



## Transcript from June 30, 2010 to June 30, 2010

All times are Pacific Time

### June 30, 2010

- 1:03 am **PRPiper:** Sad, but true. We've all been guilty at some pt. RT @tkgpr: PR must read:Most Used Release Buzzwords <http://bit.ly/9T3Hcx> #PR #prtip #solopr
- 1:12 pm **purePRstrategy:** Working on a focus group plan for a client. What is your go-to focus group resource? #solopr #PR
- 2:10 pm **amynolanapr:** RT @tkgpr: PR must read - Most Used Release Buzzwords <http://bit.ly/9T3Hcx> #PR #prtip #solopr
- 5:00 pm **KellyeCrane:** So, Twitter seems to be acting weird (again), but let's give the #solopr chat a try! (feel free to snooze me)
- 5:00 pm **jburkhardt10:** Hey Tweeps! Check out my new blog! <http://bit.ly/cBFmel> Discussion of SM and story telling #PR #solopr
- 5:01 pm **KellyeCrane:** If you're an independent pro in PR or related fields, or if you're considering this career path, join us using the hashtag #solopr
- 5:02 pm **KellyeCrane:** If you're joining, please introduce yourself. Tweetgrid.com and Tweetchat.com are good ways to participate. #solopr
- 5:02 pm **thejstandard:** RT @KellyeCrane: If you're an independent pro in PR or related fields, or if you're considering this career path, join us using the hashtag #solopr
- 5:02 pm **cloudspark:** #soloPR chat's about to start, folks feel free to snooze me (<http://twittersnooze.com/>) if it gets to be too much.
- 5:03 pm **KateRobins:** @amynolanapr Love it. Worked in a place with some 50 corporate banalities. Things ppl use when they don't know what else to say. #solopr
- 5:03 pm **CommAMMO:** RT @cloudspark: #soloPR chats about to start, folks feel free to snooze me (<http://twittersnooze.com/>) if it gets to be too much. #solopr
- 5:03 pm **sandrasays:** RT @cloudspark: #soloPR chats about to start, folks feel free to snooze me (<http://twittersnooze.com/>) if it gets to be too much. #SOLOpr
- 5:04 pm **KateRobins:** Hi. Kate. CT. Ages in big corps. Now me and my bz partner. #solopr
- 5:04 pm **KellyeCrane:** Welcome all - Q1 is up next. #solopr
- 5:04 pm **krisTK:** RT @KellyeCrane: If you're indy pro in PR or related fields, or if you're considering this career path, join us using the hashtag #solopr
- 5:05 pm **rmpapag:** Hello #solopr from MD!
- 5:05 pm **trishlambert:** Hi everyone from the Texas Hill Country just outside Austin! #solopr
- 5:06 pm **trishlambert:** RT @KellyeCrane: Q1: Looking for ideas/advice when announcing new client relationships. Get permission? Make big splash? Keep quiet? #solopr
- 5:06 pm **amynolanapr:** Hello from Baton Rouge, LA. PR pro for 15+ years, indy for 10 months. #solopr
- 5:06 pm **janetifalk:** NYC PR Pro 1.5 yr this time around; previously 2 years. Also subcontract #solopr
- 5:06 pm **elizabethgrace7:** #solopr time! Hey everyone! I'm Beth Barnard a PR student in Cincinnati.
- 5:06 pm **cloudspark:** I'm the best boss I've ever had. And the hardest boss I've ever had. #soloPR
- 5:06 pm **krisTK:** Hello. I'm based in MS but work on projects all over. 20 yrs in PR, six as indy, APR. #solopr chat def beats trying on swimsuits
- 5:06 pm **youplumCEO:** Charity - San Diego - #solopr since 2008 I specialize in matching advocates w the right story
- 5:06 pm **KateRobins:** I guess we're all keeping quiet on that one. What's the next q? #solopr
- 5:07 pm **elizabethgrace7:** @KellyeCrane I actually have time to join in today! #solopr

5:07 pm **krisTK:** @cloudspark I feel same way. I'm the toughest boss I've ever had. Wish SHE'd take a vaca so I could too. #solopr

5:07 pm **KellyeCrane:** Q1: If you'd like to do a new client announcement, always get permission first and get a quote. #solopr

5:07 pm **rmpapag:** Q1 We take it on a case by case basis. Mostly after we have been working together for a while we will post it on our website. #solopr

5:07 pm **janetifalk:** Q1 Only PR pubs pick up new client items, if anyone; not like Advertising #solopr

5:08 pm **sandrasays:** RT @KellyeCrane: Q1: Looking for ideas/advice when announcing new client relationships. Get permission? Make big splash? Keep quiet? #SOLOpr

5:09 pm **cloudspark:** Q1: we keep it quiet until we win awards or a client asks us to rave about our work. #solopr

5:09 pm **KellyeCrane:** Q1: I don't formally announce new clients often. Sometimes big agencies watch those to target for new biz! #solopr

5:09 pm **KateRobins:** @krisTK No kidding. And the internal politics aren't for the faint of heart either. #solopr

5:09 pm **KellyeCrane:** RT @janetifalk: Q1 Only PR pubs pick up new client items, if anyone; not like Advertising #solopr

5:09 pm **CommAMMO:** RT @KellyeCrane: Q1: Looking for ideas/advice when announcing new client relationships. Get permission? Make big splash? Keep quiet? #solopr

5:09 pm **krisTK:** Q1: I don't send out releases about new clients and wait til I've produced results b4 adding them to website roster (w permission). #solopr

5:09 pm **mdbarber:** RT @KellyeCrane: Q1: I dont formally announce new clients often. Sometimes big agencies watch those to target for new biz! #solopr

5:09 pm **youplusmeCEO:** q1 it depends on the situation - I think that guaging how it impacts the client & you before the announcement's made #solopr

5:09 pm **KellyeCrane:** RT @rmpapag: Q1 We take it on a case by case basis. Mostly after we have been working together for a while we will post it on Web #solopr

5:09 pm **KateRobins:** RT @cloudspark: Q1: we keep it quiet until we win awards or a client asks us to rave about our work. LOVE THAT! #solopr

5:09 pm **rmpapag:** Q1 Always with permission and a quote, saying how beneficial our services are : ) #solopr

5:10 pm **sandrasays:** RT @krisTK: Q1: I dont send out releases re new clients & wait til Ive produced results b4 adding them to website (w permission). #SOLOpr

5:10 pm **techpr:** @KellyeCrane provide suggested draft of press/sm release and targeted pubs #solopr

5:10 pm **krisTK:** Q1: most new client releases I see are about becoming the "agency of record" #solopr

5:10 pm **CommAMMO:** Q1: Must have permission. Both my main clients required nondisclosure agreements, but allowed me to use names... #solopr

