp in PR/Communications. Small biz, nonprofit, startup, consumer product specialty.
- 6:05 pm **tylerwilliams:** @KateRobins how are you enjoying it? working for a big co now, thinking of transitioning #solopr
- 6:06 pm **KateRobins:** @SoloPR Q1 If I know them, I do what I always do. If I don't I go email + phone call. #solopr
- 6:06 pm **tylerwilliams:** @SoloPR Hi everyone, I'm Tyler from NYC! Currently working at a big agency, but considering a move to solo. #solopr
- 6:06 pm **RegineNelson:** :) RT @rajean: Jumping into #solopr chat, apologies if my tweets are #PR focused for the nxt hr. In my blood. Thankfully, I love what I do.

- 6:07 pm **cidokogiPR:** Q1: the media has made it clear in most instances they prefer to be contacted by email first, phone should be last resort. #solopr
- 6:07 pm **akenn:** A1: I usually start with email but always do a little research 1st (read blogs, etc) to see if another way is preferred #solopr
- 6:07 pm **cloudspark:** q1: read what they prefer through their blog/site/cision. but phone always makes an impression if you're short, making an intro #soloPR
- 6:07 pm **KateRobins:** @tylerwilliams Think carefully about your needs for invisible stuff like health insurance, dental, retirement. It's significant. #solopr
- 6:07 pm **RegineNelson:** Same here! RT @katerobins: @SoloPR Q1 If I know them, I do what I always do. If I don't I go email + phone call. #solopr
- 6:07 pm **krisTK:** Kristie from MS Gulf Coast (20 years exp, 7 years indy, APR and Tulane instructor). Keeping busy and resisting turning heater on #solopr
- 6:07 pm **SoloPR:** RT @tammykramer: @SoloPR Q1. Depends on the relationship. I use all avenues. #solopr
- 6:07 pm **tylerwilliams:** @SoloPR I usually find e-mail to be best, phone call sometimes. I pitched a friend over Gchat the other day, though #solopr
- 6:07 pm **janetfalk:** A1 Call and simultaneously EM so there is nowhere to hide. Do not contact via #SM. #solopr #PR
- 6:08 pm **MediaCoach:** Hello #solopr peeps. Alan from London here. My answer to Q1 - face-to-face, phone, email, DM (in that order)
- 6:08 pm **tylerwilliams:** @KateRobins I've looked into that-- quite expensive!! :(#solopr
- 6:08 pm **SoloPR:** RT @cidokogiPR: Q1: the media has made it clear in most instances they prefer to be contacted by email first, phone last resort #solopr
- 6:08 pm **PRjeff:** Please excuse me... off to a #PRSA luncheon. Hope this doesn't go on my permanent record. #solopr
- 6:08 pm **RegineNelson:** RT @tylerwilliams I usually find e-mail to be best, phone call sometimes. I pitched a friend over Gchat the other day, though #solopr
- 6:08 pm **KateRobins:** @tylerwilliams @SoloPR Ooh! Gchat! Love that! #solopr
- 6:08 pm **krisTK:** RT @SoloPR: Q1: How do you decide what method to use when contacting media/influencers (email, social networks, phone, etc.)? #solopr
- 6:08 pm **SoloPR:** RT @MediaCoach: Hello #solopr peeps. Alan from London here. My answer to Q1 - face-to-face, phone, email, DM (in that order)
- 6:09 pm **cidokogiPR:** Q1: social networking only seems appropriate if you have a built a rapport and some type of mutual respect over time. #solopr
- 6:09 pm **jgombita:** A1. Depends on what you're pitching & to whom. Plus the extent of the existing relationship. Long-time/special pitch, it's by phone. #solopr
- 6:09 pm **cloudspark:** i also find skype to be an advantage #soloPR
- 6:09 pm **rajejan:** Q1 Interesting. I just 'heard' journo's don't like being pitched via social networks, curious what #solopr thinks? I've had success via SM
- 6:09 pm **SoloPR:** RT @akenn: A1: I usually start with email but always do a little research 1st (read blogs, etc) to see if another way is preferred #solopr
- 6:09 pm **KateRobins:** @SoloPR @cidokogiPR ...agree, although followup by phone helps more than it hurts. If you're quick. #solopr
- 6:10 pm **3hatscomm:** Agree, research pays off. RT @cloudspark: q1: read what they prefer through their blog/site/cision. #solopr
- 6:10 pm **akenn:** @tylerwilliams OK, have to ask - what is gchat? #solopr
- 6:10 pm **KateRobins:** @rajejan If you've had success, repeat success. #solopr
- 6:10 pm **cloudspark:** @rajejan i've been able to make intros, create connections via SM, but never directly pitch via SM. #soloPR

- 6:10 pm **krisTK:** A1: I do a lot of non-local outreach so email, phone are my go-to tools. Only use SM if I know they're receptive to it. #solopr
- 6:10 pm **tylerhwilliams:** @rajean I've used Twitter as a last resort when I couldn't find any other contact info -- got the placement! #solopr
- 6:10 pm **cidokogiPR:** Q1: Some media get hit with spam and nonsense all day long so i wouldn't use that as initial contact if wanting to be taken seriously #solopr
- 6:11 pm **jgombita:** @rajean there was one (I thought obnoxious) journalist who was *insisting* a PR rep should only pitch him via a tweet. (NOT a DM.) #solopr
- 6:11 pm **KellyeCrane:** @rajean Think it depends on your rel. w/journo. If you're friendly already, socmed works well. But out of the blue, no. #solopr
- 6:11 pm **akenn:** @rajean it kind of feels 'wrong' to use soc med connections for pitching-seems better to gather insight there and pitch offline #solopr
- 6:11 pm **cidokogiPR:** @KateRobins yes! QUICK being the key word #solopr
- 6:11 pm **SoloPR:** Interesting! RT @cloudspark: i also find skype to be an advantage #solopr
- 6:12 pm **krisTK:** Agree! RT @akenn: it 'wrong' to use soc med connections for pitching-seems better to gather insight there and pitch offline #solopr
- 6:12 pm **cloudspark:** @KateRobins i nearly always start, "have i caught you at a bad time?" - it gives them an out. #soloPR
- 6:12 pm **tylerhwilliams:** @akenn It's the instant message service built into Google's Gmail #solopr
- 6:12 pm **jgombita:** @akenn @rajean I regularly converse with journalist Twittermates via DMs...usually not pitching, though. #solopr
- 6:12 pm **farida_h:** Jumping in to the #solopr chat. Hello everyone! #solopr
- 6:12 pm **cidokogiPR:** RT @akenn: @rajean it kind of feels wrong to use soc med connects for pitching-seems better to gather insight there & pitch offline #solopr
