



## Transcript from February 24, 2010 to February 24, 2010

All times are Pacific Time

## February 24, 2010

- 12:51 am **rantonette:** In advance of #solopr chat Wednesday, if you are hunting for a media database and want to split a package @ \$175/quarter, please ping me.
- 2:45 am **conniegilbert:** RT @MarchellGillis: Great read for new consultants RT @ks\_austin How to Succeed in the Age of Going Solo <http://on.wsj.com/d87Gv7> #solopr #pr #in
- 3:25 am **rantonette:** RT @abeckwith: RT@prsarahevans Young breast cancer survivor w/online breast ca. resource site. Needs pro bono #PR." Contact info@saverboobies.com #solopr
- 1:56 pm **amynolanapr:** RT @KellyeCrane: Already received some great questions for tomorrow's #solopr chat, 1-2pm ET. Interested in PR consulting? Join us!
- 1:58 pm **KellyeCrane:** Looking forward to today's #solopr chat, 1-2 pm ET - independent PR consultants (and those who'd like to be), see you then!
- 1:59 pm **sfuhrmann:** RT @KellyeCrane: Looking forward to today's #solopr chat, 1-2 pm ET - independent PR consultants (and those who'd like to be), see you then!
- 2:09 pm **PRPiper:** @amynolanapr #solopr chat is today, not tomorrow, correct?
- 2:29 pm **amynolanapr:** @PRPiper Oops, yes #solopr chat is TODAY at 1 p.m. ET. Looking forward to it!
- 2:37 pm **KellyeCrane:** @PRPiper @amynolanapr Yes, #solopr is today at 1pm ET -- hope you can join us!
- 2:49 pm **hopwood:** That's 6pm GMT for any UK solo PR ppl still in the office RT @KellyeCrane: @PRPiper @amynolanapr Yes, #solopr is today at 1pm ET
- 2:51 pm **Mikinzie:** Great Qs for any consultant #solopr RT @smashingmag: 14 Questions To Ask Your Clients Before and After a Project - <http://bit.ly/cA0d67>
- 2:54 pm **LauraScholz:** RT @Mikinzie: Great Qs for any consultant #solopr RT @smashingmag: 14 Qs To Ask Your Clients Before& After a Project: <http://bit.ly/cA0d67>
- 3:05 pm **PRPiper:** @KellyeCrane @amynolanapr Thank you! Always look forward to great sharing on #solopr
- 4:10 pm **lisavielee:** Looking for Indy area #soloPR or small firms looking for a B2B project. DM me if you are interested.
- 4:30 pm **KellyeCrane:** RT @lisavielee: Looking for Indy area #soloPR or small firms looking for a B2B project. DM me if you are interested.
- 4:44 pm **PRProSanDiego:** Hi #soloPR friends! I'm streaming live at noon PST talking about social media & crisis com for @IABCSanDiego See me at <http://ustre.am/d6nD>
- 4:45 pm **newgrass:** RT @PRProSanDiego: Hi #soloPR friends! I'm streaming live at noon PST talking about social media & crisis com for @IABCSanDiego See me at <http://ustre.am/d6nD>
- 4:56 pm **Mikinzie:** #badclient responded to my email. Tried to flip the situation around and attacked my integrity and professionalism. I'm done. #solopr
- 4:56 pm **rajean:** Good luck with the IABC mtg today @PRProSanDiego! #solopr

- 4:59 pm **mdbarber:** Learn to build biz thru alliances March 9 w #PRSA, free 4 IPA section membrs; \$60 for other PRSA membrs. <http://www.ipa.prsa.org> #solopr
- 5:02 pm **PRProSanDiego:** @rajean Thank you! I'm looking forward to it. I've stolen (ahem, borrowed) many good ideas from my #soloPR colleagues :-)
- 5:03 pm **KellyeCrane:** RT @mdbarber: Learn to build biz thru alliances 3/9 w #PRSA, free 4 IPA section membrs; \$60 for others. <http://www.ipa.prsa.org> #solopr
- 5:08 pm **Mikinzie:** Occam's razor can b applied #badclient: "Entities should not be multiplied unnecessarily" or: the simplest answer is usually correct #solopr
- 5:14 pm **ghidotti:** Sorry to miss #solopr chat today. It was a great one last week. Will look forward to reading tweets later today!
- 5:17 pm **rajean:** Nice, esp. from a dude! RT @chrisbrogan Startups can learn a lot from business moms. Hire one today. They know more than you. #solopr
- 5:27 pm **monkeytoesshoes:** RT @rajean: Nice, esp. from a dude! RT @chrisbrogan Startups can learn a lot from biz moms. Hire one today. They know more than you. #solopr
- 5:28 pm **thebabymamas:** RT @monkeytoesshoes: RT @rajean: Nice, esp. from a dude! RT @chrisbrogan Startups can learn a lot from biz moms. Hire one today. They know more than you. #solopr
- 5:56 pm **karenswym:** Going to try to pop into chat today, may be in and out and a little late! #solopr
- 5:58 pm **KCDPR:** looking forward to the #solopr chat
- 5:58 pm **VirtuelMC:** jumping into #solopr in a bit - so snooze me cuz tweet volume will + (may have to lurk a bit as trying to finish a project)
- 6:00 pm **KellyeCrane:** Welcome to this week's #soloPR chat for independent pros in PR and related fields (and those who want to learn more about it). #solopr
- 6:00 pm **KellyeCrane:** If you have #solopr questions you'd like us to discuss, please @me without the hashtag (or DM), and we'll add them to the list! #solopr
- 6:01 pm **PRjeff:** Hope you'll give me an excused absence from last week. Solo for 15 of 22 yrs. Now in Phx. Mantra: Public Relations Pizzazz! #solopr
- 6:01 pm **KellyeCrane:** If you're joining, say hello and remember to hashtag your tweets with #soloPR. #solopr
- 6:02 pm **PRProSanDiego:** Hi #soloPR tweeps! Solo in San Diego six years. Started in broadcasting, wkd in-house public sector, DA, Red Cross. #soloPR
- 6:02 pm **KellyeCrane:** @PRjeff Did you say that with jazz hands? #solopr
- 6:02 pm **MichaelWillett:** RT @KellyeCrane Welcome to this week's #soloPR chat for independent pros in PR & related fields (and those who want to learn more about it)
- 6:02 pm **mdbarber:** Good morning. Solo for nearly 10 years of 30 year comm career. And @prjeff you have to bring tweets today. #solopr
- 6:02 pm **PRProSanDiego:** @PRjeff has a very good excuse for being MIA last week. Can I tell why, Jeff? :-)  
(It's good). #soloPR
- 6:03 pm **kelleylynnk:** #solopr I'm a Boston-based tech/B2B PR practitioner and content creator. have been doing the solo thing for 1 year now
- 6:03 pm **VirtuelMC:** Charity - solo 2 yrs; spcializing in mom-/family-products/svcs in San Diego - launching a new division soon! #solopr
- 6:04 pm **amynolanapr:** Hello from Baton Rouge. APR with 15 yrs experience, 6 months solo, work from home, mom of two. Glad to be back this week! #solopr
- 6:04 pm **PRPiper:** Jumping into #solopr for a bit. Snooze me fellow tweeps if you're not interested.
- 6:04 pm **PRjeff:** RT @KellyeCrane Welcome to this week's #soloPR chat for independent pros in PR & related fields (& those who want 2 learn more). #solopr