5:10 pm **KateRobins:** RT@KellyeCrane: I dont formally announce new clients often. Sometimes big agencies watch those to target for new bz! #solopr

5:10 pm **KellyeCrane:** Q1: Sometimes if you're selected as the AOR, the clients wants to do the announcement. That's the only time I've done one. #solopr

5:11 pm **KateRobins:** @sandrasays Announcing results is prudent, worthwhile. Weightier news than a wedding announcement. #solopr

5:11 pm **KateRobins:** @KellyeCrane What's AOR? #solopr

5:11 pm **KatTayls:** Just joining in. I'm a PR gal in Florida with a couple cohorts that specialize in other communications fields. #solopr

5:12 pm **KellyeCrane:** Q1: Good pts all about permission for the Web. Some cos are very particular about even being listed (linking, logos even more so) #solopr

5:12 pm **krisTK:** Q1: I love winning awards for my clients and my work, but only enter with their blessing. #solopr

5:12 pm **krisTK:** @KateRobins AOR = Agency of Record #solopr

- 5:12 pm **jpgombita:** @JanetLFalk re: "Only PR pubs pick up new client items, if anyone" Would add: Mainly only PR people READING the new-client items! #solopr
- 5:12 pm **rmpapag:** Q1: We have clients who are not allowed to be quoted. However, are allowed to be references #solopr
- 5:13 pm **sandrasays:** RT @krisTK: Q1: I love winning awards for my clients and my work, but only enter with their blessing. #SOLOpr
- 5:13 pm **cloudspark:** @KellyeCrane exactly, it's why we only share our client list when people ask. I'd rather let our clients "own" their success. #soloPR
- 5:13 pm **KatTayls:** Q1: I weigh the decision to announce a new client against the real benefit of putting that out there. Do you have results to show? #solopr
- 5:14 pm **KellyeCrane:** @KateRobins AOR = Agency of Record #solopr
- 5:14 pm **krisTK:** Q1: No award, publicity or other public recognition can replace a pssd-off client. #solopr
- 5:14 pm **KatTayls:** RT @krisTK: Q1: I don't send out releases about new clients and wait til I've produced results b4 adding them to website roster (w permission). #solopr
- 5:15 pm **mdbarber:** Amen: RT @krisTK: Q1: No award, publicity or other public recognition can replace a pssd-off client. #solopr
- 5:15 pm **clairecelsi:** RT @krisTK: Q1: No award, publicity or other public recognition can replace a pssd-off client. #solopr
- 5:15 pm **CommAMMO:** RT @krisTK: Q1: No award, publicity or other public recognition can replace a pssd-off client. #solopr
- 5:15 pm **KatTayls:** RT @cloudspark: @KellyeCrane exactly, it's why we only share our client list when people ask. I'd rather let our clients "own" their success. #soloPR
- 5:15 pm **KellyeCrane:** Q2: How do solos choose which webinars/conferences to attend, considering the abundance? #solopr
- 5:16 pm **PRAMITASEN:** RT @krisTK: Q1: No award, publicity or other public recognition can replace a pssd-off client. #solopr
- 5:16 pm **JamiMiami:** @KellyeCrane Q1: I announced clients only when I had an office move & transition into my own co. I wanted to add other news in there #solopr
- 5:16 pm **amynolanapr:** Q1 I see agencies, designers post campaigns, web launches. As consultant, my work is less tangible. Can't publish strategic plan. #solopr
- 5:16 pm **KateRobins:** RE: "Own" success is correct. Success requires client compliance. #solopr
- 5:17 pm **KellyeCrane:** @amynolanapr You can say that you've worked with X company on a Web site (with their permission). #solopr
- 5:18 pm **mdbarber:** Q2: I choose based on personal learning goals but also look for opp'ys I can share w clients/prospects. #solopr
- 5:18 pm **KellyeCrane:** @JamiMiami That's smart - using the client list as a way to establish your new office's credibility. #solopr
- 5:18 pm **KatTayls:** RT @amynolanapr I see designers post campaigns, web launches. As consultant, my work is less tangible. Can't publish strategic plan. #solopr
- 5:18 pm **mdbarber:** Q2: If there's a webinar you want to attend but it's too expensive, share cost w others in mkt. #solopr
- 5:18 pm **CommAMMO:** RT @amynolanapr: Q1: see agencies, dsgnrs post cmpgns, web launches. As cnsltnt, my work less tngbl. Cant pub strat plan. #solopr
- 5:18 pm **janetlfalk:** Q2 Sign up for freebies. Often I cannot attend, so I save the emailed link and listen at night off the clock. #solopr
- 5:18 pm **jpgombita:** (@KellyeCrane) re: Q2, in Work the Pond! (best networking book ever) it's recommended you attend events your "competitors" don't! #solopr
- 5:19 pm **PRAMITASEN:** RT @mdbarber: Q2: I choose based on personal learning goals but also look for opp'ys I can share w clients/prospects. #solopr
- 5:19 pm **KellyeCrane:** RT @mdbarber: Q2: I choose based on personal learning goals but also look for opp'ys I can share w clients/prospects. #solopr
- 5:19 pm **CommAMMO:** @amynolanapr Could we say "strategic comms counsel" for the announcement? #solopr