- 6:12 pm **KateRobins:** @KellyeCrane @rajean It all really does come down to relationships. If someone knows you they don't care how you come in. #solopr
- 6:12 pm **janettfalk:** RT @cloudspark: @KateRobins i nearly always start, "have i caught you at a bad time?" - it gives them an out. #soloPR
- 6:12 pm **tammykramer:** Me too. It works well for intrnational journalists. RT @SoloPR: Interesting! RT @cloudspark: i also find skype to be an advantage #solopr
- 6:13 pm **akenn:** I've learned 2 things so far: that I can follow 2 twitter chats at once (#wclw, #solopr) & that Google has specialized search engines
- 6:13 pm **cidokogiPR:** RT @3hatscomm: Agree, research pays off. RT @cloudspark: q1: read what they prefer through their blog/site/cision. #solopr
- 6:13 pm **krisTK:** RT @KateRobins: It all really does come down to relationships. If someone knows you they don't care how you come in. #solopr
- 6:13 pm **3hatscomm:** @jgombita @rajean Don't do Twitter pitches; they're broadcast - not exclusive or custom. JMHO. #solopr
- 6:13 pm **akenn:** @jgombita yes, me too - but pitching is different #solopr
- 6:13 pm **RegineNelson:** RT @cidokogipr: Q1: social networking only seems appropriate if you have a built a rapport & some type of mutual respect over time. #solopr
- 6:13 pm **KellyeCrane:** A1: I've heard many journos say they have a separate phone # for PR types-goes straight to voice mail. #solopr
- 6:14 pm **WolcottPR:** Q1. I usually start contacts with an email. #solopr
- 6:14 pm **farida_h:** Agree! A Social media pitch may be a bit too much if you don't know the journalist. Though it's great for building relationships. #solopr
- 6:14 pm **krisTK:** A1: Good pitches focus on how this info helps them, not how it helps me -- whether via phone, email, SM or smoke signals. #solopr
- 6:14 pm **KateRobins:** @KellyeCrane Sounds like straight to hell to me. #solopr

- 6:15 pm **atastefortravel:** @jgombita @rajean I'm a travel/food journo and have to say that DMs are super annoying. A well-timed email or tweet works best #solopr
- 6:15 pm **jgombita:** @3hatscomm @rajean EXACTLY! Actually thought it pretty arrogant of that journo to insist PR rep broadcast her pitch to him publicly. #solopr
- 6:15 pm **cloudspark:** @3HatsComm and i've seen twitter pitches fail or get railed in the public domain. #soloPR
- 6:15 pm **RegineNelson:** RT @kristk: A1: Good pitches focus on how this info helps them, not how it helps me - whether via phone, email, SM or smoke signals. #solopr
- 6:15 pm **3hatscomm:** @janetfalk @cloudspark @KateRobins Or ask if they have time for a quick pitch, would they prefer an email. #solopr
- 6:15 pm **KateRobins:** Not about us.RT @krisTK: Good pitches focus on how info helps them, not how it helps me -- whether phone, email, SM, smoke signals. #solopr
- 6:15 pm **JohnFriedman:** Asking a reporter you've never met to engage with you on social is like asking a stranger for money. You have to have relationship #solopr
- 6:16 pm **SoloPR:** @akenn You also learned what Gchat is! :-)#wclw #solopr
- 6:16 pm **3hatscomm:** Inbox = trashcan for email. RT @KateRobins: @KellyeCrane Sounds like straight to hell to me. #solopr
- 6:16 pm **jgombita:** @atastefortravel @rajean as I mentioned, these aren't pitches. These are offline conversations, usually sharing more personal deets. #solopr
- 6:16 pm **BevPayton:** So true. RT @KellyeCrane: A1: I've heard many journos say they have a separate phone # for PR types- goes straight to voice mail. #solopr
- 6:16 pm **atastefortravel:** RT @RegineNelson: RT @kristk: A1: Good pitches focus on how this info helps them, not how it helps me - whether via phone, email, SM or smoke signals. #solopr
- 6:16 pm **SoloPR:** RT @krisTK: A1: Good pitches focus on how this info helps them, not how it helps me- whether via phone, email, SM or smoke signals. #solopr
- 6:16 pm **rajean:** Agree, I'll DM idea/concept, then call RT @3HatsComm @jgombita Don't do Twitter pitches; they're broadcast - not exclusive/custom. #solopr
- 6:16 pm **janetfalk:** You can't "pretend" to be targeted or exclusive with a tweet #SM #solopr
- 6:16 pm **krisTK:** A1: If I become friends with reporters on FB, whatever would I whine about? #solopr
- 6:16 pm **WolcottPR:** Vocus helps tell you how journos want to be pitched. Success is built on a relationship, first. #solopr
- 6:17 pm **3hatscomm:** @cloudspark @jgombita @rajean Yeah, the public pitch has never made sense to me. Email or DM (if strong relationship). #solopr
- 6:17 pm **farida_h:** RT @JohnFriedman: Asking a reporter youve never met to engage w/t u on social is like asking a stranger for money. #solopr
- 6:17 pm **PRandMarComPro:** Hello Everyone, I am multi-tasking today. #solopr
- 6:17 pm **akenn:** That's right. 3 things today! RT @SoloPR @akenn You also learned what Gchat is! :-)#wclw #solopr
- 6:17 pm **SoloPR:** RT @JanetLFalk: You can't "pretend" to be targeted or exclusive with a tweet #SM #solopr
- 6:17 pm **jgombita:** RT @JohnFriedman: Asking a reporter you've never met to engage with you on social is like asking a stranger for money. You have to have relationship #solopr
- 6:17 pm **cloudspark:** @PRandMarComPro aren't we all #soloPR #multitasking
- 6:18 pm **SoloPR:** Excellent general #PR advice to Q1 - thanks all! Q2 up next... #solopr
- 6:18 pm **BevPayton:** To build a relationship with an important journo, feed them good story tips event when not about your client/sector #solopr
- 6:18 pm **REDMEDIAPR:** LOL RT @JohnFriedman: Asking a reporter you've never met to engage with you on social is like asking a stranger for money. #solopr

- 6:18 pm **rajean:** RT @JohnFriedman Asking a reporter you've never met to engage w/ you on social = asking a stranger for \$. You must have relationship #solopr
- 6:19 pm **KateRobins:** RT @BevPayton: To build a relationship with an important journo, feed them good story tips event when not about your client/sector #solopr
- 6:19 pm **akenn:** @farida_h @JohnFriedman You mean that's what sales is responsible for :-)
#solopr