- 6:04 pm **rockstarjen**: Morning! 5-year solo in San Diego. Clients in digital media & travel. #solopr
- 6:05 pm **KellyeCrane**: Hello new faces - glad to have you participate! #solopr
- 6:05 pm **ChiQSpeakS**: @MEPRagency #solopr?
- 6:05 pm **VirtueIMC**: hey @angierobert @Stefaniya @carondg join in on #solopr chat
- 6:05 pm **rockstarjen**: Q1 - I do both, based on client needs. I've sat in for others on maternity leave and has someone fill in for me on 2-week cruise. #solopr
- 6:05 pm **krisTK**: Hello. I'm based in south MS but work on projects all over. 20 yrs in PR, six as indy, APR. Looking forward to another great #solopr
- 6:06 pm **amynolanapr**: Q1 Did the maternity thing BEFORE going solo. Plan vacations/time off in advance. #solopr
- 6:06 pm **KateRobins**: @rockstarjen Kate here. Solo, mostly non-profits. Years before that in multinational giants. #solopr
- 6:06 pm **akenn**: hello! in 8 yrs as solo I've covered vacations w/ other PRs, worked 2X beforehand & remained on call during vacay - whatever works! #solopr
- 6:06 pm **kellynandrews**: Few mins. late, but hi all #solopr folks! After many years at agencies recently started my own company in Atlanta.
- 6:06 pm **rockstarjen**: Q1 follow up - often, though, i take a semi-vacation. Off, but available for emergencies. #solopr
- 6:07 pm **KellyeCrane**: Hi all! RT Q1: How do you handle vacation, maternity leave, sick days, etc.? #solopr
- 6:07 pm **SarahDawley**: Hi #solopr! Based in Calgary, never been anything other than a #solopr and couldn't imagine it any other way.
- 6:07 pm **PRjeff**: @mdbarber Ha! I'll do my best. #solopr
- 6:07 pm **rockstarjen**: @KateRobins hi kate. welcome to the chat. :) #solopr
- 6:07 pm **kellynandrews**: @rockstarjen Do you introduce your fill-in to clients, or have them work behind the scenes? #solopr
- 6:07 pm **pplisa**: @jamimiami RT @KellyeCrane Q1:How do you handle vacation, sick days, etc? Find another to fill in/work w/clients in advance to pause? #solopr
- 6:08 pm **VirtueIMC**: q1 timely since i've been sick 3-weeks - it's a matter of doing the best u can w the community u've built; fill-in w TRUSTED prtncrs #solopr
- 6:08 pm **arikhanson**: RT @KellyeCrane: Hi all! RT Q1: How do you handle vacation, maternity leave, sick days, etc.? #solopr
- 6:08 pm **amandamogul**: Hello from #DC! 6 year #PR pro & former journalist. I'm a blogger and #socialmedia nerd. Skilled at messaging & online comm. #solopr
- 6:08 pm **svcathy**: @KellyeCrane Hello! PR professional from Silicon Valley #solopr
- 6:08 pm **akenn**: like @rockstarjen I find that semi-vacations (or half days off) when possible are a perk of being solo #solopr
- 6:08 pm **KellyeCrane**: RT @rockstarjen: Q1 I do both, based on client. Ive sat in for others on maternity leave & had someone fill in for me on 2wk cruise #solopr
- 6:08 pm **JMLaw**: @rockstarjen Can I fill in for you on the next two-week cruise??? ;- ) #solopr
- 6:08 pm **krisTK**: Q1: I let clients know in advance when I'm out of touch and schedule deadlines together. Still take laptop w me usually. #solopr
- 6:08 pm **PRjeff**: Q1: A huge challenge - esp. when I say I'm taking maternity leave. #solopr
- 6:08 pm **MEPRAgency**: @ChiQSpeakS jump in the convo, for #solopr pro's. sharing advice, tips, know how, etc. might be better on tweekchat

- 6:09 pm **SarahDawley:** Q1: Plan vacation in advance and schedule projects around that. I handle maternity leave by not having babies. #solopr
- 6:09 pm **KateRobins:** @pprlisa @jamimiami @KellyeCrane Slow response. Guess there are no vacations. #solopr
- 6:09 pm **rockstarjen:** @kellynandrews fill-in met with me & client before i left. gave the client a couple of weeks to feel comfortable, and it worked well. #solopr
- 6:09 pm **KellyeCrane:** RT @krisTK: Q1: I let clients know in advance when Im out of touch and schedule deadlines together. Still take laptop w me usually. #solopr
- 6:09 pm **amynolanapr:** Ha! RT @PRjeff: Q1: A huge challenge - esp. when I say I'm taking maternity leave. #solopr
- 6:09 pm **PRjeff:** Q1: But seriously, best to let client know well in advance. Even then, I feel I need to be available for emergencies. #solopr
- 6:10 pm **PRProSanDiego:** Q1 Have reciprocal deal with other local indies to cover each other. We meet each other's major clients prior. #soloPR
- 6:10 pm **krisTK:** Q1: Idea: Let's schedule a #solopr cruise. But then what would our clients do? They're NOT invited.
- 6:10 pm **Stefaniya:** Q1: My second maternity leave was 4 days. Does that answer your question?? #solopr
- 6:10 pm **arikhanson:** @rockstarjen How did you find the right person to serve as your "fill in" while you were out? #solopr
- 6:10 pm **rockstarjen:** @kellynandrews also helped that fill-in was former boss of mine. had great confidence in him - and expressed this. #solopr
- 6:10 pm **KellyeCrane:** RT @VirtueIMC: ...its a matter of doing the best u can w the community you've built; fill-in w TRUSTED prtnrs #solopr
- 6:10 pm **PRPiper:** Ditto to @krisTK: Q1: I let clients know in advance when I'm going to be & schedule deadlines together. Laptop is always w/ me tho. #solopr
- 6:10 pm **KellyeCrane:** LOL RT @krisTK: Q1: Idea: Lets schedule a #solopr cruise. But then what would our clients do? Theyre NOT invited. #solopr
- 6:10 pm **Stefaniya:** LOL RT @PRjeff: Q1: A huge challenge - esp. when I say I'm taking maternity leave. #solopr
- 6:10 pm **rockstarjen:** awesome RT @PRProSanDiego: Q1 Have reciprocal deal w/other indies to cover each other. We meet each others major clients prior. #solopr
- 6:10 pm **KateRobins:** @PRjeff How frequent are the emergencies? That's the client's call, no? #solopr
- 6:11 pm **KellyeCrane:** I try to have a backup person on all of my accounts (not always the same person). We trade off holidays, etc. Works great! #solopr
- 6:11 pm **rockstarjen:** @arikhanson a trusted former colleague with the right background. i was extremely lucky. #solopr
- 6:11 pm **PRProSanDiego:** Even though I have a reciprocal arrangement, never used it myself. Haven't taken more than a long weekend off since 1993. #soloPR
- 6:12 pm **KateRobins:** @Stefaniya @PRjeff Jeff, you should have been in the personal branding chat earlier. The maternity leave is brilliant! #solopr
- 6:12 pm **Stefaniya:** Q1: When I plan vacay, give clients abt a month's notice so we can clear p.r. schedule. So far never had major emergency while away. #solopr
- 6:12 pm **rockstarjen:** @JMLaw LOL. boy, it will be interesting to see if i can pull that one off, again! #solopr
- 6:12 pm **rockstarjen:** @akenn agreed! love it. #solopr
- 6:12 pm **KellyeCrane:** Q1: I'm a firm believer in unplugging on occasion. Completely. #solopr