- 5:19 pm **makasha:** Q2: I attend events based on my current client needs. #solopr
- 5:19 pm **KateRobins:** RT @mdbarber: Q2: If theres a webinar you want to attend but its too expensive, share cost w others in mkt. #solopr
- 5:19 pm **makasha:** RT @janetfalk: Q2 Sign up for freebies. Often I cannot attend, so I save the emailed link and listen at night off the clock. #solopr
- 5:19 pm **KellyeCrane:** Me too! RT @janetfalk: Q2 Sign up for freebies. Often I cannot attend, so I save the emailed link and listen at night off the clock #solopr
- 5:19 pm **KateRobins:** RT @janetfalk: Q2 Sign up for freebies. Often I cannot attend, so I save the emailed link and listen at night off the clock. #solopr
- 5:20 pm **krisTK:** Smart. RT @mdbarber: Q2: I choose based on personal learning goals but also look for opp'ys I can share w clients/prospects. #solopr
- 5:20 pm **KellyeCrane:** RT @jgombita: Q2: in Work the Pond! (best networking book ever) it's recommended you attend events your "competitors" don't! #solopr
- 5:20 pm **LScribner:** Terribly late for #solopr oh no! Lori from San Diego here, solo 6+ years
- 5:21 pm **JamiMiami:** RT @cloudspark: Professional dev (inc conferences) is a line item in the budget. I select based on location, time, cost and speakers #solopr
- 5:21 pm **krisTK:** Smart to set budget, priorities in advance. RT @cloudspark: Professional development (inc conferences) is a line item in the budget. #solopr
- 5:21 pm **CommAMMO:** Q2-this is tough question I've been wrestling with. My last post describes my foray into IT confrnce. <http://bit.ly/9TOLEX> #solopr
- 5:21 pm **KellyeCrane:** Q2: I generally sign up for lots of Webinars - don't always manage to listen, but stay on the safe side. #solopr
- 5:21 pm **rmpapag:** Q2: I just find so many free webinars of interest it makes it hard to choose. #solopr
- 5:21 pm **trishlambert:** Excellent! Solos tend to overtrain, don't get sufficient ROI RT @cloudspark: Professional dev...is a line item in the budget... #solopr
- 5:21 pm **cloudspark:** RT @jgombita: Q2: in Work the Pond! (best networking book ever) it's recommended you attend events your "competitors" don't! #solopr
- 5:21 pm **krisTK:** @LScribner Never too late. Good to "see" you. #solopr
- 5:22 pm **jgombita:** @KellyeCrane + Q2 info: He was referring to networking events, not PD, but still means industry conferences not best for new clients #solopr
- 5:22 pm **mdbarber:** Our own @kristk is doing PRSA indy section session in late July. Gathering in one loc to share cost & have discussion after. #solopr
- 5:22 pm **KateRobins:** RT @krisTK: Smart to budget, priorities in advance. RT @cloudspark: Prof development (inc conferences) is a line item in the budget. #solopr
- 5:22 pm **CommAMMO:** Q2 I've begun to differentiate betw professional development and biz development in re conferences... #solopr
- 5:23 pm **makasha:** RT @CommAMMO: Q2 Ive begun to differentiate betw professional development and biz development in re conferences... #solopr
- 5:23 pm **KellyeCrane:** Q2: I also look at presenters. Do I think that person will provide value? Are they hawking a book? Have I seen their spiel before? #solopr
- 5:23 pm **cloudspark:** @KellyeCrane also i speak at a lot of conferences, but i also try to go to other sessions to learn. #soloPR
- 5:23 pm **KellyeCrane:** Smart! RT @CommAMMO: Q2 I've begun to differentiate betw professional development and biz development in re conferences. #solopr
- 5:23 pm **trishlambert:** Prof/biz dev requires investment of time/\$\$. Assess any offering needs in terms of return; if expected ROI too low, don't do it! #solopr
- 5:23 pm **krisTK:** Q2: I watch for evals of speakers/programs and then sign up to listen to post-conf recording. #solopr
- 5:23 pm **mdbarber:** RT @KellyeCrane: Q2: I also look at presenters. Do I think person will provide value? Hawking a book? Seen their spiel before? #solopr
- 5:24 pm **makasha:** RT @KellyeCrane Q2: Presenters: Do I think that person will provide value? Are they hawking a book? Have I seen their spiel before? #solopr
- 5:24 pm **mdbarber:** @CommAMMO I heard that was a great one. Enjoy it? #solopr

- 5:25 pm **KateRobins:** @krisTK Where do you get the spkr evals? #solopr
- 5:25 pm **cloudspark:** if you don't prioritize learning, you'll be the PR pro \*still\* sending out paper press kits or faxing releases in the year 2010. #soloPR
- 5:25 pm **LScriber:** Q2. If biz networking is the goal, check out meetup events and other freebies locally, like @Mashable Social Media Day events #solopr
- 5:25 pm **krisTK:** Q2: I also watch for tweets from a conference and see who's going. Often, friends are there and I'll ask for their notes #solopr
- 5:25 pm **trishlambert:** Q2: Good idea to do due diligence on speaker/event, esp if price is high. Research before committing...I've learned the hard way! #solopr
- 5:26 pm **janetfalk:** @trishlambert Excellent point to look at ROI of time invested #solopr
- 5:26 pm **CommAMMO:** @mdbarber Weee!!!... Some parts were good, but my objectives were different. As biz devel method, not gd. Fun? Sure! #solopr
- 5:26 pm **KellyeCrane:** @cloudspark Oh no, not that!! :) #solopr
- 5:26 pm **elizabethgrace7:** Q1: Talk to the client first too see if they are okay with you making a big splash or if they would rather keep quiet. #solopr
- 5:26 pm **KateRobins:** @trishlambert And prices are high! #solopr
- 5:26 pm **krisTK:** @KateRobins I watch for tweets, FB updates. If they're good, there are lots of RTs, etc. #solopr
- 5:26 pm **rmpapag:** Q2 I recently chose not to attend a conference because I'd heard 80% of the speakers before. #solopr
- 5:26 pm **FabBrownGirl:** Where is a good place to find/look for these free webinars? #solopr
- 5:27 pm **mdbarber:** @CommAMMO Bummer. But maybe not intended as biz dev as you said. Hope your learned. #solopr
- 5:27 pm **trishlambert:** An idea! Pool resources, send 1 person, doa group debrief after! RT @krisTK: Q2:...Often, friends are there & Ill ask 4their notes #solopr
- 5:27 pm **KatTayls:** I focus the most for both pro/biz dev on my local market & orgs. The more involved I am, the better the return. #solopr
- 5:27 pm **rmpapag:** Q3: Have meet all goals at this point. Looking ahead to 2011 and setting higher goals! #solopr
- 5:27 pm **janetfalk:** @fabbrowngirl Vocus, PR Newswire and other vendors offer free webinars. Get on their mailing list #solopr
- 5:27 pm **3hatscomm:** True. RT @CommAMMO: Q2 Ive begun to differentiate betw professional development and biz development in re conferences... #solopr
- 5:28 pm **KateRobins:** @FabBrownGirl Maybe we can have a free webinar alert on #solopr #solopr
- 5:28 pm **makasha:** RT @KellyeCrane Steps on my action plan for the year lagging 45 days but those are internal goals. #solopr
- 5:28 pm **elizabethgrace7:** I'm getting real-time search results at TweetGrid <http://tweetgrid.com/> #solopr
- 5:28 pm **trishlambert:** Q3: This year has not gone to plan, tho it's been interesting! Need to reset for remainder of 2010. #solopr
- 5:28 pm **KellyeCrane:** @FabBrownGirl Lots of free Webinars are "publicized" on Twitter. Once you sign up for some, you get emails for more. #solopr
- 5:28 pm **KateRobins:** @rmpapag Yes. Many names are getting tired. #solopr
- 5:28 pm **KellyeCrane:** Awesome! RT @rmpapag: Q3: Have meet all goals at this point. Looking ahead to 2011 and setting higher goals! #solopr
- 5:29 pm **kgombita:** @KellyeCrane LOL "Are they hawking a book?" (or a new social media software program!) #solopr (Q2, choosing presenters)
- 5:29 pm **CommAMMO:** Q3: Have revisited much: Obj, goals, offerings, markets. Hasn't been what I thought it would be. #solopr
- 5:29 pm **trishlambert:** Agreed. Some ppl are way too prolific with their pitches on FB/Twitter RT @KateRobins: @rmpapag Yes. Many names are getting tired. #solopr
- 5:29 pm **KatTayls:** Q3: My bills are still paid, and my family hasn't posted missing person flyers anywhere - I'm on track :) #solopr