- 6:19 pm **BevPayton:** RT @kristk: A1: Good pitches focus on how this info helps them, not how it helps me - whether via phone, email, SM or smoke signals. #solopr
- 6:19 pm **SoloPR:** Q2: How do you handle personal emergencies (illness of yourself or family, etc.) that take you out of the office? #solopr
- 6:20 pm **farida_h:** Lol. True! RT @akenn: @farida_h @JohnFriedman You mean that's what sales is responsible for :-)
#solopr
- 6:20 pm **SoloPR:** Ha! RT @KristK: A1: If I become friends with reporters on FB, whatever would I whine about? #solopr
- 6:20 pm **KateRobins:** @BevPayton Agree. An omniscient pr person is worth the time. #solopr
- 6:20 pm **jgombita:** I do this! RT @BevPayton: To build a relationship with an imp. journo feed good story tips/event when not about your client/sector #solopr
- 6:20 pm **rajean:** Thx! RT @atastefortravel I'm a travel/food journo & have to say DMs are super annoying. A well-timed email or tweet works best #solopr
- 6:20 pm **krisTK:** A1: I want reporters to think of me as a resource. Period. Not as a resource about a client. #solopr
- 6:21 pm **cidokogiPR:** @SoloPR Q1: yes this was great advice... what is the consensus though? #solopr
- 6:21 pm **farida_h:** A2: Have a back-up plan/person who can fill in for you. #solopr
- 6:21 pm **cidokogiPR:** RT @rajean:RT @atastefortravel Im a travel/food journo & have to say DMs are super annoying. A well-timed email or tweet works best #solopr
- 6:21 pm **RegineNelson:** Q2: I have really good relationships w/ my clients. If an emergency happens they are quite understanding. I have some temp help 2. #solopr
- 6:21 pm **farida_h:** RT @SoloPR: Q2: How do you handle personal emergencies (illness of yourself or family, etc.) that take you out of the office? #solopr
- 6:21 pm **janetfalk:** @petra_Kas join the Twitter chat #soloPR
- 6:22 pm **cloudspark:** q2: i take the time. there's a reason you've built a business to be your own boss.
#soloPR
- 6:22 pm **RegineNelson:** Exactly! RT @farida_h: A2: Have a back-up plan/person who can fill in for you.
#solopr
- 6:22 pm **krisTK:** RT @SoloPR: Q2: How do you handle personal emergencies (illness of yourself or family, etc.) that take you out of the office? #solopr
- 6:22 pm **rajean:** Bravo. Respect. RT @KristK A1: I want reporters to think of me as a resource. Period. Not as a resource about a client. #solopr
- 6:22 pm **MediaCoach:** A2. Mobile devices, VAs, well-briefed staff, procedures and working through the night on proper coffee (ie not Starbucks) #solopr
- 6:23 pm **SoloPR:** @cidokogiPR I'd say consensus Q1 was to do your research and find out the preferred method for each contact. #solopr
- 6:23 pm **akenn:** @cloudspark me too - esp if short-term or temp. Then I scramble off hrs to make up. #solopr
- 6:23 pm **juphilpott:** Q2. We have only 3 employees at our org. Fortunately, boss is very understanding. I work from home/ work extra hrs to catch-up. #solopr
- 6:23 pm **SoloPR:** @cidokogiPR And that that email is best when you don't know the contact,method that worked in past for those you do #solopr
- 6:23 pm **RegineNelson:** Q2: Unless I am incapacitated I still work. But I do bring on some short-term assistance. Especially during non-911 like vacation. #solopr

- 6:23 pm **SoloPR:** RT @cloudspark: q2: i take the time. there's a reason you've built a business to be your own boss. #solopr
- 6:24 pm **farida_h:** RT @RegineNelson: Q2: I hv really gd relationships w/ my clients. If an emergency happens they are understanding. have temp help 2. #solopr
- 6:24 pm **BevPayton:** Q2 Just had this happen. Death of close family member in Jan. Was upfront with client that I'd be out of pocket. Delegated #solopr
- 6:24 pm **cidokogiPR:** thanks @SoloPR .. Totally agree #solopr
- 6:24 pm **RegineNelson:** @mediacoach Peets is more of a proper coffee. ;) #solopr
- 6:24 pm **KellyeCrane:** A2: Whenever possible, I have a trusted colleague in the loop on my clients so they can step in, if needed #solopr
- 6:24 pm **rajean:** Re: Q1, But we all know, if media need #PR, they call, page, email, DM, tweet, repeat :-)) But don't like us to do same. #solopr
- 6:24 pm **RegineNelson:** RT @rajean: Bravo. Respect. RT @KristK A1: I want reporters to think of me as a resource. Period. Not as a resource about a client. #solopr
- 6:25 pm **cloudspark:** @mediacoach i would have thought you would prefer tea to coffee, no? #soloPR
- 6:25 pm **atastefortravel:** RT @rajean: Bravo. Respect. RT @KristK A1: I want reporters to think of me as a resource. Period. Not as a resource about a client. #solopr
- 6:25 pm **BevPayton:** RT @krisTK: A1: I want reporters to think of me as a resource. Period. Not as a resource about a client. #solopr
- 6:25 pm **krisTK:** A2: Hurricane Katrina took me off the grid for weeks in 2005. Had family member contact them with update, when comms were iffy. #solopr
- 6:25 pm **MediaCoach:** @RegineNelson Point taken. Mine's a Mariposa, but hard to come by #solopr
- 6:25 pm **tylerwilliams:** @SoloPR my phone is an extension of my body, so I am pretty much never "off" #solopr
- 6:25 pm **PRandMarComPro:** With the use of a laptop, it is possible to work from the hospital or anywhere UNLESS you are too ill. #solopr
- 6:26 pm **cidokogiPR:** Important 2 hv go to ppl who can come in at the clutch.. we still r humans who hv to hv work life balance when emergencies arise #solopr
- 6:26 pm **KellyeCrane:** I find this 2 RT @RegineNelson: Q2: I have really good rel w/ my clients. If an emergency happens they are quite understanding. #solopr
- 6:26 pm **cloudspark:** for short leave, it's making up time off hours. for longer leave, it's having team members to act in your absence #soloPR
- 6:26 pm **RegineNelson:** Media, clients, employees are very accepting of emergencies, as long as they are not always occurring. Trust and delegation is imp! #solopr
- 6:26 pm **KateRobins:** @KellyeCrane Very important to have network of ppl who can shoulder weight of your personal brand in event of absence #solopr
- 6:26 pm **cidokogiPR:** RT @REDMEDIAPR: if U have a HUGE event spend the \$ to brief someone that could take over if need #solopr