- 6:12 pm **arikhanson:** @Stefaniya Do you bring your computer with/check in while on vacay? #solopr
- 6:13 pm **amynolanapr:** Absolutely! RT @KellyeCrane: Q1: I'm a firm believer in unplugging on occasion. Completely. #solopr
- 6:13 pm **KCDPR:** Def agree. I usually have my contractors fill in RT @KellyeCrane: Q1: I'm a firm believer in unplugging on occasion. Completely. #solopr
- 6:13 pm **rockstarjen:** @PRProSanDiego Gayle! You should be ashamed of yourself. ;) Vacations are SO necessary. #solopr
- 6:14 pm **KateRobins:** @PRProSanDiego Ouch! #soloPR
- 6:14 pm **krisTK:** Q1: No other #solopr pros here in south MS makes it difficult to refer work or partner up.
- 6:14 pm **rockstarjen:** Absolutely. Yes. RT @KellyeCrane: Q1: Im a firm believer in unplugging on occasion. Completely. #solopr
- 6:14 pm **amynolanapr:** @krisTK BR is pretty close. Call me! #solopr
- 6:14 pm **VirtuelMC:** I think that vacations are a great way to unplug; but it's hard to be "off" totally w clients; I can't... #solopr
- 6:15 pm **mdbarber:** Ditto RT @rockstarjen: Absolutely. Yes. RT @KellyeCrane: Q1: Im a firm believer in unplugging on occasion. Completely. #solopr
- 6:15 pm **PRPiper:** Q1: Have found it even more critical to decompress as #solopr. Make it a point to schedule downtime & work w/ clients to adjust.
- 6:15 pm **akenn:** @krisTK I can imagine being solo in MS but so alone? Sorry to hear that! Do vacay backups need to be geograph close? #solopr
- 6:15 pm **krisTK:** Q1: I've worked from boat, beach, hotel, parks, family's houses -- clients don't know. Work in the am, relax in the pm. #solopr
- 6:15 pm **KCDPR:** Re: Q1 one of the benefits of being #solopr should be some vacation freedom
- 6:16 pm **KellyeCrane:** @krisTK Often just knowing someone is "minding the store" is enough for clients (esp when not much going on) - don't have 2b local #solopr
- 6:16 pm **PRProSanDiego:** @KateRobins @rockstarjen It's by choice. I like my real life. No desire to take time off. A Sunday unplugged is plenty. #soloPR
- 6:16 pm **PRPiper:** Wow! That's hard to believe. @krisTK Q1: : No other #solopr pros here in south MS makes it difficult to refer work or partner up.
- 6:16 pm **kellynandrews:** @krisTK Although I guess that also means no competition for your services :) #solopr
- 6:16 pm **LScribner:** My motto has always been, "it's PR not ER" :)RT @KateRobins: @PRjeff How frequent are the emergencies? That's the client's call, no? #solopr
- 6:16 pm **pprlisa:** @KateRobins @kellyecrane I ccd @jamimiami because she has to handle that #solopr
- 6:16 pm **SarahDawley:** @VirtuelMC Right, I don't think any #solopr person ever truly stops "working" - it's just not in our nature. My brain is going 24/7.
- 6:16 pm **Stefaniya:** I've done that too. RT @krisTK: Q1: I've worked from boat, beach, hotel, parks, family's houses -- clients don't know. #solopr
- 6:16 pm **KellyeCrane:** Amen! RT @KCDPR: Re: Q1 one of the benefits of being #solopr should be some vacation freedom #solopr
- 6:17 pm **PRjeff:** @KateRobins Yes, emergencies are in the eyes of the behold/client! #solopr
- 6:17 pm **bonnieupright:** Hi #solopr! Lurking today 'cause I'm finishing up Silver Anvil entry w/colleagues. Looking forward to reading transcript though!
- 6:17 pm **amynolanapr:** Lov e it!! RT @LScribner: My motto has always been, "it's PR not ER" #solopr

- 6:17 pm **krisTK:** @akenn @kellynandrews @PRPiper Now you know why I'm active virtually. Came from DFW where there were lots of us #solopr
- 6:18 pm **KellyeCrane:** While we're talking client emergencies, let me mention personal emergencies. Having someone you trust avail is imp for the unforeseen #solopr
- 6:18 pm **KateRobins:** @LScribner Like that motto. #solopr
- 6:18 pm **krisTK:** @bonnieupright Good luck on Silver Anvil entry. I just finished up entries for state awards program yesterday. #solopr
- 6:18 pm **PRjeff:** Ha! I feel I need ER to keep my PR going sometimes... RT @LScribner: My motto has always been, "its PR not ER" :) #solopr
- 6:19 pm **VirtuelMC:** RT @KellyeCrane: While talking client emerg, let me mention personal emerg. Having some1 you trust avail is imp for the unforeseen #solopr
- 6:20 pm **PRjeff:** Q1: I think having someone competent to back you up is truly one of the best choices. #solopr
- 6:20 pm **krisTK:** @PRProSanDiego I agree. If I won lottery, I'd still work in PR. Would wear much nicer sweats. #solopr
- 6:20 pm **KateRobins:** @mdbarber @krisTK If you're writing with a thumb/jumping horses, best to check spelling. Watch out for poor comms. #solopr
- 6:20 pm **KellyeCrane:** Recommend having someone who you can "throw to" quickly if needed #solopr
- 6:21 pm **mdbarber:** Love it! RT @krisTK: @PRProSanDiego I agree. If I won lottery, Id still work in PR. Would wear much nicer sweats. #solopr
- 6:21 pm **VirtuelMC:** I feel blessed w the climate in San Diego - I know I could go to any of the #solopr peeps here in a pinch - trust is key! <3 ya gang!
- 6:21 pm **Stefaniya:** I feel being avail. to some extent on vacation is one trade-off for having flexible daily schedule. #solopr
- 6:21 pm **mdbarber:** Amen to that. Networking is critical. RT @KellyeCrane: Recommend having someone who you can "throw to" quickly if needed #solopr
- 6:22 pm **mlhujber:** Hello #solopr! I am mostly lurking and learning today.
- 6:22 pm **krisTK:** I agree. RT @Stefaniya: I feel being avail. to some extent on vacation is trade-off for having flexible daily schedule #solopr
- 6:22 pm **VirtuelMC:** Agreed! RT @Stefaniya: I feel being avail. to some extent on vacation is one trade-off for having flexible daily schedule. #solopr
- 6:22 pm **akenn:** me too! RT @Stefaniya I feel being avail. to some extent on vacation is one trade-off for having flexible daily schedule. #solopr
- 6:22 pm **SoloDovePR:** Afternoon #soloPR saying HI from NJ
- 6:22 pm **KateRobins:** Helpful to have a handholder at home to ensure client that the apparent emergency is under control, i.e., isn't an emergency. #solopr
- 6:23 pm **KellyeCrane:** Q2: What do you do when you get TOO much work? Touchy subject given the economy? #solopr
- 6:23 pm **rockstarjen:** Time for Pajama Jeans! :) RT @krisTK: @PRProSanDiego I agree. If I won lottery, Id still work in PR. Would wear much nicer sweats. #solopr
- 6:23 pm **SarahDawley:** Agreed, thankfully I have a #solopr partner. RT @KellyeCrane Recommend having someone who you can "throw to" quickly if needed
- 6:24 pm **rockstarjen:** Q2 I'm right there just now. Subcontracting support. #solopr
- 6:24 pm **kellelynnk:** @KellyeCrane Q2: don't yet have too much work, but seeing conflict of interest. I toss to a trusted partner. #solopr