- 5:29 pm **cloudspark:** @KellyeCrane hubspot and marketingprofs have consistently great, valuable webinars. #solopr
- 5:30 pm **ginab8501:** Q2 Sign up for freebies. Often I cannot attend, so I save the emailed link and listen at night off the clock. #solopr
- 5:30 pm **KellyeCrane:** Nice RT @KatTayls: Q3: My bills are still paid, and my family hasn't posted missing person flyers anywhere - I'm on track ;) #solopr
- 5:30 pm **LScribner:** Q3. I'm setting more solid goals from an internal, biz perspective for the latter half of 10. Better org & systems, for ex. #solopr
- 5:30 pm **janetfalk:** Q3 Opportunities have arisen unexpectedly; I am ahead of my no-plan plan. #solopr
- 5:30 pm **trishlambert:** LAUGH!!!! RT @KatTayls: Q3: My bills are still paid, and my family hasn't posted missing person flyers anywhere - I'm on track ;) #solopr
- 5:30 pm **3hatscomm:** Heh, this. RT @KatTayls: Q3: My bills are paid, and my family hasn't posted missing person flyers anywhere - on track ;) #solopr
- 5:30 pm **LScribner:** LOL;) RT @KatTayls: Q3: My bills are still paid, and my family hasn't posted missing person flyers anywhere - I'm on track ;) #solopr
- 5:30 pm **JamiMiami:** That's how I measure too! RT @KatTayls: Q3 My bills are still paid & my fam hasn't posted missing person flyers - I'm on track ;) #solopr
- 5:30 pm **KatTayls:** Q3: I suppose I've been underpromising and overdelivering for myself in this first year. Next year may be more strategic. #solopr
- 5:31 pm **FabBrownGirl:** RT @KateRobins: @FabBrownGirl Maybe we can have a free webinar alert on #solopr #solopr
- 5:31 pm **krisTK:** Q3: My goals focus on business structure, processes. Still gotta get a handle on that, for my piece of mind. #solopr
- 5:31 pm **cloudspark:** q3: i still have 10.5 hours to reach my 6-month goals for 2010, thanks for the reminder @kellyecrane #solopr
- 5:31 pm **elizabethgrace7:** RT janetfalk: @fabbrowngirl Vocus, PR Newswire and other vendors offer free webinars. Get on their mailing list #solopr
- 5:31 pm **KateRobins:** I'm ahead in some areas I hadn't expected. Reworking others. Joining forces with another solopr accelerated growth immensely #solopr
- 5:31 pm **KellyeCrane:** RT @LScribner: Q3. setting more solid goals from an internal, biz perspective for the latter half of 10. Better org & systems, for ex #solopr
- 5:32 pm **mdbarber:** I hear you! RT @krisTK: Q3: My goals focus on business structure, processes. Still gotta get a handle on that, for my piece of mind. #solopr
- 5:32 pm **FabBrownGirl:** Thank you Kellye and Janet! #solopr
- 5:32 pm **jillvan:** Ugh...hate to be missing #solopr chat right now. Nutty day. Catch y'all next week! :-)
- 5:32 pm **KatTayls:** Great Strategy! RT @KateRobins ... Joining forces with another solopr accelerated growth immensely #solopr
- 5:32 pm **jgombita:** @rmpapag and I'm betting 80% of the attendees you'd have met before...many folks travel in PD packs these days! #solopr (Q2)
- 5:33 pm **KellyeCrane:** This happens. RT @CommAMMO: Q3: Have revisited much: Obj, goals, offerings, markets. Hasn't been what I thought it would be. #solopr
- 5:33 pm **elizabethgrace7:** That's good to hear! @KatTayls: Q3 My bills are still paid & my family hasn't posted missing person flyers anywhere - I'm on track ;) #solopr
- 5:33 pm **3hatscomm:** @LScribner Same here, goals and strategy.. investing more time in MY plan #solopr
- 5:33 pm **jgombita:** @FabBrownGirl I find the not-for-profit organizations are really good about compiling and posting free (or low-cost) webinar info #solopr
- 5:34 pm **KateRobins:** @mdbarber My biz partner has strength in that area. That really whipped me into shape. #solopr
- 5:34 pm **KellyeCrane:** Q3: My first half of 2010 was so different than expected, I'm basically scrapping that plan. Rules are made to be broken. :-;) #solopr
- 5:34 pm **jburkhardt10:** Is Iphone coming to Verizon?! If so, I'm in! <http://bit.ly/clQZ7Q> #pr #solopr #MMI
- 5:34 pm **PRjeff:** Same here. Buried in media pitchin' RT @jillvan: Ugh..hate 2 be missing #solopr chat right now. Nutty day. Catch y'all next week! :-;) #solopr