- 6:26 pm **3hatscomm:** Done it. RT @PRandMarComPro: With the use of a laptop, it is possible to work from the hospital or anywhere UNLESS you are too ill. #solopr
- 6:27 pm **PRandMarComPro:** Thankful email also allow anyone to send clients responses during non-office hours... #solopr
- 6:27 pm **krisTK:** A2: Clients choose indy practitionrs and small firms for our service and expertise; they tend to understand during emergencies. #solopr
- 6:27 pm **MediaCoach:** @cloudspark Only if I take of my bowler hat and put down my umbrella. Toodle-Pip, old thing, (we all speak like that in UK) #solopr
- 6:27 pm **dariasteigman:** Q2: Talk to your clients. I've never had a problem as long as I've communicated with everyone. {And hi everyone!} #solopr
- 6:27 pm **RegineNelson:** RT @katerobins: @KellyeCrane Very important to have network of ppl who can shoulder weight of ur personal brand in event of absence #solopr

- 6:27 pm **rajean:** Yes. RT @KellyeCrane A2: Whenever possible, I have a trusted colleague in the loop on my clients so they can step in, if needed #solopr
- 6:27 pm **KellyeCrane:** A2: Yes tech helps, but it's good to think thru what you'd do if you really can't work. Like, a loved one is on their deathbed. #solopr
- 6:27 pm **cidokogiPR:** Like @reginenelson says.. building good relationships with clients will help you in so many ways #solopr
- 6:28 pm **KateRobins:** @3hatscomm @PRandMarComPro Too ill's hard to imagine but something you need to think about. Like a fire drill. Who'll deliver for u? #solopr
- 6:28 pm **krisTK:** A2: Family member or trusted colleague should know how to contact your clients, if needed. #solopr
- 6:28 pm **BevPayton:** RT @PRandMarComPro: With the use of a laptop, it is possible to work from the hospital or anywhere UNLESS you are too ill. #solopr
- 6:28 pm **cloudspark:** @PRandMarComPro when you care for someone else, you can't always have your laptop up e.g. the puking 3 year old. #soloPr
- 6:28 pm **3hatscomm:** Yes. RT @dariasteigman: Q2: Talk to your clients. Ive never had a problem as long as Ive communicated with everyone. #solopr
- 6:28 pm **farida_h:** Communication is key. RT @dariasteigman: Q2: Talk to your clients. Never had a problem as long as Ive communicated with everyone. #solopr
- 6:28 pm **KellyeCrane:** A2: Don't have to think about *what* bad stuff might happen, but just what you would do if something did. #solopr
- 6:28 pm **RegineNelson:** RT @kristk: A2: Family member or trusted colleague should know how to contact your clients, if needed. #solopr
- 6:29 pm **cloudspark:** @KellyeCrane built a plan for both maternity leaves... showed value of having a back up plan you can trust/rely on. #soloPr
- 6:29 pm **RegineNelson:** Q3: Even #solopr need business and client contingency plans. It's a must for any entrepreneur. #solopr
- 6:29 pm **BevPayton:** RT @dariasteigman: Q2: Talk to your clients. I've never had a problem as long as I've communicated with everyone. {And hi everyone!} #solopr
- 6:29 pm **krisTK:** A2: All geographic areas are subject to long-term power or comms outage. Be prepared for no email, phone, signal #solopr
- 6:29 pm **jgombita:** @KellyeCrane rather like your fire escape route..... #solopr
- 6:29 pm **dariasteigman:** As FYI, I posited tips for avoiding problems in a #workshifting post: <http://bit.ly/iimhvj> (after I was sick for a wk last year.) #solopr
- 6:29 pm **rajean:** Q2 Life comes first. Customize vm w/deets, defer to a trusted colleague, try to ck msgs & reply as needed, ASAP. #solopr
- 6:29 pm **PRandMarComPro:** @KellyeCrane I agree. In case of not being able to work at all, simply be honest [just as employees do]. #solopr
- 6:29 pm **BevPayton:** RT @katerobins: @KellyeCrane Very important to have network of ppl who can shoulder weight of ur personal brand in event of absence #solopr
- 6:29 pm **SoloPR:** RT @PRandMarComPro: Thankful email also allow anyone to send clients responses during non-office hours. #solopr
- 6:30 pm **juphilpott:** @rajean @KellyeCrane Agreed. Personal brand comes into play - you need that trust that colleagues can communicate in your absence. #solopr
- 6:30 pm **3hatscomm:** @KateRobins @PRandMarComPro I have a go-to colleague but agree, I need a plan, an emergency system for when I can't deliver. #solopr
- 6:30 pm **cloudspark:** @mediacoach lived on your isle for nearly 6 years, miss good tea. #soloPR
- 6:30 pm **krisTK:** RT @katerobins: Very important to have network of ppl who can shoulder weight of ur personal brand in event of absence #solopr
- 6:31 pm **KellyeCrane:** A2: A recent example: designer who's doing my #solopr site redesign was recently in a car accident! He had someone to email clients/explain
- 6:31 pm **3hatscomm:** @krisTK Now you're just scaring me, threat of no email and Internets. ;-) #solopr

- 6:31 pm **SoloPR:** RT @dariasteigman: I posited tips for avoiding problems in a post: <http://bit.ly/iimhvj> (after I was sick for a wk last year.) #solopr
- 6:31 pm **cloudspark:** @KristK no kidding, Atlanta was shut down for nearly a whole week earlier this month due to ice. #solopr
- 6:32 pm **akenn:** @dariasteigman good post - and something I should consider/plan for. Disagree w/those who say to use the time for brainstorming tho #solopr
- 6:32 pm **BevPayton:** O yes! RT @KellyeCrane: A2: tech helps, but it's gd 2 think thru wht U'd do if u rly cnt work. lk, a loved 1 is on their deathbed. #solopr
- 6:32 pm **KateRobins:** @KellyeCrane Can you still use that person? #solopr
- 6:33 pm **WolcottPR:** Q2: Spinsucks blog had a post about this - make sure you have both a backup and succession plan #solopr
- 6:33 pm **kgombita:** @mediacoach I'm guessing you don't give a rat's ass about Starbucks dropping the name/words from its logo... ;-) #solopr
- 6:33 pm **cloudspark:** @3HatsComm dust off the fax machine... #soloPR
- 6:33 pm **dariasteigman:** @akenn I agreed. If you're really sick, you should be resting & healing . Plus my brain doesn't shuts down. #solopr
- 6:33 pm **LoisMarketing:** Joining #solopr late -- apologies!