- 6:24 pm **PRjeff:** Q2: Wow. Well, the real challenge is deciding when you can get more done by subbing out or hiring an employee. #solopr
- 6:24 pm **amynolanapr:** Q2: I'll let you know when that happens! #solopr
- 6:24 pm **KCDPR:** Hire more freelancers to help :)RT @KellyeCrane: Q2: What do you do when you get TOO much work? Touchy subject given the economy? #solopr
- 6:25 pm **KateRobins:** @mdbarber Oh I've got a whole line of #solopr merchandise planned. Bathrobes with @yourname on pocket. #solopr on back.
- 6:25 pm **VirtueIMC:** q2 i think that I pace myself so that there isn't "too much" - it's a disservice to clients, family & me... #solopr
- 6:25 pm **KCDPR:** @KellyeCrane : In the same boat and I love to have that problem #solopr
- 6:25 pm **rantonette:** Q2: You have to enter every program with a two-part staff plan - one for solo, one for subbing out. #solopr #solopr
- 6:26 pm **krisTK:** Q2: Busy at first means extra hours, weekends, (and gratitude for \$\$). Soon, stress builds and need to ask for help. #solopr
- 6:26 pm **LScribner:** Q2 @rockstarjen can you recommend an AC level support person in the SD area? Tech experience preferred #solopr
- 6:26 pm **rockstarjen:** @krisTK: @PRProSanDiego if you haven't seen pajama jeans yet... <http://bit.ly/7W17XF> I'm so tempted. ;) #solopr
- 6:26 pm **rajean:** And have chef/housekeeper! RT @krisTK @PRProSanDiego If I won lottery, I'd still work in PR. Would wear much nicer sweats. #solopr
- 6:26 pm **rantonette:** Q@2: But part of how I'm "selling" independent PR pros in "freedom of choice" - we take on a balanced workload, so am careful. #solopr
- 6:26 pm **krisTK:** @rockstarjen You know I had to click that. #solopr
- 6:26 pm **VirtueIMC:** q2 If I receive a referral that I just can't take, I pass the referral to another #solopr I know can do it justice'
- 6:27 pm **kelleylynnk:** @krisTK how do you determine when you've reached the breaking point and need to hire out? #solopr
- 6:27 pm **Stefaniya:** Q2: Too much work would be nice. I have in the past hired an hourly assistant to do office tasks so I can focus on big stuff. #solopr
- 6:27 pm **KateRobins:** @rockstarjen Am happy to help, subbing, if you ever need it. Might be a thought to network with each other as well as locals. #solopr
- 6:27 pm **rockstarjen:** @LScribner i'm working with a former colleague, who's in detroit. still looking locally. #solopr
- 6:28 pm **akenn:** Q2 is a real issue w/ ups and downs of demand-some opps are specifically for me, wouldn't be approp to sub. #solopr
- 6:28 pm **paulajohns:** Hi #solopr. Joining in from San Diego area. I'm always available for clients, even while on vaca., but ask other solo PRs to back me up too.
- 6:28 pm **krisTK:** @kelleylynnk When I dream about projects. Altho I did write a decent release recently in a dream and remembered most of it. #solopr
- 6:29 pm **VirtueIMC:** @kelleylynnk I think when your family & friends start sending out a search party cuz they haven't seen you in a while - that's when #solopr
- 6:29 pm **KateRobins:** @PRjeff The beauty of massive downsizings is that many of us have former colleagues whose work we know #solopr
- 6:29 pm **paulajohns:** Same here - RT @VirtueIMC: If I receive a referral that I just can't take, I pass the referral to another #solopr I know can do it justice
- 6:29 pm **KellyeCrane:** Uh oh - panera just kicked me off wifi. May be more limited in my #solopr tweets, but carry on!

- 6:29 pm **SoloDovePR:** Q2 I think you have to prioritize and pick the ones that are most important to you and work on that project #solopr
- 6:29 pm **amynolanapr:** Q2: We can be a network for each other, too, when work grows too big...if it's practical from a distance. #solopr
- 6:29 pm **rockstarjen:** Ditto RT @VirtueIMC: q2 If I receive referral that I just cant take, I pass the referral to another #solopr I know can do it justice #solopr
- 6:29 pm **kelleylynnk:** @VirtueIMC @kristx #solopr
- 6:30 pm **KCDPR:** Q2: I'm always looking help. national client, we're in san Diego, would love financial pr pros in SD #solopr
- 6:30 pm **Stefaniya:** WANT! RT @KateRobins @mdbarber Oh I've got a whole line of #solopr merchandise planned. Bathrobes with @yourname on pocket #solopr on back
- 6:30 pm **kelleylynnk:** @VirtueIMC @kristx my family always wants to know why I work all the time! ;-) #solopr
- 6:30 pm **krisTK:** @KellyeCrane Bet you're looking forward to your house selling so you can have a Home Base again. #solopr
- 6:30 pm **rantonette:** May I just insert, please? I have 3 pros interested in a MyMediaInfo collaboration. If anyone is in need, please @ or DM me. Thx! #solopr
- 6:31 pm **rockstarjen:** RT @rantonette: May I just insert, please? I have 3 pros interested in MyMediaInfo collaboration. If any1 needs, @ or DM me. #solopr
- 6:32 pm **krisTK:** I worry that webcams/Skype will mean I return to makeup, hair and work clothes (and a clean office). #solopr
- 6:32 pm **KellyeCrane:** @krisTK If I did have a dog it would be easier! #solopr
- 6:32 pm **PRPiper:** Q2: Must have trusted #solopr's to refer work for when at capacity and if a conflict of interest should arise. #solopr
- 6:32 pm **KateRobins:** @krisTK I'm very glad that you said that! Have done some spectacular work myself in dreams . #solopr
- 6:33 pm **VirtueIMC:** @kelleylynnk mine too - but then I remind them about how much they hated when I was in-house #solopr
- 6:33 pm **mdbarber:** @krisTK I have the same worry. Hope it takes a while to really become an issue. #solopr
- 6:33 pm **KCDPR:** @krisTK : LOL, true, I rock the sportcoat with shorts , they never know :) #solopr
- 6:33 pm **VirtueIMC:** @KCDPR how are we not connected? lol You should join the next #SDmediaPR tweetup #solopr
- 6:34 pm **LScribner:** @rantonette I'm locked into MediaAtlas for this year, but would love your feedback on MyMediaInfo #solopr
- 6:34 pm **Stefaniya:** Never! RT @krisTK: I worry that webcams/Skype will mean return to makeup, hair & work clothes (and a clean office). #solopr
- 6:34 pm **karensxim:** Had a new client call, what Q are we on? #solopr
- 6:34 pm **MichaelWillett:** Yes, indeed! RT @amynolanapr Q2: We can be a network for each other, too, when work grows too big-if it's practical from a distance #solopr
- 6:35 pm **krisTK:** @KCDPR Worked with sports anchor while interning at TV in Dallas yrs ago who rocked that look. #solopr
- 6:35 pm **KateRobins:** @Stefaniya Market response! Okay, ditching #solopr career for something more Lillian Vernon. #solopr
- 6:35 pm **KellyeCrane:** RT @amynolanapr: Q2: We can be a network for each other, too, when work grows too big...if its practical from a distance. #solopr