- 5:34 pm **mdbarber:** @KateRobins That's good to know. Maybe what I need too. :) #solopr
- 5:35 pm **krisTK:** Q3: I want to feel more in control of my business, instead of letting it control me. Work-life balance is still my struggle. #solopr
- 5:35 pm **janetlfalk:** @jgombita @fabbrown girl For example, Network for Good often has info on emailing that applies to all organizations #solopr
- 5:35 pm **spinspun:** Q3 focused on goal setting for 2011 and building specialty strengths #solopr
- 5:35 pm **rmpapag:** Q3 @KellyCrane RE: Scrapping the plan. You are doing the right thing. Flexibility and adaptation are key to #solopr success!
- 5:35 pm **KellyeCrane:** FYI- my DMs seem to not be working, so if you've direct messaged me in the past 20 min, I haven't received. #solopr
- 5:35 pm **mdbarber:** @PRjeff Miss you and @jillvan. Next week. #solopr
- 5:35 pm **KatTayls:** @KellyeCrane That's ok - One of the best things about eval progres is seeing if you need to adjust. Good for you to stay on it! #solopr
- 5:36 pm **krisTK:** Q3: Anyone else make resolutions throughout year, not just Jan 1? Never too late to start a diff path. #solopr
- 5:36 pm **trishlambert:** What she said! RT @KellyeCrane: Q3: 1st half 2010 different than expected, basically scrapping that plan. #solopr
- 5:36 pm **KateRobins:** @mdbarber Yeah. Can't get away with half-dev processes or someone else has to take on half of that nonsense. Not impressive. #solopr
- 5:36 pm **KellyeCrane:** Good to think ahead re: specialties RT @spinspun: Q3 focused on goal setting for 2011 and building specialty strengths #solopr
- 5:36 pm **nlinton:** @KellyeCrane hubspot and marketingprofs have consistently great, valuable webinars. #solopr (via @cloudspark) #public relations
- 5:37 pm **PRtini:** Lurking in #solopr in between meetings. :)
- 5:37 pm **mdbarber:** Q3: Annual plan is a guideline that can be adjusted throughout year as things change. Imp to have check-ins. #solopr
- 5:37 pm **mdbarber:** RT @KellyeCrane: @KatTayls @rmpapag Thanks- its important to plan, but sometimes flexibility brings even greater rewards! #solopr
- 5:37 pm **paulajohns:** Hi, joining #solopr late. Echoing @KrisTK -I want to feel more in control of my biz, instead of letting it control me. Work-Life balance. Q3
- 5:37 pm **trishlambert:** Q3: Quarterly plan review/adjustment works well...I used to make a plan in Jan, then only revisit it late in the year. #solopr
- 5:38 pm **krisTK:** @PRjeff Good luck with the pitching. On my list for tomorrow. #solopr
- 5:38 pm **elizabethgrace7:** Very True! @KellyeCrane Q3 My 1st half of '10 was diff. than expected, Im basically scrapping that plan. Rules are made 2 be broken #solopr
- 5:38 pm **jgombita:** @JanetLFalk @fabbrown my examples would be @artezonline or @rjleaman (for @wildapricot) for listings of free webinars #solopr
- 5:38 pm **mdbarber:** @KateRobins Sounds really interesting. Would enjoy more info on how you did/are doing that. I'll email you. #solopr
- 5:38 pm **makasha:** Q3: I have had to readjust my 2010 plans to meet client needs. Running into more internal branding problems, processes, hr, etc. #solopr
- 5:38 pm **KellyeCrane:** @CommAMMO The kinds of work I'm doing has changed, so goals/milestones need to be reworked. #solopr
- 5:38 pm **krisTK:** @jillvan Hope your day gets less nutty, and the chocolate more so. #solopr
- 5:38 pm **3hatscomm:** ITA gotta adapt, improvise RT @KellyeCrane @KatTayls @rmpapag important to plan, but flexibility brings greater rewards! #solopr
- 5:39 pm **KateRobins:** @krisTK Oh gosh yes! I learn so much every day that I didn't previously know existed. And have to re-do however I handled that. #solopr
- 5:39 pm **JamieLaceyPR:** Ditto! RT @prtini Lurking in #solopr in between meetings. :)
- 5:39 pm **makasha:** RT @KellyeCrane: @CommAMMO The kinds of work Im doing has changed, so goals/milestones need to be reworked. [Me too] #solopr
- 5:39 pm **PRtini:** Planning is important, but so are instincts. Don't underestimate if something \*feels\* on or off-target. #solopr

5:39 pm **KCDPR:** Busy day so lurking in #solopr chat, hope to catch next week

5:39 pm **KateRobins:** @mdbarber And God falls down laughing when we plan. #solopr

5:39 pm **KellyeCrane:** Hello all late joiners and lurkers. Glad to have you! #solopr

5:39 pm **mdbarber:** @krisTK @jillvan Did someone say chocolate???? #solopr

5:39 pm **CommAMMO:** Ah. So, everything! RT @KellyeCrane: The kinds of work Im doing has changed, so goals/milestones need to be reworked. #solopr

5:39 pm **mdbarber:** RT @PRtini: Planning is important, but so are instincts. Dont underestimate if something \*feels\* on or off-target. #solopr

5:39 pm **trishlambert:** Great point RT @PRtini: Planning is important, but so are instincts. Dont underestimate if something \*feels\* on or off-target. #solopr

5:40 pm **KatTayls:** aaannd the craving strikes! RT @krisTK @jillvan Hope your day gets less nutty, and the chocolate more so. #solopr

5:40 pm **KellyeCrane:** Good advice RT @PRtini: Planning is important, but so are instincts. Dont underestimate if something \*feels\* on or off-target. #solopr

5:40 pm **mdbarber:** So true!!! RT @KateRobins: @mdbarber And God falls down laughing when we plan. #solopr

5:40 pm **elizabethgrace7:** @krisTK I definitely do! My new years resolutions don't really seem to last. No sense in waiting for the next yr to start over again #solopr

5:40 pm **KateRobins:** @KellyeCrane Exactly. Our field mutates at warp speed. Yesterday's power-tactics are today's retreads, tomorrow's flats. #solopr

5:40 pm **rmpapag:** Agree! RT @PRtini: Planning is important, but so are instincts. Dont underestimate if something \*feels\* on or off-target. #solopr

5:40 pm **KellyeCrane:** @CommAMMO Yes indeedy. :- ) #solopr

5:40 pm **amynolanapr:** @jgombita Don't you love @wildapricot!! We have @pralbatonrouge website through them. #pral #solopr

5:40 pm **KatTayls:** RT @PRtini: Planning is important, but so are instincts. Dont underestimate if something \*feels\* on or off-target. #solopr

5:40 pm **krisTK:** @davispr Good luck on the event. Hope it goes well. #solopr

5:40 pm **mdbarber:** I'll admit. Not sure I started with a "PLAN" but more aspirations. They seem to allow me to adapt more quickly. #solopr

5:41 pm **elizabethgrace7:** RT @PRtini: Planning is important, but so are instincts. Dont underestimate if something \*feels\* on or off-target. #solopr

5:41 pm **cloudspark:** solid RT @PRtini: Planning is important, but so are instincts. Dont underestimate if something \*feels\* on or off-target. #solopr

5:41 pm **mdbarber:** @davispr Miss you. Good luck w your event. I'm sure it will rock. #solopr

5:41 pm **militaryfamof8:** RT @youplusmeCEO: Charity - San Diego - #solopr since 2008 I specialize in matching advocates w the right story

5:41 pm **KateRobins:** @mdbarber I've tried to get her to join us but twitter's not her thing. So she does the heavy lifting while I hang with all of you. #solopr

5:41 pm **krisTK:** @elizabethgrace7 That's how I feel too. Trying to put some muscle to my good intentions. #solopr

5:42 pm **janetfalk:** Agreed My no-plan plan let me subcontract RT @mdbarber: I'll admit. Not sure I started with a "PLAN" but more aspirations. #solopr

5:42 pm **KateRobins:** @davispr Good luck with it tomorrow. The client event. #solopr

5:42 pm **spinspun:** Wondering if anyone sees economy improving in Q3? #solopr

5:42 pm **paulajohns:** Same here -RT @mdbarber: I'll admit. Not sure I started w/ a "PLAN" but more aspirations.They seem to allow me 2 adapt more quickly. #solopr