- 6:33 pm **akenn:** Weather-related stoppage is another story altogether, says the New Englander anticipating another nor-easter tonight... #solopr
- 6:33 pm **KellyeCrane:** A2: In 15 yrs as #solopr I've had 2 surgeries, lost a parent and a best friend (to cancer) & lived in a Hurricane Katrina exile. Still here!
- 6:33 pm **juphilpott:** Q2: And as a #PR practitioner, you certainly don't want clients to label you as not dependable/ bad communicator. #solopr
- 6:33 pm **culturaHQ:** @dariasteigman great point. Communicating with your clients with authenticity is great for building trusting relationships #solopr
- 6:34 pm **3hatscomm:** @cloudspark @KristK BTW I ranted about the ATL snowpocalypse in my blog. <http://bit.ly/iOPKWT> Pitiful. #solopr
- 6:34 pm **KellyeCrane:** @KateRobins Fortunately he's not terribly injured - things are just delayed a bit (not time sensitive). #solopr
- 6:34 pm **dariasteigman:** @akenn W/ mobility/technology, weather should be less of an issue. Assuming the power's on, of course. #solopr
- 6:34 pm **WolcottPR:** Planning my wedding now, to have a friend take over clients when I'm honeymooning. #solopr
- 6:34 pm **SoloPR:** Q3 is up next... #solopr
- 6:34 pm **cidokogiPR:** Its interesting to see the diff work ethics of some solopr folks... some would hv a laptop and smartphone at deathbed if need be lol #solopr
- 6:34 pm **KateRobins:** @juphilpott Exactly. Chemo-brain is a very scary side-effect. #solopr
- 6:35 pm **SoloPR:** RT @WolcottPR: Q2: Spinsucks blog had a post about this - make sure you have both a backup and succession plan #solopr
- 6:35 pm **SoloPR:** Q3 is a followup: Have you ever had a client ask about your backup/succession plans? #solopr
- 6:35 pm **KateRobins:** Q2 But getting out of the problem and into the solution is the only way through. #solopr
- 6:35 pm **dariasteigman:** @CulturaHQ If you've built the right rel'ships (and set right boundaries), clients should understand. If not: fire them. #solopr
- 6:35 pm **cidokogiPR:** RT @rajean: Q2 Life comes first. Customize vm w/deets, defer to a trusted colleague, try to ck msgs & reply as needed, ASAP. #solopr
- 6:36 pm **akenn:** @dariasteigman yes, you'd think. But seems to disrupt schedules a lot- commute, kids home from school, not sure who is telecommuting #solopr

- 6:36 pm **KateRobins:** @SoloPR What a great question! And an obvious one, I'd think, for a potential client. #solopr
- 6:36 pm **RegineNelson:** RT @cidokogipr: Interesting to see the diff work ethics of solopr folks... some would hv a PC or phone @ deathbed if need be lol #solopr
- 6:36 pm **SoloPR:** @cidokogipr Would be interesting to know if responses differ based on how long one has been solo! #solopr
- 6:36 pm **BevPayton:** Sigh, must leave #solopr chat to shovel snow off driveway. Fla. here I come.
- 6:36 pm **WolcottPR:** A3: Yes, but also questions about my virtual team - how well/long we have worked together. Continuity #solopr
- 6:37 pm **SoloPR:** Congrats!! RT @WolcottPR: Planning my wedding now, to have a friend take over clients when I'm honeymooning. #solopr
- 6:37 pm **dariasteigman:** Great Q. RT @SoloPR: Q3 is a followup: Have you ever had a client ask about your backup/succession plans? #solopr
- 6:37 pm **LoisMarketing:** #solopr What's in your -- and your clients' -- control in weather-related stoppage? There's the practical and then there can be the excuse.
- 6:37 pm **rajean:** Loving this @mediacoach @cloudspark @jgombita Toodle-Pip, rat's ass, time for tea, Starbucks spin-sucks #solopr
- 6:37 pm **3hatscomm:** @cloudspark Busted, don't have one anymore. E-faxes if I have to. #solopr
- 6:37 pm **cloudspark:** q3 clients did ask b/c of maternity leave. made sure to make intros 60 days in advance, initiate relationship w/ team b/f i was out. #soloPR
- 6:37 pm **janetfalk:** A3 Would like to have a client concerned about that back-up/succession problem #soloPR
- 6:37 pm **akenn:** A3: I smile when I think of how I offered backup for my maternity leave and client told me they'd prefer to wait for me to come back #solopr
- 6:37 pm **KateRobins:** @SoloPR @cidokogipr ...really eager for responses to this. #solopr
- 6:37 pm **tylerwilliams:** @cidokogipr It's from too many years in agency! #solopr
- 6:37 pm **cloudspark:** @WolcottPR same here questions on a virtual team, how does it "really" work #soloPR
- 6:38 pm **RegineNelson:** Q3: Client asked about backup plans after I set my wedding date. I had plan in place and help locked down! They were impressed. #solopr.