- 6:35 pm **rajean:** Filters @krisTK! All the aging stars know about them. Should work with webcams/skype also #solopr
- 6:35 pm **KellyeCrane:** Whew! OK, I'm back. @karensxim - we're on Q2- what do you do when too busy #solopr
- 6:35 pm **rantonette:** @LScribner Will do. The trial version has been ok. Pooling together several seats at a discount w/o sharing passwords. #solopr
- 6:36 pm **KateRobins:** @rantonette Interesting. Thanks. #solopr
- 6:36 pm **karensxim:** @KellyeCrane Thanks! #solopr
- 6:36 pm **PRProSanDiego:** @krisTK @KCDPR You should see how we dress in radio, ha! Great training for the #soloPR look...
- 6:36 pm **karensxim:** Q2: Work with other solos, nothing better than sharing the love with your peeps! #solopr
- 6:37 pm **KateRobins:** @krisTK They do mean that! Take it seriously. (My kid puts on makeup for Skype. Kids are always ahead of us.) #solopr
- 6:37 pm **KCDPR:** I've also though about referral program but trust is big for me #solopr
- 6:37 pm **krisTK:** @rantonette @LScribner I've been using MMI for a couple of months now. Info seems solid but a few headaches. #solopr
- 6:37 pm **PRjeff:** I love Cision-have 2 seats avail. RT @LScribner: @rantonette locked into MediaAtlas, but would love your feedback on MyMediaInfo #solopr
- 6:37 pm **PRPiper:** @KrisTK Luckily both have been around while & haven't really caught on -we may be safe. @thejoelstein wrote great article on SKYPE. #solopr
- 6:37 pm **karensxim:** @rajean @krisTK I want in on these filters! Clue me in, do they work offline too? : -) #solopr
- 6:38 pm **KellyeCrane:** @PRFlipside I know you were looking: RT @PRjeff: I love Cision-have 2 seats avail. #solopr
- 6:38 pm **krisTK:** @PRjeff Might be interested. Used Cision for yrs b4 signing on w MMI. #solopr
- 6:38 pm **PRjeff:** Q2: Strong supporter of mutually beneficial strategic alliances. #solopr
- 6:38 pm **KateRobins:** @KellyeCrane Right. Stay consistent. It's part of your personal brand. #solopr
- 6:39 pm **KellyeCrane:** Q3: Do most solos have their own logo? #solopr
- 6:39 pm **rantonette:** @krisTK How has your MMI experience been? We're looking at a 5-way split for \$750 each annually. #solopr
- 6:39 pm **KateRobins:** @PRjeff @LScribner @rantonette Will pay close attn to that convo. Please keep me copied. #solopr
- 6:40 pm **karensxim:** RT @KellyeCrane: Q3: Do most solos have their own logo? #solopr
- 6:40 pm **LScribner:** @PRJeff @KrisTK I used Cision at last agency, lots of \$\$ and more stuff than I need. Does MMI include awards? #solopr
- 6:40 pm **amynolanapr:** Q3: I have logo, but would like to have designer re-do. It works for now, but not exactly what I want. #solopr
- 6:40 pm **rantonette:** Re: MMI - And then less if we can get more onto our contract - 24/7 access, no shared passwords, etc. #solopr
- 6:41 pm **VirtuelMC:** q3 yes! while a #solopr - clients have a sense of comfort in seeing how you've branded your "agency of 1" from @jenmitch
- 6:41 pm **amynolanapr:** Q3: Wish I had more graphic design skills. Just not my thing! #solopr
- 6:41 pm **rantonette:** @LScribner @PRJeff @KrisTK I'm not going back to Cision, that much I know. #solopr

- 6:41 pm **rockstarjen:** Q3 I do. I worked w/designer to create brand/site when first went solo. Though I rarely use it now. :) Maybe 4 that blog one day. #solopr
- 6:42 pm **karensxim:** Q3: Yes, solo but still set up as company and company has logo #solopr
- 6:42 pm **JamiMiami:** @pprlisa @kellyecrane sorry to be missing the chat - I'll read it tonight. #solopr
- 6:42 pm **krisTK:** Q3: designed first logo myself just to have cards, Web site but turned to designer after year (when I had steady work) #solopr
- 6:42 pm **rantonette:** Q3: I've a logo that works "for now." Hoping to get it refined as I partner further with a local ad firm this year. #solopr
- 6:42 pm **LScribner:** Q3 It makes sense to have a logo; are part of the brand personality #solopr
- 6:42 pm **KellyeCrane:** For those talking media databases, I think your experiences w/ea often depends on your industry. They aren't always apples-to-apples #solopr
- 6:42 pm **KCDPR:** Q3: Our Logo/design was 2nd thing created after biz plan and incorporation #solopr
- 6:42 pm **KateRobins:** @rantonette because... #solopr
- 6:42 pm **Stefaniya:** Q3. I have a sort-of logo that I made myself. <http://twitpic.com/1542fp> Haven't had one professionally designed. #solopr
- 6:42 pm **MichaelWillett:** RT @KellyeCrane Q2: Economy doesn't impact how you respond to prospects when too busy-Don't want to overextend-Always do a good job #solopr
- 6:43 pm **LScribner:** Q3 If anyone is interested in logo design, have a grt solo designer here in SD very reasonable #solopr
- 6:43 pm **krisTK:** Q3: I paid under \$500 for friend to design logo, collateral and put new face on web site. Priceless. #solopr
- 6:43 pm **PRjeff:** Q3: A quality logo is important for preserving your perceived value. #solopr
- 6:43 pm **KellyeCrane:** Q3: Even when starting out I think it's good to have a logo-type look, even if it's just graphic w/ your company name #solopr
- 6:43 pm **rantonette:** @KellyeCrane Good point. I've now used versions of all of them (save for Mediahub); liked Burrelles but too pricey. #solopr
- 6:43 pm **KCDPR:** Yes! and could be company of many, right? who knows RT @karensxim: Q3: Yes, solo but still set up as company and company has logo #solopr
- 6:43 pm **svcathy:** RT @rantonette I have 3 pros interested in a MyMediaInfo collaboration. If anyone is in need, please @ or DM me. Thx! #solopr
- 6:43 pm **KellyeCrane:** RT @LScribner: Q3 If anyone is interested in logo design, have a grt solo designer here in SD very reasonable #solopr
- 6:44 pm **akenn:** Q3 is on my to-do list. With IDs so visible - email, blog, Twitter, FB, etc - it's imp (says the cartoon'd Twitter ID!) #solopr
- 6:44 pm **KellyeCrane:** Q3: As you get a client or 2 under your belt, you'll feel more comfortable spending some \$ for a professional looking logo #solopr
- 6:44 pm **karensxim:** @KCDPR You are absolutely right! I can exit and company can live on (my dream!) #solopr
- 6:44 pm **akenn:** @LScribner can you DM me contact info? #solopr
- 6:44 pm **amynolanapr:** Need that friend's number! RT @krisTK: Q3: I paid under \$500 for friend to design logo, collateral and put new face on web site. #solopr
- 6:44 pm **KellyeCrane:** RT @akenn: Q3 is on my to-do list. With IDs so visible - email, blog, Twitter, FB, etc - its imp (says the cartoon'd Twitter ID!) #solopr
- 6:45 pm **EaddyPerry:** i too have a solo great designer in tx if anyone is interested. very reasonably priced as well. #solopr