5:42 pm **amynolanapr:** Yep! RT @mdbarber: I'll admit. Not sure I started with a PLAN but more aspirations. They seem to allow me to adapt more quickly. #solopr

5:42 pm **mdbarber:** @KateRobins Good to have her as your "other half" in that regard too. #solopr

5:43 pm **janetfalk:** @spinspun Panel of NYC PR recruiters said biz is picking up #PRSA #solopr

- 5:43 pm **KellyeCrane:** Q3 Followup question: RT @spinspun: Wondering if anyone sees economy improving in Q3? #solopr
- 5:43 pm **mdbarber:** Aspirations are less rigid than a plan. My clients have to stick to their plan but I can adapt with my aspirations. #solopr
- 5:43 pm **krisTK:** Q3: I never developed an actual written biz plan but more of a vision for my life, my work. #solopr
- 5:43 pm **tiplead:** RT @PRtini: Planning is important, but so are instincts. Don't underestimate if something \*feels\* on or off-target. #solopr
- 5:43 pm **KateRobins:** @trishlambert Yes. Instinct's obsolescent-proof. (sp?) #solopr
- 5:43 pm **KatTayls:** RT @mdbarber: Aspirations are less rigid than a plan. My clients have to stick to their plan but I can adapt with my aspirations. #solopr
- 5:43 pm **makasha:** @spinspun Yes. I think it is. I am running into more people who have decided to launch their own businesses. #solopr
- 5:44 pm **jillvan:** No longer focused on work...now focused on finding chocolate. Thanks @krisTK ! ;- ) #solopr @mdbarber @KatTayls
- 5:44 pm **mdbarber:** @spinspun Good to see you Denis. I am hopeful things are improving but not sure. We're still in wait & see mode here. #solopr
- 5:44 pm **Tifanei:** @krisTK in retrospect, do you think you would have benefited from a written one? #solopr
- 5:44 pm **KellyeCrane:** @spinspun Q3a: I've seen an uptick in activity, but still a lg number of "hurry up and wait"-type situations #solopr
- 5:44 pm **janetfalk:** @makasha Launching a biz does not mean economy picking up. Making lemonade from lemons of layoffs. #solopr
- 5:44 pm **krisTK:** RT @mdbarber: Aspirations are less rigid than a plan. My clients have to stick to their plan but I can adapt with my aspirations. #solopr
- 5:44 pm **KCDPR:** Highly doubtful. consumer confidenc very low RT @KellyeCrane: Q3 RT @spinspun: Wondering if anyone sees economy improving in Q3? #solopr
- 5:44 pm **mdbarber:** @jillvan Hey -- happy to help with the distraction. ;-) #solopr
- 5:45 pm **mdbarber:** RT @KellyeCrane: @spinspun Q3a: Ive seen an uptick in activity, but still a lg number of "hurry up and wait"-type situations #solopr
- 5:45 pm **trishlambert:** I keep thinking it's improving, then something else happens! RT @KellyeCrane: Q3: Wondering if anyone sees economy improving in Q3? #solopr
- 5:45 pm **makasha:** @janetfalk well maybe I should say the economy is having a positive effect on my business and my clients #solopr
- 5:45 pm **JamiMiami:** @spinspun I think so. I also see more clients leaving big agencies for smaller ones to be more \$ conservative + get more attention. #solopr
- 5:45 pm **krisTK:** @Tifanei Not really. Wouldve been just for me. Didn't need outside funding so no need to present one to the bank. #solopr
- 5:46 pm **spinspun:** @mdbarber. Not planned, but saw a nice transition with new clients replacing completed projects. #solopr
- 5:46 pm **trishlambert:** Q3 add: Everything still seem to be "potential," not as much turning to "actual" as it used to. #solopr
- 5:46 pm **mdbarber:** @spinspun -- what are you seeing in your market? #solopr
- 5:46 pm **KateRobins:** RT @trishlambert: I keep thinking its improving, then something else happens! RT @KellyeCrane: #solopr
- 5:46 pm **janetfalk:** @makasha glad to hear it. #solopr
- 5:46 pm **KellyeCrane:** Q4: Ever been asked to be a one-off "hired gun" (ex- write one press rels, do media outreach for existing annoc)? Do you do it? #solopr
- 5:47 pm **mdbarber:** Lots of calls; proposals but not as much follow-through as I would like #solopr
- 5:47 pm **cloudspark:** the recent pr challenges of #bp #toyota #goldmansachs #tigerwoods et al reiterate the need for GOOD pr counsel. Q3? uptick. #solopr
- 5:47 pm **LScribner:** Q3. I see signs of the economy improving, many of my #solopr colleagues are keeping very busy!