- 6:38 pm **cloudspark:** @cidokogipr is that really work ethic there? or perhaps balance? #soloPR
- 6:38 pm **RegineNelson:** Q3: I was able to honeymoon for 3 weeks in Mexico. I checked email a few times but all was a go. #solopr
- 6:38 pm **dariasteigman:** @akenn Good point. Kids home can be schedule-disruptive. #solopr
- 6:39 pm **rajean:** Yes! Q2 RT @KateRobins Very important to have network of ppl who can shoulder weight of your personal brand in event of absence #solopr
- 6:39 pm **juphilpott:** A3: Yes: "If I can't speak with you, who can I speak with?" A small org, very imp for every1 to have some idea of every1's projects. #solopr
- 6:39 pm **WolcottPR:** @reginenelson my fiance already asked if I'm bringing my laptop on the honeymoon. She knows #solopr
- 6:39 pm **cloudspark:** @WolcottPR congrats! (you're in for a great adventure) #soloPR
- 6:39 pm **KellyeCrane:** A3: Interestingly, only been asked once, when my biz was the AOR for a tech org. They wanted to avoid "single pt of failure" #solopr
- 6:40 pm **LoisMarketing:** #solopr Q3 Valid question from a client whether large or small. Have your back up plan and back up "peer" in place. Crucial. Be a backup too
- 6:40 pm **SoloPR:** Smart client! RT @juphilpott: A3: Yes: "If I can't speak with you, who can I speak with?" #solopr
- 6:40 pm **amysept:** @SoloPR Q3 - No; for longer projects I try to incl in proposal. I'm new, so finding the right partners still a work-in-progress! #solopr

- 6:40 pm **cidokogiPR:** @cloudspark exactly.. just bc u r willing 2 work on deathbed doesn't mean u hv better work ethic than sum1 who is better at juggling #solopr
- 6:40 pm **krisTK:** RT @RegineNelson: Q3: Client asked about backup plans after I set wedding date. I had plan in place and they were impressed. #solopr
- 6:40 pm **cloudspark:** @KellyeCrane interesting "single point of failure" consideration. #soloPR
- 6:41 pm **RegineNelson:** @wolcottpr Yeah, my husband said that I couldn't bring it on our honeymoon. Then gave me an email allowance. 15 minx max per day. #solopr
- 6:41 pm **janetfalk:** @WolcottPR @reginenelson Google docs, BB, Internet cafe/Hotel Biz office. Who needs laptop when traveling? #solopr
- 6:41 pm **juphilpott:** Q3: We have weekly staff meetings & when someone knows theyll be away, they tell the others what/where items R located for customer. #solopr
- 6:41 pm **MarketingMel:** Hello #soloPR friends. Jumping in late from the snowy South.
- 6:41 pm **SoloPR:** RT @cloudspark: q3 re: maternity leave. made sure to make intros 60 days in advance, initiate rela w/ team b/f i was out. #soloPR #solopr
- 6:41 pm **amysept:** Note to followers: Just jumping into #soloPR for a little bit to participate in great indie discussion!
- 6:41 pm **RegineNelson:** @janetfalk @wolcottpr We weren't in the touristy part of mexico. Pretty remote so laptop was a must. ;) #solopr
- 6:42 pm **kgombita:** LOL! RT @RegineNelson: My husband said that I couldnt bring it on our honeymoon. Then gave me an email allowance:15 minx max per day #solopr
- 6:42 pm **LoisMarketing:** #solopr Q3 Clients should not have to ask. Assure beforehand that contacts are in place during vacations and other absences
- 6:42 pm **KellyeCrane:** @cloudspark Yes, leave it to those techies to think of that! :-) #solopr
- 6:42 pm **farida_h:** @KellyeCrane: Back-up is always important for techies. They know what tech failures can do. Not surprised qs came from a tech client #solopr
- 6:42 pm **amysept:** @janetfalk @WolcottPR @reginenelson Traveling w/o laptop depends where you're going though! #solopr
- 6:42 pm **krisTK:** A3: Client asked about backup point of contact but balked at adding the costs to retainer. #solopr
- 6:42 pm **cloudspark:** @cidokogiPR i've been on the side of life working 70 hour work weeks and client calls at all hours. #soloPR
- 6:42 pm **KateRobins:** @cidokogiPR @cloudspark People remember quality. If result stinks, doesn't get extra credit for being done on general anesthesia #solopr
- 6:43 pm **LoisMarketing:** #solopr Q3 Be proactive to be sure that your clients are well cared for. You'll enjoy your vacation or honeymoon more!
- 6:43 pm **dariasteigman:** @LoisMarketing Well, "assume" is a dangerous word. Preempt (as in initiate the conversation) might be wiser. #solopr
- 6:43 pm **WolcottPR:** A3: Succession planning, if we are so lucky, begins about 5 years out for #solopr types, right?
- 6:43 pm **RegineNelson:** RT @loismarketing: #solopr Q3 Clients shouldn't have to ask. Assure beforehand that contacts are in place during vacay and other absences
- 6:43 pm **MarketingMel:** @KellyeCrane Wow! Congratulations. That's some track record and so sorry for your losses. #soloPR
- 6:43 pm **KellyeCrane:** A3: One thing that goes a long way toward making clients comfortable is copying an associate on emails - no action req from them. #solopr
- 6:43 pm **amysept:** @krisTK You would charge a client extra to provide a backup contact? Just curious re why... #solopr
- 6:43 pm **dariasteigman:** @KristK Why isn't that surprising? #solopr
- 6:43 pm **davispr:** @solopr @KellyeCrane sorry to miss #solopr chat today - look forward to catching up with you all next week!

- 6:43 pm **farida_h:** Lo! RT @KateRobins: People remember quality. If result stinks, doesn't get extra credit for being done on general anesthesia #solopr
- 6:43 pm **LoisMarketing:** @dariasteigman LOL! Not ASSUME, ASSURE! :) #solopr
- 6:43 pm **cloudspark:** a3: also like using a proj mgt system like basecamp - let's everyone on team or client know where projects are. i can chk anytime. #soloPR
- 6:44 pm **RegineNelson:** @jgombita #solopr My husband is one funny guy. But my allowance worked wonders. I had fun and was able to relax knowing that all was okay.