- 6:45 pm **KeeyanaHall:** @rockstarjen Those pajama jeans look awesome! I think I'm sold on the idea :) #solopr
- 6:45 pm **krisTK:** Q3: I've used 99designs.com design competition site for client. Lots of submissions, great result #solopr
- 6:45 pm **kellynandrews:** Q3: Yes! @skleberdesign designed mine (as well as many #solopr friends' logos) and was fabulous to work with
- 6:45 pm **rantonette:** @KateRobins too complicated with its workspace 1/2, and hard to export. I can do it, but since I'm paying, want something simple. #solopr
- 6:45 pm **rantonette:** Good option. RT @krisTK: Q3: Ive used 99designs.com design competition site for client. Lots of submissions, great result #solopr
- 6:45 pm **mdbarber:** Q3 -- Logo & stationery part of start up costs for me. It's part of establishing yourself as a business. Think it's critical #solopr
- 6:45 pm **Kilted\_Alex:** @KellyeCrane Can i just add, if you don't have a logo. Make it easier in the long run by brainstorming how it will look as an avatar #solopr
- 6:46 pm **karensxim:** RT @krisTK: Q3: Ive used 99designs.com design competition site for client. Lots of submissions, great result #solopr
- 6:46 pm **KCDPR:** @karensxim : Yup, that's the master plan for me as well #solopr
- 6:46 pm **rajean:** I'm in logo design hell (I'm picky) but I feel it's important to your brand. Builds credibility & confidence in clients. #solopr
- 6:46 pm **ruthie66:** Congrats! RT @PRProSanDiego: Hi #soloPR tweeps! Solo in San Diego 6years. Started in broadcasting, wkcd in-house public sector, DA, Red Cross
- 6:46 pm **rantonette:** @akenn I did that on my biz cards - logos of the social networks I'm on as @rantonette. #solopr
- 6:47 pm **karensxim:** One word of caution when choosing a designer ask about print and web, print designs don't always transfer to web #solopr
- 6:47 pm **LeliaKate:** Q3 What exactly is a reasonable price for logo? I think it would be great for personal branding. #solopr
- 6:47 pm **SoloDovePR:** Q3 I dont have a logo, it should be pretty easy w/a name like Solo Dove #solopr
- 6:47 pm **EaddyPerry:** @mdbarber i agree totally! #solopr
- 6:47 pm **KellyeCrane:** @Kilted\_Alex Great point, thanks! #solopr
- 6:47 pm **Kilted\_Alex:** @KellyeCrane - or at very least, having part of your logo as instantly ID with your overall look in an approx 125x125 square;) #solopr
- 6:47 pm **EaddyPerry:** RT @mdbarber: Q3 -- Logo & stationery part of start up costs for me. Its part of establishing ... your business. Think its critical #solopr
- 6:48 pm **KellyeCrane:** RT @EaddyPerry: i too have a solo great designer in tx if anyone is interested. very reasonably priced as well. #solopr
- 6:48 pm **PRjeff:** fyi-new user-friendly interface, not really a lot of \$ 4 VERY accurate lists @LScribner @KrisTK I used Cision at last agency lots \$ #solopr
- 6:48 pm **KCDPR:** have a new biz call in 10 mins, enjoyed the chat #solopr crowd!
- 6:48 pm **KateRobins:** @rantonette Thanks. All I needed to hear in 140 ch. You saved me a lot of time! #solopr
- 6:48 pm **karensxim:** RT @LeliaKate: Q3 What exactly is a reasonable price for logo? (Prices vary widely from \$99 to \$1500) #solopr
- 6:48 pm **GlassHalfFullPR:** Q3 I will suggest to everyone...if possible to get your logo trademarked, it doesn't cost much at all and believe me it's a must #solopr