- 5:47 pm **krisTK:** @jillvan @mbarber @KatTayls I had to re-stock my secret choc stash after last week. Trying to never run out. #solopr
- 5:47 pm **KellyeCrane:** RT @cloudspark: the recent pr challenges of #bp #toyota #goldmansachs #tigerwoods et al reiterate the need for GOOD pr counsel. #solopr
- 5:47 pm **KatTayls:** I worry about this too. RT @trishlambert Everything still seem to be "potential," not as much turning to "actual" as it used to. #solopr
- 5:48 pm **makasha:** @mbarber I had that problem most of last year (no follow-through). Many people fish for proposal designs #solopr
- 5:48 pm **CommAMMO:** On economy - Chicago Fed Prez Charles Evans is more confident - calls for low int rates for 3 years, improvng results. #solopr
- 5:48 pm **makasha:** @mbarber Or they realize they don't have the money to pay for services. #solopr
- 5:48 pm **CommAMMO:** Same here, but more calls getting through. RT @mbarber: Lots of calls; proposals but not as much follow-through as I would like #solopr
- 5:48 pm **trishlambert:** Q4: I don't turn it down, but I charge a premium.No discounts.Used to think job like this might lead to more work, but it never has. #solopr
- 5:49 pm **KateRobins:** @KellyeCrane Yes. How I found my bz partner. Former editorial page writer who didn't have time. So I picked up media tactician work. #solopr
- 5:49 pm **amynolanapr:** Seeing some of this too. RT @mbarber: Lots of calls; proposals but not as much follow-through as I would like #solopr
- 5:49 pm **krisTK:** Q4: I do one-time tactical projects only for friends. Can turn into major headache for little reward. #solopr
- 5:49 pm **KatTayls:** @krisTK Secret stashes never last around me. Especially when I'm crunching numbers. @jillvan @mbarber #solopr
- 5:49 pm **mbarber:** @makasha Yes. That's when the challenge is giving them enough to bite but not so much they don't need you. #solopr
- 5:49 pm **KellyeCrane:** Q4: It's tempting to take quickie one-off projects when you're slow, but it's usually a negative experience. #solopr
- 5:49 pm **trishlambert:** Me too. RT @amynolanapr:Seeing some of this too. RT @mbarber:Lots of calls;proposals but not as much follow-through as I would like #solopr
- 5:50 pm **LScribner:** Q3. Making lemons out of lemonade: new clean energy initiatives could mean new opps for #solopr & agencies too!
- 5:50 pm **makasha:** RT @trishlambert: Q4: I dont turn it dn, but I charge a premium.No discounts.Used 2 think job lk ths might lead 2 more work #solopr
- 5:50 pm **KateRobins:** @KellyeCrane Good pr counsel, yes. Goes back to Q1 response about clients owning their [award] success. Counsel and compliance. #solopr
- 5:50 pm **GreenEarthPR:** RT @KellyeCrane: Q4: It's tempting to take quickie one-off projects when you're slow, but it's usually a negative experience. #solopr
- 5:50 pm **CommAMMO:** Q4 - one-time strat planning, one-time writing - trying to doorstep. Still, these are known quantities... #solopr
- 5:50 pm **elizabethgrace7:** It was nice chatting with everyone but I have to get back to work! See you next week! #solopr
- 5:51 pm **makasha:** RT @KellyeCrane: Q4: Its tempting to take quickie one-off projects when youre slow, but its usually a negative experience. #solopr
- 5:51 pm **mbarber:** @kellyeCrane Could you repeat Q4 please? #solopr
- 5:51 pm **LScribner:** Q4. On the upside, 1 time projects could turn into a full time client and/or referrals. #solopr
- 5:51 pm **KatTayls:** Q4: Tactic work is great for quick turnaround. Plus less commitment when you're swamped. Make a good impression, & they come back! #solopr
- 5:51 pm **KateRobins:** @krisTK Maybe I was lucky. #solopr
- 5:51 pm **trishlambert:** I have to tell y'all, its nice to be in a group where I can tell the truth and not be "on," as in "Business is GREAT! Never better!" #solopr
- 5:52 pm **krisTK:** I've found that too. RT @trishlambert: Q4: Used to think one-time jobs might lead to more work, but it never has. #solopr

- 5:52 pm **KellyeCrane:** RT Q4: Ever been asked to be a one-off "hired gun" (ex- write one press rels, do media outreach for existing annoc)? Do you do it? #solopr
- 5:52 pm **mdbarber:** @KateRobins I agree. It's hard to tell the committed ones on the phone too. Short face to face can help. #solopr
- 5:52 pm **amynolanapr:** Q4 : Still have to invest time (= \$) to do one-time projects. Not always worth it unless leading to more work. #solopr
- 5:52 pm **sethgordon:** @JamiMiami @KatTayls #solopr success: Car in front lawn and furniture isn't
- 5:53 pm **KateRobins:** @trishlambert Just check that your tweets aren't showing up on linkedin... #solopr
- 5:53 pm **KellyeCrane:** Q4: As some have said, I will occasionally pitch-hit for a friend, but there needs to be a history. #solopr
- 5:53 pm **CommAMMO:** @trishlambert "Business is...slow, but potential is improving..." It is hard to stay positive. #solopr
- 5:53 pm **mdbarber:** Q4 Hard to get the ROI on those projects because of the learning curve to understand but...maybe. Probably not. #solopr
- 5:53 pm **JamiMiami:** Q4: I'll only do it if I'm reporting directly to client and not another agency. Direct client contact might lead to future biz. #solopr
- 5:53 pm **mdbarber:** RT @KellyeCrane: Q4: As some have said, I will occasionally pitch-hit for a friend, but there needs to be a history. #solopr
- 5:53 pm **KateRobins:** @krisTK Wow. Sounds like I was really lucky. #solopr
- 5:54 pm **KatTayls:** LOL - I can relate! RT @sethgordon @JamiMiami @KatTayls #solopr success: Car in front lawn and furniture isn't
- 5:54 pm **trishlambert:** OMG! I think they are! Going to go fix that! RT @KateRobins: @trishlambert Just check that tweets arent showing up on linkedin... #solopr
- 5:54 pm **mdbarber:** RT @JamiMiami: Q4: Ill only do it if Im reporting directly to client & not another agency. Direct client contact might lead to biz. #solopr
- 5:54 pm **KateRobins:** @krisTK I agree with that. When it comes to pr everyone's a genius until there's a crisis. Then it's your problem. #solopr
- 5:54 pm **CommAMMO:** RT @JamiMiami: Q4: Ill only do it if Im reporting directly to client and not another agency. Direct contact might lead 2 future biz. #solopr
- 5:54 pm **cloudspark:** q4: it's distracting to your own growth goal and takes up resources you could apply to work you really want to achieve. #soloPR
- 5:54 pm **paulajohns:** Q4 I'm selective about one-off projects. Will do it for people I like and have worked with before. #solopr
- 5:55 pm **mdbarber:** 'Nother reason to stay away. RT @krisTK: Q4: Clients w one-time projects often dont want to hear ideas 4 solutions; want quick fix. #solopr
- 5:55 pm **KateRobins:** @trishlambert You can delete them. #solopr
- 5:55 pm **FabBrownGirl:** RT @PRtini: Planning is important, but so are instincts. Dont underestimate if something "feels" on or off-target.< trust your gut! #solopr
- 5:56 pm **krisTK:** Funny! RT @sethgordon: @JamiMiami @KatTayls #solopr success: Car in front lawn and furniture isn't
- 5:56 pm **KatTayls:** I agree! RT @PaulaJohns Q4 I'm selective about one-off projects. Will do it for people I like and have worked with before. #solopr
- 5:56 pm **KateRobins:** @KellyeCrane In those instances, I tell people they remain the lead and I'm a paid Rumpelstiltsin (sp) #solopr
- 5:56 pm **paulajohns:** Heading into con call now. Thank you #solopr. Great chat!
- 5:56 pm **sparklyhero:** Peeping in to #solopr
- 5:57 pm **spinspun:** Q4: Only accept one-offs if they agree 2 supply you with a year's worth of chocolate #solopr
- 5:57 pm **sandrasays:** Me too. RT @paulajohns: Q4 I'm selective about one-off projects. Will do it for people I like and have worked with before. #solopr
- 5:57 pm **JamiMiami:** Exactly! RT @sethgordon @JamiMiami @KatTayls #solopr success: Car in front lawn and furniture isnt #solopr