- 6:44 pm **KellyeCrane:** @MarketingMel Thanks! It's life, you know? Expect the unexpected. :) #soloPR
- 6:44 pm **WolcottPR:** So true! RT @KellyeCrane: A3: One thing that goes a long way toward making clients comfortable is copying associate on emails - . #solopr
- 6:44 pm **janetfalk:** @amysept @WolcottPR @reginenelson It's called vacation for a reason. You deserve it. #solopr
- 6:44 pm **LoisMarketing:** @dariasteigman good point though -- note that R! #solopr
- 6:44 pm **KateRobins:** Q3 Not fault of course if you can't del bec u have cancer. Is a prob if you took on job w/o telling ppl you're compromised. #solopr
- 6:45 pm **3hatscomm:** RT @LoisMarketing: @dariasteigman LOL! Not ASSUME, ASSURE! :) #solopr
- 6:45 pm **krisTK:** @amysept They wanted them to participate in weekly calls, be copied on reports, projects, etc. Beyond emergency contact. #solopr
- 6:45 pm **dariasteigman:** @LoisMarketing Yes, it helps if I can read. :) Makes a lot more sense! #solopr
- 6:45 pm **WolcottPR:** @janetfalk @amysept @reginenelson Laptop on honeymoon only for emergencies. Really! #solopr
- 6:45 pm **LoisMarketing:** RT @dariasteigman: @LoisMarketing Yes, it helps if I can read. :) Makes a lot more sense! #solopr >> I'll excuse that one! ;)
- 6:45 pm **SoloPR:** RT @cloudspark: a3: also like using a proj mgt system like basecamp - let's everyone on team or client know where projects are. #solopr
- 6:45 pm **jgombita:** @RegineNelson the other thing that works wonders is when the hotel bills an outrageous price for Internet access (Moscow)! #solopr
- 6:45 pm **juphilpott:** Q3: It's interesting when an employee thinks that the automated 'away from office' email is sufficient. No heads up - been there. #solopr
- 6:45 pm **cloudspark:** @KateRobins did have one friend who called work, officemates while in labor to wrap up a few things-stress when you don't need it #soloPR
- 6:45 pm **amysept:** @krisTK Oh, OK - that makes sense! Thx. #solopr
- 6:46 pm **SoloPR:** So true! RT @KateRobins: People remember quality. If result stinks, doesn't get extra credit for being done on general anesthesia #solopr
- 6:46 pm **krisTK:** @cloudspark Thanks for my bell-laugh of the day. #solopr
- 6:46 pm **KateRobins:** @cloudspark @KateRobins Sounds a bit insecure... #solopr
- 6:46 pm **dariasteigman:** @cloudspark That's dedication (or lunacy, take your pick.). #soloPR
- 6:47 pm **krisTK:** Belly-laugh. YYYYY RT @krisTK: @cloudspark Thanks for my bell-laugh of the day. #solopr
- 6:47 pm **RegineNelson:** @jgombita #solopr LMAO! That would work too. Fortunately for us we rented a house in a private bay near Tulum. 30 mins to closest resort.
- 6:47 pm **LoisMarketing:** @3HatsComm @dariasteigman The key is to have a real vacation or leave -- Know that you can rely on each other #solopr
- 6:47 pm **SoloPR:** Nice discussion on this important topic for all solos - thanks! #solopr
- 6:48 pm **KateRobins:** @krisTK @cloudspark I missed it. What was it? The belly-laugh? #solopr
- 6:48 pm **jgombita:** @RegineNelson sounds like an exquisite honeymoon (on a number of levels)! #solopr
- 6:48 pm **cloudspark:** @KristK no worries, i've been known to typo-a-tweet as well. #soloPR

- 6:48 pm **MediaCoach:** @jgombita @RegineNelson #solopr How true. Highest-ever hotel charge I paid for internet access was \$30 a day in NYC
- 6:49 pm **dariasteigman:** @LoisMarketing I agree. It's important to have a solid network of colleagues you can count on to pitch in. #solopr
- 6:49 pm **SoloPR:** Before we close for today, wanted to let you all know that #solopr friend @rockstarjen's adoption might happen today!
- 6:49 pm **jgombita:** RT @amysept: re Net access cost, my parents were so excited to buy a netbook for a 3-week cruise; never used it b/c rates were nuts. #solopr
- 6:49 pm **cloudspark:** key point: have a back-up plan. if you don't have one, develop it and communicate it to clients. #soloPR
- 6:49 pm **krisTK:** @KateRobins Calling clients, work while in labor. #solopr
- 6:49 pm **KateRobins:** @SoloPR @rockstarjen Cool! #solopr
- 6:50 pm **RegineNelson:** @mediacoach: @jgombita #solopr If you travel a lot an air card works wonders. Low fees for data both stateside and int'l. :) I have one.
- 6:50 pm **SoloPR:** @rockstarjen's full (and surprisingly fast) adoption story is on this blog: <http://rotteneggs.posterous.com/> #solopr
- 6:50 pm **jgombita:** @MediaCoach @RegineNelson Moscow hotel was in MINUTES. I think it was the equivalent of \$10 for 15 minutes. #solopr
- 6:50 pm **dariasteigman:** @jgombita @amysept Seems lots of ppl don't think about connect costs. Raised same Q w/ neighbor going on a cruise. She had no clue. #solopr
- 6:50 pm **MarketingMel:** All the best! RT @SoloPR: #solopr friend @rockstarjen's adoption might happen today!
- 6:51 pm **cidokogiPR:** RT @cloudspark: key point: have a back-up plan. if you dont have one, develop it and communicate it to clients. #solopr
- 6:51 pm **KateRobins:** @dariasteigman @jgombita @amysept Bring a pigeon. #solopr
- 6:51 pm **jgombita:** @mediacoach same thing with this Canuck. On the other hand, 'murican @ambercleveland found it comforting when visiting France.... #solopr
- 6:51 pm **dariasteigman:** Congrats! RT @SoloPR: Before we close, wanted to let you know #solopr friend @rockstarjen's adoption might happen today
- 6:51 pm **MediaCoach:** @SoloPR @rockstarjen #solopr Congrats to them. Friends of ours adotped 1-year-old twins last week. Quite a culture shock.