- 6:49 pm **krisTK:** Q3: having a professional look for your materials helps with networking, meetings. #solopr
- 6:49 pm **KeeyanaHall:** Q3: I don't have one & I'm in the transition from using myself as the biz to actually creating a biz, so it's a weird period. #solopr
- 6:49 pm **KeeyanaHall:** RT @karensxim: One word of caution when choosing a designer ask about print and web, print designs don't always transfer to web #solopr
- 6:49 pm **krisTK:** FYI: I also used Vistaprint.com to print cards, notepads. #solopr
- 6:49 pm **KateRobins:** @rajean Yeah, I overthink these things too. #solopr
- 6:49 pm **rantonette:** @KateRobins Opinion re: big databases - they don't need to change, because it's too \$\$ in manhours for PR firms to retrain. #solopr
- 6:50 pm **mdbarber:** @LeliaKate To keep costs lower, tell designer what you want to portray & other mandatories. Give them something to go on #solopr
- 6:50 pm **KeeyanaHall:** @karensxim That is the truth! I've seen so many logos look good on paper but awful when you upload them to the web. #solopr
- 6:50 pm **EaddyPerry:** reasonable price for me was \$200-\$300, with various formats. remember you pay for what you get. i'm happy. #solopr
- 6:50 pm **KellyeCrane:** Q3: Prices depend on level of detail. But remember: graphic designers are in this tough economy too. Never hurts to ask. #solopr
- 6:50 pm **mdbarber:** These work well too. RT @krisTK: FYI: I also used Vistaprint.com to print cards, notepads. #solopr
- 6:50 pm **Stefaniya:** I don't really know what I would want as a logo, that's the problem. Costs more if the designer has to get you there. #solopr
- 6:50 pm **rantonette:** Vistaprint works fine - just don't ever pay for expedited shipping and always find online codes. Good deals, then. #solopr
- 6:50 pm **amynolanapr:** Lots of free stuff! Got free biz cards for \$5 shipping. RT @krisTK: FYI: I also used Vistaprint.com to print cards, notepads. #solopr
- 6:50 pm **karensxim:** RT @Stefaniya: I dont really know what I would want as a logo, thats the problem. Costs more if the designer has to get you there. #solopr
- 6:51 pm **krisTK:** Q3: I need to redesign cards to include SM sites -- next step. #solopr
- 6:51 pm **mdbarber:** @Stefaniya But you probably know what you want to stand for; what you want your image to be. That will help them. #solopr
- 6:51 pm **rantonette:** They did my cards, too. RT @amynolanapr: Lots of free stuff! Got free biz cards for \$5 shipping. #solopr
- 6:51 pm **karensxim:** If you have a design another good place for printing is gotprint.com, very reasonable #solopr
- 6:51 pm **EaddyPerry:** @Stefaniya it helps if you know at least a ballpark of what you want. it does keep cost down. #solopr
- 6:51 pm **PRProSanDiego:** Agree strongly with @mdbarber that logo, stationery are critical to establish your brand and show that you're a serious player. #solopr
- 6:52 pm **mdbarber:** @Stefaniya My designer knew me and colors, etc. Kept things simple. It was one design because I would give her the info she needed. #solopr
- 6:52 pm **VirtuelMC:** for those #solopr looking 4 logo ideas - use <http://istockphoto.com> inspiration: that's where mine came from <http://tweetphoto.com/12380650>
- 6:52 pm **Kilted\_Alex:** @KellyeCrane - a devent logomark neednt cost the earth ... but: Never use clipart - it comes back and bites you eventually :) #solopr
- 6:52 pm **PRjeff:** Thanks all for the enlivening chat - I need to scoot... #solopr

- 6:52 pm **LeliaKate:** I want to recommend [@anti9to5guide](#) book "My So-Called Freelance Life" to all of you - been so helpful in getting me started! [#solopr](#)
- 6:52 pm **karensxim:** One client spent a fortune on logo design combo of indecision & designer being print not web [#solopr](#)
- 6:52 pm **KateRobins:** [@rantonette](#) Good point. [#solopr](#)
- 6:53 pm **Kilted\_Alex:** [@KellyeCrane](#) - also -find a designer to work with, stay away from logomills if at all possible. [#solopr](#)
- 6:53 pm **KellyeCrane:** Q4 is re: our [#solopr](#) community. Would you enjoy a Solo PR Pro Facebook page? Considered a Flickr pool, but FB may work better? [#solopr](#)
- 6:53 pm **rantonette:** Truer words are rarely typed - RT [@Kilted\\_Alex](#) Never use clipart - it comes back and bites you eventually :) [#solopr](#)
- 6:53 pm **rajean:** Would you chose a designer if you don't like their own logo or website [@KateRobins](#)? Me? No. Think clients have similar thinking [#solopr](#)
- 6:53 pm **LauraScholz:** Q3: I had a logo designed within the first year of launching my business full-time. Don't think it's a necessity, but nice to have. [#solopr](#)
- 6:53 pm **krisTK:** Q3: I told designer I wanted a logo that didn't look like an accounting firm and was purple. [#TCU](#) [#solopr](#)
- 6:53 pm **phototakeouter:** [@crowdspring](#) and [@99designs](#) are 2 great places to get logos designed. Set your price own price (min \$200). Highly recommended [#solopr](#)
- 6:54 pm **LeliaKate:** And I'm learning more about personal branding right now reading [@garyvee](#)'s book "Crush It!" - highly recommended. [#solopr](#)
- 6:54 pm **agropinion:** [@Stefaniya](#) [@KateRobins](#) [@mdbarber](#) [@yourname](#) I'm now considering going solo just to buy the gear [#solopr](#)
- 6:54 pm **karensxim:** Q4: I would love a FB page for solopr [#solopr](#)
- 6:54 pm **mdbarber:** [@KellyeCrane](#) Q4 -- What would be the advantage/difference from LinkedIn? I wonder if we should focus there instead of split? [#solopr](#)
- 6:54 pm **KeeyanaHall:** [@VirtuelMC](#) That's a great idea for helping w/a logo. Thanks for the suggestion! [#solopr](#)
- 6:54 pm **KellyeCrane:** Q4: Don't want to overload us with social media (Solo PR Pros LI group is great), but would like to see what ya'll are up to [#solopr](#)
- 6:54 pm **paulajohns:** TinyPrints does biz cards, biz letterhead, etc. They have fabulous stuff! [#solopr](#)
- 6:55 pm **phototakeouter:** [@rantonette](#) if you want to stand out from the crowd DON'T print biz cards with vistaprint, stock is way too thin [#solopr](#)
- 6:55 pm **amynolanapr:** Q4: Yes, a FB page would be great. [#solopr](#)
- 6:55 pm **krisTK:** Q4: I like the LinkedIn page for discussions, prof networking. But I'd be your friend/[#solopr](#) fan in a heartbeat.
- 6:55 pm **LScribner:** Re: Logo have you heard of LoguFu? Crowdsourcing approach to logo design, affordable I hear [#solopr](#)
- 6:55 pm **Stefaniya:** Q4. Facebook would be great! [#solopr](#)
- 6:56 pm **KellyeCrane:** [@mdbarber](#) That's my question, too. If we do it, I'd see LI as more serious, w/ FB as a place where everyone can share successes [#solopr](#)
- 6:56 pm **KeeyanaHall:** [@rockstarjen](#) Ha! It may be wrong but in the solo world those would make life so much easier! [#solopr](#)
- 6:56 pm **EaddyPerry:** i agree RT [@krisTK](#): Q4: I like the LinkedIn page for discussions, prof networking. But I'd be your friend/[#solopr](#) fan in a heartbeat. [#solopr](#)