- 5:57 pm **KatTayls:** This has happened for me. RT @LScribner Q4. On the upside, 1 time projects could turn into a full time client and/or referrals. #solopr
- 5:57 pm **krisTK:** RT @KateRobins: When it comes to pr, everyone's a genius until there's a crisis. Then it's your problem. #solopr
- 5:57 pm **CommAMMO:** Thanks all - happy hunting to you. FYI, I'm new moderator for #icchat, Tuesdays 2p ET, beginning 6 July. Internal Comms chat. #solopr
- 5:58 pm **krisTK:** @spinspun or chocolate liqueur?? #solopr
- 5:58 pm **KellyeCrane:** Now you're talkin! RT @spinspun: Q4: Only accept one-offs if they agree 2 supply you with a year's worth of chocolate #solopr
- 5:58 pm **KatTayls:** RT @krisTK: RT @KateRobins: When it comes to pr, everyone's a genius until there's a crisis. Then it's your problem. #solopr
- 5:58 pm **JamiMiami:** I'll accept payment in wine. RT @spinspun: Q4: Only accept one-offs if they agree 2 supply you with a years worth of chocolate #solopr
- 5:58 pm **3hatscomm:** vino? RT @krisTK: @spinspun or chocolate liqueur?? #solopr
- 5:59 pm **KateRobins:** Well, off to reapply calamine lotion. The things we soloprs do while on conference calls. #solopr
- 5:59 pm **KellyeCrane:** Thanks everyone- next wk, we'll take a hiatus since it's a holiday week in the US. Next #solopr chat will be 7/14 - see you then!
- 5:59 pm **mdbarber:** Must go friends. Have a great week and Independence Day. Take care. Thanks @kellyecrane. #solopr
- 5:59 pm **krisTK:** Promo: #ipaprsa 3rd annual virtual conference for indy PR pros 7-28 on SM/biz dev. Speakers: @jasonfalls @codella (and me). #solopr
- 6:00 pm **krisTK:** @3hatscomm Vino def works too. #solopr
- 6:00 pm **rmpapag:** Happy 4th of July #solopr Friends!
- 6:00 pm **jpgombita:** LOVE IT! RT @KateRobins: Kellye, In those instances, I tell people they remain the lead and I'm a paid Rumpelstiltsin (sp) #solopr
- 6:00 pm **trishlambert:** Bye everyone! "See" you in 2 wks. U.S. solos: Have a great holiday weekend! #solopr
- 6:00 pm **3hatscomm:** RT @mdbarber: Must go friends. Have a great week and Independence Day. Take care. Thanks @kellyecrane. #solopr
- 6:01 pm **KellyeCrane:** Want to make sure you're following the #solopr peeps? List: <http://twitter.com/#/list/KellyeCrane/solopr-pros>
- 6:01 pm **cloudspark:** if you like the tweets at today's #soloPR chat, you can follow them all in one click at [www.blastfollow.com](http://www.blastfollow.com).
- 6:01 pm **sandrasays:** RT @KellyeCrane: Want to make sure you're following the #solopr peeps? List: <http://twitter.com/#/list/KellyeCrane/solopr-pros>
- 6:01 pm **sandrasays:** RT @KellyeCrane: Thanks everyone- next wk, we'll take a hiatus since it's a holiday week in the US. Next #solopr chat will be 7/14 - see you then!
- 6:01 pm **krisTK:** @KellyeCrane I understand the hiatus, but a week without #solopr seems to drag on. Will miss everyone.
- 6:02 pm **sandrasays:** @KellyeCrane Sorry I just lurked and RT'd today. had to multi-task. #solopr #
- 6:02 pm **jpgombita:** @KellyeCrane re: Q4. How was the language/messaging? Lots of "leading-edge innovation, etc." ;) Oh how most CEOs love that drek. #solopr
- 6:03 pm **carolynpexton:** RT @cloudspark: the recent pr challenges of #bp #toyota #goldmansachs #tigerwoods et al reiterate the need for GOOD pr counsel. Q3? uptick. #solopr
- 6:04 pm **makasha:** Time to get back to work. I had a blast this week. #solopr
- 6:04 pm **JamiMiami:** RT @KellyeCrane: Want to make sure you're following the #solopr peeps? List: <http://twitter.com/#/list/KellyeCrane/solopr-pros> #solopr
- 6:05 pm **amynolanapr:** Great chatting with you all today. Have a great weekend! #solopr
- 6:05 pm **iammsparker:** Darn! I missed #solopr this week! grrr
- 6:06 pm **KellyeCrane:** @krisTK This is true, but you'll be getting ready to see Jimmy B next week, so you'll forget all about us. :- ) #solopr

- 6:09 pm **LScribner:** Slipped out a bit early, but always a pleasure to join #solopr on Weds. "see" you all in 2 weeks!
- 6:09 pm **ChrisBrashear:** RT @dannystarr: Just joined #bsfwebinar, listening to @AmberCadabra and @djwaldow ... "7 Ways to Be There Before the Sale" #soloPR
- 6:16 pm **IMPACTMKTPR:** @krisTK one-off? #solopr
- 6:17 pm **annesmithsc:** Thanks!! RT @KellyeCrane: Want to make sure you're following the #solopr peeps? List: <http://twitter.com/#/list/KellyeCrane/solopr-pros>
- 6:23 pm **jgombita:** RT @artezonline: @jgombita @JanetLFalk @fabbrown Great list of nonprofit webinars via @rjleaman for July is here: <http://ow.ly/25nLX> #solopr
- 6:23 pm **jgombita:** RT @cbensen: Join our free webinar - Marketing Strategies that Captivate Today?s Social Media Audiences <http://bit.ly/smmwebinar> #solopr
- 6:31 pm **iammsparker:** @ImpactMktPR it's ok. well get it next week! #solopr
- 6:38 pm **PRjeff:** @krisTK @mdbarber #solopr Thanks -- actually making great progress w/several TV outlets nationwide...
- 6:55 pm **pgeorgieva:** RT @KellyeCrane: Good advice RT @PRtini: Planning is important, but so are instincts. Don't underestimate if something \*feels\* on or off-target. #solopr
- 7:36 pm **dconconi:** can't believe I missed #solopr again this week. Looking forward to the transcript!!
- 7:37 pm **dconconi:** RT @KellyeCrane: Want to make sure you're following the #solopr peeps? List: <http://twitter.com/#/list/KellyeCrane/solopr-pros>
- 8:47 pm **cgornpr:** This has been a surprisingly great week to pitch. Anyone else noticing that? #pr, #solopr
- 8:55 pm **cgornpr:** RT @krisTK: RT @KateRobins: When it comes to pr, everyone's a genius until there's a crisis. Then it's your problem. #solopr
- 10:14 pm **jgombita:** That was a particularly awesome #solopr chat today @KellyeCrane; such a smart, friendly & generous group of PR pros.
- 10:20 pm **crlmediapr:** RT @krisTK: RT @KateRobins: When it comes to pr, everyone's a genius until there's a crisis. Then it's your problem. #solopr