- 6:51 pm **KimBrame:** RT @LoisMarketing: RT @dariasteigman: @LoisMarketing I agree. It's important to have a solid network of colleagues you can count on to pitch in. #solopr
- 6:51 pm **SoloPR:** I'm trying to setup a ChipIn (having tech difficulties) to get her a gift from her #solopr buddies - will keep you posted!
- 6:51 pm **MarketingMel:** @jgombita I just love it when you call me 'murican. No one can say it like you my Canadian friend! #soloPR
- 6:52 pm **KateRobins:** @SoloPR That's nice! #solopr
- 6:52 pm **SoloPR:** Thanks everyone for participating today, and remember we keep chatting on the #solopr hashtag all week!
- 6:52 pm **jgombita:** (Might be hard getting through airport security) :-) RT @KateRobins: @dariasteigman @jgombita @amysept Bring a pigeon. #solopr
- 6:52 pm **juphilpott:** @dariasteigman: @LoisMarketing And if U can't count on colleagues the way U need,a sit-down is def warranted. Let them know how imp. #solopr
- 6:52 pm **amysept:** @dariasteigman It was disappointing to me b/c they've just recently bought into any tech beyond email. But now I know! cc @jgombita #solopr
- 6:52 pm **MediaCoach:** @RegineNelson @jgombita #solopr Aircard? Tell me more - I travel to around 15 countries a year.
- 6:52 pm **jgombita:** @MarketingMel what's that about, my (sparkling) 'murican pal? ;-) #solopr
- 6:52 pm **RegineNelson:** @jgombita #solopr those prices are outrageous!

- 6:53 pm **rajean**: What is wrong w/you people? Take vacations, have babies, get married, get sick, help others who are sick? Is that ethical in #solopr :)
- 6:53 pm **amysept**: Ha! RT @jgombita: (Might be hard getting through airport security) :-) RT @KateRobins: Bring a pigeon. #solopr
- 6:53 pm **RegineNelson**: @mediacoach Aircards- You can get them with any service provider. Sprint, Verizon. I love it. Internet access virtually anywhere! #solopr
- 6:54 pm **tammykramer**: @SoloPR fun chat to stumble upon! #solopr
- 6:54 pm **MediaCoach**: A pleasure to visit with you all. Must go and toast some muffins before cricket practice. #solopr
- 6:54 pm **jgombita**: RT @rajean: What is wrong w/you people? Take vacations, have babies, get married, get sick, help others who are sick? Is that ethical in #solopr :)
- 6:54 pm **LoisMarketing**: Thanks all in #solopr -- good thoughts and prayers for @rockstarjen and her new family!
- 6:54 pm **3hatscomm**: Slackers ;-) RT @rajean: What is wrong w/you? Take vacations, have babies, get married, get sick, help others who are sick? :) #solopr
- 6:54 pm **RegineNelson**: @mediacoach You are in London. Ask you mobile company about them. I'm sure they have devices in the UK. :) #solopr
- 6:54 pm **rajean**: Wishing @rockstarjen a happy & spectacular adoption (maybe today). Many blessings :-) #solopr
- 6:54 pm **MediaCoach**: @RegineNelson Thanks. I think that may be any US provider. Here in Yoopr, never heard of it. #solopr
- 6:54 pm **KellyeCrane**: RT @LoisMarketing: Thanks all in #solopr -- good thoughts and prayers for @rockstarjen and her new family!
- 6:55 pm **MarketingMel**: Great chatting with you however briefly. Stay warm my indie #PR friends! #soloPR.
- 6:55 pm **RegineNelson**: Haha! :) Ciao. RT @mediacoach: A pleasure to visit with you all. Must go and toast some muffins before cricket practice. #solopr
- 6:55 pm **dariasteigman**: @amysept Cruises have biz centers w/ email access (my dad lectures a lot). But they often charge in small increments or by email. #solopr
- 6:55 pm **krisTK**: @rajean LOL. We went solo to have a personal life but now feel guilty about not working 24/7. #solopr
- 6:55 pm **LoisMarketing**: @3HatsComm @rajean -- Hey! That's what we are here for! The #soloPR family !
- 6:55 pm **SoloPR**: @tammykramer Thanks - glad you enjoyed! #solopr
- 6:55 pm **MediaCoach**: @RegineNelson #solopr Thanks - will do some research
- 6:56 pm **dariasteigman**: Thanks @KellyeCrane & everyone else for another fun #solopr chat!
- 6:56 pm **RegineNelson**: Many blessings from SF! RT @rajean: Wishing @rockstarjen a happy & spectacular adoption (maybe today). Many blessings :-) #solopr
- 6:56 pm **cloudspark**: @rajean it' so vital to know that it's okay to ask for help. it's not a weakness or something #soloPR pros should shy away from.
- 6:56 pm **RegineNelson**: Yes, thanks! Always makes my week to connect. RT @dariasteigman: Thanks @KellyeCrane & everyone else for another fun #solopr chat!
- 6:57 pm **MarketingMel**: Beautiful story! RT @SoloPR: @rockstarjen's full #adoption story is on this blog: <http://tinyurl.com/4fd8t65> #solopr
- 6:58 pm **KateRobins**: Yes, thanks @kellyecrane! #solopr
- 6:58 pm **juphilpott**: All the best from Canada! RT @rajean: Wishing @rockstarjen a happy & spectacular adoption (maybe today). Many blessings :-) #solopr
- 6:59 pm **rajean**: Yes, what would we be w/o @SoloPR? Oh, right. Solo. RT @dariasteigman Thanks @KellyeCrane & everyone else for another fun #solopr chat!
- 7:01 pm **cidokogiPR**: @rajean @SoloPR Loved that!!! And yes we would! #solopr

- 7:01 pm **rajean:** Hi [@atastefortravel](#) nice to meet you today in [#solopr](#) chat. I promise, no DM's until I know you & hopefully, you trust me :-)
- 7:03 pm **amysept:** Thanks everyone for an interesting [#solopr](#)
- 7:05 pm **MediaCoach:** Thanks to all for [#solopr](#) today. Very enlightening, If anyone has questions about European or International PR, contact me. Happy to advise
- 7:06 pm **jgombita:** Shameless plug: guest moderating Friday's [#kaizenblog](#) chat. Here's framing post: Tiny bites of differentiation... <http://ow.ly/3KDOK> [#solopr](#)

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