- 6:56 pm **PRProSanDiego:** Must leave this #solopr chat. I'm streaming live at noon PST talking about social media & crisis com for @IABCSanDiego <http://ustre.am/d6nD>
- 6:56 pm **LScribner:** I've used PrintForLess, quick and great customer service #solopr
- 6:57 pm **KellyeCrane:** Q4: And pics... I love pics. :-) OK, we'll get a FB group going and see how it goes. Thanks all for another great chat! #solopr
- 6:57 pm **VirtuelMC:** I would firmly recco @VPG\_printing - my cards were a great weight & very professionally printed from my pdf ;) #solopr
- 6:57 pm **krisTK:** My turn to interject: PRSA call on building biz thru alliances Mar. 9: Free to IPA section; \$60 PRSA membs. <http://www.ipa.prsa.org> #solopr
- 6:57 pm **KeeyanaHall:** Q3 Anyone have resource suggestions for choosing colors for your logo/business? #solopr
- 6:57 pm **KellyeCrane:** If u can, see livestream of @PRProSanDiego talking social media & crisis com for @IABCSanDiego at noon PST - <http://ustre.am/d6nD> #solopr
- 6:58 pm **akenn:** @KellyeCrane Freelance Folder has a good FB page - seems they put same info on Twitter though too - but get diff followers 4 each #solopr
- 6:58 pm **EaddyPerry:** @KellyeCrane fb will never take the place of a tweetchat....:-)! #solopr
- 6:58 pm **mdbarber:** Thanks for chatting all. Must head off. Talk with you again in a bit here and next week on the chat. #solopr
- 6:58 pm **karensxim:** @KeeyanaHall Colourlovers.com #solopr
- 6:58 pm **KellyeCrane:** Good opp. RT @krisTK: PRSA call on building biz thru alliances Mar. 9: Free to IPA section; \$60 PRSA membs. <http://www.ipa.prsa.org> #solopr
- 6:58 pm **phototakeouter:** @kelleylynnk vistaprint paid cards are def better than free - u get what u pay for but options still very limited #solopr
- 6:58 pm **LeliaKate:** @KellyeCrane Would love a FB group for #solopr - will help us stay in touch between Wednesdays! Also LinkedIn would help with networking.
- 6:59 pm **EaddyPerry:** @KeeyanaHall make sure it's something vibrant and represents you. #solopr
- 6:59 pm **KellyeCrane:** @EaddyPerry Perish the thought! :-) Yes, regardless of what else we do, there will always be a #solopr Twitter chat #solopr
- 6:59 pm **rajean:** I like your #solopr group on LinkedIn @KellyeCrane & adore these chats. FB for me, is either more personal or fan page.
- 6:59 pm **krisTK:** @KeeyanaHall It's like decorating. Pick something that you like and shows your personality. Not too extreme tho. #solopr
- 6:59 pm **Stefaniya:** I really like Moo cards; used both my own photo (see avatar) and my "photo logo" posted earlier. People really notice them. #solopr
- 6:59 pm **MichaelWillett:** VP's glossy cards w/ photo are great R RT @phototakeouter:@rantonette DON'T print biz cards with vistaprint, stock is way too thin #solopr
- 6:59 pm **Kilted\_Alex:** @KellyeCrane - or hey, you could use #buddypress and make your very own #solopr community LOL
- 7:00 pm **KellyeCrane:** The #solopr pros have a LinkedIn group - <http://bit.ly/Nf4sw> - join us there, if you haven't already!
- 7:00 pm **karensxim:** Awesome site for choosing color combos: <http://www.colourlovers.com/> #solopr
- 7:01 pm **krisTK:** Gotta run. Need to finalize grades on two assignments or my Tulane students may revolt tonight. #solopr
- 7:01 pm **rajean:** RT @krisTK: My turn to interject: PRSA call on building biz thru alliances Mar. 9: Free to IPA section; \$60 PRSA membs. <http://www.ipa.prsa.org> #solopr

- 7:01 pm **moxiePR:** RT @KeeyanaHall Q3 Anyone have resource suggestions for choosing colors for your logo/business? #solopr | omg that's what I need to know!
- 7:01 pm **EaddyPerry:** joined the chat late, but always so enlightening. have to run for a con call. looking forward to next time! #solopr
- 7:02 pm **GlassHalfFullPR:** RT @JosephStephenPR: Are you guys really relying that heavily on your cards to spread your message? That's a bigger problem. #solopr
- 7:02 pm **phototakeouter:** @KeeyanaHall Q3 color choosing resources - i like colourlovers.com #solopr
- 7:02 pm **jenmitch:** @VirtuelMC Gah! Missed #solopr again. Wednesdays never work. Thanks for the "agency of one" shoutout!
- 7:03 pm **rantonette:** @MichaelWillett I started to type that I think the glossies seem fine. #solopr
- 7:03 pm **karensxim:** Thanks @KellyeCrane and all the solos, another awesome chat! #solopr
- 7:03 pm **prosperitygal:** RT @karensxim: Awesome site for choosing color combos: <http://www.colourlovers.com/> #solopr
- 7:04 pm **KeeyanaHall:** @karensxim @krisTK @EaddyPerry @phototakeouter Thanks for all of the suggestions! Now I'm excited & can't wait to see what happens! #solopr
- 7:04 pm **sparklyhero:** Phone dropped. Sorry I couldn't participate in #solopr. I'll take a peep.
- 7:06 pm **rajean:** Go out there & have a productive & ENJOYable week in PR land #solopr peeps. The fountain of knowledge we drink from is inspiring
- 7:06 pm **faithinfashion:** RT @MichaelWillett: VP's glossy cards w/ photo are great R RT @phototakeouter:@rantonette DON'T print biz cards with vistaprint, stock is way too thin #solopr
- 7:08 pm **rantonette:** Go do it to it, everyone! #solopr
- 7:11 pm **rajean:** RT @IncMagazine Check out our how-to guide on forming a business partnership: <http://bit.ly/deYdHV> #solopr
- 7:12 pm **VirtuelMC:** can you guys help me wish @TGHcoach a HAPPY BIRTHDAY? KthxBai! #solopr ;)
- 7:23 pm **LScribner:** I know #solopr is over, but would love to hear the groups' thoughts on solo's moonlighting as journos, is it ethical or credible?
- 7:25 pm **PRjeff:** @LScribner I would think it depends whether you encounter any conflict of interest... like doing an expose' on a client's competitor #solopr
- 7:32 pm **LScribner:** Thx @PRjeff thinking up blog post on the topic. Credibility/believabiity directly related to author expertise in my book #solopr
- 7:45 pm **ghidotti:** @LScribner I think it completely depends on the situation - what you're covering, when and for what outlet. Must avoid conflicts. #solopr
- 7:47 pm **LScribner:** #solopr I'm creating a blog roll, if you want me to add your blog please reply with a link thx!
- 7:53 pm **209CVPRO:** RT @KellyeCrane: The #solopr pros have a LinkedIn group - <http://bit.ly/Nf4sw> - join us there, if you haven't already!
- 8:09 pm **hopwood:** I need to move nearer NYC so I don't keep missing #solopr chat because of time difference.
- 8:20 pm **annebentley:** @LScribner thanks for adding [www.SocialBuzzPR.com](http://www.SocialBuzzPR.com) #solopr
- 8:35 pm **sharonjcorrigan:** RT @PRProSanDiego: Must leave this #soloPR chat. I'm streaming live at noon PST talking about social media & crisis com for @IABCSanDiego <http://ustre.am/d6nD>
- 8:41 pm **fiskey:** I'd buy more shoes! RT @krisTK: @PRProSanDiego I agree. If I won lottery, Id still work in PR. Would wear much nicer sweats. #solopr

- 8:48 pm **kelleylynnk:** How much should PR follks and creatives give away during the new biz pitch process? <http://bit.ly/9Ug0dY> #solopr
- 10:11 pm **karenswim:** @KCDPR Ha! See you on a beach my friend! It will happen! #solopr
- 10:35 pm **SoloDovePR:** RT @ValerieSimon: Next #PRStudChat not till 3/17, but did you hear? We're invited to the #chatmixer ! <http://ow.ly/1aBp5> #solopr
- 11:18 pm **arleigh:** RT @prosperitygal: RT @karenswim: Awesome site for choosing color combos: <http://www.colourlovers.com/> #solopr

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